CITY COUNCIL,

LIBRARY BOARD, HOUSING AUTHORITY BOARD

AND THE CITY COUNCIL REPRESENTING

THE REDEVELOPMENT SUCCESSOR AGENCY

REGULAR MEETING

THURSDAY, FEBRUARY 20, 2014

1:00 P.M.

MINUTES

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute was led by City Manager Randal Bynder.
b) Roll Call: Hines, Hobart, Smotrich, Weill, Kite
ALL PRESENT.

PRESENTATIONS

Presentation by Mika Moulton of Christopher's Clubhouse regarding their important mission.

Ms. Moulton reported that Christopher's Clubhouse was named in honor of her son, who at the age of 10 was abducted and brutally murdered. Her extensive research has revealed horrific statistics that cite three children will die every day due to child abuse and one in three girls and one in six boys will be sexually assaulted. She reported that the United States is the largest producer of child pornography in the world. Ms. Moulton stated her goal is to build a Christopher Meyer Safety Center here like the one they built in Illinois after her son was abducted. The program features a child-size community structured to educate children and parents on how they can be safe in all aspects of their lives. For further information on these programs, call 760 989-2182 or visit the website at Christophersclubouse.org.

Mayor Pro Tem Smotrich related how she had met Ms. Moulton at an event at Christopher's Club House and was so impressed with the work they are doing and reaching out to the community. She stated women must have a "take care of yourself" mentality in these times and thanked Ms. Moulton for her efforts. She further encouraged members of the public to consider donations to Christopher's Clubhouse.

Presentation by Alison Mayer Sachs, Community Outreach and Cancer Support Services Director for Eisenhower Lucy Curci Cancer Center, regarding the Annual Community Cancer Awareness Day to be held on March 8, 2014.

Councilmember Weill stated the health of the City's residents is of great importance so he likes to invite people from the medical field to keep them apprised of what is going on that can benefit the health of residents. He said that as a cancer survivor himself, he knows the fear associated with cancer and encouraged residents to take a tour of the Cancer Center to help alleviate some of that fear and facilitate early detection through testing.

Ms. Sachs invited everyone to attend the Community Cancer Awareness Day on Saturday, March 8th, starting with a breakfast. The focus of the event will be on colon cancer and its treatment and is designed to help take the fear out of the diagnosing and treatment of cancer. She said Brenda Elsagher, Comedienne and colon cancer survivor, will entertain attendees after the lecture and panel discussion with the doctors. Ms. Sachs also represents the American Cancer Society and reported colorectal cancer is the second leading cause of cancer related deaths in the country. She stated those statistics are going down due to screenings and encouraged anyone 50 years of age or over to be tested. She reminded everyone to attend the American Cancer Society Annual Desert Spirit Fundraiser to be held at the Palm Springs Convention Center on Sunday, March 20th at 5:30 p.m.

Presentation by Mayor Pro Tem Smotrich and Library Director David Bryant, honoring long-time Library volunteers.

Mayor Pro Tem Smotrich introduced library volunteers Linda Bray, President of the Library Foundation and Library Advisory Commission member, and volunteers Florence Davis, Carole Cole,

Lawrence Davis and Ron Finfrock. Each volunteer commented on their background, how they became library volunteers and what they do at the Library.

Mr. Bryant reported they have 58 volunteers at the Library who will have contributed 8,600 hours this year. He further reported that the Book Nook, staffed by volunteers, brings in about $50,000 each year in profits. He thanked all the volunteers who make the Library very special. Mayor Pro Tem Smotrich presented certificates of appreciation and a gift of candy to each volunteer.

Mayor Kite reported the Rancho Mirage Library is one of the most important in the State of California due to Director David Bryant and its wonderful volunteers.

NON-AGENDA PUBLIC COMMENT.

Brad Andersen, Rancho Mirage residents, commented on a citation he received on one of his cars without a warning. He noted the ticket was waived by the City Manager but he has now received another citation for a fence post that is too high in his back yard and is visible from the street. He stated this is in response to tension between himself and next door neighbors due to noise issues with their home business and their issues with his dogs. He contends the Code Compliance Department is harassing and discriminating against him.

Mayor Kite said he will review the issues with City Manager Bynder and Code Compliance and meet with him.

CITY COUNCIL/BOARD MEMBER COMMENT

Councilmember Hobart introduced Lynn Lockwood from Loving All Animals and "Muppet", a 10-month old Terrier Mix looking for a new home. Ms. Lockwood invited the public to come to the Bigi Bird Garden to kick off Fashion Week, which will include a dog fashion show, an opportunity to see the Bigi Bird Gardens and meet adoptable dogs. For further information, call 760 834-7600 Monday through Friday, 9:00 a.m. to 5:00 p.m.

Councilmember Hobart reminded residents that they can be reimbursed up to $100 in adoption fees through City Hall.

Councilmember Hines commented on the visit of President Obama to Sunnylands and stated everything went very smoothly. He gave special thanks to the Sheriff's Department staff for their excellence in handling route closures and to City staff in setting up the barriers. He said it is nice that the President comes to Rancho Mirage to try to make peace in the world.

Mayor Kite agreed that the President had a great visit here in the desert and suspects we will see other world leaders at Sunnylands.

Councilmember Weill also commended the Public Works Department for their setup of road closures in preparation for the arrival of the President. He also thanked Battalion Chief Bill Hundley and Lt. John Shields, noting Lt. Shields' assistance to a resident in arranging for 85 guests to get through street barriers to an event held at their home.

Lt. Shields reported the President was at Sunnylands from Friday afternoon to Monday. Secret Service and 24 personnel from their station worked the post around Sunnylands 24 hours a day, with an additional 15 personnel from specialty teams from the County. He stated the Fire Department and EMS were also there and the entire operation went very well.

Mayor Kite announced the 2014 State of the City luncheon will be held on Tuesday March 18, 2014 at 11:30 a.m. at the Agua Caliente Casino Resort and Spa. The luncheon will be hosted by the Rancho Mirage Chamber of Commerce and tickets will be $35 in advance and $40 at the door. Tickets can be purchased by calling the Chamber of Commerce or going to www.ranchomirage.org.

Mayor Kite further announced a special City Council meeting to be held on Friday, February 28th at 1:00 p.m. to discuss the current status of the Ritz Carlton Hotel. Residents are invited to attend.

MINUTES – February 6, 2014 Regular Meeting.

MOVED/SECONDED BY WEILL/HINES TO APPROVE THE MINUTES AS PRESENTED. MOTION CARRIED 5/0.

CONSENT CALENDAR

City Manager Randal Bynder explained the items listed on the Consent Calendar.

CC 1. Waive full reading of ordinances introduced or adopted pursuant to this agenda.

CC 2. Adopt Ordinance No. 1077, Repealing Chapter 2.14, "Purchasing System" of the Municipal Code.

CC 3. Adopt Resolution No. 2014-06, vacating that portion of an equestrian trail easement over and upon portions of residential lots on Betty Lane and Jamie Way, and additionally approve the Execution of the Quit Claim Deed relinquishing any and all remaining interest of the City in said Equestrian Trail Easement.

CC 4. Approve an Amendment to the Purchase and Sale Agreement for sale of City Hall Annex Property.

ALL 5. Demands.

Public Comment - None.

Mayor Pro Tem Smotrich commented that they are all delighted with the progress Councilmember Weill has made working on the Rancho Las Palmas Shopping Center.

Councilmember Weill noted the presence of one of Paragon's principals, Irwin Bucy, and also stated they are happy with the progress being made.

MOVED/SECONDED BY HINES/WEILL TO APPROVE THE CONSENT CALENDAR AS PRESENTED. MOTION CARRIED 5/0.

ACTION ITEMS

Successor Agency

6. Adopt Resolution No. 2014-SA-28, Approving and Adopting the Recognized Obligation Payment Schedule and Administrative

Budget for July 1, 2014 through December 31, 2014 (ROPS 14-15A) Pursuant to AB 26x1 and AB 1484.

Director of Finance Isaiah Hagerman presented the staff report, noting this ROPS includes six new projects that will be funded with bond proceeds. Those projects include a Rancho Mirage Public Library expansion and rehabilitation project, the Rancho Las Palmas Country Club emergency access gate onto Clancy Lane and four projects related to the Housing Authority.

Public Works Director Bruce Harry clarified that the project for the Rancho Las Palmas Country Club emergency gate is a reimbursement for 50% of the construction cost. The Association Board agreed to pay 50% of the cost and will seek reimbursement when the money becomes available for the other 50%. He estimated the City's share would be about $30,000.

Public Comment - None.

Councilmember Hines commented on some difficulty with previous ROPS and asked Mr. Hagerman if he felt all the items on the ROPS would pass scrutiny with the Department of Finance.

Mr. Hagerman stated he is confident it will pass and commented on the review process by the Department of Finance and the administrative costs that can now be claimed in the amount of $250,000.

MOVED/SECONDED BY HINES/WEILL TO ADOPT RESOLUTION NO. 2014-SA-28-28, APPROVING AND ADOPTING THE RECOGNIZED OBLIGATION PAYMENT SCHEDULE AND ADMINISTRATIVE BUDGET FOR JULY 1, 2014 THROUGH DECEMBER 31, 2014 (ROPS 14-15A) PURSUANT TO AB 26X1 AND AB 1484. MOTION CARRIED 5/0.

Library Board

7. Approval of engaging a consultant to facilitate a space planning initiative for the Library.

Library Director David Bryant presented the staff report.

Public Comment - None

Mayor Kite asked what accounts for the ongoing growth of the City's library.

Mr. Bryant replied that it is really a cultural center and their programming schedule and heavy attendance for special presentations is impressive. He noted they will soon have the largest documentary film collection of any library in the United States. He said the City Council has built way beyond what is just a library and the goal is to remain relevant and useful to the citizens.

Mayor commented the Library has also just finished a very successful Writer's Festival. He stated there is constant growth at the Library and residents are demanding more and more services. With regard to the request for a consultant, Mayor Kite asked how far out the planning would encompass.

Mr. Bryant said he would estimate about ten years. He stated some of the things they would like to do is to acknowledge residents who have donated their own special libraries by putting all the collections in a special room with the Gerald Ford bust in the center to honor them. He noted that the personal library of the Fords was given to the Library by the Ford children.

Public Comment -None.

Councilmember Weill stated that when people talk about Rancho Mirage, they talk about the Eisenhower Medical Center and Sunnylands and the Library is now mentioned as an attraction similar to those. He said he cannot think of a better use of funds than to hire the consultant for a future expansion.

Councilmember Hines stated he is supportive of it and would like to see more digital content area. He said he loves their idea of the multi-generational Children's Discovery Room. He noted the $25,000 is for the study and asked if there are any estimates on what it will cost to actually do the redesign and how it will be paid for.

Mr. Bryant explained that there will not be big physical changes, they are making some technological changes and repurposing some spaces. They will use technology to possibly expand the community room with closed circuit TV's to enable them to have a pop-up auditorium. He said a ball park figure would be anywhere from $500,000 to $1 million. He deferred to

Director of Finance Isaiah Hagerman to talk about where the funds would come from.

Mr. Hagerman stated that as the source of funds for any potential capital costs, the recently approved ROPS 14-15A lists the Library Expansion and Rehabilitation Project and because the Library was originally funded through the Redevelopment Agency, it is eligible to use the excess bond proceeds.

Councilmember Hines suggested it may be time to consider what to do with the vacant land near the library and asked if that strategic planning could be included in the proposal.

Mr. Bryant said they did not include that in the proposal, but those three acres are vacant and have been used as unpaved excess parking for up to 150 cars during special events. He stated that although it isn't his call, he would certainly be willing to look at that land in a creative way. He noted that he had thought of a Children's Center where their artwork could be shown and possibly a theater for children.

Councilmember Hines said that if they are looking ten years out, maybe there should be some general ideas that the consultant could integrate in. Lastly, he asked what differentiates a community center from a library and at what point do they begin to transition away from being a traditional library and more of a community space for enrichment.

Mr. Bryant stated that when he looks at the library, he sees the core mission is still reading as lifelong learning and the book collection and reading remains at the heart of the Library. Within that core is a mission to entertain, to inform, to be a public forum, a theater and a film center. He said some of what the Library does surprises people and he thinks they do very well bringing in good performers and lectures. He said he sees a community center as ancillary to that core of lifelong learning.

Mayor Kite said one suggestion from Councilmember Hines to consider in the future is utilizing the Library Foundation and the Library Board to meet and brainstorm about the three acres and what they might do. He noted parking is an issue already and asked where parking would be if they move to expand.

Mr. Bryant thanked the Council for considering the recommendation and said he would like to have the land topic

woven into what the space plan encompasses for utilization of that ground.

Councilmember Hines suggested the potential of a planetarium, which does not take up a lot of space and would be very educational for both children and adults.

Councilmember Hobart stated that is a project he and City Manager Bynder have been talking about for some time after they visited the Palomar Observatory to collect information to present to the Council. He noted the idea started out at a meeting when Marilyn Bauer suggested an observatory. He said that is definitely one thing that should be considered.

MOVED/SECONDED WEILL/SMOTRICH TO APPROVE THE RECOMMENDATION OF THE LIBRARY ADVISORY COMMISSION TO ENGAGE MSR DESIGN AS THE ARCHITECTURAL CONSULTING FIRM TO FACILITATE A SPACE PLANNING INITIATIVE FOR THE RANCHO MIRAGE PUBLIC LIBRARY. MOTION CARRIED 5/0.

City Manager Bynder noted the motion would include directing him to execute the contract.

CLOSED SESSION

The City attorney reported the following items would be heard in Closed Session:

8. CONFERENCE WITH LEGAL COUNSEL - POTENTIAL LITIGATION. Exposure to litigation pursuant to Government Code 54956.9, subd. (b).
   Number of potential cases: One.

9. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code 54956.8 (b).
   Property: 42520 Bob Hope Drive, Rancho Mirage,CA 92270 (APN: 682-320-017)
   City Negotiators: City Manager Randal Bynder and Economic Development Manager Sean Smith.
   Negotiating Parties: City of Rancho Mirage and Paragon Commercial Group LLC
   Under Negotiation: Price & Terms of Payment.

10. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Paragraph (1) of subdivision (d) of Section 54956.9 of the Government Code)
Name of Case: City of Rancho Mirage v. All Valley Desert Cooperative et. al., Riverside County Superior Court Case Number INC 1204868; California Court of Appeal, Fourth Appellate District, Division Two.
Case Number E056185

The City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency recessed into Closed Session at 2:25 p.m.

There was no reportable action taken in Closed Session.

ADJOURNMENT

With no further business to consider, the City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 3:15 p.m.

Cynthia Scott, CMC
City Clerk

CITY COUNCIL,

LIBRARY BOARD, HOUSING AUTHORITY BOARD

AND THE CITY COUNCIL REPRESENTING

THE REDEVELOPMENT SUCCESSOR AGENCY

REGULAR MEETING

THURSDAY, JULY 31, 2014

1:00 P.M.

MINUTES

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute: Led by City Attorney Steve Quintanilla.

b) Roll Call: Hobart, Kite, Townsend, Weill, Smotrich
ALL COUNCILMEMBERS WERE PRESENT.

PRESENTATIONS

Update on Events at the Annenberg Retreat at Sunnylands by Mary Perry, Deputy Director of Communications and Public Affairs.

Mary Perry, Deputy Director of Communications and Public Affairs at Sunnylands, reported they will reopen on September 25th and encouraged residents to get their tickets. She noted that the best time for residents to get tickets is September, October, November and in the Spring. She reported they will be starting a film series and lecture series again as well as many family events. Ms. Perry announced this would be her last appearance at City Council meetings as she has taken a new position as Public Information Officer for Desert Sands Unified School District. She introduced Eric Ornelas, who will be taking over reports at the Council meetings regarding Sunnylands events.

Mayor Smotrich presented Ms. Perry with a Certificate of Appreciation for her outstanding work at Sunnylands and wished

her the best in her future endeavors. Councilmember Kite thanked Ms. Perry for all her work last year while he was Mayor and visited with President Obama. He stated she built a great partnership between Sunnylands and the City and will be missed by all.

Presentation by Councilmember Weill to Ira Laufer in appreciation of his many years of service on the Planning Commission.

Councilmember Weill recognized Ira Laufer, former Planning Commissioner, for 14 years of service on the Planning Commission, stating that he and Mr. Laufer had spent a lot of time together on the Commission. He further commented that Mr. Laufer is extremely knowledgeable and has been an inspiration to many. Councilmember Weill went on to recap Mr. Laufer's many accomplishments in his distinguished career and read a note from Shonna Perry, former Planning Commissioner, saying how fortunate she was to have spent six years with Mr. Laufer. City Manager Bynder also commented on all the programs and projects he participated in with Mr. Laufer as former Planning Director.

Councilmember Kite stated Mr. Laufer will forever have his imprint on the City in a positive way and thanked him for his service. Mayor Pro Tem Hobart commented that Mr. Laufer has been one of the leading lights in bringing beauty in landscaping to the City. He read a humorous email from an unhappy resident who did not like the trees and shrubs planted in the median islands, a project of Mr. Laufer's.

Proclamation presentation by Mayor Pro Tem Hobart to Lindi Biggi in recognition of her work with pet adoption.

Mayor Pro Tem Hobart introduced Ms. Biggi and noted she is the founder of Loving All Animals and has done more for animals in the Coachella Valley than any other single person. He relayed a humorous story about Lola, a dog he and his wife were fostering for Loving All Animals that became a permanent resident of their home.

Ms. Biggi commented that she by herself has done nothing, it is the people surrounding her and the community that make her endeavor successful. She reported they are hosting their annual adoption event in Rancho Mirage, where it all started. She reported that at the Rancho Mirage Community Park they have had over 500 dogs come each year for four years, with a 50% adoption rate. Their next event is scheduled for November 14-15 and the

public is encouraged to come enjoy the many events and activities scheduled. She introduced a three-year-old Shitzu, Piper, looking for a loving home as well as Chelsea and Merlin, part of group dumped at the shelter, all looking for homes. Mayor Pro Tem Hobart reminded residents that the City reimburses up to $100 in adoption fees. Ms. Biggi reported they are desperate for long or short term foster homes and asked anyone willing to help or interested in adoption to contact them at 760 834-7000. She introduced several exotic birds she had brought and commented on the 50 or more rescued exotic birds she has at her home, noting birds can live to be about 100 years of age.

Mayor Pro Tem Hobart presented Ms. Biggi with a Certificate of Appreciation for her exemplary work in animal rescue. She thanked the Council for their support and urged the public to consider adoption of a homeless pet.

Presentation on ***Coachella Valley Water Counts*** by Patti Reyes, Planning and Special Programs Manager of the Coachella Valley Water District.

Ms. Reyes commented on the importance of water conservation and provided educational material available to the public and encouraged residents to be educated on conservation methods to make every drop of water count. In answer to Mayor Smotrich's question regarding golf courses considering desert landscape, Ms. Reyes noted removing turf to reduce water use also lowers maintenance cost. She said the tourist industry needs to be educated on water conservation. Golf courses are reluctant to take steps that may jeopardize attendance at the golf clubs and are concerned about long term viability as an industry.

NON-AGENDA PUBLIC COMMENT

Steve Rado, Rancho Mirage, stated he received an administrative citation for boganvilleas at the back of his wall that were too big and bushy. This year he got a citation on July 28th and hired a gardener to do the work but the City sent a crew to do it before the deadline date of August 5th and charged him twice the price the gardener would have. City Manager Bynder assured him he will not be billed for work the City did.

Brad Andersen, Rancho Mirage, brought up the issue of the City Manager handling appeal processes, stating he thinks that should be done by a private attorney.

Jack Srebnik and Tom Flood, Palm Desert, stated they own The Slice Pizzeria and are partners in Maracas. They commented that they had a banner up to help advertise but were contacted and told to remove their banner or they would receive a $100 per day fine. They commented that the banner program in Rancho Mirage is outdated and asked that the City consider changing the banner program oversight to a review board.

Councilmember Weill said the City is business friendly and if there is something they can do and be consistent with the program, they will get the City Manager involved and will look at it.

Mike Traidman, Rancho Mirage, President of the Mira Vista Hills HOA, reported an inquiry from homeowners who want to know what is happening on Dinah Shore around Los Alamos, where they have seen people marking the ground in red. Public Works Director Bruce Harry said it probably has to do with Section 24 development, the County may be surveying or utilities being marked on the roadway.

CITY COUNCIL/BOARD MEMBER COMMENT

Mayor Pro Tem Hobart stated that Melanie Smotrich King, Mayor Smotrich's daughter, asked him to announce a campaign by the Puppy Mill Task Force of the Humane Society to crack down on puppy mills. He asked anyone who has any information about someone running a puppy mill to call 1-877-645-5847, 1-877-mill-tip. Mayor Pro Tem Hobart told the story of the abuse his dog Giaco endured at the hands of the puppy mill people. He said they have had him for five years and today was the first time he has ever allowed himself to be held voluntarily. He suggested people Google puppy mills and see the horrific things that happen to these poor animals.

MINUTES - Regular Meeting of July 17, 2014.

MOVED/SECONDED BY TOWNSEND/WEILL TO APPROVE AS PRESENTED. MOTION CARRIED 5/0.

CONSENT CALENDAR

City Manager Randal Bynder explained the items on the Consent Calendar.

CC 1. Waive full reading of Ordinances introduced or adopted pursuant to this agenda.

CC 2. Receive and File Quarterly Treasurer's Report for the Quarter ending 6/30/14

CC 3. Authorize a Mid-Year Budget Adjustment to the Gas Tax Fund for the Purchase and Installation of Four (4) Vehicle Speed Feedback Signs as recommended by the Traffic Safety Commission.

CC 4. Adopt Ordinance No. 1083, Allowing for an Exemption to Formal and Informal Bidding Procedures and Adoption of Prices Obtained by Other Public Agencies.

CC 5. Adopt Ordinance No. 1084, amending Chapter 3.25 "Vacation Rentals" to include additional regulations to mitigate unanticipated negative secondary effects associated with vacation rentals.

CC 6. Nomination/Appointment of resident to the Emergency Preparedness Commission.

HA 7. Approve Housing Subcommittee's Recommendation to repeal the Board's previous action that eliminated the provision in the Rules and Regulations for Parkview Villas, Santa Rosa Villas and Whispering Waters applying increases to the minimum base rent only to units occupied on or after July 1, 2008.

CC 8. Award of Contract for Professional Auditing and Tax Services to Vavrinek, Trine, Day & Company, LLP.

ALL 9. Contracts

ALL 10. Demands.

Items 5, 7 and 8 were pulled further discussion.

MOVED/SECONDED BY KITE/HOBART TO APPROVE CONSENT CALENDAR ITEMS 1, 2, 3, 4, 6, 9 AND 10.

MOTION CARRIED 5/0.

Consent Calendar Items Pulled for Discussion

CC 5. Adopt Ordinance No. 1084, amending Chapter 3.25 "Vacation Rentals" to include additional regulations to mitigate unanticipated negative secondary effects associated with vacation rentals.

Marketing and Events Specialist Mike Schlange reported on the proposed changes to the Ordinance.

Councilmember Townsend noted there is confusion about the fact that not all guests have to be 30 years of age, it is only the person acting as the responsible party that must be 30 and must be on property at all times.

Public Comment

Ron Sharrow, Rancho Mirage, wants fines to change from $200 per day to $500 per day, stating small fines don't deter homeowners from violating the provisions of the ordinance. He commented about a large home in Versaille that is rented every weekend with 10-20 cars there all the time.

Kate Sandman, Rancho Mirage, noted concern regarding requiring the responsible party to be at least 30 years of age and suggested the City Council perform an economic assessment of what this would mean to vacation rentals. She also noted the ordinance as written appears that not only renters are not permitted to be on a roof, but neither are owners or repair people. She also said she is interested in participating in some kind of forum regarding issues pertaining to vacation rentals that would educate property owners and renters.

Vicki Marguia, Palm Desert, owner of a vacation rental agency, stated there are only a handful of residents making complaints and she represents the silent majority and those who support vacation rentals. She said the current ordinance is sufficient and stricter laws will chase away visitors that are the life blood of the community.

David Wright, Rancho Mirage said the age restriction of the responsible party seems arbitrary as there is not necessarily a connection between a person's age and their behavior. He asked whether the liability on a civil rights issue would affect his business. City Attorney Quintanilla said he looked at the issue from the City's standpoint and suggested Mr. Wright may

want to contact his legal advisors regarding his own contracts. Mr. Wright also brought up the roof issue and noted his concern that he could get cited doing work on his own roof. Mr. Wright stated he would like clause "K" to be more specific to state a regulation against the use of the roof by vacation rental tenants.

Mayor Pro Tem Hobart stated the City has no intention of citing owners or repairmen on resident's roofs and stated he would indemnify Mr. Wright if that ever happened to him. He further stated that people who moved to this City mostly moved here because of the quality of life, to be residents, not to turn their houses into business entities. The Council's concern is maintaining the quality of life in the community and they are trying to find a happy medium between those trying to do business and homeowners whose priorities are quality of life.

City Attorney Quintanilla explained this ordinance has to do with the operation of a commercial use in a residential zone. The only way to do this is to establish these kinds of regulations.

Ken Gregory, Rancho Mirage, said the age restriction as proposed at age 30 leaves out a whole class of potential customers. He said many people under 30 may want to come here and eventually buy a residence, but they are being restricted because of their age. He quoted from the California Civil Code 51.2, which prohibits a business establishment from discriminating in a sale or rental housing based upon age. He further commented about the noise ordinance, stating that he listens to music by his pool, but for a vacation rental, that is illegal. He asked that both the age restriction and the sound restriction be re-examined.

Mayor Pro Tem Hobart responded to Mr. Gregory stating the ordinance does not exclude anyone, all that is required is one renter to be age 30 and to be the responsible person.

Beth Fortune, Santa Monica, owns a vacation rental in Rancho Mirage and stated she had not heard about this proposed ordinance until recently and regrets not having input about the changes. She asked for reconsideration of the age and noise restriction, noting noise and rowdiness are not restricted to people under 30. She also asked the City to allow property owners to have input on the issues that affect their ability to invest in these properties. She stated she does not want these renters to have a bad feeling about not being able to rent her home and about the City.

Councilmember Weill said there are many communities with restrictions in their CC&R's that don't allow any rentals at all. The Council has tried to come up with a reasonable program and have tried to balance this issue with what they perceive the vast majority of people moved here for, the quality of life.

Mayor Pro Tem Hobart stated they try to provide quality of life for residents, that is their number one concern. The potential renters are not their concern, the Council is not trying to protect them so they'll have a good opinion of Rancho Mirage. They are trying to preserve the sanity of the people who live next door to the houses that are being rented.

The City Clerk was directed to notify Ms. Fortune when this issue is brought to the Council on any future agenda. City Attorney Quintanilla urged anyone in the business of vacation rentals in the City to do what every responsible business owner does, and that is to look at the City's Municipal Code to see what the regulations are relating to that business.

Peter Kim, Rancho Mirage, stated he is a part time resident and was initially a vacation renter and fell in love with the City. He stated it seems like renters and homeowners are two separate groups with competing interests. He said many want to retire here and maintain the atmosphere and tranquility that drew them here and the current noise ordinance strives to keep everyone from being disrespectable to their neighbors. He suggested contacting the property owners to let them know if the property is in violation and let them deal with it before giving them a fine. He said there should be more discussion before adopting the proposed ordinance.

Mayor Smotrich called for a five minute recess at 3:00. The meeting reconvened at 3:07, all present.

Carol Johnson, Rancho Mirage, asked why the age of 30 was chosen and stated she thinks it is the stupidest thing she has heard. She further commented that the City should enforce the noise ordinance already in place.

Carsten Erickson, Rancho Mirage, stated his problem is with the age restriction, as he is only 22 and the proposed ordinance prevents him from renting a vacation home. He stated a group of 10 friends stayed at his house, had a great time and want to come back, but none of them are over 30 so they can't rent a home. He said this is discrimination and age does not

necessarily correlate with negative behavior. He further stated the timing of bringing this ordinance before the City Council is suspect, as many people are gone because of the heat. He asked Council to either vote no or revisit the issue in the fall when more residents have returned home.

With no further requests to speak, the Public Comments period was closed.

Councilmember Kite said he contacted Cindy Gosselin, who is the outside consultant for the City's vacation rental program and who also works with a lot of other cities. Councilmember Kite put together a chart showing what the other cities use as a basis for vacation rentals, stating that the Council should be able to justify moving up the age from age 21 to 25. He said this would be less of a jump and it would be more in line with the other cities in the valley. Then meetings with local realtors and homeowners could be held in the fall or spring to gather further input. He stated the subcommittee had done a great job, but he thinks bringing the age down from 30 to 25 will show people they are making an effort to come up with an acceptable age. He recommended they start with age 25, then go forward with an outside consultant to analyze data and provide more justification for whatever age is ultimately chosen.

Mayor Pro Tem Hobart stated that one of the points he made was that they will continue to look at the anecdotal data and he wants to adopt the ordinance as proposed with age 30, see how it goes and adjust it accordingly. He said they have to look at it as if one of these rentals was next door to their own home. He suggested they assign to Mr. Schlange and Mr. Barrett the obligation of continuing to gather data on what is the appropriate age and recommended adopting the ordinance as proposed.

Mayor Smotrich stated there were a number of issues raised and they must keep in mind that rules and regulations are not made for renters who respect their surroundings. She said owners are not always nearby to make sure the regulations are followed and someone has to make a judgment call when there is an issue. That is why they chose the age of 30, and they may decide to change the age limit or requirements. The City Council just wants to ensure the safety and quality of life for residents and renters and they have worked very hard to come up with rules that would protect both the renters as well as the property owner.

MOVED/SECONDED BY HOBART/TOWNSEND TO ADOPT ORDINANCE NO. 1084, AMENDING CHAPTER 3.25 "VACATION RENTALS" TO INCLUDE ADDITIONAL REGULATIONS TO MITIGATE UNANTICIPATED NEGATIVE SECONDARY EFFECTS ASSOCIATED WITH VACATION RENTALS.

COUNCILMEMBER KITE MOVED TO AMEND THE MOTION TO CHANGE THE DESIGNATED RESPONSIBLE AGE FROM 30 TO 25.
MOTION DIED FOR LACK OF A SECOND.

ORIGINAL MOTION CARRIED 5/0.

HA 7. Approve Housing Subcommittee's Recommendation to repeal the Board's previous action that eliminated the provision in the Rules and Regulations for Parkview Villas, Santa Rosa Villas and Whispering Waters applying increases to the minimum base rent only to units occupied on or after July 1, 2008.

Economic Development/Housing Manager Sean Smith presented the staff report. He reported that subsequent to the Board's July 17th meeting, the Housing Subcommittee met to discuss the issue and based on that discussion and the impact on the approximately 30 residents and the minimal projected revenue to the Housing Authority, the Subcommittee recommended that the Board repeal the elimination of this clause and return the affected rents to their previous levels, retroactive to July 1, 2014. He reported that any of the affected residents who made their rent payments for this month would receive a credit next month.

Public Comment - None.

MOVED/SECONDED BY HOBART/KITE TO APPROVE THE SUBCOMMITTEE'S RECOMMENDATION.
MOTION CARRIED 5/0.

CC 8. Award of Contract for Professional Auditing and Tax Services to Vavrinek, Trine, Day & Company, LLP.

Finance Director Isaiah Hagerman presented the staff report.

Public Comment - None.

Councilmember Kite reported they had many good applicants. They met with two, both highly qualified, and the firm chosen on a year-to-year basis is the City's current auditor.

MOVED/SECONDED BY WEILL/KITE TO AWARD THE PROFESSIONAL SERVICES AGREEMENT FOR AUDITING AND TAX SERVICES TO VAVRINEK, TRINE, DAY & COMPANY, LLP AND AUTHORIZE THE CITY MANAGER TO EXECUTE THE AGREEMENT. MOTION CARRIED 5/0.

PUBLIC HEARINGS

11. Consideration to subdivide approximately 5 acres into 10 single family lots and other common lots for a private street, storm water retention basins and open space areas. Environmental Assessment Case No. EA130007 and Tentative Tract Map No. TTM36621 - RM 38 JV, LLC, located at 34-916 Via Josefina. (c/o Meriwether Companies)

Associate Planner Greg Trousdell presented the staff report and clarified they had received information from the water district that this site does have capabilities of using the lift station provided they extend the sewer line down Via Josefina.

City Attorney Steve Quintanilla stated he had met with Mr. Solomon and the applicant before the meeting and they agreed to recommend the City Council approve the project adding the following amendment to Condition #36:
"In addition, since the Coachella Valley Water District requires the project to connect to the sewer lift station installed and paid for by Mr. Peter Solomon, dba Regency Homes, the applicant shall pay its fair share contribution based on the per dwelling unit assessment per the cost reimbursement agreement by and between the City of Rancho Mirage and Peter Solomon, even though the tract is outside the benefit zone as described in the cost reimbursement agreement."

He further stated that in regards to the access issue, he recommended adding another Condition as #26.5, that memorializes the reality of the situation with respect to access.
"The applicant and its successors in interest shall not impede, prohibit or preclude access to the five acre parcel immediately to the east of the existing equestrian center identified as 685-110-014, which shall be memorialized in a recorded covenant approved as to content by the owner of said five acre parcel and approved as to form by the City Attorney."

He stated both conditions have been agreed to by the applicant and Mr. Solomon.

Mr. Bynder stated that with the modified conditions, staff recommends approval subject to the content and findings in the staff report.

Mayor Pro Tem Hobart asked how many developments have been done with 10 lots instead of the 9 that have been the number in the past. City Manager Bynder confirmed that those in the past have always been 9 or less. Mr. Bynder said it could be because it has 330 feet of frontage on public street so there isn't as much dedication, versus some of the others that are on a corner lots. Planning Manager Bud Kopp confirmed that was the case. He stated that all the developments he is aware of in Section 30 have been 9 lot subdivisions of five acres. He said there is only one street frontage on the narrow side of the lot and this particular property has only one side of the property to develop.

Mayor Pro Tem Hobart asked for clarification on the location of the storm drain, which Mr. Kopp clarified was along the frontage of Via Josefina before entrance through the gates of the subdivision.

Public Hearing:

Graham Culp, Los Angeles, CA, managing partner with Meriwether Companies, commented on the projects their company has done. He requested that the maps are approved with the Conditions that they have agreed upon and in their current form. He introduced one of the partners, John Gamlin, the lead project manager in this development.

John Gamlin, Meriwether Companies, commented on the history of this project and stated they think things staff wanted to see as well as what Council was doing in other projects have been incorporated into the larger tract. He stated that they have spent time on the landscape design, the entry design, and bringing the retention basin to the front of the community to make the street scape have a better feeling. He said with regard to the lift station condition, they agree it is the right thing to do. Regarding the second added condition, he said they are in agreement in concept, but within the next day would like the ability to discuss with staff how the pad and easements would work. He said they would be in agreement if that were acceptable.

Mr. Culp stated they own property to the south and it is their intent to provide Mr. Solomon access to his property through

their property on the south, which they have been doing on a temporary basis since they have owned it. He further stated that when they come back with a new map, it is their intent to re-route Via Florencia so Mr. Solomon has direct access with all the improvements made on their property.

Jeanine Durst, Rancho Mirage, stated she will be the new neighbor and asked for clarification regarding improvements to address the poor water pressure in the neighborhood. Mr. Bynder explained that the map cannot be recorded unless the water pressure improvements are installed.

Public Works Director Bruce Harry clarified this is part of the Coachella Valley Water District's improvements project where they are building two new tanks on the north side. That is what will allow this development to occur and what will improve the pressure and fire flow in that section and is not being paid for by the developer. He said the completion schedule is December of next year.

Mayor Pro Tem Hobart stated that for many years, he and Councilmember Kite have been on the Section 30 Subcommittee and they have never approved more than 9 lots for those five acres. He said he would move to add a condition deleting one lot, leaving the developer to work with staff to make it adequate so it would not have to come back to a hearing before the Council. He further stated this would be a terrible precedent for them to establish, as there is well over half of Section 30 yet to be developed.

MOVED/SECONDED BY HOBART TO ADD A CONDITION DELETING ONE LOT, WHICH CAN BE RECONFIGURED WITH STAFF'S APPROVAL WITHOUT REQUIRING COMING BACK FOR SUBSEQUENT APPROVAL TO THE CITY COUNCIL.

The developer reported the average lot size is about 16,200 square feet, the smallest lot is 15,560 square feet, the largest is 18,041 square feet. He stated this is why there are 10 lots instead of 9.

Councilmember Kite agreed with Mayor Pro Tem Hobart regarding not setting a precedent with this project. It has been established that only 9 lots have been put on five-acre parcels and he thinks they should continue to do that in the future.

Councilmember Weill stated Section 30 is currently the most active section and will continue to be so during the coming year

due to the many five-acre parcels in that area. He noted that it is very difficult to say no to another project after they have said yes to one.

MOVED/SECONDED BY HOBART / WEILL TO APPROVE THE ENVIRONMENTAL ASSESSMENT CASE #EA130007 AND TENTATIVE TRACT MAP #36621, A REQUEST TO SUBDIVIDE FIVE GROSS ACRES INTO 9 SINGLE FAMILY LOTS AND OTHER COMMON LOTS FOR A PRIVATE STREET, STORM WATER RETENTION BASINS AND OPEN SPACE AREAS ON PROPERTY LOCATED AT 34916 VIA JOSEFINA IN SECTION 30 FOR APPLICANT RM 38 JV, LLC (C/O MERIWETHER COMPANIES) WITH THE ADDITIONAL TWO AMENDMENTS SUBMITTED BY THE CITY ATTORNEY (SEE BELOW) REGARDING THE SOLOMON INTEREST WITH RESPECT TO THE LIFT STATION AND ACCESS TO THE LOT OWNED BY PETER SOLOMON, AND ADDING AN ADDITIONAL FINDING #10, STATING THAT THE REDUCTION FROM 10 LOTS TO 9 LOTS WOULD ALLOW THE PROJECT TO BE MORE COMPATIBLE WITH THE AVERAGE LOT SIZE IN PAST APPROVALS IN SECTION 30.
MOTION CARRIED 5/0.

Amendments recommended by City Attorney and approved by Council:
Added to Condition #36
"IN ADDITION, SINCE THE COACHELLA VALLEY WATER DISTRICT REQUIRES THE PROJECT TO CONNECT TO THE SEWER LIFT STATION INSTALLED AND PAID FOR BY MR. PETER SOLOMON, DBA REGENCY HOMES, THE APPLICANT SHALL PAY ITS FAIR SHARE CONTRIBUTION BASED ON THE PER DWELLING UNIT ASSESSMENT PER THE COST REIMBURSEMENT AGREEMENT BY AND BETWEEN THE CITY OF RANCHO MIRAGE AND PETER SOLOMON, EVEN THOUGH THE TRACT IS OUTSIDE THE BENEFIT ZONE AS DESCRIBED IN THE COST REIMBURSEMENT AGREEMENT. "

Added as Condition #26.5
"THE APPLICANT AND ITS SUCCESSORS IN INTEREST SHALL NOT IMPEDE, PROHIBIT OR PRECLUDE ACCESS TO THE FIVE ACRE PARCEL IMMEDIATELY TO THE EAST OF THE EXISTING EQUESTRIAN CENTER IDENTIFIED AS 685-110-014, WHICH SHALL BE MEMORIALIZED IN A RECORDED COVENANT APPROVED AS TO CONTENT BY THE OWNER OF SAID FIVE ACRE PARCEL AND APPROVED AS TO FORM BY THE CITY ATTORNEY."

City Attorney Quintanilla clarified the applicant is not required to come back to the City Council or the Planning Commission to make those changes to accommodate a decrease in the number of single family dwellings subject to staff approval.

12. Consideration to subdivide approximately 5 acres into 9 single family lots and other common lots for a private street, storm water retention basins and open space areas. Environmental Assessment Case No. EA130008 and

Tentative Tract Map No. TTM36622 - RM 38 JV, LLC, located at 72- 370 Via Florencia. (c/o Meriwether Companies)

Associate Planner Greg Trousdell presented the staff report.

Councilmember Townsend received clarification that the December 2015 date is the projected date for the water district to have the trunk line put in place in Section 30. He stated that if the developer received entitlement today, they could work on their improvement plans but will not be able to get signed improvement plans until the water district signs off on the availability of water for the project.

Councilmember Weill stated they could move forward if they received a "will serve" letter, Mr. Trousdell confirmed.

Mayor Smotrich asked if there are any requirements to have grassy areas. Mr. Trousdell explained the perimeter is a desert landscape plan but the landscape for houses requires review by the Planning Commission and the City Council. He stated there has been conversation between the Planning Commission and Architectural Review Board regarding not allowing lawns in front yards due to water district rules and the price of water, but turf in a rear yard is unregulated at this time.

Public Hearing - Opened and closed with no requests to speak.

MOVED/SECONDED BY WEILL/KITE TO APPROVE ENVIRONMENTAL ASSESSMENT CASE NO. EA130008 AND TENTATIVE TRACT MAP NO. 36622 TO SUBDIVIDE APPROXIMATELY FIVE GROSS ACRES INTO 9 SINGLE FAMILY LOTS AND OTHER COMMON LOTS FOR A PRIVATE STREET, STORM WATER RETENTION BASINS AND OPEN SPACE AREAS ON PROPERTY LOCATED AT 72-370 VIA FLORENCIA IN SECTION 30, APPLICANT RM 38 JV,LLC (C/O MERIWETHER COMPANIES).

MAYOR SMOTRICH ADDED THE FOLLOWING TO THE MOTION:
APPROVE THE FILING OF A MITIGATED NEGATIVE DECLARATION OF ENVIRONMENTAL ASSESSMENT CASE NO. EA130008 AND APPROVE TENTATIVE TRACT MAP CASE NO. TTM36622, SUBJECT TO THE CONDITIONS OF APPROVAL AND BASED ON THE FINDINGS AND CONTENT OF THE STAFF REPORT.
MOTION CARRIED 5/0.

ACTION ITEMS

All

13. Adopt Joint Resolution No. 2014-36, Amending the Purchasing Policy Allowing an Exception to Formal Request for Proposal Procedures and Adoption of Contract Prices Obtained by Other Public Agencies.

Finance Director Hagerman presented the staff report.

Public Comment - None

MOVED/SECONDED BY TOWNSEND/WEILL TO APPROVE JOINT RESOLUTION NO. 2014-36 APPROVING AMENDMENT OF THE PURCHASING PROCEDURES POLICY PERMITTING THE CITY TO DISPENSE WITH FORMAL REQUEST FOR PROPOSALS PROCEDURES VIA SOLICITATION FOR BIDS ON THE OPEN MARKET BY AUTHORIZING THE CITY AND ITS AFFILIATED AGENCIES TO CONTRACT FOR PURCHASE OF GOODS, MATERIALS, EQUIPMENT AND SERVICES AT PRICES PREVIOUSLY PROCURED ON A COMPETITIVE BASIS BY ANOTHER LOCAL GOVERNMENT AGENCY (SOMETIMES REFERRED TO AS "PIGGY BACKING").
MOTION CARRIED 5/0.

City Council

14. Approve Modification of the Design, Build and Maintenance Agreement for Photovoltaic System and Carports with Nobell Energy Solutions, LLC for the Rancho Mirage Library Project, CP #14-310.

Public Works Director Bruce Harry presented the staff report.

Mayor Pro Tem Hobart asked what the net cost savings is to the City as a result of the modification. Mr. Harry reported it is basically the bond cost, essentially no change.

Councilmember Kite asked how the product can be bought by the City cheaper than the Nobell can buy it for. Mr. Harry stated the City is not buying it cheaper, the City is buying it through their vendors that they already have agreements with for the best prices. He stated they are trying to purchase the materials in advance to have it on hand instead of having to wait for the contractor to order and pay for it. He further reported it is in the City's best interest to stay consistent with the systems currently in place.

Councilmember Kite asked about the statement that Nobell has no State contractor's license. Mr. Harry reported that Nobell will be acting as the construction manager, they have partners who have the proper license to do the installation.

Public Comment - None

MOVED/SECONDED BY WEILL/HOBART TO APPROVE THE MODIFICATION OF THE DESIGN, BUILD AND MAINTENANCE AGREEMENT FOR PHOTOVOLTAIS SYSTEM AND CARPORTS WITH NOBELL ENERGY SOLUTIONS, LLC, AND AUTHORIZE THE CITY ATTORNEY'S OFFICE TO FINALIZE AS NECESSARY. MOTION CARRIED 5/0.

Library Board

15. Adopt Policy regarding ticketing and seating for residents and non-residents at significant Library events.

Library Director David Bryant presented the staff report.

Councilmember Kite asked how it would be determined how many seats to set aside for residents and how seating would be handled for non-residents.

Mr. Bryant reported two thirds of the participants are non-residents, so he suggests putting aside 50% of seats for residents, then just before the program starts, doors are opened to all. Residents would come early for a 7:00 PM program, doors would open to everyone at 6:45 PM. Mr. Bryant stated he wants this plan to work well for staff and volunteers, and if Rancho Mirage residents get there between 6:00 PM and 6:45 PM, they will get a great seat.

Councilmember Townsend asked if the $5.00 fee is to raise money. Mr. Bryant explained this is to send a message to non-residents that the library is expensive to run and the performances they see have a monetary value. The $5.00 charge was recommended by the Library Advisory Commission. He said it could be cumbersome to collect the funds for the events, so he is flexible about charging a fee.

Mayor Pro Tem Hobart offered the following amendment to the policy:

"Up until 15 minutes before the start of any public program held in the community room of the Rancho Mirage Library, the nearest 75% of rows of seating shall be reserved for Rancho Mirage

residents showing adequate identification, thereafter any attendee may sit in any unoccupied seat at such programs."

Mayor Pro Tem Hobart further stated that solves the problem of Rancho Mirage residents not having a priority. He said that getting away from the idea of charging a fee can be accomplished and also satisfy the need for seating priority for residents.

Mr. Bryant clarified they only need to prioritize seating for the larger programs. Mayor Pro Tem Hobart added "as determined by staff."

Councilmember Kite noted it may eliminate over crowing if a fee is charged.

Mayor Smotrich stated volunteers and substantial donors who are not residents should be allowed in the gold card program. She suggested letting gold card members come in and choose their seats then let non-residents come in and choose the available seats. She said she hates having to tell residents there are no parking places and no seats available.

Public Comment

Ron Sharrow, Rancho Mirage, stated he supports the gold card program for Rancho Mirage residents and supports letting gold card members choose their own seats then let non-residents in.

Paul Skipper, Rancho Mirage, echoed Mr. Sharrow's support.

MOVED/SECONDED BY HOBART/TOWNSEND TO ADOPT A POLICY THAT UP UNTIL 15 MINUTES BEFORE THE START OF THOSE PROGRAMS DETERMINED BY THE LIBRARY DIRECTOR AND HIS STAFF TO BE HELD IN THE COMMUNITY ROOM OF THE PUBLIC LIBRARY SHALL BE RESERVED FOR RANCHO MIRAGE RESIDENTS AND OTHERS IN CATEGORIES APPROVED BY CITY STAFF SHOWING ADEQUATE IDENTIFICATION. THEREAFTER, ANY ATTENDEE MAY SIT IN ANY UNOCCUPIED SEAT AT SUCH PROGRAMS. MOTION CARRIED 5/0.

CLOSED SESSION

City Attorney Quintanilla reported the following items would be heard in Closed Session:

17. CONFERENCE WITH LEGAL COUNSEL - ANTICIPATED LITIGATION. Exposure to litigation pursuant to Government Code 54956.9, subd. (b). Number of potential cases: One.

18. CONFERENCE WITH LEGAL COUNSEL—ANTICIPATED LITIGATION
Significant exposure to litigation pursuant to paragraph (2) or (3) of subdivision (d) of Section 54956.9: Unknown number of potential cases.
The City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency recessed to Closed Session at 4:50 PM.

ACTION: THE CITY COUNCIL VOTED 5/0 TO DENY THE FOLLOWING CLAIMS FOR DAMAGES: VERONICA JUAREZ, ISRAEL GONZALEZ AND ERIK J. MUNOZ.

ADJOURNMENT

With no further business to consider, The City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 5:55 PM.

Cynthia Scott

Cynthia Scott, CMC
City Clerk

CITY COUNCIL,
LIBRARY BOARD, HOUSING AUTHORITY BOARD,
AND THE CITY COUNCIL REPRESENTING
THE REDEVELOPMENT SUCCESSOR AGENCY
REGULAR MEETING
THURSDAY, DECEMBER 4, 2014
1:00 P.M.

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute -
b) Roll Call: Hobart, Kite, Townsend, Weill, Smotrich

PRESENTATIONS

Presentation by Dr. Christopher Flores on "Dementia Friendly Communities."

Councilmember Weill introduced Dr. Chris Flores and presented a brief summary of his background and his work on brain health and optimal management of dementia. Dr. Flores commented on the changes in dementia symptoms and the outdated view on dementia by the public. He explained how increasing awareness will help improve the services available and the quality of life for dementia patients.

Introduction of the Historic Preservation Commission.

Staff Liaison Britt Wilson introduced Carol Leibowitz, Chairwoman, Robert Zafran, Ray Keller, Bob Berg and Tom Oswald, Vice Chair (unable to attend). Ms. Leibowitz announced the Historic Preservation Commission annual event on February 17th at 2:00 p.m. at the Library will feature Architect Frederick Fisher, Architect on the Sunnylands Center and Garden Development. She noted Mr. Fisher has been involved with many prominent projects around the country and will be speaking on the work of Archibald Quincy Jones.

Presentation of a Proclamation to the Rancho Mirage High School Rattlers' First Year Varsity Teams.

Mayor Pro Tem Hobart reported the Rattlers freshmen, sophomores and juniors persevered through obstacles and challenging odds, yet before season's end, the varsity football team enjoyed a victory by defeating Yucca Valley High School 48-27. Mayor Pro Tem Hobart commended the team for their persistence and presented a proclamation to Coach L. D. Matthews in honor of their accomplishments. Coach Matthews introduced team members Travis O'Brien, Marcus Prior, Tom Gillespie, Steven Knight, Isaiah Archuleta and Johnny Avila. Coach Wagner commented on the valiant efforts of the team throughout the season and their optimistic outlook as a cohesive team for the coming year.

Presentation of a Certificate of Recognition to Tatiana Harvey for winning the 2014 League Tennis Singles Title for the Rancho Mirage High School Rattlers.

Mayor Pro Tem Hobart presented a Certificate of Recognition to Tatiana Harvey for her excellent athletic achievement in her Freshman year as a Rancho Mirage High School Rattler tennis player. Tatiana became the first ever individual Rattler athlete to win a League Championship, going undefeated in tennis singles for the entire 2014 League season and winning the 2014 DeAnza League Singles Title at The Tennis Gardens in Indian Wells. Owen Macintosh, Tatiana's coach, commented on what a talented athlete she is and her many accomplishments.

Update by Gabe Codding, Tournament Director for the ANA Inspiration (formerly The Kraft Nabisco Championship) sharing details of the new 5-year sponsorship agreement for the City's signature event.

Mr. Codding announced that the new title sponsor ANA Airlines, All Nippon Airway, Japan's leading airline. has signed a five-year commitment to title this event. He commented on how the event came to be called the "ANA Inspiration" and their marketing plans to build the ANA platform to publicize the Rancho Mirage signature event.

NON-AGENDA PUBLIC COMMENT

Geoffrey Baum, Sunnylands, reported on a meeting between President Obama and Chinese President Xi Jinping where they reached an agreement to reduce greenhouse gases. He noted discussions started between the two presidents at Sunnylands. He further commented on the new tour of the estate, an open air car tour of the grounds, gardens and outside of buildings, available four times per day, with no ticket required. Mr. Baum introduced Ken Chavez, Head of Community Affairs, who is replacing

Mary Perry. Mr. Chavez commented on his background and noted how happy he is to be at Sunnylands.

Thomas Allen, La Quinta, commented on his harassment and assault by the Palm Springs Police and the law suit he has brought forth.

Ron Sharrow, Rancho Mirage, Chairman of the Speaker Series Commission, reported all tickets to the Speaker Series are completely sold out.

CITY COUNCIL/BOARD MEMBER COMMENTS - None.

MINUTES - November 20, 2014 Regular Meeting.

MOVED/SECONDED BY HOBART/TOWNSEND TO APPROVE THE MINUTES AS PRESENTED. MOTION CARRIED 5/0.

CONSENT CALENDAR

City Manager Randal Bynder explained the Consent Calendar .

CC 1. Waive full reading of Ordinances introduced or adopted pursuant to this agenda.

CC 2. Adopt Resolution No. 2014-55, reducing Development Impact Fee for Coachella Valley Multiple Species Habitat Conservation Plan (MSHCP).

HA. 3. Notice of Acceptance for Whispering Waters Exterior Stucco Repair, Repainting and Awning Installation Service.

CC 4. Contracts.

ALL 5. Demands

Public Comment - None.

MOVED/SECONDED BY KITE/WEILL TO APPROVE THE CONSENT CALENDAR AS PRESENTED. MOTION CARRIED 5/0.

Mayor Smotrich stated Item #9 would be heard next.

9. Establish and implement a City employee classification plan and structure.

Director of Administrative Services Kim Malcolm-Valente introduced Consultant Bruce Lawson, who explained the Classification Study, noting 70 job titles have been reduced to 33 class titles.

Public Comment - None.

Councilmember Kite noted he and Mayor Pro Tem Hobart were the subcommittee for this issue and met several times with the consultants. He stated they had made great strides and now look forward to the next step in the process.

MOVED/SECONDED BY TOWNSEND/KITE TO APPROVE AND AUTHORIZE THE CITY MANAGER TO ESTABLISH AND IMPLEMENT THE CITY'S NEW CLASSIFICATION PLAN AND STRUCTURE. MOTION CARRIED 5/0.

PUBLIC HEARINGS

6. Consideration of Environmental Assessment Case No. 130006, Specific Plan Amendment Case No. SPA13001 and Tentative Tract Map Case No. TTM36620 - RM 38 JV, LLC c/o Meriwether Companies. Location: Vacant land in Section 30, north of Via Marta, east of Via Josephina, south of Ginger Rogers and west of Monterey Avenue.

Planning Technician Jeremy Gleim presented the staff report.

Mayor Pro Tem Hobart stated it is his understanding that the retention basin was going to be the dog park area but has now been moved to Lot J. Mr. Gleim stated that Lot J was the original location and the Planning Commission wanted it moved to somewhere more central to the project to help deter noise impact to the Versailles' neighbors. Mayor Pro Tem Hobart suggested swapping Retention Basin E and have it adjoining Retention Basin I and take Lot 46 and turn that into a retention basin for the dog park. He asked if a home could be built on Lot E if it were taken out of the retention basin category.

Mr. Gleim clarified the lot nearest Retention Basin I would have to be eliminated, squared off the open space area and have it consume Lot 46. He said there is potential for that to happen if the retention basin at Lot E were smaller or deepened. Mayor Pro Tem Hobart stated the lot is larger than Lot 46 and could accommodate a larger house if that lot is amenable to that kind of development.

Councilmember Kite asked why the concept of an "eyebrow street" was brought into this project. Mr. Gleim stated the concept works well in this instance because the developer didn't want to locate the four large lots directly on the public street, but wanted to create a bit

of a buffer for access to those streets. He further commented that having the eyebrow creates a large landscape area that acts as an anchor to the entry street and creates a nice aesthetic.

Councilmember Kite asked if there is concern about traffic going the wrong way on that street. Mr. Gleim stated signage would be included, but it would essentially be a private street to be maintained by the Homeowners Association. Mr. Gleim further explained that the project is not proposed to be gated. He further explained that the eyebrow street was proposed to be constructed entirely of pavers, but the applicant asked for relief of that condition, which was granted by the Planning Commission. He reported the pavers will be at the intersections and potentially lining the street but not the entire street.

Councilmember Kite received clarification that the emergency road will be closed off at Monterey and Via Josephina. He asked why the street was not being improved to a regular street with access in and out. Mr. Gleim stated the applicant is only responsible to develop one half of the street. He stated the Fire Department needed a secondary access road and that is why it was paved out to Monterey.

Mayor Smotrich asked about a Condition regarding a development agreement pertaining to the dividing wall and whether it had been taken care of. Mr. Gleim explained it was a maintenance agreement they had to enter into with that homeowners association and would be done in conjunction with the CC&R's for the project. Mayor Kite also asked about the meandering trails and Mr. Gleim stated they will line the entire street frontage on Via Florencia down to the end, on both sides of the street.

Mr. Gleim explained for Councilmember Kite that there will be a total of four gates, an exit and emergency entry only, a gate at the main entry for ingress and egress, a gate for egress and emergency ingress and a separate gate in the cul-de-sac.

Regarding traffic calming measures, Mayor Smotrich noted four areas, one of which is on the long stretch in front of units 23 and 24. She suggested not using that one and having one in front of unit 21 and one at unit 27 for better traffic calming.

John Gamlin, representing Meriwether, stated they feel the quality of the neighborhood is a compliment to what is going on in Rancho Mirage. He said they have come down to 82 lots and are willing to work with staff on any issues, but hopes not to lose any more lots. He stated Retention Basin E would be hard to incorporate into Retention Basin I without raising the pad grades of the lots along the common boundary with Versailles, but he will meet with staff to determine what engineering issues there may be. He explained that the

eyebrow street was meant to create a private enclave synonymous with the lifestyles of the neighboring development. He said there would be no problem modifying the traffic calming feature per Mayor Smotrich's suggestion.

Councilmember Townsend asked about the architecture style. Mr. Gamlin stated it currently looks like they are moving more toward modern or mid-century modern style.

Mr. Gamlin noted for Councilmember Kite that signage and the potential for gating would be the way to keep traffic moving in the right direction.

City Manager Bynder noted the lots are large and suggested changing the street to 24 feet and make it two-way.

Mayor Pro Tem Hobart asked what they would have to do to determine if it is possible to build on Lot E and whether or not they could swap the retention basin there and enlarge "I" in place of Lot 46.
Mr. Gamlin stated the civil engineer will have to look at grades and drainage and determine how water will move to the main retention basin. Mayor Pro Tem Hobart suggested a tentative Condition dependent upon the determination as to whether or not Lot E can be modified for construction of a house.

Mr. Bynder suggested making it a condition subject to staff approval if it is feasible to do. He said they could potentially add 6 or 8 inches to the pad height to allow drainage and still be well below Versailles. He said they either add the condition or delete Lot 46 because the active amenities were recommended by the Planning Commission to be moved to Lot I for a more central location. Mayor Pro Tem Hobart stated they want to reduce the possibility of losing another buildable lot in the transition and he appreciates the fact that they have come down to 82 lots.

Public Comment

Ron Sharrow, Rancho Mirage, commented that his house is in Versailles along the proposed wall, behind Lot 21. He stated he would rather have the dog park behind his house instead of a large house with a pool and the noise of kids and noted it would also negatively affect his view. He asked to switch the dog park to Lot 21 and move Lot J to where Lot 21 is.

In answer to Mayor Pro Tem Hobart's question, Mr. Gleim reported that Lot J is 8,177 sq. ft. and Lot 21 is 11,979 sq. ft. Councilmember Kite clarified that Lot J is an empty lot at the end of the street due to lights from traffic going directly into a house.

Mr. Bynder stated Lot 21 and the surrounding lots seem to be deeper lots and there may be an opportunity to work with the developer when they come in with the development plan and have a 35 or 40 ft. rear setback instead of a 25 ft. setback to help separate the uses a little more.

With no further requests to speak, the Public Hearing was closed.

MOVED/SECONDED BY SMOTRICH/KITE TO APPROVE A MITIGATED NEGATIVE DECLARATION OF ENVIRONMENTAL IMPACT BASED UPON ENVIRONMENTAL ASSESSMENT CASE NO. EA130006.
MOTION CARRIED 5/0.

MOVED/SECONDED BY SMOTRICH/KITE TO ADOPT ORDINANCE NO. 1089, APPROVING SPECIFIC PLAN AMENDMENT CASE NO. SPA13001, SUBJECT TO THE CONDITIONS OF APPROVAL AND BASED ON THE FINDINGS AND CONTENT IN THE STAFF REPORT.
MOTION CARRIED 5/0.

MOVED/SECONDED BY SMOTRICH/TOWNSEND TO APPROVE RESOLUTION NO. 2014-56, APPROVING TENTATIVE TRACT MAP NO. 36620 BASED UPON THE CONTENT, FINDINGS AND CONDITIONS IN THE STAFF REPORT AND ADDING THE FOLLOWING CONDITIONS AS RECOMMENDED BY STAFF:

> **UNDER THE PLANNING HEADING: PRIOR TO FINAL MAP THE APPLICANT SHALL ADD ANOTHER TRAFFIC CALMING DEVICE TO ROAD D OF A DESIGN TO THE SATISFACTION OF STAFF.**
>
> **UNDER THE PLANNING HEADING: THE EYEBROW STREET SHALL BE WIDENED TO 24 FEET AND MADE TWO-WAY.**
>
> **PLANNING HEADING: IF FEASIBLE AND AS LONG AS THE SOUTHERN LOTS ARE NOT RAISED MORE THAN SIX INCHES IN HEIGHT, THE APPLICANT SHALL MOVE LOT 46 TO LOT E.**
>
> **PUBLIC WORKS HEADING: THE APPLICANT SHALL MAINTAIN THE EMERGENCY ACCESS ROAD TO THE SATISFACTION OF STAFF IN PERPETUITY.**

MOTION CARRIED 5/0.

7. Consideration of Environmental Assessment Case No. EA140006, Development Agreement Case No. DA120001, Specific Plan Amendment SPA12001 and Preliminary Development Plan Case No. PDP14005 - Rick Johnson. Location: 70400 Country Club Drive, Trojan Financial Plaza.

Associate Planner Greg Troussdell presented the staff report.

Public Comments

Patrick Pratt, representing the applicant Rick Johnson, stated the applicant agrees with the recommendations of the Planning Commission and with the Conditions and Findings as outlined in the staff report. Mr. Pratt commented on assisted living projects being allowed in other parts of the City, which were approved in the late 1990's before the Specific Plan was adopted. He noted the property in question is precluded under the Specific Plan, explaining that if the use is not listed as permitted, it is not allowed as opposed to it being listed as prohibited. He said that is why the Specific Plan Amendment is before the Council, noting that the Specific Plan is going on 35 years old and should be reviewed from time to time.

Mr. Pratt stated he thinks it is a less intensive land use than office uses, and would involve less traffic. He explained this is assisted living residential in nature, similar to the City's senior living projects, not a skilled nursing facility. He commented that high medical office use will bring more ambulance calls and traffic noise than the City's senior housing residential.

Mr. Pratt noted he was retained by the applicant to make the project more acceptable to the City and surrounding property owners. He stated they reduced the project by 15 units and agreed to decrease it by another four units at the Planning Commission. On height issues with Veneto, the distance is about 78 feet to the closest two-story unit to the rear and 270 feet to the closest two-story unit on the west. Mr. Pratt said there are only three two-story units that look east towards Veneto and the views are screened by the pitched roof element that has been added. He said they feel the mass and scale is compatible with surrounding buildings and with Veneto.

Councilmember Townsend commented that the additional units were removed due to a resident's comments about losing his view. Mr. Pratt stated the reduction of the number of units was due to both views from Veneto and into Veneto, which has been addressed with the new pitched roof that was added. He further explained how mass and scale issues were addressed by stair-stepping the first level.

Councilmember Kite asked Mr. Trousdell if he had addressed the issues in the letter received from the HOA. Mr. Trousdell stated those issues had been addressed by the Planning Commission.

Public Comment

Bill Brodovsky, Rancho Mirage, stated they live in Veneto and their patio and bedroom are about 20 feet from the perimeter of the project. He stated the Butler Adams Trail is what separates their house from the project. He further stated good planning requires that

the use be a conforming use and that it be compatible to the area. He spoke in opposition to amending the Specific Plan to allow the project, stating congregate care is a prohibited use that is similar to assisted living, a more intense use of the facility. He further stated residents would prefer an office building that would insure compatibility and weekends that will be quiet instead of noise from fire trucks and sirens. He said many knew that there would be an office building for a neighbor, but changing the rules to allow the assisted living institution would be unfair and it is not certain how this will impact the views. He further cited waste removal, loss of ability to use the Butler Adams Trail and traffic congestion as additional issues. He stated the applicant has a nice project, but it is the wrong location for it.

Applicant Rick Johnson, Rancho Mirage, responded to Mr. Brodovsky's concerns stating they are in the assisted living business and have a facility in Palm Desert and others planned around the State. He stated the use is quiet and vehicle use is limited due to the aging process. He said they don't feel there are congestion issues and traffic will be significantly less than an office complex and issues of view and traffic congestion were addressed from the beginning. He said they have communicated with residents all along and believe this is a quieter, softer use than what has been proposed in the past.

With no further requests to speak, Mayor Smotrich closed the Public Hearing.

Mayor Smotrich stated that although she liked the architecture of the project, the proposed land use is not compatible with the surrounding property. She said that lights, traffic, potential noise and odors would create more of an impact than the proposed office building and the hours of operation would be 24 hours per day, 365 days per year instead of Monday through Friday 8:00 a.m. to 5:00 p.m., significantly impacting the surroundings.

MOVED BY SMOTRICH TO DENY APPROVAL OF THE PROJECT. MOTION DIED FOR LACK OF A SECOND.

Councilmember Weill said he does not disagree with the motion, he just felt it was appropriate for Council to express their views before a motion is made. He stated that the developer did an excellent job and has shown great flexibility. He further stated there is a need for assisted living facilities in Rancho Mirage, but this is not the place and would not be compatible with the residential areas nearby.

Councilmember Townsend said he agrees with the Mayor and Councilmember Weill, but he does not understand why the developer

goes to all this work and expense when they could ask for the Specific Plan Amendment as the first step.

City Manager Bynder explained the Municipal Code requires that the developer submit a development project when they come in for an amendment application so the City Council will know what they are proposing. He stated this is the entitlement process and the public hearing is to determine whether it is approved or denied.

Mayor Pro Tem Hobart agreed, stating it is a good project but not in an appropriate location. He agreed with the points Mr. Brodovsky made and although many changes were made to try to make it acceptable, it still seems incompatible.

Councilmember Kite stated that he and Mayor Pro Tem Hobart were on the subcommittee and met a number of times to try to change the direction and look of the project. He said the design is well thought out and a great project, but he has to agree with his colleagues that it is an excellent project in the wrong place.

MOVED/SECONDED BY SMOTRICH/HOBART TO REJECT AND DENY ALL FOUR STAFF RECOMMENDATIONS IN THE STAFF REPORT. MOTION CARRIED 5/0.

ACTION ITEMS

8. Approval of the FY 2014-2015 expenditure budget plan for the Citizens Option for Public Safety (COPS) Fund.

Director of Administrative Services Kim Malcolm-Valente presented the staff report.

Public Comment - None.

MOVED/SECONDED by HOBART/KITE TO ADOPT THE FY 2014-2015 EXPENDITURE BUDGET PLAN FOR THE CITIZENS OPTION FOR PUBLIC SAFETY FUND IN THE AMOUNT OF $100,000. MOTION CARRIED 5/0.

CLOSED SESSION

City Attorney Steven Quintanilla explained the Closed Session item.

The City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency recessed to Closed Session at 4:20 p.m.

10. CONFERENCE WITH LEGAL COUNSEL - EXISTING LITIGATION (Paragraph (1) of subdivision (d) of Section 54956.9 of the Government Code) Name of case: Veronica Juarez, et. al. v. City of Rancho Mirage et. al., Riverside County Superior Court Case Number PSC 1403469.

NO REPORTABLE ACTION WAS TAKEN IN CLOSED SESSION.

ADJOURNMENT

With no further business to consider, The City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 4:50 p.m.

Cynthia Scott

Cynthia Scott, CMC
City Clerk

CITY COUNCIL,
LIBRARY BOARD, HOUSING AUTHORITY BOARD,
AND THE CITY COUNCIL REPRESENTING
THE REDEVELOPMENT SUCCESSOR AGENCY
SPECIAL MEETING
THURSDAY, JANUARY 14, 2016
1:30 P.M.
MINUTES

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute
(b) Roll Call: Kite, Townsend, Smotrich, Weill, Hobart
ALL PRESENT

NON-AGENDA PUBLIC COMMENT

Chris Buscarino, President of American Public Works Association, presented Public Works Director Mark Sambito with an award recognizing his service and dedication to the organization as President for the past two years.

Ken Chavez, representing Sunnylands, reported on upcoming events. Mr. Chavez stated President Obama is returning to Sunnylands for a Summit with the Association of Southeast Asian Nations. Ten nations will be coming to Rancho Mirage for meetings on February 15th and 16th. In preparation for these events, Sunnylands will be closed February 17th through February 19th. He announced a new exhibit opening on January 28th called "Asian Artists in Crystal: Steuben Glass" at Sunnylands, a series of 36 glass objects that were etched by Steuben craftsmen commissioned 60 years ago by the Eisenhower administration as a way of extending a hand of friendship to Asia and countries in the Far East. On January 28th at 2:00 PM, William Warmus, former curator of the Coming Museum of Glass in New York, will be at the Library to discuss the significance of the collection.

Eric Omelas, also representing Sunnylands, reported on an upcoming Family Day centered around the new exhibition on Sunday, January 31st, which will include workshops to educate on the Steuben glass collection and cultural elements involved with it. He further commented on their new Solar Roller Tour, which takes people around the property on a concrete path in a nine passenger solar powered vehicle. Tickets for the tour are $20 on a first-come-first-served basis, Thursdays through Sundays. He further noted that due to the Presidential visit, their schedule will change and suggested everyone check their website at www.Sunnylands.org for updates.

Rita Wood, representing the Rancho Mirage Woman's Club, commented on the Club's 53 years of service raising funds to assist local children's charities. She further commented on their program booklet, which offers opportunities to advertise in the booklet in exchange for donations to support their endeavors. She asked the Council to sponsor their program booklet with a $1,000 contribution, which would entitle the City to advertise on the entire back cover.

Councilmember Townsend reported that the City is participating in Modernism Week starting on February 19th and has a full page advertisement already completed that would fit the back page of the Woman's Club program booklet.

MOVED/SECONDED BY TOWNSEND/WEILL TO APPROVE A DONATION OF $1,000 TO THE RANCHO MIRAGE WOMAN'S CLUB. MOTION CARRIED 5/0.

Allen Worthy, Palm Springs, commented on a February 3rd screening of "A Patch of Blue" at 10:00 AM and 1:30 PM at the Tolerance Education Center and encouraged residents to attend. He further commented on a screening today at 4:00 PM at the La Quinta Museum on the Salton Sea and also thanked the Council for their opposition to the CV Link.

CITY COUNCIL/BOARD MEMBER COMMENTS

Councilmember Kite commented on a Study Session that he and Britt Wilson attended today at CVAG regarding the potential eight mile long fence being planned to protect the Big Horn Sheep. He reported there were three biologists talking about the installation, which is of interest because the City has already installed a fence 4 miles long that cost about $1 million to install. He said it is exciting to work with them to help protect the Big Horn Sheep.

Councilmember Smotrich reported the Library is celebrating 20 years of service to the City's residents in 2016. She said they are also celebrating their 10th Anniversary in their present location on Highway 111. She reported that since 1996 when the Library was first founded, Library staff have checked out over 9 million books, welcomed 5 million patrons, offered 15,000 programs for 5,000 audience members and their volunteer tutors and staff offered 4,000 one-on-one computer lessons. She stated the City takes great pride in the Library, which serves the City residents and offers library cards to everyone in the Coachella Valley. There are currently over 42,000 people with Rancho Mirage Public Library cards.

Councilmember Townsend reported that the Joslyn Senior Center in Palm Desert has over 250 to 400 visitors each day and more than 1,800 members, ages 50 to 105 years young. Annual membership of $30 offers many free services and activities for all seniors. He further commented that on March 31st their Seventh Annual Runway Fashion and Luncheon Show will be held at the Agua Caliente Resort, honoring Mary Roche, former mayor and councilmember from Indian Wells. The event will feature a silent auction and raffle starting at 11:00 AM and tickets are $75 to $125 for preferred seating. Further information on free services and reservations to the luncheon may be obtained by calling (760) 340-3220 or by visiting their website at www.joslyncenter.org.

Mayor Pro Tem Weill reported on the Sunnylands parkway landscape conversion under way, which includes the conversion of about three acres of perimeter landscaping from predominantly turf to water efficient landscape. The project began the first week in January and it is anticipated that it will take five to six weeks to complete before the President arrives. He noted the existing olive trees will be retained and relocated and desert appropriate shrubs, cactus and other succulents will be installed in geometric patterns similar to the grounds of the visitor center. The area around the entrance on Frank Sinatra Drive will remain as it is with turf and trees to preserve the visual integrity and history of the main entrance.

Mayor Pro Tem Weill further commented on the Rancho Las Palmas Shopping Center, announcing the opening of the new CVS Pharmacy building on January 17th. He reported that after CVS moves into their new building, approximately 60 days thereafter the old CVS building and the row of buildings will be demolished to make way for the new 45,000 sq. ft. Hobby Lobby building.

MINUTES – December 17, 2015 Regular Meeting.

December 29, 2015 Special Meeting.

MOVED/SECONDED BY WEILL/TOWNSEND TO APPROVE THE MINUTES OF DECEMBER 17, 2015. MOTION CARRIED 5/0.

MOVED/SECONDED BY SMOTRICH/WEILL TO APPROVE THE MINUTES OF DECEMBER 29, 2015 AS PRESENTED. MOTION CARRIED 5/0.

CONSENT CALENDAR

City Manager Randal Bynder reported items 2 and 3 will be verbal presentations and explained the remaining items on the Consent Calendar.

CC 1. Waive full Reading of Ordinances Introduced or Adopted Pursuant to this Agenda.

CC 2. Approve Contract for Installation of Cabinetry and Flooring at Parkview Villas.

Economic Development and Housing Manager Sean Smith presented the staff report, noting the Housing Authority is in the process of completing the installation of new cabinetry and flooring in 54 of the 82 units at Parkview Villas. He reported the project was placed on the Recognized Obligation Payment Schedule (ROPS) for funding through the former Redevelopment Agency bond proceeds and there 28 units yet to be completed. He explained that the contract is for only 20 units due to 8 tenants being in ill health or unable to be disrupted at this time. Mr. Smith stated that this project has been extremely beneficial for the tenants of Parkview Villas.

CC 3. Notice of Acceptance for McMurray-Stern.

Public Works Director Mark Sambito reported McMurray-Stern implemented improvements to the shelving units at the Library to bring them up to date. Library Director David Bryant showed before and after photographs of the various locations of upgraded shelving units within the Library. Mr. Bryant commented on the addition of T-loop technology, which consists of copper wiring under the carpeting that links directly to the amplifier, which is then clarified and amplified to the T-coil in hearing aids. He stated this will assist those with hearing devices in getting the most out of the voice in programs offered by the Library.

Mayor Pro Tem Weill commented on how proud the City is to have a world-class library of the magnitude of the Rancho Mirage Public Library and thanked Director Bryant for his work in making it a crown jewel of the City of Rancho Mirage.

CC 4. Adopt Resolution No. 2016-001 Approving Grant of Easement Agreement to Porcupine Properties, LLC and Acknowledging Quitclaim of Easement from Porcupine Properties, LLC.

CC 5. Contracts.

CC. 6. Demands.

Public Comment – None

MOVED/SECONDED BY KITE/SMOTRICH TO APPROVE THE CONSENT CALENDAR AS PRESENTED. MOTION CARRIED 5/0.

REPORTS

CC 7. CV Link Update.

Mayor Hobart reported the City Council has placed four ballot measures on the April 12, 2016 Municipal Election ballot pertaining to the CV Link, including both pro and con arguments. He stated he feels the CV Link has "placed the cart before the horse" and has created anxiety and difficulty that probably could have been avoided. He said it became a project slowly, one vote at a time in the Executive Committee going back to about 2011/2012 and subjects were voted on with no idea what was going on with the bigger picture. He said there were no public announcements or town hall meetings about CV Link and not one city of the nine took a vote as to whether they wanted to participate in the program. He referred to page 15 in what was to be the final Master Plan as described by CVAG, where it said there would be no local funding necessary for operations and maintenance (O&M). They were continually told it would be built without local funds and would be operated and maintained without local funds, so there was no reason for city councils to be concerned about the costs to their city.

Mayor Hobart further reported that on March 30, 2015, Rancho Mirage was informed that the representation in the general plan of no local funding being required for O&M was withdrawn and no longer in effect. He stated that for the first time, Rancho Mirage was informed that local governments would be responsible for all of the funding for O&M. Questions arose immediately as to whether each city should go forward with this plan, but no city ever took a vote and it appears that no city council ever discussed it as an agenda item due to the fact they had all been assured there would no cost to the cities.

He further commented that an extremely important question is how the dropout ratio would be managed and how much increase remaining cities could incur. Mayor Hobart remembered about eight years ago when CVAG agreed that each city would pay for the O&M of the Roy's Desert Shelter for the homeless. Each of the cities committed to $103,000 for O&M, but over a period of time, the only cities now left paying the O&M are Palm Springs, Palm Desert and Rancho Mirage.

Mayor Hobart continued, stating another subject that has never been discussed is the liability potential for each city and who would pay the cost of insurance premiums. He asked how any city can tell their residents to support CV Link when there so many unanswered questions that should have been raised at the beginning and each city should have been given an opportunity to vote to go forward with the project or not. He stated these are some things that should be thought about as the City moves forward with the four ballot measures in the April 12th, 2016 Municipal Election.

Administrative Services Director Isaiah Hagerman commented that one of the assertions made by CVAG is that they have assembled $75 million in grants from the county, state and federal governments to fund the construction of the $100 million project. He said they claim that much of the $75 million accumulated for the project is coming from outside the Coachella Valley and if not used on the CV Link project, the Valley would lose out on a majority of this funding.

Mr. Hagerman reported that at the request of the Mayor, he reviewed the supporting documents related to the $75 million CVAG claims to have raised for the CV Link. He stated the fact is that 82%, totaling $62 million of the $75 million accumulated is from funding that is specifically designated for the Coachella Valley. If the regional leaders choose not to spend this money on the CV Link, it would stay in the Coachella Valley and could be used on many other projects desperately in need of attention. He showed a breakdown of the $75 million as follows:

- Grant 1 is what they refer to as CVAG Transportation Funds, which are actually $20 million in Measure A funds. He explained that Measure A funds are a ½ cent sales tax used to fund debilitated streets and roads in the Coachella Valley.

- Grant 2 is the Federal Congestion Air Quality grant, (CMAC funds) in the amount of $12.6 million and will also stay in the Coachella Valley.

- Grant 3, the State Transportation Improvement Program for $2 million, is another transportation funding allocation to the Coachella Valley that can be used on any number of projects and the funding stays in the Coachella Valley. He stated that the $20 million in Measure A funds, the $12.6 million in CMAC funds and the $2 million in the transportation funds total $34.6 million and all are transportation funds that are designated for the Coachella Valley.

- Grant 4 is the Desert Healthcare District grant in the amount of $10 million. He explained that the Desert Healthcare District is a special district in the Coachella Valley whose primary funding source is property tax dollars, a portion of which go to fund the Desert Healthcare District. These funds cannot leave the Valley and can also be used for many different things.

- Grant 5 is the Air Quality Mitigation District in the amount of $17.4 million, which will stay in the Valley. This funding is the Sentinel Plant Mitigation Fee, whose funds are restricted to the Coachella Valley to help offset the new air pollution created by the Sentinel plant. These funds are designated for the Coachella Valley and may be used on many different projects if it is not used on the CV Link. The remaining grants identified could potentially leave the Coachella Valley. These grants total $62 million. The $75 million, (or the 82%), is funding that was designated for the Coachella Valley that if not used on the CV Link, will stay in the Valley and can be used on other projects.

Public Comment

Murray Bryant, Rancho Mirage, reported he lives in the Butler Abrams Trail neighborhood and there are many people in surrounding neighborhoods that have been talking and meeting and stand with the City Council against CV Link as currently proposed. He said when he asks people what they think about CV Link, they either don't know anything about it or else think it is a bike path. He said the problem is that CVAG and certain local media and proponents are misrepresenting what CV Link really is. He said the proponents are not talking about the critical issues and instead are spinning it as a bucolic bike path with electric vehicles on it. He further stated CVAG is usurping taxpayer funds and grossly underestimating the O&M over many years as well as ignoring liability costs and public safety costs. He further commented on the negative impacts on residential neighborhoods and businesses.

CC 8. Receive and File the Comprehensive Annual Financial Report (CAFR) for Year Ended June 30, 2015 and Other Related Audit Reports.

Administrative Services Director Isaiah Hagerman presented the staff report.

Public Comment – None.

MOVED/SECONDED BY WEILL/TOWNSEND TO RECEIVE AND FILE THE REPORT. MOTION CARRIED 5/0.

SA 9. Final Results of the Successor Agency 2016 Bond Refunding Plan.

Administrative Services Director Isaiah Hagerman presented the staff report.

Mayor Hobart complimented Mr. Hagerman on his comprehensive report.

Mayor Pro Tem Weill stated that in looking at the reduction from 2013 through 2016 the cumulative number of the debt reduction of $44,805,722 is a staggering figure that they can all be proud of. He stated this is a great example of the City's austerity when it comes to debt and complimented Mr. Hagerman and the committee that worked on this Plan.

Public Comment – None.

MOVED/SECONDED BY HOBART/KITE TO RECEIVE AND FILE THE REPORT. MOTION CARRIED 5/0.

PUBLIC HEARINGS

CC 10. Introduce Ordinance No. 1101, 1st Reading, Amending Chapter 17.24 of the Municipal Code pertaining to Landscaping Standards, Zoning Text Amendment No. ZTA15004.

Planning Manager Bud Kopp presented the staff report.

Public Comment – None.

MOVED/SECONDED BY WEILL/TOWNSEND TO ADOPT ORDINANCE NO. 1101 TO MODIFY ORDINANCE 990 AND ADOPT BY REFERENCE CVWD'S NEWLY ADOPTED WATER EFFICIENT LANDSCAPE ORDINANCE THAT AMENDED ORDINANCE 1302.1. MOTION CARRIED 5/0.

CC 11. Annexation No. 169 to Community Facilities District No. 1 in Connection with Approval of Tract Map 36913, Terrace Partners LLC and Magnesia Falls Plaza, LLC.

Management Analyst Britt Wilson presented the staff report. City Clerk Cynthia Scott reported the election results as 5 votes in favor, 0 votes opposed.

Public Comment – None.

MOVED/SECONDED BY KITE/HOBART TO ADOPT RESOLUTION NO. 2016-002 CALLING AN ELECTION ON LEVYING A SPECIAL TAX WITHIN THE AREA PROPOSED TO BE ANNEXED TO COMMUNITY FACILITIES DISTRICT NO. 1 (ANNEXATION NO. 169), DECLARING RESULTS OF THE ELECTION, APPROVING THE ANNEXATION OF THE TERRITORY AND DIRECTING RECORDING OF NOTICE OF SPECIAL TAX LIEN (TERRACE PARTNERS LLC AND MAGNESIA FALLS PLAZA LLC). MOTION CARRIED 5/0.

ACTION CALENDAR

SA 12. Adopt Resolution No. 2016-SA-01 Approving and Adopting the Annual 2016-17 Recognized Obligation Payment Schedule (ROPS).

Administrative Services Director Isaiah Hagerman presented the staff report.

Public Comment – None.

MOVED/SECONDED BY TOWNSEND/WEILL TO ADOPT RESOLUTION NO. 2016-SA-01 APPROVING AND ADOPTING A RECOGNIZED OBLIGATION PAYMENT SCHEDULE AND ADMINISTRATIVE BUDGET FOR FISCAL YEAR 2016-2017 PURSUANT TO ASSEMBLY BILLS 26X1 AND 1484. MOTION CARRIED 5/0.

CLOSED SESSION

City Attorney Steve Quintanilla reported the following items would be heard in Closed Session.

The City Council, Library Board, Housing Authority Board and the City Council representing the redevelopment Successor Agency recessed to Closed Session at 3:00 PM.

1. CONFERENCE WITH LEGAL COUNSEL REGARDING POTENTIAL INITIATION OF LITIGATION Pursuant to Government Code Section 54956.9(d)(4) (Three Potential Cases).

2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (Paragraph (1) of subdivision (d) of Section 54956.9 of the Government Code) Name of case: Veronica Juarez, et. al. v. City of Rancho Mirage et. al., Riverside County Superior Court Case Number PSC 1403469.

THERE WAS NO REPORTABLE ACTION TAKEN IN CLOSED SESSION.

ADJOURNMENT

With no further business to consider, the City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 4:50 PM.

Cynthia Scott

Cynthia Scott, CMC
City Clerk

CITY

LIBRARY HOUSING AUTHORITY

AND THE CITY COUNCIL REPRESENTING

THE REDEVELOPMENT SUCCESSOR AGENCY

REGULAR MEETING

FEBRUARY

1:00 P.M .

MINUTES

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute
b) Roll Call: Kite, Townsend, Smotrich, Weill, Hobart

PRESENTATIONS

Presentation to Ms. Esther Radisill in honor of her 104th

Mayor Dana Hobart introduced Ms. Radisill, commenting that it is an honor for the City to help her celebrate this remarkable milestone, and presented her with a proclamation and bouquet of roses.

Presentation Citizens on Patrol

This item was continued to the March 3, 2016 City Council Regular Meeting agenda.

NON-AGENDA PUBLIC COMMENT - None

CITY COUNCIL/BOARD MEMBER COMMENTS

Mayor Hobart commented on the death of Rancho Mirage resident and Tuskegee Airman Mitchell Higginbotham and provided a brief overview of his extraordinary life. He announced that memorial services will be held at noon on March 5th at the Tolerance Education Center in Rancho Mirage.

Councilmember Charles Townsend commended the Sheriff's Department for their outstanding work during President Obama's recent visit.

Mayor Pro Tem Ted Weill showed a rendering of a new free-standing commercial project at the corner of Highway 111 and East Veldt, which was recently approved by the Planning Commission. He also announced that businesses slated to open in Rancho Mirage in the near future include Greens International Market, Starbucks (with drive-thru), Pieology (custom pizza), Hobby Lobby, and Bernie's Lounge and Supper Club.

Councilmember Iris Smotrich announced various upcoming Library events and encouraged the community to visit the Library.

Councilmember Richard Kite announced that the Rancho Mirage High School Boys Basketball team made it to the second round of CIF playoffs and may end up playing against the Palm Springs team for the championship.

MINUTES – February 4, 2016 Regular Meeting.

Public Comment - None

MOVED/SECONDED BY WEILL/TOWNSEND TO APPROVE THE FEBRUARY 4, 2016 CITY COUNCIL REGULAR MEETING MINUTES AS PRESENTED. MOTION CARRIED 5/0.

CONSENT CALENDAR

City Manager Randal Bynder introduced the Consent Calendar items.

CC 1. Approval of Fireworks Display for the Club Corp Charity Classic at Mission Hills Country Club.

CC 2. Contracts.

CC 3. Demands.

Public Comment – None

MOVED/SECONDED BY SMOTRICH/WEILL TO APPROVE THE CONSENT CALENDAR AS PRESENTED. MOTION CARRIED 5/0.

REPORTS AND INFORMATIONAL ITEMS

4. CV Link Update.

Mayor Hobart commented that the Coachella Valley Association of Governments (CVAG) is attempting to revise the Transportation Project Prioritization Study (TPPS) to incorporate new projects, including CV Link. He stated that Transportation Uniform Mitigation Fee (TUMF) funds could be used for CV Link if this revision is approved. He explained that when a project is built or remodeled, TUMF fees are calculated to

address the related transportation impacts. The City accepts the fee and turns them over to CVAG to be used toward projects on the TPPS. He referred to an April 14, 2014 CVAG staff report recommending approval of an updated TUMF nexus study. He also read a letter dated October 3, 2014, from HDR Engineering, regarding CVAG's intention to incorporate Active Transportation Plan (ATP) projects into the TPPS. Mayor Hobart stated that regional transportation dollars have never been used on new projects and doing so would reduce the available funds to make necessary repairs to existing roadways, bridges and intersections in the Coachella Valley. He added that Riverside County is 14th on the list of counties in need of money to repair debilitated roadways.

Public Comment – None

ACTION ITEMS

5. Adopt Resolution No. 2016-003, Approving and Adopting the Fiscal Year 2015-2016 Mid-Year Budget Adjustments.

Director of Administrative Services Isaiah Hagerman presented the staff report and thanked the Budget Subcommittee for their direction and insight during the budget process.

Director of Public Works Mark Sambito explained that he requested to purchase a broom truck in order to better serve the public by being more responsive to blowsand issues and ensuring safe travel. Public Works staff currently uses shovels to move blowsand. He stated that a broom truck is significantly different and less expensive than a street sweeping truck.

Councilmember Kite asked Mr. Hagerman to address Page 5-12, regarding reserve funds.

Mr. Hagerman said the City is spending approximately $10.5 million this year, mostly on two major purchases; Ritz Spa Suites and the Section 19 Water Development. He said it is important to note that this money will eventually come back to the general fund via agreements already in place. He added that the unassigned fund balance is actually growing.

Councilmember Townsend requested an explanation of Page 5-3, Section 2, regarding the increase in public safety services.

Mr. Hagerman stated that recent annual increases in Sheriff's Office costs have been between 7% and 8% and this year's numbers appeared to be a little behind. He said the adjustment accounts for the overall increase in public safety costs, not solely Sheriff costs. He added that the level of service is staying consistent.

Councilmember Smotrich asked the status of the recently decommissioned COPS vehicle.

Director of Public Works Sambito responded that staff is preparing a list of all surplus vehicles, which will be submitted to Council for action in the near future.

Mayor Hobart asked if COPS vehicles may be painted to look more like law enforcement vehicles.

Mr. Sambito said he will research the issue and report back to Council.

Public Comment – None

MOVED/SECONDED BY KITE/SMOTRICH TO ADOPT RESOLUTION NO. 2016-003 APPROVING AND ADOPTING THE FISCAL YEAR 2015-2016 MID-YEAR BUDGET ADJUSTMENTS. MOTION CARRIED 5/0.

6. Investment Policy Update.

Director of Administrative Services Hagerman presented the staff report.

Councilmember Kite said he agrees with the decision not to take risks. He added that this is a currently a very conservative policy, but it will be reviewed annually.

Mayor Hobart commented that the City Council has a fiduciary duty and preserving reserves is a high priority.

Public Comment – None

MOVED/SECONDED BY TOWNSEND/KITE TO ADOPT RESOLUTION NO. 2016-004 ADOPTING INVESTMENT POLICIES PERTAINING TO THE INVESTMENT OF CITY FUNDS. MOTION CARRIED 5/0.

CLOSED SESSION

City Attorney Steve Quintanilla reported that the following items would be heard in Closed Session:

1. CONFERENCE WITH LEGAL COUNSEL REGARDING POTENTIAL INITIATION OF LITIGATION Pursuant to Government Code Section 54956.9(d)(4) (Three Potential Cases).

2. CONFERENCE WITH LEGAL COUNSEL – EXISTING LITIGATION (Paragraph (1) of subdivision (d) of Section 54956.9 of the Government Code) Name of case: Veronica Juarez, et. al. v. City of Rancho Mirage et. al., Riverside County Superior Court Case Number PSC 1403469.

The City Council, Library Board, Housing Authority Board, and the City Council representing the Redevelopment Successor Agency recessed to Closed Session at 2:28 PM.

NO REPORTABLE ACTION WAS TAKEN IN CLOSED SESSION.

ADJOURNMENT

With no further business to consider, the City Council, Library Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 3:30 PM.

Cynthia Scott

Cynthia Scott, CMC
City Clerk

CITY OF RANCHO MIRAGE

CITY COUNCIL,
LIBRARY AND OBSERVATORY BOARD,
HOUSING AUTHORITY BOARD,
AND THE CITY COUNCIL REPRESENTING
THE REDEVELOPMENT SUCCESSOR AGENCY

REGULAR MEETING
THURSDAY, MAY 3, 2018
1:00 P.M.

MINUTES

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

The meeting was called to order by Mayor Charles Townsend at 1:05 p.m.

a) Flag Presentation: Cathedral City High School Air Force Junior ROTC presented the colors and Mayor Townsend led the Pledge of Allegiance.

b) Rancho Mirage Elementary School Choir Performance: Ms. Reigle's fourth grade class, led by Mr. Cronk, sang "California" and "The Rancho Mirage Song."

c) Roll Call: Hobart, Smotrich, Weill, Kite, Townsend – All Present.

NON-AGENDA PUBLIC COMMENTS

Allen Worthy commented on homelessness in the Valley and on recent article in The Desert Sun newspaper.

CONSENT CALENDAR

Randal Bynder, City Manager, introduced the Consent Calendar.

CC 1. Waive Full Reading of All Ordinances Introduced or Adopted Pursuant to this Agenda.

CC 2. Adopt Ordinance No. 1135, Levying Special Taxes within City of Rancho Mirage Community Facilities District No. 4A (Del Webb Project).

MOVED/SECONDED BY TOWNSEND/WEILL TO APPROVE THE CONSENT CALENDAR AS PRESENTED. MOTION CARRIED 5/0.

MAYOR'S COMMENTS

Mayor Townsend commented on how quickly a year can pass and that it was hard to fathom that his term as Mayor was at an end. He thanked City residents for re-electing the three incumbent Councilmembers and said it is a privilege and honor to be on the City Council. He thanked the partners and spouses of Councilmembers for their ongoing support and presented them with flowers as a small token of his appreciation. He expressed his love for his partner, Robert, and thanked him for being his guiding light and sounding board.

Mayor Townsend said it had been an extraordinary year and highlighted numerous projects that were started or completed during his term as Mayor. Projects mentioned included the Rancho Mirage Observatory, Dog Park improvements, a Ferrari showroom, the Section 31 masterplan, establishment of the Rancho Mirage Energy Authority, renovations and new businesses at The River, the Rancho Las Palmas Shopping Center expansion, Gelson's Market renovations, and construction of Del Webb Rancho Mirage. Mayor Townsend also noted the many community events sponsored by the City.

Mayor Townsend commented that the City's accomplishments are made as a team and thanked City Manager Randal Bynder and his team of staff for their professionalism and hard work. He said he is as humbled and honored now as he was when he began his term. He added that he feels very fortunate to be part of such a dedicated and unified City Council and thanked his fellow Councilmembers for their tremendous support over the past year. He commented that the Council works together in unity, stability, and leadership on their path to excellence, and he looks forward to continuing in that spirit during Mayor Pro Tem Kite's term as Mayor.

Mayor Townsend presented each Councilmember with a plaque to commemorate the milestone of becoming a "Council of Mayors," with each of the Councilmembers having served as Mayor.

ACTION CALENDAR

CC 3. Resolution No. 2018-19, Certifying the Results of the Municipal Election Conducted on April 10, 2018.

Kristie Ramos, City Clerk, presented the staff report.

Public Comments – None.

MOVED/SECONDED BY WEILL/KITE TO ADOPT RESOLUTION NO. 2018-19, RECITING THE FACTS OF THE GENERAL MUNICIPAL ELECTION HELD ON TUESDAY, APRIL 10, 2018, DECLARING THE RESULTS AND SUCH OTHER MATTERS AS PROVIDED BY LAW. MOTION CARRIED 5/0.

Ms. Ramos administered the oath of office to Councilmembers Hobart, Smotrich, and Townsend, and presented each of them with a certificate of election.

CC 4. Appointment of Mayor and Mayor Pro Tem.

Kristie Ramos, City Clerk, presented the staff report.

Public Comments – None.

MOVED/SECONDED BY TOWNSEND/WEILL TO APPOINT RICHARD KITE TO SERVE AS MAYOR AND IRIS SMOTRICH TO SERVE AS MAYOR PRO TEM. MOTION CARRIED 5/0.

Ms. Ramos administered the oath of office to Mayor Kite and Mayor Pro Tem Smotrich.

PUBLIC COMMENTS

Carol Leibowitz, Rancho Mirage resident, congratulated the three incumbent Councilmembers on their re-election and congratulated the City's residents for re-electing the best people.

Allen Worthy spoke regarding crime and congratulated the three incumbent Councilmembers on their re-election.

MAYOR'S COMMENTS

Mayor Kite commented on Councilmember Townsend's contributions to the City as Mayor and of how well he represented the City of Rancho Mirage. He noted that Councilmember Townsend has been a fixture in the community as a longtime Rancho Mirage business owner, past Chairman of the Chamber of Commerce Board, and partner of former

Councilmember Gordon Moller. He said Councilmember Townsend upheld the City's values, marking his term by much success. On behalf of the City Council, Mayor Kite presented Councilmember Townsend with a shadowbox filled with items commemorating his year as Mayor.

Councilmember Townsend thanked Mayor Kite and Council for the lovely gift, which he will treasure. He expressed gratitude to all those who helped and worked with him over the past year and commented on what a great job Mayor Kite will do as Mayor.

CITY COUNCIL/BOARD MEMBER COMMENTS

Councilmember Weill commented on what an honor it is to serve on the City Council and be a part of the City's achievements. He said he is proud of the incumbents for being re-elected and said the true winner is the City, as it has been able to maintain the leadership. He commented that Councilmember Townsend did a great job as Mayor and it has been a pleasure working with him since 2014.

Mayor Pro Tem Smotrich spoke of how beautifully and graciously Councilmember Townsend handled things during his tenure as Mayor. She commented that Councilmember Townsend is a role model for Council; he has always been a team player and brings both humor and professionalism.

Councilmember Hobart provided a brief history of how the office of Rancho Mirage Mayor went from being an appointed position to one which rotates annually among all seated Councilmembers. He also commented that Councilmember Townsend was a wonderful Mayor and is a wonderful friend.

Councilmember Townsend commented that being on the City Council has been the highest point of his life and he considers everyone family. He said he was fortunate to be with Gorden Moller during his time on Council, which made serving on the Council an easy transition for him.

MAYOR'S CLOSING COMMENTS

Mayor Kite announced that this is his fifth term as Mayor of Rancho Mirage and he has served on the City Council for 19 years. He commented that, with the help of his fellow Councilmembers and City staff, he experienced a multitude of wonderful milestones during each of his terms as Mayor. Through a slideshow presentation, he provided highlights of such milestones. During his first term as Mayor, the population of Rancho Mirage grew by approximately 4,000 residents and The River project was completed. During his second term, the development of Monterey Marketplace II began, resulting in the addition of several retail stores and restaurants. The conversion of the former Lodge Resort to a Ritz-Carlton was also approved. In addition, agreements were entered into between the City and the Agua Caliente Band of Cahuilla Indians, resulting in the annexation of a 40-acre resort casino property into the City. During his third term,

construction began on Sunnylands Center & Gardens, which is an important addition to the Annenberg property and provides the opportunity for meetings to address issues of national and global importance, while teaching about the history of Sunnylands to the public. During his fourth term, he had the honor of greeting President Obama upon his arrival and stay in Rancho Mirage. The City also celebrate its 40th anniversary.

Mayor Kite commented that he anticipates the upcoming year may be one of Rancho Mirage's most exciting years ever. The construction of Del Webb Rancho Mirage is progressing rapidly. With over 1,000 homes planned, the project will undoubtedly benefit the surrounding area. The Westin will enjoy an increase in guests for golf, dining, and stays, while commercial businesses nearby will benefit from new customers. He said the Section 31 project is potentially one of the most significant projects in Rancho Mirage and in the Valley. The concept to masterplan the property includes resort hotel, commercial, residential, and recreational uses, with a focus on healthy outdoor activities.

Mayor Kite noted that the City is in the process of brand enhancements to improve the City's identity and will also provide an additional means of communicating with residents through the launching of a City App. He commented that he looks forward to interacting with the business community on a regular basis, through a variety of meeting formats, to stay in tune with their needs. He mentioned exploring additional opportunities to utilize community assets, such as the Rancho Mirage Amphitheater and the Rancho Mirage Library & Observatory.

Mayor Kite commented that, in the coming year, there will be a review with the connectivity of bicycle lanes throughout the City, to identify potential improvements. The goal is to promote health and wellness. He said the City will continue to work with Valley partners in efforts to address issues such as homelessness and traffic signal synchronization. He commented that most important of all, the City Council will continue to make decisions that are in the best interest of the residents and the future of Rancho Mirage.

Mayor thanked everyone for attending the celebration and said he looks forward to serving as Mayor for the upcoming year.

ADJOURNMENT

With no further business to consider, the City Council, Library and Observatory Board, Housing Authority Board and the City Council representing the Redevelopment Successor Agency adjourned at 2:01 p.m.

Kristle Ramos
City Clerk

CITY OF RANCHO MIRAGE

CALL & NOTICE

CITY COUNCIL,
LIBRARY AND OBSERVATORY BOARD,
HOUSING AUTHORITY BOARD,
AND THE CITY COUNCIL REPRESENTING
THE REDEVELOPMENT SUCCESSOR AGENCY

SPECIAL STUDY SESSION MEETING

WEDNESDAY, JUNE 20, 2018 - 2:00 P.M.[i,ii]

RANCHO MIRAGE CITY HALL - CONFERENCE ROOM NO. 3
69-825 HIGHWAY 111, RANCHO MIRAGE, CALIFORNIA

NOTICE IS HEREBY GIVEN that the Mayor of the City of Rancho Mirage has called a Special Meeting for the purpose stated below:

AGENDA

CALL TO ORDER

ROLL CALL

NON-AGENDA PUBLIC COMMENT

ACTION CALENDAR

1. Greater Palm Springs Convention & Visitors Bureau Update by President/CEO Scott White.

ADJOURNMENT

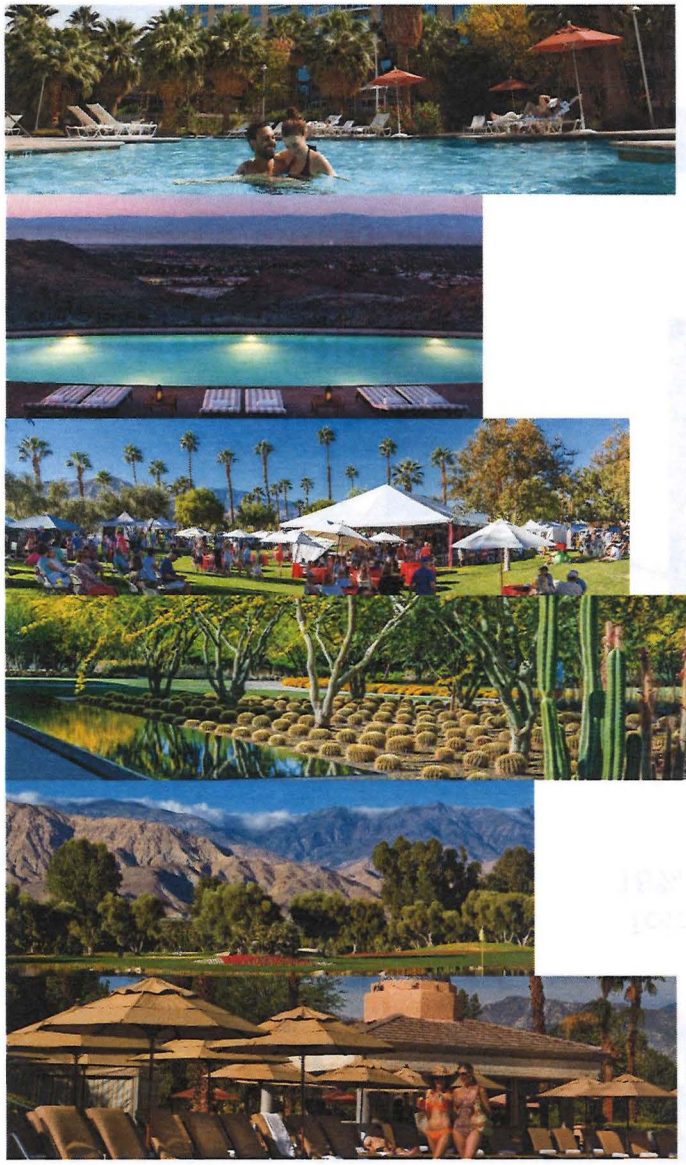
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[i] People with disabilities are encouraged to attend. If you have special communication or access needs, please contact the City Clerk's Office at (760) 324-4511 in advance of the meeting.

[ii] Staff reports for all agenda items considered in open session, and any writings or documents provided to a majority of the legislative bodies regarding any item on this agenda, are available for public inspection at City Hall, at the Rancho Mirage Library & Observatory, and on the City's website at www.RanchoMirageCa.gov.

Declaration of Posting:
I, Kristie Ramos, City Clerk of the City of Rancho Mirage, do hereby declare that a copy of the foregoing Meeting Notice/Agenda was personally delivered to the legislative bodies, posted in the City Hall posting box, at the Rancho Mirage Library & Observatory, and on the City website at least 24 hours in advance of the meeting.

K. Ramos — Signature
06/15/2018 — Date



CVB UPDATE

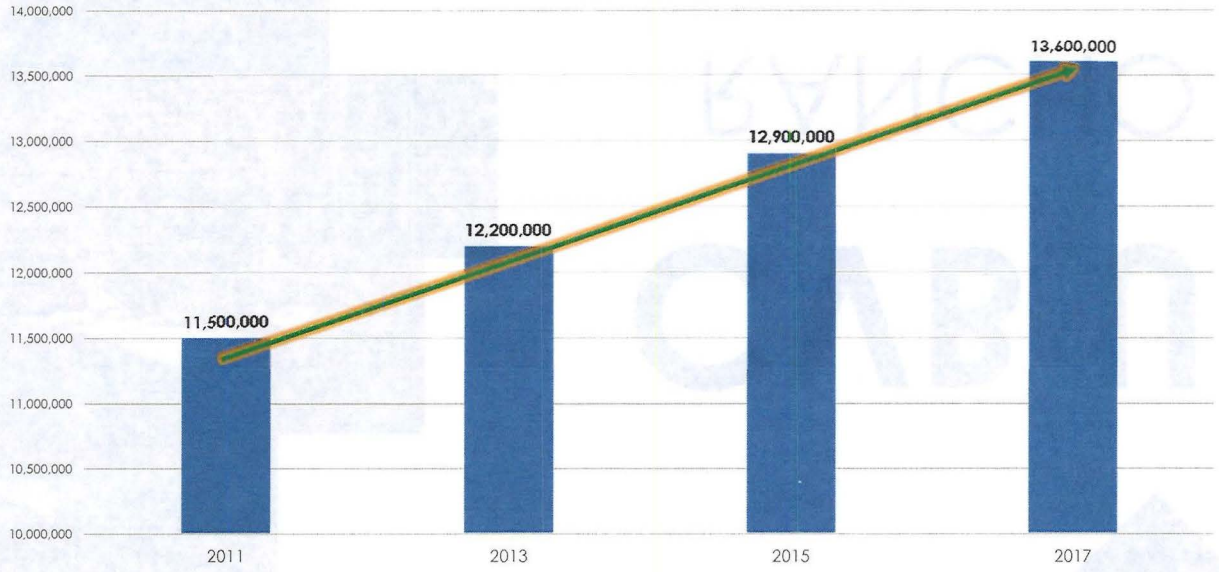
RANCHO MIRAGE

06/20/2018 CC Study Session

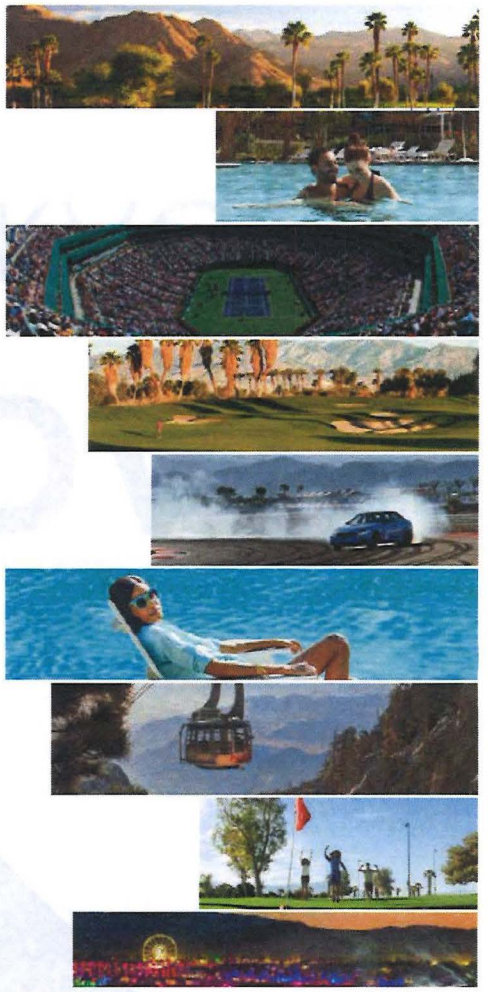
GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

2017 GREATER PALM SPRINGS TOURISM ECONOMIC IMPACT

Total Number of Visitors
18% Growth 2011 to 2017

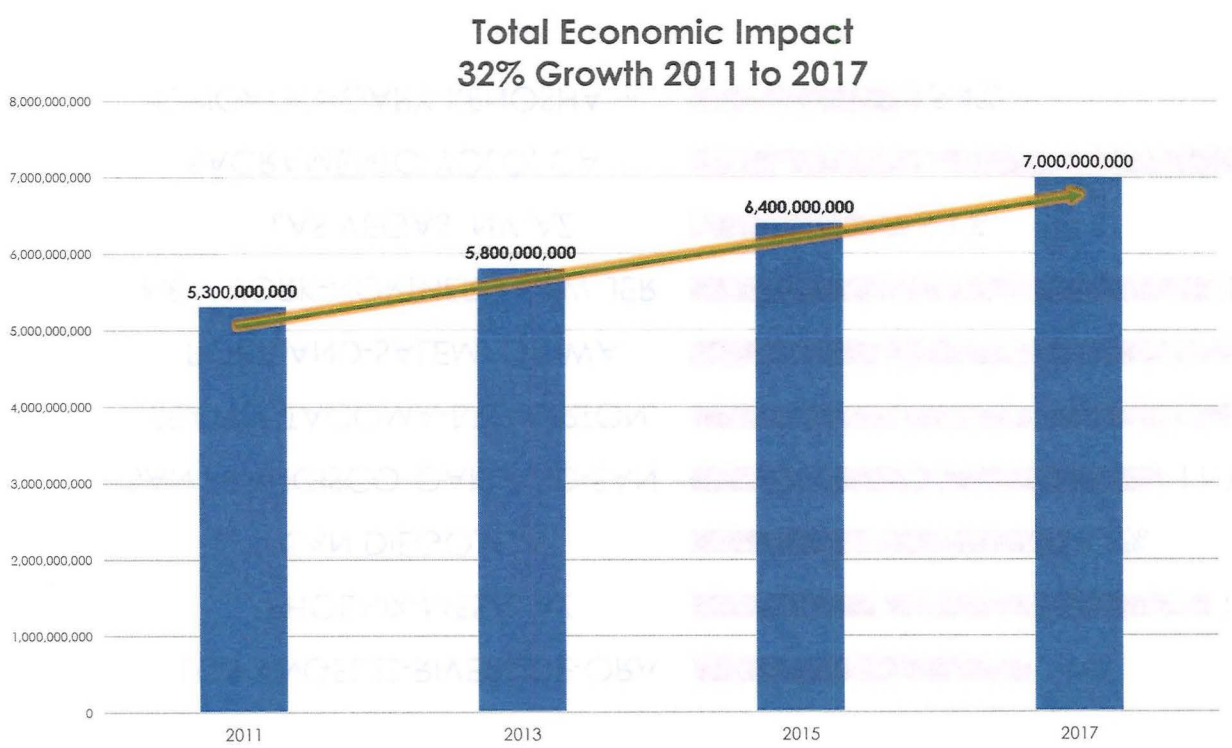


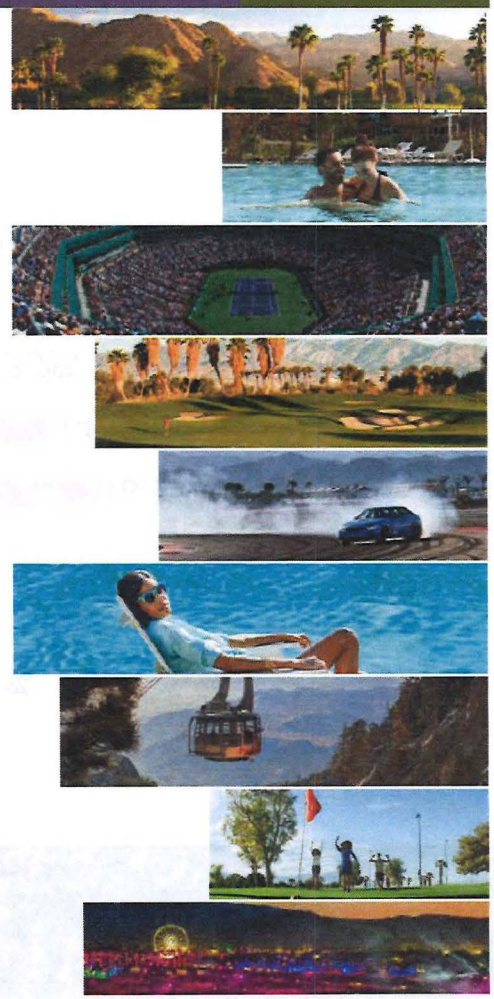
Goal 16.8 Million Visitors By 2026



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

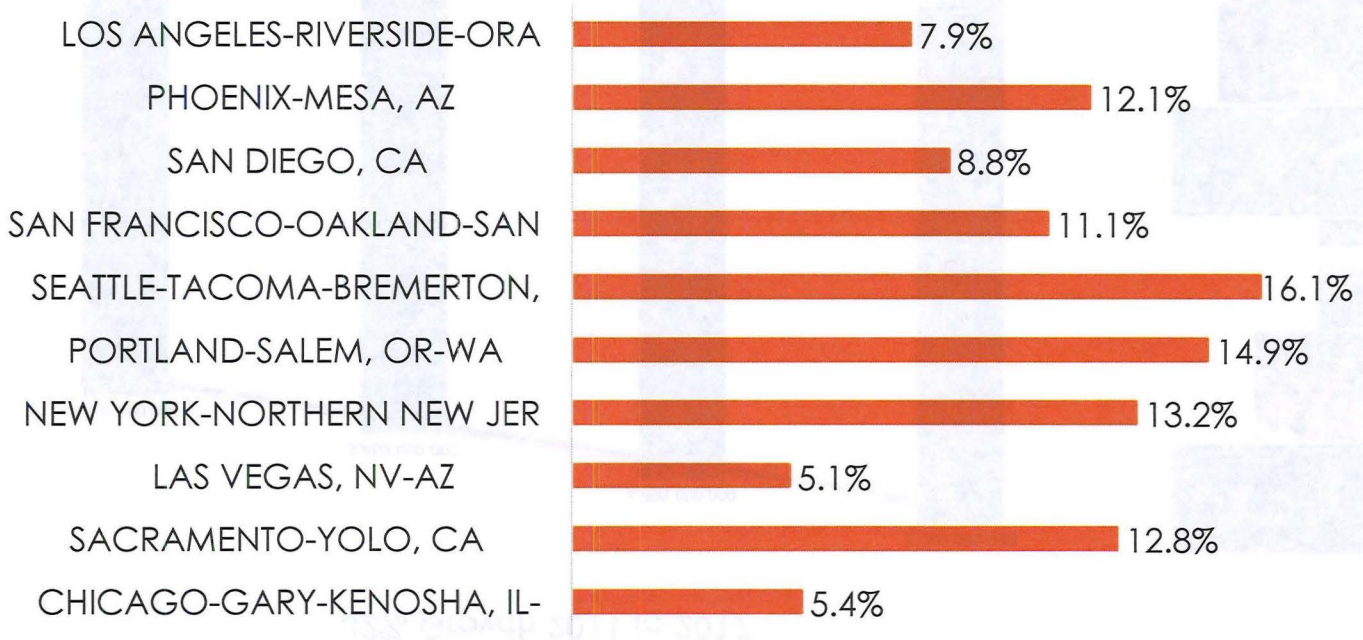
2017 GREATER PALM SPRINGS TOURISM ECONOMIC IMPACT





GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

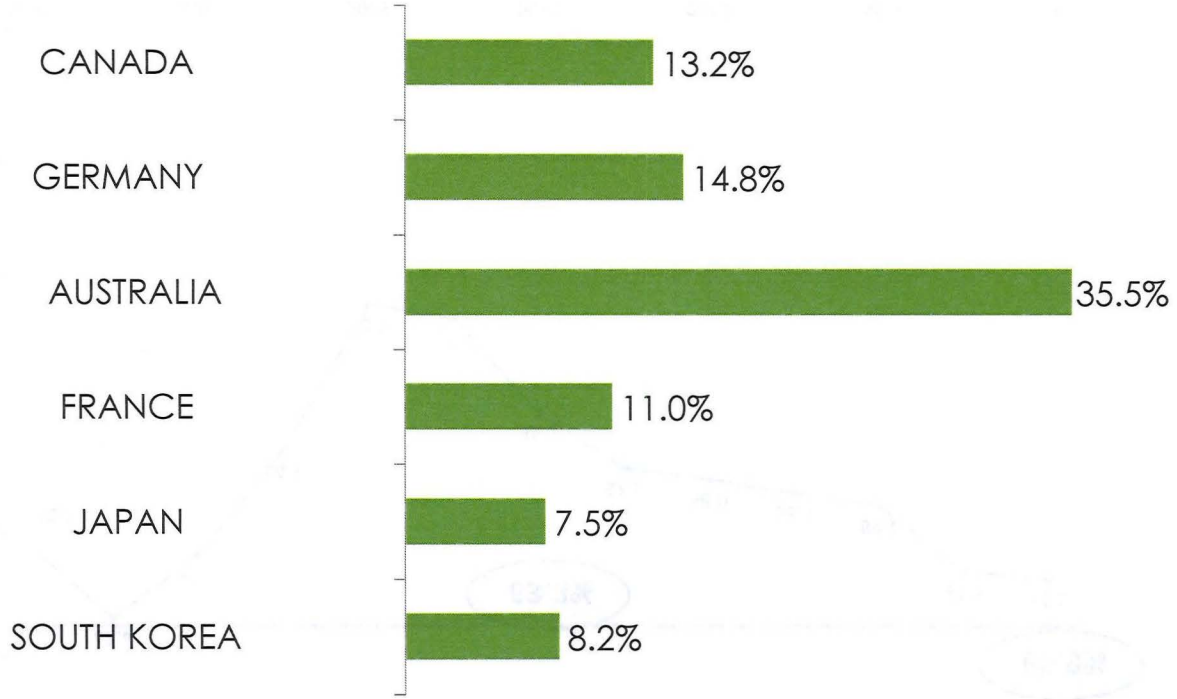
2017 TOP DOMESTIC GROWTH MARKETS – VISA DATA



Greater Palm Springs CVB's estimate is based on and extrapolated from aggregate card usage data provided by VisaVue ® *Travel* for the period of 2015- 2017 and incorporates data from other independent research sources.

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

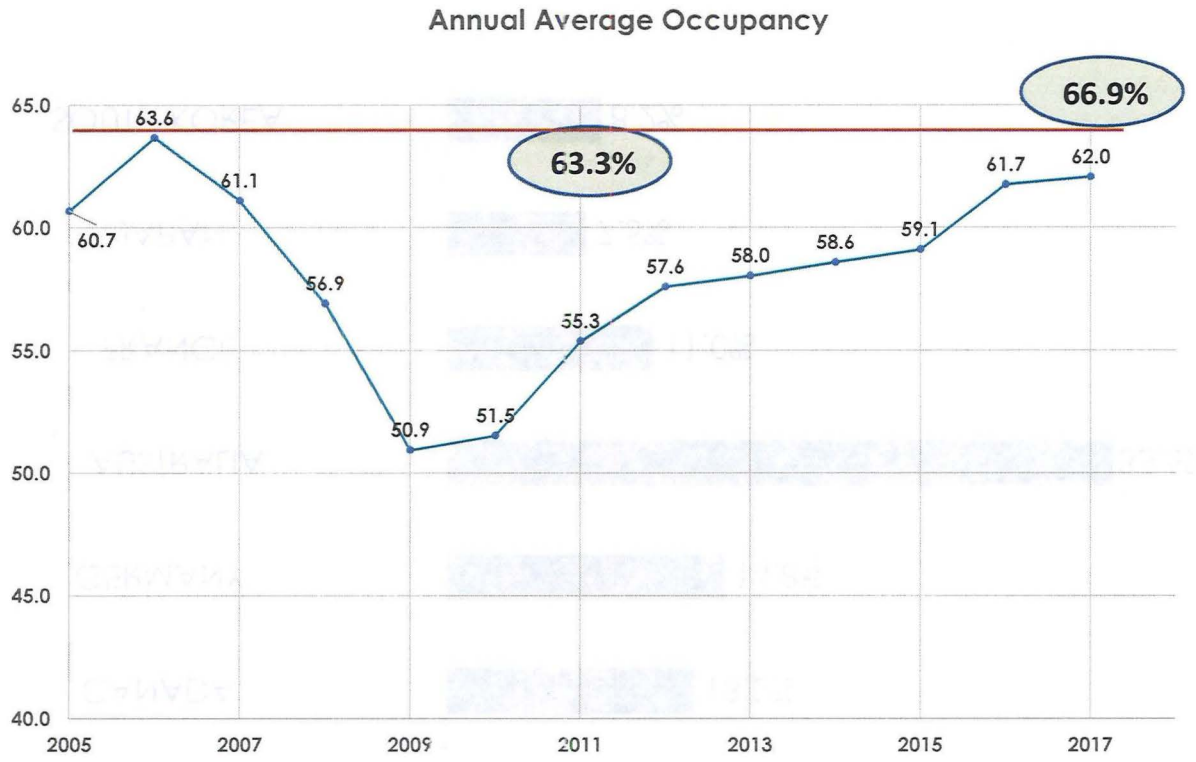
2017 TOP INTERNATIONAL GROWTH MARKETS - VISA DATA



Greater Palm Springs CVB's estimate is based on and extrapolated from aggregate card usage data provided by VisaVue ® *Travel* for the period of 2015- 2017 and incorporates data from other independent research sources.

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

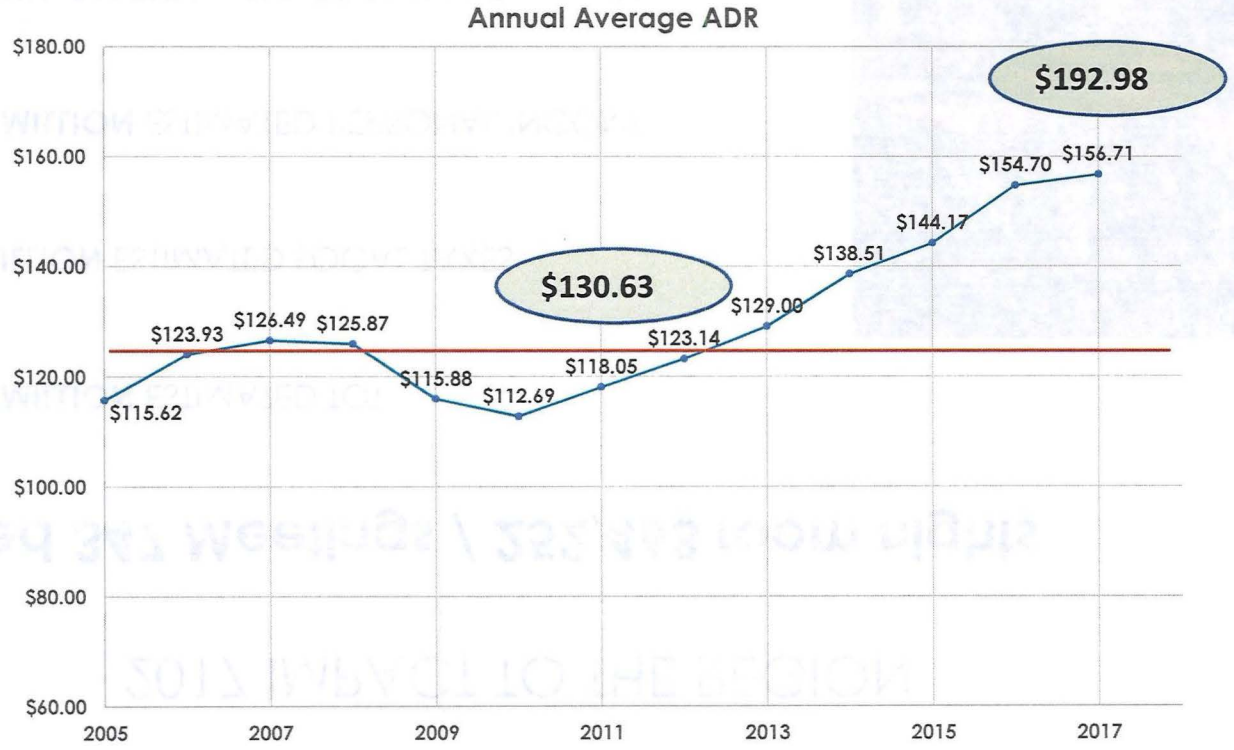
VALLEY OCCUPANCY 2005 - 2017



City of Rancho Mirage hotels are outperforming the regional annual occupancy

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

AVERAGE DAILY RATE 2005-2017



City of Rancho Mirage hotels are outperforming the regional annual ADR

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

CVB MEETINGS & CONVENTIONS BOOKED

2017 IMPACT TO THE REGION

Booked 347 Meetings / 252,468 room nights

$5.33 MILLION ESTIMATED TOT

$8.6 MILLION ESTIMATED LOCAL TAXES

$59.8 MILLION ESTIMATED PERSONAL INCOME

$170 MILLION ESTIMATED ECONOMIC IMPACT



CITY OF RANCHO MIRAGE

CVB MEETINGS & CONVENTIONS BOOKED

2017 IMPACT TO CITY OF RANCHO MIRAGE

683 CONVENTION LEADS

75 CONVENTION BOOKINGS

41,642 TOTAL ROOM NIGHTS



CITY OF RANCHO MIRAGE

CVB MEETINGS & CONVENTIONS BOOKED

2017 IMPACT TO CITY OF RANCHO MIRAGE

City of Rancho Mirage 2017/18 JPA Contribution - $261,467

$820,916 ESTIMATED TOT

$3.14 ROI FOR CITY OF RANCHO MIRAGE'S CONTRIBUTION

$1,401,431 **MILLION** ESTIMATED LOCAL TAXES

$27,912,317 **MILLION** ESTIMATED ECONOMIC IMPACT



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

INTERNATIONAL TOURISM

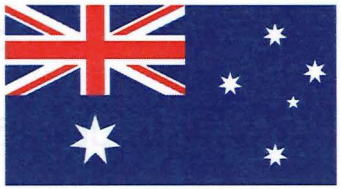
The CVB works directly with domestic and international travel agents, tour operators and receptive operators through different sales and training channels to ensure that Greater Palm Springs stands out as a unique travel destination worldwide. Emerging markets are India, South Korea, Scandinavia, Japan and Taiwan (New Non-Stop to Ontario).

Greater Palm Springs has international representation in the following countries:



United Kingdom

BLACK DIAMOND



Australia

GATE 7



Germany



China

AVIAREPS

visit California

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

SUMMER MARKETING COMPARISON – MAY - AUGUST

2012 Summer Marketing Campaign

- No Co-op existed
- **$305k** Budget
- **5,500** Television spots
- **125k** Impressions generated

2018 Summer Marketing Campaign

- **15** Partners working together!
- **$828k** Budget
- **400,000** Television spots
- **16+** Billion impressions generated

Summer Growth 2012 vs. 2018

7% Occupancy

20% ADR

San Diego, Orange County, LA, SF, Las Vegas and Phoenix

CITY OF RANCHO MIRAGE

2018 SUMMER CHILL CO-OP

MAY – AUGUST

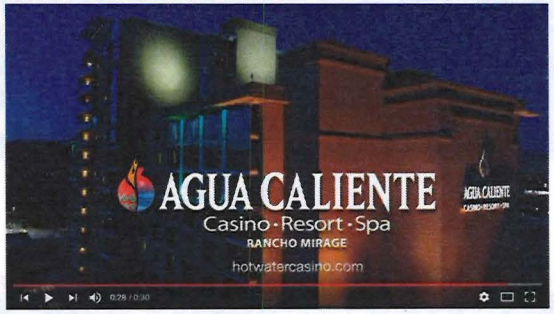
Spots: **13,980**

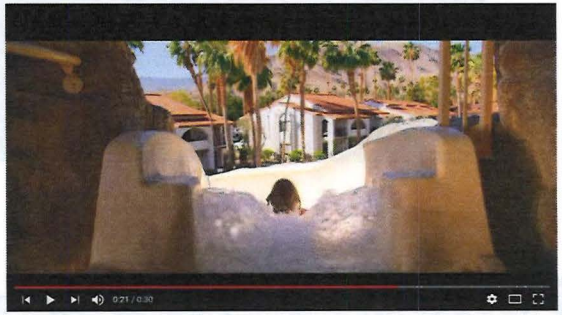
Impressions: **388.8 million**

Media Value: $630K

CITY OF RANCHO MIRAGE SUPPORTED WESTIN AND OMNI





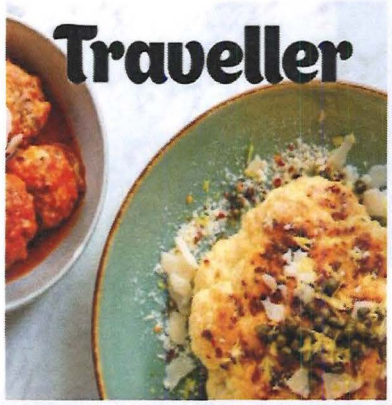


GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

PUBLIC RELATIONS

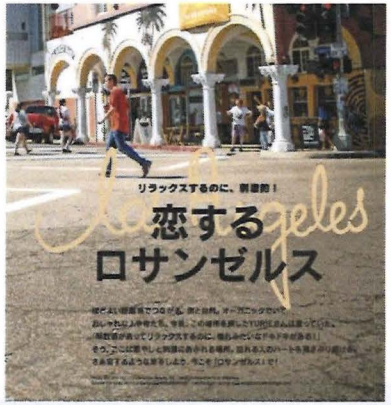
$30.8 million in earned media coverage

over **1 billion** impressions



theguardian

Los Angeles Times

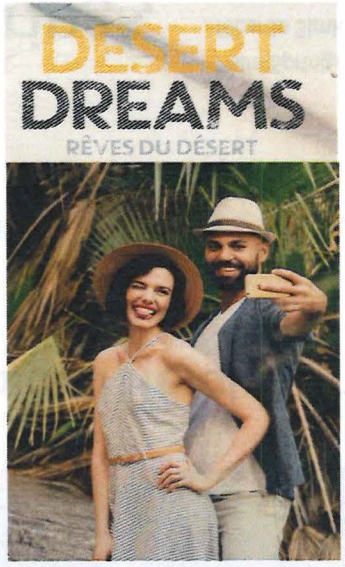


CITY OF RANCHO MIRAGE
PUBLIC REALTIONS

City of Rancho Mirage was part of **17** published **articles**
Featuring **195 businesses**

$3.5+ million in coverage

96.8+ million impressions



WESTJET MAGAZINE

CITY OF RANCHO MIRAGE
PUBLIC RELATIONS

New Zealand Herald (online & print)

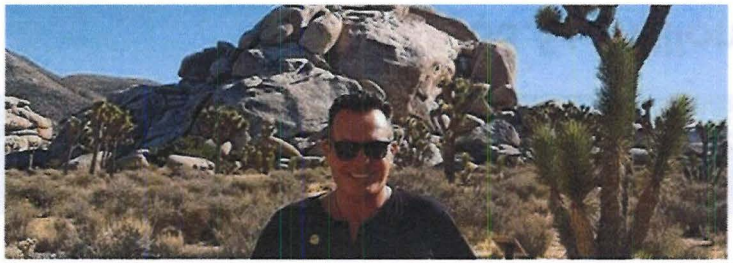
Print: **123,793 impressions**

Unique Monthly Visitors:**1,826,000**

TRAVEL

The Best of Palm Springs, California

26 Sep, 2017 5:00am



Ricardo Simich at Joshua Tree National Park.



By: **Ricardo Simich**
Spy Reporter
spy@hos.co.nz

Palm Springs is the desert resort where Hollywood's biggest stars went to vacation. Here's Ricardo Simich's guide to the hot spots.

From the glamour of the stylish resorts to the magnificent isolation of the desert and the heaving throngs of one of the world's biggest festivals, Palm Springs and its surrounds have it all. Things change gear the further you go into the Coachella Valley, and exploring the other eight cities of Greater Palm Springs will bring you to some of the best hiking, tennis, golf and shopping in the world.

Cathedral City is a great destination for family entertainment. The area offers all grades of hiking through the mountains which, at 2600m, are snow-capped and stunning more often than not.

Rancho Mirage is the place of mega resorts and palatial Spanish style mansions. It's also known as the Playground of the Presidents — Eisenhower, Ford (wife Betty set up the world's first rehab clinic here) and Reagan all have ties to the city and the hot rumour in town has it that Obama is to follow suit.

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

WEBSITE

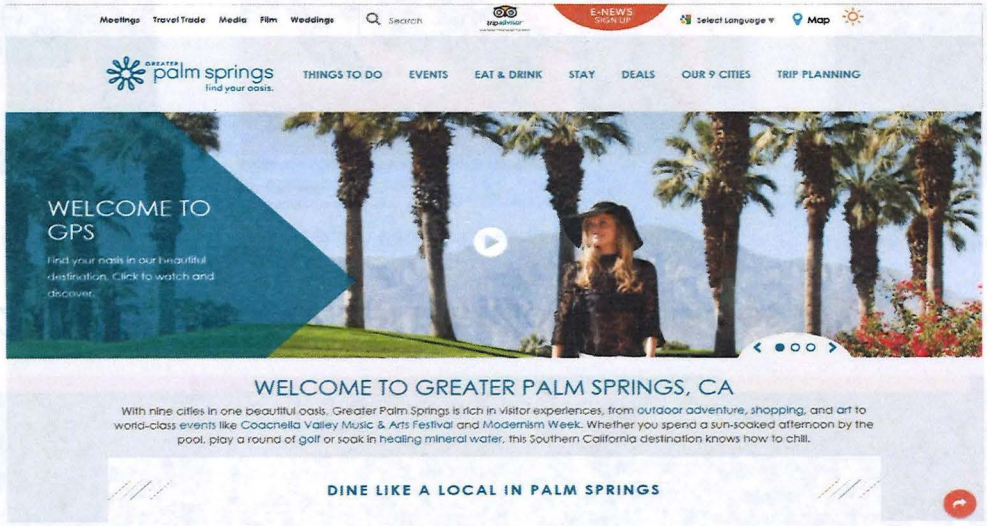
7.0 **MILLION** PAGE VIEWS

2.8 **MILLION** SESSIONS

2.5 PAGES PER SESSION

2:47 AVERAGE SESSION DURATION

22.2% BOUNCE RATE



CITY OF RANCHO MIRAGE

WEBSITE CONTENT

From Jan 2017 – today: Partner mentions in articles **199** | pageviews: **338,514**



28,379 pageviews
95% traffic from native advertising and social traffic
Ranks number **5** for "Unique Palm Springs hotels"



26,871 pageviews
95% traffic from native advertising
Ranks number **1** for "bacon in Palm Springs"



14,486 pageviews
25% organic and social traffic
Ranks number **1** for "holiday events in Palm Springs"

Pageviews to City of Rancho Mirage landing page: **51,723**

CITY OF RANCHO MIRAGE

MARKETING SUPPORT

2017 EXPEDIA CAMPAIGN

Overview: Greater Palm Springs destination page on Expedia promoting Partner Expedia deals. Promoted on Expedia, Hotels.com, Hotwire, Travelocity, Orbitz

7 Rancho Mirage Partners: Agua Caliente Casino Resort Spa, Hilton Garden Inn Rancho Mirage, Holiday Inn Express, Motel 6, The Westin Mission Hills Golf Resort & Spa, Omni Rancho Las Palmas, The Ritz-Carlton, Rancho Mirage

Impressions: 14.9 million



2018 EXPEDIA CAMPAIGN

Timeline: 2/1/18 – 12/31/17

Impressions: 16.7 M on Expedia products (Expedia, Hotels, Hotwire, Travelocity, Orbitz)

7 Rancho Mirage Partners: Agua Caliente Casino Resort Spa, Hilton Garden Inn Rancho Mirage, Holiday Inn Express, Motel 6, The Westin Mission Hills Golf Resort & Spa, Omni Rancho Las Palmas, The Ritz-Carlton Rancho Mirage

ROI to date (May 2018):

- Return on ad spend is $132.1 to $1 with **29,931 room nights** booked for the period (Feb – April)
- Room Nights are up 8.2% YOY
- The top markets are San Francisco (up 10.9%), Seattle (up 9.5%), Vancouver (up 7%), Portland (up 5.9%), and New York (up 4.6%)

CITY OF RANCHO MIRAGE

MARKETING SUPPORT

2017 TRAVELZOO CAMPAIGN

Overview: The Greater Palm Springs CVB partnered with Travelzoo to promote the destination to its subscribers.

Timeline: 5/15/17 – 9/31/17

Rancho Mirage Partners: Westin Mission Hills

Standalone emails: 1.7M emails
Top 20 Emails: 7M

Impressions: 96M
Clicks to GPS: 649K



2018 TRAVELZOO CAMPAIGN

Timeline: 2/1/18 – 12/31/18

Standalone emails: 3.8M emails
Impressions: 10M

Rancho Mirage Partners: Roy's

ROI to date (May 2018):

- 21,000 clicks to the GPS website and 39,538 clicks to GPS Partner deals pages

CITY OF RANCHO MIRAGE

MARKETING SUPPORT

SPAFINDER

Overview: Digital advertising campaign and a destination landing page on SpaFinder.com promoting Partner Health and Wellness offers. 1.2 million ad impressions served. SpaFinder E-mail/Newsletters will direct to SpaFinder Partner deals and digital ads will direct to the CVB's ChillPass.com.

Timeline: 7/15/17 – 10/31/17

Rancho Mirage Partners: The Westin Mission Hills Golf Resort & Spa, The Ritz-Carlton Rancho Mirage



Pamper Yourself Pink

The Westin Mission Hills Golf Resort & Spa

From **$100**

Valid Until 10/31/17

Book a massage, a Stem Cell Facial, purifying pink Grapefruit and Blood Orange Body Scrub or a Mani-Pedi at this location. Revive your skin with a spa facial or treat your body to a relaxing massage. Retreat, rejuvenate and replenish your skin and mind at this luxury location. For reservations call 760.770.2160 Ext. 2160 or Learn More



Spa Indulgence Package

The Ritz-Carlton, Rancho Mirage

From **$429**

Valid Until 10/31/17

Overnight accommodations, one 50-minute Relaxation Massage, and valet parking as well as daily resort fee. Enjoy your visit to the elegant Rancho Mirage Ritz-Carlton resort. From spa treatments born from indigenous herbs to fresh California culinary experiences, let one of the most tranquil hotels in Rancho Mirage touch both your soul and adventurous spirit. Use code SPA when booking online or call 888-542-0800. Learn More



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

2017 DESTINATION MARKETING RESULTS



1.7 **MILLION** TOTAL NUMBER OF TELEVISION SPOTS

20.7 **MILLION** TOTAL VIDEO VIEWS

28.9+ **BILLION** TOTAL IMPRESSIONS GENERATED

The CVB measures the effectiveness of our marketing campaigns with a third party company - SMARInsights

- **27 years of conducting research for the travel and tourism industry.**
- **SMARInsights has worked with more than 25 state tourism organizations and more than 75 convention and visitors bureaus**

The Greater Palm Springs Convention & Visitors Bureau (CVB) has partnered with SMARInsights since fiscal year 2013-14 to conduct an annual measure of the reach and impact of its paid marketing campaigns.

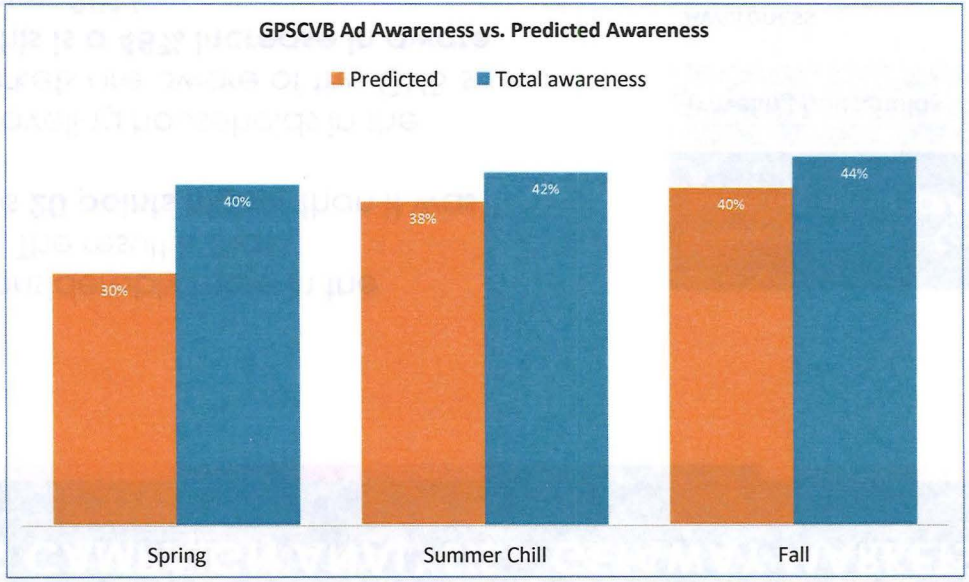
2017 GPS GETAWAY CAMPAIGN AWARENESS

insights
Strategic Marketing and Research

In representing **nine communities**, one of the CVB's goals is to use advertising dollars to **extend the reach of partner cities' marketing investments.**

2017 recall of the CVB's and its partners' **advertising reached 55%.** However, for the purposes of calculating the economic impact and return, it is helpful to focus on the reach of the CVB's advertising alone.

Each of the CVB's seasonal executions **outperforms the predicted level of awareness**. Predicted awareness is based on historical performance of hundreds of domestic destination advertising campaigns at various spending levels. It estimates expected awareness based on:



2017 GPS MARKETING CAMPAIGN ANALYSIS – GETAWAY MARKETS

insights
Strategic Marketing and Research

The CVB invested considerably more in the advertising this year. The result is that:

- Awareness is **20 points higher** than it was last year.
- 6.4 million traveling households in the getaway markets are aware of the CVB's messaging. **This is a 48% increase in aware households over 2016.**

The campaign is far more efficient than most CVB spot-market campaigns.

Getaway Markets – Cost per aware household (CPAH)	2017
Traveling households	10,223,614
Awareness	62%
Aware households	6,367,590
Campaign spending	$1,792,160
CPAH	**$0.28**

Benchmark CPAH for CVB spot-market campaign: $0.46

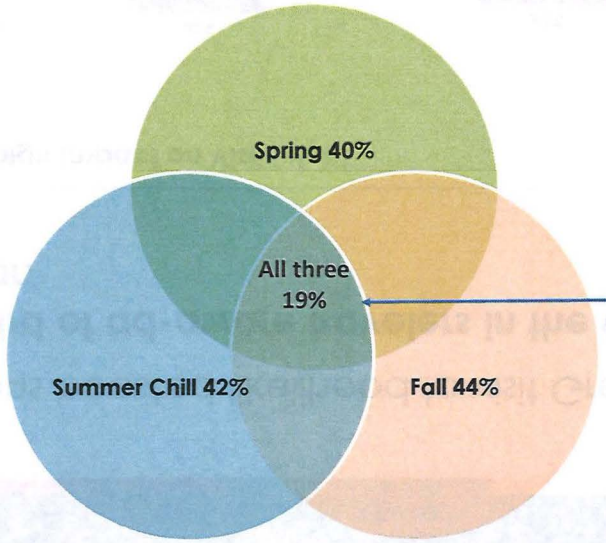
2017 GPS TOTAL CAMPAIGN AWARENESS

insights
Strategic Marketing and Research

One of the objectives for measuring the advertising via pulse waves throughout the year was to look at **recall of multiple seasonal executions**, and see if the layered campaigns extended the CVB's advertising investment and impact.

In fact, evaluating the total reach of the 2017 advertising in the getaway markets, the **effort reached 62%** of traveling households.

Total awareness: 62%



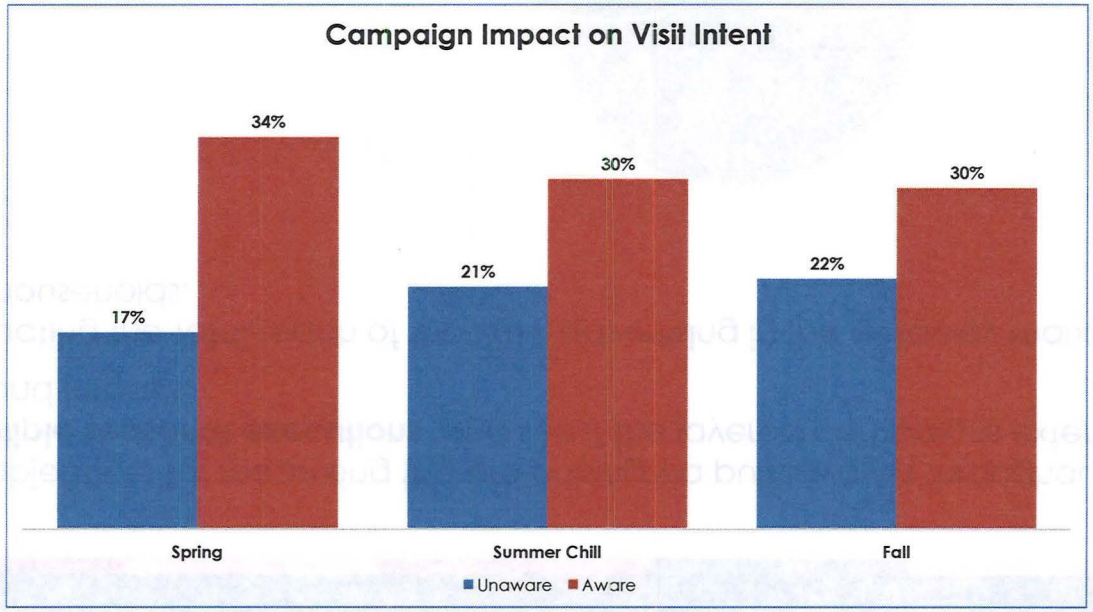
19% of travelers recall elements of each of the three seasonal marketing campaigns

2017 GPS IMPACT ON VISIT INTENT

insights
Strategic Marketing and Research

Each of the seasonal ad executions boosted likelihood to visit Greater Palm Springs.

Throughout the year, **roughly a third of ad-aware travelers in the Getaway Markets intend to visit the area in the coming year.**

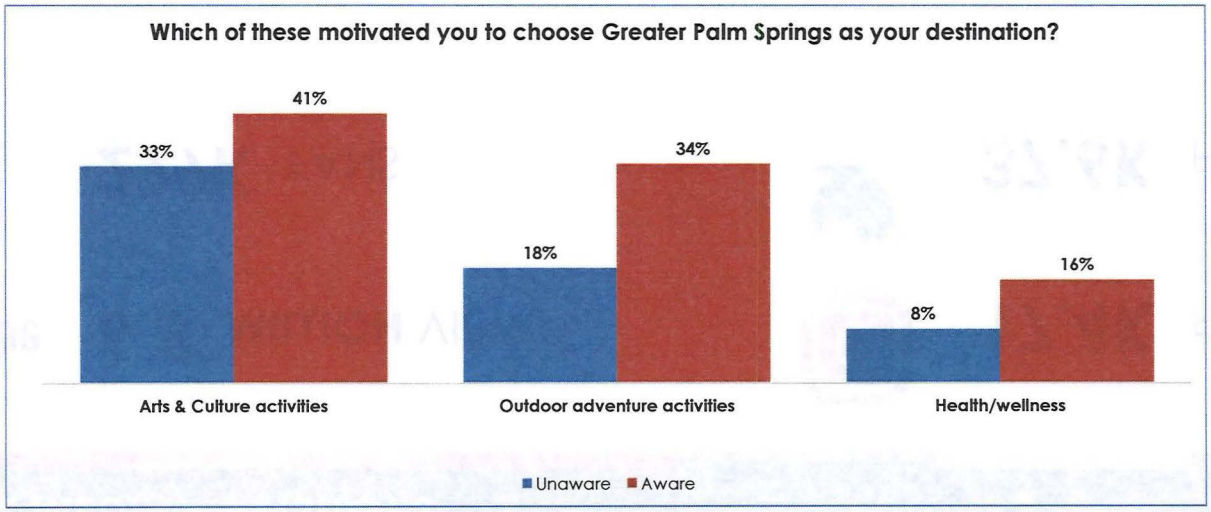


2017 GPS IMPACT ON MOTIVATIONS – PILLARS

insights
Strategic Marketing and Research

Pillar activities each received significant boosts from the advertising. GPS visitors aware of ads were more motivated to choose the area by:

- Arts & Culture activities – **8-point boost**
- Outdoor adventure activities – **16-point boost**
- Health/wellness – **8-point boost**



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

2017 SOCIAL MEDIA - #VISITGPS

YouTube **6.8 MILLION** VIEWS

17.4K FOLLOWERS

299K FANS

37.6K FOLLOWERS

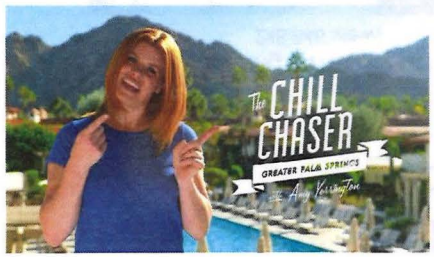


GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

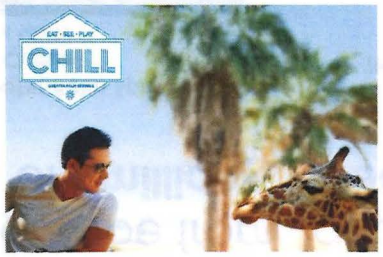
CVB PRODUCING OUR ORIGINAL SERIES

4 ORIGINAL SERIES

- CHILL CHASER — Over **3.4 million** YOUTUBE VIEWS
- WANDER LIST — Over **2.3 million** YOUTUBE VIEWS
- INFLUENCER SERIES — Over **885 thousand** YOUTUBE VIEWS
- NEW CHEF SERIES — Over **754 thousand** YOUTUBE VIEWS









CITY OF RANCHO MIRAGE

CVB YOUTUBE CHANNEL – TOP PERFORMING VIDEOS

Included in **13** videos on YouTube from January 2017 to June 2018 with a total of **1million+ video views**

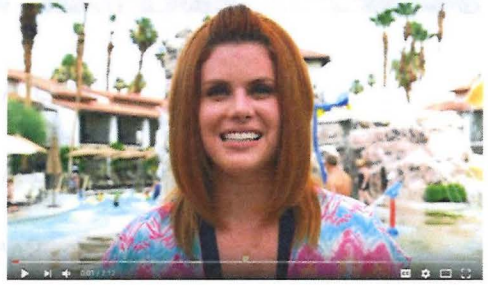
Birding – Wander List
248,846 views



The Chill Chaser for Greater Palm Springs Savors Local Coffee
244,244 views



The Chill Chaser enjoys the day at Splashtopia
248,864 views



The Chill Chaser gets a taste of Brandini Toffee
158,779 views



Chef Drew Davis of Catalan in Rancho Mirage
127,232 views



Take the Leap – ANA Inspiration LPGA Tournament Social and Television



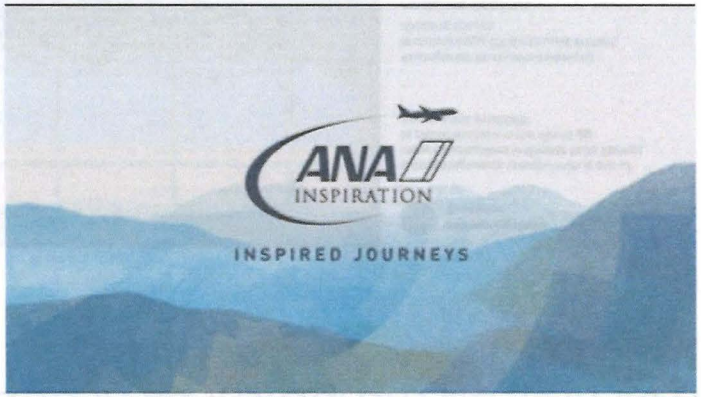
CITY OF RANCHO MIRAGE

CVB FACEBOOK PAGE

Included in **87 Facebook posts** in 2017

Palm Springs Oasis shared LPGA's live video.
March 28 at 1:29pm ·

Watch live: the 2017 Women in Sports Conference at the ANA Inspiration in Rancho Mirage.



36,949 Views

LPGA was live — with All Nippon Airways at Mission Hills Country Club.
March 28 at 1:00pm · Rancho Mirage ·

Like Page

Watch the 2017 ANA Inspiring Women in Sports Conference LIVE on Tuesday, March 28 from 1:00 – 4:00 PM PT! Hear from sports icons Billie Jean King, Maria Sharapova, Aly Raisman, and more.

Palm Springs Oasis
February 9 ·

Anytime is coffee time! Tell us your order in the comments below, then watch to see what favorites KOFFI serves up to our #ChillChaser! http://bit.ly/2kTyjvm



Chill Chaser: Koffi

VISITGREATERPALMSPRINGS.COM

Learn More

CITY OF RANCHO MIRAGE

CVB INSTAGRAM PAGE

Included in **25** Instagram posts in 2017



palmspringsoasis
Sunnylands

palmspringsoasis @sunnylands is one of many opportunities in Greater Palm Springs to pause and take in the views! 📷: @lylelelblanc #visitGPS

.
.
.

#sunnylands #instaview #weekend #ranchomirage #findyouroasis #reflect #historic #peace

samjaymes @dibsstick

lizzy.stardust @made_to_disappear

233 likes

DECEMBER 30, 2017

Add a comment...



palmspringsoasis
ANA Inspiration

Follow

97 likes 3d

palmspringsoasis Still waters. Poppie's Pond waiting for the 2017 ANA Inspiration Champion.

palmspringsoasis #dinahshore #statue #golf #lpga #anainpsiration2017 #sunday #finalround #weather #sunshine #ranchomirage #visitgps #findyouroasis #stillwater #poppiespond

Log in to like or comment.

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

2018 GREATER PALM SPRINGS RESTAURANT WEEK



AGUA CALIENTE Casino · Resort · Spa RANCHO MIRAGE

SPA RESORT CASINO DOWNTOWN PALM SPRINGS

Good things come from Sysco Riverside

CITY OF RANCHO MIRAGE

2018 GREATER PALM SPRINGS RESTAURANT WEEK

2018's Participating Restaurants

Acqua California Bistro at The River

Bernie's Lounge and Supper Club

bluEmber at Omni Rancho Las Palmas Resort & Spa

Catalan Mediterranean Cuisine

Dringk Eatery + Bar

Fleming's Prime Steakhouse & Wine Bar at The River

Kobe Japanese Steakhouse

Las Casuelas Nuevas

Pinzimini at The Westin Mission Hills Golf Resort & Spa

Roy's Restaurant

State Fare Bar + Kitchen at The Ritz-Carlton, Rancho Mirage

The Steakhouse at Agua Caliente Casino Resort Spa

Wally's Desert Turtle

Waters Café at Agua Caliente Casino Resort Spa

Advisory Committee Members

- John Shea – Aqua California Bistro
- Mary Silverman – Agua Caliente Casino
- Michael Botello – Wally's Desert Turtle

GREATER palm springs RESTAURANT WEEK

JUNE 1–17, 2018

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

TOURISM MASTER PLAN

GOAL:
INCREASE THE NUMBER OF VISITORS FROM 12.8 MILLION TO 16.8 MILLION BY 2026

IMPROVE ACCESS & TRANSPORTATION

- **20%⬆ seats 2015/2018**
- **UNITED - New New York Service**
- **jetBlue - Service starts in October**

SUPPORT HIGHER EDUCATION

DEVELOP STRONGER REGIONAL COLLABORATION

DEVELOP KEY PILLARS:

- **ARTS & CULTURE**
- **HEALTH & WELLNESS**
- **OUTDOOR ADVENTURE**

CHANGE PERCEPTIONS ABOUT ECO-SUSTAINABILITY



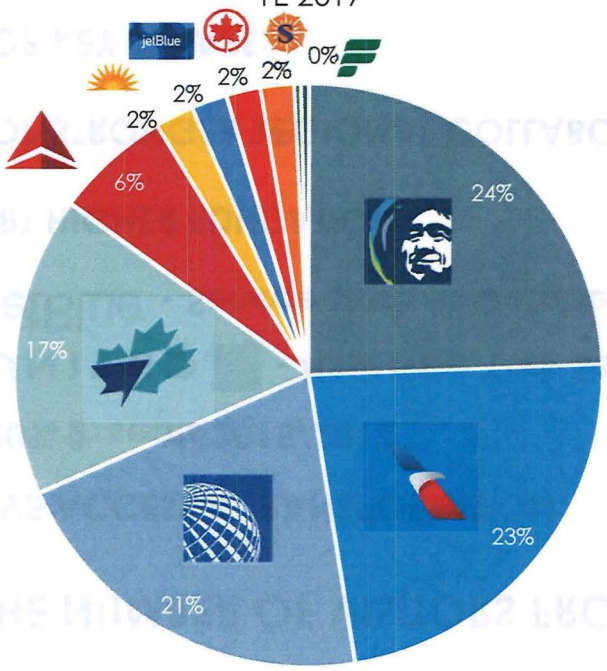


GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

AIR SERVICE DEVELOPMENT

MARKET SHARE BY CARRIER

YE 2017



Carrier	Year-round Markets	Seasonal Markets	Daily Passengers
Alaska[1]	PDX, SEA, SFO	JFK	688
American	DFW, PHX	ORD	649
United	**DEN, LAX, SFO**	**IAH, ORD EWR (new)**	**591**
WestJet	YVR, YYC	YEG, YWG, YYZ	468
Delta	SLC	MSP, SEA	179
Allegiant	BLI		60
JetBlue		JFK	55
Air Canada		YVR, YYZ, YYC (new)	53
Sun Country		MSP	52
Frontier[2]	DEN		12
Total			**2,818**

Note 1: Alaska includes both Alaska Airlines and Virgin America
Note 2: Frontier started service into PSP in November 2017
Sources: Ailevon Pacific Aviation Consulting, Diio Mi O&D Summary, Airport IS – IATA; YE 2017

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

AIR SERVICE DEVELOPMENT



New Air Service Development Company

AILEVONPACIFIC
AVIATION CONSULTING

JetBlue now starting October 10th!

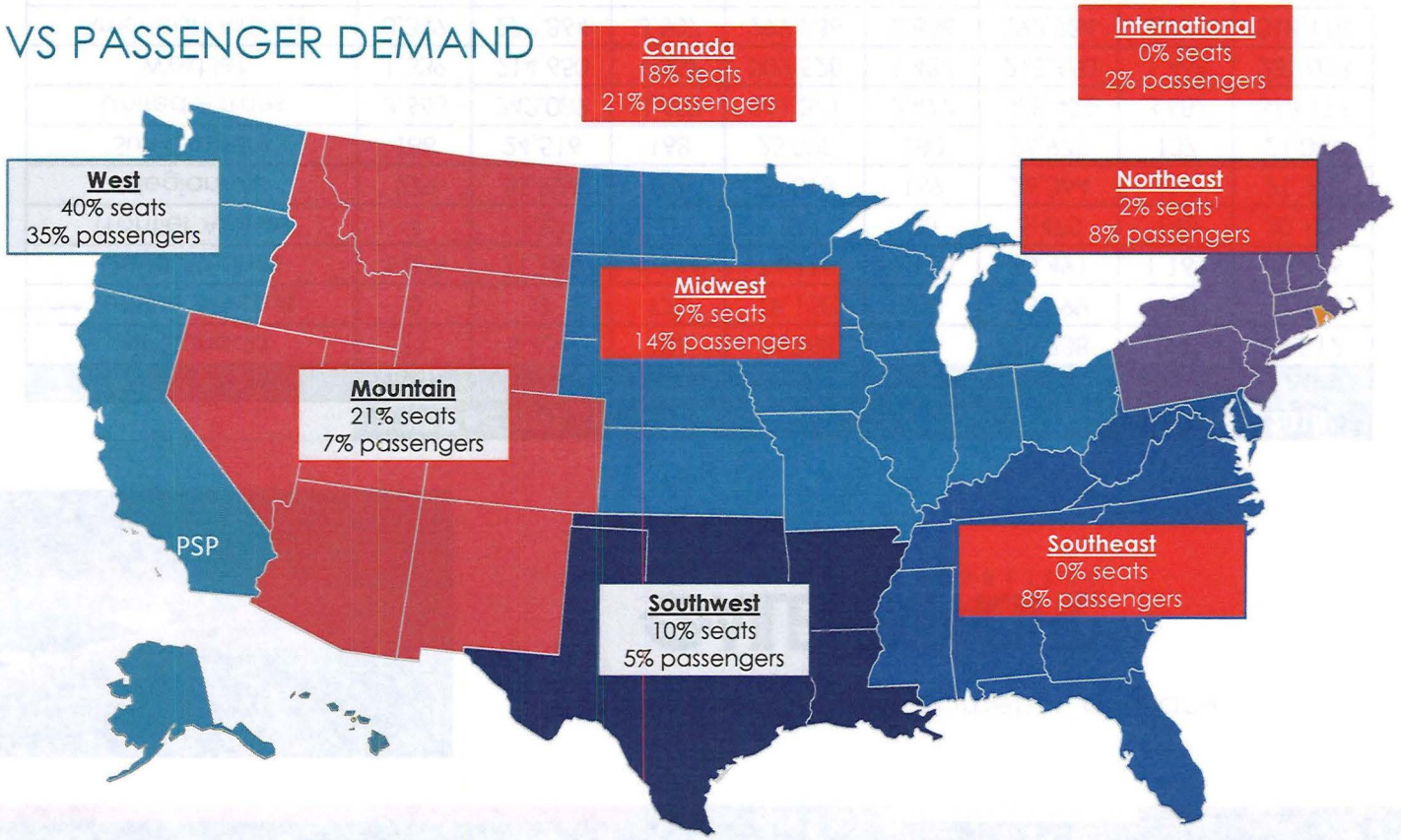
	YE Dec 2015		YE Dec 2016		YE Dec 2017		YE Dec 2018	
Mkt Al	**Flights**	**Seats**	**Flights**	**Seats**	**Flights**	**Seats**	**Flights**	**Seats**
Air Canada	71	9,656	106	16,168	114	23,388	243	39,312
JetBlue Airways	0	0	121	18,150	158	23,799	180	27,135
Delta Air Lines	1,076	71,584	1,144	74,411	1,125	75,491	1,161	80,796
Frontier Airlines	4	552	0	0	30	5,470	148	30,120
Allegiant Air	229	35,924	186	29,016	169	26,364	137	21,372
Sun Country	186	24,516	168	25,020	180	26,970	137	21,084
United Airlines	3,668	242,089	3,452	261,371	3,477	308,422	3,687	313,177
WestJet	1,339	214,650	1,357	209,528	1,437	215,650	1,466	231,028
American Airlines	3,349	279,864	3,507	299,736	2,886	293,934	2,975	318,118
Alaska Airlines/Virgin	1,970	300,807	2,043	331,042	2,041	339,016	2,109	337,613
TOTAL	**11,892**	**1,179,642**	**12,084**	**1,264,442**	**11,617**	**1,338,504**	**12,243**	**1,419,755**

20%

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

AIR SERVICE DEVELOPMENT

SEAT SUPPLY VS PASSENGER DEMAND



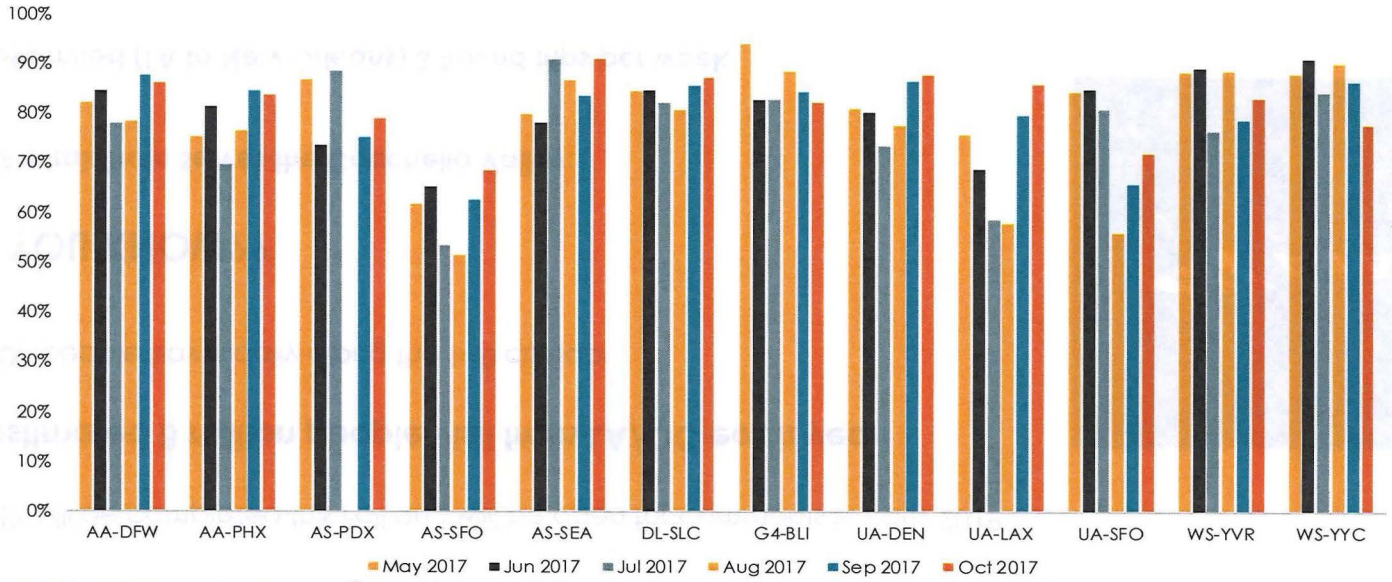
Note 1: YE 2018 projected to be 2.2% with new UA's EWR flights
Sources: Ailevon Pacific Aviation Consulting. Diio Mi O&D & Schedule Summary, Airport IS - IATA; YE 2017, US Census Regions and Divisions of the United States

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

AIR SERVICE DEVELOPMENT

IN THE "OFF-PEAK" MONTHS, THE AVERAGE LOAD FACTOR IS STRONG AT 80%

PSP - YEAR ROUND MARKETS
May - October Load Factor



	AA-DFW	AA-PHX	AS-PDX	AS-SFO	AS-SEA	DL-SLC	G4-BLI	UA-DEN	UA-LAX	UA-SFO	WS-YVR	WS-YYC
Peak[1]	82%	83%	87%	67%[2]	86%	85%	83%	84%	61%	83%	77%	80%
Off Peak	83%	78%	82%	60%[2]	84%	84%	85%	83%	71%	72%	86%	87%
Difference (pts)	+1	-5	-5	-7	-2	-1	+2	-1	+10	-11	+9	+7

Note 1: Peak months = Nov 2016 to Apr 2017. Off peak months = May 2017 to Oct 2017
Note 2: AS/VX combined
Sources: Ailevon Pacific Aviation Consulting, Diio MI DOT – T100; Nov 2016 - Oct 2017 LF

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

RAIL SERVICE

Twice Daily Rail Service is being reviewed for consideration between LA and the Coachella Valley

The EIR will be completed this Fall and will be open for comments in early 2019

An estimated 8 million people visit from LA/OC each year!

130,000 people travel daily along the I-10 corridor

DID YOU KNOW??

One Amtrak Train Serves the Coachella Valley:

Sunset Limited (LA to New Orleans) 3 Round trips per week

Eastbound: Departs LA 10 p.m.; stops at 12:36 a.m. in Palm Springs on Mon, Thurs, Sat

Westbound: Stops at 2:02 a.m. in Palm Springs on Mon, Wed, Fri

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

HEALTH & WELLNESS

2017

- A Health & Wellness Advisory Committee was created
- First U.S. Destination to join Wellness Tourism Association

Wellness Tourism Association

Live your Wellest – Fall 2018

- Partnership with Wanderlust
- Digital promotion - Expedia, TravelZoo, SpaFinder
- New section of the website and videos
- New Social media and PR strategies



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

HEALTH & WELLNESS – ATTRACT EVENTS & CREATE NEW EXPERIENCES

OCTOBER 26-28 AT THE PALM SPRINGS CONVENTION CENTER

Wellspring is a first-of-its-kind wellness gathering featuring the world's leading innovators, teachers and socially-conscious companies. Its environment is both B2C and B2B.

- Invigorating workouts
- Actionable workshops
- Interactive seminars
- Wellness Expo

WANDERLUST



The CVB is partnering with Wanderlust to create content and integrate influencers

- 10-day fitness and yoga challenge
- Ten 20-minute videos – gps locations

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

OUTDOOR ADVENTURE

The CVB teamed with Friends of the Desert Mountains to identify viable trails and added identified popular trails on hiking apps, such as Easy2Hike



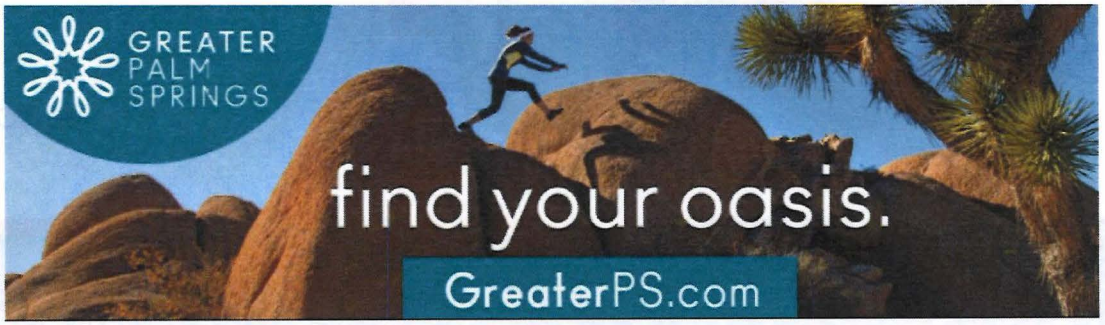


- Work with CVAG to add directional signage to our trails
- Website and Video Series dedicated to Outdoor Adventure
- Social Media content that appeals to the Outdoor Adventure enthusiast
- Digital Marketing on Expedia & Travel Zoo

26 Partners

649,050 clicks to content

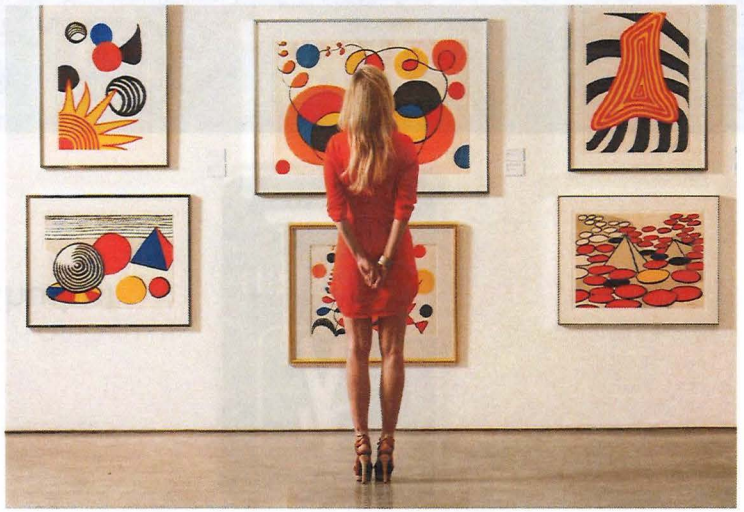
96 million total Impressions



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

ARTS & CULTURE AND FILM

- New Arts & Culture section on website
- Contracted representation in Los Angeles to attract **Film Production** and created a new **Film Incentive** for productions that spend money on lodging, culinary and local goods.
- Created new arts and culture television commercials
- Created new not-for-profit organization to support arts and culture in the Coachella Valley



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

ARTS & CULTURE – GROWING THE ECONOMY

CALIFORNIA DESERT
ARTS COUNCIL

VISION

The arts in all forms and constructs are vital to thriving communities. California Desert Arts Council (CDAC) champions vibrant, diverse, and exceptional arts and culture in the Coachella Valley region.

MISSION

California Desert Arts Council (CDAC) unifies, empowers, and promotes arts and culture in the Coachella Valley region through initiatives in advocacy, business and professional development, cultural tourism and promotion, and education.

Benefits the economy, tourism, residents and our cities

Certified Tourism Ambassador™ Program (Fall 2018)

CTA is an industry-recognized certification program for front-line workers and volunteers. Accredited and licensed through the **Tourism Ambassador Institute®**, the ***Certified Tourism Ambassador™ (CTA)* Program** is designed as a lasting certification program that mobilizes a destination's front-line to turn every visitor encounter into a positive experience.

- Industry-Recognized Certification
- Destination Product Knowledge
- Stakeholder Alignment
- Competitive Market Advantage
- Branding & Consistent Messaging
- Meaningful Visitor Satisfaction Metrics
- Ongoing Education

CTA™
CERTIFIED TOURISM AMBASSADOR™

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

EDUCATION – CSUSB PALM DESERT CAMPUS

- Dedicated $25,000 to help establish new Hospitality Program
- Establishing tourism foundation to raise funds for scholarships
- Supporting new fundraising event at JW Marriott – February 16th

CALIFORNIA STATE UNIVERSITY, SAN BERNARDINO
PALM DESERT CAMPUS



GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

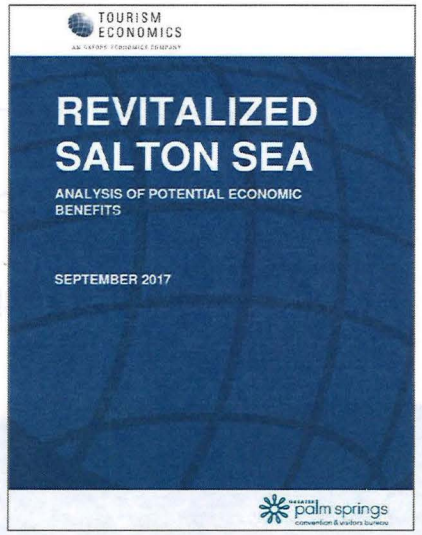
ECO-SUSTAINABILITY CHANGING PERCEPTIONS

2017 INTERNATIONAL YEAR OF SUSTAINABLE TOURISM FOR DEVELOPMENT

- Unite conservation, communities and sustainable travel in one experience
- Overcome the misperception that the region "overuses water"
- Supported 2017 United Nations Year of Sustainable Tourism
- Develop tools to track valley-wide efforts
- Develop content for the website

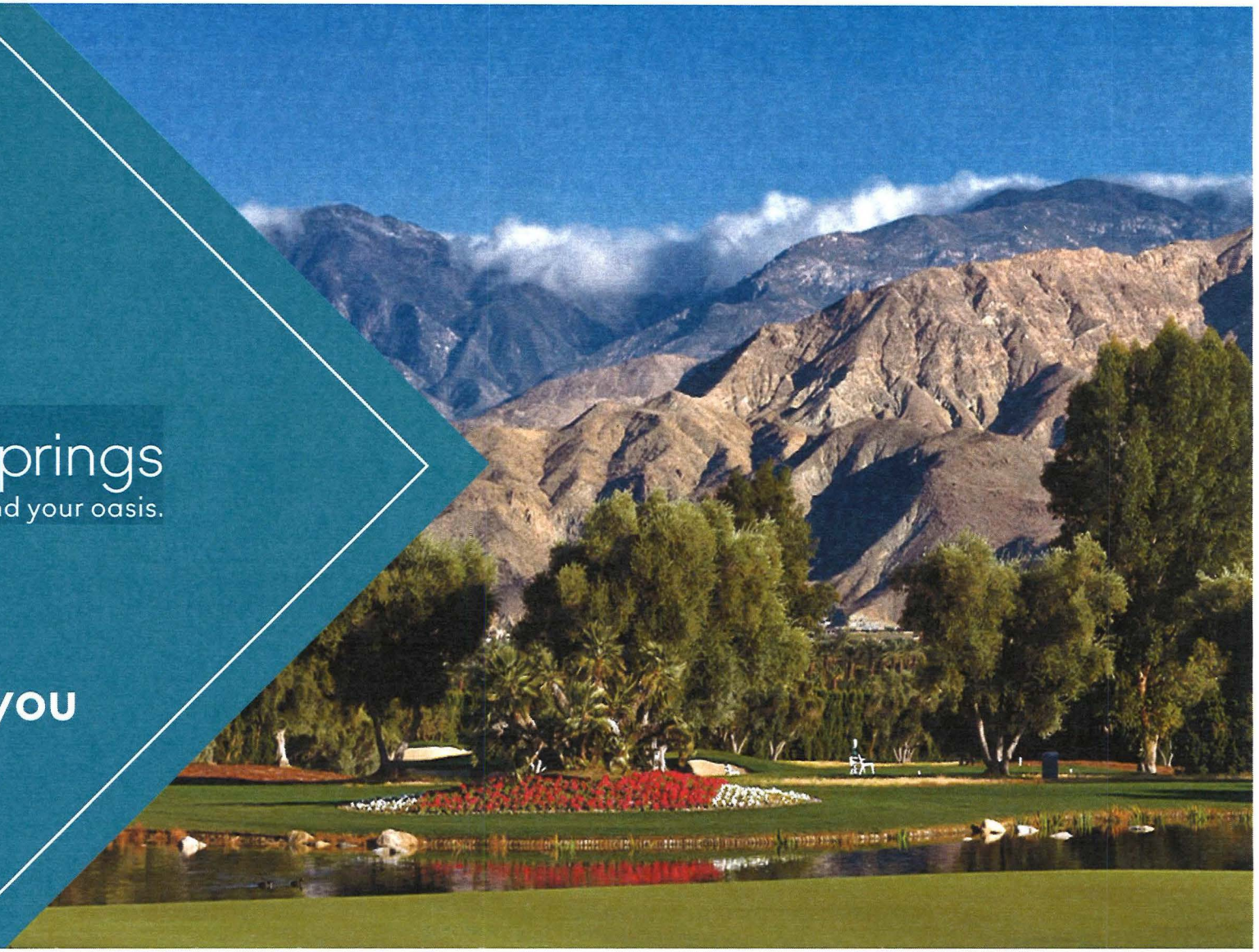
Two studies on the Salton Sea completed:

- "The Potential Economic Impact of the Salton Sea on the Greater Palm Springs Tourism Industry"
- "Revitalized Salton Sea"



GREATER palm springs
find your oasis.

Thank you



GREATER
palm springs
convention & visitors bureau

70100 highway 111
rancho mirage, ca 92270

800.967.3767 | 760.770.9000

palm springs

desert hot springs

cathedral city

rancho mirage

palm desert

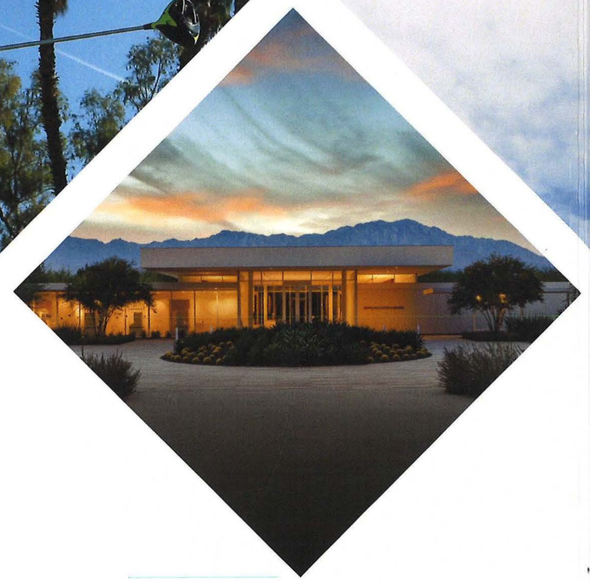
indian wells

la quinta

indio

coachella





9 RESORT CITIES. **ONE** BEAUTIFUL OASIS

VISIT**GREATER**PALMSPRINGS.COM

2017

REPORT ON THE ECONOMIC IMPACT OF TOURISM

palm springs

desert hot springs

cathedral city

rancho mirage

palm desert

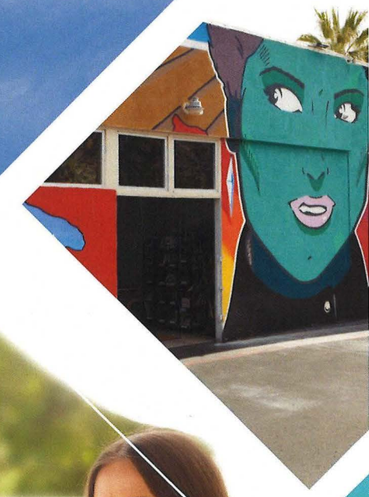
indian wells

la quinta

indio

coachella







GREATER
palm springs
find your oasis.

OVERVIEW

To gain insight into the overall economic impact of tourism in Greater Palm Springs, the CVB contracted with Tourism Economics-An Oxford Economics Company to undergo an in-depth analysis of visitor spending and its impact on the Coachella Valley.

GREATER PALM SPRINGS CONVENTION & VISITORS BUREAU

9 RESORT CITIES. ONE BEAUTIFUL OASIS.

palm springs

desert hot springs

cathedral city

rancho mirage

palm desert

indian wells

la quinta

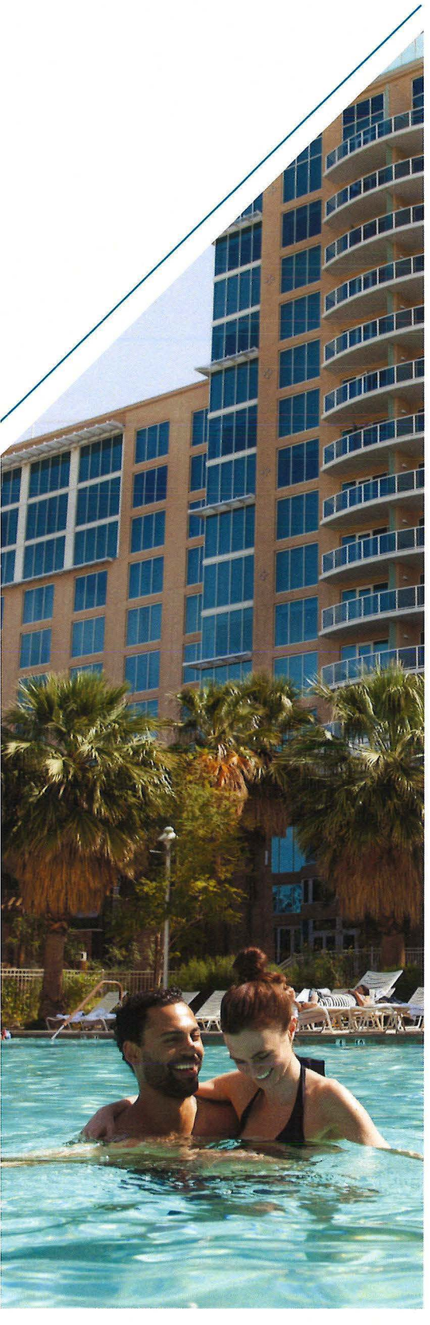
indio

coachella

PURPOSE

By monitoring tourism's economic impact, policymakers can make better informed decisions regarding the funding and prioritization of tourism development. Such research also carefully monitors tourism's success and future needs. To achieve this, tourism must be measured in the same categories as other economic sectors—i.e. tax generation, employment, wages and gross domestic product.

The challenge lies in the fact that tourism is not easily measured because it is not a single industry but rather a demand-side activity which affects multiple sectors to various degrees. Tourism, as a whole, spans nearly a dozen sectors including lodging, recreation, retail, real estate, air passenger transport, food & beverages, car rental, taxi services, travel agents and more.



2017 ECONOMIC IMPACT HIGHLIGHTS

The visitor economy is **expanding** in Greater Palm Springs and continues to generate greater business sales, employment, income and tax revenues.

Visitors to Greater Palm Springs spent **$5.5 billion** in 2017, which generated **$7 billion** in total business sales, including indirect and induced impacts.

Tourism in Greater Palm Springs generated **$1 billion** in tax revenues in 2017, including **$592 million** in state and local revenues.

Including direct and indirect impacts, **51,866 jobs** were sustained by visitors to Greater Palm Springs in 2017 with total income of **$1.6 billion**.

Approximately **22% (1 in 4)** of all jobs in Greater Palm Springs were sustained by tourism.

An estimated **35%** of tourism-supported jobs are in food and beverage, **15%** in recreation, **13%** in retail, and **13%** in lodging.

RESEARCH SOURCES

This study is based on domestic visitor expenditure estimates provided by D.K. Shifflet's representative survey of US travelers. These are broken out by sectors (lodging, transport at destination, food & beverage, retail and recreation), by purpose (business and leisure) and by length of stay (day visitors and overnight). Note: Day visitors are defined by DK Shifflet as having traveled at least 50 miles one way.

Tourism Economics then adjusts these levels of spending based on a range of known measures of tourism activity:

- Overseas visitor spending (source: National Travel & Tourism Office, Tourism Economics)
- Canada visitor spending (source: Statistics Canada, Tourism Economics)
- Bed tax receipts
- Spending on air travel which accrues to all airports and locally-based airlines
- Gasoline purchases by visitors (source: Tourism Economics calculation)
- Smith Travel Research data on hotel revenues
- Industry data on employment, wages, GDP and sales (source: Bureau of Economic Analysis, Bureau of Labor Statistics, Census)

An IMPLAN model was compiled for Greater Palm Springs. This traces the flow of visitor-related expenditures through the local economy and their effects on employment, wages and taxes. IMPLAN also quantifies the indirect (supplier) and induced (income) impacts of tourism.

All results are benchmarked, cross-checked and adjusted based on the following:

- US Bureau of Labor Statistics and Bureau of Economic Analysis (employment and wages by industry)
- US Census (business sales by industry)

The source of the employment and wage data is the Regional Economic Information System (REIS), Bureau of Economic Analysis, U.S. Department of Commerce. All employment rankings are based on Bureau of Labor Statistics (ES202/QCEW) data.

RESEARCH OBJECTIVES

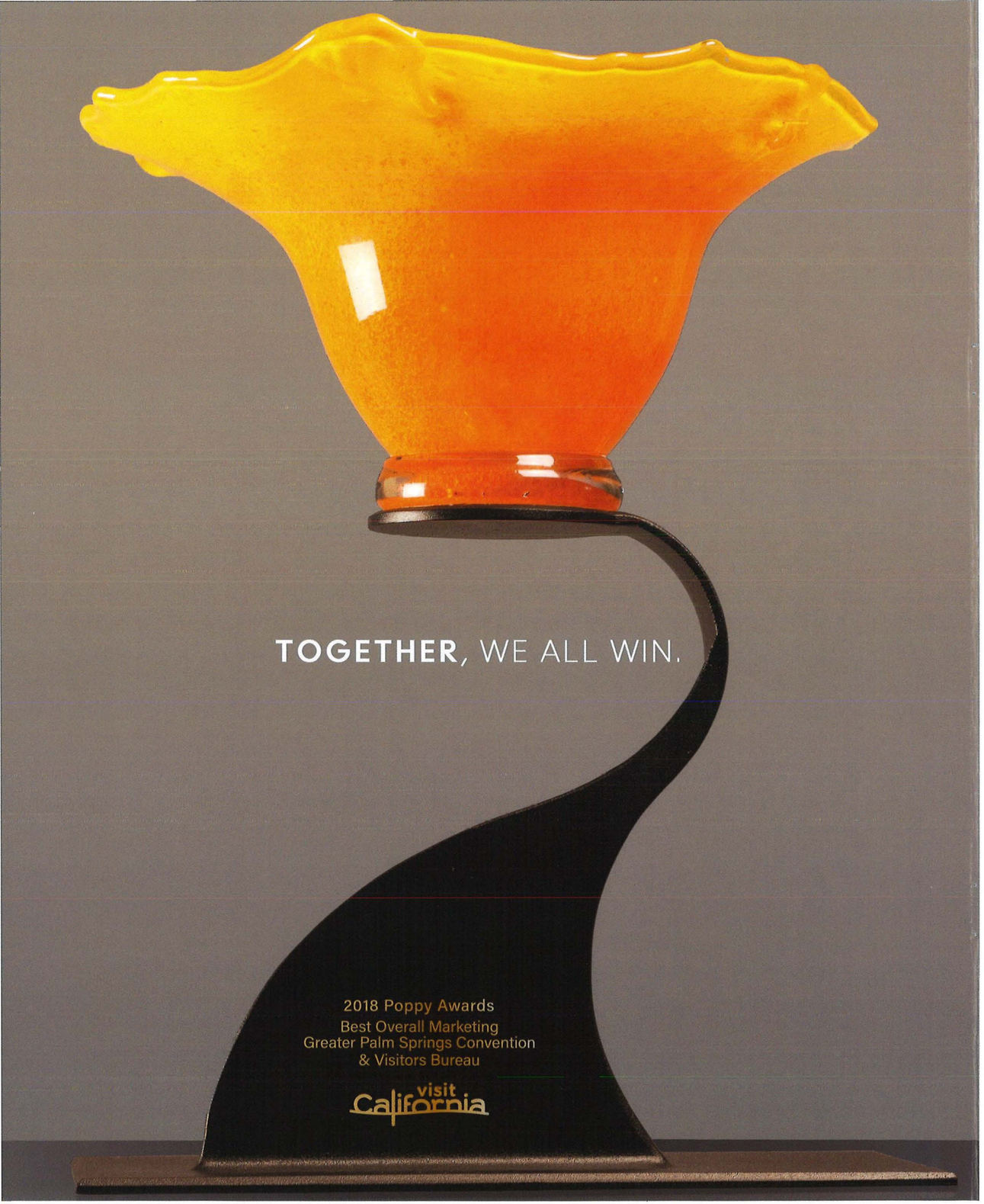
- Measure the economic impact of domestic and international visitation to Greater Palm Springs annually for 2015-2017, to include estimates of direct travel expenditures by category, as well as the employment, payroll and tax revenues generated directly by these expenditures.
- Provide a breakdown of visitor spending by sector (lodging, food & beverage, retail, etc.)
- Estimate the number of domestic and international visitors (including both day and overnight) to Greater Palm Springs during the calendar year 2017.
- Provide a breakdown of day visitors vs. overnight visitors and their spending.
- Estimate the secondary (i.e. indirect and induced) impact of spending by visitors to Greater Palm Springs, as feasible.



KEY RESULTS

5.5% increase over 2015	**13.6 million** estimated number of day and overnight visits in 2017.
6.0% increase over 2015	**6.1 million** estimated number of overnight visitors in 2017.
10.0% increase over 2015	**$5.5 billion** reflects the amount of visitor spending in 2017.
9.0% increase over 2015	**$7.0 billion** reflects the total economic impact of tourism in 2017.
4.6% increase over 2015	**51,866 jobs** sustained with associated income of **$1.6 billion** by visitors in 2017.
Slight change since 2015	**22%** of total employment, 1 in every 4 jobs, is sustained by the tourism industry.
10.0% increase over 2015	**$592 million** in state and local taxes was generated by tourism in 2017. An additional **$454 million** in federal taxes was also generated.
4.0% increase over 2015	Each household would need to pay **$3,719 annually** to maintain the current level of government services in the absence of state and local taxes generated by tourism.
15.2% increase over 2015	The surge in lodging revenue in 2017.
6.2% increase over 2015	The amount room demand grew in 2017 due to increased overnight visitations.

Visitors spent **$5.5 BILLION** in 2017, a 10% increase over 2015.





The **American Documentary Film Festival, AmDocs,** saw an **increase of 20% FILM-GOERS** over an expanded 9 days of films, including two days of Latin screenings.



The 2017 **Greater Palm Springs Pride Week** saw an **increase** of **35% ATTENDEES**, generating more than **$22 MILLION** in economic impact.





Photo by Iggy Lopez

The 2017 **Jeffrey Sanker White** Party drew an attendance of more than **30,000** who enjoyed ongoing parties and spectacular entertainment.

The 27th **Club Skirts Dinah Shore Weekend**, coined the "Largest Girl Party Music Festival in the World," saw an estimated **20,000 ATTENDEES** in 2017.

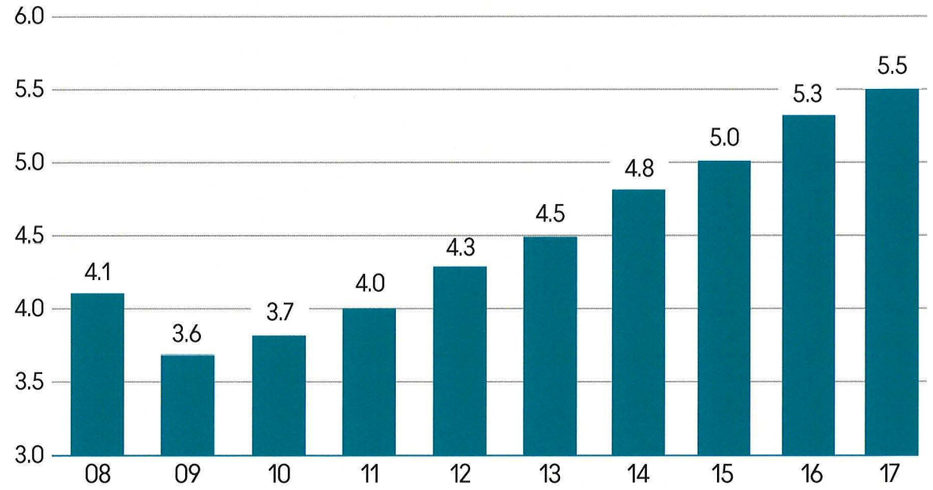


VISITOR SPENDING BY SECTOR

- Visitor volume and spending in Greater Palm Springs expanded in 2017.
- Relatively strong income growth in CA and the broader West region likely boosted visitation.
- More than **13 million visitors** spent a total of **$5.5 billion** in 2017, increases of 1.3% and 3.3%, respectively, from 2016.

GREATER PALM SPRINGS VISITOR SPENDING

US $ Billions



Source: Tourism Economics

GREATER PALM SPRINGS VISITOR VOLUME AND SPENDING

	2013	2014	2015	2016	2017
Visitor Volume ($millions)	12.158	12.652	12.897	13.426	13.600
% change	1.9%	4.1%	1.9%	4.1%	1.3%
Visitor Spending ($millions)	4,467.1	4,769.5	4,955.8	5,298.9	5,471.1
% change	4.0%	6.8%	3.9%	6.9%	3.3%

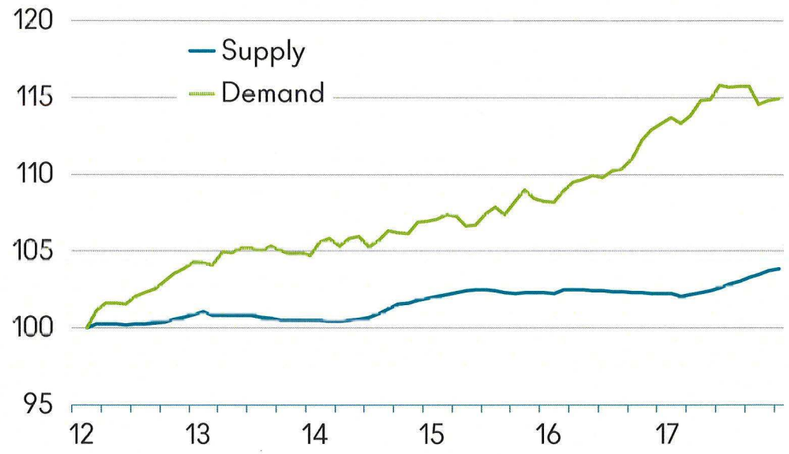
GROWTH OF VISITOR SPENDING

- Since 2012, room demand has outpaced supply.
- In 2017, room demand expanded 3.0% while supply grew 2.2%. The occupancy rate increased from 61.4% to 61.9%.
- Hotel average daily rate (ADR) grew 1.1% to $162 per night.
- In recent years, price growth has been the key driver of revenues. Since 2012, price growth has accounted for roughly 70% of total revenue growth.

DEMAND IS OUTPACING SUPPLY IN GPS

12-month moving sum, indexed January 2012 = 100

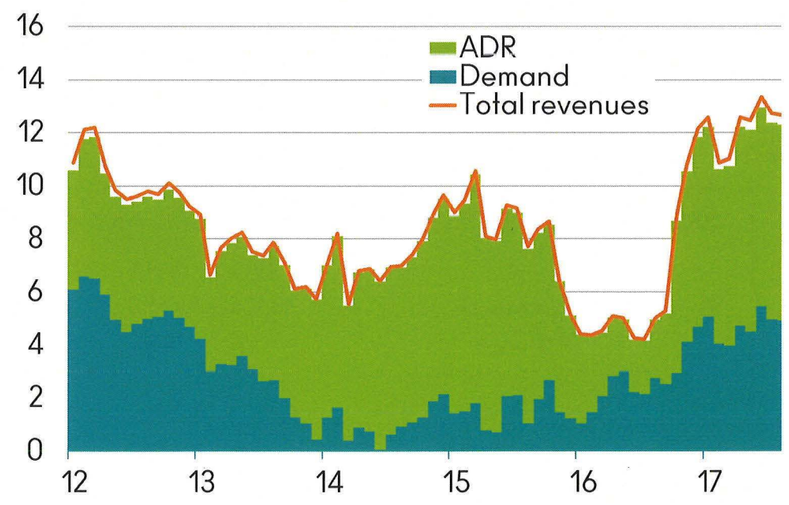
Sources: STR, Tourism Economics



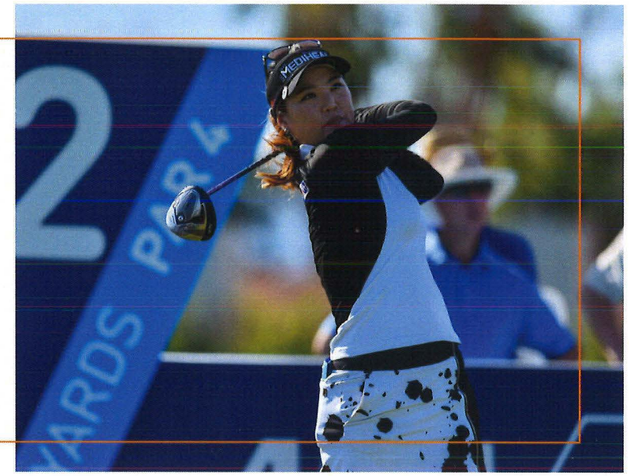
PRICE GROWTH IS THE KEY DRIVER OF REVENUES

Contribution to revenue growth, 12-month averages %

Sources: STR, Tourism Economics



The **ANA Inspiration LPGA** golf tournament brought together top women golfers and **more than 50,000 ATTENDEES** to the famed Dinah Shore Tournament Course at Mission Hills Country Club.

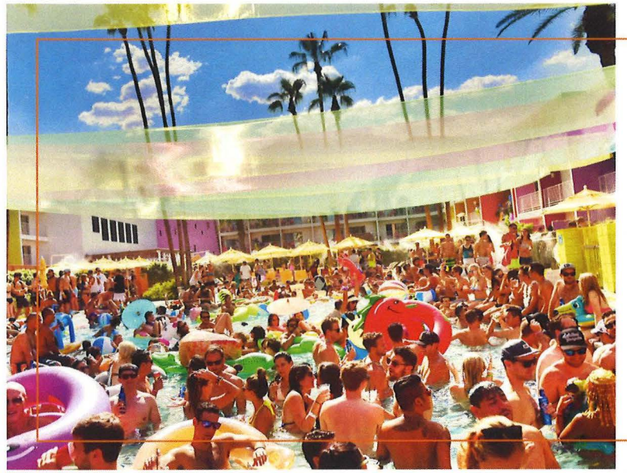




The 2017 **Fashion Week El Paseo** in Palm Desert drew **13,200 ATTENDEES** with an economic impact of more than **$3 MILLION.** More than **5,000** attended the **Palm Desert Food & Wine Festival** with an economic impact of nearly **$2 MILLION.**

The 2017 **Palm Springs International ShortFest** saw approximately **22,000** short film **FANS** during its week-long line-up of films, parties and panels in June.

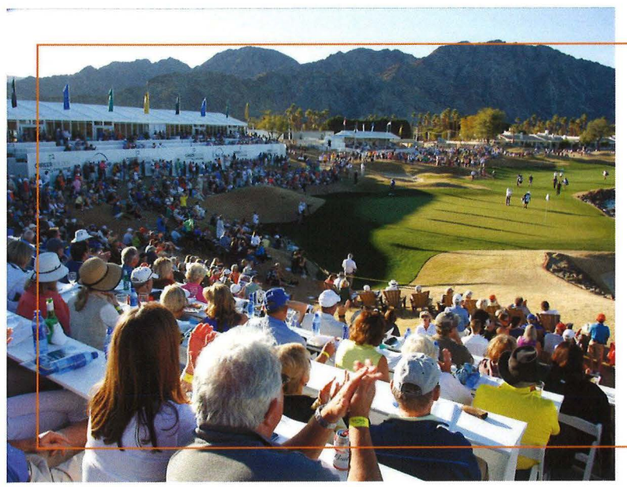




In its fifth year, **Splash House** took place over two August weekends and saw **6,000 POOL AND MUSIC FANS** per day with **36,000 total ATTENDEES.**

In 2017, **Desert Adventures Red Jeep Tours & Events** transported approximately **10,000 ADVENTURE-SEEKERS** through the scenic canyons, fault lines and geological wonders of Greater Palm Springs.





More than **50,000 GOLF FANS** attended the **2017 CareerBuilder Challenge** golf tournament in La Quinta.

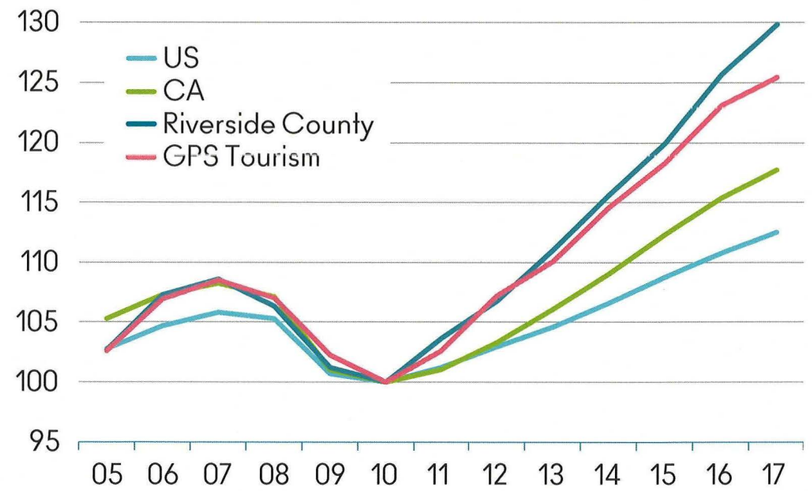


EMPLOYMENT GROWTH

- Overall employment growth in Riverside County is outpacing that of California and the U.S.
- Total job growth in the County is slightly outpacing tourism jobs growth in Greater Palm Springs.
- Tourism jobs are 25.4% higher than in 2010. **The industry has added nearly 1,200 jobs per year in Greater Palm Springs,** an average annual change of 3.3% since 2010.

GPS TOURISM IS GENERATING EMPLOYMENT

Employment, indexed 2010=100



Sources: CA Labor Market Information, BEA, Tourism Economics

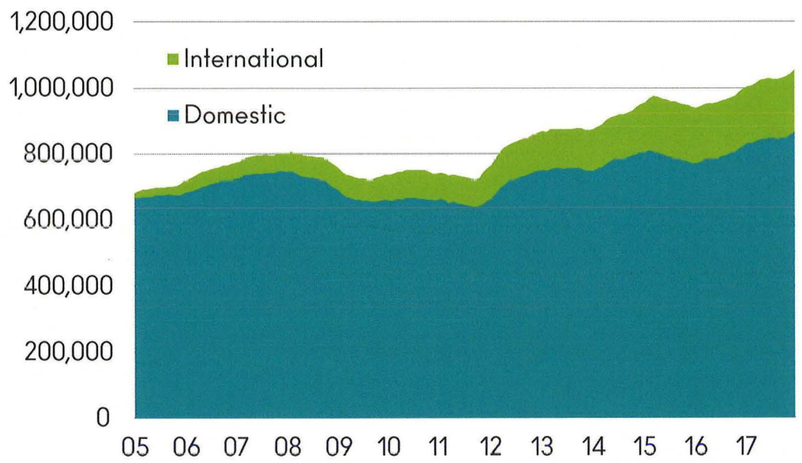
AIR SERVICE GROWTH

- Passenger volume through Palm Springs International Airport (PSP) has expanded in recent years.
- Just **over 1 MILLION** passengers came through PSP in 2017, 11.9% more than in 2015.
- International arrivals from Canada are accounting for an increasing share of the total.
- In 2017, nearly 190,000 arrivals from Canada accounted for 18% of the total arrivals, up 11% from 2010.

GPS INTERNATIONAL ARRIVALS ARE GROWING

Passenger arrivals, 12-month moving sum, thousands

Sources: BTS, GPS Int'l Airport, Tourism Economics





Ranked #1 in both fine arts and craft sales in the nation, **La Quinta Arts Festival** welcomed more than **20,000 ATTENDEES** during the four-day event in 2017.

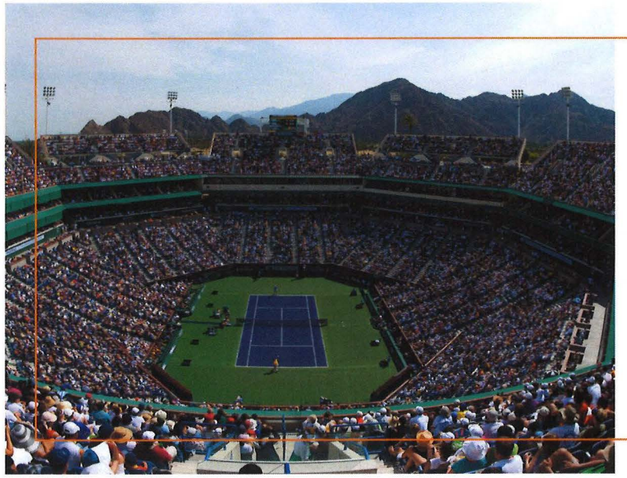




In 2017, the **Palm Springs International Film Festival** hosted more than **135,000 ATTENDEES** who enjoyed celebrity sightings, top movies and star-studded parties.

Palm Springs Modernism Week drew nearly **97,000** architecture and design **ENTHUSIASTS** with an **economic impact** of **$35.5 MILLION** in 2017.





The 2017 **BNP Paribas Open** tennis tournament drew **439,261 FANS** to Indian Wells Tennis Garden to enjoy world-class competition and now, exciting restaurant offerings and improvements, with an estimated total gross **economic impact** on the Coachella Valley economy of **$406,602,107.**

In its second year, **Comic Con Palm Springs** brought together **15,000** comic book and animation **FANS** for exhibits and entertainment during the summer.





In the 2016/2017 fiscal year, **The Living Desert** greeted a record **420,000 VISITORS** who attended major events such as Wildlights and Brew at the Zoo, as well as special animal encounters.

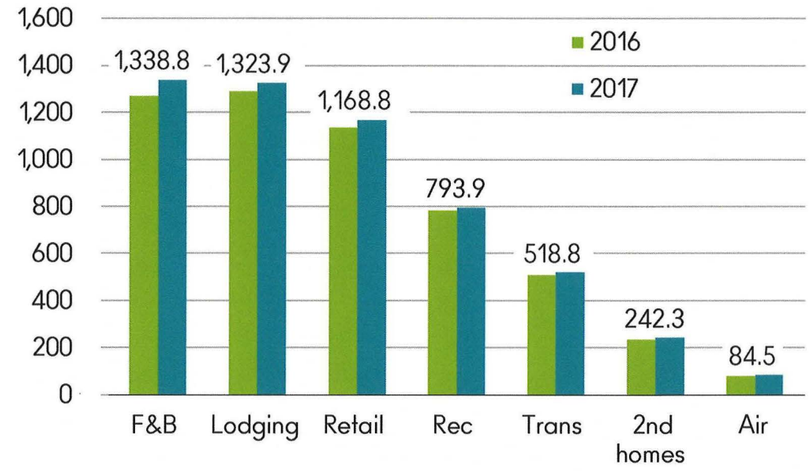
VISITOR SPENDING BY SECTOR

- About three-quarters of visitor spending comes in food & beverage, lodging and retail, roughly evenly distributed across these categories.
- Visitors spent **$1.3 BILLION** on food, **$1.3 BILLION** on lodging and **$1.2 BILLION** on retail shopping in 2017.

GEATER PALM SPRINGS VISITOR SPENDING

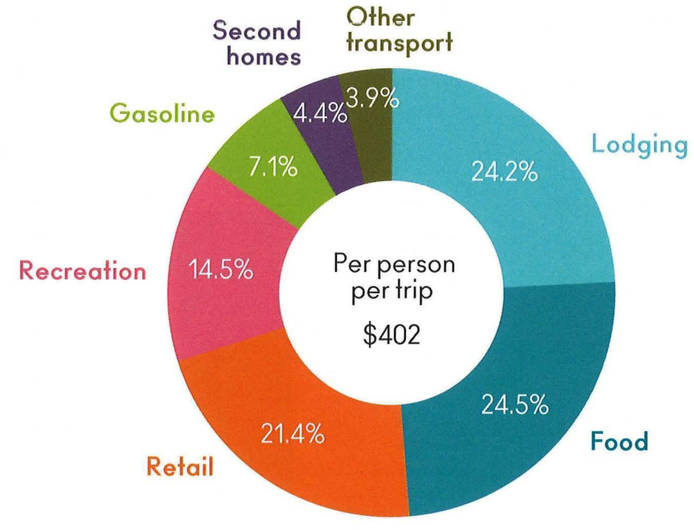
$ million

Sources: GPSCVB, Tourism Economics



GPS VISITOR SPENDING PROFILE

Source: STR, Tourism Economics

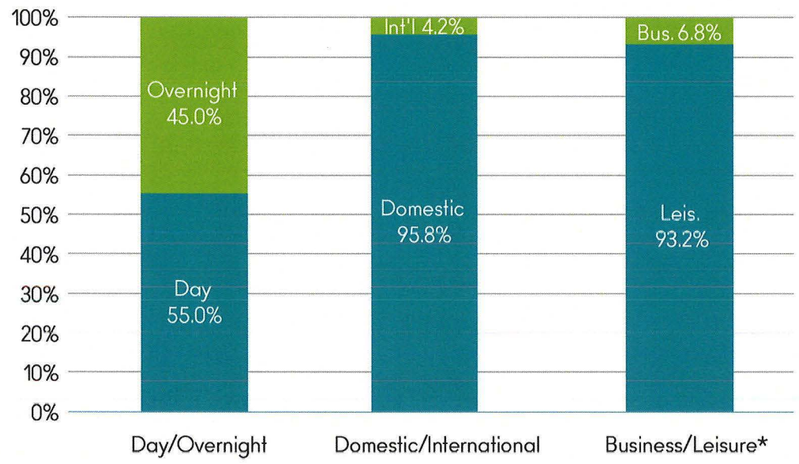


VISITOR SPENDING BY MARKET SEGMENT

- Most visitors to Greater Palm Springs (55.0%) come for the day, while 45.0% stayed overnight.
- International visitors account for 4.2% of visitation, and leisure visitors accounted for 93.2% of the total volume.

GREATER PALM SPRINGS VISITOR VOLUME

Sources: GPS CVB, DK Shifflet, NTTO, Tourism Economics



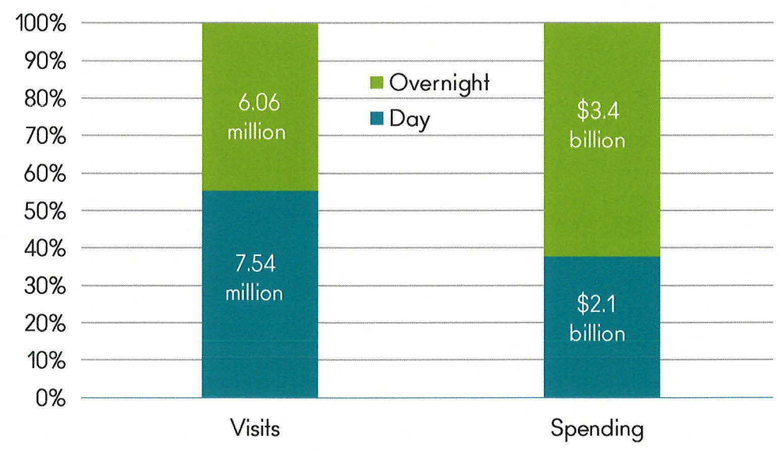
**Business /Leisure split is based on 2015 data, the latest available*

VISITOR SPENDING BY TRIP TYPE

- Although more visitors came to Greater Palm Springs for the day, overnight visitors spend more while in the area.
- Overnight visitors accounted for 45.0% of volume and 62.3% of total visitor spending.

GREATER PALM SPRINGS VISITOR TRIP TYPE

Sources: GPS CVB, DK Shifflet, NTTO, Tourism Economics



EVENTS DRIVE TOURISM

In the fiscal year 2016/2017, the **Palm Springs Aerial Tramway** transported more than **630,000 VISITORS** to the top of Mount San Jacinto for hiking, dining and incomparable vistas of Greater Palm Springs.

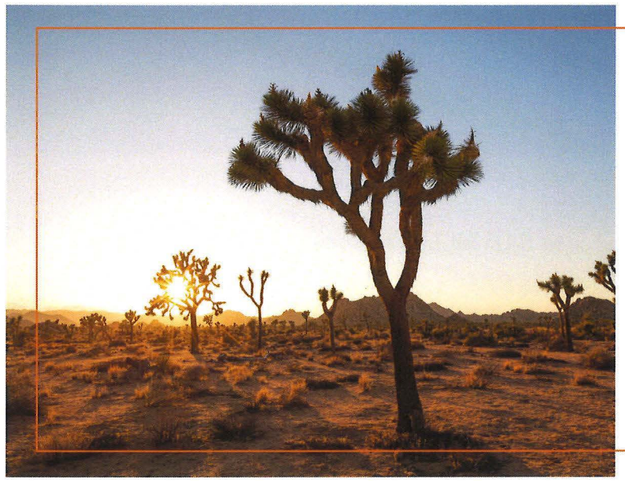




In 2017, more than **250,000 VISITORS** attended the two weekends of the internationally acclaimed **Coachella Valley Music and Arts Festival**, while an additional record attendance **75,000** arrived for the **Stagecoach Country Music Festival.** The combined 2017 regional economic impact far exceeded **$403 MILLION**.

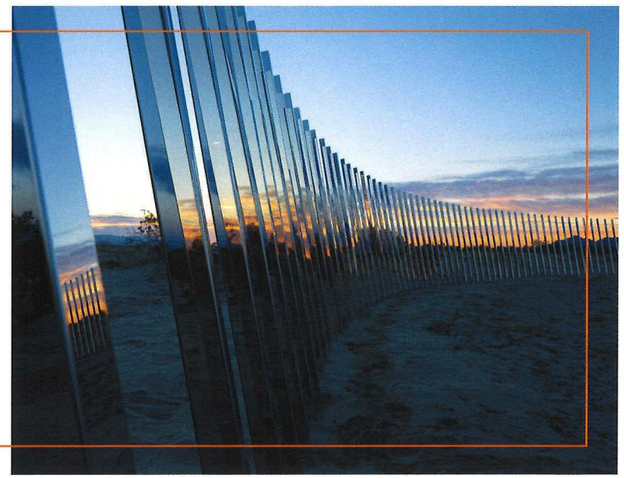
EVENTS DRIVE TOURISM





More than **2.8 MILLION** visitors explored the natural wonders of **Joshua Tree National Park** in 2017, enjoying rock climbing, Jeep touring and camping.

More than **200,000 local and international VISITORS** explored the 16 site-specific art installations of **Desert X** during its inaugural biennial, resulting in more than **400** media **ARTICLES** in local, national and international press.



TOURISM OUR ECONOMIC STRENGTH

VISITOR SPENDING BY MARKET SEGMENT

Overnight visitors accounted for **$3.4 BILLION** in spending or 62.3% of total visitor spending.

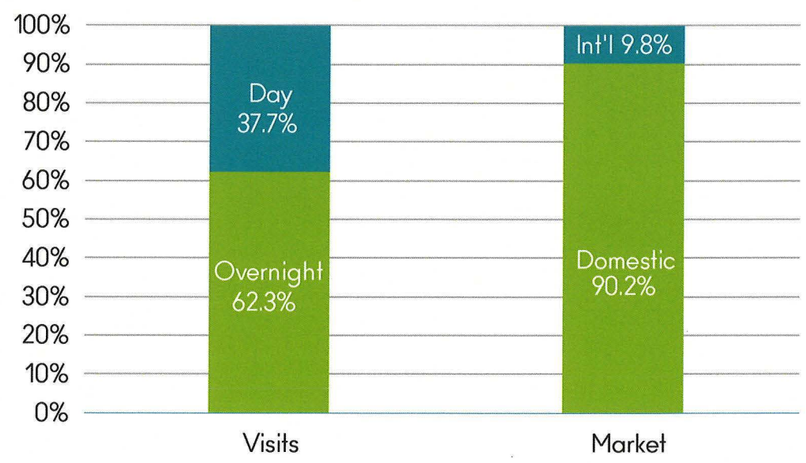
International visitors accounted for **$0.5 BILLION** in spending or nearly 10% of total visitor spending.

GREATER PALM SPRINGS VISITOR SPENDING

VISITOR SPENDING					
Stay			Market		
$ billions					
Day	$	2.1	International	$	0.5
Overnight	$	3.4	Domestic	$	4.9
Total	**$**	**5.5**	**Total**	**$**	**5.5**
Stay			Market		
% share					
Day		37.7%	International		9.8%
Overnight		62.3%	Domestic		90.2%

GREATER PALM SPRINGS SPENDING SEGMENTATION

Sources: GPS CVB, DK Shifflet, NTTO, Tourism Economics





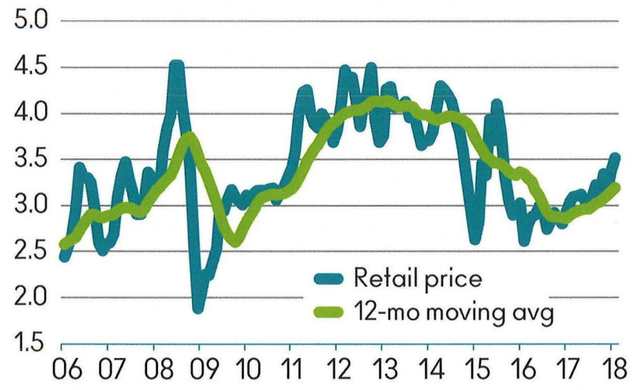
THE IMPACT OF FUEL PRICES ON TOURISM

- Fuel prices increased in 2017, after three years of declines.
- Despite the recent uptick, prices are still relatively low and help boost consumer confidence, encouraging more trips and visitor spending that otherwise might not occur.
- Oxford Economics forecasts oil prices to remain under $65 per barrel through 2020, which implies gas prices in the LA area well under $4.00 per gallon for an extended period.

GAS PRICES ARE ON A THREE YEAR DECLINE

Los Angeles area gasoline price, all grades, dollars per gallon

Sources: Energy Information Administration







TOURISM TAX GENERATION

Tourism generated over **$1.0 BILLION** in taxes in 2017.

Tourism-driven state and local tax proceeds of **$592 MILLION** helped offset the average household tax burden by **$3,719 PER HOUSEHOLD.**

Just under **$70 MILLION** in lodging taxes were generated by visitors in 2017.

TOURISM-GENERATED REVENUES TAX REVENUES
2017, $ millions

	Amount
Federal Taxes	**454.5**
Corporate	74.2
Indirect Business	56.0
Personal Income	116.5
Social Security	207.8
State and Local Taxes	**592.2**
Corporate	20.3
Personal Income	45.6
Sales	227.4
Lodging	69.9
Property	154.4
Excise and Fees	61.8
State Unemployment	12.7
Total Tax Revenues	**1,046.7**



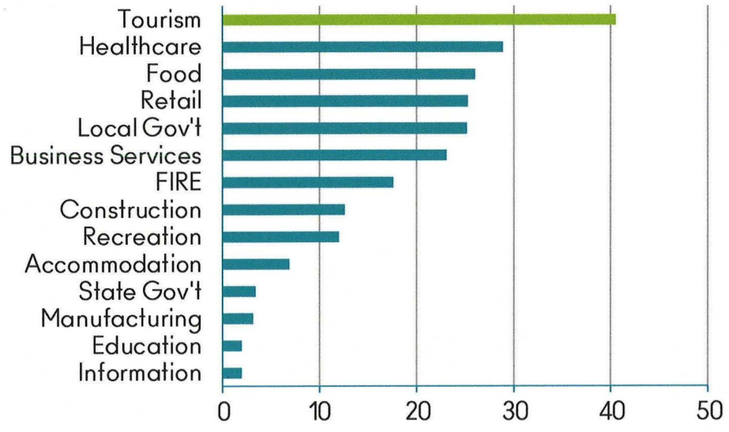
RANKING TOURISM EMPLOYMENT

TOURISM IS THE TOP EMPLOYER IN THE REGION

Estimated jobs by industry in Greater Palm Springs, 2017

Sources: U.S. Census, BEA, Tourism Economics

- If tourism can be defined as a single industry, it would be the largest employer in the Greater Palm Springs.
- Jobs supported by tourism span every sector of the economy, either directly or indirectly.





VISITOR SPENDING BY CATEGORY

Visitor spending **increased 3.3%** in 2017, with food and beverage leading spending growth. Lodging sales **increased 2.7%** as both prices and room-nights sold advanced.

GREATER PALM SPRINGS VISITOR SPENDING BY

$Millions

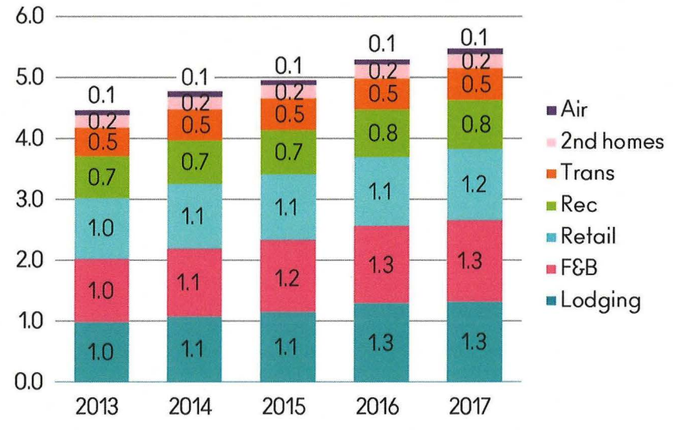
	2013	2014	2015	2016	2017	16-17 %ch
Lodging	984.1	1,075.4	1,149.6	1,289.6	1,323.9	2.7%
Food and beverage	1,040.8	1,118.1	1,177.1	1,272.1	1,338.8	5.2%
Retail	999.0	1,058.0	1,083.8	1,134.0	1,168.8	3.1%
Recreation	678.2	718.3	730.7	780.6	793.9	1.7%
Transportation (local)	472.6	500.5	509.2	507.9	518.8	2.2%
Second homes	214.6	218.3	224.8	233.2	242.3	3.9%
Air transportation	77.8	80.9	80.7	81.5	84.5	3.6%
Total	**4,467.1**	**4,769.5**	**4,955.8**	**5,298.9**	**5,471.1**	**3.3%**
	4.0%	6.8%	3.9%	6.9%	3.3%	

GPS VISITOR SPENDING BY CATEGORY

$ billions

Source: Tourism Economics

Lodging, food & beverage and retail account for the majority of visitor spending in Greater Palm Springs.





HOW VISITOR SPENDING GENERATES IMPACT

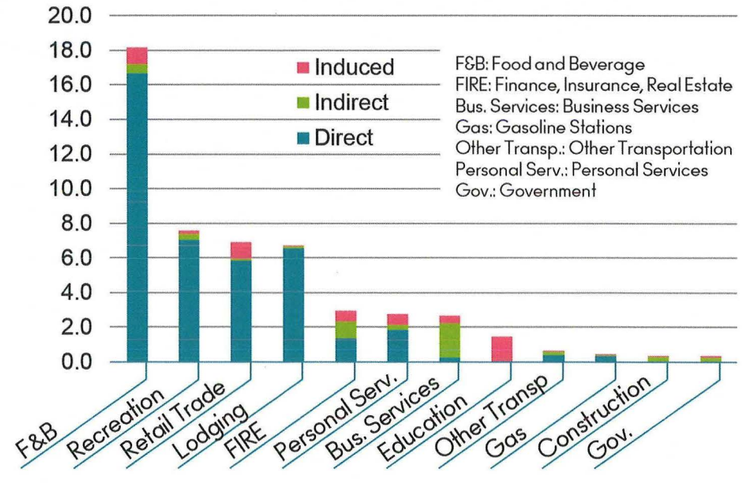
- Travelers create direct economic value within a discrete group of sectors (i.e. recreation, transportation). This supports a relative proportion of jobs, wages, taxes and GDP within each sector.
- Each directly affected sector also purchases goods and services as inputs (i.e. food wholesalers, utilities) into production. These impacts are called indirect impacts.
- Lastly, the induced impact is generated when employees whose incomes are generated either directly or indirectly by tourism spend those incomes in the Greater Palm Springs economy.

VISITOR SPENDING

SECTOR →	IMPACT →	EFFECT
Transportation	Direct	Production
Entertainment	Indirect	Jobs
Recreation	Induced	Wages
Retail		Taxes
Food & Beverage		
Accommodations		

TOURISM EMPLOYMENT OVERVIEW

- As a labor intensive collection of services, tourism-related sectors are significant employers in the Greater Palm Springs.
- Jobs supported by tourism in the region span every sector of the economy, either directly or indirectly.
- The most significant indirect impacts are in business services, finance, insurance and real estate (FIRE).



TOURISM LABOR INCOME

Employees in Greater Palm Springs earned **$1.6 BILLION** as a result of visitor activity in 2017.

TOURISM LABOR INCOME (COMPENSATION)
(US$ Million)

	Direct	Indirect	Induced	Total
Agriculture, Fishing, Mining	-	0.9	0.8	1.8
Construction and Utilities	-	25.8	6.5	32.4
Manufacturing	-	3.4	1.5	4.9
Wholesale Trade	-	6.3	7.9	14.2
Air Transport (local)	15.4	0.6	0.9	16.9
Other Transport	30.0	10.1	3.2	43.3
Retail Trade	168.2	2.6	35.9	206.7
Gasoline Stations	19.5	0.2	1.9	21.6
Communications	-	11.1	2.3	13.4
Finance, Insurance and Real Estate	29.5	32.1	17.2	78.8
Business Services	13.1	80.0	18.8	111.9
Education and Health Care	-	0.4	85.7	86.1
Recreation and Entertainment	186.9	7.8	5.0	199.7
Lodging	223.8	1.8	2.2	227.8
Food & Beverage	398.6	12.8	25.7	437.1
Personal Services	85.0	18.4	22.3	125.7
Government	-	23.9	8.4	32.3
TOTAL	**1,170.1**	**238.3**	**246.4**	**1,654.7**

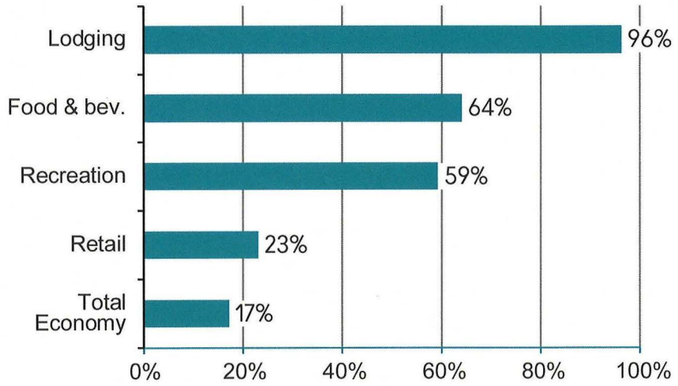


TOURISM EMPLOYMENT INTENSITY BY INDUSTRY

Greater Palm Springs, direct jobs as share of total by industry, %

Source: Tourism Economics

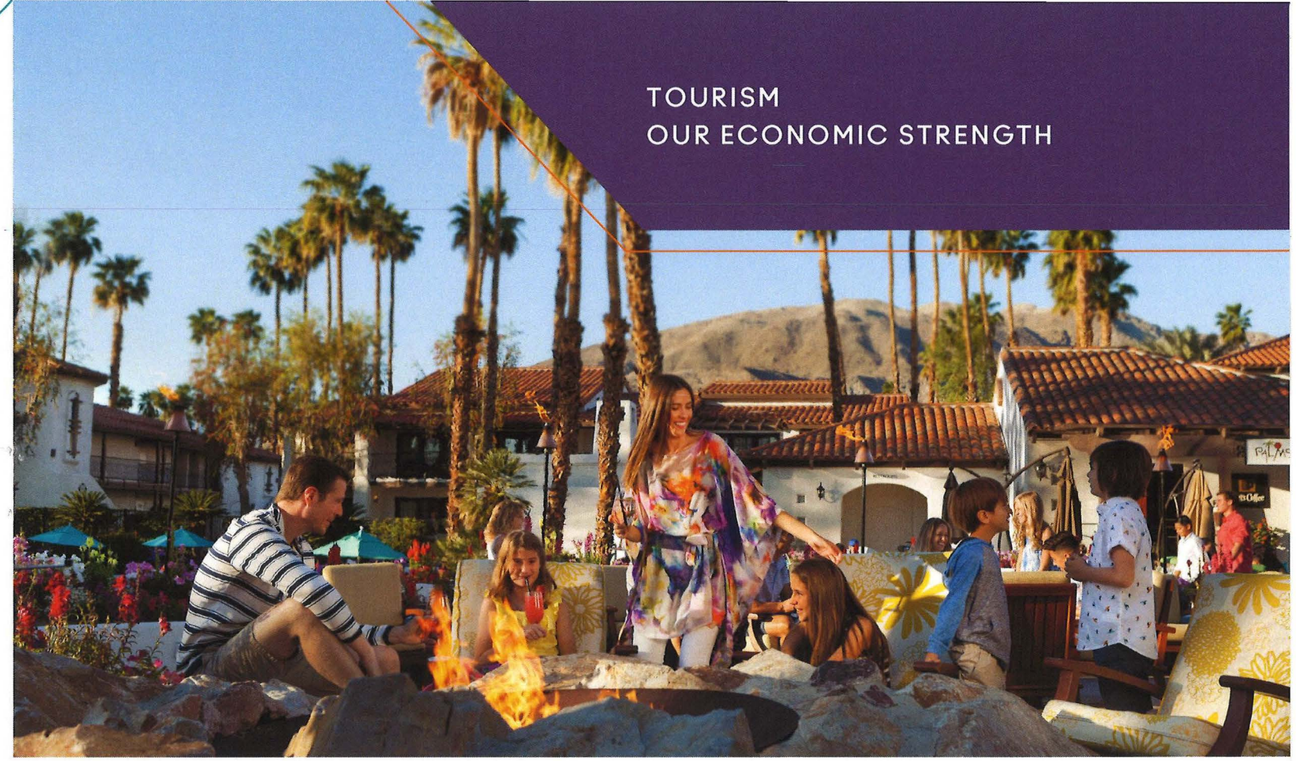
Tourism is a significant part of several industries – tourism directly supports 96% employment in lodging, 64% of food and beverage, 59% of recreation and 23% of retail employment.



TOURISM EMPLOYMENT

The tourism sector supported **51,866 JOBS** or 22% of employment (**1-IN-4 JOBS**) in Greater Palm Springs in 2017, including indirect and induced impacts.

TOURISM EMPLOYMENT	Direct	Indirect	Induced	Total
Agriculture, Fishing, Mining	-	26	18	44
Construction and Utilities	-	295	68	363
Manufacturing	-	67	25	92
Wholesale Trade	-	84	105	189
Air Transport (local)	267	10	16	293
Other Transport	398	173	60	631
Retail Trade	5,848	70	992	6,910
Gasoline Stations	374	4	36	414
Communications	-	251	55	306
Finance, Insurance and Real Estate	1,366	957	621	2,944
Business Services	232	1,978	456	2,666
Education and Health Care	-	14	1,465	1,479
Recreation and Entertainment	7,062	319	209	7,590
Lodging	6,583	53	65	6,701
Food & Beverage	16,654	551	964	18,169
Personal Services	1,825	325	593	2,743
Government	-	243	89	332
TOTAL	**40,609**	**5,420**	**5,837**	**51,866**



TOURISM
OUR ECONOMIC STRENGTH

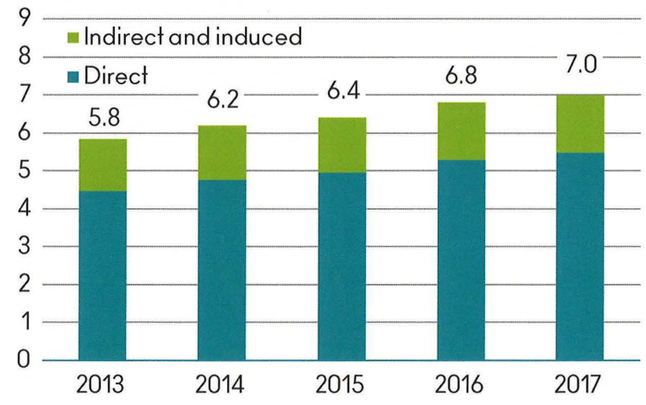
TOTAL ECONOMIC IMPACT OVER TIME

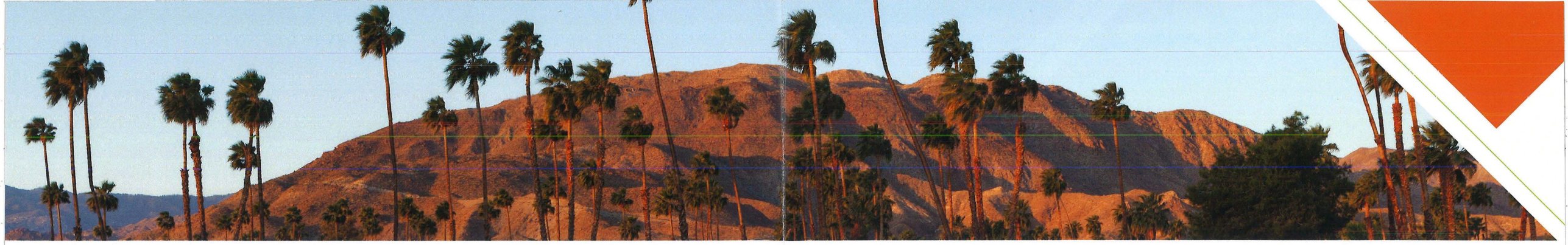
The total economic impact of tourism in Greater Palm Springs amounted to **$7.0 BILLION** in 2017, **increasing 4.6% per year** on average since 2013.

TOTAL ECONOMIC IMPACT IN GPS

$ billions

Source: Tourism Economics





TOURISM SALES

Including indirect and induced business sales, tourism generated **$7.0 BILLION in revenue in 2017.**

GROSS OUTPUT (BUSINESS SALES)

(US$ Million)

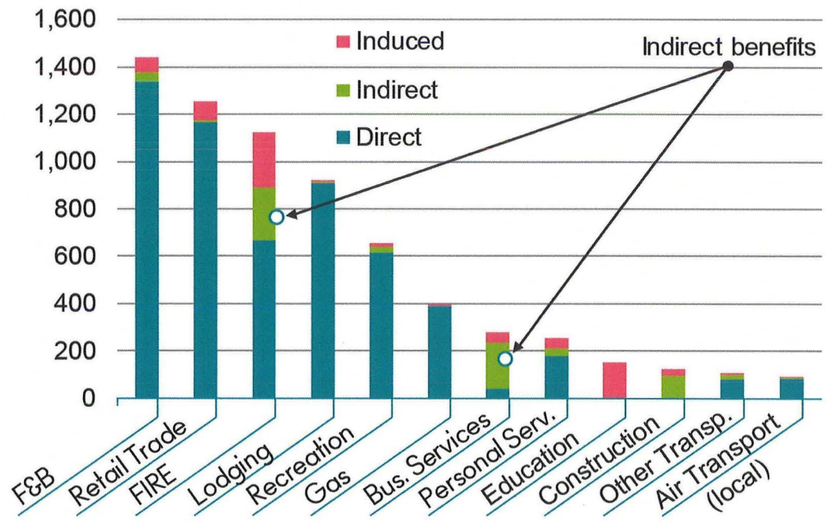
	Direct	Indirect	Induced	Total
Agriculture, Fishing, Mining	-	4.3	3.2	7.5
Construction and Utilities	-	94.8	27.2	122.0
Manufacturing	-	13.4	7.5	20.9
Wholesale Trade	-	15.8	19.9	35.7
Air Transport (local)	84.5	2.5	4.0	91.0
Other Transport	81.4	20.3	6.6	108.4
Retail Trade	1,168.8	5.8	81.4	1,256.0
Gasoline Stations	390.0	0.6	5.7	396.3
Communications	-	51.8	14.1	65.9
Finance, Insurance and Real Estate	666.0	224.3	233.8	1,124.1
Business Services	39.7	196.6	44.2	280.5
Education and Health Care	-	0.8	152.4	153.1
Recreation and Entertainment	615.9	22.6	15.7	654.2
Lodging	907.9	6.6	7.6	922.1
Food & Beverage	1,338.8	36.6	65.6	1,441.0
Personal Services	178.0	32.9	45.0	255.8
Government	-	42.4	20.1	62.5
TOTAL	**5,471.1**	**772.2**	**754.0**	**6,997.3**

**Direct sales include cost of goods sold for retail sectors*

GROSS OUTPUT BY INDUSTRY

$ millions

**Direct sales include cost of goods sold for retail*



F&B: Food and Beverage
FIRE: Finance, Insurance, Real Estate
Bus. Services: Business Services
Gas: Gasoline Stations
Other Transp.: Other Transportation
Personal Serv.: Personal Services

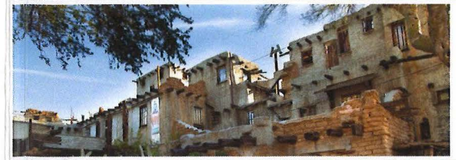
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palm springs
convention & visitors bureau

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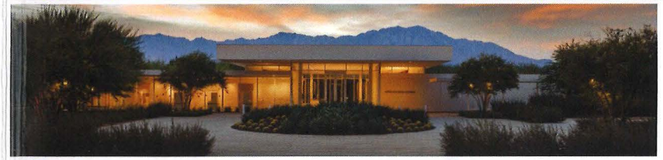
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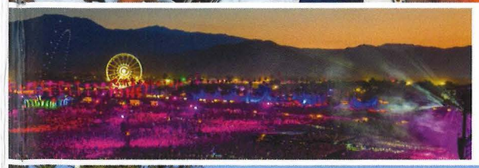


2018 SALES & MARKETING PLAN
GREATER PALM SPRINGS



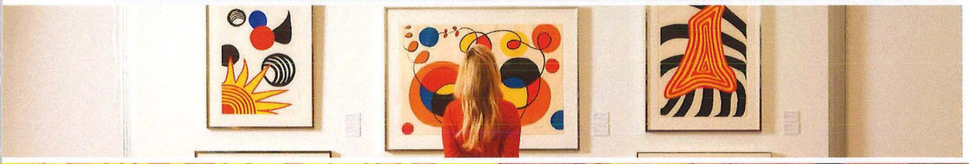








find your oasis.







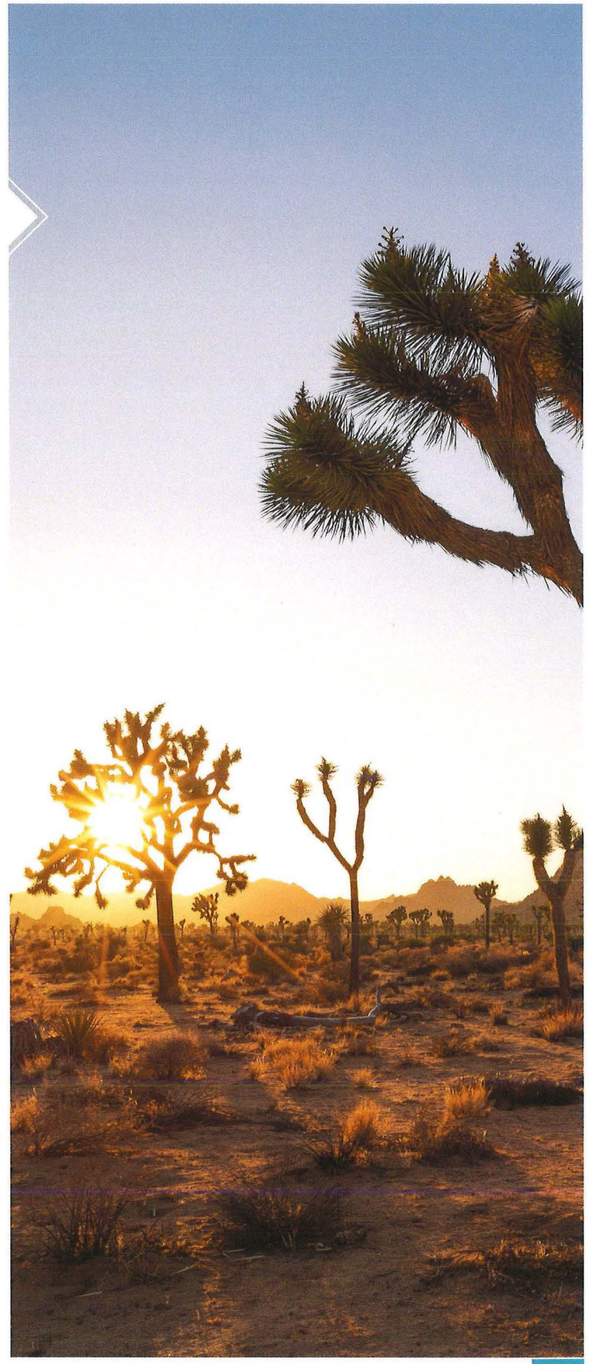
▶ VISIT CALIFORNIA TOURISM MARKETING GRANT

The CVB oversees the Visit California Tourism Marketing Grant funding program by providing opportunities to raise awareness for the Desert Region through a variety of sales and marketing efforts, tradeshows and the region's website: www.visitcaliforniadeserts.com.

Up to $60,000 is available for marketing and promotions for the Desert Region through the Tourism Marketing Grant. In the FY 2017-2018 grant scope of work, the travel trade, media and consumer marketing departments will assist in various programs.

COMBINED DEPARTMENT PROGRAMS AND GOALS IN 2018 INCLUDE:

- The CVB will expand the presence of the Desert Region by collaborating with desert region visitor centers, CVBs, chambers of commerce and tourism businesses to support and showcase the uniqueness of the region.
- Travel Industry Sales (TIS) will lead the domestic and international sales and marketing efforts as it relates to the travel trade in the following ways:
  - San Diego Travel Show – March 2018
  - IPW Desert Region Booth – May 2018
  - Inclusion on tradeshow flyers, sales materials and presentations
  - Inclusion in international familiarization tours
  - Representation in France – targeting travel trade through training, email blasts, attending tradeshows and FAM opportunities
- Communications Department will assist in the development of positive coverage through both earned and owned channels in the following ways:
  - Inclusion in Visit California domestic and international media familiarization tours
  - Media outreach for regional story inclusions
  - Representation in France with media
  - Content creation for both VisitCADeserts website and TripAdvisor California Deserts.
  - Launch of Twitter and Instagram channels - @ VisitCADeserts ***NEW***



Travel Professionals Month – Agents of Chill

October is "Travel Professionals Appreciation Month," designed to encourage clients to experience the destination. The CVB branded the campaign "Agents of Chill" and offers exclusive offers for agents to "Chill." Promotion for Travel Professionals Appreciation month includes email blasts, a dedicated webpage, promotion during sales missions and tradeshows.

Destination Training & Webinars

Webinars offer agents the opportunity for education on their own time and in the comfort of their office space. The CVB is able to reach a broader audience and allow Partners to participate in this cost- effective way of educating the travel trade industry. We will continue our destination trainings in tour operator and airline call centers, including JetBlue, Southwest Vacations and American Express. ***NEW*** for 2018, the CVB has partnered with Visit California and Brand USA on their respective online training programs with enhanced exposure and opportunities for direct marketing to agents completing the destination's training modules.

In-Market Event Hosting

We actively look for opportunities to host a travel industry event in Greater Palm Springs. Many of the attendees are first-time visitors who may not have planned a trip to Greater Palm Springs had it not been for the conference or industry event.

Tour Brochures & Websites

Many international countries still rely on tour brochures as their main selling tool, especially in the European markets. The CVB reviews many of our clients' tour brochures to make sure Greater Palm Springs is positioned in a way that will attract a booking. The CVB also pays special attention to travel company websites to make sure Greater Palm Springs can be easily found online and the images, as well as the copy, accurately portray the overall destination.







Tradeshows

CVB participation in industry tradeshows is crucial. To name just a few, we will be attending U.S. Travel's IPW, World Travel Market, Go West Summit, Signature Travel Conference and Virtuoso Travel Week. These are appointment-based shows in which pre-scheduled appointments allow us to showcase new offerings to current top accounts, as well as reach potential new customers. As home based agents increase, virtual tradeshows are a way of the future. CVB participates in a virtual tradeshow where our "virtual booth" features interactive live chat sessions with agents, destination videos, web links, information and brochures.

Sales Missions & Client Events

Sales missions and client events give us face-to-face contact with clients to develop and build stronger relationships, as well as discuss products featured in each client's portfolios. In 2018, TIS will continue to create synergy between our brand pillars and brand voice in all client interactions and events. With many other destinations competing for clients, the CVB creates a highly memorable environment that results in professionals encouraging their clients to visit.

FAM Tours & Site Inspections

FAM and site inspections are critical for a destination, often resulting in increased room nights from a travel trade company. By hosting FAMs and/or client site inspections, our destination's attributes are showcased to travel professionals, which, in turn, allows the travel professional to promote and sell the destination from first-hand experiences.

WELCOME

The outlook for tourism in Greater Palm Springs has never been more exciting! We begin 2018 with the newly opened Kimpton Rowan, as well as the AC Paseo Hotel opening in January. We have multiple new hotels on the horizon, including the Montage, Pendry, Andaz and the Dream Hotel. Many of our small boutique hotels have new owners who are undertaking exciting renovations. This type of investment provides a strong signal for our future, making a CVB tourism master plan even more essential. Although we must keep focused on the short-term, it is very refreshing to have a Board with a vision for the long-term future. It is critical for the CVB to balance our core fundamentals while moving our destination to remain competitive in the future.

Major priorities for moving forward have been adopted in the CVB's Destination Development Plan, a comprehensive ten-year blueprint with the goal of attracting more than 16 million visitors to the valley by 2026. The CVB is working closely with all nine cities to align resources and strengthen a unified tourism community.

One of our top priorities will be transportation: air, rail and car. We dedicate the majority of our transportation time and resources on developing year-round air service. We will build off our success with JetBlue, American, United, Virgin and WestJet. The CVB conducted dozens of appointments with the airlines throughout the year, and the feedback is very positive. We recognize one critical component is missing from our presentation: the corporate business traveler. We are working on strategies to utilize our resources in the most effective manner to attract new businesses to the valley that will positively impact the need for air service.

Another priority is education and ensuring the Cal State San Bernardino campus in Palm Desert grows to its maximum capacity. It is critical to the tourism industry and for economic development. The CVB has commissioned a study showing the impact of the campus on the destination with the primary goal of convincing Sacramento that we need the resources and support to have a stand-alone campus.

In 2018, the CVB will continue to build upon its successful collaborative marketing campaigns that extend the resources and reach of our Partners. Once just a summer campaign, the marketing program has expanded to include the important fall and winter periods. Collaboration benefits all of us, and we look forward to developing new programs based on your input and our research.

Video content and social media have proven extremely effective ways of communicating "our story," and the CVB will be investing even more this year in both video content and social networking that have resulted in record numbers in 2017. The popular Chill Chaser video series, featuring many of our Partners, will debut a second season in 2018. High-profile celebrity personalities will continue to put Greater Palm Springs in the national spotlight in 2018 with well-known celebrities such as Mario Lopez. An exciting new film incentives program is set to position our region as a film friendly destination, bringing additional income to our region as well as added visibility of our scenic tourism assets.

Our Convention Sales team is focused on finding new business in 2018, as well as shifting existing business to a midweek pattern. The strategy is gaining momentum, with the team generating 53% more new leads for future business last year. Partnership services will also continue expanding in 2018 with new events and perks for Partners with redesigned, attractive Partnership levels. In 2018, we will also continue to invest in attracting international markets with greater emphasis on both training and marketing in key locations around the world, with a focus on the affluent traveler.

Tourism is our destination's largest industry, generating 50,000 jobs and more than $6.4 billion for the local economy. Without tourism, local residents would pay more than $3,200 a year in additional taxes to maintain the same services and quality of life.

Working together, we will take our destination's tourism economy to even greater heights in 2018! We sincerely appreciate your support!



SCOTT WHITE
President & CEO
Greater Palm Springs CVB



TOM TABLER
Chairman CVB Board of Directors
GM, JW Marriott Desert Springs
Resort & Spa



LINDA EVANS
Chairman Joint Powers Authority
Executive Committee
Mayor, City of La Quinta



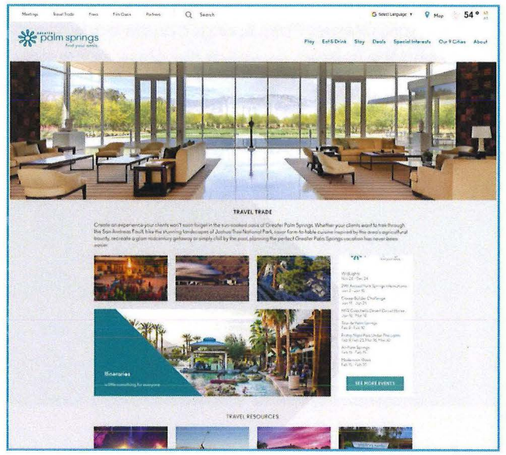
VISION

The CVB will be recognized as the premier regional destination marketing organization among its competitive set. The CVB will pursue its mission with a focus on innovation, partnerships and results. The organization will be considered successful when: the business model attracts additional funding; when the programming attracts more partners; when the brand is recognized across all stakeholder groups and targeted consumer markets; when the deployment strategies are recognized as innovative and "leading edge;" when the performance exceeds expectations and when the management practices are fully accountable and considered "best in class."

MISSION

The mission of the Greater Palm Springs Convention & Visitors Bureau is to market Greater Palm Springs as a premier visitor and meeting/convention destination for the purpose of positively affecting the area's economy and the quality of life for its citizens.







▶ MARKETING & PRODUCT DEVELOPMENT

In our industry, we need to find unique ways to be in the forefront of our clients. Our clients sell destinations all over the world, so it is important for us to make sure they are as knowledgeable on our area as possible. In order to impact the travel trade worldwide, we need to be creative in conveying our destination's story.

In 2018, TIS will continue to involve Partners in marketing efforts, from in-market hosting to tradeshows and sales missions and FAMs. An emphasis will be placed on cooperative marketing efforts with Partners in key international markets. Creative opportunities will engage more Partners, such as webinars.

GROW MARKET SHARE: TRADE MARKETING & PRODUCT DEVELOPMENT

Newsletters & Website

Our travel trade newsletter is sent to more than 6,000 travel professionals and includes a "What's New" about our destination's offerings. The launch of the CVB's new website has provided TIS a visually attractive space and a portal for travel agents and tour operators to learn more about the destination and CVB Partners.

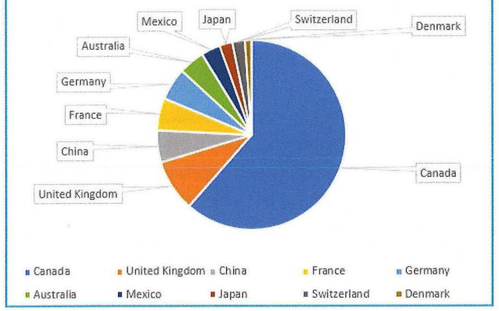
Travel Trade Campaigns

Travel trade campaigns are multi-leveled promotions that bring awareness to the consumer as well as travel agents. These promotions include direct mail, banner ads, social media components, destination landing pages, print advertising, travel agent booking incentives and email newsletters. For our international campaigns, the CVB has partnered with other California destinations to combine dollars and showcase regional itineraries that a consumer might book for their vacation. The international consumers visit multiple locations during their stays, so it is beneficial for cities to work together to create target messaging as well as useful information for the traveler.

Diamond, the CVB's contracted UK office, on specific marketing programs to showcase the destination, conduct annual sales calls, destination trainings and host FAMs and site inspections.

- IPW – May 2018
- UK & Ireland Sales Mission – July 2018
- Tour America's Red Cow Sales Day, Dublin – Oct 2018 ***NEW***
- UK Super FAM – Fall 2018
- World Travel Market – November 2018

Top International Spend in Greater Palm Springs by Market - Q3 2017



SECONDARY MARKETS

The following markets are second-tiered markets that the CVB approaches in a "B2B" manner by meeting with established tour operators at IPW, Go West Summit and other industry shows. In 2018, we will be partnering with Visit California on sales missions and opportunities in these markets. As market share to Southern California increases over time, the CVB will evaluate our sales and marketing programs and increase budget as warranted in these markets.

Latin America (Mexico & South America)

TIS will join Visit California once again on their sales mission to Mexico. Our research demonstrates that Mexico is third in terms of spend from our overseas international markets. We will work with key tour operators and airline partners to add product as well as target the Virtuoso agents in Mexico.

- Visit California Mexico Sales Mission – March 2018
- IPW – May 2018
- Virtuoso Travel Week – August 2018
- Tour Operator FAM – Fall 2018
- New product development in Brazil and Mexico - ***NEW***
- Target Mexico receptive tour operators based in Southern California ***NEW***

Japan

Though one of Visit California's oldest markets, Japanese travelers are largely focused inward on rediscovering their own country thanks to improved tourism product and infrastructure in preparation for the Tokyo 2020 Olympics. Still, all of the country's largest 25 tour operators carry significantly more influence given the language barrier, and all package and sell California sending 591,000 Japanese visitors to the state in 2016 representing $1.2 billion dollars in spending. The destination continues to experience a larger exposure in Asia as a result of the LPGA Tour ANA Inspiration. We will continue to partner on Club California trainings as well as work directly with Japanese receptive operators on product development in 2018.

- Club California – trainings in multiple cities
- IPW - 2018
- Ad-hoc programs with Visit California's Japan office

Scandinavia

The Scandinavian countries of Sweden, Norway, Finland and Denmark constitute a small but important market for California. With six weeks of paid vacation annually, Scandinavians are heavily incentivized to explore the rest of the world. The proximity to so much of that rest of the world – Europe, Asia and the East Coast – makes California a longer haul. Still, Scandinavians are responsible for approximately half a billion in travel spending dollars annually and 287,000 visitors to the state in 2016. The Scandinavian consumer is increasingly migrating to OTAs with 62% booking their travel online. Limited awareness of destinations beyond Highway 1 and Yosemite National Park provides Greater Palm Springs an opportunity to educate the Scandinavian consumers on the destination.

- Discover America Denmark – March 2018
- Product Manager / Golf Tour Operator FAM
- FDM Travel USA Event – March 2018 ***NEW***
- Swanson's America's Travel Day – March 2018 ***NEW***

2018 SALES & MARKETING PLAN

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GREATER palm springs
find your oasis.

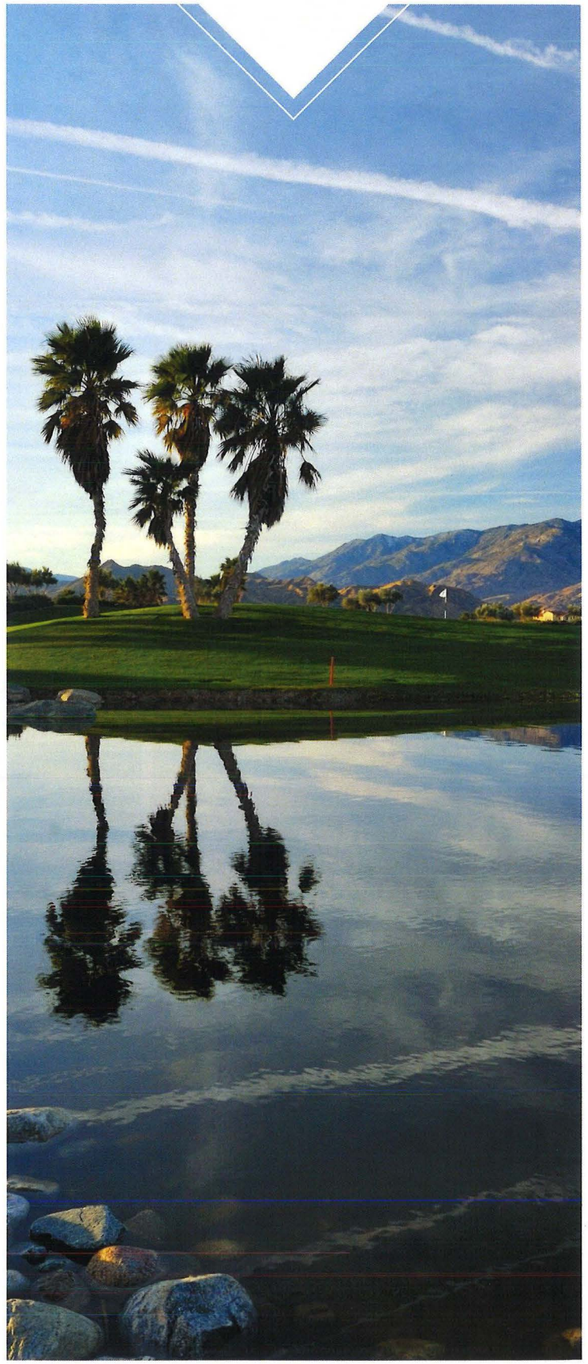


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GPSCVB STRATEGIC PLAN

DESTINATION DEVELOPMENT PLAN

As we look toward the future of Greater Palm Springs in our ever-changing world, it is important for the CVB to collaborate with the region's tourism industry leaders to plan for the destination's long-term future. The CVB worked with two firms to create the Destination Development Plan to develop a long-term destination development strategy. The Destination Development Plan, revealed in spring 2016, is based on extensive research and features more than 85 individual recommendations. The recommendations are targeted to meet the primary goal of attracting more than 16 million visitors to the valley by 2026. This master plan depends on collaboration with our Partners. Without the support and involvement of our tourism Partners, no plan can entirely succeed.



► MOVING THE DESTINATION DEVELOPMENT PLAN FORWARD IN 2018

To meet the changing needs of the tourism industry and the visitor to the Coachella Valley, the CVB has identified key priorities for 2018. These priorities include:

- Transportation
- Supporting Education
- Health & Wellness
- Outdoor Adventure
- Arts & Culture

The Greater Palm Springs CVB is tasked with developing strategies to implement the Destination Development Plan priorities. Understanding that this master plan depends highly on collaboration with our Partners, the CVB will work closely with our Partners to align the Destination Development Plan priorities, all aimed at growing our tourism industry in a competitive global environment. The CVB Partners include local, regional and national governments, economic development, hospitality and tourism industries, DMO's, business sectors and stakeholders.

The CVB will curate the content and work together with each city to promote related elements in each of their destinations. Together, we will position ourselves as a premier destination, increasing the overall long-term awareness and visitation of Greater Palm Springs.

Canada

Canada is our top international market and the one with the largest spend with 1.6 million visitors to California in 2016 representing $2.08 billion in spend. With increased air service to Palm Springs International Airport, we will coordinate our annual sales mission targeting trade clients in Vancouver, Calgary and Toronto. In 2018, we plan the following Canada sales activities for our Partners:

- IPW – May 2018
- CVB Canada Sales Mission – September 2018
- Visit California Canada Sales Days – October 2018
- Canadian Tour Operator Product Manager FAM
- Canadian Travel Agent FAM
- Targeted efforts with YTP (Young Travel Professionals) ***NEW***

China

China continues to grow faster than any other country. By the end of the decade, China is projected to surpass Canada in arrivals to California, bolstering its already-lofty position as state's top overseas market. China provided California with 1.3 million visitors in 2016 spending $2.9 billion dollars. The under-35 demographic is growing and outspending their elders, which benefits Greater Palm Springs as this group is fluent in English and comfortable renting cars, allowing them to experience California's secondary markets. The market remains a critical focus for Travel Industry Sales including our office in Shanghai.

- LA Receptive China Event ***NEW***
- Visit California China Sales Mission – April 2018
- IPW – May 2018
- Brand USA Roadshows
- Club California China – trainings in various cities

France

France maintains a robust, growing propensity for travel, buoyed by an increase in low-cost direct flights to California. While safety concerns have affected the market, California is still a highly desired destination in the global landscape for French travelers. 448,000 French tourists visited the state in 2016 spending $857 million dollars. In three years, France is projected to be responsible for $1 billion in visitor spending in California. The French market takes great interest in the midcentury architecture and geographic beauty of Greater Palm Springs.

- Air France Training Day – March 2018
- IPW – May 2018
- Top Resa Travel Show – September 2018
- Product Manager Event – icw: Top Resa – September 2018
- France Travel Agent / Product Manager FAM – Fall 2018

Germany

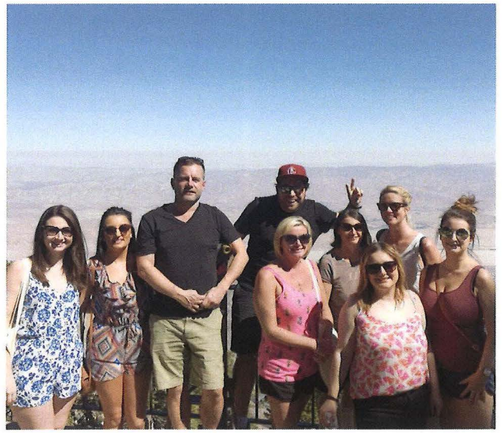
In Germany, where traditional tour operator bookings outnumber travel online travel agency bookings four to one, the dollars invested in travel trade go a long way. Despite the projected slow in travel in the short term, potential for growth still exists in a country that promotes vacation as a priority and where workers enjoy extended time off. Brakes on German trade due to Brexit are not expected to last in 2018, when overall market growth projects more travelers. In 2016, California saw 427,000 visitors from Germany spending $813 million dollars. Germany still is a traditional country with 80% of all travelers to California booking via a tour operator. Sixty-five tour operators package California, but ten main tour operators control 80% of long-haul travel.

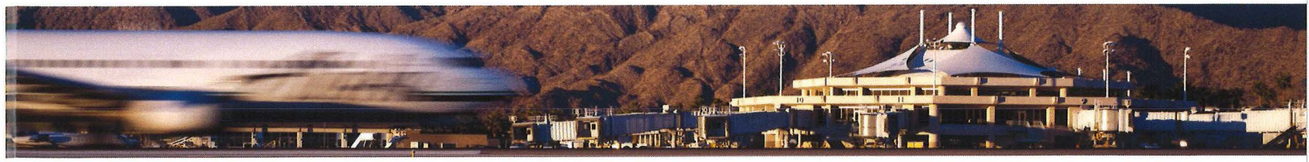
- Visit USA Roadshow – February 2018
- German Product Manager FAM – Summer 2018
- Visit California Germany Sales Mission – November 2018
- IPW – May 2018

United Kingdom

The UK market is a top market for Greater Palm Springs and second to China in California with more than 115 weekly flights to San Francisco, Los Angeles and San Diego, as well as San Jose. TIS continues to work closely with Black







► TRANSPORTATION

AIR SERVICE

For Greater Palm Springs to be a year-round destination, it must have year-round air service. The CVB has been successful in providing subsidy funds to secure JetBlue service to our destination and has entered into a cooperative marketing agreement to promote their winter service. The CVB has also provided subsidy funds to extend American Airlines service to Greater Palm Springs to extend months of service in the future, but equipment issues might delay the normal full-service schedule. United Airlines is growing seat capacity and could envision growth opportunities in 2018 and beyond. Delta is happy with the current performance and may entertain the idea of extending the Minnesota frequency in 2018. Alaska and Virgin America have merged and the equipment change should be complete in 2018, but there is not an expected change in service at this time.

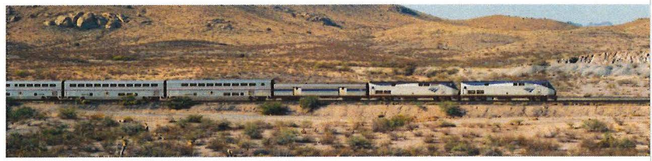
The reality is that continuing and expanding subsidy will require much greater support. We know that airlines will not risk year-round service into Greater Palm Springs without a minimum revenue guarantee or cooperative marketing agreement.

Consistent year-round air service will also be beneficial in attracting new companies and diversifying the economy as well as serving the growing needs of tourism and meetings. The master plan also recommends the establishment of immigration and customs facilities at the airport for international flights, expansion from Canada, new markets such as the UK, Mexico and long-term Asia market.

RAIL SERVICE

Access from Southern California will continue to be an issue. Adding daily Amtrak service would enhance the accessibility of the destination to in-state, group business and international travelers tremendously. RCTC is coordinating the effort to address all of the requirements to help make this a reality. This is considered a long-term initiative that will not likely develop until 2020 or beyond.





► EDUCATION

HOSPITALITY PROGRAM

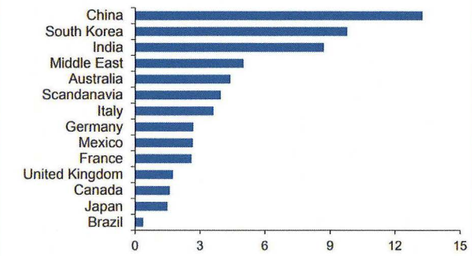
The CVB and Partners are supportive of the hospitality program being developed for California State University, San Bernardino Palm Desert Campus (CSUSB) and College of the Desert. Professional hospitality programs designed to enhance industry skill sets will result in positive visitor experiences, resulting in return visitation and a continuous well-trained tourism workforce to meet the needs of our growing industry locally.

SUPPORT UNIVERSITY GROWTH

With the knowledge that continuing education plays a vital role in the local economy and that the lack of labor pool is a main obstacle in the hospitality industry, we should all be united with the goal of reaching 8,000 enrolled students at Cal State University Palm Desert. The CVB has dedicated $25,000 to support fundraising efforts for CSUSB to stand alone. The positive impact of having students here from all over the world and country would be a game changer for our destination and our industry.

Projected International Visits to California

Average annual % growth, 2015-2020



Source: Tourism Economics

INTERNATIONAL MARKETS

The international markets are vital for our destination as the primary travel period encompasses our summer months. These travelers typically have a longer length of stay and greater spend as well. The CVB will continue to have a strong focus on top markets such as Canada, but our largest potential growth sector is the overseas international markets of U.K., France, Germany, China, Australia and South Korea. NEW focus in 2018 will include partnering with other regional CVB's on marketing campaigns for multi-destination itineraries.

The CVB works very closely with Visit California and their 13 international offices. This alliance provides crucial guidance in strategy and marketing efforts that we would not be able to accomplish as successfully on our own. The CVB contracts with four offices in-market: Australia, China, Germany and the United Kingdom while conducting many other ad-hoc programs with offices in South Korea, France and Scandinavia.

VisaVue data shows the destination's top international markets by spend, confirming our dedication to Canada, China, United Kingdom, Australia, Germany and France.

Australia

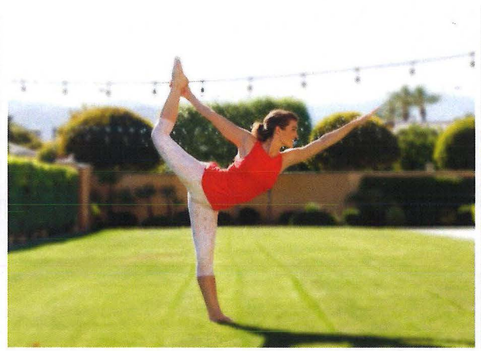
Australia continues to be a top market for California due to 73 weekly nonstop flights to Los Angeles and San Francisco, as well as a favorable exchange rate and brand awareness which accounted for 635,000 visitors in 2016. California is the number one long-haul travel destination for Australians. The CVB has worked with Gate 7 in Sydney to promote the destination directly to the travel trade. Due to our marketing initiatives with Virtuoso, we will target luxury agents in Australia. The CVB will continue to work with key tour operators on enhanced brochure and online placement:

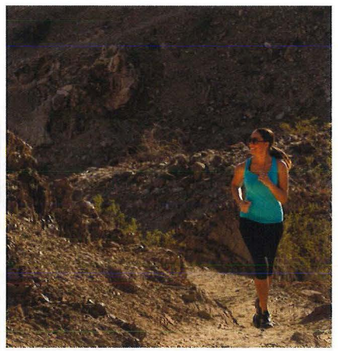
- Australia Product Manager FAM
- IPW – May 2018
- Virtuoso Travel Week - Australia
- Visit California Australia Sales Mission – August 2018

► OUTDOOR ADVENTURE

Outdoor adventure tourism is an industry that is growing rapidly and has measurable effects on destinations worldwide. Greater Palm Springs offers outdoor adventure as a natural component of the destination with a variety of geographic terrain, natural beauty and an abundance of opportunities for the adventure traveler. The product is being developed naturally and will need the support of local and regional government to overcome issues related to permitting, land use and signage. For instance, hiking and biking trails need parking, restrooms, shade and street signage to help the visitor find the trail and have a good experience. Cities may need to consider building facilities to grow amateur sporting events and invest in such amenities as water activity features for attracting families during the summer months. There are also opportunities to attract events and establish new product, both of which may require added incentives to attract them to Greater Palm Springs. The CVB has taken first steps to add an "outdoor adventure" lifestyle section on our website and collected new content in the form of Partner listings, interesting articles for the adventure travelers, imagery and adventure videos on our site and YouTube Channel. The CVB has also spearheaded an effort with Friends of the Desert Mountains, Bureau of Land Management and CVAG to establish one list of authorized trails to be utilized by all organizations as the official list of trails. These trails would be promoted and uploaded to websites and popular hiking apps. The next step in the process is to work with CVAG and each of the cities to place street signage pointing people to the trailhead and parking.







► HEALTH, WELLNESS AND MEDICAL TOURISM

Health and Wellness offers a rich history as one of the destination's "authentic experiences." People have come to Greater Palm Springs for decades to relax, rejuvenate and heal their body, mind and spirit.

The Health & Wellness tourism segment also has synergy with many other niche tourism segments including: Spa Industry, Hot Springs, Outdoor Adventure, Beauty & Anti-Aging, Fitness & Weight Loss, Nutrition & Healthy Eating, Holistic Healing & Alternative Medicine, Mindfulness & Meditation, Preventative & Functional Medicine and Eco-Friendly & Sustainability. A wellness visitor may be simultaneously engaging in many segments during one trip so the destination that addresses the interests of the wellness visitor will gain their business and loyalty as the experience is truly authentic and fully encompasses Health & Wellness from every aspect of their visit.

It is also important to note that according to the Global Wellness Institute, a domestic wellness visitor spends nearly 164% more per trip than the average domestic visitor, and the international visitor spends 61% more than the average international visitor.

Health and Wellness is a pillar that all nine cities can embrace and integrate into each city's long-term plans. There are opportunities for each city to make Health, Wellness and Medical Tourism a priority for product development in terms of attracting events, conferences and developing programs that benefit both the resident and the visitor.

GOLF MARKET

Golf plays an important part in our destination's status worldwide. The CVB is a member of IAGTO – International Association of Golf Tour Operators, an industry golf association for golf tour operators and suppliers. Our destination was voted #1 North American Golf Destination in 2012 by our clients. We are known to the U.S. market as a premier golf destination, but education about our valley's courses internationally still remains a critical mission. The CVB has a seat on IAGTO's USA Advisory Board and has worked closely with the organization on surveys and member benefits. IAGTO is launching an online tool for golf courses to compare business results from their comp set, and the CVB will work with local golf course members in promoting this new service. Golf tour operators have enjoyed five consecutive years of growth at an average of 8%, with forward bookings growing in the 7-9% range.

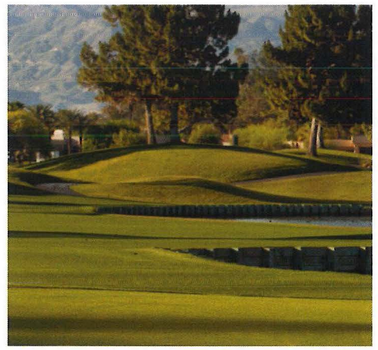
In 2018, Greater Palm Springs CVB will continue to work closely with our local courses and resorts educating them on IAGTO's services and the needs of the international golf tour operator community. We will also continue our participation with Brand USA golf tourism efforts and key golf tour operators with familiarization tours and one-on-one meetings.

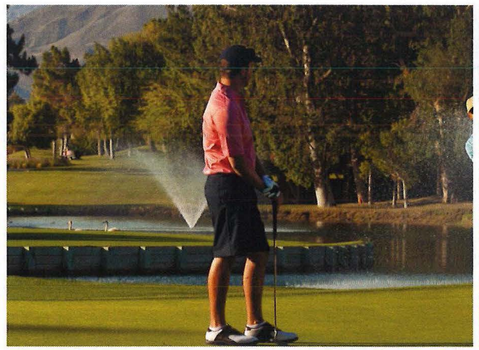
LUXURY CONSORTIA MARKET

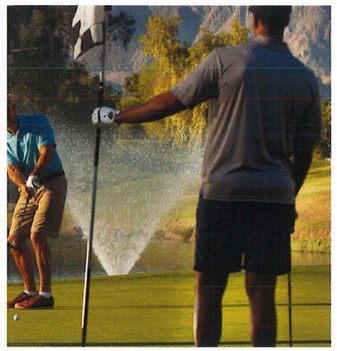
To support the overall CVB goal of reaching affluent travelers, we have allocated dollars to increasing our destination's presence with two luxury consortia: Virtuoso and Signature Travel Network. Virtuoso is the leading luxury network with more than 8,900 elite advisors in 20 countries. Signature Travel Network has more than 1,100 luxury agencies. Our partnership includes a marketing campaign with targeted direct mail, email marketing, internet exposure, training sessions and tradeshows.

In 2018, the following luxury agent outreach is planned:

- Virtuoso Travel Week – August 2018
- TravelEdge Client Event – icw: Virtuoso Week – August 2018
- Signature Travel Network Conference – December 2018
- TravelEdge Chairman's Circle – December 2018
- Luxury Travel Agent FAMs
- Targeted marketing campaigns with recent merged luxury agencies ***NEW***
- Target efforts with MAPTA (Metropolitan Association of Travel Agents) ***NEW***







MOTOR COACH MARKET

The CVB is a member of National Tour Association (NTA), American Bus Association (ABA) and Travel Alliance Partners (TAP). These associations provide an opportunity for companies interested in the tour market to have access to research and directories of motor coach tour operators.

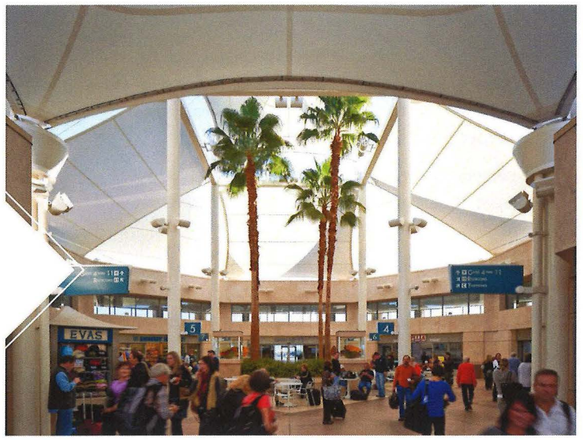
► KEY STRATEGIES IN 2018

Client Engagement: TIS will continue to narrow sales activities and marketing to our top clients in the destination's key source markets and maintain a customized annual outreach program. TIS will research new methods of client engagement via technology and in coordination with the CVB's Brand and Marketing teams as well as our international offices, TIS will execute (9) in-market brand activation events.

Partner Engagement: Via newsletters, surveys and one-on-one meetings, TIS will solicit feedback from our Partners to gauge their interest level in TIS activities, understand their current business levels from source markets and desired support from TIS and the CVB. The annual TIS Marketplace in Greater Palm Springs will continue to be enhanced by providing Partners an opportunity to engage with key clients and attend educational seminars featuring industry leaders.

New Business Development: TIS will actively pursue new booking channels in key international markets via new tour operators and OTA's or increased itineraries featuring Greater Palm Springs with existing clients.

Programs: We will conduct 100 programs in 2018 consisting of hosting a FAMS and/or site inspections, attending a tradeshow, sales mission, marketing campaigns, client meetings or client events, conducting trainings, webinars and educational seminars for clients.



Marketing & Communications Synergy: Working closely with the CVB's Marketing & Communication's team, TIS will coordinate the brand image and messaging into our sales activities and trade co-op marketing campaigns. Measurable international and domestic co-op campaigns will be reviewed between each department as well as our contracted international offices to identify enhancements through collaborative efforts.

International Offices: TIS will work closely with our international offices to develop new, creative sales and marketing tactics targeting the top and highest potential clientele.

Increase Web Traffic: The Travel Trade page on the CVB's website will continue to be enhanced and revised to meet the needs of the travel trade industry.

DOMESTIC

Our efforts in domestic markets are vital to our destination's success. The CVB has proactively targeted travel agents and tour operators in our primary markets with in-market sales missions, client events and destination trainings. Our key accounts for the leisure sector are AAA, luxury consortia and airline vacations, as well as our tour operators focused on FIT and group travel.

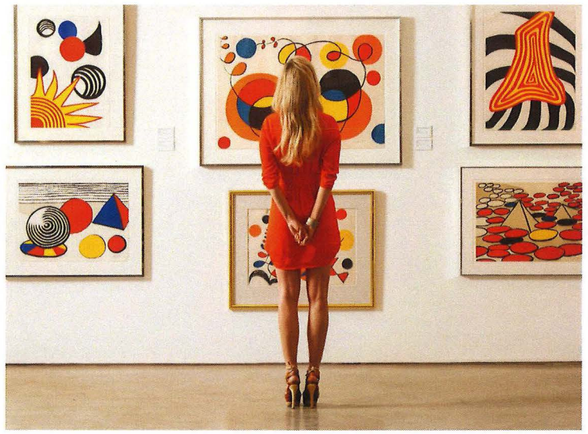
With continuous flight service to Palm Springs International Airport, the CVB will partner with airline vacation departments. The goal is to support educational training initiatives and programs for call center agents at Allegiant Airlines, JetBlue Getaways, WestJet Vacations, Sun Country Vacations, Southwest Vacations and United Vacations through Mark Travel, as well as Delta Vacations through MLT Vacations.

NEW for 2018, the CVB will focus efforts on travel agent associations such as YTP in Canada, MAST in the midwest, Millennials in Travel, So Cal ASTA and MAPTA in the New York region.

NEW for 2018, CVB Texas Sales Mission – April 2018







► ARTS & CULTURE

The art and cultural fabric of a destination supports elements that help create first-time and repeat visitation. The CVB is investing in and partnering with the Desert Arts Council, recognizing that a strong arts and cultural community is critical to our brand for the destination. It will be important for all nine cities to work together on supporting a strong creative community and attracting world renowned artists and events. The 2018 initiatives will include brand development of Greater Palm Springs as a premier cultural destination; new programming, tours and experiences around new and existing art assets throughout our nine cities; cultural arts visitor itineraries; and more.

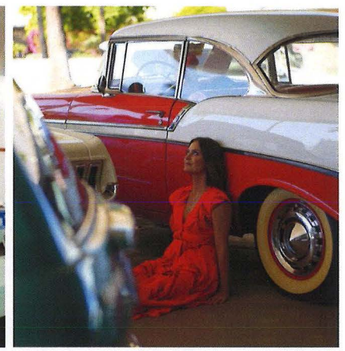
► SALES AND MARKETING AND SOCIAL MEDIA

Collaborative efforts to market Greater Palm Springs between the CVB and Partners has achieved great strides in the last two years with an award-winning marketing campaign that united the unique message of each involved Partner with Greater Palm Springs' branding. Last year, this collaboration included eleven Partners working together with the CVB on its KTLA "Chill" campaign, amassing increased reach and impact to visitors at a value of more than $825,000. This collaboration should continue and be enhanced in every possible aspect of marketing efforts.

Although our nine cities compete against each other for tourism, there is proven value in unifying the destination by developing a solid, cohesive brand positioning plan that truly connects the nine cities into one modern oasis. The CVB's goal is determining areas in which to collaborate on strategies and campaigns to eliminate redundancies and stretch each Partner's reach. The CVB website has recently expanded the content for each of the cities and will integrate user-generated content in the future.



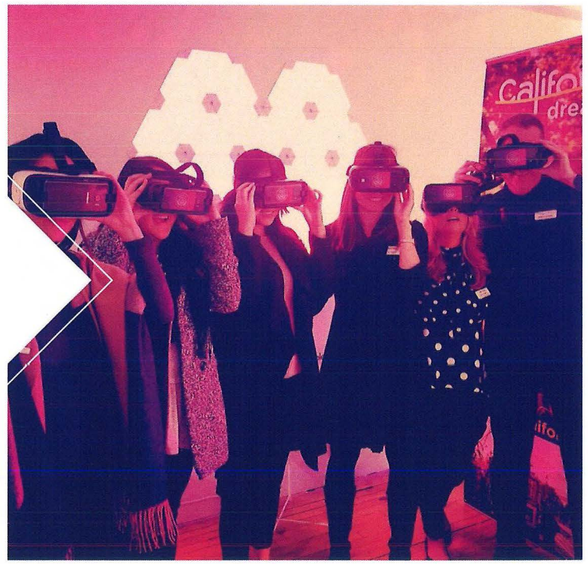




► PROGRAM DIVERSIFICATION

The CVB will continue internal planning of program prioritization to include leisure and international markets in tandem with convention and group sales. We will further advance the brand platform through traditional and technology-based distribution channels in the following ways:

- Build comprehensive sales plans that prioritize new segments designed to address group booking requirements.
- Re-prioritize leisure segments and research technological applications that enhance reach to targeted drive and short haul markets.
- Pursue e-commerce applications and social media techniques that align with consumer buying habits and generate revenue.
- Maximize the use of technology to advance the brand platform and messaging to new demographic segments, including the younger consumer.



TRAVEL INDUSTRY SALES

The Travel Industry Sales (TIS) team works closely with domestic and international travel agents, tour operators and receptive operators to provide destination information to position Greater Palm Springs as a premier leisure travel market. Through sales efforts such as familiarization (FAM) tours, destination trainings, webinars, marketing promotions, sales missions and tradeshows, TIS ensures that Greater Palm Springs stands out as a unique travel destination worldwide.



► MARKET REACH

The department focuses on key domestic and international markets through multiple sales efforts. In 2018, TIS will target travel professionals in the drive markets of Southern California, as well as key fly markets such as Chicago, Minneapolis, New York, San Francisco and Seattle/Portland. The primary international markets for the destination are Australia, Canada, China, France, Germany and the United Kingdom. The TIS team distinguishes some of their key markets based on marketing initiatives, new flight service and international representation.

Gaining more attention in these markets will enhance the overall perception of Greater Palm Springs and bring awareness to new clients who have previously overlooked the destination. The TIS team is establishing a larger presence in feeder fly cities through organized sales missions and client events inviting airline partners for additional support. In addition, TIS is focusing on destination training in airline and agency call centers as well as webinar trainings with key tour operators for their reservation staff.



The ROI for TIS is based on key measurable goals, which are to:

- Develop new business via bookable packages, listing or itinerary featured by tour operators, consortia or OTA previously not promoting Greater Palm Springs or a Partner as a bookable option to their clients; or the development of a new itinerary featuring Greater Palm Springs or a Partner with an existing client.
- Increase traffic from clients to the Travel Industry Sales travel trade page to provide destination assets and information.
- Host memorable in-market client events and experiences to engage clients directly through our brand culture.
- Meet face-to-face with travel professionals by attending tradeshows, conducting sales missions, client events, product trainings, webinars, hosted FAM tours and site inspections.
- Implement domestic and international trade cooperative campaigns through online, direct mail, advertising, in-store promotions, etc.
- Conduct 100 programs in 2018 consisting of hosting FAMs and/or site inspections, attending tradeshows, sales missions, client meetings or client events, conducting trainings, webinars and educational seminars for clients.
- Develop and implement plans for new and emerging markets.

EXPAND OUTREACH TO PARTNERS

We celebrate and honor tourism and hospitality employees annually at the Oasis Awards each spring. We know that acts of exceptional hospitality service that deserve recognition occur every day in our valley. For this reason, in 2018 we will begin celebrating those acts of outstanding service with the **Above & Beyond** recognition program. Tourism and hospitality managers now have the opportunity to recognize employees who go above and beyond at any time through a simple form on our Partner website. The CVB will recognize those employees with a certificate, and select candidates will be documented through photo and/or video and their story shared on our website. ***NEW***

To maximize the value of Partnership, Community Relations will enhance Partner opportunities to showcase their business to a broader audience. One tactic will be to provide paid positioning opportunities for special Partner levels. With our newly designed website, CVB Partners will have more opportunities to advertise through multiple channels. Additionally, the CVB's relationship with Palm Springs Life presents many Partner exposure opportunities. With the continuation of the CVB's Chill campaign, Partners have the opportunity to submit a special deal for the Chill Pass, which will be displayed on the CVB website and promoted with annual advertising initiatives. The 2018 advertising campaign also provides opportunities for Partners to be involved in cooperative television campaigns, including the KTLA co-op, and online programs such as Travelzoo and Expedia.

BUILD ON SUCCESSFUL PARTNER EVENTS

In 2017, the CVB hosted 15 Partner events, including two major annual events, our annual Oasis Awards and the CVB Holiday Business Reception. Our goal is to increase Partner attendance in 2018 using several strategies. In 2018,

- We will continue to join with Chambers of Commerce and other organizations to enhance the venue experience for attendees as well as venue hosts, providing a larger audience for networking.
- ***NEW*** The CVB will resume monthly Partner orientations giving Partners a better understanding of the marketing and sales efforts of the CVB and how they can participate, as well as increasing awareness and use of the Partner extranet.
- ***NEW*** The CVB will offer informative boot camps for Partners on specific subjects, like social media marketing, and enlist third party advertisers, like TripAdvisor and OpenTable, to share important tips, information and updates to help our Partners remain competitive on their platforms.



PROMOTE AND GENERATE CVB PARTNER AWARENESS

In 2018, the CVB will strive to further promote awareness within the tourism-related business community regarding the CVB and beneficial opportunities for Partnership. We will use social media to communicate specifically with Partners and increase awareness of our programs and offerings.

VISITOR CENTER

In 2018, Partner collateral will continue to be collected on a regular schedule to ensure our inventory is relevant, up-to-date and informative. The Visitor Center will continue to offer merchandise gifts that represent all nine cities. Merchandise levels will be increased with fun gifts and souvenirs specially selected to add enhancement to our guests' experiences.

► ADVOCACY, ENGAGEMENT AND COMMUNICATIONS

The CVB is committed to a wide-ranging destination/industry advocacy and communications plan to educate elected officials, affected stakeholders and the public as to the value and importance of the industry and the role of the Greater Palm Springs CVB. As advocates of the U.S. Travel Association's initiatives, the CVB participates in promoting National Tourism Week with the annual Oasis Awards, as well as major national tourism issues throughout the year that relate to the power and importance of travel. We will continue to engage the CVB Board of Directors in their role as stewards and community leaders to enhance general business understanding and commitment. In the last three years, the CVB took an active role in marketing the urgent need to restore the Salton Sea aimed at tourism and quality of life issues through a variety of marketing programs and two economic impact studies, the latest to be released in early 2018. Another major marketing initiative for the Salton Sea will be unveiled in spring 2018 to prompt support for a Bond measure that could fund the Sea's 10-Year mitigation plan adopted by the state.

The CVB also took an active role in the call for President Obama to designate three National Monuments in the California desert: the Mojave Trails, Sand to Snow and Castle Mountains National Monuments, which are now a reality, and has worked to convince the current administration to keep the designations intact.

In 2018, the CVB will continue its commitment to the 2013 State Rail Plan as one of the priorities in the Destination Development Plan implementation. The CVB recognizes the positive impact that increased passenger rail service from Los Angeles to Greater Palm Springs will have on the destination and tourism industry. The CVB has taken an active role in pursuit of this vision and continues to participate in regional rail plan forums.

► FINANCIAL AND ADMINISTRATIVE OPERATIONS

Under the guidance of the Vice President of Finance and Administration, the CVB is continuing to elevate and upgrade its operations and policies. The CVB is working effectively with a combined Tourism Business Improvement District and creating new departments and positions, including a Director of Human Resources, to meet new and future needs in the changing tourism climate. New Joint Powers Authority Executive Committee and Board of Directors bylaws were structured and adopted in January 2016 to ensure effective oversight that will advance the organization as an industry leader.

FUNDING

On July 1, 2016, a new Greater Palm Springs Tourism Business Improvement District (TBID) went into effect. The modernized, combined TBID replaced the former 2% and 1% BIDs, resulting in a new 3% TBID designed to increase overnight tourism in 2017 and beyond.

The CVB maintains three governmental type funds: the recently established TBID; City/County funding; and private funding:

- The TBID represents 83.3% of total funding and is sourced from a 3% assessment levied on overnight guests staying at hotels with 50 or more rooms. The Agua Caliente Band of Cahuilla Indians also participates in the TBID on a voluntary basis, and we greatly appreciate their support of the tourism industry.
- City funding represents 10.1 % of total funding to the CVB. The County of Riverside contributes to this funding for those areas outside of city jurisdiction, and the Agua Caliente Band of Cahuilla Indians makes a voluntary contribution to this portion of the fund on a quarterly basis as well.
- Private funding represents 6.6% of overall funding and includes revenue received through partnership, event hosting, advertising co-ops, joint share participation with local businesses, cities and interest.

HUMAN RESOURCES

A new Director of Human Resources position was established in mid-2017 dedicated to implementing strategies to enhance and elevate employee engagement and expertise. Priorities for 2018 include: the restructuring and standardization of employee evaluation procedures; reviewing and reassessing employee benefits; revising the employee handbook; maintaining compliance standards; and employee training programs aimed at expanding job performance and improving workplace standards.

JOINT POWERS AUTHORITY EXECUTIVE COMMITTEE (JPA)

CHAIR Linda Evans, Mayor, City of La Quinta

VICE CHAIR Stan Henry, Mayor, City of Cathedral City

Richard Balocco, Council Member, City of Indian Wells

Jan Harnik, Council Member, City of Palm Desert

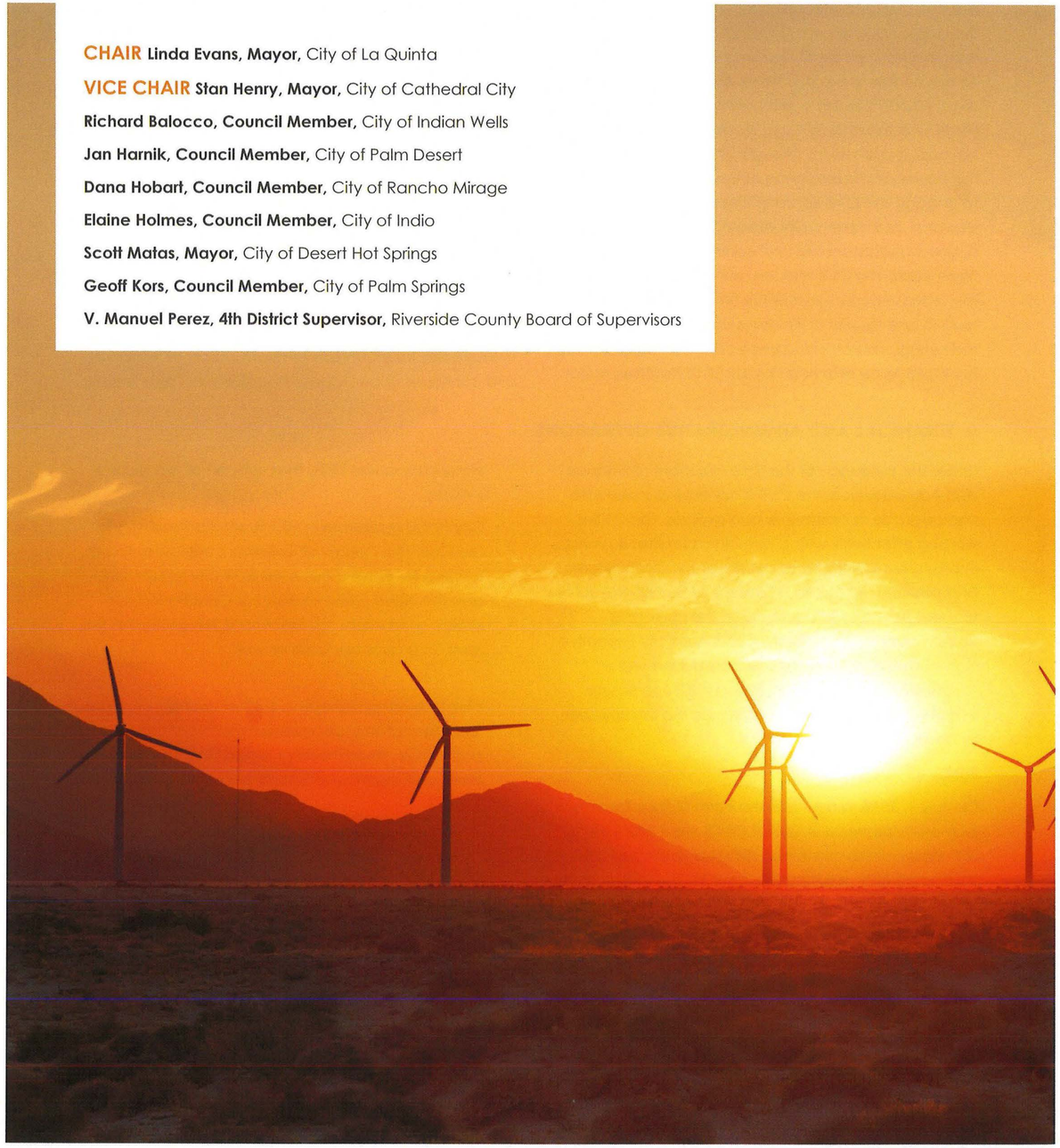
Dana Hobart, Council Member, City of Rancho Mirage

Elaine Holmes, Council Member, City of Indio

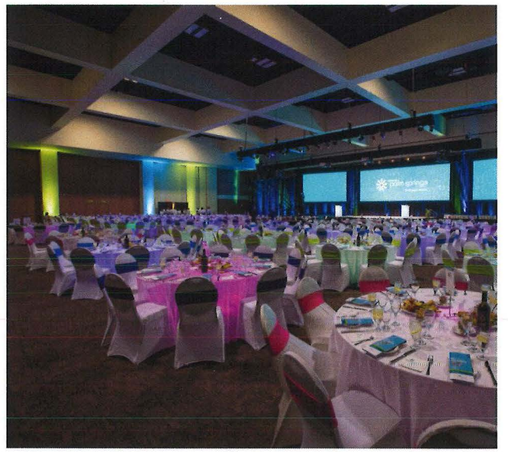
Scott Matas, Mayor, City of Desert Hot Springs

Geoff Kors, Council Member, City of Palm Springs

V. Manuel Perez, 4th District Supervisor, Riverside County Board of Supervisors









► PARTNERSHIP

Partnership is the key liaison between the CVB and the hospitality and tourism business community. Partnership works with investing Partners to understand their business goals and then develop innovative programs, new opportunities and strategic packages aimed at increasing awareness for their organization. The department focuses on expanding the CVB's footprint through Partner participation in the local market with a wide range of marketing and sales opportunities.

PARTNERSHIP RETENTION AND GROWTH

In 2018, Partnership will continue to retain and grow Partnerships by giving all Partners the opportunity to build strategic packages that increase involvement with the CVB and engagement in various programs and opportunities, such as the Chillpass. This will be accomplished with new Partnership benefits and packages that are strategically designed for the needs of each business. Our Partner e-newsletter, In the Loop, will continue to enhance communication with our Partners and greater target their business goals and needs. Our guiding motto remains: "How can the Greater Palm Springs CVB help your business?"

In 2018, we will continue to build relationships with third-party clients and organizations to offer special discounts and options to investing Partners. With new Partnership options, the CVB will be able to offer greater marketing opportunities that enhance Partner presence on our newly enhanced website CVB website. Details on Partnership benefits are available on www.visitgreaterpalmsprings.com/partners.

Partner-featured videos continue to be very successful in 2017 as our in-house video production department expanded. In 2018, the CVB will continue to create even more custom videos in- house, many featuring our Partners.

GROW COMMUNICATION WITH PARTNERS

In 2018, we plan to simplify the extranet for greater user involvement and engagement, granting Partners greater control of their presence throughout CVB channels. Our Partners will continue to enjoy access to the latest research and other useful tools via extranet access and information in Partnership e-newsletter highlighting additional benefits of the extranet.

FAMILIARIZATION TOUR (FAMS)

Coordinating client FAMs has become an area of increased responsibility for Destination Services. Established partnership with Visit CA will be leveraged to familiarize the international market with Southern California and Greater Palm Springs.

For the Convention Sales team, FAMs will become more frequent with a smaller number of clients participating. These FAMs will be customized to each client's interest and schedule.

TRADESHOWS

Tradeshows are an important sales strategy and an opportunity to introduce thousands of people to our destination. As with client events, tradeshows in 2018 will feature the following elements:

- Continued use of the commissioned SHAG meeting images as the backdrop for Convention Sales displays.
- For IMEX, the largest tradeshow for Convention Sales, we will revisit the possibility of creating a custom-designed booth for this tradeshow, the industry's largest.

CONFERENCE SPONSORSHIPS

When large conferences with ties to tourism are booked in the destination, the CVB will typically provide a sponsorship. Once those details are finalized, the contract is turned over to Destination Services. Although each sponsorship is individualized, some items will be consistently managed through 2018. These items may include:

- Organizing and contracting transportation services to and from Palm Springs International Airport.
- Exhibit Hall space to be designed using the tradeshow elements as listed above.
- Organizing unique and interesting meals in the destination for groups as small as 12 and as large as 300.
- Sourcing, ordering and delivering amenities to attendees that will provide them a reminder of their visit to Greater Palm Springs.

SITE VISITS

Destination Services assists Convention Sales with the scheduling of, and oftentimes hosting of, in-market sites. With 5 of the 8 Convention Sales salespeople being regionally located, Destination Services has increased responsibility in this area.

- Regular review of the established procedure to verify it is in keeping with client needs and CVB goals.
- Continued training for not only the Destination Services Sales Manager but the rest of the Destination Services management team.
- Ongoing DS staff cross-training to subsequently be able to accommodate nearly every client request so that Greater Palm Springs becomes the destination choice for over 85% of those meeting planners.

SERVICE REQUESTS AND PARTNER REFERRALS

Each month, clients request a variety of information from the CVB; 2017 averaged 16 client service requests per month. In 2018, each member of the Destination Services team will remain equipped to work with our partnership base to offer the best information to our clients. Continuation of periodic site visits of local venues and attractions will be scheduled in 2018 so that the staff is equipped to handle these client requests.

Ultimately Destination Services strives to provide exceptional service levels, seamless transition from sales to services, brand messaging consistency throughout all programs and creativity to best highlight Greater Palm Springs both within and outside of the destination.

GPSCVB BOARD OF DIRECTORS

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Kari Stout-Smith, General Manager,
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Riviera Palm Springs

Victor Woo, General Manager,
La Quinta Resort & Club

Elie Zod, General Manager,
Renaissance Palm Springs

CVB TEAM
HTTPS://VISITGREATERPALMSPRINGS.COM/PARTNERS/TEAM-AND-BOARD/

RESEARCH

The 2018 Sales & Marketing Plan was built upon the success of 2017 programs, while taking into consideration new and emerging markets, industry research, industry input and committees, changes in purchasing patterns and reaching key influencers. The plan focuses on the following goals:

- Expand the Greater Palm Springs brand footprint
- Deepen engagement with our destination
- Increase product awareness with new and diverse meeting planners
- Further Greater Palm Springs' international exposure

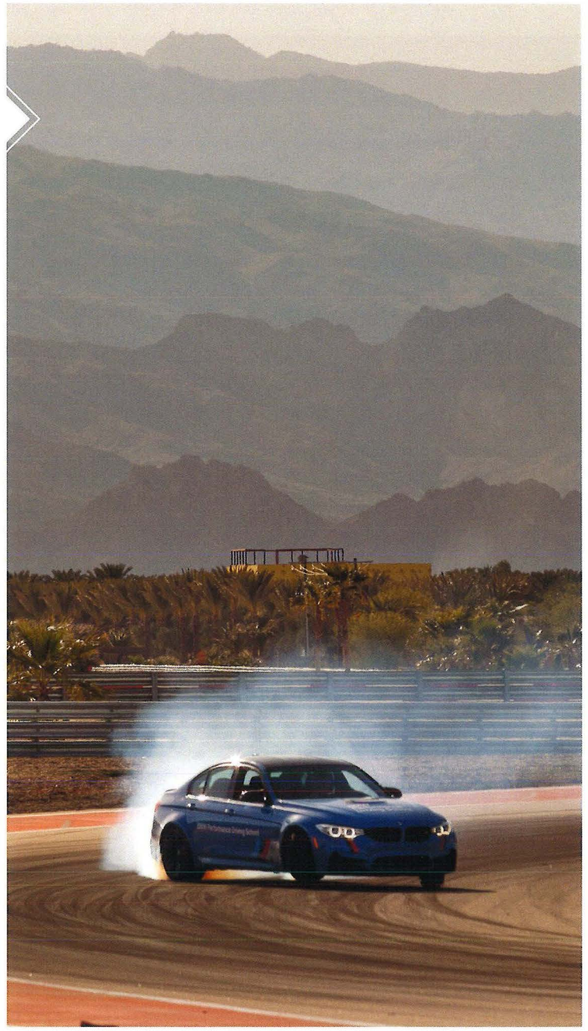
The plan outlines a scope of work that has been designed to aggressively move the CVB forward to meet challenges and achieve superior results. The research process utilizes quantitative data and industry trends to determine optimal success in reaching our markets. Each market segment was analyzed by examining market growth potential and macro and micro environmental factors, as well as marketing costs and historic investment. This resulted in determining the key market prioritizations, detailed strategies and tactics for accomplishing goals.

▶ VISITOR RESEARCH

VISAVUE: DOMESTIC MARKET RESEARCH

To better understand where our visitors reside, as well what they purchase while visiting, the CVB partnered with Visit California to receive Visa cardholder geographic and spending information. With every Visa credit or debit card transaction, a cardholder's spending data and zip code of origination is captured, which creates a picture of visitor buying characteristics in the destination. The CVB utilizes VisaVue Data Research to assist in building marketing strategies based on these spending insights. The data shows:

- Los Angeles (which includes Riverside and Orange counties), San Francisco and San Diego MSAs (Metropolitan Statistical Areas) remained the top markets throughout the entire year, in terms of spend. As a result, these markets have been identified as **"Year Round Markets"** and marketing initiatives in these areas will be implemented year round in the 2018 media plan. In addition, Sacramento, Phoenix and Las Vegas were among top visitor markets and have been grouped with Year Round initiatives.



- Seattle, Portland, Chicago, New York, Minneapolis and Denver were the following top spend locations, respectively. These markets have been identified as **"Seasonal Markets"** and marketing initiatives in these areas will be implemented during the destination's peak and shoulder season months. In addition, top Canadian markets (Vancouver, Calgary, Edmonton, Toronto and Winnipeg) have been grouped with Seasonal Market initiatives. This data will continue to be used to prioritize the strongest markets, domestically, throughout the year.

DESTINATION SERVICES



The Destination Services department is responsible for the planning and execution of events, sales missions, tradeshows, sites, FAMs, sponsorship fulfillment and portions of CVB-hosted events in support of all CVB sales and partnership activities. In 2017, the department had the most projects to date. In addition to the daily tasks of site visits, sponsorship execution and client service requests, the department planned and executed 62 programs encompassing 152 events, an increase of 14% over 2016.

The projections for 2018 show no sign of slowing down. Due to the initiatives of the CVB, Destination Services is anticipating an 8% increase in program management. This will result in 67 programs encompassing 164 events, bringing monthly event planning to 13.5 events per month.

Continuing in 2018 will be the integration of the CVB Partnership & Visitor Services Department into the Destination Services department. Partnership engagement, monthly partnership events and the CVB Visitor's Center and staff will fall under the purview of Destination Services. Plans for 2018 include creating digital resources for our partners, simplifying on-line transactions and reporting as well as ongoing, timely and relevant partner communications.

EVENTS

Working closely with Brand Development and Marketing, messaging will be visually and tactically represented at all events so that client and partners, after attending a CVB Program, will know and feel the Greater Palm Springs brand. This will be accomplished by use of the following:

- Fashioning client events around our brand pillars; specifically health & wellness and outdoor adventure.
- Templated marketing and collateral material designs.
- Venues that align with the Greater Palm Springs brand in terms of unique spaces, views of the out of doors and high levels of service quality.
- Custom menus, when available, using foods that are indigenous to the Coachella Valley.
- Beverage offerings with product from our local breweries and distillery and/or custom drink menus.
- Amenities that not only are aligned with the event, but have a tie back to the destination.





2018 SCHEDULED TRADESHOWS AND CONFERENCES

PCMA Annual Meeting,
Austin, TX (January)

RCMA Annual Conference,
Chicago, IL (February)

PCMA Partnership Summit,
Lake Tahoe Resort, CA (March)

CalSAE Elevate Annual Meeting,
Newport Beach, CA (April)

ConferenceDirect Annual Partner Meeting,
Baltimore, MD (April)

HelmsBriscoe Annual Business Conference,
Chicago, IL (April)

Modern Meeting Oasis Virtual Trade Show,
Greater Palm Springs, CA (May)

Meeting Professionals International (MPI) Annual WEC Conference (June)

C2 Montreal Client Program (June) ***NEW***

CVENT Connect (Summer-Tentative) ***NEW***

IMN Annual Client Meeting,
Washington, DC (July)

Experient E-4 Annual Client Event,
Las Vegas, NV (July)

Kellen Manager Summit,
Atlanta, GA (August)

Incentive Works Ontario,
Canada (August)

ASAE Annual Meeting & Exposition,
Detroit, MI (August-Tentative)

Connect SPORTS Marketplace,
New Orleans, LA (August)

Connect ASSOCIATION Marketplace,
New Orleans, LA (August)

Connect CORPORATE Marketplace,
New Orleans, LA (August)

HPN Annual Meeting (Fall)

ConferenceDirect CDX (Fall-Tentative)

IMEX America,
Las Vegas, NV (October)

ConferenceDirect CEO Summit (October-Tentative) ***NEW***

Smart Meetings (Winter)

ConferenceDirect Forum (December-Tentative) ***NEW***

CalSAE Seasonal Spectacular,
Sacramento, CA (December)

Society of Incentive Travel Executives (SITE) Southeast Annual Meeting, Destin, FL (December)

American Express Meetings & Events,
New Orleans, LA (December-Tentative)



VISITOR INTERCEPT AND ECONOMIC STUDY

The CVB launched a Visitor Intercept and Economic Study in 2015. The purpose of the study was to better understand the demographic and geographic make-up of the visitor in Greater Palm Springs. The results of the study were released in 2016 and continue to provide great insights as to who the visitor is and why they visit the destination. This information is used to guide the CVB's sales and marketing efforts and provide areas of focus to maximize ROI.

The entire Visitor Intercept Study is available at https://visitgreaterpalmsprings.com/partners/reports-and-agendas





► ADVERTISING EFFECTIVENESS AND ROI RESEARCH

In order to guide advertising efforts for 2018, the CVB has partnered with Strategic Marketing & Research Insights (SMARInsights). The following research studies are implemented for two major markets, including "Year Round Markets" and "Seasonal Markets." Throughout the year, SMARI surveys pre-qualified travelers to measure the awareness of advertising, effectiveness of media plan and overall return on investment. These studies continue to be invaluable resources for formulating advertising strategy.

2017 **SEASONAL MARKETS** ADVERTISING EFFECTIVENESS REPORT

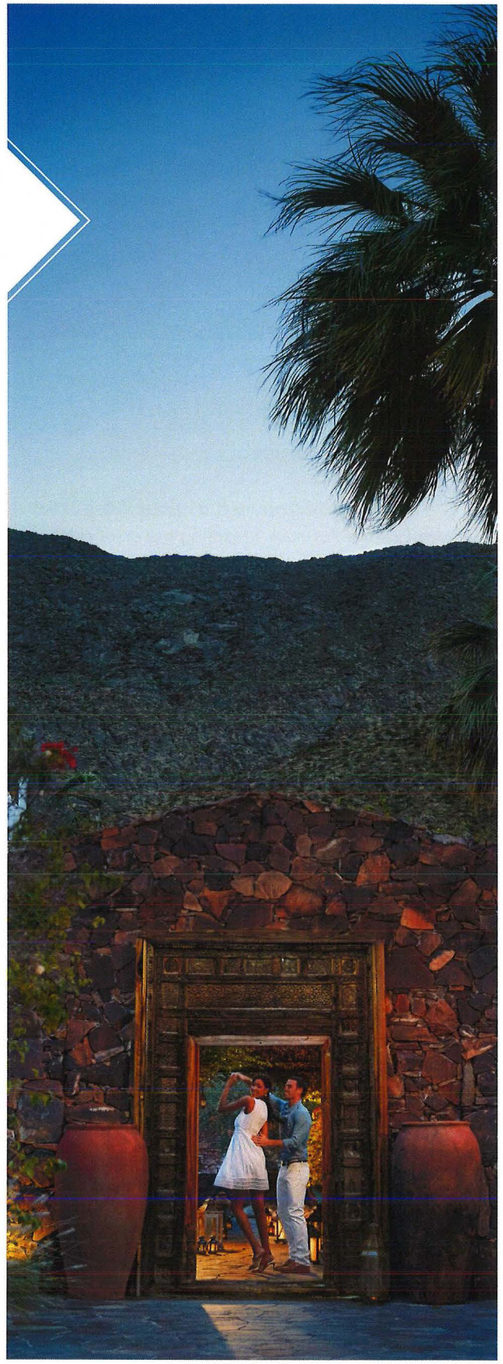
- The national campaign achieved the highest awareness measured at 48% (compared to previously tested campaigns since 2014).
- Highest recall was among travelers ages 18-34.
- Highest recall overall was with digital media, which is among the most efficient medium at just $0.04 per aware household.
- Television had the second highest awareness at 35%.
- TV leads with recall among Millennials by medium at 53%.
- With an 8-point travel increment, the 2017 campaign influenced 780,000 GPS trips, a 15% increase in influenced trips over 2016.

2017 **YEAR ROUND MARKETS** ADVERTISING EFFECTIVENESS REPORT

- The campaign represented a cooperative initiative with 12 local Partners, targeting the drive markets during the summertime.
- Recall of the campaign was 42%.
- The CVB achieved a high level of awareness for the television spots at 33%.
- Overall awareness remains the highest among 18-to 34-year-olds.
- Travelers were aware of the 2017 campaign and report greater likelihood to visit the Greater Palm Springs area than those unaware of the ads. The campaign is associated with a 9-point lift in visit intent.

► CONVENTION SALES, STRATEGIC DATABASE RESEARCH (SDR)

In the ongoing search for meeting professionals, organizations, corporations, sporting events, etc. that aren't yet familiar with Greater Palm Springs, the CVB will continue to partner with Strategic Database Research (SDR) to uncover new opportunities. As the sales team members prepare to go into market to meet with clients around North America, SDR assists by locating additional new prospects. This "supplementing" of our sales efforts will continue to be a valuable resource in 2018, as SDR becomes a very strong extension of our sales team and our ongoing efforts to find new business for Greater Palm Springs.



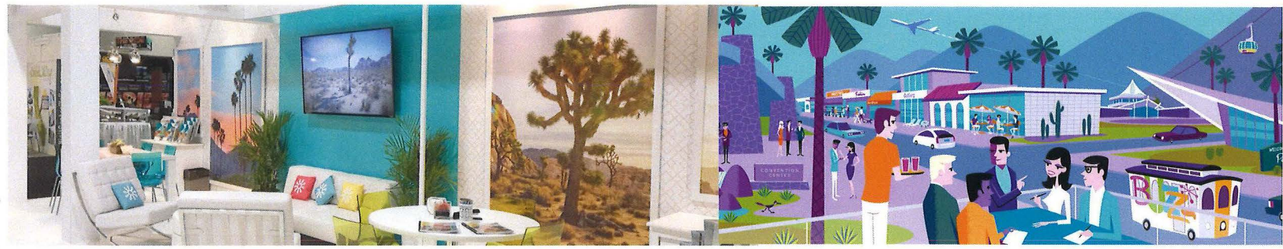
▶ NON-PRIMARY RESIDENCES BY LOCATION OF OWNER *NEW*

In 2017, the CVB commissioned a study by Lauren Schlau Consulting to better understand non-primary home ownership in the Coachella Valley. The insight in the study, published in July 2017, will be crucial in understanding and tracking this growing sector of hospitality in the destination. The analysis was based on 66,578 Coachella Valley properties representing second residence ownership. Key findings reveal the following: 91% (60,400) are individually owned and 9% (6,175) are corporate owned; 57% are single family and 43% are multi-family (condos); 93% of properties are owned by U.S. residents; 6% owned by Canadians; and 2% owned by residents of other countries. Ownership by region shows that the Coachella Valley has the most owners, followed by Greater Southern California (excluding Los Angeles), then the Greater Los Angeles area; and non-primary residences by city shows that nearly 60% of properties are in Palm Desert, Palm Springs and La Quinta, combined.

For the complete study, visit https://visitgreaterpalmsprings.com/partners/reports-and-agendas

▶ THE ECONOMIC IMPACT OF A PROPOSED HOSPITALITY MANAGEMENT PROGRAM AT PALM DESERT CAMPUS *NEW*

The CVB contracted with Tourism Economics in spring 2017 to study the economic impact of an academic program in Hospitality Management within the Jack H. Brown College of Business and Public Administration at California State University, San Bernardino (CSUSB). The overall goal is to establish a self-sustaining Hospitality Management program that targets the local industry needs of San Bernardino and Riverside Counties with the largest emphasis on the Coachella Valley. The program will also serve as a cornerstone on which to build the Palm Desert Campus as a destination campus with direct recruiting potential nationwide for students who wish to sample the full range of hospitality careers while pursuing their undergraduate degrees. The study, published in August 2017, analyzes the potential long-term economic benefits that the proposed program would generate in Greater Palm Springs in terms of economic and fiscal impacts, including economic output, labor income, jobs and taxes generated.



2018 SCHEDULED SALES MISSIONS/SALES CALLS

- Los Angeles Area (January)
- Seattle (January)
- Southeast (March)
- Texas (March)
- Los Angeles Area (March)
- San Francisco (March)
- Central California (April)
- Northeast (April)
- Southern California (May)
- Orange County (May)
- Southeast (May)
- Western Canada (May)
- San Francisco (May)
- Sacramento (June)
- Orange County (June)
- Midwest (June)
- Mid-Atlantic (June)
- Mountain States (July)
- Pacific Northwest (July)
- New York City (July)
- Midwest (August)
- Los Angeles—San Fernando Valley (August)
- Vancouver B.C. (September)
- Southeast (September)
- LA/Central California (September)
- San Diego (September)
- San Francisco (September)
- Southeast (October)
- Sacramento & COPS WEST (October)
- San Diego (October)
- Southern California Specialty (November)
- Midwest (November)
- Pacific Northwest (November)
- Southern California (November)
- Texas (November)
- Washington, DC (December)

▶ 2018 SCHEDULED TRADESHOWS/ SALES CALLS/SALES MISSIONS

FACE-TO-FACE

Drawing on successes achieved the past few years from increasing face-to-face client engagement, we will continue to look at each market and determine the most strategic way to engage clients through a combination of in-person calls, lunch & learns, evening receptions, client dinners, large events, etc.

SALES MISSIONS/SALES CALLS/EVENTS

Direct client opportunities include any face-to-face customer engagement, including sales calls, tradeshows, FAMs (familiarization trips), sales missions, events, etc. Additionally, we will aggressively promote the new siteFLIGHT and siteDRIVE programs personally, to increase the number of group prospects we bring to our destination for site visits.

TRADESHOWS

Careful re-evaluation of all shows each year ensures the CVB is getting in front of the right clients for our destination. Our SHAG imagery, used as our booth backdrops, along with stylish, modern lounge-style furniture will continue to set us apart at tradeshows, as well as provide a unique and welcoming refuge for meeting professionals.

- **Professional Convention Management Association (PCMA):** With more than 600 industry leaders and 17 chapters in the U.S., PCMA helps lead the hospitality industry worldwide. The CVB benefits greatly from having executive leadership on the Board and attending PCMA-sponsored events throughout the year. In 2016, the CVB began sponsoring and attending the PCMA Partnership Summit where we spent four days with senior level meeting planners for high level education, experiential learning and networking. We found this format to be successful for engaging clients, and we will continue sponsoring and attending the Partnership Summit moving forward.
- **CVENT:** CVENT is the most sought after electronic RFP platform used in the industry today, and Convention Sales continues to carefully position itself within the tool with enhanced advertising placements into competitor markets for further reach.
- **HelmsBriscoe (HB):** HB is the highest volume group intermediary purchaser in the meetings and event industry. Their 1,200 associates span 55 countries, with an average of 12 years of hotel, meeting planning and industry experience.
- **ConferenceDirect (CD):** CD has 325 independent meeting professionals, assisting with more than 8,200 events each year, and is responsible for 2,750,000 hotel rooms booked annually.
- **Destination Marketing Association International:** As the global trade association for official destination marketing organizations (DMOs), the CVB will continue to partner very closely with this organization, which protects and advances the success of DMOs worldwide.
- **Experient, A Maritz Global Event Company:** Experient is dedicated to perfecting the event experience for customers by consistently delivering leading-edge thinking, risk-reducing solutions and the best technology platforms in the industry. We will continue to look for additional ways to further partner with Experient in 2018.
- **HPN Global:** HPN has meeting procurement professionals in 45 countries around the world and is committed to being an industry leader, focused on being the best. The Greater Palm Springs CVB was one of the first DMOs to officially partner with HPN Global, starting in 2015. We have made considerable in-roads with the organization which will only increase as the relationship strengthens each year.

▶ MARKETING

ADVERTISING

Convention Sales advertising will continue to reach meeting professionals by focusing primarily on digital media, including third party and meeting planning websites and newsletters. An emphasis on unique outdoor meeting venues, group activities and air accessibility will be ongoing CVB meetings promotions. The CVB will also continue to promote the destination as a valuable option for midweek meetings. In an effort to catch the attention of meeting professionals and business executives, the destination has partnered with midcentury-inspired, Palm Springs artist Josh Agle, better known as SHAG, on the production of a custom illustration series to represent meetings and events throughout the Coachella Valley in a unique way. The illustrations will continue to be used in advertisements, event promotion and sales collateral in 2018.

PUBLIC RELATIONS

The CVB Communications team will work to develop a comprehensive local and national public relations plan including pre-written editorial placement and a community awareness campaign to highlight local impact of meetings and conventions. As part of this plan, the team will work with all CVB meeting industry partners to promote successes of the convention and meetings being held in Greater Palm Springs and share new initiatives and developments of local hotels, venues and meeting facilities through a series of targeted, timely press releases, direct pitching and individual visits. An editorial calendar focusing on meeting and convention theme lines will be developed. The Communications team will collaborate with Conventions Sales to identify and plan two targeted sales/media events using brand-specific themes in 2018.

- To directly assist meeting and convention planners, a "Do-It-Yourself" kit will be created to guide them in the process of garnering local media exposure through press releases, press conferences, media alerts and social media. To support the new Ambassadors program, dedicated releases and background information will be created to showcase their passion for Greater Palm Springs. ***NEW***



▶ THE ECONOMIC IMPACT OF A FULLY UTILIZED PALM DESERT CAMPUS *NEW*

The CVB contracted with Tourism Economics in winter 2017 to study the economic impact of a Palm Desert Campus in two stages: 1) Growth to 3,000 students with Hospitality Program in place; 2) Growth to 8,000 students when campus is fully utilized. The plan will be available in early 2018.

▶ REVITALIZED SALTON SEA ANALYSIS OF POTENTIAL ECONOMIC BENEFITS *NEW*

In the CVB's ongoing effort to support the mitigation and revitalization of the Salton Sea, this study was contracted with Tourism Economics in 2017 to analyze the economic benefits of a hypothetical future scenario which would result from the current proposed Phase 1 (10-year) revitalization plan, as well as a potential Phase 2 plan that combines Phase 1 through 2028. This study that was unveiled in early 2018, augments a 2016 study the CVB commissioned that studied the economic impact on tourism of the continued decay of the Salton Sea without mitigation. Key economic highlights from Phase 1 (with the implementation of the 10-Year Plan) are: $3.7 billion avoided loss of visitor spending; $5.2 billion in business sales; $1.3 billion in labor income; 40,000 job years; and $752 million in tax revenue, including $415 million of state and local taxes.

Key economic highlights with a combined Phase 1 and Phase 2 are: $9 billion economic benefits to Greater Palm Springs with avoided loss of visitor spending associated with Phase 1, plus additional benefits associated with Phase 2; $11.1 billion in business sales; $2.8 billion in labor income; 77,000 job years; and $1.6 billion in tax revenue, including $855 million of state and local taxes.

▶ ECONOMIC IMPACT OF TOURISM IN GREATER PALM SPRINGS, SPRING 2018 *NEW*

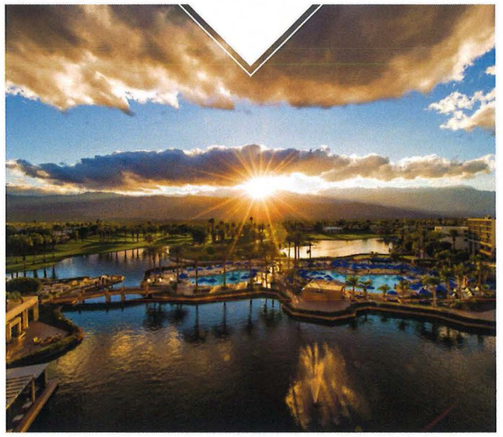
To gain insight into the overall economic impact of tourism in Greater Palm Springs, the CVB contracts with Tourism Economics—An Oxford Economics Company every three years to undergo an in-depth analysis of visitor spending and its impact on the Coachella Valley. The last study published in 2015; in 2018, the CVB will undertake a new study that looks at tourism in Greater Palm Springs in 2017.

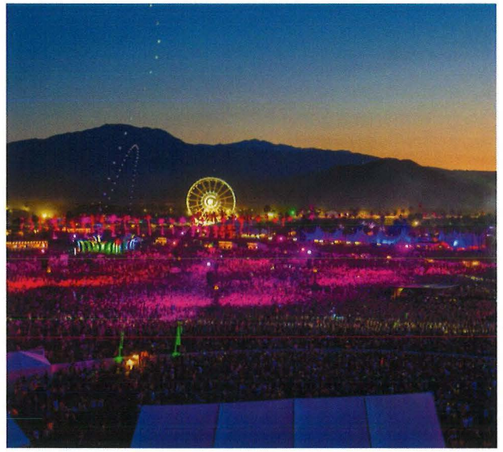
By monitoring tourism's economic impact, policymakers are able to make better informed decisions regarding the funding and prioritization of tourism development. In addition, the research carefully monitors tourism's success and future needs. To achieve this, tourism is measured in the same categories as other economic sectors, such as tax generation, employment, wages and gross domestic product. The challenge is that tourism is not easily measured in that it is not a single industry but rather a demand-side activity which affects multiple sectors to various degrees. Tourism, as a whole, spans nearly a dozen sectors including lodging, food & beverage, car rentals, taxi services, travel agents and more.

▶ GREATER PALM SPRINGS IMAGE AND AWARENESS STUDY *NEW*

In 2018, the CVB will contract research with the goal of measuring the area's image as a leisure destination. The CVB's objectives include understanding Greater Palm Springs visitor and non-visitor perceptions, competitive markets, visitor types, barriers to visitation, brand pillar motivators for visitation, marketing opportunities and advertising recall. The study will target major getaway and vacation markets in order to obtain valuable information which will guide future initiatives. The study duration will span several months, beginning in early 2018.

DESTINATION MARKETING







The Destination Marketing department encompasses advertising, brand development, web development, content creation, communications/public relations, destination plan implementation, film/entertainment and cultural tourism. The department leads all marketing initiatives set forth by the CVB and works collaboratively with all departments to ensure the proper and effective use of brand and marketing in all elements. The department strives to implement efforts that are successful in promoting the destination. The destination's marketing efforts focus on a global marketing approach, implementing regional, domestic and international initiatives. This approach allows local cities to use their budget to create new product and focus on local marketing.

GUIDING PRINCIPLES

Working closely with industry partners, the CVB identified key guiding principles that steered decision-making throughout the planning process and framed the overall plan structure. Those are:

- DEVELOP a destination brand that can deliver on the promise and be adopted by all nine cities and partners.
- CREATE an environment that allows the cities to create new product and enhance the overall visitor experience.
- DEVELOP new markets and consumer segments to diversify our visitor profile.
- IMPROVE and grow transportation options for all visitors and residents.
- IMPROVE and grow the workforce for the tourism industry.
- COLLABORATE and align efforts with member cities, Visit California and Brand USA leadership to drive visitation.

► MEDIA PLAN OVERVIEW

2018 MEDIA PLAN

Total Estimated Media Budget: $3.5M

Total Estimated Impressions: Over 624M

The overall goal of the Media Plan is to increase awareness of destination brand, domestically and internationally, supporting overall occupancy in Greater Palm Springs.

► UNIQUE OUTDOOR MEETING SPACE

Meeting professionals have been working tirelessly to find engaging, creative solutions for their meeting stakeholders—ways to break the mold of standard 8 to 5 conferences in a four-walled meeting space. For the past few years, Convention Sales has focused on the unique offering that sets Greater Palm Springs apart from other meeting destinations: the creative use of our destination's desirable outdoor space for meetings, available under sunny skies year round. This "movement" has gained momentum in the industry, with no destination better suited to provide exactly what the meeting professionals and participants are looking for than Greater Palm Springs. Convention Sales has worked with our hotel Partners to promote and develop this idea, as well as communicate this resource through advertising, social media and written features in publications and on our website.

In 2018, the promotion and education of these exceptional venues throughout the valley will be further enhanced to ensure meeting professionals realize the unique potential our destination provides for out-of-the-box conferences that inspire and impress.

► DESTINATION SITE INSPECTIONS- SITEFLIGHT AND SITEDRIVE

In 2018, we will continue the success of our site inspection programs: siteFLIGHT and siteDRIVE, with conversion percentages that continue to hover around 80%-90% each year. Building on this momentum, Convention Sales, in concert with our clients, hotel Partners, DMC representatives and recreation/activity allies, will host the first "Destination Site Inspection Assessment" forum in 2018. How can we as a destination improve the site inspection experience? Clients, Partners and industry leaders will help us answer these questions. ***NEW***

► BOUTIQUE FAMS *NEW*

The Convention Sales team has historically held approximately three familiarization trips (FAMs) a year, averaging roughly 20 meeting professionals each. We have found that in order to gather that number of clients over established dates is extremely challenging given the daily demands on professionals' time.

Additionally, the resources required to execute tailored itineraries for 20 individuals with different needs are extensive. Therefore, in 2018, we will transition away from large, complex FAMs and begin executing a variety of Boutique FAMs, which will give the team the flexibility to be more nimble and attract the desired clients over their preferred dates to site our beautiful destination. This approach will help us bring a larger number of prospective meeting planners into Greater Palm Springs, using far less resources. We will, however, continue to execute the Palm Springs International Film Festival Gala Destination Experience each January.

PARTNERSHIP OPPORTUNITIES

Following great successes over the past few years, we will further expose the destination to vast numbers of meeting participants at national and regional tradeshows and conferences throughout North America with creative sponsorships. In 2018, we will look at several CVB-sponsored opportunities with organizations such as:

- Synapse Sandstorm Lacrosse Tournament- January
- ConferenceDirect Team Leaders Meeting- January
- Association Management Companies Institute- February
- California Society of Association Executives- March
- California Society of Association Executives- March
- SmithBucklin Annual Partner Fair- August
- MPI Thought Leaders Summit- September
- American Society of Association Executives (ASAE) Five-Star Weekend- Fall 2018
- Society of Incentive Travel Executives (SITE) Southern California- Holiday Event- December

► INDUSTRY PARTNERSHIPS

In 2018, the CVB will continue to solidify strong industry relationships with leaders in the field, as well as forge new, important relationships.

- **Association Management Companies Institute (AMCI):** The AMCI represents more than 180 association management companies that manage 1,800-plus associations full-time and nearly 900 on a project basis. The CVB will take full advantage of networking and educational opportunities provided by AMCI in 2018. ***NEW***

► GROUP-RELATED VIDEOS *NEW*

The CVB has found that video engages the consumer far more than traditional forms of marketing and promotion. After experiencing record numbers of engagement on the consumer side, the CVB produced three videos specifically targeting convention participants and meeting professionals. These first videos have proven highly successful in the group space, prompting plans to continue adding to our video portfolio in 2018.



► CHANGING DESTINATION PRECEPTIONS

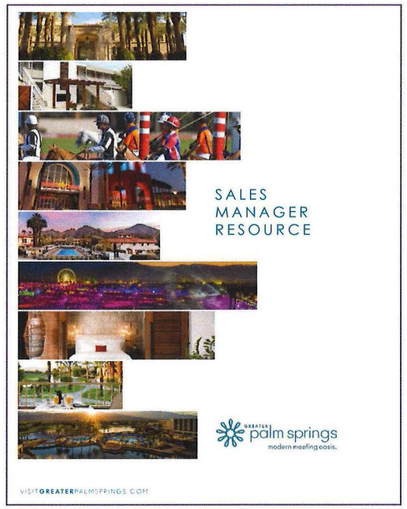
Two questions are commonly asked of the Convention Sales team by clients: "How do I get my participants to Greater Palm Springs?" and "What is there for my participants to do once we arrive?" It is vital that our sales team, as well as the sales teams of our hotel Partners, have a consistent message to relay to meeting professionals in regards to a positive perception of air accessibility into Palm Springs International Airport (PSP) and the vast array of activities at their fingertips throughout the Coachella Valley. The CVB continues to accomplish this goal in the following ways in 2018:

- By providing a sales tool kit to all new hotel salespersons in our destination. A newly produced, updated "Sales Manager Resource" guide is now available; click adjacent image to access. ***NEW***
- By conducting ongoing training/education with our hotel Partners regarding air accessibility and group activities.
- By providing updated information quarterly to all Partners relative to additional flights, full flight schedules for Palm Springs International Airport, the number of available seats coming into the destination, etc.

► FOCUS ON MILLENNIALS

A new generation of meeting professionals and participants is influencing how and where meetings are taking place. The CVB will lead the effort for our destination in 2018 to best determine how we can meet the diverse needs of this audience. We will engage with millennial meeting planners in a variety of ways, including social media channels, to determine the following criteria:

- Is the destination desirable to younger attendees? Why or why not?
- Does the destination meet the expectations of this demographic in terms of technology necessities for meeting professionals and their attendees?
- What are the buying habits of the millennial audience?
- How and when does the millennial use social media relative to their programs?



LGBTQ MARKET ***NEW***

Greater Palm Springs has already solidified itself as an attractive destination in leisure travel for the influential LGBTQ traveler. However, there is an untapped opportunity for the destination from a meetings and convention standpoint to attract LGBTQ programs. In 2018, the CVB sales team will aggressively execute a strategy to entice meeting executives to investigate and confirm programs in Greater Palm Springs.





TARGET GEOGRAPHIC MARKETS

The media plan is divided into three major geographic markets, which include:

- DRIVE/GETAWAY MARKETS: Los Angeles, San Diego, San Francisco, Phoenix, Las Vegas
- FLY/VACATION MARKETS: Seattle, Portland, Chicago, New York, Las Vegas, Minneapolis, Denver
- INTERNATIONAL: Canada (Vancouver, Calgary, Edmonton, Toronto and Winnipeg)
  Note: UK, Germany, Australia and China are discussed in Travel Industry Sales.

Based on visitor research, the "Getaway Markets" remained the top markets throughout the entire year. As a result, marketing initiatives in these areas will be implemented year-round. The "vacation markets" tend to invest more time and planning into their trip, which is typically planned on a seasonal basis. Therefore, marketing initiatives in these areas will be implemented during the destination's peak and shoulder season months. In addition, top Canadian markets have been grouped with vacation market initiatives.

CUSTOMER FUNNEL

The media plan is also divided into two "Customer Funnel" groups, which include:

- AWARENESS BUILDING MEDIA: Print, TV, OOH
- INTENT (TO TRAVEL) BUILDING MEDIA: Digital, SEM, Online Promotion, Social Media, Influencer

Previous media plans have included a heavier emphasis in Awareness Building Media, which include Print, Television and Out-Of-Home. While there is still a presence in awareness building media, the 2018 plan will focus further down the funnel in Intent-to-Travel building media, which include Digital, SEM, Online Promotions, Mobile and Social Media.

TARGET VERTICALS

The media plan will emphasize three major verticals, which have been identified as key pillars for the destination.

1. HEALTH AND WELLNESS

OBJECTIVE: Help the Greater Palm Springs area become known as the premier destination for health and wellness within the following categories:

- VItality/Body: Hiking, Yoga, Biking
- Spiritual: Energy Healers, Integration
- Mind: Relaxation, Destress, Spa
- Healing: Medical Tourism

2. OUTDOOR ADVENTURE

OBJECTIVE: Strengthen the Greater Palm Springs position as an outdoor and adventure destination with many ways to play including:

- Hiking
- Biking
- Rock climbing
- Jeep tours, AV tours
- Golf
- Tennis and more

3. ARTS & CULTURE

OBJECTIVE: Help Greater Palm Springs become known as an area rich with arts and culture including:

- Art festivals and events
- Museums
- Art installations

VISITOR CHARACTERISTICS

A "Visitor Profile" was created from the recent Visitor Intercept Study and guides marketing efforts to target relevant consumers. As shown in the Visitor Intercept Study, 58% percent of hotel visitors are between the ages of 18 and 54, while 41% of visitors are 55-years and older. Sixty-five percent of hotel visitors have annual incomes of over $80k+.

Also, 73% of all visitors hold an associates, bachelors and/or master's degree. In addition, 70% of hotel visitors surveyed are married, and 71% of these visitors booked their trips online. See complete Visitor Intercept Study at visitgreaterpalmsprings.com/partners/reports-and-agendas.

Total Estimated Budget: $1.3M

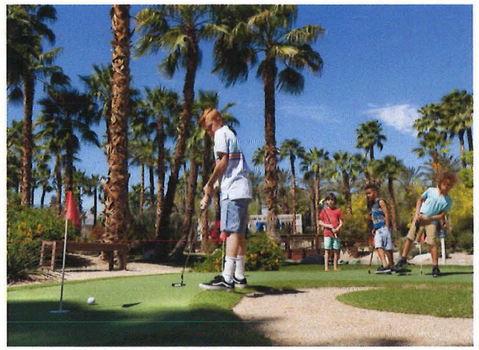
► AWARENESS BUILDING MEDIA

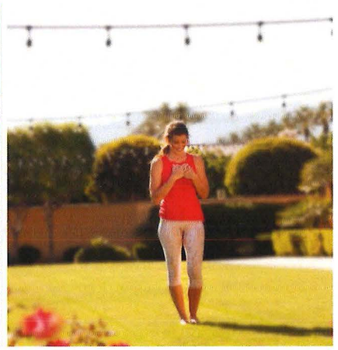
Total Estimated Impressions: Over 530M

The objective of this media is to build awareness of the Greater Palm Springs brand as a travel destination. Awareness building media includes the destination's Print, Out-of-Home and Television tactics. Print media includes in-flight publications and allows the destination to partner with airlines to develop special sections reaching travelers in key vacation markets. Out-of-Home media allows the destination to reach large populations in busy metropolitan areas in getaway and vacation markets.

NEW to 2018, television tactics will include broadcast/live television, which includes cable television and KTLA, as well as digital television. Digital television includes television programs that are viewed via on-demand and streaming online. According to BI Intelligence, 39% of the TV watching population watches content on live television; and 24% watches content via streaming or online. Live cable television will deliver ads on channels such as Bravo, Lifetime, Food, ESPN, Golf, TNT, TBS, Logo, USA, HGTV, TLC, E Cooking, Discovery, History, Fox News, CNN, MSNBC, CNBC, ESPN 2 FX, Oxygen, TRU TV and WE. Digital television will deliver ads on similar programs on Spectrum, Cox and Comcast, and also on ABC, NBC, CBS, Fox and HBO GO Smart TV apps. In addition, the CVB will continue the co-op and partnership with LA's top morning news station, KTLA, and Spectrum Cable television to get Partner messages directly to the California travel market. This television co-op will continue to portray a refreshing "Chill" message encouraging travelers to escape to Greater Palm Springs for a relaxing or adventurous "Chill" getaway.







► INTENT-TO-TRAVEL BUILDING MEDIA

Total Estimated Media Budget: $1.65M

Total Estimated Impressions: Over 93M

The objective of this media plan is to impact intent to travel. Intent-to-travel building media includes Digital, SEM, Online Promotion, Social Media and Influencer tactics. This media will have a stronger and more actionable call-to-action. Search engine marketing media will drive traffic to the website while impacting website visitation and engagement. Online promotions will include top OTAs and flash sales sites, such as Expedia, TripAdvisor and Travelzoo.

The Expedia portfolio, which includes Expedia.com, Hotels.com, Travelocity, Orbitz, HotWire and Cheap Tickets, make up 75% of the OTA market.

Based on this information, potential travelers using Expedia will be delivered GPS booking incentives in order to motivate their trip. In addition, potential travelers will be targeted on their mobile devices, based on the rise of people using their phone to search for travel-related content. Online promotions will also launch in order to target key pillar audiences, such as SpaFinder.com.

LINKEDIN

LinkedIn is used as one of the communication tools for meeting planners and influencers. Our efforts follow a structured schedule, with specific content categories assigned during the week. These categories will evolve as we continue to learn what content achieves the best results. Our efforts to grow our audience and presence on LinkedIn are designed to be a combination of organic and paid targeted distribution through LinkedIn's highly segmented database, allowing us to reach meeting planners and decision makers directly.

CONVENTION SALES VIDEO LIBRARY

What does the group meeting experience feel like in Greater Palm Springs? The CVB will address this question by producing unique, informative, thought provoking and entertaining group videos for our destination. Through client feedback, we will uncover what video message should be employed for specific markets such as corporate, LGBTQ, association and incentive.

INSTAGRAM

Instagram is currently a secondary social media communication channel for us. However, we plan to further incorporate Instagram into Convention Sales strategies to host images and videos as part of our more aggressive efforts on LinkedIn.

STRATEGIC DATABASE RESEARCH (SDR)

In the ongoing search for meeting professionals that aren't yet familiar with Greater Palm Springs, the CVB will continue to partner with Strategic Database Research (SDR) to uncover new contacts. As the sales team members prepare to go into market to meet with clients around North America, SDR assists by locating additional new prospects to supplement our sales efforts. SDR has become a very strong extension of our sales efforts over the past three years. We look forward to their ongoing efforts to uncover new business for Greater Palm Springs.

► HOTEL LIASON TEAMS *NEW*

To move forward with our goal of being destination experts, the Convention sales team will develop and implement a hotel "liaison" program in 2018. Sales managers will be assigned to a list of properties, becoming our internal "experts" on their assigned convention network. The team members will share their findings at our bi-monthly sales meetings with Convention Sales and Destination Services staff members.

► NEED PERIODS

Top priorities of Convention Sales include strategy development of key niche markets and growing midweek, shoulder and summer group business. Our past research has shown that a large percentage of meeting planners are unaware of the savings during these need periods.

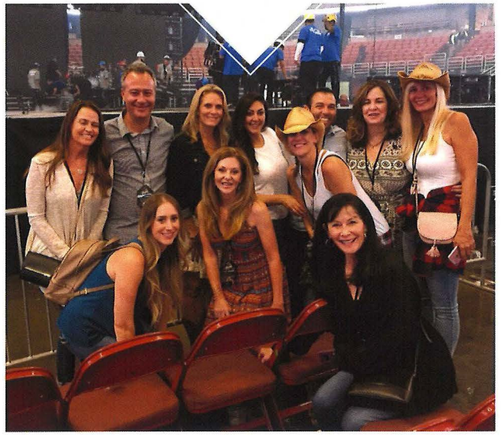
In recent years, we launched a successful "Midweek Value" campaign to increase awareness among meeting professionals, and we will continue this effective promotion in 2018. Additionally, we encourage our hotel Partner sales teams to always quote a midweek rate to a group in addition to a weekend rate, so that planners can see the dramatic value in staying midweek in Greater Palm Springs.

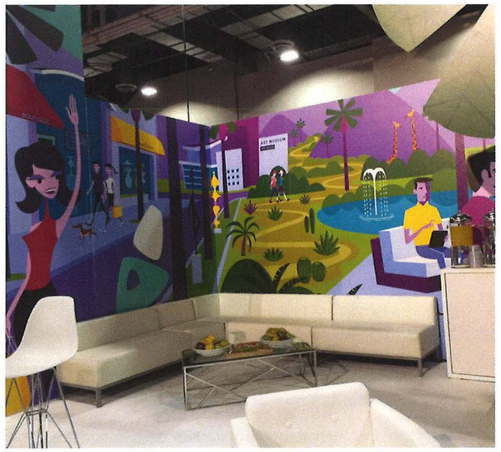
The CVB's "Chill Pass" marketing promotion, emphasizing destination value year-round with a concentration not only on midweek, but also other need times such as summer and fall, will serve to further enhance the group business experience in 2018.

► CONVENTION SALES/HOTEL PARTNER TRAINING INIATIVES *NEW*

Taking inspiration from the successful CVB-sponsored "Power Presentations" seminar conducted by Master Connection Associates in the fall of 2017, Convention Sales will implement a series of training classes for CVB staff members and hotel Partners in 2018. Tentative topics for the series include leadership development, industry technology trends and implementation, strategic account management and customer service deliverables.

CONVENTION SALES







Working closely with our destination Partners, Convention Sales leads all group sales and convention efforts. Focused on the goal of achieving growth in the overall meetings market for Greater Palm Springs, Convention Sales concentrates on uncovering new group business opportunities as well as maintaining and enhancing existing business.

The Convention Sales team offers unparalleled, experienced and highly personalized customer service for our clients and is prepared to assist the meeting planning community with all their destination needs—possibly sharing a few surprises along the way. For example, our clients may request assistance crafting tailored site inspections specific to their event needs or require airline intelligence data with detailed flight access and costs into Palm Springs International Airport. The department can also offer clients an overview of all the unique activities available in the destination that equal an unforgettable meeting experience.

Building on the success of 2017, the Convention Sales team will continue to concentrate on finding new group customers for our destination. We will also be focusing highly on increased client engagement in-market through direct sales efforts, social media, advertising, sponsorships, media and promotional efforts, always with an emphasis on new prospects, need times throughout the valley and virtually untapped niche markets such as LGBTQ, infinity (SMERF) and the entertainment market.

▶ CLIENT ENGAGEMENT

In 2018, Convention Sales will connect in a variety of innovative and effective ways to engage with prospective and existing clients.

SOCIAL MEDIA

In 2017, the CVB began taking a unique approach to reaching meeting professionals through various social media platforms, including LinkedIn, Instagram and YouTube. Execution in these channels involves strong content development, writing and posting of content, also ensuring local Partner engagement.

▶ CVB PARTNER COOPERATIVE ADVERTISING PROGRAMS

The CVB has designed co-op opportunities for 2018 to leverage Partner advertising budgets, while increasing exposure year-round. The Co-op Advertising Programs offer opportunities to target the Local Drive market, the National West market, National East and/or Canadian markets throughout the year via television and billboard placements. The CVB has designed these co-op opportunities for 2018 to leverage each participating Partner's advertising budget and increase exposure year-round.

2018 PARTNER CO-OP ADVERTISING OPPORTUNITIES

CABLE TELEVISION INCLUDES:

- Choice of one season (Jan – Apr/May – Aug/Sept – Dec)
- Choice of one market (Drive/ National West/Nation East/Canada)
- 1,200 – 2,000 spots per month (depending on selected market)
- 32.7M – 84.2M total impressions (depending on selected market)
- Production of :30 television spot

TELEVISION – "SUMMER CHILL" INCLUDES:

- Timeframe: May – August
- Markets: Los Angeles, San Diego, San Francisco, Las Vegas and Phoenix
- KTLA Metro Los Angeles
  - KTLA-produced :60 spot airs 120 times/20M total impressions
  - CVB-produced :30 spot airs 420 times/71M impressions
- Time Warner Cable Drive Markets
  - 4,000 spots /37M total impressions
- Production of :30 television spot and :60 KTLA spot

OUTDOOR BILLBOARDS

- Timeframe: Jan – Dec, depending on selected market
- Markets: Los Angeles, San Diego, San Francisco, Seattle, Chicago and/or Minneapolis
- Production of billboard artwork

ONLINE PROMOTION

- Expedia
  - Overview: Destination landing page on Expedia promoting Expedia partner deals on Expedia products (Expedia, Hotels, Hotwire, Travelocity, Orbitz).
- Travelzoo
  - Overview: Digital advertising campaign on TravelZoo in target markets promoting Partner deals.
  - Partner Opportunity: Partners may submit special offering to display on destination page.
  - Timeframe: Throughout year
- SpaFinder
  - Overview: Digital advertising campaign and destination landing page on SpaFinder.com promoting Partner Health and Wellness offers.
  - Partner Opportunity: Partners may submit special offering to display on destination page.
  - Timeframe: Throughout year

PRINT

- Alaska Airlines
  - Reach PSP top airline, Alaska Airlines, via in-flight print magazine. Greater Palm Springs will advertise in the October "Best of California" and November "Greater Palm Springs" issues.
- WestJet
  - Reach PSP top Canadian airline, WestJet, via in-flight print magazine. Greater Palm Springs will advertise in the November, February and March issues which feature Greater Palm Springs.
- Westways
  - Westways' DISCOVER special sections will feature The Greater Palm Springs co-op pages in the June, September and November/December issues. These special sections target southern California AAA member households with incomes of $75k and high propensity to travel.

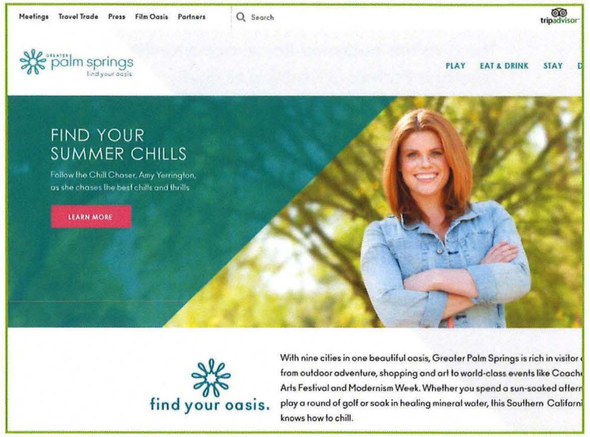
► WEBSITE MARKETING

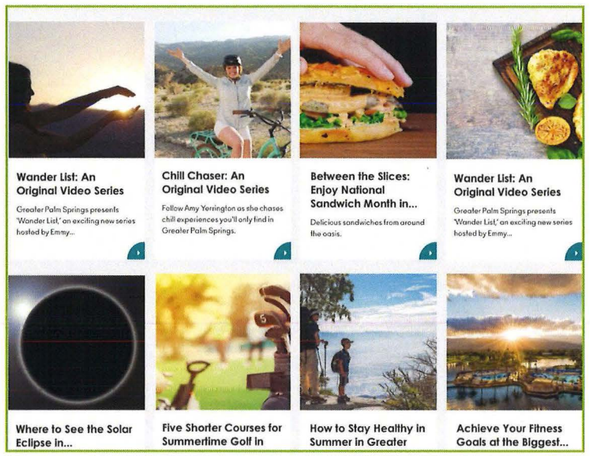
In 2018, the CVB website will continue to play an integral role in the organization's digital marketing strategy. In January 2018, the CVB will relaunch a refreshed and improved website with changes designed to further improve the user experience, as well as increase search engine optimization and content marketing efforts. To increase the overall effectiveness of the website, the CVB will target the following areas of focus in 2018.

2018 WEBSITE OBJECTIVES

- INCREASE ENGAGEMENT
  As the CVB website continues to grow in traffic, the 2018 focus will shift to an engagement model that measures website visitor engagement. The CVB will also continue to track and monitor traditional KPIs, including site sessions and bounce rate. Shifting to an engagement model, however, will ensure the CVB is effectively measuring the quality of the incoming traffic, and, by extension, the visitor's intent to travel. ***NEW***
- GROW ORGANIC TRAFFIC
  The CVB will measure its year-over-year organic traffic growth in 2018. Organic traffic is a key indicator of online brand presence; moreover, it is a consistent traffic source that is proven to lead to more conversions.
- RETARGET SEARCH ENGINE MARKETING
  Search engine marketing, or SEM, will continue to be a focus in 2018. In tandem with the shift to focus on attracting highly engaged traffic, paid search will focus primarily on attracting this audience. In 2018, the CVB will contract with Simpleview, a Google Premier Partner, for search engine marketing services. ***NEW***
- UTILIZE STRATEGIC CONTENT MARKETING
  The CVB will continue to produce robust destination content to drive website visitation, increase the CVB's digital reach and improve overall brand awareness for Greater Palm Springs. Additionally, the content creation strategy will incorporate keyword research and SEO reporting. In 2018, the emphasis of the content marketing program will shift from content production to strategic distribution and amplification. ***NEW***

In 2018, the CVB will continue to amplify its content distribution through native ad networks, using new highly rated networks such as Outbrain and Taboola to reach the audiences of prominent publishers such as Time, Inc., Conde Nast and Scripps Networks. ***NEW***







FILM OASIS



The mission of Film Oasis is to generate economic diversification and growth in Greater Palm Springs by attracting motion picture, television, digital and other forms of visual media production. Film Oasis works in collaboration with its nine Partner Cities, Riverside County Film Commission and other film-related organizations to position the region as a leading film production destination.

Building on the successes of its first two years, Film Oasis is poised to take strategic planning initiatives to the next level in 2018. The 2018 program of work includes a brand-new production incentives program and a continued emphasis on marketing and promoting our production assets to the film and television industry in Southern California, as well as in select domestic and international markets. In addition, Film Oasis will continue its focus on educating Partners and stakeholders about film-ready best practices designed to attract more on-location production to our destination. *www.gpsFILMoasis.com*

► 2018 FILM OASIS OBJECTIVES AND GOALS

EXPAND MARKETING AND PROMOTIONAL ACTIVITIES

- Launch a production incentive program that provides $5,000 to qualified productions when they spend a minimum of $25,000 on permits, lodging and food in the incentive zone. ***NEW***
- Build on social media outreach as a way to connect with location scouts on the varied landscapes available in the area, primarily focusing on Instagram as it is a visual medium. ***NEW***
- Generate awareness by presence at American Film Market's new Location Expo tradeshow in November. ***NEW***
- Host a valley-wide Location Manager FAM in 2018 with the Riverside County Film Commission.
- Continue to promote the destination at production industry deskside meetings in Los Angeles.
- Evaluate paid advertising opportunities that ensure maximum and cost-effective exposure and consider developing a Co-op with nine City Partners.
- Identify innovative opportunities to strengthen awareness of the destination's production assets at Greater Palm Springs' film festivals.
- Enhance the Film Oasis website with additional resources.
- Create a Film Oasis video to showcase destination to production companies.
- Assist CVB Communications department and Visit California with productions and photoshoots.

CULTIVATE A FILM-FRIENDLY ENVIRONMENT

- Develop online options to guide Partners and stakeholders in film-friendly practices.
- Host and/or create educational presentations for CVB Partners underscoring the importance, best practices and benefits of media production as a vital economic growth strategy.
- Continue to work with Film Oasis Advisory Committee, Riverside County Film Commission and other entities to align efforts focused on consistent messaging, outreach, streamlined permitting, customer service and data collection.
- Strengthen and maintain relationships with tribal, nonprofit, state and federal jurisdictions and continue to identify and map all areas available for shooting.
- Maintain visibility and grow partnerships with local media-related organizations.



▶ CULTURAL TOURISM

Launched in 2015, the CVB's Cultural Tourism program is focused on increasing awareness of and visitation to Greater Palm Springs' cultural attractions and events by promoting the destination as a premier cultural center. With art and culture a key brand attribute of the destination, the CVB has partnered with the California Desert Arts Council (CDAC) to advance these goals.

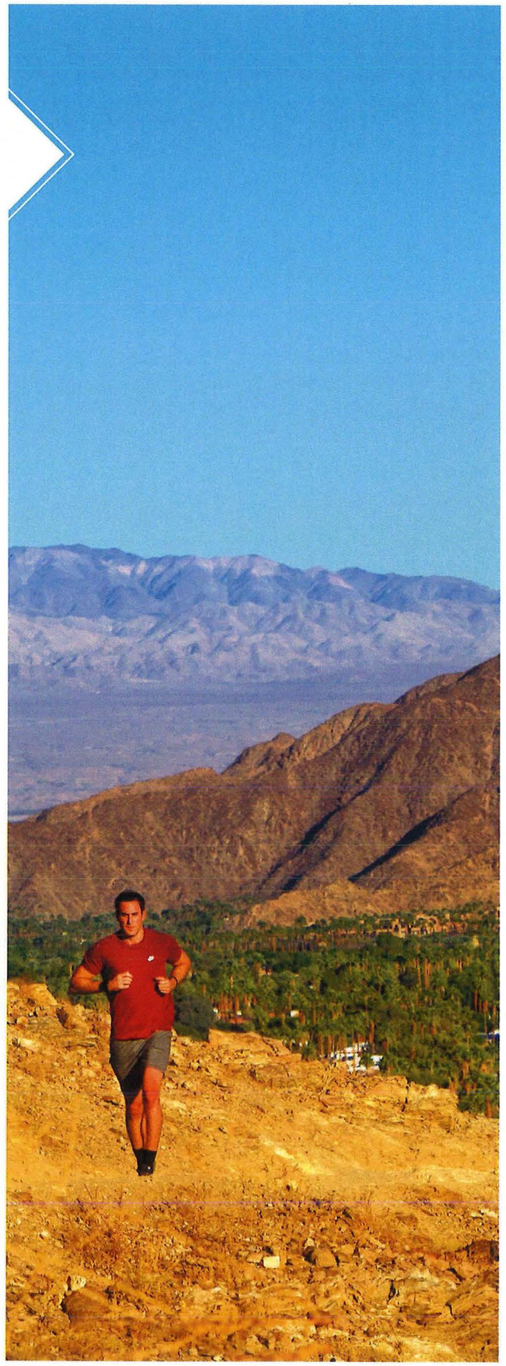
IN 2018, THE CVB WILL COLLABORATE WITH THE CALIFORNIA DESERT ARTS COUNCIL (CDAC) TO:

- **Brand Development:** Develop an identity to brand Greater Palm Springs as a destination for arts and culture, as well as a framework to unify all of its expressions. The brand will wrap CDAC similar to the way the Oasis brand wraps CVB. The brand and the initiatives to meet its objectives will be powered by CDAC with the destination marketing and brand development support of the CVB. CDAC has developed a rollout plan that outlines: brand position, values, mission and promise; objections and actions; audiences, messages and tactics; and communication. ***NEW***
- **Product Development:** CDAC is developing a nine-city artist residency initiative that will include open-to-the-public exhibition, education and social programming for residents and visitors, as well as other tours and experiences around new and existing arts assets. CDAC is also providing guidance and resources to a student developing a public art mobile app for CVB. Ultimately, these products and others will wear the new brand identity. ***NEW***
- **Market Assistance:** CDAC will assist and consult with the CVB to realize the arts and culture objectives identified in the Destination Development Plan, and provide intelligence for other product development and marketing initiatives.
- **Visitor Itineraries:** CDAC publishes and shares recommended itineraries for culture-loving visitors and residents, a reliable resource for CVB staff charged with promoting the destination's arts and culture offerings. CDAC offers separate itineraries for visual arts lovers, architecture and design lovers and music and stage lovers, as well as arts concierge suggestions.
- **Resource Information:** The CVB will continue to provide cultural assets resource information for the CDAC online platform.
- **Promote CDAC Initiatives:** The CVB will continue to promote CDAC campaigns and cultural event/tourism initiatives.
- **Economic Impact:** In 2018, the CDAC will be exploring the cost and potential benefits of commissioning a new baseline study to measure the impact of the creative economy and recommend strategies for growth and metrics to monitor progress and adjust tactics. ***NEW***

IN ADDITION, THE CVB WILL BE PROMOTING THE DESTINATION'S CULTURAL ASSETS IN THE FOLLOWING WAYS:

- **Aggregate Visitors:** Identify and develop strategies to attract more cultural travelers from niche, regional, national and international markets.
- **Content:** Further integrate cultural tourism content throughout all CVB communications channels, including web articles, itineraries and CVB-branded video on social platforms.
- **Outreach:** Leverage and feature cultural tourism product during national and international sales missions, FAM trips, tradeshows, media relations and destination development initiatives and hosting arts & culture press visits.





▶ COMMUNICATIONS

The Communications Department is guided by its mission to be forward-thinking and creative in elevating and inspiring all CVB efforts to promote the destination. Working hand-in-hand with other CVB departments and Partners, the team works to drive positive publicity through the voices of credible journalists, influencers, content creators and the CVB to increase awareness for Greater Palm Springs as a premier travel destination, ultimately increasing demand.

Integrating Social Media, Content Development, Media and Public Relations, the Communications Department is responsible for managing all external and internal communication activities. In 2018, Communications will coordinate with the bought and owned marketing efforts of the Greater Palm Springs CVB to drive visitor arrivals and spend for the benefit of its Partners and the Coachella Valley.

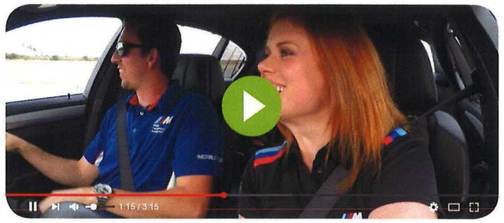
BRAND AWARENESS

The Communications Department aims to elevate the Greater Palm Springs brand awareness to local consumers, media and members of the Greater Palm Springs hospitality community. The team works to maintain a regular presence in local media outlets to foster positive communications about events and attractions. Communications also is involved in promoting the positive impact of tourism through public awareness initiatives. Communications will work strategically with the Marketing and Brand teams to promote tourism campaigns to local, statewide, regional and national audiences and potential visitors.

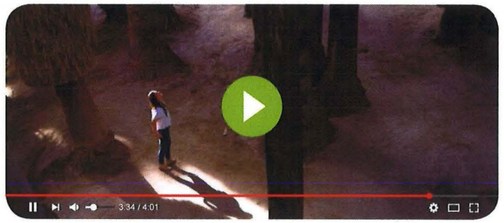
SOCIAL MEDIA

Understanding that social media is a direct voice to potential and repeat visitors, the CVB will continue to grow the volume of followers and consumer engagement on the main social media channels as well as the dineGPS social channels in 2018 with new, targeted strategies. The Communications team will focus on delivering a mix of branded, authentic and influencer content. Engaging destination photography, articles, videos and more will be distributed to targeted social media users through earned, owned and paid social media.

For example, Chill Chaser and Wander List:
Chill Chaser visits BMW Performance Driving Center



Palm Canyon ~ Wander List



"PULL" VIDEO

These pieces narrow the scope of our destination story and focus on more urgent editorial opportunities. Short headline videos showcase our Partners' stories in a different way and are produced for the Convention Sales LinkedIn social feed. The segments are targeted towards an audience already interested in learning more about the destination.

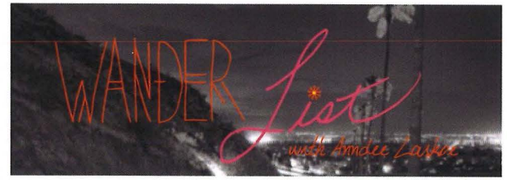
For example, What's New:
Kimpton The Rowan Palm Springs:



ORIGINAL VIDEO SERIES IN 2018

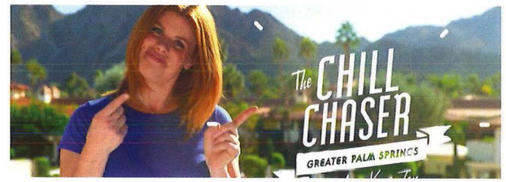
The CVB will continue to build out our original series pieces which give us content on a regular basis and, in-turn, increase our social following. The series segments will roll out weekly, on staggered weeks, and feature different hosts/destination ambassadors. The series will include:

WANDER LIST



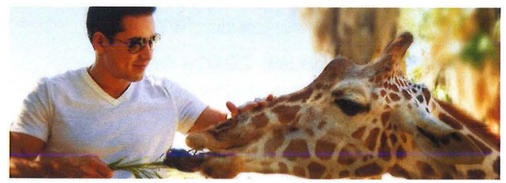
Initiated in fall of 2016, season 1 featured 17 evergreen segments. Season 2 will include 15 new segments and a re-release of previous episodes. The series tells the stories of off-the-beaten-path attractions and hideaways from a local's perspective.

CHILL CHASER:



Initiated in winter of 2016, season 1 featured 18 segments. Season 2 will feature 6 new segments and a re-release of previous episodes. The series promotes the Chill Pass initiative by showcasing various chill spots and experiences in our destination.

INFLUENCER SERIES:



This series features celebrities sharing their favorite experiences in Greater Palm Springs, from outdoor adventure to art & culture and wellness.



▶ BRANDED CONTENT - VIDEO

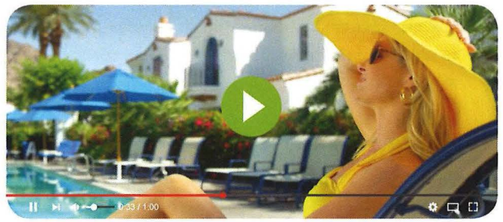
As an extension of the CVB Brand department, the video production team continues to create content that carries the brand message with a delivery unique to each digital channel. Our mission is to produce entertaining video content that builds relationships with consumers through a steady stream of engaging, awe-inspiring and motivating storytelling.

Video content supports all departments including consumer marketing, Travel Industry Sales and Convention Sales. Content showcases Partners, supports the Greater Palm Springs CVB pillars of Outdoor Adventure, Art and Culture and Wellness and promotes the area's unique geography, authentic experiences and vast diversity. This is accomplished by producing content with a broad appeal, including:

"POW" VIDEO

This is the big picture video designed to raise brand awareness. It encompasses the destination story and addresses all brand pillars in a complete package. It carries the brand message throughout, sets the tone for all video content and delivers the broad destination picture.

For example, The Destination Brand Video:
Find Your Oasis in Greater Palm Springs



"PUSH" VIDEO

Regularly scheduled 'push' content is designed for our prime audience. These are the staples of our destination story. Videos are visually breathtaking, high energy, inspirational and weave the story together with imagery, music and natural sound in an organic video package. These are the broad appeal pieces that are regularly scheduled series content.

The CVB will increase influencer outreach and campaigns in both earned and paid partnerships. Working with a new social media agency and public relations agency, the CVB will continue to vet influencers with specific demographic and geographic regions to position Greater Palm Springs as a top-of-mind destination for travel. The CVB will interact with these influencers and their audiences during each visit.

In 2018, the CVB will be developing a plan for increased engagement and growth by utilizing the following:

- **Social Channels:** The CVB will utilize Facebook, Instagram, Twitter and YouTube to share Greater Palm Springs with consumers. In 2018, we will begin to contract with Sparkloft, a social media agency with experience in the travel industry. The CVB will work with Sparkloft to be forward-thinking by means of the social media strategy on each of the social channels. This strategy will be inclusive for consumer messaging, crisis management, influencer and partner strategies as well as toolkits for sales and partners to reference.

  The CVB will further develop the brand voice, tone, and visual guidelines for social media to ensure all content is on brand and effective, working closely with Sparkloft. A content strategy and program plan to optimize content and paid media on each platform will also be created, using an estimated 50% of social media budgets for messaging amplification.

  The CVB and Sparkloft will use ad products such as Fan Growth Ads, Promoted Content, Video View Ads, Conversion Ads, and immersive content formats like Instagram Story Ads and Facebook Canvas Ads as needed to garner increased brand awareness and affinity. Sparkloft, working closely with the CVB, will measure pre-determined metrics including but not limited to impressions, reach, fan growth, engagements, and video views, and optimize social media strategies as needed for continued success.

- **User-Generated Content:** The CVB will continue to discover brand advocates through Stackla, a user-generated content platform. This authentic content curated in Stackla will give the CVB social channels authenticity as well as increase engagement as day- to- day interactions occur with visitors traveling in Greater Palm Springs. These engaging images will be heavily utilized on Instagram with a portion being shared to Facebook and Twitter.

- **China market:** ***NEW*** in 2018, The CVB will begin to build a digital ecosystem China market which includes social media, FIT content, information on points of interest, publications and content distribution through major Chinese platforms. Strategy for this new market will be:
  - Increase follower growth through social campaigns that implement call-to-action and highly-shareable content during peak travel seasons. The call-to-action posts will include links to hotel pages.
  - Develop a social media content strategy guide with monthly lists of trending and popular hashtags to be included into the content calendar.

- **Content Strategy:** The CVB will further develop social channels to have more consistent, timely and relevant content that inspires travelers to experience the Greater Palm Springs Region. A social media content strategy guide will be developed. Each month, a list of trending and popular hashtags will be given to the content creation team, and these buzzwords and hashtags will be included into the content calendar. These posts will have higher visibility and ranking amongst the competition. ***NEW***



CONTENT

In 2018, the CVB will continue to produce robust destination content to drive website visitation, increase the CVB's digital reach and improve overall brand awareness for Greater Palm Springs. The CVB will publish an average of 15-20 articles per month, offering visitors ongoing content on events, things to do and more. Additionally, the content creation strategy will incorporate keyword research and SEO reporting to ensure the CVB's content not only informs readers but drives increased organic traffic, as well.

- In 2018, the emphasis of the content marketing program will begin to shift from the production of content to the strategic distribution and amplification of content, ensuring content reaches as many potential visitors as possible. The CVB will do this through digital influencers, native ad networks and the consumer newsletter. ***NEW***
- The CVB began working with digital influencers in the summer of 2017 with positive results. In 2018, the CVB will continue to scale its influencer marketing strategy, utilizing additional influencers to create content in their respective niches for the CVB website. By aligning digital influencers with the CVB's brand pillars, content creation will continue to focus on strategic brand goals but with the added benefit of the influencer's voice and authority. As part of the influencer agreement, all contracted influencers promote their CVB content to their own audiences via social media channels, allowing the CVB to reach new audiences through an influencer they already know and trust. The CVB will work with digital influencers both in- and out-of-market. ***NEW***
- In 2018, the CVB will also continue to amplify its content distribution through native ad networks. Content will be distributed through native ad networks such as Outbrain, Taboola, Native Ads and Triple Lift to reach the audiences of publishers such as Time, Inc., Conde Nast and Scripps Networks.
- The CVB will also continue to produce a monthly newsletter in 2018 with a focus on growing a qualified distribution list. As the distribution list grows, the CVB will begin to customize its newsletter content based on brand pillars and interests.







PUBLIC RELATIONS AND MEDIA RELATIONS

Public relations and media relations include local publicity to generate community awareness and out-of-town publicity in both meetings and leisure to help generate visitor traffic to the CVB website and increase awareness of Greater Palm Springs worldwide.

- Media Measurement:
  During 2018, Communications will continue to track and report media dollar value and assists. To improve accuracy, transparency and analysis, the CVB will begin moving away from circulation-only metrics and adopting a point-based qualitative measurement system to evaluate media and blogger relations programs. ***NEW***



NEWS BUREAU/VISITING JOURNALIST PROGRAM

In 2018, the CVB will continue efforts to get on the list of national and regional publications with proactive pitching, in-market media tours and receptions and by the hosting of 100 journalists on Greater Palm Springs tours. Other tactics include:

- A "most wanted" media list will be updated based on outlets which reach the Greater Palm Springs target visitor. The list will be designed to complement and extend the reach of paid media.
- Target consumer and trade editorial media contacts to achieve diverse placements and exposure for Greater Palm Springs among regional and national audiences. Representative tactics include electronic releases, one-on-one pitching, desk visits, media missions or events with Partners, media familiarization tours and press kit development.
- Showcase upcoming events and "What's New" across the destination targeting short-lead publishers such as newspapers and web outlets and long-lead lifestyle and travel magazines.
- Consistently refresh and promote accessibility of new and refined collateral materials for the online media center such as electronic press kits, B-roll, video, still images and more.
- Utilize the latest software to manage media lists, monitor and analyze media coverage and evaluate overall effectiveness of the public relations campaign.

MEDIA MISSIONS AND EVENTS

Connecting with the right editorial decision makers and content creators in key markets will uncover opportunities for immediate earned media placements. In addition, the development of relationships with these influencers ensures the destination is top of mind for future coverage. This is achieved through editorial meetings as well as participation in media programs offered by organizations such as Visit California within the United States and in key international markets including Australia/New Zealand, United Kingdom/ Ireland, China, Germany and Canada.



THE 2018 MEDIA MISSION & EVENT SCHEDULE WILL INCLUDE:

- International Media Marketplace: New York City - January
- Visit California Media Reception: New York City — March
- Visit California China Mission: Shanghai, Beijing, Taipei – April ***NEW***
- Visit California Media Reception: Los Angeles — April
- IPW 2018: Denver –May
- Visit California Australia/New Zealand Media Mission: Sydney, Auckland — August
- GPSCVB San Francisco Media Event: San Francisco — September
- GPSCVB Los Angeles Media Event: Los Angeles — September
- Visit California Canada Media Mission: Toronto, Montreal — October
- GPSCVB New York City Media Event: New York — TBA
- Visit California Boot Camp: Location & Date—TBA

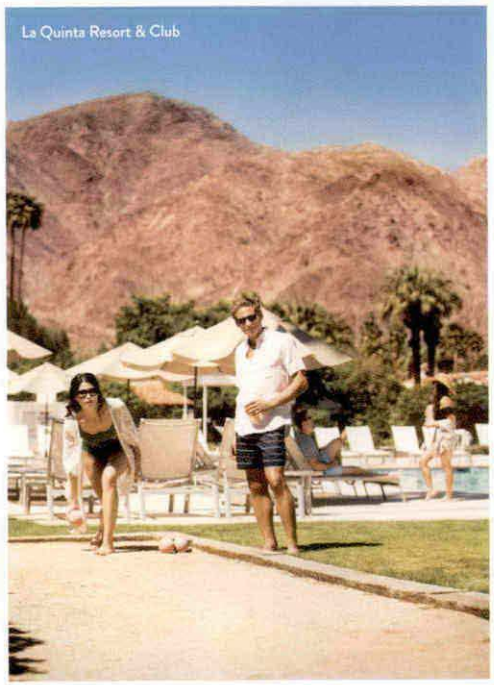
DOMESTIC AND INTERNATIONAL REPRESENTATION:
Representation in key international markets continues to provide the CVB with media exposure that would not have been possible previously.

- United Kingdom/Ireland – Black Diamond
- Australia/New Zealand – Gate 7
- China – Aviareps
- Germany – MSI
- United States/Canada – DCI

DID YOU KNOW? — Tahquitz Canyon Way originally comprised two streets, Spring Street and McCallum Way. Spring Street was renamed Tahquitz Drive. When the two streets were combined in 1959 to provide access from downtown Palm Springs to the airport, the joint thoroughfare was called Tahquitz-McCallum Way; the latter part of the name was dropped in 1990.

Re
retro

Greater Palm Springs' proximity to Hollywood led to its rapid development as a getaway locale equally adored by silent movie stars, former presidents, and architectural pioneers. Contemporary visitors can still experience that old-school atmosphere, forever frozen in time thanks to mindful property renovations, keen service, and carefully curated antique shops.


La Quinta Resort & Club

TAKE A STEP BACK IN TIME

stay

LQ La Quinta Resort & Club
Known as the La Quinta Hotel when it first opened in 1926, this luxurious Waldorf-Astoria resort with charming Spanish-style casitas was once a retreat for stars looking to escape the bright lights of Hollywood. Frank Capra purportedly wrote *It Happened One Night* while staying here in the 1930s (he called it his "Shangri-La for scriptwriting"), and Ginger Rogers married French actor Jacques Bergerac in front of the resort's landscaped waterfall. *laquintaresort.com*

IW Indian Wells Resort Hotel
In 1957, Lucille Ball and Desi Arnaz founded the Indian Wells Hotel, an elegant, private retreat on the 11th fairway of the Indian Wells Country Club. Let the soft, jazzy voice of Frank DiSalvo transport you to the bygone era of Lucy and Desi, Dean Martin, Sammy Davis Jr., and Ol' Blue Eyes at Frank's Place, the on-site restaurant adjacent to the lobby. *indianwellsresort.com*

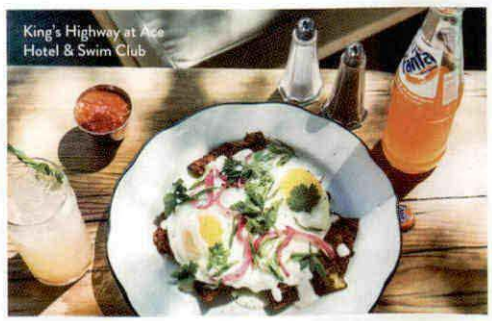
PD Mojave Resort
This 24-room boutique hotel was built in the 1940s as an apartment/timeshare complex and in 1999 transformed into the cheery, orange-trimmed mini resort that stands today. Much of the staff has been on board for more than 16 years, and they welcome guests into the Mojave "family" immediately upon check-in. Guest rooms and citrus trees circle the pool, beside which you can enjoy your deluxe complimentary breakfast. At the on-site spa, indulge in esoteric treatments ranging from reiki to dream interpretation. *resortmojave.com*


Mojave Resort

taste

PS King's Highway at Ace Hotel & Swim Club
Welcome to the California roadside diner of your dreams, reminiscent of an early '70s coffee shop — one Diane Keaton's character in *Annie Hall* would have dined at. "La-di-da!" You'll find dishes like buttermilk pancakes and huevos rancheros but also millennial favorites like avocado toast and the Bae Breakfast — three brown-sugar-glazed bacon slabs and three eggs your way. *kingshighwaydiner.com*

PD Keedy's Fountain & Grill
Established in 1957, Keedy's is a brunch mainstay in the desert. Open seven days a week, 5:30 a.m. to 2 p.m., this old-school diner is decked in photos of past clientele: locals, old Hollywood stars, and sports figures. The


King's Highway at Ace Hotel & Swim Club

Clockwise from left: La Quinta Resort & Club; Anna Kula; Lisa Ciarlon

PALM DESERT
CALIFORNIA
SO WORTH IT

SO WHAT IF YOU DID NOTHING TODAY?
THAT'S EXACTLY WHAT YOU SET OUT TO ACCOMPLISH.

Not all escapes need an itinerary. Sometimes the greatest reward actually comes from doing nothing at all.

Get Away at DiscoverPalmDesert.com

DID YOU KNOW? — Thunderbird Country Club was the site of the Coachella Valley's first 18-hole golf course. Before it opened in 1951, professional player Ben Hogan reportedly laughed at the idea, saying people would never venture to the middle of the desert to play golf. There are now more than 100 courses in Greater Palm Springs.

Go golf

If you're looking for prime course access and the best deals of the year, there's no better time to tee up than off-season. June through August, valley clubs knock down their rates; many offer stay-and-play packages with discounted hotel suites and hospitality services. Or consider this option: Avoid the midday sun and get a golf-themed massage instead.



Escena Lounge & Grill



Marriott Shadow Ridge

HIT THE LINKS AND REPEAT

stay

IW Hyatt Regency Indian Wells Resort & Spa
Part of the mid-valley hotel and golf campus, the Hyatt's 45-acre spread includes seven swimming pools, tennis courts, and the choice Agua Serena spa. For golfers, the property provides primo ease of access to on-site Indian Wells Golf Resort with 36 holes. Low-handicappers will want to take on the John Fought–designed Players Course, while all levels will revel in the floral color splash and water features of Clive Clark's Celebrity Course. Keep your eye out for upgrades to the Putting Course, which brings a new style of socialization to the golf scene. *indianwells.regency.hyatt.com*



Hyatt Regency Indian Wells Resort & Spa

PD Marriott Shadow Ridge
For one of the desert's most underrated stay-and-play options, a getaway to Shadow Ridge need be on the tee sheet. One- and two-room villas enjoy mountain vistas and patios that overlook the course action. The first domestic design from six-time major championship winner Nick Faldo, the grounds' generous landing areas from the tee boxes precede continual tests of lofted iron, wedge, and putting skills. And for the truly driven: Anything from an hourlong tune-up to three-day golf instruction at the property's Marriott Golf Academy is certain to provide expert use of the valley's most thorough public practice facility. *marriott.com*

taste

CC DoubleTree by Hilton
A resort refresh has this property on the upswing. The on-site Desert Princess Country Club provides a unique 27-hole layout, with a distinct flavor of play for each nine, taking golfers across an engaging spread of desert and manicured terrains. For resort (and rusty) players, the Vista Course lends the opportunity to drive the ball across rolling grass, while both the Cielo and Lagos nines prove sterner tests. *doubletreepalmsprings.com*

PS Escena Lounge & Grill
Views of desert sunsets and the stunning Jack Nicklaus–designed golf course are standard at Escena Lounge & Grill. Celebrate your hole-in-one with a martini at the circular bar while knocking back a few oysters. Open for breakfast, lunch, and dinner, the midcentury modern restaurant also hosts a mean Sunday brunch that includes a basket of fresh-baked muffins. *escenagolf.com/dine*

Clockwise from left: Lisa Conson; Marriott Shadow Ridge; Hyatt Regency Indian Wells Resort & Spa





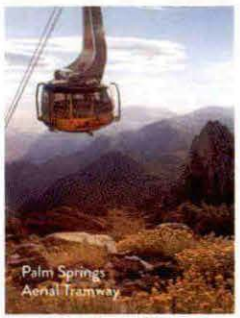
CHILL DEAL — Get $25 off an ATV Experience quad excursion. Call 760-861-7823 to book using the promo code "Chill Pass."

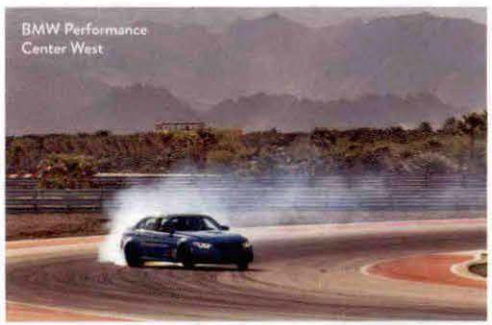
DID YOU KNOW? — Washingtonia filifera, commonly known as the desert fan palm, is California's only indigenous palm tree and was used by the native Cahuilla people to make everything from food and cooking utensils to clothing and shelter.

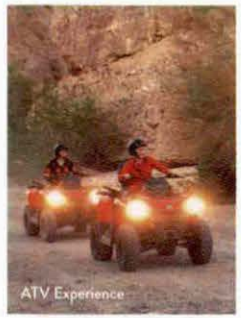
taste

CO Mariscos El Capitán
This Mexican restaurant, with a focus on seafood, is known for its imaginative takes on traditional flavors. Pollo asado gets rolled up and sliced like a sushi roll. Chavelas are loaded with spice and garnished with a shoal of shrimp. And there is frequent live entertainment. *mariscoselcapitan.com*

PD Mikado at JW Marriott Desert Springs Resort & Spa
Mikado is accessible by boat, which will depart from inside the JW Marriott lobby and transport you across the resort lake; upon arrival you'll be seated with other guests around a teppan table manned by a chef with impressive hand-eye coordination and, typically, a keen sense of humor. Locals love the steak teppanyaki and sushi. *desertspringsresort.com*


Palm Springs Aerial Tramway

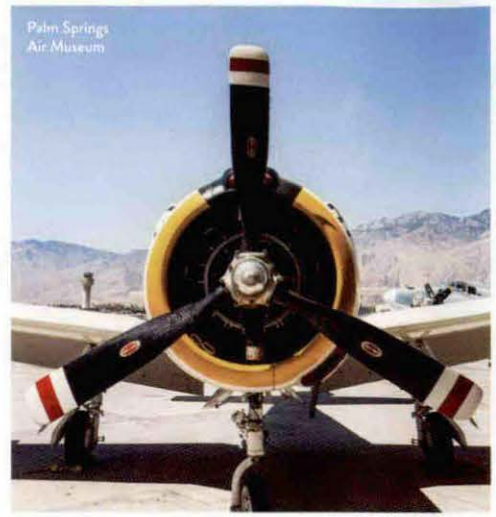

BMW Performance Center West


ATV Experience

explore

PS Palm Springs Aerial Tramway
Who dares hang a rotating capsule the size of a small bus from a series of cables and cram it with people? The Palm Springs Aerial Tramway, which has been thrilling visitors since 1963. Ascend to 8,516 feet in elevation to the Mount San Jacinto State Park for cooler temperatures, two restaurants with unrivaled views, a museum, two documentary theaters, and more than 50 miles of hiking trails. *pstramway.com*

BMW Performance Center West
Race through the desert like a bat out of hell! In the heart of Thermal, minutes from Coachella and La Quinta, is a serpentine blacktop road course engineered to push any vehicle to the brink with flat straightaways and mettle-testing hairpin turns. Do it in a torqued-out BMW; at 320 horsepower you'll go zero to 60 in 4.6 seconds. Fasten your seat belt, chum. *bmwperformancecenter.com*

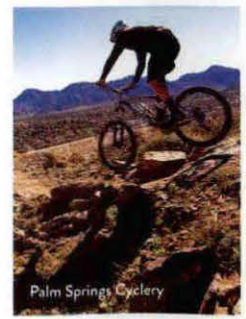

Palm Springs Air Museum

PS Palm Springs Air Museum
Get so close to beautifully sculpted aircraft that you can count the rivets and inhale the fumes of former aviation glory. History unfurls in the flying machines of yesteryear, such as the Douglas C-47 Skytrain and the Grumman Hellcat. Not just for sky buffs, the air museum also holds its share of naval relics and memorabilia. *psam.org*

IN ATV Experience
In 1968 all-terrain vehicles were mass-produced for the public. To mark the 50th, visit Chiriaco Summit, an unincorporated area just east of Indio. (Upon entering this desert void you know you are in ATV country.) Watch the sunrise or sunset as an expert drives you, or take control of your own vehicle and give the roadrunners a reason to run. *atvexperience.com*

shop

PS Palm Springs Cyclery
Stocked floor-to-ceiling with bicycles in all shapes, colors, and sizes, the place is for everyone from serious mountain pedalers to neighborhood cruisers. There are electric bikes too, plus riding apparel, accessories, shoes, and cycling-related literature. Rentals and bike repairs are available, and employees are well-versed in the best area routes to take a spin. Palm Springs Cyclery has a sister store in Palm Desert. *pscyclery.com*


Palm Springs Cyclery

Clockwise from top left: Greater Palm Springs CVB; Lisa Carlson; Scott Baxter / Greater Palm Springs CVB; Greater Palm Springs CVB; Palm Springs Aerial Tramway



RELAX, PLAY, AND INDULGE AT HYATT REGENCY INDIAN WELLS RESORT & SPA.

Book a minimum three-night stay with the Sunshine on Sale promotion, and enjoy your third night FREE, and daily breakfast for two!

Your ultimate summer getaway awaits at the casually elegant desert oasis! Relax by the pool, play on the recreation lawn, and indulge at the award-winning Agua Serena Spa. By sunset, savor signature cocktails and chill to some live entertainment at Agave Sunset lounge.

Call today **760.776.1234** or visit **indianwells.hyatt.com** and mention **Sunshine on Sale.** OFFER CODE: **SOSIW**

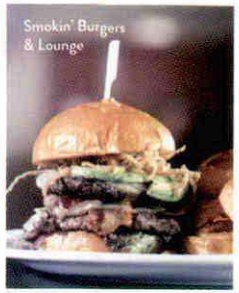
HYATT REGENCY INDIAN WELLS RESORT & SPA
44600 Indian Wells Lane
Indian Wells, CA 92210

HYATT REGENCY
INDIAN WELLS RESORT & SPA

/HyattRegencyIndianWellsResort @HyattRegency_IW @HyattRegency_IW

The Sunshine on Sale promotion is available on select dates, June 3 to September 30, 2018. Third night free rate and package applies to a minimum 3-night stay. Traditional American breakfast included for two people, at Lantana Restaurant only. Offer subject to availability and occupancy, and cannot be combined with group travel, conventions, other promotional offers or certificates, tour packages or special rate programs. Other terms and conditions apply. Please visit indianwells.hyatt.com for complete details. ©2018 Hyatt Corporation. All rights reserved.

CHILL DEAL — Summer rates start at $16 at Tahquitz Creek Golf Resort in Palm Springs. Get a free sleeve of golf balls plus two drinks with the coupon at *chillpass.com*.



taste

PS Smokin' Burgers & Lounge
This premium burger joint and sports bar is a veritable oasis after a long day on the green. You'll find a menu filled with burgers, sandwiches, and prime rib that will have you salivating before you can yell "Fore!" Ready to sweat? The 187 Burger (named after the "187" police code for murder) is known as the hottest hamburger in the desert, made with jalapeños, grilled habaneros, jalapeño jack cheese, ancho chili spread, and their signature ghost-pepper sauce, along with crispy onion straws and bacon. Consider us frightened. *smokinburgerslounge.com*

LQ Ernie's Bar & Grill
Dining on upscale pub food and loaded salads in the surroundings of the world-class Nicklaus Tournament golf course is the best way to absorb the laid-back desert vibes. The restaurant takes in breathtaking views of the ninth and 18th holes so you can catch the game from indoors. Or sip your cocktail outside after sundown by the fire pits. *laquintaresort.com/dining*

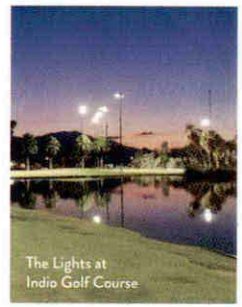
explore

IN The Lights at Indio Golf Course
One of the longest par-3 courses in the nation, at a shade over 3,000 yards, the valley's only course lit for evening play proves a dusk-to-dawn challenge. An on-site driving range and budding FootGolf scene are popular draws for nighttime fun. And for serious sticks looking for a game, the seasonal "Muni Madness" party-golf gatherings bring in some of the desert's best players. *indiogolf.com*

PD Golf Center at Palm Desert
Knock around a bucket of balls on either the grass range or mats at the valley's largest public driving range, lit for evening swinging on weeknights. Regulars range from daily duffers to luminary desert instructors. There is also a putting green and short-game area, and the neighboring Nakashima Golf shop can furnish you with equipment. *collegeofthedesert.edu/community/golf*

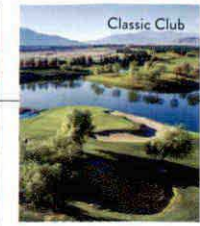


RM The Spa at Westin Mission Hills Resort & Spa
Maybe you tweaked your neck on that fairway shot. Or you're stuck with someone who plays golf all day and you need a way to pass the time. In either case, you can't do much better than one of the creative massages at this resort spa. The Hole in One massage is actually performed with golf balls. There's also one in which the therapist anoints your body with warm candle oil; others employ sticks and stones or lava shells. Other treatments include facials, wraps, waxing, and hair and nail services. *westinmissionhills.com/spa*



shop

PD PGA Tour Superstore
With wall-to-wall coverage of all things golf, the national brand has everything for both the single-digit player and the first-time golfer. A thorough selection of equipment, attire, and footwear gets you outfitted; club repair and custom fittings complement the indoor practice bays, where you can tool around with your new gear ... or just get in a few practice putts. There are weekly clinics, competitions, events, and ongoing seminars to keep the swinging fresh, fun, and interactive. Not limited to golf, the superstore also sells tennis trappings. *pgatoursuperstore.com*



5 premium public courses

PGA West
The Stadium Course annually challenges the world's best as part of the CareerBuilder Challenge rotation, for pros and driven amateurs alike. No player is immune to the stern tests of the final three holes. pgawest.com

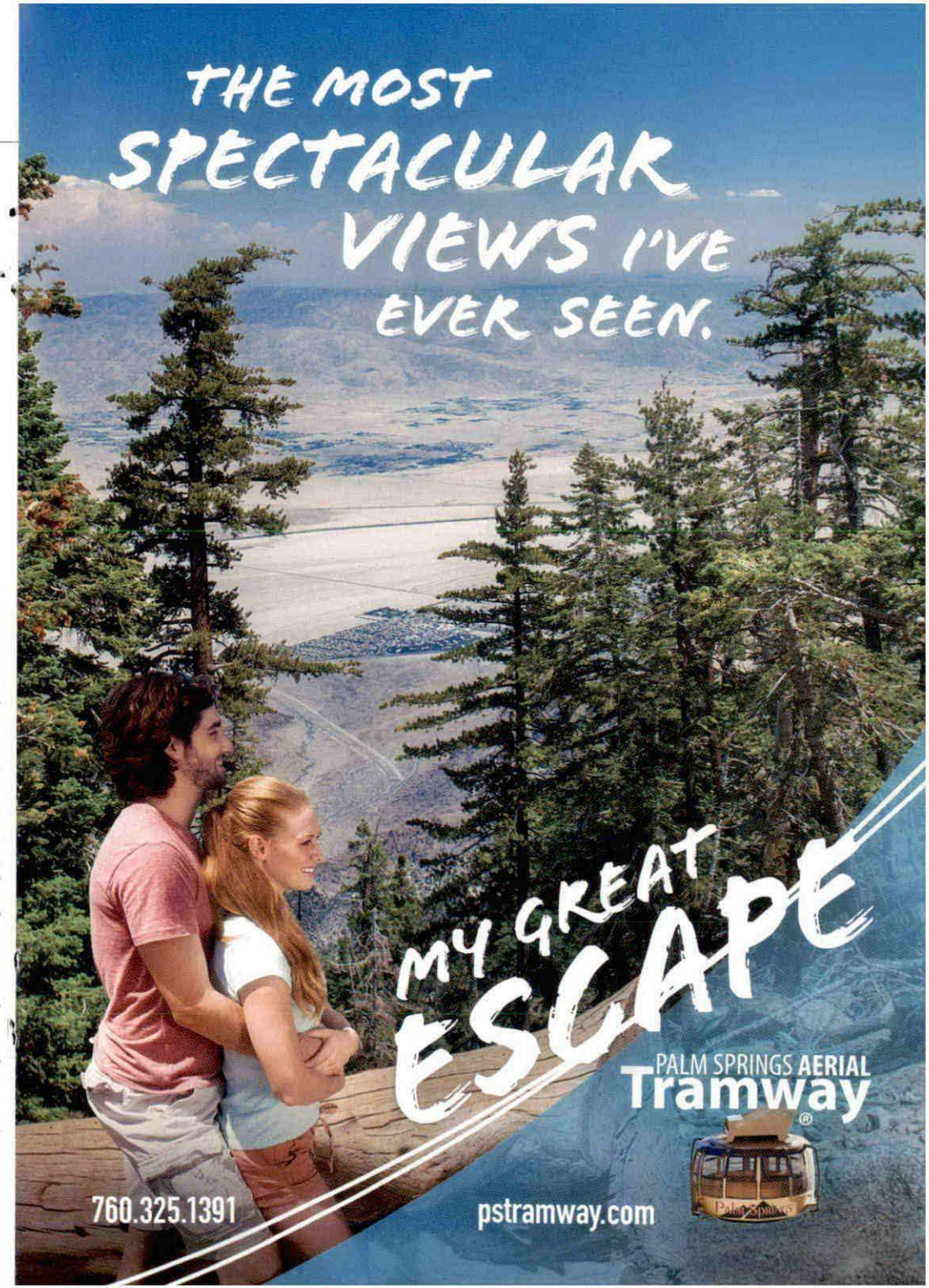
Desert Willow Golf Resort
Expertly routed through manicured desert terrain, the Firecliff Course (the tougher of the two Desert Willow tracks) challenges with continual stimuli from the tees. desertwillow.com

Indian Wells Golf Resort
The valley's most beatific bunkering is at the Players Course, which proves eye-catching from afar ... but not always so pretty from the vantage of a novice sand player. indianwellsgolfresort.com

Classic Club
Arnold Palmer's inspired spread of trees, water, and wildlife decorate a course (and clubhouse) truly fit for a King. Test your distance abilities from the tips. classicclubgolf.com

SilverRock Resort
Another superb Palmer design recently got a back-nine makeover to accommodate space for a hotel addition and site enhancements. The par-3 11th is a stunner over water, and the par-4 18th is a chance for a finishing birdie. silverrock.org

Clockwise from top: Smokin' Burgers & Lounge; Chris Miller/imagineimagery.com; David Ruvolo; PGA Tour Superstore



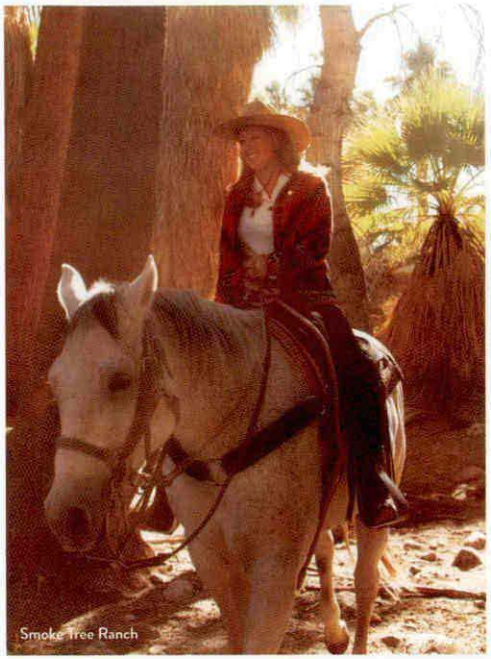
adventure

Take a walk on the intrepid side, venturing boldly into a vacation sure to bring even the most demanding thrill-seeker right up to the edge. It's hot, sure, but don't let that stop you. There's plenty of excitement if you know where to look — from horseback riding to drifting in a Beemer to arriving at dinner by boat. Ready, set ...

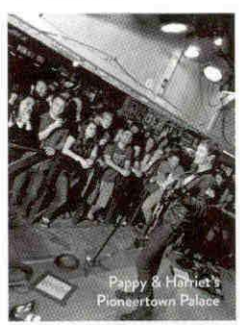
AMP UP THE ADRENALINE

stay

CC Desert Oasis by Welk Resorts
Sited on Cathedral Canyon Golf Course, these timeshare-style villas provide access to tennis courts, a billiards and arcade room, a sprawling pool and spa, and an adults-only lap pool. Though we recommend leaving the hotel to tour town, it'll be hard to deny the copious activities available to guests — from archery practice to cornhole tournaments to drone-flying classes to virtual-reality experiences.
welkresorts.com/palm-springs

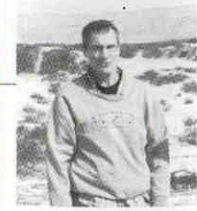

Smoke Tree Ranch

PS Smoke Tree Ranch
Forty-nine cottages dot 375 acres of stunning natural landscape. The ranch was developed in the 1930s and has been a resort for more than 60 years. Guests can ride horses, take tennis clinics, and wind down with wine tastings. Perfect for families, couples, or group retreats.
smoketreeranch.com


Pappy & Harriet's Pioneertown Palace

taste

★ Pappy & Harriet's Pioneertown Palace
Come for the mesquite barbecue, stay for the music, linger for the atmosphere. The fact that this legend of a restaurant, bar, and music venue is off the beaten path doesn't stop music greats from playing here regularly. A short drive from Palm Springs up Highway 62, the venue brings hipsters, locals, biker dudes, and tourists together to take in the tunes of artists such as Sean Lennon, Caribou, Vampire Weekend, and Robert Plant. Paul McCartney even performed here once. Every night is different, and dinner almost always requires a reservation, so plan ahead — and expect a night to remember.
pappyandharriets.com



q&a

Jim Karpiak, executive director of the Coachella Valley Mountains Conservancy
If you're smart about it, you can enjoy the area's hiking trails even in the heat of the summer. Karpiak explains how.

Best times to go?
Hiking as early as possible is critical — I often go out around 6 a.m., and I'm done by 9:30 a.m. at the latest. Look at the projected temperatures by hour and plan your route accordingly.

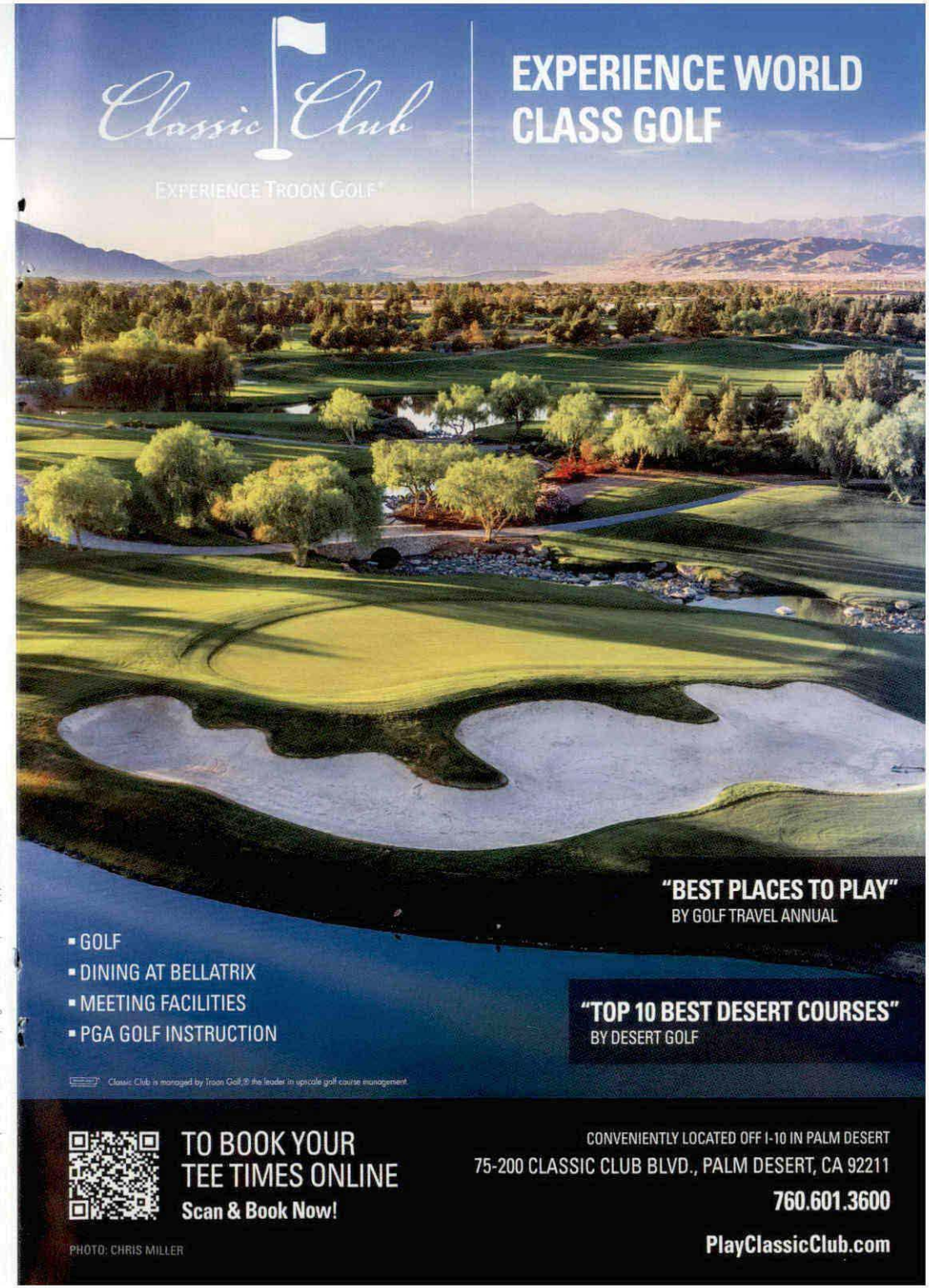
Is there such a thing as too hot for hiking?
While everyone may have a different limit, no one should be hiking in 100-plus heat, and in July and August, that number can be reached by 10 or 11 a.m.

What are the essentials for a summer hike?
Water, sunscreen, sunglasses, and good hiking shoes are imperative. Protein bars and nuts are good to carry for extra energy and they aren't too heavy.

How much water should you really bring?
More is always better. Two liters or more per hour — particularly if there is not a water source at some point on the trail. My rule of thumb is this: When half my water is gone, I turn around.

cvmc.ca.gov

Clockwise from top left: Greater Palm Springs CVB; Jim Karpiak; Pappy & Harriet's Pioneertown Palace



DID YOU KNOW? — Settlers arrived in the Coachella Valley in the late 1800s following the passage of the Desert Land Act, which promoted homesteading in barren areas of Western states. Nellie Coffman took up residence in 1909 and established the Desert Inn, a sanatorium that evolved into Palm Springs' first downtown resort.

WD well-being

The desert has long called to those seeking revitalization. Its arid climate serves as a natural detoxifier, aiding recovery from respiratory ailments, and the sunshine lifts spirits and soothes the soul. Bring to light your wellest self through the curative powers of this oasis.


Miracle Manor


L'Horizon Resort & Spa

DISCOVER THE HEALING DESERT

stay

DHS The Spring Resort & Spa
The waters of Desert Hot Springs have been compared to those of European stalwarts such as Baden-Baden — rich in calcium, iron, and magnesium, plus silica, which may be beneficial to skin. The Spring takes advantage of that, offering water-centric spa treatments and complementary well-being programs such as juice cleanses and yoga and fasting retreats. *the-spring.com*

PS L'Horizon Resort & Spa
Designed in 1952 by renowned modernist William F. Cody and renovated in 2015, the sumptuous adults-only resort features 25 bungalows on 3 acres. Rooms are kitted out with Le Labo toiletries and Frette linens, the spa is a sightly indoor-outdoor retreat with its own fresh juice bar, and there are complimentary yoga sessions weekly by the pool. Readers of *Condé Nast Traveler* last year voted L'Horizon the second-best resort in the U.S., citing among other things the stellar service, which includes unexpected treats brought to your room every afternoon. *lhorizonpalmsprings.com*

DHS Miracle Manor
When was the last time you checked out from the world? That's the focus at Miracle Manor, a 10-room adults-only modernist retreat amid the hot springs. The miracle is unimpeded mindful relaxation, from mineral water treatments and seasonal summer aloe facials in the spa to a serene courtyard garden of indigenous plants. *miraclemanor.com*



q&a

Dani Burling, shaman at Two Bunch Palms in Desert Hot Springs
Burling aims to connect her Two Bunch Palms clients with the innate wisdom of their soul.

She relies on many spiritual modalities to help those on a journey toward healing, facilitating a spectrum of individual and group wellness workshops, from energy-clearing sessions to blessing ceremonies to sound and hypnotherapy. Burling also dips into the natural powers of water and heat — one client claims the hot springs spoke to her, audibly urging her to receive their healing medicine. It doesn't get more powerful than that.

What's so great about the hot springs?
These waters, between 94 and 105 degrees, hold the healing mineral of lithium, which enhances our mood.

Are the benefits noticeable?
Many have claimed the waters take away their aches and pains, and they sleep so much better. The warmth and healing minerals calm the muscles and reduce stress, which allows the body to relax into the sacred energy of the land and each individual's unique experiences.

twobunchpalms.com



q&a

Karian Forsyth, founder of The Ideal Match
A matchmaker for 25 years, Forsyth's Palm Desert location marks its 10th anniversary this year. She shares a few tips for heating things up.

What makes the desert a great romantic escape?
It's the mountainous drive in. It's the lush green golf courses. The landscape is breathtaking. When you have beauty around you, that's going to set the stage.

Recommendations for date night?
My husband and I love The Nest in Indian Wells and Mastro's in Palm Desert. We look for atmosphere, fine dining, and live music. I love to get up and dance with my girls or slow dance with my husband. To me, that ends an evening perfectly. A coffeehouse or juice bar is a nice way of making an introduction ... But it all depends on the person!

How do you keep the romance hot in the heat of summer?
You stay in great shape, you wear less clothing, you have cold drinks, you hang by the pool. Get some spray bottles and have a little spray-shooting contest. Go to fun restaurants with misters. Or just stay in the air conditioning!

theidealmatch.com

Clockwise from top left: John Madere / Miracle Manor; Dani Burling / Two Bunch Palms; L'Horizon Resort & Spa

Clockwise from top left: KC3 Communications; Barbarstock / Greater Palm Springs CVB (2); rhnakstockphotos.com; FID Creative

PS Mr. Lyon's
Velvet booths, candlelight, fine wines, and prime rib with all the accoutrements set the mood at Mr. Lyon's, an upscale steakhouse serving classic dishes with a modern flair. Sneak away from all the action for a nightcap or tête-à-tête at Seymour's, an intimate back room that hearkens to the swanky speakeasies of the 1920s. *mrlyonsps.com*


Mr. Lyon's

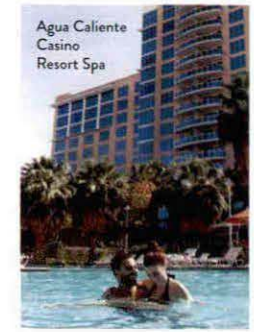

Leeds & Son Fine Jewelers

explore

RM Agua Caliente Casino Resort Spa
Feeling lucky? Hit the high-limit blackjack tables with your beau at Rancho Mirage's landmark casino, located just off the Bob Hope Drive exit on Interstate 10. Dine at the on-site steakhouse and linger for late-night entertainment at The Show or The Lounge. If you're looking to shack up for the night, the resort offers romantic packages like champagne and strawberries, deluxe rooms with dining credits, and private cabanas by the pool. Indulge in a little sparkle at the exclusive Swarovski shop in the main atrium and find a keepsake at Impulse, which vends fine watches and crystal décor along with irresistable kitschy gifts. *hotwatercasino.com*

LQ Old Town La Quinta
Time slows down while strolling the quaint cobblestone sidewalks of La Quinta's historic shopping and dining hub at the foot of the Santa Rosa Mountains. Boutiques, cafés, art galleries, and restaurants line the Spanish-style, white-adobe village. Old Town Coffee Company is a scenic spot to fuel up and, as the sun sets, intimate patios brimming with bougainvillea beckon for date night. *oldtownlaquinta.com*


Old Town La Quinta


Agua Caliente Casino Resort Spa

PS Elements Spa at Hilton Palm Springs
Journey through the elements at this earthy resort spa and indulge your "mind, senses, and spiritual sensibilities." Bring your partner and tickle his or her senses, too. Together you can get soaked, scrubbed, wrapped, rubbed, and spoiled with the ultimate in pampering treatments. Couples packages include bubbly or wine, which should of course be enjoyed in the privacy of a Swiss shower and relaxation room. Day guests are invited to dip in the pool and dine alfresco. (And if you're still looking for a hotel, the Hilton is conveniently close to the action of downtown Palm Springs.) *elementsspahiltonps.com*

shop

PD Leeds & Son Fine Jewelers
If you find yourself suddenly in need of a Rolex or engagement ring (you never know), Leeds will sort you out. A family business since 1947, it carries a selection of classic and contemporary jewelry, including Mikimoto pearls and the French line Messika. In addition to Rolex, the expansive watch collection includes Patek Philippe, Baume & Mercier, Chanel, and others. Leeds also does watch and jewelry repairs. *leedsandson.com*

DID YOU KNOW? — Former member of NSYNC Lance Bass and indie/horror actor Michael Turchin, whose 2014 Los Angeles wedding at the Park Plaza Hotel (now The MacArthur) was the subject of the 90-minute television special *Lance Loves Michael: The Lance Bass Wedding*, met at the birthday party of a mutual friend in Palm Springs.

Rm romance

If the mountains could talk, they'd regale us with tales of young love, secret exploits, and lifetimes of passion. The desert reinvigorates. It kindles spontaneity and growth and supplies a storybook setting in which to woo. Whether you're on a honeymoon, celebrating a diamond anniversary, or just sneaking away from life's bustle for no reason at all, let the heart lead.


Casa de Monte Vista

WHEN THE MOOD STRIKES

stay

PS Colony 29
Colony 29 is a 6-acre resort of six residences, one with five bedrooms and a saltwater pool, that can be rented individually or as a compound. Nestled into the foothills of the San Jacinto Mountains off a private road, this destination offers commanding views that can be enjoyed from meandering trails leading to swimming pools, meditation gardens, a tree house, or an outdoor kitchen. A popular wedding venue, it hosts ceremonies of various sizes in three locations: an open grass area surrounded by vineyards, a lawn beneath a hillside desert garden, or an intimate hilltop setting surrounded by palms. *colony29.com*

PS Casa de Monte Vista
This secluded Spanish estate is *the* place to host a wedding with an old Hollywood vibe. Situated in the historic Old Las Palmas area of Palm Springs, the home, with its lushly landscaped grounds and poolside bar, was built in the late 1920s and became frequented by stars including the members of the Rat Pack. Four casitas are available as individual rentals, or you can take the whole place — no nuptials required. *casademontevista.com*


Sandfish by Engin Onural


Colony 29

RM Kobe Japanese Steakhouse
Want to travel to Japan without leaving the desert? Kobe marries your wanderlust and foodie fantasies to bring you an authentic teppanyaki experience. You'll dine in a reproduction 300-year-old Japanese country inn, complete with a koi pond. Chefs prepare a coursed meal right at your table with acrobatic flair. *koberanchomirage.com*

LQ The Chateau at Lake La Quinta
Lakeside living, a rarity in the desert, places this East Valley getaway at the top of our list. Fresh off a $3.5 million renovation, all 24 rooms (plus two bungalows) come with a private patio overlooking Lake La Quinta. You'll want to do dinner at its Mélange restaurant. *thechateaulakelaquinta.com*

taste

PS Sandfish by Engin Onural
Sushi chef and sake sommelier Engin Onural (of Palm Desert's Venue Sushi Bar & Sake Lounge) recently opened this sexy sushi and whiskey bar that blends Japanese and Scandinavian design elements. Hip crowds roll in nightly to nosh on nigiri and share pretty plates of internationally inspired appetizers. *sandfishps.com*

Clockwise from left: Abigail Paige, Sandfish by Engin Onural; Jim + Kelly Photography


Mid Mod Café

taste

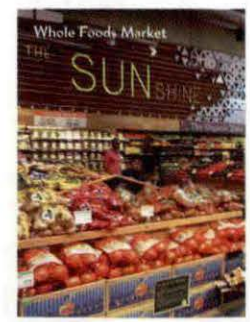
PS Mid Mod Café
Opened by the owners of South Palm Springs' longstanding Palm Greens Café (also worth checking out), this eatery is hyper-focused on clean, organic cuisine: health-conscious meals like tempeh breakfast bowls, grass-fed beef or vegetarian spinach-nut burgers, and salads ranging from seaweed to loaded turkey bacon cobb. The juice bar serves essential-oil-spiked wellness cocktails, fruit smoothies, kombucha, and turmeric shots, and just about everything in between. *midmodcafe.com*

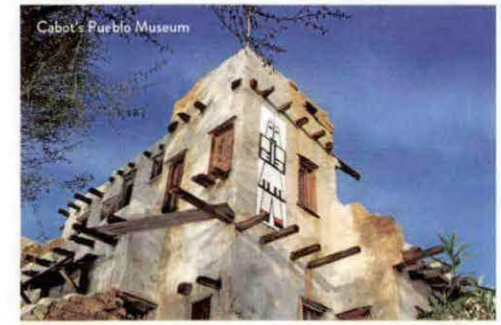
PS Nature's Health Food & Café
This convivial little market abides by the Hippocrates saying, "Let food be thy medicine; let medicine be thy food." Bulk nutrition staples like chia seeds and tasty granola mixes, supplements, and natural beauty products mingle with hard-to-find specialty items like nutrient-rich bone broth and vegan ice cream. The counter-service café has more than 100 vegan and vegetarian options on the menu ranging from grain "sausage" omelets and avocado toast to veggie tacos, sprout salads, and nearly every juice and tonic elixir you can think of. *natureshealthfoodcafe.com*

PD Whole Foods Market
The organic grocery chain opened in 1980 in Austin, Texas, and now has 478 stores in North America and the United Kingdom. Its Palm Desert outpost has a gourmet deli, a sandwich counter, fresh sushi selections, a coffee and juice bar, a self-serve mochi station, and kombucha on tap. The on-site Tap-In Taproom serves vegan fare, like a meatless burger and cauliflower "nachos," along with heartier pub plates and tasty flights of craft beer. *wholefoodsmarket.com*

explore

DHS Cabot's Pueblo Museum
Perched atop a hillside, the expansive four-story adobe-style property is the result of one eccentric man's ineluctable obsession. Cabot Yerxa, the Desert Hot Springs homesteader who tapped the area's natural mineral springs in the early 1900s, began building a pueblo in 1941 using reclaimed materials. In 1949, he and his wife, Portia, opened a museum — a full-scale monument to Native American design — to house Yerxa's eclectic collection of art and artifacts from his travels around the globe. *cabotsmuseum.org*




Cabot's Pueblo Museum


Desert Serenity Float



Crystal Fantasy

PD Desert Serenity Float
Eight-hundred pounds of Epsom salts are dissolved in a bath of body-temperature water to create a gravity-defying flotation experience. Sessions, ranging from 60 to 120 minutes, take place in individual float pods and are said to ease the mind into a theta-brainwave state (read: deep relaxation). Fearful of the sensory deprivation? Treatments can be taken with the tank door open or closed, and you can get out at any time — you create your own experience. *desertserenityfloat.com*

shop

PS Crystal Fantasy
Get your self-cleanse on at Crystal Fantasy in downtown Palm Springs, where you'll unearth more than crystals in an array of colors (and healing powers). It's also your one-stop shop for the mind, chakra, and soul. Discover books, cards, candles, jewels, drums, and other spiritual goods, and schedule a reading with a reiki master, clairvoyant, astrologer, or tarot-card reader for a truly enlightening experience. *crystalfantasy.com*

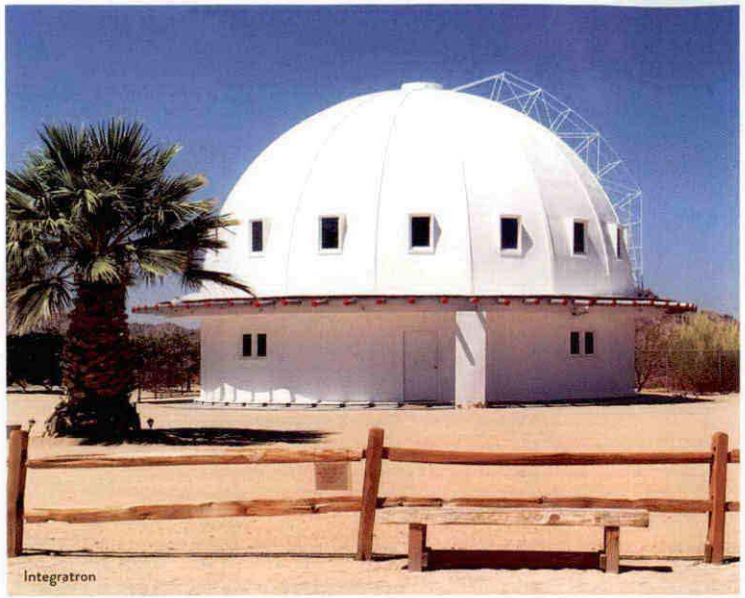
PD The Body Deli
At this lavish locally owned beauty café, master cosmetic chefs whip raw organic superfoods into artisanal products to pamper the hair, skin, and senses. Products are produced right here in Greater Palm Springs, in small daily batches. Some, like the Sea Plasma Masque and Cucumber Juice Elixir, must be refrigerated, but all will benefit from chilling to extend the raw ingredients' potency. They smell so good you'll want to eat them (don't). *thebodydeli.com*

Clockwise from top left: Mid Mod Café; Cabot's Pueblo Museum; thinkstockphotos.com (2); Christy Jezewski / Whole Foods Market

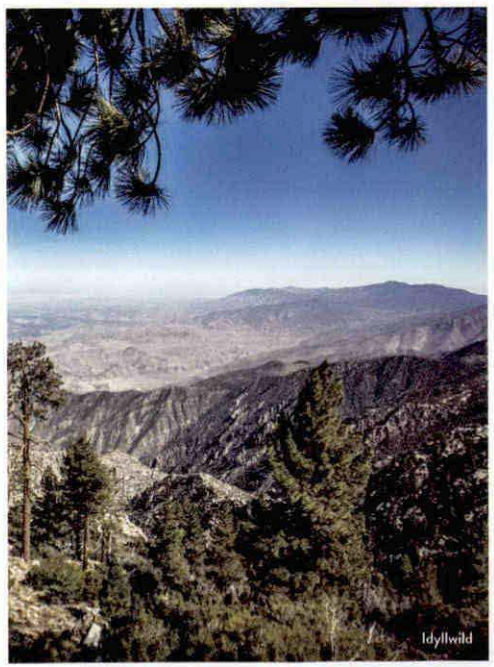

GREATER
PALM
SPRINGS
CABOT'S PUEBLO MUSEUM
62
PIONEER TOWN
OUTLETS
DESERT HOT SPRINGS
JOSHUA TREE
CABAZON DINOSAURS
CATHEDRAL CITY
AGUA CALIENTE CASINO RESORT SPA
GENE AUTRY TRAIL
PALM SPRINGS
10
INDIO
COACHELLA VALLEY HISTORY MUSEUM
PALM SPRINGS INTERNATIONAL AIRPORT
SUNNYLANDS CENTER & GARDENS
INDIAN WELLS TENNIS GARDEN
111
COACHELLA WALLS
UPTOWN DESIGN DISTRICT
CONVENTION CENTER
PALM SPRINGS AIR MUSEUM
PALM DESERT
MCCALLUM THEATRE
COACHELLA
PALM SPRINGS AERIAL TRAMWAY
RANCHO SUPER CAR WASH
EMPIRE POLO CLUB
MARY PICKFORD 14/D'PLACE ENTERTAINMENT
VISITOR'S CENTER
PALM SPRINGS ART MUSEUM
INDIAN WELLS
OLD TOWN LA QUINTA
LA QUINTA
MOORTEN BOTANICAL GARDEN
EL PASEO SHOPPING DISTRICT
RANCHO MIRAGE
PGA WEST
BMW PERFORMANCE CENTER WEST
SALTON SEA
LIVING DESERT ZOO & GARDENS
BOB HOPE HOUSE
PALMS TO PINES
74
INDIAN CANYONS
VISTA POINT
SAN JACINTO MOUNTAINS
SANTA ROSA MOUNTAINS

wander list

Venture off the beaten path to peculiar places beyond the borders of Greater Palm Springs — to wild country, where rainbows and eccentric ideas prevail, and even the misfits fit right in.



Integratron



Idyllwild

Integratron and Giant Rock

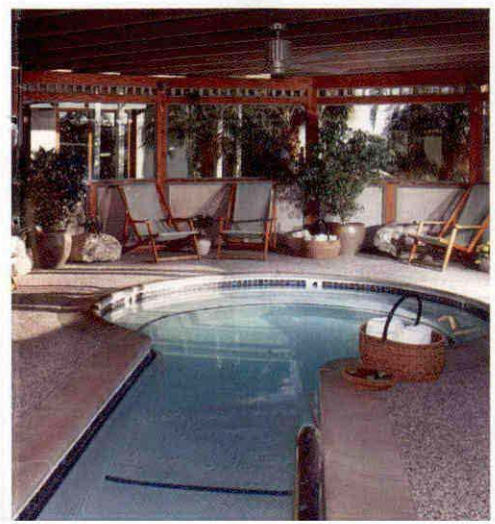
Aviation engineer George Van Tassel relocated his family in the late 1940s to a cave dwelling beneath Giant Rock, a seven-story boulder atop flat sand in Landers. The lone rock, still there, was considered sacred by indigenous people and, in the '50s, became revered by a new cohort of believers — ufologists and alien contactees. In 1953 an extraterrestrial from Venus visited Van Tassel, he claimed, providing plans for a frequency-rejuvenation and time-travel machine. The Integratron was the result — a white dome, widely considered a construction marvel, not far from Giant Rock at a point of high magnetic energy. The structure is an unrivaled acoustical chamber. Three sisters have owned and maintained the property (near Joshua Tree National Park) for the last three decades, carrying on Van Tassel's good-vibrational efforts in a new way. Guests now visit for hour-long sound baths. Though the bath doesn't involve time travel, the experience relaxes and allows the mind to slow. Described as "naptime for grown-ups," sessions begin with a brief intro and history of the Integratron, then participants drift off to the sound of ringing quartz-crystal bowls. *integratron.com*

Idyllwild

The mountains are calling. Answer in the charming village of Idyllwild, set 1 mile high in the San Jacintos. This alpine town is only an hour's drive from Palm Springs, making it the perfect place to cool off for the afternoon (though many visitors settle in for the night at a campsite or in a cozy cabin). For a scenic drive, take Highway 74; also known as Palm to Pines Highway, it curves through jaw-dropping desert terrain. (A quick stop at Vista Point is worth it for

From top: Nicky Faeth / Greater Palm Springs CVB; thinkstockphotos.com





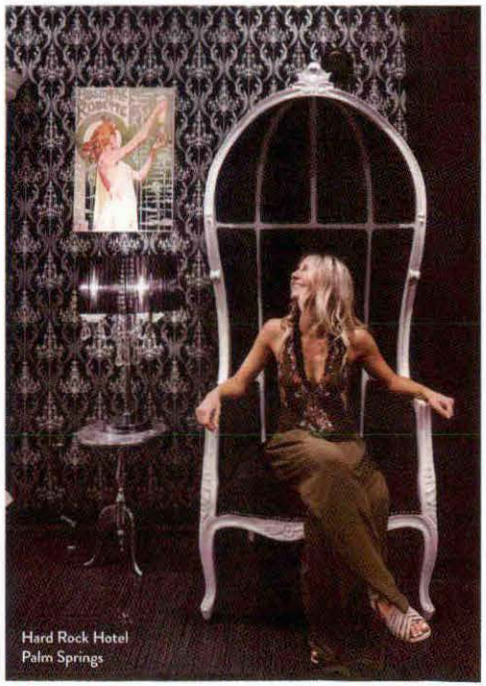


DID YOU KNOW? — Famed for his drawings and paintings of the American West, Carl Eytel (born in 1862 in Germany) is considered the area's first resident artist. His most well-known work, a 1914 oil painting titled *Desert Near Palm Springs*, is on permanent display in the California History Room of the California State Library in Sacramento.

In inspired

A thriving arts scene has metamorphosed this once-sleepy desert into a mecca of year-round creative activity. Immerse yourself in the rich history and culture, strengthen your skills in a hands-on workshop, and give way to sumptuous art-filled accommodations, modernist eateries, and troves of upmarket treasures.


Hotel Paseo

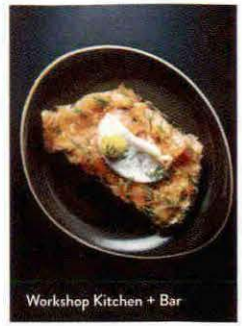

Hard Rock Hotel Palm Springs

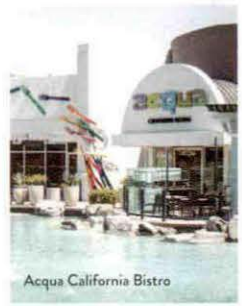
INDULGE YOUR INNER AESTHETE

stay

PD Hotel Paseo
The newest laid-back luxury retreat on the block opened in March. It's walking distance from designer shopping and choice dining on El Paseo and minutes from the mountain hiking trails. The hotel's soft and deliberately refined grayscale motif lends a feeling of meditation — but with cocktails. (The on-site AC3 Restaurant + Bar has a great selection.) Each room is thoughtfully and lavishly decorated; one quirky suite is an actual Airstream trailer by the pool. *hotelpaseo.com*

PS Hard Rock Hotel
A bold example of a new generation of Palm Springs party hotels: Dramatic rock 'n' roll details and broad strokes of psychedelic design take center stage and set the scene for festivities like drag brunch and DJ nights, with something to see around every corner. From the moment you step on the property, it's an artful experience. A mural of David Bowie greets guests at the valet stand; interior walls are decked in extravagant wallpaper and celebrity photographs. They'll even teach you how to shred on electric guitar. *hrhpalmsprings.com*


Workshop Kitchen + Bar


Acqua California Bistro

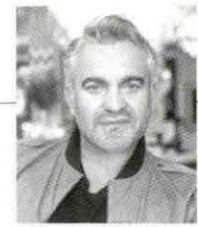
taste

PS Workshop Kitchen + Bar
Executive chef Michael Beckman has been serving up innovative farm-to-table fare using local ingredients since 2012. A dramatic communal table eases conversation and anchors the industrial space — once inside, you'll see why this spot won a James Beard Award for restaurant design. *workshoppalmsprings.com*

RM Acqua California Bistro
This colorful bistro at The River at Rancho Mirage shopping center is flanked by modern art, flying fork sculptures, and soaring walls of glass that look out upon mountain and water views. The menu mirrors that of successful sister restaurant Lulu California Bistro in Palm Springs, with creative cuisine and an all-day happy hour. *acquaranchomirage.com*

Clockwise from top left: Hotel Paseo; Audrey Ma / Workshop Kitchen + Bar; Lisa Corson; Hard Rock Hotel Palm Springs

Clockwise from top left: La Taza / Rebeca Slate; Andrea Ament; Thick as Thieves; Audrey Ma; Colony Palms Hotel



q&a

Martyn Lawrence Bullard, TV personality and interior designer
Moroccan meets midcentury modern at PRG Hospitality Group's new Sands Hotel & Spa. Designed by L.A.-based Bullard, who owns a home in Palm Springs, the 1950s Indian Wells property received its makeover in early 2018.

What inspired the Sands Resort & Spa's design?
The hotel didn't have a lot of "oomph," but it did have these wonderful undulating arches. It gave me the idea of creating a new Moroccan experience, but I also wanted to honor the local vicinity, the history, and the modern vibe that we're famous for. It's a very sexy experience.

Define the desert's vibe.
Greater Palm Springs, to me, is sanctuary. It's where I go to recharge my battery and totally chill out.

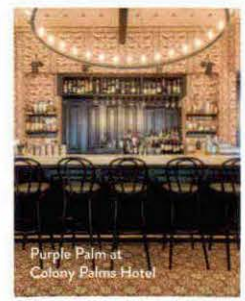
Describe your ultimate weekend in Greater Palm Springs.
We tend to go down Friday after dinner. Glass of wine, a movie, let the week wash away. Saturday morning, Cheeky's is our favorite spot for brunch. I love to go to the local antique stores and The Shops at 1345. We'll do cultural stuff on Sundays, museums, and an early dinner at Birba, then we head back to L.A.

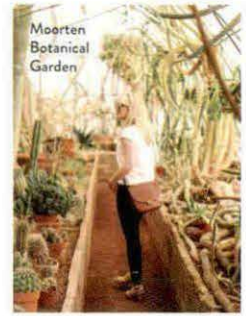
sandshotelandspa.com

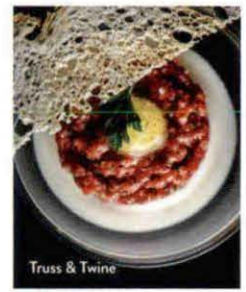
DON'T MISS — Rent a cruiser bicycle at the rainbow-hued Saguaro Palm Springs hotel and pedal toward the South Lykken Trail for a DIY colorful door tour.

PS Truss & Twine
Feeling a Gatsby, roaring '20s, gin-in-the-bathtub vibe? Well, Truss & Twine has a cocktail for that. The drink menu is a chronological history of cocktail periods: Prohibition, the Golden Age, the Dark Ages, and everyone's favorite, tiki. Right on the main drag amid the action of downtown Palm Springs, the industrial-chic bar sits adjacent to sister restaurant Workshop Kitchen + Bar. Truss & Twine's master mixologists are shaking and stirring craft drinks that live up to the hype. But don't overlook the bites; that pulled short-rib grilled cheese is divine. *trussandtwine.com*

PS Purple Palm at Colony Palms Hotel
Beneath this indoor-outdoor, poolside hotel restaurant once was a brothel and speakeasy with a regular gang of mobster guests. The Purple Palm at Colony Palms Hotel now cultivates a bohemian-gypsy-fortune-telling-goddess atmosphere. Classic recipes receive imaginative twists. A dinner of duck is dressed in Brussels sprouts, sunchokes, ginger, sansho pepper, and maple. Goat cheese is crusted in pecans with persimmon, duck terrine, arugula, and herbs. Even the classic Caesar salad is renewed with marinated tomatoes, Parmesan lavash, and boquerones. Your fortune says "Yum!" *colonypalmshotel.com*


Purple Palm at Colony Palms Hotel


Moorten Botanical Garden


Truss & Twine

explore

PS Moorten Botanical Garden
Take a self-guided tour of this quaint desert maze, through thickets of deciduous trees, succulents, and funny-looking plants with names like "Sticks on Fire." The garden is the labor of love of owner Clark Moorten, who lives on the property so he can keep his eye on the masterpiece planted by his parents in the 1930s. Don't leave without visiting the Cactarium, a sheltered, joyful jumble of thorny and spindly plants. Purchase one of your own in the nursery. They'll even pot it for you. *moortenbotanicalgarden.com*

Oasis Date Gardens
Established in 1912, the Oasis Date Gardens ranch occupies 175 acres in Thermal, a short drive southeast from Coachella. Meander the grounds, snap a few Instagram shots in the palm groves and on-site cactus garden, sip a delicious date shake (there are 10 different kinds!), and stop in the gift shop for unique Southwestern trinkets. *oasisdate.com*


Thick as Thieves

shop

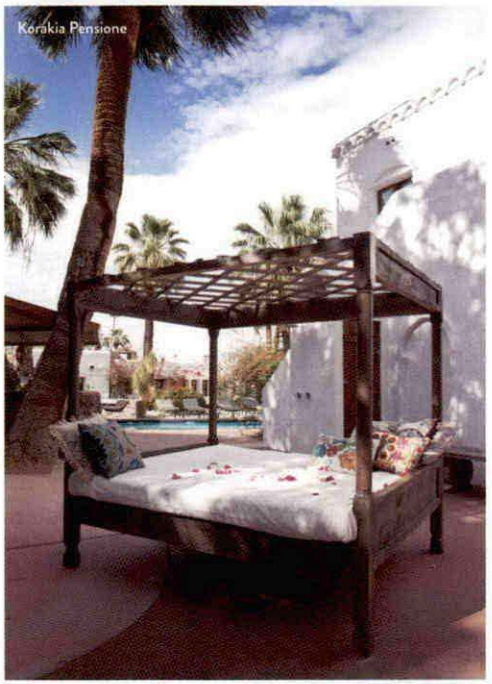
PD Savory Spice Shop
Adjacent to the Apple store on El Paseo is a gastronome's dream — a small specialty grocery store stocked with more than 400 fresh spices, gourmet marinades and extracts, pantry staples, and exotic handcrafted seasonings for just about every dish you can imagine. Herbs and spices come in multiple sizes, so you can buy as little or as much as you need. Perhaps more important to know, the mantra here is to "taste everything before you buy." Available only in store are local blends — such as the Baja Fish Taco seasoning with green chili, cumin, honey powder, lime, and secret spices. *savoryspiceshop.com/palmdesert*

PS Thick as Thieves
It's the little things that make the difference, and this beautiful, cozy space is chock-full of desert-inspired treasures. Mindfully curated, it has everything from floral rompers and home textiles to decorative objects and jewelry, with tasteful, artisan gift options in abundance. *shopthieves.com*

DID YOU KNOW? — A poet and actor of German and Japanese descent, Sadakichi "Kichi" Hartmann (1867–1944) is credited as the first photography critic, the first to write a haiku and tanka in English, and the first to engineer a light show. Hartmann palled around with Walt Whitman and Ezra Pound, and *The New York Sun* dubbed him "King of the Bohemians." Late in life, the proto-hippie lived in a shack on Morongo Band of Mission Indians land, an area now occupied by the Cabazon Outlets, 20 minutes outside of Palm Springs.

Bo
bohème

There's a certain *je ne sais quoi* that's synonymous with Greater Palm Springs. Equal parts whimsy and cool nonchalance, the atmosphere fosters a kaleidoscopic cast of artisans and purveyors who cater to offbeat tastes. It's an ideal place to frolic freely, tuck a few sprigs of bougainvillea behind your ear, and ponder the trajectory of life.


Korakia Pensione


Evzin Mediterranean

EMBRACE ECLECTICISM

stay

DHS El Morocco Inn & Spa
This hot-spring hideaway transports visitors to Marrakech — no surprise, as much of its décor was sourced there. Owner Bruce Abney transformed the place with a curated collection of artwork and architectural elements found on treks around the globe: goatskin lamps, a pair of antique entry doors, a multicolored tent canopy constructed with fabrics handmade by roadside vendors. The interiors are so pretty you'll want to wear them, and a host of exotic spa treatments will melt your cares away — a soothing soak, scalp and body massage, followed by a poolside snooze and complimentary "Morocco-tini." *elmoroccoinn.com*

PS Korakia Pensione
Not far from the downtown bustle in a quiet neighborhood, this posh Mediterranean-meets-Moroccan retreat nests amid midcentury modern dwellings. Its villas, built in 1918 and 1924, were once owned by silent movie star J. Carrol Naish and painter Gordon Coutts, respectively. Trickling fountains, a crackling outdoor fire pit, swimming pool, luxury spa, and traditional Moroccan afternoon teatime promote relaxing and recharging, while the charming-of-the-moment boho design overrun with haute-pink flora stimulates the senses, evoking a dreamlike faraway locale. *korakia.com*

PS La Serena Villas
Find your inner calm at one of Palm Springs' recently renovated boutique hotels. Secluded, private villas designed in bright whites and blues offer a serene space to escape and indulge; you can even soak in your own outdoor claw-foot tub. The Mediterranean- and Spanish-inspired poolside restaurant, Azúcar, is decked in lavish wallpaper and Frida Kahlo prints, and its rooftop lounge, known as Sugar High, is a prime spot to sip craft cocktails in the evening. *laserenavillas.com*

taste

PD Evzin Mediterranean
This white-washed bistro filled with colorful artwork and bench seating draped in bohemian blankets is meant to feel like a kicky eatery you'd find in other sun-splashed destinations like Ibiza or Mykonos. Expect Greek cuisine with modern Middle Eastern, Spanish, and Moroccan influences; choices include black-garlic hummus, Spanish octopus, and Shwarma-spiced lamb. There's a second location at Caliente Tropics in Palm Springs. *evzincuisine.com*


La Serena Villas

Clockwise from left: Barberstock / Greater Palm Springs CVB; Kelly Segre; Liz Martin



q&a

Brooke Hodge, director of architecture and design at the Palm Springs Art Museum's Architecture + Design Center
Highlights of the A+D collection range from progressive contemporary ceramics to extensive holdings of Native American art and artifacts, augmented by robust engagement with modern and contemporary makers.

You stepped into your role as architecture and design director in 2016. What drives your work?
One of my goals has been to broaden our programming to include all types of design, looking not only to the past but to the present and beyond to the future.

Can you dish on a few of your favorite arts initiatives around town?
Desert X was a definite highlight last year. I loved Doug Aitken's Mirage house and Phillip K. Smith III's Circle of Land and Sky. I'm looking forward to the next iteration in spring 2019. And there are so many interesting artists up in the High Desert, like Andrea Zittel's Planar Pavilions installation at her A-Z West compound. It's accessible to the public, and there's no need for an appointment!

psmuseum.org

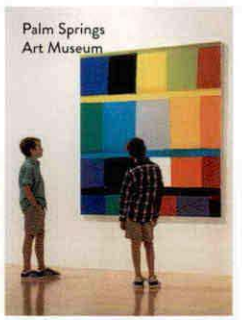
Clockwise from top left: Jaime Kowal / Brooke Hodge; Coachella Valley History Museum; Emily Chavous; Dan Chavkin / Hodge; Palm Springs Art Museum

CHILL DEAL — Plan your visit to Palm Springs Art Museum on a Thursday for free entry. The Palm Springs Art Museum in Palm Desert is always free to the public.

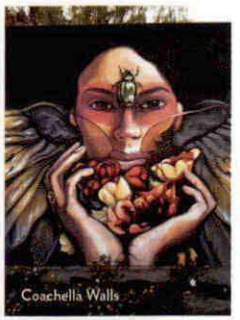
explore

CO Coachella Walls
Commissioned street art is trending hard in Greater Palm Springs, but the area with the highest concentration and the most buzz is the historic Pueblo Viejo district of Coachella. This arts-driven community revitalization project was launched by local artists and is sponsored by the city. *coachella.org*


Coachella Valley History Museum


Palm Springs Art Museum

PS Palm Springs Art Museum
A jewel in the area's cultural crown, this museum has a permanent collection focusing on traditional arts and design artifacts that mingle with significant modern works — part of the institutional genius is this interplay. Along with its satellite location in Palm Desert, PSAM offers thought-provoking thematic and survey shows. *psmuseum.org*


Coachella Walls

IN Coachella Valley History Museum
Off the beaten path but firmly at the heart of the historic Coachella Valley, this museum occupies significant architectural sites that are a destination unto themselves. The 1930s Smiley-Tyler House and the 1909 Indio Schoolhouse anchor the complex, which is wrapped in a series of thematic public gardens. *cvhm.org*

RM Pinot's Palette
When you can't decide between cocktails and craft night, sidle up to an easel at our local "paint and sip" studio. Participants in each two- to three-hour workshop paint the same piece. Subjects range from flowers to pop-art portraits. Price includes materials, but beer and wine are extra. A menu highlight: suds from La Quinta and Coachella Valley brewing companies. *pinotspalette.com/palmsprings*

LQ Old Town Artisan Studios
Whether you're in the mood to see what the valley's local artists are up to, or want to try your own hand at ceramics, painting, and glass sculpting, La Quinta's newly expanded Old Town Artisan Studios will make you feel right at home. With a laudable program of specialized instruction and free classes, available through charitable partnerships, the new 16,000-square-foot campus with gallery space is an idyllic setting for creatives of all stripes. A nonprofit organization dedicated to outreach, the studio also takes its programming on the road, teaming up with classrooms in communities throughout the desert. *oldtownartisanstudios.org*

shop

CC Perez Road Art & Design District
Along Perez Road, a cluster of galleries and design shops make up Cathedral City's hub of creativity. Here you'll find Milo Baughman sofas as well as Mexican handcrafts and folk art. The Second Saturdays Art Walk is one of the area's most popular events and a great way to connect with the community. Download a free app called Where Art Lives to take a self-guided walking or driving tour. *discovercathedralcity.com*



Hedge, at the Perez Road Art & Design District

DON'T MISS — Big Rock Pub, the eatery at Indian Springs Golf Club in Indio, houses a rockin' collection of music memorabilia, from Led Zeppelin–autographed guitars to Jimi Hendrix's waistcoat. *thebigrockpub.com*

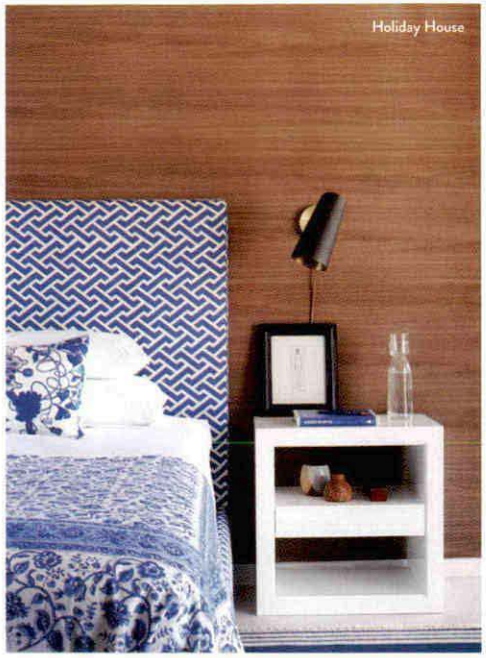
Lk
low-key

Cotton-candy sunsets and pools that feel like bath water. It's summer in Greater Palm Springs, and for many people that means one thing: sloth mode. Soak it all up (the margaritas and the Vitamin D, that is) in a private cabana with your squad. Then duck into local haunts to cool off.

TRENDY SPOTS AND POOL HOPS

stay

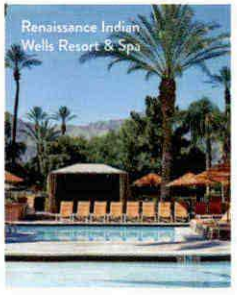
PS Holiday House
The team behind the hip Sparrows Lounge (also in Palm Springs) renovated this 28-room hotel, built in 1951. And oh, is it cool. The lobby is filled with artworks by the likes of John Baldessari, David Hockney, and Roy Lichtenstein, all centered around an indoor-outdoor tiled bar inspired by Gio Ponti. The guest rooms — adults only, *bien sûr*, and no TVs — are situated around a lovely pool and communal fire pit. Fried Chicken Fridays at hotel restaurant The Pantry are a local fave. *holidayhouseps.com*


Holiday House


Riviera Palm Springs

PS Riviera Palm Springs
With a history as a hot spot for Hollywood's elite beginning in the 1950s (Elvis Presley and his band often sought refuge and practiced here while on the road), the Riviera maintains its California cool with a refined yet playful environment overflowing with geometric patterns and general glam. Play lawn games between dips in the pool. *rivierapalmsprings.com*

IW Renaissance Indian Wells Resort & Spa
Find immediate relief from the heat in a relaxed resort atmosphere that radiates nothing but good vibes. The pool features a sandy beach area to lounge on as well as a central bar, encircled by waterfalls, that serves satisfying adult sips. Don't forget to check out the spa, fitness area, and stellar dining options. *marriott.com*


Renaissance Indian Wells Resort & Spa



q&a

Cesar Olvera, bartender at Reservoir at Arrive Palm Springs
Olvera mixes craft drinks poolside at this modern-chic hotel bar, open brunch through dinner.

Favorite cocktail to drink poolside?
We have a really great Caipirinha that people love to sip on during the day. It's a classic Brazilian cocktail made with the sugarcane-based spirit Cachaça. It's really refreshing.

What's your go-to ingredient for summer?
I love working with things from the kitchen, ingredients the chef is already using that we can get inspired by. Right now we have a cocktail called Celery & Basil. We use fresh Thai basil and celery leaves and mix it with gin and tonic. The celery and basil provide a floral approach to the drink.

Best liquor to keep on hand during hot months?
You can't go wrong with gin. If you have gin on your shelf, you're already set up for success. It's so versatile, and there are so many different kinds now — dry gins, herbal gins, and they're starting to come up with spiced gins. You can make everything from a Bloody Mary to a Southside with lime and mint to a simple gin and tonic.

arrivepalmsprings.com

Clockwise from top left: Holiday House; Chantel Parr, Renaissance Indian Wells Resort & Spa; Lisa Corson

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A PET FRIENDLY OUTLET CENTER!

DID YOU KNOW? — Opened in 1936, La Plaza in downtown Palm Springs is thought to be California's first shopping center. The buzzy area now houses eclectic artisan and vintage boutiques, art and gift shops, international staples including Birkenstock, and well-attended restaurants like Tyler's Burgers and Farm.

CHILL DEAL — Ditch the rental and get chauffeured around in a gull-wing Tesla instead. Take 20 percent off your first Tesloop ride via the deal at *chillpass.com*.

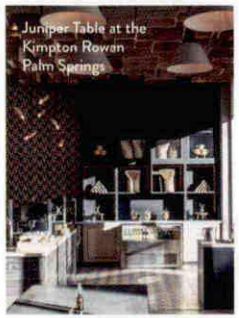
taste

PS Juniper Table at the Kimpton Rowan Palm Springs
Just off the lobby of the shiny-new downtown hotel sits this bright and airy upscale café and coffee bar offering an all-day Mediterranean-inspired menu heavy on salads and sandwiches mixed with grab-and-go items, pastries, killer espresso drinks, and wine and beer on tap. Bonus: Guests can top off their meal with a game of cornhole on the patio. *junipertable.com*

LQ La Quinta Cliffhouse
Dine amid a rock outcropping at this American-fusion restaurant in the center of the valley. At the top of the driveway, you'll find valet and self-parking and a waterfall that cascades down from the restaurant's main level; ascend by stairway or elevator to reach the white-tablecloth salon and stunning patio that seems one with the mountaintop. On the menu are steaks, pasta, and fresh seafood, as well as an award-winning wine list and plates to share, such as prosciutto with seasonal fruit or pot-sticker dumplings. *laquintacliffhouse.com*

PD Mastro's Steakhouse
This familiar, upscale steakhouse chain — with locations from Beverly Hills to New York City — is a


Mastro's Steakhouse


Juniper Table at the Kimpton Rowan Palm Springs

cornerstone of El Paseo in Palm Desert and a tried-and-true special-occasion destination. Sit in the lounge for a lively evening with spirited entertainment or in one of the quieter dining rooms for a more intimate experience. Service is top notch, from chilled salad forks to fanciful dry-ice martinis. Side dishes, like lobster mashed potatoes, are served family style. And for dessert, the warm butter cake is not to be missed. *mastrosrestaurants.com*

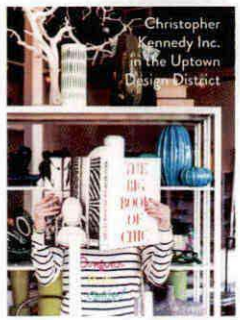
explore

Adventure Hummer Tours
Take a day trip to the fair-weather wine-making region of Temecula, a little over an hour outside of town, with Adventure Hummer Tours' Palms to Vines experience. An expert wine guide will drive you and a few friends in a luxury H2 Hummer to and from any hotel or home in Palm Springs, Rancho Mirage, Cathedral City, or Indian Wells and bring you to three vineyards, where you'll enjoy tastings, lunch, and a little history along the way. *adventurehummer.rezgo.com*

PS Palm Springs Mod Squad Architecture Tours
While Modernism Week happens just twice a year, the Mod Squad Architecture Tours take place on a daily basis, offering a fully experiential approach to the midcentury style that has made Palm Springs famous. After a martini pit stop, at which you'll learn why the drink should be shaken and not stirred, your guide will point out homes that once belonged to members of the Rat Pack and Marilyn Monroe, as well as iconic structures that define the essence of desert modernism. *psmodsquad.com*

shop

PS Uptown Design District
From chic designers to quirky local crafts, retro décor, antiques and modern art, vintage fashion, high-end jewelry, and even higher-end chocolate, Palm Springs' Uptown Design District is a destination in itself. It's a place to walk, shop, see, and be seen that's always bustling. Spend the afternoon people-


Christopher Kennedy Inc. in the Uptown Design District


Palms to Vines with Adventure Hummer Tours


The Gardens on El Paseo

watching from the windows of bars and bistros, or get your hair coiffed. If you're up for an edgier adventure, try the nearby Backstreet Art District, a creative strip with a first Wednesdays open-studio art walk. *visitpalmsprings.com*

PD El Paseo Shopping District
Some of the valley's most sophisticated retail and dining options are at El Paseo, known as the "Rodeo Drive of the desert." You'll find more than 300 businesses, including global luxury brands such as Saks Fifth Avenue, Gucci, and Tiffany & Co. alongside favorites like Anthropologie, independent boutiques such as the hip Elizabeth & Prince, and longstanding local purveyors like El Paseo Jewelers. There's an Apple store too. Dining establishments range from resort-casual to jacket required. *elpaseocatalogue.com*

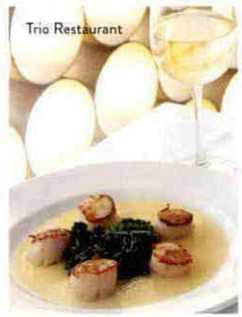
Clockwise from top left: Kimpton Rowan Palm Springs; Lisa Corson; Liz Martin; thinkstockphotos.com; Barberstock / Greater Palm Springs CVB

DID YOU KNOW? — Openly gay director James Whale (immortalized by Ian McKellan in the 1998 biopic *Gods and Monsters*) once owned what is now The Hideaway on Arenas Road in Palm Springs. Legend has it, Whale — a reported aquaphobe who drowned himself in 1957 — liked to fill the pool with nude men, resulting in the valley's first known clothing-optional resort.

taste

IN Tack Room Tavern
This Old West–style saloon is a modern-day stomping ground for area musicians and polo players. Located at the Empire Polo Club, the bar serves typical party appetizers like potato skins and chips and salsa, and generous portions of protein — from baby-back ribs with house-made barbecue sauce to filets with bordelaise and potatoes. *tackroomtavern.com*

PS Trio Restaurant
Locals pack this colorful Uptown Design District hot spot all day long, lunching beneath artwork by Shag, sipping martinis at the bar, and savoring a dinner menu focused on Midwestern comfort food prepared with California flair. *triopalmsprings.com*

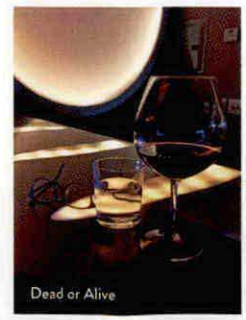

Trio Restaurant

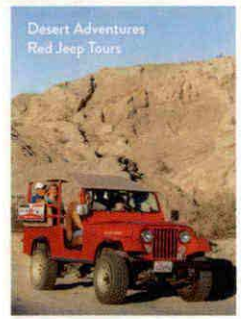
PS Dead or Alive
There's no sign outside, but you'll know you've arrived when you spot the small orange light hanging out front. It's a mesmerizing underground drinking experience, from the miniature flashlights used to read the single-page menu (it's dark inside!) to the frozen ceramic beer glasses. With only 21 seats and a thoughtful selection of craft wine and beer, Dead or Alive has risen to the top of the valley's speakeasy scene. *deadoralivebar.com*


Ernest Coffee

PS Ernest Coffee / Bootlegger Tiki
Named after the "founding father" of tiki bars, Ernest Raymond Beaumont Gantt, this chill coffeehouse beckons with Stumptown beans. Sister bar Bootlegger Tiki shares the patio and offers a late-night island escape in the form of rum, fruit, flowers, and ambient mood lighting. *ernestcoffee.com; bootleggertiki.com*

PD The Hood Bar & Pizza
A desert-punk dive bar with frequent live shows ranging from metal to folk-pop, The Hood is a regular stop on the local pub crawl with a convivial patio. *hoodbarandpizza.com*


Dead or Alive

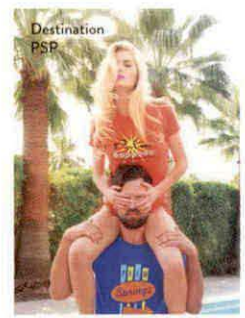

Desert Adventures Red Jeep Tours

explore

PD Desert Adventures Red Jeep Tours
The guides of Desert Adventures Red Jeep Tours are trained in the flora, fauna, history, culture, and geology of the desert landscape, so feel free to inquire if the tree you're standing under is *Prosopis pubescens* or *Prosopis velutina* (screwbean mesquite or velvet mesquite, respectively). Traverse the desert hills by Jeep at sunrise, test the Fates with an excursion along the San Andreas Fault, or go later for stargazing — there's really no better way to explore. *red-jeep.com*

shop

PS Destination PSP
Paying homage to trendy Greater Palm Springs — think poolside leisure, endless sun, and bottomless Tom Collinses — this downtown shop is an ideal stop for cool collectibles and souvenirs that echo the area's vibe. Shelves are stocked with coffee-table books, modern barware and décor, and trinkets like Parker Palm Springs pins and miniature midcentury houses. The owners also design items for many local business and charity events, such as Modernism Week and the Palm Springs International Film Festival. *destinationpsp.com*


Destination PSP

Clockwise from top: Phillip Butler; Desert Adventures Red Jeep Tours; Destination PSP; Anna Kula; Trio Restaurant

DON'T MISS — The first Saturday of each month, Simeon Den Gallery in Cathedral City hosts an afternoon Children's Art Party. This free art class, in which all generations are encouraged to participate, is made possible through the Agnes Pelton Society and Scrap Gallery. *simeondengallery.com*

Fa
family

Having children in tow is the ultimate excuse to wander to places you might not go otherwise. Learn and discover alongside the kiddos, take a ride down a waterslide, and make the kind of memories that the whole family will cherish. Or just kick back and let everyone do their own thing. There's plenty of space to sprawl out.

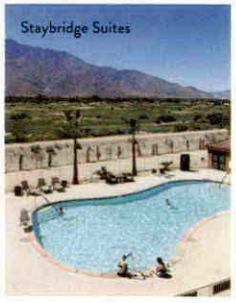


Omni Rancho Las Palmas Resort & Spa

EXPLORE WITH THE KIDS

stay

RM Omni Rancho Las Palmas Resort & Spa
This serpentine oasis, with multiple pools and an on-site water park, is pure magic. It's got a dreamy desert feel nestled amid mountains with more palm trees than you can count. Splashtopia has two 100-foot waterslides, a lazy river, and fountains and water guns that will keep the kids occupied for hours. For you, the coffee shop serves freshly brewed Peet's Coffee, and at bluEmber you'll find fusion eats from brunch till dessert. There's really no reason to leave, but The River at Rancho Mirage dining and movie complex is across the street if you do. *omnihotels.com*

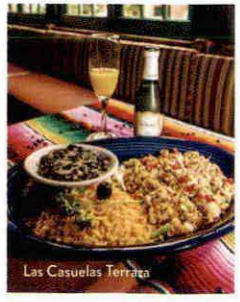


Staybridge Suites

CC Staybridge Suites
Tucked away from the bustle but minutes from the airport, freeway, and downtown Palm Springs, Staybridge welcomes guests — and their pets! — with a heaping complimentary daily breakfast as well as frequent free dinners. The pool overlooks lush golf fairways and Mount San Jacinto, and rooms come with a fully equipped kitchen. *staybridge.com/cathedralcity*

taste

PS Las Casuelas Terraza
Almost as rich in history as its mole sauce is in spices, the local Las Casuelas restaurant chain was founded 60 years ago by the Delgado family. The Terraza location opened in 1979, taking over a historic 1920s casita and filling it with the savory smells of traditional family recipes. *lascasuelas.com*



Las Casuelas Terraza



q&a

Carol E. Scott, CEO of the Children's Discovery Museum of the Desert in Rancho Mirage
The museum has served more than 1.5 million visitors in its 30 years of operations. Scott works to cultivate a play-based environment with hands-on "learning laboratory" experiences in arts and sciences.

What's new at the Children's Discovery Museum of the Desert?
The museum has a traveling exhibit program providing fresh experiences for visitors every three to four months, so there's always something new to check out. The museum has also expanded its outdoor exhibitry, beginning with the Rancho Mirage Trike Track and a new musical outdoor experience. And we added two new members to the team, Smiley and Abigail, desert tortoises who are thriving in their new habitat.

What's happening in the summer?
There is a robust camp program that takes place throughout the summer break, because, as they say, "When school is out, CDMOD is in!"

What's your mantra?
Mister Rogers was right: "Play is the work of childhood."

cdmod.org

Clockwise from top left: Greater Palm Springs CVB; Carol E. Scott; Las Casuelas Terraza; Staybridge Suites / IHG



An Elevated Dining Experience

THE EDGE
STEAKHOUSE

October - May
Wednesday - Sunday
5:30pm - 9:30pm

June - September
Friday - Sunday
5:30pm - 9:30pm

Located at The Ritz-Carlton, Rancho Mirage
68900 Frank Sinatra Drive | Rancho Mirage, CA 92270
Tel: 760.321.8282 | www.ritzcarlton.com

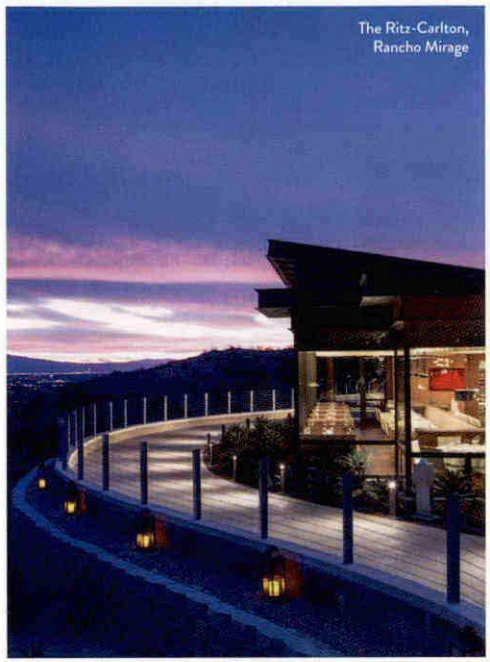
LA luxe

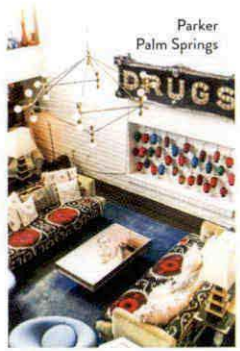
There's a reason luminaries flock to this lush oasis. Beyond the desert's obvious beauty and tranquility, the abundance of available amenities defines the locale as a destination bent on luxury. A mix of sumptuous stays, haute cuisine, and pampering service: Lavish in that — you deserve it.

GO ON, TREAT YOURSELF

stay

PS Oranj Palm Vacation Homes
Sure, you could stay in a fancy hotel. Or you could have your own house, with more space, a kitchen and laundry, and best of all, privacy. Oranj Palm has been a specialist in Coachella Valley rental properties since 1972. There's a huge range available for seasonal, monthly, or weekly stays — everything from a one-bedroom condo to a stunning six-bedroom midcentury estate with mountain vistas, a saltwater pool, and a billiards table.
palmspringsrentals.com

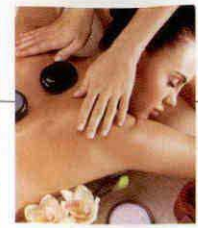

The Ritz-Carlton, Rancho Mirage



Parker Palm Springs

PS Parker Palm Springs
Wittily decorated by Jonathan Adler, the hotel is a sprawling affair, with rooms set around a prolific garden of flowers, fruit trees, and herbs. It's oh-so-civilized: There are three pools, plus tennis, pétanque, and croquet, and the maritime-inspired Palm Springs Yacht Club spa offers guests a thimble of vodka on their way into treatments. Norma's does brunch right, with a basket of fresh-made doughnut holes for every table. At night, head to the dark and decadent Mister Parker's for foie gras and duck, and cap things off with a flute of bubbly at the elegant tropic-style wine bar Counter Reformation.
theparkerpalmsprings.com

RM The Ritz-Carlton, Rancho Mirage
Spectacular views, extravagant accommodations, and a giant pool — this is what vacation is all about. The Edge Steakhouse is a stopping place unto itself, with its dramatic cliff-side setting, while the spa offers location-specific treatments such as the Desert Wildflower Poultice massage. Stay here, and you won't want to leave.
ritzcarlton.com



5 pampering treatments

Rain Massage at the Well Spa at Miramonte Indian Wells Resort & Spa
Essential oils are dropped like rain along the spine to calm the nervous system.
miramonteresort.com/spa

Milk-Y-Way Mani-Pedi at Estrella Spa at Avalon Hotel, Palm Springs
Hands and feet soak in warm milk to soothe rough skin and achy joints, then get detoxed with a clay and green-tea mask and jojoba-infused comfrey oil.
avalon-hotel.com

Whole Body Purification Treatment at Sparrow's Lodge, Palm Springs
An open-air massage tent lets birdsong set the tone for dry-brushing, a massage and argan-oil scalp revitalization, and a sage smudging.
sparrowslodge.com

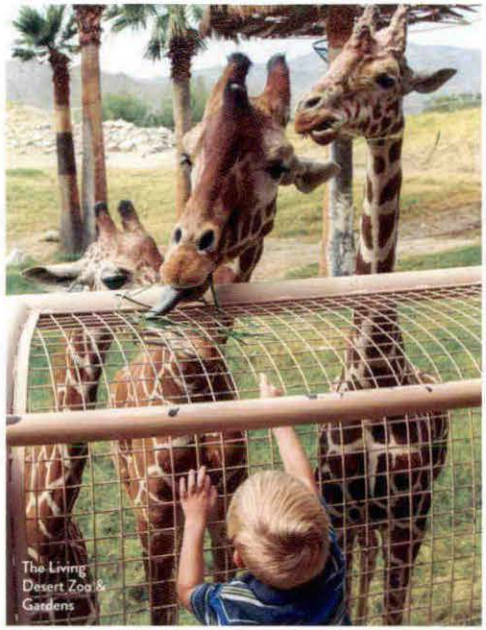
The Royal Cleopatra Ritual at Venus de Fido, Palm Desert
Steep in a milk and honey bath after exfoliation; a full-body mask, wrap, and massage follows. Here, pets can indulge in services too, from nails to facials.
venusdefido.com

Desert Rain Soak at Sunstone Spa at Agua Caliente Casino Resort Spa, Rancho Mirage
More than 80 minerals are blended in a soaking tub to replenish skin. This preps for a massage infused with the aroma of desert rain.
hotwatercasino.com/spa

Clockwise from top left: The Ritz-Carlton, Rancho Mirage; thinkstockphotos.com; Andrea Ament



DID YOU KNOW? — It's illegal to take your camel for a walk on Palm Canyon Drive in Palm Springs between 4 p.m. and 6 p.m. Why would anyone create drama about dromedaries in the Coachella Valley, you ask? During the Civil War, the U.S. Army developed the Camel Corps, outfitting them as pack animals for military in Southwestern states. When the idea fizzled, camels were sold at auction. Many came to Indio in the early 1900s, participating in races at the Date Festival (held each February), a tradition that continues today.


The Living Desert Zoo & Gardens

taste

IN Shields Date Garden
You can't possibly come to the desert without tasting its signature fruit: the date. Shields Date Garden is an experience all generations will enjoy. The café serves up a menu of specialty dishes, from pancakes to a date burger to blue-cheese-stuffed dates wrapped in bacon. And of course, the staple date shake. But there's more to explore: A pathway dotted with curious biblical statues winds through the 17-acre date farm; there's also a lake, novelty shop, and theater with educational programming. *shieldsdategarden.com*



RM Brandini Toffee
This candy shop is the brainchild of young local entrepreneurs Brandon Weimer and Leah Post. It all started in 2006, when the pair prepared some toffee to raise money for a class trip to Italy. The venture spiraled into an Oprah-approved business that serves everything from toffee popcorn to milkshakes, with two locations in the valley and an outpost at the outlets in Cabazon. The Rancho Mirage flagship, home to the factory where all the sweet stuff gets made, hosts regular tours. *brandinitoffee.com*


Laser Oasis

explore

PD The Living Desert Zoo & Gardens
An epic place to visit to see a plethora of desert-dwelling animals in close proximity. There are opportunities to feed giraffes, watch live wildlife shows, and take nature walks through native flora. Be sure to check out the educational summer workshops for kids. *livingdesert.org*


Wet 'n' Wild

PS Wet 'n' Wild
Splash between plunging seven-story-tall speed slides and the lazy river. There are two easy slides for the littlest riders, plus a massive wave pool, a giant funnel that spits rafters down a waterfall, and a four-floor interactive beach house with a 1,000-gallon bucket that'll dump water all over your head. Rent a cabana for the afternoon to set up home base in the shade. *wetnwildpalmsprings.com*

LQ Laser Oasis
Holy laser tag, Batman! This indoor fun center is equipped with a multilevel 6,000-square-foot laser-tag zone, a ropes course and tightrope walk, and an arcade with more than 40 games. *laseroasis.com*

CC Mary Pickford 14 / D'Place Entertainment
Catch a flick and kick back in a state-of-the-art cinema. Some theaters feature comfortable recliner seats — one with a row of D-Box motion-simulator chairs — while the Barco Escape theater has three screens for an immersive panoramic experience. The café is stocked with ice cream, beer and wine, and plenty of munchies. June 12 through Aug. 17, there are 10 special kids' screenings for just $1 at the door, or $5 for entry to all 10 films. *dplaceentertainment.com*

shop

★ Cabazon Outlets and Desert Hills Premium Outlets
Get your comfy shoes on — you can spend many, many hours wandering the retail wilds of Cabazon. It's a great way to force the kids to expend some energy — and a great way to expend some cash from your wallet. Don't miss the Cabazon Dinosaurs (climb Mr. Rex for a great view). *cabazonoutlets.com; premiumoutlets.com*


Cabazon Outlets

Clockwise from top left: Jay Jorgensen, Flinn A. Lee, Gypsyland, Liz Martin, Greater Palm Springs CVB

Elvis Honeymoon Hideaway



5 midcentury landmarks

Palm Springs Visitors Center
The former Tramway Gas Station, realized in 1965, is the work of Albert Frey and Robson C. Chambers. Here you can pick up a map of other midcentury sites. Open daily. visitpalmsprings.com

Sunnylands Center & Gardens, Rancho Mirage
Walter and Leonore Annenberg commissioned A. Quincy Jones to design this estate in the early '60s. Their guests included presidents and luminaries. Tours are offered during season. sunnylands.org

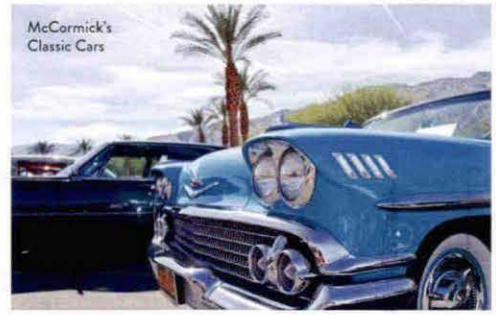
The Shops at 1345, Palm Springs
This building, designed in 1955 by E. Stewart Williams, now houses a cluster of ultra-hip boutiques. And it's pink! theshopsat1345.com

Dinah Shore Estate, Palm Springs
Designed by Donald Wexler in 1964 for sports star turned variety-show host Dinah Shore, the home's current owner is Leonardo DiCaprio ... and you can rent it. 432hermosa.com

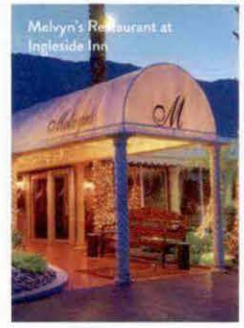
Elvis Honeymoon Hideaway, Palm Springs
Robert Alexander built the hideaway in 1960 for his family. He leased it to Elvis in 1966 and it's where the singer took Priscilla for their honeymoon. Guided tours happen daily. elvishoneymoon.com

Clockwise from top left: Greater Palm Springs CVB, Lisa Carson, Greater Palm Springs CVB, thinkstockphotos.com, Lisa Carson

CHILL DEAL — Receive 10 percent off a minimum two-night midweek stay at Ingleside Inn, with a complimentary upgrade when available and a free glass of house wine at Melvyn's Restaurant. Get the coupon at *chillpass.com*.


McCormick's Classic Cars

expansive menu features everything from country ham and eggs with hashbrowns to hot meatloaf sandwiches. There's an old-fashioned soda fountain, too, serving malts, floats, and date shakes. *keedysfountaingrill.com*


Melvyn's Restaurant at Ingleside Inn

PS Melvyn's Restaurant at Ingleside Inn
On the premises of Ingleside Inn, an estate built in 1925 by the Humphrey Birge family and transformed into a hotel in the '30s by Ruth Hardy, this restaurant and its property bask in a storied past that includes visits by Salvador Dalí and Howard Hughes, among others. Mel Haber bought the place in 1975 and transformed it, establishing his namesake restaurant, where Frank Sinatra is said to have had a special booth (it remains for you to enjoy). Under new management after Haber's death, the property has been restored to its golden-age glory. The sounds of yesteryear set a nostalgic mood in the lounge, while tableside cooking captivates and cultivates conversation as servers prepare Sinatra's favorites, like steak Diane and steak au poivre. *inglesideinn.com*

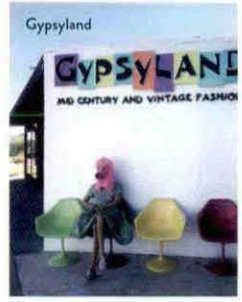
explore

PS McCormick's Classic Cars
Calling all gearheads! Ever dreamed of owning a classic? That's the goal McCormick's specializes in fulfilling. Although best known for its two massive annual auctions (held in February and November), the family-owned showroom in downtown Palm Springs is open daily and maintains a regular rotation of gorgeously restored vehicles ready for purchase ... or ogling. *classic-carauction.com*

PS Five Star Adventures Tours
If Liberace, Elvis, and Sammy Davis Jr. walked into a bar ... chances are it would have been in Palm Springs. Five Star Adventure Tours will give you an idea of the locales these celebrities and their ilk would have traversed. The luxury vans and charter buses will also guide you up the side of San Jacinto, down the Walk of Stars, or deep into mystic canyons where ancient people once lived. *fsatours.com*

shop

RM Victoria's Attic Antiques
Put aside a solid chunk of time to peruse this 15,000-square-foot wonderland of vintage treasures. Equal parts gift emporium and curio museum, the antique mall houses a collection of storied tchotchkes, midcentury furniture, funky jewelry and apparel, and an array of artwork. *victoriasatticantiques.com*



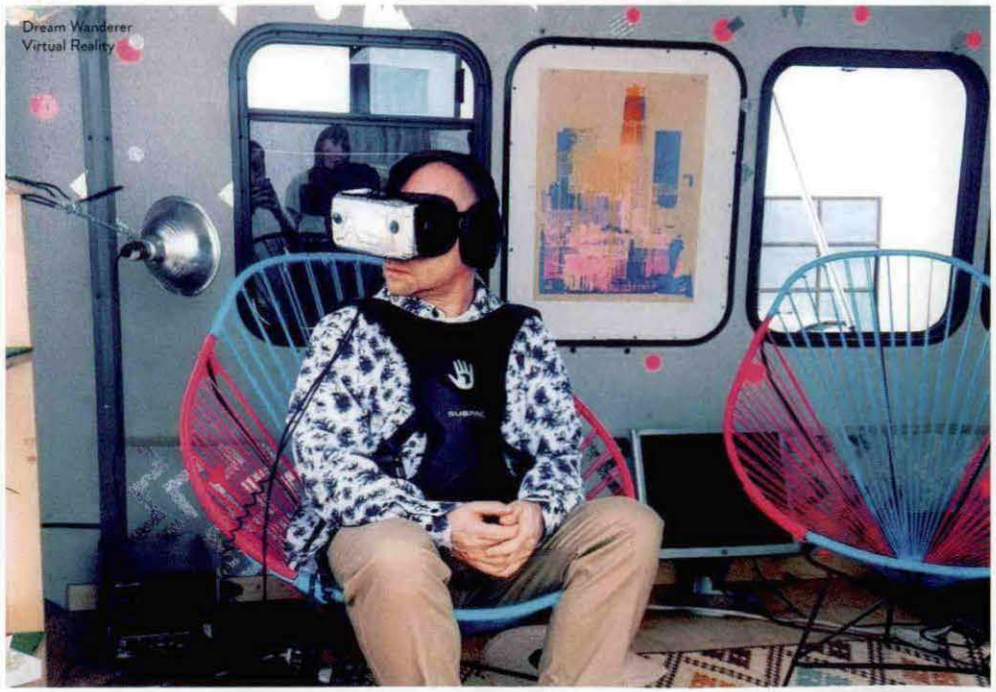
PS Gypsyland
Gypsyland offers an excellent range of midcentury furniture, home goods, and playful vintage fashion that is delightfully heavy on prints. Expect an unusual selection of accessories and apparel with plenty of gift options and the friendliest staff you'll ever meet — including Pucci the Poodle (a mannequin with a fluffy pink poodle head who's a bit of an Instagram celebrity in her own right). *facebook.com/gypsyland.thrift*





Slab City

Slab City
World War II had its share of unintended consequences, and this is one of them. Sited among the remains of former Marine barracks, Slab City acquired its name from the forgotten concrete monoliths that made up the military stronghold. It is an ironically poetic location for a town, about an hour from Coachella, that seems to thrive on social anarchy — maybe even court it. Peculiar are the year-round inhabitants, squatters, and "Slabbers" who exist in a quasi-boho state of mind, preferring freedom, art, and living off the grid. Bizarro sculpture is de rigueur, as is the desire to dwell within the austere womb of the Sonoran Desert — the California Badlands — a place as enchanted as can be. East Jesus is a refuge for artists and


Dream Wanderer Virtual Reality

From top: Nicky Faeth / Greater Palm Springs CVB; Dream Wanderer Virtual Reality

Clockwise from top left: shutterstock.com; Bob Berstock / Greater Palm Springs CVB; Fantasy Springs Resort Casino; Comic Con Palm Springs

july

4 Celebrate **Independence Day** at Palm Desert Civic Center Park, Palm Springs Power Baseball Stadium, or Agua Caliente Casino Resort Spa in Rancho Mirage. Beginning July 1, partake in a week of festivities at the General Patton Memorial Museum in Indio.


Independence Day

6–8 Leslie Page, who has sung with luminaries such as Ringo Starr and Keith Urban, stars in ***Cabaret*** at the Coachella Valley Repertory Theatre. *contactinthedesert.com*

6–15 It's 1985, and ***The Wedding Singer***, Robbie Hart, is out to woo his love, Julia. Palm Canyon Theatre presents the flick in theatrical form in downtown Palm Springs. *palmcanyontheatre.org*

7 Soft-rock hero and Grammy Award winner **Kenny Loggins** performs at Agua Caliente Casino Resort Spa. *hotwatercasino.com*

12–15 The annual **Desert Classic Dancesport** ballroom dance championship returns to JW Marriott Springs Resort & Spa. *desertclassicdancesport.com*

13 They got together in 1991 and have since made seven studio albums. See the rockers **Counting Crows** at Fantasy Springs Resort Casino. *fantasyspringsresort.com*

14 Two indie rock bands, **We Are Scientists and Beverly**, play the indoor stage at Pappy & Harriet's. *pappyandharriets.com*


Comic Con Palm Springs

july

24–26 **Comic Con Palm Springs** takes over the Palm Springs Convention Center, where some 500 vendors, activations, and special collections will be on display. This year features an interactive Lego room, VR immersive gaming, special celebrity guests, and the return of a Con favorite, the voice-actor panel Twisted Toonz. *comicconpalmsprings.com*

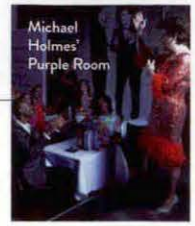
21 Las Vegas-based record label Blue Lotus Entertainment brings its West Coast Heat tour to an undisclosed location in Palm Springs (the venue will be announced closer to the event date). A mix of acts who have performed at Coachella Festival as well as stages in Vegas will play **Coachella Heat**. *bluelotusent.com/tour*

21 You're gonna have yourself a real good time (and we won't stop you) when Marc Martel takes the stage at Agua Caliente Casino Resort Spa for **The Ultimate Queen Celebration**. Martel got his break when he shared his rendition of "Somebody to Love" on YouTube, generating millions of views and a hit tour. *hotwatercasino.com*


Counting Crows

27 **Donny and Marie Osmond**, a brother and sister duo who have collectively recorded 142 albums, perform their hits at Agua Caliente Casino Resort Spa. *hotwatercasino.com*

28 Bring the kids to the High Desert for an afternoon of arts and crafts, face painting, games, a treasure hunt, and plenty of silly photo-ops at **Family Fun Day** at the Yucca Valley Community Center. *yucca-valley.org*


Michael Holmes' Purple Room

ongoing

ARTS First Wednesdays of the month, browse Palm Springs galleries during the Backstreet Art District Art Walk. Second Saturdays, head to the Art Walk on Perez Road in Cathedral City. Also check around for Dive-In Movies, hosted at several venues throughout Greater Palm Springs, including Wet 'n' Wild water park.

MUSIC Dance to the beat of your own drum at the Full Moon Party and drum circle at the monthly Ace Hotel & Swim Club, or at Crystal Fantasy's drum circle, both in Palm Springs. Arrive Palm Springs throws pool parties each Sunday. DJs play Spa Resort Casino's Cascade Lounge in Palm Springs on Fridays and Saturdays; Sundays are Latin nights. Tribute bands perform outdoor concerts every Saturday during the Rock Yard series at Fantasy Springs Resort Casino in Indio.

DRAG Partake in drag karaoke at the RetroRoom Lounge. Enjoy a performative brunch at Rio Azul, Oscar's Café, or the Hard Rock Hotel. Experience dinner shows at Wang's in the Desert and Michael Holmes' Purple Room, or a late-night revue at Toucans Tiki Lounge. All in Palm Springs.

LET'S BE SOCIAL —
Stay connected with *Palm Springs Life* on Instagram and Facebook at @palmspringslifemagazine and on Twitter at @palmspringslife.

august

2 Catch Stetson-sporter **Brad Paisley** — who has sold more than 11 million records and amassed a credenza full of awards — at Agua Caliente Casino Resort Spa. *hotwatercasino.com*



Steve Martin and Martin Short

3–5 The Coachella Valley Repertory Theatre presents **Brian Stanton's *Blank***, a one-man show chronicling an adoptee's mysterious quest to discover his true identity. *cvrep.org*

4 The **Timelapse Film Festival** at the Joshua Tree Retreat Center features films in five categories. *timelapsefilmfestival.com*

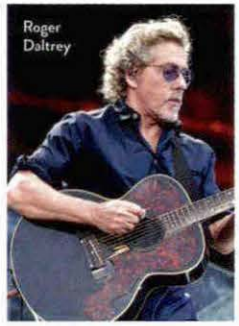
10–12 Idyllwild Arts presents its 25th annual **Jazz in the Pines** event, featuring more than two dozen jazz, blues, and R&B artists playing amid the ponderosas. Plus, browse the work of local makers and sample bites from a variety of food vendors. *jazzinthepines.com*

10–12 It's the second iteration of **Splash House**, with more DJs, more booze, and more bodies dog-piled on doughnut floats in the Renaissance, Riviera, and Saguaro pools. Packing musts: shades, a hat, and plenty of sunscreen. *splashhouse.com*

18 Joshua Tree's "epic spoken word event," **Desert Stories**, takes place at the Hi-Desert Cultural Center and features a spectrum of storytellers and artists. Get tickets early, as it typically sells out. *hidesertculturalcenter.org*



18 Rock & Roll Hall of Famer (and The Who founder) **Roger Daltrey** released a brand-new solo album in June, *As Long as I Have You*. Groove to his new jams at Fantasy Springs Resort Casino. *fantasysprings resort.com*

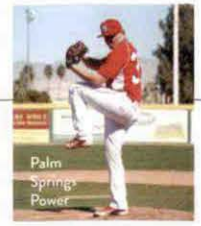


24 Two Martins, one night of stand-up. **Steve Martin and Martin Short** perform at Agua Caliente Casino Resort Spa. *hotwatercasino.com*

24–30 Head to the nearby mountain town of Idyllwild for the **Native American Arts Festival**, which includes work from distinguished artists as well as performances, demonstrations, films, a lecture series, and traditional Native American food tastings at the Idyllwild Arts campus. *idyllwildarts.org*

august

22–26 The second annual **Palm Springs International Animation Festival** at the Annenberg Theater at the Palm Springs Art Museum shows feature-length and short films spanning genres and animation techniques — from CGI to sand-sculpting to stop-motion. Includes 250-plus screenings, an expo, and an awards gala. *psiaf.org*



ongoing

SPORTS The Palm Springs Power baseball season runs June 1 to July 2 at Palm Springs Power Stadium. Valley V-Twin of Indio hosts monthly early-morning motorcycle rides (call 760-342-1199 for times).

FAMILY Fourth Wednesdays, Rancho Mirage Public Library hosts a kids' Lego Club. Third Saturdays, search for nocturnal desert creatures during the Monument Night Adventure held at the Santa Rosa and San Jacinto Mountains National Monument in Palm Desert. June 18 to July 27, the Living Desert Zoo & Gardens hosts an interactive kids camp.

markets + street fairs

Certified Farmers Markets
Various locations
certifiedfarmersmarkets.org

College of the Desert Street Fair
Palm Desert
codaastreetfair.com

VillageFest
Palm Springs
palmspringsvillagefest.com

Coachella Valley Makers Markets
Various locations
makersmarket.community

Maclin Night Market
Riverside County Fairgrounds, Indio
maclinmarkets.com

Clockwise from top left: Agua Caliente Casino Resort Spa; Palm Springs Power Baseball; Fantasy Springs Resort Casino; Chance Raspberry / Palm Springs International Animation Festival

Winston Giesske



the Instagram-worthy views of the valley floor.) You'll know you've arrived by the throng of cedars and pines and the band of rustic, locally owned shops. A few foodie musts: Candy Cupboard for novelty sweets, Café Aroma for bistro-style bites and craft beers, and Red Kettle for classic, downhome cooking (where John Wayne was reportedly a regular back in the day); Gastrognome wins points for its dog-friendly patio. Outdoorsy types can venture away from the main street for hiking, mountain biking, and rock climbing. *idyllwild.com*

Salvation Mountain
They say faith can move mountains. Turns out it can also build mountains — and turn them into art. Located about 90 minutes from Palm Springs, Salvation Mountain is a 50-foot-high, 150-foot-wide man-made inselberg devoted to one man's love of God. Leonard Knight spent nearly three decades (and, some say, half a million gallons of paint) creating this must-be-seen-to-be-believed interactive sculpture. Colorful, bold, and in-your-face (both literally and figuratively), the piece's philosophy takes much of its creed from the Sinner's Prayer. It draws visitors from around the globe and has been featured in numerous documentaries, including *Leonard Knight: A Man and His Mountain* (2015), and has provided a backdrop to music videos by artists like Coldplay and Kesha. Though Knight died in 2014, his simple yet powerful message continues to amaze, inspire, and — who knows? —even proselytize. *salvationmountaininc.org*

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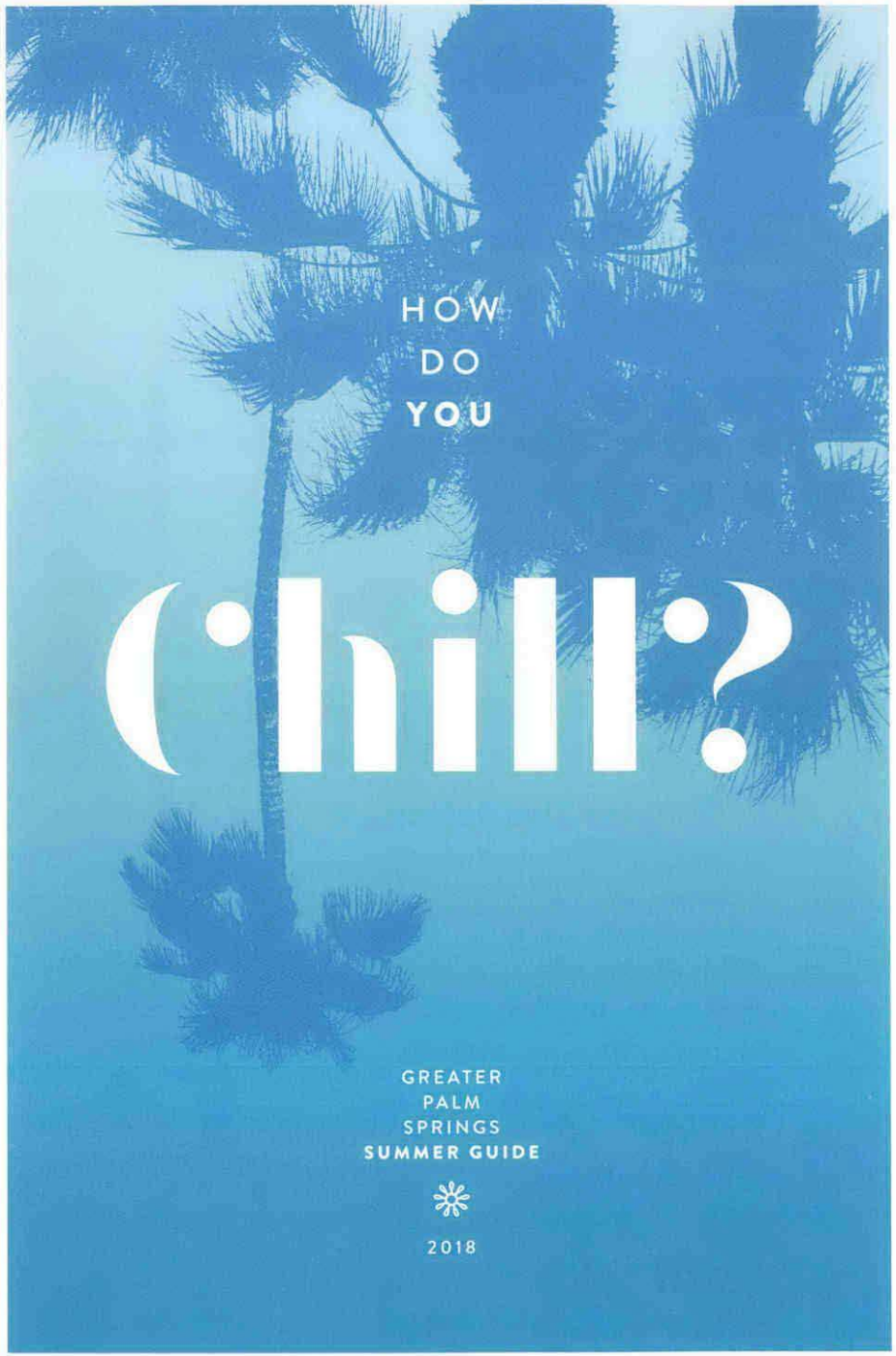
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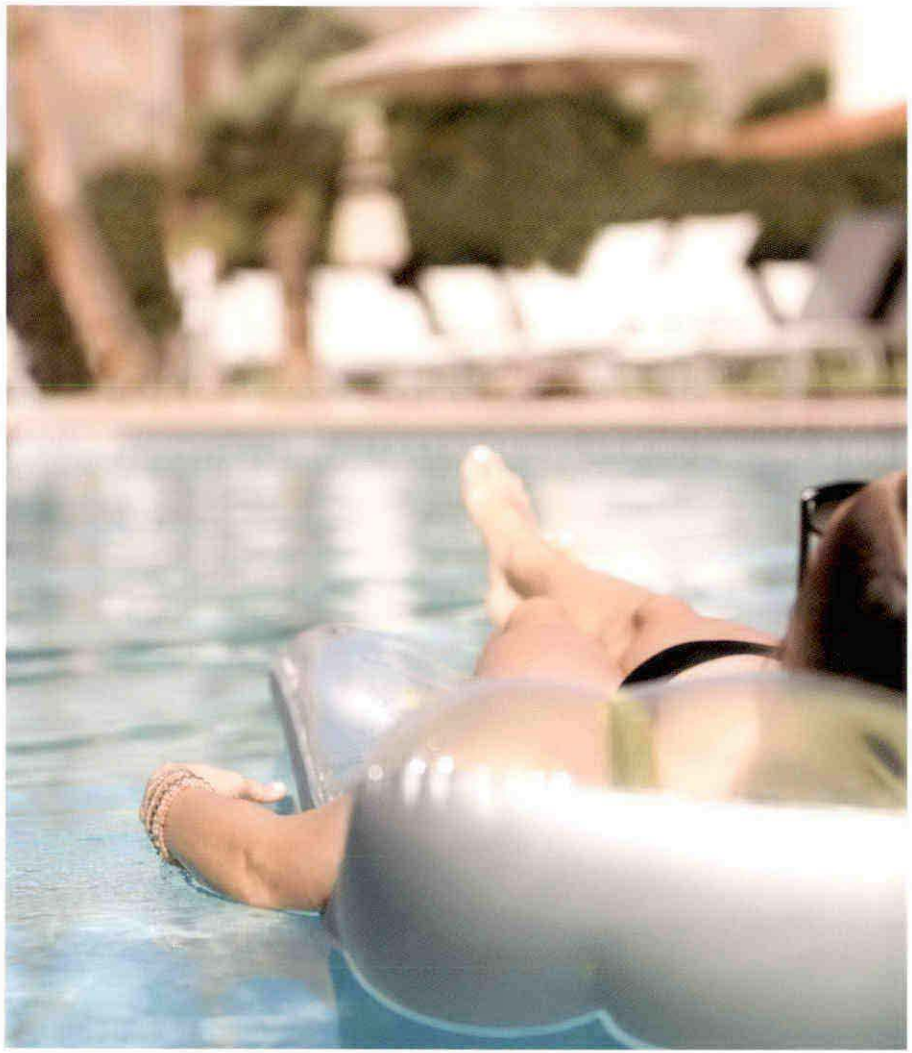
BMW Performance Driving School

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WHERE THEY NEVER CLOSE
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13
things we love

We asked our staffers, contributors, and Q&A participants to share their favorite things about life in Greater Palm Springs. Here's what they said.

1

Watching the painted sunrise every morning.

2

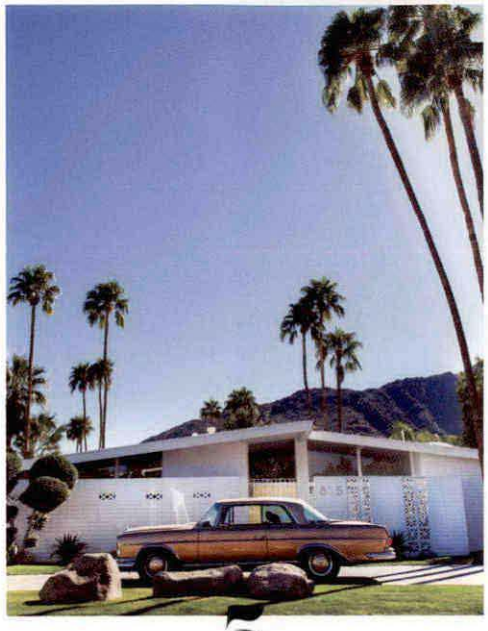
A dip in the pool after work, back-dropped against a fabulous sunset.

3

The white noise of cicadas buzzing in the trees and happy birdsong on early summer mornings.

4

There's a small-town feel with plenty of big-city tolerance.



5

I love that I can see giant palm trees, cerulean blue skies, the distinctive arch of a midcentury modern landmark, and beautiful mountains ... all in one blink.

6

Being held by the wisdom of the mountains, supported by the positive energy of the sacred land, and healed by our mineral spring waters.

7

Being able to live in a Donald Wexler house from 1960. And if you don't live in one, viewing his and other architects' work is as easy as taking a joyride.

8

The stories and spirit of the people who call this place home.

9

Petrichor after a good rainstorm, a scent you can discover even in the summertime by picking a sprig of creosote and rubbing it between your hands.

10

Our local critters, from cottontails, roadrunners, hummingbirds, and quail to bighorn sheep and the occasional mountain bobcat.

11

Bougainvillea, bougainvillea, bougainvillea.

12

Playing golf late in the afternoon when the shadows are long.

13

The quiet solitude.

Scott Baxter / Greater Palm Springs CVB

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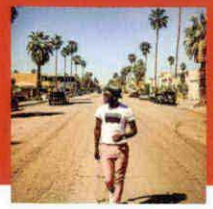
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1. Starting June 1, 2018 through August 1, 2018 at 11:59 PST, snap a photo on Instagram on how you define "The perfect Greater Palm Springs Experience"
2. Hashtag #snapshareGPS, #PalmSpringsLifeMagazine, and #RanchoLasPalmas
3. Tag a friend and follow @palmspringslifemagazine and @RanchoLasPalmas
4. We'll pick our favorite photo and #REGRAM it with the winner's picture on @palmspringslifemagazine
5. Winners will be announced and posted August 3, 2018

Winner receives:

- Two night stay at Omni Rancho Las Palmas, Rancho Mirage, CA
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- Breakfast for two at bluEmber restaurant

For rules go to palmspringslife.com/contests

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06 — 2018

GREATER PALM SPRINGS SUMMER GUIDE

e **4** **Essentials** Here's what you need to know.

e **6** **Calendar** Parties, festivals, and entertainment.

m **24** **Map**

w **40** **Wander List** Peculiar places that are worth the drive.

13 **48** **13 Things We Love** An ode to Greater Palm Springs.

In inspired — **10** **Inspired** Indulge your inner aesthete in the valley's cultural scene.

Lk low-key — **12** **Low-Key** Lay low at trendy spots and make time for pool hops.

Wb well-being — **22** **Well-Being** Detox, de-stress, and discover the healing desert.

Fa family — **14** **Family** Explore with the kids and cultivate lifelong memories.

Go golf — **18** **Golf** Get some new gear, practice at the range, and hit the links.

Rm romance — **26** **Romance** When the mood strikes, the valley awaits.

Av adventure — **28** **Adventure** Amp up the adrenaline with bold excursions.

Re retro — **32** **Retro** Take a step back in time to the era of the Rat Pack.

Lx luxe — **34** **Luxe** Go on, treat yourself — you deserve it.

Bo bohème — **38** **Bohème** Embrace eclecticism and free-spirited Moroccan vibes.

WELCOME

There are endless ways to unwind in the Greater Palm Springs oasis. Whatever your mood, we've curated 10 experience-driven itineraries that will take the guesswork out of planning the perfect summer getaway. All that's left for you to do is decide ...

How do you chill?

GREATER palm springs convention & visitors bureau

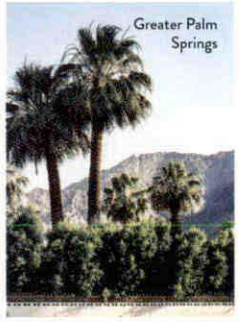
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YOU ARE HERE — Greater Palm Springs comprises nine cities in the Coachella Valley flanked by the Santa Rosa and San Jacinto mountains and Joshua Tree National Park, along with the Salton Sea. Prior to the formation of the Colorado River Delta, the valley was underwater; ancient shells can still be found in protected areas.

DID YOU KNOW? — Coachella was first known as Conchilla ("shell" in Spanish). Rumor has it the name changed due to a mapmaker's misspelling.

essentials

Whether you're a planner or one who wings it, a great getaway entails a little foresight. Here's what you need to know before you go.



getting around

Palm Springs International Airport (PSP)
In the 1920s, one lone dirt runway welcomed early aviation pioneers and Army cadets to this emerging resort village. Today, 10 airlines provide nonstop service to 18 cities in the U.S. and Canada via indoor-outdoor terminals ringed in mountaintops and palm trees. The lauded modernist design, circa 1965, is the work of architect Donald Wexler. Uber and Lyft began offering curbside pickup in March after a unanimous City Council vote granting the ride-share companies airport access.

CV Link
The Coachella Valley alternative transportation route, or CV Link, aims to connect Palm Springs with Coachella by way of a dual-lane pedestrian, bicycle, and low-speed electric vehicle pathway, facilitating a safer, more sustainable means of getting around the valley. Despite some controversy, ground broke in 2017 with the objective to complete the projected 50-mile track in 2020. Explore the first open segment — a 2.3-mile stretch in Cathedral City, bordering the verdant fairways of Cimarron Golf Resort — via access points on Vista Chino and Ramon Road. You'll recognize the route by its orange- and blue-trimmed shade structures.

siesta season

Hours of Operation
Come mid-May, the desert's hibernation situation is real. Akin to the summer holidays of European cities, the pace of life lulls. Traffic dissipates, part-timers flock to cooler climes, and some businesses cut back their hours or close for the season. Stalwart locals know this as the optimum time to bask in the region's sought-after solitude. Though we have vetted the spots listed in this book, we advise double-checking hours of operation before you arrive.



chill deals

All-Access Pass to Summer
Spice up your trip with a chill deal from the Greater Palm Springs Convention & Visitors Bureau. Through partnerships with local businesses, the bureau provides year-round discounts for activities across town. Look for "Chill Pass" deals sprinkled throughout this book, and find more at *chillpass.com*.

contact

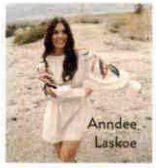
In Case of Emergency
The Coachella Valley is top-ranked for its healthcare facilities: Desert Regional Medical Center (Palm Springs, 760-323-6511); Eisenhower Medical Center (Rancho Mirage, 760-340-3911); and John F. Kennedy Memorial Hospital (Indio, 760-775-8111).



in this issue

100+

Itineraries Curated by a range of personalities who call the desert home, this annual summer guide produced by *Palm Springs Life* and the Greater Palm Springs Convention & Visitors Bureau is jam-packed with more than 100 places to stay, taste, shop, and explore.



Wander List Emmy-winning journalist and Coachella Valley native Anndee Laskoe hosts the whimsical original web series *Wander List*, on which our road-trip roundup (p. 40) is based. Now in its second season, the aspirational video shorts take viewers to sights around Greater Palm Springs. Tune in at *gpscvb.com*.

City Codes Look out for these indicators denoting attraction locations.

- CC Cathedral City
- CO Coachella
- DHS Desert Hot Springs
- IW Indian Wells
- IN Indio
- LQ La Quinta
- PD Palm Desert
- PS Palm Springs
- RM Rancho Mirage
- * Other

FIND MORE:
For up-to-the-minute happenings and other tips, or to subscribe, visit palmspringslife.com.

Clockwise from left: Lisa Corsen; Emily Chavous; Anndee Laskoe / Greater Palm Springs CVB; Jordan Sondler

Noah Purifoy Foundation © 2018

DON'T MISS — A 20-minute drive from Palm Springs, you'll find more than 2,000 acres of pristine protected wilderness at Whitewater Preserve. There is ample parking, a ranger station with exhibits, and hiking trails, including the Pacific Crest Trail. Wading ponds, a river, and shaded tables make it an ideal spot to cool off. Even Fido can come along!

Welcome Sign, 1998
Noah Purifoy Outdoor Desert Art Museum



*** Noah Purifoy Outdoor Desert Art Museum**
In an open expanse of the Mojave Desert, trash left behind by many became one artist's treasure. More than 100 works scatter across 10 acres in Joshua Tree — assemblies of detritus in the form of shacks, totems, and futuristic metalwork. Noah Purifoy was born in Alabama in 1917. A longtime resident of L.A. before moving to Joshua Tree, he crafted his first sculpture of debris from the 1965 Watts rebellion and became involved in public policy work and arts initiatives. He went on to create more than 100 installations made of tires, refrigerators, and other found objects on his High Desert compound, where he died in a 2004 house fire. The outdoor museum is open from sunrise to set and is free to the public. *noahpurifoy.com*

The Guide

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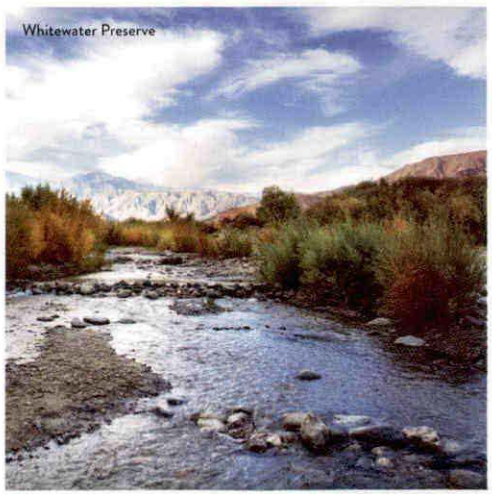
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Sky Art Sculpture Garden



Whitewater Preserve

Sky Art Sculpture Garden
Deep in the magical desert landscape of Anza-Borrego Desert State Park, in an unincorporated town called Borrego Springs, a Mexican cowboy-boot salesman crossed paths with the heir of a great fortune. The heir — Dennis Avery, whose father founded Avery, the manufacturer of office labels — sought to invest his inheritance in philanthropy and art. The boot salesman, Ricardo Breceda, had recently created a 20-foot Tyrannosaurus rex sculpture for his 6-year-old daughter; she asked for a dinosaur for Christmas, and Breceda simply couldn't tell her no. Well, Avery loved the fantastical metal creature so much he commissioned a garden full of them. Today there are more than 130 gargantuan metal sculptures lurking in the sand, and although Avery died in 2012, Breceda, 56, is still sculpting. A 350-foot sea serpent undulates through dunes and shrubs, as if slinking beneath the pavement of Borrego Springs Road. A scorpion crouches, its human-arm-sized stinger poised to strike a massive grasshopper. An hour's drive from Coachella, just past the Salton Sea, this weird and wonderful storybook scene is the stuff of roadside-attraction dreams (or, perhaps more accurately, nightmares).
ricardobreceda.com

From top: Nicky Faeth / Greater Palm Springs CVB; Greater Palm Springs CVB



DID YOU KNOW? — Joshua Tree was designated a national monument in 1936 by President Franklin D. Roosevelt and in 1994 became a national park. Nearly the size of Rhode Island, it is named for its abundance of yucca brevifolia. Their branches outstretch like arms, resembling to early settlers the biblical character of Joshua. Thus, they became known as Joshua trees.

calendar

june

14 Big-name ufologists and alien researchers, including Giorgio Tsoukalos of *Ancient Aliens* fame, touch down at the Renaissance Indian Wells Resort & Spa for **Contact in the Desert**. The convention looks at abduction, conspiracies, and the probabilities of extraterrestrial life. *contactinthedesert.com*

1-17 More than 100 valley eateries participate in **Greater Palm Springs Restaurant Week**, serving specially priced, multicourse prix-fixe menus. Treat yourself and try something new. *dinegps.com*


Palm Springs International ShortFest

june

19-25 With approximately 325 screenings, including *Hair Wolf* (pictured above), **Palm Springs International ShortFest** is the largest short-film event on the continent. Themed programs, held at the Palm Springs Cultural Center, include four to 10 shorts and a filmmaker Q&A; also on offer are master classes and panels on industry trends. *psfilmfest.org*

2 Bring your well-behaved pups to **Paws for Rhythm and Brews**, an afternoon fundraiser with home-brewing competition, at the Idyllwild Nature Center. *arfbeerfest.com*

3 Discover the East Valley's vibrant culture and community spirit at the annual **Indio Block Party**, which features live music, art installations, a rock-climbing wall, food and beer gardens, and a car show. *discoverindio.com*

7-10 Hard Rock Hotel Palm Springs presents **Utopian Summer**, featuring DJs Scotty Boy, Mikey X Francis, Eva Kane, Maluco, Ryan Patrick, and more. *utopiansummer.com*

8-10 Three Palm Springs hotels — the Renaissance, Riviera, and Saguaro — host the **Splash House** music festival, where DJs spin poolside; passes include shuttle rides between venues. After-parties take place at the Palm Springs Air Museum. *splashhouse.com*


Little Big Town

15 Test your worth in foosball alongside some of the state's best at the **Warrior Table Soccer California State Championships** at Cimarron Golf Resort in Cathedral City. *warriortablesoccer.com*

22-24 A comic and pop culture event at the Palm Springs Convention Center, **PS Comic Xpo** starts with a concert and carries on with vendors, cosplay, and special guests including Sean Astin, Jeremy Shada, and Jess Harnell. *pscomicxpo.com*

22-24 Singer and voice actor Scott Drier brings his ***Tribute to Doris Day*** show to Coachella Valley Repertory Theatre in Rancho Mirage. *cvrep.org*

23 Country singer **Eric Paslay** sings "Song About a Girl" and other ditties at Spotlight 29 Casino in Coachella. *spotlight29.com*

23 Latina musical groups **Pandora and Yuri** have collaborated since the 1980s and are now on tour together with a stop at Fantasy Springs Resort Casino in Indio. *fantasyspringsresort.com*

28 The late-1980s Scottish pop band **Trashcan Sinatras** plays Pappy and Harriet's in Pioneertown. *pappyandharriets.com*


Eric Paslay

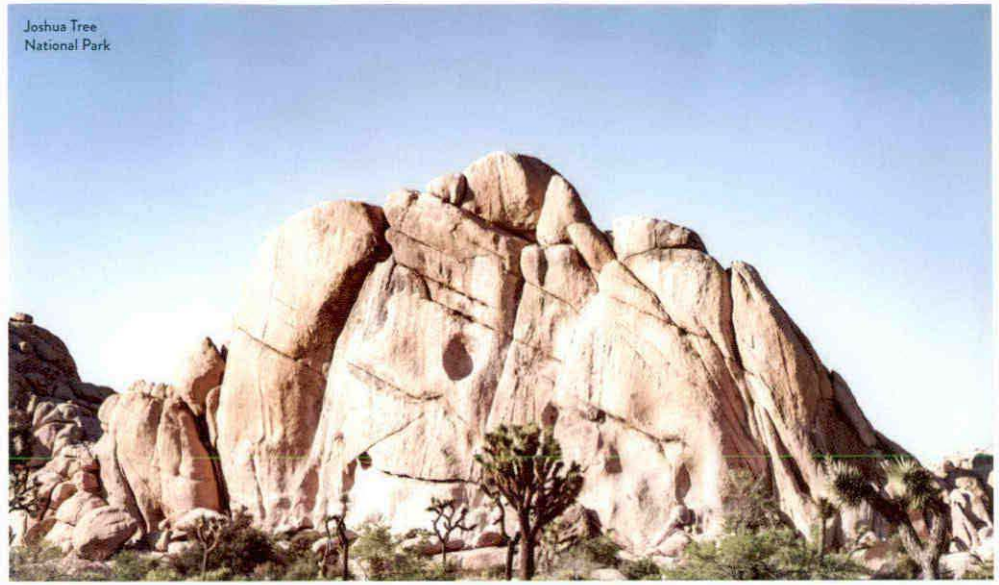
29 Fantasy Springs Resort Casino presents **Little Big Town**. The three-time Grammy winners were honored again in April at Grammys on the Hill, which celebrates those who advocate for music creators' rights. *fantasyspringsresort.com*

30 Peaches & Herb, MC Magic, and more perform at **Art Laboe Summer Love Jam VII** at Agua Caliente Casino Resort Spa in Rancho Mirage. *hotwatercasino.com*


Splash House

Clockwise from top: Fantasy Springs Resort Casino, Spotlight 29 Casino; Barbenzeck / Greater Palm Springs CVB; BWR PR

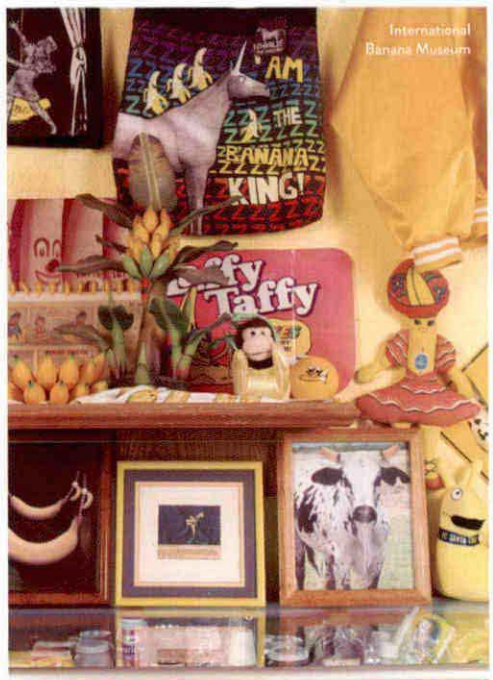
From top: Lisa Conton; Mark Davidson


Joshua Tree National Park

exhibitionists, a compound in Slab City where you'll find massive installations of makeshift Mad Max–esque art. Calling or emailing ahead is highly recommended, and inhabitants warn the area is lawless and can be dangerous. As you enter Slab City be sure to tie yourself to the mast, for its siren song may be too sweet to deny. *eastjesus.org*

Dream Wanderer Virtual Reality
An exploration of spiritualism, dreaming, and the afterlife, this immersive virtual-reality experience in Landers (an hour from Palm Springs) is the cumulative work of interdisciplinary artists who used to travel around providing VR adventures at festivals and fairs. The 15-minute program is viewed through a special headset, allowing patrons to be part of the story. The high-concept result is both eerie and fascinating. *thedreamwonderer.com*

International Banana Museum
The world's largest collection of objects inspired by a single fruit is housed in a sunshine-yellow building with blue trim near the northern shore of the Salton Sea. The collection began in 1976 when Ken Bannister, a corporate type who handed out banana stickers as a marketing ploy, began amassing banana-related gifts. (Bannister also started the International Banana Club, whose members have included Jay Leno and Ronald Reagan.) Bannister sold his bounty of yellow fruit in 2010 to locals Fred and Kim Garbutt, who converted their family pub into a museum. In addition to the 20,000-plus banana curios, the museum still has a bar, now serving four types of banana soda, banana shakes, frozen chocolate-covered bananas, and other potassium-laden bites. In the summertime, those icy treats are *extra* apeeling. *internationalbananamuseum.com*



International Banana Museum

VIDEO CONTENT

As an extension of the CVB Brand department, the content creation team produced a variety of videos geared towards the strengths of each social channel. Our mission is to produce entertaining video content that builds relationships with consumers through a steady stream of engaging, awe-inspiring and motivating storytelling. Video content showcases Partners, supports the Greater Palm Springs CVB pillars of Outdoor Adventure, Health & Wellness and Art & Culture and promotes the area's unique geography, incredible experiences and vast diversity.

For more information contact
Anndee Laskoe, Director of Brand Content
alaskoe@gpscvb.com

5 **NEW** ORIGINAL SERIES

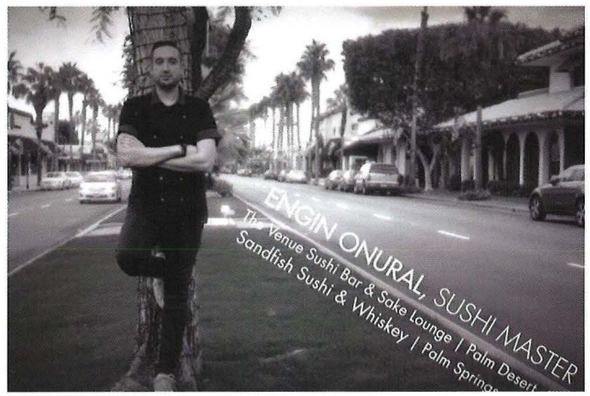
• CHILL CHASER	3,141,315 YOUTUBE VIEWS
• WANDER LIST	2,287,644 YOUTUBE VIEWS
• INFLUENCER SERIES	885,930 YOUTUBE VIEWS
• CHEF SERIES	87,959 YOUTUBE VIEWS
• WHAT'S NEW	487 YOUTUBE VIEWS

16 **NEW** NATIONAL BROADCAST SPOTS WERE CREATED

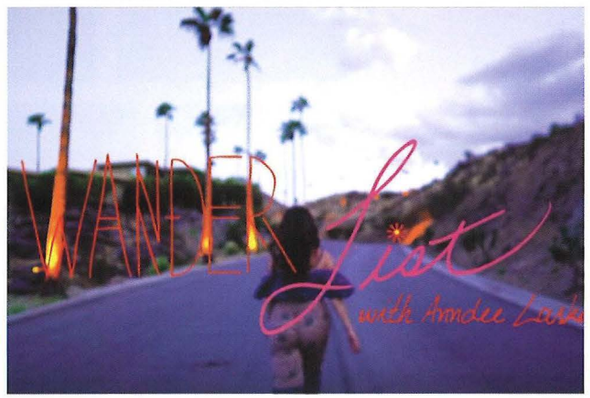
64 VIDEOS PRODUCED

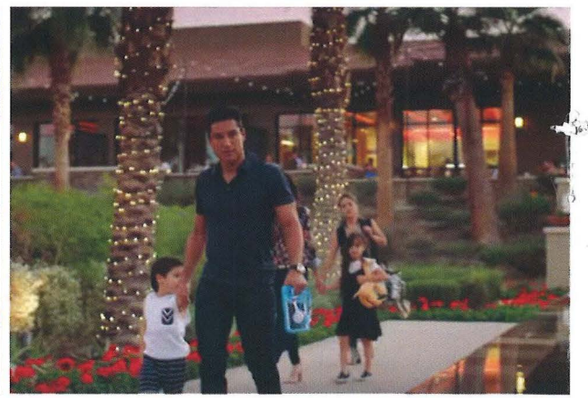
184 PARTNERS, ACTIVITIES AND EVENTS HIGHLIGHTED

6.8+ **MILLION** VIDEO VIEWS ON YOUTUBE AND FACEBOOK









COMMUNICATIO

Following the priorities in the De
Communications team began
media missions around the thre
Adventure and Health & Wellne
reflected these pillars.

For more information contact
Joyce Kiehl, Director of Commu
jkiehl@gpscvb.com

$30+ **MILLION** EARNED M

TOP 5 HIGHLIGHTS

- Hosted Public Relations Society
- First dedicated LGBT FAM
- Miss France Pageant brought in
- Attended Media Missions in thre
- Desert X phenomena brought w
  Art & Culture

25% ↑ **OVER 2016**
1.1 **BILLION** TOTAL CIRC

OSTED IN THE DESTINATION
3 FAMS FROM: AUSTRALIA,
ANADA, FRANCE, GERMANY,
AND, SOUTH KOREA,
ND, UNITED KINGDOM
D STATES.

OFESSIONALS MET WITH IN 2017

SIONS AND **CLIENT EVENTS**
ON BEHALF OF CVB PARTNERS

OFESSIONALS REACHED
56 WEBINARS AND
ON TRAININGS



SOCIAL MEDIA

In 2017, the CVB made the decision to contract with Sparkloft, a social media agency, to continue to be forward-thinking for each social channel. The CVB also began utilizing Stackla, a user-generated content aggregator. This authentic content allowed the CVB to increase the human aspect of our destination and shifted our Instagram content strategy. These images were also used on Twitter to increase engagement. With social channels placing an importance on video content in the news feeds, the CVB was able to surpass its 2017 goals with consistent video distribution through YouTube and Facebook. Instagram Story allowed the CVB to connect with the Instagram audience in a real way, showing via video and photo the events and properties around our destination. This also allowed the CVB to link to website articles and YouTube videos, adding to distribution channels.

For more information contact
Krystal Kusmieruk, Social Media Manager
kkusmieruk@gpscvb.com

YouTube	**6.8 MILLION** VIEWS	**294%** ↑
Facebook	**266,138** FANS	**69.8%** ↑
Instagram	**14,683** FOLLOWERS	**30.6%** ↑
Twitter	**36,194** FOLLOWERS	**76.6%** ↑



The objective of the destination's advertising is to build awareness of the Greater Palm Springs brand as a travel destination. Awareness building media included Print, Out-of-Home and Television tactics. Print media included in-flight publications and allows the destination to partner with airlines to develop special sections reaching travelers in key vacation markets. Out-of-Home media allowed the destination to reach large populations in busy metropolitan areas in getaway and vacation markets. In 2017, the CVB increased online advertising efforts to include OTAs, news/entertainment sites and travel deals websites. Display advertising, search and social media budgets also increased. Overall impressions for 2017 were down slightly year-over-year based on a more targeted media strategy.

For more information contact Bob Thibault, Vice President of Marketing
bthibault@gpscvb.com

DESTINATION MARKETING
IMPACT TO GREATER PALM SPRINGS

28.9+ **BILLION** TOTAL IMPRESSIONS GENERATED

1.7 **MILLION** TOTAL NUMBER OF TELEVISION SPOTS

486 **MILLION** TOTAL NUMBER OF OUT-OF-HOME IMPRESSIONS

90.8 **MILLION** TOTAL NUMBER OF PRINT IMPRESSIONS

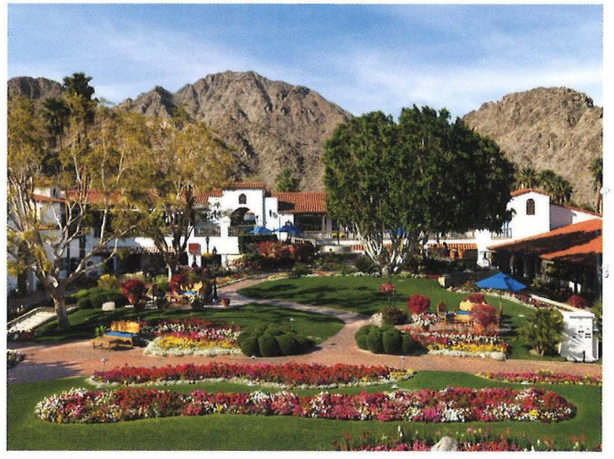
28 **BILLION** TOTAL NUMBER OF TELEVISION IMPRESSIONS

337 **MILLION** TOTAL NUMBER OF ONLINE ADVERTISING IMPRESSIONS

20.7+ **MILLION** TOTAL VIDEO VIEWS **

** **12.8+ MILLION** VIEWS REFLECT THE CBS CELEBRITY VIDEO SERIES







4 DIGITAL INFLUENCER V
SPECIFIC ITINERARIES. F
SOCIAL MEDIA IMPRESS

64 ONLINE & PRINT DININ
DRIVE MARKET AND NA

LOCAL PRINT ADVERTISING
4.3 MILLIO

27 **MILLION** IMPRESSIONS

DRIVE MARKET OUT-OF-HOM
5 MILLIO

3.8 **MILLION** DRIVE MARKE
3.2 **MILLION** ONLINE DIGIT
GENERATED IMPRESSIC

ing in its advocacy for projects
n Sea to a fully utilized Palm Desert





In 2017, Destination Services (DS) supported the sales teams and CVB initiatives through creative event planning, client servicing and client in-destination experiences. Out of market events were planned and built around the pillars of the Destination Master Plan. In-market client engagement reinforced the ease of access, Partner collaboration and destination attributes. As a result, Greater Palm Springs was brought to more than 36 cities and introduced to hundreds of clients in 2017.

For more information contact Jill Philbrook, Director of Destination and Partnership Services **jphilbrook@gpscvb.com**

DESTINATION SERVICES
IMPACT TO GREATER PALM SPRINGS

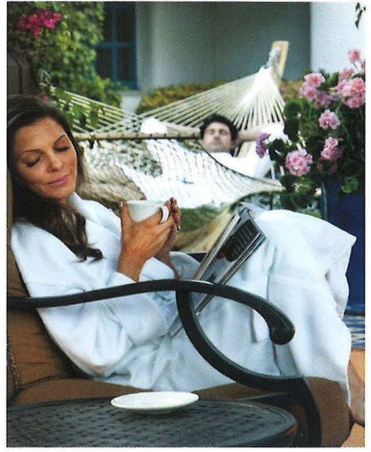
270	CLIENT REQUESTS RESULTING IN	
	>> 2,233 PARTNER REFERRALS	**11%** ↑
105	SITE VISITS REPRESENTING ***(45,185 ATTENDEES)***	
	>> 118,366 TOTAL ROOM NIGHTS	**18%** ↑
63	CLIENT EVENTS	**0%** ←

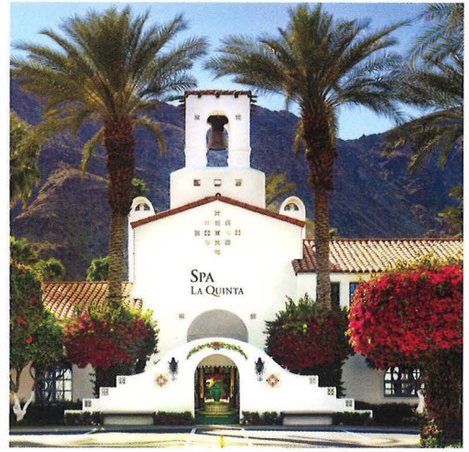
3	CONFERENCE SPONSORSHIPS
6	CVB EVENTS
8	FAMS
12	TRADESHOWS & **6** REVERSE TRADESHOWS
57	PROGRAMS ENCOMPASSING **141** INDIVIDUAL EVENTS

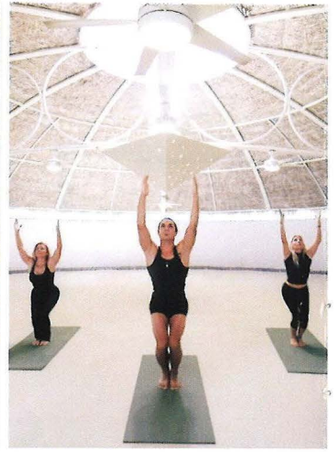


In 2017, Convention Sales & Services (CS) exceeded room night goals and solidified its valley-wide reach, aided by the biggest sporting event in the destination, the growing Sand Storm LaCrosse Festival. Convention Sales focused on conducting advanced training for its sales team as well as Partners, including hot and enhanced its New Sales Manager Kit, designed to educate new sales managers about the destination and the CVB's role in successfully fulfilling meeting requests. The CS team also conducted a highly successful Virtual Tradeshow, an innovative and interactive webinar that included 82 meeting planners from all over the country as well as local Partners.

For more information contact
Mark Crabb, Vice President of
Convention Sales & Services
mcrabb@gpscvb.com







CONVENTION SALES
IMPACT TO GREATER PALM SPRINGS

$170.7 MILLION ESTIMATED ECONOMIC IMPACT GENERATED BY CVB BOOKINGS

$59.8 MILLION ESTIMATED PERSONAL INCOME GENERATED BY CVB BOOKINGS

$8.6 MILLION ESTIMATED LOCAL TAXES GENERATED BY CVB BOOKINGS

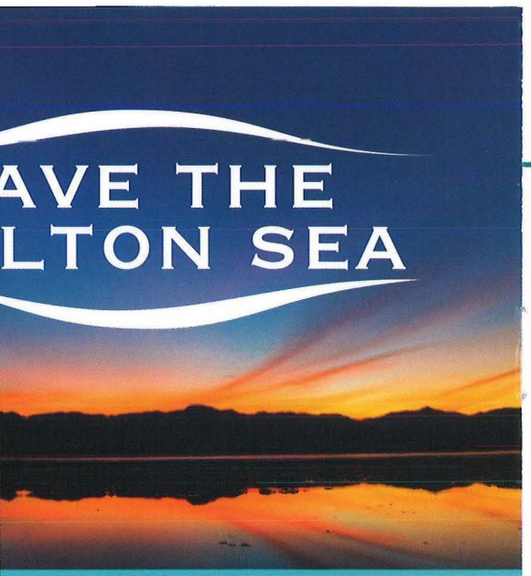
$5.33 MILLION ESTIMATED TOT GENERATED

252,468	DEFINITE ROOM NIGHTS	**16%** ↑
347	MEETINGS BOOKED	**8%** ↑
55,404	ESTIMATED JOBS SUPPORTED BY BY CVB BOOKINGS	**8%** ↑

REGIONAL INITI

CALIFORN
ARTS C

FI
OC
greater



AVE THE
LTON SEA

VOCACY

going effort to support the
revitalization of the Salton Sea,
issioned a second study with
nics in 2017, this time to analyze
benefits of a hypothetical future
would result from the current
e 1 (10-year) revitalization plan, as
rough 2042, **REVITALIZED SALTON
F POTENTIAL ECONOMIC BENEFITS.**

HIGHLIGHTS INCLUDE:

CONOMIC BENEFITS
PALM SPRINGS

IN BUSINESS SALES

IN LABOR INCOME

EARS

N TAX REVENUE, INCLUDING
OF STATE AND LOCAL TAXES.

1 in 4 **JOBS** SUSTAINED BY TOURISM

13.6 **MILLION** VISITORS

$6.1 **MILLION** VISITOR SPENDING

$7.0 **BILLION** ECONOMIC IMPACT

TOTAL TAXES GENERATED

$592 **MILLION** STATE AND LOCAL TAXES

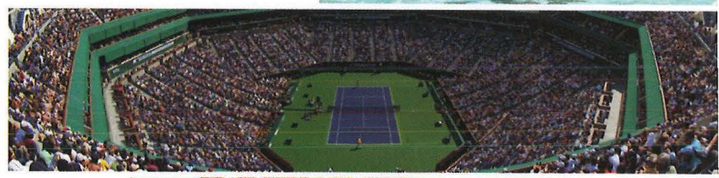
$454 **MILLION** FEDERAL TAXES

SAVING GREATER PALM SPRINGS HOUSEHOLDS

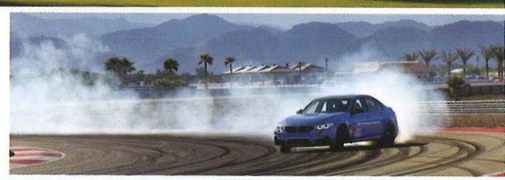
$3,719 **IN ANNUAL TAXES**







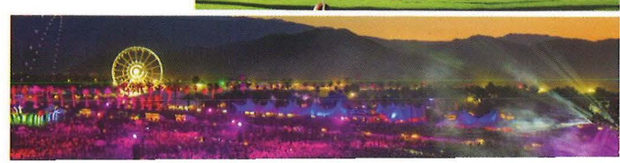












TOURISM

#1 INDUSTRY OF GREATER PALM SPRINGS

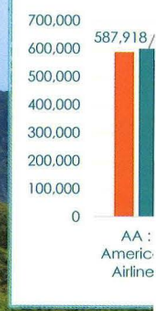


REGIONAL INITI
TRANSPORTATI

For Greater Palm Springs to be
2017 to fund additional air ser

Number
23,

WS :
VX : Virgin A
VN : Vietnam
UA : United
SY : Sun C
PR : Philippine
G4 : Alleg
F9 : Frontier
DI : Delta
B6 : JetBlue
AS : Alaska
AC : Air C
AA : American



*Data represe

ary
ital billboard
18M

4,728

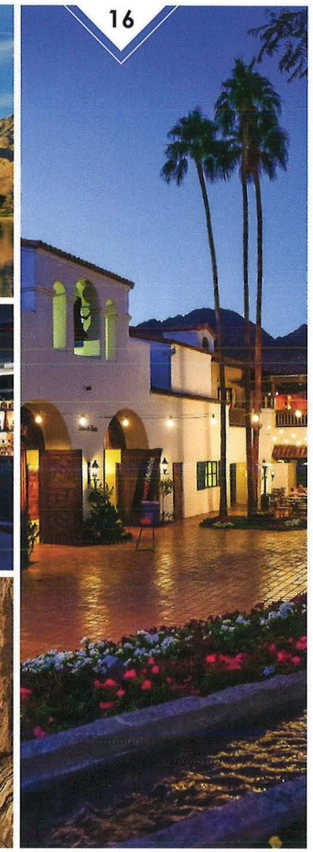
Magazine
PASSENGERS EACH MONTH
sue included a 9 page editorial
g GPS partners and content.

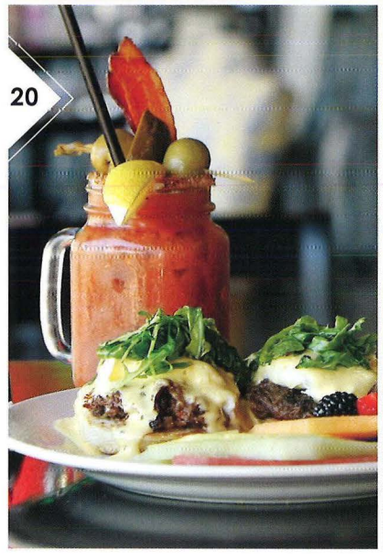
Chicago)
December
25M

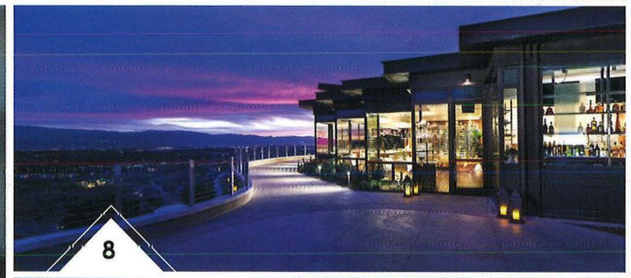
palm springs
desert hot springs
cathedral city
rancho mirage
palm desert
indian wells
la quinta
indio
coachella

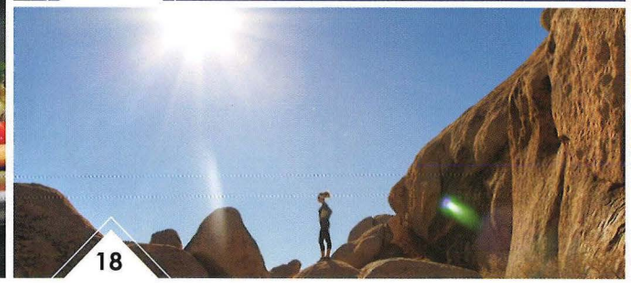
CONTENTS











4 TOURISM
6 CONVENTION SALES & DESTINATION SERVICES
8 DESTINATION MARKETING
16 TRAVEL INDUSTRY SALES
17 PARTNERSHIP
18 TOURISM MASTER PLAN
20 RESTAURANT WEEK
22 RESEARCH
23 REGIONAL INITIATIVES



AIR SERVICE DEVELO

In the CVB's continued comm
retained the consulting firm,
leading airline development
in aviation and tourism. Work
not only expand existing air s
both a short-term and long-t

MEETINGS LOS

YEAR	MEETING
2017	74
2016	62
2015	38
2014	26
2013	36
2012	32
2011	32
2010	44
2009	70
2008	30
2007	18
Total	**462**

RAIL SERVICE

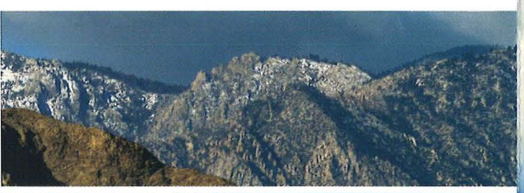
In 2017, the CVB:

- Continued its support of th
- Supported the establishme

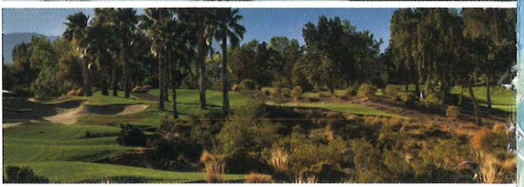
GREATER palm springs

find your oasis.

2017 ANNUAL REPORT







TOURISM MASTER PLAN

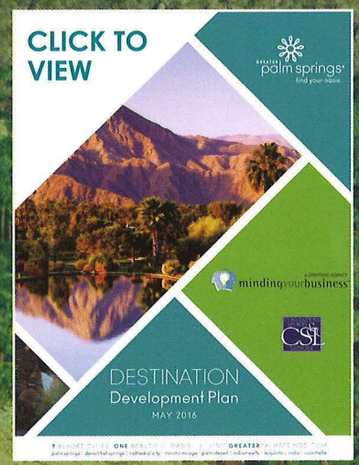
The CVB created a Destination Master Plan in mid-2016, a blueprint for short-term and long-term success, with goals for growing visitation and resultant jobs for all travel segments—from leisure to meetings. With the overall goal of growing annual visitation from 12 million to 16 million people by 2026, priorities were adopted to reach long-term goals and a Destination Development position was created to move the plan's initiatives forward.

GROW VISITATION FROM

12.8 MILLION ⇨ **16.8 MILLION BY 2026**

2017/2018 RECOMMENDATIONS

CLICK TO VIEW



- ACCESS & TRANSPORTATION
- DESTINATION WAY-FINDING & ENTRY CONDITIONS
- SUPPORT HIGHER EDUCATION
- ARTS & CULTURE
- HEALTH & WELLNESS
- OUTDOOR ADVENTURE
- ECO-SUSTAINABILITY

MAY – AUGUST

SUMMER CO-OP

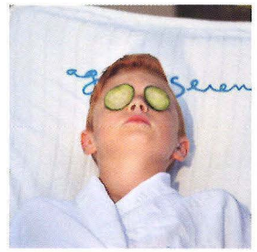
Following the successful 2016 pi designed to leverage Partner a summertime.

182K TV SPOTS **10.4+**

11 CO-OP PARTNERS

- BMW Performance Center
- City of Indian Wells
- City of Palm Desert/ JW Marriot
- City of Palm Desert/ El Paseo
- DoubleTree by Hilton
- Hyatt Regency Indian Wells Res





SEPTEMBER – DECEMBER

FALL CO-OP CAM

In an effort to impact the fall ar initiated. In addition to reachin (KTLA affiliate).

118K TV SPOTS **9.5+** BI

4 CO-OP PARTNERS

- CareerBuilder Challenge
- City of La Quinta
- J
- P

HE WEBSITE 20%

7%

9%

ATION 2%

22%

Map

ABOUT

, and art to
rnoon by the
ill.

Share



PARTNERSHIP

The CVB works on behalf of its Partners to promote Greater Palm Springs by reaching visitors from around the world through ongoing sales and marketing efforts. We increased communication and engagement with Partners in 2017 with the revival of the Partnership Newsletter, In The Loop, and through new CVB initiatives and Co-Op marketing programs. The CVB continued to be actively engaged in community events across our destination.

For more information contact Davis Meyer, Partnership Manager **dmeyer@gpscvb.com**

121 **COMMUNITY EVENTS** WITH CVB REPRESENTATION

233 **CHILL PASS OFFERS** SUBMITTED BY PARTNERS

2,123 **BUSINESS PARTNERS**

2,261 **PARTNERS** ATTENDED **15** **HOSTED EVENTS**

2,578 **VISITORS** THROUGH THE VISITORS CENTER REPRESENTING **20** **COUNTRIES**

2,233 **PARTNER REFERRALS**

TRAVEL INDUSTRY SALES

In 2017, Travel Industry Sales continued to strengthen partnerships in key markets with a focus on driving visitation during summer and off-peak periods. Emphasis was placed on exposing key clients to Greater Palm Springs via personal visits during client familiarization tours and site inspections. Partner engagement during the year was a priority through surveys and the annual Travel Industry Sales Marketplace client event.

For more information contact Gary Orfield,
Director of Travel Industry Sales **gorfield@gpscvb.com**

219 **CLIENTS** HOSTED IN THE DESTINATION DURING **33 FAMS** FROM: AUSTRALIA, CHINA, CANADA, FRANCE, GERMANY, INDIA, IRELAND, SOUTH KOREA, SWITZERLAND, UNITED KINGDOM AND UNITED STATES.

7,021 **TRAVEL PROFESSIONALS** MET WITH IN 2017

16 **SALES MISSIONS** AND **CLIENT EVENTS** ATTENDED ON BEHALF OF CVB PARTNERS

2,639 **TRAVEL PROFESSIONALS** REACHED THROUGH **56 WEBINARS** AND DESTINATION TRAININGS

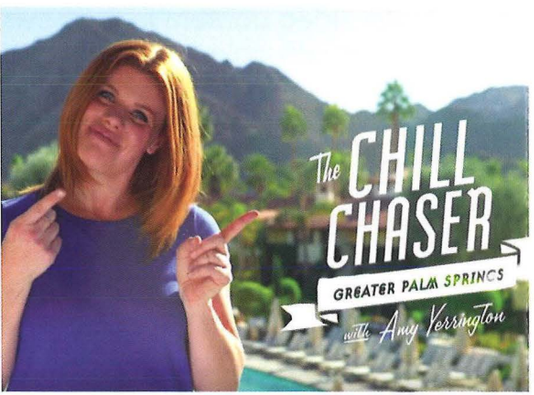


SOCIAL MEDIA

In 2017, the CVB made the d
contract with Sparkloft, a soc
agency, to continue to be fo
for each social channel. The
utilizing Stackla, a user-gener
aggregator. This authentic co
the CVB to increase the hum
our destination and shifted o
content strategy. These imag
used on Twitter to increase e
With social channels placing
on video content in the news
CVB was able to surpass its 2
consistent video distribution t
and Facebook. Instagram Sto
the CVB to connect with the
audience in a real way, show
and photo the events and pr
our destination. This also allow
link to website articles and Yo
adding to distribution channe

For more information contact
Krystal Kusmieruk, Social Med
kkusmieruk@gpscvb.com

y of videos geared towards
at builds relationships with
ideo content showcases
ess and Art & Culture and





COMMUNICATIONS

Following the priorities in the Destination Development Plan, the Communications team began crafting media pitches, media visits and media missions around the three key pillars: Arts & Culture, Outdoor Adventure and Health & Wellness. This resulted in Earned Media that reflected these pillars.

For more information contact
Joyce Kiehl, Director of Communications
jkiehl@gpscvb.com

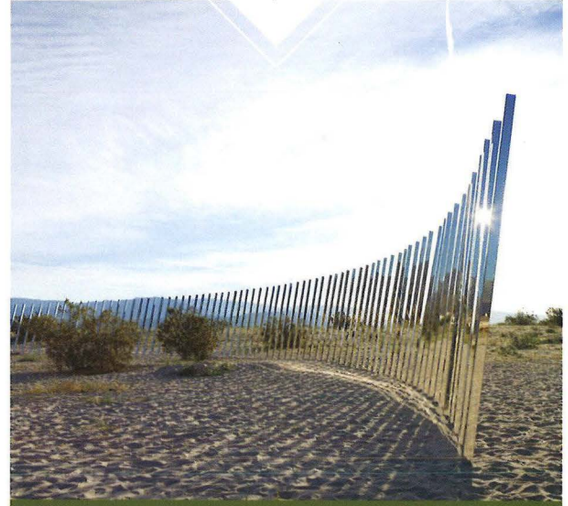
$30+ MILLION EARNED MEDIA FOR DESTINATION

TOP 5 HIGHLIGHTS

- Hosted Public Relations Society of America National Conference
- First dedicated LGBT FAM
- Miss France Pageant brought international media to Greater Palm Springs
- Attended Media Missions in three new markets: Mexico, Korea and Japan
- Desert X phenomena brought worldwide attention to Greater Palm Springs Art & Culture

25% ↑ **OVER 2016**

1.1 BILLION TOTAL CIRCULATION AND UNIQUE VIEWS



HOSTED **95** INDIVIDUAL **MEDIA VISITS** AND **44 FAMS.**

PARTICIPATED IN **22 MEDIA MISSIONS** AND **EVENTS**, BOTH DOMESTICALLY AND INTERNATIONALLY, RESULTING IN **544** TOTAL **EARNED ARTICLES** THAT INCLUDED **2,162 PARTNER MENTIONS.**

CITY OF RANCHO MIRAGE ©

AGENDA

Approved | Denied | Referred | Cont'd | File

CITY COUNCIL,

LIBRARY BOARD, HOUSING AUTHORITY BOARD

AND THE CITY COUNCIL REPRESENTING

THE REDEVELOPMENT SUCCESSOR AGENCY

REGULAR MEETING

THURSDAY, MAY 1 2014

1:00 P.M.[1], [2]

AGENDA

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Presentation: Cathedral City High School Air Force Junior ROTC.
b) Roll Call: Hines, Hobart, Smotrich, Weill, Kite

NON-AGENDA PUBLIC COMMENT - An opportunity for the public to speak on issues that are not on the agenda for a maximum of three minutes per speaker.

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[1] People with disabilities are encouraged to attend. If you have special communication or access needs, please contact City offices at (760)324-4511, four business days in advance of the meeting. Hearing assistance devices are available from the City Clerk at the meeting.

[2] Staff reports for all agenda items considered in open session and any writings or documents provided to a majority of the legislative body regarding any item on this agenda is available for public inspection on the City's website: www.RanchoMirageCa.gov, the Rancho Mirage Public Library and City Hall.

Declaration of Posting: I, Bess McGladrey, Deputy City Clerk of the City of Rancho Mirage, do hereby declare that a copy of the foregoing agenda was posted on the City Hall bulletin board on April 25, 2014.

☞ **PLEASE SILENCE CELL PHONES, ELECTRONICS, ETC.** ☜

CITY OF RANCHO MIRAGE ©

AGENDA

Approved	Denied	Referred	Cont'd	File

MAYOR'S PRESENTATION

APRIL 8, 2014 MUNICIPAL ELECTION RESULTS

ACTION ITEMS

CC 1. Adopt Resolution No. 2014-____, declaring the results of the Municipal Election conducted on April 8, 2014.

CC 2. Appoint Iris Smotrich as Mayor and Dana Hobart as Mayor Pro Tem.

MAYOR'S PRESENTATION

PUBLIC COMMENT

CITY COUNCIL COMMENTS

MAYOR'S COMMENTS

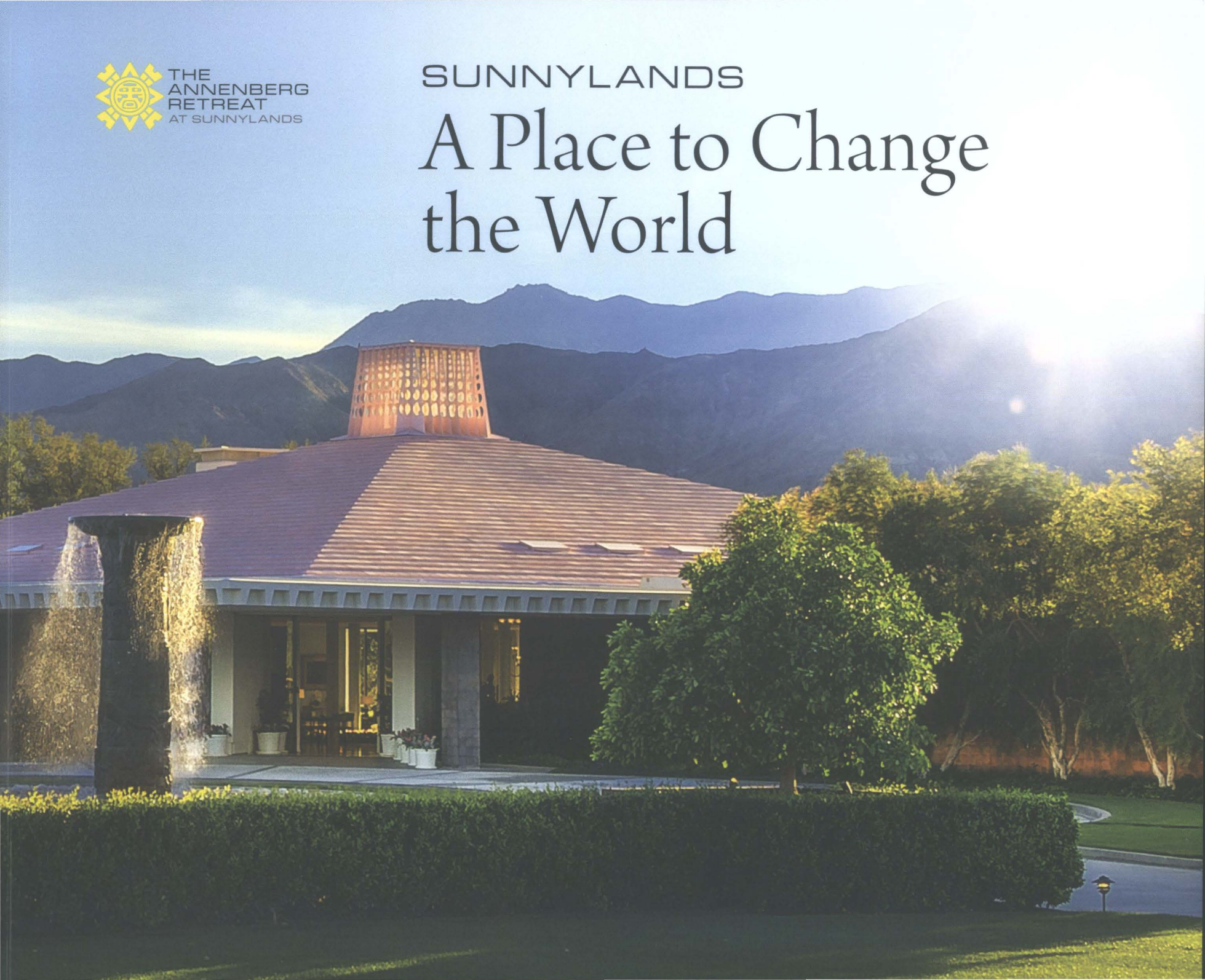
ADJOURNMENT

A Public Reception will be held in the Lobby following the meeting.

THE ANNENBERG RETREAT AT SUNNYLANDS

SUNNYLANDS

A Place to Change the World



The Annenberg Foundation Trust at Sunnylands was founded by Walter and Leonore Annenberg to address important issues facing the nation and the world. The trust operates The Annenberg Retreat at Sunnylands to serve as a sanctuary for high-level national and world leaders seeking the privacy and peace needed to address pressing issues of the day. Sunnylands Center & Gardens features a magnificent building with multimedia and fine and decorative arts exhibits and a nine-acre garden inspired by Impressionist paintings.

BOARD OF TRUSTEES

Wallis Annenberg

Lauren Bon

Diane Deshong

Howard Deshong III

Leonore Deshong

Elizabeth R. Kabler

Elizabeth Sorensen

Charles Annenberg Weingarten

Gregory Annenberg Weingarten

ADMINISTRATION

Geoffrey Cowan
President

Rebecca Ávila
Chief Administrative Officer & Director of Retreats

Geoffrey Baum
Director of Communications & Public Affairs

Ed Doran
Director of Finance

Kathleen Hall Jamieson, Ph.D.
Program Director

Janice Lyle, Ph.D.
Director of Sunnylands Center & Gardens

Pat Truchan
Director of Operations



Contents

3 Partnering to Solve Key Challenges
Letter from the President

4 A Gift to the World
The Annenberg Vision for Sunnylands

8 Sunnylands Retreats
Seeking Solutions, Achieving Outcomes

10 *Presidential Meetings*
14 *The Greater Pacific*
18 *Institutions of Democracy*
22 *Education*
26 *Health*
30 *Arts and Culture*

32 A Vibrant Community Resource

38 Building for Future Generations

39 By the Numbers



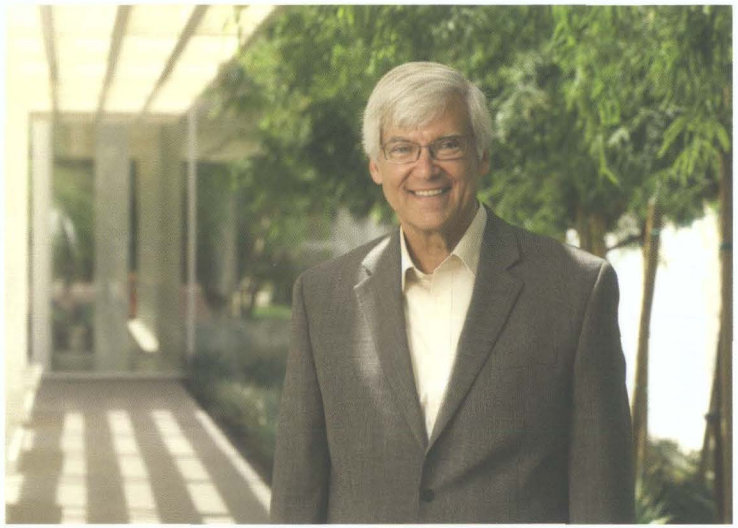
Partnering to Solve Key Challenges

Thanks to our visionary founders and the spectacular home that they built in Rancho Mirage, California, The Annenberg Retreat at Sunnylands has made a powerful debut. In the two years since it opened its doors to decision-makers and the public, Sunnylands has become a venue and partner for impactful, high level meetings, including two Presidential Summits, the historic "shirtsleeves summit" between President Barack Obama and President Xi Jinping of China and an important meeting with King Abdullah II of Jordan. Building on Walter and Leonore Annenberg's dream of creating the "Camp David of the West," Sunnylands is on its way to becoming what the *Los Angeles Times* calls "The President's Second Home for Diplomacy."

With the support from our board and the creative leadership of our outstanding staff, Sunnylands has also become the meeting ground for leaders and policymakers in a range of other areas. These leaders are partnering with Sunnylands to find solutions to some of the most critical challenges that face the nation and the world in such fields as education (with an emphasis on technology), institutions of democracy, health, arts and culture, and the range of issues facing the Greater Pacific, with a particular focus on China and Mexico. Those meetings have produced impressive results due in part to our partnerships with world renowned institutions capable of achieving transformative outcomes and to our base in California, recognized globally as a haven for creativity, diversity, and innovation.

At the same time, Sunnylands has become a popular destination for people around the world who care about art, architecture, desert gardens, and the history the Annenbergs and their friends helped to create in the world, the nation, and the desert community where they spent so much of their lives. The cultural collections, wonderful public programs, and beautiful scenery now attract nearly 100,000 visitors a year from around the globe.

The following pages highlight some of the retreats, programs, and achievements of Sunnylands in our first two years. We hope you enjoy this report and that you will join us in helping to fulfill the Annenbergs' vision of a safer, healthier, more just world.



Geoffrey Cowan, President
The Annenberg Foundation Trust at Sunnylands
March 2014



A Gift to the World
The Annenberg Vision for Sunnylands



In a detailed declaration of trust, Walter and Leonore Annenberg outlined a bold vision for turning Sunnylands, their beloved winter home, into what they hoped would become the "Camp David of the West." Having hosted domestic leaders, including seven presidents, and foreign dignitaries at Sunnylands for nearly half a century, the Annenbergs knew the power of the environment they had created. They believed that Sunnylands could forever serve as a sanctuary where presidents, international leaders, and bipartisan legislators could meet in peace to share ideas and find common ground.

The Annenbergs entrusted their heirs as stewards of this grand ideal. Following the guidelines outlined by the couple and a framework put in place by Leonore Annenberg prior to her death in 2009, the trustees began the process of making The Annenberg Retreat at Sunnylands a reality.

In 2010, the trustees appointed Geoffrey Cowan, former dean of the Annenberg School for Communication & Journalism at the University



of Southern California, as the trust's first president. Together with a talented and experienced staff, he and the trustees developed a strategic plan, an infrastructure to support high-level retreats, and a design for public programs and tours. They gathered together experts who discussed the unique advantages of Sunnylands and made recommendations for its perpetual success.

On March 1, 2012, Sunnylands Center & Gardens opened to the public, and soon thereafter The Annenberg Retreat at Sunnylands began hosting small groups of influential leaders for meetings to address important problems—implementing the vision of the Annenbergs and carrying on the couple's famed tradition of hospitality.

Today, Sunnylands is the Annenbergs' enduring gift to the community, the nation, and the world.

> "Leonore and Walter Annenberg, with their wonderful ebullience and elegance and eloquence, would have been so very proud and pleased to see what their family and the board of trustees have done to preserve this magnificent legacy.
>
> **Associate Justice Anthony Kennedy**
> *Supreme Court of the United States*





Sunnylands Retreats
Seeking Solutions, Achieving Outcomes

The Annenberg Retreat at Sunnylands represents more than a place, it is an institution that fosters innovative yet practical solutions. Bringing together the best minds from divergent disciplines and points of view, Sunnylands provides an atmosphere of serenity and beauty in which to think, imagine, and achieve outcomes that exceed individual expectations.

Acting on research and advice from a diverse group of leaders in a range of fields, the trustees and President Cowan determined that retreats at Sunnylands would focus primarily on challenges in the following areas:

The Greater Pacific
– page 14

Institutions of Democracy
– page 18

Education
– page 22

Health
– page 26

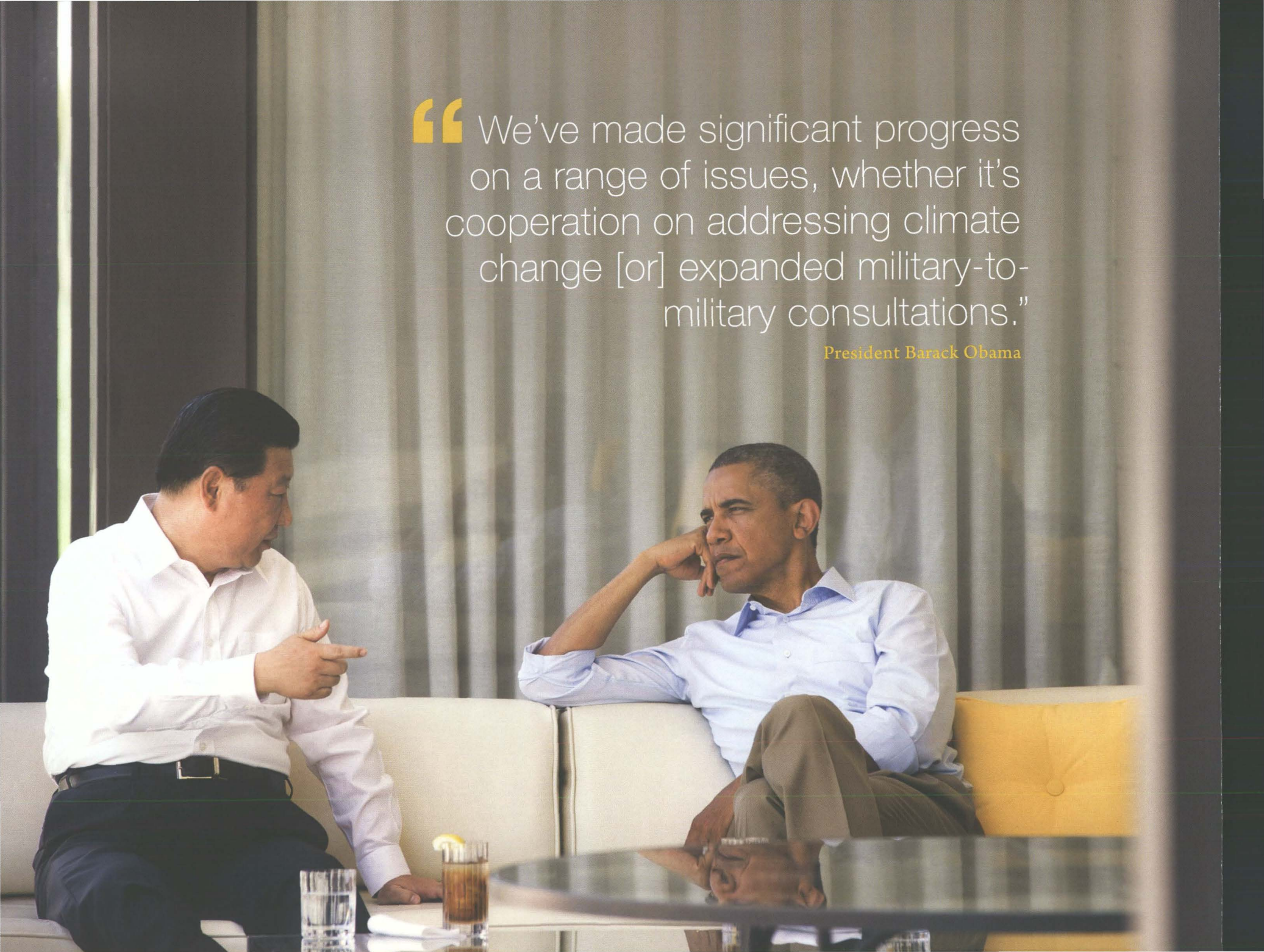
Arts and Culture
– page 30

These areas of focus respond to Sunnylands' mission as outlined by the Annenbergs, who specifically directed that Sunnylands be used by the President of the United States and the Secretary of State to bring together world leaders to promote peace and international agreement. Also named in the declaration of trust are members of the Cabinet, Supreme Court, Congress, and other leaders.

Every aspect of a Sunnylands retreat stems from the determination to solve social, governmental, and global problems. To achieve this goal, the "Sunnylands process" stands out for its insistence on impact, an adaptive agenda, and for incorporating a cultural component to inspire and rejuvenate participants. From the outset, retreats at Sunnylands are developed to achieve clearly delineated objectives. The process is implemented even as ideas germinate and partners are found for a meeting or retreat. Goals are set, participants selected, agendas carefully crafted, and, over the course of periods as brief as a day or two, Sunnylands retreats foster measurable outcomes.

In 2012, to advance the organization's mission, the leadership of Sunnylands expanded its activities beyond the estate and convened meetings and forums in cities from New York and Washington, D.C., to Los Angeles and the Far East, thus extending Sunnylands' impact and furthering the Annenberg vision.




“We’ve made significant progress on a range of issues, whether it’s cooperation on addressing climate change [or] expanded military-to-military consultations.”
President Barack Obama

Presidential Meetings
A Climate of Accord

Within two years of its opening, Sunnylands can point to many accomplishments, but none quite as resonant as hosting the President of the United States twice for international meetings. The first, in June 2013, was an informal but transformative two-day summit between President Barack Obama and President Xi Jinping of the People's Republic of China at which the two leaders forged a new and important relationship. The second was in February 2014, when President Obama met with King Abdullah II of Jordan, cementing a long friendship between the two countries. With these retreats, Sunnylands established itself as a partner on the world stage and is fulfilling the organization's primary mission: *for the President and international leaders to promote world peace and facilitate international agreement.*



President Obama and President Xi meet in the atrium of the historic Sunnylands house.

U.S./China

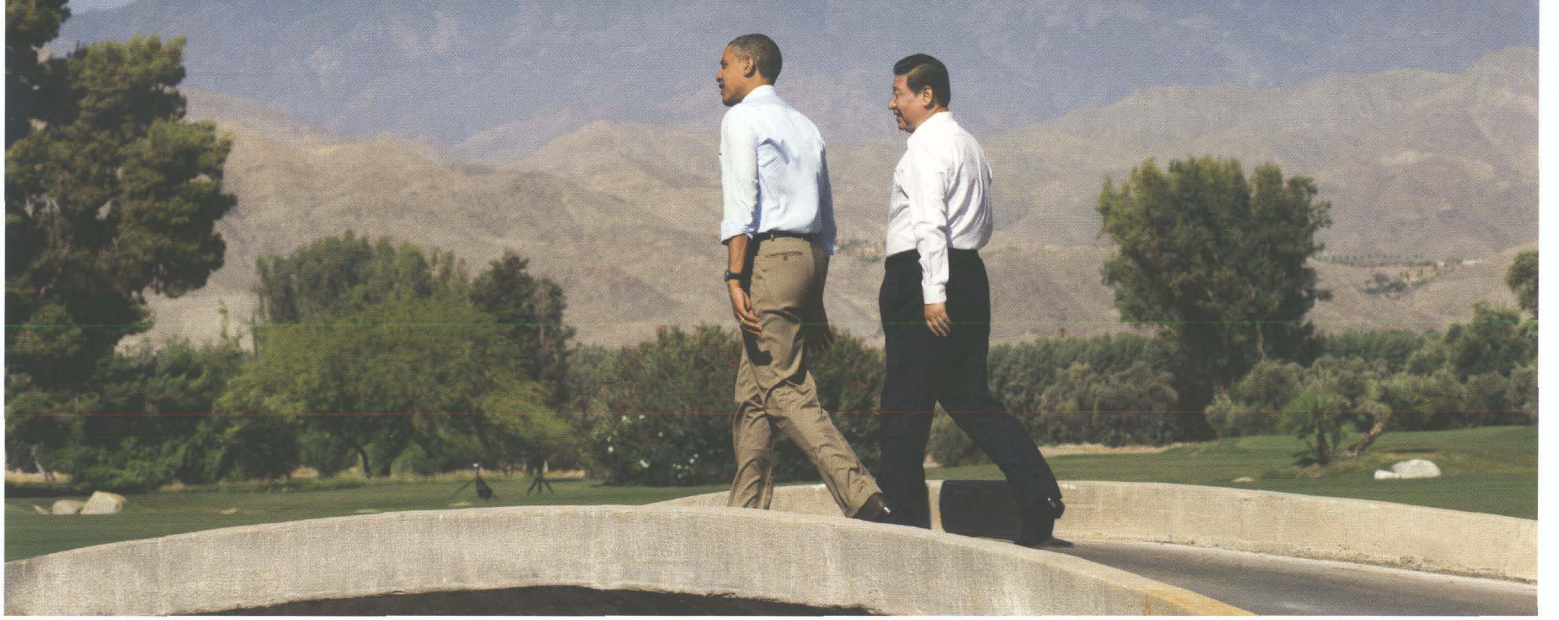
The Sunnylands meeting of President Barack Obama with President Xi Jinping of the People's Republic of China marked an historic occasion: the most time ever spent by leaders of these two great countries in unscripted conversation. Accompanied by their delegations, the two men at this relaxed, "shirtsleeves summit" developed a personal rapport, which enabled them to honestly engage on a range of issues vital to the entire world, leading to agreements on greenhouse gases and climate change.

The calm, pastoral beauty of Sunnylands provided the ideal environment for candid conversation between these leaders whose nations are occasionally at odds. Silent support for the meeting came from the Sunnylands Collection of Chinese cloisonné and other art objects found throughout the historic house and grounds.

Amidst this setting, Presidents Obama and Xi agreed to pursue a "new model of major-power relations," charting paths forward on such matters as trade, cybercrime, and North Korea's nuclear ambitions. Despite the nations' rivalries, President Xi referred to the "vast convergence of shared interests" that could lead to common ground.

One of the most significant outcomes of these talks was the announced commitment to decrease the use of hydrofluorocarbons, or HFCs. Although designed to replace chemicals that were weakening the ozone layer, HFCs have since been shown to be a significant greenhouse gas that contributes to rising global temperatures.

A month after the June meeting, during the U.S.-China Strategic and Economic Dialogue in Washington, D.C., the two



nations built upon the Sunnylands HFC proposal. They agreed to regulate heavy-duty vehicles and enhance energy efficiency, including employing smart electric grids, capturing and utilizing carbon emissions, and gathering and analyzing data on greenhouse gases.

The presidential summit at Sunnylands continues to resonate, with the Chinese press referencing the meeting almost daily, and the November 2013 U.S.-China High-Level Consultation on People-to-People Exchange in Washington, D.C., continuing the cooperation between the two nations.

As Secretary of State John Kerry said in a statement, "By acting to address climate change, we can secure America's place—and China's—in the energy economy of the future. This isn't about who wins and who loses. Revolutionizing the way we use and produce energy can be a 'win, win, win'—a win for America, a win for China, and a win for the world."

U.S./Jordan

Less than eight months after his historic summit with Chinese President Xi Jinping, President Obama again chose Sunnylands as the venue for an important meeting with an international leader. In February 2014, he welcomed His Majesty King Abdullah II of the Hashemite Kingdom of Jordan to the estate to discuss the Syrian refugee crisis, among other issues. At Sunnylands, President Obama announced $1 billion in loan guarantees to Jordan, stating, "The people of Jordan have been very generous in absorbing hundreds of thousands of displaced persons from that war-ravaged country. … It's very important for us to make sure that we're supportive of the Kingdom in accommodating all these refugees."

The meeting earned global press coverage, with the *Los Angeles Times* designating Sunnylands as "The President's Second Home for Diplomacy."

"It's wonderful to be able to host [King Abdullah] here at beautiful Sunnylands," President Obama told reporters, adding that the location offered him "an opportunity to have an extensive consultation with His Majesty in a less formal setting."

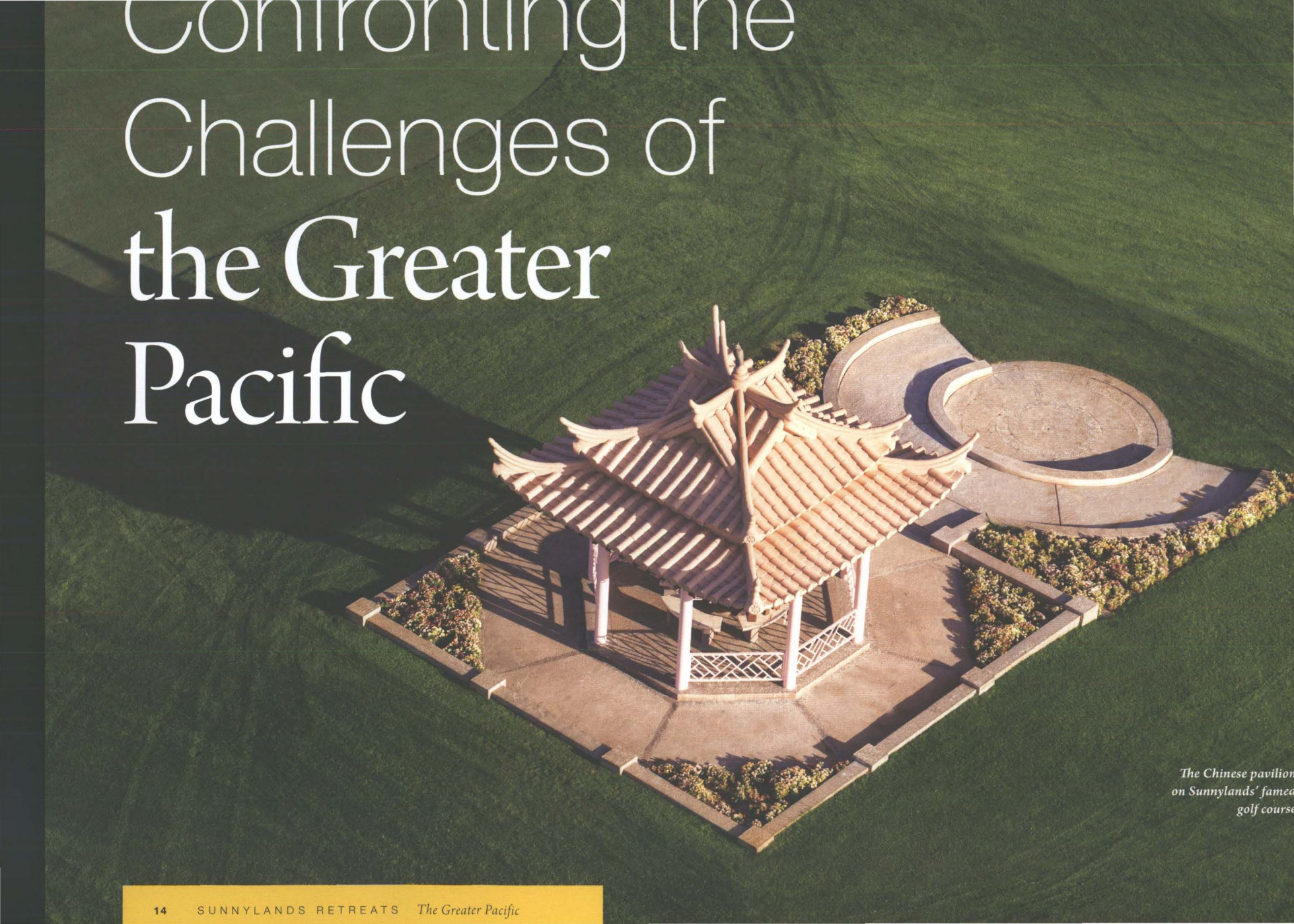
While in residence, President Obama conducted other official business, signing two bills—one lifting the debt limit and the other restoring benefits for younger military retirees. In addition, he condemned a measure that criminalizes homosexuality in Uganda. He also used the time to meet with senior officials, including National Security Advisor Susan Rice.

Sunnylands once again provided a private, peaceful setting where a president can meet with world leaders, confer with senior advisers, complete important work, and enjoy the beauty and tranquility of the estate.



King Abdullah II and President Obama speak with the press prior to their meeting.

Confronting the Challenges of the Greater Pacific



The Chinese pavilion on Sunnylands' famed golf course

Near the end of the nineteenth century, Secretary of State John Hay declared, "The Mediterranean is the ocean of the past, the Atlantic the ocean of the present, and the Pacific the ocean of the future." That future is now. The nations of the Greater Pacific, from China and Canada in the north to Australia, Mexico, and Chile in the south, represent some of the most dynamic forces of commerce in the world, as well as some of the most troubled. The opportunities and challenges in the area and Sunnylands' proximity to the Pacific prompted The Annenberg Retreat at Sunnylands to identify the Greater Pacific as a major area of focus for retreats.

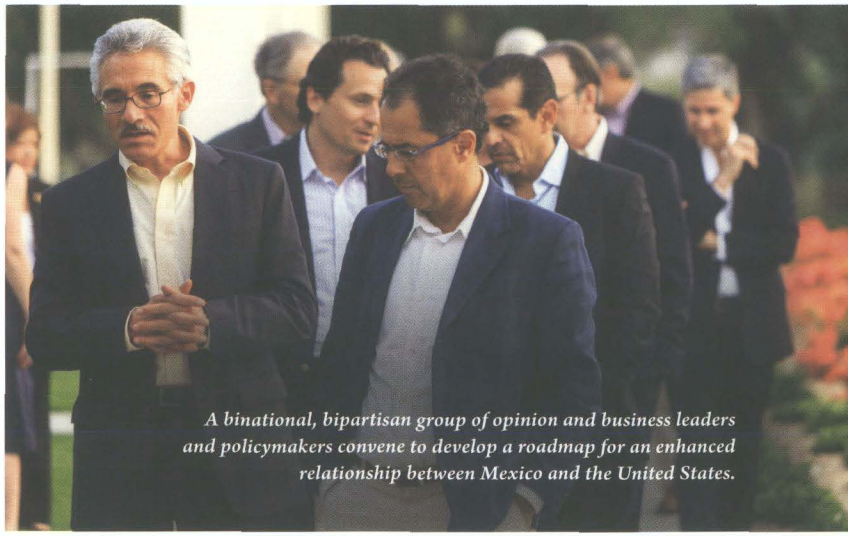
Strengthening the United States-Mexico Relationship

→ OUTCOME
Both countries adopt retreat recommendations, including expanded partnerships in education and research.

One of the first retreats at Sunnylands was held in partnership with the Mexico Institute at the Woodrow Wilson International Center for Scholars to craft a set of recommendations for leaders of the United States and Mexico aimed squarely at strengthening the relationship between the two countries.

The resulting report, which is both visionary and pragmatic, became a recommended blueprint to improve bilateral relations between the neighboring countries. The timing of the Sunnylands-Wilson Center retreat was intentional: 2012 was a symbolically auspicious year during which both nations held presidential elections.

Seizing this occasion for the retreat, Sunnylands and the Wilson Center's Mexico Institute convened a binational, bipartisan group of 22 opinion and business leaders and policymakers to develop a proposed roadmap for an enhanced international partnership. Participants included former U.S. Secretary of State Condoleezza Rice, former New Mexico Governor Bill Richardson, then-Los Angeles Mayor Antonio Villaraigosa, former Michigan Governor and President of the Business Roundtable John Engler, U.S. House Speaker John Boehner's then-Chief of Staff Barry Jackson, Mexican Ambassador to the U.S. Arturo Sarukhan, and Rafael Fernández de Castro, former



A binational, bipartisan group of opinion and business leaders and policymakers convene to develop a roadmap for an enhanced relationship between Mexico and the United States.

Watch retreat participants discuss the U.S.-Mexico relationship report.
sunnylands.org/videos/usmexico

foreign policy adviser to Mexican President Calderón, among others.

The three-day meeting focused on three topics: security, economic integration, and migration—with additional sessions on cultural exchange and the global political landscape. The working sessions yielded numerous ideas and a strong set of recommendations that would later be presented to the newly elected presidents of the United States and Mexico.

The Annenberg Retreat at Sunnylands and the Wilson Center jointly released written and video reports of the recommendations on Capitol Hill, in Mexico City, and to the public, the press, and the business community. The two organizations also hosted gatherings at the 2012 Republican and Democratic national conventions to further inform American policymakers, while the Wilson Center's Mexico Institute continued to work with the new government of Mexico's President Enrique Peña Nieto.

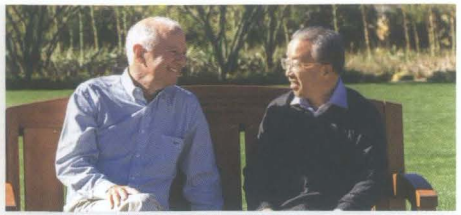
Several recommendations resulting from the Sunnylands retreat helped inform the first meeting between President Obama and President Peña Nieto in Mexico City in 2013, and continue to influence the agendas of both presidents.

"All policymakers need to put Sunnylands on their bucket lists. The Wilson Center was honored to partner on a retreat discussing U.S.-Mexico relations. Ideas for improved economic ties are influencing policy on both sides of the border."

Jane Harman, *President*
The Woodrow Wilson International Center for Scholars



Former Secretary of State Condoleezza Rice speaks during the U.S.-Mexico retreat. Jane Harman, president, Woodrow Wilson International Center for Scholars, is shown on the left.



U.S.-China Strategic Security Dialogue

The US-China Strategic Security retreat in January 2014 at Sunnylands and in Washington, D.C. was part of a long-standing series held between the United States and China. The Sunnylands convening was held in collaboration with Stanford University's Preventive Defense Project, the National Committee on U.S.-China Relations, and the China Foundation for International and Strategic Studies. Previous meetings have included both public and private outcomes. The Sunnylands retreat will lead to bilateral initiatives and confidence building measures. Tensions surrounding control of airspace and disputed islands in the China Sea made this meeting especially timely and relevant. Further, while "Track II Diplomacy" normally signals discussions among non-officials (e.g., scholars, retired civil and military personnel, public figures), the Chinese delegation at Sunnylands included senior military leaders and diplomats.



The Annenberg-Dreier Commission at Sunnylands

Under the leadership of former Congressman David Dreier, the Annenberg-Dreier Commission at Sunnylands was founded to foster economic, governmental, and cultural ties among the nations of the Asia Pacific region. Since its launch in spring 2013, the Commission has focused on cross border data flows, which addresses the economic and international trade importance of maintaining the free flow of data that continues to underpin growth in Internet connectivity, innovation, and productivity. Working in conjunction with the Brookings Institution, the Annenberg-Dreier Commission at Sunnylands held meetings with senior business and government officials throughout Asia, including at a major conference in Singapore in October 2013. In May 2013, a panel in Los Angeles featured a keynote address by former President of Peru Alejandro Toledo and focused on Latin America and its growing role in trade and investment relations.

Cultural Component: Actress Kate del Castillo, singer/songwriter Cici Bastida, and graphic designer Edoardo Chavarin discuss Mexico's cultural influence on the United States at an evening panel during the U.S.-Mexico retreat.





Improving Institutions of Democracy

At a time when it is important for people of divergent viewpoints to come together to find common ground, the nonpartisan Annenberg Retreat at Sunnylands provides privacy and space for leaders to take a fresh view on intractable problems. Topics that range from national security to new models of Internet governance and the interpretation of laws and judicial decisions are among those discussed at Sunnylands, where institutions of democracy is a key area of focus.

Homeland Security and Congress

→ OUTCOME
Raised Congressional, public, and media awareness about the need to consolidate oversight of the Department of Homeland Security.

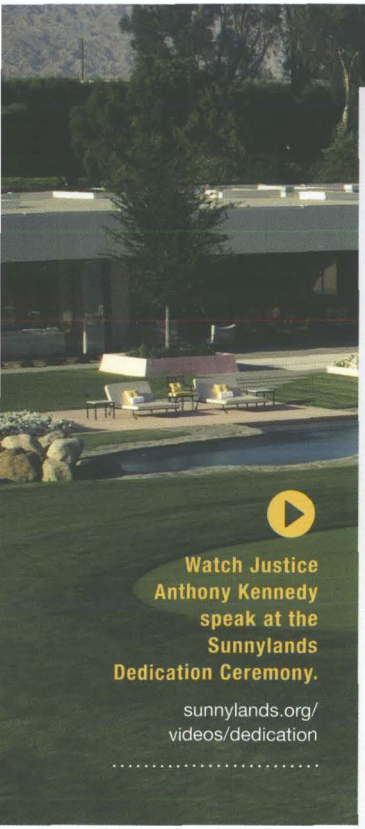
A decade after the 9/11 Commission issued its report about the most horrific act of terrorism ever to occur on American soil, Congress has ignored one of the report's key recommendations: the call for consolidated Congressional oversight of the Department of Homeland Security (DHS). This appeal remains unheeded because, in the words of Commission Co-chair Thomas H. Kean, it was "maybe the toughest recommendation" to implement.

The Annenberg Retreat at Sunnylands and the Aspen Institute's Justice & Society Program convened a distinguished task force of current and former members of Congress, and former members of the executive branch and DHS, as well as other homeland security experts to explore reasons why this final recommendation has not been adopted.

Following the retreat at Sunnylands, the task force released a powerful report on September 11, 2013, which warned: "While the failure to reform DHS oversight may be invisible to the public, it is not without consequence or risk. Fragmented jurisdiction impedes DHS's ability to deal with three major vulnerabilities—the threats posed by small aircraft and boats; cyberattacks; and biological weapons." *(Continued on p. 21)*

> "A fragmented oversight structure means a conflicting direction, uncertainty about what Congress wants. It certainly means a burden of appearing at hearings or producing papers for Congress that ... actually impedes the department's ability to focus on its operations."
>
> **Michael Chertoff**
> *Secretary of Homeland Security, 2005-2009*





Watch Justice Anthony Kennedy speak at the Sunnylands Dedication Ceremony.

sunnylands.org/videos/dedication



Supreme Court Conversations

Since 2004, Justices of the United States Supreme Court, including Justices Breyer, O'Connor, and Kennedy, have come to Sunnylands. They met with Leonore Annenberg until her death in 2009 and then with members of the trust program staff to provide feedback on curriculum materials for teaching the Constitution. These multimedia materials, developed under the auspices of The Annenberg Foundation Trust at Sunnylands and the Leonore Annenberg Institute for Civics at the University of Pennsylvania, are available at AnnenbergClassroom.org and have been distributed to 40,000 classrooms, libraries, and courthouses to elucidate the Constitution and major Supreme Court decisions. Films produced by the program have garnered numerous awards.



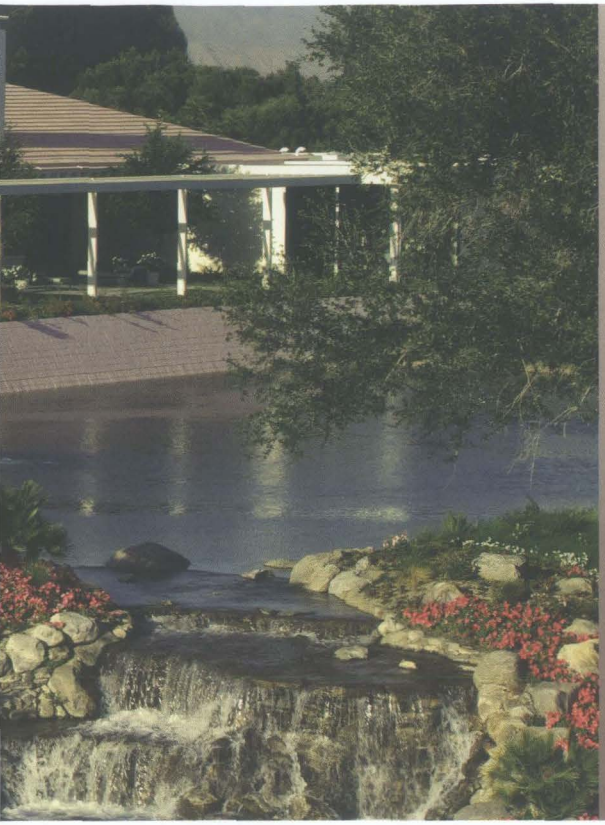
Global Internet Governance

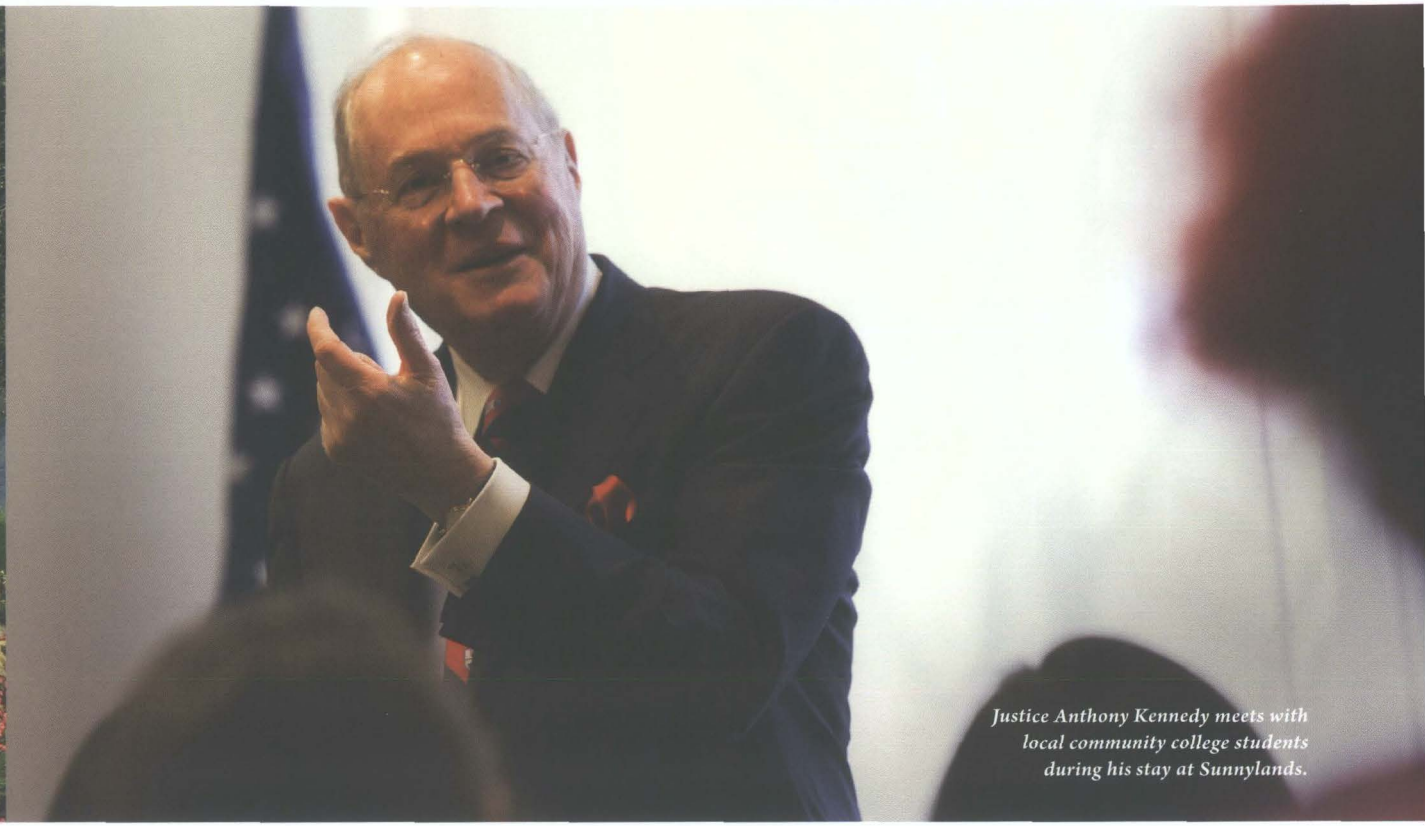
The Internet has become essential to global communication and international commerce as well as economic, social, and political progress. Few, however, understand how the Internet is governed. Sunnylands joined with the Internet Corporation for Assigned Names and Numbers (ICANN) and an international panel of stakeholders representing governments, civil society, the private sector, and the technical community to focus on the future of Internet governance. Estonian President Toomas Ilves serves as the panel's chair, and Vint Cerf, considered one of the founders of the Internet, acts as vice chair. A report being developed by Sunnylands and ICANN—reflecting the outcome of a series of meetings held in London in December 2013, at the World Economic Forum in January 2014, and at Sunnylands in February 2014—will offer principles and a framework for global Internet cooperation, as well as a roadmap for a new governance structure for guiding the future of the Internet.

Sovereign Debt and the IMF

In the wake of the worldwide financial crisis and its cataclysmic effects, The Annenberg Retreat at Sunnylands cohosted with the University of Southern California Gould School of Law a meeting of top financial and legal experts to discuss the International Monetary Fund (IMF) and the future of sovereign debt restructuring. Held at the Annenberg Community Beach House in Santa Monica, the meeting solicited a range of views in answer to an IMF proposal that distressed countries' debts be restructured before bailouts are granted, thereby placing more burden on private-sector creditors. Some panelists suggested instead that creditors extend debt maturities to allow debtor nations more time to pay. The meeting resulted in a report endorsing a strategy of extending bondholder or other creditor payments that has influenced the IMF policy shift in debt restructuring.







Justice Anthony Kennedy meets with local community college students during his stay at Sunnylands.

(Continued from p. 19)

The Sunnylands-Aspen Institute Task Force proposals include:

- → An oversight structure for DHS similar to other critical departments such as Defense and Justice
- → Overlapping membership on Congressional committees that have jurisdiction over DHS
- → An authorization bill giving DHS clear direction from Congress

The report and its recommendations were delivered to every member of Congress on the twelfth anniversary of the 9/11 attacks. In an op-ed published in *The New York Times* and the *International Herald Tribune* that same day, Thomas Kean and Lee Hamilton, 9/11 Commission co-chairs as well as Sunnylands-Aspen Institute Task Force members, called for Congress to "consolidate primary responsibility for the Department of Homeland Security in the House and Senate." This reform, they contend, will close gaps in oversight and save time and money while also ensuring that Americans "get the security they want and need."

SUNNYLANDS-ASPEN INSTITUTE TASK FORCE

Arif Alikhan
Thad Allen
Howard Berman
Michael Chertoff
David Dreier
Bob Graham
Lee H. Hamilton
Juliette Kayyem
Thomas H. Kean Sr.
Rep. Loretta Sanchez
John Tanner
Caryn A. Wagner
Kenneth L. Wainstein

COORDINATORS

Meryl Justin Chertoff
Kathleen Hall Jamieson

Transforming Education for the 21st Century



Walter and Leonore Annenberg were revered for their philanthropy, which included gifts that had enormous impact in K-12 and higher education. They understood that education holds the potential for transforming individual lives and even whole nations. Building on that legacy, Sunnylands is focusing attention on how twenty-first century technology can effectively be deployed—for teachers and students—in classrooms throughout the United States.

> "I had never before seen an approach like the Sunnylands process. It was completely unexpected to me; we achieved consensus at the first retreat."
>
> Maria Klawe
> *President, Harvey Mudd College*

Transforming K-12 Math Education

→ OUTCOME
The groundwork was laid and funding secured for a new entity to evaluate math education materials and serve as a resource for teachers and parents.

Most students educated in America's public K-12 schools lag behind their global peers in mathematics achievement. Despite many valiant efforts to boost national performance, long-term trends show only modest improvement, and large achievement gaps persist among certain socioeconomic and ethnic subgroups. Math proficiency matters greatly: It opens the door to high school graduation, college readiness, and the ability to compete for the jobs of today and tomorrow.

With this challenge in mind, leaders from education, technology, policymaking, and philanthropy gathered for a retreat at Sunnylands in April 2012 to brainstorm strategies to bridge these gaps. With active involvement by Microsoft founder Bill Gates and led by Harvey Mudd College President Maria Klawe, participants began exploring how digital mathematics education tools could propel achievement in American schools. While many students are still using outdated math textbooks, technology use is spreading at a dizzying rate in some parts of the country. New kinds of curricula are being developed in accordance with the Common Core State Standards, which are being implemented in 45 states and the District of Columbia.

Dubbing themselves the Sunnylands Math Strategy Group, participants emerged from the Sunnylands retreat with a lead recommendation: to design an independent entity that would provide research-based, trusted evaluations of K-12 mathematics educational



materials in order to spread the use of the most effective tools in American classrooms.

Throughout 2013, with support from the Bill & Melinda Gates Foundation, the group met on the East and West coasts to incubate the design for the new entity and to untangle the inherent complexities and challenges. At a culminating retreat at Sunnylands in

> "In many ways we are building upon the legacy of our founders, who gave nearly $1 billion to educational institutions and initiatives."
>
> Geoffrey Cowan, *President*
> *The Annenberg Foundation Trust at Sunnylands*

October 2013, participants refined their design and planned for next-phase funding to support the launch of the entity whose aim, as former West Virginia Governor Bob Wise described it, "is that every teacher, every principal, every school board member, every practitioner has the tools they need to make the best decisions about what works in math for their students."

Following the retreat it was announced that Education First will anchor a year-long phase to develop and launch a new entity with $900,000 in philanthropic funding and Rockefeller Philanthropy Advisors as fiscal sponsor. Maria Klawe will continue in a leadership role.

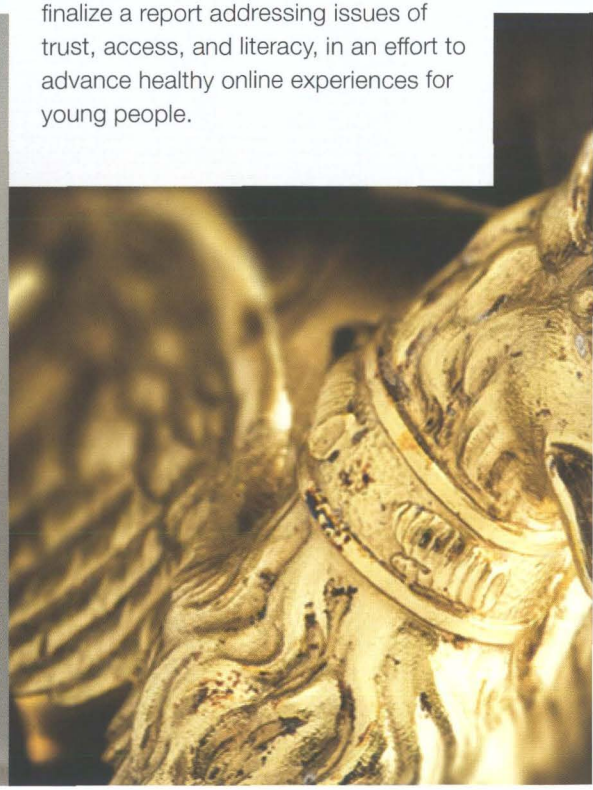


Learning and the Internet

Sunnylands hosted the Aspen Institute Task Force on Learning and the Internet for a two-day conference aimed at new ways to optimize learning in a connected world. Task force members established a framework for recommendations and in 2014 will finalize a report addressing issues of trust, access, and literacy, in an effort to advance healthy online experiences for young people.



Mignon Clyburn, acting chair, Federal Communications Commission, speaks at the education technology summit in Washington, D.C.



Education Technology Summit

→ OUTCOME
The White House and FCC act on recommendations to connect virtually every school to high-speed broadband Internet service.

Experts agree that effective use of technology in the classroom is critical to improving the nation's K-12 education. However, questions remain about how to encourage investment in digital learning and connect all schools to high-speed Internet as quickly, ubiquitously, and cost-effectively as possible. The Annenberg Retreat at Sunnylands helped convene two meetings in Washington, D.C., at which government and media leaders, superintendents, educators, and technology entrepreneurs addressed how to advance key education technology goals. At the first meeting, co-sponsored by the Leading Education by Advancing Digital (LEAD) Commission, two dozen high-level leaders—including Secretary of Education Arne Duncan and then-Chairman of the Federal Communications Commission Julius Genachowski—gathered for a private discussion of the obstacles and opportunities associated with integrating technology into American schools. Six months later, Sunnylands again joined with the LEAD Commission, and with Common Sense Media and the NewSchools Venture Fund, to bring together more than 150 leaders, including Gene Sperling, director of the National Economic Council and assistant to the president; Jim Shelton, acting deputy secretary of education; Mignon Clyburn, acting chair of the Federal Communications Commission; Steve Case, co-founder of AOL; and Chelsea Clinton.

Watch video of the Education and Technology sessions.

sunnylands.org/videos/edtech



From left, *LEAD Commission members Columbia University President Lee Bollinger, CEO and founder of Common Sense Media James Steyer, former Secretary of Education Margaret Spellings, and founding partner of TPG Capital James Coulter, with Geoffrey Cowan*



Addressing Challenges in Health

Advances in medicine and science are occurring rapidly, but treatments for mental and physical illnesses are often stymied by lagging health policy or the failure of public and private entities to work together. Sunnylands retreats bring together leaders in science, government, industry, and academia to address barriers and create paths to improved physical and mental health for people everywhere.

> "This meeting will go down in history as a turning point that may lead us to victory over HIV/AIDS."
>
> Jack Whitescarver
> *Director, NIH Office of AIDS Research*

Collaborating on an HIV Cure

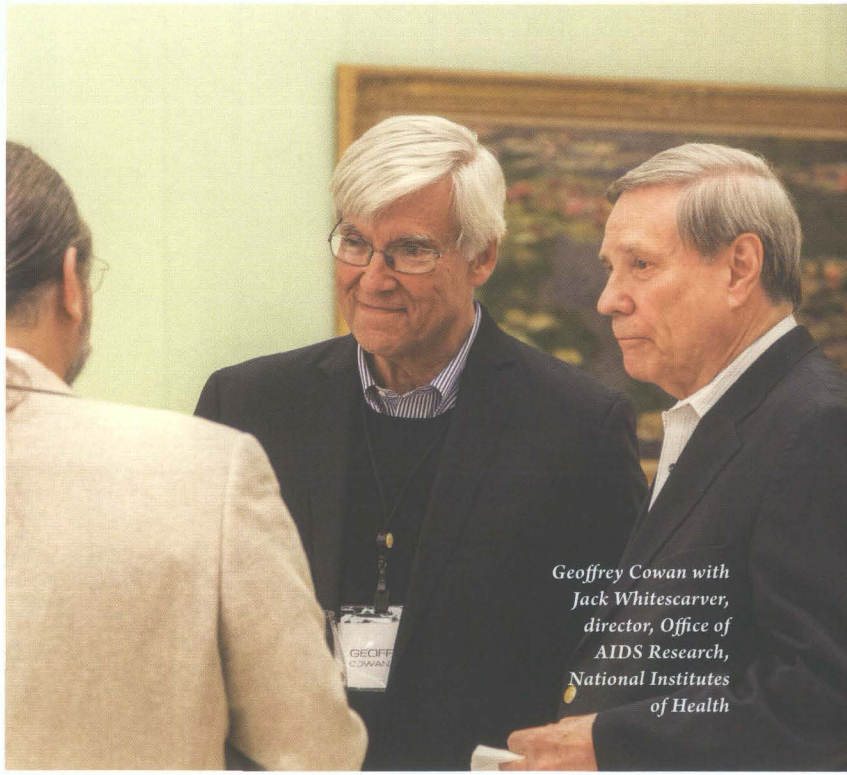
→ OUTCOME
On World AIDS Day, President Obama announced a $100 million initiative toward a cure. Work continues on developing public/private collaborations that may serve as a model for finding other cures.

Estimates put the number of people with HIV at more than 1.1 million in the United States alone. While medical advances mean those with HIV now survive much longer than when the epidemic began, a cure remains elusive. Finding one remains as challenging as it is urgent—especially since nearly one in six of those infected is unaware of his or her condition and does not realize he or she may infect others.

Doctors and researchers now believe a safe and effective cure may be within reach. However, they face innumerable barriers in navigating toward it, including cutbacks in public funding and a lack of strong industry investment. To break through such obstacles and build collaborative networks, The Annenberg Retreat at Sunnylands joined with the National Institutes of Health (NIH) Office of AIDS Research to bring together government, academic, and private-sector leaders for three days of intensive meetings in November 2013.

The Sunnylands Summit on Public-Private Partnerships for Research toward a Cure for HIV led to issuing a Sunnylands Declaration pledging participants' commitment to work together to seek a cure. Just weeks later, at a White House ceremony marking the 25th annual World AIDS Day, President Obama announced a $100 million NIH initiative in pursuit of a cure.

In recognition of The Annenberg Retreat's pivotal role in development of the initiative,



Geoffrey Cowan with Jack Whitescarver, director, Office of AIDS Research, National Institutes of Health

the White House invited Sunnylands President Geoffrey Cowan to attend the announcement, where he joined noted AIDS researcher Dr. Anthony Fauci, Secretary of State John Kerry, Health and Human Services Secretary Kathleen Sebelius, philanthropist Bill Gates, and other international leaders from government, science, and philanthropy.

"The results of the Sunnylands Summit on Public-Private Partnerships for Research toward a Cure for HIV are measurable in dollars and actions at the highest levels of government, industry, and research," says Cowan. "To know that Sunnylands is a partner in working toward the eradication of HIV/AIDS is extraordinary. It is important also to our legacy and future as we fulfill our founders' and trustees' dreams to make a better society."



Leaders from the worlds of research, government, and private industry meet at the Sunnylands Summit on Public-Private Partnerships for Research toward a Cure for HIV.



The Digital Age and Teen Substance Use

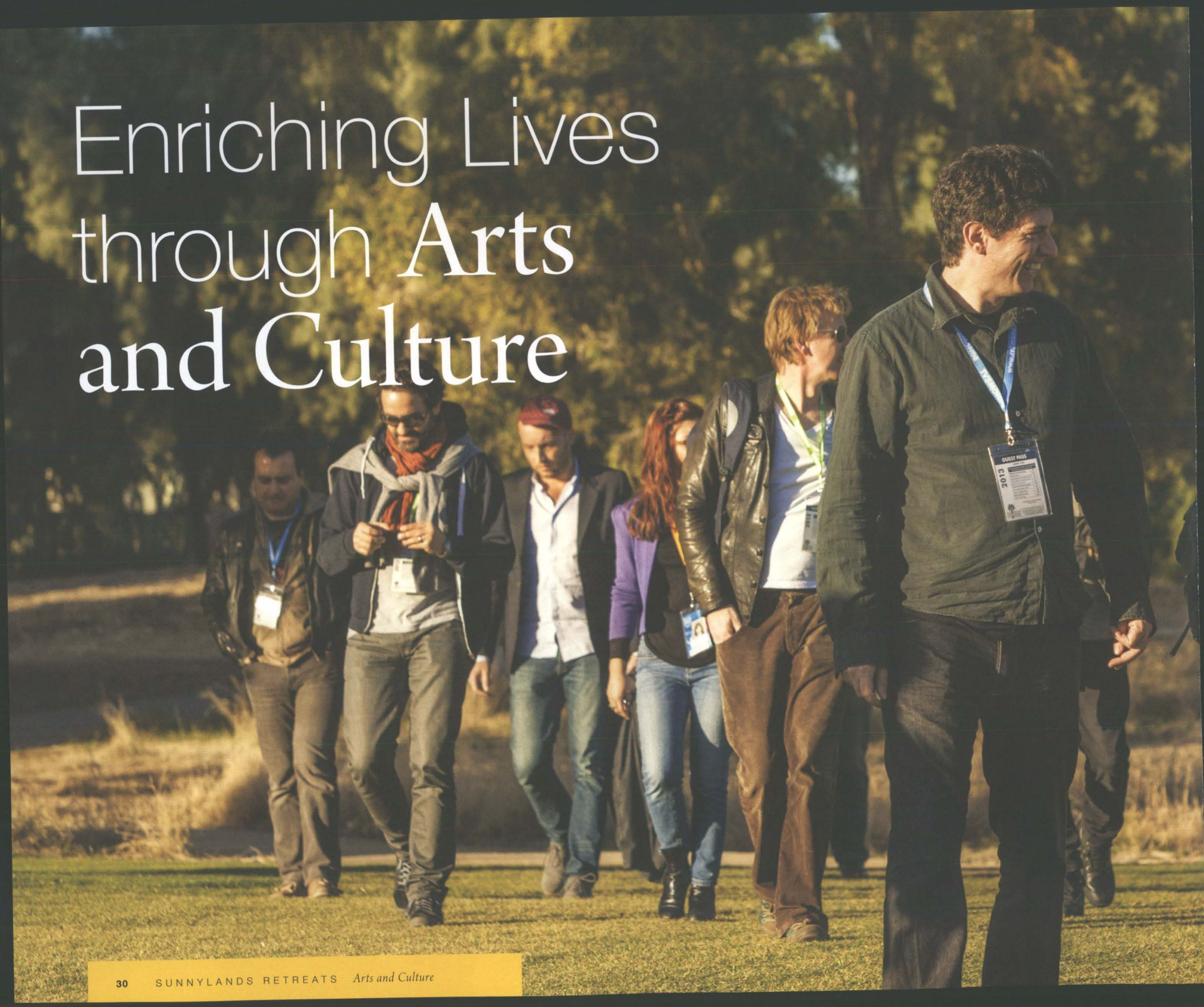
The Annenberg Retreat at Sunnylands convened a retreat in Tarrytown, N.Y., with the New York Center for Living (NYCFL), an organization dedicated to lifting young adults out of the downward spiral of substance abuse and addiction.

The conference assembled experts in technology and media, leaders in education and public policy, clinicians, academics, and researchers. Participants focused on ways to educate parents about how digital media can both positively and negatively affect adolescents in recovery. Following the retreat, a website was launched that provides reliable information for parents and clinicians on recovery resources and on prevention, education, and treatment of teen substance use. At a follow-up retreat planned for 2014, participants will address challenges associated with adolescent Internet use and strategies to promote healthy online behavior, especially with regard to online gambling, video games, and cybersex.



Cultural Component: An evening panel during the HIV Cure summit, featuring actress Judith Light and writer/producer Neal Baer, explores the impact of popular culture on the public's view of health.

Enriching Lives through Arts and Culture



Walter and Leonore Annenberg understood the power of art to convey human imagination and emotion. Through their generosity, they brought the gift of art to countless others. Now with the support of a new generation of trustees, The Annenberg Retreat at Sunnylands is exploring how to support positive societal change through arts and culture—from programs on the artist's role in society and architecture's role in addressing climate change to issues of preservation of and improved public access to cultural landmarks.

Art & Social Change

→ OUTCOME
Participants adopt a manifesto redefining art and the role of artists to be distributed internationally.

Today's artists influence ever-growing numbers of people around the world, developing work to advance social, policy, and justice issues. In May 2013, artists and arts advocates convened at the Sunnylands estate to share ideas about art as a mechanism for social justice.

To champion the arts as crucial to the process of positive change, conferees drafted a call to action and an invitation to view the roles of artists and culture anew. The group called for artists to be acknowledged as public intellectuals and changemakers who belong alongside other leaders—in science, education, law, and policy—in facing the world's challenges. Among the participants who attended and signed the document were recipients of the Leonore Annenberg Prize for Art and Social Change, awarded annually by Creative Time.

Filmmakers Forum

In partnership with the Palm Springs International Film Festival, Sunnylands has for four years hosted a Filmmakers Forum. This unique gathering brings together filmmakers from around the globe to share their experiences and learn from each other. Topics to spur the conversation have ranged from film financing to Arab-language cinema and climate change. In 2013, *Variety* credited the Sunnylands meeting for making the festival "a cinematic think tank" and for providing filmmakers the "opportunity to engage in a multicultural dialogue addressing the convergence of movies and society."



Trustee Elizabeth Sorensen with Art & Social Change participants author Jeff Chang and artist Brett Cook

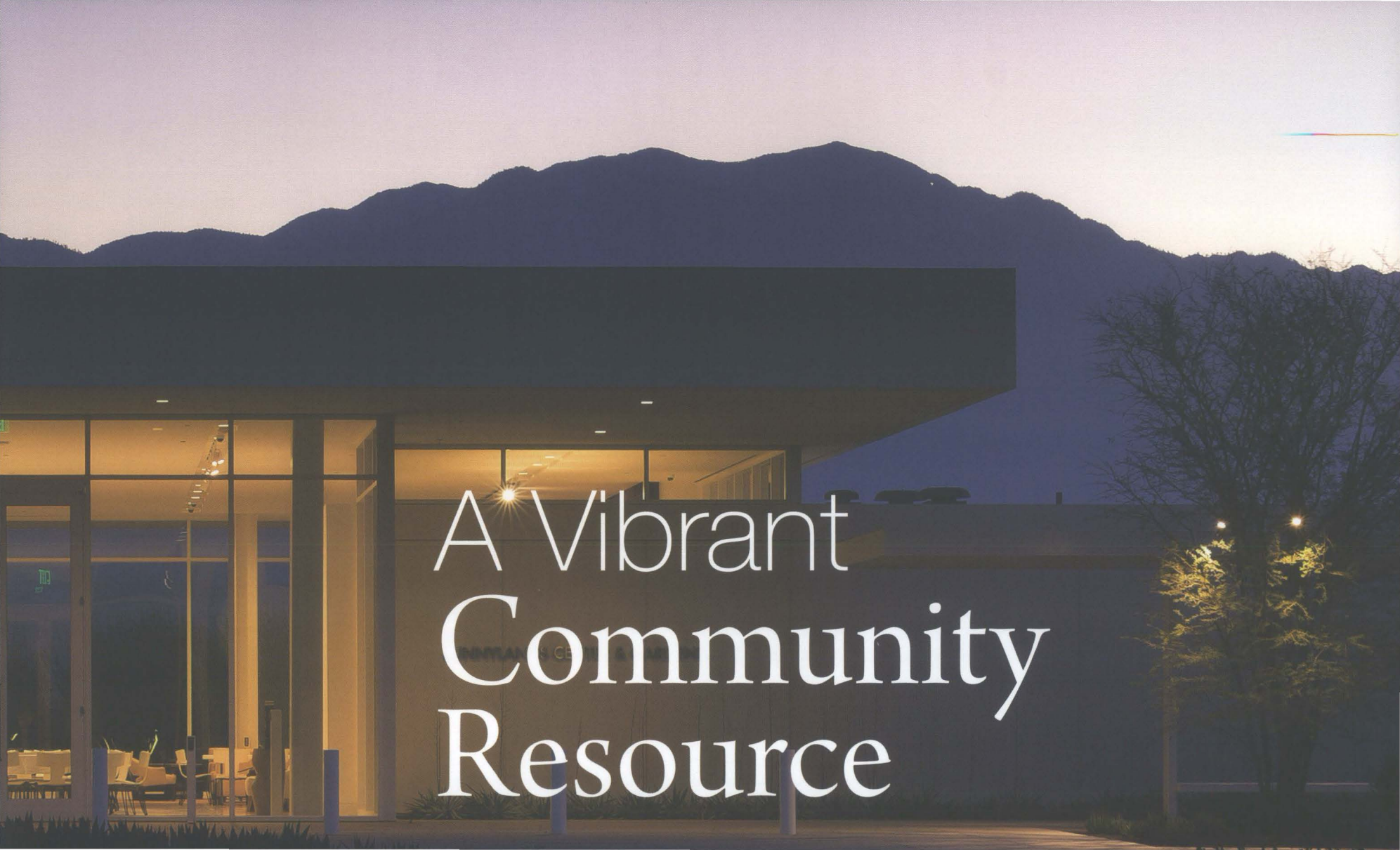
Iconic Houses and the Public

During Palm Springs Modernism Week in February 2013, The Annenberg Foundation Trust at Sunnylands partnering with the Palm Springs Art Museum brought together iconic house directors from the United States, Mexico, and Europe. In the privacy of the estate's Cottage Campus, the group, led by Sunnylands Center & Gardens Director Janice Lyle, hammered out ways to work together in the future and deepen their relationships. At a public symposium at the art museum, panelists discussed issues inherent in opening historic houses to the public. The meeting resulted in a report that was shared internationally and prompted a meeting in November 2013 at the Victoria & Albert Museum in London.

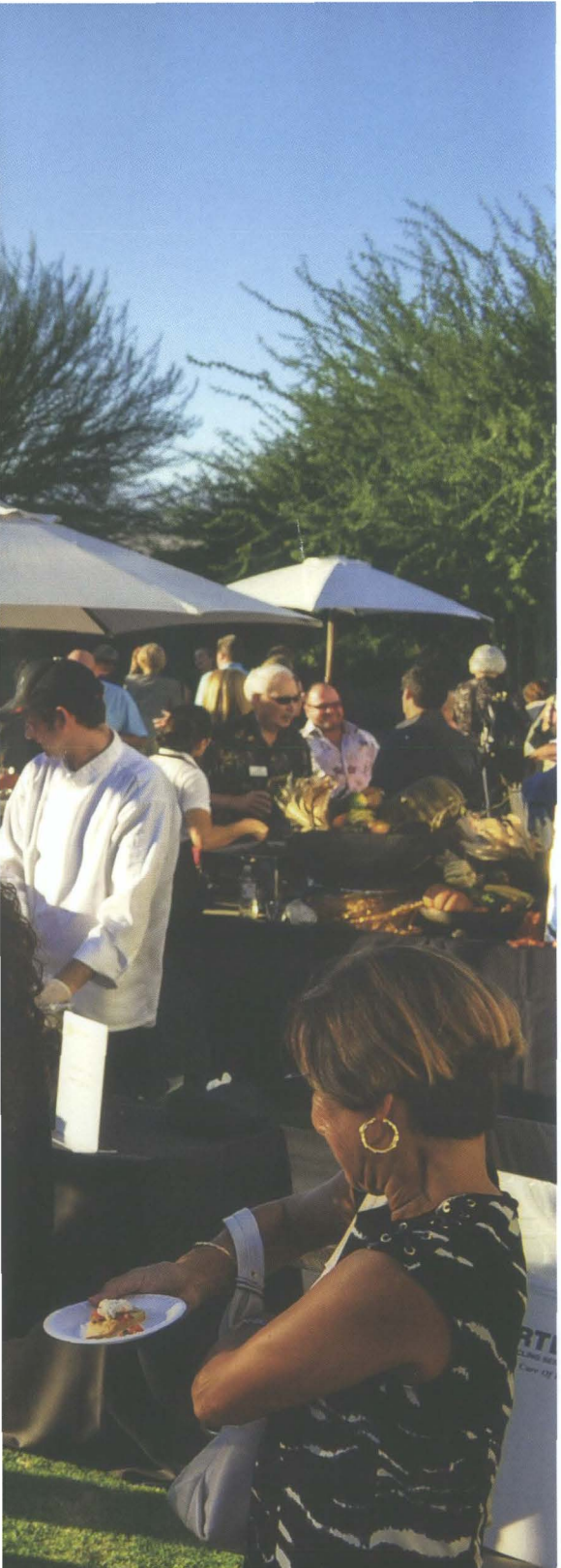
Watch Art & Social Change participants describe their experience at Sunnylands.

sunnylands.org/videos/artsocial




A Vibrant
Community
Resource





Sunnylands is a one-of-a-kind experience. A robust schedule of tours, exhibitions, and public programming for all ages drew more than 132,000 visitors to Sunnylands Center & Gardens in its first two years. Guests can tour the historic house and/or Center & Gardens, bring their families for educational programs, or just come to enjoy the magnificent landscape.

To maintain the estate's incalculable value to the public, staff members work diligently to preserve the historic house and grounds. Highly trained museum professionals oversee a collection of fine and decorative arts, furniture, books, photographs, and correspondence. This remarkable collection includes nearly 3,000 letters from and to 10 U.S. Presidents, starting with Dwight D. Eisenhower who was the first official visitor to the historic house.

As part of the effort to educate people about Sunnylands, a guide program was initiated in 2012. Students from nearby colleges and universities are selected for an intensive training program in Sunnylands' history, art, and architecture. They then lead tours for thousands of visitors annually. Beginning in mid-2013, tours in Mandarin were added to accommodate increasing numbers of visitors from China curious to see the setting for the meeting between Presidents Xi and Obama.

Public programming for children and adults focuses on areas relevant to the Annenberg legacy, including presidential history, architecture, performing and visual arts, birds and horticulture, and sustainability. Sunnylands offers lectures, bird walks, family programs, educational kiosks, free films and discussions, special presentations, and much more.

Sunnylands also provides access to a unique nine-acre garden inspired by the Annenberg collection of Impressionist paintings. Here the public can enjoy walking paths planted with 53,000 individual arid-landscape plants, a labryinth for contemplation, and soothing reflecting pools.

Exhibitions at Sunnylands Center have featured objects from the Sunnylands Collection, including English silver-gilt,

> "It means a lot to have someone of Justice Kennedy's authority and position to meet with us. It shows his dedication to students, and to have this opportunity is just incredible."
>
> **Armando Robles**
> *Political Science major, College of the Desert*

Chinese cloisonné, and twentieth-century sculpture. The 2014 exhibition, *The Pleasure of Your Company*, highlights the historic and ongoing social history of Sunnylands, which has welcomed eight U.S. presidents, other heads of state, British royalty, and business and cultural leaders.

In keeping with Walter and Leonore Annenberg's extraordinary philanthropic legacy, Sunnylands continues to partner with community and national organizations for research and educational programs. In addition, The Annenberg Foundation Trust at Sunnylands recently launched Sunnylands Press to publish a series of books to further broaden the reach of Sunnylands and its treasures.

Sunnylands Press

Books focus on recent exhibitions that draw on the Sunnylands Collection and the Annenbergs' passion for art, entertaining, and nature.



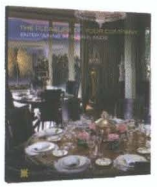
Art and Nature: The Gardens at Sunnylands



Regency Elegance: English Silver-Gilt at Sunnylands



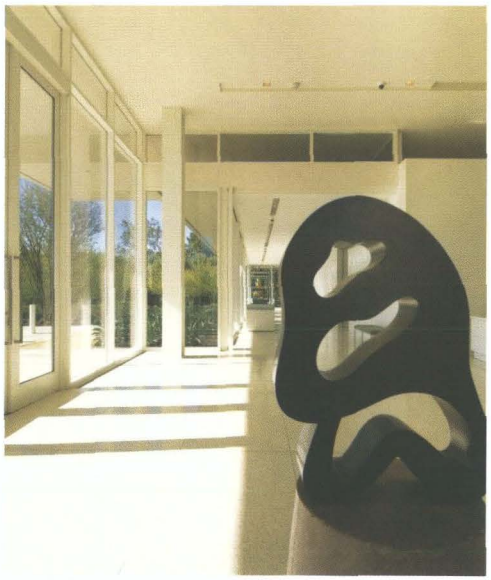
Imperial Splendor: Chinese Cloisonné at Sunnylands



The Pleasure of Your Company: Entertaining at Sunnylands



A Taste of Sunnylands: Fifteen Favorite Recipes from the Annenberg Family Cookbook



Sunnylands Center is a 17,000-square-foot building completed in 2011. It serves as a visitor and education center and is open free to the public. It offers a series of exhibitions drawn from the Sunnylands Collection, public programs, and community events.





“Sunnylands has already had a tremendous impact—economically, culturally, and civically—on this community and the entire Coachella Valley. We are grateful this remarkable resource is here for our region and for the world.”

Richard Kite, *Mayor of Rancho Mirage, 2013-2014*

Books

1,300 SIGNED BOOKS

3,500 TOTAL BOOKS

Letters

2,800

LETTERS TO AND FROM TEN U.S. PRESIDENTS

Art objects

280

PIECES IN THE SUNNYLANDS ART COLLECTION

Species

70

SPECIES OF ARID-LANDSCAPE PLANTS

Plants

53,000

INDIVIDUAL PLANTS

Building for Future Generations

Watch Geoffrey Cowan discuss the Annenbergs' dream for Sunnylands.

sunnylands.org/videos/president

In a few short years, Sunnylands has grown to include offices in Los Angeles and Washington, D.C. However, none of the many achievements that led to this expansion would be possible without leadership from the board of trustees, a dedicated staff, a carefully managed endowment, and meticulously kept facilities.

On the estate grounds, growth is seen in the recent completion of a pavilion that serves as a meeting place and features a lap swimming pool easily accessible by retreat participants staying on the Cottage Campus. Plans are under way for a new administration building, a modern archival facility, and other capital improvements.

Building the infrastructure necessary for a new, world-class organization has taken foresight and careful planning by the trustees and the president. The results can be seen in the extraordinary number of visitors welcomed at Sunnylands, the worldwide media attention its achievements have attracted, and the awards it has garnered. Awards include the 2012 American Society of Landscape Architects Professional Award to James Burnett for the design of Sunnylands Gardens, and several architectural awards to Frederick Fisher & Partners, including recognition from the Architectural Foundation of Los Angeles and the Los Angeles Business Council.



Sunnylands also is dedicated to promoting environmental responsibility and to leading by example. Sunnylands Center & Gardens uses state-of-the-art green technology to efficiently manage the site's water and power consumption. A solar field containing 864 panels collects the sun's rays to power Sunnylands Center, while an advanced geothermal system provides climate control, using the earth's thermal storage capacity to regulate the building's temperatures. Sunnylands Gardens is composed of arid-landscape plantings that are both beautiful and water-efficient. Gray-water pipes to nourish the land with wastewater have been installed.

The organization's commitment was honored when Sunnylands Center & Gardens achieved Leadership in Energy and Environmental Design (LEED) Gold certification for environmental sustainability from the United States Green Building Council. LEED is an internationally recognized certification system that considers factors including measurable green building design, construction, operations, and maintenance solutions.

36,000

TOURED THE HOUSE IN THE FIRST TWO YEARS

132,000

VISITED SUNNYLANDS IN THE FIRST TWO YEARS

7

INTERNATIONAL HEADS OF STATE HAVE VISITED SUNNYLANDS

8

U.S. PRESIDENTS HAVE VISITED SUNNYLANDS

2

PRESIDENTIAL VISITS IN THE FIRST TWO YEARS

7,228

YARDS FOR THE CHAMPIONSHIP GOLF COURSE EXPERIENCE

60

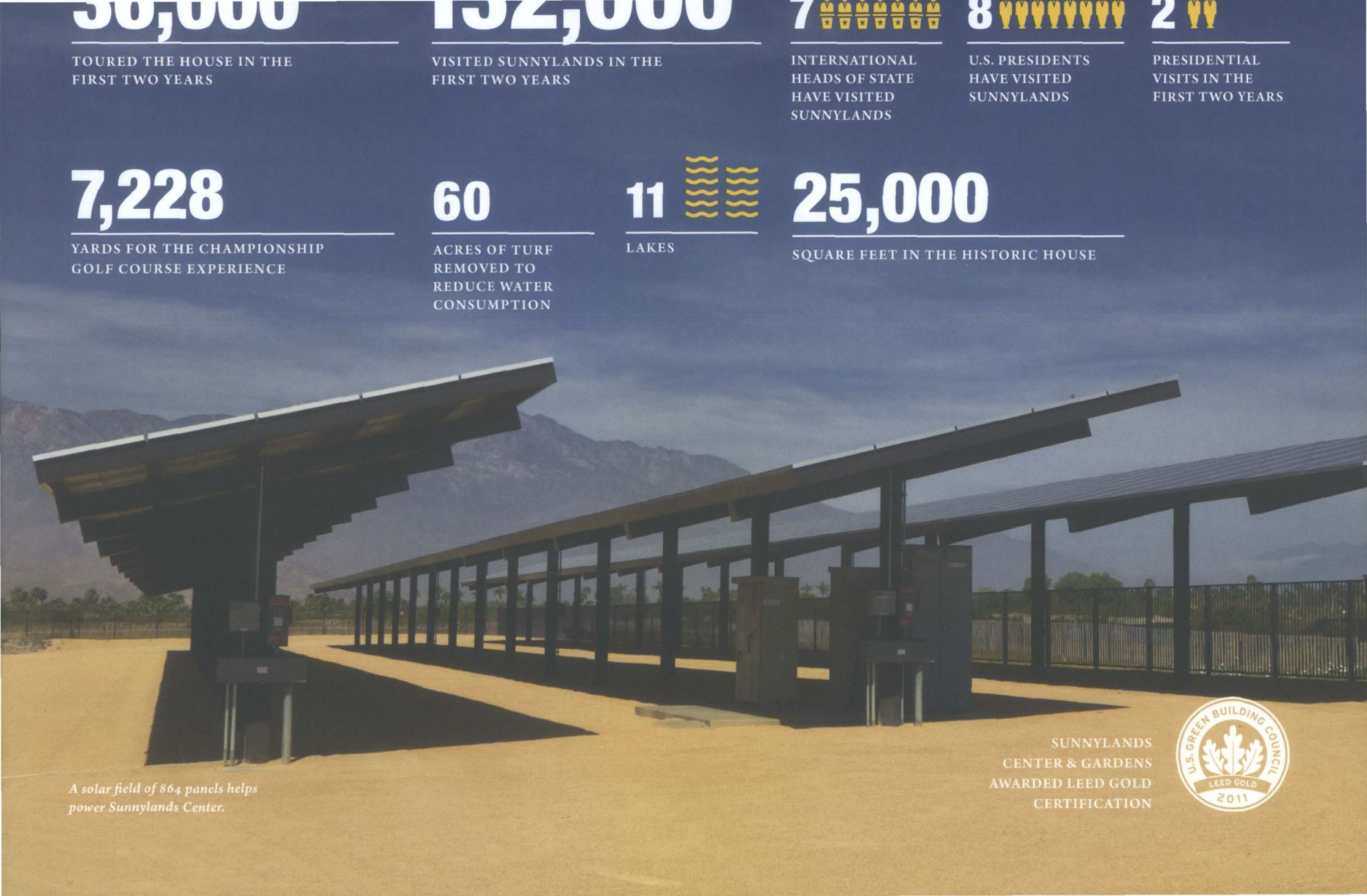
ACRES OF TURF REMOVED TO REDUCE WATER CONSUMPTION

11

LAKES

25,000

SQUARE FEET IN THE HISTORIC HOUSE



A solar field of 864 panels helps power Sunnylands Center.

SUNNYLANDS CENTER & GARDENS AWARDED LEED GOLD CERTIFICATION

U.S. GREEN BUILDING COUNCIL LEED GOLD 2011



REPORT CREDITS

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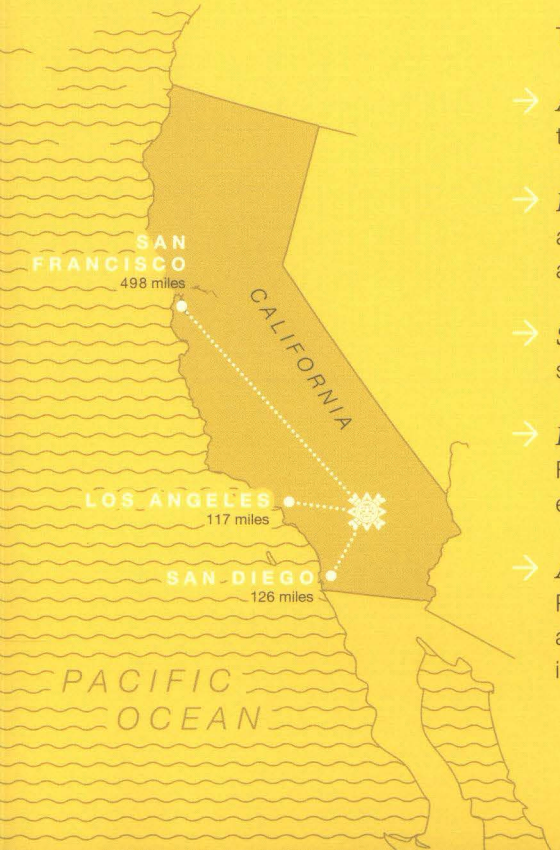
All works of art and archival materials represented are in the Sunnylands Collection.
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CONTACT

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Sunnylands.org

Phone
760.202.2222

Mailing Address
71-231 Tamarisk Lane
Rancho Mirage, CA 92270



Sunnylands Standards

The Annenberg Retreat at Sunnylands brings together world leaders to promote world peace and facilitate international agreement. For that purpose, the historic Annenberg estate is made available to the President of the United States, the Secretary of State, the bipartisan leadership of Congress and other leaders for convening small, high-level retreats. In addition, Sunnylands brings together global leaders and experts from a host of sectors, with diverse perspectives, to engage in creative, ambitious problem solving. Whether a White House summit or other high-level meeting, Sunnylands retreats are designed in detail to foster innovative exchanges of ideas that produce real outcomes with lasting impact.

To ensure true impact, every convening hosted by The Annenberg Retreat at Sunnylands must meet rigorous standards set by the founders, Walter and Leonore Annenberg, and adopted by the trustees of The Annenberg Foundation Trust at Sunnylands.

These standards include the following:

- ***A Topic of National or International Importance.*** The Annenberg Retreat at Sunnylands tackles issues that are global so as to better serve the nation and the world.
- ***High-Level Leaders and Innovators.*** The leaders and experts invited to meet at Sunnylands are recognized as the very best in their field; each must possess an outstanding record of achievement and a proven ability to take on society's most difficult challenges.
- ***Significant and Meaningful Outcome.*** Retreats must contribute in a real way to advancing solutions and making measurable progress.
- ***Diverse Perspectives.*** The most pressing issues facing the world today are multifaceted. Finding solutions requires collaboration among those with a broad range of viewpoints, experience, and talents.
- ***A Distinct California Lens.*** From its geographic location in a key hub of the Greater Pacific, Sunnylands offers unique perspectives and opportunities. The Annenberg Retreat at Sunnylands recognizes the importance of creativity in all forms, honors diversity and the immigrant spirit, and benefits from a perch that bridges East and West.



visit
sunnylands.org/retreats

call
760.202.2222

email
retreats@sunnylands.org

CITY OF RANCHO MIRAGE ©

Approved | Denied | Referred | Cont'd | File

AGENDA
CITY COUNCIL,
LIBRARY BOARD, HOUSING AUTHORITY BOARD
THE CITY COUNCIL REPRESENTING
THE REDEVELOPMENT SUCCESSOR AGENCY AND
THE COMMUNITY SERVICES DISTRICT
REGULAR MEETING
THURSDAY, NOVEMBER 7, 2013
1:00 P.M.[1], [2]
AGENDA

City of Rancho Mirage
City Hall - Council Chamber
69-825 Highway 111
Rancho Mirage, CA 92270

CALL TO ORDER

a) Flag Salute
b) Roll Call: Hines, Hobart, Smotrich, Weill, Kite

PRESENTATIONS

40th Anniversary Presentation.

Presentation on the upcoming community concert and picnic event by Mayor Kite.

---

[1] People with disabilities are encouraged to attend. If you have special communication or access needs, please contact City offices at (760)324-4511, four business days in advance of the meeting. Hearing assistance devices are available from the City Clerk at the meeting.

[2] Staff reports for all agenda items considered in open session and any writings or documents provided to a majority of the legislative body regarding any item on this agenda is available for public inspection on the City's website: www.RanchoMirageCa.gov, the Rancho Mirage Public Library and City Hall.

Declaration of Posting: I, Cynthia Scott, City Clerk of the City of Rancho Mirage, do hereby declare that a copy of the foregoing agenda was posted on the City Hall bulletin board on Nov. 1, 2013.

☞ **PLEASE SILENCE CELL PHONES, ELECTRONICS, ETC.** ☜

CITY OF RANCHO MIRAGE ©

AGENDA

Approved | Denied | Referred | Cont'd | File

Mary Perry, Deputy Director of Communications and Public Affairs, The Annenberg Retreat at Sunnylands, will comment on the showing of "The Last Emperor" on November 13 at Sunnylands.

Status update regarding the Ritz Carlton.

NON-AGENDA PUBLIC COMMENT - An opportunity for the public to speak on issues that are not on the agenda for a maximum of three minutes per speaker.

CITY COUNCIL/BOARD MEMBER COMMENT

MINUTES - October 17, 2013 Regular Meeting.

CONSENT CALENDAR - The Consent Calendar contains items that are routine in nature and may be approved by one blanket motion upon unanimous consent. Any member of the City Council/Board or the public may request a Consent item be discussed; such request should be made of the Mayor at this time.

CC 1. Waive full reading of ordinances introduced or adopted pursuant to this agenda.

CC 2. Adopt Ordinance No. 1073, Amending Section 14.60.050 "Trees and Shrubs" of the Rancho Mirage Municipal Code.

CC 3. Receive and file Activity Report for Rancho Mirage Mobilehome Parks for a portion of Fiscal Year (FY) 2012-2013 and a portion of FY 2013-2014.

CITY OF RANCHO MIRAGE ©

AGENDA

Approved	Denied	Referred	Cont'd	File

CC 4. Adopt Resolution No. 2013-_____ Authorizing City Manager to Execute Documents Related to the FY13 Homeland Security Grant Program (CFDA#97.067) Awarded to the City of Rancho Mirage.

CC 5. Introduce Ordinance No. ___, 1st Reading, regarding community facilities districts.

CC 6. Adopt Resolution No. 2013-___, Approving Addition of Subcontractor for Desert Sun Ranch Sewer and Street Improvements (City Project CP12-271).

CC 7. Approval of Contracts and Purchase Orders

ALL 8. Approval of Demands.

PUBLIC HEARING

9. Introduction Ordinance No. ____, 1st Reading, Adopting New State Mandated Building Codes and Updating Title 15 "Building and Construction."

ACTION CALENDAR

City Council

10. Transferring control, operation and administration of the Rancho Mirage Golf Club Program to the Westin Hills Resort and Spa.

11. Whitewater Park Expansion Project Status Report and Design Services Contract Amendment (CP 12-284).

12. Renaming of Whitewater Park to Rancho Mirage Community Park.

13. "Coachella-Invest" Sponsorship Opportunity.

CITY OF RANCHO MIRAGE ©

AGENDA

Approved | Denied | Referred | Cont'd | File

14. Proposed revision to Shop & Dine program description.

15. Acqua Pazza Financial Assistance Request.

16. Approval of Funding for Palm Desert Explorer Program.

Library Board

17. Approval of inter-library loan fee increase.

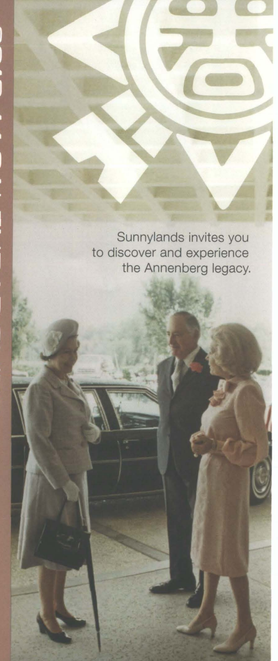
CLOSED SESSION

18. CONFERENCE WITH REAL PROPERTY NEGOTIATOR pursuant to Government Code 54956.8 (b).
Property: 42520 Bob Hope Drive, Rancho Mirage, CA 92270 (APN: 682-320-017)
City Negotiators: City Manager Randal Bynder and Economic Development Manager Sean Smith.
Negotiating Parties: City of Rancho Mirage and Paragon Commercial Group LLC
Under Negotiation: Price & Terms of Payment.

19. CONFERENCE WITH LABOR NEGOTIATOR PURSUANT TO GOVERNMENT CODE SECTION 54957.8.
Agency Negotiator: City Manager Randal Bynder
Negotiating Parties: City of Rancho Mirage and the Rancho Mirage Employee's Association.

ADJOURNMENT

2013–14 CALENDAR GUIDE



Sunnylands invites you
to discover and experience
the Annenberg legacy.

SUNNYLANDS
CENTER & GARDENS

Front cover *The Pleasure of Your Company: Entertaining at Sunnylands* opens on January 19, 2014 as the newest Center exhibition. *Sunnylands Collection.*
Back cover A number of opportunities are available for artists to create in Sunnylands Gardens. *Photograph by Michaeleen Gallagher, 2013*

2013–14
PUBLIC PROGRAMS

TOURS/WALKS



Historic Estate Tours are 90-minute journeys on seven-passenger electric shuttles. The tour includes a tour of the A. Quincy Jones-designed Midcentury Modern house and a drive around the estate. In hot and inclement weather, the house is toured exclusively. Tours are $35 per person and are available Thursday through Sunday.*



Historic Estate Bird Tours of Sunnylands are held each Thursday at 9:15 am. Tickets are $35 per person. This 90-minute experience is limited to seven guests who travel the estate grounds via electric shuttle with their guide/driver. Binoculars or scopes are recommended.*



Historic Estate Landscape Tours of Sunnylands are available on select Saturdays at 1:30 pm, November through April. Tickets are $35 per person. This 90-minute, seven-guest, electric shuttle experience travels the extensive grounds with a guide/driver. This tour does not include the house.*

*Tickets for all Sunnylands tours are available online at www.sunnylands.org. Tickets for all tours and events are released the 1st and 15th of every month. Tickets purchased on the 1st of any month (through the 15th of that month) are for tours and events scheduled for the 16th through the last day of the month; tickets purchased on the 15th of any month (through the last day of that month) are for tours and events scheduled for the 1st through the 15th of the next month. (Tickets for tours and events taking place on January 25 would be available for purchase January 1 through January 15.)



Gardens Walks at Sunnylands Center are held free on Thursdays at 11:00 am. Participants explore the winding paths throughout the Gardens with their Sunnylands guide. This program includes an hour of walking along paved and unpaved surfaces. Reservations are not required.



Gardens Bird Walks at the Center are held free on Fridays at 9:15 am. Tours are conducted by knowledgeable birders and include an hour of walking along paved and unpaved surfaces. Binoculars or scopes are recommended. Reservations are not required.

www.sunnylands.org

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CHANGING EXHIBITIONS/THIRD SUNDAY/MUSIC IN THE GARDENS/PLEIN AIR



Changing Exhibitions presented at Sunnylands Center highlight the collections of Walter and Leonore Annenberg and the history of Sunnylands. *Imperial Splendor: Chinese Cloisonné at Sunnylands* runs through January 12, 2014.
The Pleasure of Your Company: Entertaining at Sunnylands will be on exhibit from January 19, 2014 through January 11, 2015. Exhibition catalogs are produced each year and are sold in the Sunnylands Shop.



Third Sunday is a thematic family-day program available to all ages. Walks, lectures, hands-on activities, and educational opportunities are offered. This is a free public program from 9:30 am – 2:00 pm on select Sundays. (Due to the showing of related films in the Center Theater, there may be a modified schedule of *A Place Called Sunnylands*.)



Music in the Gardens is featured free each Sunday in March from 11:00 am to 1:00 pm. A variety of performers from string to a *cappella* to soft rock provide a musical background for guests strolling through the unique desert Gardens or enjoying refreshments at the Sunnylands Café. Check the online calendar for the release of scheduled performers. Guests are encouraged to bring chairs or blankets.



Plein Air in the Gardens is featured free at Sunnylands on select dates. Artists are admitted for extended hours on select Wednesdays and Saturdays to paint, sketch, or sculpt in the Gardens. Reservations are required by calling 760-202-2222 x234 or x249.

www.sunnylands.org

SPECIAL EVENTS/NIGHTLIFE/SUNNYLANDS SERIES/CANCELLATIONS



Special Events complement other well-established Coachella Valley activities. This year Sunnylands is supporting Palm Springs International Film Festival in January; Modernism Week in February; El Paseo Fashion Week, the City of Palm Desert Desertscapes and the Food & Wine Festival in March; as well as various youth groups, and the yearlong Southwest Monarch Butterfly Study.



Nightlife is a series designed for young professionals in the early stages of their careers. These programs take place at Sunnylands Center & Gardens from 7:00 to 9:00 pm. Discussions on topics ranging from dressing for success to designing on a budget are followed by a mixer with small-bite tastings and pairings. Contemporary music is provided by a local DJ. This program requires a $10 online reservation.



Sunnylands Series is held in partnership with the City of Rancho Mirage Public Library. The free lectures on a variety of topics are held at the library located at 71-100 Highway 111 in Rancho Mirage.



Please note that due to the unique mission of Sunnylands, public access may be prohibited during high-level retreats requiring the cancellation of both free and ticketed tours or events. Full ticket price will be refunded should cancellation be required. Sunnylands is closed on Thanksgiving Day, Christmas Day, New Year's Day, and for the entire months of July and August.

Official White House photograph, 2013.

www.sunnylands.org

SEPTEMBER/OCTOBER 2013

September 2013

Thurs–Sun	Historic Estate Tour*	9:15 am - 2:30 pm
5 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
5 *Thu*	Gardens Walk	11:00 am - 12:00 pm
6 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
12 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
12 *Thu*	Gardens Walk	11:00 am - 12:00 pm
13 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
18 *Wed*	Plein Air in the Gardens*	7:30 am - 4:00 pm
19 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
19 *Thu*	Gardens Walk	11:00 am - 12:00 pm
20 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
26 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
26 *Thu*	Gardens Walk	11:00 am - 12:00 pm
27 *Fri*	Gardens Bird Walk	9:15 - 10:15 am

** Preregistration required*

ALL SEASON Plein Air in the Gardens



Gardens are an inspiration to local artists.

FRIDAYS Gardens Bird Walks



Over 30 species of birds have been documented at Sunnylands on both the estate and Gardens.

October 2013

Thurs–Sun	Historic Estate Tour*	9:15 am - 2:30 pm
3 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
3 *Thu*	Gardens Walk	11:00 am - 12:00 pm
4 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
10 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
10 *Thu*	Gardens Walk	11:00 am - 12:00 pm
11 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
17 *Thu*	ShakeOut - Earthquake Preparedness Day	9:00 am - 2:00 pm
17 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
17 *Thu*	Gardens Walk	11:00 am - 12:00 pm
18 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
19 *Sat*	Plein Air in the Gardens*	9:00 am - 5:30 pm
23 *Wed*	Films on the Great Lawn (*Gates open 6:00 pm*)	7:00 pm
24 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
24 *Thu*	Gardens Walk	11:00 am - 12:00 pm
25 *Fri*	Gardens Bird Walk	9:15 - 10:15 am
31 *Thu*	Historic Estate Bird Tour*	9:15 - 10:45 am
31 *Thu*	Gardens Walk	11:00 am - 12:00 pm

** Preregistration required*

OCTOBER 17
ShakeOut – Earthquake Preparedness Day



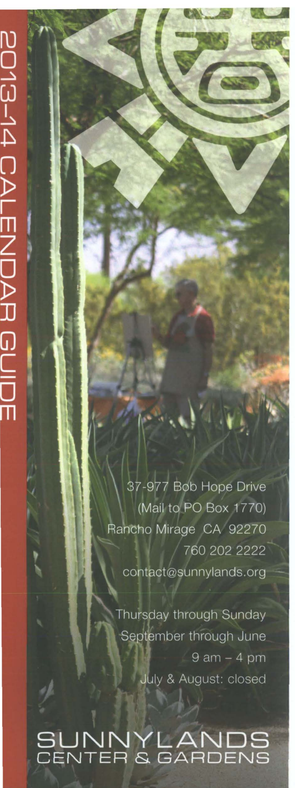
In partnership with EPICenter, Sunnylands presents a day of earthquake preparedness training. An earthquake drill is scheduled for 10:17 am.

THURSDAYS Historic Estate Bird Tours



A Costa's hummingbird enjoys a Sunnylands view.

2013-14 CALENDAR GUIDE



37-977 Bob Hope Drive
(Mail to PO Box 1770)
Rancho Mirage CA 92270
760 202 2222
contact@sunnylands.org

Thursday through Sunday
September through June
9 am – 4 pm
July & August: closed

SUNNYLANDS
CENTER & GARDENS

November 2013

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
1	Fri	Gardens Bird Walk	9:15 - 10:15 am
2	Sat	Historic Landscape Tour *	1:30 - 3:00 pm
7	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
7	Thu	Gardens Walk	11:00 am - 12:00 pm
8	Fri	Gardens Bird Walk	9:15 - 10:15 am
9	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
13	Wed	Films on the Great Lawn *(Gates open 6:00 pm)*	7:00 pm
14	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
14	Thu	Gardens Walk	11:00 am - 12:00 pm
15	Fri	Gardens Bird Walk	9:15 - 10:15 am
16	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
20	Wed	Plein Air in the Gardens*	7:30 am - 4:00 pm
21	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
21	Thu	Gardens Walk	11:00 am - 12:00 pm
22	Fri	Gardens Bird Walk	9:15 - 10:15 am
23	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
29	Fri	Gardens Bird Walk	9:15 - 10:15 am
30	Sat	Historic Landscape Tour*	1:30 - 3:00 pm

** Preregistration required*

SATURDAYS Historic Estate Landscape Tours



Explore the lakes, trees, and plants that form the Sunnylands estate.

THURSDAYS Gardens Walks



Discover the unique desert Gardens.

December 2013

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
5	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
5	Thu	Gardens Walk	11:00 am - 12:00 pm
6	Fri	Gardens Bird Walk	9:15 - 10:15 am
7	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
12	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
12	Thu	Gardens Walk	11:00 am - 12:00 pm
13	Fri	Gardens Bird Walk	9:15 - 10:15 am
14	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
19	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
19	Thu	Gardens Walk	11:00 am - 12:00 pm
20	Fri	Gardens Bird Walk	9:15 - 10:15 am
21	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
21	Sat	Plein Air in the Gardens*	9:00 am - 5:30 pm
26	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
27	Fri	Gardens Bird Walk	9:15 - 10:15 am
28	Sat	Historic Landscape Tour*	1:30 - 3:00 pm

** Preregistration required*

JANUARY 30 Sunnylands Series
at the City of Rancho Mirage Public Library



Anne Rowe, Director of Collections and Exhibitions, will discuss the current exhibition *The Pleasure of Your Company: Entertaining at Sunnylands.*

MARCH 11 Sunnylands Chic: Décor to Couture



Graduates of FIDM will showcase their creations, inspired by architectural features of the historic home or art displayed within the historic home. A luncheon will accompany the fashion show.

NOVEMBER/DECEMBER 2013

January 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
2	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
2	Thu	Gardens Walk	11:00 am - 12:00 pm
3	Fri	Gardens Bird Walk	9:15 - 10:15 am
4	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
9	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
9	Thu	Gardens Walk	11:00 am - 12:00 pm
10	Fri	Gardens Bird Walk	9:15 - 10:15 am
11	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
15	Wed	Plein Air in the Gardens*	9:00 am - 5:30 pm
16	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
16	Thu	Gardens Walk	11:00 am - 12:00 pm
17	Fri	Gardens Bird Walk	9:15 - 10:15 am
18	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
19	Sun	THIRD SUNDAY	9:30 am - 2:00 pm

Yes, please; No, thank you: Manners Today

This thematic family day introduces guests of all ages to the history and hospitality of Sunnylands. Free etiquette activities, discussions on manners, and talks on historic visits to Sunnylands will be the focus. The event is in celebration of today's public opening of the new exhibition *The Pleasure of Your Company: Entertaining at Sunnylands.*

21	Tues	SPECIAL EVENT	4:00 - 6:00 pm

Piano Concert*

Virginia Waring International Piano Competition partners with Sunnylands to bring a special piano concert to the Center for a public performance.

23	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
23	Thu	Gardens Walk	11:00 am - 12:00 pm
24	Fri	Gardens Bird Walk	9:15 - 10:15 am
25	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
30	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
30	Thu	Gardens Walk	11:00 am - 12:00 pm
30	Thu	SUNNYLANDS SERIES	2:00 pm

The Pleasure of Your Company: Entertaining at Sunnylands

Anne Rowe, Director of Collections & Exhibitions, discusses this exhibition on five special events: Frank & Barbara Sinatra's wedding, the famed New Year's Eve parties, the visit by Queen Elizabeth II, the meeting between President George H. W. Bush and Japanese Prime Minister Toshiki Kaifu, and the Sunnylands Summit with President Barack Obama and President Xi Jinping of the People's Republic of China.

31	Fri	Gardens Bird Walk	9:15 - 10:15 am

** Preregistration required*

February 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
1	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
6	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
6	Thu	Gardens Walk	11:00 am - 12:00 pm
7	Fri	Gardens Bird Walk	9:15 - 10:15 am
8	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
12	Wed	NIGHTLIFE	7:00 - 9:00 pm

Modernism in Contemporary Design*

Janice Lyle, Director of Sunnylands Center & Gardens discusses the influence of Modernism in contemporary design and the contribution of online shopping.

13	Thu	Gardens Walk	11:00 am - 12:00 pm
14	Fri	Gardens Bird Walk	9:15 - 10:15 am
15	Sat	Plein Air in the Gardens	7:30 am - 4:00 pm
16	Sun	THIRD SUNDAY	9:30 am - 2:00 pm

From the Ground Up: Site, Design, Build

This thematic family day focuses on architecture. Hands-on building activities, walk and talks, games and crafts will engage inspired builders of all ages.

20	Thu	Gardens Walk	11:00 am - 12:00 pm
21	Fri	Gardens Bird Walk	9:15 - 10:15 am
24	Mon	SUNNYLANDS SERIES	2:00 pm

Classic Contemporary Interiors

Michael Smith, known for his design of the private living quarters for the Obama family at the White House, is the featured speaker.

27	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
27	Thu	Gardens Walk	11:00 am - 12:00 pm
28	Fri	Gardens Bird Walk	9:15 - 10:15 am

** Preregistration required*

MARCH 24 Sunnylands Series
at the City of Rancho Mirage Public Library



Michael Smith designed the Sunnylands Center Great Room, and is the featured speaker for a discussion about classic contemporary interiors.

JANUARY/FEBRUARY 2014

March 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
1	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
2	Sun	Music in the Gardens	11:00 am - 1:00 pm
3	Mon	SUNNYLANDS SERIES	2:00 pm

What in the world is happening to fashion?

Four astute fashion professionals join *Palm Springs Life* fashion editor **Susan Stein** to discuss creativity, proprietary rights, and the changing world of fashion.

6	Thu	Gardens Walk	11:00 am - 12:00 pm
7	Fri	Gardens Bird Walk	9:15 - 10:15 am
9	Sun	Music in the Gardens	11:00 am - 1:00 pm
11	Tue	FASHION SHOW	12:00 pm

Sunnylands Chic: Décor to Couture*

Join us at Sunnylands Center & Gardens for a special presentation of architecture and art-inspired design. Tickets: $75 per person.

12	Wed	Desertscapes Paint Out	9:00 am - 4:00 pm
12	Wed	NIGHTLIFE	7:00 - 9:00 pm

Fashion: A Mirror of Society*

Fashion Institute of Design & Merchandising students will discuss how fashion can give insight into today's society. What do our clothes tell us about ourselves?

13	Thu	Historic Estate Bird Tour	9:15 - 10:45 am
13	Thu	Gardens Walk	11:00 am - 12:00 pm
14	Fri	Gardens Bird Walk	9:15 - 10:15 am
15	Sat	Historic Landscape Tour	1:30 - 3:00 pm
16	Sun	Music in the Gardens	11:00 am - 1:00 pm
19	Wed	Desertscapes Paint Out	9:00 am - 4:00 pm
20	Thu	Historic Estate Bird Tour	9:15 - 10:45 am
20	Thu	Gardens Walk	11:00 am - 12:00 pm
21	Fri	Gardens Bird Walk	9:15 - 10:15 am
22	Sat	Historic Landscape Tour	1:30 - 3:00 pm
23	Sun	Music in the Gardens	11:00 am - 1:00 pm
25	Tue	SPECIAL EVENT	7:00 - 9:00 pm

Sunnylands Cuisine: Revisited for Today's Palate*

Join us for a tasting, as local chefs take a page out of the Sunnylands Cookbook! Tickets: $55 per person.

26	Wed	Desertscapes Paint Out	9:00 am - 4:00 pm
27	Thu	Historic Estate Bird Tour	9:15 - 10:45 am
27	Thu	Gardens Walk	11:00 am - 12:00 pm
28	Fri	Gardens Bird Walk	9:15 - 10:15 am
29	Sat	Historic Landscape Tour	1:30 - 3:00 pm
30	Sun	Music in the Gardens	11:00 am - 1:00 pm

** Preregistration required*

April 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
3	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
3	Thu	Gardens Walk	11:00 am - 12:00 pm
4	Fri	Gardens Bird Walk	9:15 - 10:15 am
5	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
9	Wed	NIGHTLIFE	7:00 - 9:00 pm

Philanthropy and Volunteerism: Socializing with a Purpose*

What value is there in philanthropy and volunteerism?

10	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
10	Thu	Gardens Walk	11:00 am - 12:00 pm
11	Fri	Gardens Bird Walk	9:15 - 10:15 am
12	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
17	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
17	Thu	Gardens Walk	11:00 am - 12:00 pm
18	Fri	Gardens Bird Walk	9:15 - 10:15 am
19	Sat	Historic Landscape Tour*	1:30 - 3:00 pm
19	Sat	Plein Air in the Gardens*	9:00 am - 5:30 pm
20	Sun	THIRD SUNDAY	9:30 am - 2:00 pm

In the Gardens: Bugs, Birds, and Blooms

This annual family day celebrates bugs and blooms and has been expanded to include our feathered friends.

21	Mon	SUNNYLANDS SERIES	2:00 pm

Sustaining History: Sunnylands Environmental Partnerships

Michaeleen Gallagher, Director of Education and Environmental Programs, will discuss environmental projects occurring at Sunnylands.

24	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
24	Thu	Gardens Walk	11:00 am - 12:00 pm
25	Fri	Gardens Bird Walk	9:15 - 10:15 am
26	Sat	Historic Landscape Tour*	1:30 - 3:00 pm

** Preregistration required*

MARCH 25 Special Event



Chefs reinterpret favorite Sunnylands historic menu items in their own creative way.

MARCH/APRIL 2014

May 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
1	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
1	Thu	Gardens Walk	11:00 am - 12:00 pm
2	Fri	Gardens Bird Walk	9:15 - 10:15 am
8	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
8	Thu	Gardens Walk	11:00 am - 12:00 pm
9	Fri	Gardens Bird Walk	9:15 - 10:15 am
15	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
15	Thu	Gardens Walk	11:00 am - 12:00 pm
16	Fri	Gardens Bird Walk	9:15 - 10:15 am
18	Sun	THIRD SUNDAY	9:30 am - 2:00 pm

Sculpture Taking Place: Cast, Carve, Combine

Wander Sunnylands Gardens and view the local sculptors at work in this thematic family day.

21	Wed	Plein Air in the Gardens*	7:30 am - 4:00 pm
22	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
22	Thu	Gardens Walk	11:00 am - 12:00 pm
23	Fri	Gardens Bird Walk	9:15 - 10:15 am
29	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
29	Thu	Gardens Walk	11:00 am - 12:00 pm
30	Fri	Gardens Bird Walk	9:15 - 10:15 am

** Preregistration required*

APRIL 9 Nightlife



Our panel discusses their experiences in socializing with a purpose. Not only can it fulfill a desire to help others, it may introduce new career opportunities.

APRIL 20 Third Sunday



A family day of hands-on activities, walks, monarch tagging, and talks on community science, migration, and all things in the Gardens! On display, sculpture from recycled materials, made by schoolchildren, as part of our partnership with SCRAP Gallery.

June 2014

Thurs–Sun		Historic Estate Tour*	9:15 am - 2:30 pm
5	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
5	Thu	Gardens Walk	11:00 am - 12:00 pm
6	Fri	Gardens Bird Walk	9:15 - 10:15 am
12	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
12	Thu	Gardens Walk	11:00 am - 12:00 pm
13	Fri	Gardens Bird Walk	9:15 - 10:15 am
19	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
19	Thu	Gardens Walk	11:00 am - 12:00 pm
20	Fri	Gardens Bird Walk	9:15 - 10:15 am
21	Sat	Plein Air in the Gardens*	9:00 am - 5:30 pm
26	Thu	Historic Estate Bird Tour*	9:15 - 10:45 am
26	Thu	Gardens Walk	11:00 am - 12:00 pm
27	Fri	Gardens Bird Walk	9:15 - 10:15 am

** Preregistration required*

APRIL 21 Sunnylands Series
at the City of Rancho Mirage Public Library



An exploration of projects occurring at Sunnylands on both the historic estate and Center & Gardens. Monarch tagging, plant surveys and reintroduction programs are just some of these.

MAY 18 Third Sunday



Sculptors will be working on their art, displaying their creations, and interacting with the public. Hands-on activities, crafts with SCRAP Gallery, and talks in the theater on the Annenberg collection will delight artists of all ages.

MAY/JUNE 2014

CITY OF RANCHO MIRAGE ©

STAFF REPORT

TO: Mayor and City Council **DATE:** October 4, 2018

FROM: Bud Kopp, AICP, Planning Manager

SUBJECT: Environmental Assessment Case Nº EA180003 and General Plan Amendment Case Nº GPT18001 - Rancho Mirage Local Hazard Mitigation Plan (2017)

SPECIFIC REQUEST OR RECOMMENDATION

That the City Council:

A. Approve an exemption from environmental review pursuant to CEQA "General Rule," Section 15061(b)(3) that is applied to proposals, which will have no potential adverse impact on the environment for EA180003; and

B. Adopt a Resolution for General Plan Text Amendment Case Nº GPT18001, appending the Local Hazard Mitigation Plan to the City's General Plan.

JUSTIFICATION OR INFORMATION

ATTACHMENTS:

1. Planning Commission Unofficial Minutes of September 13, 2018
2. Local Hazard Mitigation Plan (LHMP) 2017 Update
3. Letter of Approval from Riverside County Emergency Management Department
4. Proposed Resolution
5. City Attorney's Independent Analysis
6. AB-2140 Information

BACKGROUND:

Under the requirements of AB 2140 (2007), local jurisdictions are required to amend the Safety Element of their General Plans by adding a Local Hazard Mitigation Plan (LHMP) in order to qualify for funding under the California Disaster Assistance Act. This funding would be available in the case of a disaster in the City.

The 2017 Local Hazard Mitigation Plan is an update to the City's 2014 Plan. The City's Plan is to be integrated into Riverside County's Plan (referred to as an "Annex") and represents a unified and coordinated effort for all cities within the County in the event of a disaster.

JUSTIFICATION OR INFORMATION CONTINUED

In 2016, staff began developing the Plan in conjunction with the County and a Draft was submitted to Riverside County Emergency Management Agency in June 2017. Minor adjustments were requested by the County and the Draft was forwarded to FEMA and CalEMA for review. In May 2018, staff was contacted regarding a minor amendment which was immediately addressed.

The Plan has been crafted in close cooperation with Riverside County and on August 2, 2018, City staff was notified by the County EMA that California Emergency Management Agency (CalEMA) and the Federal Emergency Management Agency (FEMA) have conditionally approved the 2017 Rancho Mirage Local Hazard Mitigation Plan pending adoption by the City.

DESCRIPTION AND ANALYSIS:

The Disaster Mitigation Act of 2000 established requirements and procedures for the preparation and implementation of Hazard Mitigation Plans. In order to qualify for funding under FEMA and State programs, each local jurisdiction is required to adopt a local Plan and include it in its General Plan.

The Plan is designed to:

1. Identify potential natural and man-made hazards;
2. Identify and assess local risks;
3. Determine local capabilities to mitigate risks; and
4. Set goals, objectives and mitigation measures to address identified potential disasters.

The Plan addresses a broad range of potential hazards, including wildfires, floods, earthquakes, hazardous materials spills, major transportation incidents, and even terrorism. The Plan then identifies critical facilities and infrastructure within the City, at-risk structures and estimates the potential for loss associated with these facilities. The City's ability to mitigate impacts from these events is then analyzed, in order to establish whether the City is implementing all potential regulatory instruments available to it.

The Plan includes the value of public buildings and their vulnerabilities, including buildings built under obsolete Building Codes; it also identifies buildings where gatherings of people could occur, such as theaters, senior care and living buildings and similar structures that may require additional City resources during an emergency.

Finally, the Plan establishes goals and objectives, as well as specific mitigation measures designed to lessen risk and protect the City. These mitigation measures include a number of projects that the City will implement to lower the risk of natural and man-made hazards. For example, the Frank Sinatra Bridge replacement is included in the Plan, as are the City's emergency preparedness community outreach efforts.

JUSTIFICATION OR INFORMATION CONTINUED

The City prepared its Plan in conformance with the Act, and included meetings with the Operational Area Planning Committee, a group comprised of representatives of participating federal, State and local jurisdictions, special districts, school districts, non-profit organizations, businesses, tribes and the public. The City complied with the required Tribal Consultation process under SB-18 and AB-52 as a part of the 2017 General Plan Update. We also solicited comments from the public on the Plan as a part of the General Plan Update public workshops.

ENVIRONMENTAL DISCUSSION:

The City reviewed the Local Hazard Mitigation Plan under the provisions of the California Environmental Quality Act (CEQA). The adoption of a General Plan Amendment is considered a "project" under CEQA.

No further environmental analysis is required pursuant to CEQA Section 15061 (b) (3) whereas the activity is covered by the general rule that CEQA applies only to projects which have the potential for causing a significant effect on the environment. Where it can be seen with certainty that there is no possibility that the activity in question may have a significant effect on the environment, the activity is not subject to CEQA.

This proposed General Plan Amendment is subject to General Rule CEQA 15061(b)(3) based upon the following findings:

The project is described and covered by the 2017 Rancho Mirage General Plan Update and Environmental Impact Report Addendum. No further environmental analysis is required pursuant to CEQA Section 15061(b)(3) based upon the following findings:

1. The environmental impact of the proposed project was fully analyzed under the Environmental Impact Report Addendum pursuant to Section 15164 prepared for the City's 2017 General Plan Update.

2. Pursuant to CEQA Guideline 15162 (14 Cal. Code of Reg. § 15162), a subsequent EIR is not necessary for the project in light of the following:

> (a) There are no substantial changes proposed in the project which will require major revisions of the previous EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.
>
> (b) No substantial changes are likely to occur with respect to the circumstances under which the project is undertaken which will require major revisions of the previous EIR due to the involvement of new significant environmental effects or a substantial increase in the severity of previously identified significant effects.

JUSTIFICATION OR INFORMATION CONTINUED

(c) There is no new information of substantial importance which was not known and could not have been known with the exercise of reasonable diligence at the time the previous EIR was certified as complete that shows any of the following:

1) The project will have one or more significant effects not discussed in the previous EIR;

2) Significant effects previously examined will be substantially more severe than shown in the previous EIR;

3) Mitigation measures or alternatives previously found not to be feasible would in fact be feasible and would substantially reduce one or more significant effects of the project, but the project proponents decline to adopt the mitigation measure or alternative; or,

4) Mitigation measures or alternatives which are considerably different from those analyzed in the previous EIR would substantially reduce one or more significant effects on the environment, but the project proponents decline to adopt the mitigation measure or alternative.

9. **General Text Amendment GPT18001 - Local Hazard Mitigation Plan** – To amend the Safety Element General Plan to add the Rancho Mirage Local Hazard Mitigation Plan to the City's General Plan Safety Element.

Bud Kopp, Planning Manager, stated the purpose of the hazard mitigation planning is to identify policies and actions that can be implemented over the long term to reduce risk and future losses. Mitigation Plans form the foundation of the City's long-term strategy to reduce disaster losses and break the cycle of disaster damage, reconstruction, and repeated damage. He concluded by offering to answer questions of the Commission.

Commissioner Bryant inquired if there were hotels or any other public building structures where there can be numerous gathering of people, that are not up to current earthquake code standards.

Mr. Kopp stated that the modern earthquake codes came into place after the San Fernando quake in 1972, code standards have become more and more stringent with each building code update. He noted that all of the resorts were built in compliance with the seismic code at the time they were built. There is no requirement for existing structures to be retrofitted.

Chair Nichols asked for public comments.

Public Comments – None

MOVED/SECONDED BY STEWART/MATTHEWS TO RECOMMEND TO THE CITY COUNCIL:

1) **APPROVAL OF AN EXEMPTION FROM ENVIROMETNAL REVIEW PURSUANT TO CEQA "GENERAL RULE," SECTION 15061(b)(3) THAT IS APPLIED TO PROPOSALS, WHICH WILL HAVE NO POTENTIAL ADVERSE IMPACT ON THE ENVIRONMENT FOR EA180003; AND**

2) **ADOPTION OF A RESOLUTION FOR GENERAL PLAN TEXT AMENDMENT CASE NO. GPT18001, APPENDING THE LOCAL HAZARD MITIGATION PLAN TO THE CITY'S GENERAL PLAN.**

MOTION PASSES 5/0

ADJOURNMENT

With no further business to consider, the Planning Commission adjourned at 3:20 p.m.

Sylvia Niño

Sylvia Niño, Executive Coordinator

UNOFFICIAL

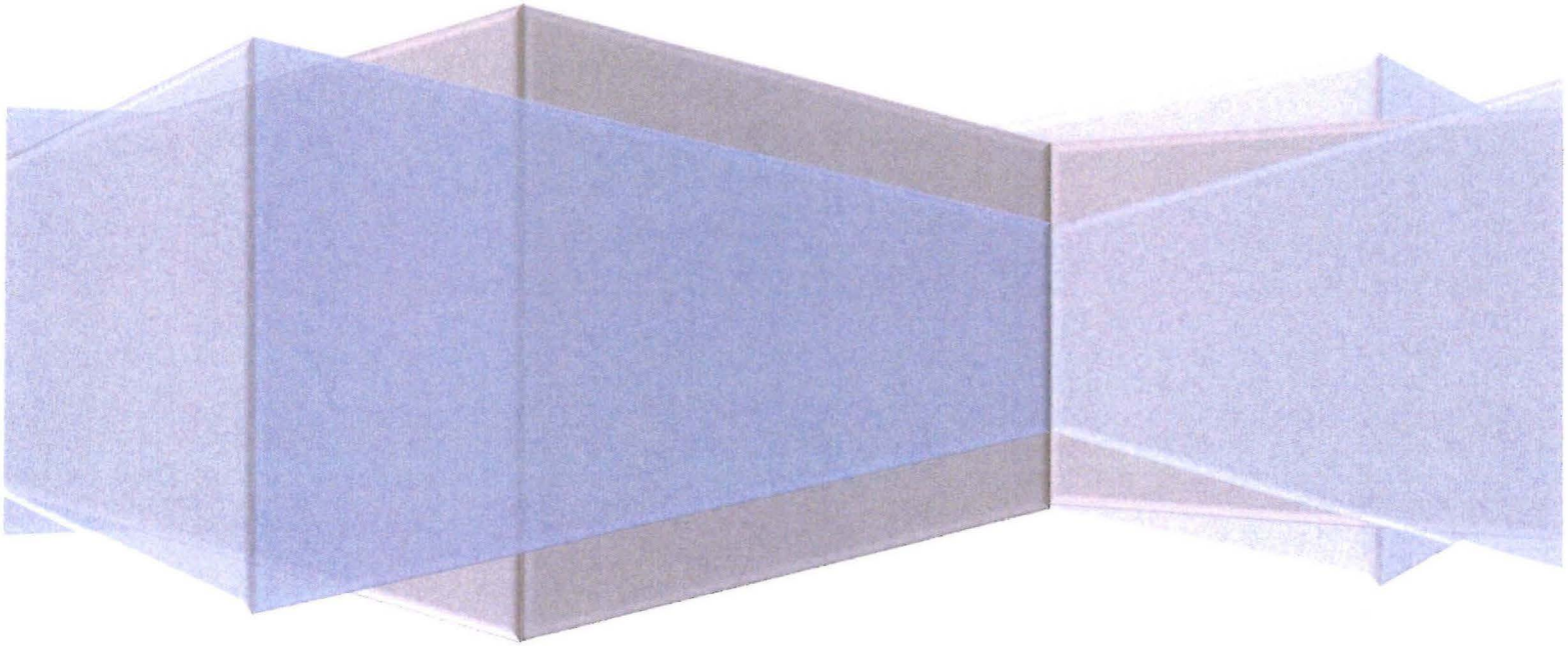
ATTACHMENT 2

CITY OF RANCHO MIRAGE ANNEX

LOCAL HAZARD MITIGATION PLAN

2017 UPDATE

Prepared by: Bud Kopp, AICP, Planning Manager



CONTACT INFORMATION

CITY OF RANCHO MIRAGE

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PLAN ADOPTION/RESOLUTION

The City of Rancho Mirage will submit plans to Riverside County Fire – Office of Emergency Services who will forward to CAL EMA for review prior to being submitted to FEMA. In addition, we will wait to receive an "Approval Pending Adoption" before taking the plan to our local governing body for adoption. Upon approval, the City of Rancho Mirage will insert the signed resolution.

EXECUTIVE SUMMARY

The purpose of this Local Hazard Mitigation Plan (LHMP) is to identify the County's hazards, review and assess past disaster occurrences, estimate the probability of future occurrences and set goals to mitigate potential risks to reduce or eliminate long-term risk to people and property from natural and man-made hazards.

The Plan was prepared pursuant to the requirements of the Disaster Mitigation Act of 2000 to achieve eligibility and potentially secure mitigation funding through Federal Emergency Management Agency (FEMA) Flood Mitigation Assistance, Pre-Disaster Mitigation, and Hazard Mitigation Grant Programs.

The City of Rancho Mirage's continual efforts to maintain a disaster-mitigation strategy is on-going. Our goal is to develop and maintain an all-inclusive plan to include all jurisdictions, special districts, businesses and community organizations rather than them writing their own plan to promote consistency, continuity and unification.

The City's planning process followed a methodology presented by FEMA and CAL-EMA which included conducting meetings with the Operational Area Planning Committee (OAPC) coordinated by Riverside County Fire – Office of Emergency Services comprised of participating Federal, State and local jurisdictions agencies, special districts, school districts, non-profit communities, universities, businesses, tribes and general public.

The plan identifies vulnerabilities, provides recommendations for prioritized mitigation actions, evaluates resources and identifies mitigation shortcomings, provides future mitigation planning and maintenance of existing plan.

The plan will be implemented upon FEMA approval.

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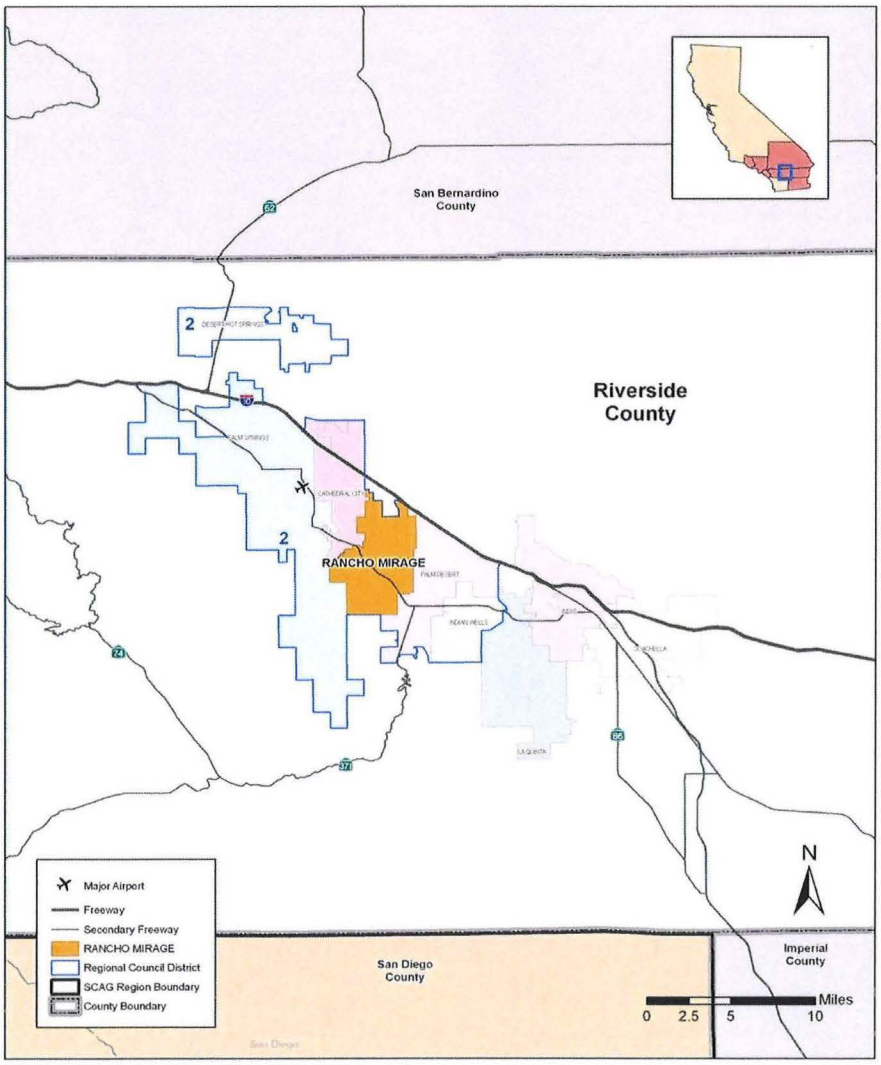
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SECTION 1.0 - COMMUNITY PROFILE

1.1 CITY OF RANCHO MIRAGE LOCATION & MAP

The City of Rancho Mirage is located in central Riverside County in the Coachella Valley. The City is generally bound by Interstate 10 to the north; Monterey Avenue to the east; DaVall Drive to the west and the Santa Rosa Mountains to the south. Interstate 10 and Highway 111 are the primary thoroughfares serving the Coachella Valley Cities, with other numerous arterials connecting adjacent jurisdictions.

Figure 1.0 - Regional Location



1.2 GEOGRAPHY AND CLIMATE DESCRIPTION

The City of Rancho Mirage is located in Riverside County in the Coachella Valley of California. Rancho Mirage is approximately 25.62 square miles in area and is 70 miles east of the County seat, the City of Riverside. Riverside County covers 7,208 square miles (approximately the same size as the state of New Jersey) and stretches from Orange County to the Colorado River which forms the border with the state of Arizona. Adjacent counties include San Bernardino County to the north, La Paz County Arizona to the east, Imperial and San Diego counties to the south and Orange County to the west.

Rancho Mirage is located within the Coachella Valley, which extends for approximately 45 miles (72 km) in Riverside County southeast from the San Bernardino Mountains to the saltwater Salton Sea, the largest lake in California. The Valley is approximately 15 miles (24 km) wide along most of its length, bounded on the west by the San Jacinto Mountains, the south by the Santa Rosa Mountains and on the north and east by the Little San Bernardino Mountains. These mountains peak at around 11,000 feet (3,400 m) and tend to average between three to five thousand feet. This effectively blocks the marine layer familiar to most other Southern Californian areas. The Salton Sea is located to the southeast of the Coachella Valley with a surface elevation of 227 feet below sea level.

Regional geomorphology is largely due to the San Andreas Fault which enters the valley at the Chocolate Mountains and Salton Sea in the southeast corner and then follows the centerline of the Little San Bernardino Mountains on the north side of the Coachella Valley. The fault is easily visible along its northern length as a strip of intermittent green oasis against an otherwise bare mountain.

Climate

Geographically, the County is mostly desert in the central and eastern portions of the county which includes the Coachella Valley and the City of Rancho Mirage. The Coachella Valley is considered the northwestern extension of the Sonoran Desert to the southeast. In the summer months daytime temperatures range from 104 °F (40 °C) to 118 °F (48 °C) and nighttime lows from 77 °F (25 °C) to 86 °F (30 °C). During winter, the daytime temperatures range from 70 °F (21 °C) to 90 °F (32 °C) and corresponding nights range from 46 °F (8 °C) to 68 °F (20 °C) making it a popular winter resort destination. Due to its warm year-round climate, the region is well known for the production of tropical fruits such as mangoes, figs and dates. According to the Coachella Valley Water District, average annual rainfall is approximately three inches. The mountains that flank the west and south sides of the Valley are often covered in snow during the winter months, and it is not uncommon for snow levels to dip to the 2000 foot elevation.

Transportation

The primary arterial to the Coachella Valley is Interstate 10, which runs east-west; while State Route 111 runs for about 30 miles along the southwestern rim of the valley and serves as the main arterial highway between almost all Coachella Valley cities. In 2015, interchange at Interstate 10 at Ramon Road (now Bob Hope Drive) through Rancho Mirage had approximately 96,000 AADT (Annual Average Daily Traffic in vehicles per day (vpd) (http://www.dot.ca.gov/trafficops/census/docs/2015_aadt_volumes.pdf). In comparison, Highway 111 west of Magnesia Falls in front of Rancho Las Palmas Shopping center had 49,084 ADT when traffic counts were taken on March 12, 2013; with peak traffic volumes occurring between noon and 3:30PM. About 25 miles southeast, a four-lane expressway, State Highway 86S opened in the early 1990s as a "special" bypass (hence the "S" designation) of two-lane Highway 86 and connects with Imperial and San Diego counties.

The rail right-of-way that parallels the I-10 freeway between San Bernardino and Indio is operated by the Union Pacific Railroad (UPRR). In 2006, 42 trains per day passed through the City of Rancho Mirage (15,330 per year). There are no surface roads crossing the railroad tracks within the City. One older two lane bridge (Ramon Road) and one newly constructed six lane bridge (Bob Hope Drive) crosses the railroad and Interstate 10.

Currently the only passenger rail service in the Coachella Valley is a three times per week long distance train operated by Amtrak between Los Angeles, New Orleans and Orlando. This train is known as the "Sunset Limited". The Sunset Limited train operates through this area in the very early hours of the morning in both directions and primarily serves the leisure and tourism market.

The Riverside County Transportation Commission (RCTC) and the State of California have been evaluating the feasibility of establishing an intercity passenger rail route between Los Angeles, Fullerton, Riverside, Palm Springs, and Indio. The Union Pacific Railroad (UPRR) continues its firm opposition to any new passenger service on its tracks through this area. Notwithstanding this opposition, the California Department of Transportation (Caltrans) continues to propose such service in the California State Rail Plan. Caltrans has no unilateral powers to compel the UPRR to permit the operation of this train. Nevertheless, for intercity trains (as opposed to a commuter or Metrolink train), there are certain federal processes in place that can ultimately lead to an order compelling the railroad to permit the service.

The public agencies requesting the intercity service may be required to invest large sums in the physical infrastructure of the railroad. Some estimates place the capital investment requirement at a minimum of $500 million for a new set of tracks. RCTC is working closely

with the Coachella Valley and the Pass Areas on this issue and supports the expansion of rail service to additional areas of Riverside County.

Public transportation in the Valley, including Rancho Mirage, is provided by the SunLine Transit Agency based in Thousand Palms, which was among the country's first transit agencies to totally convert their fleet to alternate fuel vehicles, including full-sized buses powered by fuel cells.

Aviation in the area is served by the Palm Springs International Airport in Palm Springs, Jacqueline Cochran Regional Airport in Thermal and Bermuda Dunes Municipal Airport in Bermuda Dunes. Palm Springs International airport (PSP) is currently served by ten airlines. In 2016, there were a total of 1,998,206 total passengers embarking/disembarking at PSP; a 5.5% increase over the previous year. In May 2017, there was direct service to/from PSP with respect to the following cities: Chicago O-Hare, Dallas/Ft. Worth, Phoenix, San Francisco, Portland, Seattle, New York JFK, Minneapolis, Denver, Houston Intercontinental, Los Angeles LAX, Salt Lake City, Bellingham, Calgary and Vancouver.

1.3 BRIEF HISTORY

The City of Rancho Mirage is a well-known desert resort and residential community in the Coachella Valley. With major regional medical facilities, the Valley's most vibrant and attractive commercial centers, and world-class resort hotels; Rancho Mirage is a desirable destination for residents and visitors alike.

The City has taken shape in a beautiful valley setting surrounded by dramatic views of the Santa Rosa and San Jacinto Mountains to the south and west and the Little San Bernardino Mountains to the north. Lushly landscaped golf course communities and broad arterial streets on the Coachella Valley floor have created a "garden in the desert". This contrast of unbridled geography and manicured environments provide Rancho Mirage with its unique sense of place.

The City of Rancho Mirage was incorporated on August 3, 1973, bringing autonomy to residents and businesses over land use and development on approximately 15.6 square miles of land. Since City incorporation, expansion has occurred without sacrificing the quality of life that originally attracted residents and the City now comprises approximately 16,400 acres or 25.62 square miles. Its Sphere of Influence (SOI) – County managed lands over which the City has an advisory role – total another 882 acres or 1.38 square miles. The City of Rancho Mirage has a Council/Manager form of government and became a Charter City in 1997.

From the beginning, Rancho Mirage was primarily a residential community. Successive decades brought new assets and resources. In the 1960s, commercial businesses

expanded and "Restaurant Row" developed. The 1970s saw the introduction of the Eisenhower Medical Center as well as five of the City's country clubs. Residential construction boomed in the 1970s and 1980s and that period also saw the addition of the Valley's world class destination resorts – Marriott's Rancho Las Palmas (now Omni Rancho Las Palmas Resort & Spa), the Westin Mission Hills and The Ritz Carlton Rancho Mirage.

Development in past years has focused along Highway 111 with the majority of future development expected to be near Interstate 10. From the 1990s to present day, the City has added entertainment and shopping venues such as The River (a 250,000 square foot mixed use entertainment/commercial development) and Monterey Marketplace (a 400,000 square foot "big-box" retail center); worked with the Annenberg Trust to transform the Sunnylands Estate and Visitors Center into a world class educational/conference facility, and completed the state-of-the-art Rancho Mirage Public Library. In addition, the completion of the Section 19 Specific Plan will permit a large scale mixed use development adjacent to the 16 story Agua Caliente Casino Resort and proposed multi-modal transit station.

In 2015, the Agua Caliente Band of Cahuilla Indians ("Tribe") adopted a Specific Plan for Section 24 along with an EIS and Tentative Map for the development of a 1,200 unit age restricted (55+) community. In 2017, the developer, Pulte homes, requested annexation of the 320 acre site to the City of Rancho Mirage, and subsequently, the City adopted the "Tribe adopted" Section 24 Specific Plan, Tract Map and EIS/EIR. The annexation was completed in May 2017 with construction commencing shortly thereafter. The first residents are expected to occupy the community in mid-2018.

1.4 ECONOMY DESCRIPTION

Employment

In 2016, Employment in Rancho Mirage was dominated by the Education/Health (35.4%) and Leisure/Hospitality (24.2%) sectors according to the California Employment Development Department. Retail sales (inflation adjusted) in the City of Rancho Mirage decreased by 31% between the years 2006-2010 reflecting the downturn in the economy but rebounded by 14.3% between 2011 and 2015.

Per capita assessed valuation in Rancho Mirage ranks second in the Coachella Valley and is reflective of the City's image as a high-end resort and residential community. The highly valued country clubs, gated communities and other residential properties along with four first-class resort hotel properties (plus commercial) provide the basis for the City's assessed valuation in excess of 8.8 billion (2016/17 Riverside County Assessor Annual Report). Upon incorporation in 1973, the City chose not to collect a City property tax. The only property tax revenues received by the City's general fund are for properties

annexed in recent years and those within Community Facilities Districts. As a result, the City is less dependent upon property-based taxes as a significant source of general fund revenue compared to most cities in California.

In contrast to the general fund, however, the City's former Redevelopment Agency derived a significant source of revenue from any increase in assessed valuation within one of the two Redevelopment project areas. Tax increment financing was used to implement a wide variety of Redevelopment Agency Activities. However, the passage of Assembly Bills AB1x26/27 provided for the dissolution of Redevelopment Agencies effective October 1, 2011 and permitted communities to continue development only if a payment was "voluntarily" paid to the State.

The average household income in Rancho Mirage of $117,466 is also second highest in the Coachella Valley. The high income level provides the purchasing power for the City's highly valued properties and for local goods and services.

Retail – Although Rancho Mirage is primarily a residential community, a significant amount of retail sales tax is generated by local businesses. The City ranks second in per capita retail sales in the Coachella Valley. In the past, restaurants and hotels have provided the majority of sales taxes to the City. The top twenty tax generators in the City are as follows:

Figure 1.1 – Top 20 Tax Generators in Rancho Mirage

Albertsons	Pacific Sales/Best Buy
Cheesecake Factory	Omni Rancho Las Palmas Resort & Spa
Clark Nutrition	Verizon Wireless
Desert European Motors	Westin Mission Hills Resort and Spa
Ferguson Enterprises	Yard House
Home Depot	Hobby Lobby
CVS Pharmacy	Patton Design Studio
JP Morgan Chase Bank	Porsche Leasing
Pirch	Scandanavian Design
Ritz Carlton Rancho Mirage	Stein Mart

Resort Hotels – Three resort hotels (a total of seven hotels/motels with 1,842 rooms) are major features of the social, cultural and recreational setting in Rancho Mirage. Not surprisingly, hotels also provide the City with its largest revenue source, Transient Occupancy Taxes (TOT). Over eight million dollars in TOT was collected in FY 2015 - 2016. The occupancy rates for the Rancho Mirage hotels averaged 65.6% for Calendar Year 2016 compared to 61% for the entire Valley during the same period. In addition to the direct revenue generated by bed taxes, tourists also spend a considerable amount in

local restaurants and shops. Due to the fact that the Agua Caliente Resort & Spa is on Tribal land and is a sovereign nation, they do not pay TOT to the City and it is not included in the above listed figure. The 16 story facility includes 340 rooms, an indoor amphitheater style seating entertainment venue seating up to 2,057 guests, a 45,000 square foot casino floor with more than 1,300 slot machines and 36 table games.

Employment – Although Rancho Mirage is not a major employment center, Eisenhower Medical Center, Westin Mission Hills Resort, Rancho Las Palmas Resort, The Ritz Carlton and the Agua Caliente Resort, Spa and Casino comprise the majority of employment in the City. The River lifestyle shopping center is also a major employer. Areas for anticipated economic development growth over the planning period include vacant properties along Highway 111 and the commercial district surrounding Monterey, Dinah Shore, Bob Hope and Interstate 10. In 2016, the following were the major employers in Rancho Mirage:

Figure 1.2 - Major Employers in Rancho Mirage

Employer	***Number of Employees***	***Type Business***
Eisenhower Medical Center	2,480	Private medical center/ hospital
Agua Caliente Casino Resort Spa	1,300	Casino and resort hotel
Rancho Las Palmas Resort & Spa	500	Resort hotel
Westin Mission Hills Resort & Spa	470	Resort hotel
The Ritz-Carlton, Rancho Mirage	397	Resort Hotel
Betty Ford Center	269	Alcohol/drug treatment center
Mission Hills Country Club	211	Country Club
Cheesecake Factory	180	Restaurant
Home Depot	149	Home improvement
Desert European Motorcars	110	Auto Sales and Service
P.F Chang's	75	Restaurant

1.5 POPULATION AND HOUSING

According to the 2010 U.S. Census, the population of the City of Rancho Mirage was 17,218 compared with 13,249 in the 2000 Census; an increase in population of 3,969. This 30% increase in population was lower than the Riverside County growth rate of 41.7% within the same time frame. As of January 1, 2017, the California State Department of Finance estimated the population in Rancho Mirage to be 18,295; an increase of 1.1% from the previous year.

The previously adopted LHMP in 2005 estimated that the population in Rancho Mirage was 14,950. When this figure is compared to the 2010 Census, the City grew by 15% during the previous LHMP period. For comparative purposes, since the 2010 Census, the City has grown 6.25% over the seven year period.

SECTION 2.0 - PLANNING PROCESS

2.1 LOCAL PLANNING PROCESS

City LHMP Planning

The City of Rancho Mirage utilized a multi-step planning, update and review process. The initial review of the 2012 plan started through an email blast to various City Departments. The email explained the need for the update and requested that departments review and update information as needed. An internal City planning team was created through calendar invitation. The planning team was comprised of:

- Randal K. Bynder, AICP, City Manager
- Bud Kopp, AICP, Planning Manager
- Jeremy Gleim, AICP, Community Development Director
- Britt Wilson, Management Analyst and Emergency Services Coordinator
- Bill Enos, City Engineer
- Sean Smith, Director of Economic Development and Marketing
- Joseph Carpenter, Management Analyst
- Isaiah Hagerman, Finance Director
- Riverside County contracted Fire and Law representatives

The LHMP Planning team met regularly to discuss hazards, mitigation actions, development trends and demographic information. Once the plan had been updated the draft was sent to city departments for a final review before submission to Riverside County Emergency Management Department.

Emergency Preparedness Committee

The City has an Emergency Preparedness Committee comprised of City staff, and an Emergency Preparedness Commission that consists of private citizens appointed by the City Council. The Emergency Preparedness Committee is led by the Emergency Services Coordinator Britt Wilson and is represented by City Department and Division leaders.

The Committee meets on an as-needed basis. All members of the Committee have been issued radios to be used in the event of an emergency and a monthly radio-check is conducted.

Emergency Preparedness Commission

One of the several Commissions that provide assistance to the City of Rancho Mirage is the Emergency Preparedness Commission. It consists of citizen volunteers who provide recommendations to the City in the area of emergency preparedness.

The Commission consists of 10 members who are appointed by the City Council and meets the third Wednesday of each month at 2:30 p.m. (except July and August). The Commission was established in 1998 to effectively deal with the possibility of man-made and natural emergencies such as major earthquakes, floods, extended power outages, terrorism, hazardous material and other problems. The mission of the Emergency Preparedness Commission is to motivate every person, business, and organization in the City of Rancho Mirage to take actions that reduce future disaster damages and enhance disaster preparedness, response, and recovery. Representatives of Home Owner Associations, gated communities and neighborhoods are especially encouraged to attend the Commission meetings. Current (May 2017) appointed members are as follows:

Members

- Christian Lee Braun
- Larry Friedricks
- Mark Hendler
- James McFarlin
- David Richardson
- Del Smith
- Marcia Meyers Stein
- Mary Lou Suter
- Dr. Dennis Mileti (Technical Advisor)
- Dr. David Tang (Medical Advisor)
- Vacant
- Vacant

For well over a decade the Commission has sponsored the City's annual Town Hall Forum which is a public event at the City's Library focusing on emergency preparedness; primarily the earthquake risk we face in the Coachella Valley. Beginning in 2016, the Commission started holding two Town Hall Forums; the most recent Town Hall Forums were held in March 2017. One of the Town Hall Forums was on cybersecurity and the second was on earthquake forecasting and preparedness.

In 2009 the Commission established its HOA (Homeowners' Association) radio program in which participating HOAs can communicate with the City and Commission members via radio in the event of a disaster. A monthly radio test is conducted the first Tuesday of the month at 7:00 p.m. Members of the Commission perform the drill with approximately 35 HOAs participating in 2017.

City Radio Room and Radio Training

The City has two fully-functional Radio Rooms; one is located at City Hall and one is located at the Library which serves as the City's Primary Emergency Operations Center (EOC). Each Radio Room is fully functional and includes numerous hand-held radios for field personnel, satellite phone(s), one suitcase radio to communicate with the County Disaster Net Radio System, one HAM radio and one base station radio with six frequencies. All radios are operational and training has been provided to staff. Two additional hand held radios were provided to the Sheriff's Lieutenant and Fire Division Chief assigned to Rancho Mirage. A satellite phone has also been provided to the Fire Division Chief. The radios are identical to the 16 radios City staff keeps at home. The City conducts a quarterly radio check and all members have had training in the use of said radios.

City Outreach - Emergency Preparedness Web Site

The City has an Emergency Preparedness page on the City's web site:

https://www.ranchomirageca.gov/city-commissions/emergency-preparedness/emergency-preparedness-information/

The City's website currently includes a vast array of topics including:

- Preparedness for different hazards with specific links to:
  - Active Shooter
  - American Red Cross
  - Earthquake
    - Earthquake Preparedness \Film
    - Overview Brochure
    - Insurance/California Earthquake Authority
    - Earthquake Mitigation & Resiliency
    - Homeowners Guide to Earthquake Safety
    - Homeowners Guide to Nonstructural Earthquake Retrofit
    - SoCal; Gas Earthquake Preparedness & Natural Gas Safety Tips
    - School Preparedness "Drop, Cover & Hold On"
  - Federal Emergency Management Agency (FEMA)
  - Fire
  - Flood and Video (on how to escape from car if caught in a flash flood);
  - Heat

- Landslide
- Power Outage
- Wildfire

- Specialized Preparedness Topics on the City website include:
  - Because We Live in the Desert
  - Food & Water
  - Seniors
  - Engaging Seniors/People with Disabilities
  - Pets & Disaster Safety Checklist
  - Pet Preparedness Kit
  - Pet Identification Card
  - People with Disabilities & Special Needs
  - First Aid Supplies
  - Children's FEMA Webpage
  - Children's Emergency Preparedness
  - Create Your Own Car Emergency Bag
- HOA & Community Organizing Topics on the City Website include:
  - Map Your Neighborhood-A Community Tool for Preparedness
  - Map Your Neighborhood Ordering Sheet
  - Map Your Neighborhood Instructions on How to Order Materials Online
  - Order free FEMA emergency preparedness publications/brochures
  - How to Participate in Monthly HOA Radio Drill
  - HOA Casualty & Damage Assessment Report (to be used when communicating with City during a major disaster)
- Other Local Information includes:
  - Riverside County Early Warning Notification System
  - Locate services & supplies – Google "Emergency Preparedness Supplies"
- Preparedness for Businesses/Business Continuity:

- Emergency Preparedness – US Small Business Administration www.sba.gov/content/disaster-preparedness
- QuakeSmart Business Community Resilience
- Cyber security questions? Contact Jim McFarlin, Rancho Mirage Emergency Preparedness Commission's Vice Chair, at mcfarlin.jim@gmail.com.

- Town Hall Forum Lectures

Each year, there are Town Hall Forums that discuss emergency preparedness of various topics. In 2017, one topic was "U.S. Cybersecurity: House of Cards?" by Emergency Preparedness Commission Vice-chair James McFarlin, and the second Forum was entitled "Locked Loaded and Ready to Roll by Dr. Dennis Mileti and Dr. Thomas Jordan. These Forums are recorded and over the past 10-years have been posted on the internet:

https://www.youtube.com/results?search_query=rancho+mirage+town+hall+forum

The City has also posted a film on Emergency Preparedness on the City's web site.

Community Emergency Response Training (CERT)

The City has requested that all City employees attend CERT training in order to assist emergency services and City residents in the event of a disaster. As of 2017, approximately 75% of City employees have received CERT training. Every couple of years, staff will receive a refresher course. The majority of City staff has also been trained in CPR and the use of defibrillators. In addition, for many years, the City has been conditioning the approval of larger projects to include at least one defibrillator in an easily accessible common area.

Great California Shake Out Exercise

Rancho Mirage City staff participates in this annual event which is held each October. City staff at City Hall and the City Library participate in The Great California Shake Out exercise by practicing the *Drop, Cover and Hold On* earthquake drill. In 2016, more than 10.5 million Californians practiced Drop, Cover, and Hold On to practice how they will protect themselves during earthquakes, and increased their overall preparedness. City staff will continue to participate in this yearly drill.

2.2 PARTICIPATION IN REGIONAL (OA) PLANNING PROCESS

The LHMP was incorporated into the 2005 Safety Element of the General Plan and again with the 2012 LHMP Update. The Safety Element includes a discussion on seismic

hazards in the Rancho Mirage area as well as flood hazards, fire hazards, and hazardous waste risks.

Many of the activities conducted by the City were fed into the planning process for the previous (2005 and 2012) Multi-Jurisdictional Local Hazard Mitigation Plan (LHMP). In addition, the City enforces the requirements of the California Environmental Qualities Act (CEQA) which since 1988 has required mitigation for identified natural hazards.

The City participated in various workshops and meetings in the development of this Multi-Jurisdictional (Regional) Plan Update including the following which are documented in Attachment #1 to this Annex.:

October 19, 2016, the City conducted the first General Plan Workshop to solicit public comments on updating all elements of the General Plan, including the Safety Element into which the LHMP was incorporated. Documentation of this workshop is attached.

April 3-4, 2017, the City attended the Mitigation Planning for Local and Tribal Communities course at the Ben Clark Training Center in Riverside, California (see attached flyer). The program was sponsored by the Riverside County Emergency Management Department and FEMA. Documentation of this event is attached. The purpose of the training was to:

- Define hazard mitigation planning and identify the benefits of mitigation planning;
- Develop or update a local hazard mitigation plan; and,
- Identify resources and guidance available for mitigation planning and plan implementation.

May 25, 2017, the City conducted a public workshop from 6-8PM at the Rancho Mirage Public Library to solicit comments on the Local Hazard Mitigation Plan. A table was set-up that displayed a City map showing vulnerable structures in the City. Staff was on hand to lead a discussion and to answer questions, capture comments and concerns that are reflected in this update. The Public Hearing Notice is attached in the appendix to this document.

June 22, 2017, the City Planning Commission conducted a noticed Public Workshop from 3-5PM in the City Hall Council Chamber to discuss the Draft General Plan and LHMP Update. Staff was on hand to lead a discussion and to answer questions, capture comments and concerns that are reflected in this update. The Public Hearing Notice is attached in the appendix to this document.

2.3 DATES AVAILABLE FOR PUBLIC COMMENT

The City has been actively implementing objectives and policies in accordance with the City's (previous) 2012 LHMP and Safety Element of the General Plan. As identified in

Sections #2 and #3, numerous opportunities exist for the residents and the public at-large in Rancho Mirage to participate in and comment upon emergency preparedness plans and procedures as a part of the regional and local planning process. The monthly Emergency Preparedness Commission permits comments from the general public. The City's web site includes copies of the Agendas and meeting minutes from 1998 to present. Information regarding mitigation measures and safety precautions is discussed at the bi-annual expos and other workshops held throughout the year.

The Safety Element of the Rancho Mirage General Plan is posted on the City's web site as follows:

http://www.ranchomirageca.gov/content_files/pdf/departments/community_development/chapter_8_safety.pdf

In addition to the public workshops already conducted and documented in Section 2.2 and Appendix "C", additional opportunity to comment on the LHMP and mitigation measures will be provided as the Planning Commission and City Council conduct public hearings to consider incorporating the LHMP Update into the General Plan Safety Element.

2.4 PLANS ADOPTED BY RESOLUTION

The City Council will consider adoption of the LHMP in a public meeting via an official Resolution upon approval by FEMA. The mitigation strategies will become an implementation appendix of the Safety Element of the City of Rancho Mirage General Plan.

SECTION 3.0 – UPDATES AND MITIGATION ACTIONS

3.1 UPDATES FROM 2012 PLAN

No new hazards occurred within the City of Rancho Mirage that were not already identified in the 2005 and 2012 LHMP.

3.2 NEW HAZARDS OR CHANGES FROM 2012

The City's planning group reviewed 2005 LHMP Agency Inventory on several occasions in September and October 2011 and determined that the 2005 Plan adequately described all hazards and disasters in Rancho Mirage. With relevance to this 2017 LHMP Update, we have reviewed the 2012 LHMP and added a new column listing the page number in the 2012 LHMP and any comments that we may have related to each hazard.

Table 3 – Review of 2005 and 2012 LHMP Hazards

HAZARD	2005 LHMP PAGE NUMBER	2012 LHMP Page Number	RANCHO MIRAGE COMMENTS On 2012 LHMP
Wildfires	40	32-33	None. No change
Flooding	54	24, 26, 39-42	See comment "A" below.
Earthquakes	68	25, 34-39	Several minor events with no injuries or damage reported. See comment "B" below.
Extreme Weather	116	42	None No change
Landslides	140	34, 38-39	None No change
Insect Infestation	149	42	Several reports of red fire ants. See comment "C" below.
Dam failure	153	153	Not applicable
Hazardous materials (hazmat) incidents	161	27, 43	Not within Rancho Mirage See Comment "F" Below
Transportation emergencies	168	43	None within or immediately adjacent to the City
Pipeline/Aqueduct incidents	176	43-44	None, No change
Blackout	179	25	One event with no effects on the City. See comment "D" below.
Toxic pollution	182	182	None No change
Nuclear incidents	189	189	None No change
Civil unrest	192	26	One minor peaceful protest event held. See comment "E" below.
Jails and prisons incidents	194	194	None. No change

Terrorism	197	26	None. No change.

A. Flood Events

In the 2005 LHMP, the City of Rancho Mirage proposed mitigation action and strategy included the "Frank Sinatra Crossing gates". The proposal type was "Flood and mud flow mitigation". In 1993, the City incurred costs of $550,000 and in 1996 incurred costs of $400,000 when "Indian canyon was washed away on both occasions at the Whitewater River Channel. The site in Rancho Mirage at Frank Sinatra required debris clearance on these occasions as well as many other occasions when the road is closed due to water, sand and debris (most winter storms). There is an extreme "loss of life" concern with this area because of the high level and speed of water flowing through the wash and the number of motorists who attempt to drive through the rushing water.

The mitigation goal is directed at the "loss of life" concern. The plan was to install large crossing arms on both sides of the Wash. The arms would be on both sides of the roadway to reduce the ability of a motorist going around the crossing arm and attempting to cross the rushing water. There were proposed warning signals on the street for approaching motorists as well as warning lights on the cross arms themselves (similar to railroad crossing arms). The arms would be capable of being locked in either open or closed positions.

In the 2005 LHMP, funding for the project was not available at the time and the City stated that a future request for Local Hazard Mitigation Grant Funds would be submitted.

Between 2005 and 2012, several additional flooding events occurred at the Frank Sinatra/Whitewater Wash surface crossing that caused the City to re-think the mitigation strategy. In December 2005, the City spent approximately $165,000 cleaning debris off the roadway, cleaning out drain pipes, and performing a swift-water recovery to save a driver and a dog that attempted to cross the Wash. A similar event happened in December 2010 where the City incurred $100,000 in costs and also involved swift water rescue. In both instances, no loss of life occurred but the vehicles were a total loss.

In January and February 2017, flooding events caused the closure of the roadway on three separate occasions resulting in total costs to the City of $10,000 for closure and clean-up:

1. 1/20/17 Closed and reopened 1/21/17. Expense $2,500
2. 1/22/17 closure to 1/24/17. Expense $2,500
3. 2/27/17 to 2/28/17. Expense $2,500

B. Earthquakes

Several earthquakes have occurred in southern California since August 2012 (the last reported event for the previous LHMP) that may have been felt in the Rancho Mirage area. However, there were no reports of damage or injuries in Rancho Mirage during any of these events. No significant seismic events happened in 2017 (as of this date). The most significant seismic events between 2012-2017 were as follows:

M6.3 December 14, 2012

A large earthquake of magnitude 6.3 (M6.3) struck off the Californian coast around 185 miles south west of San Diego in the early hours of Friday, December 14, 2012.

Although the epicenter of the quake was underwater, the quake was not sufficiently large to generate a tsunami and no tsunami alert was issued. The tremor, which occurred at a depth of around six miles, was followed by at least one aftershock of M4.3 but no injuries or damage to property had been reported in Rancho Mirage.

M5.1 March 28, 2014

A magnitude-5.1 earthquake struck the Los Angeles area on Friday, March 28, affecting nearby communities and breaking water mains in some neighborhoods. The epicenter was in Orange County, one mile east of La Habra and four miles north of Fullerton. Shortly after the earthquake, nearly two dozen aftershocks occurred followed throughout the weekend followed by hundreds of smaller aftershocks. Around 70 people were displaced after damage to their homes, products were toppled from supermarket shelves, several water mains broke, and a car was lost due to a rockslide.

The quakes came approximately a week after the March 17th M4.4 tremor that hit near downtown Los Angeles. That temblor originated in the Santa Monica Mountains, northwest of central LA. It shook nearby buildings but did not cause significant damage. None of these events affected the City of rancho Mirage.

September 26, 2016 Salton Sea Swarm

A swarm of seismic activity at the Salton Sea that began mid-September 2016 prompted scientists to warn of an elevated risk for a big San Andreas fault earthquake.

The swarm began just after 4 a.m. on Sept. 26, starting earthquakes three to seven miles deep underneath the Salton Sea. The biggest earthquakes included an M4.3 and then a pair later that night, followed by another M4.3 and a M4.1. There was another burst of activity the following night. It marked only the third time since earthquake sensors had been installed in this area in 1932 that the area had seen such a swarm. This particular swarm had more earthquakes than events in 2001 and 2009.

Before the swarm started to fade, more than 200 earthquakes had been recorded. The earthquakes hit in a sparsely populated area, less than four miles from Bombay Beach, population 171, sitting on the edge of the Sonoran Desert. Some people in Rancho Mirage felt the earthquakes but no damage was reported.

San Bernardino, which is on the San Andreas Fault and located about 60 miles west of Rancho Mirage, took the unprecedented step of closing down City Hall for several days over concerns about how the structure would fare in the big quake. Seismologists have been closely tracking the occasional swarms of earthquakes at the south end of the San Andreas fault, which experts consider overdue for a major earthquake, with an M7.0 or greater. Scientists estimate that the San Andreas faults southernmost stretch has not ruptured since about 1680 — more than 330 years ago. A big earthquake happens on average in this area once every 150 or 200 years, which is why the region is long overdue for a major quake.

June 10, 2016 M5.2

A 5.2-magnitude earthquake occurred about 13 miles from Borrego Springs, a community in the eastern part of San Diego County, just after 1 am PT, according to the U.S. Geological Survey (USGS). Residents in San Diego, parts of Los Angeles and the Coachella Valley felt shaking. Fortunately, there were no reports of injuries or damage.

After the initial earthquake, about a dozen small aftershocks hit the area, the strongest being a 3.8-magnitude quake.

New Fault Located

In early 2017, Seismologists uncovered a newly identified fault line that was estimated to be capable of unleashing an M7.4 earthquake in the region, which other researchers say is already long overdue along the southern end of the San Andreas Fault.

The newly identified fault line is allegedly capable of a powerful earthquake that would impact 20 million residents of Los Angeles and San Diego. The fault runs underwater from San Diego Bay to Seal Beach in Orange County and on land through the Los Angeles basin.

In the study, the newly identified fault line is primarily offshore but is never more than four miles from the San Diego, Orange County, and Los Angeles County coastline (Valerie Sahakian, formerly of the Scripps Institution of Oceanography and now with the U.S. Geological Survey).

Even an M5 to M6 event could still have a major impact on those regions, which are some of the most densely populated in California. The fault, officially known as the Newport-Inglewood/Rose Canyon fault zone, caused a 6.4-magnitude quake in Long Beach, Calif.

that killed 115 people in 1933. About 3 million people lived in the entire Los Angeles metro area at that time. Today, that number is 13 million.

The Newport-Inglewood and Rose Canyon faults were considered separate system, but the study found they are actually one continuous fault system.

C. Insect Infestation

The red imported fire ant continues to be an increasing concern for the Coachella Valley. The Coachella Valley Mosquito and Vector Control District (CVMVCD) offer a free program to eradicate the pests to residents of the Valley by calling 760-342-8287 or by visiting their web site at www.cvmvcd.org.

D. Blackout/Significant Power Outage

There was a power failure incident on September 8, 2011 that affected about 150,000 customers in the Imperial Irrigation District (IID) territory. The incident was widespread and affected customers in all of southeastern California from the Arizona border to San Diego including much of the Coachella Valley. The power outage affected roughly 5 million people during late afternoon 110 degree heat. The outage was likely caused by an employee removing a piece of monitoring equipment that was causing problems at a power substation in southwest Arizona, officials said. The power loss should have been limited to the Yuma, Ariz., area. The power company, Arizona Public Service, was investigating why the outage wasn't contained.

Only a small undeveloped portion of the City of Rancho Mirage is located within IID territory so the City was largely unaffected during this particular outage.

No significant or unplanned outages have occurred during this planning period (2012-2017).

E. Civil Unrest

Civil Unrest is generally associated with controversial political, judicial, and/or economic issues and events. On January 30, 2011, the Rancho Las Palmas resort hosted a conference conducted by the Koch brothers which resulted in more than 1,000 people picketing the event. The police department was called to help monitor the protestors to ensure civil obedience.

The rally began at 1 p.m. at The River shopping center across Bob Hope Drive from the Rancho Las Palmas Resort and Spa where the event was being held. About two-dozen police officers in riot gear lined up across the street to keep the protesters away from the gated entrance of the upscale resort. Police arrested 25 activists who were led away and cited for trespassing.

Also, the Westboro Baptist Church stated their intent to picket Betty Ford's funeral in July 2011 which called for heightened security measures to be into place.

- **Sunnylands**

Rancho Mirage is unique as it is home to Sunnylands which is the former home of Ambassador Walter Annenberg and his wife Leonora. The Annenberg Estate frequently hosts renowned conferences and dignitaries such as Supreme Court justices, presidents, kings, queens and celebrity figures. Sunnylands convenes global leaders and prominent experts for retreats and meetings that result in meaningful outcomes. Every retreat or meeting is designed to address and find solutions to real-world problems that promote peace, facilitate international agreement, and better serve the public good.

With the passing of the Annenbergs, the Annenberg Trust has re-purposed the Estate, constructed the Sunnylands Visitors Center, and continues the philanthropic nature of the property and the Trust. The Visitors Center and Estate opened to the public in 2012, and the property will continue to be used in a manner consistent with the way it has been used in the past. Large scale, high profile events that involve dignitaries will occur from time-to-time, but will temporarily be closed to the public during these events which require heightened security measures.

Between 2012 and 2017, there were two protests in the City:

1. When the President of China met with the President of the U.S; and,
2. When the President of the U. S. met with the 10 ASEAN nations at Sunnylands.

Rancho Mirage contracts with the Riverside County Sheriff's Department for police services, who worked very closely with the U.S. Secret Service to provide enhanced patrol and security at Sunnylands. The Sheriff's Department has a Mobile Field Force team on standby to monitor protesters. Between 2012 and 2017, significant events at Sunnylands included:

President Barack Obama met with Chinese President Xi Jinping in 2013. This summit marked the most time that leaders of these two countries have ever spent in open conversation. Agreements included a "new model of major-power relations," charting paths forward on such matters as trade, cyber-crime, and North Korea's nuclear ambitions. Perhaps the most significant outcome of these talks was a commitment to decrease the use of hydrofluorocarbons (HFCs), a significant greenhouse gas that contributes to rising global temperatures.

President Barack Obama met with King Abdullah II of Jordan in 2014. In a meeting that earned recognition from the Los Angeles Times of Sunnylands as "The President's

Second Home for Diplomacy," President Obama welcomed King Abdullah II of Jordan to discuss the Syrian refugee crisis and other issues.

President Barack Obama hosted ASEAN Summit leaders in 2016. The Association of Southeast Asian Nations (ASEAN) historic summit included leaders from Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, and Viet Nam.

U.S. Ambassadors on Diplomacy 2016. In recognition of the Department of State's vital mission to promote peace, support prosperity, and protect American citizens while advancing the interests of the U.S. abroad, Sunnylands convened current ambassadors and their spouses, former ambassadors, and representatives from the Department of State, among others, to develop training strategies that prepare ambassadors to be effective from their first day on the job.

F. Hazardous Materials Incidents

City Staff is not aware of any hazardous materials incidents in the City of Rancho Mirage prior to adoption of the 2005 LHMP. However, one significant event happened in the neighboring jurisdiction of Cathedral City on October 22, 1999 when there was a passenger and freight train collision. A passenger train collided with a freight train and 234 crew and passengers were injured and 18 rail cars were damaged. No such events occurred between 2012 and 2017 either within or adjacent to the City of Rancho Mirage.

3.3 BRIEF STATEMENT OF UNIQUE HAZARDS

The hazards in the City of Rancho Mirage include the same as much of Riverside County, including earthquakes, flooding and fires. Rancho Mirage is nestled at the base of the Santa Rosa Mountains with limited urbanization in close proximity to the foothills that may be subject to increased wildfire, landslide or mudflow hazards. The Whitewater Wash, Magnesia Falls Storm Drain Channel and other naturally occurring drainage coves may impact certain properties in the event of a significant flash flood. Rancho Mirage also has the potential for transportation related hazards due to both Interstate 10 and the Union Pacific Railroad (UPRR) being adjacent to the northern City Limit and Sphere of Influence. Finally, Rancho Mirage also has several conference facilities that host world renowned leaders and events from time-to-time where heightened security may be warranted.

3.4 MITIGATION PROJECT UPDATES

Type of Hazard	Mitigation Action	Lead Department/Jurisdiction	Status Update
Flood	Country Club Dr. Storm drain	Public Works	Complete
Flood	Bob Hope Drive Storm Drive	Public Works	Complete
Flood	Frank Sinatra Bridge Replacement of Low Water Crossing	Public Works	In Process (see Section 7)

SECTION 4.0 - HAZARD IDENTIFICATION AND RISK ASSESSMENT

4.1 CRITICAL FACILITIES AND INFRASTRUCTURES

A critical facility may be defined as one that is essential in providing utility or direction either during the response to an emergency or during the recovery operation. The following Table lists particular critical facilities and other community assets identified by Rancho Mirage's planning team as important to protect in the event of a disaster.

Figure 4.0 – Rancho Mirage Critical Facilities
Source: City of Rancho Mirage

Critical Facilities Type	Number	Comments
Airports	0	
Communications Centers	*	Same as ECC with Radio Room
Detention Centers	0	
Emergency Command Centers (ECC)	1*	Primary EOC is at the Rancho Mirage Public Library with back-up facilities at City Hall.
Emergency Operations Centers (EOC)	*	Same as ECC.
Fire Departments	2	#50 and #69.
Health Care Facilities	1	Eisenhower Medical Center (2 including the off-site Emergency Care facility)
Law Enforcement Facilities	1	Sheriff's Substation. Also, Sheriff's Department has established a Mobile Command Post (stored in Palm Desert).
Maintenance Yards	1	(1) Thousand Palms
Residential Elderly Facilities	10	Not including Eisenhower Medical Center. 5 age restricted seniors housing developments and 5 assisted living and nursing care facilities (see 7B)
Schools and Day Care Facilities	3**	Includes Rancho Mirage High School
Public Utilities—Water/Sewer	-	Coachella Valley Water District owned and operated.

4.2 ESTIMATING POTENTIAL LOSS

In FY16/17, the Rancho Mirage Assessment Roll (gross values) totaled $8,902,754,661 which ranked second per capita in the Coachella Valley.

Figure 4.1 shows Jurisdictions exposure to hazards in terms of number and value of structures. In addition to critical facilities, the structures identified in Section 7D could be vulnerable in the event of an earthquake. These structures are also identified on Map #2 (Critical Facilities and Vulnerable Structures) and more fully analyzed in the Risks and Vulnerability Section of this Plan.

4.3 REPLACEMENT VALUES

The following table identifies the replacement value and occupancy/capacity for specific critical care facilities and other community assets:

Figure 4.1

Replacement Values

Asset	Address	Building Sq. Ft.	Building Valuation	Contents	Occupancy
City Yard (2) Office Bldgs. Shop Parking Shelter Wash Rack	72-201 Manufacturing Road, Thousand Palms, CA 92276	25036	$3,945,000	$550,000	232
Fire Station #69 & Parking Shelter	70751 Gerald Ford Drive, Rancho Mirage, CA 92270	6708	$1,366,200	$100,000	110
Fire Station #50	70-800 Highway 111, Rancho	8092	$1,813,300	$120,000	120

	Mirage, CA 92270				
City Hall Structure Carports Trash Enclosure Bus Shelter	69825 Highway 111, Rancho Mirage, CA 92270	66,532	$10,139,300	$1,300,000	330
Library Mechanical bldg. Carports	71100 Highway 111, Rancho Mirage, CA 92270	43,066	$14,810,000	$2,900,000	731
Rancho Mirage Community Park & Amphitheater	71560 San Jacinto Drive, Rancho Mirage, CA 92270	8264	$4,750,000	$450,000	638
Rancho Mirage Observatory	71100 Highway 111, Rancho Mirage, CA 92270	1400	$3,500,000	$500,000	42

4.4 IDENTIFICATION OF RISKS AND VULNERABILITIES

Impacts of past events and vulnerability to specific hazards are further discussed; see the LHMP, Part 1 County and the Submitting Jurisdictions Hazards for more detailed information about these hazards and their impacts on Riverside County (see pages listed below).

Figure 4.2– Past events and Vulnerable Hazards in Rancho Mirage

HAZARD	2005 LHMP PAGE NUMBER	2012 LHMP PAGE NUMBER	SEVERITY	PROBABILITY	RANKING	RANCHO MIRAGE COMMENTS
Wildfires	40	32-33	2	1	5	None
Flooding	54	24, 26, 39-42	3	3	2	Frank Sinatra Drive at Whitewater Wash
Earthquakes	68	25, 34-39	4	4	1	Minor/ No Injuries or damage reported
Extreme Weather	116	42	3	3	3	Heat, Drought
Landslides	140	34, 38-39	2	1	8	None
Insect Infestation	149	42	2	1	11	None
Dam failure	153	42, 45	0	0	16	N/A
Hazardous materials (hazmat) incidents	161	27, 43	3	2	7	?
Transportation emergencies	168	43	2	2	9	?
Pipeline/Aqueduct incidents	176	43	1	1	10	N/A
Blackout	179	25	3	3	4	None
Toxic pollution	182	46	2	1	13	None
Nuclear incidents	189		2	1	15	None
Civil unrest	192	26	2	2	12	Minor/Mitigated
Jails and prisons incidents	194		1	1	14	N/A
Terrorism	197	26	2	2	6	None

<u>Drought</u> – Severity 3, Probability 3, Ranking –3

All of the City of Rancho Mirage is subject to moderate to severe drought conditions as the Coachella Valley it is considered to be an extension of the Sonoran desert. The Coachella Valley Water District is the water purveyor for the City. CVWD will be contacted in the event of a water line break. The City is prohibited from touching the water distribution system for liability reasons.

In an effort to conserve water, the City has adopted the CVWD Model Water Efficient Landscape Ordinance (as amended) which establishes a water budget that requires native and drought tolerant species for all new and substantial remodel projects.

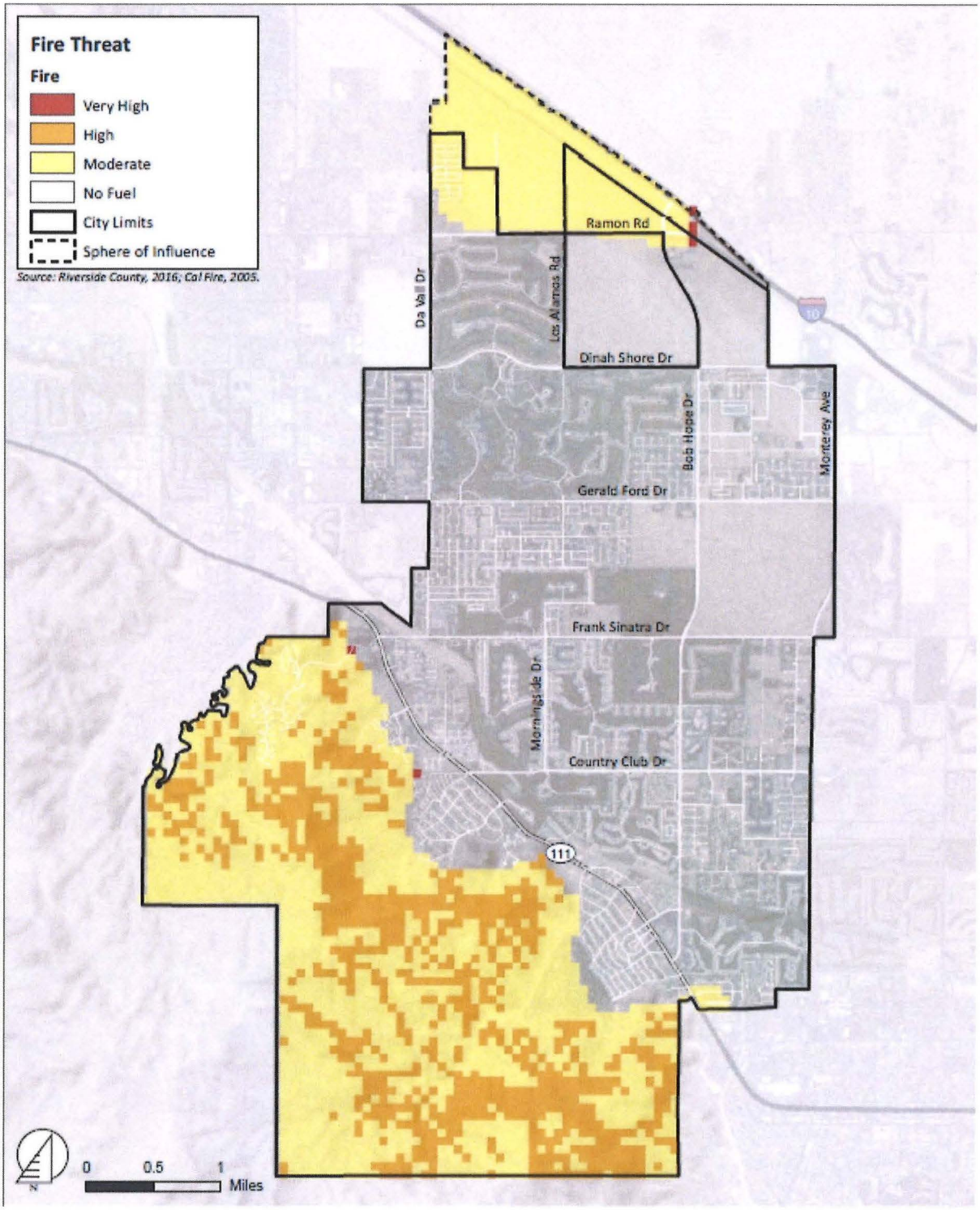
In conjunction with the Coachella Valley Association of Governments (CVAG), the City developed a "voluntary" Green Building Program which identifies additional water saving techniques above Title 24 requirements (California Building Code). The result also includes an educational tool.

Fire (Map 3) Severity 2, Probability 1, Ranking –5

The risk of fire in Rancho Mirage is considered moderate to very high due to a combination of hot dry summers, steep mountain terrain and sparse scrub vegetation. Although the majority of land within the City includes urbanized land such as golf courses, manicured lawns and street parkways, the northernmost area of the City (generally north of Ramon Road) is moderately susceptible to fire. Rows of Tamarisk trees flank both Interstate 10 and the UPRR as a wind break, which are highly prone to fire. Due to this relatively flat area being within the "blowsand" and wind corridor, fires can quickly spread to sparse desert vegetation.

Similarly, the foothills near Highway 111 and the cove communities have moderate susceptibility to fire hazards. High and very high potential for wildfire hazard is generally on the steep slopes of the Santa Rosa Mountains where it is more difficult to contain with ground crews. These lands are undeveloped and part of the Bighorn Sheep habitat area. The majority of these lands are designated as Hillside Reserve with a Conservation Easement.

The City General Plan limits hillside development. In areas designated Hillside Reserve (H-R), only one dwelling unit is permitted per 640 acres. Located above the Hillside Reserve zone is Mountain Reserve (M-R) which is primarily Bighorn Sheep habityat within the Mountains Conservancy area. Over 8 square miles of land are located within the City, protecting the hillside from urban development. There is no record of any significant wildfire within Rancho Mirage. (Please refer to Riverside County OA MJHMP Section 5.3.3)



FIRE THREAT

MAP #3

Earthquake (Maps 4 through 7) – Severity 4, Probability 4, Ranking –1

Rancho Mirage is located in an area subject to substantial seismic and geological hazards such as ground shaking, seismic induced settlement, seismic induced landslides, collapsible and expansive soils, ground subsidence and wind-blown sands hazards. These seismic and geological hazards can affect the structural integrity of buildings and utilities, and in turn, cause severe property damage and potential loss of life.

The City of Rancho Mirage is located where numerous active faults are present. At least two active faults extend within a few miles of the City Limits; the Banning fault and the Garnet Hill fault north of the City. Both fault lines are capable of causing damage to the City. Other faults in the region, such as the San Andreas, San Jacinto and San Gorgonio Pass faults, also have the potential to produce strong seismic shaking in Rancho Mirage. Currently, ground shaking during an earthquake is the most significant seismic hazard that will impact the City. No portion of the City is located within an Alquist-Priolo Zone. (The intent of the AP Zone is to ensure public safety by prohibiting the siting of most structures for human occupancy across traces of active faults that constitute a potential hazard for structures from surfaces faulting or fault creep).

In accordance with the City's General Plan, an effective seismic hazard reduction program includes identification and mapping of geologic and seismic hazards, the enforcement of building and fire codes, and the expedient retrofitting and rehabilitation of weak structures.

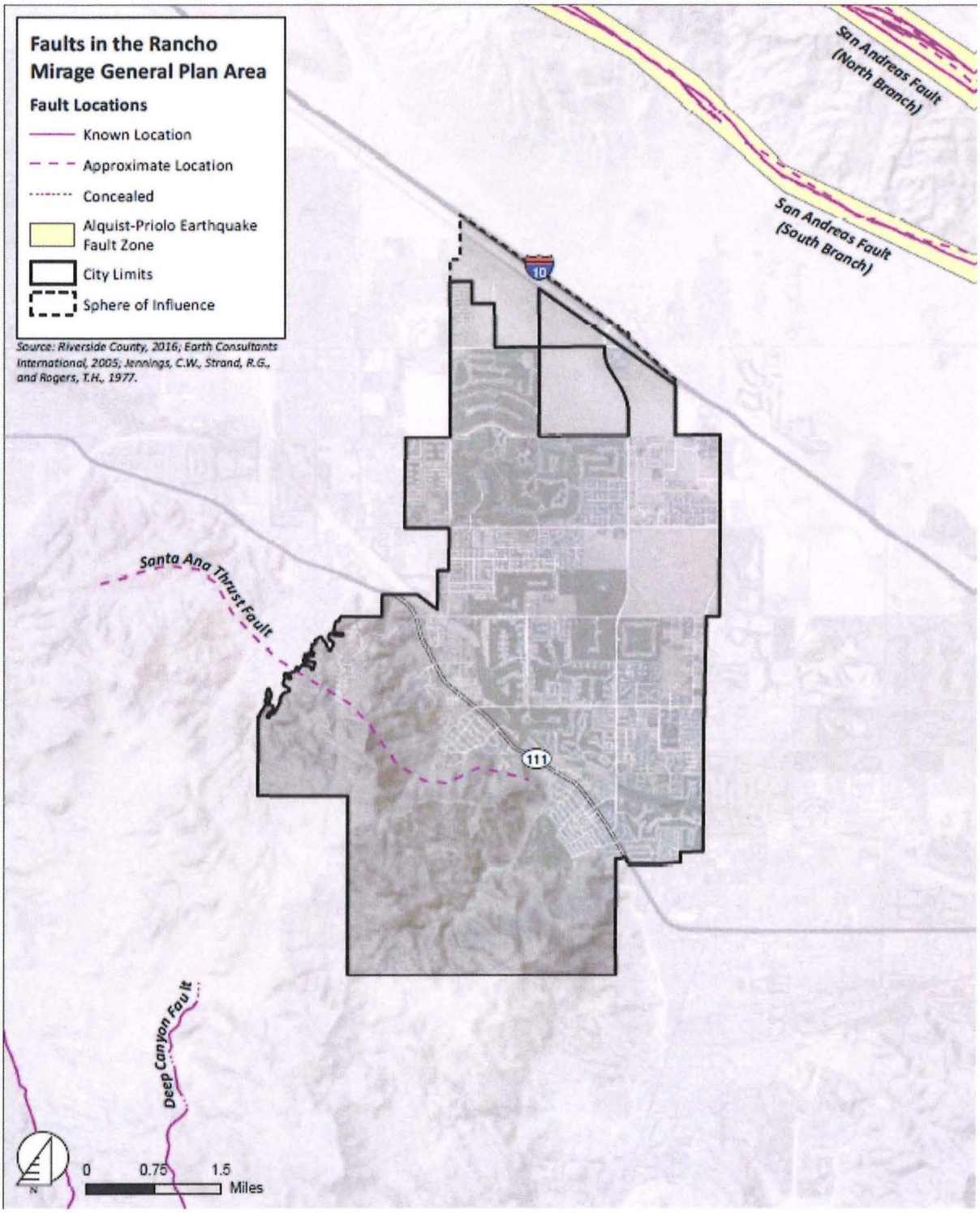
Rancho Mirage has experienced several noticeable ground movement incidents (as listed in Section 3.2) but no local damage was reported.

In relation to a seismic event, the City has a low susceptibility to liquefaction. The majority of the City is located north of the Whitewater Wash which consists of fine grain sediment, and south of the Wash closer to the Santa Rosa foothill consists of coarse grain sediments not subject to liquefaction.

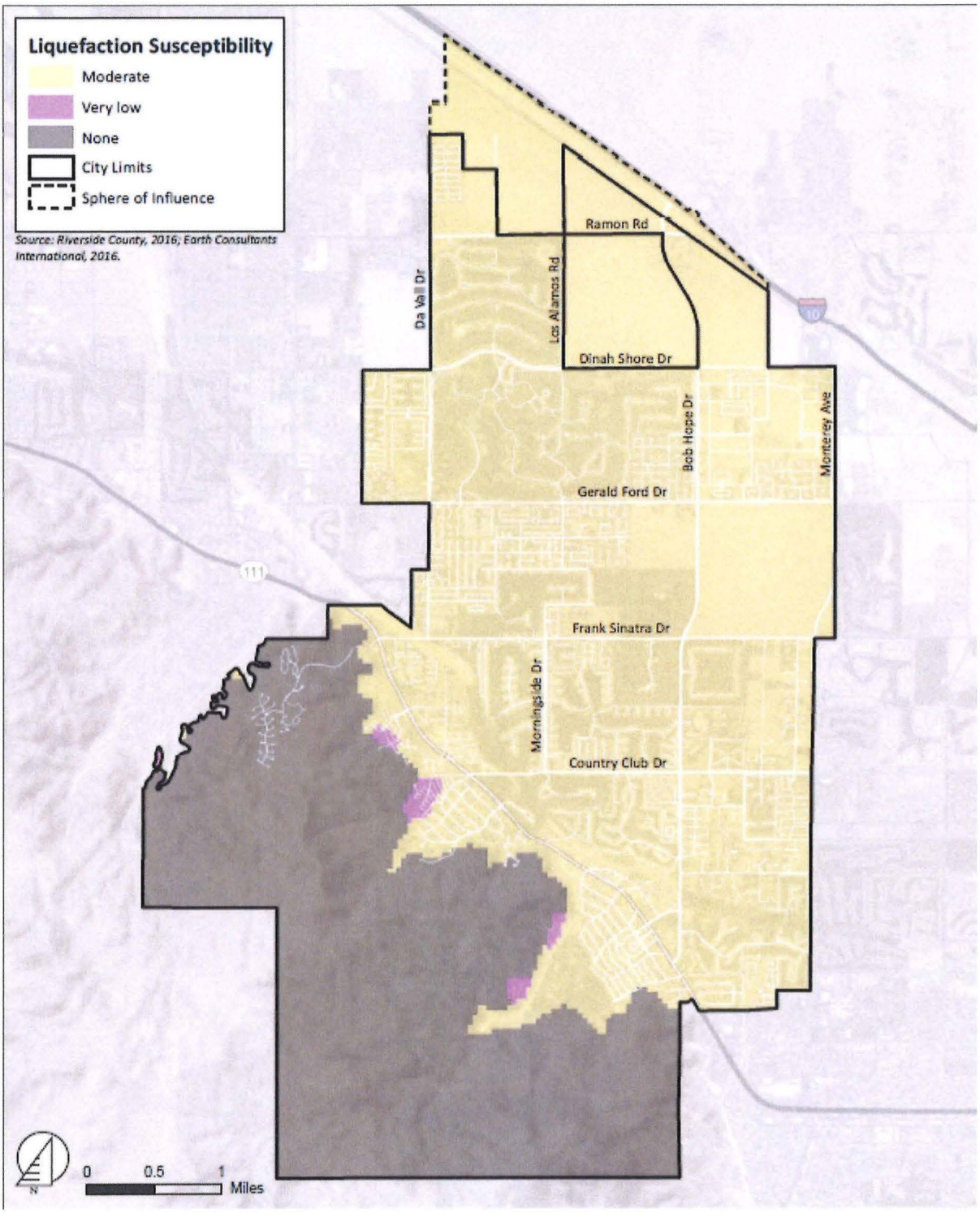
Similarly, the underlying geology of the City primarily north of the Whitewater Wash has a high susceptibility to seismically induced settlement. The closer to the mountain and in the low lying foothills, the susceptibility decreases to moderate, with some rocky outcrops being least susceptible.

Landslide and rock fall potential is highest at the base of the Santa Rosa Mountains just south of Highway 111. While the lower and less steep portion of the foothill has generally been urbanized, the upper portion of "coves" tucked in the mountain are adjacent to more rugged natural steep terrain with a moderate potential for seismically induced landslide and rock fall hazards. The areas that are subject to the highest potential for hazard are

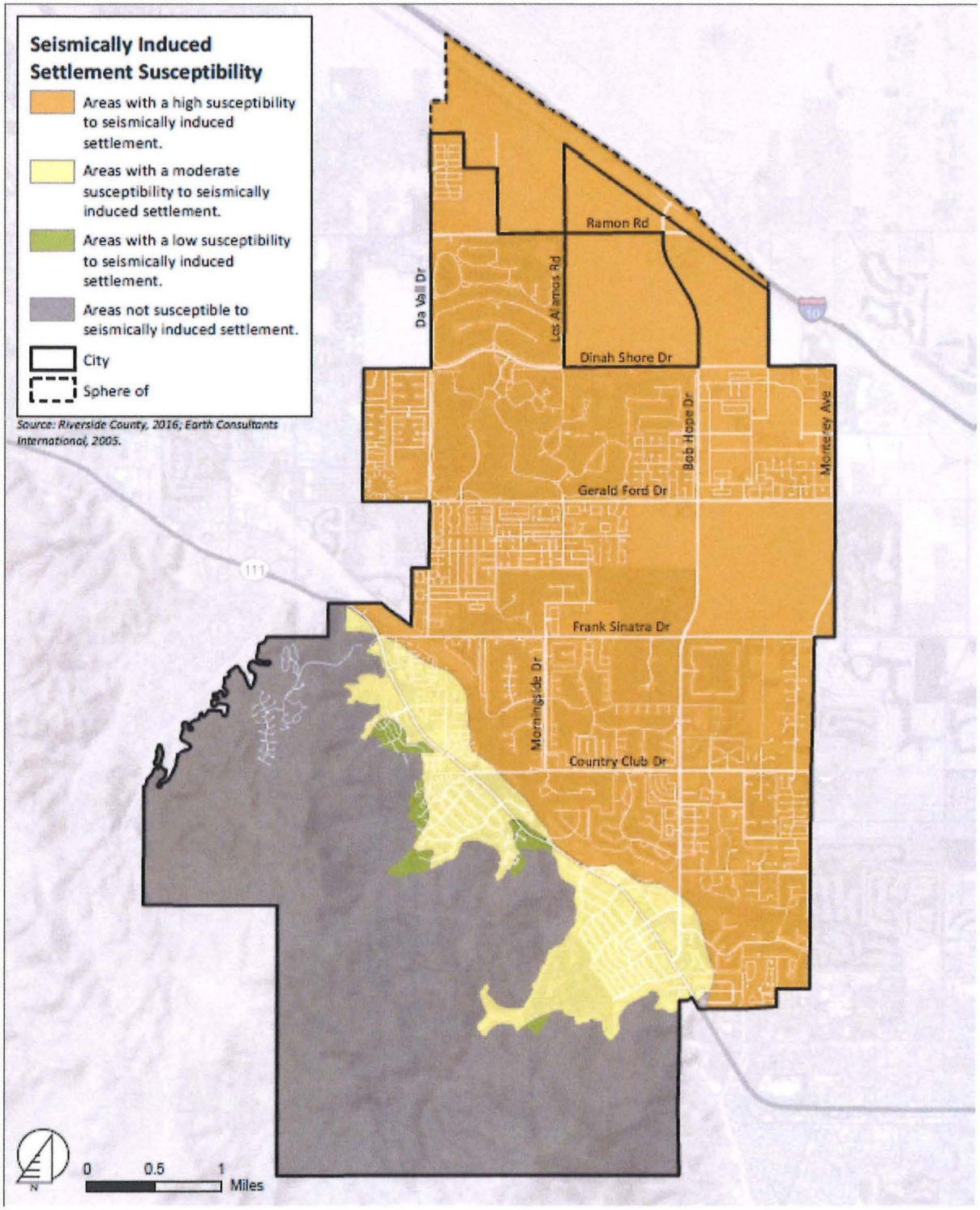
located within the Mountain Reserve area (approximately 8 square miles), are not developable, and are primarily within a Habitat Conservation Easement.



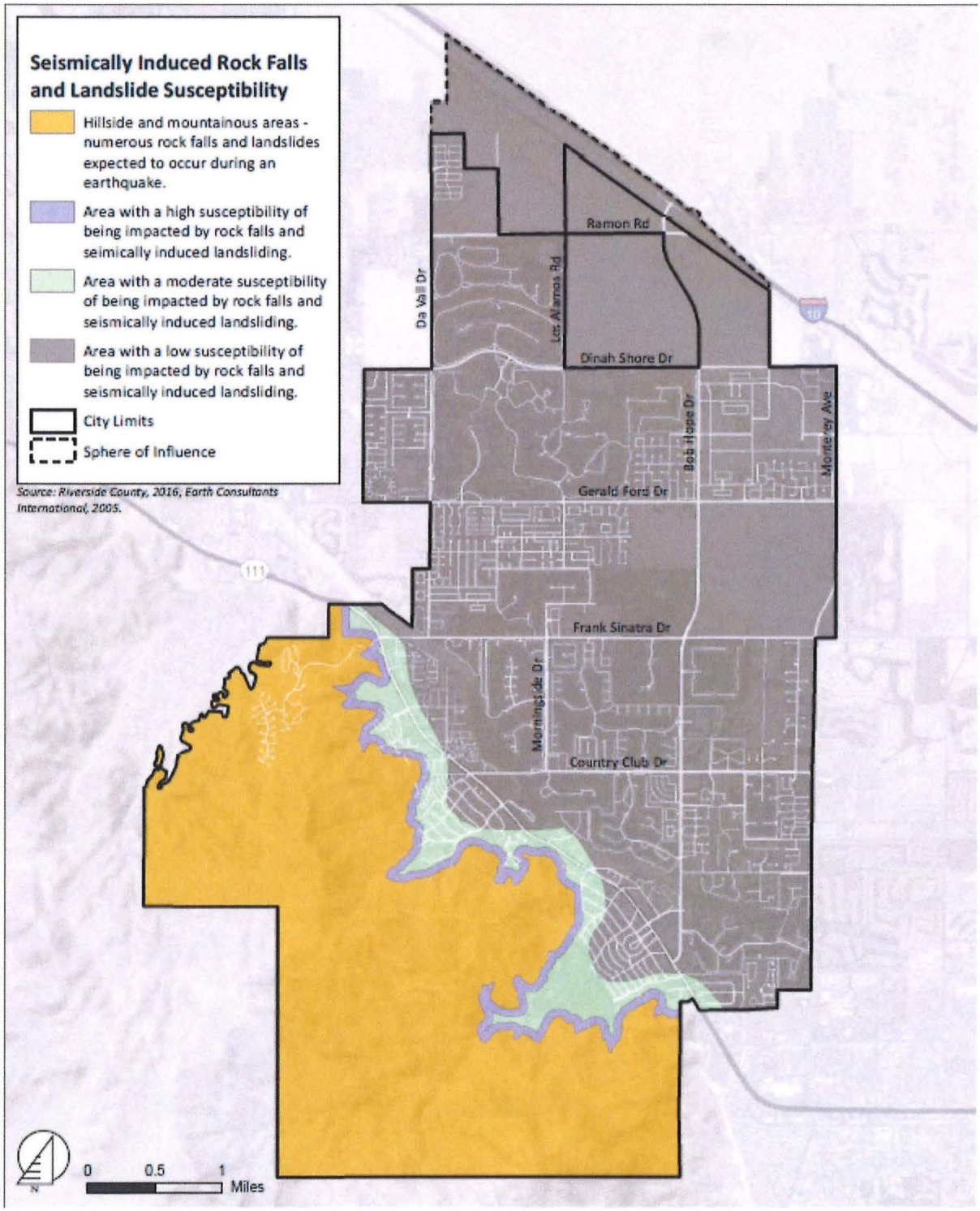
Earthquake Faults
Map #4



Liquefaction Susceptibility
Map #5



Seismically Induced Settlement Susceptibility Map #6



Seismically Induced Rock Falls and Landslide Susceptibility
Map #7

Landslide and rock fall mitigation requires development within areas shown as having a moderate and high potential for seismically induced landslide and rock fall hazards as a part of any project consideration to complete a geotechnical and rock fall hazard report and propose reasonable mitigation to render the hazard to less than significant.

Depending on the magnitude and intensity of ground shaking experienced during an earthquake, even modern structures complying with current building codes could be vulnerable to some damage. A list of vulnerable structures is contained in Appendix "B".

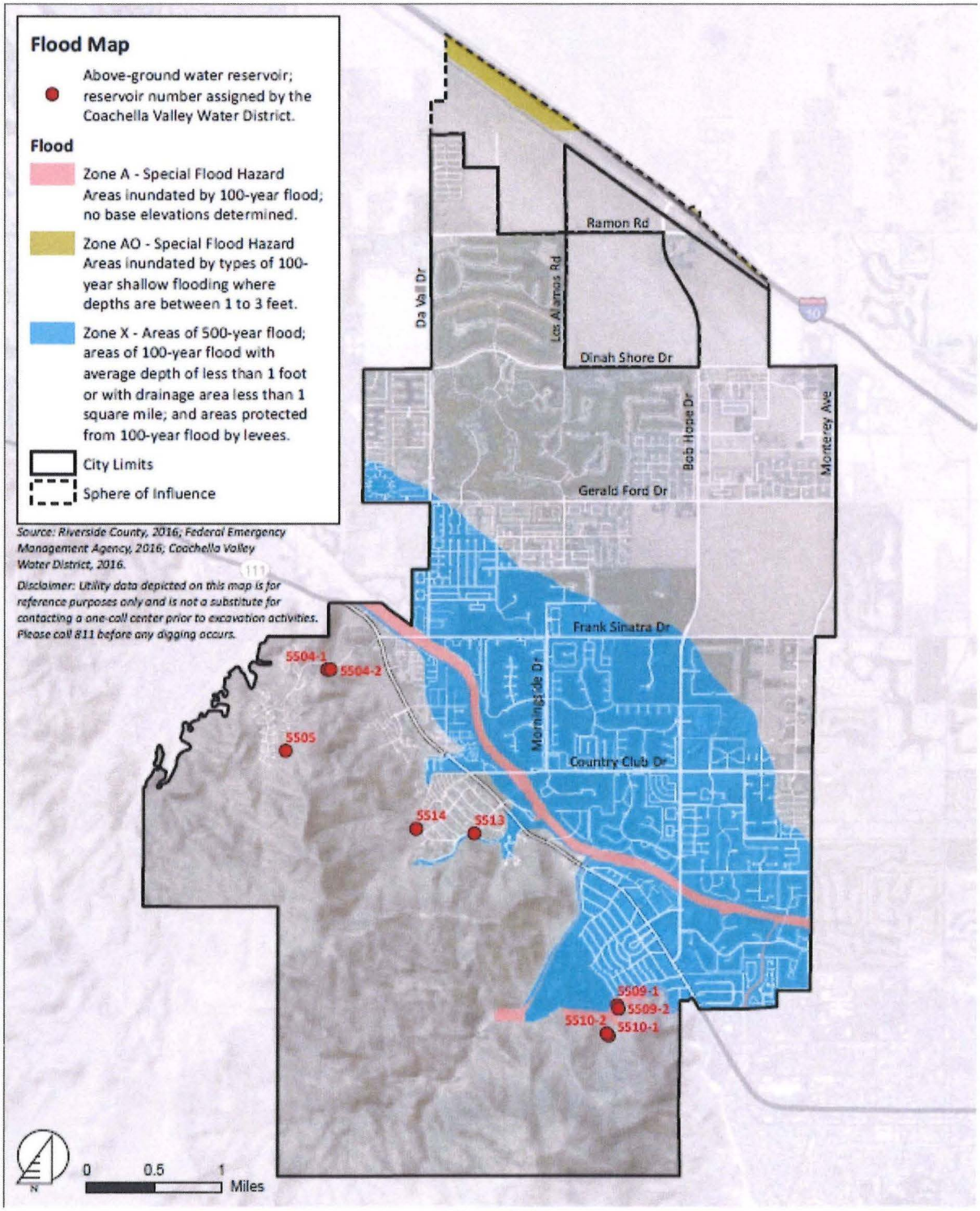
(Please refer to Riverside County OA MJHMP Section 5.3.1)

Flood (Map 8) - Severity 3 , Probability 3 , Ranking 2

Heavy rain can lead to problems with storm drainage and create localized flood problems. In localized areas of the City during heavy rainfall events over short durations, temporary ponding may occur on shoulders of certain roadways but the grades of the roads ensure that these events are in very short duration. Primary risk is to bridges and low water crossings over the Whitewater Wash as discussed in other Sections of this Plan.

As shown on Map 8, the northernmost portions of the City (south of Interstate 10) are not located within a flood zone hazard area. The areas north of the Whitewater Wash (within about a mile), some areas south of the Wash located on flatter lands and in the Magnesia Falls Cove area are located within Flood Zone X, which has the potential to have areas capable of producing a 100-year flood at depths less than one foot, areas of 500-year flood and/or drainage areas less than 1 square mile.

Also, located on higher elevations within the City are water reservoir storage tanks. Although these storage reservoirs are constructed to withstand seismic events, during strong ground motion, seiche action may occur within the reservoir. During especially large seismic events, the tanks may become unstable or damaged. These areas are also served by concrete lined drainage channels that help mitigate potential hazards.



Flood Map
Map #8

As construction occurs within the City our Municipal Code requires the following conditions to be met (Please refer to Riverside County OA MJHMP Section 5.3.9)

Grading & Drainage Plan:

The applicant shall be required to submit a grading and drainage plan prepared by a licensed civil engineer to the City Engineer for plan check and approval. The grading and drainage plan shall be consistent with any and all conditions of approval associated with any applicable subdivision map and any Development Permit entitlements issued for the subject project by the City or any other responsible public agency. The grading and drainage plan shall conform to all city policies, standards and regulations applicable to the project. In addition, if the project involves grading and drainage issues related to Coachella Valley Water District (CVWD) facilities, written evidence of the District's approval shall be included with the submittal required by the City of Rancho Mirage.

Storm Water Retention:

The grading of the project shall be designed such that all storm water to the level of a 100 year frequency storm; worst case of the 1, 3, 6, or 24 hour duration, shall be retained on site. If the project is less than 1 acre or if it is south of the Whitewater Flood Channel, the grading of the project may be designed for the drainage to be conveyed to an acceptable disposal site as determined by the City Engineer. Surface streets are not considered "an acceptable disposal site" for common "nuisance water" from sprinklers and cleaning. Therefore, at a minimum, all projects shall make provisions to absorb such "nuisance water" to the satisfaction of the City Engineer. A Hydrology/Hydraulic Report, in accordance with the Riverside County Hydrology Manual, shall be submitted from a Registered Civil Engineer, showing how this storm water is handled.

Dedication of Drainage Easements:

All easements for drainage facilities necessary to accommodate the final approved Grading and Drainage Plan shall be offered for dedication to the appropriate serving agency. Such offer shall be incorporated on the Final Map or as required by the City Engineer.

The Street Maintenance Supervisor maintains a map of the City's local storm drain system, including catch basins and drywall locations. This information is located at the Public Works Yard. The City participates in the NFIP but there are no records of repetitive loss structures. There are no areas of town with storm drain deficiencies.

Severe Weather - Extreme Heat - Severity, Probability, Ranking – 4

As discussed, the City is located in the Coachella Valley which is geomorphologically part of the Sonoran Desert where extreme heat is common during the summers. Extreme

heat can also unexpectedly hit early or late in the season and affect outdoor activities during prime tourist season to persons not accustomed to such extreme heat.

Record high temperatures have occurred in both July and August. On July 29, 1995 and on August 1993, the temperature hit 123 degrees. Record temperatures above 110 degrees are capable of being produced seven months out of the year (between April and October), with all other months capable of having an extreme high temperature above 90 degrees.

The City has upgraded the emergency back-up generators at the Library which have the capability of providing a "cooling station" for residents of Rancho Mirage if warranted by extreme heat or loss of power. In addition, the City has worked with Edison to ensure that planned power outages do not occur during extreme heat events. (Please refer to Riverside County OA MJHMP Section 5.3.13 and Section 5.3.13.1)

Agricultural Hazards – Severity 2, Probability 1, Ranking 11

The City of Rancho Mirage does not have any agricultural land within the City Limits. However, the importation of pests is always a concern. The red imported fire ant as well as pests for citrus and date vegetation remain a State and Valley-wide concern. The City complies with quarantine of certain species of plants and requires certification of landscaping plans by both the Coachella Valley Water District and the County Agriculture Commissioner as mitigation. (Please refer to Riverside County OA MJHMP Section 5.3.13.5)

Dam Failure – Severity 0, Probability -0, Ranking 16

The City is not subject to dam failure hazard. As identified in the discussion on Flooding, there are above ground water storage reservoirs that may sieche, and in the event of an especially large earthquake could become unstable or fail. Although these reservoirs are built to Code, additional mitigation includes drainage channels to divert water away from urbanized areas to limit the impact. These storage reservoirs are relatively small in size and hazard impact would be more localized within close proximity to the storage reservoir. In a catastrophic event of failure, water would be expected to be channelized and dissipate quickly downstream. (Please refer to Riverside County OA MJHMP Section 5.3.15)

Technological Hazards (Transportation Hazards/Hazardous Materials Release)

Severity 2, Probability 2, Ranking –9

Along with the potential for death and injuries from large-scale motor vehicle accidents, there is the potential for hazardous material spills or fires as numerous commercial

transportation vehicles travel the highways and freeways with various types and quantities of hazardous materials.

The Union Pacific Railroad (UPRR) has a main artery of its system traversing the northernmost portion of Rancho Mirage. The line connects Arizona with the Los Angeles area and is a commercial freight corridor. The line is also shared with the Amtrak passenger system (See discussion on Transportation). It is likely that large quantities and numerous types of hazardous materials are transported through the jurisdiction by rail on a daily basis. The rail line has had accidents, spills and derailments over time but none are known to have happened within the 3-4 mile segment in Rancho Mirage. However, due to the increased rail and vehicle traffic in the City, this type of accident may have a higher likelihood in the future.

Of particular concern are the following structures and land uses within close proximity to the UPRR corridor in the event of a hazardous material spill or derailment:

- Agua Caliente Hotel and Casino (approximately 600' south)
- Rancho Mirage High School (approximately ½ mile south)
- Undeveloped residential and mixed use lands north of Ramon Road and undeveloped land within Section 19

An emergency preparedness plan addresses a potential hazard event along the UPRR. Similarly, Interstate 10 is the main arterial connecting Phoenix and Los Angeles. I-10 through Riverside County is located within CalTrans District 8. The segment through the City of Rancho Mirage carries over 96,000 AADT; up from 83,000 AADT in 2002 (CalTrans). The segment through Rancho Mirage is eight lanes, divided. A high percentage of vehicles include truck traffic, travel trailers and oversize vehicles posing similar accident hazards as the UPRR. Similar mitigation strategies are proposed and are in place. (Please refer to Riverside County OA MJHMP Section 5.3.22 & Section 5.3.14)

Pipelines – Severity 1, Probability 1, Ranking 10

Kinder Morgan operates a 20 inch diameter, high-pressure refined petroleum products pipeline within the UPRR right-of-way that presents a potential hazard to the existing Agua Caliente Hotel and Casino and future development within Section 30 and the City Sphere of Influence. As with the I-10/UPRR corridor, the potential hazard from rupture of this pipeline is taken into consideration in land use planning decisions. The Section 19 Specific Plan requires a 500' buffer between the pipeline and sensitive residential land uses. The nearest workers would be about 118' from the pipeline.

Pipeline operators are responsible for the continuous maintenance and monitoring of their pipelines to evaluate and repair, when necessary, corroded sections of pipe that no longer

meet the pipeline strength criteria. (Please refer to Riverside County OA MJHMP Section 5.3.20)

4.5 GROWTH AND DEVELOPMENT TRENDS

The Rancho Mirage planning team reviewed and discussed the Development Trends Questionnaire along with the possible changes going forward to 2022. The LHMP Annex will be considered for adoption by the City Council in 2017, so the 5 year update time will take the information required through 2022. Please see Appendix A and B.

SECTION 5.0 – COMMUNITY RATING SYSTEM

5.1 REPETITIVE LOSS PROPERTIES

The City does not have any repetitive loss structures.

5.2 NATIONAL FLOOD INSURANCE PROPERTIES

CID	COMMUNITY NAME	INIT FHBM	INIT FIRM IDENTIFIED	CURR EFF MAP DATE	REG-EMER DATE	IDENTIFIED TRIBAL
060259C	RANCHO MIRAGE	-	09/14/79	04/19/17	09/14/79	No

SECTION 6.0 – CAPABILITIES ASSESSMENT

6.1 REGULATORY MITIGATION CAPABILITIES

Table 8 lists regulatory mitigation capabilities, including planning and land management tools, typically used by local jurisdictions to implement hazard mitigation activities and indicates those that are in place in Jurisdiction.

Figure 6.0 - City of Rancho Mirage's Regulatory Mitigation Capabilities

Regulatory Tool	Yes/No	Comments
General plan	Yes	Adopted 2005; 2017 Update Pending Adoption 9/21
Zoning ordinance	Yes	Updated on an as-needed basis
Subdivision ordinance	Yes	Updated on an as-needed basis
Site plan review requirements	Yes	Updated on an as-needed basis
Growth management ordinance	No	
Floodplain ordinance	No	Regulated by CVWD
Other special purpose ordinance (storm water, water conservation, wildfire)	Yes	Water Efficient Landscape Ordinance, Hillside Reserve and Conservation Easement (Multiple Species Habitat Conservation Plan)
Building code	Yes	2016 California Building Code
Fire Department ISO rating	Yes	Rating: 3
Erosion or sediment control program	No	City requires compliance with state law. Water Quality Management Plan (WQMP)
Storm water management program	No	See above comments
Capital improvements plan	Yes	Five-year plan; updated annually
Economic Development plan	Yes	General Plan
Local emergency operations plan	Yes	Emergency Operations Plan,
Other special plans	Yes	East Highway 111 Specific Plan, West Highway 111 Specific Plan, Vista Montana Specific Plan, Mission Hills North Specific Plan, Monterey Specific Plan, Eisenhower Medical Center Specific Plan, Victoria Falls Specific Plan, Desert Island Specific Plan, Country Club/Monterey Avenue Specific Plan, Section 19 Specific Plan, Section 24 Specific Plan
Flood Insurance Study or other engineering study for streams	No	

The current City of Rancho Mirage General Plan reflects the City's long-range aspirations through 2020 of physical form and amenity and provides guidance for developmental regulations, such as zoning and subdivision ordinances. The 2017 General Plan Update is nearing completion and the anticipated adoption date by the City Council is September 2017. The 2017 General Plan Update provides a blueprint for development in the City with a horizon year of 2035. No changes in land use were proposed as it is considered a "Technical Update" to reflect changes in new laws and technologies since the 2005 Plan was adopted. Several of the plans goals, in particular, support hazard mitigation. These General Plan Safety Element goals and their policies are referenced below.

Seismic and Geological Hazards

GOAL SAFE 1

A community that plans for and is protected from the effects of seismic and geological hazards.

Policy SAFE 1.1

The City shall consult and cooperate with surrounding communities and applicable State and federal agencies to improve and update information on regional seismic and geological conditions.

Program SAFE 1.1A

Coordinate with the California Division of Mines and Geology and the United States Geological Survey (USGS) to establish and maintain maps illustrating the location of seismic and geological hazard zones occurring within the City boundaries and Sphere of Influence.

Program SAFE 1.1B

Coordinate with the National Earthquake Hazard Reduction Program of the Federal Emergency Management Agency to identify earthquake risks and available mitigation techniques.

Policy SAFE 1.2

The City shall establish ordinances and guidelines to reduce the hazards from wind-blown sand and dust.

Program SAFE 1.2A

Coordinate with the South Coast Air Quality Management District and other local agencies to develop and maintain appropriate large particulate (PM10) mitigation practices.

Policy SAFE 1.3

The City shall require the removal or rehabilitation of hazardous or substandard structures that may collapse in the event of an earthquake.

Policy SAFE 1.4

The City shall cooperate and coordinate with public and quasi-public agencies to assure seismically strengthened or relocated facilities and other appropriate measures to safeguard water, electricity, natural gas, and other transmission and distribution systems.

Program SAFE 1.4A

Encourage and cooperate with CalTrans to stabilize susceptible slopes and strengthen bridges, elevated roadways and other structures along state highways, which may be subject to failure during major seismic events, thereby isolating portions of the community from emergency aid and assistance.

Policy SAFE 1.5

The City shall play an active role in the development or distribution of earthquake preparedness information and materials to residents and local businesses.

Program SAFE 1.5A

Confer and cooperate with local utility companies, the Coachella Valley Water District, the Palm Springs Unified School District, police and fire departments, and others to

coordinate public education regarding appropriate action before, during, and after earthquakes and other disasters.

Program SAFE 1.5B

Keep the City's public awareness programs on natural disaster management and emergency preparedness up-to-date on current hazards and issues.

Policy SAFE 1.6

New septic tank leach fields, seepage pits, drainage facilities and heavily irrigated areas shall be located away from foundations and other structural supports to minimize the creation of a localized collapse of soils and associated hazards.

Policy SAFE 1.7

Developers of properties in areas identified as being subject to a rock fall or landslide hazard shall prepare detailed geotechnical analysis, including site response to seismic events, and require mitigation measures that reduce associated hazards to insignificant levels.

Program SAFE 1.7A

Require that engineered slopes be designed to resist earthquake-induced failure.

Program ~~9.B~~ SAFE 1.7B

Require design of lifelines (e.g., roadways, utilities, railroads) that cross a fault to resist the occurrence of a fault rupture.

Policy SAFE 1.8

The City shall encourage the incorporation of wind barriers, architectural design or features, and drought resistant ground coverage in new development site designs to mitigate the impacts from erosion and wind-blown sand.

Policy SAFE 1.9

Where appropriate, hazard zones (earthquake fault lines, floodways and floodplains, steep or unstable slopes, etc.) shall be designated as open space, and incorporated into land use map.

Flooding and Hydrology Hazards

GOAL SAFE 2

Protection of lives, property, and essential facilities from flooding and other hydrologic hazards in Rancho Mirage.

Policy SAFE 2.1

The City shall ensure that updated and effective Master Drainage Plans are implemented in a timely fashion for the near and long term protection of the community and its residents.

Program SAFE 2.1A

Proactively participate with the Coachella Valley Water District and the Riverside County Flood Control District in the development and updating of Rancho Mirage Regional Master Drainage Plans, providing land use and other relevant data and information.

Policy SAFE 2.2

The City shall provide drainage controls and improvements that enhance local conditions and are consistent with and complement the Master Drainage Plans.

Program SAFE 2.2A

Establish and/or update local regulations and guidelines to direct the management of runoff and provide for local drainage facilities that tie into and maximize the effective use of regional drainage facilities.

Program SAFE 2.2B

Adopt or update local drainage policies and development standards that reduce the rate of runoff from developed lands, consistent with capacities of public facilities and local and regional management plans, while providing opportunities for open space enhancement and multi-use.

Program SAFE 2.2C

Confer and consult with the Coachella Valley Water District and CalTrans to assure adequate all weather crossings/facilities at appropriate locations along Highway 111 and I-10, especially those serving as emergency evacuation/access routes.

Program SAFE 2.2D

Ensure emergency evacuation routes are constructed to appropriate all-weather standards.

Policy SAFE 2.3

The City shall provide direction and guidelines for the development of on-site storm water retention**/detention** facilities consistent with local and regional drainage plans and community design standards.

Program SAFE 2.3A

Establish and enforce regulations and guidelines for the development and maintenance of project-specific on-site retention/detention basins that implement the NPDES program, enhance groundwater recharge, complement regional flood control facilities, and address applicable community design policies.

Policy SAFE 2.4

The City shall cooperate with FEMA, when necessary, to amend Flood Insurance Rate Maps for areas in the city boundary and SOI.

Policy SAFE 2.5

Design major drainage facilities, including debris basins and flood control washes and channels, to balance their enhancement as wildlife habitat and community open space amenities with the functional requirements of these facilities.

Program SAFE 2.5A

Work closely with the Coachella Valley Water District to assure that design opportunities for enhanced open space and recreation amenities, including habitat enhancement and hiking and equestrian trails, are fully explored and incorporated when designing and constructing channels, debris and detention basins, and other major drainage facilities, to the greatest extent practical.

Policy SAFE 2.6

The City shall establish Area Drainage Plans or Benefit Assessment Districts for purposes of funding needed drainage improvements benefiting defined tributary areas of the community.

Policy SAFE 2.7

Development proposals located in areas that are subject to flooding shall be evaluated to minimize the exposure of life and property to potential flood risks. All development proposed on lands of one acre or larger shall be designed such that all storm water to the level of a 100-year frequency storm, worst case of the 3, 6, 12, or 24 hour duration, shall be retained on site.

Fire Hazards

GOAL SAFE 3

Protection of the lives and property of residents, businesses owners, and visitors from structural and wildland fires.

GOAL SAFE 4

Emergency preparedness and response programs that provide for fast and effective response to daily emergencies and major catastrophes.

Policy SAFE 4.1

The City shall minimize the exposure of residents, business owners, and visitors to the impacts of structural and wild land fires.

Program SAFE 4.1A

Maintain a weed abatement program to ensure clearing of dry brush areas.

Policy SAFE 4.2

The City shall conduct long-range fire safety planning, including enforcement of stringent building, fire, subdivision and other Municipal Code standards, improved infrastructure, and mutual aid agreements with other public agencies and the private sector.

Program SAFE 4.2A

Require property adjacent to Very High Threat Zones to comply with Riverside County Fire Department Wild Fire Safety Recommendations for fuel modification plans and defensible space.

Program SAFE 4.2B

Evaluate the adequacy of access routes to and from hazard areas relative to the degree of development or use (e.g., road width, road type, length of dead-end roads, etc.).

Program SAFE 4.2C

Maintain the City's emergency plan including an inventory and evaluation of all local and regional emergency resources.

Program SAFE 4.2D

The City shall consider the development and identification of citywide evacuation routes.

Policy ~~3~~ SAFE 4.3

The City shall support area-wide mutual aid agreements and communication links with Riverside County authorities and other participating jurisdictions.

Policy ~~4~~ SAFE 4.4

The City shall ensure adequate provision of public information to residents and businesses on actions to minimize damage and facilitate recovery from a natural disaster.

Hazards and Toxic Chemicals

GOAL ~~1~~ SAFE 5

The continued safety of Rancho Mirage residents and visitors through the regulation of the manufacture, transport, use, and disposal of toxic and hazardous materials.

Policy ~~1~~ SAFE 5.1

The City shall regulate, to the extent empowered, the delivery, use, and storage of hazardous materials within the City limits and Sphere of Influence.

Program ~~1.A~~ SAFE 5.1A

The City shall compile and maintain an inventory of all hazardous waste sites in the City and surrounding jurisdictions.

Program SAFE 5.1B

The City shall develop a permitting process for the establishment of facilities that manufacture, store, use or dispose of hazardous and toxic materials in the community or adjacent areas, should it be determined that the need for such a use be realized.

Policy SAFE 5.2

The City shall require and facilitate the safe and responsible disposal and cleanup of all hazardous/toxic waste and waste sites within the City of Rancho Mirage and Sphere of Influence.

Program SAFE 5.2A

The City shall coordinate with the appropriate state and federal agencies to activate procedures for the cleanup of existing and future hazardous and toxic waste sites.

Program ~~2.B~~ SAFE 5.2B

The City shall prepare and/or disseminate information and instructive education program materials for residents, including direction on the identification and proper management and disposal of household hazardous waste.

Program SAFE 5.2C

To the extent empowered, the City shall prohibit the disposal of automotive and household hazardous and toxic materials in landfills.

Program SAFE 5.2D

The City shall coordinate with **Burtec** and other appropriate public and quasi-public agencies to sponsor and develop drop off locations for hazardous or toxic household products for all Rancho Mirage residents.

Program SAFE 5.2E

The City shall coordinate with appropriate agencies to identify the location and monitor the use of all underground fuel storage tanks located within the City limits with the potential to release hazardous or toxic materials into the environment.

Policy SAFE 5.3

The City shall coordinate with the Fire and Sheriff's Department to develop a system for roadway management and for alerting emergency and medical facilities to the impending transport of hazardous and toxic materials.

Program SAFE 5.3A

The City shall coordinate with appropriate departments and agencies to establish transportation management and contingency emergency procedures and training programs for police, fire, medical, and other organizations that would be involved in an airborne release or ground spill of hazardous and toxic materials or waste.

Program SAFE 5.3B

Follow the response procedures outlined by the Riverside County Department of Environmental Health in the event of hazardous materials emergency.

Policy SAFE 5.4

The City shall coordinate with the Regional Water Quality Control Board and the Coachella Valley Water District to monitor and regulate the use and phased removal of subsurface sewage disposal systems.

Program ~~4.A~~ SAFE 5.4A

Through the subdivision and development review process, The City shall require, to the greatest extent practical, the connection of new development to the sewage collection system of the Coachella Valley Water District.

Program SAFE 5.4B

The City shall cooperate with the appropriate agencies to help assure that all subsurface sewage disposal systems, upon completion of their use, are properly removed from service.

Policy SAFE 5.5

The City shall actively oppose any plan or attempt to establish hazardous and toxic waste dumps/landfills or hazardous industrial processes with the potential to adversely affect the City or its Sphere of Influence.

Program SAFE 5.5A

The City shall coordinate with the Coachella Valley Association of Governments (CVAG) and its member cities to actively organize against and oppose any County, State, federal, or private effort to build or operate hazardous or toxic waste dumps/landfills or to operate hazardous industrial processes, which cannot be mitigated and have the potential to adversely affect the City or its Sphere of Influence.

6.2 ADMINISTRATIVE/TECHNICAL MITIGATION CAPABILITIES

The following table identifies the personnel responsible for activities related to mitigation and loss prevention in Jurisdiction.

Figure 6.1 - Rancho Mirage's Administrative and Technical Mitigation Capabilities

Personnel Resources	Yes/No	Department/Position
Planner/engineer with knowledge of land development/land management practices	Yes	Director of Community Development Planning Manager
Engineer/professional trained in construction practices related to buildings and/or infrastructure	Yes	Chief Building Official and Public Works Director
Planner/engineer/scientist with an understanding of natural hazards	No	Public Works Director City Engineer Director of Community Development Planning Manager
Personnel skilled in GIS	No	Information Technology (Proposed) with additional staff training
Full time building official	Yes	Chief Building Official
Floodplain manager	No	City Engineer
Emergency manager	Yes	Police Chief, Fire Chief, Emergency Services Coordinator
Grant writer	No	Jeff Benson, Engineering Technician II, Contract with outside consultant on as-needed basis
Other personnel	No	
GIS Data—Land use	No	(Proposed)
GIS Data—Links to Assessor's data	No	(Proposed)
Warning systems/services (Reverse 9-11, outdoor warning signals)	No	

6.3 FISCAL MITIGATION CAPABILITIES

This table identifies financial tools or resources that the City could potentially use to help fund mitigation activities.

Figure 6.2 - City of Rancho Mirage's Fiscal Mitigation Capabilities

Financial Resources	Accessible/Eligible to Use (Yes/No)	Comments
Community Development Block Grants	No	City does not meet Target Area requirements
Capital improvements project funding	Yes	
Authority to levy taxes for specific purposes	Yes	With voter approval
Fees for water, sewer, gas, or electric services	Yes	Installation, Permit inspections
Impact fees for new development	Yes	Development Impact Fee (DIF)
Incur debt through general obligation bonds	Yes	With voter approval
Incur debt through special tax bonds	Yes	With voter approval
Incur debt through private activities	No	
Withhold spending in hazard prone areas	N/A	
Other	N/A	

6.4 FUNDING OPPORTUNITIES

The City of Rancho Mirage has the same funding opportunities as Riverside County Operational Area. Please refer to Section 7.4 and Table 7.4 of the Riverside County Multi-Jurisdictional Hazard Mitigation Plan for list of funding sources available.

6.5 MITIGATION OUTREACH AND PARTNERSHIPS

Administrative Services Department - The Administrative Services Department is responsible for finance, purchasing, City budgeting, risk management, Information Technology and Business Licensing for the City. The Department may be responsible for implementing mitigation actions based on the Department's scope. https://www.ranchomirageca.gov/finance/

Development Services Department, Building Division -The Building Code specifies how new structures can be built. Currently, it includes the 2016 California Building Code in addition to amendments that may be made by the City from time-to-time. Mitigation actions may involve amending the Building Code to improve a building's safety or structural stability. Mitigation activities related to Buildings, structures and related codes and requirements can be implemented by this Division. https://www.ranchomirageca.gov/building-safety/

Capital Improvement Program - The Public Works Department is responsible for the Capital Improvement Program (CIP) which directs construction activities for City-owned facilities and infrastructure over a five-year period of time. Mitigation actions may involve construction of new or upgraded City facilities and/or infrastructure. https://www.ranchomirageca.gov/public-works/

Development Services Department, Planning Division - The Planning Division is responsible for City-planning related activities in Rancho Mirage including processing entitlements conducting environmental review, preparing planning documents, addressing housing issues and issuing permits. Mitigation activities related to Planning can be implemented by this Division. https://www.ranchomirageca.gov/planning/

General Plan -The General Plan is the primary long-term guiding document for growth and change in the City. The General Plan establishes goals, policies, objectives and programs associated with build-out of the community including infrastructure, policy activities such as land use, public safety and circulation. The General Plan supports implementation of mitigation measures. https://www.ranchomirageca.gov/general-plan/

Police Services - The City of Rancho Mirage contracts with Riverside County Sheriff's Department for police services and protection. Mitigation activities related to emergency preparedness can be implemented by the Riverside County Sheriff's Department under contract with the City. https://www.ranchomirageca.gov/police/

- Emergency Preparedness Committee.
- Emergency Preparedness Commission.
- City Radio Room and Radio Training.
- City Outreach - Emergency Preparedness Web Site.
- Community Emergency Response Training (CERT).
- Great American Shake Out.
- Emergency Preparedness Expos.
- Annual Emergency Preparedness Town Hall Forum.
- Memorandums of Understanding (MOU).
- Belfor USA, Inc. (specializes in a variety of emergency responses 24/7/365 for recovery from water, fire and smoke damage, decontamination, reconstruction, machinery and equipment refurbishment, electronics restoration, document and data recovery, etc.).
- Granite Construction

The City does not have a formal mutual aid agreement in place with the county or neighboring cities. However, in practice mutual aid is always in effect through cooperation during challenging events.

SECTION 7.0 – MITIGATION STRATEGIES

7.1 GOALS AND OBJECTIVES

Our City/Special District coordinated with multiple cities and agencies throughout Riverside County in the creation/update of our LHMP Annex. The cooperation and discussions both in regional meetings, community outreach and in internal meetings allowed for both "big picture" and "local jurisdiction" views of mitigation needs and possibilities.

The Part Two, Agency Inventory Worksheet process enabled our City/Special district to recognize hazards and their severity and also assisted in determining what mitigation actions are appropriate to lessen or prevent the hazard on a long-term basis.

Strategies and Goals

Specific goals, objectives and policies are listed under Regulatory Mitigation Capabilities. The working groups created a detailed list of Mitigation Strategies and Goals for the primary hazards previously identified. This list was developed so that the City could determine what mitigation strategies, goals, and objectives would be of value for their organization. The City was also given the opportunity to list additional strategies, goals, and objectives specific to either their jurisdiction or their workgroup (i.e. the hospitals, agriculture, etc.). Once this list was compiled, each jurisdiction was asked to determine a priority of the strategies, goals, and objectives based on:

- The hazards identified in their jurisdiction
- The ability of their organization to perform the strategy, goal, or objective
- The availability of funding

These were prioritized as High (H), Medium (M), Low (L), or N/A.

The priority level for each listed mitigation goal is identified below. No additional mitigation goals or recommendations were identified by the Planning group.

Earthquake

H	Aggressive public education campaign in light of predictions
H	Generate new literature for dissemination to:
H	Government employees
H	Businesses
H	Hotel/motel literature
H	Local radio stations for education
H	Public education via utilities
H	Identify/create television documentary content
N/A	Improve the Emergency Alert System (EAS)
N/A	Consider integration with radio notification systems
N/A	Upgrade alerting and warning systems for hearing impaired
N/A	Training and maintenance
L	Procure earthquake-warning devices for critical facilities
H	Bridges/dams/pipelines
H	Government buildings/schools
L	Mobile home parks
L	Develop educational materials on structural reinforcement and home inspections (already developed)
H	Ensure Uniform Building Code compliance
H	Update to current compliance when retrofitting
H	Fire sprinkler ordinance for all structures
L	Evaluate adequacy of reservoir capacity for sprinkler systems
M	Training/standardization for contractors performing retrofitting
N/A	Website with mitigation/contractor/retrofitting information
N/A	Links to jurisdictions

L Alerting information

H Volunteer information

H Evaluate depths of aquifers/wells for adequacy during quakes

L Evaluate hazmat storage regulations near faults

Communication in Disaster Issues

H Communications Interoperability

H Harden repeater sites

H Continue existing interoperability project

H Strengthen/harden

H Relocate

H Redundancy

N/A Mobile repeaters

Floods

L Update development policies for flood plains

H Public education on locations of flood plains

L Develop multi-jurisdictional working group on floodplain management

H Develop greenbelt requirements in new developments

H Update weather pattern/flood plain maps

N/A Conduct countywide study of flood barriers/channels/gates/water dispersal systems

H Required water flow/runoff plans for new development

H Perform GIS mapping of flood channels, etc.

H Install vehicular crossing gates/physical barriers for road closure

H Maintenance of storm sewers/flood channels

L Create map of flood channels/diversions/water systems etc.

H Require digital floor plans on new non-residential construction

H	Upgrade dirt embankments to concrete
L	Conduct countywide needs study on drainage capabilities
L	Increase number of pumping stations
H	Increase sandbag distribution capacities
L	Develop pre-planned response plan for floods
N/A	Evacuation documentation
L	Re-examine historical flooding data for potential street re-design
H	Training for city/county PIOs about flood issues
H	Warning systems - ensure accurate information provided
M	Publicize flood plain information (website?)
L	Install warning/water level signage
H	Enhanced public information
H	Road closure compliance
L	Shelter locations
H	Pre-event communications
L	Look at County requirements for neighborhood access
H	Secondary means of ingress/egress
L	Vegetation restoration programs
H	Ensure critical facilities are hardened/backed up
N/A	Hardening water towers
N/A	Terrorism Surveillance - cameras at reservoirs/dams
L	Riverbed maintenance
L	Evaluate existing lift stations for adequacy
M	Acquisition of property for on-site retention
L	Evaluate regulations on roof drainage mechanisms

L Erosion-resistant plants

H Traffic light protection

L Upkeep of diversionary devices

L Install more turn-off valves on pipelines

L Backup generation facilities

L Identify swift water rescue capabilities across County

Wildfires

L Aggressive weed abatement program

L Networking of agencies for weed abatement

N/A Develop strategic plan for forest management

N/A Public education on wildfire defense

H Encourage citizen surveillance and reporting

N/A Identify hydrants with equipment ownership information

L Enhanced firefighting equipment

L Fire spotter program/red flag program

L Expand to other utilities

N/A Research on insect/pest mitigation technologies

L Volunteer home inspection program

L Public education program

L Weather reporting/alerting

L Building protection

L Respiration

L Pre-identify shelters/recovery centers/other resources

L Roofing materials/defensive spacing regulations

L Community task forces for planning and education

M	Fuel/dead tree removal
L	Strategic pre-placement of firefighting equipment
L	Establish FEMA coordination processes based on ICS
L	Brush clearings around repeaters
N/A	Research new technologies for identifying/tracking fires
L	Procure/deploy backup communications equipment
L	"Red Tag" homes in advance of event
L	Provide fire-resistant gel to homeowners
L	Involve insurance agencies in mitigation programs
L	Clear out abandoned vehicles from oases
M	Code enforcement
L	Codes prohibiting fireworks
M	Fuel modification/removal
H	Evaluate building codes
M	Maintaining catch basins

Other Hazards

H	Improve pipeline maintenance
L	Wetlands mosquito mitigation (West Nile Virus)
L	Insect control study
L	Increase County Vector Control capacities
M	General public drought awareness
L	Lawn watering rotation
N/A	Develop County drought plan
L	Mitigation of landslide-prone areas
L	Develop winter storm sheltering plan

L	Ease permitting process for building transmission lines
	Evaluate restrictions on dust/dirt/generating activities during wind seasons
N/A	Rotational crop planning/soil stabilization
N/A	Enhance agricultural checkpoint enforcement
N/A	Agriculture - funding of detection programs
N/A	Communications of pipeline maps (based on need to know)
N/A	Improved notification plan on runaway trains
L	Improve/maintain blackout notification plan.
L	Support business continuity planning for utility outages
N/A	Terrorism training/equipment for first responders
L	Terrorism planning/coordination
M	Staffing for terrorism mitigation
N/A	Create a SONGS regional planning group
L	Include dirty bomb planning
L	Cooling stations - MOUs in place
L	Fire Ant eradication program
L	White Fly infestation abatement/eradication program
L	Develop plan for supplemental water sources
M	Public education on low water landscaping
N/A	Salton Sea desalinization
N/A	Establish agriculture security standards (focus on water supply)
L	ID mutual aid agreements
N/A	Vulnerability assessment on fiber-optic cable
N/A	Upgrade valves on California aqueduct
H	Public education

L Bi-lingual signs

H Blackout information

N/A Notification system for rail traffic - container contents

H Control and release of terrorism intelligence

N/A Develop prison evacuation plan (shelter in place?)

7.2 MITIGATION ACTIONS

In the 2005 plan and again in the 2012 Plan, the City of Rancho Mirage chose a Proposed Mitigation Action and Strategy. The following was contained in the 2012 LHMP:

Summary of Mitigation Strategy:

In the 2005 LHMP, the City of Rancho Mirage proposed mitigation action and strategy included the "Frank Sinatra Crossing gates". The proposal type was "Flood and mud flow mitigation". In 1993, the City incurred costs of $550,000 and in 1996 incurred costs of $400,000 when "Indian canyon was washed away on both occasions at the Whitewater River Channel. The site in Rancho Mirage at Frank Sinatra required debris clearance on these occasions as well as many other occasions when the road is closed due to water, sand and debris (most winter storms). There is an extreme "loss of life" concern with this area because of the high level and speed of water flowing through the wash and the number of motorists who attempt to drive through the rushing water.

The mitigation goal is directed at the "loss of life" concern. The plan was to install large crossing arms on both sides of the Wash. The arms would be on both sides of the roadway to reduce the ability of a motorist going around the crossing arm and attempting to cross the rushing water. There were proposed warning signals on the street for approaching motorists as well as warning lights on the cross arms themselves (similar to railroad crossing arms). The arms would be capable of being locked in either open or closed positions.

In the 2005 LHMP, funding for the project was not available at the time and the City stated that a future request for Local Hazard Mitigation Grant Funds would be submitted.

Between 2005 and 2012, several additional flooding events occurred at the Frank Sinatra/Whitewater Wash surface crossing that caused the City to re-think the mitigation strategy. In December 2005, the City spent approximately $165,000 cleaning debris off the roadway, cleaning out drain pipes, and performing a swift-water recovery to save a driver and a dog that attempted to cross the Wash. A similar event happened in December 2010 where the City incurred $100,000 in costs and also involved swift water rescue. In both instances, no loss of life occurred but the vehicles were a total loss.

In January and February 2017, flooding events caused the closure of the roadway on three separate occasions resulting in total costs to the City of $10,000 for closure and clean-up:

- 1/20/17 Closed and reopened 1/21/17. Expense $2,500
- 1/22/17 closure to 1/24/17. Expense $2,500
- 2/27/17 to 2/28/17. Expense $2,500

Status: See Project #1 below listed under Future Mitigation Strategies.

Responsibility and Action:

The City Public Works Department, Director of Public Works is the contact person for this proposed project. The City decided to pursue a more permanent solution to the flooding and debris problem. Although the crossing bars would help prevent loss of life, the recurring flood events would continue to require City resources to remove debris on almost an annual basis. The City is currently working on an all-weather bridge solution to replace the low surface crossing.

7.3 ON-GOING MITIGATION STRATEGY PROGRAMS

Please refer to section 7.4 listed below and to the Riverside County Multi-Jurisdictional Hazard Mitigation Plan.

7.4 FUTURE MITIGATION STRATEGIES

Rancho Mirage has many on-going mitigation and outreach programs that help create a more educated populace and disaster-resistant region. The planning team for the City of Rancho Mirage identified and prioritized the following mitigation actions based on the risk assessment. Background information and information on how each action will be implemented and administered, such as ideas for implementation, responsible office, partners, potential funding, estimated cost, and schedule are included.

Project #1: Frank Sinatra Drive/Whitewater Wash All-Weather Bridge

Issue/Background/Benefits:

An all-weather bridge crossing the Whitewater Channel rather than the crossing bar solution as identified in the 2005 LHMP was proposed in the 2012 LHMP. This will provide better connectivity between the north and south sides of the Wash in the event of not only flood events, but other hazards and disasters as well. Although the previous crossing bar solution would have reduced the "loss-of-life" risk posed by motorists attempting to cross the Wash in their vehicles, the financial costs of removing debris and repairing the roadway would remain an ongoing concern and financial burden.

The proposed bridge is to be funded through the Highway Bridge Program (HBR) Grant Allocation ($35,000,000), CVAG Measure A/TUMF Allocation ($3,000,000), and Rancho Mirage Redevelopment Agency allocation ($1,000,000) for a total project cost of $39,000,000. The project has incurred some slight delays during the PA & ED and PS&E process which has caused an approximate two year delay in commencement of construction. The following is the current status of the mitigation project:

Mitigation: Proposed All-Weather Bridge

Highway Bridge Program (HBR) Grant Allocation - $35,000,000

CVAG Measure A/TUMF Allocation - $3,000,000

Rancho Mirage RDA Allocation - $1,000,000

Total Project Cost - $39,000,000

PA&ED – 1/1/2012 to 10/30/2016

PS&E – 11/1/2016 to 12/31/2018

Construction – 1/1/2019 to 1/1/2021

Priority: High

Responsibility and Action:

The City Public Works Department (Mark Sambito Director) is responsible for application and implementation of this project.

Project #2: North Side Storm Drain Projects

Issue/Background/Benefits:

The area along Country Club Drive near The Springs is extremely flat and does not drain well during flood events. Due to runoff from adjacent private properties that were urbanized many years ago coupled with impermeable roadways, the area within the travel way has a tendency to pond during significant rainfall events. The City is proposing a Storm Drain line within the Country Club Drive right-of-way between Sand Dune and Bob Hope Drive, and then within Bob Hope Drive between Country Club Drive to the terminus at the Whitewater River channel. This will significantly reduce the hazard to motorists caused by ponding within the roadway.

The storm drain line was proposed to be funded through the City's Redevelopment Agency (RDA), but as a result of the dissolution of the RDA, the project was placed on-hold indefinitely until a funding source can be identified. The cost of the Country Club

segment is estimated at $950,000 and the cost of the Bob Hope Drive segment is estimated to cost $1,850,000. The City is searching for grant funding for this project which may be considered a strong candidate for potential mitigation funding.

Time Frame:

2017-2022

Priority: Medium-High

Responsibility and Action:

The City Public Works Department (Public Works Director) is responsible for application and implementation of this project.

Project #3: Whitewater River Lining - Completed

Issue/Background/Benefits:

The Whitewater River channel has an existing concrete liner through much of the urbanized portions of Rancho Mirage with the exception of the area fronting Whitewater Park between San Jacinto Villas and Santa Rosa Villas; both of which are Senior's housing. A continuous (approximately 1,000 feet in length) concrete liner will complete this section of the channel, provide stability to the park and eliminate undermining the concrete liner where it abuts raw land. In addition, a small panel is missing from the West Magnesia Storm Drain channel adjacent to the public library and should be replaced for the same reasons. This panel is approximately 10'x20'.

Time Frame: Completed.

Priority: Medium

Responsibility and Action:

The City Public Works Department (Public Works Director) is responsible for application and implementation of this project.

Project #4: Highway 111 Potential Rock Fall – Project Eliminated

Issue/Background/Benefits:

The western portion of Highway 111 at the Cathedral City/Rancho Mirage border goes from 3 travel lanes (each way) on the Rancho Mirage side to two lanes on the Cathedral City side caused by a "nose" of a hill that projects into the ultimate highway right-of-way. If a significant seismic event were to occur, portions of the hill would be subject to rock fall/landslide hazards. In such a seismic event, it may cause Highway 111 to become impassable, and if motorists are caught under the landslide could cause loss of life. In

order to eliminate this safety/rock fall hazard, Rancho Mirage and Cathedral City could partner in "shaving" back the rock outcrop away from the ultimate right-of-way. Stabilization of the hillside would help mitigate potential hazards and preserve one of four east-west connection between the two cities. Approximately 1/3 of the project area is within Rancho Mirage with the remaining portions within Cathedral City. The cost of the project is not known at this time.

Time Frame:

As this project is outside the City Limits of the City of Rancho Mirage, it is being eliminated as a City-initiated mitigation program. Should the City of Cathedral City include this hazard in their LHMP, the City of Rancho Mirage will cooperate in the needed road closures and diversions that will facilitate mitigation.

Priority: N/A

Responsibility and Action:

The City Public Works Department (Public Works Director) is responsible for coordination with Cathedral City Public Works for implementation of this project.

Project #5: Public Education on Earthquakes and Emergency Preparedness – Ongoing Program

Issue/Background/Benefits: The City will continue to be pro-active in the development educational brochures and community-wide meetings for the benefit of the City's residents.

The City will continue to include articles related to emergency preparedness in City publications such as Rancho Mirage Insider, published three times per year.

Continue to improve and keep the City's Emergency Preparedness Web site fresh and relevant (www.ranchomiragepreparedness.org);

The City will continue to ensure that emergency preparedness and earthquake information (including brochures and informative DVDs) is available at the Rancho Mirage Library;

Continue to sponsor at least one Emergency Preparedness Town Hall Forum.

Time Frame: 2017-2022

Priority: High

Responsibility and Action: Emergency Operations Coordinator and the Emergency Preparedness Committee (City staff) and Emergency Preparedness Commission.

Project #6: Hazard Preparedness and Response – Ongoing Program

Issue/Background/Benefits: The City will continue to train staff and other key individuals throughout the community in hazard preparedness and emergency response.

The City's Emergency Preparedness Commission will continue to hold monthly radio tests and work with local Homeowners Associations to include them in the emergency training exercises;

The Emergency Preparedness Committee (City staff) will continue holding quarterly radio drills;

Continue to train City employees and residents in emergency response and CERT training to assist the community in the event of an emergency;

Time Frame: 2017-2022

Priority: High

Responsibility and Action: Emergency Operations Coordinator and the Emergency Preparedness Committee.

Project #7: Hazard Mapping – GIS – New Program

Issue/Background/Benefits: Mapping hazards and including it in a GIS database and the ability to cross reference properties with plans and entitlements will assist City staff and the residents of Rancho Mirage both prior to and after an emergency occurs. In late 2016, the City began developing a GIS System that will become operational in 2018.

Time Frame: Delay in commencement of Program. New implementation dates 2017-2019

Priority: High

Responsibility and Action: City Manager, Emergency Operations Coordinator, Community Development Director, and Information Services Division.

Project #8: Primary Emergency Operations Center (EOC) – Ongoing Program

Issue/Background/Benefits: The primary EOC for the City of Rancho Mirage is located within the City Library. It is anticipated that the staff cubicles would be used as the main operations center. This area also serves as the radio room with radios in place at several of the work stations (e.g. disaster net radio, ham radios, UHF base radios, portable radios, and 2 satellite phones). Rancho Mirage City Hall will serve as the alternate EOC and has all the same radio equipment as that at the library. Both locations have emergency food and water supplies, blankets, cots, disaster equipment, tools, etc.

Time Frame: 2017-2022

Priority: High

Responsibility and Action: City Manager, Emergency Operations Coordinator, Community Development Director.

SECTION 8.0 – PLAN IMPLEMENTATION AND MAINTENANCE PROCESS

Annual Reports from each City Council appointed Commission are required to be submitted for review and approval on a yearly basis. The Emergency Preparedness Commission is required to provide a yearly update on the status of achieving goals and implementation of policies, programs and mitigation measures. The Community Development Department annually reports on the status of the General Plan and because the LHMP will be set forth in the Safety Element, the status report will be incorporated within that annual report.

Rancho Mirage Public Works Project manager will monitor and evaluate our LHMP on a yearly basis. Over the next 5 years, we will review the LHMP on an annual basis and assess, among other things, whether:

- The goals and objectives address current and expected conditions.
- The nature, magnitude, and/or type of risks have changed.
- The current resources are appropriate for implementing the plan.
- There are implementation problems, such as technical, political, legal, or coordination issues with other agencies.
- The outcomes have occurred as expected (a demonstration of progress).
- The agencies and other partners participated as originally proposed.

If we discover changes have occurred during the evaluation, we will update the LHMP Revision Page, and notify EMD to update our Annex.

SECTION 9.0 – INCORPORATION INTO EXISTING PLANNING MECHANISMS

The City has a Safety Element in its General Plan that includes a discussion of fire, earthquake, flooding, and landslide hazards. This LHMP Update will be incorporated into the Safety Element of the General Plan by reference as though fully set forth therein. In addition, the City enforces the requirements of the California Environmental Quality Act (CEQA), which, since 1988, requires mitigation for identified natural hazards. The City has used these pre-existing programs as a basis for identifying gaps that may lead to disaster vulnerabilities in order to work on ways to address these risks through mitigation.

SECTION 10.0 – CONTINUED PUBLIC INVOLVEMENT

Continued involvement will be through the monthly public Emergency Preparedness Commission meetings as well as annual public hearings on the yearly Commission reports. These opportunities for public involvement will be advertised in the quarterly Miragescape, on the City's website and in the local news media as required.

APPENDIX A

2016 INVENTORY WORKSHEETS

Table 6

CITY OF RANCHO MIRAGE DEVELOPMENT TRENDS QUESTIONNAIRE 2011

JURISDICTION: City of Rancho Mirage	DOES YOUR AGENCY HAVE RESPONSIBILITY FOR LAND USE AND/OR DEVELOPMENT ISSUES WITHIN YOUR JURISDICTIONAL BOUNDARIES? YES			
	2005 DATA	2012 DATA		2017
Current Population in Jurisdiction or Served	15,697	17,218	Projected Population in Jurisdiction or Served - in 2017	18,295
Current Sq. Miles in Jurisdiction or Served	24.68	27.0	Projected Sq. Miles in Jurisdiction or Served - in 2017	25.62
Does Your Jurisdiction have any ordinances or regulations dealing with disaster mitigation, disaster preparation, or disaster response?	Yes	Yes	If yes, please list ordinance or regulation number.	
What is the number one land issue your agency will face in the next five years			Flooding or Earthquake	
Approximate Number of Homes/Apts/etc.	12,306	14,243	Projected Number of Homes/Apts/etc.- in 2017	14,451
Approximate Total Residential Value	574,000	497,500	Projected Residential Total Value - in 2017	?
Approximate Number of Commercial Businesses	475	695	Projected Number of Commercial Businesses - in 2017	725
Approximate Percentage of Homes/Apts/etc. in flood hazard zones	0%	0%	Approximate Percentage of Homes/Apts/etc. in flood hazard zones - in 2017	0%
Approximate Percentage of Homes/Apts/etc. in earthquake hazard zones	0%	0%	Approximate Percentage of Homes/Apts/etc. in earthquake hazard zones - in 2017	0%
Approximate Percentage of Homes/Apts/etc. in wild land fire hazard zones	0%	0%	Approximate Percentage of Homes/Apts/etc. in wild land fire hazard zones - in 2017	0%
Approximate Percentage of Commercial Businesses in flood hazard zones	0%	0%	Approximate Percentage of Commercial Businesses in flood hazard zones - in 2017	0%

6-86

Approximate Percentage of Commercial Businesses in earthquake hazard zones	0%	0%	Approximate Percentage of Commercial Businesses in earthquake hazard zones - in 2017	0%
Approximate Percentage of Commercial Businesses in wild land fire hazard zones	0%	0%	Approximate Percentage of Commercial Businesses in wild land fire hazard zones - in 2017	0%
Number of Critical Facilities in your Jurisdiction that are in flood hazard zones	None	None	Projected Number of Critical Facilities in your Jurisdiction that are in flood hazard zones - in 2017	None
Number of Critical Facilities in your Jurisdiction that are in earthquake hazard zones	None	None	Number of Critical Facilities in your Jurisdiction that are in earthquake hazard zones - in 2017	None
Number of Critical Facilities in your Jurisdiction that are in wild land fire hazard zones.	None	None	Number of Critical Facilities in your Jurisdiction that are in wild land fire hazard zones - in 2017	None
Does your jurisdiction plan on participating in the County's on-going plan maintenance program every two years as described in Part I of the plan?	Yes	Yes	If not, how will your jurisdiction do plan maintenance?	Yes
Will a copy of this plan be available for the various planning groups within your jurisdiction for use in future planning and budgeting purposes?				Yes

APPENDIX B

City of Rancho Mirage - Change in Population and Housing Units

The housing growth that occurred in Rancho Mirage during the previous 2012-2017 LHMP cycle primarily occurred in the latter part of the Planning period due to the recession. The City of Rancho Mirage's population and housing growth was significantly slowed due to impacts of the great recession. However, as noted in the following Table, residential activity continues to grow at a slow but steady pace. During this planning period, the following new residential construction activity occurred:

YEAR	NUMBER OF RESIDENTIAL BUILDING PERMITS ISSUED
2012	16
2013	43
2014	39
2015	39
2016	48
2017 (through 6/23)	13

Rancho Mirage is primarily "built-out", with several large parcels remaining for infill residential, commercial and office development. In 2010, the City adopted the Section 19 Specific Plan, which is expected to accommodate the affordable housing needs through the current Housing Element Cycle (to 2021) and beyond. In addition, the City completed the annexation of a 320 acre parcel of land within the Section 24 Specific Plan area that is currently being developed as an "Active Adult" (55+) community. Infrastructure development has commenced on the property and it is anticipated that the first new residents will begin to occupy the community in the summer of 2018.

The following is a list of potentially vulnerable structures in the City of Rancho Mirage:

Inventory of Potentially Vulnerable Structures

	SITE	LOCATON	POTENTIAL VULNERABILITY
1	Rancho Mirage City Hall	69825 Highway 111	Government building, high density of people, Emergency Operations Center #2
2	Rancho Mirage Public Library and Observatory	71100 Highway 111	Government building, high density of people, Emergency Operations Center #1
3	City Hall Annex	Sold	
4	Rancho Mirage Community park	71560 San Jacinto Drive	Amphitheater, large congregations of people
5	Rancho Mirage (North) Fire Station #69	71751 Gerald Ford Drive	Fire station, critical facility
6	Rancho Mirage (South) Fire Station #50	70801 Highway 111	Fire station, critical facility
7	Eisenhower Medical Center	39000 Bob Hope Drive	Regional Hospital, Critical facility
8	Eisenhower Urgent Care Clinic	72780 Country Club Drive	Medical office
9	Santa Rosa Villas	25150 Juniper Lane	Seniors housing 33 units
10	Whispering Waters	42536 Rancho Mirage Lane	Senior apartments, 30 units
11	Las Colinas Apartments	3 Via Las Colinas	Seniors Housing 85 units
12	San Jacinto Villas	71300 San Jacinto Drive	Seniors apartments, 82 units

13	Parkview Villas	71740 san Jacinto Drive	Seniors Housing 82 units
14	Palm Valley School	35525 DaVall Drive	Private school with high density of students and employees
15	Rancho Mirage Elementary School	42985 Indian Trail; Road	Public school with high concentration of students and employees
16	Children's Discovery Museum of the Desert	71701 Gerald Ford Drive	Children, High concentration of people
17	Mission Hills Senior Living	34560 Bob Hope Drive	Assisted Living Facility 179 beds, including an Alzheimer's patient capability
18	Brookdale Assisted Living	72750 Country Club Drive	Assisted Living Facility 19 dementia/Alzheimer's beds and 107 independent and assisted living beds
19	Country Villa, Rancho Mirage Healthcare Center	39950 Vista del Sol Drive	Assisted Living Facility 99 nursing home beds
20	Brookdale Assisted Living	72201 Country Club Drive	Assisted Living Facility 90 assisted living beds, 27 Alzheimer's beds, and 45 beds for residents requiring skilled nursing
21	Condominiums	Stellar Drive	Unreinforced Masonry Structures (URM) 12 dwelling units
22	Small Mountain Condominium Complex	Mirage Cove Drive	Unreinforced Masonry Structures (URM) 70 dwelling units

23	Collectors Corner	71280 Highway 111	Unreinforced Masonry Structures (URM)
24	Rancho Mirage Mobile Home Park	69975 Frank Sinatra Drive	Raised foundation not permanently anchored to the ground (274 units)
25	Rancho Mirage RV and Mobile Home Park	70210 Highway 111	Raised foundation not permanently anchored to the ground (67 units)
26	Rancho Palms Mobile Home Park	Vacated	
27	Blue Skies Mobile Home Park	70260 Highway 111	Raised foundation not permanently anchored to the ground (143 units)
28	The Colony Mobile Home Park	70377 Gerald Ford Drive	Raised foundation not permanently anchored to the ground (220 units)
29	Apartments	Bird Lane	Soft story structure uncommon design
30	Rancho Las Palmas Shopping Center	42424 Bob Hope Drive	Shopping center with high density of people
31	Desert Island (The Sinatra)	71777 Frank Sinatra Drive	High Rise Condominiums, non-sprinklered
32	Low Water Crossing	Frank Sinatra Drive Low Water Crossing	Frequent closure due to flooding events
33	Bridge	Country Club Bridge crossing Whitewater Channel	May be compromised during serious event.
34	Bridge	Thunderbird Terrace Whitewater Low Water Crossing	May be compromised during serious event.

35	Bridge	Bob Hope Drive Whitewater crossing	May be compromised during serious event
36	Bridge	Monterey Avenue Whitewater crossing	May be compromised during serious event
37	Bridge	Dinah Shore Bridge (connecting Mission Hills North & South)	May be compromised during serious event.
38	Westin Mission Hills	71333 Dinah Shore Drive	Resort with high density of people
39	Ritz Carlton	68900 Frank Sinatra Drive	Resort & Spa with high density of people
40	Omni Rancho Las Palmas Resort	41000 Bob Hope Drive	Resort and spa with high density of people
41	Agua Caliente Resort & Spa	32250 Bob Hope Drive	Hotel/Casino with High Density of People
42	Holiday Inn Express	71730 Highway 111	Hotel with high density of people
43	Hilton Gardens Inn	71700 Highway 111	Hotel with high density of people
44	Motel 6	69570 Highway 111	Hotel with high density of people
45	The River Lifestyle Center	71800 Highway 111	Shopping center with high density of people
46	Gelson's Shopping Center	361001 Bob Hope Drive	Shopping with high density of people
47	Country Club Village	40101 Monterey Avenue	Shopping center with high density of people
48	Home Depot	34249 Monterey Avenue	Large retailer of construction materials

49	Regal Cinemas	72777 Dinah Shore Drive	Movie theater with high density of people
50	Rancho Mirage High School	31001 Rattler Road	Approximately 1,600 students and employees; High density of people
51	Ardan Residential Care (formerly Vista Cove)	70201 Mirage Cove Drive	Assisted Living Facility 68 beds, including Alzheimer's patient capabilities

Soft Story and Unreinforced Masonry (URM) Structures

A soft story or building is a multi-story building in which one or more floors have windows, wide doors, large unobstructed commercial spaces, or other openings in places where a shear wall would normally be required for stability as a matter of earthquake engineering design. A typical soft story building is an apartment building of three or more stories located over a ground level with large openings, such as a parking structure or series of retail businesses with large windows. Soft story buildings are vulnerable to collapse in a moderate to severe earthquake in a phenomenon known as soft story collapse. Soft story failure was responsible for nearly half of all homes that became uninhabitable in California's Loma Prieta Earthquake of 1989 and the Northridge Earthquake of 1994.

As of 2011 the following privately owned buildings have not undergone the relatively inexpensive seismic retrofit to correct the condition. The several multi-family structures on Bird Lane would qualify as a soft story building and were constructed 30 to 40 years ago. Stellar Drive condominiums may also have soft story character.

- Stellar Drive Condominiums 12 units
- Small Mountain Condominiums 70 units
- Collectors Corner (retail) 71-280 Highway 111

High-rise Construction:

There are two projects in Rancho Mirage that involve high rise buildings:

Agua Caliente Resort and Casino. The 16 story (173') Agua Caliente Resort and Casino includes 340 rooms, 13,000 square foot conference center, 10,500 square foot spa and fitness center, theater with 2,028 seats, and 71,000 square foot casino. The high rise hotel portion of the facility was completed in 2007.

Although it is assumed that modern building codes apply to this recently constructed building, Tribal land is sovereign and the facility was constructed prior to being annexed

to the City. The project was constructed per the building code in affect at the time of construction but the City did not participate in building inspections.

Desert Island Condominiums. Desert Island was constructed in the early 1970s and consists of three separate high-rise condominium buildings with approximately 226 units (some units have been merged to create larger units). Two buildings have seven stories and one building has five stories. The structures are built over a subterranean parking garage.

Bridges

There are six bridges and three vulnerable low water crossing points in Rancho Mirage:

- Dinah Shore Bridge (connecting Mission Hills North & South)
- Desert Island Entry Bridge
- Country Club Drive(Whitewater crossing) over the Whitewater Wash (seismically retrofitted)
- Thunderbird Terrace over the Whitewater Wash
- Bob Hope Drive over the Whitewater Wash (seismically retrofittable)
- Monterey Avenue (all weather bridge) over the Whitewater Wash
- Frank Sinatra/Whitewater Wash Low-water crossing (in the process of being replaced with an all-weather bridge)
- Paxton Drive Low-water crossing (Thunderbird Terrace)
- Del Toro Low-water crossing
- Lake Mirage Desert Lakes Drive

APPENDIX C

Documentation of hearings, workshops and meetings in relation to this 2017 LHMP Update.

From: Gonzalez, Melanie <Melanie.Gonzalez@RIVCO.ORG>
Sent: Thursday, August 02, 2018 9:54 AM
To: 'hefleyd@emwd.org'; 'nthornton@highvalleyswater.com'; 'chief@idyllwildfire.com'; 'Corrie.L.Sankey@KP.Org'; 'Tom Marcoux'; 'cquintero@sawpa.org'; 'tmcmillen@wmwd.com'; 'mevans@beaumontusd.k12.ca.us'; 'lradford@hemetusd.org'; 'tevangelista@mvusd.net'; 'judy.miller@puhsd.org'; 'christine.smiderly@puhsd.org'; D'Amico, Michael; 'dlawrence@SanJacinto.k12.ca.us'; 'edward.nacua@desertsands.us'; 'michael.simmons@rccd.edu'; 'Lori Askew'; 'Jesse Johnson'; 'fvelasquez@morongo-nsn.gov'; 'KThomas@cityofblythe.ca.gov'; 'pwilson@cathedralcity.gov'; 'gtorres@coachella.org'; 'khenderson@cityofhemet.org'; 'trollings@jurupavalley.org'; 'zjohnston@la-quinta.org'; 'rdesantiago@lake-elsinore.org'; 'Saryan@cityofpalmdesert.org'; 'dmartinez@cityofperris.org'; 'brittw@RanchoMirageCA.gov'; 'mannas@riversideca.gov'; 'roberto.cardenas@cityoftemecula.org'; 'jmorales@cityofwildomar.org'; 'lchapman@cityofwildomar.org'; 'scott.lane@fire.ca.gov'; 'ecadden@indianwells.com'; 'ecadden@cityofpalmdesert.org'; 'Anjila.lebsock@palmspringsca.gov'; 'ceakins@lake-elsinore.org'; 'Gina Schuchard'; 'Julie.Scranton@leusd.k12.ca.us'; 'budk@ranchomirageca.gov'; 'Gina.Moran-McGough@ci.corona.ca.us'; 'Mike Borja'; 'Philip.dominguez@leusd.k12.ca.us'; 'greg.bowers@leusd.k12.ca.us'; 'pgerdes@ci.banning.ca.us'; 'Christopher Ramos'; ehauser@cathedralcity.gov; 'Eva Terekhova'; Bryan Jones; Michele Nissen; aokoro@ci.norco.ca.us; Quigley, Cindy; Mueller, Kenneth J.
Cc: Mesa, Ralph; Johnston, Zander; Day, Dennis; Hagen, Jerry; Kelly, Michelle; Contreras, Jose S; Leon, Ramon A.; Groom, Laronte; Bassett, Mark
Subject: LHMP Email Blast #11
Attachments: Sample LHMP Resolution.docx; AB 2140 Legislation 2006.pdf; AB 2140 Sample Resolution.docx

Importance: High

Good Morning LHMP Participants!

Plans have been approved!

Riverside County's Hazard Mitigation Plan including all of its annexes are now conditionally approved pending formal adoption. This means that Cal OES and FEMA approved the corrections and updates that were included in the last plan update.

Next Steps.

The next step towards final approval, for all of the participating jurisdictions is to submit a resolution adopting their LHMP to their respective governing boards. Each jurisdiction's governing board must adopt the plan and sign the resolution letter, and email a copy of the resolution. FEMA will issue a final approval, enabling each participating jurisdiction to apply for Hazard Mitigation funding. EMD will draft a resolution and memo to the Board of Supervisors for their consent and approval as soon as possible.

Cal OES encourages our cities and counties to adopt the LHMP into the Safety Element of their General Plan in accordance with the provisions of Assembly Bill 2140 (AB 2140). By adopting AB 2140 into the Safety Element, it makes

the jurisdiction eligible for 100% cost share funding following a federally declared disaster including Public Assistance funding. Please be advised that this adoption into the Safety Element does expire when the LHMP expires, and therefore needs to be re-adopted each time FEMA approves an LHMP. Should you have any questions, or need further assistance with the AB 2140 process, please feel free to reach out to their AB 2140 Coordinator, Karen McCready, at karen.mccready@caloes.ca.gov or 916-845-8177.

Each jurisdiction can email their signed resolution letter and formal adoption documentation to FEMA Region IX office directly to **Emma Reed,** emma.reed@fema.dhs.gov **or Alison Kearns** alison.kearns@fema.dhs.gov**.**

Please keep in mind that each jurisdiction only has one calendar year from July 30, 2018, the date the County received the approval pending adoption letter from FEMA, to formally have your respective governing board approve, adopt, and sign the resolution letter and adoption documentation to submit to FEMA. Failure to do so, will require each jurisdiction to update their entire plan and resubmit to Cal OES and FEMA for review.

Attachments.

I have attached bill AB 2140 for your reference, as well as a resolution letter with sample language that Cal OES provided as a reference to have your LHMP adopted into the Safety Element of your General Plan, and a sample resolution letter for the adoption and approval of the LHMP.

If you have any questions, please feel free to contact me.

Thank you,

Melanie Gonzalez

Health Education Assistant II
Emergency Management Department
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Riverside CA.92505
Mail Stop: 3942
Direct Line: 951-955-5505
Work Cell: 951-476-4009
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Email: Melanie.Gonzalez@rivco.org

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RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RANCHO MIRAGE, CALIFORNIA, ADOPTING THE 2017 LOCAL HAZARD MITIGATION PLAN AND APPROVING GENERAL PLAN AMENDMENT CASE NO. GPA 18001 AMENDING THE SAFETY ELEMENT TO REFLECT THE ADOPTION OF THE 2017 LOCAL HAZARD MITIGATION PLAN

WHEREAS, the City of Rancho Mirage ("City") is a charter city and a political subdivision of the State of California; and

WHEREAS, pursuant to Government Code Section 65300 and *Endangered Habitats League, Inc. v County of Orange (2005) 131 CA4th 777, 782*, every city in California, including charter cities, must have a comprehensive General Plan; and

WHEREAS, Government Code section 65300 provides that the General Plan is a comprehensive, long-term plan for the development of the City, including any land outside its boundaries that the City believes is related to its planning; and

WHEREAS, Government Code sections 65302 – 65303, sets for the seven mandatory elements that must be included in the City's General Plan; and

WHEREAS, the General Plan must include a Safety Element that addresses risk associated with seismic, geologic, flood, and wildfire hazards; and

WHEREAS, the City's first General Plan, which includes the State mandated Safety Element, was adopted in 1976 and has been subsequently amended over the years to reflect the City's changing conditions, community priorities and State laws; and

WHEREAS, the City may adopt with its Safety Element a Local Hazard Mitigation Plan that includes an evaluation of the performance of public facilities in an earthquake, an inventory of potentially hazardous private facilities, and a plan to reduce disaster risk; and

WHEREAS, although a Local Hazard Mitigation Plan may be optional, under the requirements of AB 2140 (2007), the City is required to amend the Safety Element of the General Plan by adding a Local Hazard Mitigation Plan in order to qualify for funding under the California Disaster Assistance Act, which would be available in the case of a disaster in the City; and

WHEREAS, City staff, with the assistance of Riverside County Emergency Management Agency, California Emergency Management Agency (CalEMA) and the Federal Emergency Management Agency (FEMA), prepared the 2017 Local Hazard Mitigation Plan in accordance with the Disaster Mitigation Act of 2000; and

WHEREAS, the 2017 Local Hazard Mitigation Plan is designed to: (1) identify potential natural and man-made hazards; (2) identify and assess local risks; (3) determine local capabilities to mitigate risks; and (4) set goals, objectives and mitigation measures to address identified potential disasters; and

WHEREAS, the 2017 Local Hazard Mitigation Plan will replace the City's current 2012 Local Hazard Mitigation Plan and it will be integrated into Riverside County's Local Hazard Mitigation Plan (as an "Annex") so that there can be a unified and coordinated effort by all cities within the County in the event of a disaster; and

WHEREAS, the California Emergency Management Agency (CalEMA) and the Federal Emergency Management Agency (FEMA) have conditionally approved the 2017 Local Hazard Mitigation Plan, pending adoption by the City; and

WHEREAS, pursuant to Rancho Mirage Municipal Code Chapter 17.73, a proposal to amend the City's General Plan may be initiated by a department director, but may only be approved and adopted by the City Council; and

WHEREAS, the City's Planning Commission conducted a duly noticed public hearing on _____, 2018, regarding the recommended adoption of the 2017 Local Hazard Mitigation Plan and approval of a General Plan Amendment amending the General Plan's Safety Element to reflect the adoption of the 2017 Local Hazard Mitigation Plan; and

WHEREAS, the Planning Commission determined that this proposed General Plan Amendment is exempt from environmental review as required by CEQA through the use of the "General Rule," Section 15061(b)3 that is applied to proposals, which will have no potential adverse impact on the environment; and

WHEREAS, the Planning Commission further recommended to the City Council that it adopt the 2017 Local Hazard Mitigation Plan and approve a General Plan Amendment amending the General Plan's Safety Element to reflect the adoption of the 2017 Local Hazard Mitigation Plan; and

WHEREAS, the City Council conducted a duly noticed public hearing on _____, 2018, to consider the Planning Commission's recommendation that the City Council adopt the 2017 Local Hazard Mitigation Plan and approve a General Plan Amendment amending the General Plan's Safety Element to reflect the adoption of the 2017 Local Hazard Mitigation Plan; and

WHEREAS, the City Council, after due consideration of the Planning Commission's recommendation, all relevant staff reports, and all written and oral comments submitted at or prior to the City Council's public hearing, found and determined that the adoption of the 2017 Local Hazard Mitigation Plan and approval a General Plan Amendment amending the General Plan's Safety Element to reflect the adoption of the 2017 Local Hazard Mitigation Plan is in the best interest of the City's residents, property

owners, business owners, visitors and the general public in that it identifies potential natural and man-made hazards; identifies and assesses local risks; determines local capabilities to mitigate risks; sets goals, objectives and mitigation measures to address identified potential disasters; integrates the City's emergency response in the event of a disaster with the County's disaster plans; and makes the City eligible for funding under the California Disaster Assistance Act, which would be available in the case of a disaster in the City.

NOW, THEREFORE, THE CITY COUNCIL OF CITY OF RANCHO MIRAGE, CALIFORNIA, DOES HEREBY RESOLVE, DECLARE, DETERMINE AND ORDER, AS FOLLOWS:

Section 1. Recitals.

That the Recitals set forth above are true and correct, and hereby incorporated as substantive findings of this Resolution.

Section 2. 2017 Local Hazard Mitigation Plan.

That the 2017 Local Hazard Mitigation Plan is hereby approved and adopted and shall be incorporated in the Safety Element of the City of Rancho Mirage General Plan.

Section 3. General Plan Amendment.

That the City of Rancho Mirage General Plan is hereby amended to incorporate the 2017 Local Hazard Mitigation Plan in the Safety Element of the City of General Plan as though set forth therein at length.

Section 4. California Environmental Quality Act - Exemption

That pursuant to and in compliance with the California Environmental Quality Act (CEQA) and the applicable CEQA Guidelines, the City Council finds, determines and concludes that the adoption of the 2017 Local Hazard Mitigation Plan and the approval of the General Plan Amendment to incorporate the 2017 Local Hazard Mitigation Plan in the Safety Element of the General Plan is exempt from environmental review as required by CEQA through the use of the "General Rule," Section 15061(b)3 that is applied to proposals, which will have no potential adverse impact on the environment.

Section 5. Severability.

That should any provision, section, paragraph, sentence or word of this Resolution, be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences or words of this Resolution as hereby adopted shall remain in full force and effect.

Section 6. Repeal of Conflicting Provisions.

That all the provisions heretofore adopted by the City Council that are in conflict with the provisions of this Resolution are hereby repealed.

Section 7. Effective Date.

That this Resolution shall take effect upon its adoption.

Section 8. Certification

That the City Clerk shall certify to the passage and adoption of this Resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this _____ day of _____, 2018.

_____
Richard W. Kite
Mayor

ATTEST:

_____
Kristie Ramos
City Clerk

APPROVED AS TO FORM:

_____
Steven B. Quintanilla
City Attorney

City Attorney Review

Per Section 17.73.030, Procedure of the Zoning Code, all proposed General Plan text amendments must be independently reviewed by the City Attorney to determine whether the City has the authority to adopt the proposed amendment, the proposed amendment is constitutionally valid under the state and federal constitutions, and the proposed amendment is consistent with the general powers and purposes of the City, the City's charter, ordinances approved by the voters, and any applicable federal and/or state laws.

The City is a charter city and a political subdivision of the State of California, As a charter city, however, the City must adopt a comprehensive General Plan. (*See Government Code Section 65300 and Endangered Habitats League, Inc. v County of Orange (2005) 131 CA4th 777, 782.)* Government Code section 65300 provides that the General Plan is a comprehensive, long-term plan for the development of the City, including any land outside its boundaries that the City believes is related to its planning. Government Code sections 65302 – 65303, sets for the seven mandatory elements that must be included in the City's General Plan. One of the mandatory elements that must be included in the City's General Plan is a Safety Element that addresses risk associated with seismic, geologic, flood, and wildfire hazards.

The City's first General Plan, included the State-mandated Safety Element, which was adopted in 1976 and has been subsequently amended over the years to reflect the City's changing conditions, community priorities and State laws. As a component of the Safety Element, the City is permitted to adopt a Local Hazard Mitigation Plan that includes an evaluation of the performance of public facilities in an earthquake, an inventory of potentially hazardous private facilities, and a plan to reduce disaster risk. Although a Local Hazard Mitigation Plan may be optional, under the requirements of AB 2140 (2007), the City is required to amend the Safety Element of the General Plan by adding a Local Hazard Mitigation Plan in order to qualify for funding under the California Disaster Assistance Act, which would be available in the case of a disaster in the City.

City staff, with the assistance of Riverside County Emergency Management Agency, California Emergency Management Agency (CalEMA) and the Federal Emergency Management Agency (FEMA), prepared the 2017 Local Hazard Mitigation Plan in accordance with the Disaster Mitigation Act of 2000. The 2017 Local Hazard Mitigation Plan is designed to: (1) identify potential natural and man-made hazards; (2) identify and assess local risks; (3) determine local capabilities to mitigate risks; and (4) set goals, objectives and mitigation measures to address identified potential disasters. The 2017 Local Hazard Mitigation Plan will replace the City's current 2012 Local Hazard Mitigation Plan and it will be integrated into Riverside County's Local Hazard Mitigation Plan (as an "Annex") so that there can be a unified and coordinated effort by all cities within the County in the event of a disaster.

In light of the foregoing, the City Attorney determines that the City has the authority to adopt the proposed amendment, the proposed amendment is constitutionally valid under the state and federal constitutions, and the proposed amendment is consistent with the general powers and purposes of the City, the City's charter, ordinances approved by the voters, and all applicable federal and/or state laws.

Assembly Bill No. 2140

CHAPTER 739

An act to add Sections 8685.9 and 65302.6 to the Government Code, relating to local planning.

[Approved by Governor September 29, 2006. Filed with Secretary of State September 29, 2006.]

LEGISLATIVE COUNSEL'S DIGEST

AB 2140, Hancock. General plans: safety element.

(1) The California Disaster Assistance Act limits the state share for any eligible project to no more than 75% of total state eligible costs, except that the state share shall be up to 100% of total state eligible costs connected with certain events.

This bill would prohibit the state share for any eligible project from exceeding 75% of total state eligible costs unless the local agency is located within a city, county, or city and county that has adopted a local hazard mitigation plan in accordance with the federal Disaster Mitigation Act of 2000 as part of the safety element of its general plan, in which case the Legislature may provide for a state share of local costs that exceeds 75% of total state eligible costs.

(2) The Planning and Zoning Law requires that a city, county, or city and county general plan contain specified elements, including a safety element for the protection of the community from any unreasonable risks associated with the effects of seismically induced surface rupture, ground shaking, ground failure, tsunami, seiche, and dam failure; slope instability leading to mudslides and landslides, subsidence, liquefaction, and other seismic, geologic, and fire hazards.

This bill would authorize a city, county, or a city and county to adopt with its safety element a federally specified local hazard mitigation plan that includes specified elements, and require the Office of Emergency Services to give preference to local jurisdictions that have not adopted a local hazard mitigation plan with respect to specified federal programs for assistance in developing and adopting a plan.

The people of the State of California do enact as follows:

SECTION 1. Section 8685.9 is added to the Government Code, to read:

8685.9. Notwithstanding any other provision of law, including Section 8686, for any eligible project, the state share shall not exceed 75 percent of total state eligible costs unless the local agency is located within a city,

county, or city and county that has adopted a local hazard mitigation plan in accordance with the federal Disaster Mitigation Act of 2000 (P.L. 106-390) as part of the safety element of its general plan adopted pursuant to subdivision (g) of Section 65302. In that situation, the Legislature may provide for a state share of local costs that exceeds 75 percent of total state eligible costs.

SEC. 2. Section 65302.6 is added to the Government Code, to read:

65302.6. (a) A city, county, or a city and county may adopt with its safety element pursuant to subdivision (g) of Section 65302 a local hazard mitigation plan (HMP) specified in the federal Disaster Mitigation Act of 2000 (P. L. 106-390). The hazard mitigation plan shall include all of the following elements called for in the federal act requirements:

(1) An initial earthquake performance evaluation of public facilities that provide essential services, shelter, and critical governmental functions.

(2) An inventory of private facilities that are potentially hazardous, including, but not limited to, multiunit, soft story, concrete tilt-up, and concrete frame buildings.

(3) A plan to reduce the potential risk from private and governmental facilities in the event of a disaster.

(b) Local jurisdictions that have not adopted a local hazard mitigation plan shall be given preference by the Office of Emergency Services in recommending actions to be funded from the Pre-Disaster Mitigation Program, the Hazard Mitigation Grant Program, and the Flood Mitigation Assistance Program to assist the local jurisdiction in developing and adopting a local hazard mitigation plan, subject to available funding from the Federal Emergency Management Agency.

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202095 thru V101166 in the amount of:

City Funds $ 786,526.21

ordered paid as stated below.

Date: April 7, 2016

Mayor

DEMANDS\GEN

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov www.RelaxRanchoMirage.com

RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202095	03/11/2016	MIKE OR PAULA ADAMS	7100	7596	SPECIAL PROGRAMS	SUSTAINABILITY PROGRAMS	TURF CONV REBATE PGM	1,000.00
							TOTAL CHECK	1,000.00
202096	03/11/2016	ADVANCED ELECTRONICS, INC	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	MULTI UNIT RADIO CHARGER	502.00
							TOTAL CHECK	502.00
202098	03/11/2016	ALBERT A WEBB & ASSOCIATES	9101	90379	CAPITAL IMPROVE FUND BAL	BOB HOPE/FRNK INTER IMPV	DESIGN SVC - BH/FS PE 2/20/16	657.50
202098	03/11/2016	ALBERT A WEBB & ASSOCIATES	236	90419	MEASURE A FUND	MONT AVE STREET IMPROVE	PROF SVCS PE 2/20/16	360.00
							TOTAL CHECK	1,017.50
202099	03/11/2016	ALTURA CREDIT UNION	101	2245	GENERAL FUND	EMPLOYEE CREDIT UNION	CREDIT UNION PE 3/4/16	801.00
							TOTAL CHECK	801.00
202100	03/11/2016	AMERICAN FORENSIC NURSES LLC	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 2/15/16	40.00
202100	03/11/2016	AMERICAN FORENSIC NURSES LLC	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 2/15/16	120.00
							TOTAL CHECK	160.00
202101	03/11/2016	AMERICAN SAFETY EMERGENCY MEDICAL	5100	8000	GENERAL GOVERNMENT	SUPPLIES	AED/CPR CERT CARDS	80.00
							TOTAL CHECK	80.00
202103	03/11/2016	ARLUCK ENTERTAINMENT, INC.	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	HONORARIUM 3/9/16	4,500.00
							TOTAL CHECK	4,500.00
202104	03/11/2016	ASPEN MILLS BREAD COMPANY	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	REFRESHMENTS 3/5/16	710.15
							TOTAL CHECK	710.15
202109	03/11/2016	CALIFORNIA BUILDING OFFICIALS	2200	7806	BUILDING & SAFETY	MEETINGS/TRAINING/TRAVEL	REG CALBO MTG - J. MURCHALL	695.00
							TOTAL CHECK	695.00
202110	03/11/2016	CALPERS 457 PLAN	101	2232	GENERAL FUND	PERS SUPP 457 DEF COMP	PERS DEF PE 3/4/16	2,059.86
							TOTAL CHECK	2,059.86
202111	03/11/2016	CATHEDRAL CENTER	7100	7488	SPECIAL PROGRAMS	SENIOR CENTERS	SAF AWARD	8,617.63
							TOTAL CHECK	8,617.63
202112	03/11/2016	CCF PCG LAS PALMAS, LLC	4100	7404	PUBLIC SAFETY	SHERIFF SERVICES	SHERIFF SUBSTN MAINT 3/16	524.00
							TOTAL CHECK	524.00

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202113	03/11/2016	REGINA CLAYTON	3200	7627	STREET MAINTENANCE	GRAFFITI REMOVAL	ABATE - APN#673-320-018	250.00
							TOTAL CHECK	250.00
202114	03/11/2016	CLEAN STREET INC	248	7615	STORM WATER QUALITY FUND	STREET SWEEPING	STREET SWEEP 3/30/16	4,220.13
							TOTAL CHECK	4,220.13
202115	03/11/2016	COACHELLA VALLEY ASSOCIATION	5300	7595	REGIONAL PLAN & IMPLEMEN	DESERT RESOURCE CENTER	CONTRIBUTION - ROY'S SHELTER	103,000.00
							TOTAL CHECK	103,000.00
202117	03/11/2016	T.I. MALONEY INC	356	90513	DEV FEE-PARKS	RANCHO MIRAGE DOG PARK	DESIGN SVC - DOG PARK PE 1/31/16	170.55
							TOTAL CHECK	170.55
202119	03/11/2016	CURTIS S BEYER	101	2455	GENERAL FUND	MISCELLANEOUS DEPOSITS	REIMB - CERT TRAINING	87.50
							TOTAL CHECK	87.50
202122	03/11/2016	DESERT BUSINESS INTERIORS	1700	8900	INFORMATION SERVICES	FURNITURE & EQUIPMENT	OFFICE FURNITURE - IT MANAGER	1,900.80
							TOTAL CHECK	1,900.80
202124	03/11/2016	DESERT PROPERTIES LIGHT MAINTENANCE	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK MAINT 11/30/15	75.00
202124	03/11/2016	DESERT PROPERTIES LIGHT MAINTENANCE	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK MAINT 10/14/15	114.90
202124	03/11/2016	DESERT PROPERTIES LIGHT MAINTENANCE	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK MAINT 10/1/15	134.85
							TOTAL CHECK	324.75
202125	03/11/2016	ECONOMICS INC	251	7563	AB939 RECYCLING PROGRAMS	SOLID WASTE & RECYCLING	PRO SVC RECYCLE PE 2/16	4,143.91
							TOTAL CHECK	4,143.91
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	88.40
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	88.40
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	132.60
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	132.60
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	101	2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILD CARE 2/16	367.62
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	ADMIN FEE 2/16	371.30
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	442.00
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7212	GENERAL GOVERNMENT	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 12/15	10,208.90
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7212	GENERAL GOVERNMENT	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	27,261.41
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	101	2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILD CARE PE 3/4/16	169.67
							TOTAL CHECK	39,262.90

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202127	03/11/2016	FIRST AMERICAN DATA TREE	3100	7818	ENGINEERING	DUES & SUBSCRIPTIONS	RECORDED DOCS PE 2/29/16	48.00
							TOTAL CHECK	48.00
202129	03/11/2016	FRANCHISE TAX BOARD	101	2265	GENERAL FUND	GARNISHMENT	GARNISHMENT PE 3/4/16	240.00
							TOTAL CHECK	240.00
202131	03/11/2016	GOVERNMENT FINANCE OFFICERS	1600	7818	FINANCE	DUES & SUBSCRIPTIONS	DUES - J. ECKENROTH	125.00
202131	03/11/2016	GOVERNMENT FINANCE OFFICERS	1600	7818	FINANCE	DUES & SUBSCRIPTIONS	DUES - I. HAGERMAN	125.00
							TOTAL CHECK	250.00
202132	03/11/2016	GUYS & GALS UNIFORMS	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	COPS UNIFORMS	113.25
							TOTAL CHECK	113.25
202133	03/11/2016	TRACY HABIJANAC	5100	7420	GENERAL GOVERNMENT	ANIMAL SERVICES	ANIMAL ADOPT PGM	200.00
							TOTAL CHECK	200.00
202135	03/11/2016	ICMA RETIREMENT TRUST-401	101	2236	GENERAL FUND	401A DEF COMP - ICMA	401A DEF COMP PE 3/4/16	1,455.62
							TOTAL CHECK	1,455.62
202136	03/11/2016	ICMA RETIREMENT TRUST-457	101	2235	GENERAL FUND	DEFERRED COMP - ICMA	DEF COMP PE 3/4/16	12,071.50
							TOTAL CHECK	12,071.50
202138	03/11/2016	JENSENS MINUTE SHOPPE	5100	7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	RFSH - CC MTG 3/3/16	79.54
202138	03/11/2016	JENSENS MINUTE SHOPPE	7400	7806	ECONOMIC DEVELOPMENT	MEETINGS/TRAINING/TRAVEL	RFSH - DEV TEAM MTG 3/2	112.25
							TOTAL CHECK	191.79
202140	03/11/2016	JOSLYN CENTER	7100	7458	SPECIAL PROGRAMS	SUPPORT FOR NON-PROFITS	ART OF GIVING EVENT - I. SMOTRICH	75.00
							TOTAL CHECK	75.00
202141	03/11/2016	MARIPOSA LANDSCAPES, INC	3200	7630	STREET MAINTENANCE	TRAILS & BIKE PATH MAINT	LNDSCP MAINT - TRAILS 2/16	2,156.00
							TOTAL CHECK	2,156.00
202144	03/11/2016	NATIONAL UNION FIRE INSURACE COMPAN	101	2230	GENERAL FUND	LIFE INSURANCE-PEGIT	LIFE INS PE 3/4/16	65.10
							TOTAL CHECK	65.10
202145	03/11/2016	NATIONWIDE	101	2238	GENERAL FUND	DEFERRED COMP-NATIONAL	NATL DEF COMP PE 3/4/16	1,340.00
							TOTAL CHECK	1,340.00

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202146	03/11/2016	NATIONWIDE	101	2241	GENERAL FUND	NATIONAL - PART TIME	P/T DEF COMP PE 3/4/16	1,168.37
							TOTAL CHECK	1,168.37
202147	03/11/2016	NV5	9101	90467	CAPITAL IMPROVE FUND BAL	CITYWIDE CLS 1 MISNG LNKS	PRO DESIGN SVCS PE1/31/16	7,397.40
							TOTAL CHECK	7,397.40
202148	03/11/2016	O-LINN SECURITY INC	2180	7400	PARKLAND OPERATING	PROFESSIONAL/TECHNICAL	PATROL FEE - RMC PK PE 1/15/16	4,583.20
202148	03/11/2016	O-LINN SECURITY INC	2180	7400	PARKLAND OPERATING	PROFESSIONAL/TECHNICAL	PATROL FEE - RMC PK PE 1/31/16	5,216.00
202148	03/11/2016	O-LINN SECURITY INC	2180	7400	PARKLAND OPERATING	PROFESSIONAL/TECHNICAL	PATROL FEE - RMC PK PE 2/14/16	5,403.75
202148	03/11/2016	O-LINN SECURITY INC	2180	7400	PARKLAND OPERATING	PROFESSIONAL/TECHNICAL	PATROL FEE - RMC PK PE 12/25/16	7,376.88
202148	03/11/2016	O-LINN SECURITY INC	2180	7400	PARKLAND OPERATING	PROFESSIONAL/TECHNICAL	PATROL FEE - RMC PK PE 2/27/16	3,927.00
							TOTAL CHECK	26,506.83
202149	03/11/2016	OFFICE DEPOT	5100	8000	GENERAL GOVERNMENT	SUPPLIES	SUPER GLUE	3.44
202149	03/11/2016	OFFICE DEPOT	1500	8000	ADMINISTRATION	SUPPLIES	PAPER	9.18
202149	03/11/2016	OFFICE DEPOT	1200	8000	CITY CLERK	SUPPLIES	CERTIFICATE PAPER	10.76
202149	03/11/2016	OFFICE DEPOT	107	8000	TOURISM & MARKETING FUND	SUPPLIES	DESK CALENDAR, PAPER	20.51
202149	03/11/2016	OFFICE DEPOT	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	FILE FOLDERS	24.61
202149	03/11/2016	OFFICE DEPOT	5100	8000	GENERAL GOVERNMENT	SUPPLIES	PAPER, POST-ITS, CRMR	184.22
							TOTAL CHECK	252.72
202150	03/11/2016	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 2/26/16	1,629.28
							TOTAL CHECK	1,629.28
202151	03/11/2016	ONE STOP HAULING&GENERAL MAINT.	2300	7642	CODE COMPLIANCE	ABATEMENTS	INSTL LOCK - APN#676-480-051	75.00
							TOTAL CHECK	75.00
202156	03/11/2016	PALM DESERT EXPLORER POST #507	7100	7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	EXPLORER PGM FY 15/16	2,400.00
							TOTAL CHECK	2,400.00
202157	03/11/2016	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	C/C PERS SURV PE 3/4/16	4.65
202157	03/11/2016	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	PERS SURV PE 3/4/16	72.54
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS RE-DEPPE 3/4/16	196.47
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	320.40
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	411.96
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	1,768.20

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	1,771.88
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	2,258.83
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	2,356.79
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	14,647.96
202157	03/11/2016	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 3/4/16	18,833.61
							TOTAL CHECK	42,643.29
202158	03/11/2016	PERS LONG TERM CARE PROGRAM	101	2275	GENERAL FUND	PERS LONG TERM CARE	PERS LTC PE 3/4/16	78.50
							TOTAL CHECK	78.50
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	4200	8000	EMERGENCY SERVICES	SUPPLIES	WHEEL CHOCK - CERT TRAILER	3.47
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	5100	8000	GENERAL GOVERNMENT	SUPPLIES	SYMPTHY CARD	4.69
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	1100	8000	CITY COUNCIL	SUPPLIES	ROSES - C/C MTG 2/18/16	18.35
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	7100	7874	SPECIAL PROGRAMS	SPEAKERS SERIES	REPRINTS - PJ O'ROURKE	20.95
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	7200	7494	PUBLIC INFO & COMM RELATI	AMPHITHEATER PROGRAMMING	ICE - MUSIC IN THE PARK	24.00
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	1500	7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	RFSH - IT INTERVIEWS 2/24/16	25.10
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	1300	7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	SUNNYLANDS - TOUR	42.00
202159	03/11/2016	PETTY CASH - ANNIE SANFILLIPPO	1500	7800	ADMINISTRATION	MILEAGE	MILEAGE - R. BLEECKER PE 3/4/16	47.25
							TOTAL CHECK	185.81
202160	03/11/2016	POWERS AWARDS	7100	7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	BRASS AWARD - J. KABLER	62.14
							TOTAL CHECK	62.14
202161	03/11/2016	RANCHO MIRAGE COMMUNITY ASSOCIATION	7400	7818	ECONOMIC DEVELOPMENT	DUES & SUBSCRIPTIONS	2016 ASSESSMENT	35.00
							TOTAL CHECK	35.00
202163	03/11/2016	SATCOM GLOBAL FZE	4200	7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	SATELLITE PHONE SVC 3/16	85.50
							TOTAL CHECK	85.50
202164	03/11/2016	SIENA VISTA ESTATES LLC	702	2415	CUSTOMER DEPOSIT FUND	DUST CONTROL DEPOSIT	REFUND DUST CONTROL DEP	10,000.00
							TOTAL CHECK	10,000.00
202166	03/11/2016	SIMPLEXGRINNELL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	ALARM & DETECTION SERVICE	988.25
							TOTAL CHECK	988.25
202167	03/11/2016	SMART & FINAL	1300	8000	CITY MANAGER	SUPPLIES	RELAY FOR LIFE SUPPLIES	172.77
							TOTAL CHECK	172.77

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202168	03/11/2016	SOUTHERN CALIFORNIA EDISON COMPANY	206	7603	ZONE E LIGHTING	ELECTRICITY	SERVICE PE 2/25/16	19.40
							TOTAL CHECK	19.40
202170	03/11/2016	ST. AUGUSTINE HOMEOWNERS ASSOC.	7100	7596	SPECIAL PROGRAMS	SUSTAINABILITY PROGRAMS	TURF CONV REBATE PGM	5,000.00
							TOTAL CHECK	5,000.00
202171	03/11/2016	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 3/4/16	579.23
							TOTAL CHECK	579.23
202172	03/11/2016	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 3/4/16	103.84
							TOTAL CHECK	103.84
202173	03/11/2016	MARCIA STEIN	4200	7486	EMERGENCY SERVICES	COMMUNITY FORUMS	REIMB - EMGCY SUPPLIES	198.75
							TOTAL CHECK	198.75
202174	03/11/2016	STEINWAY SOCIETY OF RIVERSIDE CNTY	7100	7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	DONATION - PIANO CLASSES	1,500.00
							TOTAL CHECK	1,500.00
202175	03/11/2016	STUDIO INSTRUMENT RENTALS OF	107	7872	TOURISM & MARKETING FUND	PUBLIC RELATIONS	AUDIO RENTAL 2/25/16	250.00
							TOTAL CHECK	250.00
202177	03/11/2016	TERRA NOVA PLANNING & RESEARCH	702	2676	CUSTOMER DEPOSIT FUND	SECTION 19	PROF SVCS PE 2/29/16	2,785.90
							TOTAL CHECK	2,785.90
202178	03/11/2016	THREE PHASE ELECTRIC, INC	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK LIGHT MAINT 1/16	75.00
202178	03/11/2016	THREE PHASE ELECTRIC, INC	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	RMRC LIGHT CHECK 12/2/15	124.95
							TOTAL CHECK	199.95
202180	03/11/2016	TOPS N BARRICADES INC	3200	8003	STREET MAINTENANCE	STREET SIGNS & MARKINGS	WHITE PAINT	160.92
							TOTAL CHECK	160.92
202181	03/11/2016	UNDERGROUND SERVICES ALERT	3100	7460	ENGINEERING	INSPECTIONS	DIG ALERT TICKETS	54.00
202181	03/11/2016	UNDERGROUND SERVICES ALERT	3100	7460	ENGINEERING	INSPECTIONS	DIG ALERT TICKETS	108.00
							TOTAL CHECK	162.00
202182	03/11/2016	UNITED PARCEL SERVICE	1500	8000	ADMINISTRATION	SUPPLIES	EMP CHG R#01-20652	7.04
202182	03/11/2016	UNITED PARCEL SERVICE	5100	8000	GENERAL GOVERNMENT	SUPPLIES	SHIPPING - EMPLOYEE AWARD	56.06
							TOTAL CHECK	63.10

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202183	03/11/2016	UNITED RENTALS NORTHWEST INC	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	WATER TRUCK RNTL	656.42
							TOTAL CHECK	656.42
202184	03/11/2016	UNITED WAY OF THE DESERT	101	2250	GENERAL FUND	DONATIONS-UNITED WAY	UNITED WAY PE 3/4/16	294.85
							TOTAL CHECK	294.85
202185	03/11/2016	USA SHADE & FABRIC STRUCTURES INC	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	FABRIC SHADE STRUCTURE	33,695.00
							TOTAL CHECK	33,695.00
202186	03/11/2016	WILLDAN ENGINEERING	287	7400	MOBILE HOME FUND	PROFESSIONAL/TECHNICAL	MOBILE HOME INSPECTION 12/15	10,050.00
							TOTAL CHECK	10,050.00
202188	03/11/2016	ZERO WASTE USA INC.	2180	8000	PARKLAND OPERATING	SUPPLIES	DOG WASTE BAGS	67.12
							TOTAL CHECK	67.12
202190	03/18/2016	AKAMAI TECHNOLOGIES INC	5200	7560	MANDATED PROGRAMS	ADA	STREAMING SVC PE 2/29/16	23.45
							TOTAL CHECK	23.45
202193	03/18/2016	ASCAP	5100	7851	GENERAL GOVERNMENT	INSURANCE & BONDS	LICENSE FEES	336.04
							TOTAL CHECK	336.04
202195	03/18/2016	AWESOME DUDE VIDEO	1700	7400	INFORMATION SERVICES	PROFESSIONAL/TECHNICAL	VIDEOGRAPHY SVC PE 2/29/16	900.00
							TOTAL CHECK	900.00
202197	03/18/2016	BANK OF AMERICA	215	8000	FIRE TAX FUND	SUPPLIES	SATELLITE PHONE SLR CHGR	10.65
202197	03/18/2016	BANK OF AMERICA	215	8000	FIRE TAX FUND	SUPPLIES	SATELLITE PHONE SLR CHGR	11.33
202197	03/18/2016	BANK OF AMERICA	2100	7806	PLANNING	MEETINGS/TRAINING/TRAVEL	GHG ANALYSIS	20.00
202197	03/18/2016	BANK OF AMERICA	215	8000	FIRE TAX FUND	SUPPLIES	SATELLITE PHONE ADAPTOR	25.77
202197	03/18/2016	BANK OF AMERICA	3100	7806	ENGINEERING	MEETINGS/TRAINING/TRAVEL	SHUTTLE - CMAA CONF - M. SAMBITO	26.52
202197	03/18/2016	BANK OF AMERICA	1200	8000	CITY CLERK	SUPPLIES	2016 CALENDARS	32.06
202197	03/18/2016	BANK OF AMERICA	5100	8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES	42.50
202197	03/18/2016	BANK OF AMERICA	7400	7818	ECONOMIC DEVELOPMENT	DUES & SUBSCRIPTIONS	MEMBER DUES - J. CARPENTER	50.00
202197	03/18/2016	BANK OF AMERICA	1600	7806	FINANCE	MEETINGS/TRAINING/TRAVEL	CSMFO TRNG - J. ECKENROTH	75.00
202197	03/18/2016	BANK OF AMERICA	3100	7806	ENGINEERING	MEETINGS/TRAINING/TRAVEL	REG - CMAA CONF - M. SAMBITO	85.00
202197	03/18/2016	BANK OF AMERICA	1700	7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	DROPBOX.COM SUBSCRIPTION	99.00

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202197	03/18/2016	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES	102.90
202197	03/18/2016	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES	131.06
202197	03/18/2016	BANK OF AMERICA	1600 7818	FINANCE	DUES & SUBSCRIPTIONS	MICROSOFT OFFICE 365	150.00
202197	03/18/2016	BANK OF AMERICA	7100 7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	AIRFAIRE - HIST PRSV CNF - J. ALTOPP	157.46
202197	03/18/2016	BANK OF AMERICA	1100 78161	CITY COUNCIL	MEETINGS & TRAVL-SMOTRICH	CV SCORE MTG - I. SMOTRICH	180.00
202197	03/18/2016	BANK OF AMERICA	3100 7806	ENGINEERING	MEETINGS/TRAINING/TRAVEL	MEMBER DUES - M. SAMBITO	280.00
202197	03/18/2016	BANK OF AMERICA	3100 7806	ENGINEERING	MEETINGS/TRAINING/TRAVEL	MEMBER DUES - B. ENOS	280.00
202197	03/18/2016	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	SMART PAD CARTRIDGES	300.00
202197	03/18/2016	BANK OF AMERICA	7100 7458	SPECIAL PROGRAMS	SUPPORT FOR NON-PROFITS	2017 RMWF PASS - D. HOBART	400.00
202197	03/18/2016	BANK OF AMERICA	7100 7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	ACCOM - HIST PRSV CNF - ALTOPP	976.91
						TOTAL CHECK	3,436.16
202199	03/18/2016	BIG SKY GATE KEEPER	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR GATE WHEELS - CY 3/8/16	90.00
202199	03/18/2016	BIG SKY GATE KEEPER	215 7612	FIRE TAX FUND	MAINTENANCE	RPR GATE KEYPAD - FS#69	169.86
						TOTAL CHECK	259.86
202200	03/18/2016	BMI (BROADCAST MUSIC INC)	5100 7851	GENERAL GOVERNMENT	INSURANCE & BONDS	LICENSE FEES	336.00
						TOTAL CHECK	336.00
202201	03/18/2016	BRANDINI ENTERPRISES	7100 7874	SPECIAL PROGRAMS	SPEAKERS SERIES	2016 SPEAKER SERIES	325.00
						TOTAL CHECK	325.00
202202	03/18/2016	BRISTOL FARMS	7100 7874	SPECIAL PROGRAMS	SPEAKERS SERIES	CATERING - SPKR SERIES 3/22/16	3,422.51
						TOTAL CHECK	3,422.51
202203	03/18/2016	BURRTEC ENVIRONMENTAL	4200 8002	EMERGENCY SERVICES	EQUIPMENT RENTAL	PRESIDENT VISIT 2/13/16	807.95
						TOTAL CHECK	807.95
202205	03/18/2016	CARDIFF TRANSPORTATION	7100 7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	TRANSPORTATION 3/15/16	1,438.00
						TOTAL CHECK	1,438.00
202206	03/18/2016	CHEMSEARCH	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	COOL TOWER MAINT PE 2/27/16	265.45
						TOTAL CHECK	265.45

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/22/16	15.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/22/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/22/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	19.00
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	20.12
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	20.12
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	21.10
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	21.24
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	21.24
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	22.36
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	203	7606	ZONE B LANDSCAPING	WATER	SERVICE PE 02/17/16	23.48
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 02/17/16	23.48
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	24.60
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	24.60
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	29.08
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 02/18/16	31.32
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	31.32
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 02/18/16	32.44
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/19/16	32.44
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/18/16	35.82
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	41.53
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 02/18/16	44.76
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 02/17/16	96.28
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	215	7606	FIRE TAX FUND	WATER	SERVICE PE 02/22/16	144.16
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 02/17/16	218.77
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 2/18/16	23.50
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 2/18/16	30.20
202207	03/18/2016	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 2/18/16	1,736.04
							TOTAL CHECK	2,898.00
202208	03/18/2016	COMMUNICATION BRIEFINGS	2200	7818	BUILDING & SAFETY	DUES & SUBSCRIPTIONS	COMMUNICATION BRIEFINGS	97.00
							TOTAL CHECK	97.00

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202209	03/18/2016	CONSERVE LANDCARE INC	204	7612	ZONE C LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 3/16	200.00
202209	03/18/2016	CONSERVE LANDCARE INC	203	7612	ZONE B LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 3/16	200.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 3/16	240.00
202209	03/18/2016	CONSERVE LANDCARE INC	202	7612	ZONE A LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 3/16	260.00
202209	03/18/2016	CONSERVE LANDCARE INC	215	7612	FIRE TAX FUND	MAINTENANCE	LANDSCAPE MAINT 3/16	270.00
202209	03/18/2016	CONSERVE LANDCARE INC	215	7612	FIRE TAX FUND	MAINTENANCE	LANDSCAPE MAINT 3/16	270.00
202209	03/18/2016	CONSERVE LANDCARE INC	205	7612	ZONE D LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 3/16	670.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 3/16	800.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 3/16	2,430.00
202209	03/18/2016	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	MEDIAN LNDSCP MAINT 3/16	14,000.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 3/16	900.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 3/16	1,000.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 3/16	1,070.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 3/16	2,300.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 3/16	2,630.00
202209	03/18/2016	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR IRRGTN LINE - DS MEDIAN 3/2/16	100.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	RPR BKN IRRGTN - WOLF PK 3/3/16	106.66
202209	03/18/2016	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR IRGTN - MAG FALLS MED 2/25/16	145.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR BKN LINES - ED SUB 2/17/16	185.00
202209	03/18/2016	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	RPR IRRGTN - WOLF PK 2/15/16	195.00
202209	03/18/2016	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPLC IRRGTN - 111/SAN JACINTO 2/15/16	430.00
202209	03/18/2016	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	CLEAN PKG LOTS - CH 2/27/16	465.00
							TOTAL CHECK	28,866.66
202210	03/18/2016	COVE ELECTRIC INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	TRBLSHOOT BRKR - CH 2/29/16	270.00
202210	03/18/2016	COVE ELECTRIC INC	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	TRBLSHOOT - RMC PK PE 10/31/16	1,669.80
202210	03/18/2016	COVE ELECTRIC INC	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	TRBLSHOOT - RMC PK PE 9/30/16	1,669.80
							TOTAL CHECK	3,609.60
202211	03/18/2016	CRH CALIFORNIA WATER INC	5100	8000	GENERAL GOVERNMENT	SUPPLIES	WATER COOLERS PE 3/31/16	80.00
							TOTAL CHECK	80.00
202212	03/18/2016	DLT SOLUTIONS LLC	1700	7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	2016 GOV SUBSCRIPTION	1,046.37
							TOTAL CHECK	1,046.37
202214	03/18/2016	DESERT FIRE EXTINGUISHER COMPANY	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SVC FIRE EXT - CH 2/28/16	472.39
202214	03/18/2016	DESERT FIRE EXTINGUISHER COMPANY	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SVC FIRE EXT - CY 2/28/16	407.37
							TOTAL CHECK	879.76

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202215	03/18/2016	DESERT SUN PUBLISHING CO	7100 7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	PUBLIC HEAR NTC PE 2/28/16	440.00
202215	03/18/2016	DESERT SUN PUBLISHING CO	2100 7842	PLANNING	ADVERTISING/PUBLISHING	PUBLIC HEAR NTC PE 2/28/16	672.00
						TOTAL CHECK	1,112.00
202216	03/18/2016	DIVERSIFIED GOLF CARS, INC	215 8905	FIRE TAX FUND	AUTOMOTIVE	AMBULANCE BODY - FS#69	20,045.92
						TOTAL CHECK	20,045.92
202217	03/18/2016	EMCOR SERVICE	215 7612	FIRE TAX FUND	MAINTENANCE	HVAC MAINT 3/16	111.92
202217	03/18/2016	EMCOR SERVICE	215 7612	FIRE TAX FUND	MAINTENANCE	HVAC MAINT 3/16	154.00
202217	03/18/2016	EMCOR SERVICE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	HVAC MAINT 3/16	345.00
202217	03/18/2016	EMCOR SERVICE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	HVAC MAINT 3/16	1,870.85
						TOTAL CHECK	2,481.77
202219	03/18/2016	EPOCH UNIVERSAL	1700 7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	SMARTNET ANNUAL MAINT	11,243.82
202219	03/18/2016	EPOCH UNIVERSAL	1700 7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	PREPAID BLOCK TIME	6,375.00
						TOTAL CHECK	17,618.82
202220	03/18/2016	FEDERAL EXPRESS CORPORATION	3100 8000	ENGINEERING	SUPPLIES	EXP MAIL - CALTRANS	18.65
						TOTAL CHECK	18.65
202221	03/18/2016	STANLEY FORREST	2180 7612	PARKLAND OPERATING	MAINTENANCE	RPR PLAQUE - CANCER PK 1/31/16	250.00
						TOTAL CHECK	250.00
202222	03/18/2016	FULTON DISTRIBUTING	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CY	36.21
202222	03/18/2016	FULTON DISTRIBUTING	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CY	189.93
202222	03/18/2016	FULTON DISTRIBUTING	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CY	342.49
202222	03/18/2016	FULTON DISTRIBUTING	2180 8000	PARKLAND OPERATING	SUPPLIES	JANITORIAL SUPPLIES - CY	420.18
						TOTAL CHECK	988.81
202225	03/18/2016	GREATER TALENT NETWORK, INC	7100 7874	SPECIAL PROGRAMS	SPEAKERS SERIES	SPEAKER - PJ OROURKE	2,429.70
						TOTAL CHECK	2,429.70
202227	03/18/2016	HDS WHITE CAP CONSTRUCTION SUPPLY	3100 8000	ENGINEERING	SUPPLIES	SMART TECH LEVEL	237.59
						TOTAL CHECK	237.59
202228	03/18/2016	HINDERLITER DE LLAMAS & ASSOCIATES	101 4040	GENERAL FUND	SALES & USE TAX	SALES/TAX AUDIT SVC Q3	3,204.80
						TOTAL CHECK	3,204.80

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202229	03/18/2016	HONDA YAMAHA OF REDLANDS	4100	7624	PUBLIC SAFETY	VEHICLE MAINTENANCE	SVC - MOTO COP 2/23/16	337.59
							TOTAL CHECK	337.59
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 3/1/16	20.53
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 3/1/16	25.20
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	29.88
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	29.88
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/1/16	29.88
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	31.06
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/1/16	31.06
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/1/16	41.57
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 3/1/16	54.44
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	55.61
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/1/16	56.77
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	57.94
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 2/29/16	59.11
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/1/16	105.88
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 2/29/16	288.89
202230	03/18/2016	IMPERIAL IRRIGATION DISTRICT	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 2/29/16	1,014.03
							TOTAL CHECK	1,931.73
202231	03/18/2016	JOSLYN CENTER	7100	7488	SPECIAL PROGRAMS	SENIOR CENTERS	MEMBER DUES - CITY REP	250.00
							TOTAL CHECK	250.00
202232	03/18/2016	THE JP COOKE COMPANY	1600	8000	FINANCE	SUPPLIES	STAMP - T. WEILL	36.80
							TOTAL CHECK	36.80
202233	03/18/2016	KEVIN BLESSING	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	MEDICAL REIMBURSMT 3/16	1,367.42
							TOTAL CHECK	1,367.42
202234	03/18/2016	CITY OF LA QUINTA	3200	7806	STREET MAINTENANCE	MEETINGS/TRAINING/TRAVEL	ATSI-MMU TRNG - J. RUBERG 3/24/16	281.25
							TOTAL CHECK	281.25
202236	03/18/2016	MISSION WELLS HOA	7100	7596	SPECIAL PROGRAMS	SUSTAINABILITY PROGRAMS	TURF REBATE	5,000.00
							TOTAL CHECK	5,000.00

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RANCHO MIRAGE
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202237	03/18/2016	MOBILE LUBE EXPRESS	215	7612	FIRE TAX FUND	MAINTENANCE	RPLC RADIATOR - FS#50	2,802.99
							TOTAL CHECK	2,802.99
202238	03/18/2016	NAPA AUTO PARTS	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	RPR SEAT - FM05 TRK	12.07
202238	03/18/2016	NAPA AUTO PARTS	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	LED FLANGE - FM05 TRK	51.64
							TOTAL CHECK	63.71
202240	03/18/2016	O'REILLY AUTO PARTS	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	ENGINE PAINT - FS#50	15.10
							TOTAL CHECK	15.10
202241	03/18/2016	OFFICE DEPOT	2100	8000	PLANNING	SUPPLIES	STAMP INK REFILL	6.47
							TOTAL CHECK	6.47
202242	03/18/2016	ON THE FLY TERMITE & PEST CONTROL	215	7612	FIRE TAX FUND	MAINTENANCE	PEST CONTROL 2/16	29.00
202242	03/18/2016	ON THE FLY TERMITE & PEST CONTROL	215	7612	FIRE TAX FUND	MAINTENANCE	PEST CONTROL 2/16	29.00
202242	03/18/2016	ON THE FLY TERMITE & PEST CONTROL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CONTROL 2/16	36.00
202242	03/18/2016	ON THE FLY TERMITE & PEST CONTROL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CONTROL 2/16	50.00
							TOTAL CHECK	144.00
202247	03/18/2016	PARKHOUSE TIRE	2200	7624	BUILDING & SAFETY	VEHICLE MAINTENANCE	RPR TIRE - CODE VEHICLE	29.46
							TOTAL CHECK	29.46
202248	03/18/2016	FRANCISCO PEREZ	207	7612	ZONE F LANDSCAPING	MAINTENANCE	LANDSCAPE MAINTSUNNYLANDS 2/16	270.00
							TOTAL CHECK	270.00
202249	03/18/2016	PETES AUTOMOTIVE	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	SVC - 14 FORD F150 2/29/16	209.67
202249	03/18/2016	PETES AUTOMOTIVE	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	SVC - 07 FORD F350 3/3/16	1,140.88
							TOTAL CHECK	1,350.55
202250	03/18/2016	ERICA POWELL FLEISCHMANN	7100	7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	HARPIST - J. KABLER EVENT	400.00
							TOTAL CHECK	400.00
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 2/16	4.02
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 3/16	4.02
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 3/16	4.02
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 2/16	4.02
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 3/16	6.03

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 3/16	6.03
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 2/16	6.03
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 2/16	6.03
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 2/16	20.10
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 3/16	20.10
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1700 7210	INFORMATION SERVICES	GROUP INSURANCE-VISION	VISION 2/16	40.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1700 7210	INFORMATION SERVICES	GROUP INSURANCE-VISION	VISION 3/16	40.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	7400 7210	ECONOMIC DEVELOPMENT	GROUP INSURANCE-VISION	VISION 2/16	80.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	7400 7210	ECONOMIC DEVELOPMENT	GROUP INSURANCE-VISION	VISION 3/16	80.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1300 7210	CITY MANAGER	GROUP INSURANCE-VISION	VISION 2/16	80.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1300 7210	CITY MANAGER	GROUP INSURANCE-VISION	VISION 3/16	80.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	107 7210	TOURISM & MARKETING FUND	GROUP INSURANCE-VISION	VISION 3/16	120.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	107 7210	TOURISM & MARKETING FUND	GROUP INSURANCE-VISION	VISION 2/16	120.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2200 7210	BUILDING & SAFETY	GROUP INSURANCE-VISION	VISION 2/16	120.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2200 7210	BUILDING & SAFETY	GROUP INSURANCE-VISION	VISION 3/16	120.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1200 7210	CITY CLERK	GROUP INSURANCE-VISION	VISION 3/16	160.80
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1200 7210	CITY CLERK	GROUP INSURANCE-VISION	VISION 2/16	160.80
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1100 7210	CITY COUNCIL	GROUP INSURANCE-VISION	VISION 3/16	190.25
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1100 7210	CITY COUNCIL	GROUP INSURANCE-VISION	VISION 2/16	190.25
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2100 7210	PLANNING	GROUP INSURANCE-VISION	VISION 2/16	201.00
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1600 7210	FINANCE	GROUP INSURANCE-VISION	VISION 3/16	201.00
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2100 7210	PLANNING	GROUP INSURANCE-VISION	VISION 3/16	201.00
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2300 7210	CODE COMPLIANCE	GROUP INSURANCE-VISION	VISION 2/16	241.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	2300 7210	CODE COMPLIANCE	GROUP INSURANCE-VISION	VISION 3/16	241.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3300 7210	FACILITIES & FLEET MAINT	GROUP INSURANCE-VISION	VISION 2/16	241.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3300 7210	FACILITIES & FLEET MAINT	GROUP INSURANCE-VISION	VISION 3/16	241.20
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3100 7210	ENGINEERING	GROUP INSURANCE-VISION	VISION 2/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3200 7210	STREET MAINTENANCE	GROUP INSURANCE-VISION	VISION 3/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1500 7210	ADMINISTRATION	GROUP INSURANCE-VISION	VISION 2/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3200 7210	STREET MAINTENANCE	GROUP INSURANCE-VISION	VISION 2/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	3100 7210	ENGINEERING	GROUP INSURANCE-VISION	VISION 3/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1500 7210	ADMINISTRATION	GROUP INSURANCE-VISION	VISION 3/16	281.40
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	1600 7210	FINANCE	GROUP INSURANCE-VISION	VISION 2/16	321.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	5100 7210	GENERAL GOVERNMENT	GROUP INSURANCE-VISION	VISION 2/16	522.60
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	5100 7210	GENERAL GOVERNMENT	GROUP INSURANCE-VISION	VISION 3/16	522.60
						TOTAL CHECK	6,289.90

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202254	03/18/2016	RANCHO MIRAGE HIGH SCHOOL ASB	7100 7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	SPNSRSHIP - RATTLR GOLF 4/9/16	510.00
						TOTAL CHECK	510.00
202255	03/18/2016	MATTHEW REYNOLDS	2180 8020	PARKLAND OPERATING	UNIFORMS	WORK BOOTS	140.39
						TOTAL CHECK	140.39
202256	03/18/2016	RIVERSIDE COUNTY COMMUNITY HEALTH	2300 7420	CODE COMPLIANCE	ANIMAL SERVICES	ANIMAL SHELTER SVCS 2/16	2,069.75
						TOTAL CHECK	2,069.75
202258	03/18/2016	SCAQMD - AREA SOURCES	3300 8700	FACILITIES & FLEET MAINT	MISC EXPENDITURE	REG FOR AC SYST - CH	132.72
						TOTAL CHECK	132.72
202260	03/18/2016	SIGNATURE PARTY RENTALS	7200 7494	PUBLIC INFO & COMM RELATI	AMPHITHEATER PROGRAMMING	BALANCE - CHAIR SET UP	34.71
						TOTAL CHECK	34.71
202261	03/18/2016	SMITH PIPE & SUPPLY INC	3300 8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	IRRIGATION SUPPLIES	89.86
202261	03/18/2016	SMITH PIPE & SUPPLY INC	201 8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	158.29
						TOTAL CHECK	248.15
202262	03/18/2016	SOURCE GRAPHICS	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIER LEASE 4/7/16	322.77
						TOTAL CHECK	322.77
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	201 7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 3/4/16	36.15
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 3/2/16	43.78
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 3/3/16	71.82
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 3/3/16	79.77
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 3/3/16	142.19
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	215 7603	FIRE TAX FUND	ELECTRICITY	SERVICE PE 3/1/16	797.01
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	3200 7603	STREET MAINTENANCE	ELECTRICITY	SERVICE PE 3/1/16	1,056.50
202263	03/18/2016	SOUTHERN CALIFORNIA EDISON COMPANY	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 3/7/16	1,352.22
						TOTAL CHECK	3,579.44
202264	03/18/2016	SOUTHERN CALIFORNIA GAS COMPANY	3300 7600	FACILITIES & FLEET MAINT	NATURAL GAS	SERVICE PE 3/7/16	99.24
						TOTAL CHECK	99.24
202265	03/18/2016	SPARKLETTS	5100 8000	GENERAL GOVERNMENT	SUPPLIES	BOTTLED WATER	125.84
						TOTAL CHECK	125.84

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202266	03/18/2016	STAPLES INC	5100	8000	GENERAL GOVERNMENT	SUPPLIES	FILE FOLDERS	12.88
202266	03/18/2016	STAPLES INC	3200	8000	STREET MAINTENANCE	SUPPLIES	WALL CLOCK	17.97
202266	03/18/2016	STAPLES INC	5100	8000	GENERAL GOVERNMENT	SUPPLIES	SANDISK THUMB DRIVE	29.20
202266	03/18/2016	STAPLES INC	5100	8000	GENERAL GOVERNMENT	SUPPLIES	CREAMER	30.51
							TOTAL CHECK	90.56
202267	03/18/2016	SWEITZER CONSTRUCTION INC	702	2415	CUSTOMER DEPOSIT FUND	DUST CONTROL DEPOSIT	REFUND DUST CONTROL DEP	1,000.00
							TOTAL CHECK	1,000.00
202268	03/18/2016	TOOLS FOR TOMORROW	1500	7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	TOOLS FOR TMRW LUNCH 3/21/16	250.00
							TOTAL CHECK	250.00
202269	03/18/2016	TOPS N BARRICADES INC	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	RENTAL SIGNS	225.00
202269	03/18/2016	TOPS N BARRICADES INC	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	TRAFFIC CNTRL FOR PRES. OBAMA	3,241.90
202269	03/18/2016	TOPS N BARRICADES INC	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	TRAFFIC CNTRL FOR PRES. OBAMA	3,360.00
202269	03/18/2016	TOPS N BARRICADES INC	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	TRAFFIC CNTRL FOR PRES. OBAMA	4,370.00
202269	03/18/2016	TOPS N BARRICADES INC	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	TRAFFIC CNTRL FOR PRES. OBAMA	2,930.00
							TOTAL CHECK	14,126.90
202271	03/18/2016	VALLEY LOCK & SAFE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	KEY	11.73
202271	03/18/2016	VALLEY LOCK & SAFE	3200	8000	STREET MAINTENANCE	SUPPLIES	VEH. KEY/GATE CONTROLLER	40.49
							TOTAL CHECK	52.22
202272	03/18/2016	VCA RANCHO MIRAGE ANIMAL HOSPITAL	2300	7420	CODE COMPLIANCE	ANIMAL SERVICES	ANIMAL SERVICES 3/7/16	247.23
							TOTAL CHECK	247.23
202273	03/18/2016	VERLAINE VENTURES LLC	702	2415	CUSTOMER DEPOSIT FUND	DUST CONTROL DEPOSIT	REFUND DUST CONTROL DEP	1,000.00
							TOTAL CHECK	1,000.00
202274	03/18/2016	VOYAGER FLEET SYSTEMS INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/24/16	35.11
							TOTAL CHECK	35.11
202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	2,915.00
202275	03/18/2016	WEST COAST ARBORISTS, INC.	215	7612	FIRE TAX FUND	MAINTENANCE	C/W TREE TRIMMING	3,338.40
202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	4,195.00
202275	03/18/2016	WEST COAST ARBORISTS, INC.	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	C/W TREE TRIMMING	5,223.20

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202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	5,585.00
202275	03/18/2016	WEST COAST ARBORISTS, INC.	2180	7612	PARKLAND OPERATING	MAINTENANCE	C/W TREE TRIMMING	5,862.40
202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	9,025.00
202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	10,250.00
202275	03/18/2016	WEST COAST ARBORISTS, INC.	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	C/W TREE TRIMMING	10,470.00
							TOTAL CHECK	56,864.00
202276	03/18/2016	WESTERN DIOCESE ARMENIAN CHURCH	211	8250	CFD #1 (POLICE & FIRE)	ASSESSMENT REFUNDS	REFUND - CFD#1	5,194.81
							TOTAL CHECK	5,194.81
202277	03/18/2016	WM CURBSIDE, LLC	251	7508	AB939 RECYCLING PROGRAMS	HOUSEHOLD HAZARDOUS WASTE	HHW COLLECTION 2/29/16	40.95
							TOTAL CHECK	40.95
V101134	03/11/2016	BECK OIL INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 2/23/16	14.18
V101134	03/11/2016	BECK OIL INC	215	7623	FIRE TAX FUND	VEHICLE FUEL	FUEL PE 2/16/16	14.81
V101134	03/11/2016	BECK OIL INC	3100	7623	ENGINEERING	VEHICLE FUEL	FUEL PE 2/16/16	22.36
V101134	03/11/2016	BECK OIL INC	3100	7623	ENGINEERING	VEHICLE FUEL	FUEL PE 2/23/16	24.31
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/16/16	32.79
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/16/16	33.39
V101134	03/11/2016	BECK OIL INC	2180	7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 2/16/16	34.45
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/16/16	38.98
V101134	03/11/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 2/16/16	41.10
V101134	03/11/2016	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 2/16/16	62.25
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/23/16	62.36
V101134	03/11/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 2/23/16	74.52
V101134	03/11/2016	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 2/23/16	109.41
V101134	03/11/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 2/16/16	119.37
V101134	03/11/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 2/23/16	129.00
V101134	03/11/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 2/9/16	146.24
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/23/16	171.77
V101134	03/11/2016	BECK OIL INC	3200	7634	STREET MAINTENANCE	EQUIPMENT MAINT & FUEL	FUEL PE 2/9/16	175.10
V101134	03/11/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 2/23/16	221.08
							TOTAL CHECK	1,527.47
V101136	03/11/2016	CLIENT FIRST CONSULTING GROUP	9101	90527	CAPITAL IMPROVE FUND BAL	INFMTION SRV SOFTWRE RPLC	IT MASTER PLAN PE 2/29/16	3,162.50
V101136	03/11/2016	CLIENT FIRST CONSULTING GROUP	9101	90527	CAPITAL IMPROVE FUND BAL	INFMTION SRV SOFTWRE RPLC	IT MASTER PLAN PE 2/24/16	4,922.50
							TOTAL CHECK	8,085.00

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CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V101137	03/11/2016	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/29/16	63.60
V101137	03/11/2016	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/29/16	117.08
V101137	03/11/2016	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/29/16	243.68
V101137	03/11/2016	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/29/16	600.93
						TOTAL CHECK	1,025.29
V101138	03/11/2016	EAGLE ENGINEERING & DEVELOPMENT INC	9101 90465	CAPITAL IMPROVE FUND BAL	GERALD FORD/BOB INTER IMP	CONST SVCS - BH/FS INTSC	179,974.05
						TOTAL CHECK	179,974.05
V101140	03/11/2016	ISAIAH W. HAGERMAN	1500 7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	TRNSP - CSMFO CONFERENCE	116.64
V101140	03/11/2016	ISAIAH W. HAGERMAN	1500 7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	EXP - CSMFO CONFERENCE	119.52
V101140	03/11/2016	ISAIAH W. HAGERMAN	1500 7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	ACCOM - CSMFO CONFERENCE	952.72
				*2/29/16 - 3/4/15		TOTAL CHECK	1,188.88
V101142	03/11/2016	IMAGE SOURCE	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/23/16	9.50
V101142	03/11/2016	IMAGE SOURCE	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/14/16	48.14
V101142	03/11/2016	IMAGE SOURCE	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 2/20/16	87.72
						TOTAL CHECK	145.36
V101143	03/11/2016	IMPRESSION CLEANERS	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	COPS DRY CLEANING 2/16	113.50
						TOTAL CHECK	113.50
V101147	03/11/2016	MARK DAVIDSON PHOTOGRAPHY	107 7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO - DOG PK GROUND BREAKING	350.00
						TOTAL CHECK	350.00
V101148	03/11/2016	BRANDI PERRY	2300 7642	CODE COMPLIANCE	ABATEMENTS	ABATE - APN#674-510-001	900.00
						TOTAL CHECK	900.00
V101149	03/11/2016	US CAPTIONING COMPANY	5200 7560	MANDATED PROGRAMS	ADA	CAPTION SVCS - CC MTG 2/16	416.50
						TOTAL CHECK	416.50
V101150	03/11/2016	VACATION RENTAL COMPLIANCE	107 7462	TOURISM & MARKETING FUND	VAC RENTL ORD ENFORCEMNT	VAC RNTL ENF 2/16	2,400.00
						TOTAL CHECK	2,400.00
V101151	03/18/2016	BECK OIL INC	3100 7623	ENGINEERING	VEHICLE FUEL	FUEL PE 3/1/16	16.70
V101151	03/18/2016	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 3/1/16	25.70
V101151	03/18/2016	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 3/1/16	41.48

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V101151	03/18/2016	BECK OIL INC	2180	7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 3/1/16	51.21
V101151	03/18/2016	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 3/1/16	97.46
V101151	03/18/2016	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 3/1/16	97.83
V101151	03/18/2016	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 3/1/16	106.65
							TOTAL CHECK	437.03
V101153	03/18/2016	BSOCIAL MEDIA MANAGEMENT	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	SOCIAL MEDIA MGMT 4/16	2,553.00
							TOTAL CHECK	2,553.00
V101154	03/18/2016	BUZZ FACTORY	251	7510	AB939 RECYCLING PROGRAMS	SPECIAL PROJECTS	RECYCLE PROMO - ANA INSPIRATION	6,524.96
V101154	03/18/2016	BUZZ FACTORY	4200	7486	EMERGENCY SERVICES	COMMUNITY FORUMS	POSTER - EMGCY PREPAREDNESS	387.45
							TOTAL CHECK	6,912.41
V101155	03/18/2016	HIGH TECH IRRIGATION INC	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	RPLC IRGTN CNTRL - CAR ACC	3,626.55
V101155	03/18/2016	HIGH TECH IRRIGATION INC	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	260.74
V101155	03/18/2016	HIGH TECH IRRIGATION INC	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	1,010.63
							TOTAL CHECK	4,897.92
V101156	03/18/2016	JOSHUA D. HOLSCLAW	215	8012	FIRE TAX FUND	SMALL TOOLS, FURN & EQUIP	RPLC WIRELESS ROUTER	161.99
							TOTAL CHECK	161.99
V101157	03/18/2016	JESSE ECKENROTH	1600	7806	FINANCE	MEETINGS/TRAINING/TRAVEL	TRNSP - CSMFO CONFERENCE	97.20
V101157	03/18/2016	JESSE ECKENROTH	1600	7806	FINANCE	MEETINGS/TRAINING/TRAVEL	EXP - CSMFO CONFERENCE	168.71
V101157	03/18/2016	JESSE ECKENROTH	1600	7806	FINANCE	MEETINGS/TRAINING/TRAVEL	ACCOM - CSMFO CONFERENCE	628.29
					*3/1/16 - 3/4/15		TOTAL CHECK	894.20
V101158	03/18/2016	SANDRA A. JOHNSON	2300	7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	RFSH - DESERT ENF MTG 3/10/16	29.95
							TOTAL CHECK	29.95
V101159	03/18/2016	KLEENHOUSE BUILDING MAINTENANCE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SERVICES 3/16	306.00
V101159	03/18/2016	KLEENHOUSE BUILDING MAINTENANCE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SERVICES 3/16	770.00
V101159	03/18/2016	KLEENHOUSE BUILDING MAINTENANCE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SERVICES 3/16	3,285.00
							TOTAL CHECK	4,361.00
V101160	03/18/2016	MISSION LINEN SUPPLY	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	MATS PE 2/26/16	29.19
V101160	03/18/2016	MISSION LINEN SUPPLY	3300	8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MATS PE 2/26/16	29.20
V101160	03/18/2016	MISSION LINEN SUPPLY	215	8002	FIRE TAX FUND	EQUIPMENT RENTAL	MATS PE 3/3/16	40.88

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RANCHO MIRAGE
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V101160	03/18/2016	MISSION LINEN SUPPLY	215	8002	FIRE TAX FUND	EQUIPMENT RENTAL	MATS PE 3/3/16	58.53
V101160	03/18/2016	MISSION LINEN SUPPLY	3300	8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MATS PE 3/3/16	139.93
							TOTAL CHECK	297.73
V101161	03/18/2016	KRISTIE L. RAMOS	1200	7800	CITY CLERK	MILEAGE	MILEAGE PE 3/10/16	94.50
							TOTAL CHECK	94.50
V101162	03/18/2016	RANCHO MIRAGE POWER PARTNERS I, LLC	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE - CY 2/16	1,469.07
							TOTAL CHECK	1,469.07
V101163	03/18/2016	RMPP II, LLC	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE - CH 2/16	3,047.50
							TOTAL CHECK	3,047.50
V101164	03/18/2016	TALENT EVOLUTION LLC	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WEB MAINT SVC 3/16	833.33
V101164	03/18/2016	TALENT EVOLUTION LLC	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WEB MAINT SVC 3/16	7,900.00
V101164	03/18/2016	TALENT EVOLUTION LLC	1700	7400	INFORMATION SERVICES	PROFESSIONAL/TECHNICAL	WEB MAINT SVC 3/16	7,900.00
							TOTAL CHECK	16,633.33
V101165	03/18/2016	WAXIE	3300	8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	DISPOSAL-JUMP SUITS	65.19
V101165	03/18/2016	WAXIE	3200	8012	STREET MAINTENANCE	SMALL TOOLS, FURN & EQUIP	DISPOSAL-JUMP SUITS	65.20
V101165	03/18/2016	WAXIE	2180	8000	PARKLAND OPERATING	SUPPLIES	JANITORIAL SUPPLIES	113.21
V101165	03/18/2016	WAXIE	2180	8012	PARKLAND OPERATING	SMALL TOOLS, FURN & EQUIP	JANITORIAL SUPPLIES	260.40
							TOTAL CHECK	504.00
V101166	03/18/2016	ZIPPY COPY SERVICE INC	1200	7444	CITY CLERK	TEMPORARY AGENCY SERVICES	SCANS	2,247.62
							TOTAL CHECK	2,247.62
							TOTAL REPORT	786,526.21

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202126 thru V101145 in the amount of:

Housing Authority $ 59,357.88

ordered paid as stated below.

Date: April 7, 2016

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	280	7212	HOUSING AUTHORITY FUND	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 12/15	247.57
202126	03/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	280	7212	HOUSING AUTHORITY FUND	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	783.95
							TOTAL CHECK	1,031.52
202134	03/11/2016	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS - REHAB CTR	18,575.64
202134	03/11/2016	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS - REHAB CTR	20,424.42
							TOTAL CHECK	38,900.17
202226	03/18/2016	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS - REHAB CTR	18,535.65
							TOTAL CHECK	18,535.65
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	280	7210	HOUSING AUTHORITY FUND	GROUP INSURANCE-VISION	VISION 3/16	147.27
202253	03/18/2016	PREFERRED BENEFIT INSURANCE	280	7210	HOUSING AUTHORITY FUND	GROUP INSURANCE-VISION	VISION 2/16	147.27
							TOTAL CHECK	294.54
V101145	03/11/2016	KIRKPATRICK LANDSCAPING SERVICE INC	280	90506	HOUSING AUTHORITY FUND	SAN JACINTO PROP IMPRVMNT	INSTL NEW PLNTS 1/30/16	596.00
							TOTAL CHECK	596.00
							TOTAL REPORT	59,357.88

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202162 thru V101145 in the amount of:

Housing Authority - Parkview Villas $ 14,696.88

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMPARK

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - PARKVIEW VILLAS
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202162	03/11/2016	RC LANDSCAPE & MAINTENANCE INC	281	7612	PARKVIEW VILLAS - HOUSING	MAINTENANCE	TRIM TREES 2/24/16	910.00
							TOTAL CHECK	910.00
V101141	03/11/2016	HYDER AND COMPANY	281	7400	PARKVIEW VILLAS - HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 3/16	9,308.88
							TOTAL CHECK	9,308.88
V101145	03/11/2016	KIRKPATRICK LANDSCAPING SERVICE INC	281	7612	PARKVIEW VILLAS - HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE 2/16	4,478.00
							TOTAL CHECK	4,478.00
							TOTAL REPORT	14,696.88

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of February 1, 2016 - February 29, 2016:

Housing Authority - Parkview Villas $21,854.39

ordered paid as stated below.

Date: April 7, 2016

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Mayor

DEMANDS\DEMHSG

Fund 281 - Parkview Villas

Expenses

7400 Professional/Technical	1,091.44
7480 Transportation Program	-
7600 Natural Gas	1,415.63
7602 Cable	3,105.34
7603 Electricity	1,320.20
7606 Water	3,771.29
7612 Maintenance	5,667.80
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	86.29
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	868.93
8004 Repair & Maint Supplies	902.32
8012 Small Tools, Furn & Equip	2,713.12
8020 Uniforms	-
8700 Misc Expenditures	452.08
8703 Rent Credit / Loss of Use	370.00
8900 Furniture & Equip	-
	21,854.39

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202106 thru V101146 in the amount of:

Housing Authority - Rancho Palms $ 1,915.51

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMRANCHO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213

PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - RANCHO PALMS
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202106	03/11/2016	BEL-AIR PATROL	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	PATROL FEE 2/16	350.00
							TOTAL CHECK	350.00
202108	03/11/2016	BURRTEC WASTE & RECYCLING SERVICES	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	TRASH SVC 1/5/16	14.11
							TOTAL CHECK	14.11
202116	03/11/2016	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 2/16/16	30.20
202116	03/11/2016	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 2/16/16	30.20
202116	03/11/2016	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 2/16/16	342.29
							TOTAL CHECK	402.69
202154	03/11/2016	OVERLAND PACIFIC & CUTLER INC	285	7400	RANCHO PALMS MHP-HOUSING	PROFESSIONAL/TECHNICAL	PROFESSIONAL SVCS PE 2/4/16	265.00
							TOTAL CHECK	265.00
202169	03/11/2016	SOUTHERN CALIFORNIA GAS COMPANY	285	7600	RANCHO PALMS MHP-HOUSING	NATURAL GAS	SERVICE PE 2/18/16	281.71
							TOTAL CHECK	281.71
202246	03/18/2016	OVERLAND PACIFIC & CUTLER INC	285	7400	RANCHO PALMS MHP-HOUSING	PROFESSIONAL/TECHNICAL	PROF SVCS PE 2/29/16	100.00
							TOTAL CHECK	100.00
202270	03/18/2016	VALLEY COMPUTER SERVICE INC	285	7400	RANCHO PALMS MHP-HOUSING	PROFESSIONAL/TECHNICAL	METER READING 3/16	122.00
							TOTAL CHECK	122.00
V101139	03/11/2016	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	POOL/SPA SVC 2/16	300.00
							TOTAL CHECK	300.00
V101146	03/11/2016	M & M SWEEPING, INC	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	STREET SWEEP 2/4/16	80.00
							TOTAL CHECK	80.00
							TOTAL REPORT	1,915.51

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202168 thru V101145 in the amount of:

Housing Authority - San Jacinto Villas $ 16,714.22

ordered paid as stated below.

Date: April 7, 2016

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Mayor

DEMANDS\DEMSANJACINTO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - SAN JACINTO
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202168	03/11/2016	SOUTHERN CALIFORNIA EDISON COMPANY	286	7603	SAN JACINTO VILLAS	ELECTRICITY	SERVICE PE 2/22/16	17.89
							TOTAL CHECK	17.89
202169	03/11/2016	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 2/1/16	1.97
202169	03/11/2016	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 2/19/16	3.89
							TOTAL CHECK	5.86
202179	03/11/2016	TIME WARNER CABLE	286	7602	SAN JACINTO VILLAS	CABLE	SERVICE PE 4/2/16	77.57
							TOTAL CHECK	77.57
202187	03/11/2016	YELLOW CAB OF THE DESERT	286	7480	SAN JACINTO VILLAS	TRANSPORTATION PROGRAM	CAB VOUCHER PGM 1/16	106.59
							TOTAL CHECK	106.59
202264	03/18/2016	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 2/26/16	1.15
							TOTAL CHECK	1.15
V101141	03/11/2016	HYDER AND COMPANY	286	7400	SAN JACINTO VILLAS	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 3/16	10,102.16
							TOTAL CHECK	10,102.16
V101145	03/11/2016	KIRKPATRICK LANDSCAPING SERVICE INC	286	7612	SAN JACINTO VILLAS	MAINTENANCE	LANDSCAPE MAINTENANCE 2/16	6,403.00
							TOTAL CHECK	6,403.00
							TOTAL REPORT	16,714.22

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of February 1, 2016 – February 29, 2016:

Housing Authority – San Jacinto Villas $21,859.75

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMHSG

Fund 286 - San Jacinto

Expenses	*Hyder*
7400 Professional/Technical	1,163.30
7480 Transportation Program	-
7600 Natural Gas	2,080.56
7602 Cable	463.96
7603 Electricity	2,692.99
7606 Water	3,077.58
7612 Maintenance	10,287.31
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7633 Office Equipment Maint	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	94.96
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	1,028.66
8004 Repair & Maint Supplies	430.43
8012 Small Tools, Furn & Equip	-
8020 Uniforms	-
8220 Lease Payments	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	540.00
8900 Furniture & Equip	-
	21,859.75

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered V101141 thru V101145 in the amount of:

Housing Authority - Santa Rosa Villas $ 9,144.94

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMSANTAROSA

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213

PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - SANTA ROSA
3/5/16 TO 3/18/16

CHECK	DATE	VENDOR			DIVISION	ACCOUNT		AMOUNT
V101141	03/11/2016	HYDER AND COMPANY	284	7400	SANTA ROSA VILLAS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 3/16	5,942.94
							TOTAL CHECK	5,942.94
V101145	03/11/2016	KIRKPATRICK LANDSCAPING SERVICE INC	284	7612	SANTA ROSA VILLAS-HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE2/16	3,202.00
							TOTAL CHECK	3,202.00
							TOTAL REPORT	9,144.94

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of February 1, 2016 - February 29, 2016:

Housing Authority - Santa Rosa Villas $11,350.63

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
COMMUNITY DEVELOPMENT Tel. 1.760.328.2266 Fax. 1.760.324.9851
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING AUTHORITY Tel. 1.760.770.3210 Fax. 1.760.341.6793
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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Fund 284 - Santa Rosa

Expenses

7400 Professional/Technical	749.96
7480 Transportation Program	-
7600 Natural Gas	1,454.56
7602 Cable	1,147.03
7603 Electricity	1,497.87
7606 Water	1,340.39
7612 Maintenance	2,802.05
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	88.58
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	930.30
8004 Repair & Maint Supplies	189.94
8012 Small Tools, Furn & Equip	-
8020 Uniforms	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	1,060.00
8900 Furniture & Equip	-
	11,350.63

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered V101141 thru V101145 t in the amount of:

Housing Authority - Whispering Waters $ 8,116.89

ordered paid as stated below.

Date: April 7, 2016

Mayor

DEMANDS\DEMWHISPERING

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - WHISPERING WATERS
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V101141	03/11/2016	HYDER AND COMPANY	283	7400	WHISPERING WATERS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 3/16	4,914.89
							TOTAL CHECK	4,914.89
V101145	03/11/2016	KIRKPATRICK LANDSCAPING SERVICE INC	283	7612	WHISPERING WATERS-HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE 2/16	3,202.00
							TOTAL CHECK	3,202.00
							TOTAL REPORT	8,116.89

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of February 1, 2016 - February 29, 2016:

Housing Authority - Whispering Waters $5,760.47

ordered paid as stated below.

Date: April 7, 2016

_____

Mayor

DEMANDS\DEMHSG

Fund 283 - Whispering Waters

Expenses

7212 Insurance Reimbursement	-
7400 Professional/Technical	558.84
7480 Transportation Program	-
7600 Natural Gas	982.77
7602 Cable	1,136.10
7603 Electricity	557.64
7606 Water	175.50
7612 Maintenance	1,291.15
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	468.45
8004 Repair & Maint Supplies	119.59
8012 Small Tools, Furn & Equip	-
8020 Uniforms	60.48
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	320.00
8900 Furniture & Equip	-
	5,760.47

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202102 thru 202257 in the amount of:

Writers Festival $ 16,657.34

ordered paid as stated below.

Date: April 7, 2016

Mayor

DEMANDS\DEMLIB

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE WRITERS FESTIVAL
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202102	3/11/2016	AMSTERDAM	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	PENS FOR 2017 WRITERS FESTIVAL	1,365.37
							TOTAL CHECK	1,365.37
202165	3/11/2016	SIGNATURE PARTY RENTALS	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	EQUIPMENT RENTALS 2016	7,041.31
							TOTAL CHECK	7,041.31
202191	3/18/2016	AMERICAN FLOOR MATS	244	8000	WRITERS FESTIVAL FUND	SUPPLIES	RMWF FLOOR MATS	988.20
							TOTAL CHECK	988.20
202192	3/18/2016	AMSTERDAM	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	ORANGE PENS	1,931.13
							TOTAL CHECK	1,931.13
202198	3/18/2016	BANK OF AMERICA	244	7639	WRITERS FESTIVAL FUND	COMPUTER MAINTENANCE	CREATIVE SUITE 2/16	69.99
202198	3/18/2016	BANK OF AMERICA	244	7639	WRITERS FESTIVAL FUND	COMPUTER MAINTENANCE	D. GREEN EMAIL & OFFICE 365	95.88
							TOTAL CHECK	165.87
202224	3/18/2016	GARY FISKETJONS	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	TRAVEL REIMBURSEMENT	773.56
202224	3/18/2016	GARY FISKETJONS	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	TRAVEL REIMBURSEMENT	891.90
							TOTAL CHECK	1,665.46
202235	3/18/2016	W. COLSTON LEIGH INC.	244	7400	WRITERS FESTIVAL FUND	PROFESSIONAL/TECHNICAL	HONORARIUM - MANKOFF	2,500.00
							TOTAL CHECK	2,500.00
202257	3/18/2016	RMHS BAND BOOSTERS	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	HONORARIUM 1/21/16	1,000.00
							TOTAL CHECK	1,000.00
							TOTAL REPORT	16,657.34

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 202097 thru V101160 in the amount of:

Library Fund $ 51,399.07

ordered paid as stated below.

Date: April 7, 2016

Mayor

DEMANDS\DEMLIB

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov www.RelaxRanchoMirage.com

RANCHO MIRAGE LIBRARY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202097	3/11/2016	AGILE IT INC.	242	7639	LIBRARY	COMPUTER MAINTENANCE	ADDITIONAL SERVERS	3,000.00
							TOTAL CHECK	3,000.00
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	22.16
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	31.46
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	48.69
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	59.18
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	93.17
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	147.94
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	158.07
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	395.54
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	517.88
202105	3/11/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	1,968.34
							TOTAL CHECK	3,442.43
202107	3/11/2016	DOROTHEE BRYMAN	243	7400	LIBRARY FOUNDATION	PROFESSIONAL/TECHNICAL	ADMINISTRATIVE SVC 3/16	600.00
							TOTAL CHECK	600.00
202108	3/11/2016	BURRTEC WASTE & RECYCLING SERVICES	242	7645	LIBRARY	STORAGE AREA RENTAL	STORAGE RENTAL	540.00
							TOTAL CHECK	540.00
202116	3/11/2016	COACHELLA VALLEY WATER DISTRICT	242	7606	LIBRARY	WATER	SERVICE PE 3/15/16	61.52
							TOTAL CHECK	61.52
202118	3/11/2016	CONSTANT CONTACT INC.	242	7639	LIBRARY	COMPUTER MAINTENANCE	EMAIL MARKETING	918.00
							TOTAL CHECK	918.00
202120	3/11/2016	STACY DAVIES	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/21/16	350.00
202120	3/11/2016	STACY DAVIES	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/28/16	350.00
202120	3/11/2016	STACY DAVIES	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/7/16	350.00
							TOTAL CHECK	1,050.00
202121	3/11/2016	DEMCO INC	242	8000	LIBRARY	SUPPLIES	BOOK PROCESSING SUPPLIES	285.93
							TOTAL CHECK	285.93
202123	3/11/2016	DESERT FIRE EXTINGUISHER COMPANY	242	7612	LIBRARY	MAINTENANCE	FIRE EXTINGUISHER SVC	169.69
							TOTAL CHECK	169.69
202126	3/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	242	7212	LIBRARY	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 2/15	419.14
202126	3/11/2016	EMPLOYEE BENEFIT SPECIALISTS INC	242	7212	LIBRARY	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMNT 12/15	1,013.29
							TOTAL CHECK	1,432.43

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RANCHO MIRAGE LIBRARY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202128	3/11/2016	FOX, SHAPIRO & ASSOCIATES	242	8000	LIBRARY	SUPPLIES	WAXIE - JANITORIAL SUPPLIES	288.40
							TOTAL CHECK	288.40
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	21.05
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	21.37
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	24.30
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	25.10
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	25.91
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	51.01
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	85.84
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	110.11
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	110.76
202130	3/11/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	136.03
							TOTAL CHECK	611.48
202137	3/11/2016	JANWAY COMPANY	242	7839	LIBRARY	REPRODUCTION & PRINTING	PLASTIC BAGS FOR LIBRARY	2,625.00
							TOTAL CHECK	2,625.00
202139	3/11/2016	JOHN SCOTT BEATY	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/16/16	1,000.00
							TOTAL CHECK	1,000.00
202142	3/11/2016	MICROSOFT CORPORATION	242	7639	LIBRARY	COMPUTER MAINTENANCE	OFFICE 365 PE 11/16	42.00
							TOTAL CHECK	42.00
202143	3/11/2016	NANCY SINDELAR	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/22/16	400.00
							TOTAL CHECK	400.00
202149	3/11/2016	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	CUPS	30.22
202149	3/11/2016	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	TONER & PENS	266.37
							TOTAL CHECK	296.59
202152	3/11/2016	ONLINE COMPUTER LIBRARY CENTER	242	7400	LIBRARY	PROFESSIONAL/TECHNICAL	CATALOGING SUBSCRIPTION 2/16	719.84
							TOTAL CHECK	719.84
202153	3/11/2016	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	155.99
							TOTAL CHECK	155.99
202155	3/11/2016	PACIFIC TELEMANAGEMENT SERVICES`	242	7821	LIBRARY	TELEPHONE	SERVICE 4/16	32.00
							TOTAL CHECK	32.00

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RANCHO MIRAGE LIBRARY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202169	3/11/2016	SOUTHERN CALIFORNIA GAS COMPANY	242	7600	LIBRARY	NATURAL GAS	SERVICE PE 2/19/16	1,248.63
							TOTAL CHECK	1,248.63
202176	3/11/2016	SUSAN STEIN	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 3/10/16	1,000.00
							TOTAL CHECK	1,000.00
202189	3/18/2016	ACE PRINTING COMPANY	242	7910	LIBRARY	FOUNDATION - PROGRAMS	2016 WINTER PROGRAMS	4,000.43
							TOTAL CHECK	4,000.43
202194	3/18/2016	ASPEN MILLS BREAD COMPANY	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	REFRESHMENTS 3/9/16	92.50
202194	3/18/2016	ASPEN MILLS BREAD COMPANY	243	7806	LIBRARY FOUNDATION	MEETINGS/TRAINING/TRAVEL	REFRESHMENTS 3/1/16	100.40
							TOTAL CHECK	192.90
202196	3/18/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	48.81
202196	3/18/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	83.57
202196	3/18/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	245.54
202196	3/18/2016	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	2,265.92
							TOTAL CHECK	2,643.84
202197	3/18/2016	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	COFFEE SUPPLIES	42.50
202197	3/18/2016	BANK OF AMERICA	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	REFRESHMENTS 2/10/16	81.16
							TOTAL CHECK	123.66
202198	3/18/2016	BANK OF AMERICA	242	8220	LIBRARY	LEASE PAYMENTS	POSTAGE MACHINE LEASE 2/1	15.99
202198	3/18/2016	BANK OF AMERICA	242	7839	LIBRARY	REPRODUCTION & PRINTING	LAW DEPOT RACK CARD	69.90
202198	3/18/2016	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE	100.00
202198	3/18/2016	BANK OF AMERICA	242	7839	LIBRARY	REPRODUCTION & PRINTING	BOOK NOOK & NO FOOD SIGN	104.99
202198	3/18/2016	BANK OF AMERICA	243	7839	LIBRARY FOUNDATION	REPRODUCTION & PRINTING	SPONSOR A DAY BOOKMARK	107.45
202198	3/18/2016	BANK OF AMERICA	242	7818	LIBRARY	DUES & SUBSCRIPTIONS	CSFMFO DUES - ESPINOSA	110.00
202198	3/18/2016	BANK OF AMERICA	243	7839	LIBRARY FOUNDATION	REPRODUCTION & PRINTING	SPONSOR A DAY POSTER	114.94
202198	3/18/2016	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	CREATIVE SUITE 2/16	139.98
202198	3/18/2016	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	STAMPS	205.69
202198	3/18/2016	BANK OF AMERICA	242	8012	LIBRARY	SMALL TOOLS, FURN & EQUIP	CAMERA POWER ADAPTER	270.00
202198	3/18/2016	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	SERVER USAGE PE 1/19/16	456.85
202198	3/18/2016	BANK OF AMERICA	242	8900	LIBRARY	FURNITURE & EQUIPMENT	STANCHION SHIPPING	613.33
							TOTAL CHECK	2,309.12
202204	3/18/2016	CALIFORNIA STATE LIBRARY	242	6100	LIBRARY	OTHER REVENUE	EUREKA GRANTS FUNDS	2,109.00
							TOTAL CHECK	2,109.00

RANCHO MIRAGE LIBRARY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202209	3/18/2016	CONSERVE LANDCARE INC	242	7612	LIBRARY	MAINTENANCE	LANDSCAPE MAINTENANCE 3/16	1,360.00
							TOTAL CHECK	1,360.00
202213	3/18/2016	DEMCO INC	242	8000	LIBRARY	SUPPLIES	PROCESSING SUPPLIES	229.93
							TOTAL CHECK	229.93
202217	3/18/2016	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	HVAC MAINTENANCE 3/16	1,435.66
							TOTAL CHECK	1,435.66
202218	3/18/2016	ENVISION WARE, INC	242	7612	LIBRARY	MAINTENANCE	ENVISIONWARE MAINTENANCE	1,235.90
							TOTAL CHECK	1,235.90
202223	3/18/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	202.09
202223	3/18/2016	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	237.25
							TOTAL CHECK	439.34
202239	3/18/2016	NATIONAL BUSINESS FURNITURE	242	8900	LIBRARY	FURNITURE & EQUIPMENT	FOLDING TABLES	1,895.36
							TOTAL CHECK	1,895.36
202241	3/18/2016	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	PAPER & SPOONS	91.53
							TOTAL CHECK	91.53
202243	3/18/2016	ON TIME MOVING SERVICES	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PIANO MOVING 3/15/16	600.00
							TOTAL CHECK	600.00
202244	3/18/2016	ORIENTAL TRADING CO INC	242	7919	LIBRARY	FOUNDATN-LITERARY LEGACY	GIVE AWAY SUPPLIES	231.48
							TOTAL CHECK	231.48
202245	3/18/2016	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	246.98
							TOTAL CHECK	246.98
202251	3/18/2016	POWERS AWARDS	242	8000	LIBRARY	SUPPLIES	NICHOLS NAME BADGE	9.99
							TOTAL CHECK	9.99
202253	3/18/2016	PREFERRED BENEFIT INSURANCE	242	7210	LIBRARY	GROUP INSURANCE-VISION	VISION 2/16	426.28
202253	3/18/2016	PREFERRED BENEFIT INSURANCE	242	7210	LIBRARY	GROUP INSURANCE-VISION	VISION 3/16	587.08
							TOTAL CHECK	1,013.36
202258	3/18/2016	SCAQMD - AREA SOURCES	242	7612	LIBRARY	MAINTENANCE	REGULAR AC SYSTEM	132.72
							TOTAL CHECK	132.72

RANCHO MIRAGE LIBRARY
3/5/16 TO 3/18/16
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
202259	3/18/2016	SHOWCASES	242	8000	LIBRARY	SUPPLIES	PROCESSING SUPPLIES	625.32
							TOTAL CHECK	625.32
202260	3/18/2016	SIGNATURE PARTY RENTALS	242	7910	LIBRARY	FOUNDATION - PROGRAMS	EQUIPMENT RENTALS	1,678.45
							TOTAL CHECK	1,678.45
202275	3/18/2016	WEST COAST ARBORISTS, INC.	242	7612	LIBRARY	MAINTENANCE	TREE TRIMMING	938.00
202275	3/18/2016	WEST COAST ARBORISTS, INC.	242	7612	LIBRARY	MAINTENANCE	TREE TRIMMING	3,776.00
							TOTAL CHECK	4,714.00
202278	3/18/2016	ZEN AQUATICS DESIGN LTD	242	7612	LIBRARY	MAINTENANCE	ACQUIARIUM SVC 2/16	275.00
							TOTAL CHECK	275.00
V101135	3/11/2016	DAVID S. BRYANT	242	8700	LIBRARY	MISC EXPENDITURE	SUNNYLANDS HOUSE TOUR	120.00
							TOTAL CHECK	120.00
V101152	3/18/2016	BRODART COMPANY	242	8000	LIBRARY	SUPPLIES	PROCESSING SUPPLIES	16.91
							TOTAL CHECK	16.91
V101159	3/18/2016	KLEENHOUSE BUILDING MAINTENANCE	242	7612	LIBRARY	MAINTENANCE	JANITORIAL SERVICES 3/16	3,700.00
							TOTAL CHECK	3,700.00
V101160	3/18/2016	MISSION LINEN SUPPLY	242	8002	LIBRARY	EQUIPMENT RENTAL	MAT RENTALS 3/3/16	24.13
V101160	3/18/2016	MISSION LINEN SUPPLY	242	8002	LIBRARY	EQUIPMENT RENTAL	MAT RENTALS 3/10/16	24.13
							TOTAL CHECK	48.26
							TOTAL REPORT	51,399.07

General Plan

2017 Update

CITY OF RANCHO MIRAGE ©

City of Rancho Mirage
Development Services Department
69-825 Highway 111
Rancho Mirage, California 92270
760.328.2266

Acknowledgements

City of Rancho Mirage General Plan Update

Adopted by the Rancho Mirage City Council TBD

Resolution No. TBD, dated TBD

Participants

City Council

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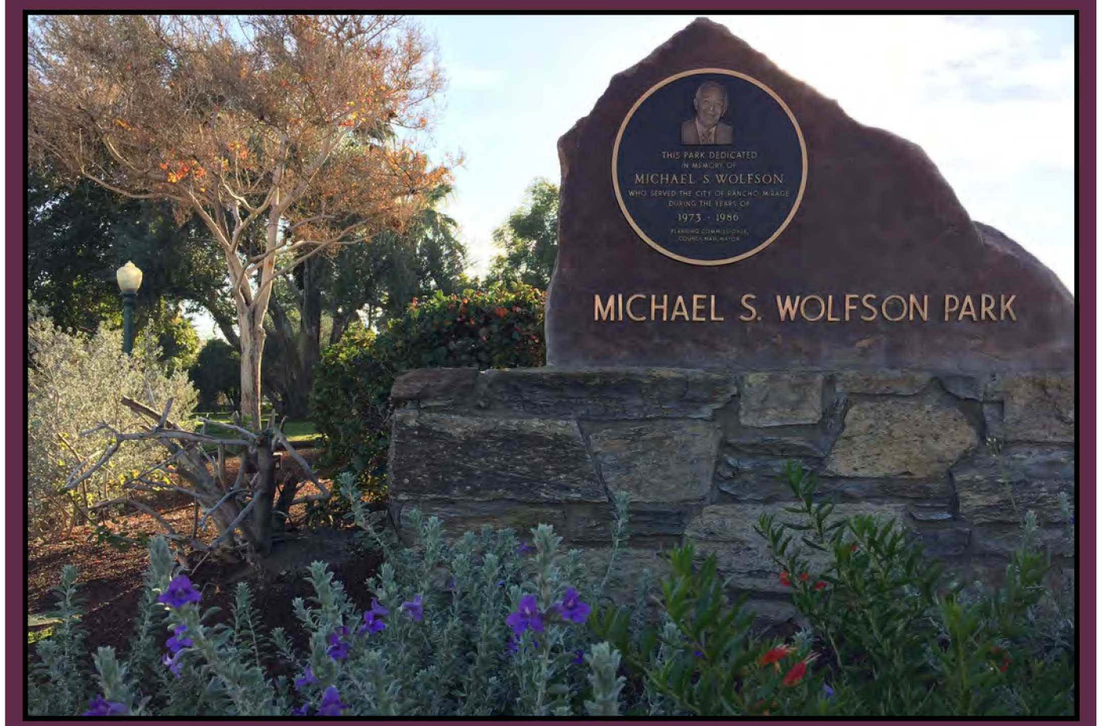
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Peninsular Bighorn Sheep are the official City Mammal adopted by the Ctiy Council in 1975.



Michael S. Wolfson Park dedicated after a former Mayor who served from 1978-1980.

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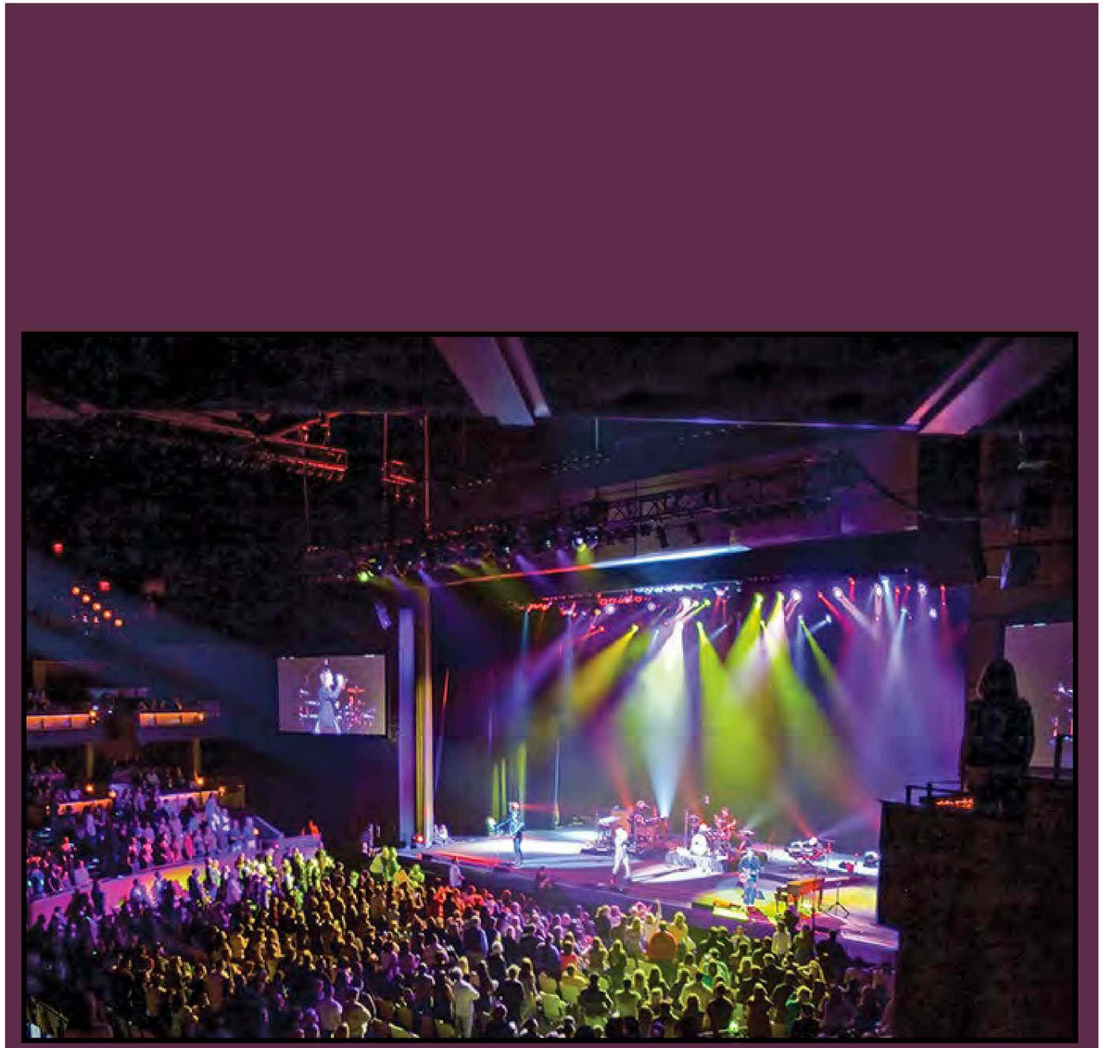
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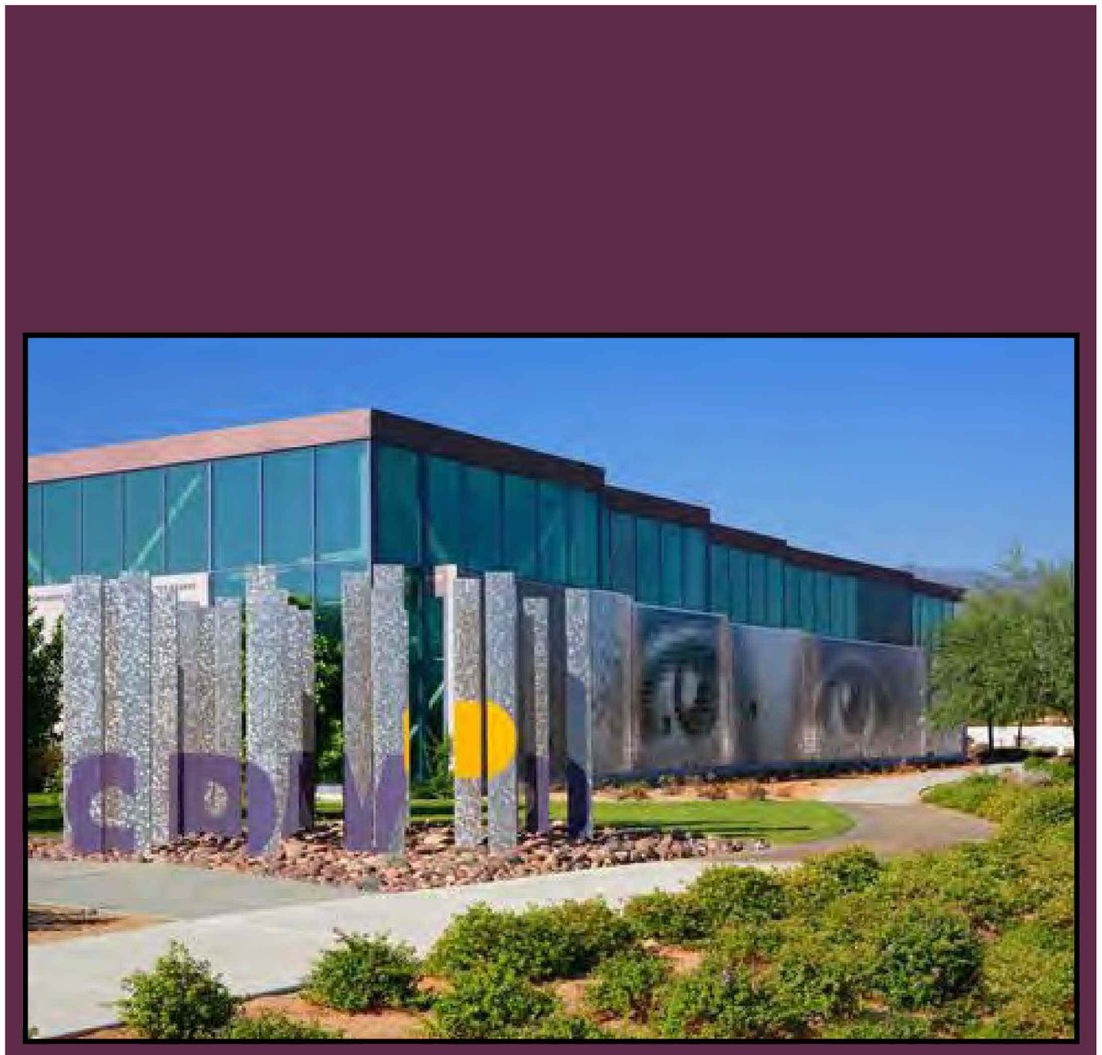
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Rancho Mirage is proud of the many cultural and performing art events presented.



Children's Museum of the Desert.

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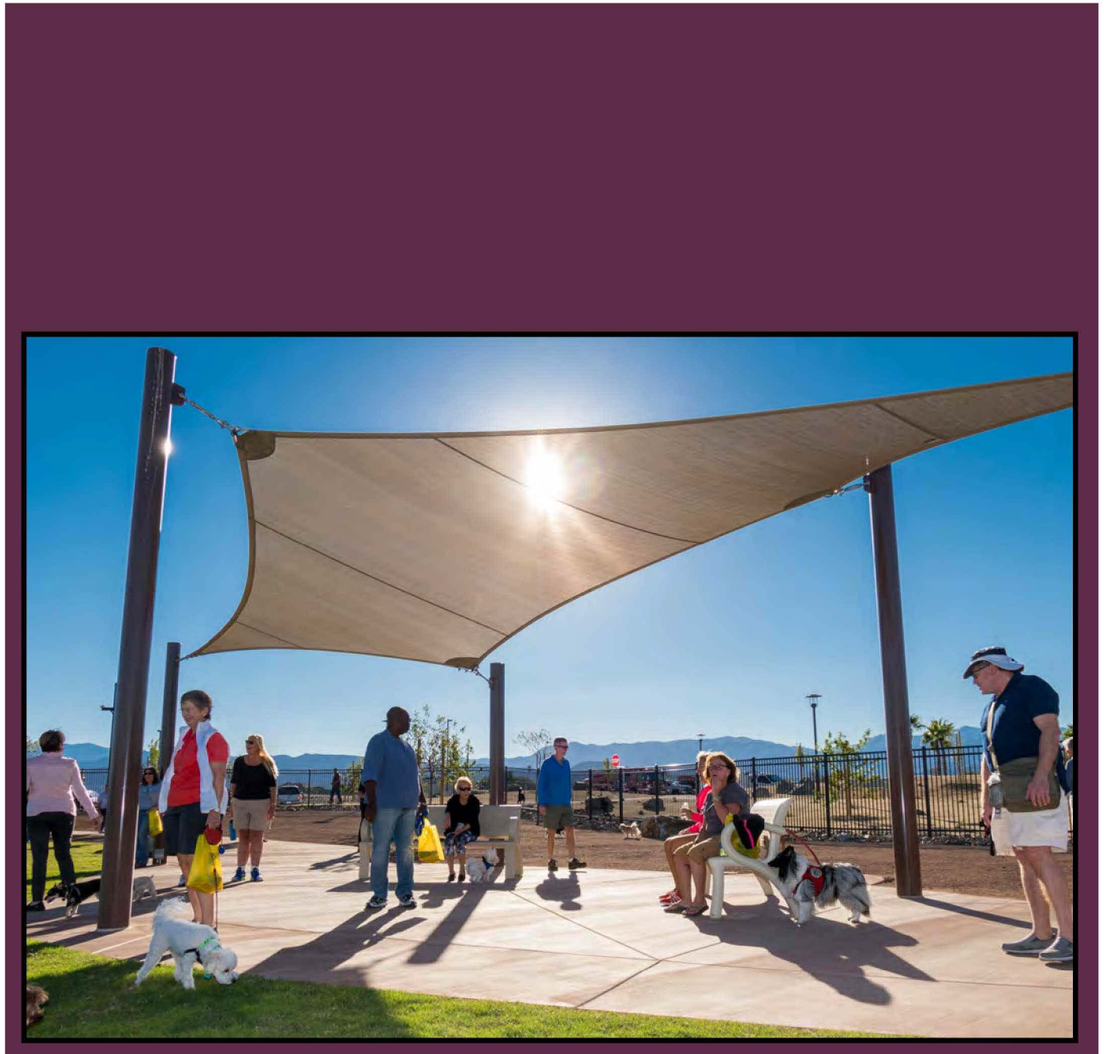
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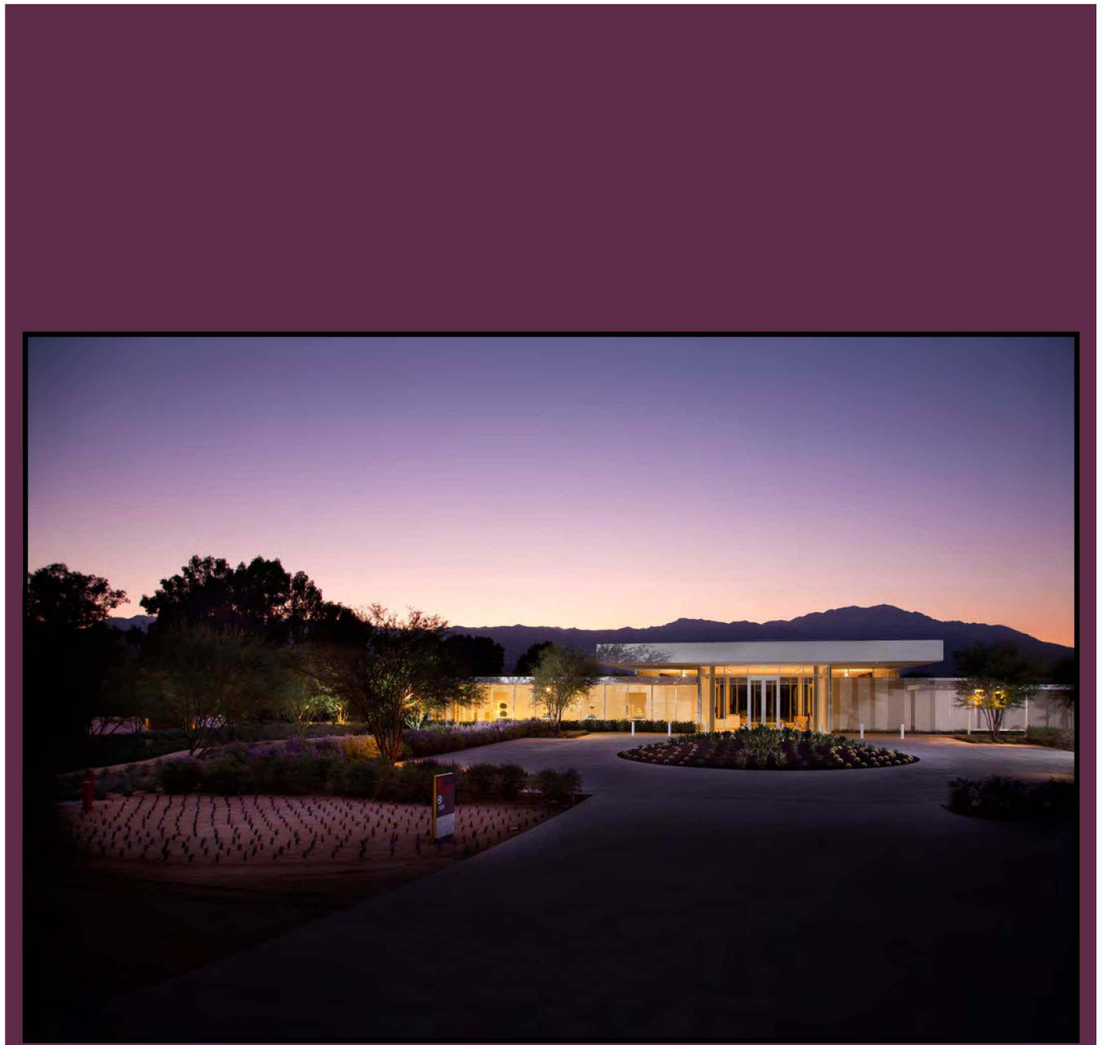
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Winter sunrise at Wolfson Park.



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Well-designed arterial in Rancho Mirage.



Westin Mission Hills Golf Resort and Spa.

Acronyms and Abbreviations

AB	Assembly Bill
ADA	American with Disabilities Act
ARB	Architectural Review Board
CalEPA	California Environmental Protection Agency
Cal Fire	California Department of Forestry and Fire Protection
Caltrans	California Department of Transportation
CARB	California Air Resources Board
CCA	Community Choice Aggregation
CDFW	California Department of Fish and Wildlife
CEQA	California Environmental Quality Act
CMP	Congestion Management Program
CNEL	Community Noise Equivalent Level
CNG	Compressed natural gas
CO	Carbon monoxide
Contract	Land Use Contract
COPS	Citizens on Patrol
CSUSB	California State University San Bernardino
CUPA	Certified Unified Program Agency
CV	Coachella Valley
CV Rep	Coachella Valley Repertory Company
CVAG	Coachella Valley Association of Governments
CVMSHCP	Coachella Valley Multiple Species Habitat Conservation Plan
CVWD	Coachella Valley Water District
DAP	Desert Aids Project
dB	Decibel
dBA	A-weighted decibel
DDS	California Department of Developmental Services
DOF	California Department of Finance
DP	Development Plan
du/ac	Dwelling units per acre
EIR	Environmental Impact Report
EMC	Eisenhower Medical Center
EPA	US Environmental Protection Agency
FEMA	Federal Emergency Management Agency
FIRM	Flood Insurance Rate Map
FDP	Final Development Plan
gpm	Gallons per minute
GHG	Greenhouse gas
HCD	California Department of Housing and Community Development
HCP	Habitat Conservation Plan
HHW	Hazardous household waste
HOA	Homeowners' association
HVAC	Heating, ventilation, and air conditioning
I-10	Interstate 10

IID	Imperial Irrigation District
IRC	Inland Regional Center
kV	Kilovolts
LAFCO	Local Agency Formation Commission
LEED	Leadership in Energy and Environmental Design
LOS	Level-of-Service
MJHMP	Multi-jurisdictional Hazard Mitigation Plan
MMIS	Modified Mercalli Intensity Scale
MOU	Memorandum of Understanding
MRF	Material Recovery Facility
MSHCP	Multiple Species Habitat Conservation Plan
NCCP	Natural Community Conservation Plan
NFIP	National Flood Insurance Plan
NO	Nitric oxide
NO_2	Nitrogen dioxide
NOx	Nitrogen oxides
NPDES	National Pollution Discharge Elimination System
O_3	Ozone
PDP	Preliminary Development Plan
PM	Particulate Matter
PRD	Planned Residential Developments
RCTC	Riverside County Transportation Commission
RDA	Redevelopment Agency
RHNA	Regional Housing Needs Allocation
RMHS	Rancho Mirage High School
RTP/SCS	Regional Transportation Plan/ Sustainable Communities Strategy
SB	Senate Bill
SCAG	Southern California Association of Governments
SCAQMD	South Coast Air Quality Management District
SCE	Southern California Edison
SoCalGas	Southern California Gas Company
SOI	Sphere of Influence
TIA	Traffic Impact Analysis
TDM	Transportation Demand Management
TPPS	Transportation Project Priority Study
Tribe	Agua Caliente Band of Cahuilla Indians
TUMF	Transportation Uniform Mitigation Fees
U.S.	United States
USGS	United States Geological Survey
WM	Waste Management of the Desert
WQCB	Water Quality Control Board



The beautiful natural environment is a key characteristic of Rancho Mirage.


THE CITY OF
RANCHO
MIRAGE

1 Introduction

Rancho Mirage is a well-known desert resort and residential community in the Coachella Valley. With major regional medical facilities, vibrant and attractive commercial centers, and world-class resort hotels, Rancho Mirage is a desirable destination for residents and visitors alike. Guided by the General Plan, Rancho Mirage is positioned to reach its full potential by developing new commercial centers at strategic locations, providing new housing opportunities, continuing the beautification of its roadways, and providing community design guidance for public and private realms.

This introductory chapter provides a broad overview of the General Plan—its creation, its contents, and its use. To provide a context for better understanding it, this section briefly summarizes the setting and evolution of Rancho Mirage, and the City's vision for its future, as well as direction on how to interpret, implement, and amend the General Plan. The introduction concludes with a goal, policies, and programs to guide the City in administering and implementing the General Plan.

A Comprehensive General Plan

All cities are required by the California Government Code to prepare a comprehensive, long-term general plan that will direct development in the community. The General Plan provides the goals, policies, programs, and implementation strategies to guide the development of Rancho Mirage and to protect and enhance its valued assets and resources. In addition to goals and policies, the General Plan includes background information and discussion, diagrams, maps, tables, and charts that provide direction for the prudent and conscientious management of future development.

The City's previous General Plan was last comprehensively updated in 2005. To adjust to and plan for the rapidly changing conditions of the Coachella Valley, and to comply with state law, the City Council determined that a technical update to the General Plan was necessary, and in July 2015, approved a process for the review and updating of the General Plan. The City Council appointed the General Plan Update Subcommittee to serve as the primary means of citizen involvement in the update of the General Plan, and to provide recommendations for General Plan goals and policies. Beginning in October 2015, the General Plan Update Subcommittee met regularly to discuss and review the City's vision and the General Plan elements.

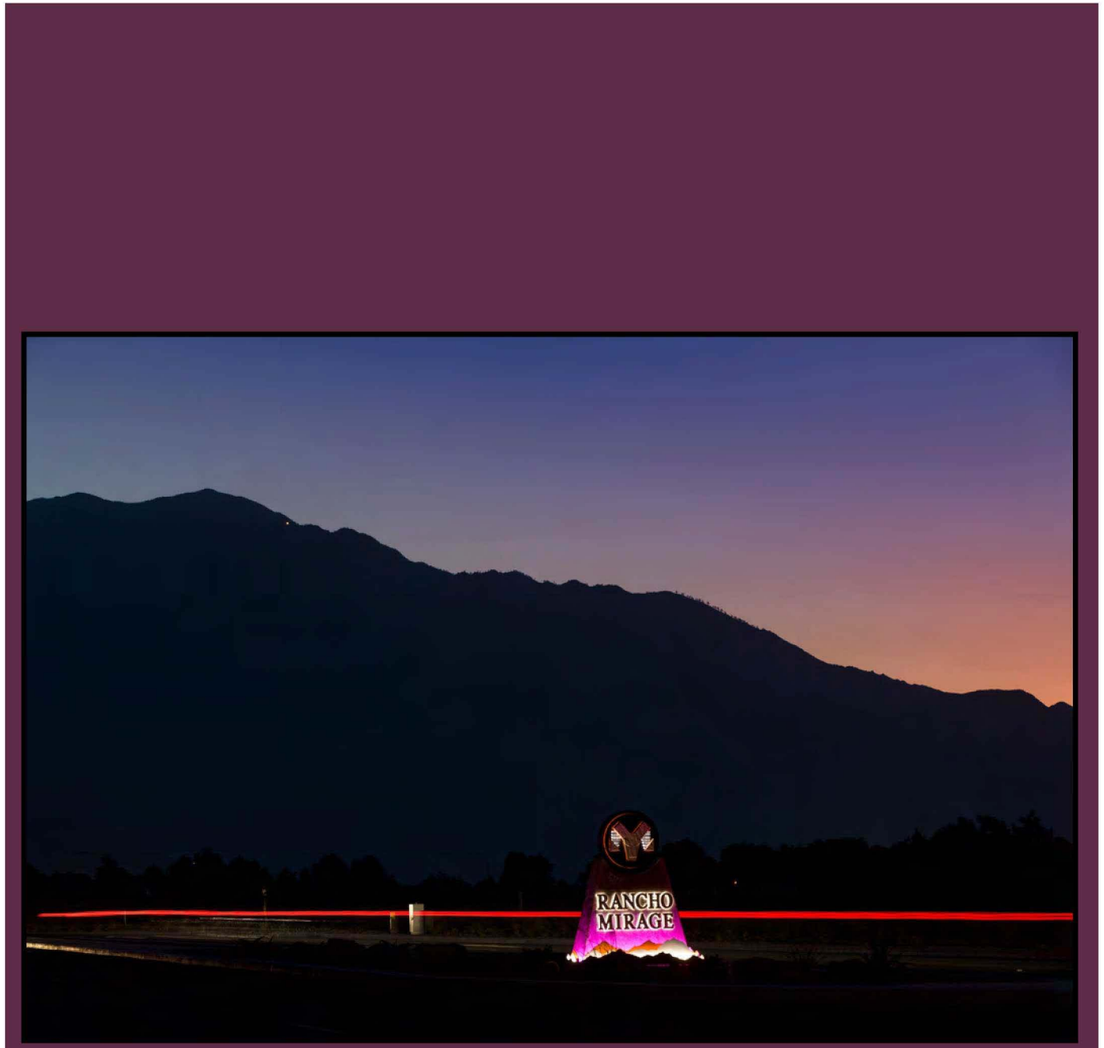
A Beautiful Desert Context

Rancho Mirage has taken shape in a beautiful desert valley setting, surrounded by dramatic views of the Santa Rosa Mountains to the south and west and the Joshua hills to the north. Lushly landscaped golf course communities and broad arterials on the Coachella Valley floor have created a "garden in the desert." The contrast of unbridled, natural geography and manicured environments provides Rancho Mirage with its unique sense of place.

The City of Rancho Mirage incorporated on August 3, 1973, bringing autonomy to residents and businesses over land use and development on approximately 15.6 square miles of land. Expansion has occurred without sacrificing the quality of life that originally attracted residents and Rancho Mirage now comprises approximately 16,400 acres or 25.6 square miles. Its Sphere of Influence (SOI) —County-managed lands over which the City has an advisory role—totals another 958 acres, approximately 1.5 square miles.

Rancho Mirage began with the successful establishment of the Clancy Lane and Magnesia Falls areas, along with the Thunderbird and Tamarisk country clubs in the 1940s and 1950s. From the beginning, Rancho Mirage was primarily a residential community. Succeeding decades brought new assets and resources. In the 1960s, commercial businesses expanded and "Restaurant Row" was developed. The 1970s saw the introduction of the Eisenhower Medical Center and five of Rancho Mirage's country clubs.

Residential construction boomed throughout the 1970s and 1980s. That period also saw the addition of the Coachella Valley's world-class destination resorts—Marriott's Rancho Las Pal-



City entry monument radiates a warm welcome at sunset.

mas, the Westin Mission Hills, and The Lodge. Development in past years has focused along Highway 111, with the majority of future development expected to be near Interstate 10 (I-10).

There have been a number of substantial developments and projects in Rancho Mirage since the General Plan was updated in 2005. The last decade has seen expansions of Eisenhower Medical Center, the Children's Discovery Museum, and Indigo Auto Group's Desert European Motorcars. The Sunnylands Visitor Center and Rancho Mirage High School were both approved and constructed during this period, and major remodels occurred at the now-thriving Ritz Carlton Rancho Mirage and Rancho Las Palmas Shopping Center. A total of 546 acres was annexed into Rancho Mirage, the most recent being a 320-acre area in Section 24. In addition, 4,100 acres were removed from the SOI north of I-10. This era also saw the expansion of the Agua Caliente Resort and the Completion of the Bob Hope/I-10 interchange.

A Vision for Rancho Mirage

The Vision is intended to reflect a positive idea of Rancho Mirage at a time in the future. It attempts to describe what Rancho Mirage will look like, feel like, and how it would function in the year 2035. Its physical content and image will reflect the values that have prevailed over the years.

Crafting a vision is the first step in the planning process as it provides the foundation for the General Plan. It also should inspire accomplishment and focus energies towards achieving the goals of the City. It will be central to the decision-making processes that will forge Rancho Mirage in years to come.

A Vision for Rancho Mirage

In the year **2035**, as it is now, Rancho Mirage will continue to be noted for the quality of its residential neighborhoods. It will continue to be a great place to live or spend leisure time. It will have an international reputation as a destination resort, medical, and research center. It will be recognized for its ambience and the unique lifestyle it provides. Residents will enjoy a variety of cultural and recreational opportunities.

Rancho Mirage will be distinctive, with a strong sense of place reflected through the quality of the man-made environment and the natural setting. The City will maintain and protect the backdrop of the Santa Rosa Mountains, and provide public and private open space. The landscape of Rancho Mirage's streets and public areas will present a pleasant, recognizable, citywide theme. It will be the premier location in the Coachella Valley for first class shopping, entertainment, cultural and dining opportunities. Its architecture will be outstanding and appropriate for Rancho Mirage. Rancho Mirage will continue to be a leader in sustainability and the conservation of natural resources.

New residents of Rancho Mirage will find a variety of neighborhoods and housing types from which to choose.

Future land uses will be designed to be compatible and harmonious with one another. Residential neighborhoods, commercial and business areas, resorts and public places will be pleasing to the eye, well maintained and safe. The street system will also be safe, efficient and attractive, and signage will enhance the character of Rancho Mirage while meeting the needs of local merchants.

The City will continue to be economically prudent and sound. Rancho Mirage will be the prime location in the Coachella Valley to establish new business enterprises and expand existing operations. Residents and visitors will enjoy attractive, comfortable and safe retail shopping facilities compatible with the low-density residential and resort character of Rancho Mirage. Revenue generating businesses will be encouraged to locate and flourish in Rancho Mirage.

Using the General Plan

The Rancho Mirage General Plan, frequently described as the "Constitution" of the City, is the foundation upon which land use decisions are based. The General Plan forms a comprehensive information source and planning guide, aligned with state law, to provide a framework for making informed decisions about the future of the community. It identifies the community's land use, circulation, environmental, economic, and social goals and policies as they relate to land use and development. The General Plan identifies concerns and issues important to the community and establishes goals, policies, and program implementation measures that resolve these issues.

General Plan Format

The General Plan consists of 11 elements, this introduction, and appendices. The seven state-mandated elements—Land Use, Circulation, Housing, Conservation, Open Space, Noise, and Safety—are supplemented by four additional elements that the City considers very important to its future: Community Design, Economic and Fiscal, Public Services and Facilities, and Arts and Culture. Each element contains background information, goals, policies, and programs specific to that element.

An Action-Oriented Plan

To guide a community effectively, a General Plan cannot be a static, vague document. It must be a dynamic, policy guide that gives specific direction to future decisions. It represents the collective goals and values of the people living in Rancho Mirage and describes the actions necessary on the part of the City to support them. For Rancho Mirage, this means preserving its best features and taking advantage of new opportunities for quality growth and change.

Format for Goals, Policies, and Programs Sections

Each element contains goal statements along with related policy statements and implementing programs.

A goal in the General Plan is the broadest statement of community values. It is a generalized ideal that provides a sense of direction for action. For example, a goal might read as follows:

GOAL

A landscape program that promotes aesthetics, conservation and place-making.

The essence of the General Plan is contained in its policy statements. Policies further refine the goals by providing a clear direction for decision making. Policies include "shall" statements to provide unequivocal directives. Decision making criteria, major development standards, and funding priorities are best established by clear General Plan policies. A policy might read as follows:

POLICY

Landscape plans submitted to the City shall be consistent with the Community Design Element.

General Plan programs are included as implementation measures needed to carry out related policy statements. Programs provide the basis for scheduling and assigning staff and other resources to specific actions necessary to implement certain directives of the General Plan. For example, program text might read as follows:

PROGRAM

Develop medians and parkways that achieve an interesting visual rhythm through the consistent placement of trees and plant materials.

Implementation of the General Plan

The Rancho Mirage General Plan relies on element policies and programs, as well as the related mitigation measures set forth in the General Plan Program Environmental Impact Report (EIR) and related addendum, to serve as implementation measures. Special studies are also integral tools that assure effective implementation of the General Plan. The City zoning and subdivision ordinances play a critical role in implementing the General Plan's goals and policies, while specific plans and development agreements provide detailed implementation programs for specific portions of Rancho Mirage and the SOI.

Zoning Ordinance

The Rancho Mirage Zoning Ordinance is the primary tool for implementing the General Plan. While the General Plan is the City's long-term plan for land use development, zoning sets forth the specific development standards, such as lot sizes and permitted land uses, for each parcel in Rancho Mirage. Text, maps, diagrams, and other materials show the distribution and intensity of land uses into such categories as residential, commercial, and institutional uses. Written regulations establish development standards for each of the land use zones. Permitting processes set forth in the Zoning Ordinance, including the Conditional Use Permit, Variance, and Architectural Review, guide development to implement the General Plan.

Subdivision Ordinance

Like Zoning Ordinances, subdivision regulation is another principle instrument for implementing the General Plan. Establishing statewide uniformity in local subdivision procedures, the state Subdivision Map Act (Government Code Sections 66410 et seq.) provides the City with the authority to regulate and control the design and improvement of subdivisions within its boundaries. The Subdivision Map Act also requires that, among other things, the subdivision be consistent with the General Plan and any applicable specific plan.

Specific Plans

A specific plan plays an important role as a refinement of the General Plan, applicable to a specific portion of the community. Specific plans often provide detailed analysis of complex projects and indicate precise land use locations and design criteria. Specific plans contain descriptive text, exhibits, and diagrams indicating the distribution, location, and intensity of proposed land uses and the necessary public and private support systems, including streets, utilities, and drainage facilities.

Specific plans also define the standards and criteria by which development and, where applicable, conservation will proceed on the property. Additionally, a specific plan provides a program of implementation measures and financing necessary to carry out the project. It must be consistent with all facets of the General Plan and in turn, zoning, subdivision, and public works projects must be consistent with an existing specific plan.

Specific plans are required for lands designated with the specific plan overlay on the "Land Use Map." Larger complex development proposals may also be required to process a specific plan. Specific plans may be adopted by resolution or ordinance and may be amended as often as deemed necessary by the City Council. Development proposals for areas designated with a specific plan overlay on the Land Use Map cannot proceed until a specific plan has been prepared and adopted by the City Council.

In areas where a specific plan encompasses more than one property, the plan must be completed and adopted prior to development on any affected property. Specific plans may be prepared either by the applicant or the City. Should the City prepare a specific plan, it is entitled to reimbursement by affected property owners pursuant to Section 65456 of the California Government Code.

Development Agreements

State law provides for the adoption of development agreements between a project proponent and the City, in accordance with Government Code Section 65865. The purpose of development agreements is to provide developers with additional assurances that development approvals will not be nullified by some future local policy or regulation change. In exchange, the developer may be required to meet certain conditions or performance criteria that become part of the agreement.

Development agreements can be a useful means of meeting General Plan goals and policies, while removing some of the risks faced by developers. Agreements can remain in effect for a few or several years, the term typically being set forth in the agreement. It is important to emphasize that, as set forth in Government Code Section 65866 and unless otherwise provided by the development agreement, the City is not prevented from applying new rules, regulations, and policies to the property.

Commissions and Committees

The City is empowered to establish advisory commissions or committees that may be composed of public officials and private individuals, to review and make recommendations on policies or programs that facilitate implementation of the General Plan. These commissions typically address such issue areas as parks and recreation, trails, libraries, public safety, community and architectural design, affordable housing, and emergency preparedness. The City Council may establish commissions or committees to address specific and focused issues. The Council may perpetuate or dissolve these commissions or committees as it sees fit.

Consistency with the General Plan

Proposals for development, whether initiated by a developer or the City, must be analyzed and tested for consistency with the goals, policies, and programs in every applicable element of the General Plan. This test of compliance is also a required criterion for determining significant impacts under the provisions of the California Environmental Quality Act (CEQA).

Charter City Status

Under the California constitution, cities are either general law cities or charter cities. General law cities must follow procedures set by state law and may only exercise powers granted to them by the state. Charter cities have full authority over their own municipal affairs (such as financing public improvements or enacting local ordinances), although they remain subject to state law on matters of statewide importance (such as regulation of traffic and vehicles or exercising powers of eminent domain).

Rancho Mirage became a charter city in 1997. The City is able, therefore, to exercise broader powers to enact land use regulations than can general law cities. For example, as a charter city Rancho Mirage is not required to meet the state law that demands consistency between the General Plan and the Zoning Ordinance. Additionally, Rancho Mirage is not required to submit annual reports to the state on the status and implementation of its general plan. Rancho Mirage's status as a charter city provides it with greater control over its future development and administration.

CEQA Review of Consistency

The state *CEQA Guidelines* require that an initial study include "an examination of whether the project is compatible with existing zoning and plans." The CEQA Guidelines further stipulate that "a project will normally have a significant effect on the environment if it will conflict with adopted environmental plans and goals of the community where it is located." If a determination is made by the Planning Commission or the City Council that proposed future action is inconsistent with the General Plan, no further action shall be taken without the completion and processing of an EIR or other detailed analysis that would support a finding of overriding consideration.

Capital Improvement Programs

Rancho Mirage must also annually review its capital improvement program, as well as local public works projects of other local agencies, for consistency with the City's General Plan. Also, pursuant to Government Code Section 65401, all City departments and all other agencies whose jurisdiction falls under the City's jurisdiction (such as a school district) must submit a list of proposed projects to the City. The City is responsible for reviewing these projects for conformity with the General Plan.



Example of a well-planned commercial development.

Amending the General Plan

The General Plan is not static. Rather, it is a dynamic and multi-faceted document that defines and addresses the changing needs of the city. It is based on an ongoing assessment and understanding of existing and projected community needs. To assure that the General Plan is kept current, short-term programs and policies may be reviewed periodically to reflect compatibility with budgetary priorities and related program status. Long-term programs and implementation measures must also be given consideration to assure timely funding and development of critical infrastructure and public services and facilities.

Timing

Mandatory elements of the General Plan may be amended up to four times in each calendar year. The City Council or any citizen may initiate a General Plan amendment. It is left to the discretion of the local jurisdiction to establish an amendment schedule to be published one year in advance.

State law further requires that the Housing Element be reviewed and updated at least once every five to eight years.

Application Procedures

Applications to amend the General Plan are filed with the City's Planning Division, along with the appropriate fees. An amendment to the General Plan constitutes a project under CEQA and, therefore, must be evaluated for its environmental effects and consistency with other elements of the General Plan. Final approval of General Plan amendments is the responsibility of the City Council subject to satisfying the environmental requirements imposed by CEQA.

Exemptions

The state legislature has recognized that occasions arise that require the local jurisdiction to have some flexibility in amending the General Plan. As set forth in the California Government Code, the following are exempt from the General Plan amendment schedule.

Amendments to Optional Elements

- Amendments requested and necessary for the development of a residential project, of which at least 25 percent of its units will be available to persons of low or moderate income (Section 65358(c))
- Any amendment necessary to comply with a court decision in a case involving the legal adequacy of the general plan (Section 65358(d)(1))
- Amendments to bring the General Plan into compliance with the Airport Land Use Plan (Section 65302.3)

Goals, Policies, and Programs

The effective implementation of the General Plan relies on the development and maintenance of City regulatory documents, including the Zoning Ordinance, specific plan requirements, the Subdivision Ordinance, and City rules for the implementation of CEQA. The General Plan itself is a living document with mandates for frequent review and refinement. Amendments to the Plan should be given careful consideration and not granted casually. The goal, policies, and programs in this introductory chapter will help assure the effective administration and implementation of all elements of the Rancho Mirage General Plan.

GOAL I 1

Comprehensive and integrated administration and implementation of all elements of the General Plan through consistent and effective policies and programs.

POLICY I 1.1

The City shall provide for the periodic revision and update of the General Plan and ensure that associated City ordinances, including the zoning and subdivision ordinances, are maintained in accordance with the General Plan.

POLICY I 1.2

The City shall examine and review, on an on-going basis, the long-term implications of General Plan policies and programs as they relate to the City's ability to provide public services and facilities.

PROGRAM I 1.2A

Conduct a periodic review of the General Plan that includes a report on interrelationships, impacts, or enhancements of the General Plan with regard to the City's ability to fund and provide public services and facilities.

POLICY I 1.3

The City shall ensure that properly filed development applications are processed in an expeditious and timely manner.

PROGRAM I 1.3A

Establish application processing procedures that assure expeditious and timely processing of land development applications, and consider establishing "fast tracking" procedures for priority proposals.

POLICY I 1.4

The City shall utilize master facility plans to address the City's recreation, drainage/flood control, infrastructure, utility management, traffic control, and other facility needs. Master facility plans should include plans for funding and schedules for phased implementation, which shall be incorporated into the City's capital improvement programs.

POLICY I 1.5

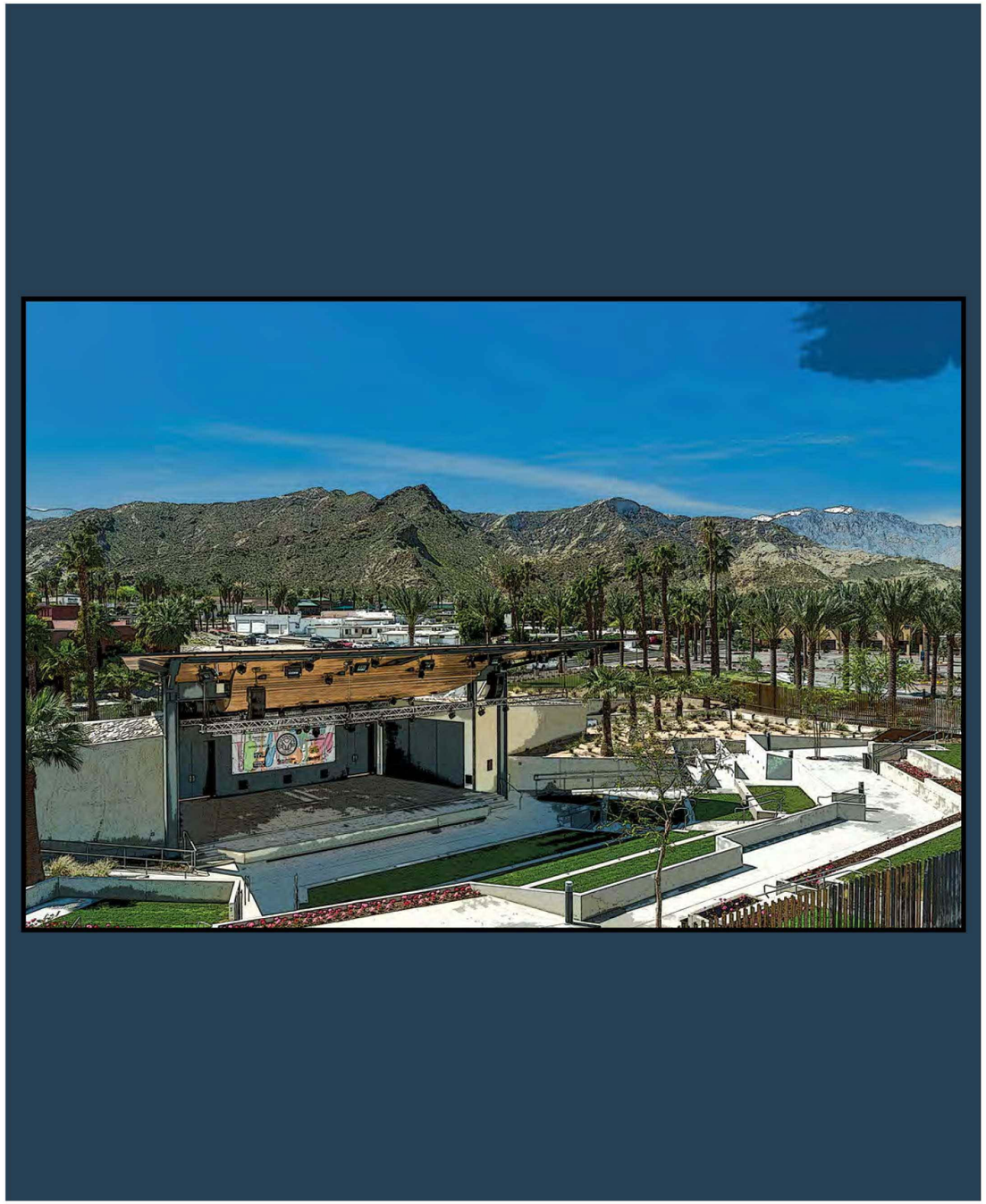
The City shall provide opportunities for review and comment on development proposals through public hearing notices sent to owners of property located within 500 feet of the development proposal site.

POLICY I 1.6

City projects shall comply with the same policies, procedures, and regulations required of the private sector.



Rancho Mirage Public Library.



2 Land Use

Purpose

The purpose of the Land Use Element is to provide a comprehensive plan of the general allocation and distribution of land uses throughout Rancho Mirage. The element also serves as a statement of the standards and targets for population density and building intensity. The Land Use Element identifies areas planned for residential, commercial, and public uses. It is the broadest of the elements and is the basis for coherent land use policy development.

California's land use planning priorities are defined in California Government Code 65041.1 as follows:

> *The state planning priorities, which are intended to promote equity, strengthen the economy, protect the environment, and promote public health and safety in the state, including in urban, suburban, and rural communities, shall be as follows:*
>
> *(a) To promote infill development and equity by rehabilitating, maintaining, and improving existing infrastructure that supports infill development and appropriate reuse and redevelopment of previously developed, underutilized land that is presently served by transit, streets, water, sewer, and other essential services, particularly in underserved areas, and to preserving cultural and historic resources.*
>
> *(b) To protect environmental and agricultural resources by protecting, preserving, and enhancing the state's most valuable natural resources, including working landscapes such as farm, range, and forest lands, natural lands such as wetlands, watersheds, wildlife habitats, and other wildlands, recreation lands such as parks, trails, greenbelts, and other open space, and landscapes with locally unique features and areas identified by the state as deserving special protection.*
>
> *(c) To encourage efficient development patterns by ensuring that any infrastructure associated with development, other than infill development, supports new development that does all of the following:*
>
> *(1) Uses land efficiently*
>
> *(2) Is built adjacent to existing developed areas to the extent consistent with the priorities specified pursuant to subdivision (b)*
>
> *(3) Is located in an area appropriately planned for growth*
>
> *(4) Is served by adequate transportation and other essential utilities and services*
>
> *(5) Minimizes ongoing costs to taxpayers*

The process of developing the land use plan involves the analysis of existing land use patterns, current and future available public services and facilities, an understanding of the physical environmental constraints, opportunities for development, and consideration of the City's vision (see 1 Introduction).

Land Use Distribution

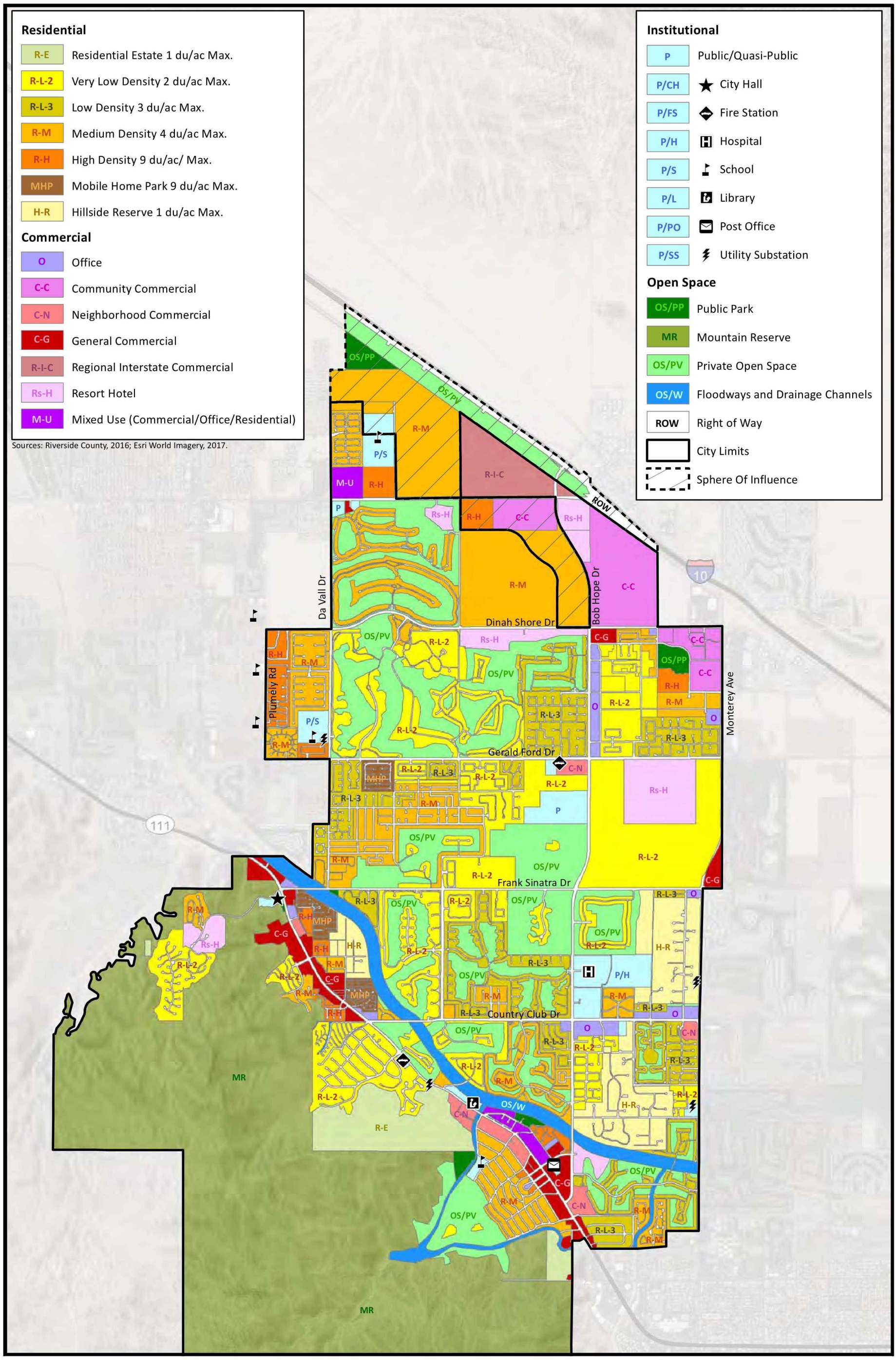
The Land Use Element and accompanying land use plan describe and designate the distribution of land uses by type, location, intensity, and extent of use. Uses to be considered include residential, commercial, open space, recreation, public buildings and facilities, and other categories of public and private land uses. The General Plan does not include provisions for industrial uses in the Rancho Mirage. Table 1 provides a description of the City's General Plan land use designations and Table 2 provides the statistical summary of these land uses. Exhibit 1 presents the City's Land Use Map. Following the tables and map, overall land use goals, policies and programs are presented. In addition, a discussion of each major land use category is presented, followed by related goals, policies, and programs.

The City of Rancho Mirage employs a "single-map" system of land uses. This means that the City's General Plan land use designations are the same as the City's zoning designations. The density and intensity standards expressed in the General Plan are the same as those expressed in the City's Zoning Ordinance.



The land use plan provides generously for open space and recreation areas.

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Sources: Riverside County, 2016; Esri World Imagery, 2017.

Exhibit 1 Land Use Map

Table 1 Land Use Designations

Land Use Designation (Density)	Purpose
Residential	
H-R Hillside Reserve (0-1 du/640 ac)	This designation provides for limited, single-family residential development on privately-owned property in hillside areas. It serves as an intermediate land use designation between open space lands and more intense residential uses. It precludes premature or inappropriate expansion of urban development. Development in this designation is restricted by topography/slope, drainage, and biological and visual resources. Development is restricted to a specific area on each lot with the balance preserved as open space.
R-E Residential Estates (0-1 du/ac)	This designation provides for single-family residential development on lots one acre or larger in size. This land use provides an intermediate density between more typical residential densities and open space lands. It provides lots sufficient in size for rural and estate development.
R-L-2 Very Low Density Residential (0-2 du/ac)	This density designation provides for single-family residential development typically on individual lots of about 0.5-acre. Planned residential developments are also an appropriate form under this designation. Lands with this designation may serve to buffer more dense residential development from estate residential uses.
R-L-3 Low Density Residential (0-3 du/ac)	This designation provides for moderately low-density development and Planned Residential Communities (PRD). It serves to transition between lower and more moderate (medium) residential densities.
R-M Medium Density Residential (0-4 du/ac)	Appropriate residential development under this designation includes single-family and PRDs. The intent of this designation is to encourage development of a wide variety of dwelling unit types in a planned environment.
R-H High Density Residential (5-9 du/ac)	This designation allows for smaller, single-family attached products and multi-family dwellings. It is most suitable for planned communities and affordable and senior housing where smaller units and higher densities may be appropriate. Duplex and multi-plex development is the most common and provides for PRDs of varying types, including apartments. Mobile home pars or subdivisions with PRD-type development may be allowed the the approval of a conditional use permit.
MHP Mobile Home Park (5-9 du/ac)	This designation is applied to mobile home parks and encourages PRDs.
Commercial	
C-N Neighborhood Commercial	This designation provides for neighborhood-scale shopping faciities, conveniently located near residential areas. These developments are typically anchored by supermarkets and drug stores. A wide range of other uses include banks, barber/beauty salons, dry cleaners, restaurants, service business, and other related activities. Typical sizes are 8 to 10 acres, providing approximately 80,000 to 100,000 square feet of gross, leasable floor area.
C-G General Commercial (0.35 FAR[1])	This land use includes a wide variety of commercial centers, specialty retail shops, clothing and jewelry stores, and a variety of personal service businesses. Small department stores may also be appropriate under this designation. Development may range from freestanding retail buildings and restaurants to planned commercial centers. Hotels and motels may also be appropriate on these lands.
C-C Community Commercial (0.35 FAR[1])	This designation provides for regional- or community-scale shopping centers and malls that may be anchored by several department stores or other large scale facilities as well as a variety of retail outlets, restaurant, and entertainment uses. Hotels and motels may also be appropriate on these lands. The community commercial center is intended to serve the entire community and the surrounding market area.
O Office (0.35 FAR[1])	This designation permits a variety of professional establishements, including administrative, corporate, institutional, law, medical, financial, insurance, real estate, and government offices. Office uses may be combined with adjacent commercial uses. Less intense office uses may be compatible with medium and higher density residential developments.
M-U Mixed Use (0.35 FAR[1])	This designation recognizes the potential for thoughtfully planned, integrated commercial, office, and residential uses. Projects developed under this designation require a specific plan that typically include compatible design standards, and must demonstrate shared internal circulation and complementary and synergistic relationships amongst uses.
Rs-H Resort Hotel (0.25 FAR[1])	This designation allows for the development of hotels and destination resorts with limited, ancillary commercial uses, such as spas, recreational facilities, restaurants, lounges, and small retail shops that directly support the primary use.
R-I-C Regional Interstate Commercial (0.50 FAR[1])	This designation allows for a broad, flexible range of commercial and mixed uses in a planned, freeway-oriented business environment. Projects developed under this designation require a specific plan (with the exception of the area east of Bob Hope Drive), which typically include compatible design standards and must demonstrate shared internal circulation, and complimentary and synergistic relationships amongst uses.
SC-OL Special Corner Overlay	This designation is intended to be used in conjunction with any non-residential base designation at specified intersections. It provides for exceptionally designed commercial or office centers at key intersections where aesthetics and land use compatibility are of primary importance.
SP Specific Plan Overlay	This designation is used in conjunction with other underlying land use designations and requires the development of a specific plan. It is also appropriate as a means of processing large-scale community commercial and mixed-use development proposals. Specific plans provide detailed plans, concepts, and designs of large-scale or complex projects indicating the distribution, location, and intensity of proposed land uses. They also identify the required level and availability of public facilities and services as well as the economic viability of proposed developments.
Instutional Services + Facilities	
P Public/Quasi Public (0.35 FAR[1])	This designation provides for governmental offices, cultural facilities, libraries, museums, schools, hospitals, floodways, police and fire stations, utility substations, as well as other public or quasi-public administrative offices or meeting spaces.
Open Space	This designation is assigned to lands that constitute important or valuable natural resources,such as parks, natural open spaces, and habitat areas. Golf courses, pool areas, and landscaped lands are defined as private open space. Open Space designations may also be used to define special resource areas or those that may pose threats or hazards to development. Lands important for their recreational, biological, or regional economic value may be assigned an open space designation. Examples of resource lands and hazards include liquefaction hazard areas, detention and retention basins, trails, and large habitat areas for biological resources.
Open Space	
OS/PP Public Parks	This designation is assigned to active recreation open space areas that are accessible by the general public, and that are generally owned and maintained by the City or other public entity.
OS/MR Mountain Reserve	This designation is assigned to public lands or property subject to conservation easements in the Santa Rosa Mountains. Uses are limited to recreational activities, such as hiking or equestrian and non-motorized bike trails and facilities consistent with the need to protect sensitive biological resources. Vehicular access is not permitted in this designation.
OS/PV Private Open Space	This designation is assigned to golf courses, lakes and water features, tennis courts, and other recreational facilities and landscaping that occur in PRDs.
OS/FW Floodways	This designation is assigned to natural or manmade floodways and drainage channels.

[1]Floor area ratio (FAR) is defined as the gross floor area permitted on a site divided by the area of the site, expressed in decimals of one or two places. For example, an FAR of 0.35 indicates that a project located on a 1-acre site (43,560 square feet) could construct a building of up to 15,246 square feet (35% of 43,560).

Table 2 Statistical Summary of Land Uses as of January 2017

Land Use Category		Total Acres		Vacant Lands	
		Citywide	% of Total	Acres	% of Total
H-R	Hillside Reserve (1 du/640 ac)	345	2%	345	100%
R-E	Residential Estates (0-1 du/ac)	510	3%	178	35%
R-L-2	Very Low Density Residental (0-2 du/ac)	2,097	13%	824	39%
R-L-3	Low Density Residential (0-3 du/ac)	969	6%	17	2%
R-M	Medium Density Residential (0-4 du/ac)	1,469	9%	265	18%
R-H	High Density Residential (5-9 du/ac)	206	1%	205	84%
MHP	Mobile Home Park (5-9 du/ac)	95	<1%	0	0%
	Residential Subtotal	5,691	35%	1,834	32%
O	Office	121	<1%	75	62%
C-N	Neighborhood Commercial	103	<1%	29	28%
C-G	General Commercial	233	1%	124	53%
C-C	Community Commercial	342	2%	308	90%
Rs-H	Resort Hotel	387	2%	240	62%
M-U	Mixed Use (commercial/office/residential)	71	<1%	52	73%
R-I-C	Regional Interstate Commercial	186	1%	186	100%
	Commercial and Office Subtotal	1,443	9%	1,014	70%
P/H	Hospital	132	<1%	37	28%
P	Public/Quasi Public (Institutional)	83	<1%	110	55%
P/CH	City Hall	9	<1%	0	0%
P/FS	Fire Station	4	<1%	0	0%
P/L	Library	10	<1%	0	0%
P/PO	Post Office	3	<1%	0	0%
P/S	School	83	<1%	0	0%
PU-SS	Utility Substation	9	<1%	0	0%
	Institutional Subtotal	333	2%	146	44%
OS/PP	Public Park	55	<1%	29	53%
OS/MR	Mountain Reserve	5,175	32%	0	0%
OS/PV	Private Open Space	2,128	13%	3	<1%
OS/FW	Floodways and Drainage Channels	332	2%	0	0%
	Open Space Subtotal	7,690	47%	32	---
	Streets/Rights-of-way	1,243	8%	---	---
	Citywide Total	16,400	100%	3,026	---
	Sphere of Influence Total[1]	958	---	---	---

[1] See discussion of Sphere of Influence on page I-1. Numbers subject to rounding.

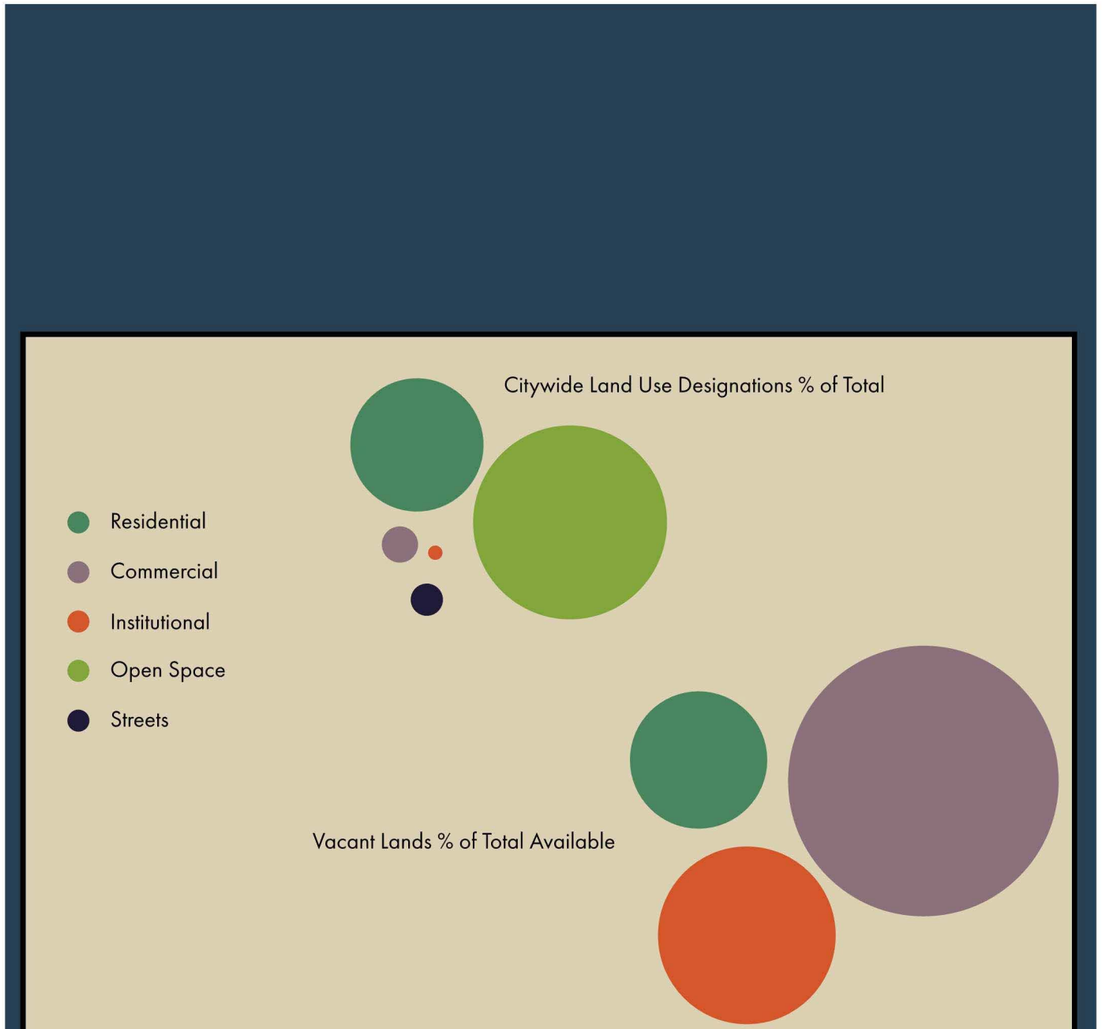


Exhibit 2 Statistical Summary of General Land Uses as of January 2017

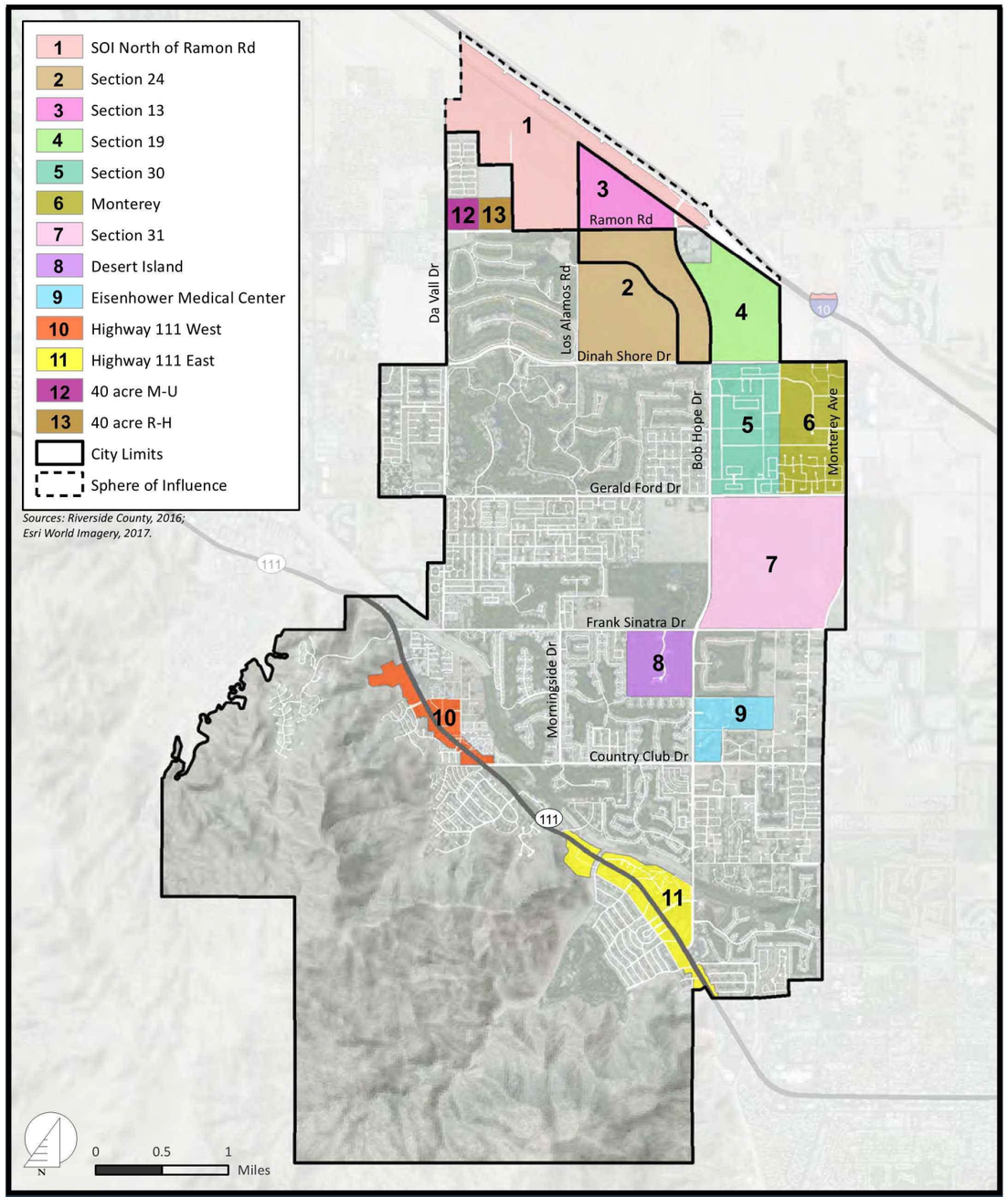


Exhibit 3 Specific Plan Areas in Rancho Mirage

Specific Plans and Planned Residential Developments

An important characteristic of land use in Rancho Mirage is the development of residential communities through Planned Residential Developments (PRD) and specific plans. The purpose of both is to promote development and amenities beyond those expected under conventional development. PRDs encourage well-conceived residential neighborhoods through creative and flexible planning. They allow for a mix of housing types that are unique in their physical characteristics and warrant special methods of residential development. PRDs also consolidate areas for structures and maximize common open space and recreation areas, while integrating access and private internal roadways. The portions of Rancho Mirage and the SOI targeted for specific plans are illustrated in Exhibit 3.

Like PRDs, specific plans seek to generate development of exceptional quality through flexible planning and design. Specific plans differ in that they are intended for larger, more complex projects that integrate a variety of residential and non-residential land uses. Specific plans can also permit uses, development standards, and density/intensity levels beyond those allowed in the City's Zoning Code. In return, specific plans require an applicant to demonstrate exceptional design quality and amenities, as well as a phased, cost-effective extension of infrastructure.

Regional Planning

Rancho Mirage is also represented by the South Coast Association of Governments (SCAG) metropolitan planning organization, which works to reduce regional vehicle miles traveled and greenhouse gas (GHG) emissions generated from passenger vehicles in accordance with Senate Bill (SB) 375.[1] SCAG adopted the 2016-2040 Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS) in 2016. The RTP/SCS is a long-range plan to balance future mobility and housing needs with economic, environmental, and public health goals. The RTP/SCS outlines growth strategies to integrate land use and transportation planning to reduce GHG emissions. This provides Rancho Mirage with guidance on how to help meet emission targets for the region set by the California Air Resources Board (CARB) but allows Rancho Mirage to maintain authority over land use decisions.

[1] Senate Bill 375 requires the California Air Resources Board to set regional GHG emission targets for 2020 and 2035 to reduce GHG emissions from passenger vehicles.

Land Use Plan Buildout

The Rancho Mirage Land Use Map implements the City's Vision as an international destination resort and medical center in a spectacular natural setting. The Land Use Map also attempts to ensure long-term economic stability for Rancho Mirage, with first-class shopping, entertainment, cultural, and dining opportunities for residents and visitors.

Of Rancho Mirage's 15,172 existing dwelling units (estimated in 2016), approximately 8,583 were occupied by permanent residents. The remaining 6,589 dwelling units (43 percent of the collective sum) serve as second homes, vacation homes for part-time residents, or are vacant. The City's seasonal population increases during the fall/winter/spring months, and decreases during the summer period. The majority of seasonal or second home residences are located in Rancho Mirage's planned residential communities.

Sphere of Influence

Land use planning for Rancho Mirage does not stop at its boundaries. Unincorporated lands adjacent to Rancho Mirage's borders are identified by the Riverside County Local Agency Formation Commission as areas likely to be serviced or annexed by the City in the future. These lands are known as the City's SOI. The City does not have regulatory control over these lands, which generally occur north of Ramon Road, but it does have authority and responsibility to designate its preference for land use planning in this area of the county.

The City's SOI is shown in Exhibit 4. The SOI includes unincorporated lands south of I-10, east of Da Vall Drive, and west of the Los Alamos alignment in Section 13. The 2005 General Plan identified an SOI, consisting of approximately 4,100 acres north of I-10, but this area was removed from the Rancho Mirage's SOI in 2008 through Resolution No. 2008-24.

Projected City Population

The General Plan provides for a base range of residential densities from one dwelling unit per acre (du/ac) up to nine du/ac in six residential land use designations. This does not include specific plans that may offer additional densities, the Mixed Use designation that also allows integrated residential development, or the Hillside Reserve designation that offers minimal residential development potential. Within the Rancho Mirage boundaries, the majority of the area is developed as single-family residential dwelling units in private, PRDs and standard subdivisions. The 2004 permanent population in Rancho Mirage was about 13,700, and has increased to an estimated 18,295[2] as of January 1, 2017.

Rancho Mirage's average household size was about 1.96 in 2004, and data gathered from the state of California Department of Finance (DOF) indicates that this number has decreased slightly as of 2017, with an estimated average household size of 1.94 persons. Based upon the total number of acres in each residential land use zone (Exhibit 4), and their corresponding densities as shown in the Land Use Map (Exhibit 1), Rancho Mirage has a potential to accomodate a maximum of approximately 4,783 dwelling units on 1,834 acres in current city boundaries. Using an average household size of 1.96 persons, Rancho Mirage's maximum population could reach approximately 25,573.

The City's SOI offers the potential for up to an additional 2,307 homes and 4,475 future residents on 527 acres of residential land. For a more detailed discussion of Rancho Mirage's household and demographic composition, please see the General Plan Program EIR and EIR Addendum.

Projected Employment

The labor market in the greater Coachella Valley has rebounded sharply since 2011, with more than 13,000 jobs created from 2012 to 2016. In 2016, 4,500 new jobs were added to total non-farm employment in the greater Coachella Valley region, a gain of 3.8 percent. The largest gains by sector are in tourism, healthcare, and construction. Tourism, principally served by recreation and hospital-

2 Population data obtained from "Population Estimates for Cities, Counties, and State with annual percent change - January 1, 2016 and 2017," publically available online from the DOF website dof.ca.gov

LU Designation	Total Land	Vacant Land	Max Probable Intensity Factor	Estimated Max # of new DU	Average persons/ household	Estimated Max # of new Residents
H-R Hillside Reserve	345	345	1 du/640 ac	0.5	1.94	1
R-E Residential Estates	511	178	1 du/ac	178	1.94	345
R-L-2 Very Low Density Residential	2,094	824	2 du/ac	1,648	1.94	3,197
R-L-3 Low Density Residential	969	17	3 du/ac	51	1.94	99
R-M Medium Density Residential	1,469	265	4 du/ac	1,060	1.94	2,056
R-H High Density Residential	206	205	9 du/ac	1,845	1.94	3,579
MHP Mobile Home Park	95	0	9 du/ac	0	1.94	0
Total	**5,690**	**1,834**		**4,783**		**9,278**

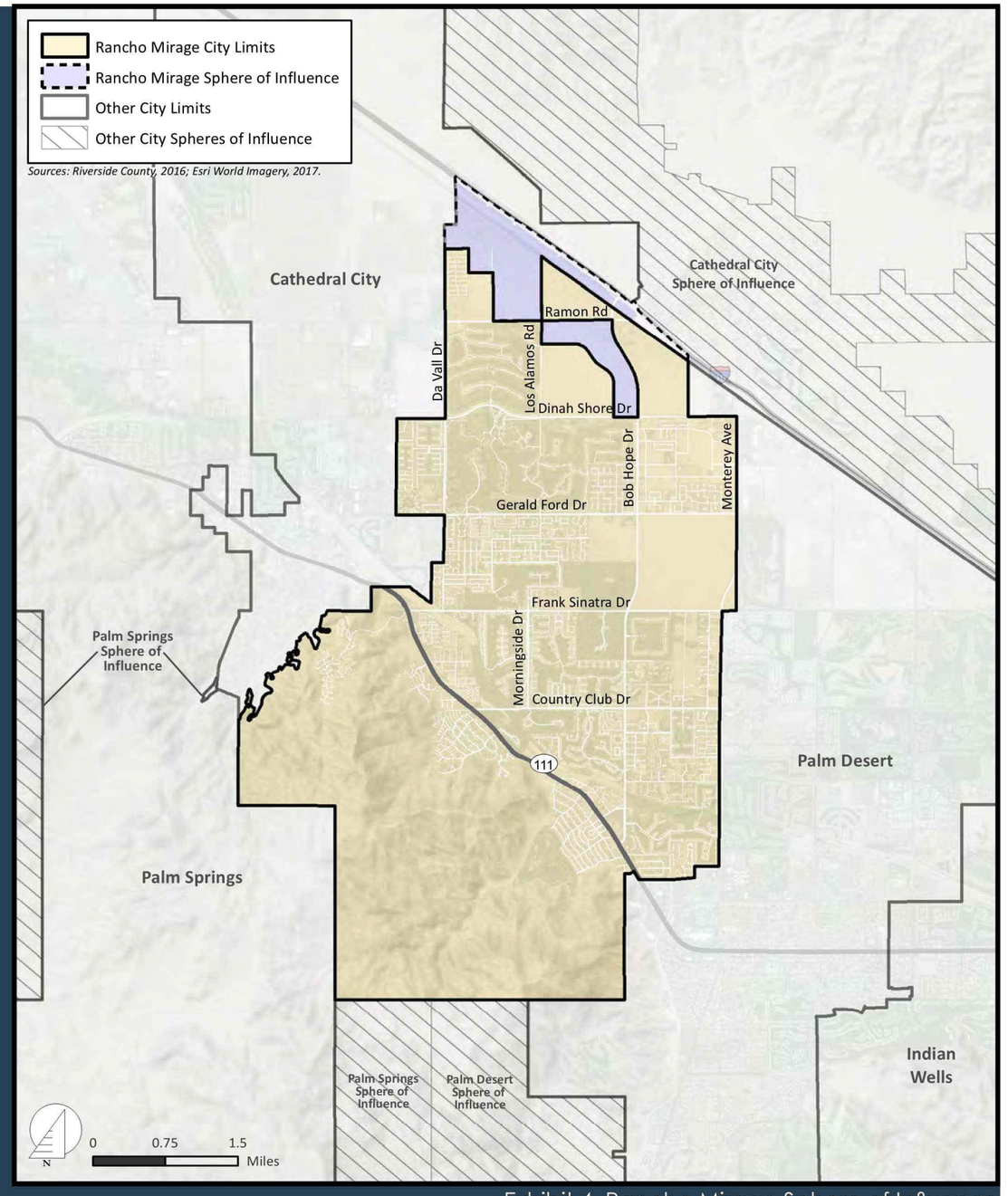


Exhibit 4 Rancho Mirage Sphere of Influence

Table 3 Potential Employees based on Estimated Future Commercial Development

LU Designation	Total Land (ac)	Vacant Land (ac)	Developed Land (ac)	Maximum Lot Coverage	Probable Intensity Factor (SF/EE)*	Estimated Number of Current Employees+	Estimated Number of New Employees+
City Boundaries							
C-N	103	29	74	30%	500	1,934	758
C-G	234	124	110	35%	500	3,354	3,781
C-C	92	58	34	35%	500	1,037	1,768
O	121	75	46	35%	300	2,338	2,056
M-U	71	52	19	35%	500	579	1,586
Rs-H	369	222	147	25%	500	3,202	4,835
R-I-C	186	186	0	35%	500	0	5,672
Total	**1,176**	**747**	**430**			**12,444**	**22,027**
Section 19 Specific Plan							
Specifc Plan Non-Residential	269	269	0	3,096,500 sf of non-residential land uses	500	0	6,193
Total	**269**	**269**	**0**			**0**	**6,193**
Citywide Total	**1,436**	**1,006**	**430**			**12,444**	**27,947**
Sphere of Influence (Section 24 Specific Plan)							
Specific Plan Non-Residential	158	158	0	3,138,600 sf of non-residential land uses	500	0	6,277
Total	**158**	**158**	**0**			**0**	**6,277**
City + Sphere							
Total	**1,603**	**1,173**	**430**			**12,444**	**34,497**

ity industries and a portion of the retail sector, represents the largest economic sector of the local economy.

As an international destination resort and medical and health center, Rancho Mirage is positioned to support current trends in job growth related to the hospitality and healthcare industries.

Table 3 shows that within city boundaries the Land Use Map provides for a total of 615 acres of commercial uses (Neighborhood Commercial, General Commercial, Community Commercial, and Regional Interstate Commercial), including 71 acres for mixed-use development. Another 112 acres are designated for office uses, and 369 acres are identified for resort hotel uses. The Section 19 Specific Plan proposes an additional 269 acres of land that can support non-residential uses. As shown in Table 3, based on the amount of vacant and therefore developable land in each land use category, combined with probable intensity factors (floor area ratios), non-residential land use designation (office, retail, and hotel) development estimated by the Land Use Map could generate approximately 34,497 jobs in Rancho Mirage. The SOI (Section 24 Specific Plan) offers the potential for up to an additional 6,277 employees based on 3,138,600 square feet of non-residential land uses.

Agua Caliente Band of Cahuilla Indians

Land Use Contract

The City of Rancho Mirage forged a formal Land Use Contract with the Agua Caliente Band of Cahuilla Indians (Tribe) on June 22, 1998. This Land Use Contract (Contract) identifies the powers and authority of the City and Tribe over allotted trust lands in the Agua Caliente Indian Reservation boundaries. The Contract is in effect for a term of 50 years but may be terminated earlier upon 30 days' notice by either party. This Contract does not cover lands held exclusively in the tribal trust. In the boundaries of the tribal reservation, there are approximately 742 acres of trust lands that intersect with the corporate boundary of Rancho Mirage and approximately 871 acres of trust lands in the City's SOI. Additionally, there are hundreds of acres of tribal fee lands that may be owned by anyone and are regulated in the exact same manner as lands located outside of the Reservation boundaries, even though they are within the historical boundary of the Tribe's reservation. A map of these lands can be seen in Exhibit 5.

Land Use Controls

The Contract states that although the Tribe retains ultimate authority over its Allotted Trust Lands, the Tribe prefers to coordinate its land use actions with those of the City and surrounding communities as a means of promoting the orderly and expeditious development of trust lands. The Contract also acknowledges the City's wish to provide a high level of public services and safety to all residents within its corporate boundaries. To accomplish these goals, the Tribe has enacted its own ordinance that adopts the City's land use controls (including those that regulate general and specific plans, zoning, variances, conditional use permits, subdivisions, building and utility codes, permits and standards, environmental review, and related matters). The Tribal ordinance applies those controls to the Allotted Trust Lands in the City's boundaries. The Tribe has appointed the City as its agent to enforce these land use controls. In essence, the Contract seeks to guarantee that the City will enforce the same development standards and procedures for all lands within the City's boundary, both Allotted Trust Lands and non-reservation lands. (An exception is included on the regulation of offsite, outdoor advertising displays on allotted trust lands, which are regulated by Tribal Ordinance No. 13).

The Contract states that the Tribe does not recognize the SOI. However, regarding those lands in the SOI, the Contract provides that the Tribe and the City will undertake a joint planning effort to assure the coordinated development of Allotted Trust Lands and non-Reservation lands within the SOI.

Fees and Dedications

The Contract authorizes the City to collect and retain all fees that provide direct compensation to the City for its actual costs in carrying out its duties as the Tribe's agent. The Contract also allows the City to enforce and collect development fees, defined as a monetary exaction, other than a tax or special assessment, charged by the City to an applicant in connection with approval of a development project for the purpose of defraying the costs of public services and community amenities related to the development project. In addition, the Contract allows the City to require land dedications that directly benefit a project or directly mitigates project impacts.

California Environmental Quality Act

In many instances, development on the lands in the reservation will be required to comply with CEQA. Specifically, any future development that requires discretionary City approval will be subject to CEQA. For example, development on the allotted trust lands subject to the City land use controls pursuant to the Contract and that requires the City to issue a development permit (or any entitlements), must comply with CEQA. In the absence of the need for local action (such as development on those lands held in trust for the Tribe and not subject to the City's land use controls), it is likely that CEQA will not be triggered.

Tribal Land Use and Ownership

In the late 1800's, the United States government established the Reservation for the Agua Caliente Band of Cahuilla Indians (Tribe). The Reservation covered even-numbered sections throughout three townships within the western Coachella Valley. The Reservation initially covered over 30,000 acres and was owned exclusively by the Tribe. Although all Reservation land began as Tribal Trust Land, some has been allotted to become Allotted Trust Land, and some Allotted Trust Land has been sold to become Fee Land.

Tribal Trust Lands

The United States holds title to these lands in trust for the Tribe as a whole, rather than for any individual. The Tribe retains sovereign authority over the use and regulation of these lands.

Allotted Trust Lands

These lands are former Tribal Trust Lands, the title of which is now held by the United States for one or more individual members of the Tribe (allottees), rather than for the Tribe as a whole. The Tribe retains sovereign authority over their uses and regulation, but the Lands may be subject to the same development standards and requirements as land owned by non-Indians (per land use agreements between the Tribe and local governments). With the consent of the Bureau of Indian Affairs, U.S. Department of the Interior, an allottee can sell or lease such lands. If sold to a non-Indian, a parcel of Allotted Trust Land becomes a parcel of Fee Land.

Fee Lands

These lands are former Allotted Trust Lands that have been sold to a non-Indian or Indian buyer, who then holds fee title to the land. Although the Fee Lands remain within the historical boundaries of the Reservation, they can be owned by anyone.

The Tribe has reviewed this section and expressed no objections to its content.

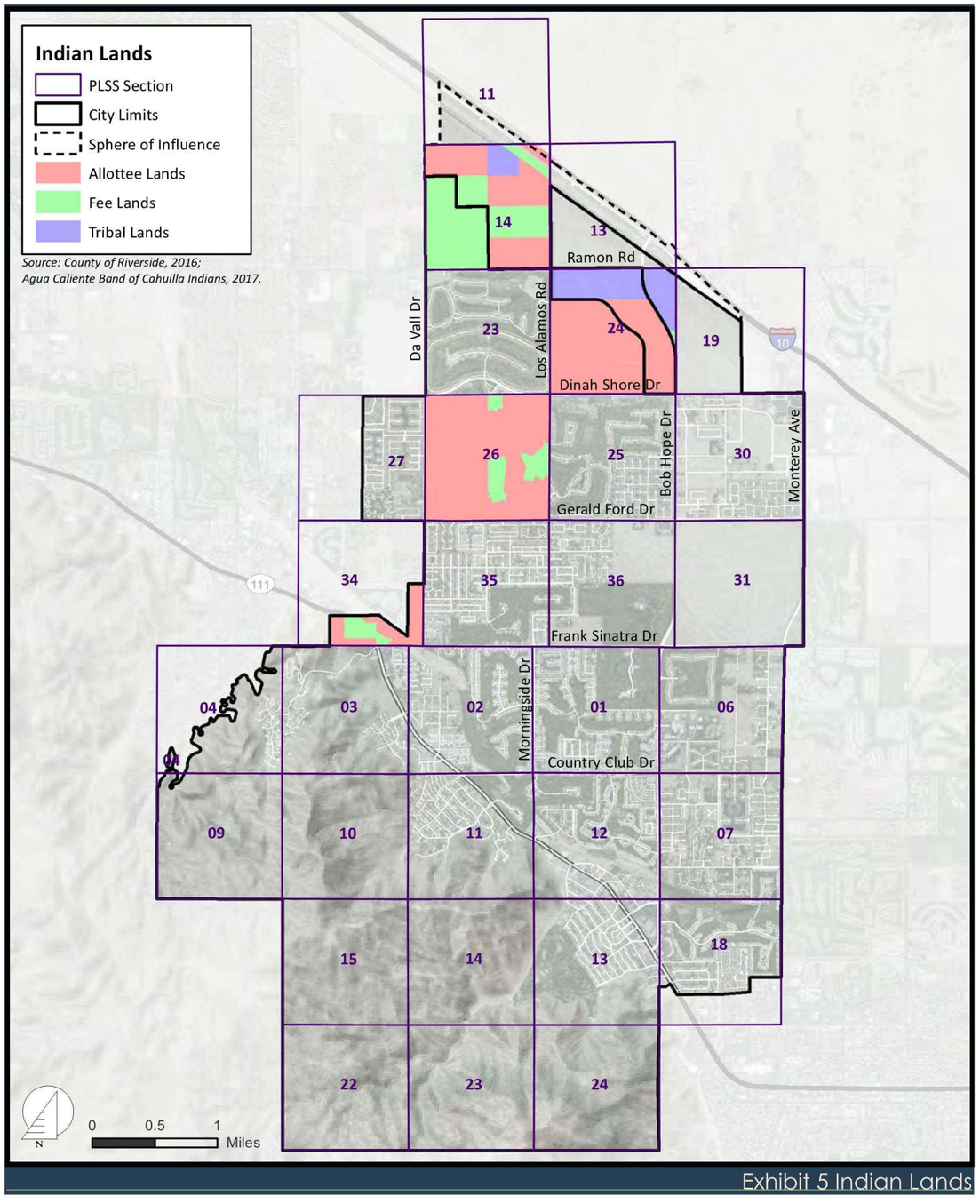
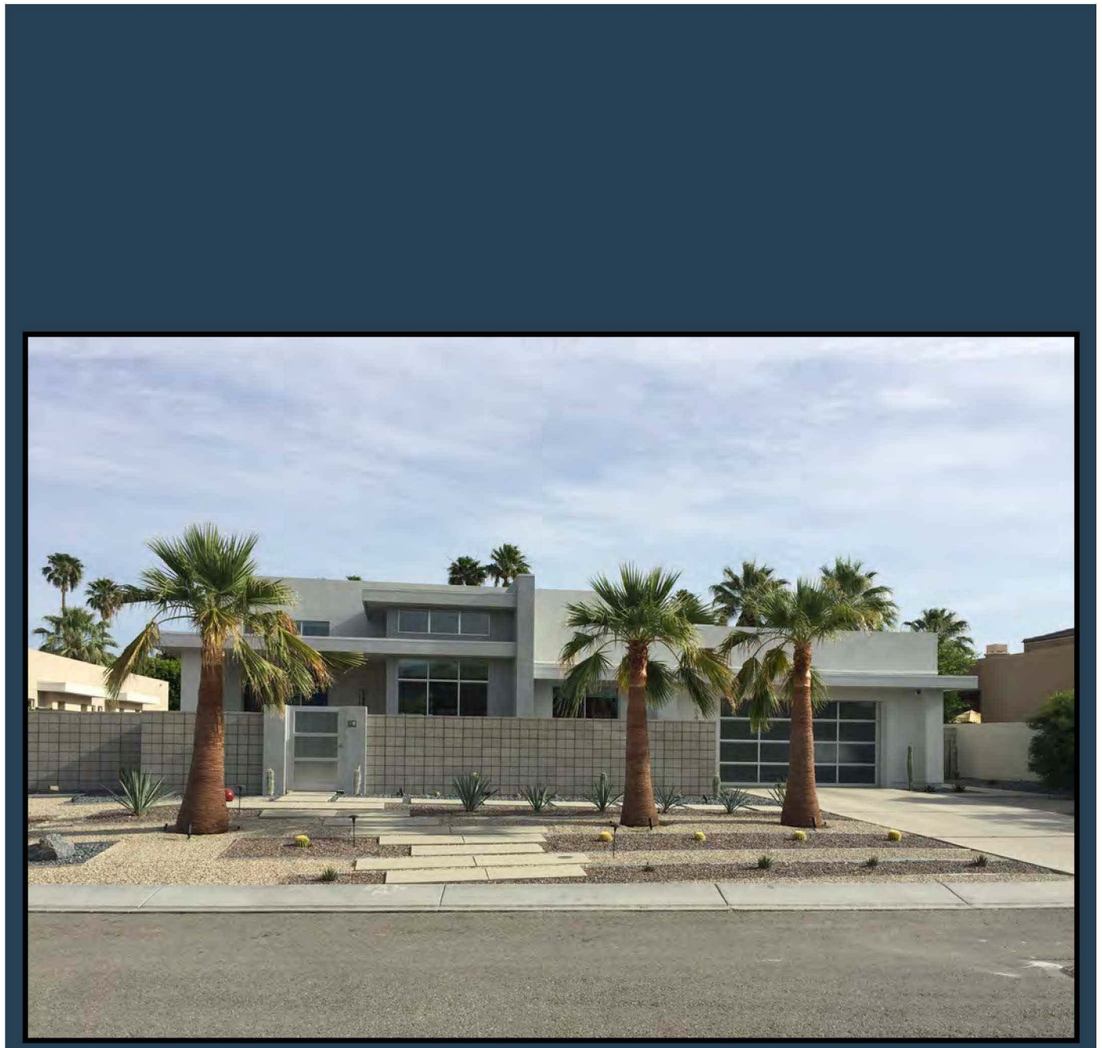


Exhibit 5 Indian Lands



Example of single-family production unit development in Rancho Mirage.

Land Use Goals, Policies, and Programs

Citywide Land Uses

The overall balance of land uses in Rancho Mirage must work toward meeting the City's desire to be an international destination resort center that offers residents and visitors amenities of a modern community while preserving the unique desert environment. To ensure high-quality development that logically integrates into the existing public infrastructure systems, the City's preferred development pattern has been and will continue to be that of low-density residential and high-quality commercial land uses, implemented through specific plans, PRDs, and site plan reviews. The City also encourages infill development in those areas that have substantially developed prior to encouraging development in outlying areas. Infill along the Highway 111 corridor continues to be a priority. Rancho Mirage is rapidly building out and there remains limited opportunity for development. Therefore, the City should take action to ensure that remaining development is of the highest quality.

GOAL LU 1

A resort residential community of desirable neighborhoods, a variety of community facilities, and high-quality development.

GOAL LU 2

A balanced mix of functionally integrated land uses, meeting the general social and economic needs of the community through simplified, compatible, and consistent land use and zoning designations.

POLICY LU 2.1

Specific plans shall be required, where appropriate, to ensure new development achieves high-quality building, design, and development standards and provides amenities above those expected in conventional development.

POLICY LU 2.2

Specific plans shall be utilized, where appropriate, to assure the phased, logical and cost-effective extension of infrastructure and build-out of new development.

POLICY LU 2.3

Specific plans shall be updated periodically to reflect existing land use conditions, to modernize land use trends, to review boundaries, and to ensure that the long-term goals of the General Plan are being met through implementation of said specific plans.

POLICY LU 2.4

Infill development shall be encouraged by prioritizing capital improvements in the developed areas of Rancho Mirage.

POLICY LU 2.5

The City shall ensure adequate visibility and accessibility for commercial development while preserving the scenic view sheds from adjoining properties and public rights-of-way.

POLICY LU 2.6

The City shall ensure privacy and safety for residential neighborhoods by providing adequate buffering and screening, particularly where neighborhoods adjoin or are integrated with commercial developments.

POLICY LU 2.7

The Economic Development Division shall actively pursue opportunities to attract high-quality retail commercial establishments and resort hotels in Rancho Mirage.

PROGRAM LU 2.7A

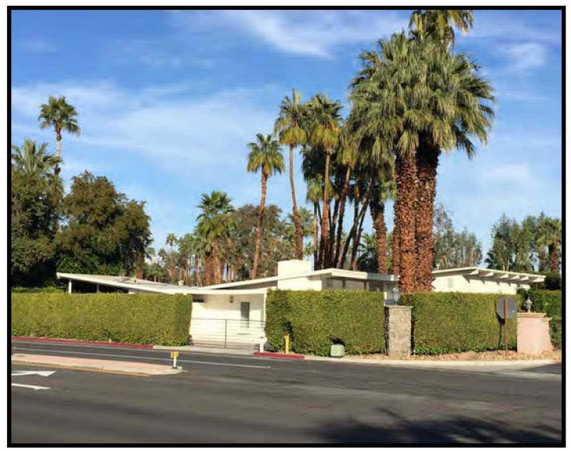
Promote the development potential of vacant lands in the City by providing far-reaching marketing materials and promotional programs to the development community.

PROGRAM LU 2.7B

Provide the development community with maps and other information showing the locations of all available and planned infrastructure.

POLICY LU 2.8

The City shall maintain a cooperative planning process with appropriate jurisdictions, including the County of Riverside and the Agua Caliente Band of Cahuilla Indians, assuring an effective advisory role regarding any and all development and land use planning issues proposed in or near Rancho Mirage and the SOI.



Example of single-family residence with low-profile roof.

POLICY LU 2.9

The City shall incorporate land use and transportation concepts described in the SCAG's RTP/SCS into land use and transportation planning design.

Residential Land Uses

Background

Rancho Mirage has evolved primarily as a residential resort community. A struggling economy during the late 2000s and early 2010s resulted in a substantial slowdown in citywide growth. The economy has rebounded somewhat in recent years, which has led to an increasing amount of development. According to the 2010 census, Rancho Mirage had approximately 15,172 dwelling units, of which 12,956 were detached and attached single-family units, and about 1,730 were multi-family units. The city also had 477 mobile homes.

The prevalence of single-family residential development has helped establish the low-density character of the city. This pattern has provided residents with open space and recreation opportunities on their own individual lots or in planned communities. PRDs are the prevailing residential development type in the city, and they also preserve these low densities by transferring development rights to specific areas and dedicating large regions to community open space and recreational uses, critical for the promotion of healthy living throughout the community. The careful planning of residential developments has been important in assuring and maintaining the high-quality character of the city.

Affordable Housing

The City is required by law, as are all other municipalities in the state of California, to assure the provision and availability of decent housing and a suitable living environment for all economic segments of the community, with special attention to very low, low, and moderate income groups. For additional information addressing these and other related issues of the community associated with housing stock, please refer to "4 Housing."

Residential Land Use Goals, Policies, and Programs

GOAL LU 3

The preservation and enhancement of the predominantly low-density, high-quality residential character of Rancho Mirage.

POLICY LU 3.1

Areas of existing residential development and surrounding vacant lands shall be planned in a manner that preserves neighborhood character and assures a consistent and compatible residential land use pattern.

PROGRAM LU 3.1A

Assign and periodically review residential land use designations to assure that related General Plan goals, including preservation of low-density neighborhoods, are met.

PROGRAM LU 3.1B

Consistently apply the City's discretionary powers and development review process to assure that subdivision and development plans are compatible with existing residential areas.

POLICY LU 3.2

Density transfers (the transfer of allowable dwelling units from one area of land to another) may occur in planned residential developments in conjunction with the provision of common area amenities and open space. Golf courses, greenbelts, pool areas, and other open space uses incorporated into these developments shall be designated as Open Space areas to assure their preservation as such.

POLICY LU 3.3

The City shall consider the issues of slope disturbance, development area and lot coverage, view preservation, revegetation, compatibility, public safety, and access when assessing potential residential developments.

POLICY LU 3.4

Lower income housing shall be dispersed where feasible, appropriate, and compatible with surrounding land uses.

Commercial Land Uses

Background

Rancho Mirage has seen the evolution of its commercial land from small-scale retail and service providers located along Highway 111 to community-scale centers serving a broad market area and typified by The River and the Monterey Marketplace. As the community has continued to grow, neighborhood shopping centers have developed to serve the city's residents.

The overwhelming success of The River, a valleywide destination for upscale shopping, entertainment, and dining, enhances opportunities for additional high-quality development along Highway 111. Most commercial development along the Highway 111 corridor has been regulated by the Highway 111 East Specific Plan and the Highway 111 West Specific Plan. Adopted in the early 1990s, these plans set forth the types and intensities of land uses that are permitted and include design standards and guidelines to regulate development. As with the General Plan, the specific plans should be comprehensively reviewed from time to time to ensure relevance and consistency with the City's overarching goals.

The performance of Monterey Marketplace has also allowed the City to tap the market access provided by I-10. Commercial development is thriving at the Monterey Avenue/I-10 interchange and with the completion of the Bob Hope Drive/I-10 interchange, this area of the city is primed for similar success. The City annexed 193 acres of freeway oriented land south of

I-10 and west of Bob Hope Drive in 2012, land which is zoned R-I-C (Regional Interstate Commercial). It will add significantly to the city's economic base once developed.

Another of the city's important commercial strengths is the destination resort hotel market. As of 2017, Rancho Mirage is home to three major resort hotels: the Westin Mission Hills, the Omni Rancho Las Palmas Resort and Spa, and the Ritz Carlton Rancho Mirage. The city also has three business hotels: the Holiday Inn and Suites, the Hilton Garden Inn, and the Motel 6 Rancho Mirage. Transient occupancy tax (also termed "bed tax") is generated by the city's hotels and is an important component of the City's general fund operating revenues. In early 2015, the City Council approved the development of a new resort spa along Highway 111, just south of City Hall and Cancer Survivor Park. Upon completion, tourists and visitors will have yet another opportunity to experience the tranquil beauty of Rancho Mirage.

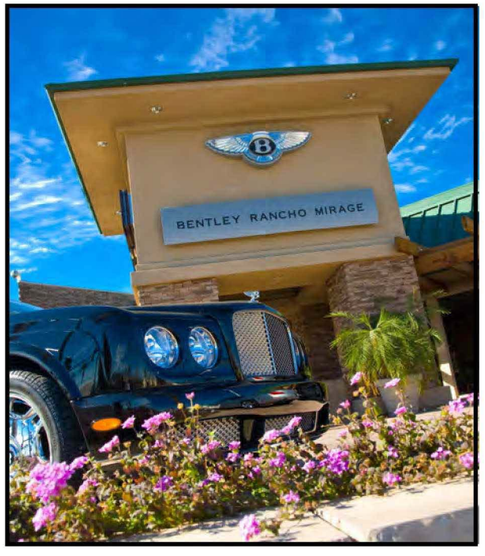
One of the top sales tax generators for the City is Indigo Auto Group's Desert European Motorcars. The auto industry prides itself on innovation in technology and design, and that same ideology has been translated to the physical development of Desert European Motorcar's seven-acre campus along Highway 111. The design of the Audi showroom was a clear departure from the traditional architectural style along Highway 111, but has proven to be an asset along the corridor. Not only can each new project enhance the aesthetics of Highway 111, it can also encourage the development of other unique, commercial properties along this corridor.

Office development will continue to be an area of importance for the City, which has gained a reputation as a preferred business address, attracting professionals from all sectors. The City office market also benefits from the location of Eisenhower Medical Center, which supports a wide range of medical professionals with offices elsewhere in the community.

Because full buildout of the City is approaching, the General Plan identifies new areas that hold commercial promise. The General Plan recognizes existing commercial land uses, as well as vacant lands appropriate for commercial development.

The Plan provides seven commercial land use designations, allowing the development of general, neighborhood, and community commercial, as well as professional office, and resort hotels. As previously mentioned, the R-I-C zone was added to the previous list of commercial uses in 2012 as part a 193-acre annexation just south of I-10, and adds to the collective sum of developable commercial lands in the city. The General Plan also establishes a specific plan overlay that can be used to provide control and coordination of commercial development, providing detailed design and analysis of complex projects, indicating the location and intensity of proposed uses.

Rancho Mirage's geographic location in the center of the Coachella Valley provides commercial opportunities in the highly competitive Coachella Valley market. The thoughtful location, distribution, and assigned intensity of commercial development is expected to provide residents with a wide range of choices and services, while greatly enhancing the City's economic base.



Indigo Motor Group, Rancho Mirage.

Commercial Growth Potential

The General Plan provides substantial additional lands for future commercial development. These include lands in existing commercial developments and lands where development has yet to occur. Each of the commercial land use designations and their development potential in approximate gross leasable square feet are provided in Table 4.

Of the 1,435 acres of commercial and office designated lands in the city, as shown on the Land Use Plan, approximately 965 (67 percent) were vacant in 2016. The Community Commercial category makes up the largest block of undeveloped commercial land (308 acres), with Resort Hotel (240 acres), and Regional Interstate Commercial (186 acres) composing the next largest blocks of vacant land.

Table 4 Commercial Land Use Development Potential

Commercial Designation	Total Acres (Vacant Land)	Maximum Lot Coverage	Estimated Square Footage
City Boundary			
C-N	29	30%	378,972
C-G	124	35%	1,890,504
C-C	58	35%	884,268
O	75	35%	1,143,450
M-U	52	35%	792,792
Rs-H	222	25%	2,417,580
R-I-C	186	35%	2,835,756
Section 19 Specific Plan	269		3,096,500
Total	**1,006**		**13,439,822**
Sphere of Influence			
Section 24 Specific Plan	1,015		3,138,600
City + SOI	**1,173**		**16,578,422**

Commercial Land Use Goals, Policies, and Programs

GOAL LU 4

High-quality commercial land uses conveniently and appropriately distributed throughout Rancho Mirage, to meet the community's current and future needs and to take full advantage of emerging development and economic opportunities.

POLICY LU 4.1

The City shall designate sufficient lands to provide revenue to the City and a full range of commercial services to the community and surrounding areas for present and future years.

PROGRAM LU 4.1A

Periodically review the Land Use Plan to assure sufficient lands are designated for commercial uses to support the needs of the community and surrounding areas in a manner consistent with economic opportunities and the resort residential character of the community.

POLICY LU 4.2

The City shall pursue high-quality retail uses along Highway 111, in Specific Plan Section 19, and in other areas of Rancho Mirage.

PROGRAM LU 4.2A

Make market information available to developers and realtors that identifies Rancho Mirage's service needs, potential sites suitable for those commercial goods and services, and any advantages and/or incentives for locating in Rancho Mirage.

POLICY LU 4.3

Lot consolidation and integrated development planning along the Highway 111 corridor shall be encouraged to reduce fragmentation and facilitate infill development.

Institutional Land Uses

The provision of adequate levels of public facilities and services is one of the principal concerns or functions of local government. Governmental facilities such as City Hall and fire stations fall under the Institutional land use designation on the Land Use Plan. The Institutional designation also allows for schools, hospitals, and other medical facilities, utility facilities, public parks, museums, libraries, and other cultural facilities.

The Sunnylands Visitor Center, which lies just north of Sunnylands, was approved in 2008, and site improvements were completed in 2010, but tours of the property did not begin until 2012. The visitor center educates the public on a variety of topics, including architecture, desert landscaping, various art forms, and the history of Sunnylands. Both Sunnylands and the visitor center are recognized globally and are important cultural resources to Rancho Mirage.

The Rancho Mirage Public Library continues to be recognized regionally and nationally for its outstanding public relations efforts, and is a true staple of the community, attracting visitors from all over the Coachella Valley and beyond. Construction of an observatory on city-owned land adjacent to the library will begin in early 2017. The addition of this unique facility will further distinguish Rancho Mirage as a leader in the development of culturally significant resources in the region.

Additional undeveloped land is available adjacent to the library for future institutional uses, one of which may be a gallery to house and showcase the various collections that have been donated over the years.

The extent and intensity of various land uses determines the level of public services and facilities needed to support them. Residential, commercial, and office development each generate specific demands for public services and facilities. The planned, logical extension of urban areas cannot occur without careful planning for the provision of additional institutional uses and facilities.

The City has the essential responsibility to cooperate and coordinate with the appropriate agencies to assure that lands are available for such uses.

Institutional Land Use Goals, Policies, and Programs

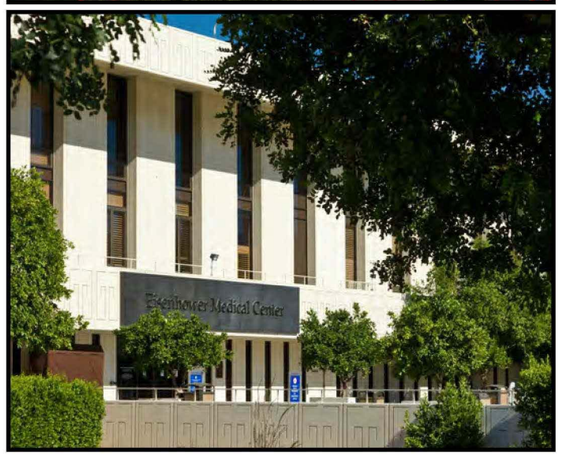
GOAL LU 5

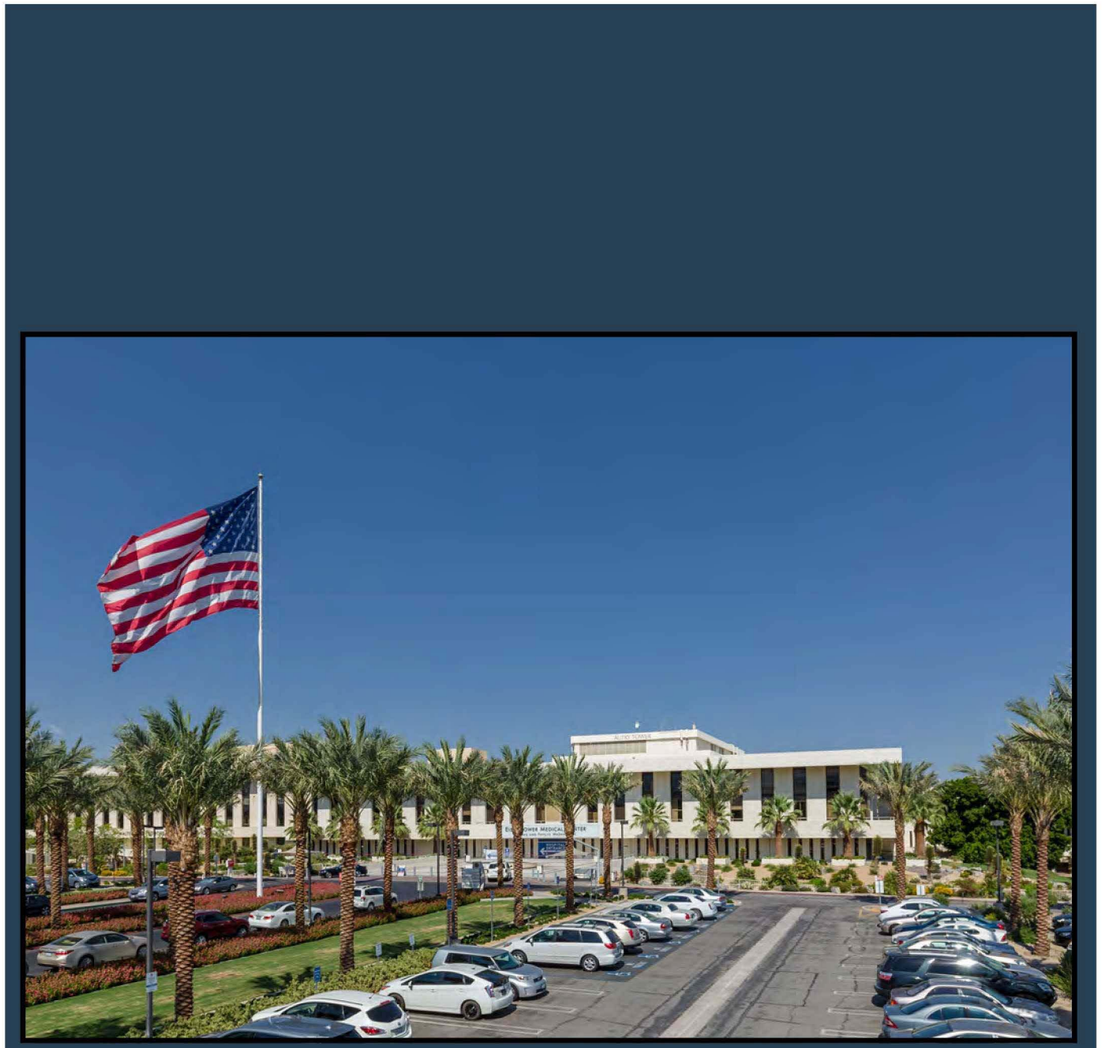
Institutional uses that are efficiently located to serve the community and are compatible with surrounding land uses.

POLICY LU 5.1

Institutional uses and facilities shall be developed in a manner that assures adequate levels of service, while remaining compatible with existing and future land uses.







The nationally recognized Eisenhower Medical Center in Rancho Mirage.



Blixeth Mountain Park.

Open Space Land Uses

Open space provides relief from urban congestion and creates opportunities for recreational activities, settings for public activities, places to gather in natural environments, and protection of natural resources. One way to ensure the development or preservation of open space is through its designation on the Land Use Map.

Open space areas in Rancho Mirage include lands designated for the preservation of natural resources (plant and animal communities), desert washes, mineral deposits, parks and recreational facilities, and areas where the presence or existence of hazardous conditions have prohibited development.

PRDs are the dominant residential land use in the Rancho Mirage. Many benefit from the transfer of development rights or permitted densities onto smaller areas, with the remainder dedicated to open space and recreation facilities, including pools, tennis courts, golf courses, and passive landscaped open space areas. These areas are required to remain as open space for the life of the development and are not available for further residential or other non-open space uses.

There are four types of open space categories in the Land Use Plan. These include open space for public parks (OS/PP), private golf courses and common open space areas (OS/PV), publicly owned mountainous reserves (OS/MR) and floodways/washes/channels (OS/FW). Each of these is discussed in more detail in "5 Conservation + Open Space." Below are policies and programs that will assist the City in implementing the Land Use Element and the Conservation and Open Space Element.

Open Space Land Use Goals, Policies, and Programs

GOAL LU 6

The conservation of open space areas that protect environmental resources, guard against environmental hazards, provide recreational opportunities, and enhance the aesthetic character of Rancho Mirage.

GOAL LU 7

A land use pattern that preserves Rancho Mirage's resort residential atmosphere, including scenic resources such as hillside and mountain vistas, waterways, and native desert communities.

POLICY LU 7.1

The City shall protect and identify lands suitable and appropriate for preservation as open space areas.

PROGRAM LU 7.1A

Review and update the Land Use Plan and information on the various types of open space and conservation lands in the community on an ongoing basis.

PROGRAM LU 7.1B

Evaluate development proposals in order to identify their potential impacts upon, and compatibility with, designated open space and conservation lands.

PROGRAM LU 7.1C

Encourage the development of a public park in the northwest corner of the City's SOI. The park will serve as an entry feature to Rancho Mirage.

POLICY LU 7.2

The City shall confer and coordinate with U.S. Bureau of Land Management, California Department of Fish and Wildlife (CDFW), and other local agencies to map and periodically update information on the various open space lands and facilities in the City, its SOI, and the immediate vicinity.

POLICY LU 7.3

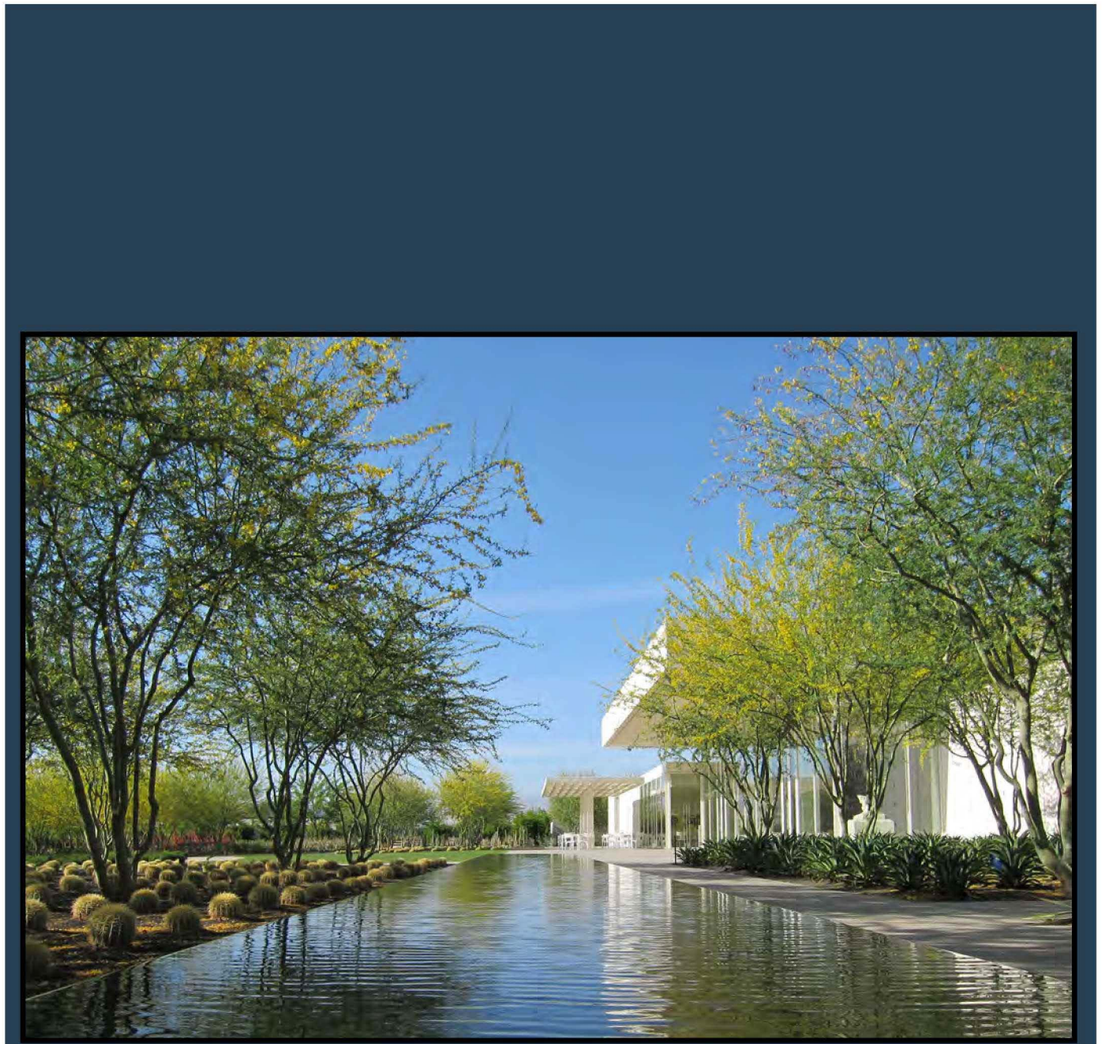
The City shall maintain a Development Code that encourages the provision and preservation of open space areas through flexible development standards.

PROGRAM LU 7.3A

Adopt and implement flexible development policies, standards, and guidelines that encourage quality open space amenities in new residential subdivisions and planned developments. These policies, standards and guidelines shall be incorporated into the City Development Code and other appropriate regulatory documents.

PROGRAM LU 7.3B

Adopt amendments to the City's comprehensive grading ordinance that protect hillsides and other open space and natural resource conservation areas and reflect sensitivity to topographic and scenic qualities, wildlife resources, water or mineral resources, and air quality.



Sunnylands Center and Gardens.



3 Circulation

Purpose

To protect Rancho Mirage's character as a premier residential resort community, careful planning of the roadway network is essential. As Rancho Mirage's road system nears its capacity for handling traffic in a safe and efficient manner, the potential for delays and the risk of traffic accidents increases. To preserve Rancho Mirage's unique character while providing the safest and most efficient roadway system possible, the Circulation Element documents the current status of Rancho Mirage's road system, identifies problems, and proposes solutions. The Circulation Element also analyzes future traffic impacts on Rancho Mirage caused by growth in the city and region. The purpose of the Circulation Element is to develop an efficient, cost-effective, and comprehensive transportation management strategy consistent with regional plans and local needs to maintain and improve mobility.

Background

The Circulation Element has been developed as a comprehensive transportation management strategy based upon an analysis of existing conditions in Rancho Mirage and future development set forth by the General Plan Land Use Plan (see "2 Land Use"). The types and intensities of land uses in Rancho Mirage will predictably influence the types and volume of vehicles traveling the city's roads. The Circulation Element provides specific policy guidance and implementation programs that address existing and future traffic conditions and are designed to maintain and improve the performance of the circulation system.

The Circulation Element is also the result of coordination with the Regional Transportation Plan and regional agencies, including the California Department of Transportation (Caltrans), the Coachella Valley Association of Governments (CVAG), the Southern California Association of Governments, the Riverside County Transportation Commission (RCTC), and the Sunline Transit Authority. Federal and state transportation planning must also be coordinated with local planning.

Other elements of the General Plan affect and are affected by the policies and programs contained in the Circulation Element. For example, the Air Quality Element seeks to minimize pollution generated by vehicle emissions, which increases when roadway congestion increases travel times and decreases vehicle speeds. Maintenance of adequate traffic flows, prevention of traffic congestion caused by inadequate or failing roadways, and enhanced vehicle efficiencies will help preserve air quality in the community and improve circulation. Additionally, Ramon Road and Monterey Avenue are part of the Riverside County Congestion Management Program (CMP) system. The City must therefore maintain a level-of-service (LOS) E on these roadways to preserve gas tax funding (see Performance Criteria on the following pages for a discussion on LOS standards)

Circulation Plan

The City's Circulation Roadway Plan is described in what follows in this Circulation Element. The Roadway Plan describes the approach for implementing the Circulation Element's goals and policies, as well as the location and extent of circulation facilities and services.

Roadway Classifications

Based upon existing and projected traffic demands generated by buildout of the General Plan, each major roadway has been assigned a specific design classification. The need for and appropriateness of each classification is based upon future traffic volumes and overall community design goals set forth in the General Plan. Each of the classifications corresponds with the street cross-sections illustrated in Exhibit 6. Refinements may be required when securing rights-of-way and constructing improvements at specific locations, especially intersections.

There are five categories in the Rancho Mirage roadway hierarchy, ranging from higher capacity major arterials to lower ca-

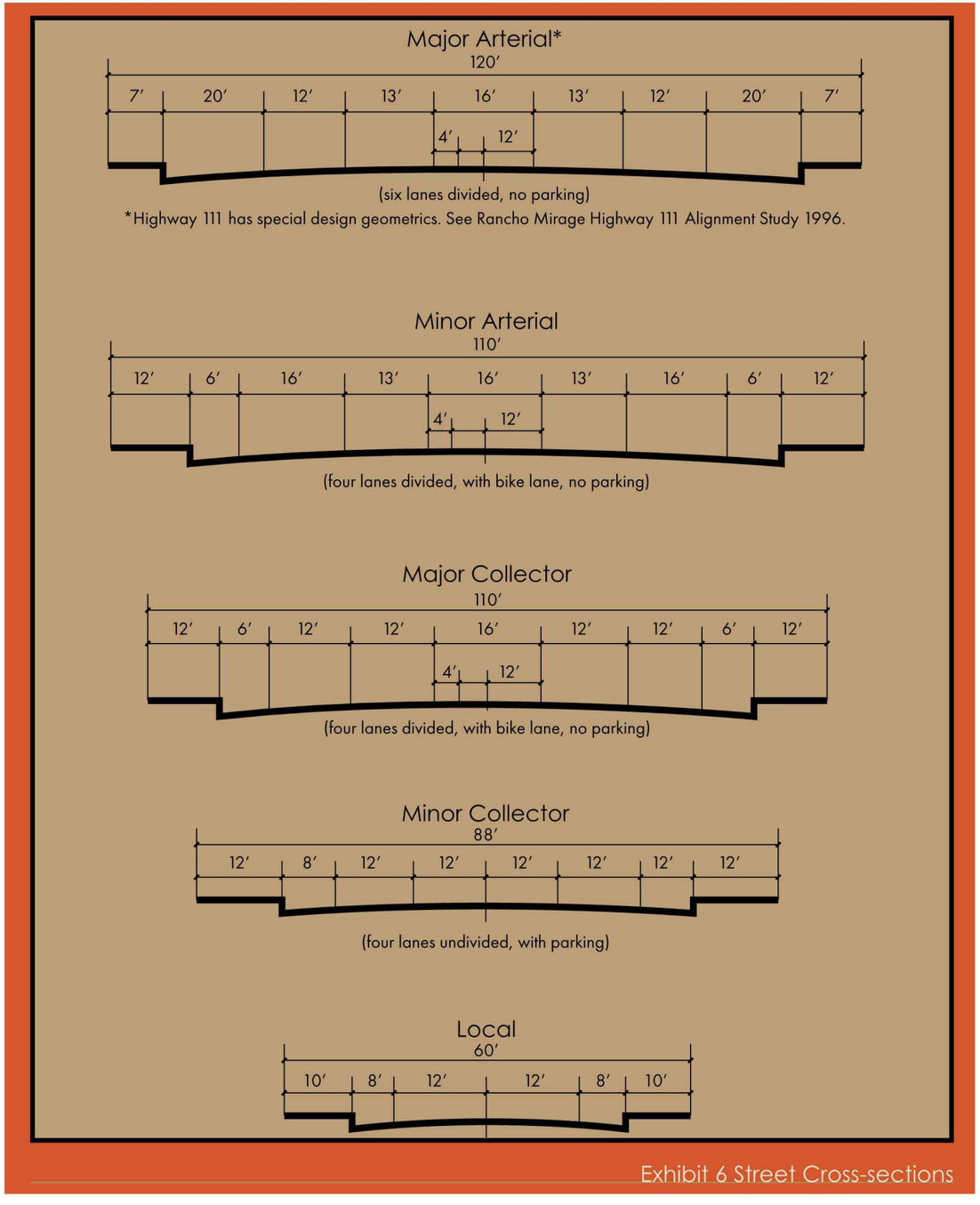


Exhibit 6 Street Cross-sections

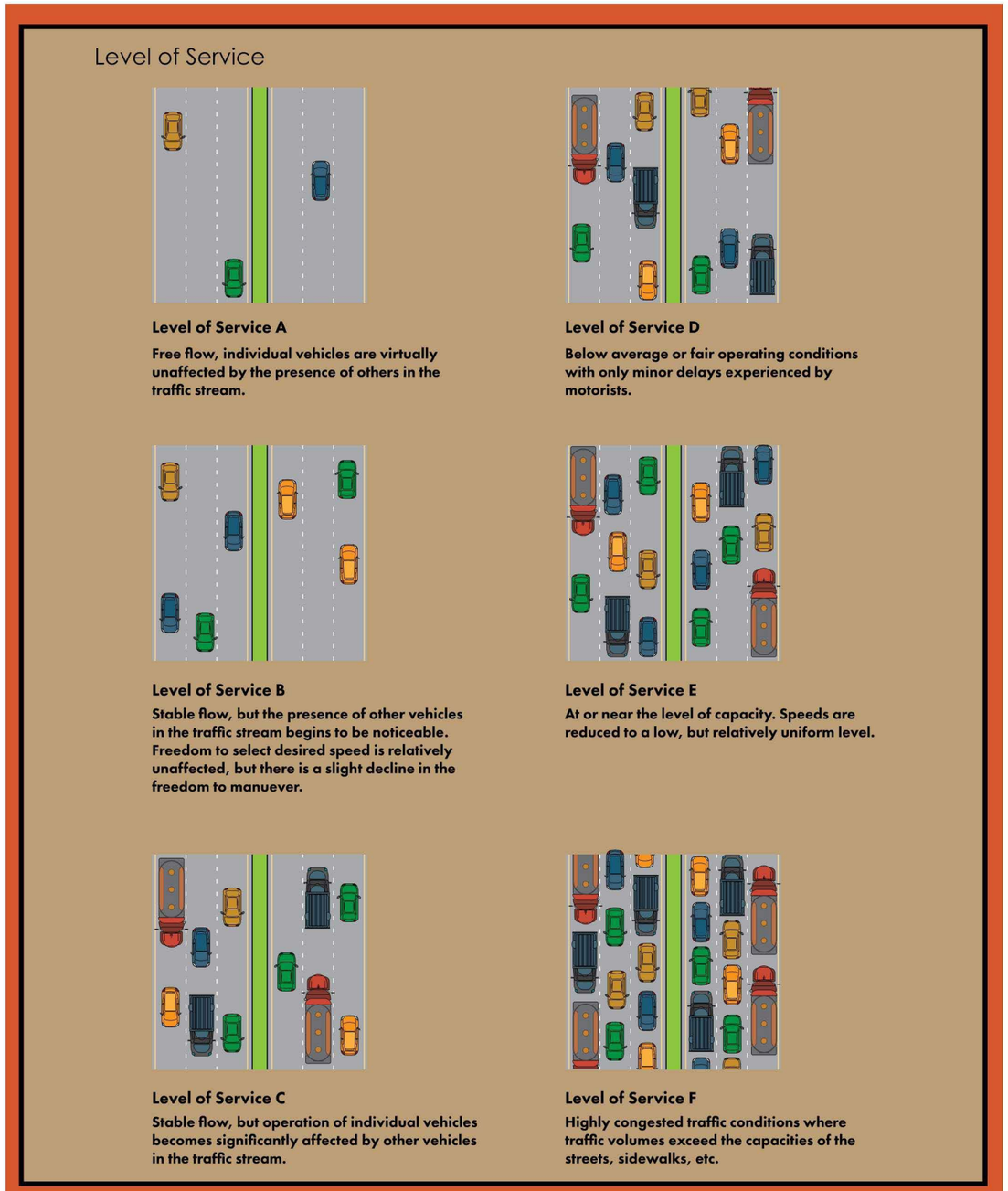


Exhibit 7 Level of Service Categories and Descriptions

pacity collector and local streets. These categories are pictured in Exhibit 6 and described below.

Major Arterial

A six-lane divided roadway with a typical right-of-way width of 120 feet and a curb-to-curb pavement width of approximately 106 feet, major arterials generally carry high traffic volumes and are main thoroughfares through Rancho Mirage. Monterey Avenue north of Country Club Drive is an example of a major arterial.

Minor Arterial

A four-lane divided roadway with a typical right-of-way width of 110 feet and a curb-to-curb pavement width of approximately 86 feet, these arterials typically carry traffic along the perimeters of major developments, but are also used as through streets. Gerald Ford Drive is an example of a minor arterial.

Major Collector

A four-lane divided roadway with a typical right-of-way width of 110 feet and a curb-to-curb pavement width of approximately 86 feet, the major collector's function is to distribute traffic between local streets and arterials. Although some collectors serve as through routes, their primary function is to provide access to surrounding land uses. Morningside Drive is an example of a major collector.

Minor Collector

A four-lane undivided roadway with a typical right-of-way width of 88 feet and a curb-to-curb pavement width of approximately 64 feet, the minor collector's function is to distribute traffic between local streets and arterials. While no roadways are currently classified as a minor collector, this classification may be used for future roadways.

Local

This category of roadway is designed to provide access to individual parcels of land. Local streets consist of two lanes with a typical right-of-way width of 60 feet and a pavement width of 40 feet. Examples of local streets are Sunny Lane and Sahara Road.

The cross-sections for typical roadway classifications are pictured in Exhibit 6, but actual cross-sections may vary somewhat from the indicated measurement standards. In order to provide maximum capacity, as well as right-of-way protection for landscaping, bike lanes, and future roadway improvements, the typical roadway cross-sections are recommended as future minimums.

Regional Roadways

Two regional routes serve Rancho Mirage: State Highway 111 and I-10. Highway 111 extends from its juncture with I-10, several miles west of Palm Springs and southeast to Brawley, in the Imperial Valley. I-10 connects the Los Angeles region with Arizona and other cities and states to the east. These two important roadways provide regional and interstate connections for Rancho Mirage and the Coachella Valley. Finally, the Mid-Valley Parkway provides an additional intra-regional arterial that extends from Highway 111 at Chino Canyon, southeast to Cook Street. Each of these regional facilities is briefly discussed below.

U.S. Interstate 10

In the vicinity of Rancho Mirage, I-10 is built as an eight-lane divided freeway accessed from diamond intersections spaced a minimum of one mile apart. I-10 provides essential inter-city and inter-regional access and is a critical part of the local road network, moving people and goods into and out of the Coachella Valley. Direct city access to I-10 is currently provided through the Monterey Avenue and Bob Hope Drive interchanges.

State Highway 111

While still maintaining its state highway status, this roadway has become more important as an intra-regional connector serving the local cities. In Rancho Mirage, Highway 111 has been improved to its ultimate six-lane divided design standard. The full buildout of Highway 111 throughout the Coachella Valley is expected to be reached in the next few years. Highway 111 was previously under the management jurisdiction of Caltrans, but the City has now assumed this responsibility within Rancho Mirage.

Mid-Valley Parkway

In Rancho Mirage, the Mid-Valley Parkway extends east from Plumley Road along Dinah Shore Drive to Bob Hope Drive. It then pro-

ceeds south to Gerald Ford Drive, where it continues east to Monterey Avenue. The Mid-Valley Parkway was conceived by CVAG to provide an additional intercity, high-capacity connector to better link the cities of the upper Coachella Valley and further unify the market area.

Performance Criteria

Evaluating the ability of the circulation system to serve the desired future land uses requires establishing suitable "performance criteria." These are the means by which future traffic volumes are compared to future capacity to evaluate the adequacy of the circulation system.

Level-of-Service

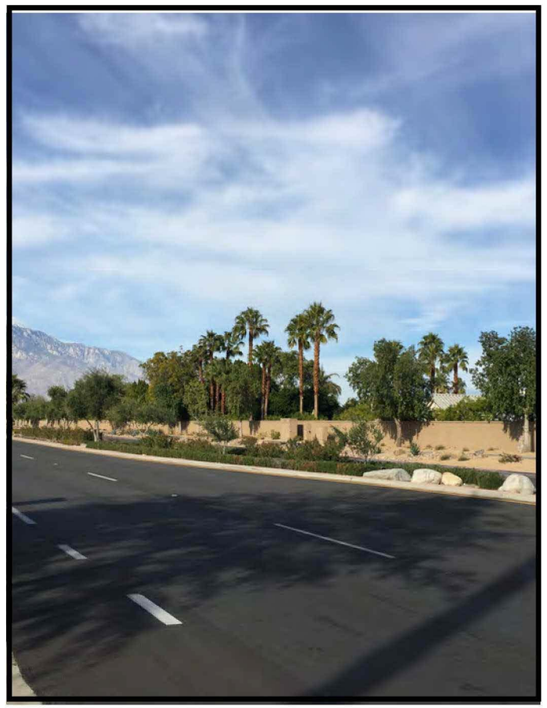
The available and utilized capacity of a roadway is typically characterized as "level-of-service" (LOS). LOS is a qualitative measurement used to describe the flow of traffic on a given street. A range of designations, "A" through "F," are used to characterize roadway operating conditions and serve as a measure of automobile delay. LOS A represents the best (free flow) conditions and LOS F indicates the worst (system failure). Level-of-service can also be represented as volume to capacity ratios, or vehicle demand divided by roadway capacity. Therefore, as the ratio approaches 1.00 the roadway approaches LOS F. Table 5 describes the quality of traffic flow associated with each level-of-service and Exhibit 7 provides a general illustration of each level-of-service.

To improve roadway capacity, the City can employ a variety of roadway design techniques. Added travel and turning lanes increase capacity, as do the inclusion of raised medians and restricted access on a roadway. Raised medians increase roadway capacity by reducing the number of vehicle conflict points and improving traffic flows. Restricted access avoids loss of capacity caused by interruptions and disruptions to traffic flow from vehicles coming onto or leaving the roadway.

Acceptable Level-of-Service

In recent years, traffic engineers and transportation planners have attempted to bridge the gap between the provision of ideal roadway operating conditions and the cost of infrastructure necessary to assure those conditions. While LOS C has long been considered the desirable and optimal level of traffic volume on any given roadway, it represents a standard that is progressively more difficult and less cost-effective to achieve in urban areas. For peak operating periods, LOS D or a maximum volume to capacity ratio of 0.90 is now considered the generally acceptable service level.

The County of Riverside maintains a CMP to monitor and improve the County's regional network of roadways. For CMP streets or highways, the County accepts LOS E. If any CMP roadway falls below this standard, the City must go through a procedure to prepare a "deficiency plan" or risk losing a portion of the gasoline taxes it receives for road purposes from the state. Ramon Road and Monterey Avenue are a part of the CMP system. Where a LOS of E or worse exists along roadway segments and intersections along these CMP roadways, the City will attempt to take every reasonable measure to improve operating conditions.



Wide boulevards facilitate traffic flow.

Table 5 Level-of-Service Descriptions

Level of Service	Quality of Traffic Flow	Signalized Intersection Delay	V/C Ratio
A	Low volumes, high speed; speed not restricted by other vehicles	0-10 seconds	0.00-0.60
B	Operating speeds beginning to be affected by other traffic. Some drives may begin to feel restricted by other vehicles. Operating speeds and maneuverability closely controlled by other traffic; recommended ideal design standard.	10-20 seconds	0.61-0.70
C	Occasionally drivers may have to wait through more than one red signal. Most drivers feel somewhat restricted but not objectionably so.	20-35 seconds	0.071-0.80
D	Tolerable operating speeds; often used as a design standard in urban areas. Increasing restriction at intersection, but no excessive backups. Drivers frequently have to wait through more than one red signal. This level is the lower limit of acceptable operation to most drivers.	35-55 seconds	0.81-0.90
E	All drivers wait through more than one red signal. At 100% capacity (V/C=1.0), it theoretically represents the most vehicles that a particular intersection can accommodate.	55-80 seconds	0.91-1.00
F	System failure characterized by long queues of traffic, unstable flows, long stops. Traffic volume and speed can drop to zero and will be less than the volume that occurs at LOS E.	80 seconds and up	Above 1.00

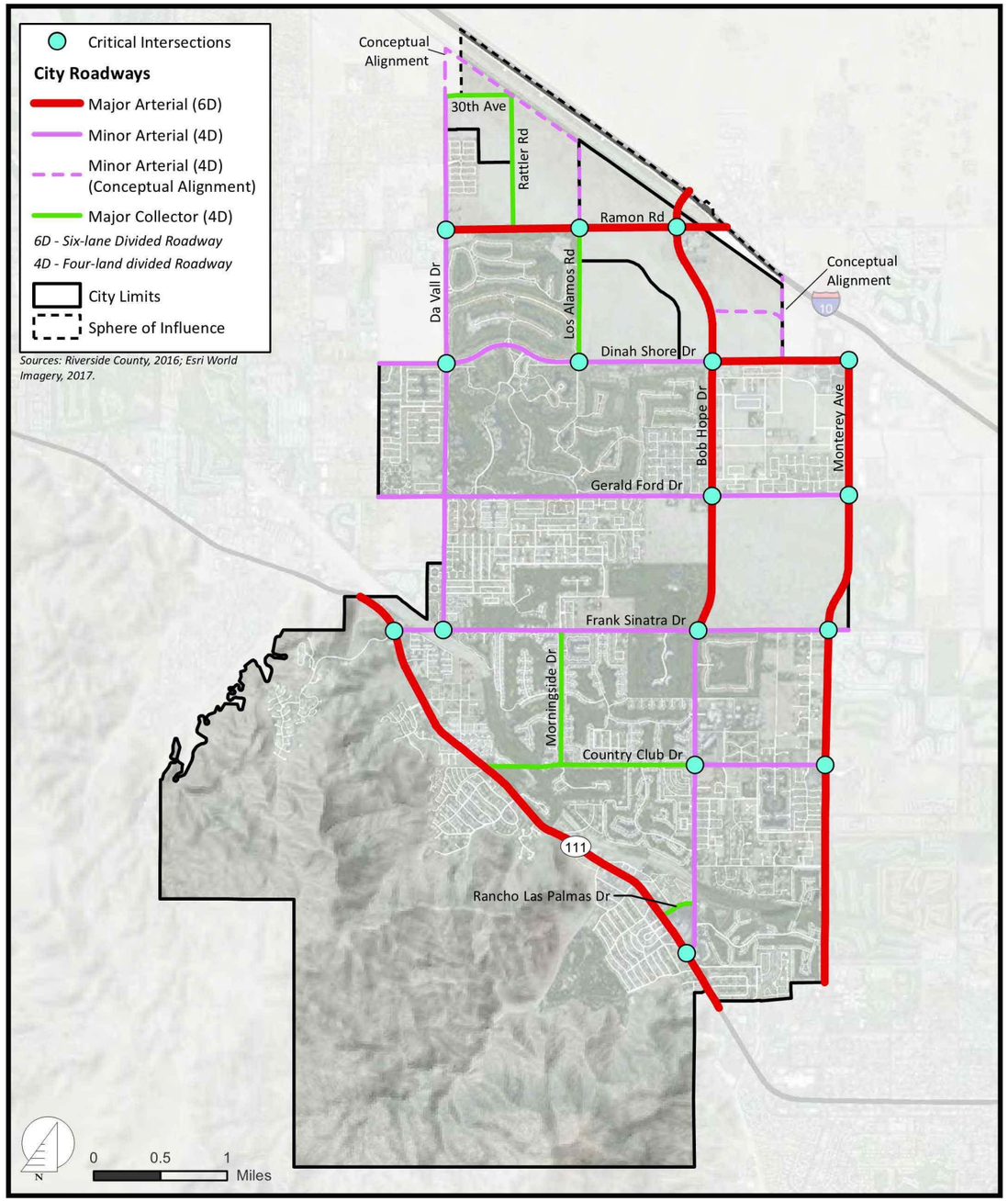


Exhibit 8 Circulation Roadway Plan

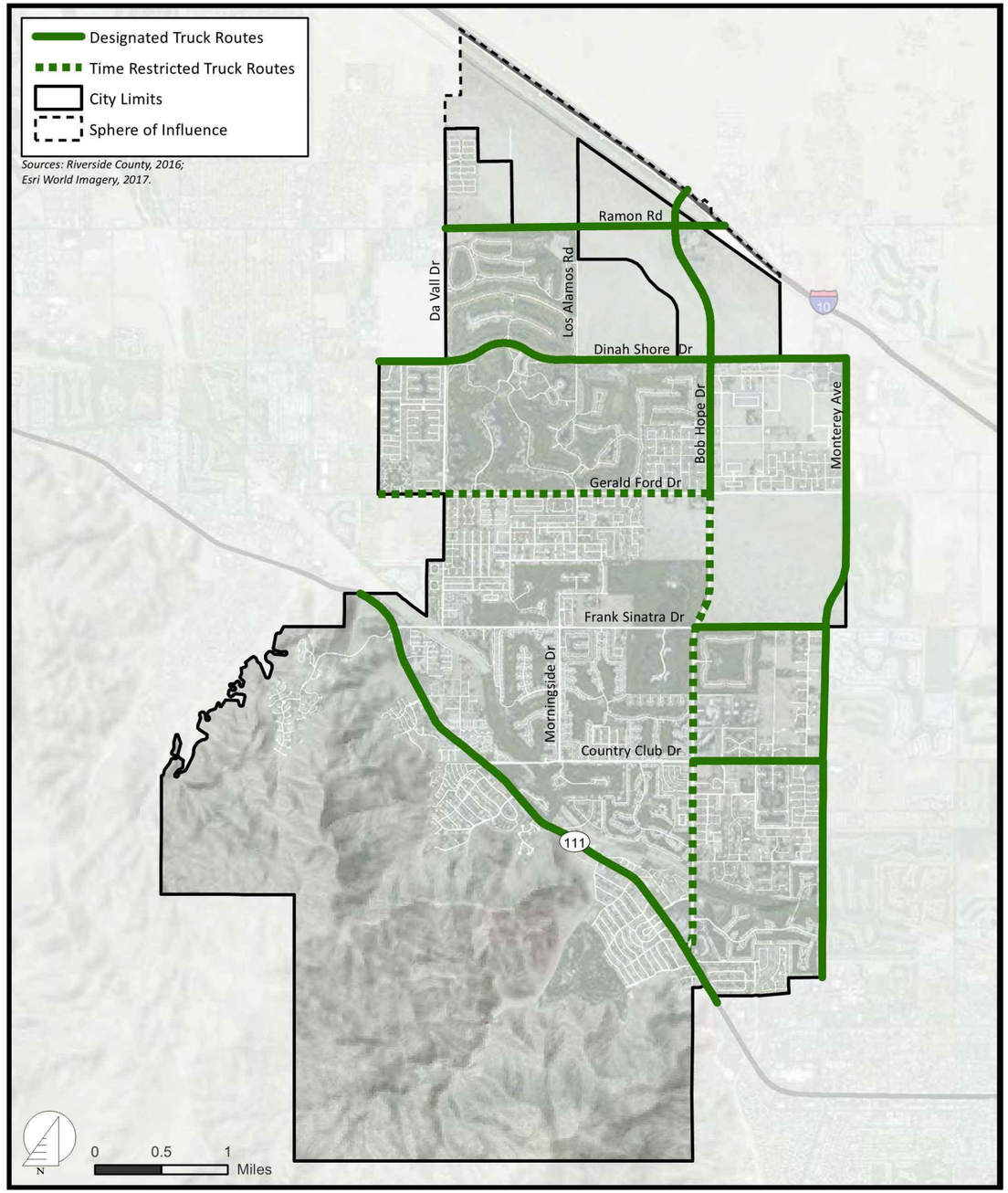


Exhibit 9 Designated Truck Routes

Vehicle Miles Traveled

Senate Bill (SB) 743 established new criteria for determining the significance of transportation impacts under CEQA to replace the current reliance on LOS. SB 743 requires the new criteria to "promote the reduction of greenhouse gas emissions, the development of multimodal transportation networks, and a diversity of land uses." It also states that alternative measures of transportation impacts may include "vehicle miles traveled, vehicle miles traveled per capita, automobile trip generation rates, or automobile trips generated."

Circulation Roadway Plan

The goals and policies in this element emphasize the importance of developing a circulation system capable of serving both existing and future residents while preserving community values and character. Rancho Mirage's arterial and collector streets, shown in Exhibit 8 on the following page, are identified according to their roadway classifications and are sized to provide sufficient capacity for projected traffic. This was confirmed in a Traffic Impact Analysis (TIA) report prepared for the City as part of this General Plan, which found that any impacts to LOS from buildout of the General Plan could be adequately addressed through intersection improvements listed in Table 5-3 of the TIA. These improvements correspond to the ultimate roadway cross-sections for each street classification shown in Exhibit 1-4 of the TIA.

The legend for Exhibit 8 indicates the number of lanes for each class of roadway as well as its status as a divided or undivided roadway. For example, 6D represents a six-lane divided roadway. Exhibit 8 also identifies critical intersections that are discussed later under the section on "Securing Rights-of-Way." Exhibit 9 identifies designated truck routes throughout Rancho Mirage.

Circulation Systems and Access

Public Transportation

The Sunline Transit Authority is the provider of public transit service in Rancho Mirage and the Coachella Valley. The Sunline fleet consists of buses powered by compressed natural gas. Buses are also equipped with wheelchair lifts and bicycle racks.

Aircraft Traffic

Palm Springs International Airport is the primary air transportation facility serving Rancho Mirage and the Coachella Valley. Passenger traffic is seasonal, with the peak occuring from January to March and the slowest period occurring during the summer months.

Railway Facilities

The Southern Pacific Railroad provides rail freight service to the Coachella Valley, with freight transfer facilities in Indio and Coachella. There is also Amtrak service to Palm Springs on the Southern Pacific line that carries between 30 and 40 trains per day, almost all of which are freight.

Non-Motorized Circulation

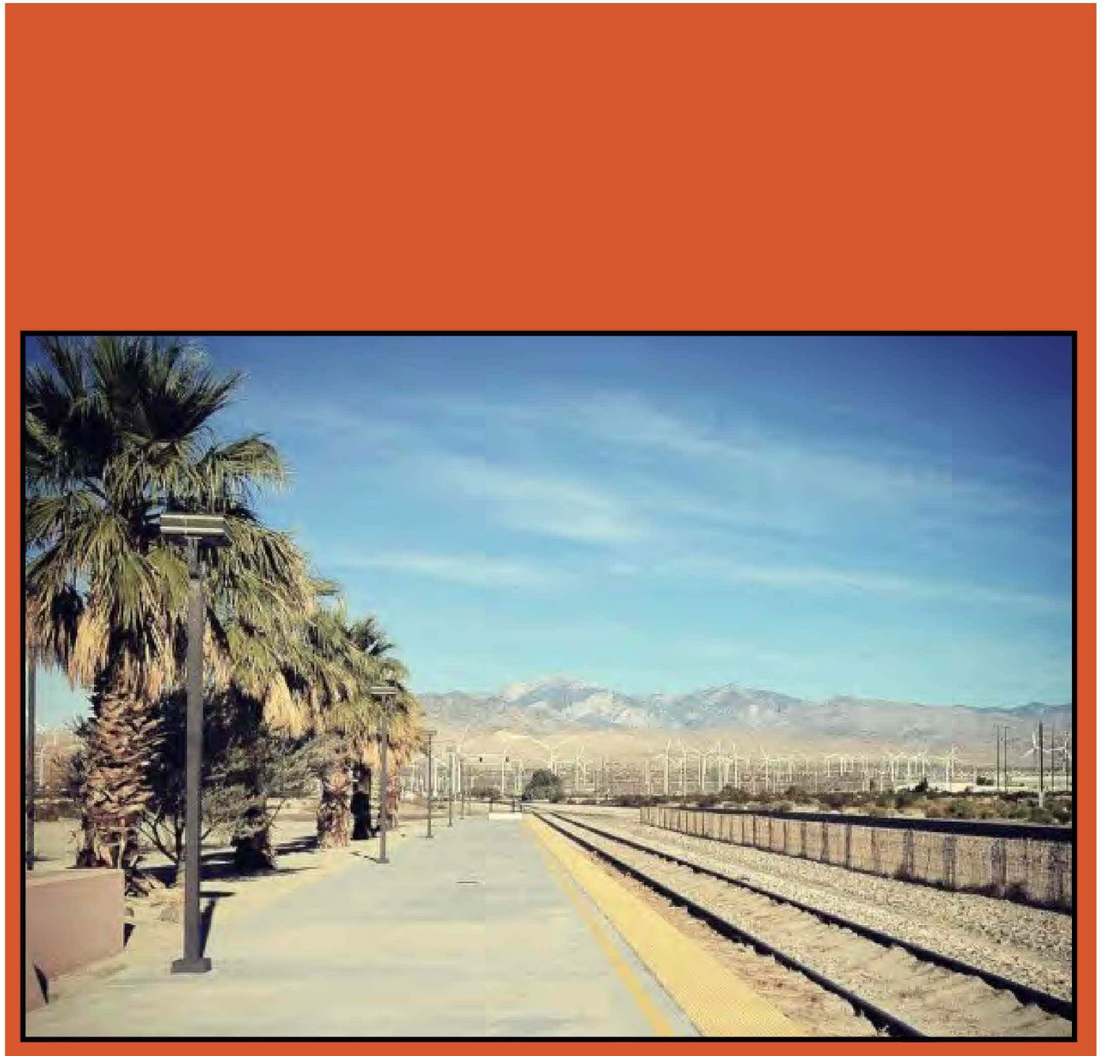
Pedestrian and other non-motor circulation is encouraged in Rancho Mirage wherever possible. The provision of sidewalks, bike lanes, and golf cart paths is especially important along major roadways. Although considered partially integrated, the City maintains more than 50 miles of sidewalks, bicycle lanes, golf cart paths and multi-use trails within existing roadways and rights-of-way. Carefully thought out and planned alternative transportation corridors will enhance and give greater opportunity to the use of alternative modes of transportation. Golf carts are legally restricted to designated pathways and roadways with speed limits less than 35 miles per hour.

With future development, pedestrian safety and accommodation should be given attention and serious consideration. Future bike and golf cart paths will serve as safe routes for intra-city traffic. Routes should be clearly marked and striped and should be designed as one way routes to flow in the same direction as the adjacent automobile traffic. Combination sidewalk/bikeway/golf cart paths require a minimum 8-foot width.

Coachella Valley Link

Coachella Valley (CV) Link is a 50-mile bicycle, pedestrian, and low-speed (up to 25 mph) electric vehicle pathway along the Whitewater River from Palm Springs to Coachella.[1] Planning of

[1] CVAG website at www.coachellavalleylink.com/faq



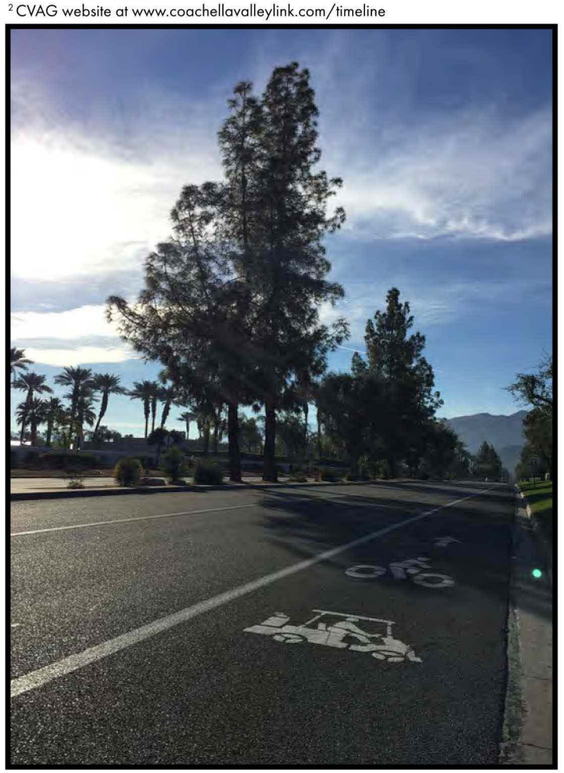
Amtrak line through Coachella Valley

CV Link started in 2007 with a desire for a bicycle path along the Whitewater River channel. In 2011 the project evolved to include low-speed electric vehicles, and was then being referred to as Parkway 1e11. In 2013, the project was rebranded as CV Link, and work on the CV Link Master Plan began.[2]

As the master plan developed many important questions regarding long-term operations and maintenance responsibilities, along with the use, or misuse, of regional Measure A revenues as a funding mechanism for the project were raised. Then-mayor of Rancho Mirage, G. Dana Hobart, championed an effort to have these questions addressed, but clear answers were never provided. This prompted the Rancho Mirage City Council to have the residents of Rancho Mirage voice their opinions on the controversial project. As part of the April 12, 2016 General Municipal Election, residents were asked to vote on four ballot measures related to CV Link.

Measure 1 proposed to give Rancho Mirage voters the final authority to allow CV Link into Rancho Mirage by way of majority vote. The measure was overwhelmingly approved by the voters, so the future of CV Link in Rancho Mirage now rests with the voters.

[2] CVAG website at www.coachellavalleylink.com/timeline



Bike and golf cart lanes offer a safe venue for multi-modal transport.

Complete Streets

Assembly Bill (AB) 1358 requires cities and counties to include "complete streets" policies in their General Plans. As defined by Caltrans, a complete street is a transportation facility that is planned, designed, operated, and maintained to provide safe mobility for all users, including bicyclists, pedestrians, transit vehicles, truckers, and motorists, appropriate to the function and context of the facility. Complete streets can take many different forms, and are uniquely developed to fit in the context of an individual community. The overarching goal of a complete street is to provide a seamless, interconnected transportation system that considers all users.

The benefits of complete streets are that they perform the following:

- Support increased physical activity and improve public health and safety
- Provide mobility options and access for non-drivers
- Decrease vehicle trips and associated air pollutants and greenhouse gas emissions
- Improve livability, revitalize communities, and decrease transportation costs[3]

A schematic example of a complete street is shown in Exhibit 10.

Parking and Access Facilities

While many of the newer commercial developments in Rancho Mirage have been able to provide adequate parking to serve their customers, some older developments are frequently unable to provide sufficient off-street parking. This problem is particularly evident along Highway 111 relative to older and smaller retail outlets. It is essential that new development, as well as projects undergoing redevelopment, be required to provide adequate onsite parking to meet the demand generated.

Parking lot ingress and egress should also be thoughtfully controlled and consolidation should be encouraged to minimize disruption to traffic flow on adjacent streets.

[3] Caltrans 2014 http://www.dot.ca.gov/hq/tpp/offices/ocp/docs/CompleteStreets_brochure2014.pdf

Transportation Demand Management

As the Coachella Valley and Rancho Mirage continue to grow, transportation demand and systems management will become more important in preserving and maintaining acceptable levels of service. Transportation Demand Management (TDM) involves the development and implementation of policies, plans and programs designed to encourage the use of a wider range of transportation alternatives, including public transit and bicycles. In addition to an emphasis on alternative travel modes such as carpools, rideshares, van pools, and mass transit, TDM can include such strategies as employee flex time to reduce peak hour travel and associated traffic congestion. Autonomous vehicles are also an emerging form of transportation that may have significant implications in areas such as the rate of private vehicle ownership and parking demand.

In response to state mandates, the RCTC prepared a regional Congestion Management Program that required Rancho Mirage and other cities to prepare TDM ordinances or risk the loss of federal transportation funds. The City adopted its TDM ordinance in April 1992.

Major Utility Corridors

The General Plan also plays an important role in assuring the planned provision of major corridors and easements for the transport of natural gas, electricity, communications, domestic water, sewerage, and storm drainage. In many instances, the need for utility corridors is met through the provision of easements in or adjacent to city streets and along common lot lines. The planning of future land use, the division of land, and the processing of development applications requires communication and coordination with utility companies and other service providers to assure the availability and provision of easements and rights-of-way for the extension of roads and utility lines and services.

All-Weather Access

The Whitewater River and a few channels draining the local mountains require the construction of all-weather crossings to assure accessibility during major flooding. Currently, Bob Hope Drive and Monterey Avenue at the Whitewater River, and a bridge on Highway 111 just west of Mirage Road, provide all-weather crossings for these roadways. Construction of an all-weather crossing on Frank Sinatra Drive at the Whitewater River is scheduled to begin in Spring 2018. As traffic volumes increase elsewhere in Rancho Mirage, it may be necessary to construct all-weather bridges at other locations.

Securing Rights-of-Way

The City has generally been able to secure rights-of-way needed to provide full-width, mid-block roadway improvements and has secured additional rights-of-way along major arterials designated as scenic corridors. However, the need for expanded intersection improvements throughout Rancho Mirage requires the securing of additional rights-of-way to provide for through and turning lanes. The greatest demand for additional rights-of-way will be at critical intersections, where ideal roadway configurations would provide three through lanes, two left turn lanes, and one dedicated right turn lane. Exhibit 8 identifies the location of critical intersections in Rancho Mirage. Please see the General Plan Program EIR and EIR Addendum for critical intersection design standards and traffic-related technical information.

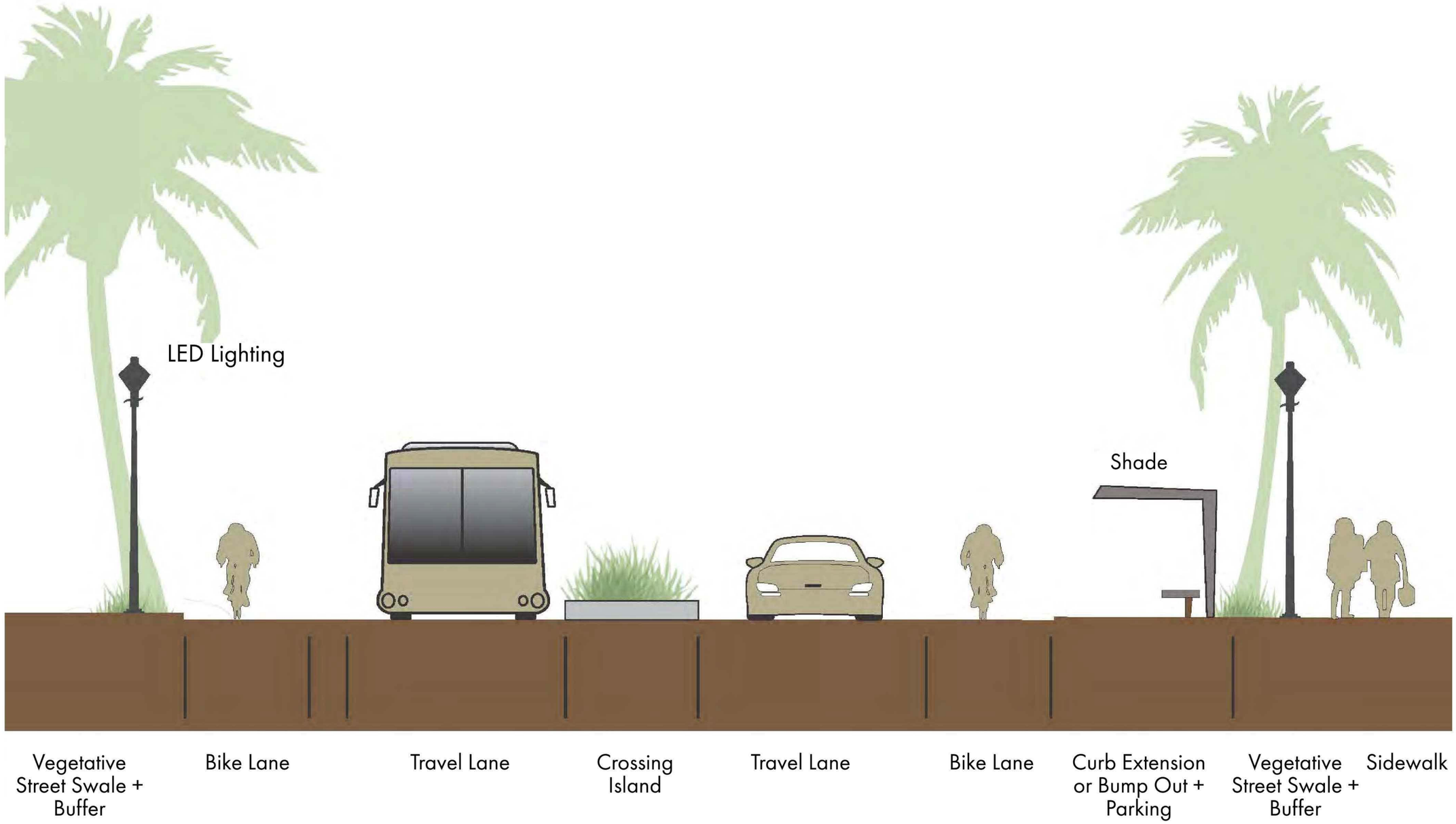


Exhibit 10a Complete Streets Example

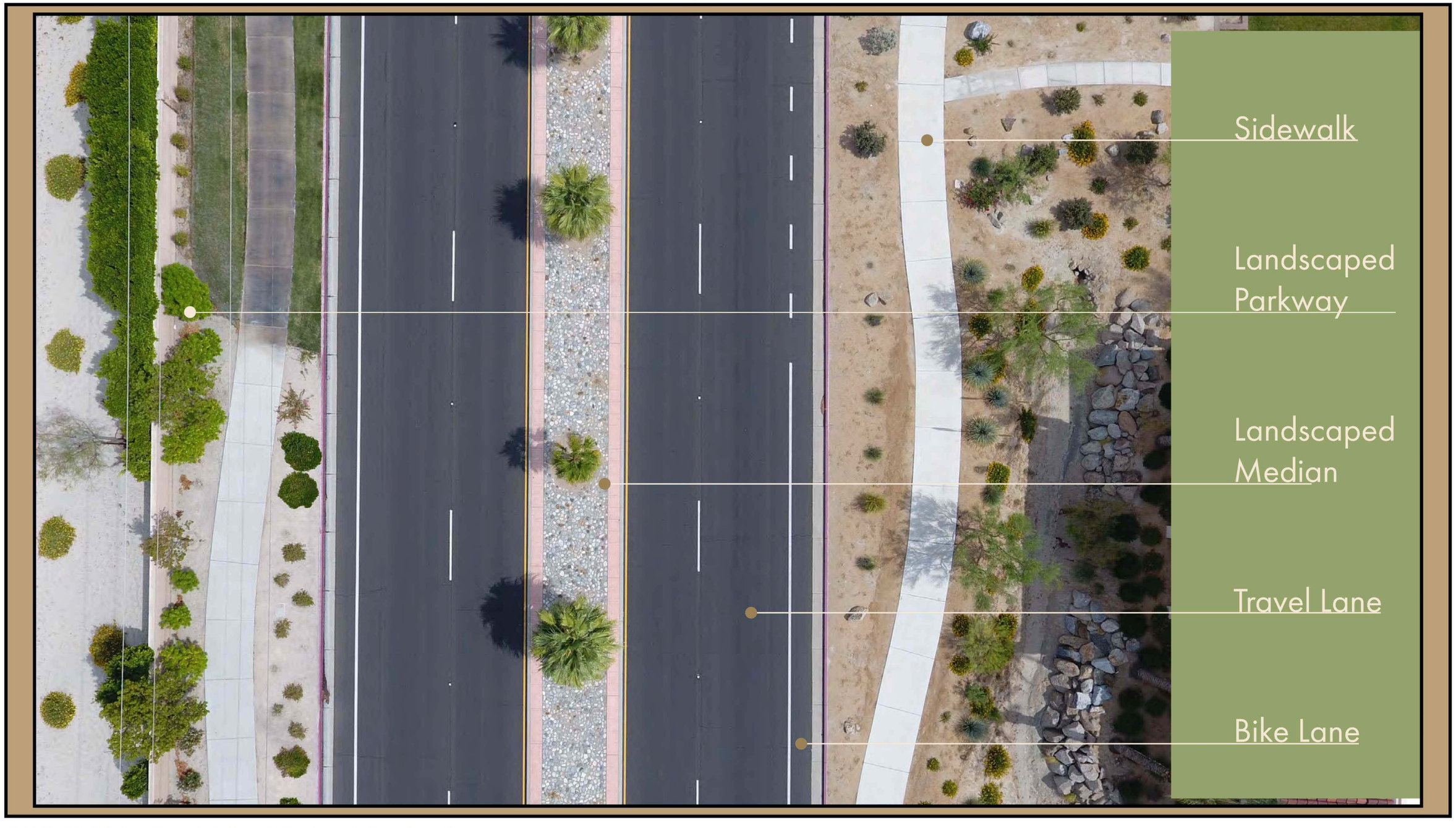


Exhibit 10b Existing Complete Streets Features in Rancho Mirage

Potential Future Projects

Da Vall Interchange

The development of a new freeway interchange on I-10 at the extension of Da Vall Drive has been identified as a regional transportation improvement, and was listed in the two most current iterations of CVAG's Transportation Project Prioritization Study (TPPS) published in 2010 and 2015, but the Da Vall Interchange Project was not listed in the earlier, 2005 study. TPPS projects are scored on a point system and then ranked according to said score. In 2010 the Da Vall Interchange project was given a score of 9.5 points, which translated into a project ranking of 79. In the most recent study the project was given a total score of 8.5, which subsequently dropped its rank from 79 to 120.

The City of Rancho Mirage is opposed to the development of the Da Vall interchange for a number of reasons, the most notable being that Da Vall Drive is substantially built-out with residential land uses along its entire length. The substantial intensification of traffic volumes on Da Vall Drive that would accompany the interchange would increase noise impacts and decrease air quality for residents. Furthermore, there is little opportunity for the acquisition of additional rights-of-way on Da Vall Drive due to existing conditions, so roadways will likely become overburdened with the influx of motorists, inevitably contributing to intersection congestion and possible failure.

Downtown Casino – Cathedral City

As reported in the Desert Sun on April 11, 2017, the Agua Caliente Band of Cahuilla Indians plans to build a mixed-use entertainment and gaming district in downtown Cathedral City at the northwest corner of Highway 111 and Date Palm Drive. Specific project details have not yet been realized, but a development of this nature would certainly contribute to increased traffic volumes on Highway 111. Because of the proximity of the potential project to the City's western boundary (less than 0.5 mile), careful attention will be paid to its progress.

Circulation Goals, Policies, and Programs

The City should continue to review and monitor land use trends and their associated changes in traffic volumes and patterns and make periodic adjustments in planning and program implementation by utilizing roadway improvement and maintenance management programs. This will be accomplished by regularly monitoring traffic on major roadways and by conducting on-going inventories of current traffic and circulation patterns. Through the implementation of this element, TDM techniques, and involvement with regional, state, and federal regulators, the City will progressively alleviate current problems and avoid future system inadequacies.

GOAL CIR 1

A safe, efficient, attractive, and economical circulation network meeting current and future demands in a manner consistent with the resort residential character of the community.

POLICY CIR 1.1

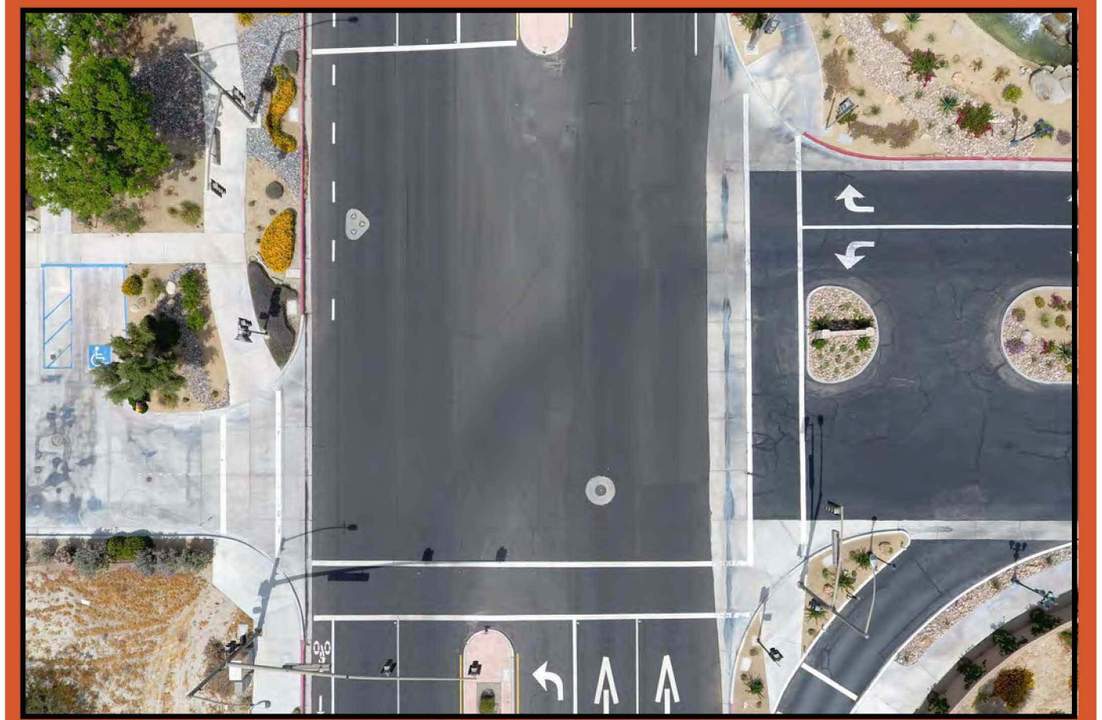
Rancho Mirage's street system shall be designed and constructed to maximize mobility, minimize congestion, and assure that all intersections and street segments operate at LOS "D" or better during the peak hours.

PROGRAM CIR 1.1A

Periodically update the General Plan traffic study to maintain its relevance and correspondence to the General Plan land use designations and the design and construction of city streets.

PROGRAM CIR 1.1B

Periodically review the master plan for road construction, which includes standards for ultimate rights-of-way and pavement width, and provides a schedule for securing right-of-way and constructing improvements needed to maintain the level-of-service standards set forth in the Circulation Element.



Intersections signed and striped consistent with the vehicle code.

PROGRAM CIR 1.1C

Prepare a traffic study to analyze possible improvements needed for Monterey Avenue south of Country Club Drive.

PROGRAM CIR 1.1D

Continue to maintain a roadways pavement management program that sets forth budgeting, timelines, and schedules for maintenance of existing roadways in the community.

POLICY CIR 1.2

A detailed traffic analysis shall be required for development proposals or other activities that might potentially require roadway improvements above and beyond those evaluated in the Circulation Element and General Plan EIR and EIR Addendum.

POLICY CIR 1.3

The City shall require improvements at critical intersections beyond those needed to meet standard levels-of-service at the discretion of the City Engineer.

POLICY CIR 1.4

The number of access points and intersections along arterials shall be limited in order to preserve mid-block and intersection capacities and to maintain public safety.

PROGRAM CIR 1.4A

Continue to maintain a design specifications manual that includes, but is not necessarily limited to, standards for major roadway intersection spacing, access restrictions and separations, median-island opening separation, turning movement restrictions, turning lanes, driveways and gated entries, roadway parking restrictions, and street lighting and signage.

PROGRAM CIR 1.4B

Facilitate the consolidation of access driveways along all arterials in a manner that minimizes conflicting turning movements and maximizes the use of existing and planned signalized intersections.

POLICY CIR 1.5

Access points shall be coordinated between future development in Section 31 and any future development of the properties on the west side of Bob Hope Drive.

POLICY CIR 1.6

The City shall actively participate in a wide range of regional transportation planning programs to improve the capacity, efficiency, and safety of the shared circulation system.

PROGRAM CIR 1.6A

Regularly coordinate with other local agencies regarding their plans, programs, and services that affect the quality and safety of the Rancho Mirage roadway system.

PROGRAM CIR 1.6B

Study the need and feasibility of providing additional all weather crossings along critical roadways and develop an implementation plan and schedule, if appropriate.

POLICY CIR 1.7

The City shall develop a system of continuous and convenient bicycle routes and multi-use trails to places of employment, shopping centers, schools, and other high activity areas.

PROGRAM CIR 1.7A

Incorporate design standards and guidelines for bicycle routes and associated facilities, such as bike racks and route signs, into development plans.

PROGRAM CIR 1.7B

Maintain and expand a golf cart transportation program that will provide a safe and convenient means of golf cart access to golf courses and neighboring uses in Rancho Mirage.

POLICY CIR 1.8

The local street system in developing neighborhoods shall be established through a cooperative public/private planning process.

POLICY CIR 1.9

Circulation and access for undeveloped parcels shall be coordinated with surrounding properties.

POLICY CIR 1.10

Streets in private planned residential areas shall be installed and maintained as private streets, and shall be developed in accordance with development standards set forth in the Zoning Ordinance and other applicable standards and guidelines.

POLICY CIR 1.11

City streets should not be converted to private streets when it would diminish circulation alternatives.

POLICY CIR 1.12

City truck routes shall be designated and limited to Ramon Road, Dinah Shore Drive, Gerald Ford Drive, Monterey Avenue, Highway 111, and portions of Bob Hope Drive, Frank Sinatra Drive, and Country Club Drive.

POLICY CIR 1.13

Public streets shall be designed in accordance with complete streets concepts.

PROGRAM CIR 1.13A

Improvements to existing streets shall consider complete street concepts.

POLICY CIR 1.14

Public streets shall be signed and striped consistent with the vehicle code.



Example of a local street.


29
26

4 Housing

Introduction

The Rancho Mirage Housing Element is intended to provide both citizens and public officials with a comprehensive understanding of the housing needs in Rancho Mirage. It sets forth policies and programs that will enable the City to reach its defined housing goals and attempt to assure that every Rancho Mirage resident secures a safe and decent place to live in a satisfactory environment. The Housing Element promotes a coordination of housing policies and programs at local, state, and federal levels.

This element first reviews the applicable state law that governs its content. This is followed by an analysis of the effectiveness of the policies and programs implemented through the 2006-2013 Housing Element. Then a review of Rancho Mirage's demographic information is presented, followed by an analysis of its housing needs. All constraints that might restrict or impede the development of housing are then analyzed. The document concludes with the goals, policies,and programs to be implemented in the 2014-2021 planning period.

Background

Legal Requirements of the Housing Element

AB 2853, passed in 1980, describes the requirements for Housing Elements, including the need to include an assessment of regional housing needs, the role of the California Department of Housing and Community Development in the review of the element, and procedures and timing for the adoption of the element. According to that law, this Housing Element must contain three parts:

- An assessment of housing needs and an inventory of resources and constraints relevant to the meeting of those needs
- A statement of the community's goals, quantified objectives, and policies relative to the maintenance, improvement, and development of housing
- A program that sets forth a five-year schedule of actions to implement the policies and achieve the goals and objectives of the Housing Element, guided by the following state housing objectives:
  - Provision of decent housing for all persons regardless of age, race, sex, marital status, source of income, or other factors
  - Provision of adequate housing by location, type, price and tenure
  - Development of a balanced residential environment including access to jobs, community facilities, and services

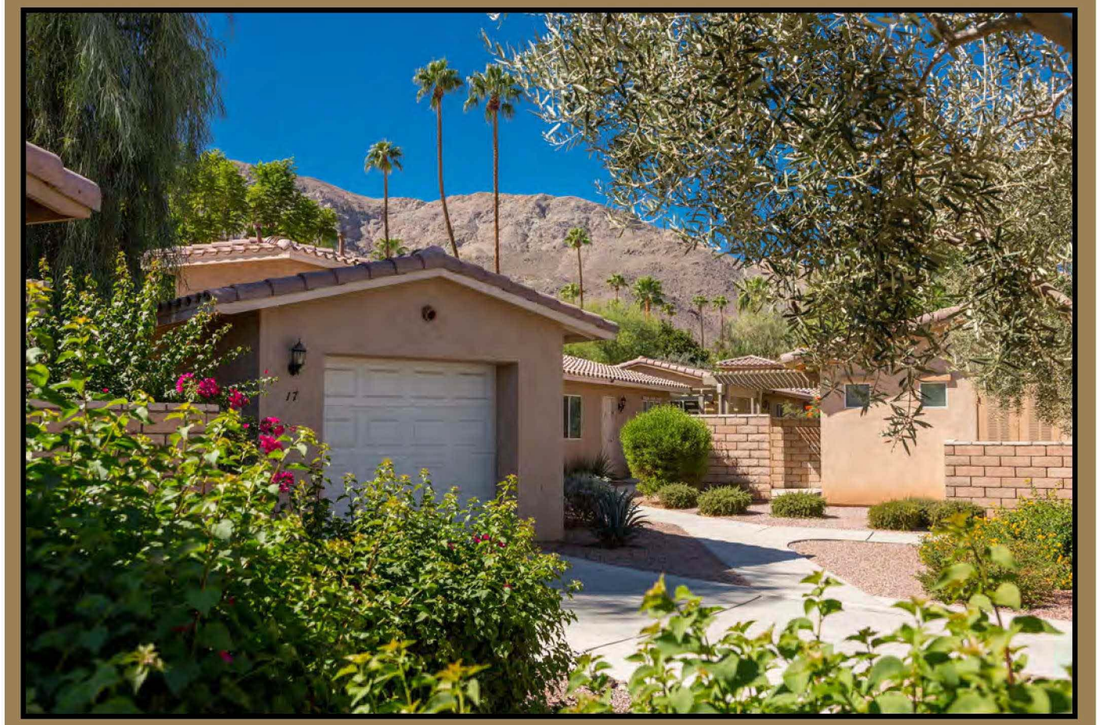
At-Risk Analysis

Section 65583 of the Government Code, requires each city and county to adopt programs for preserving existing affordable housing. A complete analysis is included in this document.

Recent Legislation

Since the adoption of the previous element in 2010, several bills have been passed by the state legislature that affect the content of the Housing Element. These include the following:

- SB 812, now incorporated into Government Code Section 65583, requires analysis of the special housing needs of the disabled to include an evaluation of the special housing needs of persons with developmental disabilities
- AB 1867 and AB 1103 amend the requirements for available sites analysis
- SB 244 requires the General Plan Land Use Element to be updated to identify and analyze disadvantaged unincorporated communities in the City's SOI.
- ABx1 26 was adopted in 2011, effectively eliminating redevelopment agencies and prohibiting them from entering into new agreements. California redevelopment agencies were dissolved effective February 1, 2012, and the City assumed the role of "Successor Agency" to the Rancho Mirage Redevelopment Agency with obligation to liquidate the assets of the former redevelopment agency and to pay its debts.



Santa Rosa affordable housing development.

Relationship to Other Elements

As an element of the General Plan, the Housing Element identifies present and future housing needs, and establishes policies and programs to achieve those needs. In the context of the General Plan, the Housing Element functions as an integral part of a comprehensive growth plan. For instance, projected housing need relates not only to residential land use acreages, but to the distribution of commercial lands and the jobs created by development on those lands. It also addresses policies to accommodate Rancho Mirage's fair share of households in all income levels.

The Housing Element is closely correlated with the following mandated General Plan Elements:

- Land Use
- Circulation
- Conservation and Open Space
- Noise
- Safety

Review of State and Local Housing Plans and Objectives

California's statewide housing plan, updated in 1999, identifies several critical issues in California's housing market:

- Much higher levels of housing construction are needed to adequately house the state's population.
- High housing cost burdens have been an issue for both owners and renters. The combination of upward price pressure in the housing market and relatively tight urban housing markets has in the past led to increasing cost burdens, particularly for low income renter residents. This condition has lessened as housing prices have fallen sharply as a result of the recent economic downturn.

In addition to high housing cost burdens, it is evident that in some portions of the state, the level of overcrowding has dramatically increased. This is not the case in Rancho Mirage.

A substantial portion of affordable rental housing developments statewide are at risk of conversion to market rate use. This situation threatens thousands of low income elderly households and families, exacerbating local housing needs.

California has an extensive agricultural economy that depends on temporary workers to harvest and process crops. Significant numbers of these critical workers migrate throughout the state, facing housing challenges that impact their welfare.

Finally, the homeless individuals and households who have fallen through the cracks of society face significant difficulties in obtaining shelter and reintegrating themselves into the broader society.

Evaluation of Existing Housing Element Policies and Programs

The Housing Element must include an evaluation of the goals, policies, and programs of the previous planning period, in this case the 2006-2013 timeframe. This evaluation helps the City determine which goals, policies and programs were effective; which are still being implemented; and which may either be complete, or were not effective in implementing the provision of housing. This evaluation helps the City determine how policy direction in the current planning period should be updated.

GOAL 1

A variety of housing types that meet the needs of residents in the city.

GOAL 2

Housing to meet the needs of the city's lower income households.

GOAL 3

The preservation and maintenance of the city's affordable housing supply in a safe and sanitary condition.

Policy 1

The General Plan shall provide for a mixture of residential densities dispersed throughout the city.

Evaluation: The General Plan Land Use Element establishes a variety of residential densities, ranging from one dwelling unit per 640 acres (Hillside Reserve) to nine dwelling units per acre (High Density Residential), that are consistent with the low-density character of the city and surrounding desert communities. Lands designated for various densities are distributed throughout the city, as illustrated on the Land Use and Zoning Map. In addition, the Section 19 Specific Plan (Ordinance No. 989, adopted 2010) allows both high-density residential and mixed use development at densities of at least 20 units per acre and up to 28 units per acre. This policy will continue to be implemented.

Program 1.A

The City shall monitor the remaining supply of vacant land in all residential zoning categories.

Responsible Agency: Community Development Department

Schedule: On-going

Evaluation: The Community Development Services Department routinely updates its vacant land inventories. The Land Use Element of the City's General Plan provides a tally of vacant land acreages in all residential zoning categories and projections of potential dwelling units and populations at buildout. The Land Use and Zoning Map identify the location of vacant residential lands. These tools assist the City in analyzing its land use balance, developing capital improvement plans, and making other planning and financial decisions. This program has been successful and will continue to be implemented.

Program 1.B

The City shall review and revise its residential development standards, as needed, to ensure that a variety of housing types are accommodated without sacrificing the City's design standards.

Responsible Agency: Community Development Department

Schedule: On-going

Evaluation: The Zoning Ordinance was amended several times between 2006 and 2013 to accommodate a variety of housing types. Ordinance No. 1020 was adopted in 2011 to revise requirements pertaining to homeless shelters, supportive and transitional housing, second residential units, maximum permitted heights in various residential districts, and elimination of the R-M Transitional Overlay Zone. Ordinance No. 1021, also adopted in 2011, revises permitting requirements and procedures for time share and vacation ownership resorts and industrial setbacks adjacent to residential zoning districts. In 2012, the City adopted Ordinance No. 1047, which amends the Section 19 Specific Plan to facilitate the development of affordable housing, housing for large families, an infrastructure program, and minimum densities on designated sites in Section 19. This program has been successful and will be ongoing.

Program 1.C

The City's Density Bonus Ordinance shall be amended to satisfy the requirements of state law.

Responsible Agency: Community Development Department

Schedule: As needed with changes in state law

Evaluation: The Density Bonus Ordinance is regularly reviewed for compliance with state law. Density bonuses were also applied to projects during the planning period. The San Jacinto Villas affordable housing project, constructed between 2009 and 2011, qualified for a density bonus through the allocation of a two-acre park site set aside for a future expansion of Whitewater Park. This program will be continued as appropriate.

Policy 2

The City's residential development standards shall allow for a diversity of housing types while adhering to the General Plan's community design policies.

Evaluation: The Zoning Ordinance includes seven residential zoning districts, each of which has its own development standards that allow for a diverse range of housing types, including single- and multi-family residences, manufactured housing, guest/employee housing, and transitional/supportive housing, among others. The Section 19 Specific Plan provides greater flexibility for residential development types, such as live/work and mixed-use residential units, and sets forth spe-

cialized design standards and guidelines for the 270-plus-acre specific plan area. All development standards are consistent with the General Plan's community design policies that seek to preserve and enhance the city's distinctive character. This policy has been successfully implemented and will continue.

Policy 3

Affordable housing developments shall be distributed throughout the city rather than concentrated in one area.

Evaluation: The City strives to distribute affordable housing developments throughout the city to the greatest extent possible. The most recent project, the 83-unit San Jacinto Villas, was constructed during the 2006-2013 planning period, with occupancy beginning in 2011. It is in the southern portion of the city in the vicinity of Parkview Villas, another affordable, 82-unit age-restricted (55+) project. However, its location along the Highway 111 corridor was determined to be beneficial for the resident senior population due to proximity to the public library, post office, commercial services, and bus stops. The Section 19 Specific Plan, adopted in 2010, offers affordable housing opportunities in the northern portion of the city just south of I-10, within walking distance of urban amenities and a future multi-modal transit station. This policy will be maintained.

Policy 4

Rental projects developed with Agency funds to provide affordable housing shall be owned by the Housing Authority to the greatest extent possible, in order to ensure that the quality of life in these projects is maintained.

Evaluation: The Housing Authority owns and manages 229 affordable rental units in four housing projects, all of which are age-restricted (55+) to serve the predominant segment of the city's population. Parkview Villas consists of 82 units, and Whispering Waters contains 30 units. Santa Rosa Villas, which was acquired in 2004 and occupied in 2006, includes 34 units. The city's newest project, San Jacinto Villas, began construction in 2009 and was occupied in 2011. It is LEED (Leadership in Energy and Environmental Design) Silver certified and includes 83 affordable units.

These projects were developed prior to the dissolution of the City's Redevelopment Agency (RDA) in 2012. Given the elimination of RDA funding, it is unclear to what extent the City will be able to acquire and manage additional affordable residential projects in the future. This policy will be reevaluated for the 2014-2021 planning period.

Program 4.A

The Housing Authority shall consider all available options when developing rental units, including hiring contractors through requests for proposals, buying completed projects and other strategies as they become available.

Responsible Agency: Housing Authority

Schedule: On-going

Evaluation: In 2009, the Housing Authority acquired the Rancho Palms mobile home park with the intent to develop it as affordable housing. The project site is adjacent to roadways, transit and utility infrastructure. The final stages of clearing the park are underway, but development plans have not been determined. With the elimination of RDA funding, it is unclear how the site will be developed and whether all or a portion of future units will be affordable. This program will be reevaluated for the 2014-2021 planning period.

Program 4.B

The Housing Authority shall develop a program for substantial rehabilitation of existing rental units in the city.

Responsible Agency: Housing Authority

Schedule: 2010-2011

Evaluation: The Housing Authority implemented this program by reroofing 82 units at Parkview Villas, at a cost of $268,568, and replacing cabinetry and flooring in 26 of those units, at a cost of $364,000. All these activities occurred during the 2006-2013 planning period. With the elimination of redevelopment funds, the availability of funding may be limited, but ongoing maintenance and rehabilitation will be necessary, and this program will be maintained in the 2014-2021 planning period.

Program 4.C

The City shall investigate a program to purchase and consolidate small vacant lots in the Thunder Road area to allow the development of an economically feasible project for extremely low, very low, low and/or moderate income households.

Responsible Agency: Housing Authority

Schedule: 2010-2011

Evaluation: This program was not implemented during the 2006-2013 planning period. Given the elimination of RDA funds subsequent to ABx1 26, it is unclear whether funding for this project will be available. This program will be reevaluated for the 2014-2021 planning period.

Policy 5

The City shall strive to meet the state-mandated special shelter needs of large families, female-headed households, single-parent families, workers employed in Rancho Mirage, senior citizens, the disabled, and homeless individuals through the continued efforts of the Housing Authority in developing or assisting private interests in developing housing for all types of households.

Evaluation: As described above, the Housing Authority owns and manages 229 affordable rental units, all of which are restricted for seniors (ages 55+), including the San Jacinto Villas project that was completed during this planning period. The City adopted Ordinance No. 1047 (2012) that requires 1,120 affordable housing units, and a specified percentage of four-plus bedroom units that can accommodate large families, in the Section 19 Specific Plan area. The Housing Authority acquired the Rancho Palms Mobile Home Park for the future development of additional affordable housing. The City contributes financially to a wide range of regional organizations that provide housing and other support to homeless and disabled individuals, including Roy's Desert Resource Center, Angel View Crippled Children's Foundation, Hidden Harvest, Food Now, Martha's Village, Well in the Desert, and Jewish Family Services.

Program 5.A

Continue to support and assist in enforcing the provisions of the Federal Fair Housing Act. Information on the Fair Housing Act, as well as methods for responding to complaints, shall be available at City Hall. The materials shall also be provided to the City Library and Post Office for distribution. The City's Housing Commission shall continue to hear Fair Housing issues at its regular meetings.

Responsible Agency: Housing Authority

Schedule: Continuous

Evaluation: The Housing Authority is responsible for enforcing the provisions of the Fair Housing Act. Reference materials regarding fair housing practices are provided at City Hall and the City Library. The City's Housing Commission hears and evaluates Fair Housing issues and other items related to the development and retention of affordable housing units. The City Attorney annually prepares a "Guide to Mobile Home Residency Law, Rights and Responsibilities," which explains landlord and tenant regulations pertaining to mobile homes and mobile home parks. The City's Mobile Home Fair Practices Commission makes rulings on issues and complaints related to mobile home parks in the city. This program has been successful and will be maintained.

Program 5.B

The City shall work with private organizations in assisting whenever possible in the housing of disabled residents, through continued participation by the Housing Authority.

Responsible Agency: Housing Authority, Community Development Department

Schedule: Continuous

Evaluation: The City regularly contributes to non-profit and charitable organizations, including those that provide housing and other services for disabled residents, through special assistance funds and other support. All affordable housing projects owned and managed by the Housing Authority are compliant with the provisions of the Americans with Disabilities Act (ADA).

Program 5.C

The City shall amend the Zoning Ordinance as follows:

- Allow emergency shelters by right in the Institutional land use designnation, subject to design review, and subject to a conditional use permit in the R-M and R-H zones. Approval shall be through a non-discretionary design review process.
- Transitional and supportive housing shall be subject to only those restrictions that apply to other residential uses of the same type in the same zone
- Define single-room occupancy facilities
- Allow single-room occupancy facilities in the I-L zone, subject to approval of a conditional use permit

The Zoning Ordinance shall be clarified to state that handicapped ramps are permitted in the front, side or rear yard setback of any residential structure. A reasonable accommodation procedure shall be established to provide exception in zoning and land use for persons with disabilities.

Responsible Agency: Community Development Department

Schedule: 2009-2010

Evaluation: Ordinance No. 1020, adopted in 2011, eliminates emergency shelters from residential zoning districts, but allows them by right in the Public Facilities zone. It also allows supportive and transitional housing with more than six occupants in the High Density Residential zoning district with a conditional use permit.

Single-room occupancy facilities are defined in Section 17.90.020 of the Zoning Code, and these facilities are permitted in various districts, depending on their specific use. For example, when functioning as a guest/employee home, a single-room occupancy unit may be approved in the R-E, R-L-2, R-L-3, or R-M residential districts. When part of a hotel, a single-room unit may be approved in several commercial or resort hotel districts (a complete list of allowable districts is provided in Table 2-2 and 2-4 of the Zoning Ordinance).

Handicapped accessible ramps are permitted by right in the Zoning Ordinance. A reasonable accommodation procedure has been established through the Building Department.

Policy 6

The City shall encourage the protection of existing affordable senior housing units.

Evaluation: The Housing Authority owns and manages four affordable housing projects that are age-restricted and provide a total of 229 units for extremely low, very low, low and moderate income seniors. The Housing Authority monitors existing age-restricted housing in the city; none was removed during the 2006-2013 period.

Program 6.A

The City shall monitor existing mobile home parks, and shall consider the allocation of Housing Set-Aside funds to correct health and safety concerns as they arise.

Responsible Agency: Code Compliance Division, Housing Authority

Schedule: Continuous

Evaluation: The Housing Authority and Code Compliance Division closely monitor mobile home parks to assure the health, safety, and general welfare of residents. The City also enforces the provisions of Title 25, which establishes regulations pertaining to the construction, maintenance, occupancy, use, and design of mobile home parks. This program will be carried over to the new planning period.

Program 6.B

The City shall monitor existing senior apartment buildings, and shall consider the allocation of Housing Set-Aside funds to correct health and safety concerns as they arise.

Responsible Agency: Code Compliance Division, Housing Authority

Schedule: Continuous

Evaluation: The Housing Authority implemented this program by reroofing 82 units at Parkview Villas, at a cost of $268,568, and replacing cabinetry and flooring in 26 of those units, at a cost of $364,000. All these activities occurred during the 2006-2013 planning period.

Program 6.C

The Housing Authority shall secure affordability restrictions for periods of at least 35 years in existing mobile home parks, resulting in the addition of at least 140 units affordable to extremely low, very low, low and moderate income households.

Responsible Agency: Housing Authority

Schedule: 2009-2010

Evaluation: This program was not implemented. The mobile home park in question was purchased by the Agency, and planned for affordable stick-built housing. However, with the elimination of redevelopment, no funding is currently available to proceed with the project. This program will be removed for the 2014-2021 planning period.

Policy 7

There shall be equal access to housing regardless of race, color, religion, national origin, sex, age, family status or sexual orientation.

Evaluation: The City has numerous anti-discrimination policies and regulations in place, including fair housing practices, and continues to implement them on an ongoing basis.

Policy 8

The City's mandated fair share of affordable housing shall be maintained by resale and rental restrictions, applicant screenings, and other appropriate mechanisms established as conditions of approval for new affordable housing projects.

Evaluation: Privately developed affordable housing projects in the city are contractually obligated to maintain affordability restrictions for a specified period of time and in accordance with applicable laws. This policy has been successful and will continue to be implemented as new projects are proposed.

Policy 9

The Housing Authority shall pursue the development of 485 extremely low, very low, low and moderate income units in this planning period.

Evaluation: During the 2006-2013 planning period, 83 new affordable rental housing units were constructed in the city. This includes 42 very low income, 37 low income, and three moderate income units at San Jacinto Villas (one additional unit is currently vacant). In 2012, the City adopted Ordinance No. 1047 which amended the Section 19 Specific Plan to accommodate 1,120 dwelling units for extremely low, very low, and low income households in the specific plan boundaries. The ordinance also established minimum densities of 20 units per acre on designated sites to further accommodate the need for affordable housing. The recession and elimination of redevelopment have slowed development in all sectors. No projects were proposed by the private sector. Due to the elimination of the RDA, the City lost its ability to develop affordable housing.

This policy will be replaced with policies that reflect the 2014-2021 planning period Regional Housing Needs Allocation (RHNA), which has been reduced substantially from the 2006-2013 allocation.

Program 9.A

The Redevelopment Agency shall annually allocate funds to eligible projects, outlined in the RDA's Implementation Plan, and other projects as they are presented to the Agency.

Responsible Agency: Redevelopment Agency, Housing Authority

Schedule: Annually

Evaluation: Prior to its dissolution, effective 2012, the Redevelopment Agency annually allocated funds in accordance with its Implementation Plan. As a result of ABx 1 26, funds are no longer available for allocation, and this program will be eliminated.

Program 9.B

The Housing Authority shall develop the Monterey Village project as a family project comprised of 227 ownership and rental units for extremely low, very low, and low income households. The Authority shall consider all available tools to leverage set aside funds and generate the total funding necessary to complete the project during this planning period. The Authority shall retain control of the project until

individual housing units are sold, and shall permanently control common areas to ensure a high level of maintenance occurs in the project over the long term.

Responsible Agency: Housing Authority, Community Development Department

Schedule: 2012-2013

Evaluation: This project was planned prior to the elimination of the Rancho Mirage RDA and the loss of set-aside funding. No funding was available during the scheduled implementation dates, nor is funding currently available to pursue its immediate development, and its future is unclear. This program will be eliminated.

Program 9.C

The City shall restrict all housing units at the Santa Rosa Villas to very low, low, and moderate income units.

Responsible Agency: Housing Authority, Community Development Department

Schedule: 2006-2007

Evaluation: Santa Rosa Villas includes 34 affordable housing units that are currently rented to nine extremely low income, 15 very low income, and nine low income households (one additional unit is currently vacant). The City will continue to provide a mix of income levels at this project and restrict its affordability.

Program 9.D

The Housing Authority shall complete the San Jacinto Villas project to include 82 units affordable to extremely low, very low, low and moderate income households in this planning period.

Responsible Agency: Housing Authority, Community Development Department

Schedule: 2011-2012

Evaluation: Construction of this housing complex started in September 2009, and occupancy began in April 2011. The project includes 83 affordable age-restricted (55+) rental units, including 42 very low income units, 37 low income units, three moderate income units, and one currently vacant unit.

Program 9.E

The Housing Authority shall consider the construction of units containing four or more bedrooms in its future development projects to address the potential for overcrowding, which currently stands at 2.5 percent of the city's total housing units. The Monterey Marketplace project shall include six (2.5 percent) units with four or more bedrooms. Projects proposed in Section 19 shall include at least one percent of units with four or more bedrooms.

Responsible Agency: Housing Authority

Schedule: 2010-2014

Evaluation: In 2012, the City adopted Ordinance 1047 which amended the Section 19 Specific Plan to require all proposed projects to include at least one percent of units with four or more bedrooms. This will contribute to a reduction in any potential overcrowding in the city. Given the elimination of RDA and anticipated set-aside funding, the future of Monterey Village is unclear. No funding is available to facilitate its immediate or near-term development.

Program 9.F

The Housing Authority shall give female-headed single parent households first priority for extremely low, very low, and low income units.

Responsible Agency: Housing Authority

Schedule: 2009-2014

Evaluation: All affordable housing projects owned by the Housing Authority are age-restricted (55+) and do not give preference to female-headed, single parent households. This program will be reconsidered for the next planning period.

Policy 10

In order to qualify for the City's financial assistance for the development of affordable housing, developers shall be required to comply with the Redevelopment Agency's Implementation Plan.

Evaluation: Prior to RDA elimination, the Housing Authority reviewed projects proposed by private entities for compliance with the RDA Implementation Plan. However, with RDA elimination, future proposals will be evaluated based on affordability requirements and housing goals established by the Housing Authority and other departments, as appropriate. With the elimination of redevelopment, this policy will be modified for the new planning period.

Program 10.A

The City shall prepare a standard set of qualifications and an application format for private developers seeking financial assistance from the City for the development of affordable housing.

Responsible Agency: Housing Authority

Schedule: 2010-2011

Evaluation: The Housing Authority identifies project-specific qualifications and other requirements in all Requests for Proposals. This program will continue to be implemented.

Policy 11

The City may, whenever it deems feasible and necessary, reduce, subsidize or defer development fees to facilitate the development of affordable housing.

Evaluation: San Jacinto Villas was the only affordable housing project built during the 2006-2013 planning period. All respective fees for this project were paid, including development impact fees, Transportation Uniform Mitigation fees, Multiple Species Habitat Conservation Plan fees, and others. The City will continue to consider and implement fee reductions or subsidizations whenever deemed feasible and necessary.

Policy 12

The City shall apply its density bonus provisions to all qualifying affordable housing projects.

Evaluation: Density bonus provisions were applied to the San Jacinto Villas affordable housing project, for which construction began in 2009 and occupancy occurred in 2011. The project was eligible for bonus density incentives based on the number of proposed dwelling units, age restrictions (55+), and provision of very low, low, and moderate income units. The Whitewater Park site contributed 19 units to the development using transfer of development rights provisions, and the bonus density resulted in 83 units on 8.7 acres for a final density of 9.5 units per acre. This policy has been implemented successfully and will be applied to future projects, as appropriate.

Policy 13

The City shall provide 1,120 units for extremely low, very low, low income households within the boundaries of the Section 19 Specific Plan.

Evaluation: This policy was implemented by Ordinance No. 1047, adopted by the City in 2012. The ordinance amends the Section 19 Specific Plan to provide 1,120 dwelling units for extremely low, very low, and low income households.

Program 13.A

The City shall allocate Set Aside funds, and implement an infrastructure program to extend domestic water and sanitary sewer to residential lands in Section 19. To facilitate the development of housing for lower-income households in the Section 19 Specific Plan area, the City will encourage further land divisions of planning areas as identified in Table 26, resulting in parcel sizes that facilitate multifamily development affordable to lower income households in light of state, federal, and local financing programs (e.g., 50-100 units). The City will offer incentives for the development of affordable housing including but not limited to, priority to processing subdivision maps that include affordable housing units, expedited review for the subdivision of larger sites into buildable lots where the development application can be found consistent with the Specific Plan, financial assistance (based on availability of federal, state, local foundations, and private housing funds).

Responsible Agency: Housing Authority

Schedule: 2011-2014

Evaluation: This program was adopted by City Council as part of Ordinance 1047, which amended the Section 19 Specific Plan. Development of the infrastructure program is underway. The City has an agreement with the Coachella Valley Water

District (CVWD) to extend water and sewer lines to serve the first phase of development, which will consist of mixed use development. The plan also requires the construction of a water storage reservoir north of I-10. Construction of these improvements is anticipated during the 2014-2021 planning period.

Program 13.B

The approved Section 19 Specific Plan currently permits multi-family uses without a CUP in Planning Areas 4.01, 4.02, and 4.03, where at least 50 percent of the remaining need (560 units of 1,120 units total) will be accommodated on sites that allow exclusively residential uses pursuant to Government Code Section 65583.2 (i). The Section 19 Specific Plan will be amended to establish minimum densities of 20 units per acre on the sites designated for exclusively residential use. To accommodate the City's balance of 560 units needed to meet the regional need for lower-income households, pursuant to Government Code Section 65583.2(h), the City will further amend the Section 19 Specific Plan to establish minimum densities of 20 units per acre on sites in Planning Areas 1.07, 2.01, 2.02, 2.03, 2.04, 2.05, and 2.06.

Responsible Agency: Community Development Department, City Council

Schedule: 2010-2011

Evaluation: This program was implemented by Ordinance 1047, which was adopted by the City in 2012 and amended the Section 19 Specific Plan to include the density modifications described above. The program is complete and shall be deleted.

Policy 14

The City shall assist existing extremely low, very low and low income households in maintaining their homes in a safe and habitable condition.

Program 14.A

The Housing Authority shall provide financial assistance to lower income households through its Home Improvement Program, as described in Rehabilitation Needs.

Responsible Agency: Housing Authority

Schedule: Annually

Evaluation: During the 2006-2013 planning period, the City's Home Improvement Program (HIP) provided financial assistance to a total of 813 participants, including 778 very low- to low income households, and 35 median- to moderate-income households. This program has been successfully implemented and will be maintained if funds are available.

Policy 15

Relocation assistance shall be provided to lower income households who are displaced by public or private redevelopment activities as mandated by the state.

Evaluation: No relocation assistance was required during the 2006-2013 planning period. This program will continue to be implemented in the future, as necessary.

Policy 16

The City shall make every effort to preserve units at risk at Villa Mirage and Rancho Mirage Resort.

Program 16.A

In order to preserve units at risk, the City shall:

- Monitor the status of affordable units that may become at-risk of conversion.
- Provide technical assistance as feasible to facilitate the preservation of units considered at risk of conversion. Annually contact property owners, gauge interest, and identify non-profit partners and pursue funding and preservation strategy on a project basis.
- Work with owners and potential buyers to assure that affordability covenants are maintained through the planning period.
- Work with tenants of at-risk units and provide them with education regarding tenant rights and conversion procedures. The City will also provide tenants in at-risk projects information regarding Section 8 rent subsidies through the Housing Authority, and other affordable housing opportunities in the city.
- Use, where feasible, available financial resources to restructure federally assisted preservation projects, in order to preserve affordability. Annually identify funding sources for at-risk preservation and acquisition rehabilitation and pursue or support applications of non-profits for these funding sources at the federal, state or local levels.

Responsible Agency: Housing Authority

Schedule: Annually

Evaluation: 98 affordable multi-family rental units located in Villa Mirage were at risk of converting to market rate apartments in 2015. The City monitored the status of the project and worked closely with The Hampstead Group, Inc. who agreed to purchase, upgrade, and maintain the property as an affordable housing project. The City assisted the purchaser in acquiring multi-family housing revenue bonds to finance the project by becoming a Program Participant in the California statewide Communities Development Authority. The process added an additional 40 years to the project's affordability restrictions and extended its expiration date to 2055.

At Rancho Mirage Resort, resale restrictions for moderate income households on 42 affordable units will expire in 2015. The City has been unable to extend these restrictions.

Housing Needs

The housing needs of Rancho Mirage can be determined by investigating the make-up of the community and its demographics.

Regional Setting

Rancho Mirage is located in the Coachella Valley of Riverside County. During the 1980's Riverside County experienced extremely rapid growth. The County population grew from 663,923 in 1980 to 1,110,000 in 1990, an increase of 67 percent. By 2000, the County's population had increased to 1,545,387, an increase of 39 percent in ten years. By 2010, it had increased to 2,189,641, which represents a 10-year increase of 41.7 percent. The Department of Finance further estimates that the County's January 2012 population stood at 2,227,577, a 1.7 percent increase over 2010 Census estimates.

Demographic Characteristics

Age Distribution

The median age in Rancho Mirage in 2010 was 62.3 years of age. Approximately 44 percent of the population was over the age of 65. Table 6 presents the 2010 Census data for the age distribution of the city's population.

Table 6 Age Distribution, 2010

Age	Number	Percentage of Total
Under 20	1,991	11.6
20-24	345	2.0
25-29	302	1.8
30-44	1,583	9.2
45-54	2,163	12.6
55-59	1,453	8.4
60-64	1,799	10.4
65+	7,582	44.0
Total	**17,218**	**100.0**

Source: US Census 2010

Ethnic Characteristics

Table 7 shows the ethnic distribution for Rancho Mirage in 2010. Although the community remains predominantly white, the data shows an increase in minority population. This is representative of a trend throughout Southern California.

Table 7 Ethnic Distribution, 2010

Ethnicity	Number	Percentage of Total
White	15,267	88.7
Black or African American	256	1.5
American Indian and Alaska Native	94	0.5
Asian	651	3.8
Native Hawaiian and Other Pacific Islander	14	0.1
Other	598	3.5
Total	**17,218**	**100.0**
Hispanic or Latino (of any race)	1,964	11.4

Source: US Census 2010

Population Growth

Rancho Mirage has shown steady population growth throughout the last decade. However, the city's growth rate has slowed considerably since 2005, as demonstrated by the information in Table 8.

Table 9 shows the largest employers located in Rancho Mirage and the number of workers each employs. The city's retail businesses are also important employers, but are comprised of a large number of small businesses, rather than a single large business. As a result, Table 9 does not reflect accurately the retail trade component of the workers in the city.

Table 8 Population Growth, 2002 to 2012

Year	Square Miles	Population	Percentage Increase
2002	24.0	14,349	N/A
2003	24.0	15,044	4.8
2004	24.0	15,653	4.0
2005	24.7	16,353	4.5
2006	24.7	16,592	1.2
2007	24.7	16,779	1.1
2008	24.7	16,815	0.2
2009	24.7	17,037	1.3
2010	24.7	17,165	0.8
2011	24.8	17,399	1.4
2012	25.1	17,504	0.6

Source: US Census 2010 and California DOF 2012

Table 9 Major Employers, 2010

Employer	Number of Employees
Eisenhower Medical Center	2,480
Agua Calient Resort and Spa	1,300
Rancho Las Palmas Resort	500
Westin Mission Hills Resort	470
Betty Ford Center	269
Mission Hills Country Club	211
Cheesecake Factory	180

Source: City of Rancho Mirage

Housing Characteristics

The character of the city's housing has not significantly changed over time. The Department of Finance estimates that in 2012, there are 14,307 housing units in the city, as shown in Table 10.

Table 10 Housing Characteristics, 2012

Unit Type	Number of Units	Percentage of Total Units
Single-family detached	7,659	53.5
Single-family attached	4,187	29.2
Multi-family - 2 to 4 units	725	5.1
Multi-family - 5 or more units	841	5.9
Mobile home, RV, trailer, or other	895	6.3
Other Vacant	449	8.1
Total	**14,307**	**100.0**

Source: California DOF 2012

Vacancy Status

The 2007-2011 American Community Survey showed an overall vacancy rate of 39.4 percent. Correcting for seasonal or recreational units, which are considered vacant by the Census but are not available or used for permanent occupancy, the vacancy rate decreases to 7.6 percent. Table 11 provides the complete data as of 2011.

Table 11 Vacancy Status, 2011

Unit Type	Number of Vacant Units	Percentage of Total Units Citywide
Rental	185	3.3
For Sale only	326	5.9
Rented or sold, not occupied	108	1.9
Seasonal, recreational, or occasional use	4,479	80.8
Seasonal housing for migrant workers	0	0.0
Other Vacant	449	8.1
Total	**5,547**	**100.0**

Source: American Community Survey 2007-2011

Housing Tenure

Housing tenure for owner- and renter-occupied units is shown in Table 12. In Rancho Mirage, 82 percent of occupied units are owner-occupied.

Table 12 Housing Tenure, Occupied Housing Units, 2011

Unit	Number of Units	Percentage of Total
Owner occupied	6,994	82.1
Renter occupied	1,527	17.9
Total	**8,521**	**100.0**

Source: American Community Survey 2007-2011

Overcrowding

Housing need is defined by the state Department of Housing and Community Development in these ways:

- Overcrowding (more than 1.01 persons per room)
- Overpaying (paying more than 30 percent of household income for shelter)
- Residing in substandard units

The 2007-2011 American Community Survey provides current data on overcrowding in Rancho Mirage. For owner-occupied units in the city, 17 housing units are considered to be overcrowded, and for renter occupied units, 54 housing units are overcrowded. Based on this data, a total of 71 housing units in Rancho Mirage are overcrowded. This represents 0.83 percent of all occupied units in the city. Tables 13 and 14 show the detailed data for overcrowding.

Table 13 Overcrowding, Owner-occupied Units, 2011

Persons per Room	Number ofUnits/Percentage
0.5 or fewer	6,335/90.6
0.51 to 1.00	642/9.2
1.01 to 1.50	0/0.0
1.51 to 2.00	17/0.2
2.01 or more	0/0.0

Source: American Community Survey 2007-2011

Table 14 Overcrowding Renter-occupied Units, 2007-2011

Persons per Room	Number ofUnits/Percentage
0.5 or fewer	1,049/68.7
0.51 to 1.00	424/27.8
1.01 to 1.50	54/3.5
1.51 to 2.00	0/0.0
2.01 or more	0/0.0

Source: American Community Survey 2007-2011

Overpayment

The data presented in Tables 15, 16, and 17 on the following page show overpayment by income category, the amount overpaid by renters, and the amount overpaid for owners.

Based on the data provided in Tables 15 and 16, both homeowners and renters were overpaying for housing between 2007 and 2011.

Table 15 Total Low Income Households Overpaying for Shelter, 2005 to 2009

	Number of Households/Percentage
Total households in the city	8,829
Extremely low income households overpaying for shelter	620/7.0
Very low income households overpaying	675/7.6
Low income households overpaying	480/5.4
Total low income households overpaying for shelter	**1,775/20**

Source: Comprehensive Housing Affordability Strategy 2005-2009 at https://www.huduser.gov/portal/datasets/cp.html

Table 16 Percentage of Household Income Spent on Housing, Owner-occupied Units, 2007 to 2011

	Percentage of Income Spent on Housing		
Income	<20%	20% to 29%	30% and over
Less than $20,000	0	24	580
$20,000 to $34,999	72	82	564
$35,000 to $49,999	52	135	415
$50,000 to $74,999	301	215	529
$75,000 and over	1,873	796	1,265
Total	**2,298**	**1,125**	**3,353**

Source: American Community Survey 2007-2011

Table 17 Percentage of Household Income Spent on Housing, Renter-occupied Units, 2007 to 2011

	Percentage of Income Spent on Housing		
Income	<20%	20% to 29%	30% and over
Less than $20,000	0	10	317
$20,000 to $34,999	0	77	160
$35,000 to $49,999	0	142	122
$50,000 to $74,999	32	10	175
$75,000 and over	147	56	112
Total	**187**	**295**	**886**

Source: American Community Survey 2007-2011

Table 18 Median Housing Costs, 2007 to 2011

	2007 to 2011
Median value, owner-occupied units	$582,500
Median mortgage costs (PITI*)	2,888
Median gross rent	1,221

*Principal, Income, Taxes, Insurance
Source: American Community Survey 2007-2011

Table 19 Riverside County Housing Program Income Limits, 2013

	Number of Persons in Family			
Income Category	1	2	3	4
Extremely low	$14,100	$16,100	$18,100	$20,100
Very low	23,450	26,800	30,150	33,500
Low	37,550	42,900	48,250	53,600
Moderate	54,600	62,400	70,200	78,000
Median	$45,500	$52,000	$58,500	$65,000

Source: HUD and HCD 2013

Housing Costs

The city of Rancho Mirage has a relatively high median price for single-family, owner-occupied units and rental units. The median value of housing and estimated mortgage costs as of 2007-2011 are shown in Table 18.

The 2013 median household income calculated for Riverside County for a family of four is $65,000. This is used to calculate, extremely low (30 percent of median), very low (50 percent of median), low (80 percent of median), and moderate (80 percent to 120 percent of median) incomes for use in state and federal subsidized housing programs.

Based on the incomes in Table 19, it is possible to calculate the amount a family of four with an income of $65,000 can afford to spend on housing, assuming that no more than 30 percent of the household's income is spent on housing. Table 20 shows the current affordability gap in Rancho Mirage, based on existing median housing values which shows a median income household would need an additional $1,263 per month to afford a median priced home in Rancho Mirage.

Table 20 Median Income Affordability Gap, 2013

	Amount
Median household monthly income*	$5,416
Housing payment equaling 30% of household income	1,625
Median mortgage costs**	2,888
Affordability gap***	$1,263

*Based on median income with a four-person household (Table 4-14).
** See Table 4-13
*** Difference between 30% of income and median mortgage cost

2013 Affordable Housing Projects

In Rancho Mirage there are a total of 591 affordable units for lower income families and seniors. The Housing Authority owns 229 of these units, and 362 are privately owned, but have received assistance from the Housing Authority or other programs. Existing projects are described below.

Projects Owned by the Housing Authority

Santa Rosa Villas Housing Project (formerly known as Blue Heaven Mobile Home Park)

This housing project, previously a mobile home park whose units were relocated, was initially occupied in late 2006 and contains 34 new affordable housing units for residents over 55. There are nine extremely low income units, 15 very low income units, nine low income units, and one vacant unit. Rents range from $548 to $724 per month.

Parkview Villas Residential Project

The project offers 82 affordable rental units to seniors over 55 years of age. There are 36 extremely low income units, 33 very low income units, eight low income units, one moderate income unit, three vacant units, plus a manager's unit. Rent ranges from $248 to $1,119 per month.

Whispering Waters Residential Project

This housing project provides 30 affordable rental units for seniors over 55. There are 13 extremely low income units, 14 very low income units, one low income unit, and two vacant units. Rents ranges from $310 to $849 per month.

San Jacinto Villas

Construction of this housing complex started in September 2009, and occupancy began in April 2011. The project is LEED Silver certified and age-restricted (55+). It offers 83 affordable units, including 42 very low income units, 37 low income units, three moderate income units, and one vacant unit. Rents range from $586 to $1,052.

Privately Owned Projects

Las Colinas Residential Project

84 affordable rental units are offered to seniors over 55 at this complex. The project contains 30 very low income units, 39 median income units, and 15 moderate income units. Rent ranges from $490 to $948 per month.

Villa Mirage

A 98-unit apartment project located at the northwest city boundary. The project consists of project-based Section 8 certificates, and provides very low and low income households with two and three-bedroom units.

Rancho Mirage Resort

A 180-unit development consisting of 150 condos and 30 single-family homes, located immediately east of Villa Mirage. The majority of the units are market rate. Forty-one units include resale restrictions which assure their affordability to moderate income households. The homes and townhomes consist of two and three-bedroom units.

Rehabilitation Needs

The year in which a residential unit was built is an important characteristic of the housing stock, indicating its relative condition. In general, an average quality structure has a life of 20 to 30 years before the need for maintenance and rehabilitation becomes necessary for the structure to remain safe and sanitary.

According to the 2007-2011 American Community Survey, 5,763 dwelling units were built before 1980 and are now over 30 years old. Approximately 1,554 of those units are over 40 years old.

The Code Compliance division monitors the condition of housing stock through its site inspection and citation process. The division has annually cited approximately 6 single-family homes for substantive rehabilitation or structural issues during the 2006 through 2013 period. The majority of these citations are corrected. This would indicate that there are approximately six substandard homes at any given time in the city.

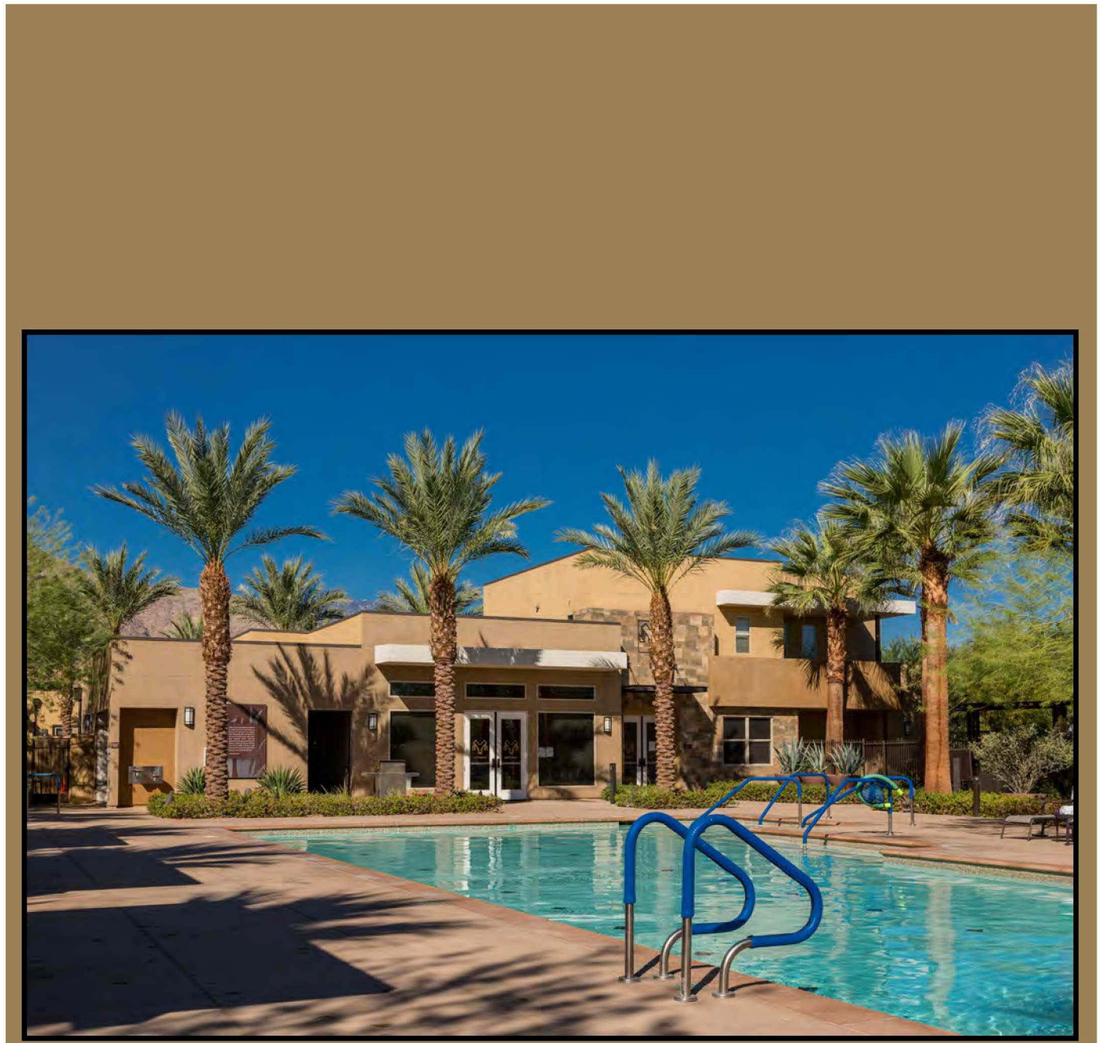
The City's Housing Authority has previously funded a Home Improvement Program, which is designed to allow restricted income households to make needed repairs to their homes, including roofing, air conditioning and heating, and similar projects. Since Fiscal Year 2005/06, the program has assisted 813 participants, 778 (96 percent) of which were very low to low income residents, and 35 of which (four percent) were median to moderate income residents.

Affordable Units at Risk

The continued availability of existing affordable housing units is important to city residents. When a project funded through local, state or federal programs becomes eligible for conversions to market rates, those units are considered "at risk" units.

Affordability restrictions for 98 multi-family rental units at the Villa Mirage project, located at 34160 Rebecca Way, were scheduled to expire in 2015. The City worked closely with The Hampstead Group, Inc., which in 2012 agreed to purchase and upgrade the project and maintain its affordability for low income housing (allowing Section 8 rentals) for an additional 40 years, with a new expiration date of 2055. The City assisted the purchaser in acquiring multi-family housing revenue bonds to finance the project through the California statewide Communities Development Authority by becoming a Program Participant.

In addition, 42 resale restrictions at the Rancho Mirage Resort project will expire in 2015. Analysis of current resales at Rancho Mirage Resort indicate that the market rate units in this project sell in the range of $100,000 to $130,000. The replacement of these units would therefore total between $4.2 and $5.5 million. With the elimination of redevelopment, the City is no longer able to participate in the preservation of these units. The units are priced in a range that is affordable for a low or moderate income household, insofar as the mortgage cost (including insurance and taxes) would be between $590 and $765 per month. Therefore, although the resale restrictions may lapse, these units will remain affordable.



San Jacinto Villas affordable housing project.



Whispering Pines affordable housing development.

Special Housing Needs

There are households with identifiable special needs, as defined by California law for which the City must plan. These households typically experience difficulty in securing decent, affordable housing under market conditions. Specific groups with special housing needs include elderly residents, the homeless, single-parent households, farmworkers, persons with disabilities, persons with HIV/AIDS, and the disabled. In terms of how these disabilities affect housing needs, many simply require modifications of existing structures such as replacing steps with ramps and improving wheelchair accessibility. Other disabled people such as those with extreme mental disabilities, require long-term residential care. These special housing needs are provided through a variety of groups in the community and in the surrounding region.

Farmworkers

There are no farm lands in Rancho Mirage, or in the cities of Cathedral City and Palm Desert, to the west and east of Rancho Mirage, respectively. Farming occurs in the eastern Coachella Valley, at least 20 miles to the east. Between 2007 and 2011, the American Community Survey indicated there was only one resident employed in "agriculture, forestry, fishing and hunting, and mining" in Rancho Mirage. Farm worker housing is therefore not needed.

Homeless

The homeless are generally mobile, often crossing from one city or county into another, and determining their location, and place of residence, is difficult. The Riverside County Department of Public Social Services conducted a Homeless Count and Subpopulation Survey in 2013. One (1) homeless person was identified in Rancho Mirage during the survey who was "unsheltered" (living on the streets, in vehicles, encampments, abandoned buildings, or other places unfit for human habitation). Among all homeless individuals identified in Riverside County (not just Rancho Mirage) in the survey, seven percent were over the age of 62, 25 percent said they had one or more disabling conditions, and 28 percent reported they were experiencing substance abuse issues.

A number of organizations provide services to the homeless throughout the Coachella Valley. Nightingale Manor, a 14-unit emergency shelter for homeless families is operated by Catholic Charities. The shelter is located in Palm Springs, but serves the entire Coachella Valley region. The shelter serves approximately two hundred families per year and its services include housing, counseling and education to help families become self-supporting. It provides substance abuse counseling/education for children of homeless families staying at the shelter.

Desert Horizon is a transitional living program managed by Jewish Family Service of San Diego that places homeless individuals into housing units that include apartments in Palm Springs, Cathedral City, and Desert Hot Springs. In 2011-2012, the program served 76 individuals. Supportive services, including living skills, budgeting instruction, employment assistance, and housing placement assistance, are provided.

Desert Vista Permanent Supportive Housing targets chronically homeless and disabled individuals and served 50 clients in 2011/2012. It provides living and self-care skills, case management, advocacy, employment assistance, and food distribution.

Martha's Village and Kitchen in Indio offers transitional housing, emergency shelter, food services, a career and education center, children's services, health care, case management, recovery services, and emergency assistance. Programs include daily hot meals, clothing distribution, food boxes, public showers, rental/utility assistance, general computer classes, and English Language instruction. The holiday program provides Christmas dinner, baskets, and toys to low income families/individuals. Martha's Village and Kitchen is a two-story 42,000-sq. ft. structure containing dining facilities, classrooms, a medical clinic, and early childhood center. The upstairs family section consists of 34 rooms housing an average of four to six people per room, totaling approximately 120 men, women and children.

The Coachella Valley Rescue Mission in Indio provides shelter and meals, as well as support for homeless individuals and families. It currently shelters 150+ men, women, and children and offers emergency shelter to an additional 50 individuals each night. Additional services include job training, counseling and educational services, and transportation.

The City is also participating in the Coachella Valley Association of Governments' (CVAG) Homelessness Strategic Plan, which estab-

lished Roy's Desert Resource Center in the western Coachella Valley. The facility opened in December 2009 and provides emergency and transitional shelter to 90 homeless individuals at a time, including families and single adults, for a maximum of 90 days. Support services include housing placement and employment assistance, living skills, advocacy, child care, and health care services. The facility sheltered 858 individuals in 2011, and 60 percent were successfully placed into housing. The Strategic Plan also includes goals to establish 225 emergency shelter beds (doubling the current size), 225 transitional housing units, 200 supportive housing units and 200 rental units in the western Coachella Valley. The City annually contributes funding to Roy's and has budgeted $55,000 for FY 2012/13.

The City contributes annually to existing homeless facilities and charitable organizations in the Valley. In Fiscal Year 2012/13, the amount budgeted for these organizations totaled $230,000. These funds included a broad range of contributions, including funds to Shelter From the Storm, Martha's Village, and Well in the Desert, which provide food, shelter, and community services to those in need. The funds the City allocates vary, depending on requests made and budgetary limitations, but are generally in amounts similar to those contributed in 2012-2013.

In October 2011, the City amended its Zoning Ordinance to address special housing types. Homeless shelters were eliminated in residential zoning districts and are now permitted in the Public (institutional) zone. Supportive and transitional housing with more than six occupants are allowed in the Residential High Density (R-H) zone with conditional use permits. Single-room occupancy units can be approved in different forms and numerous zones, including those that permit second dwelling units, guest homes, assisted living facilities, hotels, and senior and congregate facilities.

The Elderly

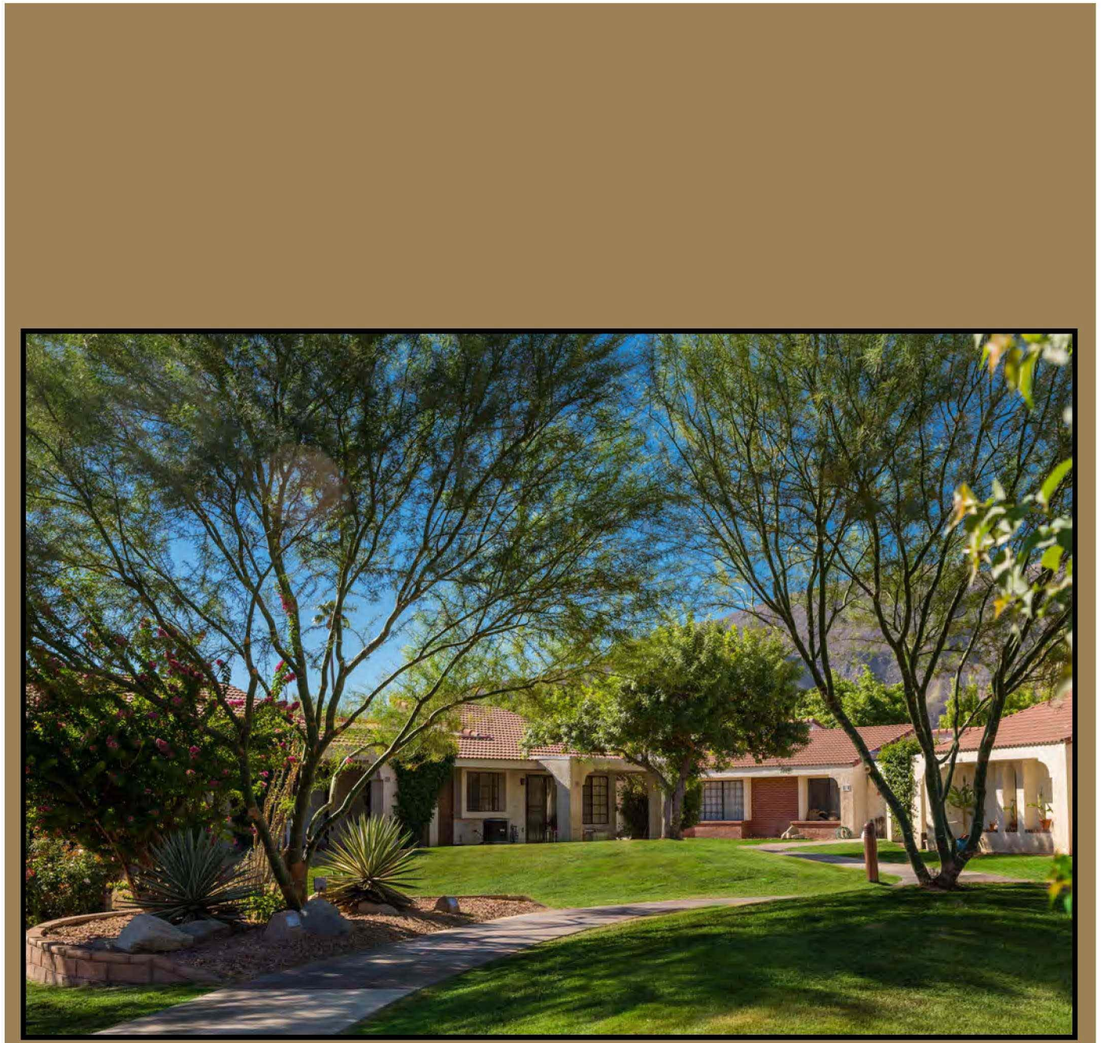
There were 7,582 persons over the age of 65 in Rancho Mirage in 2010 (Census). Of the total of 4,799 senior occupied housing units in Rancho Mirage, 4,126 are owner occupied, while 673 are renter occupied. With more than 44 percent of Rancho Mirage's population over 65 according to the 2010 Census, the special housing needs of the elderly are an important concern in Rancho Mirage. This is especially so since many retired persons are likely to be on fixed incomes, at greater risk of housing overpayment. In addition, the elderly typically have special needs related to housing construction and location. The elderly often require ramps, handrails, and lower cupboards and counters to allow greater access and mobility. Because of limited mobility, the elderly also typically need access to public facilities, such as medical and shopping, and to public transit facilities. Mature citizens also may need special security devices for their homes to allow greater self-protection. In many situations, the elderly prefer to stay in their own dwellings rather than relocate to a retirement community, and may require extra assistance with home repairs and manual house/yard work. Every reasonable effort should be made to allow them to maintain their dignity, self-respect, and quality of life.

The 2007-2011 American Community Survey indicates 5,007 households in Rancho Mirage receive Social Security. The mean Social Security income for these households is $20,677, which is below the definition of very low income. Census data also show 2,409 households receive retirement income. The mean retirement income of these households is $47,078.

There are 311 age-restricted affordable housing units in Rancho Mirage, located in the San Jacinto Villas, Parkview Villas, Santa Rosa Villas, Las Colinas, and Whispering Waters projects. These units are available to extremely low, very low, low, and moderate income seniors.

The elderly also may require assisted living or nursing care facilities, as they age and are no longer able to care for themselves independently. There are a number of facilities in Rancho Mirage available for seniors, including the following:

- Emeritus at Rancho Mirage (formerly Brighton Gardens), 90 assisted living beds, 26 Alzheimer's beds, and 45 beds for residents requiring skilled nursing
- Missions Hills Senior Living (formerly Monarch at Rancho Mirage), 142 beds, including an Alzheimer's patient capability
- Brookdale Mirage Inn, 19 dementia/Alzheimer beds and 107 independent and assisted living beds



Parkview Villas affordable housing.



Parkview Villas affordable housing.

- Country Villa Rancho Mirage Health Care, 99 nursing home beds
- Vista Cove at Rancho Mirage, 56 beds, including Alzheimer's patient capabilities

Persons with Disabilities

The 2000 Census identified 5,484 persons in Rancho Mirage with disabilities, of which 3,257 were 65 years of age or older. This data was unavailable in the 2010 Census but can be expected to have risen proportionately with the10-year population increase. The high percentage of seniors living in Rancho Mirage results in a higher percentage of disabled persons, and a need to focus on accessible housing to accommodate their needs.

The ADA requires that all new, multi-family and age-restricted construction include a percentage of units accessible to the disabled. Enforcing compliance with ADA standards is the responsibility of the City's Building Division. The City has no requirements that would constrain the development of housing for disabled persons, whether in a group setting, apartment or condominium project, or a single-family home. This type of housing is not considered differently than housing for any other member of the community. The Zoning Ordinance defines family consistently with the federal definition, as one or more individuals in a household. This means there are no special requirements for concentration of residential care facilities or constraints on housing for persons with disabilities. There are also no parking requirements other than those required for any project for any and all housing types that serve persons with disabilities.

Ramps, stairs, and similar structures necessary for accessibility are allowed by right in the Zoning Ordinance. No variance or conditional use permit is required, and is not expected to be in the future.

Persons with Developmental Disabilities

Section 4512 of the Welfare and Institutions Code defines a developmental disability as "a disability that originates before an individual becomes 18 years old, continues or can be expected to continue indefinitely, and constitutes a substantial disability for that individual." The definition includes severe and chronic disabilities, including mental retardation, cerebral palsy, epilepsy, autism, and other disabling conditions that are closely related to mental retardation or require treatment similar to that required for individuals with mental retardation. It does not include other handicapping conditions that are solely physical in nature.

The California Department of Developmental Services provides services for developmentally disabled individuals through state-operated developmental centers and community facilities. It contracts with the Inland Regional Center (IRC) to provide and coordinate local services for eligible residents in Riverside County, including those in Rancho Mirage. IRC's services also include assessment, referrals, counseling, outreach, advocacy, and training. The table below shows that 19 city residents currently receive services from IRC.

Individuals with developmental disabilities may require housing that is close to public transportation, medical care, and public services. Housing affordability and accessibility of the home and surroundings also require consideration. Housing options can range from traditional housing and independent living, to supervised group living quarters, to institutional facilities that provide onsite medical care and other services.

The following local and regional housing facilities are provided for the developmentally disabled population in the Coachella Valley.

IRC oversees the management of 8 single-family residential facilities in the Coachella Valley, each of which houses 4 to 6 individuals and provides 24/7 staff supervision. Residents are qualified and placed by IRC.

Canyon Springs in Cathedral City is a state-operated community facility which is licensed as an Intermediate Care Facility/Mentally Retarded Facility. Referrals for admission are made by IRC. Services include residential care, treatment, and job training for up to 63 adults with developmental disabilities, some of which also have behavioral issues. In February 2013, Canyon Springs served 54 individuals.

Casa San Miguel de Allende in Cathedral City includes 38 apartments for developmentally and physically disabled individuals.

Angel View Crippled Children's Foundation operates 19 six-bed group homes for children and young adults with developmental and physical disabilities. The homes provide 24-hour nursing and/or attendant care and can accommodate 100+ individuals at a time.

There are 17 homes in the Coachella Valley, including 12 in Desert Hot Springs, four in Palm Springs, and one in Thousand Palms.

Additional support is provided by Desert Arc, based in Palm Desert, which provides vocational training, employment, adult day care, independence training, and case management services for adults with developmental disabilities in the Coachella Valley and Morongo Basin. Most clients are referred by the Inland Regional Center. Desert Arc operates on-site businesses at its Palm Desert campus, a smaller workshop facility in Yucca Valley, and a recycling center in Indio. Approximately 550 clients are enrolled in at least one program; eight are Rancho Mirage residents.

The City complies with all requirements of the Americans with Disabilities Act and California Building Code to provide accessible and "barrier free" units for disabled residents, as necessary. Residential care homes for up to six clients with state licensing are permitted in the following residential zones: R-E, R-L-2, R-L-3, R-M, R-H, and MHP. Additionally, in October 2011, the City amended it Zoning Ordinance to allow (with a conditional use permit) supportive and transitional housing for more than 6 occupants in the R-H zone.

HIV/AIDS Patients

A Riverside County Department of Public Health study (2012) indicates Rancho Mirage's HIV/AIDS population is approximately 157, and the Desert AIDS Project (DAP) has 63 clients in Rancho Mirage in 2013. The DAP is the Coachella Valley's only facility dedicated to the treatment of HIV-positive and AIDS patients. Many of these patients live on fixed incomes, and particular issues of concern include finding affordable housing and transportation to medical services. A substantial number of DAP's clients are between the ages of 30 and 50 and, as such, are not eligible for senior housing.

Vista Sunrise in Palm Springs is apartment building with eight one-bedroom units dedicated to HIV/AIDS patients. It offers affordable studio and 1-bedroom apartments to qualified applicants and is the only development of its kind in the Coachella Valley. The City's continued efforts to increase the number of affordable family units will benefit this population.

Large Families

There were 181 family households and 28 non-family households in Rancho Mirage with five or more members between 2007 and 2011, according to the American Community Survey. Of these larger households, 124 were in owner-occupied housing, and 85 were in renter-occupied housing. According to ACS, 73 of large households in Rancho Mirage had incomes below the poverty level.

Compared to 2000 Census data figures, there was an 11 percent increase in the number of large family households (163 households in 2000 versus 181 households in 2007-2011), and a change in the type of large household, with no non-family large households in 2000 and 28 households of this type in 2007-2011.

Table 21 shows that there are 2,542 housing units in Rancho Mirage with four or more bedrooms, 506 of which have five or more bedrooms. To further accommodate large families, in 2012 the City adopted amendments to the Section 19 Specific Plan that require projects in Section 19 to include at least one percent of the units with four or more bedrooms.

Table 21 Total Number of Housing Units by Bedroom Size

Number of Bedrooms	Number of Housing Units	Percentage of Total Housing Units
No bedroom	204	1.4
1 bedroom	616	4.4
2 bedrooms	3,980	28.3
3 bedrooms	6,726	47.8
4 bedrooms	2,036	14.5
5 or more bedrooms	506	3.6
Total	**14,068**	**100.0**

Source: American Community Survey 2007-2011

Large families, therefore, have housing opportunities to meet their needs in Rancho Mirage, and overcrowding does not appear to be problematic. As previously shown in Tables 14 and 15, less than one percent of all occupied units in Rancho Mirage are considered overcrowded.

Single-Parent Families and Female-Headed Households

According to the 2007-2011 American Community Survey, there are 312 single-parent households with children in Rancho Mirage, of which 122 consist of a male head of household and 190 of a female head of household. The ACS further estimated that 29 of these female-headed households have incomes below poverty level. Male-headed families having incomes below poverty level numbered 30.

Compared to 2000 Census data, there has been a 39 percent increase in the number of single-parent households with children (224 households in 2000 versus 312 households in 2007-2011). The most significant increase is in the number of male-headed households, in which there was a 144 percent increase (50 households in 2000 versus 122 households in 2007-2011).

The 2007-2011 ACS indicates there are 242 children less than 18 years of age in Rancho Mirage living in families whose incomes are below the poverty level. Of these, 61 live in single female-headed households, and 92 live in single male-headed households.

Single-parent families, particularly those with a female head of household, can experience lower incomes, higher living expenses, higher poverty rates, and lower rates of homeownership. Primary housing needs include affordability and units of sufficient size, and the availability of and proximity to child care and employment. The City's continuing efforts to maintain affordability restrictions on affordable housing units and its provision of a land use plan that facilitates multi-family housing in close proximity to child care facilities and employment, will benefit this population. Programs that assist with homeownership will also be advantageous.

Current Housing Statistics

Rental Rates

The current (2013) monthly rental rates for Rancho Mirage range from $795 to $4,500. Based on the 30 percent gross household income standard, a monthly income of $2,660, or annual income of $31,920 is needed to afford a rent of $795 per month.

Energy Conservation

The desert environment of the Coachella Valley results in warm winters, and very hot summers. Although residents in Rancho Mirage may have lower than average heating costs in the winter, they can expect higher than average cooling costs in the summer. The costs of air conditioning can have a significant impact on a household's summer budget, particularly those with limited or fixed incomes.

The Building Division enforces the requirements of Title 24 of the Uniform Building Code, which sets standards for energy efficiency in all types of development. In addition, the City's Housing Authority has installed solar hot water systems at the Parkview Villas complex as a cost saving and energy efficiency measure. The City also offers cash incentives for recycling construction debris based on the percentage of solid waste diversion achieved by contractors building structures in Rancho Mirage.

The City also investigates the implementation of "green" building techniques for its affordable housing projects, and development by private parties. San Jacinto Villas, Rancho Mirage's newest affordable housing project, is LEED Silver certified. The Section 19 Specific Plan, which includes up to 1,899 dwelling units, includes incentives for energy efficient development, and "green" building guidelines. In all projects, passive solar design and water efficiency are considered in the planning stages, to assure that projects are developed as efficiently as possible. The City implements the following programs.

General Conservation

Rancho Mirage has approved at least five LEED certified buildings, including office buildings, apartment buildings, and the first LEED certified retail commercial center to be built in the Coachella Valley.

Rancho Mirage's Conservation + Open Space Element promotes the conservation, efficient use and thoughtful management of energy sources and mineral deposits as well as the long-term viability of limited and non-renewable resources.

Rancho Mirage's Section 19 Specific Plan includes Green Builder guidelines and development incentives.

The City features environmental information and recycling opportunities in its quarterly newsletter, MirageScape.

Approximately 33 restaurants participate in the City's food waste program, which diverts tonnage from landfills and is recycled into agricultural products.

The City operates a comprehensive recycling program that encourages and supports the recycling of household, business, construction, hazardous, and green waste. Ordinance No. 918 requires all construction and demolition sites to recycle all recyclable materials onsite. The City provides a free residential Hazardous Household Waste (HHW) service to all residents. Residents can call and make an appointment to dispose of any HHW. The HHW is properly collected and disposed of by a licensed service company.

The City contributes to, and participates in, the Coachella Valley Association of Government's (CVAG) used motor oil and filter collection and recycling program.

Energy Conservation at City Facilities

Rancho Mirage budgets funding annually for energy conservation consultants in order to better conserve electricity. Consultants constantly monitor and adjust, via the internet, both City Hall and Library HVAC (heating/ventilating/air conditioning) systems in order to save energy and operate efficiently. All City facilities have been upgraded with energy efficient lighting and upgrades to building HVAC equipment and software.

Rancho Mirage promotes energy efficiency and conservation in all areas of community development, including transportation, development planning, and public and private sector construction and operation, as well as in the full range of residential and non-residential projects.

Rancho Mirage's use of 26 watt fluorescent lighting fixtures as opposed to 150 watt incandescent bulbs in citywide landscaping lighting has reduced energy consumption. The City also uses fluorescent lighting in all of its facilities to further reduce energy consumption.

The City supports public and private efforts to develop and operate alternative systems of solar and electric production that take advantage of local renewable resources.

Rancho Mirage evaluates all new proposed projects for solar protection in order to reduce heat gain and promote energy conservation (overhangs on window and doors).

Rancho Mirage was the first city in the Palm Springs Valley to be a Community Energy Efficiency Program jurisdiction.

Rancho Mirage has adopted the voluntary Green Building Program, which allows home and commercial building owners to build or remodel their properties 15 percent above Title 24 requirements. The Program, adopted in 2012, is being implemented as part of the CVAG Green For Life project.

Water Conservation

The City sponsors programmable irrigation clocks offered by the CVWD and allows residents to participate in water saving program at no cost.

Beginning in Fiscal Year 2011/12, the City has partnered with CVWD to implement a turf replacement program that offers rebates to residential, commercial, and Home Owners Associations (HOA) for converting turf to water-efficient desert landscaping. The City's portion of the program totals $25,000 to be divided among qualified individual homeowners, and an additional $25,000 to be divided among qualified HOAs and commercial property owners. All proposed projects submitted to the City are reviewed for potential adverse effects on water quality. (Title 17 of the Municipal Code).

Future Housing Needs

The RHNA generated by the Southern California Association of Governments (SCAG), which is responsible for developing Housing Need Allocations for all counties and cities in its area, is presented in Table 22 for the 2014 to 2021 planning period.

Table 22 Regional Housing Needs Allocation, 2014 to 2021

Income Category	Number of Units
Extremely low income	11
Very low income	12
Low income	15
Moderate income	18
Above moderate income	39
Total	**95**

Note that the extremely low and very low income categories are 50% each of the 23 unit assigned for the very low category
Source: SCAG

For the 2014 to 2021 planning period, the City has been assigned 95 new housing units. Of these, 39 are to be affordable to households with incomes in excess of 120 percent of the median. It is assumed that the private market will provide these higher priced units without assistance from the public sector. However, 56 units are required for moderate and lower income households, which typically require financial assistance from the public sector for construction and maintenance, since units must be available at below market rates. There are several programs in place to help fund such projects. The lands on which affordable housing can be located in Rancho Mirage, and the programs in place to fund projects in the current planning period, are detailed below, under "Strategy For Meeting Affordable Housing Need."

Approximately 48 multi-family and 1,218 single-family homes were constructed in Rancho Mirage from January 2006-April 2013, an average of approximately 181 units per year. The recent economic downturn has significantly impacted new residential construction across all income levels. Ultimately, market conditions will determine when residential construction resumes in Rancho Mirage. The status of the economy will play an important role in the City's ability to generate new housing units in all income categories.

Quantified Objectives

The rate of demolition in Rancho Mirage has historically been fewer than five units per year on average. The city's population is expected to slowly grow during the planning period, resulting in an expected need primarily in new housing, rather than in preservation or rehabilitation. Existing projects, particularly those with affordability restrictions, will need maintenance and improvement to remain in good condition. The Housing Authority has traditionally assigned funds to its Home Improvement Program to help with rehabilitation of older units.

Table 23 demonstrates the expected needs, by income category, for the period from 2014-2021.

Table 23 Quantified Objectives Matrix, 2014 to 2021

	Income Category					
	Extremely Low	Very Low	Low	Moderate	High	Total
New Construction	11	12	15	18	39	**95**
Rehabilitation	25	25	25	25	0	**100**
Conservation	10	10	10	0	0	**30**

Constraints to the Development of Housing

Governmental and non-governmental constraints can affect the supply of housing for all income levels. Such constraints may affect the number of units built, the size and suitability of the unit, and the price of the unit. Although some constraints are beyond the control of local governments, others may be reduced or eliminated at the discretion of the local government. A number of potential constraints are discussed below.

Governmental Constraints

All cities impose requirements on development. These standards can become costly and can extend the amount of time required to plan and complete a project. This section examines whether Rancho Mirage's governmental requirements are a constraint on the provision of affordable housing.

Land Use Controls

The Land Use Element of the General Plan designates specific areas for different types of development and establishes density ranges for residential development. Zoning, which must be consistent with the General Plan, establishes more specific development standards, al-

lowable uses, and limitations. Table 24 describes the City's General Plan land use designations, including density ranges.

In addition to General Plan designations, the City is implementing the Section 19 Specific Plan that establishes development standards and guidelines for 270 acres located north of Dinah Shore Drive. The Specific Plan, which acts as both the General Plan and Zoning Ordinance for the area, establishes land use designations for residential land uses which are more intense than in other areas of Rancho Mirage. These land use designations are also included in Table 24.

Zoning Constraints

Minimum standards for the residential portion of the Zoning Ordinance impact housing affordability by establishing the specific uses allowed or prohibited for each land use designation, and specific development standards such as required parking and setbacks. These are detailed in Tables 25 and 26.

In addition, the Zoning Ordinance sets forth minimum room sizes for all residential zones, shown in Table 27 on the following page. The City has developed less restrictive standards for affordable housing projects, as shown in Table 28 on the following page.

With the adoption of Ordinance No. 1020 in 2011, Chapter 17.08 (Residential Districts) of the Zoning Code was amended to include zoning changes for special types of housing. Homeless shelters were eliminated from residential zoning districts and are now permitted in the Public (institutional) zone. The City does not regulate supportive or transitional housing that occurs in single-family homes and includes six or fewer residents. Supportive and transitional housing is permitted in the High Density Residential zone, as described in Table 29 on the following page.

Table 24 Residential Land Use Categories

Designation		Maximum Density	Purpose
R-L-2	Very low-density	2 du/ac*	Attached and detached single-family development, country club development, residential estates
R-L-3	Low density	3 du/ac	Single-family subdivisions, planned residential developments using transfers in density to provide common open space
R-M	Medium density	4 du/ac	Single-family subdivisions, multi-family developments, planned developments, mobile home parks, affordable housing
R-H	High density	9 du/ac	Single- and multi-family planned developments, apartments, mobile home parks, affordable housing
MHP	Mobile home park	9 du/ac	Preservation of existing mobile home parks
MU	Mixed-use	Varies	Combined residential and commercial development, specific plan required
RE	Residential estates	1 du/ac	Single-family homes, estate residential
S-OL	Senior overlay	N/A	Identifies locations specially suited to meet the needs of seniors (e.g., close to retail or medical center)
Mixed Use Core	Section 19 Specific Plan	Varies	Allow living units and shopping/work places to be built close to one another
Residental	Section 19 Specific Plan	20-28 du/ac	Attached single-family condominiums, apartments, heights to four stories allowed

*du/ac = dwelling unit per acre
Source: City of Rancho Mirage 2006a, City of Rancho Mirage 2010

Table 25 Residential Development Standards, Minimum Area Requirements for Residential Zones

Zones/Uses	Livable Area (square feet)	Bedroom, Maximum Number	Baths, Minimum Number	Parking Required
Single-family detached	1,400	2	1.5	2 spaces in garage
	1,700	3 or 2 + den	1.75	2 spaces in garage
	1,900	4	2	2 spaces in garage
Single-family attached	1,000	1	1	1 covered
	1,250		1.5	1 covered
	1,650		2	2 covered
Planned unit development (affordable housing)	850	1	1	2 spaces in garage
	1,100	2	1.75	+ 1 guest space
	1,400	3	2	space per unit
Apartments	850	1	1	1 covered/1 uncovered
	900	2	1.5	2 covered/1 uncovered
	1,000	3	1.75	2 covered/1 uncovered
	1,200	4	2	2 covered/1 uncovered
Senior group housing	410	Studio	1	1 covered/1 uncovered
	510-570	1	1	1 covered/1 uncovered
	610-670	2	2	1 covered/1 uncovered

Source: City of Rancho Mirage zoning ordinance, Sections 17.30.100, 17.30,210. and 17.26.040

Table 26 Residential Development Standards, Minimum Development Standards for Residential Zones

	R-E	R-L-2	R-L-3	R-M	R-H	MHP
Maximum units/acre	1	2	3	5	9	9
Lot area	1 ac	15,000 sf	10,000 sf	8,000 sf*	7,000 sf*	see note (a) below
Lot width	100 ft	90 ft	80 ft	70 ft	60 ft	see note (a) below
Lot depth	100 ft	100 ft	90 ft	90 ft	90 ft	see note (a) below
Front setback	25 ft	25 ft (a)	25 ft (a)	25 ft (a)	25 ft (a)	10 ft
Rear setback	25 ft	25 ft (a)	25 ft (a)	25 ft (a)	25 ft (a)	10 ft
Side setback	10 ft	10 ft	10 ft (a)	10 ft	10 ft (a)	5 ft
Maximum building lot coverage	30%	30% (a)	30% (a)	30% (a)	35% (a)	30% (a)
Minimum distance between buildings	20 ft	20 ft	20 ft	20 ft	20 ft	20 ft

Source: City of Rancho Mirage zoning ordinance, Sections 17.08.020, and Ordinance 1020, adopted October 6, 2011
(a) These dimensions vary in Planned Unit developments, Mixed-Use developments, and Mobile Home Parks. They will be determined during development plan review.
(b) this standard can be reduced up to 25% for affordable units

Table 27 Minimum Room Size

Use	Minimum Area (sq ft)
Garage	400
Bedroom	*140
Full bath	50
Three-quarter bath	40
Half bath	30

*For affordable housing, the bedroom shall be a minimum of 110 sf
Source: City of Rancho Mirage zoning ordinance, Section 17.30.110

Table 28 Affordable Housing Projects, Minimum Area Requirements for Residential Zones

Zones/Uses	Livable Area (square feet)	Bedroom, Maximum Number	Baths, Minimum Number
Single-family detached	900	1	1
	1,200	2	1.5
	1,500	3 or 2 + den	1.75
	1,700	4	2
Attached units in a planned unit development	850	1	1
	1,100	2	1.75
	1,400	3	2
Senior congregate housing	410	Studio	1
	510-570	1	1
	610-670	2	2

Source: City of Rancho Mirage zoning ordinance, Sections 17.30.100, 17.30,210. and 17.26.040

Table 29. Zoning for Special Housing Types

Housing Type	Zone where Permitted	
Multi-family rental housing		R-L-3 (d) R-M (d) R-H (d)
Factory-built housing		R-E (d) R-L-2 (d) R-L-3 (d) R-M (d) MHP (d)
Mobile homes		MHP (d)
Housing for agricultural employees		N/A*
Homeless shelters		Public - Institutional
Supportive housing - more than 6 occupants		R-H (c)
Transitional housing - more than 6 occupants		R-H (c)
Single room occupancy units	As part of second residential units	R-E (d) R-L-2 (d) R-L-3
	As part of guest/ employee housing	R-E R-L-2 R-L-3 R-M
	As part of assisted living facility	R-M (c) R-H (d)
	As part of senior congregate care housing	R-L-3 (d) R-H (d) MHP (d)
	As part of a hotel	C-G (d) C-C (d) M-U (d) Rs-H (d)

* There is little to no demand for this housing type, and no dedicated zoning district has been established
(d) = development plan permit required
(c) = conditional use permit required
Source: US Census 2010

In order to be consistent with Government Code 65583, the Zoning Ordinance must be amended to allow transitional and supportive housing as a residential use and only subject to those restrictions that apply to other residential uses of the same type in the same zone. Program 5.C. has been added. to address this requirement. The table below identifies zoning designations that accommodate special types of housing.

In the Section 19 Specific Plan, development standards vary from the Zoning Ordinance to allow the special uses and densities permitted in the Plan. The development standards are much more limited, and allow greater flexibility in the Specific Plan area than in other areas of Rancho Mirage. These standards are illustrated in Table 30 on the following page.

Certain design standards such as architectural enhancements, roofing materials, and landscaping can increase the costs of housing. In Rancho Mirage minimum unit areas and reduced parking for senior housing and affordable housing projects meet the same design standards as other residential developments.

Infrastructure Requirements

All projects, including residential developments, are generally required to install all necessary onsite and offsite improvements, including streets, curbs, sidewalks, and water and sewer connections. Adequate infrastructure may already exist on some infill lots.

Typical infrastructure requirements in Rancho Mirage include:

- Local streets: 60-foot right-of-way, 40-foot-wide street
- Restricted local street: 50-foot right-of-way, 36-foot-wide street
- Secondary street: 88-foot right-of-way, 64-foot-wide street
- Concrete 6-inch curbing
- Connection to the nearest water and sewer mains

The City's Public Works Department establishes actual requirements for proposed projects may vary depending on the specifics of the site. Requirements for each project are intended to connect the project site with Rancho Mirage's existing infrastructure and provide for the needs of the project's residents without compromising service to existing residents.

Although these requirements are consistent for all cities in the Coachella Valley, the requirements to install infrastructure can adversely impact the cost of housing projects. In those instances where the infrastructure costs, in combination with other costs of construction, create economic infeasibility, the City may choose to subsidize the infrastructure improvements through its General Fund or Housing Authority.

Building Code Requirements

The City has adopted and enforces the 2010 California Building Standards Code to ensure all housing units are constructed to minimum safety standards. The City is not permitted to adopt standards that are less stringent than the California Building Standards Code. Imposition of the California Building Standards Code does not unduly impact the cost of housing in Rancho Mirage in comparison to any other community in the state.

Fees

Rancho Mirage has established development fees for typical single and multi-family residential development in Rancho Mirage. On the following page, Table 31 outlines such current fees. Planning fees associated with residential development are shown in Table 32 on the following page. It should be noted that additional fees may be charged for review of other types of planning applications such as tract maps, planned development permits, architectural review, and environmental review.

Although development, planning, and related fees ultimately raise the cost of housing, cities and counties can offer reduced or subsidized fees for certain types of projects including affordable housing projects. TUMF for new construction provide exemptions for affordable housing projects. Similarly, license tax fees offer exemptions for affordable projects.

Permit Processing Procedures

Affordable and market rate residential housing projects are subject to the Development Plan (DP) process, which requires review by City staff, and review and approval from the Architectural Review Board (ARB), Planning Commission, and City Council. The DP process is a site plan review process which assures that zoning requirements are met, and is similar to typical processes throughout California.

Table 30 Section 19 Specific Plan Development Standards

Standards	Requirement
Density	20 to 28 du/ac minimum 20 du/ac on designated sites*
Setbacks	10 to 28 feet
Parking, single-family	2.00/unit + 0.25 guest/unit
Parking, multi-family	1.75/unit + 0.15 guest/unit
Minimum common area open space	100 square feet/unit

*Minimum densities of 20 du/ac on sites designated for exclusively residential use
Source: City of Rancho Mirage zoning ordinance, Section 19 Specific Plan, as ammended by Ordinance 1047

Table 31 City of Rancho Mirage Development Fees

	Single-Family		Multi-Family, 20 units
	1,800 SQ FT	2,500 SQ FT	800 SQ FT/2 bedrooms
Estimated Constructrion Valuation	$134,690	$219,695	$1,276,800
Fees			
Building	888.00	1,108.50	4,798.50
Plan check	577.20	720.53	3119.03
Mechanical, electrical, plumbing	450.00	450.00	4,000.00
License tax	2,358.00	3,894.00	20,960.00
Subtotal	$4,273.20	$6,173.03	$32,877.53
Non-City fees			
SMI	17.05	23.25	1,276.80
TUMF	794.31	794.31	11,005.80
School fee	3,600.00	5,125.00	32,800.00
Subtotal	$4,501.36	$5,942.56	*$56,082.60
Total	**$8,774.56**	**$12,115.59**	****$77,960.13**

*$1,643.88/unit, **$3,898.01/unit
SMI = STRONG MOTION INSTRUMENT AND MAPPING IMPACT FEE
TUMF = TRANSPORTATION UNIFORM MITIGATION FEE
Source: City of Rancho Mirage 2007

Table 32 City of Rancho Mirage Planning Fee Schedule

Item	Fee
General plan/zoning map ammendment	$3,930
Specific plan	11,537
Conditional use permit	5,203
Variance	3,695
Development agreement	3,891
Preliminary development plan (<5ac/>5ac)	5,201 7,660
Final develoment plan	2,178
Single-family dwelling permits	1,621
Environmental assessment	1,551
Environmental impact report	13,354
Zoning interpretation	89
Appeals	1,607
Tentative parcel map	1,888
Revisions after approval	1,018
Tentative tract map (5-20 ac/>20ac)	6,189 9,774

*AC = ACRES
Source: City of Rancho Mirage 2007

The ARB ensures that the development standards required in the Zoning Ordinance, such as unit size, density, height limits, setbacks, and parking, are met in each development proposal. The DP consists of two applications: the Preliminary Development Plan (PDP) and the Final Development Plan (FDP).

Preliminary Development Plan: The review and approval process begins when the applicant submits the PDP application to the Planning Division. The PDP application includes site plans, elevations and similar public hearing materials.

Within 30 days of submittal, staff reviews the application and notes any corrections in a letter to the applicant. Project plans and materials are routed to various public agencies (e.g., Fire Marshal, CVWD) and City departments, including Public Works, for comments when the project application is determined complete. Once the application is deemed complete, the proposal is scheduled for review by the ARB. The proposal is scheduled for a public hearing before the Planning Commission once the ARB review has been completed. Finally, City Council considers the results of the ARB review and the Planning Commission hearing, and makes a determination on the project.

Processing time for most PDPs takes an average of three to four months from the time a PDP is submitted until the time City Council makes a determination. The actual amount of time varies greatly depending on the completeness of the initial application, the time required to resubmit once comments have been made, and the determination or requirements set forth by project reviewers.

Final Development Plan

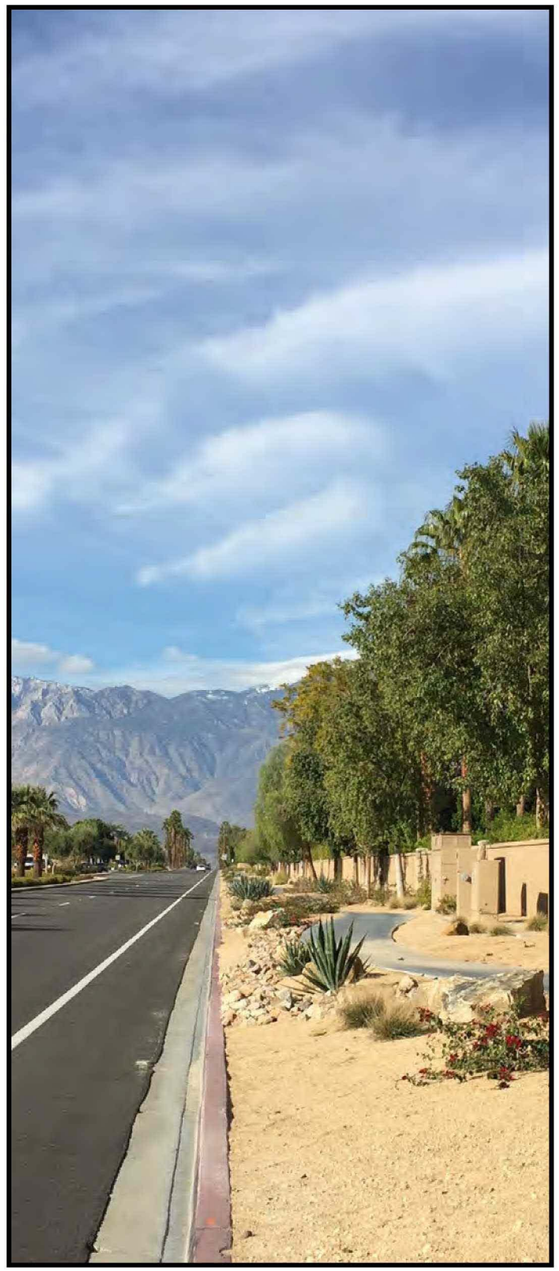
The FDP application, submitted to the Planning Division, consists of the project's construction plans prepared in accordance with the approved PDP application and any conditions of approval set forth during the review process. Planning Division staff approve the FDP as long as the project substantially conforms to the approval given by City Council.

The FDP, which can be filed and approved at any time after the PDP approval, may be approved in two to four months. Construction of the project must begin within one year of the FDP approval, or within two years if a tract map accompanied the FDP, or the approval expires.

Extensions of one year to both the PDP and FDP are allowed under the Zoning Ordinance.

Parcel and Tract Maps

Depending on the project, parcel maps (four or fewer lots) or tract maps (five or more lots) may be required. The project and environmental review and approval process and time involved for such maps are similar to the PDP application, except that ARB review is not required. The subdivision map is most often processed concurrently with the PDP, and does not extend the processing time for the project.



Curb and gutter, parkway landscaping, and sidewalks are all examples of right-of-way improvements.

Tentative parcel maps are approved by the Planning Commission. Tentative tract maps receive final approval from the City Council. A final map must be submitted and approved by the City Council as a non-public hearing item within that time. Should the applicant not be able to receive an approved Final Map within the two-year period, one-year extensions, as provided by state law, are possible. The timelines described above are typical of the cities of the Coachella Valley, and less time consuming than County processes. The times required to process applications in the City are not considered constraints to housing.

Code Enforcement

The City's Building Division enforces the California Building Standards Code to ensure that new construction is safe for the occupants, and is properly maintained. The Code Compliance Division is responsible for the on-going maintenance of housing units in a safe and habitable condition.

Code compliance for structural deficiencies or maintenance problems is processed as follows: A phone call and/or a site visit is made to the property owner. In most instances, this is sufficient to cause the violation to be corrected by the property owner. Typically, the property owner is given 20 days to correct the violation. If personal contact is not possible, the Code Compliance Division will send a letter to the owner of record. The City has the ability to directly abate a violation, if the owner is unwilling or cannot be located. All costs associated with abatement are billed to the property owner. If the owner is unwilling to pay, a tax lien is placed on the property. These procedures are typical of those employed by most cities in California, and do not place an un-due constraint on the development or maintenance of housing.

Article XXXIV

The California Constitution, Article XXXIV requires voter approval of affordable housing developments when they are developed, constructed, or acquired in any manner by a public agency. Rancho Mirage voters considered and passed an Article XXXIV referendum in 1981. The authorization was not for any specific site or project.

Article XXXIV requirements do not apply to projects that are owned by a private developer, owned by a private non-profit organization, or contain less than 50 percent affordable units.

Economic Constraints

Land Costs

Land costs in the first half of the last decade escalated rapidly throughout California. In the last two years, however, land costs have been moderated by the recent economic downturn. As the planning period extends for eight years, land costs will fluctuate, and will continue to be an issue directly tied to the provision of affordable housing. A survey of listed properties in Rancho Mirage in 2013 revealed prices ranging from $11 to $31 per square foot for a vacant residential lot, with the average price per square foot approximately $17. Land values in Rancho Mirage are among the highest in the Coachella Valley, and although the City does not determine the price of land, land use policies regulate the number of units built per acre, which directly impact the cost of development.

Construction Costs

Single-family and multi-family construction costs are estimated to range between $75 and $250 per square foot in the current economic environment, depending on home design and materials selected. Although the City cannot directly control construction costs, it does offer subsidies to achieve affordability in residential units.

Financing Costs

The purchase price of a dwelling unit is impacted by financing costs, which can affect affordability and the home buyer's ability to purchase. Interest rates directly impact financing costs, and vary in response to national factors. Currently interest rates are low at three to five percent depending on the length of the mortgage. The City may develop and implement programs to write down interest rates in order to increase affordability. Financing for both construction and long-term mortgages is generally available subject to normal underwriting standards.

Homeowners Associations

In Rancho Mirage there are several country clubs, gated communities, and residential neighborhoods that have homeowners associations that charge mandatory monthly fees. Although the initial purchase price of homes in many country club and gated communities exceeds the definitions of affordable to moderate income households, some purchase prices may appear affordable. However, the total housing payment including principal, interest, taxes, and insurance is combined with a monthly Homeowners Association fee, the total payment can exceed 30 percent of the household's income and become unaffordable.

Physical Constraints

Maintenance of Housing Stock

Although the majority of housing in Rancho Mirage is relatively new, as of 2010, 41 percent of the units in Rancho Mirage were over 30 years of age. Structures over 30 years of age require maintenance to remain in habitable condition. Lower income renters and owners may be unable to afford repairs. The City's Home Improvement Program was designed to aid those households in maintaining and improving their properties.

Infrastructure

Although most of Rancho Mirage's infill development sites are not constrained by the lack of infrastructure, there are a few areas with inadequate services.

The neighborhood near Thunder Road, south and west of Highway 111 and Country Club, consists of three cul-de-sac streets (Bird, View and Estates Roads) and dwelling units located on these roads lack sewer. Single-lot development is infeasible due to the high cost of installing sewer lines and establishing connections to the main system.

Peterson and Mirage Cove is an area of one acre and larger equestrian lots without sewer service. Existing homes are now on septic systems, and some still have individual wells for domestic water supply. Development of new homes has not occurred due to the high cost of installing sewer lines.

Vista del Sol is an area of one-acre lots lacking adequate infrastructure. Although property owners are working to form an assessment district to install necessary infrastructure and remove impediment to development, no infrastructure expansion is currently planned for this area.

These areas of Rancho Mirage lack sewer and water infrastructure, which limits development. Some of these neighborhoods, particularly in the Thunder Road area, may be ideal for affordable housing, but will need infrastructure improvement prior to development. This potential constraint is addressed in the policies and programs below.

Strategy for Meeting Affordable Housing Need

The City's Housing Authority consists of the five City Council Members and establishes a voting authority for affordable housing projects. The Housing Authority, among other tasks, pursues mobile home park acquisition, joint venture projects with private developers, and development and management of Housing Authority-owned affordable housing projects.

In this planning period, the Housing Authority accomplished numerous affordable housing projects, each of which is described below.

San Jacinto Villas

The Housing Authority began construction of the San Jacinto Villas project in 2009, and occupancy took place in 2011. The project created 83 new very low, low, and moderate income affordable units for residents over 55. It is LEED Silver certified, and amenities include a community swimming pool, clubhouse, and network of pedestrian paths.

Rancho Palms Mobile Home Park

In 2009, the Housing Authority acquired the Rancho Palms Mobile Home Park at 39-360 Peterson Road. The Housing Authority is in the process of finalizing purchase of one remaining coach, clearing the park, and providing for site clean-up. It is anticipated that the property will be redeveloped into an affordable residential use, and the City will consider whether all, or some, of the future units will be affordable. However, with the elimination of RDA and housing set-aside funds, it is unclear when development will occur.

Section 19 Specific Plan

With the adoption of Ordinance No. 1047 in 2012, the City requires the provision of 1,120 affordable housing units in the Section 19 Specific Plan area just south of I-10. Units will be reserved for extremely low, very low, and low income households. Extension of water and sewer lines to serve the first phase (mixed use development) of the Specific Plan is expected to begin during the 2014-2021 housing cycle, but no development plans for affordable housing have been proposed.

Monterey & Dinah Shore Land Holding

The City-owned 50-acre property is in close proximity to the Monterey Marketplace shopping center. A total of approximately 227 units of single and multiple family housing for very low and low income households had been planned for this property. However, because of the elimination of RDA and housing set-aside funds, it is unclear whether this project will be developed.

Parkview Villas

The Housing Authority completed a re-roofing of this project between June 2006 and April 2009. Expenditures totaled approximately $269,000.

Home Improvement Program

This program assists very low to moderate income households with the rehabilitation of their homes in the form of emergency grants, matching funds, and energy conservation grants. The Fiscal Year 2012/13 City budget allocated $150,000 to this program.

Land Availability

In order to determine if sufficient lands are available for the construction of the 56 extremely low, very low, low and moderate income units required to meet the City's RHNA allocation, an analysis of available lands was conducted. Table 33 lists the available parcels, and the potential units to be generated on these parcels for affordable housing. Maps of vacant lands are provided in Appendix A of this element.

As described in Table 33, the City proposes to accommodate all extremely low, very low, low and moderate income housing on lands distributed throughout the City. Three parcels in the Section 19 Specific Plan are included in the inventory. These parcels allow densities of 20 to 28 units per acre. Any one of them could develop for affordable housing during the planning period.

The lots in the Thunder Road area (4.86 acres) are all of 0.2 to 0.4 acres in size. Their size, in the High Density Residential zone, makes effective development very difficult, and has resulted in extremely limited development in this area. The neighborhood, however, is located immediately south of Highway 111, immediately adjacent to a SunLine Transit bus stop, and close to shopping and employment centers. This area has potential for redevelopment, and a program has been included below to encourage the Housing Authority to work with private parties towards purchase and consolidation of these lots for effective use as an affordable housing project in the future.

Table 33 Vacant Land Inventory, Potential Affordable Units

Assessor's Parcels Number	General Plan and Zoning Designation	Acreage	Potential Units
670-230-014	High density	40.00	400
689-202-005 -006, -007, -010, -011, -012, -013, -016, -017, -018, -026, -027, -028, -029, -031, -032, -033, -036	High density	4.86	44
Section 19 Specific Plan	Residential Planning Areas 4.01, 4.02, or 4.03	7.30 7.40 7.40	183 205 200
618-500-019	High density residential	20+/-	227
Total		**72.3**	**854-876**

The City has traditionally and successfully developed affordable housing at a density of nine or 10 units per acre, due largely to the City's commitment of financial resources, and securing of funds through other programs. As shown in Table 34, three of the City's affordable housing projects currently have a density of 10 units per acre or less.

The City has established a policy of developing and owning affordable housing projects in Rancho Mirage. For the Monterey Village project, which will yield about 227 units, the cost per unit is estimated to be $176,990 per unit. Depending on the availability of adequate funding, the Housing Authority may leverage cash and land to help fund the project. As shown in Table 34 on the following page, more than sufficient lands are available to meet the RHNA extremely low, very low and low and moderate income allocation for the 2014-2021 planning period.

The City's above moderate income housing is expected to be constructed at market rates, and without assistance. There are currently 72.3 acres of vacant land designated Very Low Density Residential, Low Density Residential and Medium Density Residential in Rancho Mirage, with a potential for 854-876 housing units.

Funding of Future Housing Projects

Per AB x126 and the California Supreme Court opinion in California Redevelopment Association, et. al v. Ana Matosantos, et. al. ("Dissolution Act"), redevelopment agencies statewide were dissolved effective February 1, 2012. The City assumed the role of "Successor Agency" to the former RDA with responsibilities to manage redevelopment projects currently underway, liquidate the assets of RDA, and pay off its debts. Property tax revenues acquired by RDA must be used to pay existing bonds and other local government obligations, such as payments to taxing entities that benefit from property tax distributions. Funding for previously planned RDA projects has been eliminated, and the City will have to modify its planned projects and/or find alternative funding sources for them. The Housing Authority is expected to have up to $15 million in funds available for housing projects during the planning period subject to final implementation of ABx1 26, and the subsequent adoption of AB 1484 in June

Table 34 Density of Existing Affordable Housing Projects

Project Name	Acreage	No. of Units	Density
Santa Rosa Villas*	4.85	34	7.2 du/ac
Parkview Villas*	9.87	82	8.3 du/ac
Whispering Waters*	1.84	30	16.0 du/ac
San Jacinto Villas*	8.70	83	9.5 du/ac
Las Colinas	8.20	84	10.0 du/ac
Villa Mirage	6.22	98	15.7 du/ac
Rancho Mirage Resort	30.00	189	6.3 du/ac

* Owned by the Housing Authority
DU/AC = dwelling units per acre

2012, which supplemented the provisions of ABx1 26, both of which impact future Housing Authority fund balances. With the elimination of RDA set-aside funds, the Housing Authority will need to find other means of maintaining existing Housing Authority properties and financing new future affordable housing projects, including joint ventures with the development community.

Public Participation

The Housing Element Update process included public participation in the form of public workshops, City Council study sessions, and public hearings. The first workshop was conducted on April 25, 2013 and included a presentation on the basic requirements of Housing Elements and the update process. The primary goal of the workshop was to collect information from the public on the housing needs of Rancho Mirage.

One representative of the Coachella Valley Housing Coalition attended. A second workshop was conducted with the Planning Commission on April 25, 2013. A representative of the Housing Commission attended. Comments received at the workshops indicated that with the loss of redevelopment, affordable housing development companies are looking for private funding, and focusing on substantial rehabilitation of existing housing rather than the construction of new units.

The City advertised the Housing Element workshops in the display advertising section of the newspaper, mailed notices to affordable housing development entities, including the Coachella Valley Housing Coalition, Habitat for Humanity and Palm Desert Development Company, and posted the notice on its website.

The City will continue to advertise Housing Element hearings in the Desert Sun, send notices to local housing developers, and post on its website.

Housing Goals, Policies, and Programs, 2014-2021

GOAL H 1

A variety of housing types that meet the needs of residents in Rancho Mirage.

GOAL H 2

Housing to meet the needs of Rancho Mirage's lower income households.

GOAL H 3

The preservation and maintenance of Rancho Mirage's affordable housing supply in a safe and sanitary condition.

POLICY H 1

The General Plan shall provide for a mixture of residential densities dispersed throughout Rancho Mirage.

PROGRAM H 1.A

The City shall monitor the remaining supply of vacant land in all residential zoning categories.

Responsible Agency
Development Services Department

Schedule
Annually with General Plan Annual Report.

PROGRAM H 1.B

The City shall review and revise its residential development standards, as needed, to ensure that a variety of housing types are accommodated without sacrificing the City's design standards.

Responsible Agency: Development Services Department

Schedule: Annually with Zoning Ordinance Annual Update.

PROGRAM H 1.C

The City's Density Bonus Ordinance shall be amended to satisfy the requirements of state law.

Responsible Agency
Development Services Department

Schedule
As needed with changes in state law.

POLICY H 2

The City's residential development standards shall allow for a diversity of housing types while adhering to the General Plan's community design policies.

POLICY H 3

Affordable housing developments shall be distributed throughout Rancho Mirage rather than concentrated in one area.

POLICY H 4

Rental projects developed with City funds to provide affordable housing shall be owned by the Housing Authority to the greatest extent possible, in order to ensure that the quality of life in these projects is maintained.

PROGRAM H 4.A

The Housing Authority shall consider all available options when developing rental units, including hiring contractors through requests for proposals, participating in tax credit applications and other strategies as they become available.

Responsible Agency
Housing Authority

Schedule
As projects are proposed.

PROGRAM H 4.B

The Housing Authority shall maintain a program for substantial rehabilitation of existing rental units in Rancho Mirage.

Responsible Agency
Housing Authority

Schedule
Annually with adoption of budget.

PROGRAM H 4.C

The City shall solicit private parties to purchase and consolidate small vacant lots in the Thunder Road area to allow the development of an economically feasible project for extremely low, very low, low and/or moderate income households. Outreach efforts shall include annual meetings with affordable housing developers such as Coachella Valley Housing Coalition, Habitat for Humanity and Palm Desert Development.

Responsible Agency
Housing Authority

Schedule
Annually through Desert Valley Builders Association meetings, individual meetings with developers, and other appropriate parties.

POLICY H 5

The City shall strive to meet the state-mandated special shelter needs of, large families, female-headed households, single-parent families, workers employed in Rancho Mirage, senior citizens, the disabled and homeless individuals through the continued efforts of the Housing Authority in developing or assisting private interests in developing housing for all types of households.

PROGRAM H 5.A

Continue to support and assist in enforcing the provisions of the Federal Fair Housing Act. Information on the Fair Housing Act, as well as methods for responding to complaints, shall be available at City Hall. The materials shall also be provided to the City Library and Post Office for distribution. The City's Housing Commission shall continue to hear Fair Housing issues at its regular meetings.

Responsible Agency
Housing Authority

Schedule
In accordance with the Housing Commission's public meeting schedule.

PROGRAM H 5.B

The City shall work with private organizations in assisting whenever possible in the housing of disabled residents, through continued participation by the Housing Authority.

Responsible Agency
Housing Authority, Development Services Department

Schedule
Annually with adoption of budget.

PROGRAM H 5.C

The City shall amend the Zoning Ordinance to allow transitional and supportive housing as a residential use and only subject to those restrictions that apply to other residential uses of the same type in the same zone.

Responsible Agency
Development Services Department

Schedule
2013-2014

POLICY H 6

The City shall encourage the protection of existing affordable senior housing units.

PROGRAM H 6.A

The City shall monitor existing mobile home parks, and shall consider the allocation of General Fund and/or Housing Authority funds to correct health and safety concerns as they arise.

Responsible Agency
Code Compliance Division, Housing Authority

Schedule
Annually with adoption of the budget.

PROGRAM H 6.B

The City shall monitor existing senior apartment buildings, and shall consider the allocation of General Fund and Housing Authority funds to correct health and safety concerns as they arise.

Responsible Agency
Code Compliance Division, Housing Authority

Schedule
Annually with adoption of the budget.



Parkview Villas affordable housing project.

POLICY H 7

There shall be equal access to housing regardless of race, color, religion, national origin, sex, age, family status or sexual orientation.

POLICY H 8

The City's mandated fair share of affordable housing shall be maintained by resale and rental restrictions, applicant screenings, and other appropriate mechanisms established as conditions of approval for new affordable housing projects.

POLICY H 9

The Housing Authority shall pursue the development of 56 extremely low, very low, low and moderate income units in this planning period.

PROGRAM H 9.A

The Housing Authority shall pursue a funding strategy for the development of the Monterey Village project as a family project comprised of approximately 227 ownership and rental units including extremely low, very low and low income family households. The Authority shall consider all available tools to leverage the project, and shall work with private development entities to secure the total funding necessary given the elimination of future housing set-aside funds.

Responsible Agency
Housing Authority, Development Services Department

Schedule
2016: Apply for funding. 2017: Begin construction. 2018: Occupy.

PROGRAM H 9.B

The Housing Authority shall consider the construction of units containing 4 or more bedrooms in its future development projects to address the potential for overcrowding, which currently stands at 2.5 percent of the City's total housing units. The Monterey Village project shall include 6 (2.5 percent) units with 4 or more bedrooms.

Responsible Agency
Housing Authority

Schedule
2016-2018

PROGRAM H 9.C

The Housing Authority shall give family households first priority for extremely low, very low and low income units.

Responsible Agency
Housing Authority

Schedule
2014-2021

POLICY H 10

The City may, whenever it deems feasible and necessary, reduce, subsidize or defer development fees to facilitate the development of affordable housing.

PROGRAM H 10.A

The City will include an analysis of fee reduction, subsidy or deferral in staff reports for affordable housing projects, to facilitate the Council's consideration of same on a case by case basis.

Responsible Agency
Development Services Department

Schedule
As projects are proposed.

POLICY H 11

The City shall apply its density bonus provisions to all qualifying affordable housing projects.

POLICY H 12

The City shall provide up to 205 units for extremely low, very low, or low income households in Planning Areas 4.01, 4.02, or 4.03 of the Section 19 Specific Plan.

PROGRAM H 12.A

The minimum 20 unit per acre requirement (Government Code Section 65583.2 (h) & (i)) shall be maintained in the Section 19 Specific Plan for Planning Areas 4.01, 4.02 and 4.03 consistent with Government Code Section 65583.2(c)(3)(B).

Responsible Agency
Development Services Department

Schedule
2013-2014

PROGRAM H 12.B

To facilitate the development of housing for lower-income households in the Section 19 Specific Plan area, the City will encourage further land divisions as identified in Table 4-29 resulting in parcel sizes that facilitate multifamily development affordable to lower income households in light of state, federal and local financing programs (i.e. 50-100 units). The City will offer incentives for the development of affordable housing including but not limited to:

priority to processing subdivision maps that include affordable housing units, expedited review for the subdivision of larger sites into buildable lots, financial assistance (based on availability of federal, state, local foundations, and private housing funds).

Responsible Agency
Housing Authority

Schedule
2014-2021 - As projects are proposed.

POLICY H 13

The City may assist existing extremely low, very low and low income households in maintaining their homes in a safe and habitable condition.

PROGRAM H 13.A

The Housing Authority shall provide financial assistance, subject to available funding, to lower income households through its Home Improvement Program, as described on page 22 (Rehabilitation Needs) of this Element.

Responsible Agency
Housing Authority

Schedule
Annually with adoption of the budget.

POLICY H 14

Relocation assistance shall be provided to lower income households who are displaced by public or private redevelopment activities as mandated by the state.

POLICY H 15

The City shall make every effort to preserve units at risk at Rancho Mirage Resort.

PROGRAM H 15.A

In order to preserve units at risk, the City shall:

- Monitor the status of affordable units that may become at-risk of conversion.
- Provide technical assistance as feasible to facilitate preservation for units considered at risk of conversion. Annually con-

tact property owners, gauge interest and identify non-profit partners and pursue funding and preservation strategy on a project basis.

- « Work with owners and potential buyers to assure that affordability covenants are maintained through the planning period.
- « Use, where feasible, available financial resources to restructure federally assisted preservation projects, in order to preserve affordability. Annually identify funding sources for at-risk preservation and acquisition rehabilitation and pursue or support applications of non-profits for these funding sources at the federal, state or local levels.

Responsible Agency

Housing Authority

Schedule

2014-2015



San Jacinto Villas affordable housing.



5 Conservation + Open Space

Introduction

The Conservation and Open Space Element defines and establishes goals, policies, and programs toward preserving and effectively managing the valuable natural resources in Rancho Mirage. The element covers issues relating to Rancho Mirage's parks and recreation, biological, energy and mineral, water, and archaeological, and historic resources. These resources contribute to the quality of life for city residents and attract significant tourism.

Goals, policies, and programs contained in this element will serve as the tools to insure the preservation and management of these resources, thereby assuring their long-term viability and integration with regional open space resources.

Parks and Recreation Resources

Purpose

This section discusses the existing and future system of public parks, trails, and bikeways in Rancho Mirage. Goals, policies, and programs for parks and recreation are an expression of the community's need and desire for active and passive recreation opportunities. Recreation is a major feature of Rancho Mirage culture as evidenced by the numerous golf courses, tennis courts, and swimming pools throughout Rancho Mirage. Many residents and visitors choose to spend their leisure time outdoors in some form of recreation or exercise activity. Private facilities, however, only partially fulfill the recreational needs of Rancho Mirage residents. Additional public park facilities, multi-use trails, and trailheads that accommodate pedestrian, biking, and equestrian uses are necessary to complete the recreation system in Rancho Mirage.

This section of the Conservation and Open Space Element has a direct relationship with the Land Use Map in the Land Use Element, which shows existing and future park sites are shown on the land use map in 2 Land Use. These sites have a bearing on the suitability of adjacent land use designations. This section also has connections to the other sections in this element, including the preservation and conservation of natural resources, with regard to trail usage in open space corridors and mountain environments.

Background

In 1989, the City prepared a Parks Master Plan that included an assessment of local park needs. A supply and demand analysis formed the basis for proposed additional park facilities to serve residents of Rancho Mirage. An important ingredient in the park needs analysis that supported the Master Plan was the inclusion of park facilities in Palm Desert, Cathedral City, and Indian Wells in recognition of the cross utilization of park and recreation facilities between cities.

Guided by the Parks Master Plan, Rancho Mirage has expanded its parks and trail system throughout Rancho Mirage to adapt to the growing population. Currently, there are six parks, including a mix of mini and local parks. Three trails have been developed to connect the parks with other open spaces in Rancho Mirage. These parks and trails are described below and illustrated in Exhibits 11, 12, and 13.

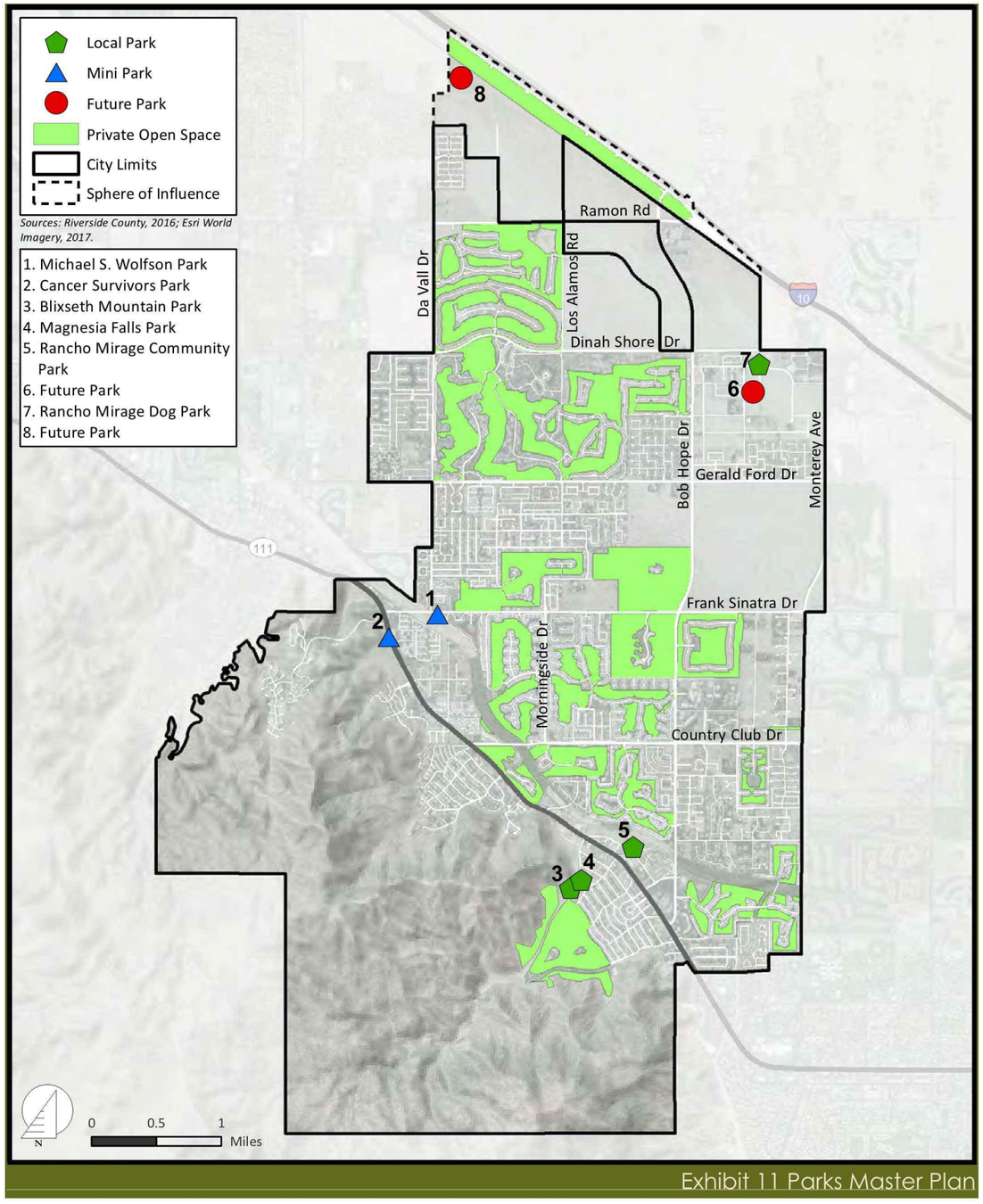


Exhibit 11 Parks Master Plan



Richard and Annette Bloch Cancer Survivors Park.

Park and Trails Land Use

Park and Trail Categories

Mini Parks

Mini parks are generally less than one acre in size and are intended to complement adjacent uses. Mini parks can often substitute for private open space in employment centers or high-density residential areas. Mini parks may take the form of children's play lots, passive seating areas, city entry features or special purpose open space areas.

Wolfson Park and Cancer Survivors Park are City-owned mini-parks. Mini parks add to the community's design and local quality of life and their inclusion in future development should be encouraged as opportunities arise.

Michaels S. Wolfson Park is located at Da Vall and Frank Sinatra Drive. This one-acre park has a Victorian theme that features a fountain, decorative lighting fixtures, and benches, with a Braille-marked trail and fragrance garden. A "Welcome" greeting from Dinah Shore and Frank Sinatra may be heard at the park's entrance. Michael S. Wolfson Park is considered a place for quiet enjoyment.

The Richard and Annette Bloch Cancer Survivors Park lies adjacent to City Hall along Highway 111. Featuring a pyramid kiosk, tiled benches, inspirational plaques, sculptures, ponds, and a hillside waterfall, this park is designed to give hope to those with cancer. Cancer Survivors Park is one of 22 such parks across the country. The Bloch Foundation constructed this park as a gift to the community.

Local Parks

Local parks are intended to provide for the active and passive recreation needs of nearby residents in the vicinity of the park. Local park facilities typically include such features as picnic areas, playground equipment, hard court areas, multi-purpose playfields, and limited parking. Special landscaping and public art may also be features of local parks. The design of local parks must carefully consider their physical proximity and relationship to adjacent homes to avoid any adverse impacts from noise, traffic, or lights.

The usual size of local parks is 5 to 10 acres, although the ultimate size will depend on available land and its relationship to neighborhood residences. While local parks should usually be situated within walking distance of primary park users, the low residential densities, population characteristics, and number of gated communities in Rancho Mirage justify a theoretical service radius of approximately 1.5 miles. The actual service area for a local park is often a function of the ease with which residents can access it.

Local parks typically serve a population of approximately 5,000 residents. Based upon the average age of the population, the future development of community parks, and the fact that many residents live in gated communities containing private recreation amenities, a Rancho Mirage buildout population of approximately 31,000 residents would ultimately be well-served by four local parks.

For Rancho Mirage residents who do not live in gated communities, local parks are an important asset. Local parks should be situated on public streets to facilitate safe and convenient access. One of the concerns often raised, however, is the fear that parks will attract outside influences and crime to the neighborhood. The design of local parks must consider safety and security issues to assure that they become and remain assets to the neighborhood.

Blixseth Mountain Park is located east of the Magnesia Storm Channel and Rancho Mirage Elementary School, off Mirage Road. This seven-acre park was completed in 2000 and features native desert landscaping, walking paths, and benches for observing desert and mountain vistas. Considered a place to experience the natural beauty of the desert, the park offers visitors an opportunity for quiet solitude.

Magnesia Falls Park is located north of the Rancho Mirage Elementary School. In 1996, the City and Palm Springs Unified School District entered into a cooperative agreement for the joint use of part of the school campus. Completed in fall of 1999, this 1.3-acre park gives the neighborhood access to playground equipment, shaded areas, picnic tables, and an informal ball field.

Rancho Mirage Community Park, formerly known as Whitewater Park, is located on San Jacinto Drive along the Whitewater River channel. Originally developed in 1982, this park was expanded in

1994, and again in 2015, to include a host of new amenities. The most recent update included the addition of a grand arrival, drop-off, and vehicular turn-around feature, formal pedestrian promenades, and additional parking. The children's play area received new equipment and shade structures. Exercise stations were installed throughout. The true gem of the 2015 update was the addition of an amphitheater, which will play host to concerts and performances for years to come.

The approximately 8.8-acre park features tennis, basketball, and racquetball/handball courts, an informal playfield, and picnic facilities. Many individuals and groups hold private parties (e.g., birthday parties, reunions, and group picnics) at the park. The Community Parks and Trails Commission hosts the annual Rancho Mirage Art Affaire at the park every November. The Art Affaire is a free community event that features 100 juried artists and afternoon jazz performances. Casa Chiquita, the oldest house in Rancho Mirage, was relocated to Rancho Mirage Community Park, and adds an historic element to the otherwise contemporary facility.

Rancho Mirage Dog Park opened in 2016 and is located at the corner of Via Vail and Key Largo Avenue. The dog park is slightly more than four acres in size, and was carved out of a +25-acre City-owned site that is envisioned for eventual development into a large community park. This future park is further discussed in the next section. The dog park provides accommodations for both large and small dogs, has been outfitted with shade structures and benches, and has a six-foot wide, meandering path that encircles the park for those simply looking for a nice place to walk.

Community Parks

Community parks provide active and passive recreation opportunities on a larger scale than local parks. The desirable size for community parks ranges from 20 to 40 acres. Given the low population density of Rancho Mirage and adjacent cities, the appropriate service radius for a community park is about five miles. Community parks typically include fields for organized baseball, softball, soccer, and football. Tennis complexes and a large swimming pool are often included in community parks. A community recreation building may be provided for indoor sports and as educational and cultural activities. Passive recreational activities may include picnic areas, formal gardens, and open space areas. Rancho Mirage residents are currently served by community parks located outside of the city and funded through a multi-city agreement as discussed below.

As previously mentioned, the City has designated approximately 25 acres for a community park near the intersection of Via Vail and Key Largo Avenue, shown in Exhibit 11 as park #6. To accommodate the expected growth in the area, the City's Land Use Plan designates approximately 50 acres of land for a potential community park in its SOI, near I-10 and Da Vall Drive, shown in Exhibit 11 as park #8. Since both parks would serve residents and visitors outside of Rancho Mirage if they are built, the City would explore cost-sharing opportunities related to these parks with surrounding cities and the Tribe.

Bicycle and Non-Motorized Paths

Bikeways

Bicycle facilities are categorized as Class I, II, or III. The various bikeways in Rancho Mirage are illustrated in Exhibit 12. The Class I bikeway is a bicycle path completely separated from any street or highway. Except for the bike path along the Whitewater Channel, Class I bikeways in Rancho Mirage take the form of a combined meandering sidewalk and bike path in the landscaped parkways along arterial streets. The sidewalk system is shown in Exhibit 13. The system of bikeways and sidewalks will be expanded along arterials as roadway widening and development projects occur.

Class II bikeways are signed and striped bicycle lanes within the paved section of the street. Bicycle lanes are for one-way travel by cyclists, generally for longer recreational or commute purposes. Most of Rancho Mirage's arterial streets are sufficiently wide to allow for a four-foot wide, Class II bike lane along the curb.

Class III bikeways are designated but unmarked bike routes on the street situated in vehicular travel lanes. Due to the inherent potential conflict with vehicular traffic, Class III bike routes are not recommended for Rancho Mirage except where Class I and II facilities are not feasible and where an essential regional bicycle route connection is desired, or where Class I and II facilities are not warranted due to lesser roadway classifications. All paths are

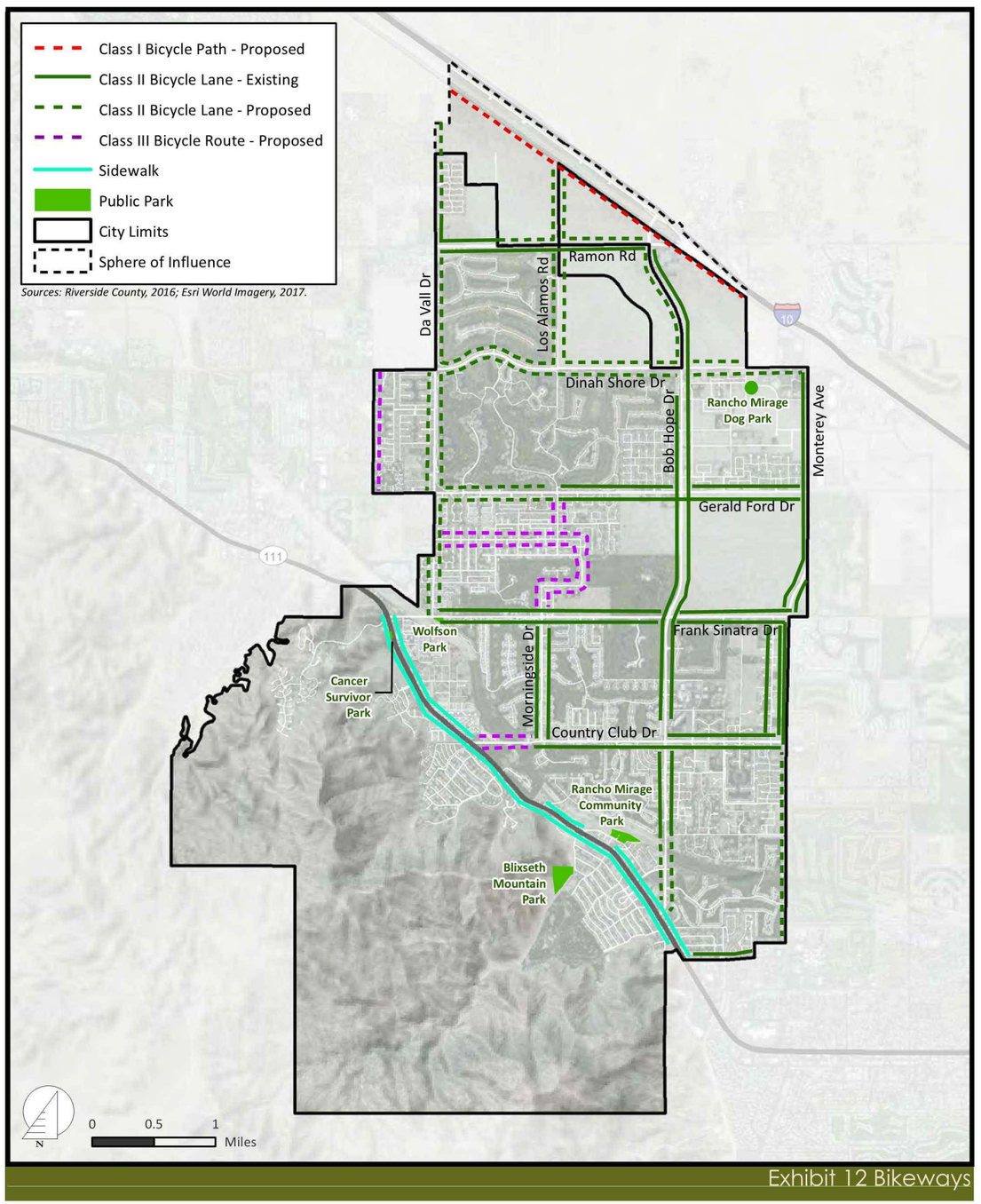


Exhibit 12 Bikeways

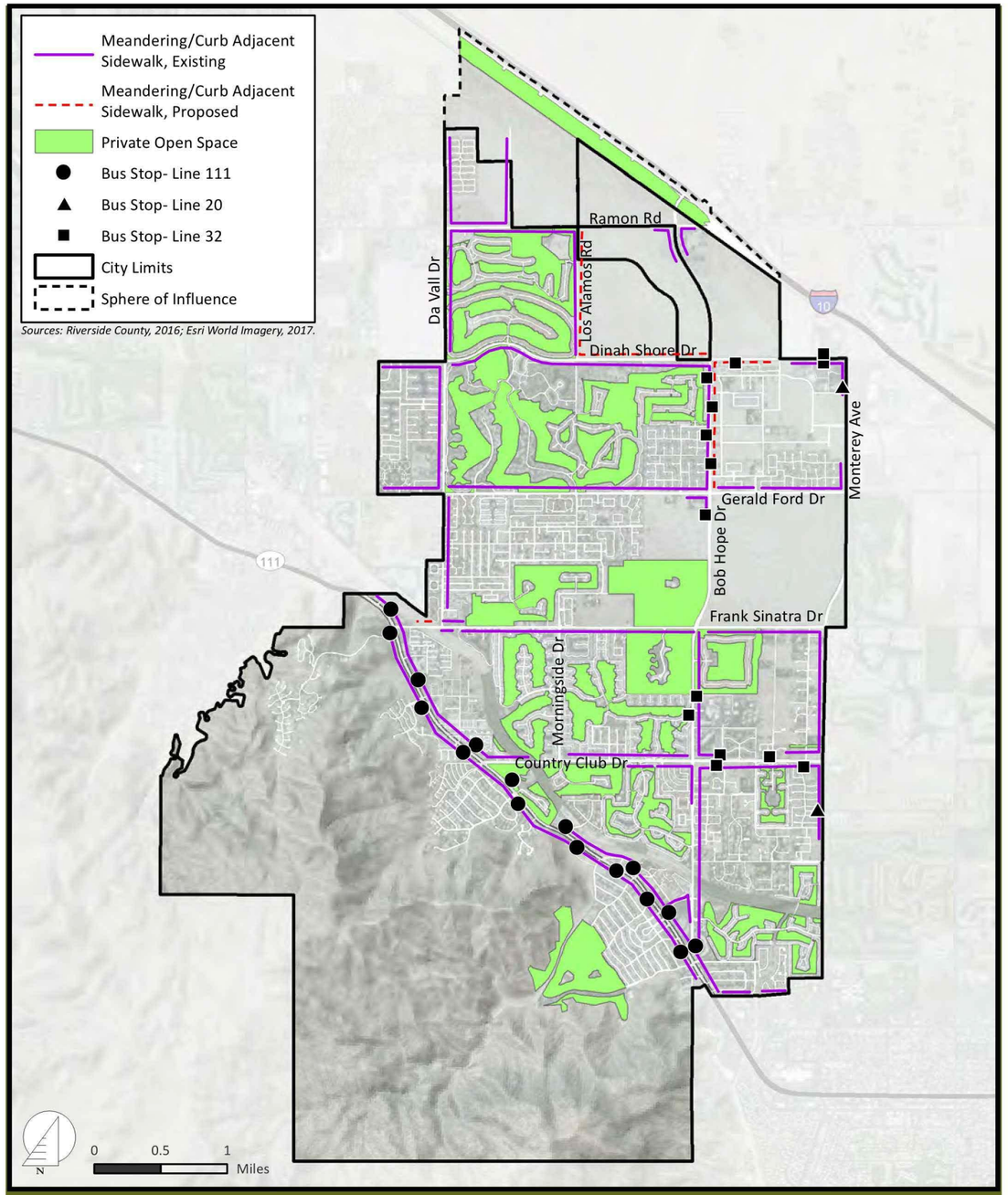
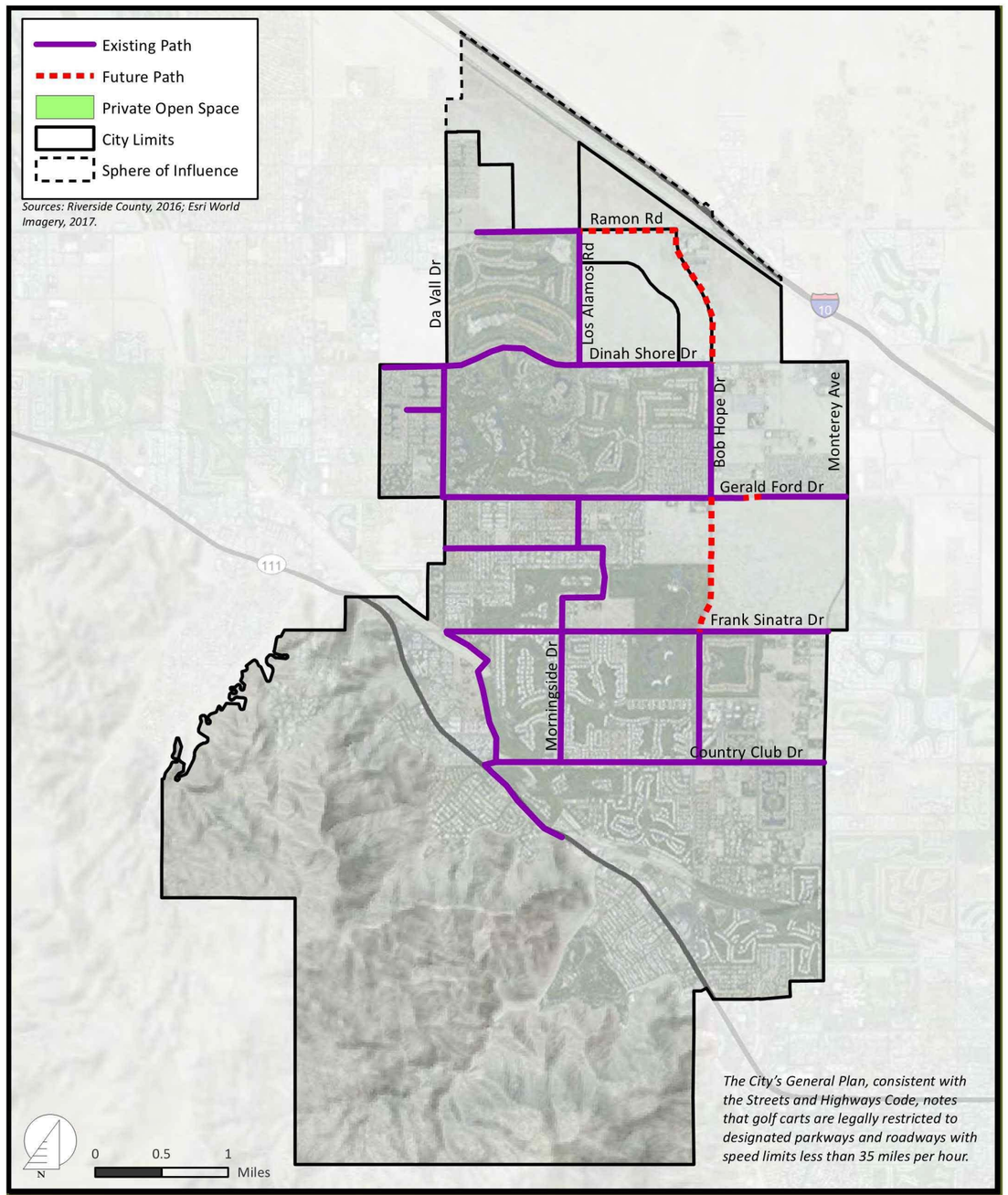


Exhibit 13 Meandering Sidewalks



The City's General Plan, consistent with the Streets and Highways Code, notes that golf carts are legally restricted to designated parkways and roadways with speed limits less than 35 miles per hour.

Exhibit 14 Golf Cart Paths

consistent with the Bicycle and Non-Motorized Transportation Plan that was adopted by the City Council in 2011.

Golf Cart Travel

Recreation is a major feature of Rancho Mirage culture attested to, in part, by the numerous golf courses throughout Rancho Mirage's neighborhoods. However, residents' use of golf carts extends beyond transportation on the courses, as they are also used for access between residences and golf courses in adjacent neighborhoods, the local commercial and medical facilities, City Hall, and golf cart paths in adjoining cities.

Golf Cart facilities can be Class I, II, or III. The Class I golf cart facility is a path completely separated from the roadway used by automobile traffic for shared one-way or two-way use by golf carts, bicycles, and pedestrians. Class I golf cart paths are incorporated into Class I bikeways. Class II facilities provide a striped lane for one-way golf cart and bicycle travel on a street or highway. Class III facilities provide for shared use with automobile and bicycle traffic. Class III facilities are established by placing Golf Cart Route signs along roadways with speed limits of 35 mph or less in order to link them to Class I or Class II facilities.

Additional detail on the existing and future system of golf cart facilities can be found in the City's golf cart circulation system (Exhibit 14).

Hiking Trails

In addition to the recreational use of sidewalks and bike paths by pedestrians, existing and planned hiking facilities in Rancho Mirage utilize non paved trails in wash areas and the mountains. Rancho Mirage's hiking trails are primarily located along the foothills providing access to trails in the Magnesia Falls area. Some of these trails follow paths, dirt roads, or utility access routes (although some are not dedicated for public use). The beauty of the mountainous backdrop invites residents and visitors to experience the scenery on foot. The public's use of mountain trails must be balanced with the need to protect wildlife habitat, especially that of the lambing areas of bighorn sheep in the Santa Rosa Mountains. A system of restricted and unrestricted trails is recommended in the Coachella Valley Multiple Species Habitat Conservation Plan (CVMSHCP) to provide recreational opportunities in the Rancho Mirage area while protecting bighorn sheep habitat.

Existing and planned trails are shown in Exhibit 15. Future trails are proposed to provide access from Rancho Mirage trails to the Art Smith Trail in the mountains and other paths that make up the extensive trails system in the Santa Rosa Mountains. Existing trails can be made more accessible by the provision of modest trailheads with limited parking. Prominent examples of existing trails are described below.

The Butler-Abrams Trail is an asphalt trail that begins at Michael Wolfson Park and parallels the Whitewater Wash dipping down into and out of the wash and becomes divided on the south side into separate asphalt and dirt (for equestrians) trails. The trail ends at Country Club Drive, one block north of Highway 111. Fabulous views of the mountains and golf courses are available on this quiet travel route. The Clancy Lane Trail begins on Clancy Lane between Rancho Mañana and the Monterey Gate as a developed trail and continues under the Bob Hope Drive bridge down into the Whitewater Wash, and eventually connects to Rancho Mirage Community Park via a trail along the edge of the wash. The Bighorn Overlook Trail, Chuckwalla Trail, Jack Rabbit Trail, and Road Runner Trail all begin behind City Hall and are considered part of the Mirada Trail System. These trails range in length and difficulty, but intermingle with one another to create a variety of options for hikers.

Equestrian Trails

The City's equestrian trail planning must balance the desires of a few dedicated riders with the fact that safe and pleasant opportunities for horse riding are limited, due to the urbanization in the Coachella Valley. Horse trails are confined to those neighborhoods where the keeping of horses is permitted and where opportunities exist to connect equestrian areas with the Whitewater Channel and mountain trails. The Butler-Abrams Trail, whose trailhead is located in Michael S. Wolfson Park, and Clancy Lane Trail, are among the best equestrian options. Equestrian access to trails can be improved by providing equestrian oriented trailhead facilities where appropriate and warranted. Equestrian trails are depicted in Exhibit 15.

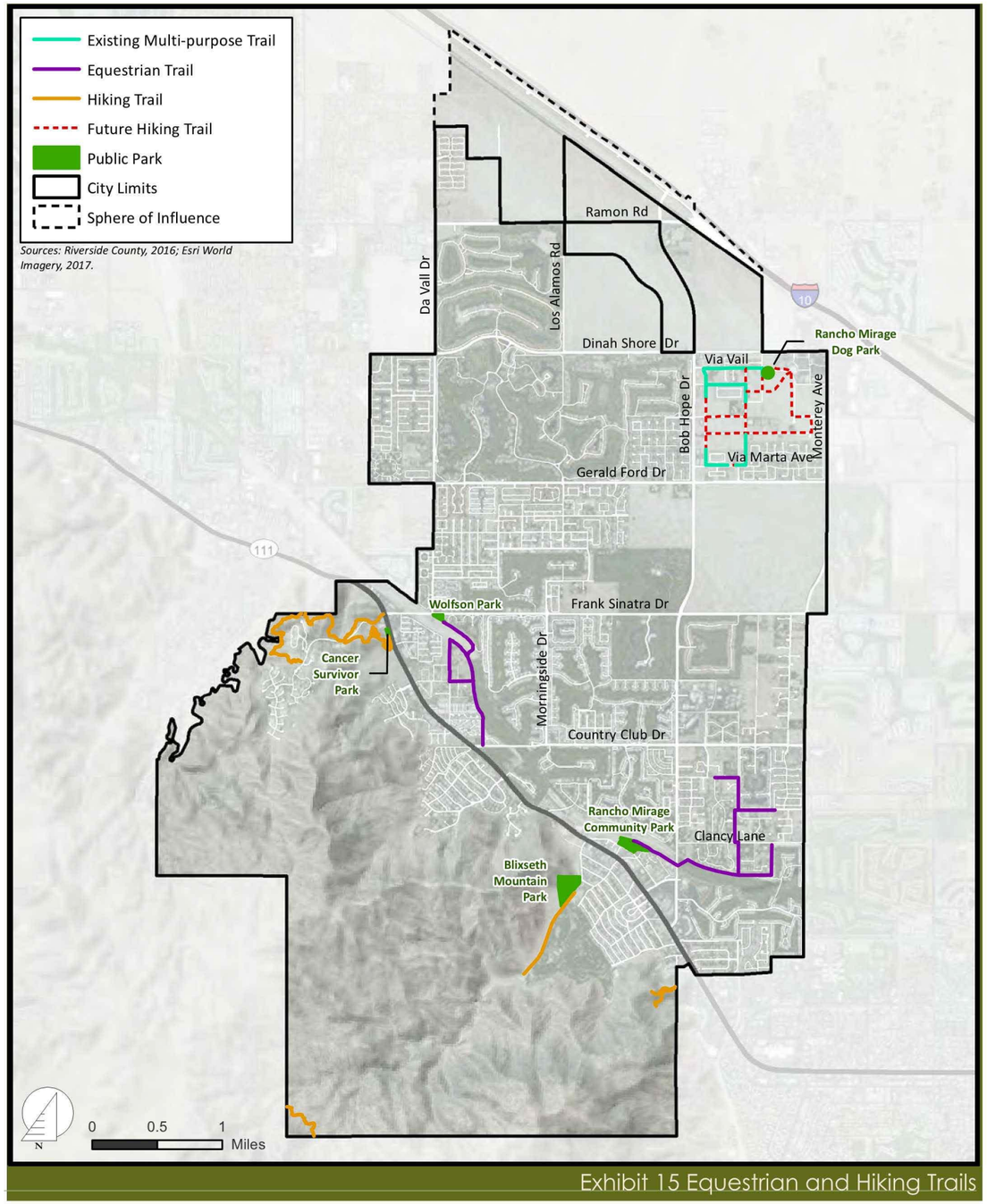


Exhibit 15 Equestrian and Hiking Trails



Rancho Mirage Community Park.

Parks and Trails Planning

As Rancho Mirage continues to evolve, a parks and trails analysis should be integrated into new development project approval. The parks and trails planning process includes a local needs analysis, taking into account the particular demographic characteristics of Rancho Mirage residents and visitors, as well as the initial and ongoing cost associated with operation and maintenance. The needs analysis is adjusted for any unique opportunities and constraints that exist or may occur in the future.

Parks and Trails Funding

The extent to which the City can plan and implement parks and trails facilities is related to the availability of funding. The Quimby Act was established as state law in 1965 to provide a funding source for parkland acquisition. Residential subdivisions must dedicate parkland or pay an in lieu fee to enable the City to acquire parkland on a ratio of three acres per 1,000 residents. Based on Rancho Mirage's anticipated growth and population characteristics, it is expected that a total of 93 acres would be needed to satisfy projected buildout park needs. Buildout of lands in the SOI, if annexed, would bring the total to 115 acres. The General Plan Land Use Element provides (excluding mini-parks) 55 acres of parkland in Rancho Mirage and allows for expansion of up to 96 total acres, including planned park facilities in the SOI. The Quimby Act does not provide dedication or fees for the City's trail system.

The construction of parks and bicycle paths in Rancho Mirage is primarily funded by part of the City's development impact fee. The fee has been established to mitigate impacts from new developments that create a need for public facilities such as parks. On occasion the City has received state grant funds for the construction of bicycle paths. Currently, the primary source of parks and trails maintenance funding is the citywide annual tax assessment, although Rancho Mirage is eligible, and has received state grants that can be used for acquisition of park property and park construction projects.



Entrance to Blixseth Park

Parks and Trails Goals, Policies, and Programs

The City's parks and trails plans should be reviewed regularly to ensure that the needs of residents are being met. The demand for traditional park space in Rancho Mirage is affected by the recreational preferences of today's residents. Part-time residents in gated communities where golf and tennis are the primary recreational activities, have a lesser need for public parks. It is anticipated, however, that with new growth, Rancho Mirage may experience a shift towards a larger number of permanent households in developments without onsite recreation facilities. The City's recreational facilities planning should keep in step with these projected population trends.

GOAL COS 1

A balanced system of parks, trails, and recreation facilities that meets active and passive recreation needs of all residents and visitors.

GOAL COS 2

Trails for recreational use in the Santa Rosa Mountains that allow city residents and visitors to experience the desert environment and that preserve the mountains and associated sensitive plants and animals in their natural state.

POLICY COS 2.1

The City's park system shall consist of mini-parks, local parks, and community parks.

POLICY COS 2.2

To the extent feasible, the City shall provide at least three acres of local and community parkland per 1,000 in population, including park facilities for all age segments of the population.

PROGRAM COS 2.2A

Seek additional revenue sources for the development and maintenance of additional parks to meet the needs of existing and future residents.

PROGRAM COS 2.2B

Require all new development to pay Development Impact Fees in order to provide a funding mechanism for parkland.

PROGRAM COS 2.2.C

Revise and update the Development Impact Fees periodically to reflect current land prices and standards.

PROGRAM COS 2.2D

Monitor and update the Parks Master Plan periodically to reflect changes in supply and demand for parks and recreation facilities.

POLICY COS 2.3

To the extent feasible, the design of city parks and trails shall accommodate the special needs of the disabled and senior population in Rancho Mirage.

POLICY COS 2.4

The design of local parks shall consider neighborhood suggestions for facility needs.

PROGRAM COS 2.4A

Plan for and facilitate the development of citywide bikeway and golf cart systems to provide visitors and residents with non-vehicular alternatives for travel to work, convenience shopping, and recreation.

PROGRAM COS 2.4B

Inventory existing major arterial streets for potential opportunities for Class I bikeways on both sides of the street.

PROGRAM COS 2.4C

Designate Class II bikeways on all existing arterial streets, which have sufficient width to safely accommodate bicycle travel lanes. Include Class II bikeways on all new and improved arterial streets in Rancho Mirage. Place Class II bike lane markings and appropriate signage on arterials of sufficient width.

POLICY COS 2.5

Class III bikeways shall only be permitted in Rancho Mirage where Class I or II bikeways are not feasible and where an essential regional bicycle route connection is missing.

PROGRAM COS 2.5A

Inventory existing major arterial streets for missing regional bicycle route links and designate Class III bikeways only where Class I or II facilities are not feasible.

POLICY COS 2.6

The City shall participate in regional trail planning programs.

PROGRAM COS 2.6A

Where feasible, dedicate and formalize trails in Rancho Mirage and pursue opportunities to obtain additional trail corridors.

PROGRAM COS 2.6B

Develop trailheads where appropriate and when warranted to facilitate trail access.

POLICY COS 2.7

Lands designated for Mountain Reserve (MR) shall be accessible for hiking, equestrian, and non-motorized biking trails, if sensitive biological resources are protected.

POLICY COS 2.8

Trails shall not encroach upon bighorn sheep lambing areas and shall be designed to minimize impacts to sensitive biological resources.

POLICY COS 2.9

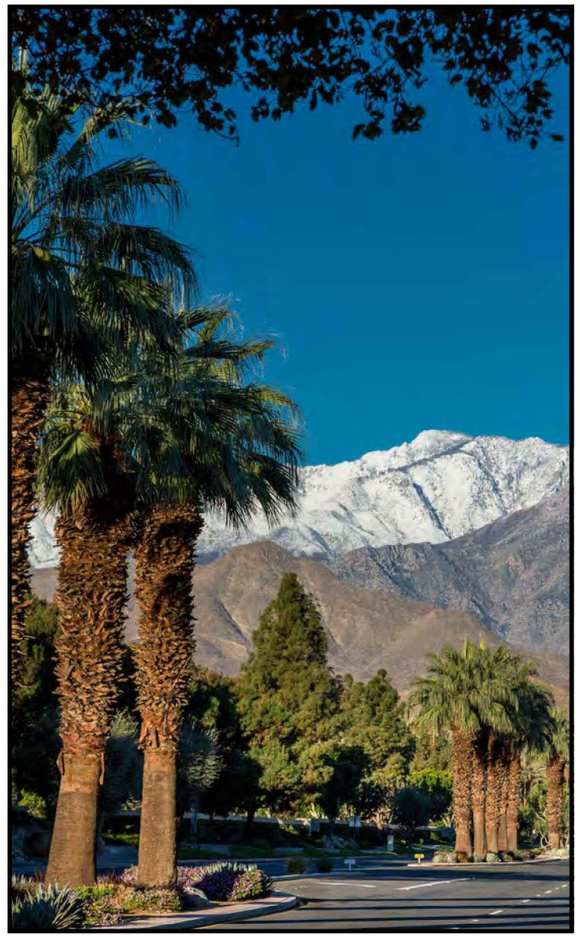
Through coordination with the local utilities, service providers, and the CVWD, the City shall maximize the use of flood control and utility easement areas for inclusion in a multi-use trail system providing alternative transportation links to parks and open space areas.

PROGRAM COS 2.9A

Confer and coordinate with the CVWD and utility purveyors to integrate, as practical, a multiple use trail system that links city parks with Conservation and Open Space areas.

POLICY COS 2.10

The City shall evaluate the feasibility of developing interpretive displays in significant locations throughout Rancho Mirage.



View of the mountains from Rancho Mirage.

Biological Resources

Purpose

The Biological Resources section identifies the valuable biological resources in Rancho Mirage and the surrounding area. This section also establishes goals, policies, and programs to utilize and conserve these resources for the benefit of the entire community. The section is intended to provide a basis for understanding biological resource issues and guide decision makers in regulating land use and development, while protecting these critical community resources. More detailed information on biological resources in Rancho Mirage is contained in the 2005 General Plan Environmental Impact Report.

The issues discussed in the Biological Resources section have a direct and vital relationship with the Land Use and Community Design Elements, as well as other sections of the Conservation and Open Space Element, to ensure a balance of land development with conservation of biological resources.

Local biological resources have also proven important market assets for Rancho Mirage, which has adopted a wildlife icon, the Peninsular Bighorn, as its community icon. In this regard, the Biological Resources section also has an influence on the effective implementation of economic development goals, policies, and programs.

Background

Rancho Mirage is located in one of the hottest and driest parts of the country. The City is distinguished by its low elevation, mild winters, and extreme aridity, only Death Valley is subject to more extreme conditions. The combination of a valley basin with expansive and varying geography and habitats, and the complexity of various habitat transition zones makes the region a rich resource area.

Although the desert floor supports sparse vegetation limited by heat and aridity, the climate of the region becomes milder and supports more vegetation with increasing elevation. Canyons and springs support native fan palm communities and a variety of plants and animals. Mountain and hill areas contain natural preserves, such as the Magnesia Springs Ecological Reserve in the Santa Rosa Mountains and the Edom Hill Area.

Habitats in Rancho Mirage

Biological resources are found in and are integral parts of a habitat, an ecological system or network of interrelationships between living things. Habitat values are controlled by tolerable climate, a varied terrain, adequate space, a dependable food and water supply, soils for healthy plant growth, and shelter and nesting sites. An animal may live across habitat lines to meet all of its needs. Rancho Mirage contains five basic habitat types, each of which is explained below.

Valley Floor/Blowsand Habitats

The valley floor generally extends from the foot of Edom Hill, which lies north of I-10 and well beyond the City's SOI, to the Santa Rosa Mountains in the southern portion of Rancho Mirage. The valley floor is characterized by aeolian or blowsand habitats comprised of shifting, windblown sand supporting sparse vegetation. The blowsand habitats of the valley floor are critical to a number of special status animal and plant species, such as the Coachella Valley fringe-toed lizard, flat-tailed horned lizard, flat-seeded spurge, and Coachella Valley milk vetch. The common plant community occurring in the desert dunes and sand fields of the valley floor is the Sonoran Desert creosote bush scrub. The blowsand habitats of Rancho Mirage have felt considerable impacts from urbanization.

Alluvial Plains Habitat

Sonoran mixed woody and succulent scrub is the dominant plant community on flood-formed fans and shallow slopes at the base of rocky hills (bajadas) that extend from canyon mouths to the desert floor. These alluvial habitats are formed by a variety of mountain drainages, including Magnesia Springs Canyon, Bradley Canyon, and smaller canyons forming alluvial fans, terraces, and washes. The surface and habitat conditions change on these sloping plains with increasing distance from canyon mouths.

Other plants of alluvial plain habitats are typical of the Colorado Desert and include creosote bush joined by nine species of cacti and a variety of woody and herbaceous plants. The roughly 93 species of annuals occurring here can make up more than half of the alluvial slopes flora. Cacti are one of the most striking of the alluvial slopes' plants, ranging from flat-stemmed species such as the beavertail cactus to the thin and intricately branched pencil cholla. Larger woody shrubs also occurring here include the palo verde.

Desert Dry Wash Habitat

As with the alluvial plains habitat, Rancho Mirage has limited desert wash areas remaining to support the wildlife associated with this type of habitat. As washes emerge from canyon mouths, they cut a channel into the alluvial slope, which broadens and branches out into intertwined or braided washes. The Whitewater River, the largest desert wash in Rancho Mirage, drains large areas of the San Jacinto, Santa Rosa, and San Bernardino Mountains. This "managed" drainage still harbors a variety of plants and wildlife, although habitat areas are regularly disturbed and/or eliminated in the course of periodic channel maintenance.

A wide variety of species occupy the desert dry washes, but only a limited number are consistently associated with this habitat, with trees and large shrubs accounting for most of the characteristic species. Palo verde, with its green trunk and branches, typically dominates desert wash habitat, but is limited in Rancho Mirage.

Smoketree, a member of the pea family, is more common and has been encouraged in areas scoured by storm runoff. The absence of certain shallow rooted species, particularly cacti, is due to their easy removal by stormwaters and their slow growth rate and reestablishment.

Desert Fan Palm Oasis Woodland

The desert fan palm oasis woodland is a plant community that has been given special status by the State as one with the highest inventory priority. It is mainly characterized by groves of native desert fan palms that can grow to more than 90 feet. Rancho Mirage has one example of this plant community in Magnesia Springs Canyon.

A variety of animal species are associated with the desert fan palm community, such as the southern yellow bat, common kingsnake, desert slender salamander, California treefrog, hooded oriole, Cooper's hawk, golden eagle, and prairie falcon. One of the most important animals supported by this habitat is the Peninsular Bighorn sheep, which visit, especially during the summer months, to take advantage of the water source supporting the woodland.

Rocky Slopes Habitat

Rocky slope habitats occurring in and near Rancho Mirage are associated with the foothills of the Santa Rosa Mountains and extend from the edge of alluvial plains to an elevation of about 2,500 feet. The habitat is typified by unrelieved rock, weathered and fractured as exposed bedrock and as loose debris of stone, pebbles, and sand. While vegetation appears deceivingly sparse, this habitat supports hundreds of perennial and annual species. Plant size and densities increase with higher elevation and greater annual rainfall.

Common perennials include creosote bush, brittlebush, burrobush, and agave. Agave is a particularly striking plant with a compact basal rosette of large succulent leaves that send up a single central flower bearing stalk that bears yellow flowers and can reach a height of more than 20 feet. Ocotillo are also common in this habitat.

Sensitive, Rare, and Endangered Species

Rancho Mirage and its SOI are host to a wide variety of sensitive and special status plant and animal species, some of which have been listed as threatened or endangered by the federal and/or state governments. "Threatened" refers to species whose numbers have dropped to such low levels and/or whose populations are so isolated that the continuation of the species is jeopardized. "Endangered" species are those with such limited numbers or subject to extreme circumstances that their extinction is a real possibility. Some examples of threatened and endangered species in Rancho Mirage and its SOI include the Coachella Valley fringe-toed lizard, desert slender salamander, desert tortoise, peregrine falcon, southwestern willow flycatcher, least Bell's vireo, and peninsular bighorn

sheep. "Rare" and "sensitive" species are those determined to be less sensitive to impacts and where their continuation does not appear significantly threatened. For a complete list of these species and their habitat, see the 2005 General Plan Environmental Impact Report and the Coachella Valley Multiple Species Habitat Conservation Plan.

Habitat Management

A significant amount of open space exists inside city boundaries and the City's SOI. Protecting biological resources in these areas is important to defining the character of Rancho Mirage and the surrounding area. Several agencies, organizations, and methods are involved in the preservation of biological resources in Rancho Mirage.

Magnesia Springs Ecological Reserve

The CDFW manages the Magnesia Springs Ecological Reserve, located in Magnesia Springs Canyon in the Santa Rosa Mountains, to assure the protection of a vital water source critical to survival of the Peninsular Bighorn sheep in the hot summer months. During the summer months, the CDFW restricts entry into the Magnesia Springs area to prevent disturbance of sheep accessing this water source. The water source is also used by other wildlife in the surrounding area as well as a variety of other sensitive species during the summer months, including the least Bell's vireo, southwestern willow flycatcher, and prairie falcon.

Santa Rosa and San Jacinto Mountains National Monument

The Santa Rosa Mountains are part of the Santa Rosa and San Jacinto Mountains National Monument, which have been recognized by the U.S. Congress as a place containing "... nationally significant biological, cultural, recreational, geological, educational, and scientific values. Congress also recognizes that "the magnificent vistas, wildlife, land forms, and natural and cultural resources of these mountains occupy a unique and challenging position given their proximity to highly urbanized areas of the Coachella Valley." These mountains, managed by the Bureau of Land Management and U.S. Forest Service, provide a natural scenic backdrop to the desert communities of the Coachella Valley. As a nationally recognized resource in Rancho Mirage, the Santa Rosa Mountains deserve long-term planning and protection including its valuable wildlife and scenic resources and for the enjoyment of all Americans. The National Monument Visitor Center, located on Highway 74 near the mountain foothills, provides exhibits and information on the mountain's resources, as well as gardens of indigenous and ethnographically important plants. Exhibit 16 shows the location of the Santa Rosa and San Jacinto Mountains National Monument Area in Rancho Mirage.

Rancho Mirage Mountain Reserve

Rancho Mirage was the first city in the Coachella Valley to establish a mountain reserve inside city limits. This was accomplished through a series of land transfers and the granting of conservation easements. Originally established to address the habitat preservation needs of the Peninsular Bighorn sheep, the conservation issues have been broadened to include other biological resources. Rancho Mirage's Mountain Reserve area is part of the Santa Rosa Mountains and encompasses approximately 5,182 acres including small canyons and washes and extensive rocky and rough terrain supporting the bighorn and a wide variety of plant and animal life. See the General Plan Land Use Map for the location of Mountain Reserve area in Rancho Mirage.

Coachella Valley Multiple Species Habitat Conservation Plan and Natural Community Conservation Plan

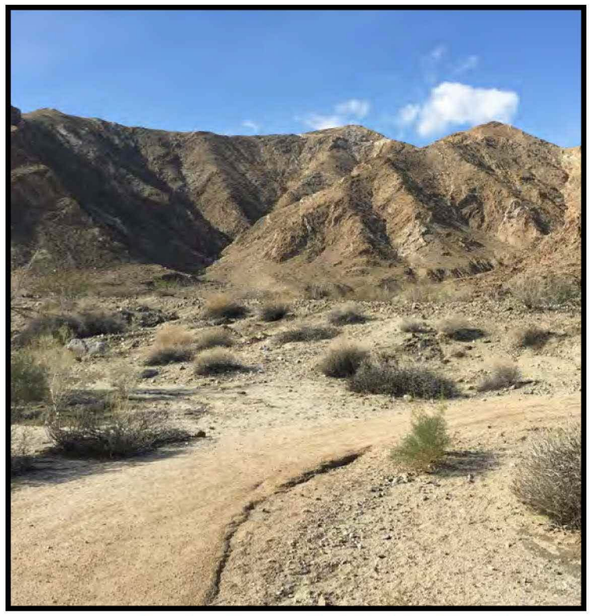
Habitat Conservation Plans (HCP) and Natural Community Conservation Plans (NCCP) are principle management strategies for biological resources. According to the NCCP Act of 2002, natural community conservation planning is used as a tool to reduce conflicts between the protection of the state's wildlife heritage and the reasonable use of natural resources for economic development. HCPs are intended to reduce conflicts between listed species and development activities while offsetting any harmful effects to these species by setting aside land for conservation and identifying suitable land for development.

The Coachella Valley Fringe-toed Lizard HCP, approved in 1986 by the U.S. Fish and Wildlife Service, was the second and one of the most successful HCPs in the United States. This plan created three reserves to protect the Coachella Valley fringe-toed lizard, which is a state-endangered and federally threatened species. However, other species continued to be impacted by the growth of the Coachella Valley. In late 1995 and early 1996, the City agreed, along with other members of the CVAG and the U.S. Fish and Wildlife Service, CDFW, Bureau of Land Management, U.S. Forest Service, and the National Park Service, to a planning effort to prepare a Multiple Species HCP. The agreement was amended in late 1996 and early 1997 to include a plan to prepare a Natural Community Conservation Plan.

In December 2003, CVAG approved an administrative draft of the CVMSHCP/NCCP (the Plan). The Plan received its California state permit in September 2008 and its federal permit in October 2008. It covers approximately 1.1 million acres in the Coachella Valley and surrounding mountains. In Rancho Mirage, the Plan covers the Santa Rosa Mountains and corresponds essentially to the mountain and hillside reserve designations. The Plan excludes Indian reservation lands and of the seven Indian reservations in the Plan's area, only the Agua Caliente Indian Reservation is subject to a tribal Multiple Species HCP. The CVMSHCP/NCCP addresses a wide range of species and habitat protection issues for the region with approximately 27 sensitive and listed species proposed for coverage. Rancho Mirage represents approximately one percent, or 15,760 acres of the area covered by the plan. Exhibit 16 shows the location of the conservation areas in Rancho Mirage.

Regional Wildlife Corridors

Rancho Mirage offers limited opportunities for the preservation of wildlife migration corridors due to the pattern of transportation and urban development that has evolved over the past few decades. East-west wildlife corridors include the relatively pristine Santa Rosa Mountains, and to a lesser extent, the Whitewater River. Cooperative efforts should be made with the CVWD, the agency responsible for managing the Whitewater River, to maximize the habitat and migration corridor value of this area.



Rocky Slopes Habitat in Blixseth Park.

Biological Resources Goals, Policies, and Programs

The City is responsible for preserving much of its remaining unique and valuable biological resources, especially those in the Santa Rosa Mountains. The City should also coordinate with and encourage Riverside County and CVAG to preserve the remaining resources in Edom Hill.

The City and its residents have demonstrated strong support for these integral parts of the Coachella Valley environment. In every facet of community planning and development regulation, the City will have the responsibility to manage growth and limit impacts. This will be accomplished through the thoughtful implementation of the General Plan and the zoning and subdivision ordinances. It can also be accomplished through the integration of the biological resource and open space/conservation principles in public works projects, including road and highway development and the design and construction of stormwater detention basins and drainage basins. Development on every level will provide an opportunity to protect and enhance Rancho Mirage's biological resources.

For remaining developable areas a major potential impact of urbanization has been the clearing of the land along with its natural habitat communities. Whether development involves one house on a large lot, a large subdivision, or a

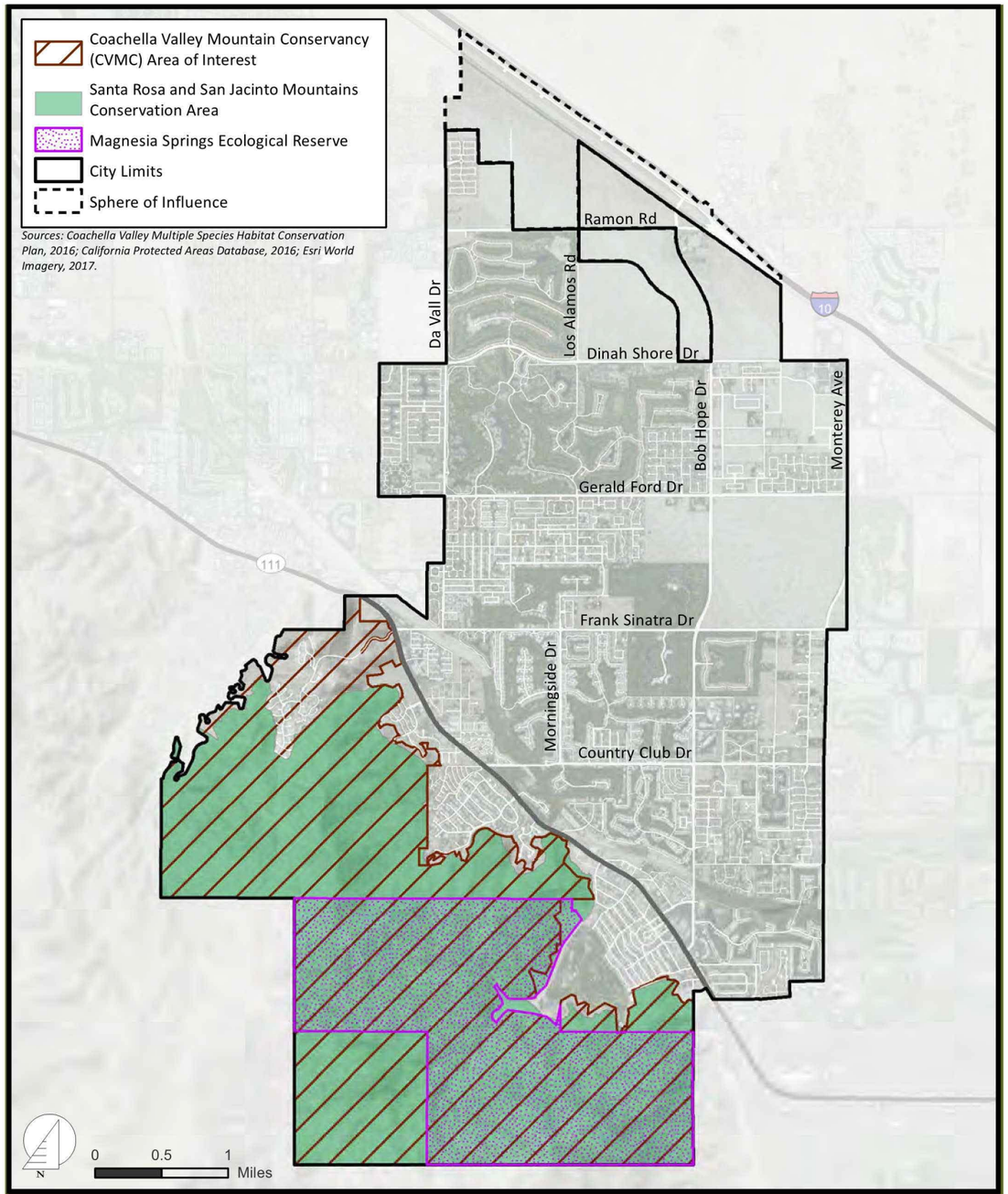


Exhibit 16 Conservation Management Areas

master planned residential community, native vegetation and its inherent wildlife habitat value are often completely removed. Where landscaping has been introduced, exotic and other non-native plants often prevail. These not only have little or no habitat value for native animals and birds, but they can "escape" and compete with native plants for nutrients and water in the wild. The City should control the use of certain non-native and invasive plant species that compete with native vegetation and require that new development, whether public or private, utilize native trees and shrubs in landscape plans to the greatest extent possible, including plants salvaged onsite. This may include encouraging the use of link course designs in new golf courses with non-play areas landscaped with native vegetation.

GOAL COS 3

The protection and preservation of biological resources in Rancho Mirage, especially sensitive and special status wildlife species and their natural habitats.

POLICY COS 3.1

The City shall support and participate in local and regional efforts to evaluate and protect natural habitats, including suitable habitats for rare and endangered species occurring in Rancho Mirage and vicinity.

PROGRAM COS 3.1A

Review and evaluate all development proposals on vacant lands for their impacts on existing habitats and wildlife.

PROGRAM COS 3.1B

Maintain an accurate and regularly updated map and information base on sensitive species and habitats in Rancho Mirage and vicinity.

PROGRAM COS 3.1C

Continue to participate in the implementation of the CVMSHCP/NCPP with special emphasis on habitats located in the Santa Rosa Mountain areas.

PROGRAM COS 3.1D

Continue to require new developments to prepare wildlife and plant surveys and implement the requirements of the CVMSHCP/NCPP.

POLICY COS 3.2

The City shall encourage and promote an understanding and appreciation of sensitive biological resources in Rancho Mirage and the vicinity.

PROGRAM COS 3.2A

Provide developers direction and information on preservation and reuse of valuable topsoil and use of locally appropriate xeriscape design concepts.

PROGRAM COS 3.2B

Discourage unnecessary clearing of native desert landscape.

PROGRAM COS 3.2C

Explore the feasibility and appropriateness of establishing an interpretive trail system in the City's mountain preserve or other similar area to enhance the public appreciation for the natural resources in Rancho Mirage.

POLICY COS 3.3

The City shall encourage the use of naturally occurring desert plant materials in landscaping for development projects, to the greatest extent possible, and discourage the use of non-native plant materials that are harmful to native plant and animal species.

PROGRAM COS 3.3A

Request that developers salvage naturally occurring desert plant materials, to the greatest extent possible, for integration into project landscaping as a way to provide or enhance wildlife habitat and to extend the local desert environment into the urban design of Rancho Mirage. Incorporation of these indigenous materials shall be integrated into project landscape plans, and shall be submitted to the City for approval.

PROGRAM COS 3.3B

Prepare a comprehensive planting materials list, which shall include native and non-native, drought tolerant trees, shrubs, and groundcovers that complement the local environment, provide habitat for local wildlife, and extend the desert into the built environment. A list of prohibited plant materials shall also be prepared.

Energy and Mineral Resources

Purpose

This section of the Conservation and Open Space Element addresses the need for conservation, diverse development, and thoughtful use and management of energy and mineral resources. All minerals and most energy resources are finite and limited. The household demand for energy resources in Rancho Mirage and the Coachella Valley is relatively high, and escalating energy prices have placed serious burdens on residents and businesses alike. The purpose of this section is to set forth goals, policies, and programs that are responsive to the community's dependency on these limited natural resources. Issues of resource production, transmission, and use are also discussed, as are the major opportunities faced by the City and regional governments for more local control of these resources.

Background

Rancho Mirage residents and businesses draw upon a variety of natural resources for energy needs. Although electrical energy is increasingly being generated from renewable resources, such as solar and wind power, city residents and businesses continue to depend upon nonrenewable fossil fuels for the generation of electricity, the heating of homes, and the operation of vehicles.

Energy Services

Electric Power

Cost competitive electrical power is essential to the community if it is to attract new residents and businesses. The cost of electricity can represent a substantial portion of business operations. The preservation of affordable electricity through reasonable rates and energy conservation incentives is essential to the continued growth and success of Rancho Mirage businesses. The impact of the high cost of electrical energy is further compounded in the desert by air conditioning needs during summer months.

In Rancho Mirage, electric power service is provided primarily by the Southern California Edison Company (SCE), with a limited portion of the northeast quadrant of Rancho Mirage in the Imperial Irrigation District. Electricity is transmitted to Rancho Mirage primarily through high-voltage lines and step-down transformers at the Devers substation near Desert Hot Springs and substations located throughout Rancho Mirage. Currently, there is no power generation in the city itself.

Natural Gas

Although it is a non-renewable resource and generates a range of air pollutants, natural gas is generally considered a clean and efficient fuel and is preferable to many other non-renewable resources such as oil. Natural gas has been adopted as the fuel of choice by the Sunline Transit Authority, which now operates its entire fleet on CNG. The College of the Desert has an educational certificate program in the repair and maintenance of CNG vehicles, providing the first such college-level certification in California. Additionally, the Eisenhower Medical Center operates a natural-gas cogeneration plant, which provides heating, cooling, and power for the campus.

Rancho Mirage is located in the Southern California Gas Company (SoCal Gas) service district. SoCal Gas has developed a wide range of energy management, conservation, and equipment retrofit programs for its customer base. Assistance in facilities planning and analysis is also provided by SocCal Gas to maximize energy efficiency and cost-effective equipment purchases and operations.

Local Renewable Energy Resources

The two major and potentially significant alternative energy resources within the Rancho Mirage area are solar and wind energy. The region has one of the highest insolation (sunshine) values in the United States and is the site of major energy installations. Solar energy, primarily in the form of thermal systems, is now widely used in the Coachella Valley.

The cost of producing and installing solar photovoltaic systems that involve the direct conversion of sunshine to electricity has dramatically decreased in recent years. The application of these systems has been seen in some small commercial sites that have made these sites self-sufficient; in addition, the popularity of residential solar systems has increased dramatically over the last few years. A total of 78 solar permits were issued in 2010, and that figure increased to 300 in 2015. In an effort to further promote sustainability, the City adopted Ordinance 1070 in 2013, which required all new residential projects to be solar ready. Solar thermal systems have meanwhile been in use all over the world for many years and are widely applied in the Coachella Valley to provide domestic hot water and to heat swimming pools. Passive solar designs are also being used to provide natural lighting and space heating. Rancho Mirage is well situated to take advantage of the continued emergence and refinement of solar technologies, with intense insolation levels for both solar thermal and photovoltaic systems.

Wind energy is another locally abundant renewable energy resource. The San Gorgonio Pass, including the Edom Hill resource area, is one of the world's most successful wind energy production sites, with the potential to provide over 3,000 megawatts of clean and renewable electrical generating capacity. The cost of wind generated electricity is now competitive with electricity generated by coal or natural gas. Moreover, it is generally conceded that the true costs of energy from fossil or nuclear fuels are not yet fully factored into their market price. The performance of commercial scale turbines on the western slope of Edom Hill would appear to indicate that the use of wind will continue to expand. As the many costs associated with the use of fossil fuels continue to rise, renewable alternatives such as wind will become progressively more desirable and cost effective to develop. All wind-generated electricity in the Coachella Valley is currently sold to SCE and other distributing companies.

Mineral Resources

The nonrenewable character of mineral deposits requires their careful and efficient development to prevent unnecessary waste or exploitation. The excavation of mineral resources can also have significant environmental impacts that may only be marginally mitigated by surface mining reclamation plans. Earth damage from mining, particularly surface mining in desert areas, can remain for centuries if not properly reclaimed through extensive importing of fill, grading, and replanting.

In the Coachella Valley, the deep fault controlled valley has filled in with eroded materials from the surrounding hills and mountains to a depth in excess of 12,000 feet in Rancho Mirage and the SOI. As a consequence, the mineral resources of the desert floor are limited to sands and gravel, important deposits of which occur in the City's SOI. There are currently no mines or extraction sites in Rancho Mirage.

Waste Management and Recycling

On average, Americans produce over four pounds of trash every day. As available space in and for landfills is becoming scarce and more distant, cities have been mandated to manage waste and reduce their solid waste volume. The City has, therefore, teamed up with Waste Management of the Desert (WM) to implement a citywide recycling program. Currently, the program includes both commercial and residential recycling through a separate bin, co-mingled collection. To assist residents and business owners, WM produces a recycling guide that explains what type of waste should be recycled, what should be taken to a household hazardous waste site, and what should be discarded.

With the closure of the Edom Hill Sanitary Landfill in 2004, WM now operates the Edom Hill Recycling and Transfer Station,

which will accept and recycle or transfer waste from Rancho Mirage to other landfills, such as the Lamb Canyon and Badlands landfills.

Energy and Mineral Resources Goals, Policies, and Programs

The City has an important and meaningful role in encouraging the wise use of energy resources. Encouraging the development and use of alternative and renewable energy can also expand economic opportunity and provide environmental enhancement. Additionally, the Green Building policies and programs contained in the Community Design Element encourage the construction of buildings that minimize energy use and maximize energy conservation.

GOAL COS 4

The conservation, efficient use, and thoughtful management of energy sources and mineral deposits.

GOAL COS 5

The long-term viability of limited and non-renewable resources.

POLICY COS 5.1

The City shall promote energy efficiency and conservation in all areas of community development, including transportation, development planning, and public and private sector construction and operation, as well as in the full range of residential and non-residential projects.

PROGRAM COS 5.1A

Participate in the energy management and conservation efforts of Sunline Transit Authority and encourage the expanded use of compressed natural gas, buses with bike racks, and other system improvements that enhance overall energy efficiency and conservation.

PROGRAM COS 1B

To the extent practical, monitor and influence development in the vicinity of significant mineral resources occurring in the City's SOI.

POLICY COS 5.2

The General Plan and other community plans shall assure an efficient circulation system and land use pattern in Rancho Mirage.

PROGRAM COS 5.2A

Require development to design and locate convenient neighborhood shopping and medical and other professional services to minimize travel and facilitate the use of alternative means of transportation.

POLICY COS 5.3

Major developments that provide significant employment centers shall be required to provide convenient and safe access to the public transit system.

POLICY COS 5.4

The City shall proactively support the affordable and reliable production and delivery of electrical power to the community.

POLICY COS 5.5

The City shall support public and private efforts to develop and operate alternative systems of solar and electrical production that take advantage of local renewable resources.

PROGRAM COS 5.5A

Support and facilitate the integration of cogeneration and other energy management systems into commercial operations in the City to enhance operational efficiencies and provide additional opportunities for local power production.

POLICY COS 5.6

The City shall encourage the reduction and recycling of household and business waste.

PROGRAM COS 5.6A

Educate city residents and business operators on the benefits of reducing, reusing, and recycling household and business waste.

PROGRAM COS 5.6B

Coordinate with the city's solid waste disposal contractor and other contractors to continue and enhance the City's recycling program.

PROGRAM COS 5.6C

Encourage all restaurants, hotels, and businesses to participate in the collection of commercial recyclables. Commercial recyclables include, but are not limited to food waste, cardboard, metals, plastics, paper products, glass, or any other recyclable product for which a viable market can be found.

PROGRAM COS 5.6D

Ensure that any planned construction, demolition, addition, alteration, repair, remodel, landscaping, or grading projects divert all reusable, salvageable, and recyclable debris from landfill disposal.

Water Quality and Water Resources

Purpose

This section of the Conservation and Open Space Element addresses issues of water quality and availability for current and future needs. An important aspect of this section is the coordination and cooperation between the City, the CVWD, and other agencies responsible for supplying water to the area. Wastewater management has also become an increasingly important part of water management that is essential to the protection of groundwater resources. The goals, policies, and programs set forth in this section point staff and City officials toward effective management of this essential resource.

The Water Quality and Resources section has a direct relationship to the Land Use Element, which has evolved to a major degree in response to the availability of water resources.

Background

Domestic Water Resources

Water Supply and Demand

Domestic water service is provided by the CVWD, which utilizes wells to extract groundwater from the Whitewater River subbasin. Water quality in the Coachella Valley, according to the CVWD's 2015 Annual Review, is of extremely high-quality, healthful, and meets all



Example of local, renewable energy resource.

government standards. This subbasin groundwater resource has a limited supply of natural recharge that includes infiltration of runoff from the San Jacinto, Santa Rosa, and San Bernardino Mountains. Recharge is also supplemented in part via imported water carried by the Metropolitan Water District aqueduct.

Supplemental water for the Coachella Valley is assured through the year 2035 through various agreements and pacts that have been entered into between different agencies and CVWD. As Rancho Mirage continues to develop, it could increase citywide total domestic water demand to approximately 27 million gallons a day (mgd) in Rancho Mirage. Impacts that are project specific may be more or less on a per meter basis, depending on the type of development, the density in residential developments, and the level and type of landscaping and water dependent amenities related to each project.

As demand generated by residential and golf course development continues to increase, the ongoing overdraft will generate progressively greater significant long term cumulative impacts on the groundwater supply. While the provision of recharge water has greatly reduced the rate of overdraft, development in the Coachella Valley is expected to continue to reduce the amount of potable groundwater in storage.

To further reduce the impacts of development on groundwater supplies, the CVWD has implemented wastewater reclamation strategies to utilize tertiary treated wastewater for golf course, landscape, and other irrigation purposes within the Coachella Valley. The Palm Desert treatment plant has installed additional wastewater treatment facilities providing the district with 10 mgd capacity for tertiary treatment. Currently, CVWD tertiary treatment from the Cook Street plant averages about eight mgd and on site storage has been developed to assure availability. Unfortunately, due to the high cost associated with expanding the system, reclaimed water is currently not available to Rancho Mirage. Still, with the need to preserve groundwater levels and the increasing demand for water, the future use of reclaimed water in Rancho Mirage should not be overlooked.

Water Management

2015 Urban Water Management Plan

As the primary water purveyor for the Coachella Valley, CVWD's goal is to provide adequate quantities of safe, high-quality water at the lowest cost to district water users. The district adopted the 2015 Urban Water District Water Management Plan in July of 2016. This plan provides specifics on the current water conditions within the Coachella Valley as well as a detailed management plan that includes water production and supplies, groundwater recharge, cooperative agreements, conservation, and water quality.

California Regional Water Quality Control Board Water Quality Control Plan

The California Regional Water Quality Control Board (WQCB) implements federal and state laws established to assure planning, implementation, management, and enforcement activities take place to maintain and improve water quality. The Colorado River Basin Region (Region 7) of the WQCB adopted a regional Water Quality Control Plan to provide definitive guidelines and give direction to WQCB activities to optimize the beneficial use of state waters by preserving and protecting the quality of these waters.

Water Conservation

Water conservation is essential as both a short term and long term resource management strategy. With increasing demands on a water supply in overdraft, continuing efforts to reduce per capita consumption are a priority. One of the best opportunities for water conservation has been in the area of landscape design and maintenance. Fortunately, City residents have shown an appreciation for the native desert environment and the excellent opportunity it provides to reduce the use of turf grasses and other types of heavily water dependent landscaping. The City has adopted a water-conserving landscape ordinance as required by State law, which requires that new landscape plans be designed to incorporate more native and locally compatible drought tolerant planting materials and efficient irrigation systems.

Water Quality Protection

One area of recent concern in the Coachella Valley and, to a lesser extent in Rancho Mirage, has been the impact of long term septic tank use on groundwater resources. Contamination problems have been particularly evident at the lower portion of alluvial cones with extensive upslope residential development. The use of septic tanks in these generally porous soils and on sloping gradients has resulted in concentrated flows of effluent to the lower portions of these areas and has resulted in contamination of the water table. Septic tanks are still in use in Rancho Mirage and their use will continue to pose varying threats to groundwater. To assure the continued protection of the high-quality of water resources, the City requires all properties within 200 feet of a sewer line to abandon all septic tanks, seepage pits, or cesspools and connect to the public sanitary sewer.

Water Quality Goals, Policies, and Programs

The wise use and conservation of water resources will be a continuing central theme of community development planning in southern California. Rancho Mirage and other local communities have developed programs to extend the use of efficient landscape and irrigation design and to encourage the use of water efficient appliances and fixtures in homes and businesses.

The City also has an important role to play in the long term protection of this finite and ever more valuable resource. Groundwater subbasins do not respect jurisdictional lines, and the threat of pollution or contamination of groundwater must be viewed on a regional as well as a local level. Effective future stormwater management will also help protect groundwater and preserve capacity in stormwater facilities. Protection of our major mountain watersheds will assure preservation of a viable long term source of natural groundwater recharge to the city and the larger subbasin.

GOAL COS 6

A dependable, long-term supply of clean and healthful domestic water to meet the needs of all segments of the community.

GOAL COS 7

An informed public that respects Rancho Mirage's finite water resource and maximizes protection and conservation efforts for the benefit of the entire community.

POLICY COS 7.1

The City shall encourage the use of drought tolerant landscaping as a means of reducing water demand.

PROGRAM COS 7.1A

Strengthen education and public relations programs related to water protection and conservation. Coordinate and cooperate with CVWD in the continued development of educational materials and programs that encourage and facilitate water conservation throughout the community.

PROGRAM COS 7.1B

Continue implementation of the water conservation landscape ordinance by requiring the use of natural and drought resistant planting materials and efficient irrigation systems.

POLICY COS 7.2

Evaluate all proposed land use and development plans for their potential to create groundwater contamination hazards from point and non point sources and confer with other appropriate agencies to assure adequate review.

POLICY COS 7.3

Require sewer connections at the point of sale of property whenever a sewer line is constructed within 200 feet of the property.

POLICY COS 7.4

Require the use of alternative water supplies, such as recycled or canal water, for urban irrigation, where available.

PROGRAM COS 7.4A

Encourage the expansion of CVWD's recycled water infrastructure to allow for the use of recycled water in Rancho Mirage.

POLICY COS 7.5

Require new developments to establish and confirm the ability to meet current and future water resource demands.

PROGRAM COS 7.5A

Require a water supply assessment and verification for applicable new developments per State law.

PROGRAM COS 7.5B

Facilitate and require the use of water conserving appliances, fixtures, and plumbing in all new development.

PROGRAM COS 7.5C

Provide information on the use of low flush toilets and low flow showerheads and faucets. Require the application of water conserving technologies in conformance with state law.

Archaeological and Historic Resources

Purpose

The Archaeological and Historic Resources section provides a summary of the cultural and historical traditions of Rancho Mirage and vicinity. This section briefly describes the documented prehistory and history of Rancho Mirage and sets forth goals, policies, and programs that preserve this heritage and help perpetuate it for future generations.

This section discusses important historical resources and sites that should be preserved through the plans and policies contained in the Land Use and Community Design elements. Cultural traditions and artifacts are the most important links between the past, present, and future. They are the elements that bind communities together and are the common ground that provide community cohesiveness and historic and cultural perspective. A record of Rancho Mirage's history helps to preserve cultural heritage and provides a basis for planning present day cultural activities and traditions.

Background

Pre-European History of Rancho Mirage

The oldest cultural remains in the Rancho Mirage area date back about 1,500 years and are located in the Anza Borrego Indian Hill Rock Shelter. The oldest radiocarbon dated occupation in the Coachella Valley comes from the intersection of Washington Street and SR 111, a site known as Point Happy. The artifact was a Patayan style broken pot dated to about 900 years ago. Numerous types of habitation and village sites developed throughout the area. These included villages occupied for extended periods of time, milling sites used seasonally as particular foods became available, lithic workshops and quarries for making stone tools and weapons and rock art sites used for artistic and religious expression.

The Desert Cahuilla Indians had many villages throughout the Coachella Valley, including those associated with Ancient Lake Cahuilla until its disappearance 500 years ago. With the loss of the lake, the mountains and canyons became more important sources of water, food, and fiber. Today, a portion of the Cahuilla Indian population lives on parts of the Agua Caliente Reservation located in the Coachella Valley. A total of six Cahuilla cultural heritage sites have been identified in Rancho Mirage and one in the SOI. Several other sites are adjacent to or nearby. The Bradley Canyon Trail, Magnesia Spring, Edom Hill/Indio Hills, and Bradley Canyon are examples of these sites. A list of details and sites can be seen in the General Plan Environmental Impact Report.

Modern History of Rancho Mirage

The earliest European history of Rancho Mirage dates back to the first Spaniard making forays northward from Mexico along the coast and the Colorado River. Legend has it that Captain Juan Iturbe sailed a vessel into the Salton Sea and explored westerly as far as the Santa Rosa and Little San Bernardino Mountains area. The development of land routes to supply inland missions brought the Spanish into the region in the 1770's. In the 1800's, the Rancho Mirage area transitioned from Mexico to the California jurisdiction, with the first U.S. government survey made in the Coachella Valley occuring between 1855-56. From that time until the early 1920's, human activity was limited to the use of the Bradshaw Trail and travelers passing through the area.

The promotion of Rancho Mirage as a destination desert community began as early as 1924 with efforts of R.P. "Bert" Davie and E.E. McIntyre, who purchased hundreds of acres from Southern Pacific Railroad. Shortly thereafter, Davie established a ranch house at Clancy Lane and built a north south thoroughfare to connect his new desert paradise to the Bradshaw Highway (present-day Highway 111). He named this road Rio del Sol (River of the Sun), and it was later renamed Bob Hope Drive. Promoted as Rio del Sol Estates, the development became known as Little Santa Monica for the many new residents. Clancy Lane was named after Les M. and Helen Clancy, the first "gentleman farmers" to build their home in the development in 1932.

The name "Rancho Mirage" was probably coined in 1934, when Louis Blankenhorn and Laurence Macomber launched a new real estate promotion on parcels in the area of Highway 111, Bob Hope Drive, and Indian Trail Drive. While this subdivision was quite successful, the demographic and activity center of the community continued to be Davie's Rio del Sol Estates through World War II. After the war, Ronald Button and Dave Culver created small subdivisions around the "original" Rancho Mirage along Highway 111, the first to be filed in 1946.

Post World War II also saw a new era in development that eventually gave Rancho Mirage its predominant image as a world class resort residential community, characterized by its high-quality planned residential golf course developments. Thunderbird Country Club opened in 1951 and the Tamarisk Country Club opened in 1952, making them the first planned developments in the community. In 1971, the Desert Island Country Club opened and completed the first of its residential units in 1972. Desert Island was also the location of the City's first City Council hearings after its incorporation in 1973.

Rancho Mirage Historic Sites

The relatively recent development of Rancho Mirage has resulted in architectural resources that predominantly reflect the achievements of mid-century Modern architecture. Consequently, with so few building older than 50 years of age, no properties in Rancho Mirage were identified as historic resources listed in the California Inventory of Historic Resources database. Nevertheless, the City's 2003 Historic Resources Survey identified over 100 properties that are considered to be local architectural and historic resources. One property of particular note is Casa Chiquita, originally constructed circa 1934 adjacent to Clancy Lane. The oldest documented residence in Rancho Mirage, Casa Chiquita was disassembled in 2004 and reassembled adjacent to Whitewater Park, but is now part of the expanded Rancho Mirage Community Park. It will be maintained by the City and may be viewed by residents and visitors alike.

Fourteen of the local architectural and historic resources are considered to be eligible for listing in the National Register of Historic Places, with an additional three to become eligible when they become older than 50 years of age. Additionally, the Tamarisk Fairway on 10th is considered to be a potential historic district eligible for listing on the National Register of Historic Places and includes eight individual

properties (note: one of these properties is included in the aforementioned properties eligible for listing).

A list of the eligible properties can be found in the 2006 General Plan Environmental Impact Report. A complete list of Rancho Mirage's architectural and historic resources is provided in the City's 2003 Historic Resources Survey.

Tribal Consultation

State law changed in 2004 (SB 18) and again in 2014 (AB 52) to provide California Native American tribes an opportunity to influence local land use decisions at an early planning stage, for the purpose of protecting cultural places. Enacted through SB18, state law now requires local governments to consult with tribes prior to making certain planning decisions and provide notice to tribes at certain key points in the planning process. These consultation and notice requirements apply to adoption and amendment of both general plans and specific plans, as well as when designating open space in the general plan, if the affected land contains a cultural place and if the affected tribe has requested public notice. The new law applies to federally and non-federally recognized state tribes and cultural places on both public and private lands.

AB 52 seeks to project a new class of resources (tribal cultural resources) under CEQA. Lead agencies undertaking CEQA review must, upon request of a California Native American tribe, begin consultation prior to the release of a negative declaration, mitigated negative declaration or environmental impact report for a project. The purpose of involving tribes at these early planning stages is to allow consideration of cultural places in the context of broad local land use policy, before individual site-specific, project-level land use decisions are made by a local government.

State law also adds California Native American tribes to the list of organizations that can acquire and hold conservation easements, on terms mutually satisfactory to the tribe and the landowner, for the purpose of protecting their cultural places.

Archaeological and Historic Resources Goals, Policies, and Programs

The City is obligated to assure that every reasonable effort is made to locate, identify, and evaluate archaeological, historical, and cultural sites within its jurisdiction. As time passes and the community continues to develop, opportunities for documenting and preserving archaeological and historic sites and artifacts will decrease. The City must determine what actions or development activities have the potential to adversely affect known or suspected sites of historic or cultural significance. The City should encourage research, documentation, and recordation to register appropriate sites and structures in the community and vicinity.

GOAL COS 8

The preservation, maintenance, continuity, and enhancement of cultural heritage and resources in Rancho Mirage, including historic and prehistoric cultural artifacts and traditions.

POLICY COS 8.1

The City shall exercise its responsibility to preserve archaeological, historical, and cultural sites.

PROGRAM COS 8.1A

Establish and maintain an archaeological and historical resources database.

PROGRAM COS 8.1B

Maintain a preservation ordinance to provide for the designation and protection of historic resources.

PROGRAM COS 8.1C

Continue to promote historic preservation incentives, such as enabling the use of Mills Act contracts to lower property taxes on designated resources.

PROGRAM COS 8.1D

Develop an education program to familiarize residents and visitors alike with the city's architectural and historical heritage.

POLICY COS 8.2

Development or land use proposals that have the potential to disturb or destroy sensitive cultural resources shall be evaluated by a qualified professional and appropriate mitigation measures shall be incorporated into project approvals, if necessary.

PROGRAM COS 8.2A

Encourage in-place preservation or the recovery and preservation of materials for later study and display when reviewing development proposals and cultural surveys that identify sensitive resources.

PROGRAM COS 8.2B

Perform an annual records search in the Native American Heritage Commission and California Historic Resources Information System databases to determine the presence of potential cultural resources in the boundaries of the city and the SOI.

PROGRAM COS 8.2C

Include California Native American tribes, if requested, in the permit review process for new development applications. A tribe must also be identified by the Native American Heritage Commission as a tribe with traditional lands or cultural places located in the city and its SOI.

POLICY COS 8.3

The City shall ensure the protection of sensitive archaeological and historic resources from vandalism and illegal collection.

PROGRAM COS 8.3A

Maintain mapping information and similar location oriented resources in a confidential manner and assure that only those with appropriate professional and organizational ties are provided access to these sensitive records.

POLICY COS 8.4

The City shall support the listing of eligible properties, structures, or sites as potential historic landmarks and their inclusion in the National Register of Historic Places.

PROGRAM COS 8.4A

Periodically review the historical and archaeological resources of the area in cooperation with local historical associations for possible application for status as a historical landmark or inclusion in the National Register of Historic Places.

PROGRAM COS 8.4B

Conduct meetings with City staff and elected officials to prioritize and propose action on the preservation and registration of important archaeological and historical resources in the community and vicinity.



6 Air Quality

Purpose

The Air Quality Element coordinates the planning of land use, circulation, housing, and other City policies with their potential effects on air quality. The intent of this section is to assist the City and the region to meet ambient air standards set by the U.S. Environmental Protection Agency and the California Air Resources Board.

Community air quality is one of the most essential issues associated with public health and safety. The Air Quality Element is directly related to the type and intensity of land uses established in the Land Use Element, and the number, length, and timing of traffic trips identified in the Circulation Element.

Background

The Coachella Valley is a geographically and meteorologically unique area situated entirely in the Salton Sea Air Basin. The region is currently impacted by significant air pollution levels caused by the transport of pollutants from coastal air basins to the west, primarily ozone, and locally generated PM_{10}. The mountains surrounding the region isolate the Valley from coastal influences and create a hot and dry low lying desert. As the desert heats up it draws cooler coastal air through the narrow San Gorgonio Pass, generating strong and sustained winds that cross the fluvial (water caused) and aeolian (wind) erosion zones in the Valley. These strong winds suspend and transport large quantities of sand and dust, reducing visibility, damaging property, and constituting a significant health threat.

In relation to other areas in Southern California, Rancho Mirage has good air quality. In the past few decades, however, noticeable deterioration of air quality has occurred due to increased development and population growth, traffic, construction activity, and various site disturbances. It is apparent that although air pollution is emitted from various sources in the Coachella Valley, substantial degradation of air quality may be attributed primarily to sources outside of the valley.

Pollutants

Pollutants are generally classified in two categories, primary and secondary. Primary sources and their pollutants are a direct consequence of the combustion of petroleum and other fuels resulting in the production of oxides of carbon, sulfur, nitrogen, and a number of reactive hydrocarbons and suspended particulates. Secondary pollutants are those that undergo chemical changes after emission and include ozone (O_3), peroxynitrates, nitrogen dioxide (NO_2), and chemical aerosols. Primary pollutants typically affect only local areas, while secondary pollutants disperse and travel throughout regions.

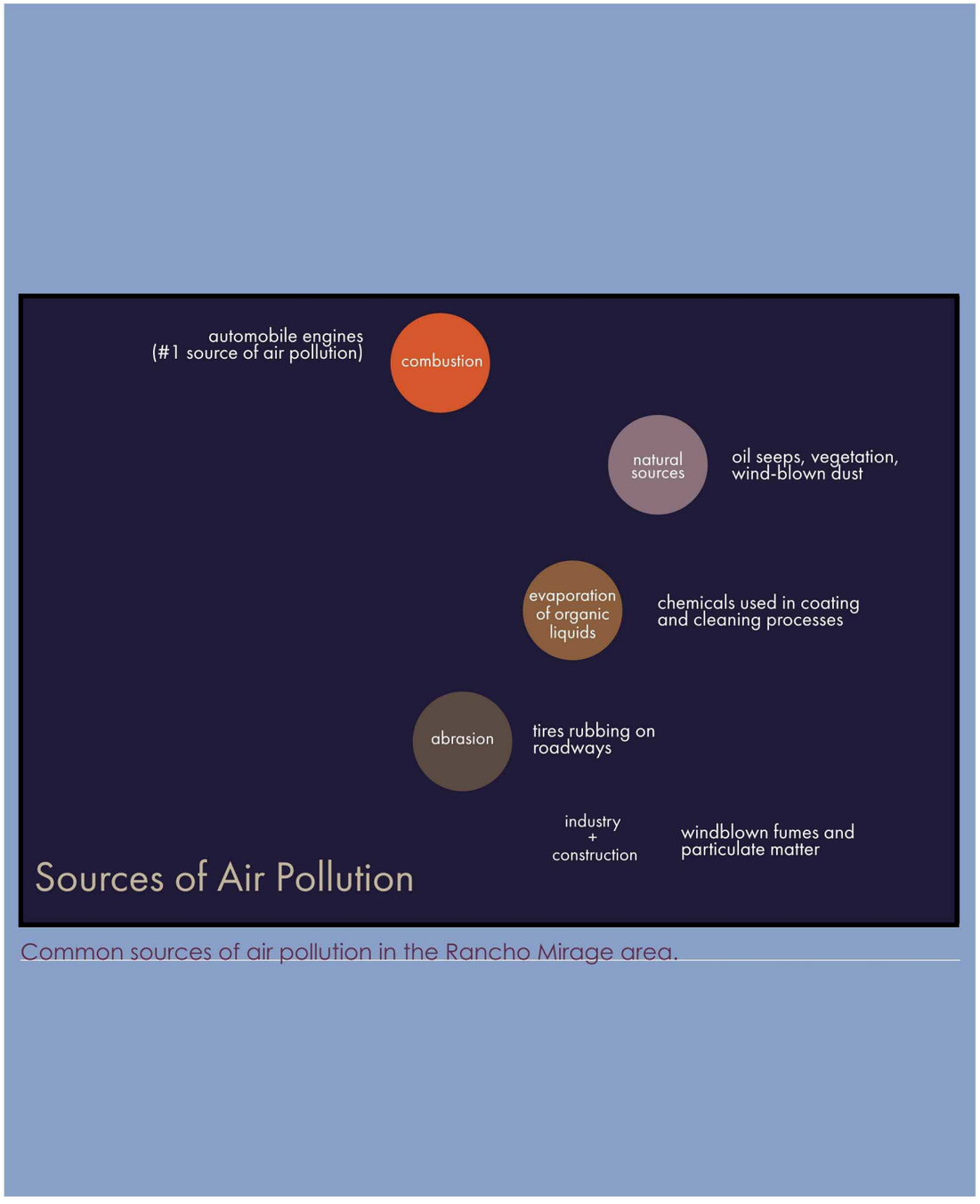
Ozone is a pungent, colorless, highly reactive gas that is the main component of photochemical smog. This is a daily occurrence that commonly originates from the pollution emitted primarily by mobile sources. The potential impact ozone can have on human health is significant. The majority of smog experienced in the Rancho Mirage area results from the transport of pollutants from Los Angeles, and San Bernardino counties, as well as from other jurisdictions in Riverside County.

Nitric oxide (NO) and NO_2, commonly referred to as NOx, are the two most significant oxides of nitrogen for air pollution. NOx is formed as a byproduct of combustion and may be imported from air basins to the west, or may increase locally with inversion layers. Carbon monoxide (CO) is a colorless, odorless, toxic gas that is generally produced by the incomplete combustion of carbon-containing fuels. Elevated CO concentrations are generally found along heavily traveled roadways during periods of limited air movement.

Particulate matter refers to small particles, both solid and liquid, such as dust, sand, metallic and mineral particles, road surfacing materials, pollen, smoke, fumes, and aerosols. These various particles are categorized by "settling" characteristics, and those that are 10 microns in diameter or smaller are referred to as PM_{10}. Similarly, particles that are 2.5 microns in diameter or smaller are



Common pollutants in Rancho Mirage and the Coachella Valley.



Common sources of air pollution in the Rancho Mirage area.

referred to as $PM_{2.5}$. Both PM_{10} and $PM_{2.5}$ particles can cause serious health problems, as they can pass through the lung's filtering system, lodge deep in the lung's tissues, and directly irritate these tissues. PM_{10} is considered one of the most prevalent forms of pollution and health impacts in the Rancho Mirage area.

Blowsand Effects

PM_{10} in the Rancho Mirage area comes mostly from locally generated fugitive dust. Each year, winter rains cause erosion of adjacent mountains, and water run-off produces substantial deposits of gravel and sand throughout the major drainage areas in the valley. During the spring months and at other times of the year, persistent and strong winds carry the sand methodically southeast through the center of the valley. This process effectively combines water and wind erosion to generate a wide range of sand and very fine dust.

Sometimes referred to as "blowsand", this natural sand migration produces PM_{10} in two ways: (1) by direct particle erosion and fragmentation (natural PM_{10}), and (2) by secondary effects, such as sand deposits on road surfaces that can be ground into PM_{10} by moving vehicles, and re suspended in the air by those vehicles (manmade PM_{10}).

Blowing particulate matter is deposited on fabrics, buildings, automobiles, and into respiratory systems. Extensive wind-borne soil can obliterate landscaping and dirty streets. Losses and damage occur to materials and finishes, as blowing sand can pit windshields, destroy finishes, and require additional cleaning and sweeping of exposed areas. Dust on vegetation can suppress plant growth and interfere with respiration through leaves.

Sensitive Receptors

Even the most common pollutants can cause serious detrimental effects. Ozone, particulates, carbon monoxide, and other pollutants pose a very real threat to health and property in the desert. Because of the high median age of residents in Rancho Mirage, many residents are particularly susceptible to respiratory distress from the principal pollutants of concern, ozone, PM_{10} and $PM_{2.5}$. Sensitive receptors include hospitals and nursing homes, schools, residences ,and parks.

As stated in the Air Quality and Land Use Handbook published by the California Air Resources Board in 2005, sensitive land uses should not be sited within 500 feet of a freeway due to the potential exposure of large concentrations of traffic related air pollutants, especially diesel particulate matter.

South Coast Air Quality District

Rancho Mirage is located in the portion of the Salton Sea Air Basin that is regulated by the South Coast Air Quality Management District (SCAQMD). The SCAQMD is responsible for regional planning affecting a variety of issues, including air quality. The SCAQMD is also responsible for development of the regional Air Quality Management Plan, a multi-pronged, multi-tier effort to regulate pollutant emissions from a wide range of sources. The Plan's implementation affects the City and the CVAG regulatory roles, and is also meant to lower the production of ozone/photochemical smog that is transported into the valley.

As of 2016, the Coachella Valley is designated as a serious non-attainment area for PM_{10}. In order to bring the area into compliance, the SCAQMD joined jurisdictions throughout the valley, including Rancho Mirage, and created the Coachella Valley PM_{10} State Implementation Plan, which mandates stringent regulation and inspection of PM_{10} generating activities. This plan has been approved by the U.S. Environmental Protection Agency, and CVAG cities are nationally recognized as leaders in the management of PM_{10}. To further facilitate the management programs established in the Plan, the SCAQMD and CVAG have expanded monitoring of weather conditions and pollutant levels. Expansion of the program is expected to help local jurisdictions implement control measures and to substantiate city claims for reimbursement for major wind events.

The City and CVAG have also participated in the development and implementation of the Regional Mobility Element of the Regional Comprehensive Plan developed by the Southern California Association of Governments. Addressing federal and state laws requiring a regional transportation plan, the plan focuses on issues of roadway congestion and air quality management.

Air Quality Goals, Policies, and Programs

It is the responsibility of the SCAQMD, CVAG, and the City of Rancho Mirage to monitor pollutant levels and regulate air pollution sources. With the installation of additional monitoring devices in the Whitewater River, the SCAQMD is collecting data to establish a "naturally occurring" or "background" level for PM_{10} in the Coachella Valley. This data will allow a more meaningful estimate of manmade PM_{10} emissions.

GOAL AQ 1

Preservation and enhancement of regional air quality for the protection of the health and welfare of the community as a whole.

POLICY AQ 1.1

The City shall coordinate and cooperate with CVAG and SCAQMD in the ongoing monitoring and management of major pollutants affecting Rancho Mirage and the region, with particular focus on PM_{10}.

PROGRAM AQ 1.1A

Participate, through CVAG and SCAQMD, in the monitoring of all air pollutants of regional concern on a continuous basis, and maintain records of trends in regional air quality. Provide all required reporting for inclusion in SCAQMD's annual report.

PROGRAM AQ 1.1B

Make SCAQMD's Air Quality Management manual available to encourage and facilitate self-regulation to the greatest extent practical.

PROGRAM AQ 1.1C

Coordinate with developers and encourage the phasing and staging of development to assure the lowest construction related pollutant emission levels practical. Impose mitigation measures, including the use of water trucks and temporary irrigation systems, as well as other measures that will effectively limit fugitive dust emissions resulting from construction or other site disturbance.

PROGRAM AQ 1.1D

Maintain and operate a street sweeping program for public roadways to minimize litter and PM_{10} emissions.

PROGRAM AQ 1.1E

Encourage private development to utilize street sweeping services for private roadways.

POLICY AQ 1.2

The City shall promote the development of pedestrian-oriented retail centers, as well as community wide multi use trails and bike paths, dedicated bike lanes, and other desirable alternatives to motor vehicle traffic.

POLICY AQ 1.3

The City shall promote the appropriate and cost-effective development and coordination of mass transit/shuttle service linking residential, shopping, resort, and commercial centers of Rancho Mirage, and participate with CVAG, the Southern California Association of Governments, and public and private service providers to improve and optimize regional transportation services.

POLICY AQ 1.4

The City shall encourage the use of clean alternative energy sources for transportation, heating, and cooling whenever practical.

PROGRAM AQ 1.4A

Consider the use of compressed natural gas and electric powered vehicles, as well as other alternative and/or renewable energy sources to the extent cost-effective.

PROGRAM AQ 1.4B

Require the installation of electric vehicle charging stations, as a ratio of total required parking, for new commercial projects.

POLICY AQ 1.5

The City shall review all development proposals for potential adverse effects on air quality and require mitigation of any significant impacts.

PROGRAM AQ 1.5A

Conduct an initial study and, as appropriate, require detailed air quality analyses for all applications that have the potential to adversely affect air quality.

PROGRAM AQ 1.5B

Require projects with the potential to generate significant levels of air pollutants to incorporate air pollution mitigation in their design and operation, and to utilize the most advanced technological methods feasible.

PROGRAM AQ 1.5C

To the extent feasible, monitor the effectiveness of transportation management programs of employers, which may include coordinated carpooling, off-peak shift times, employee flex time, and other components. As future demand warrants, promote and support the development of a "Park and Ride" program to decrease existing and future traffic levels in the community.

PROGRAM AQ 1.5D

Require all building, both residential and commercial, to be electric vehicle charging station ready.

PROGRAM AQ 1.6D

The City shall require air quality studies for projects that are proposed within 500 feet of I-10, and which include sensitive receptors.

POLICY AQ 1.6

The City shall strive towards achieving a level-of-service C (see Circulation Element) on all roadways to improve traffic flow, minimize idling time, and reduce air emissions.



7 Noise

Purpose

Rancho Mirage generally enjoys a quiet noise environment, with existing community noise being dominated by highway and local traffic, intermittent aircraft flyovers, and commercial operations. The Noise Element is intended to help align the community's various land uses with the existing and future noise environment and thus ensure that any negative effects of noise are minimized or completely avoided.

Low noise levels are considered to be a major economic asset of Rancho Mirage's resort and residential atmosphere. As development continues, the City shall carefully review proposals to ensure that land uses incompatible with the noise environment are avoided. It is the purpose of this element to identify noise problems in Rancho Mirage and the SOI and to minimize future noise impacts resulting from continued growth.

Background

Excessive noise levels are not only an annoyance, but can potentially create a significant health threat resulting in temporary or permanent hearing loss and mental distress. The noise environment can also have a profound influence on the quality of life enjoyed by residents and visitors.

Understanding Noise

The principal characteristics of sound are its loudness (amplitude) and frequency (pitch). The frequency of a sound is significant because the human ear is not equally sensitive to all frequencies. At low frequencies, characterized as a rumble or roar, the ear is not particularly sensitive. At higher frequencies, as with a screech or a whine, the ear is much more sensitive. Sound is measured in units of the decibel (dB). To reflect the sensitivity of the human ear to varying frequencies, an A-weighted decibel scale (dBA) is typically used to measure the perceived loudness of a sound.

Noise refers to sound pressure variations audible to the ear. The audibility of a sound depends on the amplitude and frequency of the sound and the individual's capability to hear the sound. Whether the sound is judged as noise depends largely on the listener's current activity and attitude toward the sound source, as well as the amplitude and frequency of the sound. Noise increases of less than 3 dBA are not noticeable to most people, and an increase in sound levels of 10 dBA is generally perceived as a doubling of sound. Examples of the decibel level of various noise sources are shown in Exhibit 17.

Ranges and Effects of Noise

The most common sounds vary between 40 dBA (very quiet) and 100 dBA (very loud). Normal conversation at three feet away is roughly at 60 dBA, and loud engine noises can be as loud as 110 dBA. The higher level can cause serious discomfort. Physical health, psychological well-being, social cohesion, property values, and economic productivity can all be affected by excessive amounts of noise.

The effects of noise on people can be grouped into three general categories: subjective effects, such as annoyance and nuisance; interference with activities such as conversation and sleep; and physiological effects, for example, a startle or hearing loss. Adverse reactions to noise generally increase with an increase in the difference between background or ambient noise and the noise generated from a particularly intrusive source such as a barking dog, traffic, aircraft or industrial operations. In most situations, noise control measures must reduce noise by 5 to 10 dBA in order to effectively lower the perceived sound.

Community noise is generally measured using the Community Noise Equivalent Level (CNEL), which is a 24-hour weighted average noise level. Noise that is loud or has a short duration (e.g.,



Exhibit 17 Noise Levels of Familiar Noise Sources

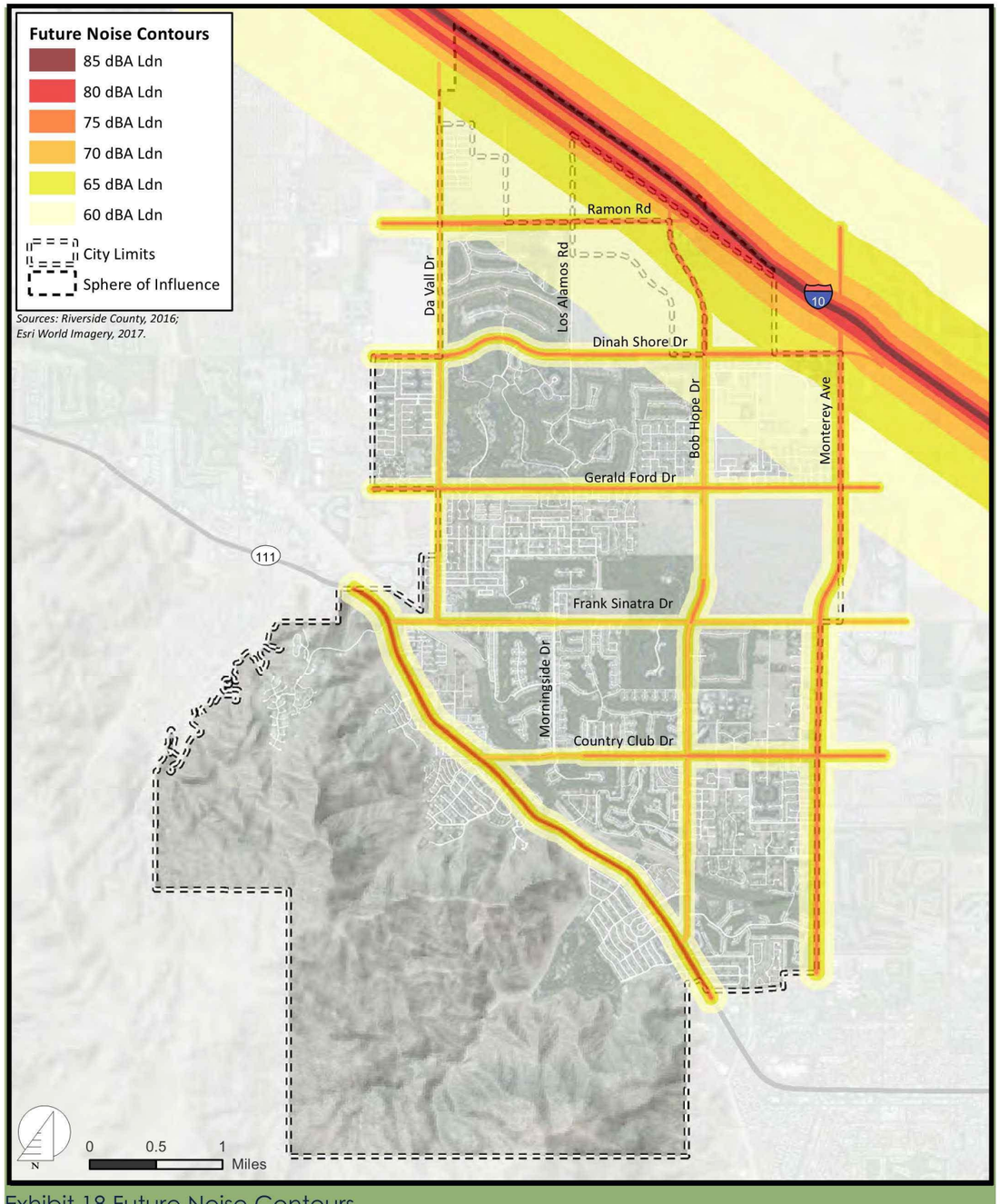


Exhibit 18 Future Noise Contours

barking dogs and low flying aircraft) may be disruptive, but generally has little impact upon the CNEL because it does not last long.

Existing Community Noise Environment

In Rancho Mirage as in most Coachella Valley communities, the primary source of noise arises as a consequence of motor vehicle traffic. To a lesser but occasionally substantial degree, aircraft traffic is intrusive and contributes to the noise environment. The I-10/ Southern Pacific Railroad corridor has a substantial impact on the northern portion of Rancho Mirage and the SOI. Other sources of community noise include mechanical equipment serving commercial land uses, resorts, and major institutions.

Motor Vehicle Noise

The principle noise source measured in the community is vehicular traffic, including automobiles, trucks, buses, and motorcycles. The level of noise generated by vehicular traffic generally varies according to the volume of traffic, the percentage of trucks, average traffic speed, and condition and composition of the roadway surface.

I-10 and Southern Pacific Railroad Lines

In addition to traffic along Highway 111 and the other major arterial roadways, both the incorporated areas of Rancho Mirage and the SOI are impacted by rail and vehicular traffic associated with the Southern Pacific Railroad line and I-10. While trains passing provide intrusive noise events, this only occurs periodically and has a limited duration. The influence of traffic noise from I-10 is more significant and increases at night with the persistent volume of truck travel.

Aircraft Noise

Aircraft noise impacting the community emanates from commercial and general aviation operations at the Palm Springs International Airport, located northwest and frequently directly upwind of Rancho Mirage. The Palm Springs Airport Master Plan and Part 150 Noise Compatibility Study evaluated airport operations, monitored portions of the noise environment, and projected future noise impacts from planned expansions and increased operations. Flight tracks or patterns aircraft are assumed to follow in the noise study indicate limited overflights in Rancho Mirage.

Stationary Noise Sources

In addition to noise generated by vehicular traffic and aircraft, stationary noise generators in Rancho Mirage could create significant noise related conflicts. Acoustically unscreened operations such as loading and materials transfer for stores and businesses can raise issues of impact and compatibility. Another important source of potentially significant noise is from the operation of mechanical equipment, including chillers, refrigerator units and heating/air conditioner equipment associated with commercial centers. The constant hum associated with fans and compressors can impact the enjoyment of the outdoors and adversely affect the quality of life. Substantial progress has been made in noise analysis and mitigation through careful equipment design and ever improving baffling and noise cancellation technologies. Certain outdoor uses, such as concerts at the Rancho Mirage Amphitheater in Rancho Mirage Community Park and outdoor athletic events at Rancho Mirage High School, can also generate significant stationary noise.

Noise Assessment and Modeling

To understand and evaluate the impacts of land use patterns, traffic, and individual developments on the noise environment, a variety of data has been collected and existing and future impacts have been modeled. Projected noise contours for Rancho Mirage's roadways and freeways at buildout are presented in Exhibit 18.

Future noise impacts to the community are expected to be primarily generated by increasing traffic volumes. The Circulation Element provides information from which future traffic volumes on major roadways can be extracted. The average posted speed limits and a percentage mix of light and heavy truck traffic along the roadways are included in the modeling data. This information was collected through City and Coachella Valley Association of Governments-conducted traffic counts and those specifically conducted for General Plan traffic modeling. Noise impacts were estimated using computer modeling and the noise contour map was updated to reflect the increased traffic volumes.

It is important to note that the placement of noise barriers and special attention to project-specific site design may substantially reduce noise to levels below what is shown on the contour maps. These maps are considered, therefore, to be conservative and should be used for screening purposes only. Design criteria potentially affecting roadway engineering and traffic noise include differences in final grade between the roadbed and the top of walls, spacing of intersections, setbacks and parkway widths, roadway composition, and other considerations.

Managing the Noise Environment

A variety of strategies are available for managing Rancho Mirage's noise environment and preserving those qualities of peace and quiet that are essential and highly valued community assets. Land use planning, transportation planning, project design mitigation, and acoustic barriers can all be applied to address noise compatibility issues.

In areas subject to significant or potentially significant noise impacts, site planning and design standards provide direct and integrated noise impact mitigation. Applied mitigation measures may include, but are not limited to, the use of buffer zones consisting of earthen berms, walls, and landscaping between sensitive land uses and roadways and other noise sources. In addition, site planning and building orientation can shield outdoor living spaces and orient operable windows away from roadways. Effective acoustic materials can also be incorporated into building windows and walls that adequately reduce outdoor noise.

Noise Ordinance

The City's Municipal Health and Safety Code set forth standards, guidelines, and procedures concerning the regulation of noise in Rancho Mirage. Section 8.45 of the Municipal Code cites the value and importance given by residents, visitors, and businesses to the exceptional quality of life and peace and quiet of the community. The Rancho Mirage Noise Ordinance provides definitions of key terms and defines exterior noise level standards on a time-of-day basis along with adjustments for intensity and duration. The noise standards in the General Plan are intended to guide the location of future noise generators and sensitive land uses. The appropriate exterior noise standards are identified in Table 35. Interior noise standards are provided by State Noise Insulation Standards (California Administrative Code, Title 24), which require residential structures to limit noise from exterior sources to 45 dBA in any habitable room.

Table 35 Exterior Noise Limits

Type of Land Use	Time Interval	CNEL (dBA
Residential, low-density	7 am to 6 pm	55
	6 pm to 10 pm	50
	10 pm to 7 am	45
Residential, medium and high-density Hospital Open space	7 am to 6 pm	60
	6 pm to 10 pm	55
	10 pm to 7 am	50
Commercial office Resort commercial, mixed use Institutional	7 am to 6 pm	65
	6 pm to 10 pm	60
	10 pm to 7 am	55
Commercial neighborhood General commercial Commercial recreation	7 am to 6 pm	70
	6 pm to 10 pm	65
	10 pm to 7 am	60

Source: Rancho Mirage Noise Ordinance



Exhibit 19 Noise Terminology

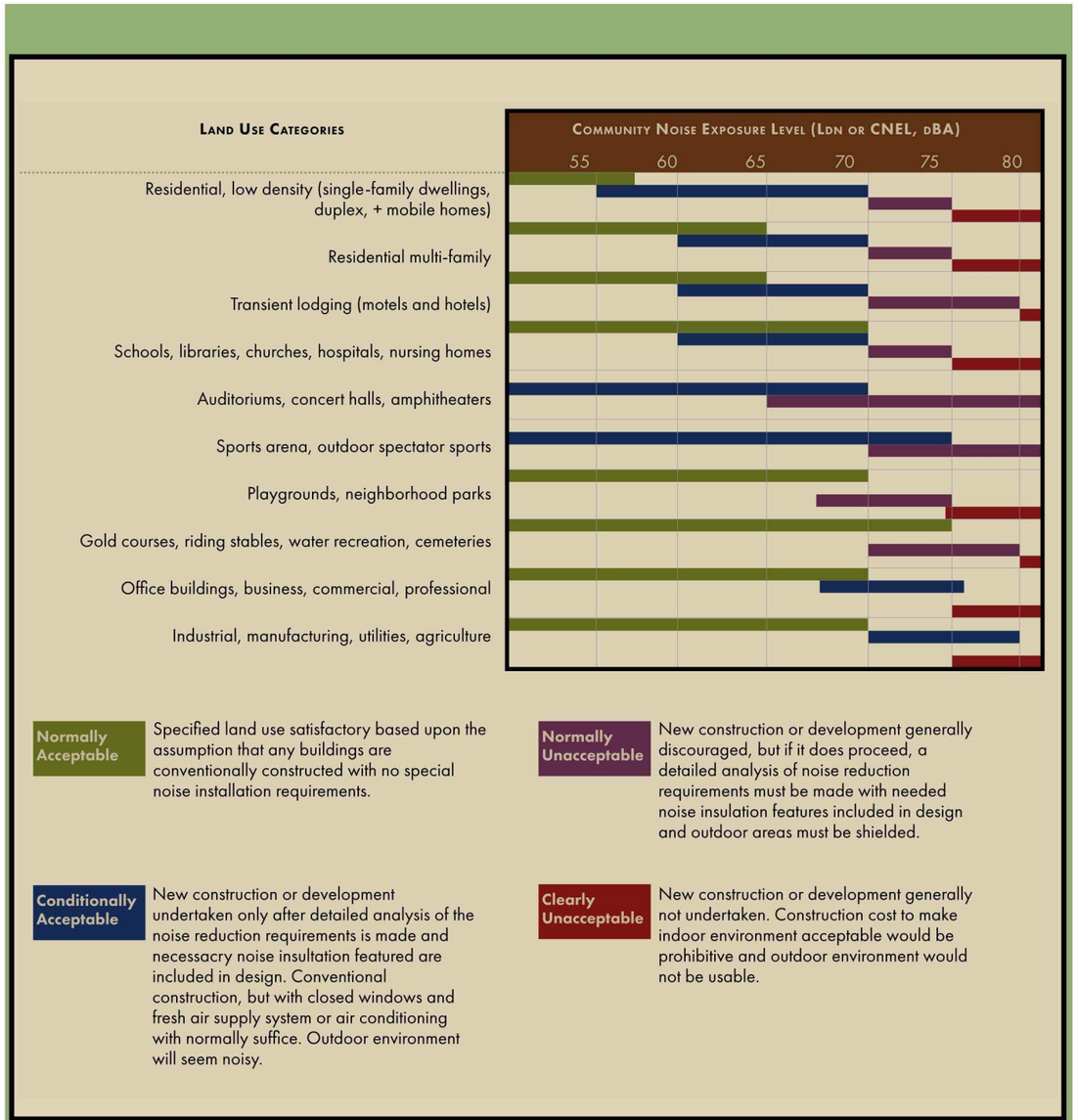


Exhibit 20 Noise Level and Land Use Compatibility

Noise and Land Use Compatibility

In California, a CNEL of 65 dBA is used as a standard for maximum outdoor noise levels in residential areas. To assist the City in the planning compatible uses, a range of exterior noise thresholds for various land uses have been developed and are provided in Exhibit 20. Particularly sensitive land uses include residences, schools, libraries, churches, hospitals and nursing homes, and destination resort areas. In addition, parks, golf courses, and other outdoor activity areas can be sensitive to noise disturbances. Less sensitive land uses include commercial uses, conventional hotels and motels, and playgrounds. Least sensitive to noise are heavy commercial uses, transportation, communication, and utility land uses.

Noise Goals, Policies, and Programs

Generally, Rancho Mirage enjoys a quiet noise environment consistent with the city's character as a resort residential community. The city is impacted, however, by highway and major roadway noise sources. By following the policies and programs listed below, Rancho Mirage will ensure compatible development, protect noise sensitive land uses, and minimize the effects of excessive and nuisance noise. Future efforts should focus on the preservation of the peaceful and quiet atmosphere.

Existing and future noise abatement and mitigation will have varying levels of effectiveness, depending upon the noise type and source, site conditions, geography, and land uses. Noise issues have been carefully considered in the development of the Land Use Element and Land Use Plan. Zoning designations provide another level of land use control. Designations assure appropriate uses near significant noise sources and development standards and guidelines that will reduce impacts and enhance compatibility. The Circulation Element has also been designed, where possible, to protect the city's residential areas from excessive traffic noise and to assure compatible noise levels.

GOAL N 1

A noise environment providing peace and quiet that complements and is consistent with Rancho Mirage's resort residential character.

POLICY N 1.1

Land use patterns, associated traffic and its distribution, and individual developments shall be assessed for their potential to generate adverse and incompatible noise impacts. Noise exceeding normally acceptable levels shall be appropriately mitigated.

PROGRAM N 1.1A

Expand the City's Noise Ordinance to include noise exposure thresholds triggering project-specific noise impact studies. Provide development standards and project design guidelines that include a variety of mitigation measures that can be applied to meet City standards.

PROGRAM N 1.1B

Develop and utilize an outline of minimal requirements for noise studies for future development projects. Studies shall analyze project impacts and the effectiveness of proposed mitigation measures.

POLICY N 1.2

Noise sensitive land uses, including residences, resorts, community open space, schools, libraries, churches, hospitals, and convalescent homes, shall be protected from high noise levels emitted by both existing and future noise sources.

PROGRAM N 1.2A

On a project-specific basis, apply noise mitigating site planning and require the installation of sound walls, earthen berms, wall and window noise insulation, and/or other mitigation measures in areas exceeding the City's normally acceptable noise limits.

POLICY N 1. 3

Project designs shall be required to include measures that assure that interior noise levels for residential development do not exceed 45 dBA CNEL.

PROGRAM N 1.3.A

In areas subject to exterior noise levels exceeding 65 dBA CNEL, the City shall require new residential development, upon construction, to demonstrate compliance with all applicable noise level limits at project completion.

POLICY N 1.4

Land uses allowed adjacent to Rancho Mirage's major arterial roads and highways, or the Southern Pacific Railroad/I-10 corridor, should generally be limited to those that are compatible with higher noise levels to maximize noise-related land use compatibility.

POLICY N 1.5

Develop and maintain a circulation plan that is consistent with the resort residential character of Rancho Mirage, avoids impacts to existing and planned sensitive receptors/uses, and provides fixed routes for existing and future truck traffic.

PROGRAM N 1.5.A

Employ noise mitigation practices, as necessary, when designing future streets and highways, and when improvements occur along existing road segments. Mitigation measures should emphasize the establishment of natural buffers or setbacks between the arterial roadways and adjoining noise-sensitive areas.



A quiet setting in a planned residential community.



8 Safety

Introduction

The Safety Element addresses natural and manmade environmental hazards that might occur in Rancho Mirage and surrounding areas. It provides information, goals, policies, and programs to protect the general health, safety, and welfare of the community from seismic, geological, flood, hydrology, and hazardous and toxic materials events. The assessment of and planning for these hazards and the constraints that manage them is the primary purpose of the Safety Element. The policies and programs of this element should also be coordinated with the Public Services and Facilities Element, which includes a discussion of emergency services and facilities and the City's Emergency Preparedness Plan.

Geotechnical Hazards

Purpose

Rancho Mirage and the SOI are located in an area subject to substantial seismic and geological hazards such as strong ground shaking, seismic-induced settlement, seismic-induced landslides, collapsible and expansive soils, ground subsidence, and wind-blown sand hazards. These seismic and geological hazards can affect the structural integrity of buildings and utilities and, in turn, cause severe property damage and potential loss of life.

The purpose of the Geotechnical Hazards section, in the following pages, is to provide information, goals, policies, and programs to protect the general health, safety, and welfare of the residents of Rancho Mirage relative to seismic and other geotechnical hazards, It also serves to educate the community about seismic and related geologic hazards.

Background

Major Fault Hazards in the Rancho Mirage Area

Rancho Mirage is located in an area with numerous active faults. At least two active faults lie close to Rancho Mirage's northern edge and SOI, but are north of I-10 and outside of the City's jurisdictional boundaries. These are the Banning fault and the Garnet Hill fault. Both fault zones are capable of causing damage to Rancho Mirage. Other faults in the region, such as the San Andreas, San Jacinto, and San Gorgonio Pass faults, also have the potential to produce strong seismic shaking in Rancho Mirage. Ground shaking during an earthquake is the most significant seismic hazard that will impact Rancho Mirage. Exhibit 21 shows the faults surrounding the city.

The most important piece of legislation related to seismic hazards is the Alquist-Priolo Earthquake Fault Zoning Act, which prohibits locating structures for human occupancy across active fault lines until geotechnical investigations determine that a prospective site is safe for habitation. The Act also requires cities to disclose to the general public areas that are subject to seismic hazards, by means of maps and other appropriate materials.

An effective seismic hazard reduction program should include the identification and mapping of geologic and seismic hazards, the enforcement of building and fire codes, and the expedient retrofitting and rehabilitation of weak structures. Programs should also be developed to help residents provide for themselves and their families in the aftermath of an earthquake.

Other Seismically Induced Hazards

In addition to direct effects such as ground rupture and ground acceleration, other seismically induced and geological hazards can injure people and damage structures. These hazards include liquefaction, dynamic settlement, landslides, and inundation.

Liquefaction

Liquefaction may occur when loose, unconsolidated, saturated, sandy soils are subjected to ground vibrations during a seismic event. This occurs in areas where the groundwater table is within 50 feet of the ground surface and when seismic events occur that generate a Modified Mercalli Intensity (see definition on page

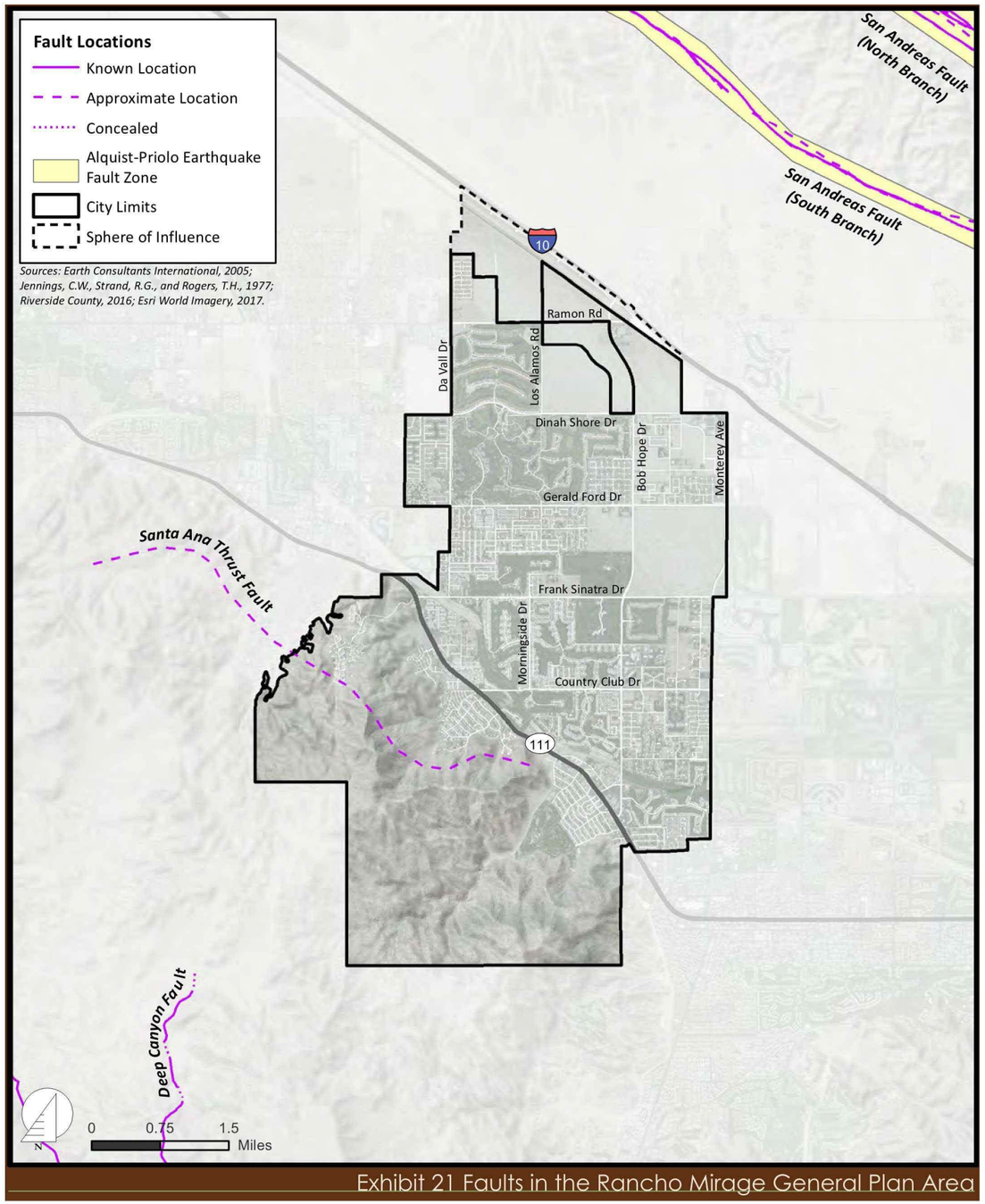


Exhibit 21 Faults in the Rancho Mirage General Plan Area

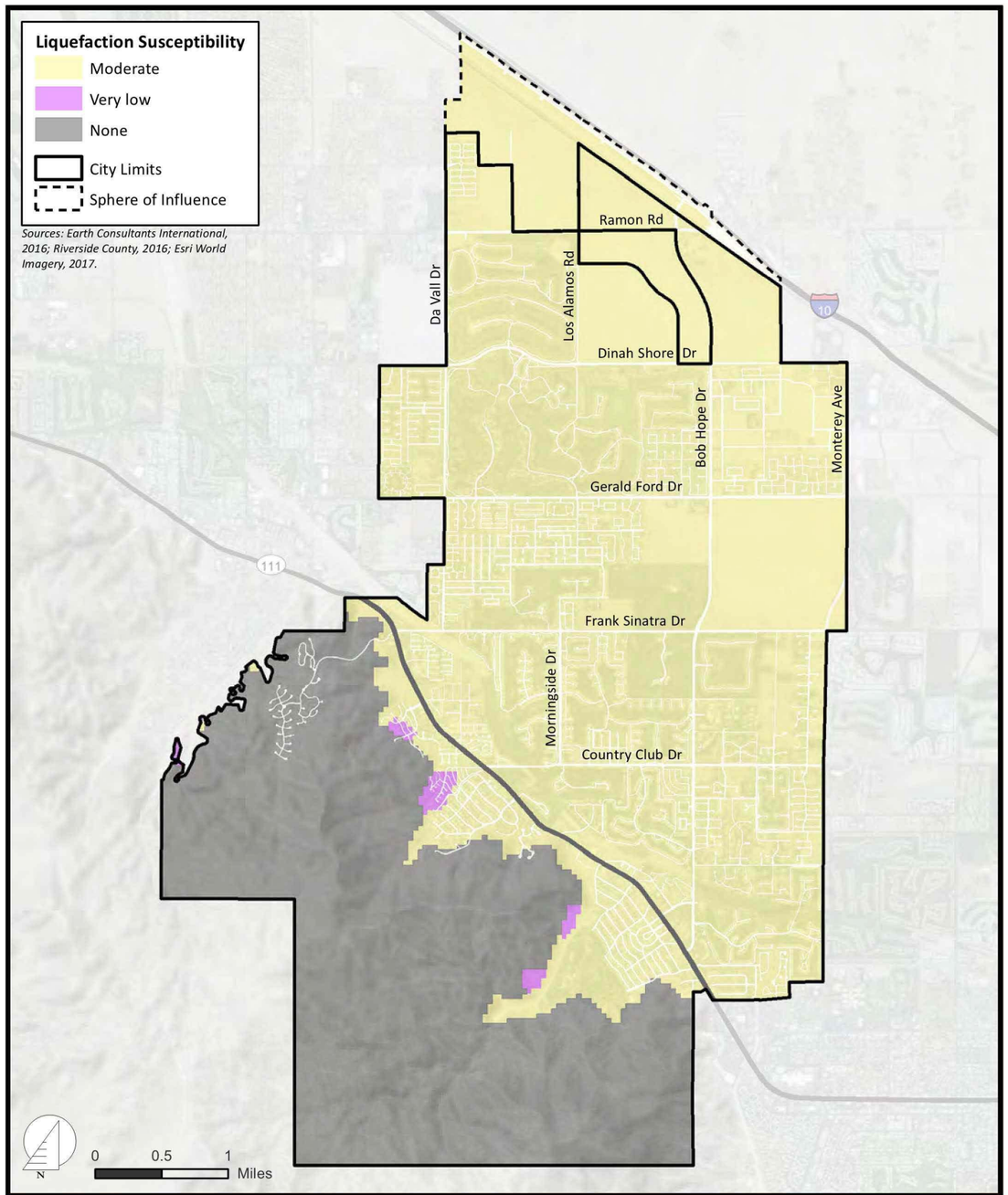


Exhibit 22 Areas Susceptible to Liquifaction

S-3) value of seven or greater. Significant ground shaking can suddenly increase water pressure in the pores between soil particles and cause soils to lose cohesion and to "liquefy." Effects include a loss of bearing strength, ground oscillations, and lateral spreading and slumping. This hazard is considered low in the Rancho Mirage area, principally because the approximate depth to groundwater is greater than 50 feet.

Liquefaction may occur in or adjacent to the Whitewater River if the near-surface alluvial sediments become saturated as a result of precipitation or the recent input of surface water from the adjacent mountains. However, water percolates rapidly through alluvial materials, so the likelihood of an earthquake occurring while these sediments are saturated in the upper 50 feet is very low. Areas of liquefaction susceptibility are shown in Exhibit 22.

Dynamic Settlement

Under some circumstances, strong ground shaking can cause densification or compaction of soils resulting in local or regional settlement of the ground surface. This can result in local differential settlement and damage to foundations and structures, as well as damage to water and sewer lines. This potential is affected by the intensity and duration of ground shaking and the relative density of the subsurface soils.

Windblown sands and other recently deposited sediments are typically loose and, therefore, potentially subject to seismically induced settlement. In the planning area, development on the valley floor or on wind or stream deposited sediment should include site-specific subsurface geotechnical investigations that address this potential seismic hazard. Proper excavation, compaction, and foundation design can address some of the seismic settlement potential. Seismically induced settlement susceptibility is shown in Exhibit 23.

Landslides

As shown in Exhibit 24, seismically induced landslides and rock falls can be expected to occur in the southern portion of Rancho Mirage in and adjacent to the slopes of the Santa Rosa Mountains. With several faults in the area, there is a high potential for seismically induced rock falls and landslides to occur in Rancho Mirage. Fractures and landslides are likely to occur in the Indio Hills area, in the ocotillo conglomerate. Intense ground shaking can be expected at the top of Edom Hill as a result of the local topographical features, thereby intensifying the seismic shaking.

Scattered rock falls could occur in the Santa Rosa Mountains, in areas where the bedrock is intensely fractured or jointed. Sections of Highway 111 adjacent to the Santa Rosa Mountains could be blocked by fallen rock debris immediately following an earthquake, which would hinder rescue and evacuation operations. Rock falls could also impact developments adjacent to mountain slopes, especially those at the mouth of Magnesia Springs and Bradley Canyons. Throughout Rancho Mirage, manufactured slopes of significant height could also be susceptible to failure if not engineered to resist seismically induced failure.

Inundation

Seismic events can cause failure of water tanks, reservoirs, retention basins, recharge basins, and other water storage structures, especially in areas susceptible to ground failure. There are several storage tanks in Rancho Mirage that could be subject to damage in an earthquake. Damage to these tanks could hinder efforts to suppress fires and could greatly limit supply and availability of potable water after a major earthquake. Only limited opportunities for seismically induced inundation downgrade of stormwater retention basins currently exist in Rancho Mirage. As there are few stormwater retention basins in Rancho Mirage and its vicinity, this hazard is substantially reduced, if not eliminated. The design engineering of future major detention/retention facilities will need to focus on the seismic hazards of the area when planning for and constructing these facilities.

Geologic Hazards

The physiographic and geologic histories of the Rancho Mirage area are important in that to a great extent they control the geologic hazards, as well as the natural resources, in Rancho Mirage. These hazards include collapsible soils, ground subsidence, wind erosion, and wind-blown sand. For example, wind-blown sand erosion poses a significant hazard across the Coachella Valley due to funneling of fierce winds by the steep mountain barriers. Locations at the base of the mountains are more sheltered from this hazard, but areas in and adjacent to the mountains are more likely to be impacted by rock falls and unstable slopes. Regional tectonic subsidence along the valley floor, concurrent with uplift of the adjacent mountains, is re-

sponsible to a great extent for the rapid deposition of poorly consolidated alluvium that is susceptible to consolidation and/or collapse. On the other hand, the deep alluvium-filled basin, which is bounded by relatively impermeable rock and faults, provides a natural underground reservoir (aquifer) for groundwater, one of Rancho Mirage's primary sources of domestic water. The extraction of water from these aquifers may cause the ground to settle or sink.

Collapsible Soils

The composition of soils in the area is an important factor of the geological conditions in Rancho Mirage. The potential for soils to collapse or expand can cause damage to structures. Soil collapse typically occurs in recently (Holocene) deposited sediments laid down by wind or water. When saturated, collapsible soils undergo a rearrangement of their grains and a loss of cohesion or cementation, resulting in a substantial and rapid settlement even under relatively low loads. The alluvial and aeolian sediments in the planning area are prone to collapse, and this propensity should be evaluated on a site-specific basis as part of geotechnical studies for development. Mitigation can be accomplished through a variety of design and construction methods.

Richter Scale

Earthquakes are typically defined by their magnitude as measured on the Richter Scale. Each whole number step in magnitude on the scale represents a tenfold increase in the amplitude of the waves on a seismogram and about a 31-fold increase in energy released. As an example, a 7.5 magnitude earthquake is 31 times more powerful than a 6.5 magnitude quake.

Mercalli Scale

The Modified Mercalli Intensity Scale is a more useful measure of the damage potential of earthquakes, and is based upon people's reactions to a quake, observed damage to structures, and other physical effects.

There are twelve levels of intensity in this scale, ranging from I (tremor not felt) to VII (heavy damage to poorly built structures) to XII (damage is near total).

Ground Subsidence

Ground subsidence is the gradual settling or sinking of the ground surface with little or no horizontal movement. Several regions of subsidence have been documented in Riverside County – all of them in deep, alluvium-filled valleys. In most cases, subsidence was attributed to declining groundwater levels. Regional subsidence from groundwater withdrawal is a potential hazard that the City can proactively mitigate by supporting the proper management of the groundwater supplies, creating water conservation programs, encouraging water recycling, and educating the public. With the expected increases in population, overdraft of the aquifers underlying the Coachella Valley will be one of the most serious challenges in maintaining the region's environmental quality.

Wind Erosion and Wind-Blown Sand

Most of Rancho Mirage is highly susceptible to wind erosion. The geomorphology of the Coachella Valley, its extreme aridity, and the marine air masses funneled from the west through the San Gorgonio Pass conspire to create strong and persistent winds in the valley. These strong winds have been blowing and redistributing sand deposits in the area for thousands of years. Lands disturbed by flooding, grading, or agricultural activities, therefore, are subject to significant erosive forces that suspend fine dust and transport sand over great distances.

In addition to damaging vehicles, structures, and other improvements, blowing sand collects on streets, in driveways, and in other areas where it must be removed at considerable expense. The presence of dust particles in the air is also a source of major health problems, as atmospheric dust causes respiratory discomfort and may carry pathogens that cause eye infections and skin disorders. Dust storms reduce highway and air traffic visibility. Exhibit 25 shows the wind erosion hazard zones occurring in Rancho Mirage and the SOI.

Mitigation measures currently used in Rancho Mirage focus on the application of the Coachella Valley PM_{10} State Implementation Plan. Some other physical measures used in the area include hedges, walls, and other barriers to wind. Water is typically sprayed at construction sites to reduce dust in the air by weighing down the soil.

Development projects and individual structures can be designed to protect occupants and property from the damage of blowing sand. Vegetation covers, such as a desert hydroseed mix, can reduce wind erosion of the topsoil, but these efforts are only partially effective in mitigating the wind erosion hazard. Furthermore, grass requires intense watering to thrive, and in an area where water is such a vital commodity, the need for water preservation needs to be weighed against the need to control airborne dust.

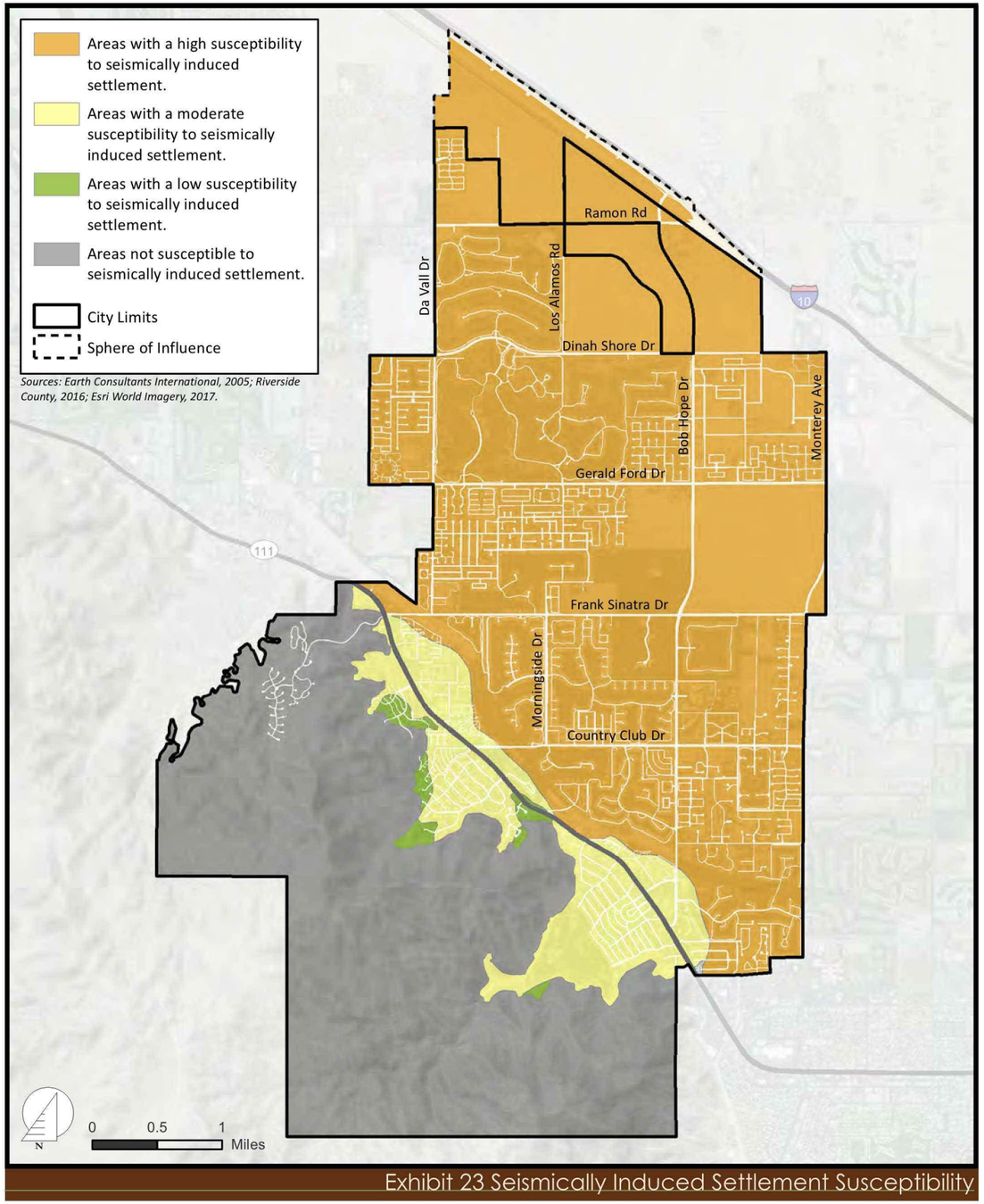


Exhibit 23 Seismically Induced Settlement Susceptibility

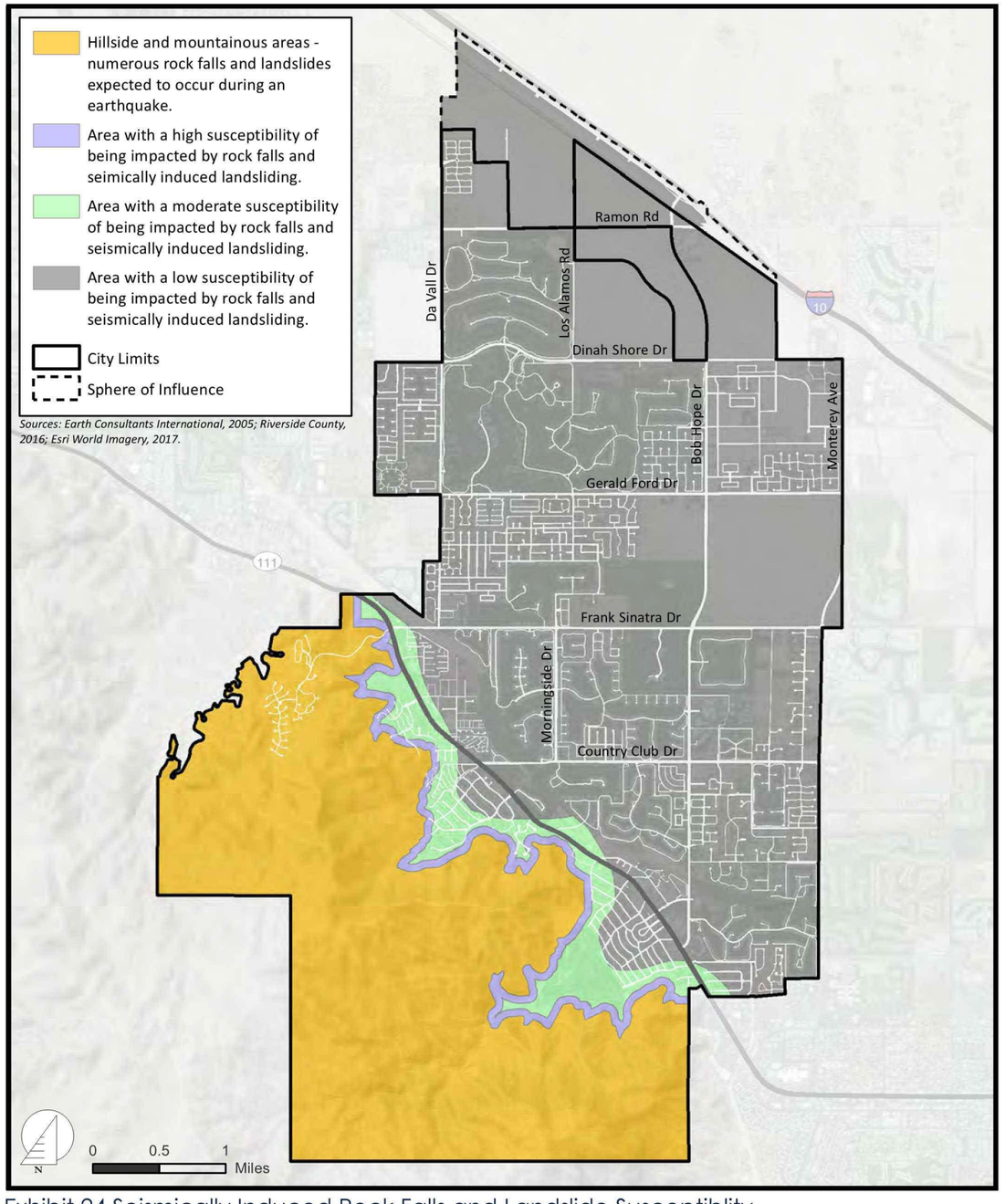


Exhibit 24 Seismically Induced Rock Falls and Landslide Susceptiblity

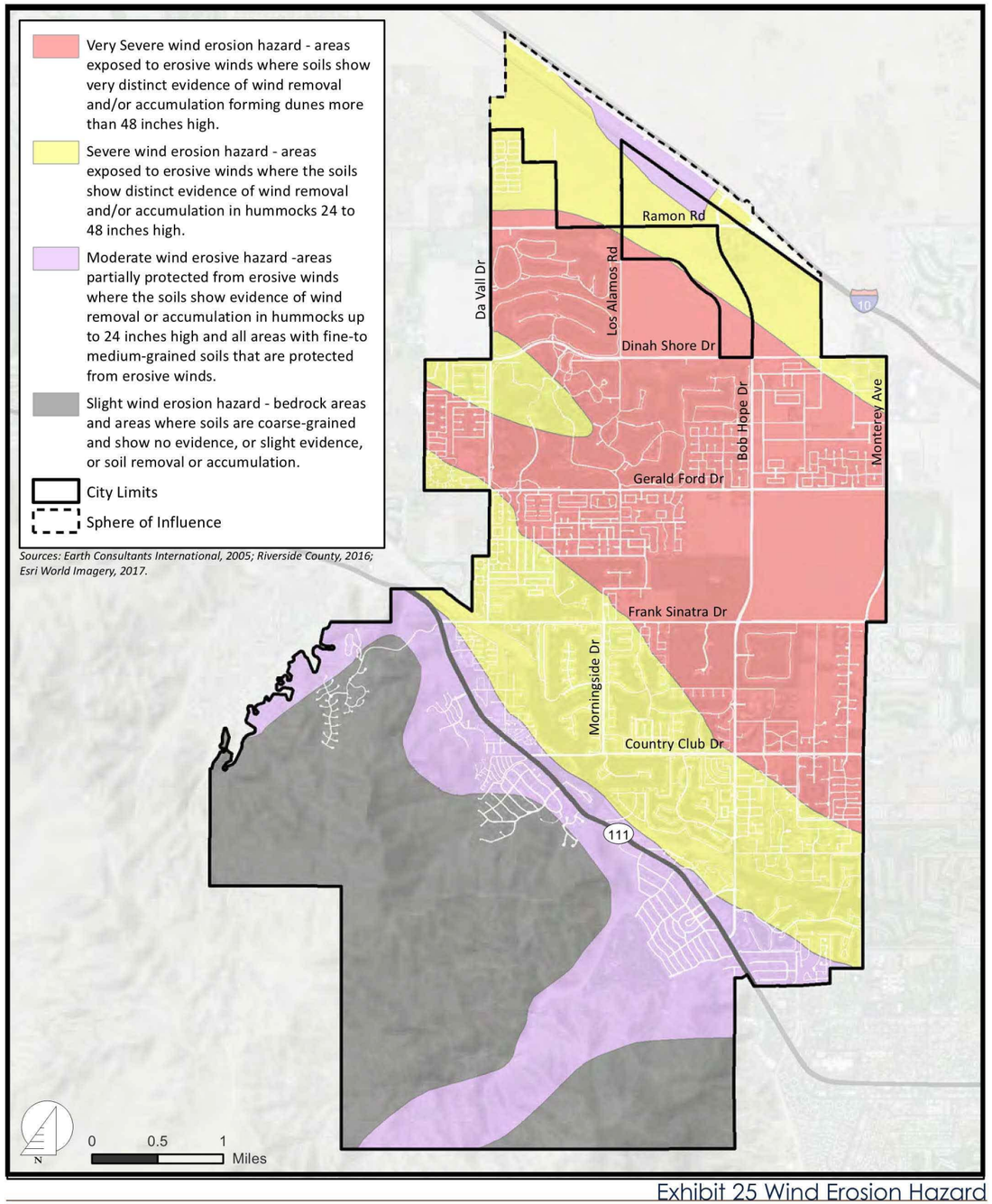


Exhibit 25 Wind Erosion Hazard

Open Space for Public Health and Safety

An important function of open space is its use as a buffer to separate people and buildings from hazards that could cause injury, damage, or death. Open space for public health and safety includes areas requiring special management or regulation because of hazardous or special conditions such as earthquake fault zones, unstable soil or slope areas, flood plains, watersheds, areas presenting high fire risks, areas required for the protection of water quality and water reservoirs, and areas required for the protection and enhancement of air quality. Although these lands remain open to mitigate potential hazardous situations, they have potential for other uses. Land along fault lines can be retained in its natural condition as a wildlife corridor, and flood control facilities may be usable for natural open space, wildlife habitat, and recreation.

Open Space for Public Health and Safety Goals, Policies, and Programs

The development review process performed by the City must assure that proposals are thoroughly evaluated with regard to seismic and geological safety, that all necessary special studies are conducted and reviewed, and that comprehensive mitigation measures are developed and implemented. Developing a groundwater management and water conservation program and encouraging the use of recycled water will be important in mitigating ground subsidence. The City should also work with state, regional, and county agencies to establish and maintain an up to date database on seismic geological conditions in the region, legislation affecting the City's regulatory responsibilities, and changing technical assessments that refine or re-characterize the seismic hazards affecting the region.

GOAL SAFE 1

A community that plans for and is protected from the effects of seismic and geological hazards.

POLICY SAFE 1.1

The City shall consult and cooperate with surrounding communities and applicable state and federal agencies to improve and update information on regional seismic and geological conditions.

PROGRAM SAFE 1.1A

Coordinate with the California Division of Mines and Geology and the United States Geological Survey to establish and maintain maps illustrating the location of seismic and geological hazard zones occurring in Rancho Mirage's boundaries and the SOI.

PROGRAM SAFE 1.1B

Coordinate with the National Earthquake Hazard Reduction Program of the Federal Emergency Management Agency to identify earthquake risks and available mitigation techniques.

POLICY SAFE 1.2

The City shall establish ordinances and guidelines to reduce the hazards from wind-blown sand and dust.

PROGRAM SAFE 1.2A

Coordinate with the SCQAMD and other local agencies to develop and maintain appropriate large particulate (PM_{10}) mitigation practices.

POLICY SAFE 1.3

The City shall require the removal or rehabilitation of hazardous or substandard structures that may collapse in the event of an earthquake.

POLICY SAFE 1.4

The City shall cooperate and coordinate with public and quasi-public agencies to assure seismically strengthened or relocated facilities and other appropriate measures to safeguard water, electricity, natural gas, and other transmission and distribution systems.

PROGRAM SAFE 1.4A

Encourage and cooperate with Caltrans to stabilize susceptible slopes and strengthen bridges, elevated roadways and other structures along state highways, which may be subject to failure during major seismic events, thereby isolating portions of the community from emergency aid and assistance.

POLICY SAFE 1.5

The City shall play an active role in the development or distribution of earthquake preparedness information and materials to residents and local businesses.

PROGRAM SAFE 1.5A

Confer and cooperate with local utility companies, the CVWD, the Palm Springs Unified School District, police and fire departments, and others to coordinate public education regarding appropriate action before, during, and after earthquakes and other disasters.

PROGRAM SAFE 1.5B

Keep the City's public awareness programs on natural disaster management and emergency preparedness up-to-date on current hazards and issues.

POLICY SAFE 1.6

New septic tank leach fields, seepage pits, drainage facilities and heavily irrigated areas shall be located away from foundations and other structural supports to minimize the creation of a localized collapse of soils and associated hazards.

POLICY SAFE 1.7

Developers of projects in areas identified as being subject to a rockfall or landslide hazard shall prepare detailed geotechnical analysis, including site response to seismic events, and require mitigation measures that reduce associated hazards to insignificant levels.

PROGRAM SAFE 1.7A

Require design of engineered slopes to resist earthquake-induced failure.

PROGRAM SAFE 1.7B

Require design of lifelines (e.g., roadways, utilities, railroads) that cross a fault to resist the occurrence of a fault rupture.

POLICY SAFE 1.8

The City shall encourage the incorporation of wind barriers, architectural design or features, and drought resistant ground coverage in new development site designs to mitigate the impacts from erosion and wind-blown sand.

POLICY SAFE 1.9

Where appropriate, hazard zones (earthquake fault lines, floodways and floodplains, steep or unstable slopes, etc.) shall be designated as open space, and incorporated into the General Plan land use map.

Flooding and Hydrology Hazards

Purpose

Rancho Mirage and surrounding areas, like most of southern California, are subject to unpredictable seasonal rainfall. Most years, the scant winter rains are barely sufficient to turn the hills green for a few weeks, but every few years the region is subjected to periods of intense and sustained precipitation that result in flooding. The potential for flooding is a safety concern that the City continues to address. It is the intention of the City to plan and implement the phased development of flood control facilities, both project-specific and citywide. Provisions for open space and multiple uses, wildlife, and pedestrian and equestrian corridors in major drainages are also planned.

Background

Desert Conditions and Flood Hazards

Rancho Mirage and the Coachella Valley enjoy a subtropical desert climate. Mean annual rainfall is very low on the desert floor, ranging from four to six inches per year. On average, nearby Mount San Jacinto experiences of 25.3 inches of rainfall annually. High intensity thunderstorms and tropical storms can occur suddenly, however, creating flood hazards. Although the ground may be generally dry at the beginning of a storm, sufficient amounts and intensities of rainfall can saturate the desert surface and substantially reduce percolation, pushing the water farther downstream. Development also increases runoff by creating large areas of impervious surface. Furthermore, increased runoff upstream can be a significant contributor to downstream damage.

Areas of potential flooding are generally associated with the Whitewater River and its tributaries, mountain canyons, and their alluvial fans, as well as runoff associated with the Indio Hills drainage (including Edom Hill). Exhibit 26 identifies areas subject to flooding both along the Whitewater River drainage and along the fan area between I-10 and the Indio Hills (identified as the I-10 Wash). The 100-year flood zone for the Whitewater River is generally confined to the channel of the river and its tributaries, although at the bottom of Magnesia Spring Canyon, the 100-year flood limits extend to several of the residential streets in the area. The 500-year flood limits cover a large residential and commercial section of Rancho Mirage and extend across Highway 111.

100-year Floodplain

Land subject to flooding in a **100**-year flood or a flood elevation that has a **1%** chance of being equaled or exceeded each year

500-year Floodplain

Land that has the potential to be flooeded in a storm with a **0.2%** chance of occurring every year

Although the City's SOI does not extend north of I-10, there is a potential for substantial flooding in the wash north of I-10. Flooding in this area is generally shallow, between one and three feet deep, but the floodwaters move at relatively high velocities with the potential to do considerable damage. According to maps issued by the Federal Emergency Management Agency (FEMA) maps, the velocity of the floodwaters in this area varies between five and seven feet per second.

FEMA also reports that most of the streams in the Rancho Mirage area have the potential to carry large amounts of debris. This increases the volume of peak discharges, and when flows reach the valley, the debris is deposited, compounding the flooding problem. Debris has the potential to fill or plug structures designed to collect and convey runoff, forcing floodwaters into the adjacent areas. Rapidly moving flows heavily laden with debris are also extremely dangerous.

Increased urbanization of the northern portions of the Coachella Valley can and will result in increased amounts of runoff during large storms. Local agencies have realized that unless adequate flood control measures are implemented, this increased runoff can damage improvements and endanger life.

The CVWD is the primary agency responsible for the management of regional drainage in the vicinity of Rancho Mirage, including rivers, major streams and their tributaries, and areas of significant sheet flooding. CVWD is empowered with broad management functions, including flood control planning and construction of drainage improvements for regional flood control facilities, as well as watershed and watercourse protection related to those facilities. A small portion of Rancho Mirage lies within the Riverside County Flood Control District boundary, which emcompasses Sections 4 and 9 along the border between Rancho Mirage and Cathedral City.

Land Use Planning as a Flood Control Strategy

Proper land use planning is one of the most effective and direct methods of controlling flooding and limiting threats to lives and property. Consistent with other primary goals of the community, land use planning can call for the preservation of natural vegetation in the foothills and mountains that function as natural watersheds for local drainage and groundwater recharge and can affect the volume of stormwater and debris that reaches downstream facilities.

Benchmark Storms

Benchmark storms are used by the Army Corps of Engineers to calculate flood potential. They include the storm of September **24, 1939** in the Coachella Valley desert region. This intense storm generated **6.45** inches of rain in **6** hours.

Tropical Storm Kathleen generated very heavy general rainfall from September **9** to **11, 1976**, generated a high level of storm runoff, with Rancho Mirage receiving **3** inches and the surrounding hills and mountains receiving as much as **14** inches.

Land use planning can also limit the exposure of people and improvements to storm hazards and damage. Restrictions on the type and location of structures in the vicinity of major drainages in the community can greatly reduce potential damage. Within the limits of improved and unimproved 100-year floodplains, development should be severely limited and regulated, with the prohibition of the construction of structures for human habitation. To promote sound land use and floodplain development, FEMA provides Flood Insurance Rate Maps for local and regional planners and civil engineers. These maps provide more detailed flood hazard map information, including the boundaries of the 100-year and 500-year flood zones.

In flood zones subject to sheet flooding, development approvals should be conditioned to assure protection of improvements from flood damage. Protection measures may include raising the finished floor level above the flood depth projected for the surrounding area and providing protection against scouring. Until such time as flood protection that removes areas from severe threats of flooding is provided, development in these areas should be carefully regulated.

National Pollutant Discharge Elimination System

The National Pollutant Discharge Elimination System (NPDES) implements the federal Clean Water Act and was adopted in 1990. It requires the development, adoption, and implementation of plans and programs for stormwater management, which among other things must effectively prohibit non stormwater discharge into the storm drain and require controls to reduce the discharge of pollutants from stormwater systems to designated Waters of the United States.

Riverside County municipalities and agencies, including the City of Rancho Mirage, Riverside Flood Control and Water Conservation District, and CVWD, have joined to develop and implement the 2001-2006 Stormwater Management Plan as part of NPDES permitting requirements. This plan was designed to manage and control stormwater runoff to the maximum extent practical.

One of the primary strategies to comply with the provisions of NPDES is the use of onsite stormwater retention or detention basins in any new developments of one acre or larger. These facilities have long been required by the City and may in some instances include artificial wetlands that use a biologically active zone to break down potential pollutants before they can contaminate surface runoff or reach the water table through percolation. These intercept structures will also be important in capturing sand and sediment before it is discharged into drainage facilities.

Flooding and Hydrology Hazards Safety Goals, Policies, and Programs

The principal and direct implementation of the goals, policies, and programs in this section will occur through the use and enforcement of FEMA's National Flood Insurance Plan (NFIP) guidelines and mitigation measures, NPDES requirements, and the application of CVWD's regional plans and policies. These measures and their improvements help control and confine the areawide drainage pattern to more discreet and focused routes where it can be better managed. Proper implementation may also reveal locations of new facilities that could complement land use patterns, provide cost effective flood control alternatives, and maximize opportunities for multiple uses, including enhanced groundwater recharge.

The NFIP flood plain maps and guidelines will also set critical parameters for future development along areas subject to areawide flooding. This section will also be implemented through the development guidelines and regulations of the Rancho Mirage zoning, grading, and dubdivision ordinances.

GOAL SAFE 2

Protection of lives, property, and essential facilities from flooding and other hydrologic hazards in Rancho Mirage.

POLICY SAFE 2.1

The City shall ensure that updated and effective master drainage plans are implemented in a timely fashion for the near and long-term protection of the community and its residents.

PROGRAM SAFE 2.1A

Proactively participate with the CVWD and the Riverside County Flood Control District in the development and updating of Rancho Mirage Regional master drainage plans, providing land use and other relevant data and information.

POLICY SAFE 2.2

The City shall provide drainage controls and improvements that enhance local conditions and are consistent with and complement the Master Drainage Plans.

PROGRAM SAFE 2.2A

Establish and/or update local regulations and guidelines to direct the management of runoff and provide for local drainage facilities that tie into and maximize the effective use of regional drainage facilities.

PROGRAM SAFE 2.2B

Adopt or update local drainage policies and development standards that reduce the rate of runoff from developed lands, consistent with capacities of public facilities and local and regional management plans, while providing opportunities for open space enhancement and multiple uses.

PROGRAM SAFE 2.2C

Confer and consult with the CVWD and Caltrans to assure adequate all weather crossings/facilities at appropriate locations along Highway 111 and I-10, especially those serving as emergency evacuation/access routes.

PROGRAM SAFE 2.2D

Ensure that emergency evacuation routes are constructed to appropriate all-weather standards.

POLICY SAFE 2.3

The City shall provide direction and guidelines for the development of onsite stormwater retention/detention facilities consistent with local and regional drainage plans and community design standards.

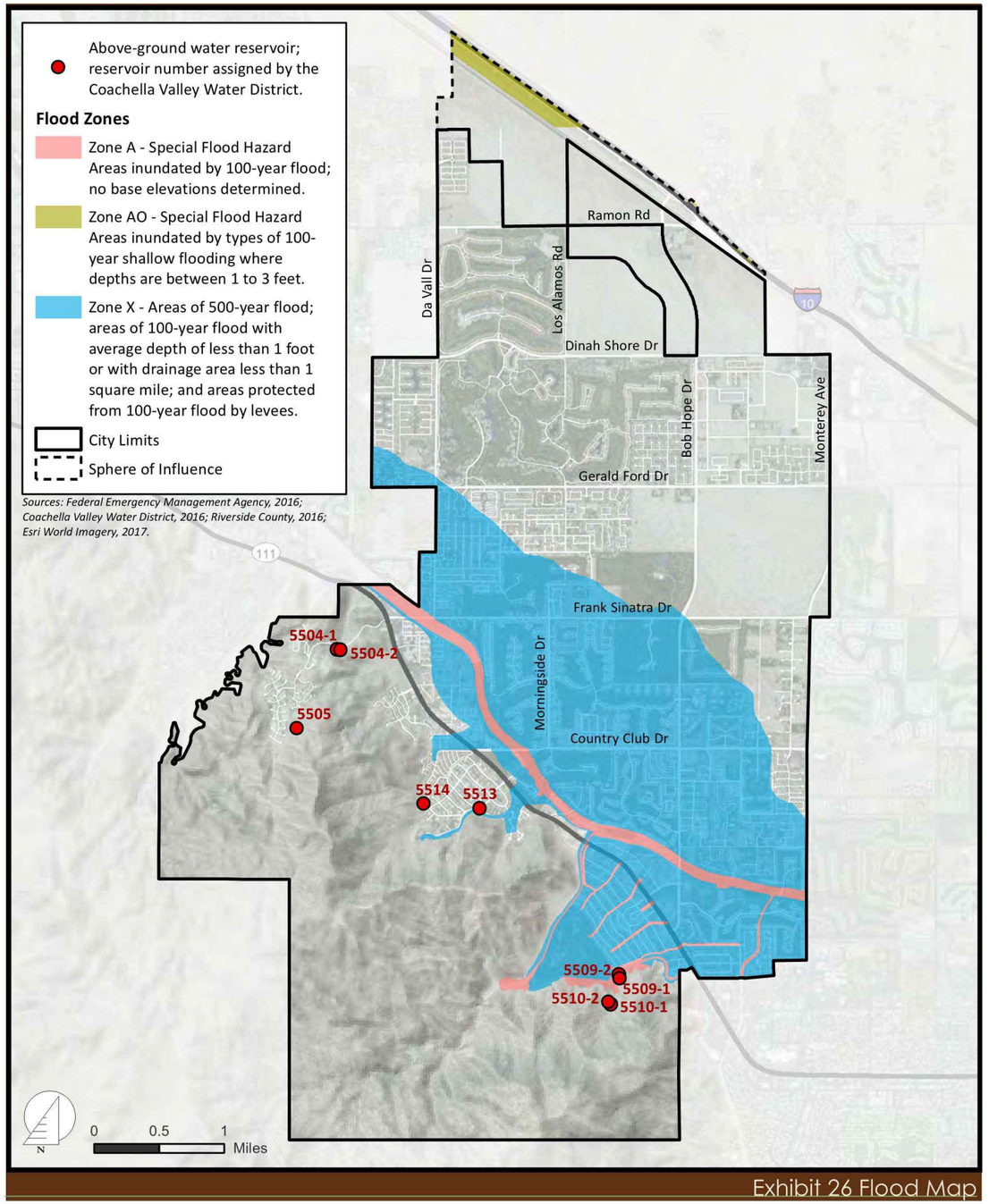


Exhibit 26 Flood Map

PROGRAM SAFE 2.3A

Establish and enforce regulations and guidelines for the development and maintenance of project-specific onsite retention/detention basins that implement the NPDES program, enhance groundwater recharge, complement regional flood control facilities, and address applicable community design policies.

POLICY SAFE 2.4

The City shall cooperate with FEMA, when necessary, to amend Flood Insurance Rate Maps for areas in the city boundaries and SOI.

POLICY SAFE 2.5

Design major drainage facilities, including debris basins and flood control washes and channels, to balance their enhancement as wildlife habitat and community open space amenities with the functional requirements of these facilities.

PROGRAM SAFE 2.5A

Work closely with the CVWD to assure that design opportunities for enhanced open space and recreation amenities, including habitat enhancement and hiking and equestrian trails, are fully explored and incorporated when designing and constructing channels, debris and detention basins, and other major drainage facilities, to the greatest extent practical.

POLICY SAFE 2.6

The City shall establish Area Drainage Plans or Benefit Assessment Districts for purposes of funding needed drainage improvements, especially where defined tributary areas of the community are concerned.

POLICY SAFE 2.7

Development proposals located in areas that are subject to flooding shall be evaluated to minimize the exposure of life and property to potential flood risks. All development proposed on lands of one acre or larger shall be designed such that all stormwater to the level of a 100-year frequency storm, worst case of the 3, 6, 12, or 24-hour duration, shall be retained onsite.

Fire Hazards

Purpose

The Fire Hazards section identifies existing fire hazards in or near Rancho Mirage and describes the regulatory environment established to safely manage these hazards. The intention of the Fire Hazard section is to reinforce the City's concern and planning for the protection of all Rancho Mirage residents. The section sets forth goals, policies, and programs that will help assure an effective management of fire hazards in Rancho Mirage, and guard the general health, safety, and welfare of the community from possible impacts associated with fire hazards.

Background

Fires can occur in urban environments as well as unpopulated areas that may contain brush or grassland. The central and northern portions of Rancho Mirage are urbanized with few remaining vacant lands. The remaining southern area of Rancho Mirage is in an undeveloped mountain and hillside reserve. These two area types include two fire hazard categories that are of interest to Rancho Mirage and its SOI: vegetation fires and urban or structural fires. With large portions of Rancho Mirage's boundaries adjoining uninhabited mountain and hillside reserve areas that are rated as high fire threats, the potential for wildfires is high. The urban areas in Rancho Mirage also face common fire hazards.

Wildland Fire Hazards

Large areas of southern California are particularly susceptible to wildfire due to the region's weather, topography, and native vegetation. The typically mild, wet winters characteristic of the region's Mediterranean climate result in an annual growth of grasses and plants that dry out during the hot summer months. This dry vegetation provides fuel for wildfires in the autumn, when the area is intermittently impacted by Santa Ana conditions, including the hot, dry winds that blow across the region in the late fall. These winds often fan and help spread the fires.

The undeveloped areas in Rancho Mirage are characterized by steep topographic gradients that are generally conducive to spreading wildfires. Furthermore, the area's hot, dry summer and autumn weather is ideal for generating the dry vegetation that fuels most wildfires. Fortunately, the only recorded historical wildfire near the planning area is the Dry Falls fire that occurred in August 1980 to the southeast of Rancho Mirage. The reason that most of the undeveloped areas of Rancho Mirage have not been impacted by wildland fire is that most of the rugged terrain is so steep, rocky, and dry that few plants thrive in the area. As a result, the amount of fuel available for wildland fires is very limited, and the distance between stands of vegetation is too great for fires to spread easily. In the developed areas of Rancho Mirage, the landscape vegetation is carefully maintained and watered regularly, creating conditions that limit the possibility for vegetation fires to ignite and spread.

The California Department of Forestry and Fire Protection (CalFire) ranks fire hazard of wildland areas of the state using four main criteria: fuels, weather, assets at risk, and level of service. Although Very High Fire Hazard Severity Zones are mapped in the Rancho Mirage area, the historical record indicates that the wildland fire hazard in Rancho Mirage is relatively low. CalFire has mapped several Fire Threat Zones in Rancho Mirage and the SOI, shown in Exhibit 27.

Urban and Structural Fires

To quantify the structural fire risk in a community it is necessary for the local fire departments to evaluate all occupancies based upon their product type, size, construction type, built-in protection (such as internal fire sprinkler systems), and risk (high-occupancy versus low-occupancy) to determine if they can control a fire if it occurs in the types of structures identified. In newer residential areas where construction includes fire-resistant materials and internal fire sprinklers, most structural fires can be confined to the building or property of origin. In older residential areas where the building materials may not be fire-rated and the structures are not fitted with fire sprinklers, there is a higher probability of a structural fire impacting adjacent structures. With the varied type and age of structures in Rancho Mirage, structural fire risk is divided into four categories:

- High Probability/High Consequences (e.g., multi-family dwellings, high-occupancy hotels and resorts, single-family residential homes in the older sections of Rancho Mirage, hazardous materials occupancies, and large shopping centers
- Low Probability/High Consequences (e.g., hospitals and other medical facilities, mid-size shopping malls, industrial occupancies, office complexes, and upscale homes in the hills or mountains, in or adjacent to high to very high fire threat areas)
- High Probability/Low Consequences (e.g., older detached single-family dwellings with properly maintained landscaping)
- Low Probability/Low Consequences (e.g., newer detached single-family dwellings and small office buildings with properly maintained landscaping).

Peak Water Demand and Supply

The availability of water is critical to effective fire suppression. The CVWD provides water services to Rancho Mirage and has a total groundwater storage capacity of 30 million acre-feet (one acre-foot equals 325,850 gallons) in the Indio Subbasin. The City and its SOI maintains a peak summer daily water demand of 41 mgd (approximately 126 acre-feet). CalFire has general water flow requirements of 1,500 gallons per minute (gpm) for new development and 3,000

Table 36 Water Flow Requirements for Fire Protection

Land Use	Water Flow
Agriculture/Open Space	1,000 gpm for 2 hours
Single-family Residential	1,500 gmp for 2 hours
Mult-family Residential/High Density	2,500 gpm for 2 hours
Commercial/Industrial	3,000 gpm for 3 hours

Source: California Department of Forestry and Fire Protection 2004

gpm for new commercial development. Table 8-1 lists fire suppression water flow requirements by land use.

According to Insurance Services Office, Inc., the fire suppression system rating for Rancho Mirage is Class 3. This includes fire dispatch (operators, alarm dispatch circuits, telephone lines available), fire department (equipment available, personnel, training, distribution of companies), and water supply (adequacy, condition, number and installation of fire hydrants). The rating scale is from 1 to 10 with the worst rating being a Class 10 and the best rating a Class 1. CalFire has a five-year plan that outlines fire hazards and risks, cost effectiveness, and present and future fire protection needs.

Emergency Preparedness

The purpose of emergency preparedness is to protect the health, safety, and welfare of the general public before, during, and after natural and human emergencies. These emergencies include flooding, high winds, earthquakes, hazardous material accidents, wildfire, and other natural and man-made events. The City maintains a Multi-Hazard Functional Plan, that addresses the planned response to extraordinary emergency situations associated with natural or human caused disasters, technological incidents, and nuclear defense operations. Additionally, the City and Eisenhower Medical Center have partnered to establish an Emergency Operations Center at Sunnylands.

County of Riverside Multi-Jurisdictional Hazard Mitigation Plan

The City participates in the Riverside County Multi-Jurisdictional Hazard Mitigation Plan (MJHMP). The MJHMP was most recently updated and adopted by the County of Riverside in 2012, and approved by FEMA that same year. The 2012 plan updated the 2005 plan, and according to the text in the document itself, carries the very same purpose, which is to create a safer community. The goals and objectives, along with any mitigation strategies that are listed in the MJHMP and which may be relevant in Rancho Mirage, shall be considered appurtenant to the Goals, Policies, and Programs in this General Plan.

In addition to emergency services provided by the Riverside County Fire Department, the California Department of Forestry, and the Sheriff's Department, the American Red Cross provides a wide range of emergency response support services in Rancho Mirage, ranging from a single residential fire to community-wide disasters.

Evacuation Routes

The availability of evacuation routes is critical in times of emergencies. Rancho Mirage's location in the Coachella Valley allows for two main evacuation routes (I-10 and Highway 111) along with primary and minor arterial streets serving as secondary routes. Since earthquakes, floods, fires, or other disasters may render certain routes impassible, specific evacuation routes may need to be designated during an emergency.

Fire Hazards Goals, Policies, and Programs

GOAL SAFE 3

Protection of the lives and property of residents, businesses owners, and visitors from structural and wildland fires.

GOAL SAFE 4

Emergency preparedness and response programs that provide for fast and effective response to daily emergencies and major catastrophes.

POLICY SAFE 4.1

The City shall minimize the exposure of residents, business owners, and visitors to the impacts of structural and wildland fires.

PROGRAM SAFE 4.1A

Maintain a weed abatement program to ensure clearing of dry brush areas.

POLICY SAFE 4.2

The City shall conduct long-range fire safety planning, including enforcement of stringent building, fire, subdivision and other Municipal Code standards, improved

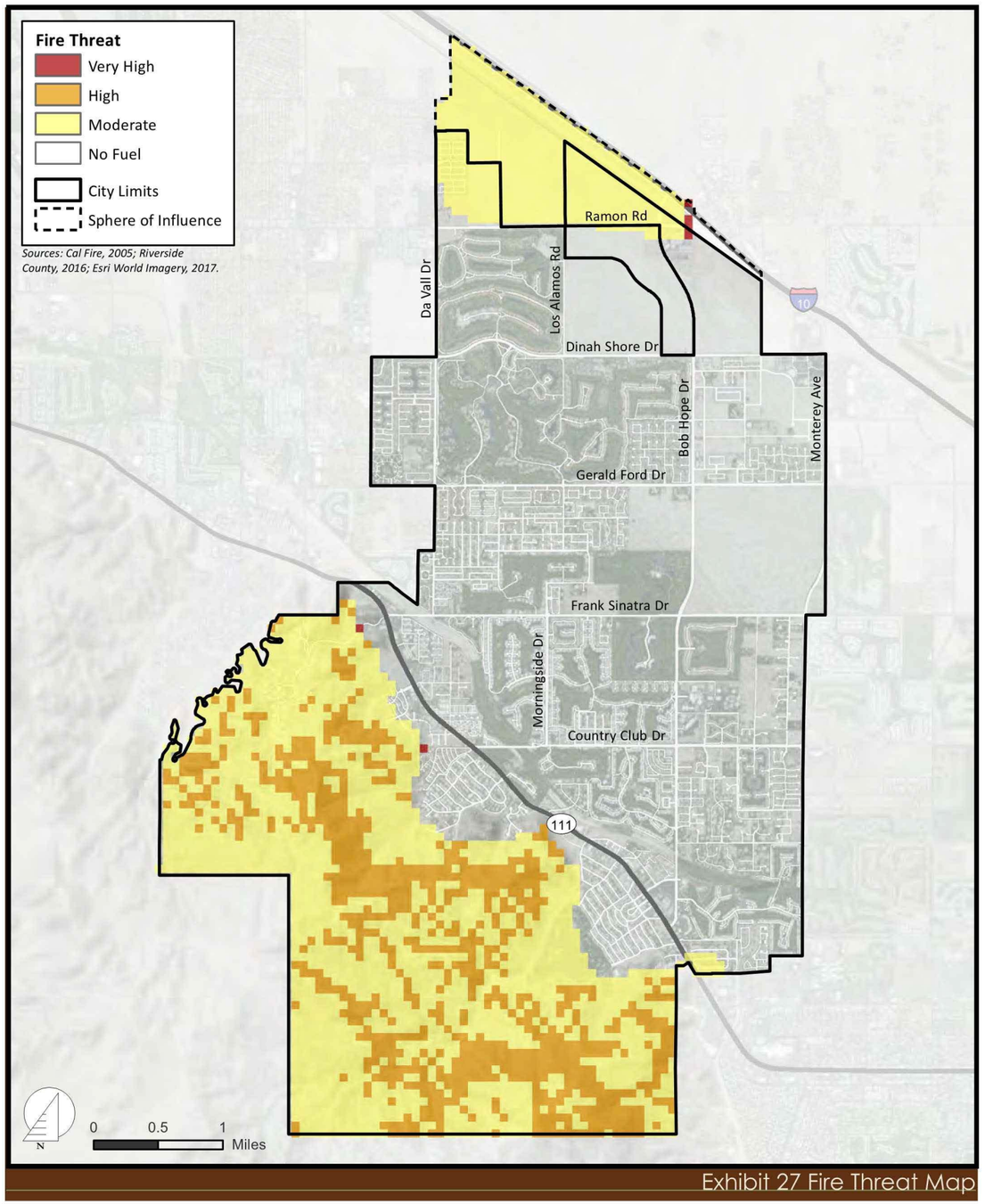


Exhibit 27 Fire Threat Map

infrastructure, and mutual aid agreements with other public agencies and the private sector.

PROGRAM SAFE 4.2A

Require property adjacent to Very High Threat Zones to comply with Riverside County Fire Department Wildfire Safety Recommendations for fuel modification plans and defensible space.

PROGRAM SAFE 4.2B

Evaluate the adequacy of access routes to and from hazard areas relative to the degree of development or use (e.g., road width, road type, length of dead-end roads, etc.).

PROGRAM SAFE 4.2C

Maintain the City's emergency plan, including an inventory and evaluation of all local and regional emergency resources.

PROGRAM SAFE 4.2D

The City shall consider the development and identification of citywide evacuation routes.

POLICY SAFE 4.3

The City shall support area-wide mutual aid agreements and communication links with Riverside County authorities and other participating jurisdictions.

PROGRAM SAFE 4.3A

The City shall adhere to the guidelines set forth in the County of Riverside Multi-Jurisdictional Hazard Mitigation Plan.

POLICY SAFE 4.4

The City shall ensure adequate provision of public information to residents and businesses on actions to minimize damage and facilitate recovery from a natural disaster.

Hazardous and Toxic Materials

Purpose

The Hazardous and Toxic Materials section identifies existing hazardous and toxic material locations in the community and describes the regulatory environment established to safely manage these materials. The intent of the section is to reinforce the City's concern and planning for the protection of all Rancho Mirage residents and visitors from adverse impacts due to the presence of hazardous and toxic materials. The section sets forth goals, policies, and programs that will help assure an effective response to and protection from the use, storage, or transport of hazardous and toxic materials in Rancho Mirage.

Background

A wide variety of products, chemical and purified chemical compounds, and elements that are considered hazardous or toxic are used in households, commercial businesses, and industrial operations and processes. They range through home and pool related chlorine products, chemical fertilizers, herbicides and pesticides, stored fuels and waste oil, chemical solvents and lubricants, and a variety of medical materials. The improper use and management of hazardous materials can pose a significant potential threat to the community and its environment.

Community Hazardous Wastes Risks

There are only a few identified hazardous/toxic material generators in Rancho Mirage. These are associated with commercial, quasi industrial, and medical operations, which have the potential to be connected to accidental spills, purposeful illegal dumping, air emission, and other uncontrolled discharges into the environment. All are considered "small quantity generators," and some of those identified in Rancho Mirage include the Eisenhower Medical Center and Desert Orthopedic Center.

Eisenhower Medical Center (EMC) is a "small quantity generator" of hazardous medical wastes associated with various procedures and treatments provided at the facility. Management and disposal of these materials is primarily the responsibility of the U.S. Environmental Protection Agency, with additional regulatory responsibility given to the California Office of Health Planning and Development and the Riverside County Department of Health. EMC has developed and implemented both a Medical Waste Management Plan and a Hazardous Materials Management Program, which set forth policies, programs, and procedures for handling, storage, use, and disposal of these materials. Wastes are stored in controlled conditions onsite and removed every 90 days, with storage typically limited to less than 100 gallons each 90 days.

Additionally, there are other sites that have been or should be monitored. These include other waste generating medical clinics and facilities, gasoline service stations, equipment and fuel storage yards, and waste haulers.

The U.S. EPA requires all service stations to retrofit or replace underground storage tanks with double walled construction. All sites in Rancho Mirage have achieved compliance with this rule.

A sanitary landfill was operated on a 57-acre site located in the southwest quarter of Section 11 in the City's SOI, south of the Southern Pacific Railroad lines. This landfill was operated by the Cathedral City Sanitary District between 1955 and 1967 using the then standard "burn and bury" technique. From 1983 to the end of 1988, the easterly 40 acres of the site were used as a domestic sewage disposal field.

Hazardous Waste Management Plans

Per the website of the Environmental Protection Agency of the State of California (CalEPA), Californians are protected from hazardous waste and materials by a Unified Program that ensures consistency throughout the state in regard to administrative requirements, permits, inspections and enforcement. CalEPA oversees the program as a whole, and certifies 83 local government agencies known as Certified Unified Program Agencies (CUPA) to implement the hazardous waste and materials standards set by five different state agencies[1].

According to the County of Riverside's Department of Environmental Health webpage, the Riverside County Environmental Health Hazardous Materials Branch is the sole overseeing agency for hazardous waste generation throughout the County. The purpose of the hazardous waste program is to ensure that hazardous wastes will be properly managed and disposed of in order to protect both people and environment[2].

The City has the opportunity to coordinate with appropriate county, state, and federal agencies in the identification of hazardous material sites and the active regulation of their timely cleanup. Management strategies may include establishing and maintaining information on these sites, periodic monitoring facilities, and operations that produce, utilize, or store hazardous materials in Rancho Mirage. Involvement in multi-agency monitoring of illegal dumping in Rancho Mirage, conferring in the regulation of underground storage tanks and septic systems, and regulating the transport of hazardous materials through the community is also appropriate. The City hazardous waste management policies for the General Plan are essentially an extension of the County's policies and procedures.

Several sources provide information concerning hazardous waste sites in Rancho Mirage. The California Regional Water Quality Control Board and the CVWD maintain information concerning contaminated wells and groundwater. The state and federal environmental protection agencies and the state Department of Health also supply information concerning specific hazardous waste sites and their locations.

[1] www.calepa.ca.gov/CUPA
[2] www.rivoeh.org/HazMat/hazwaste

Hazardous Materials Response

Hazardous and toxic materials pose a threat to public safety if not properly regulated. CalEPA designated the Riverside County Department of Environmental Health Hazardous Materials Branch as the CUPA for Riverside County. The role of the CUPA is to assure consolidation, consistency and coordination of the hazardous materials programs in the county. The CUPA also oversees the two participating agencies (the City of Corona Fire Department and the Riverside County Fire Department) that implement hazardous materials programs in the county.

The Riverside County Department of Environmental Health, Hazardous Materials Branch is responsible for overseeing the six hazardous materials programs in the county. This agency is responsible for inspecting facilities that handle hazardous materials, generate hazardous waste, treat hazardous waste, own/operate underground storage tanks, own/operate aboveground petroleum storage tanks, or handle other materials subject to the California Accidental Release Program. In addition, the branch maintains an emergency response team that handles hazardous materials and other environmental health emergencies 24 hours a day, 7 days a week.[3]

Hazardous and Toxic Materials Goals, Policies, and Programs

The City has the responsibility to coordinate with the appropriate agencies in the identification of hazardous material sites and the active regulation of their timely cleanup. This section's programs of oversight and management between responsible agencies can most efficiently be implemented through regular consultation with the RWQCB and the County Health Department and by updating information on hazardous material sites and monitoring facilities that utilize or produce hazardous materials in Rancho Mirage. The City should also remain current regarding the monitoring and regulating of underground storage tanks and septic systems and regulating the transport of hazardous materials through Rancho Mirage.

[3] All information regarding hazardous materials was obtained from the Riverside Department of Environmental Health at www.rivcoeh.org/hazmat

GOAL SAFE 5

The continued safety of Rancho Mirage residents and visitors through the regulation of the manufacture, transport, use, and disposal of toxic and hazardous materials.

POLICY SAFE 5.1

The City shall regulate, to the extent empowered, the delivery, use, and storage of hazardous materials in city limits and the SOI.

PROGRAM SAFE 5.1A

The City shall compile and maintain an inventory of all hazardous waste sites in Rancho Mirage and surrounding jurisdictions.

PROGRAM SAFE 5.1B

The City shall develop a permitting process for the establishment of facilities that manufacture, store, use, or dispose of hazardous and toxic materials in the community or adjacent areas, should it be determined that the need for such a use be realized.

POLICY SAFE 5.2

The City shall require and facilitate the safe and responsible disposal and cleanup of all hazardous/toxic waste and waste sites in Rancho Mirage and the SOI.

PROGRAM SAFE 5.2A

The City shall coordinate with the appropriate state and federal agencies to activate procedures for the cleanup of existing and future hazardous and toxic waste sites.

PROGRAM SAFE 5.2B

The City shall prepare and/or disseminate information and instructive education program materials for residents, including direction on the identification and proper management and disposal of household hazardous waste.

PROGRAM SAFE 5.2C

To the extent empowered, the City shall prohibit the disposal of automotive and household hazardous and toxic materials in landfills.

PROGRAM SAFE 5.2D

The City shall coordinate with Burrtec and other appropriate public and quasi-public agencies to sponsor and develop drop off locations for hazardous or toxic household products for all Rancho Mirage residents.

PROGRAM SAFE 5.2E

The City shall coordinate with appropriate agencies to identify the locations and monitor the use of all underground fuel storage tanks located in city limits with the potential to release hazardous or toxic materials into the environment.

POLICY SAFE 5.3

The City shall coordinate with the Fire and Sheriff's Department to develop a system for roadway management and for alerting emergency and medical facilities to the impending transport of hazardous and toxic materials.

PROGRAM SAFE 5.3A

The City shall coordinate with appropriate departments and agencies to establish transportation management and contingency emergency procedures and training programs for police, fire, medical, and other organizations that would be involved in an airborne release or ground spill of hazardous and toxic materials or waste.

PROGRAM SAFE 5.3B

Follow the response procedures as outlined by the Riverside County Department of Environmental Health in the event of hazardous materials emergency.

POLICY SAFE 5.4

The City shall coordinate with the Regional Water Quality Control Board and the CVWD to monitor and regulate the use and phased removal of subsurface sewage disposal systems.

PROGRAM SAFE 5.4A

Through the subdivision and development review process, the City shall require, to the greatest extent practical, the connection of new development to the sewage collection system of the CVWD.

PROGRAM SAFE 5.4B

The City shall cooperate with the appropriate agencies to help assure that all subsurface sewage disposal systems, upon completion of their use, are properly removed from service.

POLICY SAFE 5.5

The City shall actively oppose any plan or attempt to establish hazardous and toxic waste dumps/landfills or hazardous industrial processes with the potential to adversely affect Rancho Mirage or the SOI.

PROGRAM SAFE 5.5A

The City shall coordinate with the Coachella Valley Association of Governments (CVAG) and its member cities to actively organize against and oppose any County, state, federal, or private effort to build or operate hazardous or toxic waste dumps/landfills or to operate hazardous industrial processes, which cannot be miti-

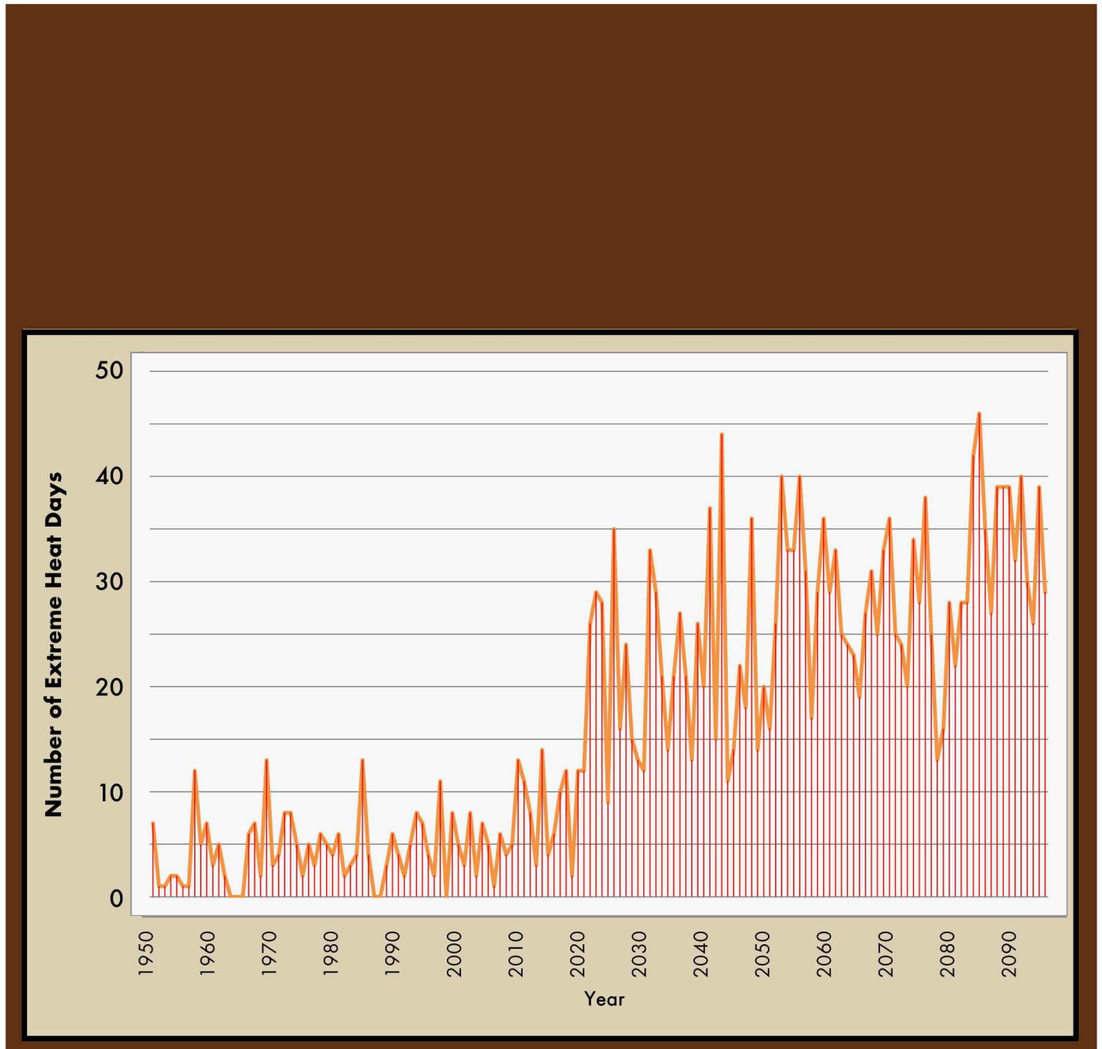


Exhibit 28 Projected Number of Extreme Heat Days per Year to 2099

gated and have the potential to adversely affect Rancho Mirage or the SOI.

Climate Change

Purpose

Climate change is already affecting California cities, as seen by the rise in sea levels, average temperatures, and extreme hot days. These climate driven changes have many consequences that affect California's health and prosperity such as the increased frequency of wildfires, pressure on water supplies, shifts in growing seasons, and the increase in populations that will be exposure to intense heat waves.

Rancho Mirage recognizes that understanding its vulnerability and planning for the increased effects of climate change is crucial to the livelihood and safety of its residents. This Climate Change section provides a brief overlook of the leading climate factors that affect Rancho Mirage and its vulnerability to each. The intent of this section is to reinforce the City's concern for the protection of all Rancho Mirage residents and visitors from the adverse impacts of climate change and to set forth goals, policies, and programs that will help the City to adapt to these changes.

Background

As discussed in the Conservation and Open Space Element, Rancho Mirage is already subject to extreme temperatures and aridity, and the intensity of these conditions will only increase with climate change. The three major climate factors that will impact Rancho Mirage in the future are temperature, precipitation, and wildfire risk.

Temperature

Average Temperature

Overall temperatures are expected to rise throughout this century. During the next few decades, scenarios project average temperature to rise between 1 and 2.3°F. Rancho Mirage has already experienced a 2.0°F increase compared to the end of the last century (i.e., 1961-1990). This change in temperature is projected to increase to 3.0°F by 2040. Currently, the average annual temperature for Rancho Mirage is approximately 74°F. The temperature can drop into the low 30's in the winter and can exceed 120°F in the summer.

Extreme Heat Days

The most serious threats to the public health of Californians will stem primarily from the increased frequency of extreme conditions, principally more frequent extreme heat days, and more frequent, intense, and longer heat waves. An extreme heat day is typically defined as a day in April through October where the maximum temperature exceeds the 98th historical percentile of maximum temperatures, based on daily temperature data between 1961 and 1990. A heat wave is defined as five or more consecutive extreme heat days. An increase in heat waves may increase the risk of directly related conditions such as heat stroke and dehydration.

An extreme heat day for Rancho Mirage is when the temperature exceeds 114°F.[4] Even though the number of heat days varies from year-to-year, the average is projected to increase in the future (Exhibit 28). As the number of heat days per year steadily increases over time, Rancho Mirage must be prepared to protect its resident's health and safety.

Precipitation

Changes in precipitation patterns will affect public health primarily through extreme events such as floods, droughts and wildfires. In addition, higher temperatures combined with changes in precipitation patterns create conditions that are more conducive to the occurrence and spread of infectious diseases. On average, the projections show little change in total annual precipitation in California. Furthermore, precipitation projections do not show a consistent trend during the next century. However, even modest changes would have a significant impact because California ecosystems are conditioned to historical precipitation levels and water resources are nearly fully utilized.

4 Cal-Adapt website: http://cal-adapt.org/tools/extreme-heat

Rancho Mirage has had an average rainfall of 5.74 inches over the last 30 years, which is 85 percent less than the average nationwide, and 77 percent less than the average in California. Average rainfall in Rancho Mirage is predicted to decline to approximately four inches per year by 2040. This decrease in annual precipitation is not expected to have a significant impact on Rancho Mirage, due to the limited amount of water they already receive.

Wildfire Risk

Decreased precipitation and drought also result in increased frequency and duration of wildfires, another significant risk to public health. Wildfire frequency and intensity is expected to grow as temperatures increase and vegetation dries due to longer dry seasons, especially in mountainous areas. In addition to the associated direct risk of fatalities, wildfires can lead to immediate and long-term adverse public health problems due to exposure to smoke. Smoke from wildfires is a mixture of carbon dioxide, water vapor, carbon monoxide, hydrocarbons and other organic chemicals, nitrogen oxides, trace metals, and fine particulate matter from burning trees, plants, and built structures. During wildfires, large populations can be exposed to a complex mixture of pollutant gases and particles, which can have both acute and chronic health impacts. Smoke can irritate the eyes, harm the respiratory system, and worsen chronic heart and lung disease, including asthma. People with existing cardiopulmonary diseases are generally at the greatest risk from smoke inhalation, with age being a complicating risk factor for the exposed population.

Further details regarding wildfire in Rancho Mirage are described in Fire Hazards above.

Climate Change Goals, Policies, and Programs

The City has the responsibility to coordinate with state, regional, and County agencies to establish and maintain an up to date database on climate change conditions in the region, legislation affecting the City's regulatory responsibilities, and changing technical assessments that refine or re-characterize the climate change impacts affecting the region. The City should also monitor the effectiveness of its adaptation strategies. The City's development review process must assure that development proposals are thoroughly evaluated with regard to climate change and that comprehensive mitigation measures are developed and implemented. The City will need to take a proactive role to assure the public is safe by informing them about severity of climate change impacts and what resources are available to them to mitigate these impacts.

GOAL SAFE 6

Maintenance of Rancho Mirage as a safe place with a high-quality of life for its residents, businesses, and visitors in the face of climate change.

POLICY SAFE 6.1

The City shall identify and periodically reassess local climate change vulnerabilities.

PROGRAM SAFE 6.1A

Conduct a climate change vulnerability assessment of vulnerable populations, structures, and functions.

PROGRAM SAFE 6.1B

Review the findings of the climate change vulnerability assessment with relevant City departments to ensure that vulnerable community populations, structures, and functions are understood and that appropriate actions are taken to protect these vulnerabilities.

POLICY SAFE 6.2

The City shall develop adaptation measures that address the climate change impacts on Rancho Mirage's residents, businesses, and visitors.

PROGRAM SAFE 6.2A

Develop a heat response plan that includes identification of cooling centers and promotion of urban heat mitigation strategies.

PROGRAM SAFE 6.2B

Improve wildfire prevention through regulations of new development, establish and/or maintain cooperative fire agreements, and increase vegetation management efforts to reduce wildfire potential.

PROGRAM SAFE 6.2C

Incorporate newly identified adaptation measures into planning documents, including the Hazard Inventory and Hazard Mitigation Plan, as appropriate.

POLICY SAFE 6.3

The City shall support initiatives, legislation, and actions to respond to climate change and consider potential climate change impacts in planning and decision making processes.

PROGRAM SAFE 6.3A

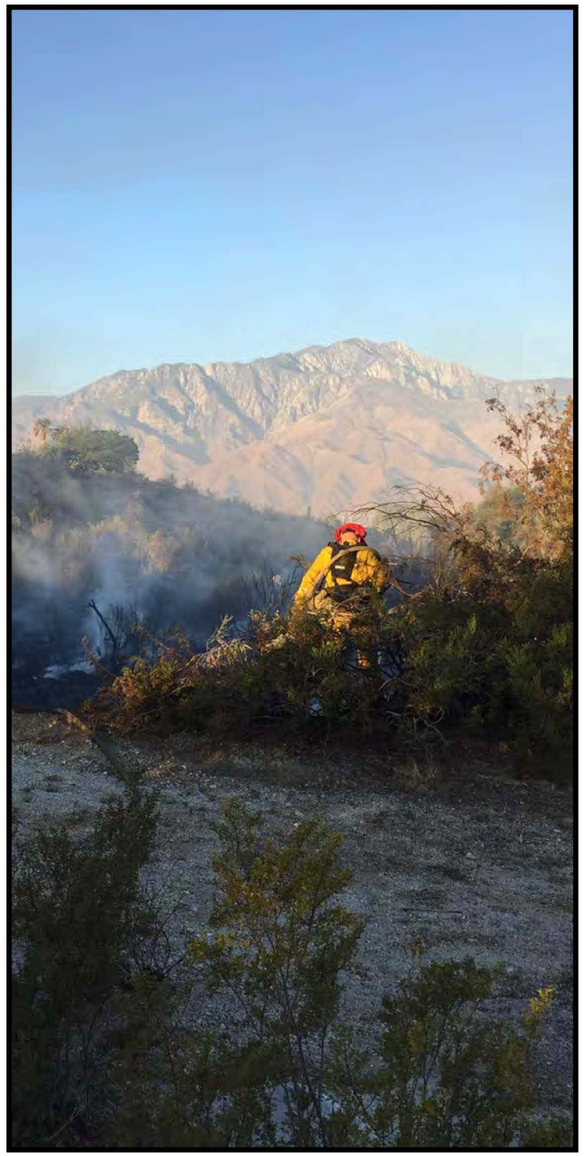
Coordinate adaptation planning with other planning, including future General Plan/ land use code updates.

POLICY SAFE 6.4

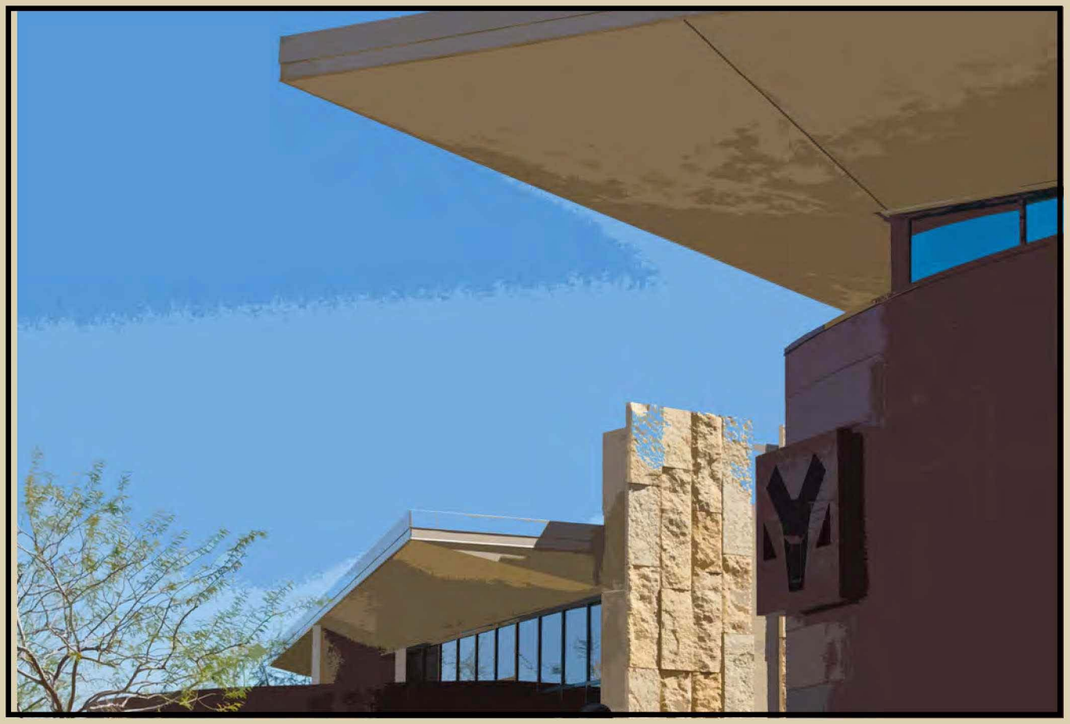
The City shall work with local organizations to raise awareness about climate change impacts.

PROGRAM SAFE 6.4A

Collaborate with community-based organizations (e.g., health care providers, public health advocates, fire prevention organizations) to disseminate public preparedness and emergency response information related to climate change.



CalFIRE personnel fight a blaze in nearby Palm Desert.



9 Public Services + Facilities

Introduction

This chapter of the General Plan addresses the public services and facilities needed to support development in Rancho Mirage. Subcategories found in this element discuss services and facilities such as water, sewer, and utilities, fire and police protection, schools and libraries, health services, emergency preparedness, and public buildings and facilities. The levels of service needed for residential, commercial, and industrial development are directly related to the intensity of development in the community. The economic life of Rancho Mirage is tied to the level of service, the types and intensities of land use, the level of demand for services, and the revenue generating potential of urbanizing areas.

Public Services

Water, Sewer, and Utilities

Purpose

The provision of domestic water, sewage treatment, and utility services is essential for orderly growth and development of the community. Infrastructure types and utility services discussed here include potable and irrigation water, sanitary sewage, natural gas, electricity, and telephone. The purpose of the element is to establish City policy that provides for a coordinated system of these services to adequately serve Rancho Mirage at full build out, identifies standards for infrastructure relative to population or land use intensity, and identifies courses of action and programs that provide the means to implement the goals and policies of the element.

Background

The portion of this element that addresses water, sewer, and utilities is directly related to the Land Use Element as new development must be planned in conjunction with the extension and availability of essential infrastructure. Other related topics include Water and Energy Resources, and Flooding and Hydrology. California Government Code Section 65302(d) provides for the General Plan to address the conservation, development, and utilization of natural resources, which includes waste water (sewer) treatment, and natural gas and electricity availability. This Element partially satisfies the requirement for a Conservation Element, while also addressing other utilities as allowed by Section 65303.

Domestic Water Services

Domestic water services are provided by the CVWD.[1] All drinking or domestic water comes from the groundwater basin, a source usually referred to as the aquifer. The Whitewater River Subbasin underlies the major portion of the Coachella Valley floor and encompasses approximately 400 square miles. Wells approximately 1,200 feet deep reach the highest quality water in the aquifer. Pumps push the water up to one of 58 distribution reservoirs. Water is then delivered to customers via 1,978 miles of distribution piping. Regulation of drinking water quality is provided by the federal Safe Drinking Water Act of 1974, amended in 1986.

CVWD's domestic water system serving Rancho Mirage includes 57 wells, nine aboveground storage reservoirs (water tanks) and an extensive system of distribution lines ranging in size from 2 to 36 inches in diameter (Exhibit 29). The nine reservoir tanks are located in the foothills of the Santa Rosa Mountains in Rancho Mirage. Additional improvements are currently under construction which will improve service in the Mission Hills Pressure Zone.

[1] All information regarding the CVWD was obtained from their website at www.cvwd.org

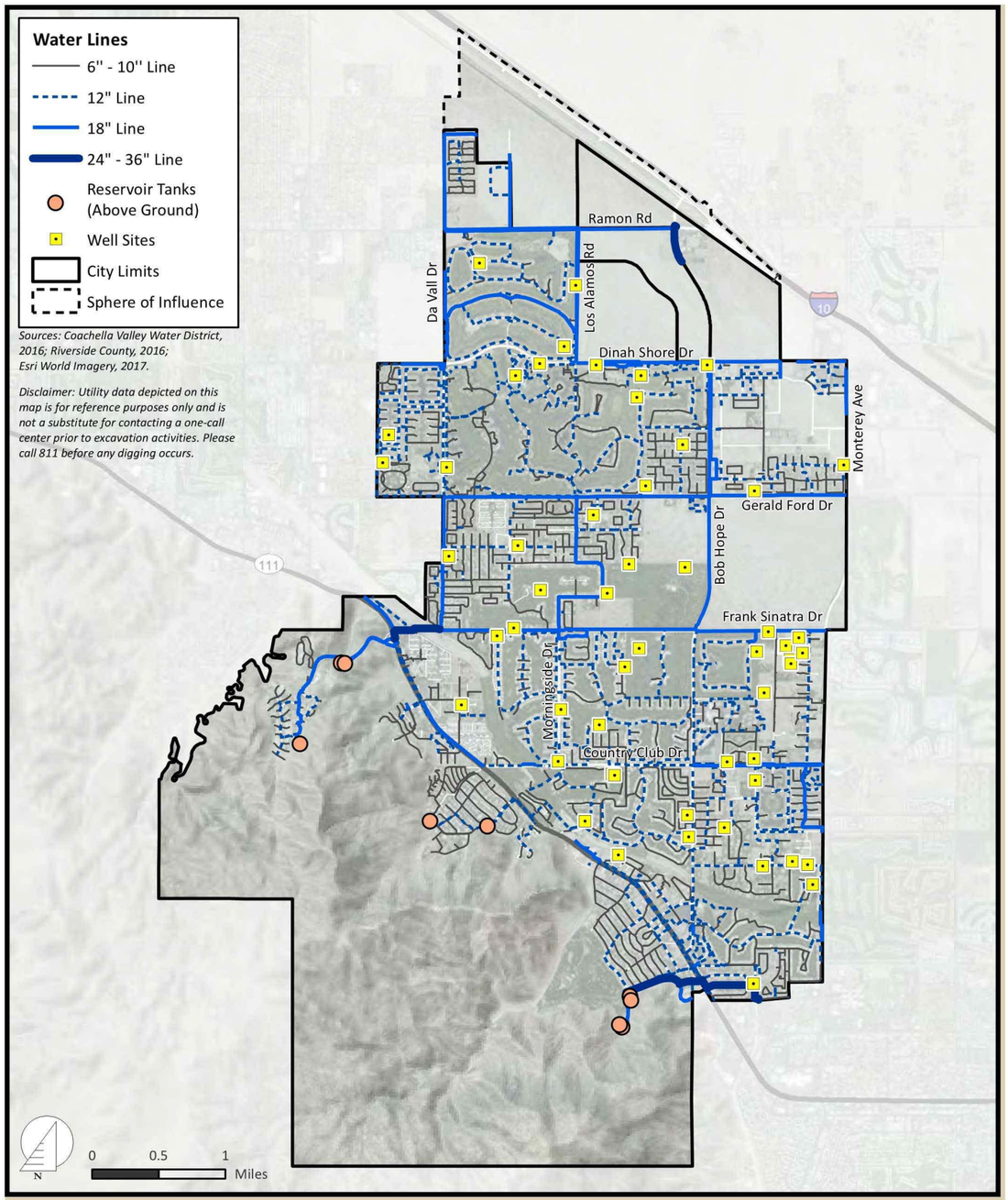


Exhibit 29 Water Lines

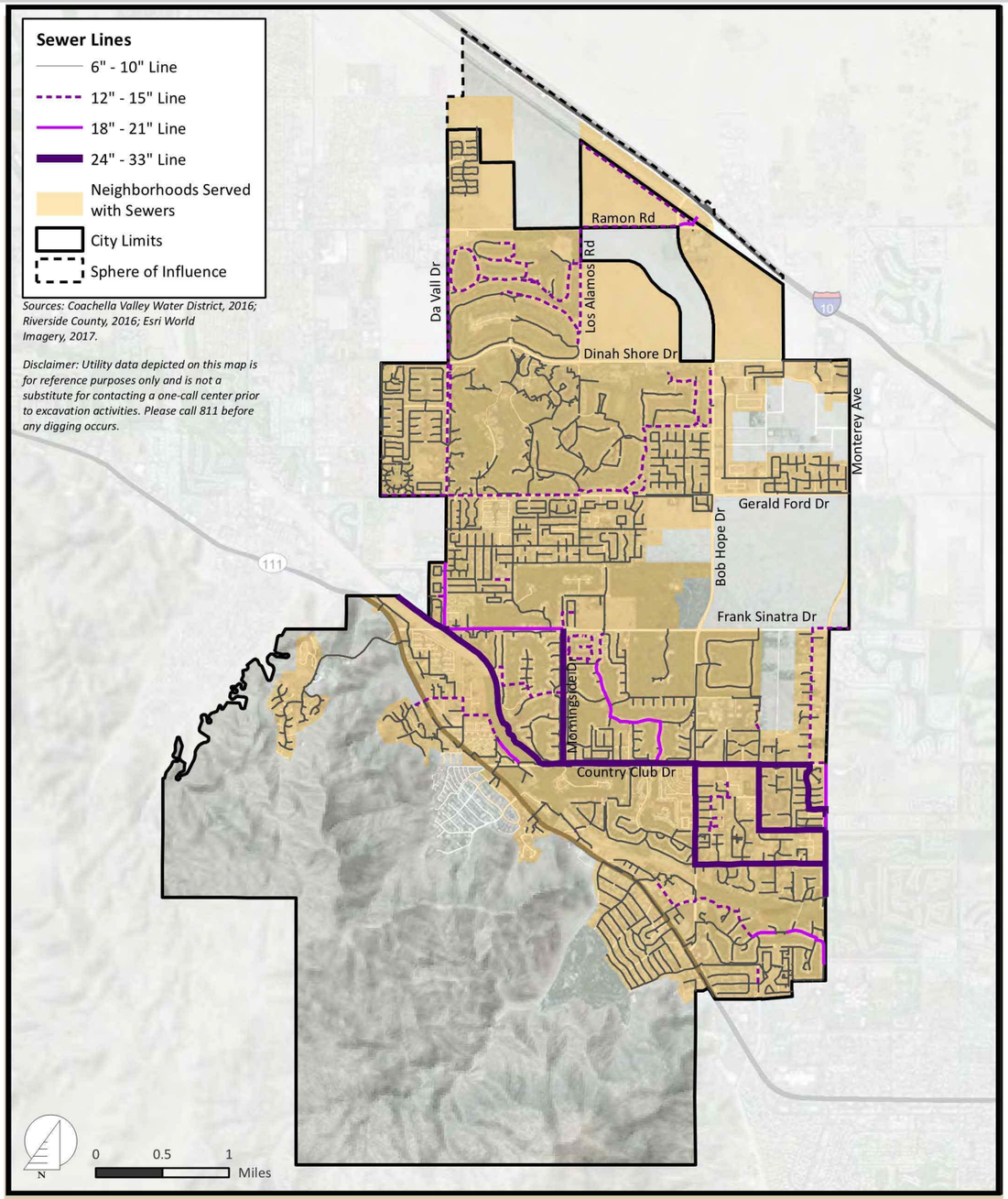


Exhibit 30 Sewer Service

CVWD was formed in 1918 for the purpose of protecting the water supplies of the Coachella Valley. At that time, the primary source of water was groundwater. In the early 1930s, CVWD recognized the onset of declining groundwater levels as a result of farming activities. This prompted CVWD to acquire imported water supplies. The delivery of Colorado River through Coachella Canal commenced in 1949. In the early 1960s, CVWD and DWA contracted with the State of California for SWP water. This water has been exchanged with Metropolitan for a like amount of Colorado River Aqueduct water since 1973.[2]

The demand for groundwater has annually exceeded the limited natural recharge of the groundwater basin. The condition of a groundwater basin in which the outflows (demands) exceed the inflows (supplies) to the groundwater basin is called "overdraft." The historical overdraft in the Coachella Valley had caused groundwater levels to decline in many portions of the East Valley from La Quinta to the Salton Sea, and raised concerns about water quality degradation and land subsidence. Groundwater levels in the West Valley from Palm Springs to La Quinta had also decreased substantially, except in areas adjacent to and down-gradient of the Whitewater River Recharge Facility, where artificial recharge has successfully raised water levels. The Coachella Valley Groundwater Basin is presently not in overdraft due to active management of the Basin through Coachella Valley Water Management Plan programs like the GRP and non-potable supply to golf courses on private groundwater wells.

In 1973, CVWD and DWA began replenishing groundwater in the West Whitewater River Subbasin of the Coachella Valley Groundwater Basin by importing Colorado River water exchanged for SWP water allocations. Since 1997, CVWD has been replenishing groundwater with Colorado River water in the East Whitewater River Subbasin, commencing with a pilot program at the Thomas E. Levy Groundwater Replenishment Facility. CVWD also operated the Martinez Canyon pilot project in the East Whitewater River Subbasin from 2005 to 2013. In 2002, CVWD and DWA expanded the GRP into the Mission Creek Subbasin.

Groundwater replenishment is essential in the Coachella Valley Groundwater Basin. If groundwater replenishment with imported water is eliminated, groundwater overdraft will result. Increased overdraft results in declining water levels, increased pump lifts, and increased energy consumption to pump groundwater for irrigation and domestic use. For more information regarding CVWD please visit their website at www.cvwd.org.

According to CVWD the majority of water used in the Coachella Valley continues to be for outdoor irrigation. The City has long been a champion of water conservation when it comes to landscaping, and has adopted ordinances that require compliance with the CVWD Model Water Efficient Landscape Ordinance. Additionally, the City proactively began to remove all grass from street medians and City-maintained parkways many years ago in favor of drought tolerant landscaping.

CVWD is involved in a variety of efforts to conserve finite groundwater resources. In addition to the provision of domestic water, CVWD provides landscape plan checking services and publications on the design and installation of drought tolerant landscaping. In addition to efforts to target the domestic user, CVWD has also developed tertiary waste water treatment capability and is providing treated waste water to various golf courses and to public landscaped areas in the vicinity of the Cook Street treatment plant in Palm Desert.

Waste Water Treatment

Most CVWD domestic water customers also receive sewer services from CVWD.[3] Nearly 6.3 billion gallons of wastewater are treated yearly. The district also has the capacity to increase its wastewater treatment as the Coachella Valley's population grows.

CVWD began wastewater collection and treatment services in 1968, when it acquired the Palm Desert Country Club's water and sewer systems. Today CVWD provides wastewater service to more than 91,000 home and business accounts. It operates 6 water reclamation plants from Palm Desert to Thermal, and maintains more than 1,000 miles of sewer pipelines and more than 30 lift stations that collect and transport wastewater to the nearest water reclamation facility.

Current expansions and improvement to the wastewater collection system and reclamation plants are taking place throughout the

[2] All information related to the CVWD was obtained from their website at www.cvwd.org

[3] All information regarding the CVWD was obtained from their website at www.cvwd.org

Coachella Valley. Of CVWD's six water reclamation plants, three are equipped to treat wastewater to meet state standards for non-potable water for irrigation. Every gallon of recycled water used for outdoor irrigation saves precious groundwater for potable use by domestic customers.

The vast majority of Rancho Mirage now utilizes the District's sewer, but there are still a few areas in the community that rely on septic tanks for waste water disposal. These areas include Thunderbird Cove, portions of the Peterson Road neighborhood, Thunderbird Country Club, the Vista Del Sol corridor, and lands in the northeast quadrant of Rancho Mirage. See Exhibit 30 for sewer service areas in Rancho Mirage.

Electric Service

Electric power services are provided by the Southern California Edison Company (SCE), and to a limited extent, the Imperial Irrigation District (IID). SCE has transmission substations in several locations in Rancho Mirage. Electric power is primarily generated outside the Coachella Valley; however, SCE purchases wind-generated power from local producers. SCE facilities include 12 kV transmission lines for local distribution. Higher voltage lines for more distant transmission range up to 115 kV and 230 kV. Substations step down voltage for local distribution and use. Three substations serve Rancho Mirage: one on Highway 111 just east of Thunderbird Cove, one on Clancy Lane at Monterey Avenue, and one on Plumley Road south of 35th Avenue.

IID serves most of the lower Valley from Palm Desert to and including Imperial County. IID electrical rates are lower than rates charged by SCE. One explanation is that IID is a not-for-profit utility district. Businesses and industrial uses within the boundaries of IID have an economic advantage in that a smaller proportion of their budgets are spent on electrical service.

SCE currently offers various rebates for installation of energy efficient equipment, including incentives for the installation of smart thermostats, variable speed pool pumps, evaporative coolers, and high efficiency air conditioners to name a few. Another program called the Summer Discount Plan provides an opportunity to save money by allowing SCE to remotely "cycle-off" selected air conditioning units during periods of heavy use and potential power outages.

Electrical rates in the Coachella Valley continue to be among the highest in the nation. Regional electric utilities monopolies have traditionally been sole purveyors in distinct geographical areas and as such, have the ability to set prices without concern for competition. SCE changed its standard rate structure to a three-tiered plan in June of 2016.[4] The cost of electricity in Tier 1, which is considered the baseline allocation, is charged at a lower rate than Tiers 2 and 3. This baseline allocation is established by the California Public Utilities Commission (CPUC) and is based on where you live, the season (winter or summer), and whether your home is "all electric" or uses both electricity and gas. Rancho Mirage lies in Baseline Region 1.[5] In this region allocations go up considerably during the summer months when energy use is at its peak, and are then reduced significantly during the winter months when consumption is at its lowest.

Community Choice Aggregation

In March of 2016, the City's Budget Subcommittee authorized staff to proceed with a feasibility study on a Community Choice Aggregation (commonly known as a CCA). Forming a CCA under AB 117 allows a local government to manage the electric supply on a community level, instead of through the local purveyor, in this case SCE. The CCA, which would be controlled by the City Council, would purchase the power necessary for the community and that power would be delivered through SCE infrastructure. SCE would still maintain control of the poles, wires and necessary infrastructure to deliver the power purchased by the CCA. Customers' electric bills would be based on the rate schedules set by the CCA. CCA's provide a community and individual customers with a choice where one did not exist before. This choice often leads to lower monthly electricity bills, cleaner energy, and economic development advantages.[5]

Renewable Energy (Solar)

According to the U.S. Department of Energy, "the tremendous growth in the U.S. solar industry is helping to pave the way to a cleaner, more sustainable energy future. Over the past few years, the cost of a solar energy system has dropped significantly -- helping to give more American families and business access to affordable, clean energy." As shown in Table 37, building permits for solar energy projects has increased dramatically in recent years. As noted on the City's website, Rancho Mirage enjoys approximately 350 days of sunshine each year, and so is a perfect location for solar energy installations.

Table 37 Solar-related Building Permits, by Year

Year	Number of Permits Issued
2005-2010	227
2011	115
2012	123
2013	248
2015	325
2015	309
2016	332
Totals	**1,679**

Natural Gas

Natural gas provides more electricity generation than any energy source in California. According to the California Energy Commission, data gathered as of September 10, 2015 indicates that 60 percent of all electric generation in California comes from natural gas.[6] Natural gas service is provided in Rancho Mirage by Southern California Gas, which has regional and local distribution lines in Rancho Mirage and the SOI. Natural gas is used for space heating, domestic and commercial hot water, cooking and air conditioning applications.

Services are available to all prospective users and nearby major transmission facilities assure availability for most anticipated needs, be they residential, commercial or industrial. Cost of services varies seasonally and with amount of use.

Telephone Service

Multiple companies offer telephone service in Rancho Mirage, but phone service is oftentimes bundled with other services such as internet and television. For instance, AT&T offers telephone service as a standalone product, whereas Spectrum (formerly Time Warner Cable) only offers telephone service in conjunction with internet or television.

Home telephone service will most likely be offered as an ancillary service to internet and television services given the shift from traditional landlines to wireless phones. According to surveys conducted by the Centers for Disease Control and Prevention (US Department of Health and Human Services), the prevalence of wireless only households continues to rise. Nearly one-half of American homes (48.3 percent) had only wireless telephones (also known as cellular telephones, cell phones, or mobile phones) during the second half of 2015 – an increase of 2.9 percent since the second half of 2014.[7] Between January and June of 2006, approximately 10 percent of households were wirelesses only. Over the last decade that number has increased to nearly 50 percent.

Wireless Communication Facilities

As previously discussed, wireless telephone use has increased exponentially over the last decade. A survey conducted by Pew Research Center in 2015 indicates that 92 percent of U.S. adults own cell phones.[8] The infrastructure that is commonly needed to support these vast wireless networks comes in the form of large antennas; unfortunately, these structures tend to be very unsightly. The City encourages the development of stealth facilities in order to protect citywide aesthetics, and has found that integrating the antennas into the architectural features of buildings (towers, cupolas, etc.) proves to be quite successful. As a secondary means of development, when buildings are not available, the use of monopalms, streetlamps and/or flagpoles has been used.

The most significant cost associated with the expansion of fiber networks for high speed broadband is that of trenching and conduit installation. In order to plan for the orderly expansion

4 All information regarding SCE was obtained from their website at www.sce.com

5 All of the information regarding CCAs was obtained from a staff report by Isaiah Hagerman, Director of Administrative Services for the City of Rancho Mirage, dated September 15, 2016.

6 All information regarding natural gas was obtained from the Southern California Gas Company's website at www.socalgas.com

7 http://www.cdc.gov/nchs/data/nhis/earlyrelease/wireless201605.pdf

8 http://www.pewinternet.org/2015/10/29/technology-device-ownership-2015/



Water conservation is a high priority for the City.

of these networks, and also to help offset the cost of extraction, the City encourages a "dig once" philosophy for construction activities. While a trench is open for any reason, one or more conduits are placed in the trench, either with or without fiber, for the future expansion of wireless facilities, communications, video surveillance, etc. This seemingly insignificant task will pay huge dividends for future development.

Cable Television

Cable television service is provided to Rancho Mirage by Spectrum (formerly Time Warner Cable), but there are other options for television service through satellite providers. In addition to cable and satellite options, internet television services are also very popular.

Solid Waste Disposal Services

The City contracts with Burrtec for provision of solid waste management and disposal services. A variety of residential services are available from the service provider in addition to the basic twice-weekly pick up, some of those services include: bulky item pick up, electronic waste, Christmas tree recycling, household hazardous waste and used motor oil. Burrtec also offers services for commercial businesses, construction-related activities and special events.

Most trash destined for disposal at land-fills is taken to the Edom Hill Transfer Station, which is located in Cathedral City approximately three miles north of Rancho Mirage's boundary. A transfer station is an approved facility for accepting commercial, residential, and industrial waste from internal and external clients. Transfer stations serve as a local collection point to the final disposal site.[9] The Edom Hill transfer station has a maximum permitted throughput of 3,500 tons per day and a permitted capacity of 3,500 tons per day for general waste (e.g, agricultural, construction/demolition, food wastes, green materials, industrial, metals, tires).

In addition, the transfer facility has a separate area for composting (construction/demolition, and green materials) which has a maximum permitted throughput of 500 tons per day, and a permitted capacity of 10,221 cubic yards.[10]

[9] Information regarding solid waste disposal was obtained from Burrtec's website at www.burrtec.com

[10] www.calrecycle.ca.gov/SWFacilities/Directory/33-AA-0296/Detail/

Burrtec's website states that "recycling plays an important role in managing the waste generated in homes and businesses, and it reduces the need for landfills." The residential recycle bins used in Rancho Mirage are considered "comingle" bins, which means that all types of recyclables can be collected in the same receptacle.

Recyclables go to a Material Recovery Facility (MRF) for sorting and processing, and are then shipped to destinations for reuse and repurposing. The MRF closest Rancho Mirage is the West Valley Transfer Station/MRF in Fontana.

Future Direction

Water, sewer and public utilities are essential parts of community development of all types. The orderly and contiguous extension of services and facilities is integral to the logical and cost-effective extension of the urban land use pattern. The provision of water, energy and other public services is coordinated by the City and must by planned to adequately accommodate future growth anticipated in the General Plan.

The General Plan provides service with important information of future service demands to allow the providers to determine how they can best be met.

Water, Sewer, and Utilities Goals, Policies, and Programs

GOAL PS&F 1

Water, sewer and utility facilities that safely and adequately meet the needs of Rancho Mirage at build out.

GOAL PS&F 2

Conservation of the quality and quantity of the water basin.

POLICY PS&F 2.1

The City shall work with CVWD and the Regional Water Quality Control Board, to the greatest extent possible, to preserve and protect water resources.

POLICY PS&F 2.2

The City shall encourage the expanded use of tertiary treated water by supporting the efforts of CVWD to expand the capacity and distribution of such treatment facilities.

GOAL PS&F 3

A city-wide sewer system that serves all residences and businesses.

POLICY PS&F 3.1

Support the formation of neighborhood-wide Assessment Districts for the purpose of sewer installation.

PROGRAM PS&F 3.1A

The City shall prepare the preliminary engineering estimates for assessment districts for sewer installation.

POLICY PS&F 3.2

All subdivisions shall be connected to sewer lines.

POLICY PS&F 3.3

When a property that is served by a septic system transfers ownership, the septic system shall be properly abandoned, and the property shall be required to connect to CVWD sewer, provided sewer lines are already installed in the right-of-way to serve said property.

PROGRAM PS&F 3.3A

The City shall maintain a list of residences and businesses not connected to the sewer system.

POLICY PS&F 3.4

If soil conditions do not permit proper percolation, prohibit septic systems.

GOAL PS&F 4

Lower electricity rates.

POLICY PS&F 4.1

Take a leading role in forming a cooperative program with adjacent cities to acquire ownership of the electrical distribution system.

PROGRAM PS&F 4.1A

The City shall investigate the feasibility of establishing a municipal electricity district, which may include acquiring ownership of electrical transmission or distribution lines and purchasing power directly from producers.

GOAL PS&F 5

Placement of all utility lines underground.

POLICY PS&F 5.1

Give utility lines on major streets primary consideration for under-grounding.

POLICY PS&F 5.2

Site major utility facilities to assure minimal impacts to the environment and the community, and minimize potential environmental hazards

PROGRAM PS&F 5.2A

Wireless facilities shall be stealth in their design in order to preserve citywide aesthetics.

POLICY PS&F 5.3

Encourage the coordinated and shared use of underground transmission corridors as a means of minimizing repeated exactions into the streets.

POLICY PS&F 5.4

Promote a "dig once" approach for construction activities in order to plan for the orderly and efficient expansion of fiber networks.



Palm tree cell tower concealment.

Fire and Police Protection

Purpose

The Police and Fire Protection portion of this element addresses two of the essential functions of governments. The element reflects the City's commitment, which places high priority on the best protection services possible. The City also recognizes the benefits of the high number of gated/walled communities, the larger of which typically have private security that enhances overall safety for these households. Consolidated contractual arrangements are also in place for police services to enhance service in the most cost effective manner possible.

Fire services in the community are state-of-the-art, with two stations in Rancho Mirage and cooperative, joint power agreements with other communities for fire services.

Background

Government Code Section 65302(g) requires that a General Plan include a Safety Element, or its equivalent, for the protection of the community from any unreasonable risk associated with the effects of fire, crime, or other threats. Public Resources Code Section 4125(a) also references the state Board of Forestry, which classifies lands for the purpose of establishing hazards and responsibility. Unclassified lands will fall under the jurisdiction of the City or appropriate federal agency, such as the U.S. Bureau of Land Management or Forest Service.

Fire Protection Services

The threat of fire poses hazards to life and property. Given the Rancho Mirage's sparsely vegetated open desert lands and hillsides, developed areas are the source of most service calls. The Riverside County Fire Department provides fire protection in Rancho Mirage under contract to the California Department of Forestry. A typical response to a fire will place eight personnel, including a battalion chief, on the scene within five minutes. This includes fire fighters and certified paramedics.

The City entered into a cooperative agreement for fire-related services with the County of Riverside, through its Cooperative Fire Programs Fire Protection Reimbursement Agreement, in June of 2016. This two-year agreement ensures that Rancho Mirage will be provided with fire protection, disaster preparedness and response, fire prevention, rescue, hazardous materials mitigation, technical rescue response, medical emergency services, and public service assistance for the life of the agreement. Funds for these services come from a citywide "fire tax" levied on raw acreage, residential dwelling units, and commercial developments. The taxes collected to pay for these services do not cover the actual costs, so the City uses money from the General Fund to make up the difference. The Riverside County Fire Department maintains thirteen fire stations in the upper Coachella Valley. The following fire stations are located in city limits:

Rancho Mirage Station No. 50 is located on Highway 111 between Thunderbird Cove and Thunderbird Heights. This station is responsible for covering the southern portion of Rancho Mirage and is equipped with one medic engine (fire truck). The station is staffed with two firefighters and one firefighter/paramedic at all times. Station 50 added a medic unit (ambulance) in early 2017.

Rancho Mirage Station No. 69 is located on Gerald Ford Drive, less than 0.25 mile west of Bob Hope Drive. This station is responsible for covering the northern portion of Rancho Mirage. Equipment at this station consists of one medic engine and one medic unit. A total of three firefighters and two firefighter/paramedics are on duty at this station at all times.

In addition to the two fire stations located in Rancho Mirage, five other County operated fire stations are located close to Rancho Mirage: Station 71 (Palm Desert), Roy Wilson Fire Station (Thousand Palms), Station 33 (Palm Desert), Fire Station 81 (North Bermuda Dunes), Fire Station 55 (Indian Wells), and Riverside County Fire Department in La Quinta. In the event of a major incident, resources from these stations can be used to assist fire personnel in Rancho Mirage.

National Fire Insurance Organizations and the National Fire Protection Association formally recommend, respectively, a maximum three-mile and five-minute response parameter for siting fire stations. While existing levels of service appear adequate to protect existing improvements in Rancho Mirage, continued growth may stimulate the need for additional fire stations. Further consultation and coordination with local fire officials will be required to determine the optimum location for additional future facilities.

Police Protection Services

Police protection in Rancho Mirage is provided on a service contract basis by the Riverside County Sheriff's Department that operates out of the Palm Desert Station. The current agreement went into effect on July 1, 2016, and is a five-year contract that will expire on June 30, 2021. In 2016, eight dedicated police personnel served Rancho Mirage, and another 15 non-dedicated deputies aided in patrol. Staffing on a daily basis breaks down as follows: two deputies work the day shift, three deputies work the swing shift, and two deputies work the graveyard shift. One additional one non-sworn Community Service Officer works during the day. In 2016, the City provided a ratio of one officer per 786 residents, well above the commonly accepted ratio of one officer per 1,000 residents.

Police response times can vary significantly, depending on the location of patrol cars at the time of a call. In 2015, the average emergency response time in Rancho Mirage for Priority 1 calls was 5.9 minutes.

Methods to reduce or prevent crime include adequate street and security lighting, and development of "defensible space." Defensible space permits surveillance and provides the highest possible level of security, use of appropriate security hardware, and building siting and visibility. The City also promotes the Neighborhood Watch Program. This program exists in both public neighborhoods and private communities. The Sheriff's department has indicated that the relatively high number of walled and gated communities in Rancho Mirage does not necessarily result in a measurable reduction in crime.

To understand the issue of crime it is imperative to consider geographic, demographic, economic and other factors specific to a jurisdiction. The transient population, its composition by age and gender, education levels, and prevalent family conditions with respect to the family unit is correlated to crime statistics. Considering a jurisdiction's industrial/economic base, economic conditions relating to median income, poverty level, job availability, dependence on neighboring jurisdictions, and transportation systems are all key factors in assessing and understanding the crime issue.

The strength and effectiveness of law enforcement in a city should also be considered when comparing crime statistics. One city may report more crime than another, not because there is more crime, but rather because its law enforcement, through proactive efforts, identifies more offenses. A high ratio of officers to population allows identification and reporting of crimes more effectively. Attitudes of the citizens toward crime influence their crime reporting practices, especially concerning more minor offenses. This will have an impact on the volume of crimes reported to police.

The timing of specific law enforcement needs that correlate with continued development cannot be estimated with confidence and will vary from community to community. Nonetheless, it can be expected that as development continues so will the need for expanded police protection services and personnel.

Citizens on Patrol

The Rancho Mirage citywide Citizens on Patrol (COPS) program was formed in 1994, by resolution of the City Council, to serve as the "eyes and ears" for the Sheriff's department. RMCOPS is made up of volunteers, ages 21 and older, who reside in the Coachella Valley. They assist in the reduction of crime by providing high visibility, direct communication and random daily patrols. As ambassadors of the City, they are trained by the Riverside County Sheriff's department and Palm Springs Police Citizens' Academy in non-confrontational matters, various aspects of police surveillance, reporting procedures, traffic control, CPR, first aid and emergency preparedness. There are currently approximately 30 members who provide about 1,000 hours monthly in volunteer service.[11]

[11] Information regarding Citizens on Patrol can be found on the City's website at www.ranchomirageca.gov/city-commissions/citizens-on-patrol

Future Directions

The distribution of land uses and anticipated development pattern will continue to directly impact the City's ability to provide adequate fire and police protection. The availability of staff and equipment and the need to provide protection services within a minimum time frame affects the responsiveness of the City's police and fire departments. Development in Rancho Mirage that is distant from services may risk longer response times, which must be considered in land use planning, circulation/traffic planning, the provision of fire flows, and in emergency preparedness planning.

It can be expected that as development continues so will the need for expanded police and fire protection services and personnel. The timing of specific law enforcement needs, which will result from continued development, cannot be estimated with confidence and will vary from community to community. Fire protection needs are more easily established, but are highly dependant upon the location, type, and intensity of future development.

Fire and Police Protection Goals, Policies, and Programs

GOAL PS&F 6

A high level of police and fire protection and paramedic service.

POLICY PS&F 6.1

Review all new and improved developments for their impact on safety and the provision of police and fire protection services.

POLICY PS&F 6.2

Enforce fire standards and regulations in the course of reviewing building plans and conducting building inspections.

POLICY PS&F 6.3

Regulate potentially hazardous material use and storage.

POLICY PS&F 6.4

Due to the fire hazard potential of hilly areas with slopes of ten percent or greater, access problems, lack of water or sufficient pressure, and excessively dry brush, specify special onsite fire protection measures during project review.

POLICY PS&F 6.5

Provide emergency police, fire and paramedic vehicle access with all new development to the satisfaction of the City.



Rancho Mirage police and fire personnel.



Rancho Mirage High School has a 2300-student capacity.

POLICY PS&F 6.6

Assist the Sheriff's Department in promoting the Neighborhood Watch Program.

POLICY PS&F 6.7

Promote concepts of defensible space for walled and gated communities, recognizing the potential effect those concepts can have on reducing crime in Rancho Mirage.

POLICY PS&F 6.8

Support the Citizens on Patrol program.

Schools and Libraries

Purpose

The purpose of this portion of the element is to describe school and library facilities in Rancho Mirage and surrounding serving area, and provide guidance and direction for decision makers to ensure support of and convenient access to these essential services. City residents of all ages deserve the opportunity to gain a basic education and continue to expand their personal and professional horizons through these important educational and cultural resources. The convenience and safe accessibility of school and library facilities depend upon the community's land use pattern, the efficiency and safety of its streets, and the availability of bicycle lanes/paths and public transit.

Background

Continued residential development activity, a larger permanent population, and the increased percentage of families with school-aged children can be expected to increase pressure on the local school districts that are required by law to provide school facilities to accommodate students. Rancho Mirage is served by two public school districts: the Palm Springs Unified School District, which serves the majority of Rancho Mirage, and the Desert Sands Unified School District, which serves the portion of Rancho Mirage that lies south of Frank Sinatra Drive and east of Bob Hope Drive.

California Government Code Section 65302(a) requires that, among other things, the General Plan assess the general distribution and location of educational facilities, and determine the adequacy of these facilities.

Public Schools

As of 2016, the Palm Springs Unified School District operates one elementary school and one high school in the city. Rancho Mirage Elementary School is located on Indian Trail Road in the Magnesia Falls Cove area. It provides class levels K through 6, and has approximately 420 students.[12] Rancho Mirage High School (RMHS) was built in 2013 and is located east of Da Vall Drive and north of Ramon Road in the northern portion of Rancho Mirage. The high school was constructed across the city's boundary line, so a portion of the school (some of the sports fields and a portion of the parking lot) actually lies in the City's SOI in Riverside County. RMHS has a capacity for 2,300 students.[13] Students living in Rancho Mirage must currently attend middle school education in surrounding communities. There are no Desert Sands Unified schools in Rancho Mirage.

According to a school facility needs analysis published in March of 2014, the Palm Springs Unified School District has a district-wide capacity of 25,654 seats, which are divided as follows: 13,923 at the elementary school level, 3,127 at the middle school level and 8,604 at the high school level. Enrollment data for school year 2013/2014 identified 23,360 students. Student enrollment exceeds facilities capacity at the middle school level, but not at the elementary or high school levels, which actually show a surplus seating capacity.[14] The school district uses these assessments to help plan for their future. When the state reduced funding for public schools, it passed legislation effective January 1, 1987 to permit school districts to levy a per-square-foot fee for residential, commercial and industrial development. These fees must be paid by developers directly to the school district prior to the issuance of building permits. The fees are used to assist in the construction or reconstruction of school facilities. In 2016 the residential school fee was $3.48 per square foot and the commercial per-square-foot fee was $0.56.

[12] www.psusd.us/ranchomirage
[13] www.psusd.us/ranchomiragehighschool
[14] www.psusd.us/sites

Private Schools

One private school also serves Rancho Mirage. As of October 2016, the Palm Valley School is located on Da Vall Drive, north of Dinah Shore Drive, and provides classroom instruction for preschool aged children though high school. Its current enrollment is 340 students, 71 of which are in grades 9-12. This relatively new facility is a master planned campus with substantial space for future expansion.

Libraries

In 1991, the City withdrew from the Riverside County Library system and made plans to provide its own library. The City purchased a vacant 10,887 square foot bank building at Bob Hope Drive and Highway 111 and opened its library there in January, 1996 with 15,000 volumes and projections up to 35,000 volumes in five years. The current Rancho Mirage Public Library opened in 2006, and now has more than 70,000 volumes. In addition to the large collection of books, the library also has approximately 14,000 DVDs and more than 6,000 audiobooks. Over the years the library has earned many awards and accolades, and continues to be a cultural asset to Rancho Mirage, the Coachella Valley, Riverside County, and beyond.

Construction of the current Rancho Mirage Public Library began in 2004, and it officially opened in 2006. The stunning facility was designed by the architecture firm Meyer, Scherer & Rockcastle, Ltd. The building itself is just over 45,000 square feet and includes outdoor program areas, an audiovisual services area, and a 350-seat auditorium for programs and events.[15] In addition to the large collection of books, the library also has space for revolving exhibits and hosts many events.

Eisenhower Medical Center has a medical library, but lending to non-hospital staff is not permitted. College of the Desert also has an impressive on-campus library that is open to the public and affiliated with the Riverside County library system.

Future Direction

Rancho Mirage's schools and library are important community assets that support city children and adults and are an important barometer of the social health of Rancho Mirage and its quality of life. These assets are also an important consideration for many considering residing in Rancho Mirage. As the city continues to urbanize towards I-10, demographics can be anticipated to shift from higher end second homes to more moderately priced, year-round occupied single-family homes. Schools will become increasingly important to Rancho Mirage's population. The location of schools and libraries require consideration of many factors, including student safety, accessibility, impacts from noise and other factors.

Public school districts are "responsible agencies" and have "lead agency" status for the siting, planning and processing of development approvals. While consultation with local jurisdictions is required, most decisions rest with the school district, with building, planning, and design processed and approved by the State Architect's Office. Nonetheless, the City can assist and coordinate with the local school districts and state agencies in the planning and provision of educational facilities to provide a maximum opportunity for the education of residents of Rancho Mirage.

The General Plan provides the City with the opportunity to establish policies and programs to preserve and protect existing and future school and library sites from excessive noise and traffic conditions and ensure accessibility and compatibility with surrounding land uses.

Schools and Libraries Goals, Policies, and Programs

GOAL PS&F 7

Education and library facilities that provide Rancho Mirage with adequate services and convenient access.

POLICY PS&F 7.1

Assist and coordinate with the local school districts and state agencies in the planning, site acquisition, development and provision of educational facilities for the residents of Rancho Mirage.



Rancho Mirage Public Library is over 45,000 square feet and has many amenities for public events.

[15] msrdesign.com/project/rancho-mirage-public-library



Eisenhower Medical Center has been providing Valley-wide health care since 1971.

POLICY PS&F 7.2

Cooperate in the process to secure school impact fees from developers in accordance with state law, and strive to reduce overcrowding and improve the educational quality of the public school system.

POLICY PS&F 7.3

Preserve and protect existing and future school sites, to the greatest extent practical, from excessive noise and traffic conditions and ensure compatible surrounding land uses.

POLICY PS&F 7.4

As appropriate, pursue agreements with the school district(s) to assist in the purchase, lease or joint use of land for school and recreation purposes and the provision of recreation facilities to increase the supply of local park acreage and facilities for school students and to provide accessible recreation facilities and open space for the neighboring community during non-school hours.

POLICY PS&F 7.5

Ensure that adequate library services, space and volumes are available to satisfy the literary and educational needs of its residents.

Health Services

Purpose

The purpose of this portion of the element is to provide information on the various health care facilities and services available in Rancho Mirage and vicinity. Health care services range from the family practitioner to surgical and other specialists working in a hospital environment. Accessible health care facilities and services are an essential part of the community's professional services.

With an older average population in Rancho Mirage, health care facilities and services are important determinants for many would be residents considering relocation to Rancho Mirage. As with most other areas of community planning, the availability of health care is an essential component of community planning. Issues of medical services/facilities availability are also associated with other areas of community planning, including land use distribution, traffic and circulation, emergency preparedness, and fire and police protection.

Background

The Health Facilities portion of this element is related to the Emergency Preparedness, Public Buildings and Facilities, and Hazardous and Toxic Materials Elements. It also addresses locational criteria and is therefore related to the Land Use and Circulation elements as well. This portion of the Public Services and Facilities Element is included in the General Plan as an optional element pursuant to Government Code Section 65303 because of the prominence of health related facilities in Rancho Mirage.

Rancho Mirage and the Coachella Valley provide a broad range of medical services and research facilities, as well as convalescent hospitals and similar facilities. The City has a particular interest in assuring the provision of health care facilities, including hospitals, clinics, medical specialists, and convalescent care.

Eisenhower Medical Center

As published on its website, Eisenhower Medical Center (EMC) is the valley's only not-for-profit hospital, and has provided the Valley with compassionate care for nearly 40 years through a full range of state-of-the-art diagnostic, treatment and emergency facilities. EMC is an ACGME accredited teaching hospital, welcoming residents in Family Medicine and Internal Medicine since 2013.

Situated on a 130-acre campus in the heart of the Coachella Valley, EMC is a dynamic, progressive health care complex comprised of a 542-bed hospital, the Annenberg Center for Health Sciences at Eisenhower, the Barbara Sinatra Children's Center at Eisenhower and the Betty Ford Center on the Eisenhower campus. The non-profit Betty Ford Center is a world renowned alcohol and drug addiction treatment hospital, located on an expansive, 20-acre campus adjacent to the EMC. The Betty Ford Center offers help and hope to

individuals and their family members affected by alcoholism and/or addiction to other drugs.[16]

Future development and expansion of EMC is expected. Master planning of the Eisenhower campus has been accomplished through the adoption of the EMC Specific Plan that sets forth the ultimate buildout of facilities on campus.

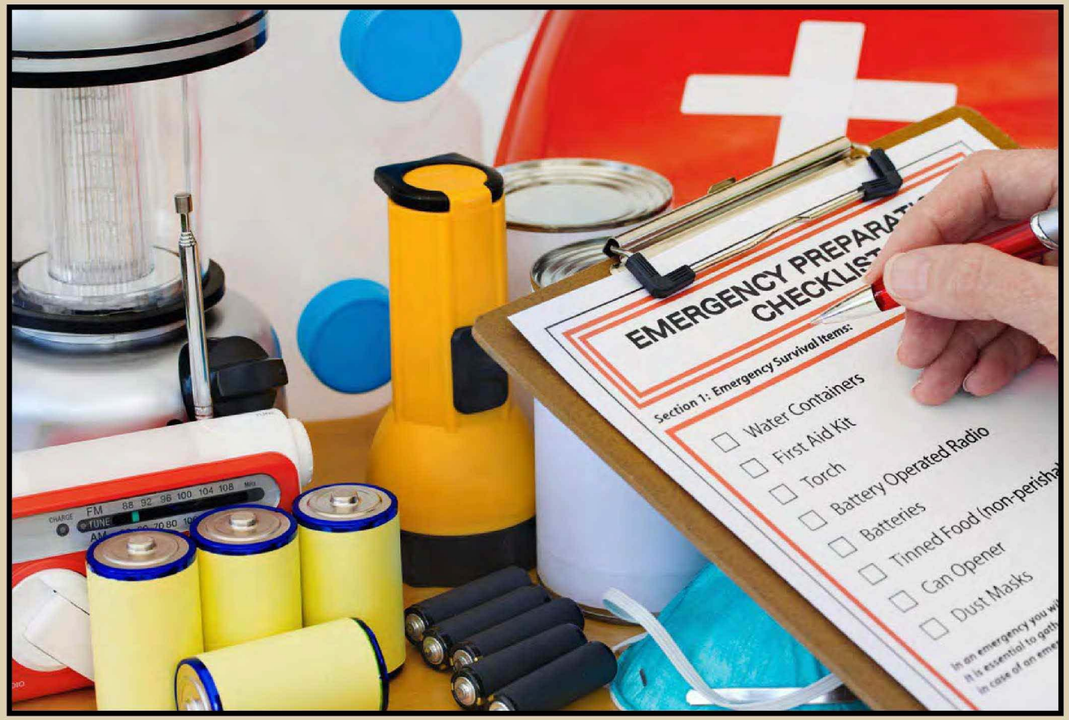
Other Health Care Providers

In Rancho Mirage, medically related uses have clustered along Bob Hope Drive and Country Club Drive. One of the primary reasons for this development pattern is the availability of Office (O) zoned land along these corridors, but the accessibility and convenience of Eisenhower Medical Center also contributes to the development of these land uses. The City would like to encourage the focus on existing and future medically related uses in this geographic area, while providing sensitive edge treatments and thoughtful buffers to the surrounding residential neighborhoods.

Other Coachella Valley hospitals capable of providing health care services include Desert Regional Hospital in Palm Springs and John F. Kennedy Memorial Hospital in Indio. Desert Regional Hospital is licensed for 385 beds, and is home to the valley's only designated trauma center and only neonatal intensive care unit.[17] The campus in Palm Springs includes tertiary acute care services and a skilled nursing unit. The John F. Kennedy Memorial Hospital is licensed for 145 beds, provides 24-hour emergency care facilities, and is a base for paramedic service.

Future Directions

Hospitals and convalescent facilities are regarded as sensitive land uses and should be located in areas not subject to excessive noise levels or high levels of air pollution. The General Plan plays an important role in assuring the long-term viability of Rancho Mirage's health care facilities by regulating surrounding land uses and minimizing adverse impacts from traffic, noise and other conditions. The Eisenhower Medical Center Specific Plan is incorporated into the General Plan by reference to assure consistency between these two regulatory documents. The General Plan also provides opportunities to establish goals and policies that encourage the development of additional medical and health care and possibly research facilities, particularly in the vicinity of EMC, that address the changing demographics of the community and capitalize on Rancho Mirage's economic dominance in the health care field.



Emergency preparedness kit in case of natural or manmade disaster.

[16] Information regarding Eisenhower Medical Center was obtained from www.emc.org

[17] Information regarding Desert Regional Medical Center was obtained from their website at www.desertregional.com/home

Health Services Goals, Policies, and Programs

GOAL PS&F 8

High quality of health care facilities and services to promote the good health and well-being of Rancho Mirage's residents.

POLICY PS&F 8.1

Coordinate with all medical service providers to assure adequate health care facilities and services to meet the needs of Rancho Mirage's residents.

POLICY PS&F 8.2

Encourage the development of medical and health care facilities that address the changing demographics and the City's desire to expand the economic base of the community.

POLICY PS&F 8.3

The EMC Specific Plan shall serve as the development guide for the campus.

POLICY PS&F 8.4

Locate hospitals, convalescent, assisted care, and similar type facilities in areas not subject to excessive noise levels.

Emergency Preparedness

Purpose

The purpose of this portion of the element is to provide information on the critical facilities necessary to effectively respond in the event of an emergency. It also identifies the various potential impacts of significant man made and natural hazards in or affecting the community and how they direct emergency preparedness. The City's capabilities in responding to natural and manmade disasters are also identified. Rancho Mirage's substantial potential exposure to major seismic events and flooding threats cannot be prevented, but preparation can be made for an effective response. Manmade threats include wildland and urban fires, hazardous materials spills and leaks, and major transportation accidents, including automobiles, trucks, trains, and aircraft. The element sets forth goals, policies, and programs designed to allow the City to be prepared for emergency threats.

Background

Concern regarding emergency preparedness is directly related to the Geotechnical (where seismic hazards are discussed), Flooding and Hydrology, Hazardous and Toxic Materials, and Police and Fire Protection portions of both this element and the Safety Element. Other related elements include Land Use, which affects essential relationships of use to location specific threats, and Circulation, which defines the availability of, and need for securing evacuation routes in the event of an emergency in the community. Applicable law includes Government Code section 65302(g), which states that the General Plan shall address "the protection of the community from any unreasonable risks associated with the effects of seismically induced surface rupture, ground shaking, ground failure...; slope instability leading to mudslides or landslides."

The Coachella Valley is subject to significant hazards, which constitute serious threats to life and property. The Valley's substantial potential for earthquakes and flooding are natural occurrences that can be anticipated, but cannot be prevented. However, the magnitude of the effect of natural disasters on life and property can be addressed, and a coherent response to such disasters can be prepared. The goal is to have a realistic assessment of the potential for disaster and response plans for recovery after a disaster has occurred. Due to the large number of public, quasi-public, and private agencies involved in emergency preparedness planning, and their differing areas of responsibility, cooperation and coordination between agencies are essential.

Communication is the critical element in any emergency response capability and must be maintained even in the event of wide ranging disastrous events. Cities, emergency and safety agencies, water districts, utilities, and other involved private agencies must be able to remain in contact in order to coordinate the provision of supplies and personnel. To this end, it is imperative that regular and effective on-going organizational meetings be held in order to assure the efficient and responsive provision of emergency services and supplies.

The development of a carefully conceived emergency preparedness plan includes a disaster operations plan, which sets forth the organization and administration of disaster response efforts such as debris removal, evacuation and emergency communications, law enforcement, fire protection and rescue, the provision of health care and emergency shelter, allocation of emergency food and medical supplies, and the maintenance and restoration of critical services, including transportation, water and sewage, electricity, natural gas, and telephone service.

Critical Facilities

Certain critical facilities will become essential in the event of a major emergency and are an essential part of the emergency response plan. These include facilities that provide or house emergency services, including hospitals, fire stations, police and emergency services facilities, governmental operations, and utility facilities, especially telecommunications. Commercial radio stations can also play an essential role in apprising the community of appropriate actions to take.

Other critical facilities include evacuation routes and peak load water supply and delivery systems. Evacuation routes may play an especially critical role by allowing the evacuation and/or the delivery of ground based assistance access to affected parts of Rancho Mirage.

Emergency Transportation and Circulation

One of the single most important activities after a major disaster is the delivery of emergency personnel and relief supplies. Access to the community can be affected by major damage from natural forces, including earthquakes and flooding. Therefore, all weather and earthquake resistant bridges, culverts, and roads adjoining cut slopes must be given careful attention. Programs can be developed in close coordination with Caltrans, Riverside County and adjoining cities to assure maximum functional integrity of major roads serving Rancho Mirage.

Financial Assistance

Financial assistance to the City and victims of a disaster can come from several sources, with the state and federal governments being the most important. In order to qualify for state or federal assistance, the City must declare a local emergency within 10 days of the actual occurrence of the disaster, have damages assessed, and must apply for aid within 60 days of declaring the local emergency (Government Code Section 8680 8692).

Emergency Preparedness Coordination

The Riverside County Office of Disaster Preparedness is the responsible lead agency for the coordination of the various agencies in the event of an emergency. In Rancho Mirage, Fire Station 50, on Highway 111 east of Country Club Drive, serves as the base of operations for emergency response. In addition to City staff assigned to specific tasks, ranging from management and coordination to field operations, the City has agreements with local contractors to augment public agency resources and capabilities.

Emergency Preparedness Commission

The City's Emergency Preparedness Commission was established in 1998 and consists of 10 members who are appointed by the City Council. The Commission's main purpose is to prepare and train citizens and businesses for any possible emergency. It has progressed from an advisory body to an operational task force. The Commission's Mission Statement reads as follows: The Mission of the Emergency Preparedness Commission is to motivate every person, business, and organization in Rancho Mirage to take actions that reduce future di-

saster damages and enhance disaster preparedness, response, and recovery.[18]

Local Hazard Mitigation Plan

In September of 2014 the City Council approved and adopted Resolution 2014-42 which amended the previous General Plan to incorporate, as an appendix, the Rancho Mirage Local Hazard Mitigation Plan. The purpose of the local hazard mitigation plan is to identify the County's hazards, review and assess past disaster occurrences, estimate the probability of future occurrences and set goals to mitigate potential risks to reduce or eliminate long-term risk to people and property from natural and man-made hazards. The plan identifies vulnerabilities, provides recommendations for prioritized mitigation actions, evaluates resources, identifies mitigation shortcomings, and provides future mitigation planning and maintenance of existing plan.

Future Directions

In addition to the detailed organizational directives, scopes of responsibility, operational priorities, authority and powers established in the City's emergency response plan, emergency communication protocols and other components of the response plan require close multi agency coordination. The ability of the community to respond to emergencies is also affected by the distribution of land uses and the location of future fire stations and other public safety facilities. Development standards set forth in the City's Zoning Ordinance will also determine how effectively emergency personnel can respond to events affecting occupied structures.

Emergency Preparedness Goals, Policies, and Programs

GOAL PS&F 9

A coordinated, responsive, and effective emergency preparedness disaster implementation plan and a high degree of readiness to respond to disastrous events.

POLICY PS&F 9.1

Develop and site public facilities to assure maximum protection from environmental hazards such as earthquakes and flood waters.

POLICY PS&F 9.2

Coordinate emergency preparedness activities with the state Office of Emergency Services.

POLICY PS&F 9.3

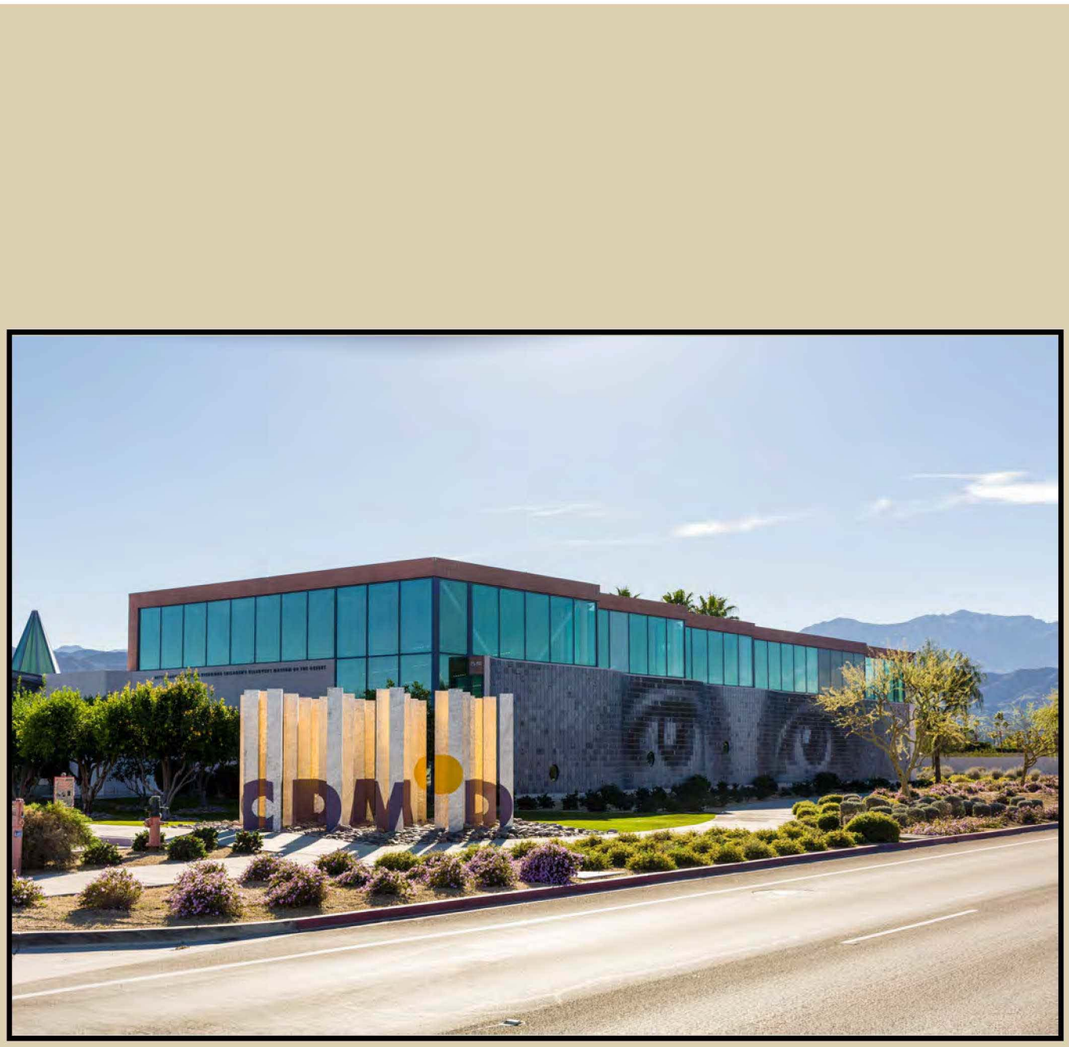
Continue to coordinate with Riverside County in the development and dissemination of information to the public advising the community on how to prepare for and cope with an emergency.

POLICY PS&F 9.4

Work with Riverside County to update the Local Hazard Mitigation Plan as necessary.

POLICY PS&F 9.5

Encourage and assist private communities in the preparation of emergency preparedness plans.



Childrens Discovery Museum of the Desert is one of the many public facilities in Rancho Mirage

[18] Information regarding the Emergency Preparedness Commission was obtained from the City's website at www.ranchomirageca.gov



Rancho Mirage City Hall was remodeled in 1996.

Public Buildings and Facilities

Purpose

This portion of this element provides background information on various structures and facilities in Rancho Mirage that are operated by public and quasi-public agencies, and describes some of the long-term planning issues associated with them. It is also meant to provide sufficient information to identify important and critical facilities and to assure coordinated planning and development that keeps pace with growth in the community. This portion of the Public Services and Facilities Element also sets forth the goal, policies and programs, which address the long-term planning needs of the community.

Public facilities are built to accommodate present and anticipated needs, some of which (most notably utilities) play a major role in determining the location, intensity, and appropriate timing of future development. Each year, local governmental agencies planning the construction of capital facilities (including cities, counties, school districts, and special districts) must submit a list to the planning agency (Government Code Section 65401) of proposed projects they would like to implement in Rancho Mirage. In the case of Rancho Mirage, the City would then review the projects for conformity with the General Plan.

Background

Rancho Mirage is host to a variety of public buildings and facilities, and associated issues have long been of concern in Rancho Mirage. They range from City Hall and the two community fire stations to water wells and electric power substations. They also include electric, telephone, and cable television transmission lines, schools, the Rancho Mirage Public Library, and the Children's Discovery Museum of the Desert. Roads and bridges, traffic signals and support facilities, and bus shelters also fall under this category. The Public Buildings and Facilities portion of this element is directly related to the Land Use, Circulation, and Community Design Elements. Most public buildings and utility sites are shown on the General Plan map.

Government Code Section 65103(c) states that the planning agency is to "annually review the Capital Improvement Program of the City or County and the local public works projects of other local agencies for their consistency with the General Plan...." However, the local jurisdiction may emphasize the importance of this issue by requiring an optional Public Facilities Element in the General Plan (Government Code Section 65303).

Rancho Mirage is a unique resort residential community with a wide range of public buildings and facilities utilized for the benefit of community residents and visitors. While much of the discussion focuses on buildings, lands and facilities operated by the City, utility buildings and substations are also given special attention with regard to their compatibility with surrounding land uses.

The location of public buildings and facilities is largely dependent upon their function in the community. This functional criterion does not preclude the need for these facilities to be logically integrated into the existing and planned land use patterns in Rancho Mirage. Those public buildings, which serve as offices where residents and business people come to conduct business, should be conveniently located and provided with safe access and adequate parking.

Utility Infrastructure

In contrast, utility infrastructure, including electrical substations, and pumping and switching facilities, can generate noise and detract from the scenic values of an area. Methods typically used to integrate utility infrastructure with the surrounding area can include decorative block walls and landscape buffers around major facilities, or the construction of telephone and other equipment buildings in an architectural style compatible with the surrounding built environment. The Verizon switching station on Da Vall Drive, north of Gerald Ford Drive, is a good example of how utility buildings can be designed to complement rather than detract from surrounding development. The City has also been a leader in the undergrounding of utility transmission lines and collects fees at the building permit stage to help fund this effort.

Rancho Mirage City Hall

The Rancho Mirage City Hall is an unusual and uniquely situated complex of buildings that includes the Council chambers, administrative offices and support facilities. The 17,605 square foot facility was expanded to provide a total of 27,677 square feet in a basement and two above-ground floors. The remodel and expansion of City Hall was completed in June 1996.

Corporate Yard/Maintenance Facility

In 1995, the City moved its maintenance yard and facilities from the City Hall site to a new location outside city limits, on Varner Road in Thousand Palms. These facilities include a garage of about 4,500 square feet for equipment maintenance and storage, and an office/locker room/lounge building of about 800 square feet. The corporate yard site encompasses about three quarters of an acre. There is room for future expansion to provide showers and locker room facilities as well as space for equipment and vehicles, as the need arises.

Bus Shelters

The City has taken the lead in raising the design standard for these facilities. Rather than the typical steel, concrete, and Plexiglass shelters that present an industrial look, the City has adopted and implemented design standards based upon the surrounding built environment. Examples of these facilities include shelters at the Michael Wolfson Park and at the Eisenhower Medical Center. Placement of future bus shelters, coordinated with the Sunline Transit Authority, should consider convenience to major employment and shopping centers and other destinations that bus service could best serve.

Fire Stations

The placement of fire stations is based on a geographic analysis of service area response time and is location sensitive. The City has made a concerted effort to assure the highest level of community protection, while providing facilities that are well designed and integrated into the surrounding built environment. Stations on Highway 111 and Gerald Ford Drive illustrate how highly functional design needs can be met with pleasing and sensitive building design and site planning. Fire and Paramedic services are paid for via a fire tax on parcels in Rancho Mirage.

U.S. Post Office

The U.S. Post Office, located on Rancho Las Palmas Drive just north of Highway 111, provides a full-service facility utilizing contemporary architectural design standards. This facility encompasses approximately 13,000 square feet and provides all the basic postal services offered in most other facilities, including post office boxes, voter registration, mail boxes, shipping services, and postage stamp sales. The site accommodates outdoor postal vehicle storage and parking areas for customers and employees.

Streetscape and Traffic Control Facilities

While the City has made significant progress in the undergrounding of utility transmission lines, efforts have also focused on enhancing the appearance of other facilities located in the street rights of way. Specifically, the City has adopted design and paint standards for street lighting fixtures, traffic signals and support standards, and street signs. Efforts continue to better integrate signal control boxes, telephone switching boxes, and other utility service facilities located in parkways.

The City also has established a city-wide assessment district for the installation and maintenance of landscaped median islands on major arterials. The General Fund and License Tax on new construction pays for their installation. This on-going program, in addition to preserving roadway capacity and enhancing traffic safety and operations, is a significant enhancement of the roadway viewshed. These improvements are further discussed in the Community Design Element.

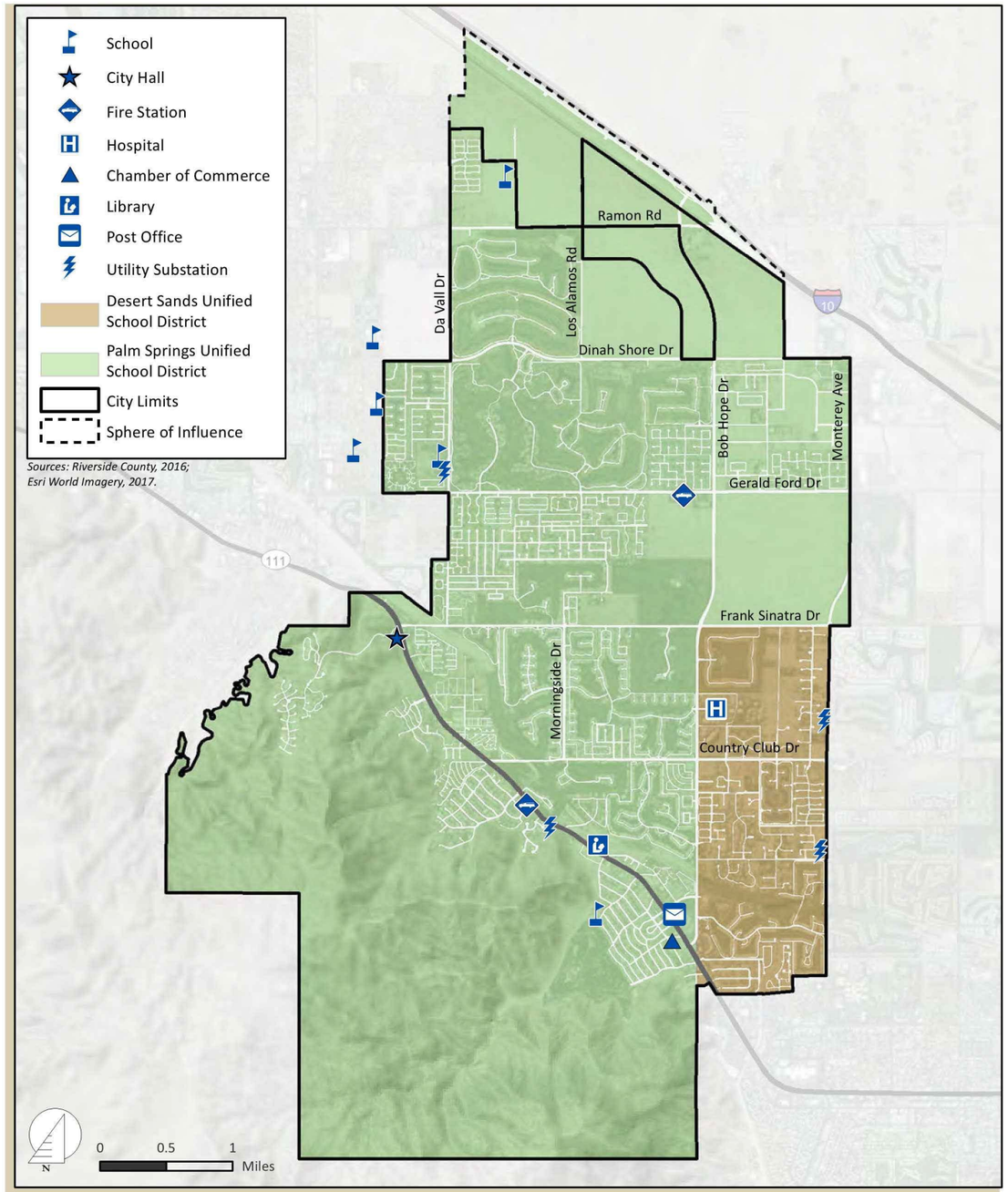


Exhibit 31 Public Facilities



Rancho Mirage Fire Station 69.

Future Directions

The City annually prepares a Public Facility Needs Study to serve as the basis for collecting the License Tax on new construction. The license tax is an integrated impact fee (or tax) that partially funds street widening, traffic signals, utility undergrounding, median islands, bikeways, bridges, parks, fire stations, and public art. The tax is imposed at the time of building permit issuance to meet the needs and mitigate the impacts of new development.

The City annually reviews and updates the Public Facilities Needs Study and if necessary adjusts the license tax to maintain consistency with the General Plan and respond to changing development characteristics. Exhibit 31 shows public facilities throughout Rancho Mirage.

Public Buildings and Facilities Goals, Policies, and Programs

GOAL PS&F 10

A coherent, compatible, and aesthetically satisfying integration of public buildings and facilities into the overall planning for Rancho Mirage.

POLICY PS&F 10.1

Site public buildings and facilities that house City government to provide functional, aesthetically pleasing, and convenient places for residents and city officials to conduct business.

POLICY PS&F 10.2

Coordinate with public utilities and special districts to assure the least intrusive and most compatible integration of related buildings and facilities into the land use pattern in Rancho Mirage.

POLICY PS&F 10.3

Conduct the siting of equipment storage and maintenance yards and facilities in a manner that is sensitive to and has a minimum impact on surrounding existing and future land uses.

PROGRAM PS&F 10.3A

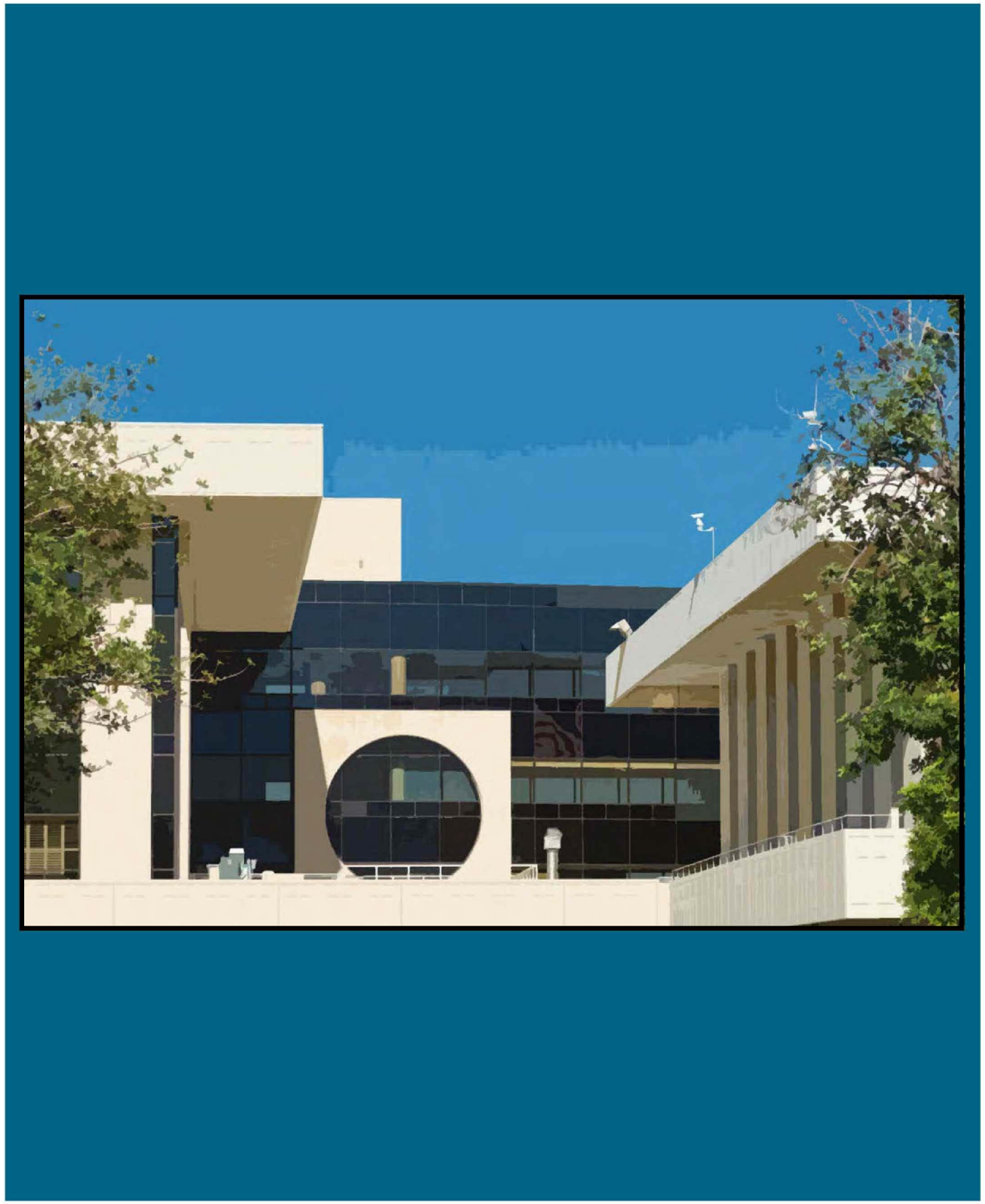
In updating the Zoning Ordinance, the City shall develop specific design standards and guidelines regulating the siting, location, and screening of utility boxes and facilities.

POLICY PS&F 10.4

The City shall ensure that all public buildings and facilities comply with the same development standards as private development.



Rancho Mirage Public Library.



10 Community Design

Purpose

Rancho Mirage is one of several well-known resort communities in the Coachella Valley. Its identity is formed by its beautiful desert context, expansive views, and high-quality of development, which is reflected in architecture and landscaping alike. From a community design perspective, Rancho Mirage is most often experienced as one travels on its arterials, and therefore its image is strongly determined by its treatment of roadway edges—parkways, medians, intersections and views.

The purpose of the Community Design Element is to define the City's most important design goals and guide new development that enhances Rancho Mirage's identity and distinguishes Rancho Mirage from its neighbors. It sets out the goals, policies, and actions designed to improve the image, character, and quality of life. By providing clear policy direction, it is intended to serve as a practical reference for property owners, designers, decision-makers, and developers as they develop plans and review design proposals.

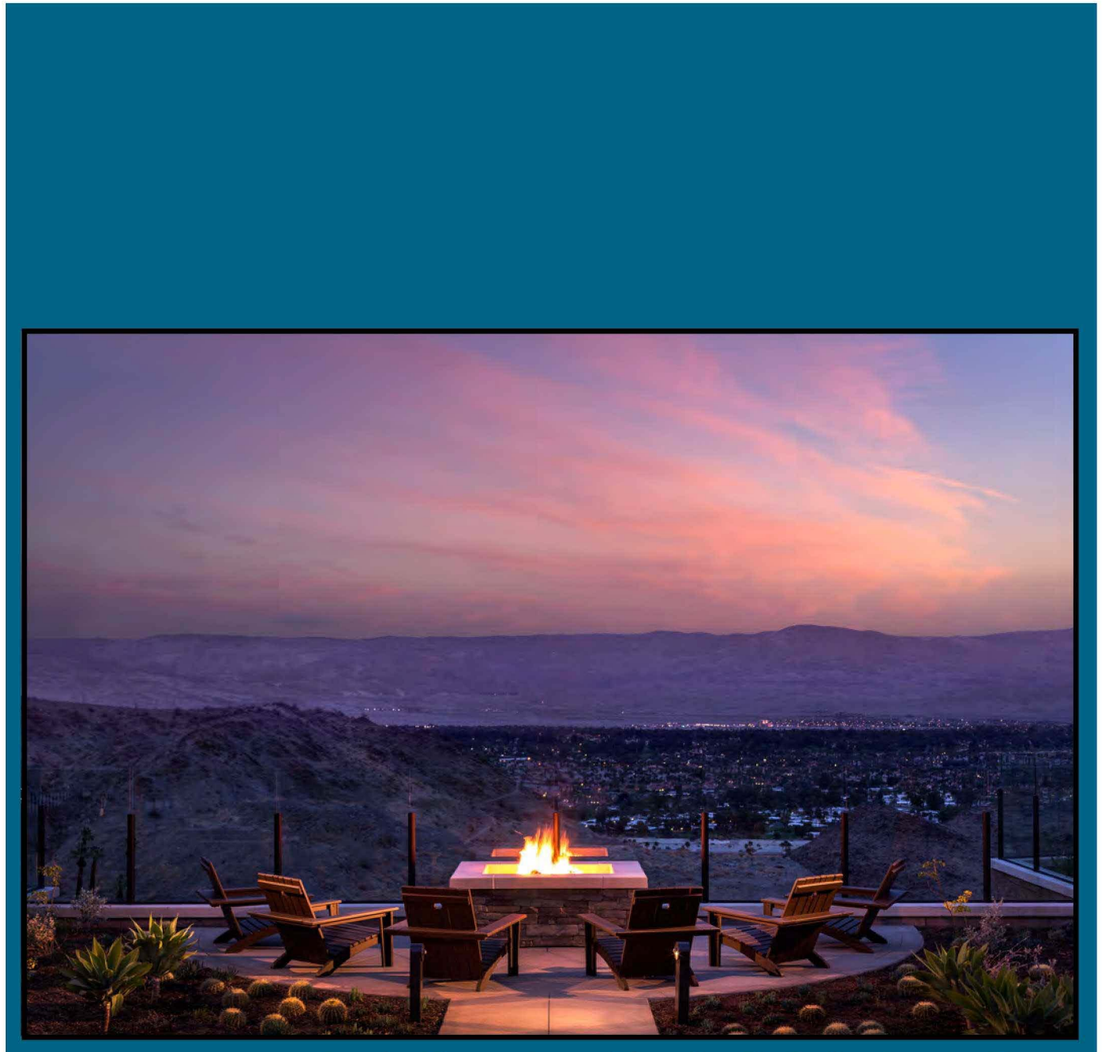
It is important to view this General Plan element as the first step of many in improving community design in Rancho Mirage. General Plan goals, policies, and programs are the foundation for all related design decisions, but their scope is not to provide exhaustive design criteria. They must be implemented through more detailed guidelines and development plans. Therefore, throughout this element, goals, and policies are followed by recommended programs on the part of the City and the design community.

Although this element is not required by state law, the City believes that a solid Community Design Element sets the foundation for better decision-making on issues related to community aesthetics. Because the different elements of a General Plan are interrelated and consistent, the Community Design Element is influenced by the distribution of land uses in the Land Use Element, the network of roadways generated through the Circulation Element, and the preservation of views and open spaces in the Conservation and Open Space Element.

The Design Context

Community design is the collective experience of the shapes, forms, and spaces that make up Rancho Mirage's built environment and form its identity. It is created by many factors, including the physical setting, views, arterial roadways, existing neighborhoods, public spaces, and commercial development. The scale of community design, therefore, encompasses groups of related elements rather than individual buildings. Planning for community design, it then follows, must build on existing characteristics in both the natural and built environment. For the City of Rancho Mirage, the following five elements comprise the context upon which to build community design policies:

- Physical setting
  - A beautiful desert context and dramatic topography
- Expansive views
  - Rich contrasts of lush, climate sensitive landscaping and rugged mountains
- Scenic arterials
  - Major corridors provide views, access, and community identity
- Existing Gated Communities
  - Constitute over 90 percent of Rancho Mirage's residential base
- Unique Retail and Commercial Developments
  - Quality retail environments can complement Rancho Mirage's beautiful physical setting



Rancho Mirage at sunset from the Ritz Carlton Rancho Mirage.



Creative architecture and native landscaping contribute to a sense of place.

Design Principles

The foundations of the Community Design Element are those ideas that drive the plan. That is, they are the key principles that help preserve and enhance the image of Rancho Mirage as a special and distinct city. Those principles are:

Sense of Place

In its regional setting in the Coachella Valley, Rancho Mirage is a high-quality, low-density resort community. It is special in terms of its beautiful setting, expansive views, and climate-sensitive landscaping. A coordinated city graphics, gateway, and streetscape program can strengthen this powerful community image.

Incorporating Nature

Rancho Mirage's desert setting offers unique opportunities. The stark beauty of the desert is reflected in its mountain and valley views, native landscaping, and natural building materials. Care should be taken to encourage sustainable design that conserves resources and respects topography and climate.

Sense of Arrival

Carefully sited and designed gateways are visual reminders that one has entered a detail oriented community. This arrival experience is further enhanced by roadway landscaping which transitions to more intense and formal planting as one approaches important intersections.

People-Friendly Public Places

Quality design means provision of pedestrian amenities in commercial areas. Shaded sitting areas, mini-plazas, enhanced landscape features, and courtyards add an important element of comfort and interest in retail developments.

Architectural Quality

Creative architecture respects its context, satisfies its function, and delights the eye. Rather than follow an artificial, stylistic formula, architecture in Rancho Mirage should reflect the desert environment with rich, natural materials and strong indoor/outdoor relationships.

Edges

Much of Rancho Mirage is viewed from the edges of gated, walled communities, and neighborhoods. It is here that visual continuity and design transitions can be emphasized through attractive landscaping and architecturally designed walls.

Community Design Goals, Policies, and Programs

Introduction

The identity of Rancho Mirage is informed by the roadway system, the stark desert environment, and the backdrop of the mountains. From a community design perspective, the best way to strengthen Rancho Mirage's image is to enhance the beauty of the arterial roads, preserve views, and encourage quality retail development. These efforts will primarily address Bob Hope Drive and Monterey Avenue, focusing on enhancements to intersection treatment and landscaping. Policies that encourage and improve city gateways and architecture, signage, and public spaces in commercial development are also key.

The Community Design maps (Exhibit 32 and Exhibit 33) show view corridors, city gateways, enhanced intersections, and enhanced arterials. The maps illustrate the City's desire to reinforce the image of an "Oasis in the Desert" through resilient landscaping and enhanced design along arterials, at key intersections, and around significant entry points. The map also identifies special view corridors that must be preserved and enhanced. The Community Design Maps should be used as a guide when formulating the various landscape and roadway improvement plans referenced in the policies and programs of this element.

Community Identity

Rancho Mirage is truly an oasis in the desert. Its views of surrounding mountains from attractively landscaped arterials make it a special place. It has always been known as a low-density, high-quality resort town, and the implementation of the following policies and programs will enhance that image through more focused and coordinated design guidance for commercial centers, architecture, arterials, and landscaping. As Rancho Mirage looks to the future and achieves its build-out potential, it is reaching for an even higher level of design quality. Through visually distinct gateways, public and private signage, and architectural guidelines, the City can establish an even stronger sense of identity. By combining the best of its desert context—dramatic views, natural colors and materials, and focused landscaping—with high-quality commercial development and distinctive people-gathering places, Rancho Mirage will achieve a timeless sense of place.

GOAL CD 1

Preservation and promotion of the special identity of Rancho Mirage as an "Oasis in the Desert," combining quality development with scenic, natural, and open space amenities.

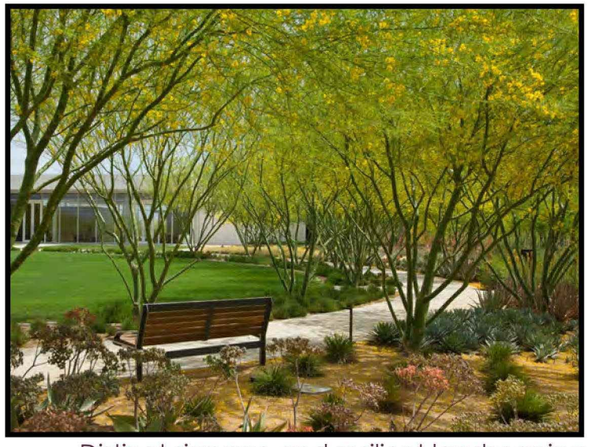
POLICY CD 1.1

Rancho Mirage's symbolic identity shall be enhanced through distinct signage, gateways, architecture, and resilient landscaping.

PROGRAM CD 1.1A

Continue the distinctive City graphics program of entry monuments, street signs, and the inclusion of the City logo on public facilities. Incorporate City graphics and relevant landscape themes on and around bus shelters, and other public areas.





Distinct signage and resilient landscaping define the city.

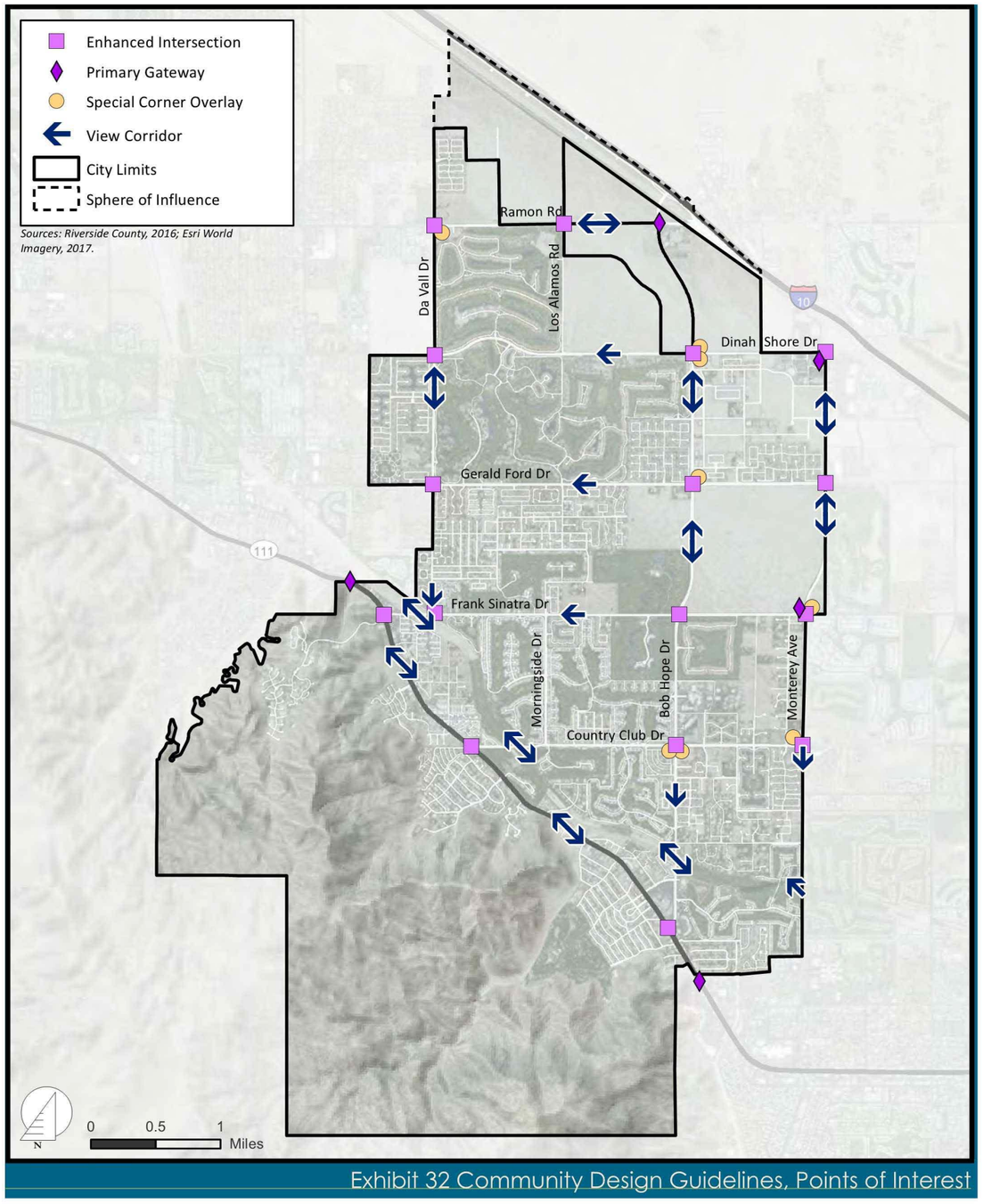


Exhibit 32 Community Design Guidelines, Points of Interest

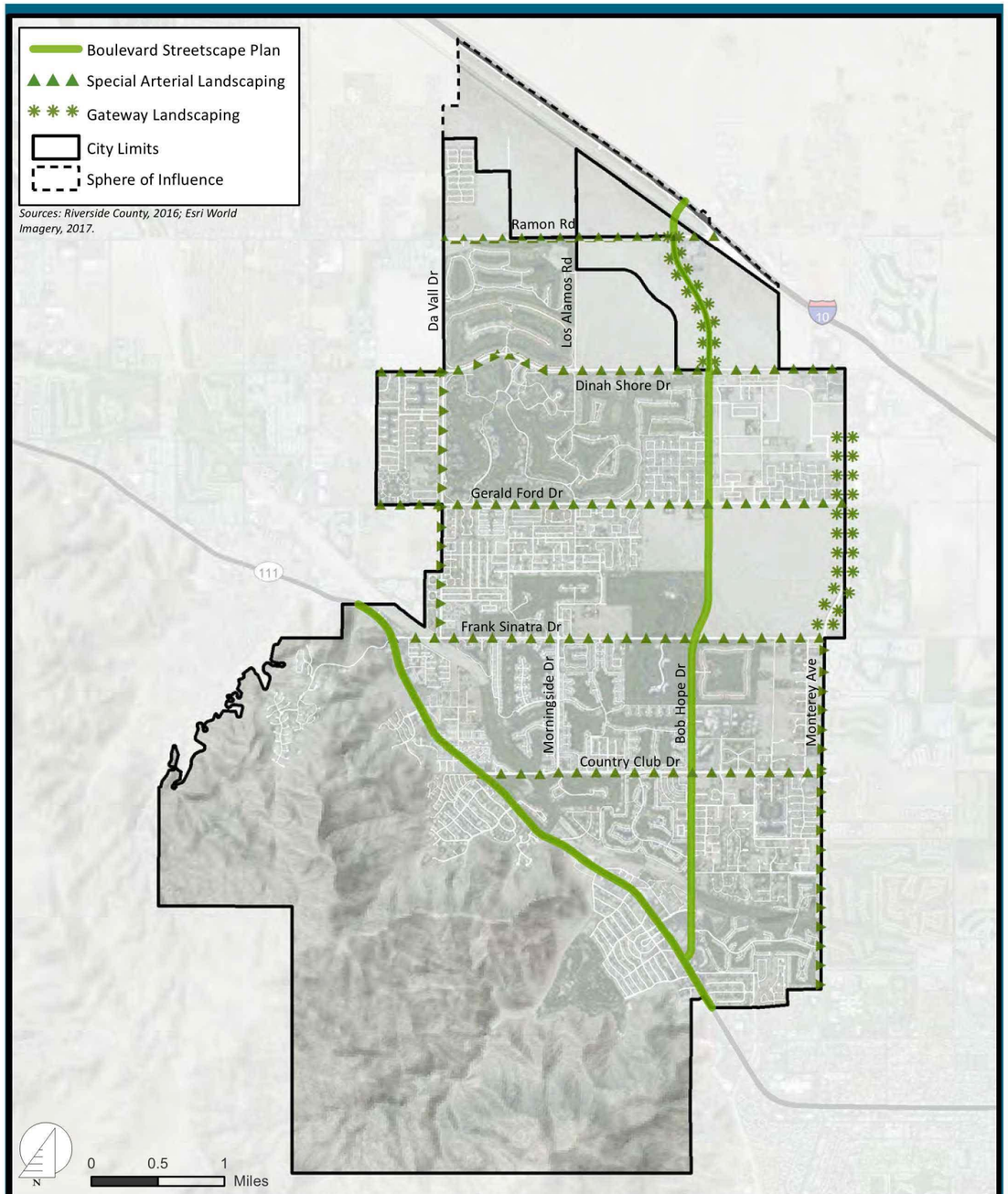


Exhibit 33 Community Design Guidelines, Landscaping

PROGRAM CD 1.1B

Strengthen city identity by providing specially designed gateways and entryways at city borders.

PROGRAM CD 1.1C

Incorporate desert colors and natural materials in public buildings and facilities.

POLICY CD 1.2

Unique views of mountains and other natural open spaces from Rancho Mirage's streets shall be preserved and enhanced.

PROGRAM CD 1.2A

Preserve view corridors through building height restrictions, low profile median landscaping and wide landscaped parkways.

PROGRAM CD 1.2B

Complete streetscape improvement plans for all major arterials.

POLICY CD 1.3

The City shall ensure the development of high-quality, visually distinctive commercial uses.

PROGRAM CD 1.3A

Adopt and implement design guidelines for commercial development, architectural quality, people-gathering places, pedestrian amenities, landscaping, screened parking, quality signage, and building materials.

POLICY CD 1.4

The planning and design of residential neighborhoods shall provide distinctive and characteristic design elements along public rights-of-way and in the project, creating a recognizable sense of place.

POLICY CD 1.5

Multi-family residential projects shall provide well-designed and neighborhood enhancing living space, usable and safe private and common open space areas, adequate parking and appropriate automobile storage, screened trash enclosures, a comprehensive landscape program, and perimeter walls and fencing.





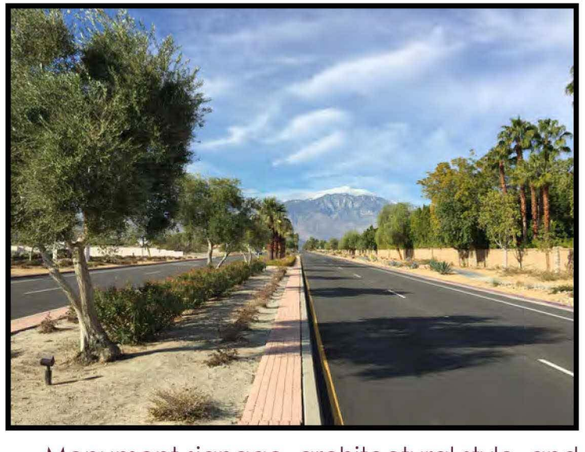












Monument signage, architectural style, and desert landscaping add to the sense of place.



Unique vistas frame the developed areas that carefully reflect the sense of place as an oasis in the desert.

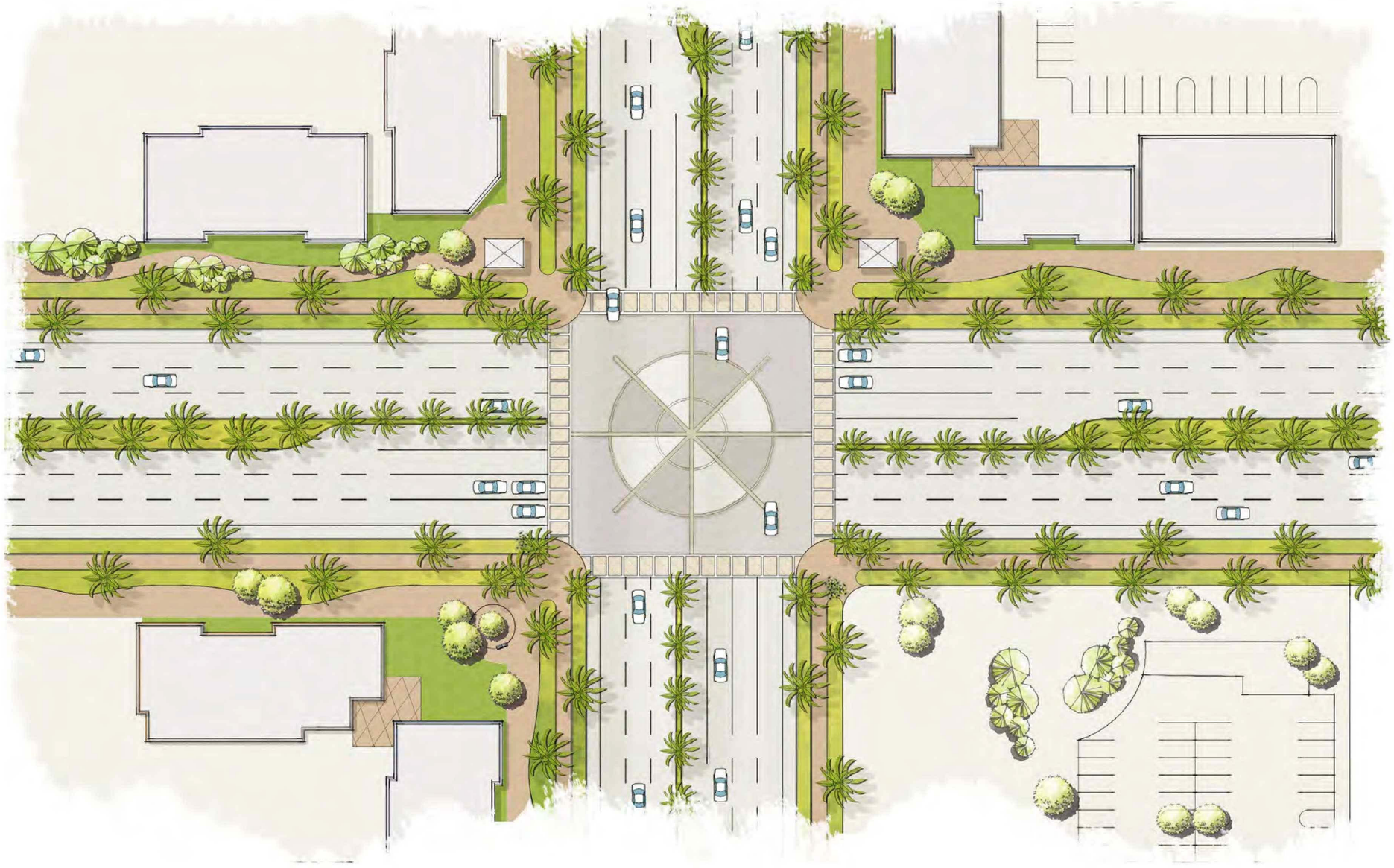


Exhibit 34 Conceptual Gateway Intersection Plan

Gateways

An important aspect of community design is to clearly mark the transition from one area, use, or city to another. Using gateways to create a sense of arrival can be dramatic in desert environments where visitors often travel through wide expanses of open space before arriving at their destinations. Despite its beauty, many people don't realize when they have arrived in Rancho Mirage.

To enhance the sense of arrival, Rancho Mirage should make strong entry statements that reinforce the city's identity. The most important entry to Rancho Mirage is the intersection of Bob Hope Drive and Ramon Road, as it is the primary entry from I-10, and is the longest, most centrally located corridor in Rancho Mirage.

The primary gateways should be situated at the locations identified on the Community Design Maps (Exhibits 32 and 33). The design of these gateways should incorporate monument signage in the context of enhanced intersections, including special paving, widened setbacks, and coordinated, accent landscaped treatment at all four corners. Exhibit 34 provides a plan view of the ideal gateway intersection and Exhibit 35 shows a rendering of the ideal multi-use gateway intersection.

GOAL CD 2

Clearly marked major entry points into Rancho Mirage that incorporate distinctive landscaping, signage, and wall treatments achieving a sense of arrival and symbolizing Rancho Mirage's identity.

POLICY CD 2.1

The City shall distinguish important primary gateways into Rancho Mirage.

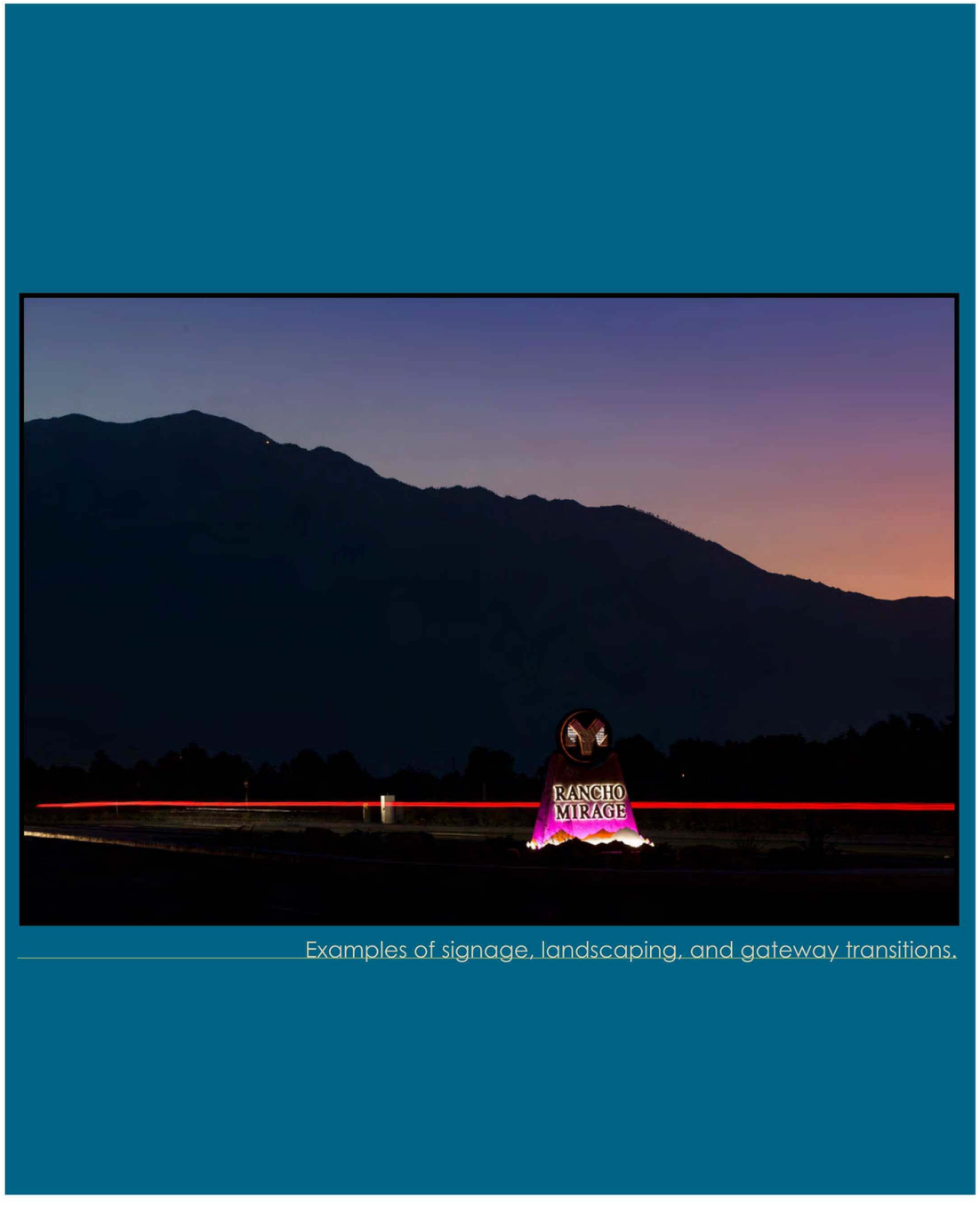
PROGRAM CD 2.1A

Design a primary entry point theme and designate the I-10/Bob Hope Drive freeway interchange as the primary entry point.









Examples of signage, landscaping, and gateway transitions.



Exhibit 35 Conceptual Gateway Rendering

Scenic Roadways

Because much of Rancho Mirage consists of gated communities, the public realm consists primarily of broad arterials and their parkways. It is from these roads that the image of Rancho Mirage is experienced and it is where the City can have the most influence on community design. This element calls for more coordinated landscape treatment of these arterials, and an intensification of planting at major intersections, creating an "oasis" effect as one travels from less dense, lower scale landscaping at the mid-blocks to enhanced, more intense landscaping at the intersections.

The design plan for Rancho Mirage's arterials exists at three levels: boulevard, gateway, and special arterial streetscape plans. The boulevard streetscape plan involves the two most important arterials from the perspective of overall city identity: Bob Hope Drive—the primary entry and longest, most centrally located corridor and Highway 111— the most important commercial corridor and link to neighboring Cove communities. This designation envisions a formal landscape plan incorporating community-wide design themes.

Gateway landscaping is reserved for major entry points into Rancho Mirage from Monterey Avenue and the northern stretch of Bob Hope Drive between Dinah Shore and Ramon Road. Monterey Avenue, the western half of which lies in Rancho Mirage, plays an important role in distinguishing Rancho Mirage from its neighbors. Bob Hope Drive curves and rises from Ramon Road to gradually reveal more and more dramatic views of Rancho Mirage and its surrounding mountains. This gateway landscape plan envisions a formal, skyway design with decorative palms interspersed with smaller specimens creating a dramatic and rhythmic entry into Rancho Mirage.

The third design designation is special arterial landscaping. This is reserved for the east/west arterials, and parts of Monterey Avenue and Da Vall Drive. This concept allows for more design flexibility where each roadway takes on a unique landscape theme reflecting surrounding land uses, such as the adjacent gated communities. Depending on surrounding uses, these streetscape plans can feature both formal and informal landscape treatment, drawing on the design character of adjoining development.

It is important to realize that the implementation of these streetscape improvements is both a public and private responsibility. Whereas the City is responsible for overall design determination and capital improvements along public rights-of-way, the development community will both influence and help implement these improvements along selected stretches of the roadways. The benefits for Rancho Mirage and its residents will be strong and lasting. Many of the arterials are already well landscaped, but enhancing these efforts along key stretches and creating distinct streetscape plans for different corridors will strengthen their identity.





Landscaping and roadway design enhance the identity of the city.



Desert landscaping and artistic, permeable surfaces contribute to the scenic quality of city roadways.



Example of graceful, desert-style landscaping that delineates spaces.

GOAL CD 3

Scenic roadways that impart a sense of place and are attractively landscaped, provide visual continuity along adjacent uses, preserve views, and create focused intersection landscaping.

POLICY CD 3.1

The City shall develop and maintain high-quality roadways that frame views, buffer surrounding residential development, and enhance commercial uses.

PROGRAM CD 3.1A

Establish and maintain a hierarchical streetscape improvement plan—boulevard, gateway, and special arterial landscaping—for all major arterials in Rancho Mirage.

PROGRAM CD 3.1B

Design medians that complement each arterial, reflecting the desert setting, and resource conservation.

POLICY CD 3.2

The City shall ensure the development of well-designed, richly landscaped intersections that are attractive to drivers and pedestrians alike.

PROGRAM CD 3.2A

Develop streetscape plans where major intersections serve as visual "oases" in contrast to the lower scale landscaping of mid-block parkways and medians. This visual transition to a more formal, more intense, and taller landscaping will heighten a sense of arrival and provide accented focal points along arterials.

PROGRAM CD 3.2B

Design enhanced intersections at key points in the city that include coordinated planning for all four corners through widened setbacks, special crosswalk paving, accent lighting, trees, and other landscaping.

POLICY CD 3.3

View corridors shall be preserved through streetscape improvements and specialized design standards.

PROGRAM CD 3.3A

Where practical, widen parkways for view preservation, enhanced landscaping, and to minimize the visual impact of perimeter walls.

PROGRAM CD 3.3B

Expand the design review process to require an analysis of the visual impacts of rooflines of the homes abutting the perimeter walls along arterial roadways and reduce their visual impacts through:

- Increased backyard setbacks for homes that abut major roadways
- Requiring that roofs of adjacent homes be of a different style
- Encouraging low-profile roof designs such as shallow-pitched hipped roofs
- Requiring architectural elevations of all sides of proposed structures
- Requiring upgraded elevations for houses that flank the entries of gated communities, and which are visible from public streets

PROGRAM CD 3.3C

Underground utilities whenever possible and adopt lighting standards that create the minimum visual impact without compromising safety.

Landscaping

As one of Rancho Mirage's most salient features, landscape design is critical to place making and reinforces the important delineation between the various elements that comprise the built environment. One example is the use of diversely planted medians to break up the expanse of asphalt on the arterial roadways. Another solution involves the formal design of rows of palm trees with low-scale, meandering parkways.

It is important to remember that a desert climate does not preclude attractive landscaping. Many drought-tolerant plant specimens bloom for months at a time. Combining trees with low-lying bushes and ground cover provides variety and can create a dramatic sense of rhythm along roadways. Carefully planned landscaping provides Rancho Mirage with its best opportunity to beautify its public spaces.

GOAL CD 4

A landscape program that promotes aesthetics, climate change resistance, and place-making.

POLICY CD 4.1

Landscape plans submitted to the City shall be consistent with this element.

PROGRAM CD 4.1A

Require the use of a wide variety of regionally appropriate plant materials.

PROGRAM CD 4.1B

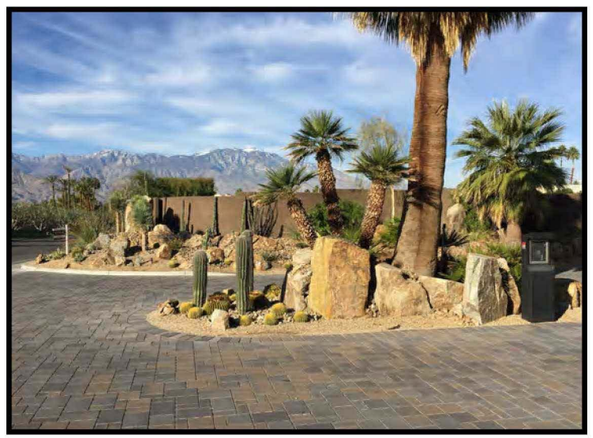
Design medians with low-scale, hardy plant specimens.

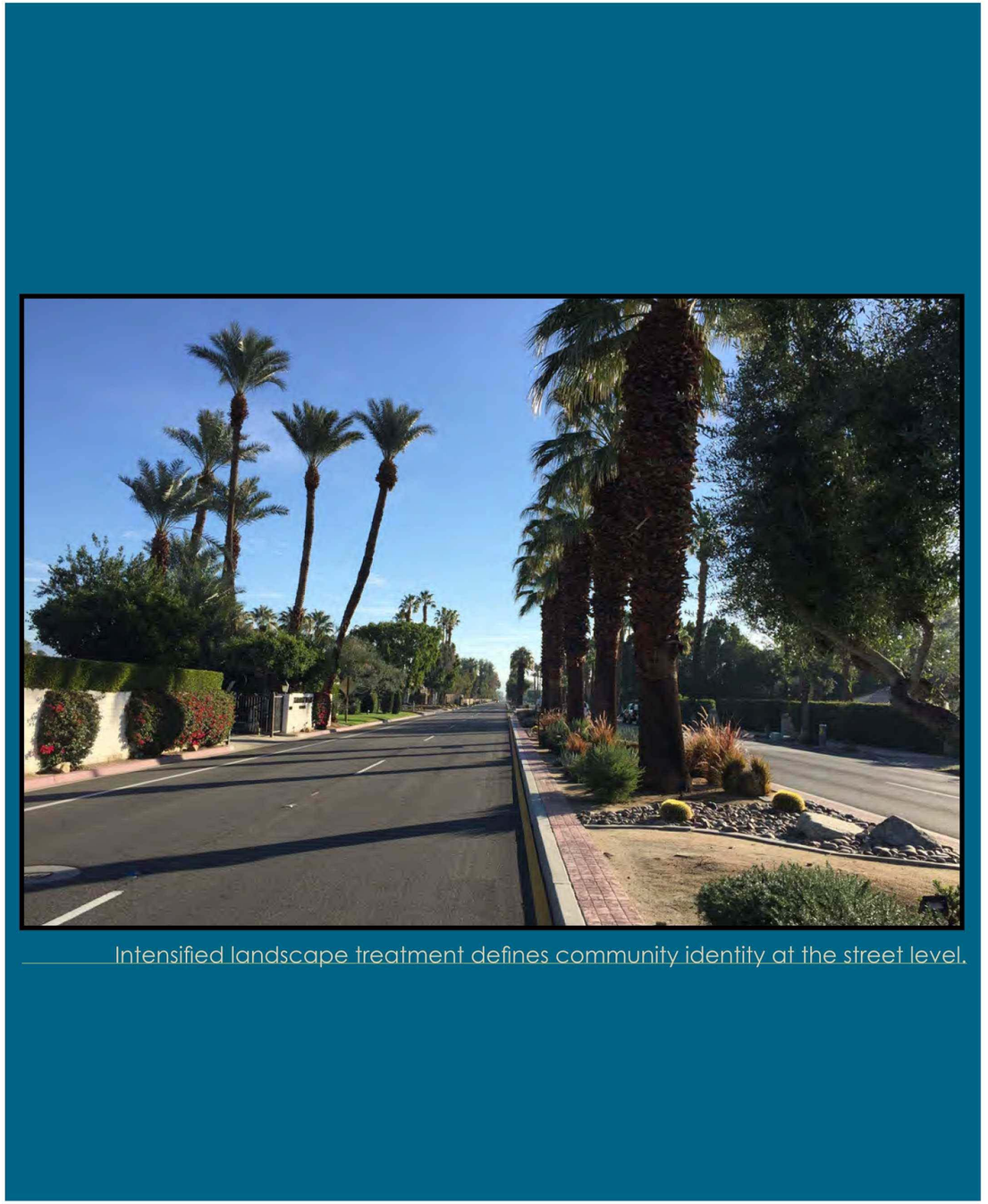
PROGRAM CD 4.1C

Develop medians and parkways that achieve an interesting visual rhythm through the consistent placement of trees and plant materials.









Intensified landscape treatment defines community identity at the street level.



Perimeter walls and landscaped spaces generate visual interest and provide privacy.

Perimeter Walls/Fencing

The majority of neighborhoods in Rancho Mirage are gated; consequently, the design of perimeter walls and fences is crucial to Rancho Mirage's image. Viewed from cars, these features can be either attractive or monotonous. With careful thought and creativity, walls and fences can do more than provide privacy—they can be an attractive element of the streetscape.

Currently in place is a wide variety of styles of perimeter walls and fences, some of which blend into the desert context while others do not. The design goal is to encourage walls and fences that are attractive in their own right and are also well integrated into the surrounding landscaping. Appropriate scale, color, materials and design are the keys to walls and fences that provide privacy, preserve views, and enhance aesthetics.

GOAL CD 5

Walls and fences that act as attractive elements of the streetscape, while providing privacy and views, creative design, and visual continuity.

POLICY CD 5.1

Wall and fence designs shall be considered important components of the design review process and overall streetscape improvement plans.

PROGRAM CD 5.1A

Encourage the use of quality and/or natural materials such as stone, plaster, stucco, and wrought iron.

PROGRAM CD 5.1B

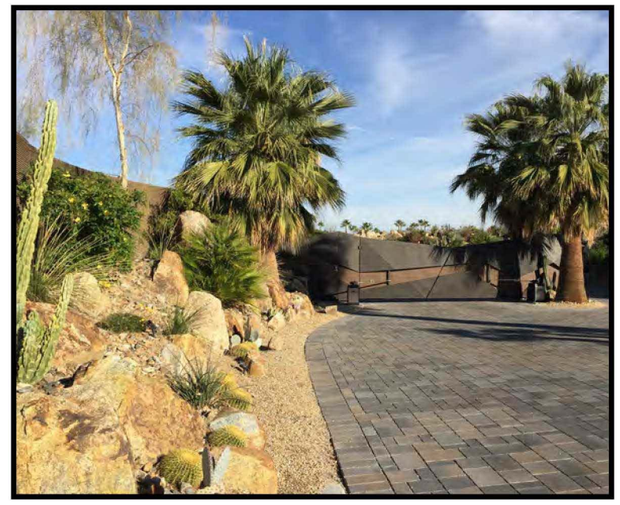
Limit the height of perimeter walls and fences to balance privacy needs with view preservation.

PROGRAM CD 5.1C

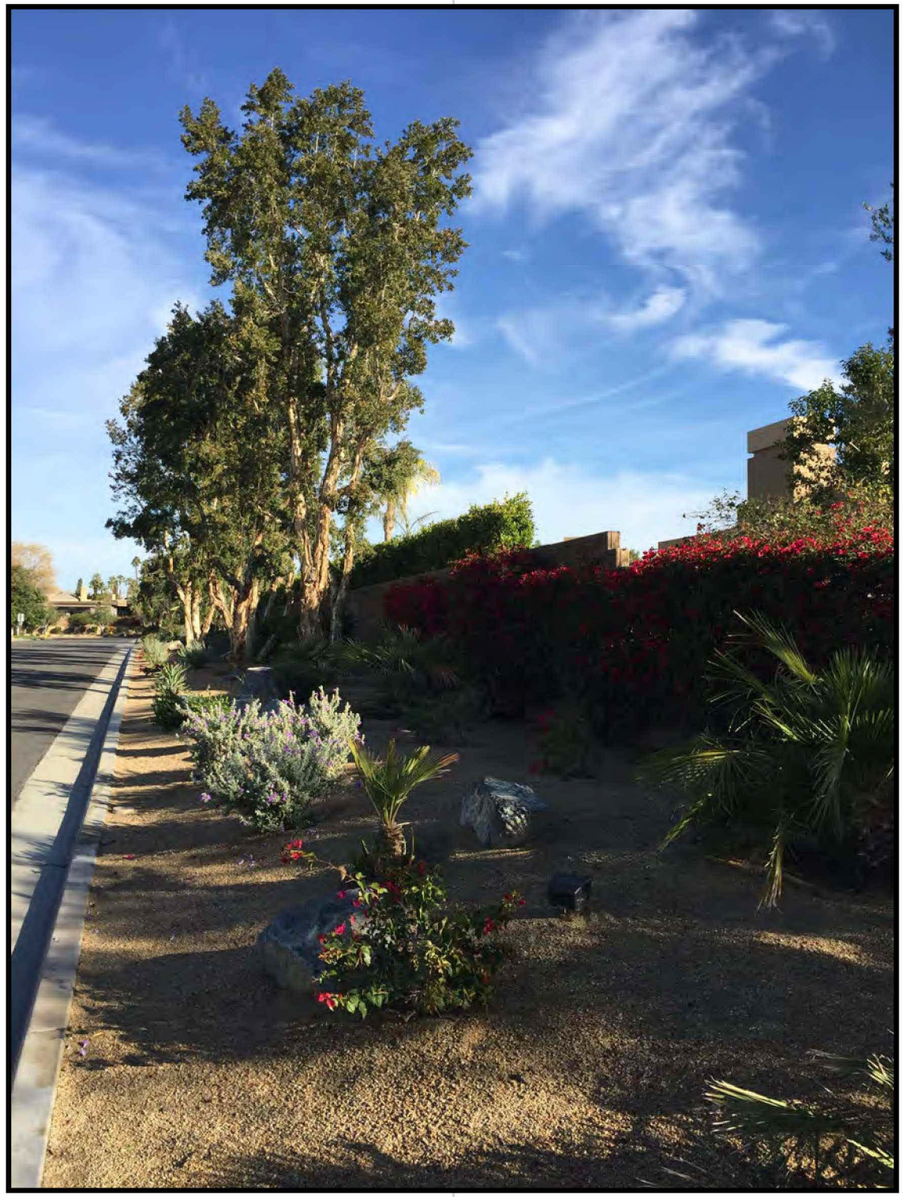
Integrate wall breaks and transparent fencing within perimeter walls to provide scenic vistas without compromising privacy.

PROGRAM CD 5.1D

Where transparent fence breaks are not practical, break up long stretches of walls or fences by requiring landscape screening, vertical piers or columns, and façade detailing.

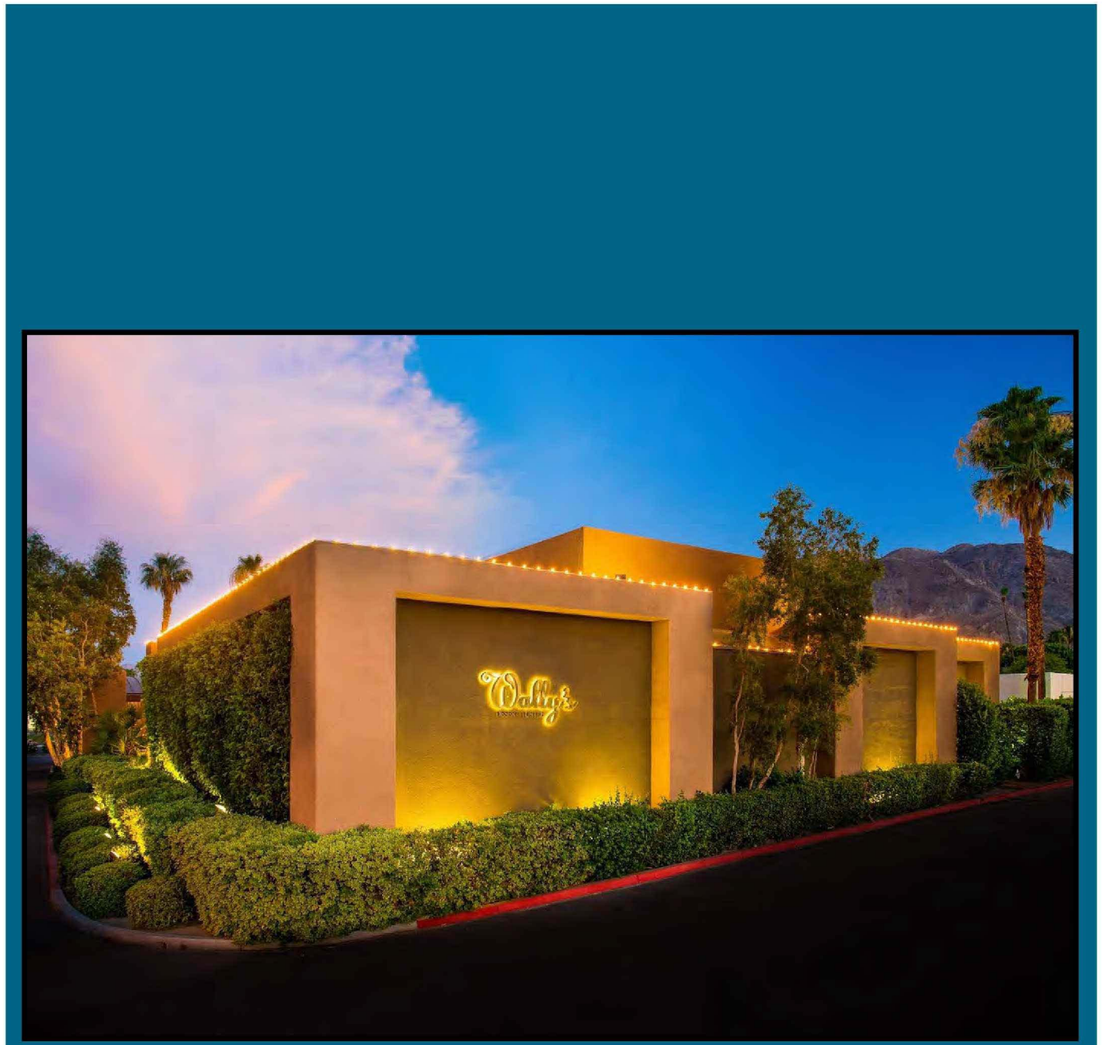








Landscape screening breaks up long stretches of wall.



Wally's elegant sign reflects its excellent cuisine.

Signage and Lighting

From an aesthetic perspective, both signs and lighting are hard to design in the desert. In the bright sun and expansive space, poorly designed signs can be very obtrusive. Also, glaring nighttime lighting can destroy the beauty of the desert evening. Moreover, Rancho Mirage is in the Palomar restricted nighttime light zone that prohibits obtrusive nighttime lights. Therefore, lower scale, accent, and back lighting is the preferred alternative and can have a dramatic effect during the beautiful desert evenings.

From an aesthetic perspective, the City has long realized the significant impact that sign design and quality has on community image, and the quality of its signage has improved progressively. Many of its monument signs along Highway 111 are attractive, distinct, and appropriately scaled. In its commercial areas, wall signs are clear and varied. Its public sign program incorporates natural colors and features the City logo. Efforts to replace aging signs should be undertaken, and sign design and type will continue to be an important part of the design review process.

GOAL CD 6

Signage of the highest level of design and construction quality.

POLICY CD 6.1

The City shall encourage high-quality, low-scale signage that effectively communicates in an attractive manner.

PROGRAM CD 6.1A

Encourage signage that includes raised letters, wall signs, projecting double-faced signs, and customized logos.

PROGRAM CD 6.1B

Where freestanding signs are necessary, they should be designed in a vertical monument format with consistent lettering, color, and style, capturing the architectural theme of the commercial area of which they are a part.

PROGRAM 6.1C

Freestanding signs shall be displayed in enhanced landscape areas.

PROGRAM CD 6.1D

Discourage and/or prohibit the use of pole signs, roof signs, temporary lettering of window signs, blinking or flashing signs, and temporary signs.

PROGRAM CD 6.1E

Use natural stone features to surround sign bases or supporting structures.

PROGRAM CD 6.1F

Develop distinctive city signs that incorporate desert colors and distinctive graphics.

PROGRAM CD 6.1G

Replace aging signs that do not reflect Rancho Mirage's identity or do not effectively communicate information.

GOAL CD 7

Protection of the star-studded desert night sky from excessive glare.

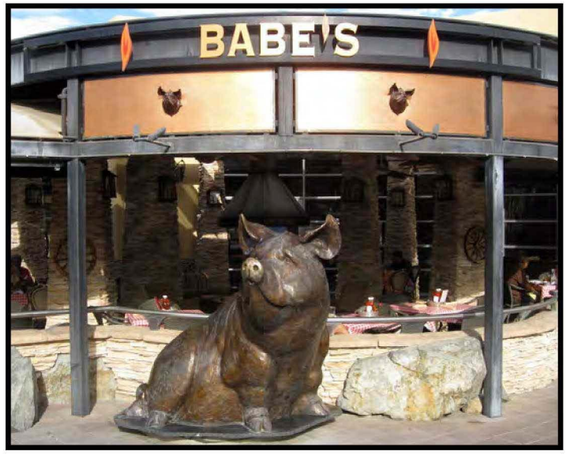
POLICY CD 7.1

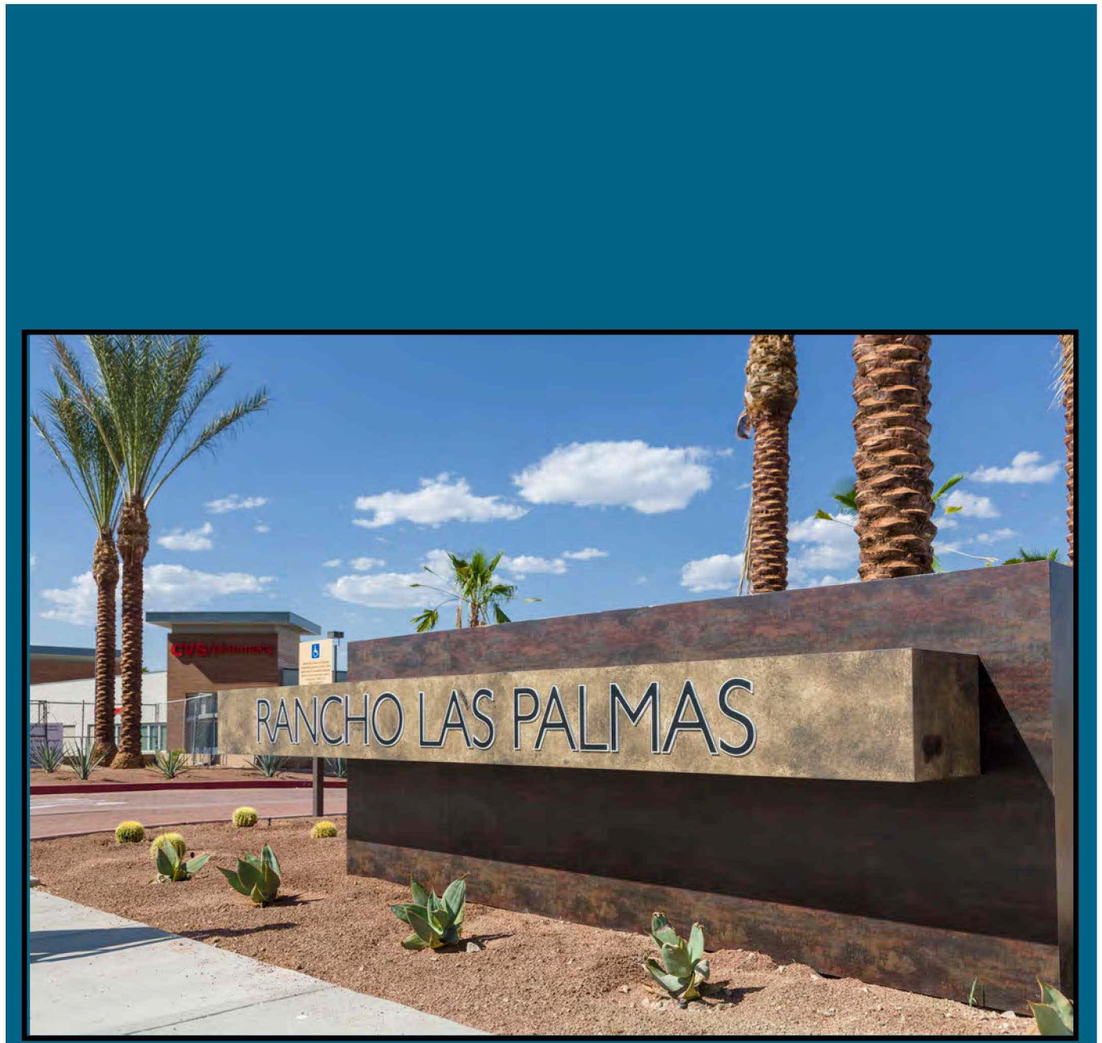
Lighting features that preserve the beauty of the desert night while still performing directional, safety, and informational functions shall be designed and incorporated into development projects.

PROGRAM CD 7.1A

Use low-scale, accent, and back lighting to highlight key entry points, signage, enhanced intersections, and feature landscaping.







Signage is low-profile, understated, and artistic.







Examples of "desert modern" design from a recent development.

Architecture

The architecture of the Coachella Valley has a decidedly mixed heritage. Whereas Spanish and Mediterranean designs have been popular since the early 1920s, a variety of styles are now common. Of recent interest is "desert modern," combining modernist influences of the 1950s with desert colors and the latest technological materials.

Rather than impose an artificial community style, the City seeks quality design that fits its context. Desert architecture must contend with harsh elements and the conservation of resources. Energy-saving, sustainable design practices, often called "green building" elements, are particularly appropriate here. In addition, architecture that blends into the landscape, with a sense of indoor/outdoor living, is particularly appropriate.

GOAL CD 8

Architecture that is sensitive to its context, blending quality materials, distinctive detailing, and a strong sense of living with nature.

POLICY CD 8.1

The City shall encourage cohesive yet flexible architectural design for all structures in Rancho Mirage.

PROGRAM CD 8.1A

Write architectural and site design guidelines that feature best practices in the Coachella Valley area and include:

- A menu of architectural styles and elements
- Warm, natural desert color palettes
- Quality materials and surface texture
- Low profile roof types and designs
- Ancillary features such as patios, arcades, courtyards, and other outdoor features

PROGRAM CD 8.1B

Require, as part of the design review process, that plans include all elevations of a proposed building or dwelling.

PROGRAM CD 8.1C

Reduce the visual impact of garages in residential neighborhoods by recessing them from the front elevation, encouraging side-loaded designs, and prohibiting adjacent homes from having identical front-loaded orientation.

PROGRAM CD 8.1D

Encourage rich, natural earth tones rather than primary colors for buildings, homes, walls, and sign structures.

POLICY CD 8.2

The City shall encourage new development to incorporate "green building" practices to maximize resource conservation and be compatible with the surrounding desert environment.

PROGRAM CD 8.2A

Encourage architects, developers and designers to implement all of the 2016 California Green Building Standards Code, as opposed to just the mandatory measures; some voluntary measures include:

- Active and passive solar design
- The use of water permeable surfaces
- Zero net energy designs
- Graywater irrigation systems
- Storm-water runoff capture
- "LEED" certification for all public buildings

The LEED Green Building Rating System® is a voluntary, consensus-based national standard for developing high-performance, sustainable buildings. LEED emphasizes building standards for sustainable site development, water savings, energy efficiency, materials selection, and indoor environmental quality.

Members of the U.S. Green Building Council representing all segments of the building industry developed LEED and promote green building through a certification system.

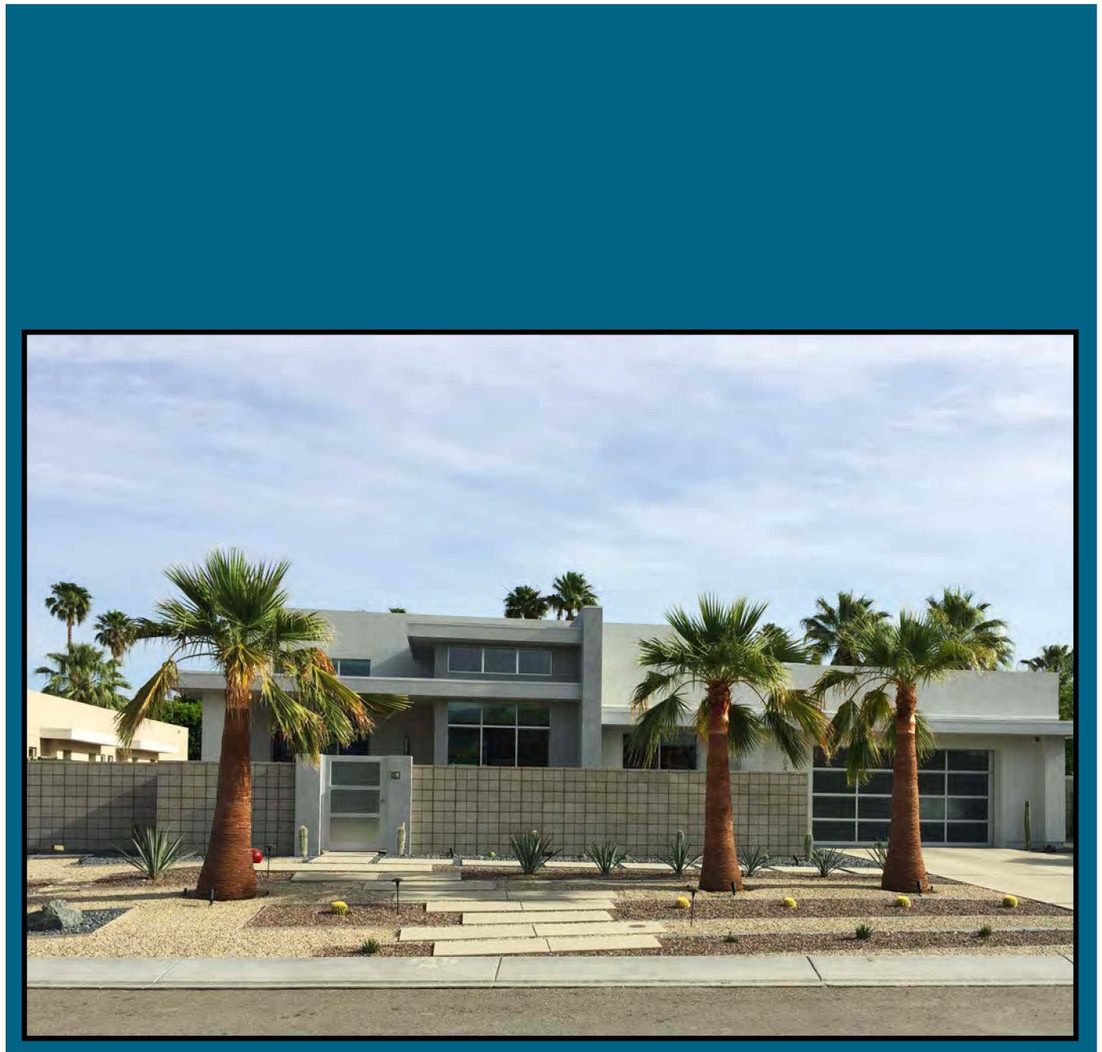
PROGRAM CD 8.2B

In the design review process, require homes to integrate shade features such as awnings and extended rooflines into the design of the structure to protect against an overexposure to sunlight. Also require outdoor areas oriented east and west to incorporate shade structures.









Examples of climate-appropriate landscaping.

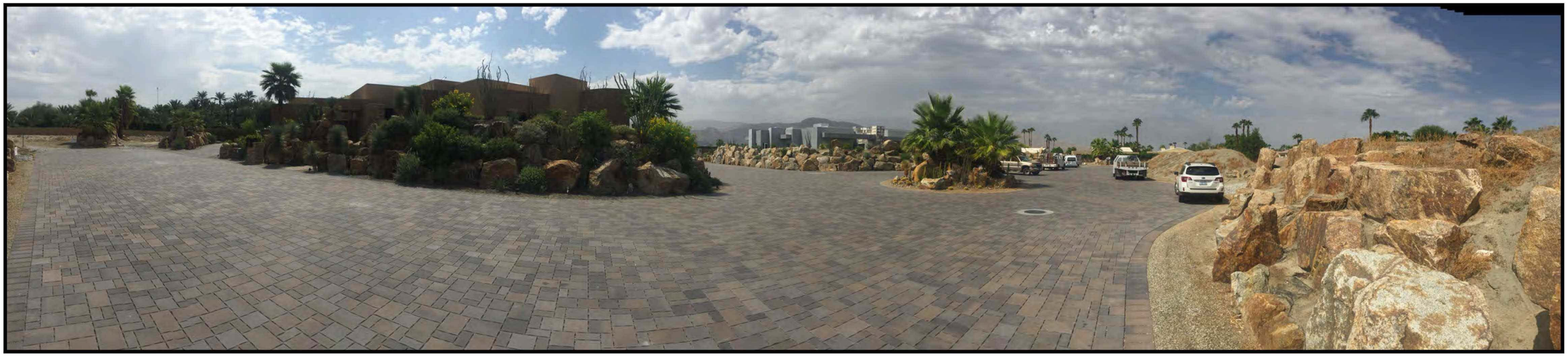


Exhibit 36 Private Development with Permeable Street Paving, Drought Tolerant Landscaping, and Accent Boulders

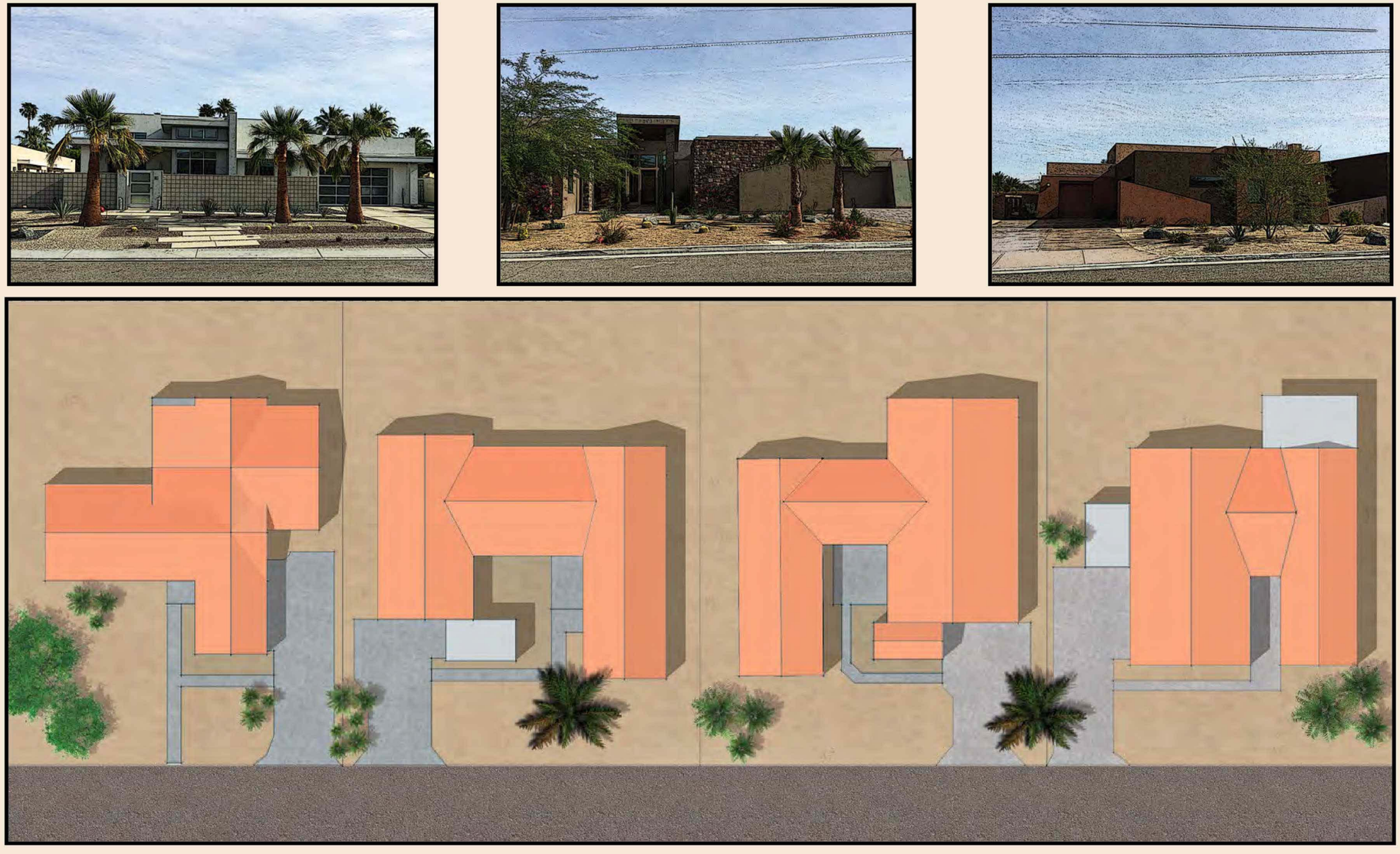


Exhibit 37 Example of housing development with varying setbacks, garage orientations, and floor plans.

Commercial Development

The City seeks to build and attract a caliber of retail development that matches its high amenity residential areas. To encourage attractive, visually coordinated retail developments, the City adopted a Special Corner Overlay Zone (SC) that requires large minimum setbacks and landscaped buffering of parking. The overlay also encourages pedestrian plazas, shade structures, and rich architectural façade detailing.

In particular, the City seeks to create unique retail spaces that are architecturally rich, pedestrian-friendly, and economically viable. The best current examples are "The River," an award-winning retail development that combines shopping, entertainment, and dining in a beautiful setting of distinctive architecture, water features, and people-gathering places, and the recently renovated Rancho Las Palmas Shopping Center.

In a city where many residents live in gated communities and where the development of a formal town center is impractical, the role of commercial centers is more than that of providing shopping and employment opportunities. Commercial centers are the most common places where residents from all over Rancho Mirage are likely to meet on a casual basis. Therefore, providing comfortable and attractive gathering places is not only good for business—it's good for the community.

GOAL CD 9

Retail centers in Rancho Mirage that are visually attractive, people-friendly, and economically successful.

POLICY CD 9.1

Projects shall incorporate architectural interest and variety in the context of a unified setting, including commonalities of color, landscaping, signage and lighting. Strong architectural detailing including façade articulation and varied building materials, colors, and massing shall be encouraged.

POLICY CD 9.2

Projects shall provide comfortable, attractive, and distinctive pedestrian amenities including sitting areas, shade structures, plazas, and arcades.

POLICY CD 9.3

The City shall encourage the incorporation of arcades and covered paseos in the design of retail commercial structures.

POLICY CD 9.4

Projects shall incorporate a sense of playfulness into the design of public places with public art, accent lighting and focal landscape features.

POLICY CD 9.5

Projects shall design highly visible entrances through accent landscaping, monument signs, back lighting, specialized paving, and other design amenities.

PROGRAM CD 9.5A

Adopt a custom sign program for major retail centers that emphasize raised letter and double-faced projecting designs.

POLICY CD 9.6

Projects shall incorporate rich and varied paving materials on entry driveways, pedestrian connections from parking areas, pedestrian paths along storefronts, and in plazas and courtyards.

POLICY CD 9.7

Monument, retail, and directional signs shall use accent lighting.

POLICY CD 9.8

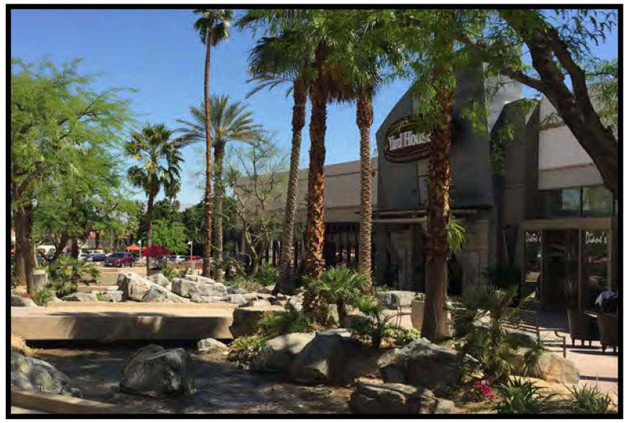
Projects shall incorporate monument signs near corners or entrances to retail centers.

POLICY CD 9.9

Service bay doors, necessary for tire stores, service stations, lube shops, and car washes, should be oriented away from public streets and screened from neighboring properties.

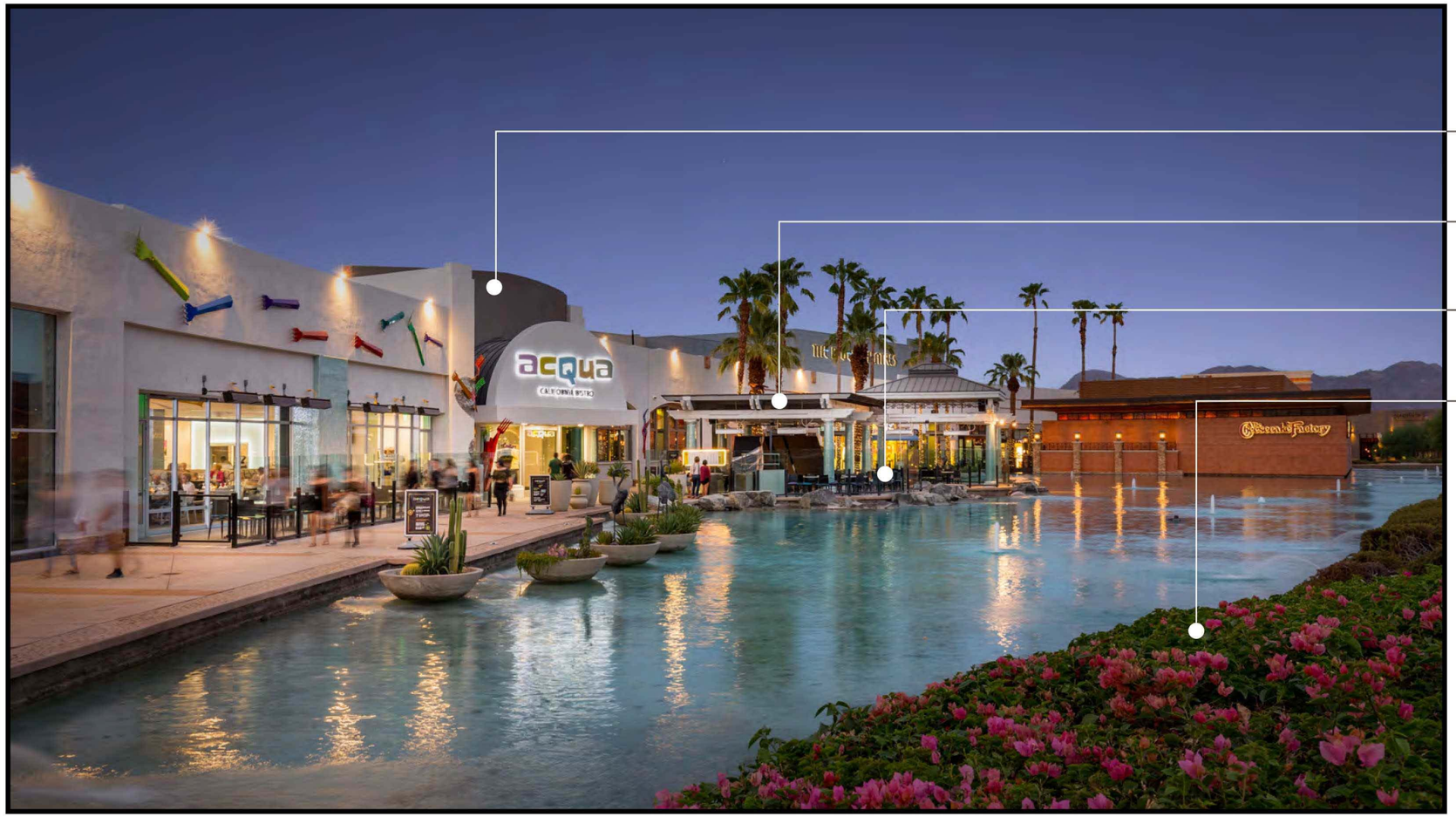








Example of shaded walkways and sitting areas in a rich architectural and landscaped setting.



1 vary orientations, heights, & shapes for architectural interest

2 covered paseos and arcades

3 sitting areas, shade structures, plazas, and arcades

4 playful design includes lights, landscaping, and art

Exhibit 38 Key Design Features for Successful Retail Development

Parking Design

The treatment of parking in commercial districts is very relevant to maintaining high-quality public areas in Rancho Mirage. Although many desert communities have utilized ordinary site plans that allow large parking areas to front retail buildings, creating an unattractive streetscape and public environment, Rancho Mirage is guiding the development of parking plazas. The City recognizes that the materials, landscaping, circulation, and layout of these parking areas are fundamental to the overall image of large retail centers. In keeping with the City's Special Corner Overlay Zone (SC) ordinance, well-designed parking areas can reinforce the architecturally rich, pedestrian-friendly, and economically viable nature of current commercial programs in Rancho Mirage.

GOAL CD 10

Distinctly designed parking areas in Rancho Mirage's commercial centers that incorporate rich paving materials, drought and heat-tolerant landscaping, clear and safe pedestrian and vehicular access, and protection from the desert climate through the use of well-placed trees and/or carports.

POLICY CD 10.1

The City shall encourage layered landscaping with overstory canopy trees for shade and understory shrubs and groundcover in parking areas.

POLICY CD 10.2

Projects shall configure parking areas to allow for the free flow of vehicular traffic and convenient vehicular access to customers.

PROGRAM CD 10.2A

Require and provide clearly delineated pedestrian routes from parking areas to commercial uses to facilitate easy and safe pedestrian movement. Separate or buffer vehicular routes from pedestrian routes.

PROGRAM CD 10.2B

Provide a signage program that clearly defines entrances, exits, traffic flow, handicapped zones, and service areas.

POLICY CD 10.3

The City shall encourage the incorporation of permeable paving in new parking lots.

POLICY CD 10.4

The City shall encourage the landscaping of parking areas to reduce the deflection of heat into nearby buildings and to reduce the paved surface area. Shade trees and architecturally designed carports are especially encouraged.

POLICY CD 10.5

Lighting shall be directed downward to protect from nighttime glare and illuminate pedestrian pathways with bollard lighting.

POLICY CD 10.6

Projects shall provide directional and identification signs in contiguous parking areas one acre or greater in size to facilitate pedestrian movement to and from parked vehicles.

GOAL CD 11

Parking areas that are screened from public streets to the greatest extent possible.

POLICY CD 11.1

Parking shall be screened from roadways by encouraging landscaped medians, berms, trellises, grade changes, or placement behind buildings.

PROGRAM CD 11.1A

Provide design guidelines for the techniques to screen parking from roadways and to reduce the visual impact of parking areas.









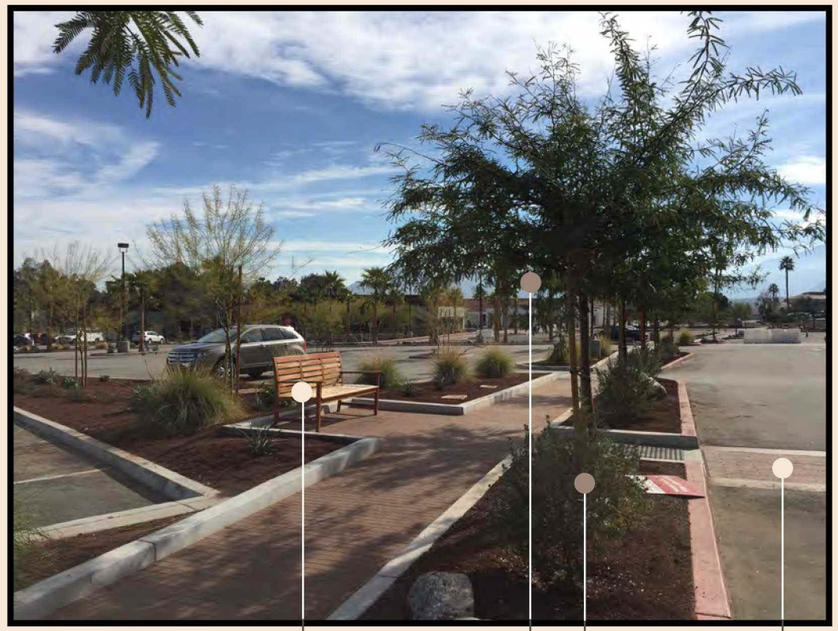
Parking arcades with shade and spaces close to shops.











1 spaces close to shops

2 shaded parking areas

3 wide spaces for easy turning

4 seating areas

5 plants at varying heights

6 permeable surfaces

Exhibit 39 Examples of Features in Parking Lots that Support Design Goals



People-gathering places offer shade, arcades, and safe areas to meet.

People-Gathering Places

Since many residents of Rancho Mirage live in private, gated communities and tourists come to Rancho Mirage for recreation, leisure, and relaxation, commercial centers take on a very important function as public gathering places. The often beautiful, yet extreme climate encourages one to linger, relax, and rest. For these reasons, incorporating plazas, courtyards and other pedestrian amenities is a goal of the City, as is reflected in the guidelines of the Special Corner Overlay Zone ordinance. Generally, people-gathering places enhance community identity, vitality, and social interaction.

Designing places where people enjoy gathering is more art than science, however. In general, plazas that are the most successful have clearly defined, amenity-rich spaces rather than large, open areas. This means plenty of movable and fixed seating, convenient access, popular adjacent uses, shade, and quality materials. In addition, people of all ages love novelty and variety, and this can be provided through various art mediums that incorporate elements of surprise and invite the user to interact with the site.

GOAL CD 12

A city that is noted for lively and attractive public plazas with a combination of quality seating, shade, various art mediums, and other pedestrian amenities.

POLICY CD 12.1

Commercial developments shall be designed to incorporate attractive, people-friendly spaces.

PROGRAM CD 12.1A

Provide ample and comfortable sitting areas, preferably moveable seating, in shaded plazas, courtyards, and arcades.

PROGRAM CD 12.1B

Keep plazas at ground level for greater accessibility.

PROGRAM CD 12.1C

Ensure that gathering places are visible from the street or parking areas.

PROGRAM CD 12.1D

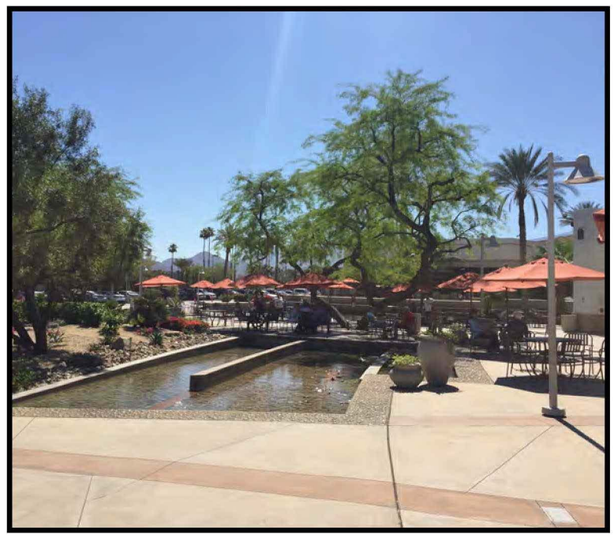
Incorporate interesting design features that draw people of all ages together such as public art, focal landscape features, or historical references.

PROGRAM CD 12.1E

Avoid large expanses of open space. People prefer defined spaces that provide a sense of enclosure without being confining.

PROGRAM CD 12.1F

Amend zoning codes as necessary to incorporate development standards.



1 shaded, outdoor seating

2 plazas and arcades

3 creative accent lighting

4 fountains and other art



Exhibit 40 Example of Well-designed People-gathering Place


JAGUAR

11 Economic + Fiscal

Purpose

The Economic and Fiscal Element provides an understanding of Rancho Mirage's position in the regional economy, the relationship between land use and economic policies and their effects upon the financial well-being of the city. Past conditions that have contributed to Rancho Mirage's strong financial position must be continually re-evaluated for their relevancy in a growing and changing economy. Economic development and fiscal issues are closely related and are appropriately combined into one element. As part of the General Plan, economic and fiscal policies are important to the City's ability to maintain and enhance the quality of the physical, economic, social, and cultural life enjoyed by the residents, businesses, and visitors in Rancho Mirage.

The Economic and Fiscal Element has a strong relationship with the Land Use Element. Government Code Section 65030.2 provides the statutory reference for this relationship: "land use decisions shall be made with full knowledge of their economic and fiscal implications, giving consideration to short-term costs and benefits, and their relationship to long-term environmental impact as well as long-term costs and benefits." The Economic and Fiscal Element bears a lesser relationship to the Community Design Element and the Public Services and Facilities Element's policies for maintaining economic value through public and private facilities design and municipal services.

Economic Conditions

Income and Assessed Valuation

An understanding of the City's role in the economy of the Coachella Valley is important to the formulation of fiscal and economic development goals, policies, and programs. Per capita assessed valuation in Rancho Mirage ranks fourth[1] in the Coachella Valley and reflects the city's image as a high-end resort and residential community. The highly valued country clubs, gated communities, and other residential properties, along with three first-class resort hotel properties, provide the basis for the city's assessed valuation in excess of $8.2 billion.

Upon incorporation in 1973, the City of Rancho Mirage chose not to collect a City property tax. The only property tax revenues received by the City's general fund are for properties annexed in recent years. As a result, the City does not depend upon property taxes as a significant source of general fund revenue.

The per capita median household income in Rancho Mirage is ranked second highest in the Coachella Valley according to the U.S. Census Bureau's 2010-2014 American Community Survey 5-Year Estimates. The high income level provides the purchasing power for the city's highly valued properties and for local goods and services. Many of the city's businesses rely on local residents who frequently purchase their products or services.

Retail Sales

One of the economic indicators most closely associated with land use is retail sales. While commercial zoning does not necessarily produce retail sales, the proper location and amount of commercial land use designations can help capture regional and neighborhood retail activity. Although Rancho Mirage is primarily a residential community, a significant amount of retail sales tax is generated by local businesses. The city ranks second out of nine Coachella Valley cities in per capita retail sales, and ranks eighth among the 52 cities that make up Riverside County.[2] In the past, restaurants and home furnishing stores produced the majority of retail sales in the city, but automobiles have now become one on the leading categories of retail sales in Rancho Mirage.

Resort Hotels

The three resort hotels are major features of the social, cultural and recreational setting in Rancho Mirage. Not surprisingly, resort hotels provide the City with its largest revenue source, transient oc-



Rancho Mirage as seen from the Ritz-Carlton Rancho Mirage.

[1] Annual Report 2014-2015 – Riverside County Assessor-County Clerk-Recorder

[2] http://cvep.com/content-files/CVEP_2014_AnnualReport.pdf

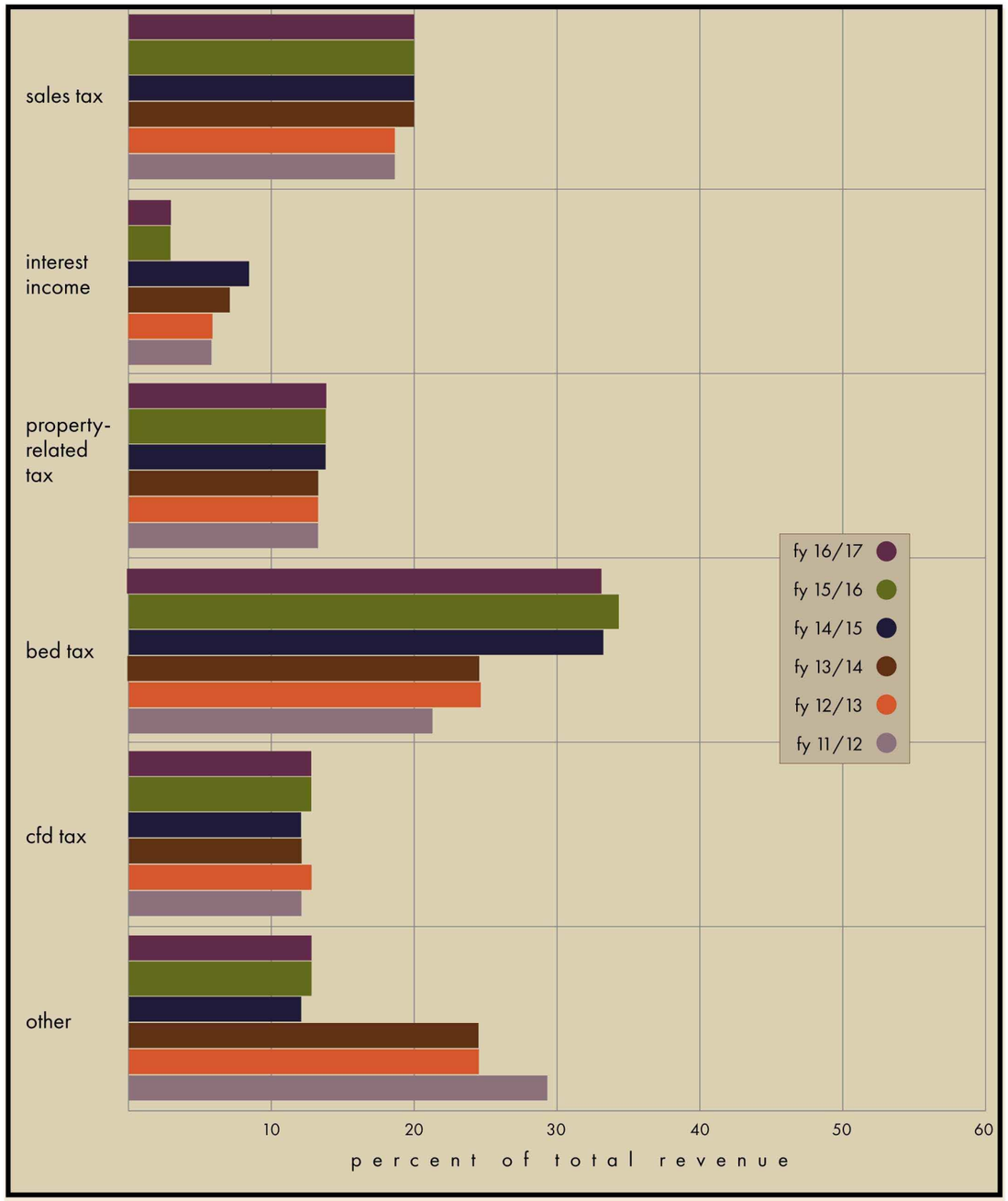


Exhibit 41 General Fund Operating Revenues

cupancy taxes. According to the City of Rancho Mirage Two-Year Budget for FY15/16 and FY16/17, over $7 million in "bed taxes" were projected to be collected in each year of the budget cycle, which would account for more than 30 percent of general fund revenues. In addition to the direct revenue generated by bed taxes, tourists also spend a considerable amount in local restaurants and shops.

Employment

Although Rancho Mirage is not a major employment center, Eisenhower Medical Center, Westin Mission Hills Resort, Omni's Rancho Las Palmas Resort and Spa, and the Ritz Carlton employ the majority of workers in the city. Approximately 44 percent of Rancho Mirage residents participate in the labor force. Only Indian Wells has a lower labor force percentage among Coachella Valley cities.[3] This low percentage rate is attributable to smaller household size and a greater percentage of retirees living in Rancho Mirage. As the city grows, employment opportunities may occur with successful economic development efforts.

Fiscal Conditions

Revenues and Expenditures

A five-year snapshot of the City's major general fund revenue sources is presented in Exhibit 41.[4] As discussed earlier, there has been steady growth in the bed tax and sales tax categories. Interest income fluctuates with changes in interest rates over time. Franchise and property taxes have shown steady growth while building and planning fees, public works fees, and development fees are more sensitive to the rise and fall of the real estate market. These fees are intended to offset the cost of providing building, planning, engineering, and development services.

According to the Comprehensive Annual Financial Report for year-end 2015, the functional expenses of the City can be broken down into five categories: General Government, Public Safety, Public Works, Cultural and Recreational, and Interest of Long-Term Debt and Other Charges[5]. Exhibit 40 identifies expenditures in these categories over the last six fiscal years, showing the two highest expenditure categories as General Government and Public Safety.

Fund Balance

Private sector economic conditions in Rancho Mirage have a direct bearing on public sector fiscal conditions. Revenue sources such as sales tax and bed tax contribute to the City's general fund balance and provide for local government expenditures for services and capital improvements. As of June 30, 2014, the City's undesignated general fund balance totaled $9 million[6]. This healthy fund balance is the cumulative result of annual revenues in excess of expenditures since incorporation in 1973. In addition to the balance of undesignated funds, the City also has assets totaling $68.8 million that are designated for specific purposes: some of the designated funds include a Prudent Reserve fund, a Disaster Recovery fund, and a Public Facilities and Equipment fund.

The City's large fund balance is a product of the application of past policies, most of which are discussed in the General Plan. For example, the policies promoting gated communities with private homeowner associations have resulted in relatively low demands for certain municipal services. Consistent with the policies favoring private communities, the City has established a set of high-quality development regulations that promote and support the high-end residential and commercial developments that contribute to City revenues. Likewise, policies supporting the three resort hotels have led to direct and indirect revenues associated with tourism in Rancho Mirage.

The City's policy that developers pay for or install public facilities needed to address the impact of new development is another example. These developer fees and exactions have relieved the City and its existing residents and businesses from paying for public facilities needed to accommodate growth.

[3] http://cvep.com/content-files/CVEP_2014_AnnualReport.pdf

[4] This information was obtained from the Fiscal Year 2015/2016 & Fiscal Year 2016/2017 Two Year Budget which is available online at www.ranchomirageca.gov/finance

[5] The Comprehensive Annual Financial Report for Year End 2015 can be found on the City's website at www.ranchomirageca.gov/finance

[6] This information was obtained from the Fiscal Year 2015/2016 and Fiscal Year 2016/2017 Two Year Budget which is available online at www.ranchomirageca.gov/finance

Economic Development

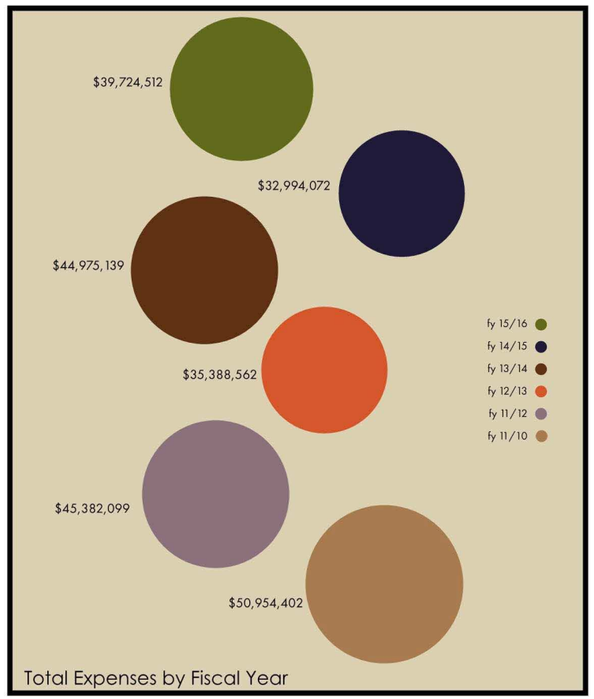
The City's previous economic development plans have focused on certain target businesses such as restaurants and home furnishing stores. These businesses have succeeded in the past and have helped to create the retail base and image of Rancho Mirage along Highway 111. In recent years there has been an interest in hotel development along Highway 111 and elsewhere in the city, and every effort is made to pursue these uses.

Although the City's financial position is sound and additional revenue sources are not desperately needed, an aggressive economic development program can further insure against future economic slowdowns. Moreover, the redevelopment of the Highway 111 corridor for both aesthetic and economic purposes demands a more active approach to overcome some of the physical and property ownership constraints that exist. To achieve this objective on Highway 111 and in other areas, a broader range of prospective businesses should be entertained.

Future Directions

Policies and programs for the City's fiscal management and economic development should be closely integrated with land use, community design, and public facilities elements of the General Plan. The past strengths of Rancho Mirage's economic base should be used as a basis for future policy direction. To take advantage of new opportunities in the changing economy, the city should achieve a harmonious balance of residential, commercial, and industrial designations while maintaining its high standards of design and development.

Continued long-range fiscal planning will keep the City ahead of evolving problems and opportunities. Finally, an aggressive economic development program will improve the chances of attracting and retaining a high-quality of business in Rancho Mirage.



Total Expenses by Fiscal Year

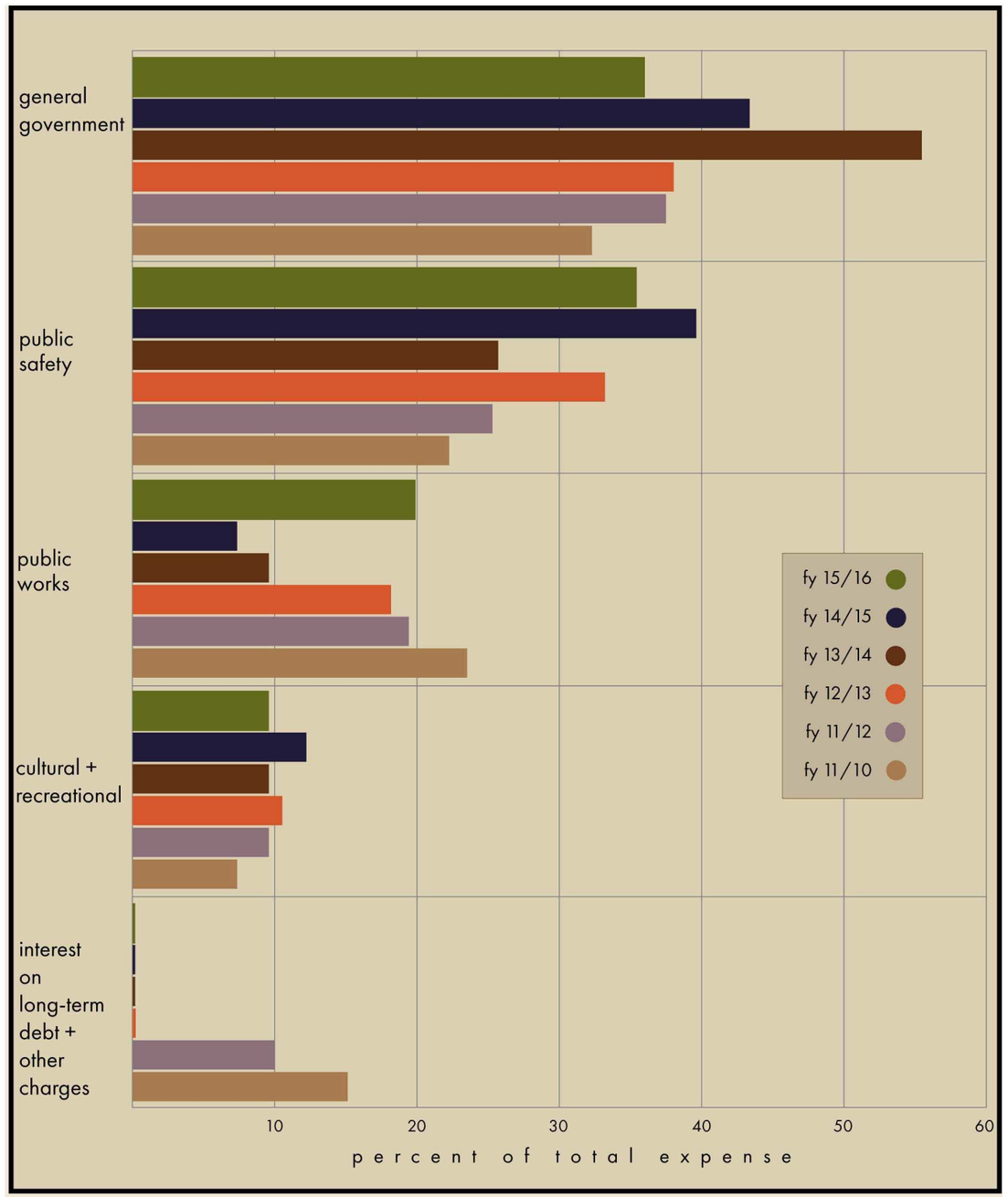


Exhibit 41 General Fund Operating Expenses



Example of a central activity place designed to enhance economic vitality in Rancho Mirage.

Economic and Fiscal Goals, Policies, and Programs

GOAL E&F 1

A growing and balanced economic base that serves the needs of Rancho Mirage residents, businesses, and visitors while maintaining the City's high standards of development and environmental protection.

GOAL E&F 2

A prudent and progressive financial management program to maintain and enhance the City's strong fiscal position.

POLICY E&F 2.1

The City's land use designations shall provide opportunities for a broad range of residential, commercial, office, institutional, and light industrial development in appropriate locations.

PROGRAM E&F 2.1A

The City shall monitor the remaining capacity of all General Plan land use categories to assure that a variety of economic development opportunities are available to the private sector.

POLICY E&F 2.2

The City may require market studies to justify requests for rezoning to a higher intensity of land use.

POLICY E&F 2.3

The City shall take a proactive and aggressive role in the retention of existing businesses and the recruitment of new businesses in Rancho Mirage.

PROGRAM E&F 2.3A

The City shall continue to use the Economic Development and Marketing departments to develop and administer economic development programs.

POLICY E&F 2.4

Economic development programs shall be consistent with other adopted General Plan land use and community design policies.

POLICY E&F 2.5

Promote the development of a central place of activity to enhance the economic vitality of the Highway 111 corridor.

PROGRAM E&F 2.5A

The City shall periodically review the Highway 111 East and West Specific Plans to ensure that land uses and development standards promote a thriving commercial corridor.

POLICY E&F 2.6

Promote the development of medically related uses in the vicinity of the Eisenhower Medical Center.

POLICY E&F 2.7

The City shall maintain a prudent reserve of general funds equivalent to one year's operating expenses.



Agua Caliente Casino Resort & Spa.



12 Arts and Culture

Purpose

The purpose of the Arts and Culture Element is to communicate the history of the arts and culture development in Rancho Mirage and identify Rancho Mirage's comparative strengths in this important metric of civic achievement. This element also guides the development of partnerships in the arts and culture sector and sets forth creative strategies to achieve associated economic, social, environmental and community goals.

The Arts and Cuture Element highlights and strengthens Rancho Mirage's cultural values and preserves its heritage and history. This element serves as a platform to strengthen, diversify, and celebrate Rancho Mirage's character and sense of place, all the while enhancing community engagement and participation in arts and culture events. Finally, this element also seeks to raise Rancho Mirage's arts and culture profile and enhance its economic vitality by fostering the activities of both private and public enterprises. The Arts and Culture Element sets forth goals, policies and programs that optimize the role the City can play in encouraging and facilitating the arts and culture development of the community.

The Arts and Culture Element bears a direct relationship with other General Plan elements, including the Community Design Element and Conservation and Open Space Element, the latter of which communicates the cultural traditions of the Native Cahuilla and early European settlers of the area. The Open Space and Conservation Element also describes the great value the community places upon its open spaces, wild lands, and natural environment. For example, parks and recreation resources are discussed in the Open Space and Conservation Element, and highlight parkland and associated amenities, including the new Rancho Mirage amphitheater. Other institutions and facilities that communicate Rancho Mirage's and the region's art and culture traditions are addressed in the Public Services and Facilities Element.

Biological resources are also discussed in the Conservation and Open Space Element, and demonstrate the City's ongoing commitment to the iconic Peninsular bighorn sheep and dedication to the preservation of wildlife and habitat as key components of Rancho Mirage's character.

Background

The arts and culture traditions of Rancho Mirage and the Coachella Valley have a long and interesting history of human culture to draw upon, starting with the first people to settle the area to the present day, when Rancho Mirage has emerged as a center for international dialogue, art, and music. These traditions extend from the long and interesting history of the Cahuilla Indians as evidenced in their rock art, pottery, song, and basketry, to the contemporary city with state-of-the-art technologies and communication systems. Awareness of these cultural traditions, both new and old, and of the natural environment, is essential to forming the cultural sensitivity of our community.

Because the City has made a firm commitment to preserve the area's unique character and to balance development with artistic enhancement, Rancho Mirage has become a place for the flourishing recreation, resort, housing, and retail industries. Art has played an important role in the creation of character and image in the city. It crosses all social, cultural, educational, and socio-economic lines, and evokes both intellectual and aesthetic responses in people.

Rancho Mirage has taken the lead among Coachella Valley cities to ensure that its growth respects and complements the natural, built, and social landscape. Public art is one method to guarantee that the visual experience of Rancho Mirage is enriching and engaging. Increasingly, cities and major developments across North America, Asia, and Europe are discovering the power of art to create opportunities for cultural tourism, economic development, and image building in the region.



The amphiteather in Community Park was dedicated in 2015.



Kenaston House (1957) designed by architect E. Stewart Williams

Community Heritage and Culture

Community heritage, including arts and culture, is unique in that it involves members of society from all backgrounds, bringing diversity and dynamic growth to the community. Art and culture are not static, but rather grow and change with the community. Leadership in this movement includes artists, historians, folklorists, librarians, anthropologists, planners, and other community leaders. All play important roles in preserving the history and heritage of Rancho Mirage, as well as increasing community cohesion and encouraging respect for the changing cultural landscape. The understanding, preservation and elaboration of the community's history and heritage can serve as the basis for innovation and advancement. Therefore, resources should be dedicated to preserving meaningful spaces, objects, and other assets that document stories from Native American and other community elders, to record the area's contemporary, cultural practices.

Community Character and Sense of Place

A goal that is highly desirable but sometimes difficult to realize is the development of a community with an enjoyable and unique character and sense of place that attracts residents and visitors alike. Many elements contribute to this sense of character and place, including streetscapes and public viewsheds, architecture, public spaces and neighborhoods, accessibility, functionality, and community involvement. Artistic, cultural, and creative strategies help to reveal and enhance the community's identity.

Rancho Mirage utilizes artistic and cultural inventories, community visioning processes, design guidelines, arts and culture programming, master plans, and public financial investments in urban design and placemaking to further the role and meaning of the arts and culture in the life of Rancho Mirage. As part of this overall strategy, the City continues to explore community context, embrace and nurture community diversity and uniqueness, and build upon and celebrate Rancho Mirage's distinct character. All of these aspects require the consideration of all community interests in key decision-making processes, including the integration of arts and culture resources into the contextual civic framework.

Rancho Mirage Architectural Heritage

Rancho Mirage has a rich and varied architectural heritage that is a showcase for mid-century modern and other styles that are of international renown. Most of the city's important architectural treasures are residential buildings and include such notable examples as Sunnylands, designed by A. Quincy Jones, the historic Ranchito Chiquito, and a number of homes designed by such respected architects as William Cody, E. Stewart Williams, William Krisel, Wallace Neff, Donald Wexler, and Richard Neutra. Many of these buildings are included in regular architectural tours in Rancho Mirage.

Community Engagement

Community engagement is an essential aspect of on-going cultural development. This is a process of relationship building that encourages both learning and action, as well as the expression of values and opinions about the role of arts and culture in the community. A high level of community engagement can promote vibrancy and innovation through participation, which results in a strengthened level of public ownership and commitment.

City leaders have continued to actively promote community engagement through a variety of traditional tools, including public opinion surveys, visioning workshops, asset-based planning, town halls, meetings, and public hearings. Aside from the more traditional means of community engagement, and with the rapid evolution of technology, the City has the opportunity to seek out additional means of engagement through arts and culture mediums, which may take the form of festivals, exhibits, and web based applications. These outreach strategies should emphasize receptiveness to input, genuine acknowledgment of feedback, access, and the development, broadening and deepening of relationships.

Nature and Science as Culture

The natural environment has played a major role in shaping the character of Rancho Mirage. The dramatic desert and mountain landscape and the biological diversity of the Coachella Valley and Rancho Mirage have attracted residents and visitors from throughout the world. Just as nature was and remains an integral part of Native

Cahuilla culture, it continues to be a major cultural force affecting the entire community.

Rancho Mirage has been at the forefront of the integration of nature and the human community, identifying with and taking dedicated action to preserve and protect such iconic wildlife as the Peninsular bighorn sheep, and celebrating our native plant community. Rancho Mirage has also been a center for international climate change and environmental policy development, as well as a venue for important social and cultural exchanges. Sunnylands has played an historic role in these and many other important international affairs.

The Arts and Culture Element also celebrates the region's first naturalists, the Cahuilla, and their ability to adapt to and thrive in the valley's challenging natural environment. Adaptation was the key cultural behavior that allowed the Cahuilla to survive during significant environmental changes, including the desiccation of Ancient Lake Cahuilla about four centuries ago, and then thrive through the identification and exploitation of alternative sources of water, food and fiber. Their relationship to the natural world was also expressed in petroglyphs and other rock art. Many of the cultural traditions handed down to us by the Cahuilla include those associated with life in the canyons, on the mesquite bosques, and in numerous palm oases along valley faults.

The City has also taken steps to promote an understanding of and appreciation for the natural world, including science and technology at such venues as the Rancho Mirage Public Library, the Children's Discovery Museum, Eisenhower Medical Center, the Weil Institute for Critical Care Medicine, and in the area's schools. This commitment to science research, education and application inspired the City to develop a public asset in the form of a community astronomical observatory. This facility at the City's Public Library provides residents and visitors a unique and powerful window to the multitude of spectacular objects in the night sky.

Economic Vitality

There is a growing recognition of the connection between the diverse activities of the arts and culture sector and the economic vitality of communities. By increasing concentrations of creative enterprises and workers, Rancho Mirage could enhance its position, and in some respects gain a competitive edge, by improving its ability to attract economic activity, and by creating a climate for innovation.

Flourishing arts and culture activities enhance the potential for the recruitment and retention of a skilled and educated workforce. They can also, bring in visitors and attract development. Furthermore, formal and informal training in the arts can facilitate the local development of skills valued in the global economy, including strong oral and written communication skills, precise and high-quality work performance, ease in working in teams and ensembles, comfort in new and innovative situations, and the ability to work well with people from diverse cultures. These are universal characteristics of a culturally diverse community.

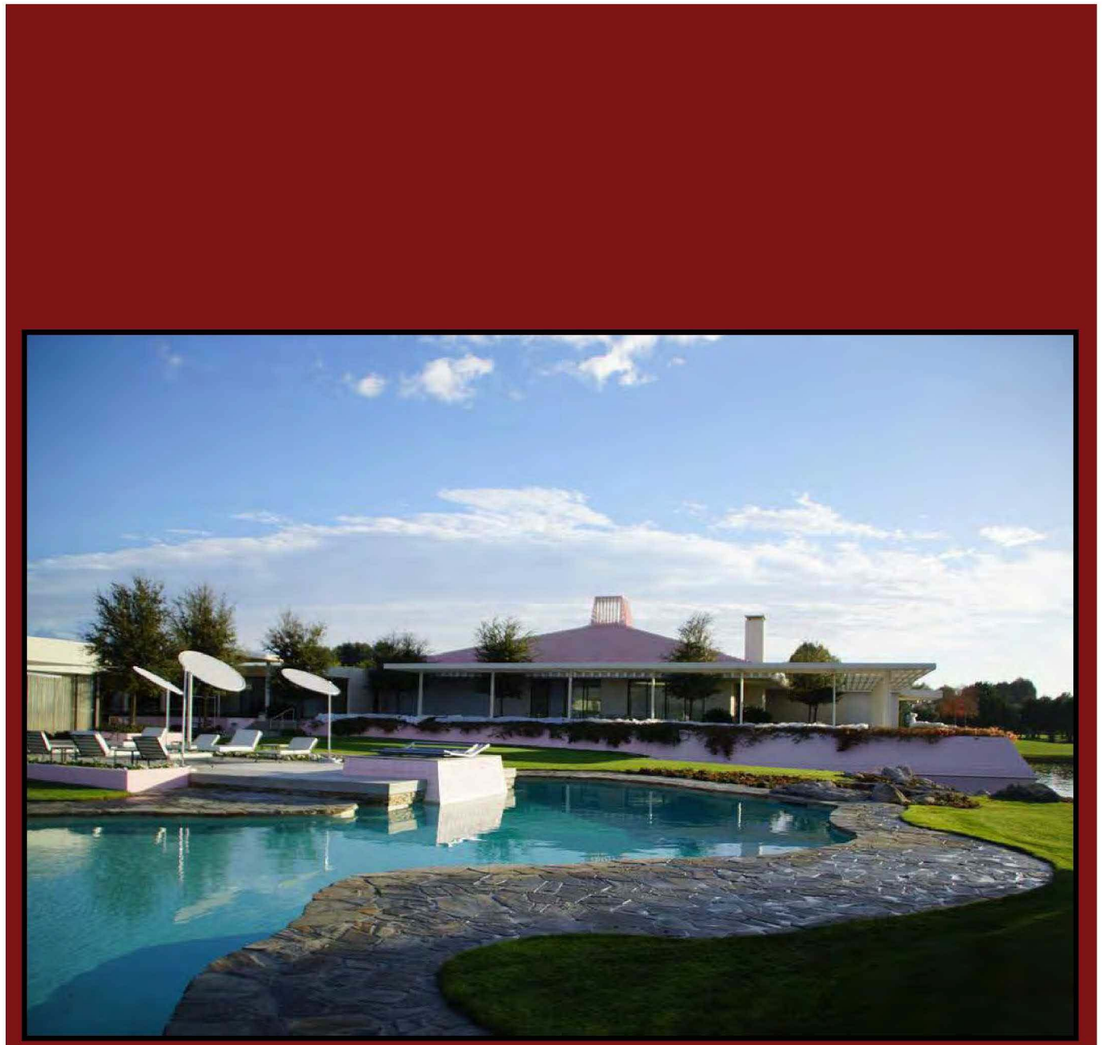
Cultural Resources in the City

Art and culture are one aspect of community planning that can focus on an individual community, but can also be appropriately viewed on a valley-wide basis. Residents of Rancho Mirage are able to enjoy cultural resources that have been supported by all valley residents, including the Desert Museum, the Children's Discovery Museum, the Pickford Theatre and Museum, College of the Desert and McCallum Theater, the Coachella Valley Museum and Cultural Center, and the Desert IMAX Theater. While this element focuses on Rancho Mirage and its resources, it also describes the role other arts and culture venues, activities, and events play in enriching the lives of Rancho Mirage residents and visitors.

Sunnylands

Sunnylands is the estate of the late U.S. Ambassador to the Court of St. James, Walter Annenberg and his wife Leonore. In the 1960s, the Annenbergs hired well-known architect A. Quincy Jones to design a modern-style residence in Rancho Mirage. Jones brought his signature style to the design of Sunnylands, using broad overhangs to protect the interiors from the direct sun and allowing expanses of glass to bring the outdoors in.

Leonore Annenberg's deep love of flowers and nature is reflected in the cactus and rose gardens that surround the house and terrace. The home's interior designer was William (Billy) Haines, also an accomplished silent film star, who created blocks of interior



Sunnylands (1966), designed by architect A. Quincy Jones.



Sunnylands Visitor Center (2011) designed by Frederick Fisher and Partners architects.

space that are intimate but can be aggregated to provide grand spaces for parties and entertainment.

Walter Annenberg hoped that Sunnylands would form a site of international diplomacy, a "Camp David of the West," and the family hosted visitors including nine U.S. presidents and the British royal family. Other guests included entertainment icons such as Bob Hope, Frank Sinatra, Jimmy Stewart, Ginger Rogers, and many others. Transformation of the Sunnylands estate from a private winter home to a high-level retreat center and museum space was accomplished with the adaptive reuse of interior design, architecture, landscape design, and water conservation.

The Annenberg Retreat at Sunnylands

In recent years, Sunnylands has hosted a number of visits and summits for the President of the United States, becoming world renowned as a venue for facilitating international agreement and promoting world peace. Its retreats, attracting prominent experts from a variety of fields, are designed to address some of society's most vexing problems. Retreats and meetings have focused on such topics as international relations, negotiations and trade, medical research, education and technology, diplomacy, and arts and culture.

Additionally, the public is invited to learn about the history of the Annenbergs, their philanthropy, and their dedication to architecture and the arts through a variety of educational and community programs as Sunnylands Center and Gardens. For each of the past seven years, for example, a selection of directors whose films were screened at the Palm Springs International Film Festival has gathered at the Annenberg estate to discuss their craft. Sunnylands' annual Films on the Great Lawn and Music in the Gardens series give the public an opportunity to enjoy the arts, free of charge, in a tranquil outdoor setting.

The Sunnylands Collection

The Annenbergs were avid art collectors and assembled one of the finest collections of Impressionist and Post-Impressionist paintings. The "Annenberg Collection" was bequeathed to the Metropolitan Museum in New York, but the balance of this collection continues to reside at Sunnylands so visitors can enjoy the full-range of artworks originally installed at the historic house.

Among the fine art on view are works by Yaacov Agam, Harry Bertoia, Jean Arp, Emile Gilioli, Pablo Picasso, Jacques Villon, Andrew Wyeth, Romare Bearden, and Jean Fautrier. The Sunnylands Collection also includes important works of Chinese porcelain, Meissen vases, Chinese cloisonné objects and furniture, Tang Dynasty funerary sculpture, Flora Danica china, Steuben glass, and English silver-gilt objects.

The Annenbergs were also avid collectors of books, owning more than 3,400 volumes, many featuring a signature and/or personal inscriptions to the Annenbergs by presidents, prime ministers, politicians, royalty, celebrities, historians, business leaders, authors, family, and friends. The subject matter ranges from artists, paintings, sculpture, and decorative arts, to journalism, political science, history, and social science. The Sunnylands collection of correspondence features letters and cards from presidents Eisenhower, Nixon, Kennedy, Carter, Reagan, George H.W. Bush, Clinton, George W. Bush, Obama, and their families. In addition, the Annenbergs were in close contact with members of the British royal family, evidenced by an impressive amount of intimate correspondence. Correspondence from Colin Powell, Kirk Douglas, and Princess Grace of Monaco, to name but a few, round out this very special and personal collection. The collections are available for academic research purposes.

The Sunnylands Speaker Series, hosted by the Rancho Mirage Public Library, also brings local and global issues into focus. This series has featured such speakers as writer and producer Norman Lear and photographer Stephen Wilkes on such topics as societal changes reflected on television, and Visualizing Climate Change through photos.

Children's Discovery Museum of the Desert

The Children's Discovery Museum, located on Gerald Ford Drive, opened in 1998 and involves children in an interactive discovery process. The museum's exhibits and programs primarily focus on pre-school and early elementary aged children, although it serves children of all ages. With a mission statement of preparing children "to live and succeed in the world of the future, a world defined by change," programs and exhibits encourage parental involvement in their children's learning process. The museum actively collaborates

with other organizations, and provides ongoing exhibits with weekly, monthly, and seasonally special events that emphasize such interests as science, social interaction, dance, crafts and cooking.

Rancho Mirage Amphitheater

The new Rancho Mirage Amphitheater has been added as an integral part of the Rancho Mirage Community Park. The amphitheater in includes a 2,000 square foot stage, terrace seating to accommodate 1,000 guests, and new public restroom facilities. It has already been the venue for a City-sponsored, 13-week Music in the Park concert series, and more programming is planned for the coming years. The amphitheater is well suited to be a venue for additional music performances, "Shakespeare in the Park" festivals and other cultural activities and performances.

The Art Affaire

This spectacular annual two-day event is a juried fine art and music festival featuring over 100 award-winning visual artists in a variety of artistic mediums, including painting, sculpture, ceramics, jewelry and other artistic originals. Held each fall at Rancho Mirage Community Park on San Jacinto Drive, the best of Smooth Jazz and other music are also presented on stage each year. Media on display and for sale include such things as paintings (oils, acrylic and watercolors), drawings, sculpture, ceramics, jewelry, glass, apparel and much more. The Art Affaire is also a venue for a wide range of musical performances, including jazz, R&B, pop, hip-hop, gospel, reggae, and rock.

Rancho Mirage Public Library

The Rancho Mirage Public Library is the cultural hub of the community and makes important contributions to the intellectual and cultural life of Rancho Mirage. It has been the recipient of state and national recognition by the American Library Association and the California Library Association. More than 45,000 Rancho Mirage and Coachella Valley residents have library cards, making the Library a welcoming center of intellectual vitality and life-long learning. In addition to offering a wide selection of printed materials, including books and magazines, the library provides access to a wide range of digital media, research materials, e-books, and other resources. The library also offers instruction on the use of its technology and a wide range of internet resources.

The library is renowned for its full and balanced cultural calendar for all ages. Lectures, concerts, film screenings and special presentations combine for a broad and diverse schedule of events, including programming for children, throughout the Library's busy year. In 2016, the Library celebrated its twentieth year by offering a free lending program of books and audio books, as well as music CDs and more than 14,000 movies on DVD. In addition to its exceptional resources, the Library is also a venue for special permanent and temporary exhibitions, including the Roberson Mineral Collection and the President and Mrs. Gerald Ford Collection.

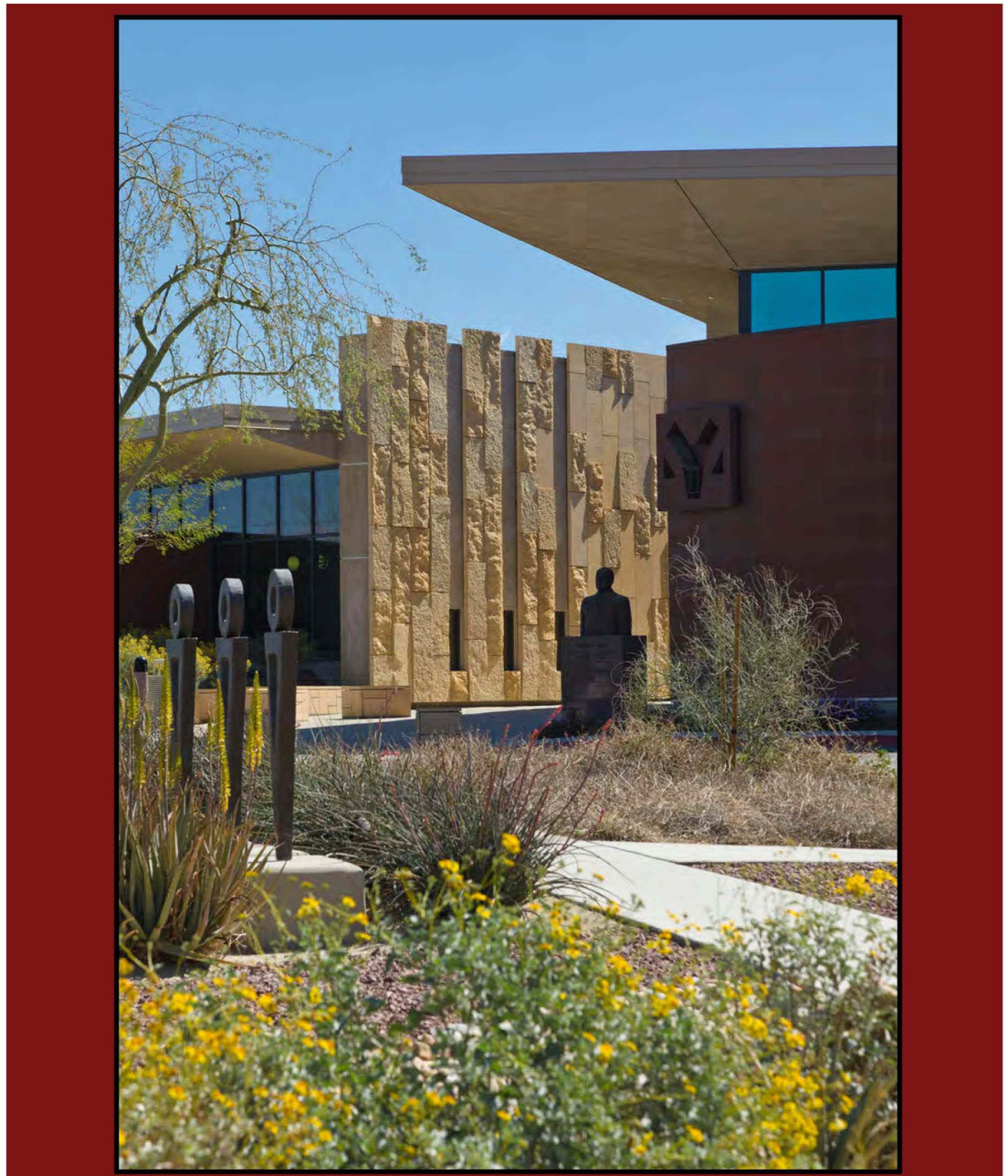
The library is also the venue of choice for most of the City's Cultural Commission events from November through April. The library is staffed by experts including the Library Director and Principal Librarian, with a schedule that includes an artist's studio tour and an annual motor-coach journey of artistic discovery through the desert.

Rancho Mirage Writers Festival

The library is home to the largest book event of any library in the U.S., hosting more than 1,000 readers with more than 50 authors, including Pulitzer and National Book Award winners, each January during the Rancho Mirage Writer's Festival. This world-class event is an exciting gathering of writers, thinkers, and people contributing to the intellectual vitality of today.

Speaker Series

The Rancho Mirage Speaker Series was established in 2006 to enrich the cultural life in our community through a program where speakers from the political arena, entertainment and literary fields share their opinions and insights. This nationally known program hosts speakers of international renown and importance, including explorer Dr. Robert Ballard, entertainer Rita Moreno, singer Michael Feinstein, journalist Cokie Roberts, writer P.J. O'Rourke, United Nations Ambassador John Bolton, naturalist James Cornett, and many others.



Rancho Mirage City Library forms a cultural hub for the community.



Anna Charles and Eric Charles Jorgenson in ANNAPURNA for the Coachella Valley Repertory Theater.

International Classical Concerts

International Classical Concerts of the Desert was formed as the continuance of the classical concert series that has a 43-year history in the Coachella Valley. The world-class talent that this chamber music concert series brings to the Library includes the Escher and Jupiter String Quartets, cellists Lynn Harrell and Zuill Bailey, and pianists Orion Weiss and Vassily Primakov.

Library Astronomical Observatory

The library is home to a 0.7 meter reflector telescope housed in a 22-foot dome with research-quality telescope mounting and video equipment. Views from the telescope will be transmitted to a large screen inside the library so that large numbers of visitors can share in the experience. A large outdoor observation deck provides room for personal telescopes and will provide space for outdoor star parties and lectures. The observatory will also partner with educational institutions throughout the Valley, including College of the Desert, as a way to promote and celebrate the sciences.

The Future Library

Growing Cultural Hub

The role of the library is evolving culturally, technologically, socially, and organizationally. Emerging library technologies will continue to extend and expand the value of and access to learning and knowledge. As a venue for social interaction, the Library can play an even greater role in encouraging a participatory society.

Coachella Valley Repertory Theater

Inaugurated in 2008, the Coachella Valley Repertory Theater (CV Rep) is a non-profit professional theater whose mission is to present thought-provoking, innovative theater of substance. CV Rep is planning to expand its Youth Outreach program into the local school districts in order to expose students to age-appropriate, culturally relevant, and topically sensitive live theater free of charge.

Valerie Mahabir Academy of Ballet and Performing Arts

Rancho Mirage is home to this highly valued and respected school of dance. This ballet academy plays host to the Desert Youth Ballet (DYB), and is housed in an iconic modern building located near the Rancho Mirage Community Park. The mission of the DYB, which is an outgrowth of the school, is to inspire the boys and girls of the Coachella Valley to become involved in dance, enhance their performance skills, develop self-confidence, and provide a life-long interest in the arts. It is the only dance school in the Coachella Valley certified by the Royal Academy of Dance, one of the world's most influential dance education and training organizations. The Academy and DYB provide professional training and performance experiences by raising funds for scholarships, underwriting performances, and providing community outreach.

Rancho Mirage High School

Rancho Mirage High School (RMHS) is a leader in cultivating the performing and culinary arts of its students and the community. It has also become an important venue for music, dance and other community-sponsored events. The school's Musical Theater University (MTU) produces four main-stage musicals each year in the Helene Galen Performing Arts Center under the banner of "Desert Cities Music Theatre". In the MTU program, students are joined by celebrated actors from Broadway and Hollywood, along with local professional actors, for a professional theatrical experience. In addition, all MTU students participate in informal recitals and performances throughout the year.

One of the more unique offerings at RMHS is their pathways program, which offers specialized training in performing and culinary arts. The Performing Arts Pathway was created to showcase the multiple disciplines of dance, theater, choir, and instrumental music. RMHS welcomes students from across the Palm Springs Unified School District who are interested in these art forms, as well as students who are considering careers in the numerous fields in performing arts, such as stagecraft, lighting, sound, and costume design.

The Culinary Arts Pathway at RMHS initiates students into the art and practical skill of food preparation, and produces graduates who will emerge readily equipped for the hospitality field, or with the necessary prerequisites to pursue further training as chefs or careers in restaurant management. The school's teaching facility features a commercial culinary kitchen and dining classroom.

Tolerance Education Center

The mission of the Tolerance Education Center is to promote tolerance, civility, respect, and understanding by the elimination of atrocities, hatred, and bigotry. Programs, activities and exhibits provide an educational opportunity for the community which aims to reduce prejudice, teach critical thinking, and empower those who visit to take a more active role in creating a more humane society. Activities include adult lectures, films, presentations, and other tolerance-themed programs. The Tolerance Education Center has become an important venue for school field trips, as it exposes children to first-hand accounts of bigotry and hatred told by those who have endured such atrocities.

Richard and Annette Bloch Cancer Survivor Park

This park is a celebration of life and hope, and features eight life-size figures in bronze passing through a maze depicting cancer treatment, and the transition from fear to recovery. A water feature adorns the walking path and offers a setting for meditation, and 14 bronze plaques (four inspirational and 10 instructional) are located throughout the park.

Regional Cultural Resources

The Coachella Valley is rich with culturally significant resources, and the resources in Rancho Mirage which were just described add to this vast network. Although the following resources do not exist inside the boundaries of Rancho Mirage, they play an important role in the promotion and development of arts and culture valleywide, and warrant mention in the context of this element.

McCallum Theatre, McCallum Theatre Institute, and Bob Hope Cultural Center

The McCallum Theatre at the Bob Hope Cultural Center is a 1,127-seat performance facility located on the campus of the College of the Desert. It is acknowledged as one of the finest performing arts centers in the nation. The theatre's dramatic, desert-inspired interiors, designed by Steve Chase, provide a comfortable environment and superb acoustics reminiscent of a European opera house. A wide variety of cultural events are staged at this facility and range from accomplished local theatre and concert performances to similar activities by world-renowned performers and orchestras. It is also an outstanding facility for network television productions, as well as corporate and industrial presentations.

The California Desert Chorale

The California Desert Chorale performs the annual Christmas with the chorale, and Evening at the Pops concerts. Other concerts offer such fare as Beethoven's Choral Fantasy, and works by Hayden and Schubert. As part of its continuing outreach to the community, California Desert Chorale established a "music intern" program, in which several outstanding young musicians are invited and sponsored by the chorale to participate in the concert season. The chorale's scholarship program provides monetary scholarships to local high school seniors and community college students who demonstrate exceptional vocal ability and service to their communities. The chorale performs at the California State University San Bernardino (CSUSB) Palm Desert campus and Community Presbyterian Church.

Desert Symphony

The Desert Symphony offers a series of concerts, recitals, and special events with programs of musical, artistic excellence that entertain, educate, and engage the community. The Desert Symphony performs in a variety of venues, including The McCallum Theater.

Friends of Philharmonic

Since 1974, the Palm Springs Friends of Philharmonic has been providing the community with classical music played by outstand-



Richard and Annette Bloch Cancer Survivor Park.



Desert Holocaust Memorial in Palm Desert's Civic Center Park.

ing orchestras from around the world, some of which include the Cleveland Orchestra, New York Philharmonic, Boston Symphony, Pittsburgh Symphony, San Francisco Symphony, Israel Philharmonic, the Royal Concert Orchestra, Royal Philharmonic, Moscow Philharmonic, London Philharmonic, the Russian National Orchestra, Dresden Staatskapelle, Los Angeles Philharmonic, San Diego Symphony, the Bolshoi Orchestra, and the National Orchestra of Spain. Performances are at the McCallum Theatre.

The Living Desert Reserve

The Living Desert Reserve is a non-profit education and conservation center located in Palm Desert. Its mission is desert conservation through preservation, education, and appreciation. The Reserve is a 1,200-acre zoological park representing over 150 species including coyotes, bighorn sheep, oryx, zebras, desert tortoises, lizards, cheetahs, and meerkats. The botanical gardens represent 10 different desert ecosystems. The center also features wilderness hiking trails, Native American exhibits and special events and programs throughout the year.

Desert Holocaust Memorial

This outdoor memorial to holocaust victims is centered around seven larger-than-life bronze figures with a circular row of trees representing life outside the concentration camps. It is located in Palm Desert's Civic Center Park and is surrounded by cobblestone and lighting influenced by that at the Auschwitz Extermination Camp.

College of the Desert

College of the Desert, a state community college, actively participates in the fine arts activities throughout the valley. Performing arts include plays, concerts, and operas staged at their Pollock Theatre and Hilb Center, with two yearly performances at the McCallum Theatre. College of the Desert's visual art contributions to public art include shows at the college's Hilb Center, sculptures on the campus grounds, and art shows on the Inez Bragdon Garrow Gallery Wall in the multi-agency library.

College of the Desert's art curriculum includes course offerings that provide a general overview of the discipline, as well as an emphasis in art history, ceramics, drawing, graphic design, painting, photography, printmaking, three-dimensional design and two-dimensional design. The College also provides arts education and performance classes open to all members of the community; these include several musical performance groups, both vocal and instrumental, in addition to theatre productions and visual arts courses.

Walter N. Marks Center for the Arts at College of the Desert

The mission of the Walter N. Marks Center for the Arts at College of the Desert is to support arts education and enrich the cultural life of students, faculty, and the community. The Center is a nonprofit cultural and educational facility that provides a venue for artistic exploration, experimentation, and research. Traditional formats of painting, drawing, sculpture ceramics, photography, and printmaking are complemented by contemporary applications in papermaking, book arts, performance, and installation arts. The architectural design of the Marks Art Center, with its three galleries, courtyard, and sculpture garden, allows for poetry readings, musical events, and theatrical performances. Guest speakers and professors in art, digital design, poetry, theatre, and literature now have a dedicated facility in which to collaborate on thematic approaches to enhance learning.

California State University San Bernardino, Palm Desert

CSUSB has a campus adjacent to College of the Desert, and is in the process of expanding to a new location near the intersection of Cook Street and Frank Sinatra Drive in Palm Desert. The new campus will offer a 300-seat theatre that will initially "import" productions from the main San Bernardino campus for the Coachella Valley audience, with the potential for Coachella Valley campus-based productions in coming years. The Betty Barker Scupture Garden is an important venue for emerging artists and cooperation with the Palm Springs Art Museum and other partners.

The CSUSB Palm Desert campus also hosts artwork provided by the Agua Caliente Cultural Museum. The school's unique partnership with the Agua Caliente Band of Cahuilla Indians allows students, staff, faculty and visitors to enjoy the artwork and learn more about

the Agua Caliente culture and heritage. The art is on display in the Rogers Gateway Building lobby outside the Oliphant Auditorium.

Palm Springs Art Museum

The Palm Springs Art Museum is a fine arts museum located in Palm Springs. The museum has a superb art collection that rivals urban metropolitan museums, and also has an excellent collection of art of the American West. In addition to indoor exhibition space and instruction facilities, the museum also has two outstanding sculpture gardens. This facility also houses the Annenberg Theatre, which is the site of a wide array of arts and culture programs ranging from classical and popular music to education programs The museums Architecture and Design Center is located in the mid-century modern Edwards Harris Pavilion designed by local architect E. Stewart Williams and is focused on presenting the best in architecture and related design.

Agua Caliente Cultural Museum

The Agua Caliente Tribe is currently planning the development of a tribal museum in Palm Springs, and is the first Native American museum to be part of the Smithsonian Institution Affiliations Program. The Tribe's plans call for a variety of temporary and permanent exhibit areas as well as venues for various art mediums.

Coachella Valley History Museum

The Coachella Valley History Museum is an historical campus which contains the 1925 adobe Smiley-Tyler House, including the Center's main exhibits, the historic 1909 Indio Schoolhouse and the world's only Date Museum.[1]

Coachella Valley Arts Alliance

This organization was formed in 1999 as a cooperative among local and regional arts professionals. The Alliance's mission is "to support artists and arts organizations and foster new arts activities to ensure cultural vitality in the Coachella Valley." Membership is comprised of local arts professionals as well as the majority of Coachella Valley cities. One of its goals is to thematically coordinate the I-10 art corridor in conjunction with the Coachella Valley Association of Governments.

Palm Springs Air Museum

The Palm Springs Air Museum is dedicated to the preservation, presentation and interpretation of the Air Power of World War II, its relevance and significance upon the course of history, and its impact on contemporary life. The museum has one of the world's largest collections of flying World War II warplanes. Exhibits include combat photography, original artworks, artifacts, uniforms, and video documentaries. Regularly featured are flight demonstrations of the museum's collection and visiting aircraft, both historic and contemporary. In addition to flyable and static aircraft, the museum uses permanent and temporary exhibits, related artifacts, artwork, and library sources to preserve and perpetuate American History. Documentaries are shown daily in the Buddy Rogers Theatre.

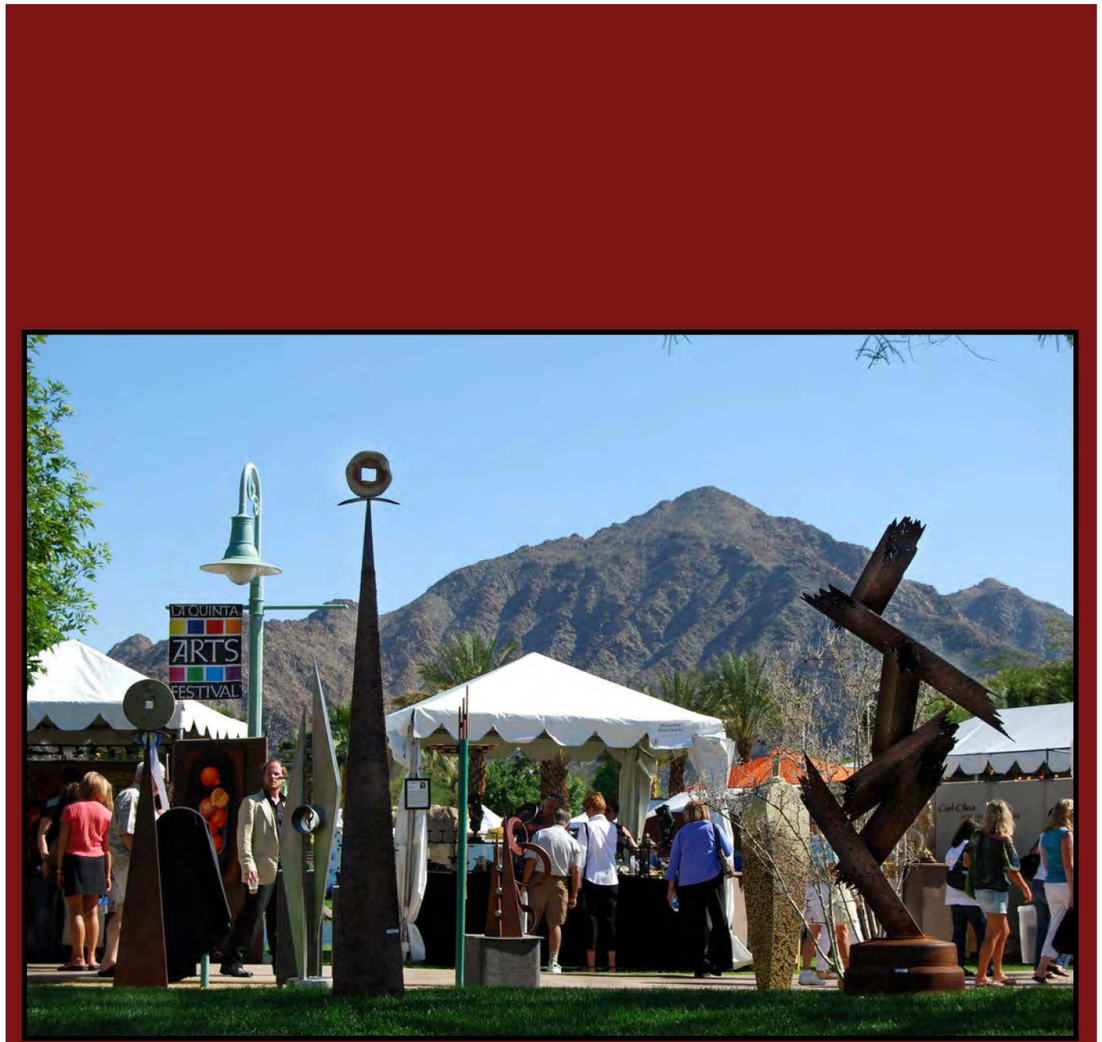
La Quinta Arts Festival

The La Quinta Arts Foundation is a nonprofit charitable organization dedicated to the promotion and cultivation of the art through education. Located in La Quinta, their annual Spring Festival brings to the Coachella Valley the works of internationally recognized fine artists as well as emerging local artists. The Foundation supports local college-bound students with a scholarship program, and provides innovative outreach programs for school children.

Rancho Mirage City Commissions

Community Cultural Commission

This Commission is comprised of five commissioners and two City Councilmembers who serve as Council liaisons to the Commission. The purpose of the Cultural Commission is to support the development and prospering of the cultural environment of the City and enhance access to cultural amenities for all residents. To that end, the Cultural Commission is responsible for advising the City Council on matters related to the preservation, development, and enhancement of cultural endeavors in Rancho Mirage.



Annual La Quinta Arts Festival in the neighboring city of La Quinta.

[1] http://www.cvhm.org/home.html



Rancho Mirage Writers Festival, January 2017.

This Commission has been very successful in providing residents with a wide spectrum of cultural events which highlight Rancho Mirage specific assets (Rancho Mirage Artists Studio Tour), as well as regional assets (High Desert Bus Tour). In addition to facilitating numerous tours, this Commission also coordinates various theatrical performances and musical events, helping to make life in Rancho Mirage as rewarding as possible.

Historic Preservation Commission

The Historic Preservation Commission was established in 2003, by Municipal Ordinance No. 831, to develop a program to provide a way to identify certain structures and sites which represent eras, events or persons important in Rancho Mirage's cultural, archaeological, social, economic, architectural, and/or political history for the purpose of encouraging the preservation, improvement, and promotion of Rancho Mirage's treasured properties.

Parks and Trails Commission

The Parks and Trails Commission consists of five members appointed by the City Council. The general purpose of this commission is to encourage the development of a balanced system of parks and trails which meet the recreational needs of city residents. The Parks and Trails Commission achieves this purpose by serving in an advisory capacity to the City Council.[2].

Speaker Series Commission

The Speaker Series Commission consists of five voting members and two non-voting Council Liaisons appointed by the City Council. The commission was established in 2006 to enrich the cultural life in Rancho Mirage by providing well-rounded programs that often consist of speakers from the political arena, entertainment and literary fields.[3] The continued success of the program is a direct result of the overwhelming response received from the residents).

Impact of the Arts on Economy

The arts, humanities, and museums are critical to the quality of life and livability of the community. In 2010, the nonprofit arts and culture industry generated over $135 billion in economic activity annually, supports more than 4.13 million full-time equivalent jobs, and generated almost $87 billion in household income. The industry returned more than $22.3 billion in local, state and federal taxes in 2010. Government support for the arts generates an average return on investment of more than seven dollars in tax revenues for every dollar that the government appropriates.[4]

The Creative Economy

The creative economy is a new industry cluster based on the businesses and people who produce intellectually protected goods and services generated from aesthetic or cultural content. Creative Enterprises, a set of business ventures and their workers who make up the creative economy, are key participants in the creative economy and engage in a category called Creative Occupations that produce and distribute creative goods or services in any type of creative business.

The arts form an industry that generates jobs and supports the local economy. The presence of art programs and facilities is often acknowledged by chambers of commerce as a community asset and an attractive component when encouraging businesses to relocate or expand within the community. The art are a catalyst for tourism, and encourage growth and creativity in communication, entertainment and technology.

Cultural Tourism

Cultural tourists are defined as visitors who explore a community's arts, culture, heritage, environment, and history. According to the National Assembly of State Arts Agencies, two significant travel trends are expected to dominate the tourism market in the coming years.[5] A growing number of visitors are special-interest travelers who rank the arts, heritage, and/or other cultural activities as one of the top five reasons for traveling and travel is being tailored to the interests of the individual consumer through a one-to-one marketing strategy. The combination of these two trends is being fueled by technology, namely the proliferation of online services and tools, making it easier for the traveler to choose destinations and customize itiner-

2 Resolution No. 2016-034
3 Resolution 2006-034

5 "Art and Economic Prosperity IV," prepared by Americans for the Arts, 2010.
5 www.nasaa-arts.org

aries based on their interests. Among the emerging areas of interest that contribute to cultural tourism are the following:

- Increased interest in the sustainability of communities and the natural environment
- A search for meaning that many visitors find in nature, heritage, and culture

Opportunities for Cultural and Artistic Expression and Appreciation

Community Museum

Rancho Mirage has been and continues to be a haven for a wide variety of artists, musicians, and people from the film and television industry. As such, Rancho Mirage is home to the depth of resources these residents bring. A community museum could be an excellent venue for the celebration of these resources, serving as a key site for a variety of enterprises that could make it a hub for regional arts, supported by residents and visitors alike. This museum could serve as an important venue, for example, for screenings of new films and documentaries, competitions, and festivals.

Art in Education Programs

An environment that supports arts education encourages high achievement by offering models of excellence that are visible in the community. The arts can reach students who are not otherwise being reached, and in ways they are not otherwise being engaged. They connect students to themselves and each other, and the study of art encourages students to analyze, interpret, and evaluate artworks and to study the work's history and cultural roots. Art In Education programs are interactive and participatory , and encourage students to learn about art while using their imagination in a variety of ways to define how the art makes them feel.

Land Use Planning: An Arts and Culture Strategy

Rancho Mirage Arts District

An important consideration in the cultivation of the arts in the community is the establishment of an arts district, where a concentration of cultural facilities serve as an anchor for the development of a synergistic mix of uses. Arts districts can have a significant economic impact on the community, attracting businesses, tourists and local residents. It can also serve as a focal point that helps brand Rancho Mirage with a unique cultural identy.

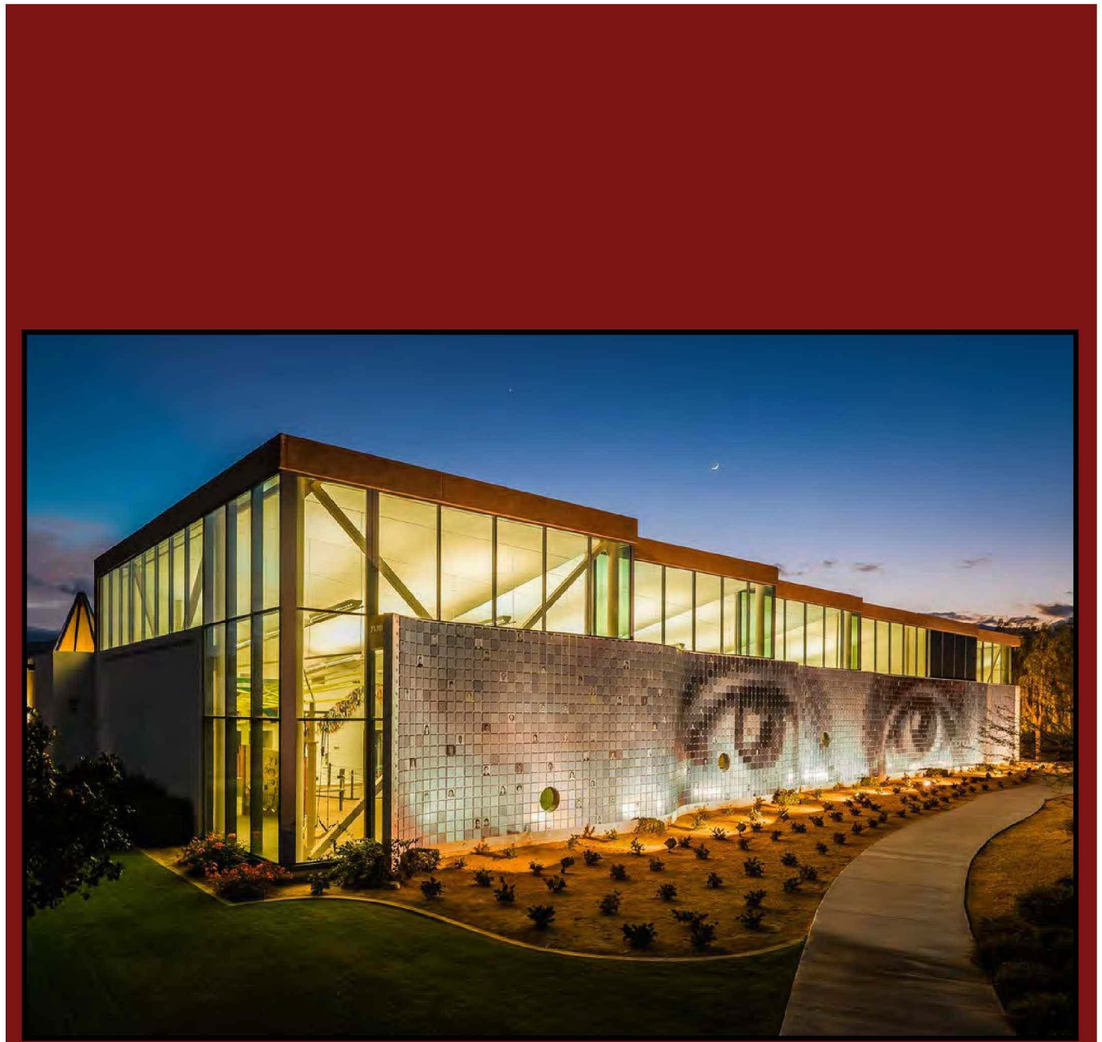
The opportunities for the development of an arts district in the city can develop both organically and synthetically, taking advantage of existing arts and culture resources and building upon these to introduce new uses, venues, and spaces that complement and augment the existing resources. One location where this kind of synthesis could occur has been identified along San Jacinto Drive between Highway 111 and Rancho Las Palmas Drive, where there may be opportunities to aggregate large enough areas to achieve land use efficiencies.

Existing resources along this corridor include the Rancho Mirage Public Library, The River entertainment center, and the Rancho Mirage Community Park. These important places could anchor the development of a pedestrian-based, mixed-use district. The accumulation of underutilized lands in this area for the development of an arts district could include live/work space for artists, studio and gallery space, land uses that would attract makers, and intimate dining venues, all of which could work cohesively to activate this area of Rancho Mirage in a distinct way.

Special development standards could be applied to shape development of the arts district, with a heavy emphasis on walkability. With an existing residential component, a "San Jacinto Arts District" or the like could complement and enrich the living environment that is already enhanced by the park and its amenities, and the highly accessible Library. The City will consider the development of an Arts District Plan for inclusion in the Highway 111 East Specific Plan or a separate document and/or overlay to best fulfill the purpose.

Future Directions

Providing a community with the resources for cultural enrichment gives its citizens exciting opportunities to explore and expand their culture, identity and commerce. It increases community pride and improves quality of life by encouraging reflection, building awareness of new ways of seeing the world, and incorporating beauty into the functionality of everyday life.



The Donors Mural at the Children's Discovery Museum of the Desert.



Thoughtful landscape design and decorative design at the Rancho Mirage Public Library offer an example of successful incorporation of beauty into the functionality of everyday life.

Cultural activities and centers can encourage community spirit and a heightened appreciation for diversity, thereby strengthening community cohesiveness. The relationship of arts and culture to the physical environment is not always tangible, but like economic development, has a decided influence on the quality of life offered in Rancho Mirage.

The City has a history of supporting and providing numerous varied arts and cultural opportunities to the community. Its future endeavors should focus on strengthening its development as a regionally recognized cultural center, an identity which carries both artistic and economic development potential. Efforts should relate to building positive community involvement with and support of the arts as well as encouraging arts-related tourism and commerce.

The goals and policies of the Arts and Culture Element are intended to help sustain and enhance a civic environment where artistic expression and cultural diversity can flourish.

Arts and Culture Goals, Policies, and Programs

GOAL A&C 1

An enriching arts and culture environment in Rancho Mirage.

GOAL A&C 2

An established and strengthened identity for Rancho Mirage as a regionally and nationally recognizable destination market for the arts.

POLICY A&C 2.1

The City shall encourage and promote regional, citywide, and neighborhood arts and culture events, activities, and educational endeavors.

PROGRAM A&C 2.1A

The City shall continue to sponsor and encourage cultural events and programs such as the Art Affaire, Writers Festival, Speakers Series, and others that involve a variety of citizen groups and promote arts and culture awareness as they build community identity.

PROGRAM A&C 2.1B

The City shall continue to actively identify, encourage and sponsor new cultural events and programs which promote artistic and cultural awareness and build community identity.

PROGRAM A&C 2.1C

The City shall encourage, and to the extent practical, facilitate the continuation of non-City sponsored events and programs that promote arts and culture awareness and build community identity.

POLICY A&C 2.2

The City shall encourage corporate, business, and foundation support of arts and culture activities through mutual programs and public-private partnerships.

POLICY A&C 2.3

The City shall encourage citizen involvement in the planning, development and provision of arts programs, facilities, and services.

PROGRAM A&C 2.3A

The City shall develop a comprehensive plan to utilize and develop various avenues of communication, including the development of an arts and culture webpage on the City's website, liaisons with corporate and business partnerships, and existing events and facilities. This effort will focus on

building community awareness, recruiting involvement in existing arts and culture events and programs, and on building support and involvement for the development of new events and programs.

POLICY A&C 2.4

The City shall encourage public events that allow people to gather for the purposes of entertainment, education, and camaraderie, such as art and music festivals, art walks, farmers markets, film screenings, lectures, music, and other performance events.

POLICY A&C 2.5

The City shall increase awareness of the public benefits of art and culture in the community by recognizing and promoting the arts, artists, performing arts, and arts organizations as valuable resources of our community for economic vitality and tourism.

PROGRAM A&C 2.5A

The City shall explore marketing endeavors that cater to the arts community in an effort to effectively attract tourists.

POLICY A&C 2.6

The City shall use destination marketing techniques, which utilize locally recognizable arts landmarks to further establish Rancho Mirage as a community rich in arts and culture.

PROGRAM A&C 2.6A

The City shall consider developing a comprehensive Cultural Tourism Development Plan and Program that will identify and maximize beneficial intersections between the arts and economic development, and position the arts as a good partner in areas such as economic development, tourism, education, workforce development, and transportation.

PROGRAM A&C 2.6B

The City shall develop a webpage to highlight Rancho Mirage's arts and culture identity.

PROGRAM A&C 2.6C

The City shall establish image gateways and/or arts corridors along major arterials, and at other significant intersections in Rancho Mirage to increase resident and visitor awareness and recognition of Rancho Mirage as an arts and culture community.

PROGRAM A&C 2.6D

The City shall consider the creation of an arts-specific information kiosk in Rancho Mirage's commercial districts where information on local arts and culture events will be available.

POLICY A&C 2.7

The City shall explore the viability of creating an arts district along San Jacinto Drive or other location in Rancho Mirage.

PROGRAM A&C 2.7A

If a viable location for an art district is identified, the City shall develop an Arts District Plan that will serve as a vehicle that guides the development of the district, and which can be used as a marketing tool for private sector developers.



The City encourages and supports arts and culture events.



Recognizable landmarks, like the Sunnylands Visitor Center and Gardens, show how Rancho Mirage is rich in arts and culture.

PROGRAM A&C 2.7B

The City shall consider unique development standards, land uses, and public street designs in conjunction with the development of an arts district.

POLICY A&C 2.8

The City shall investigate the feasibility of creating an Arts in Education Program which will cater to the community's youth population.

POLICY A&C 2.9

The City shall identify locations for future arts and culture related developments.

GOAL A&C 3

Night sky protection.

POLICY 3.1

The City shall review lighting details for development projects to ensure protection of the night sky.

POLICY 3.2

Development projects within one mile of the observatory shall be subject to additional lighting review and/or restrictions.

PROGRAM 3.2A

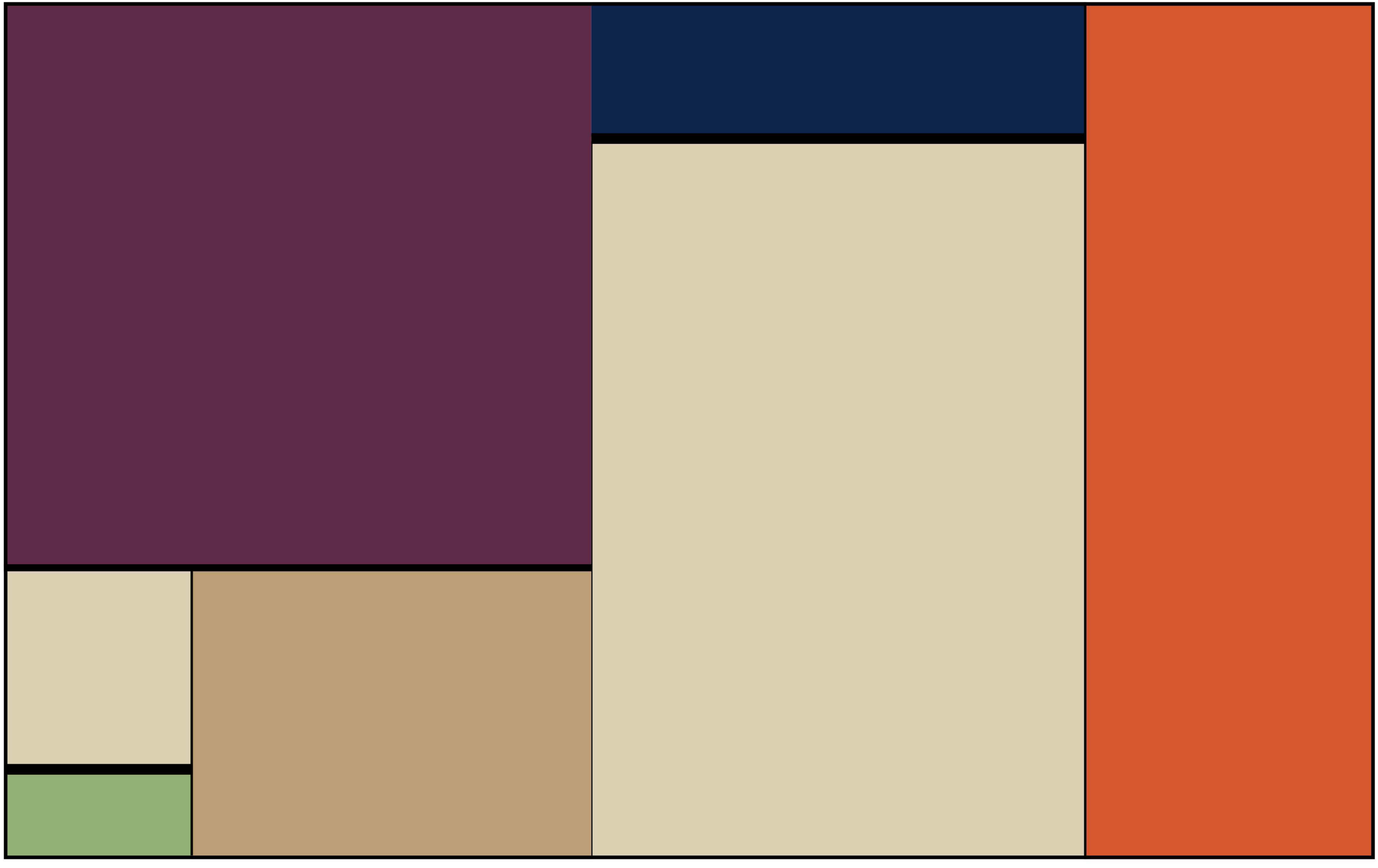
Lighting plans for development projects near the observatory shall include details on fixture shielding, lamp spectrum, and amount of light produced.

PROGRAM 3.2B

Additional lighting restrictions near the observatory may include, but are not limited to, fully shielded light fixtures, 90-degree cutoff lenses, alternative lamp types (e.g., low-pressure sodium or narrow-band amber LED), and limitations on output.



A strong arts and culture infrastructure supports communities in multiple ways.



CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198901 thru V100719 in the amount of:

City Funds $ 2,853,124.21

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\GEN

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

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PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov

www.RelaxRanchoMirage.com

RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198901	07/09/2015	PATRICK PRATT	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,490.54
						TOTAL CHECK	1,490.54
198902	07/10/2015	ANDERSON COMMUNICATIONS INC	4200 7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	REPEATER/ANTANAE SPC 7/15	550.00
						TOTAL CHECK	550.00
198903	07/10/2015	ASPEN MILLS BREAD COMPANY	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	RFRSH- BUDGET MTG 4/21/15	130.40
						TOTAL CHECK	130.40
198905	07/10/2015	AWESOME DUDE VIDEO	1700 7400	INFORMATION SERVICES	PROFESSIONAL/TECHNICAL	VIDEO SVC - CC MTG PE 6/30/15	900.00
						TOTAL CHECK	900.00
198907	07/10/2015	ROBERT BARRETT	7300 7806	TOURISM & MARKETING	MEETINGS/TRAINING/TRAVEL	EXP - LCC CONFERENCE*	44.00
198907	07/10/2015	ROBERT BARRETT	7300 7806	TOURISM & MARKETING	MEETINGS/TRAINING/TRAVEL	MILEAGE - LCC CONFERENCE*	507.15
198907	07/10/2015	ROBERT BARRETT	7300 7806	TOURISM & MARKETING	MEETINGS/TRAINING/TRAVEL	ACCOM - LCC CONFERENCE*	597.61
				MONTEREY, CA 6/24/15 TO 6/25/15		TOTAL CHECK	1,148.76
198908	07/10/2015	HECTOR BARRON	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,490.54
						TOTAL CHECK	1,490.54
198909	07/10/2015	BEST SIGNS INCORPORATED	201 7612	CITYWIDE LANDSCAPING	MAINTENANCE	LETTER INSTALL- MEDIAN SIGN	520.72
						TOTAL CHECK	520.72
198910	07/10/2015	BIGHORN INSTITUTE	9101 R90166	CAPITAL IMPROVE FUND BAL	BIG HORN FENCE PHASE II	BIGHORN SHEEPSVC QE 6/15	7,500.00
						TOTAL CHECK	7,500.00
198911	07/10/2015	BSOCIAL MEDIA MANAGEMENT	107 7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	RMRA SCL MEDIA PROMO 7/15	2,978.00
						TOTAL CHECK	2,978.00
198912	07/10/2015	STEVEN M. BUCHANAN	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,133.90
						TOTAL CHECK	1,133.90
198914	07/10/2015	CALIFORNIA BUILDING STANDARDS	101 2464	GENERAL FUND	CBSC FUND FEE	STATE FEES Q/E 6/30/15	878.40
						TOTAL CHECK	878.40

7 - 2

RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198915	07/10/2015	CDW GOVERNMENT INC	1700	8000	INFORMATION SERVICES	SUPPLIES	(2) FILM IMAGE CARD	73.68
							TOTAL CHECK	73.68
198916	07/10/2015	CHEMSEARCH	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	COOL TWR MAINT 6/15	265.45
							TOTAL CHECK	265.45
198917	07/10/2015	COACHELLA VALLEY ASSOCIATION	702	2460	CUSTOMER DEPOSIT FUND	TUMF DEPOSITS	TUMF FEES 6/15	7,349.76
							TOTAL CHECK	7,349.76
198918	07/10/2015	COACHELLA VALLEY CONSERVATION	702	2473	CUSTOMER DEPOSIT FUND	MSHCP FEES	MSHCP FEES 6/15	5,102.46
							TOTAL CHECK	5,102.46
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	8700	CITYWIDE LANDSCAPING	WATER	LATE CHARGE	1.65
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	2180	8700	PARKLAND OPERATING	WATER	LATE PAYMENT CHARGE	2.67
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	15.00
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	19.00
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	19.00
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	19.00
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	8700	CITYWIDE LANDSCAPING	WATER	LATE PAYMENT CHARGE	20.14
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/15/15	21.10
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/15/15	22.36
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/15/15	23.48
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	23.48
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 6/16/15	23.50
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/15/15	25.72
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 6/17/15	25.72
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	25.72
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	29.08
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 6/16/15	30.20
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	32.44
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	33.56
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	35.80
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	36.92
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	203	7606	ZONE B LANDSCAPING	WATER	SERVICE PE 6/16/15	38.04

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/17/15	39.16
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	39.16
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/15/15	41.26
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/18/15	48.12
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 6/16/15	49.24
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	53.74
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	61.56
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 6/17/15	63.80
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	215	7606	FIRE TAX FUND	WATER	SERVICE PE 6/17/15	79.20
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 6/16/15	118.72
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 6/15/15	119.80
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 6/17/15	157.88
198919	07/10/2015	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 6/16/15	166.88
							TOTAL CHECK	1,562.10
198920	07/10/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	TRIM TREES-111 MEDIAN	1,180.00
198920	07/10/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	INSTL SHRUBS-DEAN DR 6/15	2,490.00
							TOTAL CHECK	3,670.00
198922	07/10/2015	DEPARTMENT OF JUSTICE	1500	7860	ADMINISTRATION	RECRUITMENT	FINGERPRINTS 6/15	32.00
							TOTAL CHECK	32.00
198923	07/10/2015	DESERT PROPERTIES LIGHT MAINTENANCE	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK LIGHT MAINT 6/15	200.00
							TOTAL CHECK	200.00
198924	07/10/2015	DIVISION OF THE STATE ARCHITECT	702	2466	CUSTOMER DEPOSIT FUND	BL STATE MANDATED FEE	SB1186 QE 6/30/15	179.70
							TOTAL CHECK	179.70
198925	07/10/2015	ECONOMICS INC	251	7563	AB939 RECYCLING PROGRAMS	SOLID WASTE & RECYCLING	PRO SVC RECYCLE PE 6/15	6,919.93
							TOTAL CHECK	6,919.93
198926	07/10/2015	ENTERPRISE RENT A CAR	4100	7404	PUBLIC SAFETY	SHERIFF SERVICES	SHERIFF VEH RNTL PE 6/11/15	570.24
							TOTAL CHECK	570.24

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	3100 8000	ENGINEERING	SUPPLIES	EXP MAIL - EAGLE ENGINEER	17.83
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	9101 R90301	CAPITAL IMPROVE FUND BAL	FR STR BX CULV L WTR XING	EXP MAIL - CVAG	17.83
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	9101 R90301	CAPITAL IMPROVE FUND BAL	FR STR BX CULV L WTR XING	EXP MAIL - CA DEPT OF TRANS	20.66
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	7100 7874	SPECIAL PROGRAMS	SPEAKERS SERIES	EXP MAIL - GOTHAM ARTISTS	31.50
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	1600 8000	FINANCE	SUPPLIES	EXP MAIL - R#01000020533	35.07
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	5100 8000	GENERAL GOVERNMENT	SUPPLIES	EXP MAIL - RIVCO RECORDER	35.51
198927	07/10/2015	FEDERAL EXPRESS CORPORATION	3100 8000	ENGINEERING	SUPPLIES	EXP MAIL - CALTRANS	52.34
						TOTAL CHECK	210.74
198929	07/10/2015	FIRST AMERICAN DATA TREE	3100 7818	ENGINEERING	DUES & SUBSCRIPTIONS	RECORDED DOCS PE 6/30/15	104.11
						TOTAL CHECK	104.11
198933	07/10/2015	JEREMY J. HERLIHY	3300 8020	FACILITIES & FLEET MAINT	UNIFORMS	REIMB - WORK BOOTS	196.20
						TOTAL CHECK	196.20
198935	07/10/2015	HIGHTAIL, INC	1700 7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	SOFTWARE - LARGE FILE TRNSFR	2,440.00
						TOTAL CHECK	2,440.00
198936	07/10/2015	THE HOME DEPOT	2300 8000	CODE COMPLIANCE	SUPPLIES	CHAIN LINK - CODE	2.35
198936	07/10/2015	THE HOME DEPOT	3300 8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	TOLIET RPR MTRLS - CY	5.72
198936	07/10/2015	THE HOME DEPOT	215 8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	TOILET RPR MTRLS - FS#50	12.18
198936	07/10/2015	THE HOME DEPOT	3300 8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	TOOLS - T. PEREZ	12.67
198936	07/10/2015	THE HOME DEPOT	2200 8012	BUILDING & SAFETY	SMALL TOOLS, FURN & EQUIP	EXTENSION CORD - BLDG	14.55
198936	07/10/2015	THE HOME DEPOT	2180 8004	PARKLAND OPERATING	REPAIR & MAINT SUPPLIES	WIRE ROPE & CLIPS	25.24
198936	07/10/2015	THE HOME DEPOT	3200 7627	STREET MAINTENANCE	GRAFFITI REMOVAL	GRAFFITI RMVL MTRLS - CODE	38.90
198936	07/10/2015	THE HOME DEPOT	201 8000	CITYWIDE LANDSCAPING	SUPPLIES	HWY 111 MDN LNDSCP LIGHTS	41.01
198936	07/10/2015	THE HOME DEPOT	3300 8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	DRILL BATTERY - T. PEREZ	81.05
198936	07/10/2015	THE HOME DEPOT	215 8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	MAINT SUPPLIES - FS#69	90.62
198936	07/10/2015	THE HOME DEPOT	3300 8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	IRGTN MTRLS - CH	21.49
198936	07/10/2015	THE HOME DEPOT	2180 8004	PARKLAND OPERATING	REPAIR & MAINT SUPPLIES	FLOOR RPR MTRLS - RMCP	73.97
198936	07/10/2015	THE HOME DEPOT	2180 8004	PARKLAND OPERATING	REPAIR & MAINT SUPPLIES	FLOOR RPR MTRLS - RMCP	103.96
198936	07/10/2015	THE HOME DEPOT	2180 8004	PARKLAND OPERATING	REPAIR & MAINT SUPPLIES	FLOOR RPR MTRLS - RMCP	111.83
						TOTAL CHECK	635.54
198937	07/10/2015	ICMA (INTERNATIONAL CITY/COUNTY	1500 7818	ADMINISTRATION	DUES & SUBSCRIPTIONS	MEMBER DUES - BRITT WILSON	175.00
						TOTAL CHECK	175.00

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RANCHO MIRAGE
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198938	07/10/2015	JOHNSON POWER SYSTEMS	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	INSPEC SVC - KOHLER TRK	250.00
198938	07/10/2015	JOHNSON POWER SYSTEMS	215 7612	FIRE TAX FUND	MAINTENANCE	INSPEC SVC - FS#50 FIRE TRK	250.00
198938	07/10/2015	JOHNSON POWER SYSTEMS	215 7612	FIRE TAX FUND	MAINTENANCE	INSPEC SVC - FS#69 FIRE TRK	250.00
198938	07/10/2015	JOHNSON POWER SYSTEMS	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	INSPEC SVC - CATRPLR TRK	250.00
198938	07/10/2015	JOHNSON POWER SYSTEMS	4200 7612	EMERGENCY SERVICES	MAINTENANCE	INSPEC SVC - CY MOBILE UNIT	250.00
						TOTAL CHECK	1,250.00
198941	07/10/2015	LEAGUE OF CALIFORNIA CITIES	1500 7860	ADMINISTRATION	RECRUITMENT	RECRUIT AD - WEST CITY MAGAZINE	1,150.00
						TOTAL CHECK	1,150.00
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180 7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	6.80
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180 7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	6.80
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180 7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	10.19
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180 7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	10.19
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1100 7215	CITY COUNCIL	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	14.21
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180 7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	33.98
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	224 7215	GAS TAX FUND	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	67.88
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	7400 7215	ECONOMIC DEVELOPMENT	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	193.94
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1700 7215	INFORMATION SERVICES	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	207.01
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2200 7215	BUILDING & SAFETY	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	259.58
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	7300 7215	TOURISM & MARKETING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	291.46
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1300 7215	CITY MANAGER	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	292.28
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1200 7215	CITY CLERK	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	309.46
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	3200 7215	STREET MAINTENANCE	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	327.04
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2300 7215	CODE COMPLIANCE	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	392.84
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	3300 7215	FACILITIES & FLEET MAINT	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	466.30
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	2100 7215	PLANNING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	470.42
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1600 7215	FINANCE	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	482.11
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	1500 7215	ADMINISTRATION	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	608.41
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	3100 7215	ENGINEERING	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	863.89
						TOTAL CHECK	5,314.79
198944	07/10/2015	MD ENERGY INC	9101 90510	CAPITAL IMPROVE FUND BAL	LIBRARY IMPROVEMENT PRJCT	SOLAR PROJECT	691,864.79
						TOTAL CHECK	691,864.79
198945	07/10/2015	LUCY MEEPOS	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	284.57
						TOTAL CHECK	284.57

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RANCHO MIRAGE
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198946	07/10/2015	MOTOPORT	4100 7404	PUBLIC SAFETY	SHERIFF SERVICES	MOTO OFFICER UNIFORM	2,282.08
						TOTAL CHECK	2,282.08
198947	07/10/2015	OFFICE DEPOT	3100 8000	ENGINEERING	SUPPLIES	LABELS, PENS, PAPER	64.12
198947	07/10/2015	OFFICE DEPOT	2100 8000	PLANNING	SUPPLIES	MARKERS, ERASER, LABEL TP	406.80
198947	07/10/2015	OFFICE DEPOT	2100 8000	PLANNING	SUPPLIES	PEN, PENCIL, FOLDERS, DIV	494.55
						TOTAL CHECK	965.47
198948	07/10/2015	OFFICEMAX INCORPORATED	2300 8000	CODE COMPLIANCE	SUPPLIES	USB DRIVE, INK REFILLS	14.69
198948	07/10/2015	OFFICEMAX INCORPORATED	2300 8000	CODE COMPLIANCE	SUPPLIES	PENS, INK REFILLS, LABELS	68.63
						TOTAL CHECK	83.32
198949	07/10/2015	PACIFIC WEST INDUSTRIES INC	9101 90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	NEW COOL TOWER - CITY HALL	39,500.00
						TOTAL CHECK	39,500.00
198950	07/10/2015	CITY OF PALM DESERT	7100 7872	SPECIAL PROGRAMS	PUBLIC RELATIONS	2015 INDEPENDDAY CELEB	7,500.00
						TOTAL CHECK	7,500.00
198951	07/10/2015	PEGASUS RIDING ACADEMY FOR THE	7100 7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD	381.47
						TOTAL CHECK	381.47
198952	07/10/2015	BRANDI PERRY	2300 7642	CODE COMPLIANCE	ABATEMENTS	ABATE APN#684-344-009	980.00
						TOTAL CHECK	980.00
198953	07/10/2015	PETES AUTOMOTIVE	3200 7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	SVC-07 FORD F350 6/25/15	1,098.96
						TOTAL CHECK	1,098.96
198954	07/10/2015	PETTY CASH-ANA LEON	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	REF/MEETINGS	4.39
198954	07/10/2015	PETTY CASH-ANA LEON	5100 8000	GENERAL GOVERNMENT	SUPPLIES	FRAME MATTING-HARRY	24.00
198954	07/10/2015	PETTY CASH-ANA LEON	3300 7806	FACILITIES & FLEET MAINT	MEETINGS/TRAINING/TRAVEL	REF/PW STAFF MTNG 6/25/15	48.60
						TOTAL CHECK	76.99
198955	07/10/2015	PETTY CASH-ANA LEON	5100 8000	GENERAL GOVERNMENT	SUPPLIES	GOLD PENS-B.HARRY PLAQUE	5.93
198955	07/10/2015	PETTY CASH-ANA LEON	5100 8000	GENERAL GOVERNMENT	SUPPLIES	B. HARRY PHOTO AWARD	6.00
198955	07/10/2015	PETTY CASH-ANA LEON	5100 8000	GENERAL GOVERNMENT	SUPPLIES	RUG GRIPPER-CHAMBER CHAIR	12.93
198955	07/10/2015	PETTY CASH-ANA LEON	5100 7869	GENERAL GOVERNMENT	EMPLOYEE EVENTS	REF/RETIREMNT-B. HARRY	28.92

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RANCHO MIRAGE
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198955	07/10/2015	PETTY CASH-ANA LEON	5100 7869	GENERAL GOVERNMENT	EMPLOYEE EVENTS	REF/RETIREMNT-B. HARRY	33.20
198955	07/10/2015	PETTY CASH-ANA LEON	5100 8000	GENERAL GOVERNMENT	SUPPLIES	5 EASELS-AWARD DISPLAY	37.75
198955	07/10/2015	PETTY CASH-ANA LEON	5100 7800	GENERAL GOVERNMENT	MILEAGE	MILEAGE-BLEECKER PE 6/30	48.58
						TOTAL CHECK	173.31
198956	07/10/2015	THE PRINTING PLACE	7100 7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	BUS. CARD - D. SWARTZ	97.20
						TOTAL CHECK	97.20
198958	07/10/2015	RANCHO MIRAGE COMMUNITY ASSOCIATION	7400 7818	ECONOMIC DEVELOPMENT	DUES & SUBSCRIPTIONS	ASSESMNT - APN#684-351-014	30.00
						TOTAL CHECK	30.00
198961	07/10/2015	RIVCO MECHANICAL SERVICES INC.	215 7612	FIRE TAX FUND	MAINTENANCE	SVC ICE MACHINE - FS#50	111.00
						TOTAL CHECK	111.00
198962	07/10/2015	RIVERSIDE COUNTY CLERK AND RECORDER	2300 7400	CODE COMPLIANCE	PROFESSIONAL/TECHNICAL	RECORDING FEES 3/15	23.00
						TOTAL CHECK	23.00
198963	07/10/2015	RIVERSIDE COUNTY INFORMATION	4100 7404	PUBLIC SAFETY	SHERIFF SERVICES	(2) RADIOS-MOTOR OFFICERS	492.68
						TOTAL CHECK	492.68
198965	07/10/2015	SATCOM GLOBAL FZE	4200 7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	SATELLITE PHONE SVC PLN	85.50
						TOTAL CHECK	85.50
198966	07/10/2015	JEANETTE SEMAN	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	284.57
						TOTAL CHECK	284.57
198967	07/10/2015	SIGN-A-RAMA	9101 90460	CAPITAL IMPROVE FUND BAL	FACADE IMPV/PRPTY UPGRDE	MONUMENT SIGN - RM FLORIST	14,993.84
						TOTAL CHECK	14,993.84
198968	07/10/2015	SMITH PIPE & SUPPLY INC	3300 8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	IRRIGATION SUPPLIES	92.19
198968	07/10/2015	SMITH PIPE & SUPPLY INC	201 8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	175.02
198968	07/10/2015	SMITH PIPE & SUPPLY INC	201 8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION REPAIR PARTS	265.89
						TOTAL CHECK	533.10
198969	07/10/2015	SOUTHERN CALIFORNIA ASSOCIATION OF	5300 7580	REGIONAL PLAN & IMPLEMEN	SCAG	DUES FY 15/16	1,791.00
						TOTAL CHECK	1,791.00

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RANCHO MIRAGE
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198972	07/10/2015	SOUTHWEST PLUMBING INC	3300 8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	PUMP SERVICE - FLOOD BASMENT	1,017.00
						TOTAL CHECK	1,017.00
198973	07/10/2015	SPARKLETTS	5100 8000	GENERAL GOVERNMENT	SUPPLIES	BOTTLED WATER	64.24
198973	07/10/2015	SPARKLETTS	5100 8000	GENERAL GOVERNMENT	SUPPLIES	BOTTLED WATER	126.14
						TOTAL CHECK	190.38
198974	07/10/2015	STATE OF CALIFORNIA	101 2465	GENERAL FUND	SMI FEE	SMI FEES 4/15 TO 6/15	1,181.96
						TOTAL CHECK	1,181.96
198975	07/10/2015	BOB STOVER INC.	3100 7460	ENGINEERING	INSPECTIONS	INSPECT SVC PE 6/26/15	720.00
						TOTAL CHECK	720.00
198976	07/10/2015	SUNLINE TRANSIT AGENCY	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 5/15	124.23
198976	07/10/2015	SUNLINE TRANSIT AGENCY	3200 7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 5/15	149.59
198976	07/10/2015	SUNLINE TRANSIT AGENCY	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	BUS SHELTER MAINT 5/15	3,310.34
						TOTAL CHECK	3,584.16
198977	07/10/2015	TALENT EVOLUTION LLC	107 7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WEB MAINT SVC - TMD 7/15	7,900.00
						TOTAL CHECK	7,900.00
198978	07/10/2015	TERMINIX INTERNATIONAL	215 7612	FIRE TAX FUND	MAINTENANCE	PEST CNTRL PE 5/18/15	51.00
198978	07/10/2015	TERMINIX INTERNATIONAL	215 7612	FIRE TAX FUND	MAINTENANCE	PEST CNTRL PE 5/6/15	51.00
198978	07/10/2015	TERMINIX INTERNATIONAL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CNTRL PE 6/15/15	59.50
198978	07/10/2015	TERMINIX INTERNATIONAL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CNTRL PE 6/1/15	59.50
198978	07/10/2015	TERMINIX INTERNATIONAL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CNTRL PE 5/5/15	79.00
198978	07/10/2015	TERMINIX INTERNATIONAL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CNTRL PE 5/21/15	104.00
198978	07/10/2015	TERMINIX INTERNATIONAL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CNTRL PE 6/29/15	59.50
						TOTAL CHECK	463.50
198979	07/10/2015	THYSSENKRUPP ELEVATOR COMPANY	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	ELVTR MAINT - CH PE 9/30/16	905.19
						TOTAL CHECK	905.19
198981	07/10/2015	CHARLES TOWNSEND VINCI	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	284.57
						TOTAL CHECK	284.57

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RANCHO MIRAGE
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198982	07/10/2015	TURNING HEADS	7100 7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SPECIAL ASSISTANCE FY 14/15	3,000.00
						TOTAL CHECK	3,000.00
198983	07/10/2015	UNDERGROUND SERVICES ALERT	3100 7460	ENGINEERING	INSPECTIONS	DIG ALERT TICKETS	70.50
						TOTAL CHECK	70.50
198984	07/10/2015	VACATION RENTAL COMPLIANCE	7300 7462	TOURISM & MARKETING	VAC RENTL ORD ENFORCEMNT	VAC RNTL ENFORCEMENT 6/15	3,360.00
						TOTAL CHECK	3,360.00
198985	07/10/2015	VALLEY LOCK & SAFE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPLC LOCK ON RECEP DOOR	252.61
						TOTAL CHECK	252.61
198986	07/10/2015	VORTEX INDUSTRIES, INC.	215 7612	FIRE TAX FUND	MAINTENANCE	MAINT - STEEL DOORS FS#69	1,968.15
198986	07/10/2015	VORTEX INDUSTRIES, INC.	215 7612	FIRE TAX FUND	MAINTENANCE	REPAIRS - STEEL DOOR FS#69	1,656.00
						TOTAL CHECK	3,624.15
198987	07/10/2015	CURT W. WATTS	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	539.50
						TOTAL CHECK	539.50
198988	07/10/2015	WILLDAN ENGINEERING	2200 7444	BUILDING & SAFETY	TEMPORARY AGENCY SERVICES	SERVICE PE 5/30/15	3,000.00
						TOTAL CHECK	3,000.00
198989	07/10/2015	WILLDAN FINANCIAL SERVICES	276 7440	RDA RETIRE OBLIGATION	BOND SERVICING	SERVICES PE 10/16/14	1,750.00
198989	07/10/2015	WILLDAN FINANCIAL SERVICES	276 7440	RDA RETIRE OBLIGATION	BOND SERVICING	SERVICE PE 10/16/14	1,750.00
198989	07/10/2015	WILLDAN FINANCIAL SERVICES	276 7440	RDA RETIRE OBLIGATION	BOND SERVICING	SERVICES PE 10/14/14	1,750.00
						TOTAL CHECK	5,250.00
198990	07/10/2015	WM CURBSIDE, LLC	251 7508	AB939 RECYCLING PROGRAMS	HOUSEHOLD HAZARDOUS WASTE	HOUSEHOLD WASTE 5/15	1,192.00
						TOTAL CHECK	1,192.00
198992	07/10/2015	XSAT GLOBAL	4200 7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	SATELLITE PHONE SVC PLAN	179.60
						TOTAL CHECK	179.60
198993	07/17/2015	ALTURA CREDIT UNION	101 2245	GENERAL FUND	EMPLOYEE CREDIT UNION	CREDIT UNION PE 7/10/15	801.00
						TOTAL CHECK	801.00

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198994	07/17/2015	AMERICAN FORENSIC NURSES LLC	4100 7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 6/15/15	80.00
						TOTAL CHECK	80.00
198995	07/17/2015	AMERICAN PUBLIC WORKS ASSOCIATION	3100 7818	ENGINEERING	DUES & SUBSCRIPTIONS	FY 15/16 MEMBER DUES - M. SAMBITO	750.00
						TOTAL CHECK	750.00
198996	07/17/2015	ASAP PUMPING INC	248 7612	STORM WATER QUALITY FUND	MAINTENANCE	PUMP AND CLEAN STORM DRAINS	35,850.00
						TOTAL CHECK	35,850.00
198997	07/17/2015	AT&T MOBILITY	201 7826	CITYWIDE LANDSCAPING	INTERNET ACCESS & SERVICE	CELL CARD 8475	16.78
198997	07/17/2015	AT&T MOBILITY	201 7826	CITYWIDE LANDSCAPING	INTERNET ACCESS & SERVICE	CELL CARD 3862	16.78
198997	07/17/2015	AT&T MOBILITY	201 7826	CITYWIDE LANDSCAPING	INTERNET ACCESS & SERVICE	CELL CARD 6761	16.78
198997	07/17/2015	AT&T MOBILITY	201 7826	CITYWIDE LANDSCAPING	INTERNET ACCESS & SERVICE	CELL CARD 4611	16.78
198997	07/17/2015	AT&T MOBILITY	201 7826	CITYWIDE LANDSCAPING	INTERNET ACCESS & SERVICE	CELL CARD 3916	42.61
						TOTAL CHECK	109.73
198998	07/17/2015	BANK OF AMERICA	7300 7478	TOURISM & MARKETING	MARKETING PROGRAM	ITUNES SONGS - CC MTG 7/2/15	8.43
198998	07/17/2015	BANK OF AMERICA	2100 7806	PLANNING	MEETINGS/TRAINING/TRAVEL	AEP CV LINK WKSHP - B. KOPP	20.00
198998	07/17/2015	BANK OF AMERICA	1100 8000	CITY COUNCIL	SUPPLIES	PHOTO - PRES OBAMA 6/20/15	23.00
198998	07/17/2015	BANK OF AMERICA	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	KEY SAFE - COPS	46.55
198998	07/17/2015	BANK OF AMERICA	215 8000	FIRE TAX FUND	SUPPLIES	CAMERA BATTERIES - FS#50	55.83
198998	07/17/2015	BANK OF AMERICA	215 8000	FIRE TAX FUND	SUPPLIES	CAMERA BATTERIES - FS#69	55.83
198998	07/17/2015	BANK OF AMERICA	215 8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	RPR VACUUM - FS#50	63.59
198998	07/17/2015	BANK OF AMERICA	2300 7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	SKILLPATH SEMINAR - S. DUFF	79.00
198998	07/17/2015	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES - CH	102.00
198998	07/17/2015	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	CHAIR PADS - COUNCIL CHMBRS	130.75
198998	07/17/2015	BANK OF AMERICA	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	VALET SVC - ANNL COVE AWARDS	132.00
198998	07/17/2015	BANK OF AMERICA	7400 7806	ECONOMIC DEVELOPMENT	MEETINGS/TRAINING/TRAVEL	REFRSH - DEV TEAM MTG 6/17/15	140.40
198998	07/17/2015	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES - CH	146.75
198998	07/17/2015	BANK OF AMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES - CH	146.75
198998	07/17/2015	BANK OF AMERICA	2300 7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	ADMIN CONF - S. DUFF	199.00
198998	07/17/2015	BANK OF AMERICA	2100 7806	PLANNING	MEETINGS/TRAINING/TRAVEL	SKILLPATH SMNR - B. SCARFF	232.90
198998	07/17/2015	BANK OF AMERICA	5100 7869	GENERAL GOVERNMENT	EMPLOYEE EVENTS	REFRSH - CITY EVENT 6/18/15	325.62
198998	07/17/2015	BANK OF AMERICA	2100 7806	PLANNING	MEETINGS/TRAINING/TRAVEL	APA ANNL CONF - B. KOPP	495.00
198998	07/17/2015	BANK OF AMERICA	1100 78131	CITY COUNCIL	MEETINGS & TRAVEL-KITE	REGISTER LCC CONF - R. KITE	500.00

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198998	07/17/2015	BANK OF AMERICA	1300 7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	REGISTER LCC CONF - R.BYNDER	500.00
198998	07/17/2015	BANK OF AMERICA	5100 8900	GENERAL GOVERNMENT	FURNITURE & EQUIPMENT	CONF TBL - FINANCE DIR OFFICE	540.00
198998	07/17/2015	BANK OF AMERICA	4100 8910	PUBLIC SAFETY	OTHER EQUIPMENT	TRCK EQUIP - SHERIFF VEH	823.68
198998	07/17/2015	BANK OF AMERICA	5100 7869	GENERAL GOVERNMENT	EMPLOYEE EVENTS	REFRSH - CITY EVENT 6/18/15	974.88
198998	07/17/2015	BANK OF AMERICA	4100 8910	PUBLIC SAFETY	OTHER EQUIPMENT	TRK EQUIP ANNL SVC - SHERIFF	996.04
198998	07/17/2015	BANK OF AMERICA	3200 7621	STREET MAINTENANCE	STREET RELATED REPAIRS	ASPHALT PATCH	1,778.00
198998	07/17/2015	BANK OF AMERICA	1300 8012	CITY MANAGER	SMALL TOOLS, FURN & EQUIP	ERGONOMIC EQUIP - CITY MGR	2,267.46
						TOTAL CHECK	10,783.46
198999	07/17/2015	BERNARD INVESTMENT GROUP INC	702 2415	CUSTOMER DEPOSIT FUND	DUST CONTROL DEPOSIT	REFUND DUST CONROL DEP	1,000.00
						TOTAL CHECK	1,000.00
199000	07/17/2015	CALIFORNIA PARKS AND RECREATION	5100 7818	GENERAL GOVERNMENT	DUES & SUBSCRIPTIONS	FY 15/16 MEMBER DUES - M. SAMBITO	480.00
						TOTAL CHECK	480.00
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	5.49
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	118.88
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	118.88
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	178.32
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	227.73
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	5100 7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	ADMIN FEE 7/15	400.88
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180 7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	594.40
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	988.20
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	224 7200	GAS TAX FUND	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	1,556.52
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1700 7200	INFORMATION SERVICES	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,066.91
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1300 7200	CITY MANAGER	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,090.88
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	7400 7200	ECONOMIC DEVELOPMENT	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,101.96
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	107 7200	TOURISM & MARKETING FUND	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,328.64
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1100 7200	CITY COUNCIL	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,750.68
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2200 7200	BUILDING & SAFETY	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	3,897.24
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1200 7200	CITY CLERK	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	4,528.52
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2300 7200	CODE COMPLIANCE	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	6,029.18
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	2100 7200	PLANNING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	6,058.51
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	3200 7200	STREET MAINTENANCE	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	6,776.16

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199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	3300	7200	FACILITIES & FLEET MAINT	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	7,579.12
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1500	7200	ADMINISTRATION	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	7,854.60
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	1600	7200	FINANCE	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	8,863.50
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	3100	7200	ENGINEERING	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	11,293.60
							TOTAL CHECK	83,408.80
199002	07/17/2015	CALPERS 457 PLAN	101	2232	GENERAL FUND	PERS SUPP 457 DEF COMP	PERS DEF 457 PE 7/10/15	1,158.15
							TOTAL CHECK	1,158.15
199003	07/17/2015	CLEAN STREET INC	248	7615	STORM WATER QUALITY FUND	STREET SWEEPING	STREET SWEEP 6/30/15	4,220.13
							TOTAL CHECK	4,220.13
199004	07/17/2015	COACHELLA VALLEY ASSOCIATION	103	90473	GF LICENSE TAX FUND	DATE PALM/I-10 INTERCHANG	SHARE JEFFERSON/ I-10	2,310.16
							TOTAL CHECK	2,310.16
199005	07/17/2015	COACHELLA VALLEY ECONOMIC	7400	7818	ECONOMIC DEVELOPMENT	DUES & SUBSCRIPTIONS	ANNUAL INVESTMENT FY 15/16	50,000.00
							TOTAL CHECK	50,000.00
199006	07/17/2015	COACHELLA VALLEY RESCUE MISSION	7100	7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD	5,000.00
							TOTAL CHECK	5,000.00
199007	07/17/2015	COACHELLA VALLEY WATER DISTRICT	2180	7606	PARKLAND OPERATING	WATER	SERVICE PE 6/17/15	15.00
199007	07/17/2015	COACHELLA VALLEY WATER DISTRICT	9101	R90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	SERVICE PE 6/16/15	68.14
							TOTAL CHECK	83.14
199008	07/17/2015	T.I. MALONEY INC	356	90513	DEV FEE-PARKS	RANCHO MIRAGE DOG PARK	DESIGN SVC PE 5/31/15	23,587.80
							TOTAL CHECK	23,587.80
199009	07/17/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	14,000.00
199009	07/17/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 7/15	900.00
199009	07/17/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 7/15	1,000.00
199009	07/17/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 7/15	1,070.00
199009	07/17/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	LANDSCAPE MAINT 7/15	2,300.00
199009	07/17/2015	CONSERVE LANDCARE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 7/15	2,630.00
							TOTAL CHECK	21,900.00

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199010	07/17/2015	COUNTY OF RIVERSIDE DEPARTMENT	215 8700	FIRE TAX FUND	MISC EXPENDITURE	2016 EPA SURCHARGE - FS#50	784.00
199010	07/17/2015	COUNTY OF RIVERSIDE DEPARTMENT	3300 8700	FACILITIES & FLEET MAINT	MISC EXPENDITURE	2016 EPA SURCHARGE - CH	1,032.00
						TOTAL CHECK	1,816.00
199011	07/17/2015	COVE ELECTRIC INC	9101 90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	TRBLSHOOT WIRE - RM COMMUNITY PARK	13,358.40
						TOTAL CHECK	13,358.40
199012	07/17/2015	DEPARTMENT OF JUSTICE	4100 7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 6/15	70.00
						TOTAL CHECK	70.00
199013	07/17/2015	DESERT ARC	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	COPS UNIFORMS	26.46
						TOTAL CHECK	26.46
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	178.64
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	184.67
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	598.92
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	24.69
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	451.98
199014	07/17/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	1.03
						TOTAL CHECK	1,439.93
199015	07/17/2015	THE DESERT SUN	2300 7842	CODE COMPLIANCE	ADVERTISING/PUBLISHING	NEWSPAPER PE 6/28/15	130.80
199015	07/17/2015	THE DESERT SUN	9101 90411	CAPITAL IMPROVE FUND BAL	RIGHT TURN LANE-W/B GF	NEWSPAPER PE 6/28/15	238.80
199015	07/17/2015	THE DESERT SUN	2100 7842	PLANNING	ADVERTISING/PUBLISHING	NEWSPAPER PE 6/28/15	712.80
						TOTAL CHECK	1,082.40
199016	07/17/2015	ECONOLITE CONTROL PRODUCTS INC	224 7618	GAS TAX FUND	TRAFFIC SIGNAL MAINT/ELEC	RPLC - TRAFFIC VIDEO DECTECTION	69,041.65
						TOTAL CHECK	69,041.65
199017	07/17/2015	ECONOMICS INC	251 7563	AB939 RECYCLING PROGRAMS	SOLID WASTE & RECYCLING	PRO SVC RECYCLE PE 5/15	5,601.91
						TOTAL CHECK	5,601.91
199018	07/17/2015	EMCOR SERVICE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPLC MTR COOL FILTER - CH	3,339.00
						TOTAL CHECK	3,339.00
199019	07/17/2015	EMPLOYEE BENEFIT SPECIALISTS INC	101 2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILD CARE PE 7/10/15	250.00
						TOTAL CHECK	250.00

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199020	07/17/2015	FRANCHISE TAX BOARD	101	2265	GENERAL FUND	GARNISHMENT	GARNISHMENT PE 7/10/15	240.00
							TOTAL CHECK	240.00
199021	07/17/2015	FULTON DISTRIBUTING	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CH	392.22
							TOTAL CHECK	392.22
199022	07/17/2015	GALVIN PRESERVATION ASSOCIATES INC	7100	7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	PRO SVC PE 6/30/15	1,080.00
							TOTAL CHECK	1,080.00
199023	07/17/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 7/15	12.85
199023	07/17/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 7/15	12.85
199023	07/17/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 7/15	19.27
199023	07/17/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 7/15	19.27
199023	07/17/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 7/15	64.23
199023	07/17/2015	THE GUARDIAN	224	7205	GAS TAX FUND	GROUP INSURANCE-DENTAL	DENTAL 7/15	203.03
199023	07/17/2015	THE GUARDIAN	1300	7205	CITY MANAGER	GROUP INSURANCE-DENTAL	DENTAL 7/15	331.50
199023	07/17/2015	THE GUARDIAN	2200	7205	BUILDING & SAFETY	GROUP INSURANCE-DENTAL	DENTAL 7/15	385.41
199023	07/17/2015	THE GUARDIAN	107	7205	TOURISM & MARKETING FUND	GROUP INSURANCE-DENTAL	DENTAL 7/15	397.42
199023	07/17/2015	THE GUARDIAN	1700	7205	INFORMATION SERVICES	GROUP INSURANCE-DENTAL	DENTAL 7/15	406.06
199023	07/17/2015	THE GUARDIAN	7400	7205	ECONOMIC DEVELOPMENT	GROUP INSURANCE-DENTAL	DENTAL 7/15	406.06
199023	07/17/2015	THE GUARDIAN	1200	7205	CITY CLERK	GROUP INSURANCE-DENTAL	DENTAL 7/15	463.34
199023	07/17/2015	THE GUARDIAN	2300	7205	CODE COMPLIANCE	GROUP INSURANCE-DENTAL	DENTAL 7/15	657.73
199023	07/17/2015	THE GUARDIAN	1500	7205	ADMINISTRATION	GROUP INSURANCE-DENTAL	DENTAL 7/15	735.66
199023	07/17/2015	THE GUARDIAN	2100	7205	PLANNING	GROUP INSURANCE-DENTAL	DENTAL 7/15	740.93
199023	07/17/2015	THE GUARDIAN	3200	7205	STREET MAINTENANCE	GROUP INSURANCE-DENTAL	DENTAL 7/15	803.48
199023	07/17/2015	THE GUARDIAN	3300	7205	FACILITIES & FLEET MAINT	GROUP INSURANCE-DENTAL	DENTAL 7/15	857.39
199023	07/17/2015	THE GUARDIAN	1600	7205	FINANCE	GROUP INSURANCE-DENTAL	DENTAL 7/15	1,072.43
199023	07/17/2015	THE GUARDIAN	5100	7205	GENERAL GOVERNMENT	GROUP INSURANCE-DENTAL	DENTAL 7/15	1,112.43
199023	07/17/2015	THE GUARDIAN	3100	7205	ENGINEERING	GROUP INSURANCE-DENTAL	DENTAL 7/15	1,102.72
							TOTAL CHECK	9,804.06
199024	07/17/2015	BETSY HAYES	5100	7420	GENERAL GOVERNMENT	ANIMAL SERVICES	ANIMAL ADOPT PROGRAM	81.00
							TOTAL CHECK	81.00
199025	07/17/2015	HILTON GARDEN INN	7300	7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMO QE 3/15	2,738.54
							TOTAL CHECK	2,738.54

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199026	07/17/2015	HST LESSEE MISSION HILLS LP	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMO QE 3/15	14,593.69
						TOTAL CHECK	14,593.69
199027	07/17/2015	ICMA RETIREMENT TRUST-401	101 2236	GENERAL FUND	401A DEF COMP - ICMA	401A DEF COMP PE 7/10/15	1,618.95
						TOTAL CHECK	1,618.95
199028	07/17/2015	ICMA RETIREMENT TRUST-457	101 2235	GENERAL FUND	DEFERRED COMP - ICMA	ICMA DEF COMP PE 7/10/15	9,274.20
						TOTAL CHECK	9,274.20
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 6/29/15	19.82
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 6/30/15	22.31
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	44.73
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	44.73
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	47.22
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/29/15	49.70
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	50.95
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/29/15	52.18
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/29/15	58.43
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/29/15	58.43
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	60.90
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/30/15	62.16
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 6/30/15	87.06
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 6/30/15	102.00
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 6/29/15	110.72
199029	07/17/2015	IMPERIAL IRRIGATION DISTRICT	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 6/30/15	311.22
						TOTAL CHECK	1,182.56
199030	07/17/2015	JENSENS MINUTE SHOPPE	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	RFRSH - BASEMENT CLEANUP	60.36
199030	07/17/2015	JENSENS MINUTE SHOPPE	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	REFRESH - C/C MEETING 7/8/15	70.55
						TOTAL CHECK	130.91
199031	07/17/2015	JOSLYN CENTER	7100 7488	SPECIAL PROGRAMS	SENIOR CENTERS	FY 15/16 ANNL SVC Q1	20,081.25
199031	07/17/2015	JOSLYN CENTER	7100 7488	SPECIAL PROGRAMS	SENIOR CENTERS	RPLC - GAZEBO, TBL, CHAIRS	836.88
						TOTAL CHECK	20,918.13

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199032	07/17/2015	MARTHAS VILLAGE & KITCHEN	7100 7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD	5,000.00
						TOTAL CHECK	5,000.00
199033	07/17/2015	CT OLDENKAMP LLC	248 7615	STORM WATER QUALITY FUND	STREET SWEEPING	STREET SWEEP PE 6/26/15	2,200.00
						TOTAL CHECK	2,200.00
199034	07/17/2015	NAPA AUTO PARTS	3200 7623	STREET MAINTENANCE	VEHICLE FUEL	DIESEL ADDITIVE	10.89
						TOTAL CHECK	10.89
199035	07/17/2015	NATIONWIDE	101 2238	GENERAL FUND	DEFERRED COMP-NATIONAL	NATL DEF COMP PE 7/10/15	835.00
						TOTAL CHECK	835.00
199036	07/17/2015	NATIONWIDE	101 2241	GENERAL FUND	NATIONAL - PART TIME	P/T DEF COMP PE 7/10/15	1,145.08
						TOTAL CHECK	1,145.08
199037	07/17/2015	OFFICE DEPOT	5100 8000	GENERAL GOVERNMENT	SUPPLIES	SHARPIE HIGHLIGHTERS	10.79
199037	07/17/2015	OFFICE DEPOT	215 8000	FIRE TAX FUND	SUPPLIES	FRAME	16.03
199037	07/17/2015	OFFICE DEPOT	1500 8000	ADMINISTRATION	SUPPLIES	PRINTING CALCULATOR	78.30
199037	07/17/2015	OFFICE DEPOT	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	LABELS, BATTERIES	85.91
199037	07/17/2015	OFFICE DEPOT	5100 8000	GENERAL GOVERNMENT	SUPPLIES	STAPLES, PAPER, TAPE	206.05
199037	07/17/2015	OFFICE DEPOT	5100 8000	GENERAL GOVERNMENT	SUPPLIES	PAPER, ENVELOPES	264.77
199037	07/17/2015	OFFICE DEPOT	5100 8000	GENERAL GOVERNMENT	SUPPLIES	FILE FLDRS/POST ITS/CRMR	63.54
199037	07/17/2015	OFFICE DEPOT	5100 8000	GENERAL GOVERNMENT	SUPPLIES	PAPER CLIPS/NOTEPADS/FLDR	128.41
						TOTAL CHECK	853.80
199038	07/17/2015	OFFICE TEAM	1200 7444	CITY CLERK	TEMPORARY AGENCY SERVICES	L. WHITE 6/26/15	976.00
199038	07/17/2015	OFFICE TEAM	1700 7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 6/26/15	1,490.40
						TOTAL CHECK	2,466.40
199039	07/17/2015	OFFICEMAX INCORPORATED	2300 8000	CODE COMPLIANCE	SUPPLIES	USB DRIVE	40.44
						TOTAL CHECK	40.44
199040	07/17/2015	OMNI RANCHO LAS PALMAS, LLC	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMO QE 3/15	13,482.88
						TOTAL CHECK	13,482.88
199041	07/17/2015	GREATER PALM SPRINGS CONVENTION	107 7472	TOURISM & MARKETING FUND	DESERT RESORT CVA	TOT PE Q1 FY 15/16	62,994.00
						TOTAL CHECK	62,994.00

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199042	07/17/2015	BRANDI PERRY	2300	7642	CODE COMPLIANCE	ABATEMENTS	ABATE - APN# 685-190-043	775.00
							TOTAL CHECK	775.00
199043	07/17/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	C/C PERS SURV PE 7/10/15	4.65
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	28.26
199043	07/17/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	PERS SURV PE 7/10/15	73.47
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS RE-DEP PE 7/10/15	196.47
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	320.40
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	411.96
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS 20692 PE 7/10/15	558.26
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	1,357.16
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	1,360.00
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	1,984.55
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	2,070.63
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	15,405.22
199043	07/17/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/10/15	20,561.32
							TOTAL CHECK	44,332.35
199044	07/17/2015	PERS LONG TERM CARE PROGRAM	101	2275	GENERAL FUND	PERS LONG TERM CARE	PERS LTC PE 7/10/15	78.50
							TOTAL CHECK	78.50
199045	07/17/2015	PETES AUTOMOTIVE	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	NEW TIRES - 07 FORD F350 7/8/15	1,046.91
199045	07/17/2015	PETES AUTOMOTIVE	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	SVC - 05 FORD EXPLR 7/9/15	1,447.42
							TOTAL CHECK	2,494.33
199046	07/17/2015	PETTY CASH - ANNIE SANFILLIPPO	3100	7800	ENGINEERING	MILEAGE	MILEAGE - L. COLE PE 6/30/15	17.83
							TOTAL CHECK	17.83
199047	07/17/2015	THE PIN CENTER	107	7872	TOURISM & MARKETING FUND	PUBLIC RELATIONS	LOGO TIE BARS	490.00
							TOTAL CHECK	490.00

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RANCHO MIRAGE
7/4/15 TO 7/17/15
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 7/15	4.02
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 7/15	4.02
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 7/15	6.03
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 7/15	6.03
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2180 7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 7/15	20.10
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	224 7210	GAS TAX FUND	GROUP INSURANCE-VISION	VISION 7/15	40.20
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1300 7210	CITY MANAGER	GROUP INSURANCE-VISION	VISION 7/15	80.40
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1700 7210	INFORMATION SERVICES	GROUP INSURANCE-VISION	VISION 7/15	80.40
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	7400 7210	ECONOMIC DEVELOPMENT	GROUP INSURANCE-VISION	VISION 7/15	80.40
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	107 7210	TOURISM & MARKETING FUND	GROUP INSURANCE-VISION	VISION 7/15	120.60
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2200 7210	BUILDING & SAFETY	GROUP INSURANCE-VISION	VISION 7/15	120.60
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1200 7210	CITY CLERK	GROUP INSURANCE-VISION	VISION 7/15	160.80
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1100 7210	CITY COUNCIL	GROUP INSURANCE-VISION	VISION 7/15	190.25
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2100 7210	PLANNING	GROUP INSURANCE-VISION	VISION 7/15	201.00
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	3200 7210	STREET MAINTENANCE	GROUP INSURANCE-VISION	VISION 7/15	201.00
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	2300 7210	CODE COMPLIANCE	GROUP INSURANCE-VISION	VISION 7/15	241.20
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	3300 7210	FACILITIES & FLEET MAINT	GROUP INSURANCE-VISION	VISION 7/15	241.20
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1600 7210	FINANCE	GROUP INSURANCE-VISION	VISION 7/15	281.40
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	1500 7210	ADMINISTRATION	GROUP INSURANCE-VISION	VISION 7/15	281.40
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	3100 7210	ENGINEERING	GROUP INSURANCE-VISION	VISION 7/15	321.60
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	5100 7210	GENERAL GOVERNMENT	GROUP INSURANCE-VISION	VISION 7/15	402.00
						TOTAL CHECK	3,084.65
199049	07/17/2015	THE PRINTING PLACE	1200 8000	CITY CLERK	SUPPLIES	BUSINESS CARDS - K. RAMOS	97.20
						TOTAL CHECK	97.20
199050	07/17/2015	PUBLIC STORAGE	251 7563	AB939 RECYCLING PROGRAMS	SOLID WASTE & RECYCLING	STORAGE RNTL 8/15	266.00
						TOTAL CHECK	266.00
199051	07/17/2015	RITZ-CARLTON HOTEL	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMO QE 3/15	13,229.10
						TOTAL CHECK	13,229.10
199052	07/17/2015	COUNTY OF RIVERSIDE AUDITOR	5200 7588	MANDATED PROGRAMS	LOCAL AREA FORMATION COMM	LAFCO FEES FY 16	4,454.42
						TOTAL CHECK	4,454.42

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RANCHO MIRAGE
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CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199053	07/17/2015	RIVERSIDE COUNTY CLERK AND RECORDER	211 7842	CFD #1 (POLICE & FIRE)	ADVERTISING/PUBLISHING	RECORDING FEES 4/15	28.00
199053	07/17/2015	RIVERSIDE COUNTY CLERK AND RECORDER	2300 7400	CODE COMPLIANCE	PROFESSIONAL/TECHNICAL	RECORDING FEES 4/15	440.00
						TOTAL CHECK	468.00
199054	07/17/2015	RIVERSIDE COUNTY COMMUNITY HEALTH	2300 7420	CODE COMPLIANCE	ANIMAL SERVICES	ANIMAL CNTRL SVC 6/15	1,018.70
199054	07/17/2015	RIVERSIDE COUNTY COMMUNITY HEALTH	2300 7420	CODE COMPLIANCE	ANIMAL SERVICES	SHELTER SVC PE 6/15	2,383.37
						TOTAL CHECK	3,402.07
199055	07/17/2015	RIVERSIDE COUNTY SHERIFF'S	4100 7404	PUBLIC SAFETY	SHERIFF SERVICES	LAW ENFORCEMENT PE 5/27/15	513,532.38
						TOTAL CHECK	513,532.38
199056	07/17/2015	SHRED-IT USA, INC	1200 7400	CITY CLERK	PROFESSIONAL/TECHNICAL	SERVICE PE 7/1/15	57.50
						TOTAL CHECK	57.50
199057	07/17/2015	SOURCE GRAPHICS	1700 8000	INFORMATION SERVICES	SUPPLIES	TONER	277.36
						TOTAL CHECK	277.36
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/6/15	37.94
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/1/15	48.01
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 7/2/15	57.04
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 7/2/15	57.67
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180 7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 7/2/15	176.61
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3200 7603	STREET MAINTENANCE	ELECTRICITY	SERVICE PE 7/1/15	1,088.74
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3200 7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 7/7/15	1,861.83
199058	07/17/2015	SOUTHERN CALIFORNIA EDISON COMPANY	215 7603	FIRE TAX FUND	ELECTRICITY	SERVICE PE 6/30/15	1,909.31
						TOTAL CHECK	5,237.15
199059	07/17/2015	SOUTHERN CALIFORNIA GAS COMPANY	3300 7600	FACILITIES & FLEET MAINT	NATURAL GAS	SERVICE PE 7/6/15	25.33
						TOTAL CHECK	25.33
199060	07/17/2015	STATE DISBURSEMENT UNIT	101 2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 7/10/15	579.23
						TOTAL CHECK	579.23
199061	07/17/2015	STATE DISBURSEMENT UNIT	101 2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 7/10/15	103.84
						TOTAL CHECK	103.84

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RANCHO MIRAGE
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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199062	07/17/2015	BOB STOVER INC.	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	INSPECT SVC PE 6/26/15	660.00
							TOTAL CHECK	660.00
199063	07/17/2015	SUNGARD PUBLIC SECTOR	1700	7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	ANNUAL SOFTWARE MAINTENANCE	5,674.01
199063	07/17/2015	SUNGARD PUBLIC SECTOR	1700	7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	ANNUAL SOFTWARE MAINTENANCE	31,306.35
							TOTAL CHECK	36,980.36
199064	07/17/2015	TALENT EVOLUTION LLC	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WEBSITE MAINT SVC - 7/15	833.33
							TOTAL CHECK	833.33
199065	07/17/2015	TERMINIX INTERNATIONAL	215	7612	FIRE TAX FUND	MAINTENANCE	SERVICE PE 6/1/15 - FS#69	51.00
199065	07/17/2015	TERMINIX INTERNATIONAL	215	7612	FIRE TAX FUND	MAINTENANCE	SERVICE PE 6/15/15 - FS#50	51.00
199065	07/17/2015	TERMINIX INTERNATIONAL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SERVICE PE 6/5/15 - CH	79.00
199065	07/17/2015	TERMINIX INTERNATIONAL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SERVICE PE 6/18/15 - CY	104.00
							TOTAL CHECK	285.00
199066	07/17/2015	UNITED WAY OF THE DESERT	101	2250	GENERAL FUND	DONATIONS-UNITED WAY	UNITED WAY PE 7/10/15	324.85
							TOTAL CHECK	324.85
199067	07/17/2015	US BANK	276	7440	RDA RETIRE OBLIGATION	BOND SERVICING	ADMIN FEES PE 5/31/16	2,200.00
199067	07/17/2015	US BANK	276	7440	RDA RETIRE OBLIGATION	BOND SERVICING	ADMIN FEES PE 5/31/16	2,200.00
							TOTAL CHECK	4,400.00
199069	07/17/2015	VALLEY LOCK & SAFE	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	STRIKE PLATE	8.72
199069	07/17/2015	VALLEY LOCK & SAFE	3300	8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	PADLOCK	241.65
199069	07/17/2015	VALLEY LOCK & SAFE	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	PADLOCK	241.66
							TOTAL CHECK	492.03
199070	07/17/2015	VCA RANCHO MIRAGE ANIMAL HOSPITAL	2300	7420	CODE COMPLIANCE	ANIMAL SERVICES	ANIMAL SERVICES PE 6/30/15	969.93
							TOTAL CHECK	969.93
199071	07/17/2015	VOYAGER FLEET SYSTEMS INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 6/24/15	37.18
199071	07/17/2015	VOYAGER FLEET SYSTEMS INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/24/15	71.58
							TOTAL CHECK	108.76

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RANCHO MIRAGE
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CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199072	07/17/2015	THEODORE J. WEILL	1100 78113	CITY COUNCIL	MEETINGS & TRAVEL-WEILL	TRANSP - LCC CONFERENCE*	38.70
199072	07/17/2015	THEODORE J. WEILL	1100 78113	CITY COUNCIL	MEETINGS & TRAVEL-WEILL	EXP - LCC CONFERENCE*	138.82
199072	07/17/2015	THEODORE J. WEILL	1100 78113	CITY COUNCIL	MEETINGS & TRAVEL-WEILL	ACCOM - LCC CONFERENCE*	799.45
				*6/23/15 TO 6/26/15		TOTAL CHECK	976.97
199073	07/17/2015	WESTAMERICA	5100 8000	GENERAL GOVERNMENT	SUPPLIES	MAGNETIC SIGN - K. RAMOS	145.10
						TOTAL CHECK	145.10
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	244.75
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	356.22
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	413.65
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	435.57
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	437.87
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	525.29
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	574.99
199074	07/17/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/21/15	616.05
						TOTAL CHECK	3,604.39
V100686	07/10/2015	BECK OIL INC	215 7623	FIRE TAX FUND	VEHICLE FUEL	FUEL PE 6/23/15	43.93
V100686	07/10/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/23/15	54.40
V100686	07/10/2015	BECK OIL INC	3100 7623	ENGINEERING	VEHICLE FUEL	FUEL PE 6/23/15	64.48
V100686	07/10/2015	BECK OIL INC	3200 7634	STREET MAINTENANCE	EQUIPMENT MAINT & FUEL	FUEL PE 6/23/15	72.31
V100686	07/10/2015	BECK OIL INC	2180 7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 6/23/15	94.70
V100686	07/10/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/23/15	122.51
V100686	07/10/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/23/15	153.95
V100686	07/10/2015	BECK OIL INC	4100 7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 6/23/15	205.52
V100686	07/10/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/23/15	256.70
V100686	07/10/2015	BECK OIL INC	3200 7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 6/23/15	348.46
						TOTAL CHECK	1,416.96
V100687	07/10/2015	SYLVIA BORREGO	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	539.50
						TOTAL CHECK	539.50
V100689	07/10/2015	RANDAL BYNDER	1300 7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	MILEAGE - EMCC MTG 7/1/15	85.10
						TOTAL CHECK	85.10

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100690	07/10/2015	JEFFREY CHERRY	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,133.90
						TOTAL CHECK	1,133.90
V100692	07/10/2015	DAVID A LEE & DANIEL VAILLANCOURT	7300 7478	TOURISM & MARKETING	MARKETING PROGRAM	WRITING SVCS PE 6/26/15	871.50
						TOTAL CHECK	871.50
V100693	07/10/2015	IMPRESSION CLEANERS	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	UNIFORM CLEANING 6/15	72.00
						TOTAL CHECK	72.00
V100694	07/10/2015	KIRKPATRICK LANDSCAPING SERVICE INC	9101 90460	CAPITAL IMPROVE FUND BAL	FACADE IMPV/PRPTY UPGRDE	DROUGHT CONSERVATION - FS #50	6,332.50
V100694	07/10/2015	KIRKPATRICK LANDSCAPING SERVICE INC	9101 90460	CAPITAL IMPROVE FUND BAL	FACADE IMPV/PRPTY UPGRDE	DROUGHT CONSERVATION - HWY 111	6,490.94
V100694	07/10/2015	KIRKPATRICK LANDSCAPING SERVICE INC	9101 90460	CAPITAL IMPROVE FUND BAL	FACADE IMPV/PRPTY UPGRDE	DROUGHT CONSERVATION - CANCER PARK	7,771.04
						TOTAL CHECK	20,594.48
V100695	07/10/2015	MISSION LINEN SUPPLY	3300 8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MATS/TWLS PE 6/30/15	29.19
V100695	07/10/2015	MISSION LINEN SUPPLY	3200 8002	STREET MAINTENANCE	EQUIPMENT RENTAL	MATS/TWLS PE 6/30/15	29.20
V100695	07/10/2015	MISSION LINEN SUPPLY	215 8002	FIRE TAX FUND	EQUIPMENT RENTAL	MATS PE 6/25/15	40.88
V100695	07/10/2015	MISSION LINEN SUPPLY	215 8002	FIRE TAX FUND	EQUIPMENT RENTAL	MATS PE 6/25/15	58.53
V100695	07/10/2015	MISSION LINEN SUPPLY	3300 8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MATS/TWLS PE 6/25/15	139.93
						TOTAL CHECK	297.73
V100696	07/10/2015	CATHERINE A MITTON	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	878.97
						TOTAL CHECK	878.97
V100697	07/10/2015	SCOTT C MORGAN	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,644.41
						TOTAL CHECK	1,644.41
V100698	07/10/2015	NARKWEATHER ARCHITECTS INC	9101 90518	CAPITAL IMPROVE FUND BAL *PE 6/27/15	LIBRARY SPACE PLANNING	CONSULT SERVICES - OBSERVATORY*	11,412.50
						TOTAL CHECK	11,412.50
V100699	07/10/2015	NEWPORT SUPPLIES	5100 8000	GENERAL GOVERNMENT	SUPPLIES	JANITORIAL SUPPLIES - CH	101.13
V100699	07/10/2015	NEWPORT SUPPLIES	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPP - SUB STATION	103.59
V100699	07/10/2015	NEWPORT SUPPLIES	2180 8000	PARKLAND OPERATING	SUPPLIES	JANITORIAL SUPPLIES- RMCP	287.61
V100699	07/10/2015	NEWPORT SUPPLIES	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CY	311.81
V100699	07/10/2015	NEWPORT SUPPLIES	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CH	742.84
						TOTAL CHECK	1,546.98

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100700	07/10/2015	JODI PUETT	3300 7800	FACILITIES & FLEET MAINT	MILEAGE	MILEAGE PE 6/25/15	13.80
						TOTAL CHECK	13.80
V100701	07/10/2015	RANCHO MIRAGE POWER PARTNERS I, LLC	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 6/15 - CY	1,469.07
						TOTAL CHECK	1,469.07
V100702	07/10/2015	RMPP II, LLC	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 6/15 - CH	3,068.88
						TOTAL CHECK	3,068.88
V100703	07/10/2015	JOHNNIE SNOW	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	539.50
						TOTAL CHECK	539.50
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	2180 90471	PARKLAND OPERATING	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	12,809.16
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	356 90471	DEV FEE-PARKS	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	15,110.09
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	2180 90471	PARKLAND OPERATING	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	51,302.03
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	356 90471	DEV FEE-PARKS	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	60,517.52
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	9101 90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	129,117.02
V100704	07/10/2015	WATKINS LANDMARK CONSTRUCTION	9101 90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	517,127.38
				*COMMUNITY PARK PE 5/30/15		TOTAL CHECK	785,983.20
V100705	07/17/2015	BECK OIL INC	5100 7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 6/30/15	18.87
V100705	07/17/2015	BECK OIL INC	3100 7623	ENGINEERING	VEHICLE FUEL	FUEL PE 6/30/15	31.00
V100705	07/17/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/30/15	32.61
V100705	07/17/2015	BECK OIL INC	3200 7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 6/30/15	53.91
V100705	07/17/2015	BECK OIL INC	2180 7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 6/30/15	73.58
V100705	07/17/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/30/15	97.56
V100705	07/17/2015	BECK OIL INC	3200 7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 6/30/15	103.50
V100705	07/17/2015	BECK OIL INC	4100 7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 6/30/15	116.17
V100705	07/17/2015	BECK OIL INC	3300 7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 6/30/15	166.30
						TOTAL CHECK	693.50
V100707	07/17/2015	BUZZ FACTORY	2300 7839	CODE COMPLIANCE	REPRODUCTION & PRINTING	UPDATE ANIMAL CNTRL BROCHURE	862.00
						TOTAL CHECK	862.00
V100708	07/17/2015	CLIENT FIRST CONSULTING GROUP	1500 7400	ADMINISTRATION	PROFESSIONAL/TECHNICAL	CONSULT SVCS - IT	2,063.52
						TOTAL CHECK	2,063.52

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100709	07/17/2015	CORELOGIC INFORMATION SOLUTIONS INC	2300	7400	CODE COMPLIANCE	PROFESSIONAL/TECHNICAL	REALQUEST PROP SVC 6/15	150.00
V100709	07/17/2015	CORELOGIC INFORMATION SOLUTIONS INC	1700	7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	ONLINE METRO SCAN 6/15	500.00
							TOTAL CHECK	650.00
V100711	07/17/2015	HERMANN DESIGN GROUP INC	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	CONSTRUCTION SERVICES PE 6/30/15	10,005.22
							TOTAL CHECK	10,005.22
V100712	07/17/2015	IMAGE SOURCE	5100	7633	GENERAL GOVERNMENT	OFFICE EQUIPMENT MAINT	COPIES PE 6/23/15	142.26
							TOTAL CHECK	142.26
V100713	07/17/2015	JESSE ECKENROTH	1600	7806	FINANCE	MEETINGS/TRAINING/TRAVEL	ACCOM - CSMFO CONF 7/8/15	209.43
							TOTAL CHECK	209.43
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	65.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	203	7612	ZONE B LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	220.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	204	7612	ZONE C LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	300.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	202	7612	ZONE A LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	400.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 7/15	430.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	215	7612	FIRE TAX FUND	MAINTENANCE	LANDSCAPE MAINT 7/15	500.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	205	7612	ZONE D LANDSCAPING	MAINTENANCE	LANDSCAPE MAINT 7/15	690.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	215	7612	FIRE TAX FUND	MAINTENANCE	LANDSCAPE MAINT 7/15	870.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 7/15	870.00
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	LANDSCAPE MAINT 7/15	1,660.00
							TOTAL CHECK	6,005.00
V100716	07/17/2015	MARK DAVIDSON PHOTOGRAPHY	107	7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO - M. SAMBITO	350.00
							TOTAL CHECK	350.00
V100717	07/17/2015	NEWPORT SUPPLIES	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPP - SUBST	127.53
V100717	07/17/2015	NEWPORT SUPPLIES	2180	8000	PARKLAND OPERATING	SUPPLIES	JANITORIAL SUPPLIES - RMCP	372.34
V100717	07/17/2015	NEWPORT SUPPLIES	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CY	663.45
V100717	07/17/2015	NEWPORT SUPPLIES	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES - CH	921.90
V100717	07/17/2015	NEWPORT SUPPLIES	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	TREAT LED LIGHT HOODS 7/6/15	2,284.80
							TOTAL CHECK	4,370.02

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RANCHO MIRAGE
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100718	07/17/2015	RMEA MEMBERSHIP	101	2257	GENERAL FUND	RMEA SERV FEE	RMEA FEE PE 7/10/15	59.97
V100718	07/17/2015	RMEA MEMBERSHIP	101	2256	GENERAL FUND	RMEA PREPAID LEGAL	PREPAID LEGAL PE 7/10/15	103.60
V100718	07/17/2015	RMEA MEMBERSHIP	101	2255	GENERAL FUND	RMEA MEMBERSHIP	RMEA DUES 7/15	1,240.00
							TOTAL CHECK	1,403.57
V100719	07/17/2015	WILLIAM ROY DOUGLASS	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	INSPECTION SVC PE 4/30/15	5,567.00
							TOTAL CHECK	5,567.00
							TOTAL REPORT	2,853,124.21

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199075 thru V100751 in the amount of:

City Funds $ 1,150,187.23

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\GEN

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213

PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov

www.RelaxRanchoMirage.com

RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199075	07/24/2015	ALFRED BRUCE	248	7596	STORM WATER QUALITY FUND	SUSTAINABILITY PROGRAMS	TURF CONV REBATE PGM	404.00
							TOTAL CHECK	404.00
199078	07/24/2015	ANGELA LAPICK	9101	90518	CAPITAL IMPROVE FUND BAL	LIBRARY SPACE PLANNING	DESIGN SERVICE 7/15	1,400.00
							TOTAL CHECK	1,400.00
199079	07/24/2015	ASPEN MILLS BREAD COMPANY	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	REFRESHMENTS 7/15/15	99.36
							TOTAL CHECK	99.36
199081	07/24/2015	ROBERT BARRETT	107	7872	TOURISM & MARKETING FUND	PUBLIC RELATIONS	SUPPLIES-ANL BCKPK CMPGN	59.93
							TOTAL CHECK	59.93
199082	07/24/2015	BRUCE SWAN	2180	7612	PARKLAND OPERATING	MAINTENANCE	FNL PYMT-REFRB WLF/PK PLQ	1,110.00
							TOTAL CHECK	1,110.00
199084	07/24/2015	CALAFCO	1300	7818	CITY MANAGER	DUES & SUBSCRIPTIONS	MEMBER DUES	300.00
							TOTAL CHECK	300.00
199085	07/24/2015	CDW GOVERNMENT INC	1700	8000	INFORMATION SERVICES	SUPPLIES	MAGICARD BLK FILM	39.98
							TOTAL CHECK	39.98
199087	07/24/2015	COACHELLA VALLEY ASSOCIATION	5300	7581	REGIONAL PLAN & IMPLEMEN	CVAG	ANNUAL ASSESSMENT FY 15/16	28,808.00
							TOTAL CHECK	28,808.00
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/10/15	20.00
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/9/15	20.12
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/10/15	32.44
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/10/15	34.54
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/10/15	36.34
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/7/15	48.12
199088	07/24/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/10/15	141.82
							TOTAL CHECK	333.38

RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199089	07/24/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPLC VALVE-DS MEDIAN7/10	165.00
199089	07/24/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	TRIM TREE-THOMPSN RD 7/11	195.00
							TOTAL CHECK	360.00
199090	07/24/2015	CSAC EXCESS INSURANCE AUTHORITY	5100	7275	GENERAL GOVERNMENT	OTHER MEDICAL	EMP ASSTNC PGM PE9/15	1,005.66
							TOTAL CHECK	1,005.66
199091	07/24/2015	CRH CALIFORNIA WATER INC	5100	7612	GENERAL GOVERNMENT	MAINTENANCE	SERVICE PE 7/31/15	53.00
							TOTAL CHECK	53.00
199092	07/24/2015	DELL MARKETING LP	9101	90518	CAPITAL IMPROVE FUND BAL	LIBRARY SPACE PLANNING	16 DESKTOPS	15,503.09
							TOTAL CHECK	15,503.09
199094	07/24/2015	DESERT BATTERY COMPANY	3300	8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	GENERATOR BATTERY-CY	126.79
							TOTAL CHECK	126.79
199095	07/24/2015	DESERT PROMOTIONAL & EMBROIDERY LLC	2300	8020	CODE COMPLIANCE	UNIFORMS	UNIFORM SHIRT - P. BIRKY	165.68
							TOTAL CHECK	165.68
199096	07/24/2015	DESERT REPROGRAPHICS LLC	2200	7839	BUILDING & SAFETY	REPRODUCTION & PRINTING	INSPECTION FORM-BLDG	31.10
							TOTAL CHECK	31.10
199097	07/24/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR CHILLER - CH PE 6/23	1,940.00
199097	07/24/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SVC AC UNIT-CY 6/19	224.00
199097	07/24/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SVC CHILLER-CH 6/30/15	240.00
							TOTAL CHECK	2,404.00
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	19.84
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	19.84
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	29.76
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	29.76
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	99.21
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	101	2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILDCARE 6/15	250.00
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	ADMIN FEE 6/15	371.30
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7212	GENERAL GOVERNMENT	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	25,278.37
							TOTAL CHECK	26,098.08

RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199099	07/24/2015	EPOCH UNIVERSAL	1700	7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	ANL SMARTNET RNWL FY15/16	9,991.09
							TOTAL CHECK	9,991.09
199100	07/24/2015	FEDERAL EXPRESS CORPORATION	3100	8000	ENGINEERING	SUPPLIES	EXP MAIL - CALTRANS	17.83
199100	07/24/2015	FEDERAL EXPRESS CORPORATION	3100	8000	ENGINEERING	SUPPLIES	EXP MAIL - CVAG	18.00
199100	07/24/2015	FEDERAL EXPRESS CORPORATION	7100	7874	SPECIAL PROGRAMS	SPEAKERS SERIES	EXP MAIL - SPEAKER SERIES	33.42
							TOTAL CHECK	69.25
199104	07/24/2015	HEIGHTENED SECURITY INC	9101	90451	CAPITAL IMPROVE FUND BAL	CITY YARD BUILDING IMPROV	INSTALL WALL SECURITY SYSTEM	12,652.62
							TOTAL CHECK	12,652.62
199105	07/24/2015	HONDA YAMAHA OF REDLANDS	4100	7624	PUBLIC SAFETY	VEHICLE MAINTENANCE	SVC-COP MOTORCYCLE 5/12	529.22
199105	07/24/2015	HONDA YAMAHA OF REDLANDS	4100	7624	PUBLIC SAFETY	VEHICLE MAINTENANCE	SVC-COP MOTORCYLE 6/9/15	1,537.36
							TOTAL CHECK	2,066.58
199106	07/24/2015	HOWARD'S GALLERY & CUSTOM FRAME	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	PLAY BALL PLAQUES	251.92
199106	07/24/2015	HOWARD'S GALLERY & CUSTOM FRAME	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	STUDIO ARTIST PLAQUES	916.36
							TOTAL CHECK	1,168.28
199107	07/24/2015	JENSENS MINUTE SHOPPE	5100	7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	REFRESH - CC MTG 7/16/15	89.52
							TOTAL CHECK	89.52
199108	07/24/2015	JUANITA CONDE BACARDI	5100	7420	GENERAL GOVERNMENT	ANIMAL SERVICES	ANIMAL ADOPT PGM	22.00
							TOTAL CHECK	22.00
199109	07/24/2015	LANCE DAVIS	2300	7400	CODE COMPLIANCE	PROFESSIONAL/TECHNICAL	PROFESSIONAL SVC 7/21/15	1,250.00
							TOTAL CHECK	1,250.00
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180	7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	6.80
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180	7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	6.80
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180	7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	10.19
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180	7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	10.19
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1100	7215	CITY COUNCIL	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	14.21
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2180	7215	PARKLAND OPERATING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	33.98
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	224	7215	GAS TAX FUND	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	67.88
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	7400	7215	ECONOMIC DEVELOPMENT	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	193.94
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1700	7215	INFORMATION SERVICES	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	207.01
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2200	7215	BUILDING & SAFETY	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	259.58

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199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	107	7215	TOURISM & MARKETING FUND	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	291.46
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1300	7215	CITY MANAGER	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	292.28
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1200	7215	CITY CLERK	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	309.46
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	3200	7215	STREET MAINTENANCE	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	327.04
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2300	7215	CODE COMPLIANCE	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	392.84
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	3300	7215	FACILITIES & FLEET MAINT	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	466.30
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	2100	7215	PLANNING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	470.42
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1600	7215	FINANCE	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	482.11
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	1500	7215	ADMINISTRATION	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	608.41
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	3100	7215	ENGINEERING	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	863.89
							TOTAL CHECK	5,314.79
199111	07/24/2015	MARIPOSA LANDSCAPES, INC	3200	7630	STREET MAINTENANCE	TRAILS & BIKE PATH MAINT	LANDSCAPE MAINT 6/15	2,156.00
							TOTAL CHECK	2,156.00
199112	07/24/2015	MD ENERGY INC	9101	90510	CAPITAL IMPROVE FUND BAL	LIBRARY IMPROVEMENT PRJCT	SOLAR PROJECT	104,888.02
							TOTAL CHECK	104,888.02
199113	07/24/2015	MICHAEL HOPPER	5100	7420	GENERAL GOVERNMENT	ANIMAL SERVICES	ANIMAL ADOPT PGM	17.76
							TOTAL CHECK	17.76
199115	07/24/2015	NV5	9101	90467	CAPITAL IMPROVE FUND BAL	CITYWIDE CLS 1 MISNG LNKS	DESIGN SERVICES PE 5/30/15	33,540.00
							TOTAL CHECK	33,540.00
199116	07/24/2015	OFFICE DEPOT	1600	8000	FINANCE	SUPPLIES	PAPER/PENS/CLIPS	287.15
							TOTAL CHECK	287.15
199117	07/24/2015	ON THE FLY TERMITE & PEST CONTROL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CONTROL - CH 7/9/15	18.00
199117	07/24/2015	ON THE FLY TERMITE & PEST CONTROL	215	7612	FIRE TAX FUND	MAINTENANCE	PEST CONTROL-FS#69 7/6/15	29.00
199117	07/24/2015	ON THE FLY TERMITE & PEST CONTROL	215	7612	FIRE TAX FUND	MAINTENANCE	PEST CONTROL-FS#50 7/6/15	29.00
199117	07/24/2015	ON THE FLY TERMITE & PEST CONTROL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CONTROL - CY 7/6/15	50.00
							TOTAL CHECK	126.00
199118	07/24/2015	ON TRAC	7100	7875	SPECIAL PROGRAMS	CULTURAL SPECIAL EVENTS	PLAY BALL PLAQUE	3.87
							TOTAL CHECK	3.87
199121	07/24/2015	THE PAIGE COMPANY	1200	8000	CITY CLERK	SUPPLIES	MIRACLE BOX PACKING	390.20
							TOTAL CHECK	390.20

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199122	07/24/2015	PAUL ASSOCIATES	7100	7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	BKLET-LOOK BACK IN TIME	1,307.21
199122	07/24/2015	PAUL ASSOCIATES	7100	7880	SPECIAL PROGRAMS	HISTORIC PRESERVATION COM	BKLET-LOOK BACK IN TIME	1,300.00
							TOTAL CHECK	2,607.21
199123	07/24/2015	PETES AUTOMOTIVE	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	SVC-ST07 DUMP TRK 7/18/15	931.99
							TOTAL CHECK	931.99
199124	07/24/2015	PFM ASSET MGMT LLC	1600	7400	FINANCE	PROFESSIONAL/TECHNICAL	INVESTMENT SVC 6/15	168.85
199124	07/24/2015	PFM ASSET MGMT LLC	276	7440	RDA RETIRE OBLIGATION	BOND SERVICING	INVESTMENT SVC 6/15	1,040.11
199124	07/24/2015	PFM ASSET MGMT LLC	1600	7400	FINANCE	PROFESSIONAL/TECHNICAL	INVESTMENT SVC 6/15	5,230.06
							TOTAL CHECK	6,439.02
199125	07/24/2015	POWERS AWARDS	7300	7872	TOURISM & MARKETING	PUBLIC RELATIONS	SILVER MEDAL-LPGA TOUR	30.78
							TOTAL CHECK	30.78
199126	07/24/2015	THE PRINTING PLACE	3100	8000	ENGINEERING	SUPPLIES	BUS CARDS-M. SAMBITO	68.04
199126	07/24/2015	THE PRINTING PLACE	2100	8000	PLANNING	SUPPLIES	BUS CARDS-PLANNING	68.04
199126	07/24/2015	THE PRINTING PLACE	2100	8000	PLANNING	SUPPLIES	BUS CARDS - G. TROUSDELL	97.20
199126	07/24/2015	THE PRINTING PLACE	4200	8000	EMERGENCY SERVICES	SUPPLIES	BUS CARDS-EMGCY PRPDNESS	204.12
							TOTAL CHECK	437.40
199129	07/24/2015	SMITH PIPE & SUPPLY INC	9101	90171	CAPITAL IMPROVE FUND BAL	BIGHORN FENCE PHASE 3 & 4	IRRIGATION SUPPLIES	71.59
199129	07/24/2015	SMITH PIPE & SUPPLY INC	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	192.28
							TOTAL CHECK	263.87
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	LATE PAYMENT CHARGE	4.10
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	205	7603	ZONE D LANDSCAPING	ELECTRICITY	SERVICE PE 7/16/15	26.29
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/17/15	26.74
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/17/15	27.57
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	203	7603	ZONE B LANDSCAPING	ELECTRICITY	SERVICE PE 7/16/15	40.01
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	204	7603	ZONE C LANDSCAPING	ELECTRICITY	SERVICE PE 7/16/15	52.22
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/2/15	512.37
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 6/3/15	512.63
199130	07/24/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/16/15	8,370.76
							TOTAL CHECK	9,572.69
199131	07/24/2015	SOUTHWEST AQUATICS INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	POND MAINT-CANCER PRK	300.00
							TOTAL CHECK	300.00

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199132	07/24/2015	SOUTHWEST PLUMBING INC	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	RPLC GAS VALVE-FS#69	294.24
							TOTAL CHECK	294.24
199133	07/24/2015	STRYKER SALES CORPORATION	215	7634	FIRE TAX FUND	EQUIPMENT MAINT & FUEL	EMS PROTECTION PE 6/30/16	935.00
199133	07/24/2015	STRYKER SALES CORPORATION	215	7634	FIRE TAX FUND	EQUIPMENT MAINT & FUEL	EMS PROTECTION PE 6/30/16	935.00
							TOTAL CHECK	1,870.00
199134	07/24/2015	SUNLINE TRANSIT AGENCY	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	COMPRESSED GAS 6/15	32.64
199134	07/24/2015	SUNLINE TRANSIT AGENCY	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	COMPRESSED GAS 6/15	135.20
							TOTAL CHECK	167.84
199135	07/24/2015	TAG/AMS INC / EMPLOYEE DRUG TESTING	1500	7400	ADMINISTRATION	PROFESSIONAL/TECHNICAL	SURCHARGE 4/2/15	8.00
199135	07/24/2015	TAG/AMS INC / EMPLOYEE DRUG TESTING	1500	7400	ADMINISTRATION	PROFESSIONAL/TECHNICAL	SURCHARGE 5/19/15	9.00
							TOTAL CHECK	17.00
199136	07/24/2015	TALENT EVOLUTION LLC	1700	7400	INFORMATION SERVICES	PROFESSIONAL/TECHNICAL	WEB MAINT SVC-CH 7/15	7,900.00
							TOTAL CHECK	7,900.00
199139	07/24/2015	THE ALTUM GROUP	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	STAKING FOR PARK EXPANSION PE 5/31/15	5,849.80
199139	07/24/2015	THE ALTUM GROUP	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	STAKING FOR PARK EXPANSION PE 5/31/15	1,830.20
199139	07/24/2015	THE ALTUM GROUP	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	STAKING FOR PARK EXPANSION PE 5/31/15	17,092.60
							TOTAL CHECK	24,772.60
199140	07/24/2015	TOPS N BARRICADES INC	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	TRAFFIC EQUIP RNTLS	323.00
							TOTAL CHECK	323.00
199142	07/24/2015	UNITED TRAFFIC SERVICES&SUPPLY	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	COPS-SAFETY VESTS	287.75
							TOTAL CHECK	287.75
199143	07/24/2015	VALLEY LOCK & SAFE	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	CITY LOCKS	13.98
199143	07/24/2015	VALLEY LOCK & SAFE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	INST EXIT DEVICE-BASEMNT	2,026.44
							TOTAL CHECK	2,040.42
199144	07/24/2015	VORTEX INDUSTRIES, INC.	215	7612	FIRE TAX FUND	MAINTENANCE	REPAIRS-STEEL DOOR FS#50	680.05
199144	07/24/2015	VORTEX INDUSTRIES, INC.	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	STEEL DOOR MAINT-CY	915.37
							TOTAL CHECK	1,595.42
199145	07/24/2015	WILLDAN ENGINEERING	2200	7444	BUILDING & SAFETY	TEMPORARY AGENCY SERVICES	SERVICE PE 7/3/15	940.00
199145	07/24/2015	WILLDAN ENGINEERING	2200	7444	BUILDING & SAFETY	TEMPORARY AGENCY SERVICES	SERVICES PE 6/26/15	2,312.50
							TOTAL CHECK	3,252.50

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199148	07/31/2015	ALZHEIMERS ASSOCIATION	7100	7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD	723.20
							TOTAL CHECK	723.20
199149	07/31/2015	ANDERSON COMMUNICATIONS INC	4200	7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	REPEATER/ANTENA SPC 8/15	550.00
							TOTAL CHECK	550.00
199153	07/31/2015	BIG SKY GATE KEEPER	215	7612	FIRE TAX FUND	MAINTENANCE	RPR GATE REMOTES 7/8/15	90.00
							TOTAL CHECK	90.00
199154	07/31/2015	BURRTEC WASTE & RECYCLING SERVICES	3300	7645	FACILITIES & FLEET MAINT	STORAGE AREA RENTAL	STORAGE CNTNRS-BSMNT FLD	339.00
							TOTAL CHECK	339.00
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	5.49
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	118.88
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	118.88
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	178.32
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	227.73
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	5100	7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	MEDICAL 8/15	375.39
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2180	7200	PARKLAND OPERATING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	594.40
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	988.20
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	224	7200	GAS TAX FUND	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	1,556.52
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1700	7200	INFORMATION SERVICES	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,066.91
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1300	7200	CITY MANAGER	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,090.88
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	7400	7200	ECONOMIC DEVELOPMENT	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,101.96
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	107	7200	TOURISM & MARKETING FUND	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,328.64
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1100	7200	CITY COUNCIL	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,750.68
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2200	7200	BUILDING & SAFETY	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	3,897.24
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1200	7200	CITY CLERK	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	4,528.52
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2300	7200	CODE COMPLIANCE	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	6,029.18
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	2100	7200	PLANNING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	6,058.51
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	3200	7200	STREET MAINTENANCE	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	6,776.16
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	3300	7200	FACILITIES & FLEET MAINT	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	7,579.12
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1500	7200	ADMINISTRATION	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	7,854.60
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	1600	7200	FINANCE	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	8,863.50
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	3100	7200	ENGINEERING	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	11,293.60
							TOTAL CHECK	83,383.31
199156	07/31/2015	CALPERS 457 PLAN	101	2232	GENERAL FUND	PERS SUPP 457 DEF COMP	PERS DEF 457 PE 7/24/15	1,158.15
							TOTAL CHECK	1,158.15

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199157	07/31/2015	CHEMSEARCH	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	VALVE - CH	355.72
							TOTAL CHECK	355.72
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/13/15	22.22
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/14/15	36.78
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/13/15	41.40
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/13/15	72.76
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	201	7606	CITYWIDE LANDSCAPING	WATER	SERVICE PE 7/14/15	114.20
199158	07/31/2015	COACHELLA VALLEY WATER DISTRICT	3300	7606	FACILITIES & FLEET MAINT	WATER	SERVICE PE 7/13/15	120.55
							TOTAL CHECK	407.91
199159	07/31/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR IRGTN LINE-DS MDN7/14	165.00
199159	07/31/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	INSTL PLNTRS-DEAN MRTN DR	2,490.00
							TOTAL CHECK	2,655.00
199160	07/31/2015	DYNAMISM INC.	9101	90518	CAPITAL IMPROVE FUND BAL	LIBRARY SPACE PLANNING	3D PRINTER & ACCESSORIES	2,903.66
							TOTAL CHECK	2,903.66
199161	07/31/2015	EMCOR SERVICE	215	7612	FIRE TAX FUND	MAINTENANCE	INSTL NEW COMPRESR-FS#50	3,173.20
199161	07/31/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR CHILLER - CH 7/2/15	805.49
199161	07/31/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR COOL TWR - CH 7/6/15	924.85
							TOTAL CHECK	4,903.54
199162	07/31/2015	EMPLOYEE BENEFIT SPECIALISTS INC	101	2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILD CARE PE 7/24/15	250.00
							TOTAL CHECK	250.00
199163	07/31/2015	ESE LIFESTYLE LLC	101	4300	GENERAL FUND	BUSINESS LICENSES	BL OVERPAYMENT	85.00
							TOTAL CHECK	85.00
199164	07/31/2015	ESGIL CORPORATION	2200	7400	BUILDING & SAFETY	PROFESSIONAL/TECHNICAL	PLAN CHECK SVC PE 6/30/15	2,557.40
							TOTAL CHECK	2,557.40
199165	07/31/2015	FEDERAL EXPRESS CORPORATION	1600	8000	FINANCE	SUPPLIES	EXP MAIL - IRS	16.27
199165	07/31/2015	FEDERAL EXPRESS CORPORATION	1600	8000	FINANCE	SUPPLIES	EXP MAIL - IRS	16.27
199165	07/31/2015	FEDERAL EXPRESS CORPORATION	1200	8000	CITY CLERK	SUPPLIES	EXP MAIL - WILLDAN	20.24
							TOTAL CHECK	52.78
199166	07/31/2015	DAIOHS USA	5100	7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	RFRSHMNT SUPPLIES - CH	45.85
							TOTAL CHECK	45.85

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199167	07/31/2015	FRANCHISE TAX BOARD	101	2265	GENERAL FUND	GARNISHMENT	GARNISHMENT PE 7/24/15	240.00
							TOTAL CHECK	240.00
199169	07/31/2015	FULTON DISTRIBUTING	2180	8000	PARKLAND OPERATING	SUPPLIES	JANITORIAL SUPPLIES	131.64
199169	07/31/2015	FULTON DISTRIBUTING	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES	167.31
199169	07/31/2015	FULTON DISTRIBUTING	3300	8000	FACILITIES & FLEET MAINT	SUPPLIES	JANITORIAL SUPPLIES	908.93
							TOTAL CHECK	1,207.88
199171	07/31/2015	GOVERNMENT LEASING LLC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPY MACHINE LEASE 7/15	3,096.00
							TOTAL CHECK	3,096.00
199172	07/31/2015	GRAINGER	4200	8000	EMERGENCY SERVICES	SUPPLIES	VESTS-EMGCY PREPDNESS	88.40
							TOTAL CHECK	88.40
199173	07/31/2015	HDL COREN & CONE INC	1600	7400	FINANCE	PROFESSIONAL/TECHNICAL	14/15 CAFR REPORT PACKAGE	595.00
							TOTAL CHECK	595.00
199175	07/31/2015	HOWARDS GALLERY & CUSTOM FRAME	5100	8000	GENERAL GOVERNMENT	SUPPLIES	FRAME-BABE'S PROCLAMATION	109.03
							TOTAL CHECK	109.03
199176	07/31/2015	ICMA RETIREMENT TRUST-401	101	2236	GENERAL FUND	401A DEF COMP - ICMA	401A DEF COMP PE 7/24/15	1,300.72
							TOTAL CHECK	1,300.72
199177	07/31/2015	ICMA RETIREMENT TRUST-457	101	2235	GENERAL FUND	DEFERRED COMP - ICMA	457 DEF COMP PE 7/24/15	9,901.50
							TOTAL CHECK	9,901.50
199178	07/31/2015	CITY OF INDIAN WELLS	105	8570	ACBCI TOURISM FEE FUND	REIMB PUBLIC SAFETY	REIMB-IW PUB SAFE FY14/15	234.44
							TOTAL CHECK	234.44
199179	07/31/2015	JIMMY'S EQUIPMENT INC	3200	7634	STREET MAINTENANCE	EQUIPMENT MAINT & FUEL	PARTS FOR CHAIN SAW	52.93
							TOTAL CHECK	52.93
199180	07/31/2015	RICHARD KITE	1100	78131	CITY COUNCIL	MEETINGS & TRAVEL-KITE	MILEAGE-LCC CONF 6/24-26	501.41
199180	07/31/2015	RICHARD KITE	1100	78131	CITY COUNCIL	MEETINGS & TRAVEL-KITE	ACCOMM-LCC CONF 6/24-26	693.48
							TOTAL CHECK	1,194.89
199181	07/31/2015	LCM GROUP INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	EGP LOGO - CITY VEHICLES	161.15
							TOTAL CHECK	161.15

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199182	07/31/2015	LIEBERT CASSIDY WHITMORE	1500	7400	ADMINISTRATION	PROFESSIONAL/TECHNICAL	PRO SERVICES PE 6/30/15	88.00
199182	07/31/2015	LIEBERT CASSIDY WHITMORE	5300	7593	REGIONAL PLAN & IMPLEMEN	EMPLOYMENT RELATIONS CONS	CV EMP DUES FY 15/16	4,770.00
							TOTAL CHECK	4,858.00
199183	07/31/2015	LUCY MEEPOS	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	284.57
							TOTAL CHECK	284.57
199184	07/31/2015	ANN D MOSKOWITZ	702	2415	CUSTOMER DEPOSIT FUND	DUST CONTROL DEPOSIT	REFUND DUST CONTROL DEP	2,060.00
							TOTAL CHECK	2,060.00
199185	07/31/2015	NATIONWIDE	101	2238	GENERAL FUND	DEFERRED COMP-NATIONAL	NATL. DEF COMP PE 7/24/15	835.00
							TOTAL CHECK	835.00
199186	07/31/2015	NATIONWIDE	101	2241	GENERAL FUND	NATIONAL - PART TIME	P/T DEF COMP PE 7/24/15	1,296.02
							TOTAL CHECK	1,296.02
199187	07/31/2015	NP MECHANICAL INC	101	4300	GENERAL FUND	BUSINESS LICENSES	OVERPYMT-BUSINESS LICENSE	7.00
							TOTAL CHECK	7.00
199188	07/31/2015	O'REILLY AUTO PARTS	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	CAR WASH SOAP	10.88
199188	07/31/2015	O'REILLY AUTO PARTS	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	BLADES/TAIL LIGHT BULBS	35.81
							TOTAL CHECK	46.69
199189	07/31/2015	OFFICE DEPOT	3100	8000	ENGINEERING	SUPPLIES	CHAIRMAT, RUBBERBANDS	129.10
							TOTAL CHECK	129.10
199190	07/31/2015	OFFICE TEAM	1200	7444	CITY CLERK	TEMPORARY AGENCY SERVICES	L. WHITE PE 7/3/15	780.80
199190	07/31/2015	OFFICE TEAM	1200	7444	CITY CLERK	TEMPORARY AGENCY SERVICES	L. WHITE PE 7/10/15	992.40
199190	07/31/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 7/17/15	1,364.04
							TOTAL CHECK	3,137.24
199193	07/31/2015	OPERATION SAFEHOUSE, INC.	7100	7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD	3,500.00
							TOTAL CHECK	3,500.00
199195	07/31/2015	CITY OF PALM DESERT	105	8570	ACBCI TOURISM FEE FUND	REIMB PUBLIC SAFETY	REIMB-AGUA 08 FUNDING	3,522.83
							TOTAL CHECK	3,522.83
199196	07/31/2015	PALM SPRINGS MIRROR & GLASS INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR DOORS - CH 7/15/15	1,152.12
							TOTAL CHECK	1,152.12

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RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199197	07/31/2015	PALM SPRINGS MOTORS INC	4100	7624	PUBLIC SAFETY	VEHICLE MAINTENANCE	RPR SEAT-COPS VEH 7/21	69.94
							TOTAL CHECK	69.94
199198	07/31/2015	PARAGON PARTNERS LTD	236	R90419	MEASURE A FUND	MONT AVE STREET IMPROVE	PRO SERVICE PE 4/30/15	1,396.31
199198	07/31/2015	PARAGON PARTNERS LTD	236	R90419	MEASURE A FUND	MONT AVE STREET IMPROVE	PRO SERVICE PE 6/30/15	1,421.13
199198	07/31/2015	PARAGON PARTNERS LTD	236	R90419	MEASURE A FUND	MONT AVE STREET IMPROVE	PRO SERVICES PE 3/31/15	4,947.55
							TOTAL CHECK	7,764.99
199199	07/31/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	C/C PERS SURV PE 7/24/15	4.65
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	43.82
199199	07/31/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	PERS SURV PE 7/24/15	72.54
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS RE-DEP PE 7/24/15	196.47
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	320.40
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	411.96
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	1,357.16
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	1,359.99
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	2,158.58
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	2,252.20
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	15,389.15
199199	07/31/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 7/24/15	19,842.89
							TOTAL CHECK	43,409.81
199200	07/31/2015	PERS LONG TERM CARE PROGRAM	101	2275	GENERAL FUND	PERS LONG TERM CARE	PERS LTC PE 7/24/15	78.50
							TOTAL CHECK	78.50
199201	07/31/2015	PETES AUTOMOTIVE	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	SVC-04 FORD F150 7/27	159.60
199201	07/31/2015	PETES AUTOMOTIVE	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	SVC-03 FORD F350 7/22	184.99
199201	07/31/2015	PETES AUTOMOTIVE	215	7624	FIRE TAX FUND	VEHICLE MAINTENANCE	SVC-09 CIVIC HYBRID 7/22	200.16
199201	07/31/2015	PETES AUTOMOTIVE	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	SVC-09 CIVIC HYBRID 7/21	232.83
							TOTAL CHECK	777.58
199203	07/31/2015	THE PRINTING PLACE	215	8000	FIRE TAX FUND	SUPPLIES	BUS. CARDS-J. PALMIERI	172.80
							TOTAL CHECK	172.80
199205	07/31/2015	RIVERSIDE COUNTY FIRE DEPARTMENT	105	8570	ACBCI TOURISM FEE FUND *2008 FUNDING AGREEMENT	REIMB PUBLIC SAFETY	REIMBURSE - AGUA CALIENTE*	16,319.65
							TOTAL CHECK	16,319.65
199206	07/31/2015	RIVERSIDE COUNTY SHERIFFS DEPT	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL CHARGES PE 6/24/15	725.19
							TOTAL CHECK	725.19

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RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199208	07/31/2015	JEANETTE SEMAN	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	284.57
							TOTAL CHECK	284.57
199209	07/31/2015	RONALD M. SHARROW	248	7596	STORM WATER QUALITY FUND	SUSTAINABILITY PROGRAMS	TURF CONVERSION REBATE	1,000.00
							TOTAL CHECK	1,000.00
199210	07/31/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/16/15	1,085.40
199210	07/31/2015	SOUTHERN CALIFORNIA EDISON COMPANY	215	7603	FIRE TAX FUND	ELECTRICITY	SERVICE PE 7/20/15	2,276.83
199210	07/31/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 7/16/15	2,776.53
							TOTAL CHECK	6,138.76
199211	07/31/2015	SOUTHERN CALIFORNIA GAS COMPANY	215	7600	FIRE TAX FUND	NATURAL GAS	SERVICE PE 7/20/15	41.54
199211	07/31/2015	SOUTHERN CALIFORNIA GAS COMPANY	215	7600	FIRE TAX FUND	NATURAL GAS	SERVICE PE 7/17/15	78.72
199211	07/31/2015	SOUTHERN CALIFORNIA GAS COMPANY	3300	7600	FACILITIES & FLEET MAINT	NATURAL GAS	SERVICE PE7/17/15	151.22
							TOTAL CHECK	271.48
199212	07/31/2015	SOUTHWEST AQUATICS INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	POND MAINT-CANCER PARK	300.00
							TOTAL CHECK	300.00
199213	07/31/2015	SOUTHWEST PLUMBING INC	3300	8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	INSTALL FLOOR DRAINS*	14,750.00
199213	07/31/2015	SOUTHWEST PLUMBING INC	3300	8012	FACILITIES & FLEET MAINT *BASEMENT REPAIRS	SMALL TOOLS, FURN & EQUIP	DUPLEX PUMP WITH ALARM	9,350.00
							TOTAL CHECK	24,100.00
199214	07/31/2015	SPARKLETTS	5100	8000	GENERAL GOVERNMENT	SUPPLIES	BOTTLED WATER	181.92
							TOTAL CHECK	181.92
199215	07/31/2015	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 7/24/15	579.23
							TOTAL CHECK	579.23
199216	07/31/2015	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 7/24/15	103.84
							TOTAL CHECK	103.84
199217	07/31/2015	SUNLINE TRANSIT AGENCY	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	BUS SHELTER MAINT 6/15	3,310.34
							TOTAL CHECK	3,310.34
199218	07/31/2015	TALENT EVOLUTION LLC	107	7475	TOURISM & MARKETING FUND	SHOP & DINE IN RM	COMPLETION-DINE IN RM	2,500.00
							TOTAL CHECK	2,500.00
199220	07/31/2015	TOPS N BARRICADES INC	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	TRAFFIC EQUIP RNTLS	299.00
							TOTAL CHECK	299.00

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RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199221	07/31/2015	TOTAL COMPENSATION SYSTEMS, INC.	5100 7253	GENERAL GOVERNMENT	OPEB CONTRIBUTION-GASB 45	GASB45 VALU SERVICES	1,650.00
						TOTAL CHECK	1,650.00
199222	07/31/2015	CHARLES TOWNSEND VINCI	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	284.57
						TOTAL CHECK	284.57
199223	07/31/2015	UNITED CEREBRAL PALSY	7100 7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD FY 14/15	2,109.27
199223	07/31/2015	UNITED CEREBRAL PALSY	7100 7456	SPECIAL PROGRAMS	SPECIAL ASSISTANCE FUNDS	SAF AWARD FY 14/15	890.73
						TOTAL CHECK	3,000.00
199224	07/31/2015	UNITED PARCEL SERVICE	1500 8000	ADMINISTRATION	SUPPLIES	EMP-CHRG R#01-20538	22.89
199224	07/31/2015	UNITED PARCEL SERVICE	4100 8000	PUBLIC SAFETY	SUPPLIES	SHIP-Q-STAR TECH.	23.22
						TOTAL CHECK	46.11
199225	07/31/2015	VERIZON WIRELESS	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	SERVICE PE 7/1/15	55.73
199225	07/31/2015	VERIZON WIRELESS	4100 7824	PUBLIC SAFETY	COMMUNICATION MAIN/SERV	SERVICE PE 7/1/15	133.77
199225	07/31/2015	VERIZON WIRELESS	1700 7826	INFORMATION SERVICES	INTERNET ACCESS & SERVICE	SERVICE PE 7/1/15	181.69
199225	07/31/2015	VERIZON WIRELESS	2200 8000	BUILDING & SAFETY	SUPPLIES	SERVICE PE 7/1/15	1,741.10
199225	07/31/2015	VERIZON WIRELESS	5100 7824	GENERAL GOVERNMENT	COMMUNICATION MAIN/SERV	SERVICE PE 7/1/15	3,301.09
						TOTAL CHECK	5,413.38
199226	07/31/2015	CURT W. WATTS	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	539.50
						TOTAL CHECK	539.50
199227	07/31/2015	XEROX CORPORATION	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 6/30/15	46.36
						TOTAL CHECK	46.36
199228	07/31/2015	XPRESS CONCRETE INC	101 4300	GENERAL FUND	BUSINESS LICENSES	BL OVERPAYMENT	12.00
						TOTAL CHECK	12.00
V100722	07/24/2015	HIGH TECH IRRIGATION INC	201 8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	934.38
						TOTAL CHECK	934.38
V100724	07/24/2015	IMAGE SOURCE	5100 8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 9/23/15	48.60
						TOTAL CHECK	48.60
V100725	07/24/2015	KLEENHOUSE BUILDING MAINTENANCE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SVC - SUB 7/15	306.00
V100725	07/24/2015	KLEENHOUSE BUILDING MAINTENANCE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SVC - CY 7/15	770.00
V100725	07/24/2015	KLEENHOUSE BUILDING MAINTENANCE	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	JANITORIAL SVC - CH 7/15	3,285.00
						TOTAL CHECK	4,361.00

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RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100726	07/24/2015	MARK DAVIDSON PHOTOGRAPHY	107	7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO-CITY CNCL 7/10/15	300.00
							TOTAL CHECK	300.00
V100727	07/24/2015	MISSION LINEN SUPPLY	3200	8002	STREET MAINTENANCE	EQUIPMENT RENTAL	MATS/TWLS PE 7/14/15	26.07
V100727	07/24/2015	MISSION LINEN SUPPLY	3300	8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MATS/TWLS PE 7/14/15	26.07
V100727	07/24/2015	MISSION LINEN SUPPLY	3300	8002	FACILITIES & FLEET MAINT	EQUIPMENT RENTAL	MAT CLEANING PE 7/9/15	139.93
							TOTAL CHECK	192.07
V100728	07/24/2015	PROTECTION 1	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SVC CH 7/2/15	37.50
							TOTAL CHECK	37.50
V100729	07/24/2015	PUBLIC ENTITY RISK MANAGEMENT	5100	7851	GENERAL GOVERNMENT	INSURANCE & BONDS	GENERAL LIABILITY CLAIM DEPOSIT	15,000.00
							TOTAL CHECK	15,000.00
V100731	07/24/2015	US CAPTIONING COMPANY	5200	7560	MANDATED PROGRAMS	ADA	CAPTION SVC-CC MTG 6/18	171.50
V100731	07/24/2015	US CAPTIONING COMPANY	5200	7560	MANDATED PROGRAMS	ADA	CAPTION SVC CC MTG-6/4/15	220.50
							TOTAL CHECK	392.00
V100732	07/24/2015	WATKINS LANDMARK CONSTRUCTION	2180	90471	PARKLAND OPERATING	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	43,231.93
V100732	07/24/2015	WATKINS LANDMARK CONSTRUCTION	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	50,997.76
V100732	07/24/2015	WATKINS LANDMARK CONSTRUCTION	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	PROFESSIONAL SERVICES - RANCHO MIRAGE*	435,780.23
					*COMMUNITY PARK PE 6/30/15		TOTAL CHECK	530,009.92
V100733	07/24/2015	WAXIE	2180	8004	PARKLAND OPERATING	REPAIR & MAINT SUPPLIES	DOGGIE WASTE BAGS	228.01
							TOTAL CHECK	228.01
V100734	07/31/2015	HECTOR BARRON	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,490.54
							TOTAL CHECK	1,490.54
V100735	07/31/2015	SYLVIA BORREGO	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	539.50
							TOTAL CHECK	539.50
V100738	07/31/2015	STEVEN M. BUCHANAN	5100	7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,133.90
							TOTAL CHECK	1,133.90
V100739	07/31/2015	BUZZ FACTORY	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	OBSVTRY RENDERING	125.00
V100739	07/31/2015	BUZZ FACTORY	1600	7839	FINANCE	REPRODUCTION & PRINTING	OBSVTRY RENDERING	125.00
							TOTAL CHECK	250.00

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RANCHO MIRAGE
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100740	07/31/2015	JEFFREY CHERRY	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,133.90
						TOTAL CHECK	1,133.90
V100741	07/31/2015	JACK HENDLER	7100 7422	SPECIAL PROGRAMS	MEDICAL CANNABIS SUBSIDY	TRANSPORT SUBSIDY 7/15	25.00
						TOTAL CHECK	25.00
V100743	07/31/2015	BRIAN KNAPP	3100 8020	ENGINEERING	UNIFORMS	UNIFORM PANTS	319.92
						TOTAL CHECK	319.92
V100744	07/31/2015	MARK DAVIDSON PHOTOGRAPHY	107 7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO RETOUCH-COMMSNR	250.00
V100744	07/31/2015	MARK DAVIDSON PHOTOGRAPHY	107 7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO-D.BRYANT & RM LIB	350.00
V100744	07/31/2015	MARK DAVIDSON PHOTOGRAPHY	107 7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO-STEINMART SITE	350.00
						TOTAL CHECK	950.00
V100745	07/31/2015	MISSION LINEN SUPPLY	3200 8000	STREET MAINTENANCE	SUPPLIES	MATS/TWLS PE 7/28/15	29.19
V100745	07/31/2015	MISSION LINEN SUPPLY	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	MATS/TWLS PE 7/28/15	29.20
V100745	07/31/2015	MISSION LINEN SUPPLY	3300 8000	FACILITIES & FLEET MAINT	SUPPLIES	MAT CLEANING PE 7/23/15	139.93
						TOTAL CHECK	198.32
V100746	07/31/2015	CATHERINE A MITTON	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	878.97
						TOTAL CHECK	878.97
V100747	07/31/2015	SCOTT C MORGAN	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,644.41
						TOTAL CHECK	1,644.41
V100748	07/31/2015	NARKWEATHER ARCHITECTS INC	9101 90518	CAPITAL IMPROVE FUND BAL *PE 7/24/15	LIBRARY SPACE PLANNING	CONSULT SERVICES - OBSERVATORY*	13,799.79
						TOTAL CHECK	13,799.79
V100749	07/31/2015	PATRICK PRATT	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,490.54
						TOTAL CHECK	1,490.54
V100751	07/31/2015	JOHNNIE SNOW	5100 7200	GENERAL GOVERNMENT	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	539.50
						TOTAL CHECK	539.50
						TOTAL REPORT	1,150,187.23

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199098 thru 199225 in the amount of:

Housing Authority $ 4,582.01

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov www.RelaxRanchoMirage.com

RANCHO MIRAGE HOUSING AUTHORITY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199098	07/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	280	7212	HOUSING AUTHORITY FUND	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSEMENT 6/15	316.71
							TOTAL CHECK	316.71
199103	07/24/2015	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS UNIT #20	9.14
							TOTAL CHECK	9.14
199110	07/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	280	7215	HOUSING AUTHORITY FUND	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	160.84
							TOTAL CHECK	160.84
199155	07/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	280	7200	HOUSING AUTHORITY FUND	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	2,929.21
							TOTAL CHECK	2,929.21
199168	07/31/2015	PAUL A FRANCO	280	7200	HOUSING AUTHORITY FUND	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	1,133.90
							TOTAL CHECK	1,133.90
199225	07/31/2015	VERIZON WIRELESS	280	7824	HOUSING AUTHORITY FUND	COMMUNICATION MAIN/SERV	SERVICE PE 7/1/15	32.21
							TOTAL CHECK	32.21
							TOTAL REPORT	4,582.01

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199146 thru V100742 in the amount of:

Housing Authority - Parkview Villas $ 13,859.18

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMPARK

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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RANCHO MIRAGE HOUSING AUTHORITY - PARKVIEW VILLAS
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199146	07/24/2015	YELLOW CAB OF THE DESERT	281 7480	PARKVIEW VILLAS - HOUSING	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 4/15	20.00
199146	07/24/2015	YELLOW CAB OF THE DESERT	281 7480	PARKVIEW VILLAS - HOUSING	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 5/15	52.30
						TOTAL CHECK	72.30
V100723	07/24/2015	HYDER AND COMPANY	281 7400	PARKVIEW VILLAS - HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 7/15	9,308.88
						TOTAL CHECK	9,308.88
V100742	07/31/2015	KIRKPATRICK LANDSCAPING SERVICE INC	281 7612	PARKVIEW VILLAS - HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE 7/15	4,478.00
						TOTAL CHECK	4,478.00
						TOTAL REPORT	13,859.18

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199152 thru V100720 in the amount of:

Housing Authority - Rancho Palms $ 725.00

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMRANCHO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - RANCHO PALMS
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199152	07/31/2015	BEL-AIR PATROL	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	PATROL FEE 7/15	350.00
							TOTAL CHECK	350.00
V100720	07/24/2015	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	REPAIR WALL 7/8/15	50.00
V100720	07/24/2015	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	INSTALL NEW TIMER 7/8/15	325.00
							TOTAL CHECK	375.00
							TOTAL REPORT	725.00

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199146 thru V100742 in the amount of:

Housing Authority - San Jacinto Villas $16,853.09

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMSANJACINTO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
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RANCHO MIRAGE HOUSING AUTHORITY - SAN JACINTO VILLAS
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199146	07/24/2015	YELLOW CAB OF THE DESERT	286	7480	SAN JACINTO VILLAS	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 5/15	70.65
199146	07/24/2015	YELLOW CAB OF THE DESERT	286	7480	SAN JACINTO VILLAS	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 4/15	277.28
							TOTAL CHECK	347.93
V100723	07/24/2015	HYDER AND COMPANY	286	7400	SAN JACINTO VILLAS	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 7/15	10,102.16
							TOTAL CHECK	10,102.16
V100742	07/31/2015	KIRKPATRICK LANDSCAPING SERVICE INC	286	7612	SAN JACINTO VILLAS	MAINTENANCE	LANDSCAPE MAINTENANCE 7/15	6,403.00
							TOTAL CHECK	6,403.00
							TOTAL REPORT	16,853.09

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199146 thru V100742 in the amount of:

Housing Authority - Santa Rosa Villas $ 9,156.13

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMSANTAROSA

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

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RANCHO MIRAGE HOUSING AUTHORITY - SANTA ROSA
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199146	07/24/2015	YELLOW CAB OF THE DESERT	284 7480	SANTA ROSA VILLAS-HOUSING	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 5/15	5.00
199146	07/24/2015	YELLOW CAB OF THE DESERT	284 7480	SANTA ROSA VILLAS-HOUSING	TRANSPORTATION PROGRAM	CAB VOUCHER PROGRAM 4/15	6.19
						TOTAL CHECK	11.19
V100723	07/24/2015	HYDER AND COMPANY	284 7400	SANTA ROSA VILLAS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 7/15	5,942.94
						TOTAL CHECK	5,942.94
V100742	07/31/2015	KIRKPATRICK LANDSCAPING SERVICE INC	284 7612	SANTA ROSA VILLAS-HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE 7/15	3,202.00
						TOTAL CHECK	3,202.00
						TOTAL REPORT	9,156.13

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered V100723 thru V100742 t in the amount of:

Housing Authority - Whispering Waters $ 8,116.89

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMWHISPERING

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
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RANCHO MIRAGE HOUSING AUTHORITY - WHISPERING WATERS
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100723	07/24/2015	HYDER AND COMPANY	283	7400	WHISPERING WATERS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 7/15	4,914.89
							TOTAL CHECK	4,914.89
V100742	07/31/2015	KIRKPATRICK LANDSCAPING SERVICE INC	283	7612	WHISPERING WATERS-HOUSING	MAINTENANCE	LANDSCAPE MAINTENANCE 7/15	3,202.00
							TOTAL CHECK	3,202.00
							TOTAL REPORT	8,116.89

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199597 thru V100772 in the amount of:

City Funds $ 1,136,410.39

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\GEN

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

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RANCHO MIRAGE
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199597	08/07/2015	ANIMAL CARE EQUIPMENT & SERVICE	2300	7420	CODE COMPLIANCE	ANIMAL SERVICES	ANIMAL CHIP SCANFINDER	1,032.80
							TOTAL CHECK	1,032.80
199598	08/07/2015	AT&T	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	SERVICE PE 7/12/15	83.22
199598	08/07/2015	AT&T	5100	7821	GENERAL GOVERNMENT	TELEPHONE	SERVICE PE 7/12/15	161.23
199598	08/07/2015	AT&T	5100	7821	GENERAL GOVERNMENT	TELEPHONE	SERVICE PE 7/12/15	866.28
							TOTAL CHECK	1,110.73
199599	08/07/2015	BRUCE SWAN	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	REPAIR DOORS - FS#50	1,598.00
							TOTAL CHECK	1,598.00
199600	08/07/2015	BIG SKY GATE KEEPER	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	GATE MAINT - CY QE 7/7/15	350.00
199600	08/07/2015	BIG SKY GATE KEEPER	215	7612	FIRE TAX FUND	MAINTENANCE	GATE MAINT - FS#69 QE 7/7/15	397.00
							TOTAL CHECK	747.00
199601	08/07/2015	CADENCE COMMUNICATIONS	7300	7462	TOURISM & MARKETING	VAC RENTL ORD ENFORCEMNT	TOT ANSW SVC PE 6/31/15	31.10
199601	08/07/2015	CADENCE COMMUNICATIONS	7300	7462	TOURISM & MARKETING	VAC RENTL ORD ENFORCEMNT	TOT ANSW SVC PE 5/31/15	35.25
							TOTAL CHECK	66.35
199602	08/07/2015	CALIBER HOME LOANS	702	2466	CUSTOMER DEPOSIT FUND	BL STATE MANDATED FEE	REFUND - SB-1186 FEE	1.00
199602	08/07/2015	CALIBER HOME LOANS	101	4300	GENERAL FUND	BUSINESS LICENSES	REFUND - BUSINESS LIC FEE	118.00
							TOTAL CHECK	119.00
199603	08/07/2015	CALIFORNIA ASSOCIATION OF CODE	2300	7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	REG - CACEO ANNL CONF - P. BIRKY *	359.00
					*10/6/15 - 10/9/15		TOTAL CHECK	359.00
199604	08/07/2015	CALIFORNIA ASSOCIATION OF CODE	2300	7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	REG - CACEO ANNL CONF - R. DIAZ*	175.00
					*10/6/15 - 10/9/15		TOTAL CHECK	175.00
199605	08/07/2015	CDW GOVERNMENT INC	1700	8012	INFORMATION SERVICES	SMALL TOOLS, FURN & EQUIP	KEYBOARD	13.51
199605	08/07/2015	CDW GOVERNMENT INC	1700	8012	INFORMATION SERVICES	SMALL TOOLS, FURN & EQUIP	BACKUP TAPES	101.71
199605	08/07/2015	CDW GOVERNMENT INC	1700	8012	INFORMATION SERVICES	SMALL TOOLS, FURN & EQUIP	USB MOUSE	187.11
199605	08/07/2015	CDW GOVERNMENT INC	1700	8012	INFORMATION SERVICES	SMALL TOOLS, FURN & EQUIP	BATTERY BACKUP ADAPTER	278.85
199605	08/07/2015	CDW GOVERNMENT INC	215	8000	FIRE TAX FUND	SUPPLIES	INK TONERS	402.40
199605	08/07/2015	CDW GOVERNMENT INC	9101	90527	CAPITAL IMPROVE FUND BAL	INFMTION SRV SOFTWRE RPLC	CISCO PHONE	544.05
							TOTAL CHECK	1,527.63

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RANCHO MIRAGE
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199606	08/07/2015	COACHELLA VALLEY ASSOCIATION	702	2460	CUSTOMER DEPOSIT FUND	TUMF DEPOSITS	TUMF FEES 7/15	7,349.76
							TOTAL CHECK	7,349.76
199607	08/07/2015	COACHELLA VALLEY CONSERVATION	702	2473	CUSTOMER DEPOSIT FUND	MSHCP FEES	MSHCP FEES 7/15	5,151.96
							TOTAL CHECK	5,151.96
199608	08/07/2015	COACHELLA VALLEY WATER DISTRICT	215	7606	FIRE TAX FUND	WATER	SERVICE PE 7/15/15	10.00
199608	08/07/2015	COACHELLA VALLEY WATER DISTRICT	215	7606	FIRE TAX FUND	WATER	SERVICE PE 7/15/15	74.82
199608	08/07/2015	COACHELLA VALLEY WATER DISTRICT	207	7606	ZONE F LANDSCAPING	WATER	SERVICE PE 7/14/15	69.39
							TOTAL CHECK	154.21
199609	08/07/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR IRRGTN - 72056 PALM HAVEN	1,015.00
199609	08/07/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	TRIM TREES 7/11/15	1,090.00
199609	08/07/2015	CONSERVE LANDCARE INC	9101	90471	CAPITAL IMPROVE FUND BAL	RMC PARK EXPANSION	RELOCATE PLNTS - RMC PARK 7/16/15	1,335.00
199609	08/07/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	RPR DAMAGED TURF 6/26/15	1,385.00
							TOTAL CHECK	4,825.00
199610	08/07/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/29/15	0.73
199610	08/07/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/29/15	108.04
199610	08/07/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/29/15	255.87
199610	08/07/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/29/15	281.58
199610	08/07/2015	DESERT IMAGES OFFICE EQUIPMENT INC	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/29/15	506.55
							TOTAL CHECK	1,152.77
199612	08/07/2015	DUNN EDWARDS PAINTS	9101	90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	PAINT FOR BASEMENT	31.68
							TOTAL CHECK	31.68
199613	08/07/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR COIL/CHG FLTR - CY 6/30/15	314.82
199613	08/07/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	RPR SWAMP COOLERS - CY 6/25/15	448.00
							TOTAL CHECK	762.82
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	29.84
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	29.84
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	44.76

RANCHO MIRAGE
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	44.76
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	2180	7212	PARKLAND OPERATING	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	149.21
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7212	GENERAL GOVERNMENT	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	14,364.02
							TOTAL CHECK	14,662.43
199616	08/07/2015	FEDERAL EXPRESS CORPORATION	9101	90411	CAPITAL IMPROVE FUND BAL	RIGHT TURN LANE-W/B GF	EXP MAIL - ATOM ENGINEERING	21.64
							TOTAL CHECK	21.64
199617	08/07/2015	FERGUSON ENTERPRISES INC	215	90453	FIRE TAX FUND	FIRE STATION #69 BUILD/IM	RENOVATIONS - FS#69	4,542.23
							TOTAL CHECK	4,542.23
199618	08/07/2015	GH POOLS	9101	90171	CAPITAL IMPROVE FUND BAL	BIGHORN FENCE PHASE 3 & 4	FLOAT - BOB HOPE OASIS	17.90
							TOTAL CHECK	17.90
199619	08/07/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 8/15	12.85
199619	08/07/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 8/15	12.85
199619	08/07/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 8/15	19.27
199619	08/07/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 8/15	19.27
199619	08/07/2015	THE GUARDIAN	2180	7205	PARKLAND OPERATING	GROUP INSURANCE-DENTAL	DENTAL 8/15	64.22
199619	08/07/2015	THE GUARDIAN	224	7205	GAS TAX FUND	GROUP INSURANCE-DENTAL	DENTAL 8/15	203.03
199619	08/07/2015	THE GUARDIAN	1300	7205	CITY MANAGER	GROUP INSURANCE-DENTAL	DENTAL 8/15	331.50
199619	08/07/2015	THE GUARDIAN	2200	7205	BUILDING & SAFETY	GROUP INSURANCE-DENTAL	DENTAL 8/15	385.41
199619	08/07/2015	THE GUARDIAN	107	7205	TOURISM & MARKETING FUND	GROUP INSURANCE-DENTAL	DENTAL 8/15	397.42
199619	08/07/2015	THE GUARDIAN	1700	7205	INFORMATION SERVICES	GROUP INSURANCE-DENTAL	DENTAL 8/15	406.06
199619	08/07/2015	THE GUARDIAN	7400	7205	ECONOMIC DEVELOPMENT	GROUP INSURANCE-DENTAL	DENTAL 8/15	406.06
199619	08/07/2015	THE GUARDIAN	1200	7205	CITY CLERK	GROUP INSURANCE-DENTAL	DENTAL 8/15	463.34
199619	08/07/2015	THE GUARDIAN	1100	7205	CITY COUNCIL	GROUP INSURANCE-DENTAL	DENTAL 8/15	493.06
199619	08/07/2015	THE GUARDIAN	2300	7205	CODE COMPLIANCE	GROUP INSURANCE-DENTAL	DENTAL 8/15	657.73
199619	08/07/2015	THE GUARDIAN	1500	7205	ADMINISTRATION	GROUP INSURANCE-DENTAL	DENTAL 8/15	735.66
199619	08/07/2015	THE GUARDIAN	2100	7205	PLANNING	GROUP INSURANCE-DENTAL	DENTAL 8/15	740.93
199619	08/07/2015	THE GUARDIAN	3200	7205	STREET MAINTENANCE	GROUP INSURANCE-DENTAL	DENTAL 8/15	803.48
199619	08/07/2015	THE GUARDIAN	3300	7205	FACILITIES & FLEET MAINT	GROUP INSURANCE-DENTAL	DENTAL 8/15	857.39
199619	08/07/2015	THE GUARDIAN	1600	7205	FINANCE	GROUP INSURANCE-DENTAL	DENTAL 8/15	1,072.43
199619	08/07/2015	THE GUARDIAN	5100	7205	GENERAL GOVERNMENT	GROUP INSURANCE-DENTAL	DENTAL 8/15	1,112.43
199619	08/07/2015	THE GUARDIAN	3100	7205	ENGINEERING	GROUP INSURANCE-DENTAL	DENTAL 8/15	1,326.00
							TOTAL CHECK	10,520.39

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RANCHO MIRAGE
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199620	08/07/2015	GUYS & GALS UNIFORMS	3200	8020	STREET MAINTENANCE	UNIFORMS	WORK BOOTS - R. MANNING	147.15
							TOTAL CHECK	147.15
199621	08/07/2015	H&T CULTURAL RESOURCE MANAGEMENT	224	7618	GAS TAX FUND	TRAFFIC SIGNAL MAINT/ELEC	STREET LIGHT PROJECT - HWY111	4,190.00
							TOTAL CHECK	4,190.00
199622	08/07/2015	HD SUPPLY FACILITIES MAINTENANCE	5100	8000	GENERAL GOVERNMENT	SUPPLIES	BATTERIES	62.91
							TOTAL CHECK	62.91
199623	08/07/2015	HILTON GARDEN INN	7300	7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMOTIONS QE 6/15	1,822.38
							TOTAL CHECK	1,822.38
199625	08/07/2015	THE HOME DEPOT	3200	7627	STREET MAINTENANCE	GRAFFITI REMOVAL	GRAFFITI SUPPLIES	18.42
199625	08/07/2015	THE HOME DEPOT	9101	90448	CAPITAL IMPROVE FUND BAL	MIRAGE EST REHAB CP13-290	LANDSCAPE LIGHT MATERIALS	101.17
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	BOLTS - FS #69	1.48
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	EXT WALL RPR MTRLS - FS#69	15.99
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	LOUVER VENTS - FS#50	5.35
199625	08/07/2015	THE HOME DEPOT	9101	90171	CAPITAL IMPROVE FUND BAL	BIGHORN FENCE PHASE 3 & 4	IRRGTN RPR MTRLS - BOB HOPE OASIS	19.30
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	LANDSCAPE LIGHT MTRLS - FS#69	26.61
199625	08/07/2015	THE HOME DEPOT	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	CAUTION TAPE - COPS	29.06
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	WALL RPR MTRLS - FS #50	41.63
199625	08/07/2015	THE HOME DEPOT	3200	8012	STREET MAINTENANCE	SMALL TOOLS, FURN & EQUIP	SIGNAL MAINT TOOLS	43.03
199625	08/07/2015	THE HOME DEPOT	3300	8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	LIGHTING RPR MTRLS - FS#69	43.18
199625	08/07/2015	THE HOME DEPOT	3200	7627	STREET MAINTENANCE	GRAFFITI REMOVAL	GRAFFITI SUPPLIES	44.19
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	WATER FOUNTAIN RPR MTRLS - FS#50	47.67
199625	08/07/2015	THE HOME DEPOT	3200	7627	STREET MAINTENANCE	GRAFFITI REMOVAL	GRAFFITI SUPPLIES	53.65
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	ELECTRICAL MTRLS - FS #69	54.49
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	LIGHTING RPR MTRLS - FS#69	70.36
199625	08/07/2015	THE HOME DEPOT	2300	8012	CODE COMPLIANCE	SMALL TOOLS, FURN & EQUIP	EQUIPMENT/ TOOLS - CODE	72.73
199625	08/07/2015	THE HOME DEPOT	3300	8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	BATTERY FOR DRILL	81.05
199625	08/07/2015	THE HOME DEPOT	3300	8012	FACILITIES & FLEET MAINT	SMALL TOOLS, FURN & EQUIP	HAMMER DRILL - CY	91.31
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	FLOOR FAN - FS#50	94.31
199625	08/07/2015	THE HOME DEPOT	3200	7627	STREET MAINTENANCE	GRAFFITI REMOVAL	GRAFFITI SUPPLIES	105.89
199625	08/07/2015	THE HOME DEPOT	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	ELECTRICAL MTRLS - FS #50	106.98
							TOTAL CHECK	1,167.85

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199626	08/07/2015	HONDA YAMAHA OF REDLANDS	4100 7624	PUBLIC SAFETY	VEHICLE MAINTENANCE	RPR COPS MOTORCYCLE	2,568.25
						TOTAL CHECK	2,568.25
199627	08/07/2015	HST LESSEE MISSION HILLS LP	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMOTIONS QE 6/15	11,277.62
						TOTAL CHECK	11,277.62
199628	08/07/2015	J L ENDICOTT	5100 7806	GENERAL GOVERNMENT	MEETINGS/TRAINING/TRAVEL	PIANO BLCK/GOLD BRASS PLQ	582.12
						TOTAL CHECK	582.12
199629	08/07/2015	JIMMY'S EQUIPMENT INC	3200 8012	STREET MAINTENANCE	SMALL TOOLS, FURN & EQUIP	GENERATOR	2,397.98
						TOTAL CHECK	2,397.98
199630	08/07/2015	LOPEZ ENGINEERING	101 4300	GENERAL FUND	BUSINESS LICENSES	BUSINESS LIC OVERPAYMENT	10.00
						TOTAL CHECK	10.00
199631	08/07/2015	DBA MAXIMUM SECURITY ALARM SYSTEMS	9101 90451	CAPITAL IMPROVE FUND BAL	CITY YARD BUILDING IMPROV	INSTALL NEW SECURITY EQUIPMENT	11,906.00
						TOTAL CHECK	11,906.00
199632	08/07/2015	THE MCCALLUM THEATRE FOR THE	7100 7497	SPECIAL PROGRAMS	SPECIAL CONTRIBUTIONS	SPONSORSHIP FY 15/16	25,000.00
						TOTAL CHECK	25,000.00
199633	08/07/2015	MOBILE LUBE EXPRESS	3200 7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	90PT INSPEC - ST14 TRUCK	47.50
						TOTAL CHECK	47.50
199634	08/07/2015	NOBELL ENERGY SOLUTIONS, LLC	9101 90510	CAPITAL IMPROVE FUND BAL *PE 6/30/15	LIBRARY IMPROVEMENT PRJCT	CONSULT SERVICES - SOLAR PROJECT*	457,757.96
						TOTAL CHECK	457,757.96
199635	08/07/2015	OFFICE DEPOT	2200 8000	BUILDING & SAFETY	SUPPLIES	PENS, LABEL TAPE	40.71
199635	08/07/2015	OFFICE DEPOT	3100 8000	ENGINEERING	SUPPLIES	PENS, TAPE, SHEET PROTECT	56.29
199635	08/07/2015	OFFICE DEPOT	2100 8000	PLANNING	SUPPLIES	SCISSORS, ORGANIZER, TRAY	64.53
						TOTAL CHECK	161.53
199636	08/07/2015	OFFICE TEAM	1700 7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 7/24/15	1,364.04
						TOTAL CHECK	1,364.04
199637	08/07/2015	OFFICEMAX INCORPORATED	2300 8000	CODE COMPLIANCE	SUPPLIES	ORGNZR HOOKS, LABEL TAPE	57.83
						TOTAL CHECK	57.83

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RANCHO MIRAGE
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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199638	08/07/2015	ON THE FLY TERMITE & PEST CONTROL	3300 7612	FACILITIES & FLEET MAINT	MAINTENANCE	PEST CONTROL - CH 7/28/15	18.00
						TOTAL CHECK	18.00
199639	08/07/2015	GREATER PALM SPRINGS CONVENTION	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	CVB SUMMER CHILL	8,000.00
						TOTAL CHECK	8,000.00
199640	08/07/2015	BRANDI PERRY	2300 7642	CODE COMPLIANCE	ABATEMENTS	ABATE APN#685-230-001	875.00
						TOTAL CHECK	875.00
199641	08/07/2015	PETES AUTOMOTIVE	3300 7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	SVC - 07 F350 7/28/15	506.08
199641	08/07/2015	PETES AUTOMOTIVE	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	SVC - 05 FORD EXPLORER 7/28/15	806.42
199641	08/07/2015	PETES AUTOMOTIVE	3300 7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	SVC - 02 FORD EXPLORER 8/3/15	582.96
199641	08/07/2015	PETES AUTOMOTIVE	4100 7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	SVC - 02 FORD EXPLORER 7/30/15	829.26
						TOTAL CHECK	2,724.72
199642	08/07/2015	POWERS AWARDS	1500 8000	ADMINISTRATION	SUPPLIES	NAME PLATE/BADGE - K. VALENT	9.99
199642	08/07/2015	POWERS AWARDS	1200 8000	CITY CLERK	SUPPLIES	NAME BADGE - C. SCOTT	30.48
199642	08/07/2015	POWERS AWARDS	1200 8000	CITY CLERK	SUPPLIES	NAME PLATE/BADGE - K. RAMOS	42.80
199642	08/07/2015	POWERS AWARDS	4200 8000	EMERGENCY SERVICES	SUPPLIES	NAME BADGE - EMGCY PREPAREDNESS	161.29
						TOTAL CHECK	244.56
199644	08/07/2015	RANCHO LAS PALMAS RESORT & SPA	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMOTIONS QE 6/15	14,313.32
						TOTAL CHECK	14,313.32
199645	08/07/2015	RANCHO MIRAGE CHAMBER OF COMMERCE	7400 7468	ECONOMIC DEVELOPMENT	CHAMBER OF COMMERCE	CONSULTATION SERVICES 7/15	29,250.00
						TOTAL CHECK	29,250.00
199646	08/07/2015	RITZ-CARLTON HOTEL	7300 7476	TOURISM & MARKETING	LOCAL PROMOTIONS	LOCAL PROMOTIONS QE 6/15	10,276.47
						TOTAL CHECK	10,276.47
199647	08/07/2015	RIVERSIDE COUNTY CLERK AND RECORDER	1700 7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	RECORDING SVCS PE 5/30	63.75
199647	08/07/2015	RIVERSIDE COUNTY CLERK AND RECORDER	1700 7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	RECORDING SVCS PE 6/30	63.75
						TOTAL CHECK	127.50
199648	08/07/2015	RIVERSIDE COUNTY CLERK AND RECORDER	1500 7400	ADMINISTRATION	PROFESSIONAL/TECHNICAL	RECORDING FEES 5/15	46.00
199648	08/07/2015	RIVERSIDE COUNTY CLERK AND RECORDER	2300 7400	CODE COMPLIANCE	PROFESSIONAL/TECHNICAL	RECORDING FEES 5/15	72.00
						TOTAL CHECK	118.00

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RANCHO MIRAGE
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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199649	08/07/2015	LAWRENCE ROMANOFF	248	7596	STORM WATER QUALITY FUND	SUSTAINABILITY PROGRAMS	TURF CONVERSION REBATE PGM	971.00
							TOTAL CHECK	971.00
199651	08/07/2015	SATCOM GLOBAL FZE	4200	7824	EMERGENCY SERVICES	COMMUNICATION MAIN/SERV	SATELLITE PHONE SVC PLN	85.50
							TOTAL CHECK	85.50
199652	08/07/2015	SMITH PIPE & SUPPLY INC	215	8004	FIRE TAX FUND	REPAIR & MAINT SUPPLIES	IRRIGATION SUPPLIES - FS#69	343.07
							TOTAL CHECK	343.07
199653	08/07/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/22/15	44.28
199653	08/07/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/31/15	49.98
199653	08/07/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/21/15	111.02
199653	08/07/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3300	7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/27/15	557.77
199653	08/07/2015	SOUTHERN CALIFORNIA EDISON COMPANY	215	7603	FIRE TAX FUND	ELECTRICITY	SERVICE PE 7/30/15	2,022.92
							TOTAL CHECK	2,785.97
199654	08/07/2015	BOB STOVER INC.	3100	7460	ENGINEERING	INSPECTIONS	INSPECT SRV PE 7/24/15	2,460.00
							TOTAL CHECK	2,460.00
199655	08/07/2015	TALENT EVOLUTION LLC	1700	7400	INFORMATION SERVICES	PROFESSIONAL/TECHNICAL	WEB MAINTENANCE 8/15	7,900.00
199655	08/07/2015	TALENT EVOLUTION LLC	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WEB MAINTENANCE 8/15	8,733.33
							TOTAL CHECK	16,633.33
199656	08/07/2015	THYSSENKRUPP ELEVATOR COMPANY	9101	90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	REPAIRS TO ELEVATOR	972.50
							TOTAL CHECK	972.50
199657	08/07/2015	VAVRINEK, TRINE, DAY & CO, LLP	1600	7432	FINANCE	AUDITING SERVICES	AUDITING SERVICES 6/15	12,000.00
							TOTAL CHECK	12,000.00
199658	08/07/2015	VORTEX INDUSTRIES, INC.	215	7612	FIRE TAX FUND	MAINTENANCE	REPAIR STEEL DOORS - FS#50	1,652.11
							TOTAL CHECK	1,652.11
199659	08/07/2015	VOYAGER FLEET SYSTEMS INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 7/24/15	36.91
199659	08/07/2015	VOYAGER FLEET SYSTEMS INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/24/15	104.58
							TOTAL CHECK	141.49

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RANCHO MIRAGE
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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199660	08/07/2015	WALTERS WHOLESALE ELECTRIC	3200	7618	STREET MAINTENANCE	TRAFFIC SIGNAL MAINT/ELEC	ELECTRIC SUPPLIES	97.31
							TOTAL CHECK	97.31
199661	08/07/2015	WENDY JAYNE PRODUCTIONS INC	7200	7885	PUBLIC INFO & COMM RELATI	ART AFFAIRE	2015 PROMOS	16,093.00
							TOTAL CHECK	16,093.00
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	714	7440	AD25-90R99 DS VISTA DUNES	BOND SERVICING	ANL DIST FEES FY 15/16	310.69
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	711	7440	AD13-80RR 95 DS BOB HOPE	BOND SERVICING	ANL DIST FEES FY 15/16	498.42
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	717	7440	AD 30-02 CLANCY LN 2002	BOND SERVICING	ANL DIST FEES FY 15/16	514.12
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	710	7440	AD27-92 95 DS TAMARISK	BOND SERVICING	ANL DIST FEES FY 15/16	1,331.97
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	715	7440	AD29-96 00DS MAG FLS/WSUN	BOND SERVICING	ANL DIST FEES FY 15/16	1,641.20
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	211	7400	CFD #1 (POLICE & FIRE)	PROFESSIONAL/TECHNICAL	CFD 1-7/15-9/15	7,030.87
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	212	7400	CFD #2 (WESTIN VAC CLUB)	PROFESSIONAL/TECHNICAL	CFD 2 7/15-9/15	3,631.84
199662	08/07/2015	WILLDAN FINANCIAL SERVICES	215	7400	FIRE TAX FUND	PROFESSIONAL/TECHNICAL	C/W FIRE 7/15-9/15	2,074.46
							TOTAL CHECK	17,033.57
199663	08/07/2015	WILLDAN FINANCIAL SERVICES	716	7440	AD RR22-85 F SINATRA 2002	BOND SERVICING	ANL DIST FEES FY 15/16	285.47
							TOTAL CHECK	285.47
199664	08/06/2015	BSOCIAL MEDIA MANAGEMENT	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	SOCIAL MEDIA MGMT 8/15	2,553.00
							TOTAL CHECK	2,553.00
199666	08/14/2015	ALTURA CREDIT UNION	101	2245	GENERAL FUND	EMPLOYEE CREDIT UNION	CREDIT UNION PE 8/7/15	801.00
							TOTAL CHECK	801.00
199667	08/14/2015	AMERICAN FORENSIC NURSES LLC	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 6/30/15	80.00
199667	08/14/2015	AMERICAN FORENSIC NURSES LLC	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING 7/15/15	120.00
							TOTAL CHECK	200.00
199671	08/14/2015	BANK OF AMERICA	1300	7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	LCC WEBINAR 7/29/15	25.00
199671	08/14/2015	BANK OF AMERICA	1300	8000	CITY MANAGER	SUPPLIES	X-ACTO KNIFE	26.11
199671	08/14/2015	BANK OF AMERICA	1300	7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	AEP CONF 8/6/15	30.00
199671	08/14/2015	BANK OF AMERICA	1600	7818	FINANCE	DUES & SUBSCRIPTIONS	ANNL CAFR REPORT	70.00
199671	08/14/2015	BANK OF AMERICA	215	8012	FIRE TAX FUND	SMALL TOOLS, FURN & EQUIP	HOSE DISCHARGE	134.95
199671	08/14/2015	BANK OF AMERICA	5100	8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES	146.75
199671	08/14/2015	BANK OF AMERICA	5100	8000	GENERAL GOVERNMENT	SUPPLIES	COFFEE SUPPLIES	146.75

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RANCHO MIRAGE
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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199671	08/14/2015	BANK OF AMERICA	1700	7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	NETWORK DOMAINS RENEWAL	151.96
199671	08/14/2015	BANK OF AMERICA	5200	7560	MANDATED PROGRAMS	ADA	ADA STAFF MANUAL	167.80
199671	08/14/2015	BANK OF AMERICA	1300	7806	CITY MANAGER	MEETINGS/TRAINING/TRAVEL	MGRS MTG 7/15/15	193.08
199671	08/14/2015	BANK OF AMERICA	7300	7806	TOURISM & MARKETING	MEETINGS/TRAINING/TRAVEL	TRNSP CC - LCC MTG 6/24/15	374.53
199671	08/14/2015	BANK OF AMERICA	215	8012	FIRE TAX FUND	SMALL TOOLS, FURN & EQUIP	UTILITY PUMP	755.24
199671	08/14/2015	BANK OF AMERICA	9101	90527	CAPITAL IMPROVE FUND BAL	INFMTION SRV SOFTWRE RPLC	RPLC - BARRACUDA	1,499.00
							TOTAL CHECK	3,721.17
199673	08/14/2015	BEST SIGNS INCORPORATED	3300	7624	FACILITIES & FLEET MAINT	VEHICLE MAINTENANCE	VEHICLE CITY LOGO	981.00
199673	08/14/2015	BEST SIGNS INCORPORATED	3200	7624	STREET MAINTENANCE	VEHICLE MAINTENANCE	VEHICLE CITY LOGO	981.00
							TOTAL CHECK	1,962.00
199674	08/14/2015	BIO-TOX LABORATORIES	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	DUI TESTING PE 6/29/15	459.00
							TOTAL CHECK	459.00
199675	08/14/2015	PAUL BLATT ENTERPRISES INC	2180	8000	PARKLAND OPERATING	SUPPLIES	DOGGIE BAGS	174.00
							TOTAL CHECK	174.00
199676	08/14/2015	BURRTEC WASTE & RECYCLING SERVICES	9101	90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	STORAGE CONTAINER - BASEMENT	180.00
							TOTAL CHECK	180.00
199677	08/14/2015	CALPERS 457 PLAN	101	2232	GENERAL FUND	PERS SUPP 457 DEF COMP	PERS DEF 457 PE 8/7/15	1,158.15
							TOTAL CHECK	1,158.15
199678	08/14/2015	CCF PCG LAS PALMAS, LLC	4100	7823	PUBLIC SAFETY	SHERIFF SUBSTATION	SHERIFF SUBSTN 8/15	567.00
							TOTAL CHECK	567.00
199679	08/14/2015	CDW GOVERNMENT INC	1700	8000	INFORMATION SERVICES	SUPPLIES	USB PORT	12.87
							TOTAL CHECK	12.87
199682	08/14/2015	T.I. MALONEY INC	356	90513	DEV FEE-PARKS	RANCHO MIRAGE DOG PARK	DESIGN SERVICES PE 6/30/15	20,279.54
							TOTAL CHECK	20,279.54
199683	08/14/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	TRIM PLMTREE - FRANK SINATRA MED 5/29/15	980.00
199683	08/14/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	TRIM PLMTREE - BOB HOPE MED 5/14/15	1,120.00
199683	08/14/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	RMV BKN BRNCHS 7/29/15	125.00

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199683	08/14/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR VALVE - MNGSDE MED 7/30/15	145.00
199683	08/14/2015	CONSERVE LANDCARE INC	201	7612	CITYWIDE LANDSCAPING	MAINTENANCE	RPR IRGTN LINE - COUNTRY CLUB MED 7/31/15	165.00
199683	08/14/2015	CONSERVE LANDCARE INC	2180	7612	PARKLAND OPERATING	MAINTENANCE	COLOR PLANTERS 8/1/15	2,440.00
							TOTAL CHECK	4,975.00
199685	08/14/2015	CRH CALIFORNIA WATER INC	5100	8000	GENERAL GOVERNMENT	SUPPLIES	SERVICE PE 8/31/15	53.00
							TOTAL CHECK	53.00
199687	08/14/2015	DEPARTMENT OF JUSTICE	1500	7860	ADMINISTRATION	RECRUITMENT	FINGERPRINTS 7/15	128.00
							TOTAL CHECK	128.00
199688	08/14/2015	DESERT PROPERTIES LIGHT MAINTENANCE	7300	7475	TOURISM & MARKETING	SHOP & DINE IN RM	KIOSK LIGHT MAINT 5/15	75.00
							TOTAL CHECK	75.00
199689	08/14/2015	DESERT REPROGRAPHICS LLC	3100	8000	ENGINEERING	SUPPLIES	BOND PAPER	156.88
							TOTAL CHECK	156.88
199691	08/14/2015	EDGEWAVE, INC	1700	7639	INFORMATION SERVICES	COMPUTER MAINTENANCE	EMAIL FILTER RNWL	1,800.00
							TOTAL CHECK	1,800.00
199693	08/14/2015	EISENHOWER OCCUPATIONAL HEALTH	1500	7860	ADMINISTRATION	RECRUITMENT	PHYSICAL EXAMS PE 6/5/15	315.00
							TOTAL CHECK	315.00
199694	08/14/2015	ELI'S PAINTING	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PAINT-PW DIR OFFC 8/3/15	1,350.00
							TOTAL CHECK	1,350.00
199695	08/14/2015	EMCOR SERVICE	215	7612	FIRE TAX FUND	MAINTENANCE	HVAC MAINT - FS#50 7/15	111.92
199695	08/14/2015	EMCOR SERVICE	215	7612	FIRE TAX FUND	MAINTENANCE	HVAC MAINT - FS#69 7/15	154.00
199695	08/14/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	HVAC MAINT - CY 7/15	345.00
199695	08/14/2015	EMCOR SERVICE	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	HVAC MAINT - CH 7/15	1,870.85
							TOTAL CHECK	2,481.77
199696	08/14/2015	EMPLOYEE BENEFIT SPECIALISTS INC	101	2280	GENERAL FUND	TAX DEFERRED CHILD CARE	CHILD CARE PE 8/7/15	250.00
199696	08/14/2015	EMPLOYEE BENEFIT SPECIALISTS INC	5100	7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	ADMIN FEE 7/15	380.70
							TOTAL CHECK	630.70

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199697	08/14/2015	FEDERAL EXPRESS CORPORATION	3100 8000	ENGINEERING	SUPPLIES	EXP MAIL - CALTRANS	18.00
						TOTAL CHECK	18.00
199698	08/14/2015	FIRST AMERICAN DATA TREE	3100 7818	ENGINEERING	DUES & SUBSCRIPTIONS	RECORDED DOC 7/1/15	48.00
						TOTAL CHECK	48.00
199699	08/14/2015	FRANCHISE TAX BOARD	101 2265	GENERAL FUND	GARNISHMENT	GARNISHMENT PE 8/7/15	240.00
						TOTAL CHECK	240.00
199701	08/14/2015	GREEN DE BORTNOWSKY, LLP	1400 7400	CITY ATTORNEY	PROFESSIONAL/TECHNICAL	LEGAL SERVICE PE 5/31/15	40.00
						TOTAL CHECK	40.00
199702	08/14/2015	HD SUPPLY FACILITIES MAINTENANCE	3300 8004	FACILITIES & FLEET MAINT	REPAIR & MAINT SUPPLIES	PLUMBING SUPPLIES - CY	119.72
						TOTAL CHECK	119.72
199703	08/14/2015	THE HDL COMPANIES	5100 7400	GENERAL GOVERNMENT	PROFESSIONAL/TECHNICAL	CONTRACT PROP TAX QE 9/15	2,310.00
						TOTAL CHECK	2,310.00
199704	08/14/2015	ICMA RETIREMENT TRUST-401	101 2236	GENERAL FUND	401A DEF COMP - ICMA	401A DEF COMP PE 8/7/15	1,336.22
						TOTAL CHECK	1,336.22
199705	08/14/2015	ICMA RETIREMENT TRUST-457	101 2235	GENERAL FUND	DEFERRED COMP - ICMA	ICMA DEF COMP PE 8/7/15	9,901.50
						TOTAL CHECK	9,901.50
199706	08/14/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/30/15	21.06
199706	08/14/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/30/15	22.31
199706	08/14/2015	IMPERIAL IRRIGATION DISTRICT	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/30/15	42.23
199706	08/14/2015	IMPERIAL IRRIGATION DISTRICT	201 7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 7/30/15	89.55
199706	08/14/2015	IMPERIAL IRRIGATION DISTRICT	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/30/15	430.77
						TOTAL CHECK	605.92
199707	08/14/2015	INFORMATION RESOURCES (IRC INC)	1500 7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - C. LONGORIA	94.75
199707	08/14/2015	INFORMATION RESOURCES (IRC INC)	1500 7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - D. LABONGE	117.75
199707	08/14/2015	INFORMATION RESOURCES (IRC INC)	1500 7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - M. REYNOLDS	119.50
199707	08/14/2015	INFORMATION RESOURCES (IRC INC)	1500 7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - D. RALLO	165.70
199707	08/14/2015	INFORMATION RESOURCES (IRC INC)	1500 7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - A. LAPICK	249.00
						TOTAL CHECK	746.70

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RANCHO MIRAGE
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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199708	08/14/2015	INTERNATIONAL CODE COUNCIL INC	2200	8000	BUILDING & SAFETY	SUPPLIES	REF BOOKS - OUTDATED PUBLICATIONS	258.15
							TOTAL CHECK	258.15
199713	08/14/2015	KITCHENS AND BATHS BY LYNN, INC	9101	90453	CAPITAL IMPROVE FUND BAL	FIRE STATION #69 BUILD/IM	RENOVATIONS FS#69	7,000.00
199713	08/14/2015	KITCHENS AND BATHS BY LYNN, INC	9101	90453	CAPITAL IMPROVE FUND BAL	FIRE STATION #69 BUILD/IM	RENOVATIONS FS#69	3,858.60
							TOTAL CHECK	10,858.60
199715	08/14/2015	MANAGEMENT DYNAMICS	1500	7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - MAINT WORKER	467.50
199715	08/14/2015	MANAGEMENT DYNAMICS	1500	7860	ADMINISTRATION	RECRUITMENT	BCKGRND CK - P/T LIBRARIAN	552.50
							TOTAL CHECK	1,020.00
199717	08/14/2015	DBA MAXIMUM SECURITY ALARM SYSTEMS	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	MONITOR SVC 7/1/15 TO 9/30 /15 - CY	156.00
199717	08/14/2015	DBA MAXIMUM SECURITY ALARM SYSTEMS	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	MONITOR SVC 7/1/15 TO 9/30 /15 - CY	156.00
199717	08/14/2015	DBA MAXIMUM SECURITY ALARM SYSTEMS	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	FIRE MNTR SVC 7/1/15 TO 9/30/15 - CY	186.00
							TOTAL CHECK	498.00
199720	08/14/2015	MILLER'S TRAUMA SCENE RESTORATION	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	SCENE CLEANUP 4/29/15	315.00
199720	08/14/2015	MILLER'S TRAUMA SCENE RESTORATION	4100	7400	PUBLIC SAFETY	PROFESSIONAL/TECHNICAL	SCENE CLEANUP 5/5/15	390.00
							TOTAL CHECK	705.00
199721	08/14/2015	NATIONAL UNION FIRE INSURACE COMPANY	101	2230	GENERAL FUND	LIFE INSURANCE-PEGIT	LIFE INS PE 8/7/15	65.10
							TOTAL CHECK	65.10
199722	08/14/2015	NATIONWIDE	101	2238	GENERAL FUND	DEFERRED COMP-NATIONAL	NATL DEF COMP PE 8/7/15	835.00
							TOTAL CHECK	835.00
199723	08/14/2015	NATIONWIDE	101	2241	GENERAL FUND	NATIONAL - PART TIME	P/T DEF COMP PE 8/7/15	1,380.92
							TOTAL CHECK	1,380.92
199724	08/14/2015	OFFICE DEPOT	1300	8000	CITY MANAGER	SUPPLIES	NOTE PADS	20.51
199724	08/14/2015	OFFICE DEPOT	4100	7550	PUBLIC SAFETY	CITY-WIDE COPS PROGRAM	DUSTER	23.80
199724	08/14/2015	OFFICE DEPOT	5100	8000	GENERAL GOVERNMENT	SUPPLIES	BATTERY, PAPER, TAPE	110.54
199724	08/14/2015	OFFICE DEPOT	5100	8000	GENERAL GOVERNMENT	SUPPLIES	TAPE, PAPER, CLIPS, FLAGS	278.81
							TOTAL CHECK	433.66

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199725	08/14/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 6/19/15	1,490.40
199725	08/14/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 6/12/15	1,490.40
199725	08/14/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 7/3/15	1,192.32
199725	08/14/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 7/10/15	1,515.60
199725	08/14/2015	OFFICE TEAM	1700	7444	INFORMATION SERVICES	TEMPORARY AGENCY SERVICES	L. BROCK PE 7/31/15	1,515.60
							TOTAL CHECK	7,204.32
199728	08/14/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	C/C PERS SURV PE 8/7/15	4.65
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	43.82
199728	08/14/2015	PERS	101	2225	GENERAL FUND	1959 SURVIVORS' BENEFIT	PERS SURV PE 8/7/15	72.54
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS RE-DEP PE 8/7/15	196.47
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	296.40
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	381.11
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	1,350.92
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	1,353.74
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	2,151.88
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	2,245.20
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	15,367.27
199728	08/14/2015	PERS	101	2220	GENERAL FUND	PERS-NORMAL CONTRIBUTION	PERS PE 8/7/15	19,814.77
							TOTAL CHECK	43,278.77
199729	08/14/2015	PERS LONG TERM CARE PROGRAM	101	2275	GENERAL FUND	PERS LONG TERM CARE	PERS LTC PE 8/7/15	78.50
							TOTAL CHECK	78.50
199730	08/14/2015	POWERS AWARDS	2100	8000	PLANNING	SUPPLIES	NAME BDG - PLNG COMMISSION	9.99
199730	08/14/2015	POWERS AWARDS	3100	8000	ENGINEERING	SUPPLIES	NAME BDG - M. SAMBITO	64.17
199730	08/14/2015	POWERS AWARDS	4200	8000	EMERGENCY SERVICES	SUPPLIES	NAME BDG - EMGCY PREPAREDNESS	115.62
							TOTAL CHECK	189.78
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 8/15	4.02
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 8/15	4.02
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 8/15	6.03
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 8/15	6.03
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2180	7210	PARKLAND OPERATING	GROUP INSURANCE-VISION	VISION 8/15	20.10
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	224	7210	GAS TAX FUND	GROUP INSURANCE-VISION	VISION 8/15	40.20
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1300	7210	CITY MANAGER	GROUP INSURANCE-VISION	VISION 8/15	80.40

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199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1700	7210	INFORMATION SERVICES	GROUP INSURANCE-VISION	VISION 8/15	80.40
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	7400	7210	ECONOMIC DEVELOPMENT	GROUP INSURANCE-VISION	VISION 8/15	80.40
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	107	7210	TOURISM & MARKETING FUND	GROUP INSURANCE-VISION	VISION 8/15	120.60
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2200	7210	BUILDING & SAFETY	GROUP INSURANCE-VISION	VISION 8/15	120.60
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1200	7210	CITY CLERK	GROUP INSURANCE-VISION	VISION 8/15	160.80
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1100	7210	CITY COUNCIL	GROUP INSURANCE-VISION	VISION 8/15	190.25
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2100	7210	PLANNING	GROUP INSURANCE-VISION	VISION 8/15	201.00
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	3200	7210	STREET MAINTENANCE	GROUP INSURANCE-VISION	VISION 8/15	201.00
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	2300	7210	CODE COMPLIANCE	GROUP INSURANCE-VISION	VISION 8/15	241.20
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	3300	7210	FACILITIES & FLEET MAINT	GROUP INSURANCE-VISION	VISION 8/15	241.20
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1600	7210	FINANCE	GROUP INSURANCE-VISION	VISION 8/15	281.40
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	1500	7210	ADMINISTRATION	GROUP INSURANCE-VISION	VISION 8/15	281.40
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	3100	7210	ENGINEERING	GROUP INSURANCE-VISION	VISION 8/15	321.60
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	5100	7210	GENERAL GOVERNMENT	GROUP INSURANCE-VISION	VISION 8/15	402.00
							TOTAL CHECK	3,084.65
199737	08/14/2015	RIVERSIDE COUNTY CLERK AND RECORDER	1700	7818	INFORMATION SERVICES	DUES & SUBSCRIPTIONS	RECORDING SVCS PE 7/31/15	63.75
							TOTAL CHECK	63.75
199740	08/14/2015	SMITH PIPE & SUPPLY INC	201	8000	CITYWIDE LANDSCAPING	SUPPLIES	IRRIGATION SUPPLIES	155.50
							TOTAL CHECK	155.50
199741	08/14/2015	SOURCE GRAPHICS	1700	8000	INFORMATION SERVICES	SUPPLIES	COPY SUPPLIES	521.93
							TOTAL CHECK	521.93
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 8/4/15	34.66
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180	7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 8/3/15	63.78
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180	7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 8/3/15	71.45
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	2180	7603	PARKLAND OPERATING	ELECTRICITY	SERVICE PE 8/3/15	192.47
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	201	7603	CITYWIDE LANDSCAPING	ELECTRICITY	SERVICE PE 8/3/15	656.93
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	3200	7603	STREET MAINTENANCE	ELECTRICITY	SERVICE PE 8/1/15	1,088.74
							TOTAL CHECK	2,108.03
199743	08/14/2015	SOUTHERN CALIFORNIA GAS COMPANY	3300	7600	FACILITIES & FLEET MAINT	NATURAL GAS	SERVICE PE 8/4/15	23.85
							TOTAL CHECK	23.85

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199744	08/14/2015	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 8/7/15	579.23
							TOTAL CHECK	579.23
199745	08/14/2015	STATE DISBURSEMENT UNIT	101	2260	GENERAL FUND	CHILD SUPPORT	CHILD SUPPORT PE 8/7/15	103.84
							TOTAL CHECK	103.84
199746	08/14/2015	BOB STOVER INC.	356	90471	DEV FEE-PARKS	RMC PARK EXPANSION	INSPECT SVC PE 7/24/15	1,920.00
							TOTAL CHECK	1,920.00
199747	08/14/2015	TERMINIX INTERNATIONAL	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	SERVICE PE 7/15	79.00
							TOTAL CHECK	79.00
199748	08/14/2015	THYSSENKRUPP ELEVATOR COMPANY	9101	90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	MAINT DUE TO FLOOD	778.00
199748	08/14/2015	THYSSENKRUPP ELEVATOR COMPANY	9101	90450	CAPITAL IMPROVE FUND BAL	CITY HALL BUILDING IMPROV	MAINT DUE TO FLOOD	1,241.85
							TOTAL CHECK	2,019.85
199749	08/14/2015	TIME WARNER CABLE	215	7602	FIRE TAX FUND	CABLE	SERVICE PE 8/17/15	17.00
							TOTAL CHECK	17.00
199750	08/14/2015	TOTALFUNDS BY HASLER	5100	8000	GENERAL GOVERNMENT	SUPPLIES	POSTAGE 7/14/15	1,000.00
							TOTAL CHECK	1,000.00
199751	08/14/2015	UNDERGROUND SERVICES ALERT	3100	7460	ENGINEERING	INSPECTIONS	DIG ALERT TICKETS	94.50
							TOTAL CHECK	94.50
199752	08/14/2015	UNITED WAY OF THE DESERT	101	2250	GENERAL FUND	DONATIONS-UNITED WAY	UNITED WAY PE 8/7/15	314.85
							TOTAL CHECK	314.85
199753	08/14/2015	VACATION RENTAL COMPLIANCE	107	7462	TOURISM & MARKETING FUND	VAC RENTL ORD ENFORCEMNT	VAC RNTL COMPLIANCE 7/15	2,400.00
							TOTAL CHECK	2,400.00
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/14/15	25.93
V100752	08/07/2015	BECK OIL INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 7/14/15	25.93
V100752	08/07/2015	BECK OIL INC	3100	7623	ENGINEERING	VEHICLE FUEL	FUEL PE 7/21/15	26.53
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/7/15	33.17
V100752	08/07/2015	BECK OIL INC	3100	7623	ENGINEERING	VEHICLE FUEL	FUEL PE 7/7/15	39.11

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CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/14/15	39.48
V100752	08/07/2015	BECK OIL INC	2180	7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 7/21/15	59.95
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/21/15	60.48
V100752	08/07/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/7/15	61.64
V100752	08/07/2015	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 7/7/15	67.58
V100752	08/07/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/14/15	78.96
V100752	08/07/2015	BECK OIL INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 7/21/15	80.38
V100752	08/07/2015	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 7/21/15	101.07
V100752	08/07/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/21/15	103.39
V100752	08/07/2015	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 7/14/15	125.95
V100752	08/07/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/14/15	133.05
V100752	08/07/2015	BECK OIL INC	2180	7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 7/14/15	133.71
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/21/15	143.52
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/21/15	154.39
V100752	08/07/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/21/15	158.90
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/21/15	164.62
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/7/15	168.32
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/7/15	179.91
V100752	08/07/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/14/15	228.20
							TOTAL CHECK	2,394.17
V100753	08/07/2015	DAVID A LEE & DANIEL VAILLANCOURT	107	7478	TOURISM & MARKETING FUND	MARKETING PROGRAM	WRITING SVCS PE 7/31/15	4,127.00
							TOTAL CHECK	4,127.00
V100754	08/07/2015	SANDRA A. JOHNSON	2300	8020	CODE COMPLIANCE	UNIFORMS	UNIFORM ALTERATIONS	45.00
V100754	08/07/2015	SANDRA A. JOHNSON	2300	7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	RECEIVERSHIP MTG 7/27/15	76.41
V100754	08/07/2015	SANDRA A. JOHNSON	2300	7806	CODE COMPLIANCE	MEETINGS/TRAINING/TRAVEL	REG - CACEO ANNL CONF 10/6/15 - 10/9/15	359.00
							TOTAL CHECK	480.41
V100755	08/07/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PRUNE WASHINGTONIA - CH 5/18/15	630.00
V100755	08/07/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PRUNE TREES - CH 5/20/15	1,710.00
V100755	08/07/2015	KIRKPATRICK LANDSCAPING SERVICE INC	3300	7612	FACILITIES & FLEET MAINT	MAINTENANCE	PRUNE TREES - CH 5/19/15	1,995.00
							TOTAL CHECK	4,335.00

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V100756	08/07/2015	MISSION LINEN SUPPLY	215	8000	FIRE TAX FUND	SUPPLIES	MAT CLEANING 7/23/15	40.88
V100756	08/07/2015	MISSION LINEN SUPPLY	215	8000	FIRE TAX FUND	SUPPLIES	MAT CLEANING - FS#69 7/9/15	40.88
V100756	08/07/2015	MISSION LINEN SUPPLY	215	8000	FIRE TAX FUND	SUPPLIES	MAT CLEANING 7/23/15	58.53
							TOTAL CHECK	140.29
V100757	08/07/2015	BRITT W. WILSON	1500	7800	ADMINISTRATION	MILEAGE	MILEAGE PE 7/23/15	33.35
V100757	08/07/2015	BRITT W. WILSON	1500	7806	ADMINISTRATION	MEETINGS/TRAINING/TRAVEL	LUNCH - REP. ERIC CADDEN	34.05
							TOTAL CHECK	67.40
V100758	08/14/2015	BECK OIL INC	5100	7623	GENERAL GOVERNMENT	VEHICLE FUEL	FUEL PE 7/28/15	35.57
V100758	08/14/2015	BECK OIL INC	3100	7623	ENGINEERING	VEHICLE FUEL	FUEL PE 7/28/15	47.72
V100758	08/14/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/28/15	49.89
V100758	08/14/2015	BECK OIL INC	2180	7623	PARKLAND OPERATING	VEHICLE FUEL	FUEL PE 7/28/15	113.23
V100758	08/14/2015	BECK OIL INC	4100	7623	PUBLIC SAFETY	VEHICLE FUEL	FUEL PE 7/28/15	141.86
V100758	08/14/2015	BECK OIL INC	3200	7623	STREET MAINTENANCE	VEHICLE FUEL	FUEL PE 7/28/15	184.80
V100758	08/14/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/28/15	231.65
V100758	08/14/2015	BECK OIL INC	3300	7623	FACILITIES & FLEET MAINT	VEHICLE FUEL	FUEL PE 7/28/15	264.63
							TOTAL CHECK	1,069.35
V100763	08/14/2015	IMAGE SOURCE	5100	8220	GENERAL GOVERNMENT	LEASE PAYMENTS	COPIES PE 7/23/15	134.61
							TOTAL CHECK	134.61
V100766	08/14/2015	MARK DAVIDSON PHOTOGRAPHY	107	7830	TOURISM & MARKETING FUND	PHOTOGRAPHY	PHOTO - STEINMART CONSTRUCTION	250.00
							TOTAL CHECK	250.00
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	2180	7250	PARKLAND OPERATING	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	20.68
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	2180	7250	PARKLAND OPERATING	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	20.68
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	2180	7250	PARKLAND OPERATING	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	31.01
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	2180	7250	PARKLAND OPERATING	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	31.01
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	2180	7250	PARKLAND OPERATING	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	103.37
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	224	7250	GAS TAX FUND	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	206.50
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	5100	7851	GENERAL GOVERNMENT	INSURANCE & BONDS	CYBER PRGM FY 15/16	943.00
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	5100	7851	GENERAL GOVERNMENT	INSURANCE & BONDS	CRIME PROGRAM FY 15/16	1,826.00

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CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	215 7851	FIRE TAX FUND	INSURANCE & BONDS	PROP INS PREM 15/16	2,153.47
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	5100 7250	GENERAL GOVERNMENT	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	18,421.94
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	5100 7851	GENERAL GOVERNMENT	INSURANCE & BONDS	PROP INS PREM 15/16	31,510.67
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	101 1045	GENERAL FUND	CASH W/ PERMA - WORK COMP	WORKERS COMP QE 9/15	53,411.00
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	5100 7851	GENERAL GOVERNMENT	INSURANCE & BONDS	GEN LIABILITY FY 15/16	155,357.00
						TOTAL CHECK	264,036.33
V100769	08/14/2015	JODI PUETT	3300 7800	FACILITIES & FLEET MAINT	MILEAGE	MILEAGE PE 7/29/15	24.15
						TOTAL CHECK	24.15
V100770	08/14/2015	RANCHO MIRAGE POWER PARTNERS I, LLC	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/15 - CY	1,469.07
						TOTAL CHECK	1,469.07
V100771	08/14/2015	RMPP II, LLC	3300 7603	FACILITIES & FLEET MAINT	ELECTRICITY	SERVICE PE 7/15 - CH	3,068.88
						TOTAL CHECK	3,068.88
V100772	08/14/2015	BRITT W. WILSON	215 8000	FIRE TAX FUND	SUPPLIES	PAPER PLATES,UTENSILS	74.31
V100772	08/14/2015	BRITT W. WILSON	215 8000	FIRE TAX FUND	SUPPLIES	PHONES	97.19
						TOTAL CHECK	171.50
						TOTAL REPORT	1,136,410.39

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199614 thru V100768 in the amount of:

Housing Authority $ 40,037.78

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMHSG

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199614	08/07/2015	EMPLOYEE BENEFIT SPECIALISTS INC	280	7212	HOUSING AUTHORITY FUND	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSEMENT 7/15	190.54
							TOTAL CHECK	190.54
199619	08/07/2015	THE GUARDIAN	280	7205	HOUSING AUTHORITY FUND	GROUP INSURANCE-DENTAL	DENTAL 8/15	392.00
							TOTAL CHECK	392.00
199702	08/14/2015	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS UNIT #52	1,826.90
							TOTAL CHECK	1,826.90
199731	08/14/2015	PREFERRED BENEFIT INSURANCE	280	7210	HOUSING AUTHORITY FUND	GROUP INSURANCE-VISION	VISION 8/15	147.27
							TOTAL CHECK	147.27
199755	08/14/2015	WHITLEY'S CONSTRUCTION CORPORATION	280	90503	HOUSING AUTHORITY FUND	PARKVIEW PROP IMPROVEMENT	BALANCE DUE - ROOF CONSTRUCTION	4,957.00
							TOTAL CHECK	4,957.00
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	280	7250	HOUSING AUTHORITY FUND	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	521.70
V100768	08/14/2015	PUBLIC ENTITY RISK MANAGEMENT	280	7851	HOUSING AUTHORITY FUND	INSURANCE & BONDS	PROP INS PREM 15/16	32,002.37
							TOTAL CHECK	32,524.07
							TOTAL REPORT	40,037.78

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199669 thru V100762 in the amount of:

Housing Authority - Parkview Villas $ 9,409.42

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMPARK

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213

PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - PARKVIEW VILLAS
8/1/15 TO /14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199669	08/14/2015	AT&T	281	7821	PARKVIEW VILLAS - HOUSING	TELEPHONE	SERVICE PE 7/12/15	67.51
							TOTAL CHECK	67.51
199757	08/14/2015	YELLOW CAB OF THE DESERT	281	7480	PARKVIEW VILLAS - HOUSING	TRANSPORTATION PROGRAM	CAB PROGRAM 6/15	33.03
							TOTAL CHECK	33.03
V100762	08/14/2015	HYDER AND COMPANY	281	7400	PARKVIEW VILLAS - HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 8/15	9,308.88
							TOTAL CHECK	9,308.88
							TOTAL REPORT	9,409.42

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199681 thru V100765 in the amount of:

Housing Authority - Rancho Palms $ 1,501.06

ordered paid as stated below.

Date: September 3, 2015

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Mayor

DEMANDS\DEMRANCHO

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - RANCHO PALMS
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199681	08/14/2015	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 7/14/15	30.20
199681	08/14/2015	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 7/14/15	30.20
199681	08/14/2015	COACHELLA VALLEY WATER DISTRICT	285	7606	RANCHO PALMS MHP-HOUSING	WATER	SERVICE PE 7/14/15	321.08
							TOTAL CHECK	381.48
199711	08/14/2015	VERONICA JUAREZ	285	6160	RANCHO PALMS MHP-HOUSING	CABLE CHARGES	REFUND CABLE CHARGES	212.22
							TOTAL CHECK	212.22
199714	08/14/2015	THE LOCK SHOP, INC	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	RE-KEY LOCK AND KEYS	109.94
							TOTAL CHECK	109.94
199743	08/14/2015	SOUTHERN CALIFORNIA GAS COMPANY	285	7600	RANCHO PALMS MHP-HOUSING	NATURAL GAS	SERVICE PE 7/17/15	40.24
							TOTAL CHECK	40.24
199749	08/14/2015	TIME WARNER CABLE	285	7602	RANCHO PALMS MHP-HOUSING	CABLE	SERVICE PE 9/2/15	77.18
							TOTAL CHECK	77.18
V100761	08/14/2015	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	REPLACE RAIL COVERS	300.00
V100761	08/14/2015	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	POOL & SPA SVC 7/15	300.00
							TOTAL CHECK	600.00
V100765	08/14/2015	M & M SWEEPING, INC	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	STREET SWEEP 7/9/15	80.00
							TOTAL CHECK	80.00
							TOTAL REPORT	1,501.06

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199669 thru V100762 in the amount of:

Housing Authority - San Jacinto Villas $ 10,284.23

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMSANJACINTO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - SAN JACINTO VILLAS
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199669	08/14/2015	AT&T	286	7821	SAN JACINTO VILLAS	TELEPHONE	SERVICE PE 7/12/15	67.51
							TOTAL CHECK	67.51
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	286	7603	SAN JACINTO VILLAS	ELECTRICITY	SERVICE PE 7/22/15	46.65
199742	08/14/2015	SOUTHERN CALIFORNIA EDISON COMPANY	286	7603	SAN JACINTO VILLAS	ELECTRICITY	SERVICE PE 7/31/15	58.20
							TOTAL CHECK	104.85
199743	08/14/2015	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 7/20/15	3.95
199743	08/14/2015	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 7/31/15	5.76
							TOTAL CHECK	9.71
V100762	08/14/2015	HYDER AND COMPANY	286	7400	SAN JACINTO VILLAS	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 8/15	10,102.16
							TOTAL CHECK	10,102.16
							TOTAL REPORT	10,284.23

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199669 thru V100764 in the amount of:

Housing Authority - Santa Rosa Villas $ 6,452.61

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMSANTAROSA

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
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RANCHO MIRAGE HOUSING AUTHORITY - SANTA ROSA
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR		DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199669	08/14/2015	AT&T	284 7821	SANTA ROSA VILLAS-HOUSING	TELEPHONE	SERVICE PE 7/12/15	16.88
						TOTAL CHECK	16.88
199757	08/14/2015	YELLOW CAB OF THE DESERT	284 7480	SANTA ROSA VILLAS-HOUSING	TRANSPORTATION PROGRAM	CAB PROGRAM 6/15	17.79
						TOTAL CHECK	17.79
V100762	08/14/2015	HYDER AND COMPANY	284 7400	SANTA ROSA VILLAS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 8/15	5,942.94
						TOTAL CHECK	5,942.94
V100764	08/14/2015	KIRKPATRICK LANDSCAPING SERVICE INC	284 7612	SANTA ROSA VILLAS-HOUSING	MAINTENANCE	REMOVE BOTTLE TREE 7/23/15	475.00
						TOTAL CHECK	475.00
						TOTAL REPORT	6,452.61

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199669 thru V100762 t in the amount of:

Housing Authority - Whispering Waters $ 4,931.77

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMWHISPERING

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
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RANCHO MIRAGE HOUSING AUTHORITY - WHISPERING WATERS
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199669	08/14/2015	AT&T	283	7821	WHISPERING WATERS-HOUSING	TELEPHONE	SERVICE PE 7/12/15	16.88
							TOTAL CHECK	16.88
V100762	08/14/2015	HYDER AND COMPANY	283	7400	WHISPERING WATERS-HOUSING	PROFESSIONAL/TECHNICAL	PROPERTY MANAGEMENT 8/15	4,914.89
							TOTAL CHECK	4,914.89
							TOTAL REPORT	4,931.77

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198903 thru V100717 in the amount of:

Library Fund $ 36,892.63

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE LIBRARY
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198903	7/10/2015	ASPEN MILLS BREAD COMPANY	243	7806	LIBRARY FOUNDATION	MEETINGS/TRAINING/TRAVEL	REFRESHMENTS 7/7/15	110.40
							TOTAL CHECK	110.40
198906	7/10/2015	BANK OF AMERICA	242	7438	LIBRARY	BANKING SERVICES	INTERNATION TRANSACTION FEE	3.00
198906	7/10/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE STAMP ROLLS	15.99
198906	7/10/2015	BANK OF AMERICA	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	26.85
198906	7/10/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	ADOBE CREATIVE 6/15	39.99
198906	7/10/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	ADOBE CREATIVE 6/15	79.98
198906	7/10/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	SERVER UPGRADE	99.95
198906	7/10/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	BOOKMAVEN.ORG	102.05
198906	7/10/2015	BANK OF AMERICA	242	7818	LIBRARY	DUES & SUBSCRIPTIONS	AMAZON PRIME RENEWAL	106.92
198906	7/10/2015	BANK OF AMERICA	242	7818	LIBRARY	DUES & SUBSCRIPTIONS	CSFMO MEMBERSHIP - ESPINOSA	110.00
198906	7/10/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	SERVER USAGE PE 5/19/15	431.52
							TOTAL CHECK	1,016.25
198913	7/10/2015	CALIFA GROUP	242	7818	LIBRARY	DUES & SUBSCRIPTIONS	MEMBERSHIP FY15/16	400.00
							TOTAL CHECK	400.00
198916	7/10/2015	CHEMSEARCH	242	7612	LIBRARY	MAINTENANCE	CHILLER REPAIR	454.24
							TOTAL CHECK	454.24
198919	7/10/2015	COACHELLA VALLEY WATER DISTRICT	242	7606	LIBRARY	WATER	SERVICE PE 6/30/15	155.60
							TOTAL CHECK	155.60
198921	7/10/2015	DEMCO INC	242	8000	LIBRARY	SUPPLIES	BOOK PROCESSING SUPPLIES	99.73
198921	7/10/2015	DEMCO INC	242	8000	LIBRARY	SUPPLIES	BOOK PROCESSING SUPPLIES	375.53
							TOTAL CHECK	475.26
198928	7/10/2015	FERGUSON ENTERPRISES INC	242	8004	LIBRARY	REPAIR & MAINT SUPPLIES	SINK REPAIR	34.71
							TOTAL CHECK	34.71
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	25.91
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	47.61
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	55.77
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	71.04
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	105.82
198931	7/10/2015	GALE GROUP	242	7910	LIBRARY	FOUNDATION - PROGRAMS	PUBLICATIONS	177.32
							TOTAL CHECK	483.47
198934	7/10/2015	JESSIE S. HERNANDEZ	242	7200	LIBRARY	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	539.50
							TOTAL CHECK	539.50

RANCHO MIRAGE LIBRARY
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198936	7/10/2015	THE HOME DEPOT	242	8004	LIBRARY	REPAIR & MAINT SUPPLIES	LANDSCAPE IRRIGATION MATERIALS	10.56
198936	7/10/2015	THE HOME DEPOT	242	8004	LIBRARY	REPAIR & MAINT SUPPLIES	RESTROOM LIGHT BULBS	41.95
198936	7/10/2015	THE HOME DEPOT	242	8004	LIBRARY	REPAIR & MAINT SUPPLIES	LANDSCAPE IRRIGATION MATERIALS	84.03
							TOTAL CHECK	136.54
198938	7/10/2015	JOHNSON POWER SYSTEMS	242	7612	LIBRARY	MAINTENANCE	GENERATOR MAINT & REPAIR	640.00
							TOTAL CHECK	640.00
198939	7/10/2015	TOM JOHNSON	242	7200	LIBRARY	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	539.50
							TOTAL CHECK	539.50
198940	7/10/2015	LA SALLE LIGHTING SERVICES	242	7612	LIBRARY	MAINTENANCE	LIGHTING MAINT 6/15	166.85
							TOTAL CHECK	166.85
198942	7/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	242	7215	LIBRARY	GROUP INSURANCE-DISABILIT	DISABILITY INS 7/15	893.92
							TOTAL CHECK	893.92
198943	7/10/2015	LUCAS COLOR CARD	242	8000	LIBRARY	SUPPLIES	LIBRARY CARDS	1,493.70
							TOTAL CHECK	1,493.70
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	INDEX BINDERS	23.89
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	KEYBOARD	32.42
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	APPOINTMENT BOOK & PAPER	109.35
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	KEY RACK	4.89
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	WEEKLY PLANNER	19.43
198947	7/10/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	SORTER, TONER & KITCHEN SUPPLIES	184.50
							TOTAL CHECK	374.48
198957	7/10/2015	RACHEL HORWITZ DESIGN GROUP LLC	242	7400	LIBRARY	PROFESSIONAL/TECHNICAL	LIBRARY LOGO UPDATE	50.00
198957	7/10/2015	RACHEL HORWITZ DESIGN GROUP LLC	242	7887	LIBRARY	SPECIAL EVENTS	20TH ANNIVERSARY LOGO	50.00
198957	7/10/2015	RACHEL HORWITZ DESIGN GROUP LLC	243	7400	LIBRARY FOUNDATION	PROFESSIONAL/TECHNICAL	FOUNDATION LOGO UPDATE	50.00
198957	7/10/2015	RACHEL HORWITZ DESIGN GROUP LLC	243	7400	LIBRARY FOUNDATION	PROFESSIONAL/TECHNICAL	WORD WALL DESIGN	275.00
							TOTAL CHECK	425.00
198959	7/10/2015	DAVID E. RAUSCHER	242	7839	LIBRARY	REPRODUCTION & PRINTING	BOOK DISCUSSION BOOKMARK	80.00
198959	7/10/2015	DAVID E. RAUSCHER	242	7910	LIBRARY	FOUNDATION - PROGRAMS	SUMMER PROGRAM BOOKLET	640.00
							TOTAL CHECK	720.00
198960	7/10/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOK	21.59
198960	7/10/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOK	43.19
198960	7/10/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	113.36
							TOTAL CHECK	178.14

RANCHO MIRAGE LIBRARY
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198964	7/10/2015	RUSLAN KULINOV	242	7402	LIBRARY	CITY PEG CHANNEL	RMTV EDITING SVC	700.00
							TOTAL CHECK	700.00
198978	7/10/2015	TERMINIX INTERNATIONAL	242	7612	LIBRARY	MAINTENANCE	PEST CONTROL 5/21/15	146.00
							TOTAL CHECK	146.00
198991	7/10/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	COPIER USAGE PE 6/30/15	786.73
							TOTAL CHECK	786.73
198998	7/17/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	COFFEE SUPPLIES	42.50
198998	7/17/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	COFFEE SUPPLIES	42.50
198998	7/17/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	COFFEE SUPPLIES	44.75
							TOTAL CHECK	129.75
199001	7/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	242	7200	LIBRARY	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	15,789.25
							TOTAL CHECK	15,789.25
199023	7/17/2015	THE GUARDIAN	242	7205	LIBRARY	GROUP INSURANCE-DENTAL	DENTAL 7/15	1,838.78
							TOTAL CHECK	1,838.78
199048	7/17/2015	PREFERRED BENEFIT INSURANCE	242	7210	LIBRARY	GROUP INSURANCE-VISION	VISION 7/15	587.08
							TOTAL CHECK	587.08
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	9.74
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	12.09
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	18.51
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	27.62
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	48.57
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	69.89
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	84.23
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	86.42
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	141.45
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	237.17
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	247.23
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	302.15
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	327.60
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	426.75
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	526.00
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	567.93
V100688	7/10/2015	BRODART COMPANY	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	726.23
							TOTAL CHECK	3,859.58

RANCHO MIRAGE LIBRARY
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100691	7/10/2015	SUSAN COOK	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	ALA REGISTRATION	255.00
V100691	7/10/2015	SUSAN COOK	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	ALA MILEAGE	571.46
V100691	7/10/2015	SUSAN COOK	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	ALA HOTEL	895.41
							TOTAL CHECK	1,721.87
V100695	7/10/2015	MISSION LINEN SUPPLY	242	8002	LIBRARY	EQUIPMENT RENTAL	MAT CLEANING 6/30/15	19.63
							TOTAL CHECK	19.63
V100699	7/10/2015	NEWPORT SUPPLIES	242	8000	LIBRARY	SUPPLIES	JANITORIAL SUPPLIES	391.79
							TOTAL CHECK	391.79
V100706	7/17/2015	DAVID S. BRYANT	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	REGISTRATION ALA CONF 6/25-28	60.00
V100706	7/17/2015	DAVID S. BRYANT	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	ACCOM ALA CONF 6/25-28	365.54
V100706	7/17/2015	DAVID S. BRYANT	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	MILEAGE ALA CONF 6/25-28	571.84
							TOTAL CHECK	997.38
V100714	7/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	242	7612	LIBRARY	MAINTENANCE	LANDSCAPE MAINT 7/15	360.00
							TOTAL CHECK	360.00
V100717	7/17/2015	NEWPORT SUPPLIES	242	8000	LIBRARY	SUPPLIES	JANITORIAL SUPPLIES	327.23
							TOTAL CHECK	327.23
							TOTAL REPORT	36,892.63

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198906 thru 198957 in the amount of:

Library – Writers Festival $ 1,349.45

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

www.RanchoMirageCA.gov www.RelaxRanchoMirage.com

RANCHO MIRAGE WRITERS FESTIVAL
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198906	7/10/2015	BANK OF AMERICA	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	STEERING COMM SHIRT SAMPLES	225.95
							TOTAL CHECK	225.95
198957	7/10/2015	RACHEL HORWITZ DESIGN GROUP LLC	244	7400	WRITERS FESTIVAL FUND	PROFESSIONAL/TECHNICAL	GRAPHIC DESIGN 6/15	1,123.50
							TOTAL CHECK	1,123.50
							TOTAL REPORT	1,349.45

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199077 thru V100750 in the amount of:

Library Fund $ 121,133.75

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD	10.79
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	COMPUTER CABLE	10.99
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	14.62
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	PLANNER	15.35
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	CDS	16.07
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	LABEL MAKER TAPE	19.43
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	19.97
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	21.52
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	21.56
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	26.99
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	26.99
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	LABEL MAKER TAPE	27.96
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATION	28.99
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	LABEL MAKER TAPE	38.31
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	49.13
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	AUDIO CDS	53.24
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	KITCHEN UTENSILS	63.34
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	79.61
199077	7/24/2015	AMAZON.COM	242	8000	LIBRARY	SUPPLIES	PAPER CUTTER	170.67
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	182.94
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	201.18
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	4.32
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	10.79
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	12.34
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATION	18.76
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATION	25.66
199077	7/24/2015	AMAZON.COM	242	7914	LIBRARY	FOUNDATION - READING CLUB	SUMMER READING CLUB SUPPLIES	29.65
199077	7/24/2015	AMAZON.COM	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATION	44.31
							TOTAL CHECK	1,245.48
199080	7/24/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	70.41
199080	7/24/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	88.98
199080	7/24/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	127.31
199080	7/24/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	212.87
199080	7/24/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	208.88
							TOTAL CHECK	708.45
199083	7/24/2015	BURRTEC ENVIRONMENTAL	242	7645	LIBRARY	STORAGE AREA RENTAL	STORAGE CONTAINER 7/15	90.00
							TOTAL CHECK	90.00
199086	7/24/2015	CHEMSEARCH	242	7612	LIBRARY	MAINTENANCE	WATER TREATMENT SVC 6/15	328.69
							TOTAL CHECK	328.69

RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199093	7/24/2015	DEMCO INC	242	8000	LIBRARY	SUPPLIES	RMPL CD STICKERS	226.15
							TOTAL CHECK	226.15
199098	7/24/2015	EMPLOYEE BENEFIT SPECIALISTS INC	242	7212	LIBRARY	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 6/15	704.72
							TOTAL CHECK	704.72
199101	7/24/2015	FERGUSON ENTERPRISES INC	242	8004	LIBRARY	REPAIR & MAINT SUPPLIES	FAUCETS FOR WOMEN'S RESTR	1,575.81
							TOTAL CHECK	1,575.81
199102	7/24/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBICATIONS	29.96
199102	7/24/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	90.69
199102	7/24/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	117.41
199102	7/24/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	118.22
							TOTAL CHECK	356.28
199110	7/24/2015	LINCOLN FINANCIAL NATIONAL LIFE	242	7215	LIBRARY	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 8/15	893.92
							TOTAL CHECK	893.92
199114	7/24/2015	MOTION PICTURE LICENSING CORP.	242	7818	LIBRARY	DUES & SUBSCRIPTIONS	MPLC LICENSE FY15/16	122.16
							TOTAL CHECK	122.16
199116	7/24/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	PAPER, PENCILS & TAPE	196.26
							TOTAL CHECK	196.26
199119	7/24/2015	ONLINE COMPUTER LIBRARY CENTER	242	7400	LIBRARY	PROFESSIONAL/TECHNICAL	CATALOGING SUBSCRIP 6/15	698.57
							TOTAL CHECK	698.57
199120	7/24/2015	PACIFIC TELEMANAGEMENT SERVICES`	242	7821	LIBRARY	TELEPHONE	SERVICE PE 8/15	32.00
							TOTAL CHECK	32.00
199127	7/24/2015	PROQUEST INFORMATION AND LEARNING	242	8008	LIBRARY *SUBSCRIPTIONS	LIBRARY MATERIALS	NY TIMES, WALL ST & DESERT SUN*	5,795.00
							TOTAL CHECK	5,795.00
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	37.79
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	37.80
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	43.19
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	43.19
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	44.93
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	48.60
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	54.00
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	54.00
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	68.04

RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	75.57
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	80.99
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	91.80
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	107.99
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	113.38
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	134.98
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	EMAGAZINES FOR ONE CLICK	987.25
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	INDIEFLIX FY15/16	1,500.00
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	LAW DEPOT FY15/16	2,250.00
199128	7/24/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	ONECLICK DIGITAL FY15/16	3,100.00
							TOTAL CHECK	8,873.50
199137	7/24/2015	TERESA SHERRER	242	7914	LIBRARY	FOUNDATION - READING CLUB	HONORARIUM 7/23/15	80.00
							TOTAL CHECK	80.00
199138	7/24/2015	TERMINIX INTERNATIONAL	242	7612	LIBRARY	MAINTENANCE	PEST CONTROL 6/30/15	146.00
							TOTAL CHECK	146.00
199150	7/31/2015	AUTO-GRAPHICS INC.	242	7639	LIBRARY	COMPUTER MAINTENANCE	CATALOGING SVC PE 6/30/16	23,793.00
199150	7/31/2015	AUTO-GRAPHICS INC.	242	7639	LIBRARY	COMPUTER MAINTENANCE	DATA MIGRATION & TRAINING	22,900.00
							TOTAL CHECK	46,693.00
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	36.69
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	42.33
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	119.83
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	213.68
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	267.54
199151	7/31/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	282.48
							TOTAL CHECK	962.55
199155	7/31/2015	CALIFORNIA PUBLIC EMPLOYEES'	242	7200	LIBRARY	GROUP INSURANCE-MEDICAL	MEDICAL 8/15	15,734.35
							TOTAL CHECK	15,734.35
199158	7/31/2015	COACHELLA VALLEY WATER DISTRICT	242	7606	LIBRARY	WATER	SERVICE PE 7/17/15	15.00
199158	7/31/2015	COACHELLA VALLEY WATER DISTRICT	242	7606	LIBRARY	WATER	SERVICE PE 7/17/15	531.37
							TOTAL CHECK	546.37
199161	7/31/2015	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	ANNENBERG HVAC REPAIR	1,792.00
							TOTAL CHECK	1,792.00
199169	7/31/2015	FULTON DISTRIBUTING	242	8000	LIBRARY	SUPPLIES	JANITORIAL SUPPLIES	544.91
							TOTAL CHECK	544.91

RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199170	7/31/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	22.68
199170	7/31/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	26.57
199170	7/31/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	28.34
199170	7/31/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	101.22
							TOTAL CHECK	178.81
199174	7/31/2015	JESSIE S. HERNANDEZ	242	7200	LIBRARY	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 8/15	539.50
							TOTAL CHECK	539.50
199189	7/31/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	POST-ITS	23.74
199189	7/31/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	CUPS	30.22
199189	7/31/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	KITCHEN SUPPLIES & PAPER	208.98
199189	7/31/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	TONER, PENS & WIPES	242.67
							TOTAL CHECK	505.61
199192	7/31/2015	ON THE FLY TERMITE & PEST CONTROL	242	7612	LIBRARY	MAINTENANCE	PEST CONTROL SVC 7/15	58.00
							TOTAL CHECK	58.00
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOK	55.00
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	97.99
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOK & AUDIO BOOK	179.00
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	253.83
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	257.92
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	292.83
199194	7/31/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	1,397.11
							TOTAL CHECK	2,533.68
199202	7/31/2015	PLANT MASTERS INC	242	7612	LIBRARY	MAINTENANCE	PLANT MAINT 7/15	125.00
							TOTAL CHECK	125.00
199203	7/31/2015	THE PRINTING PLACE	242	8000	LIBRARY	SUPPLIES	S. COOK BUSINESS CARDS	97.20
							TOTAL CHECK	97.20
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	37.80
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	43.19
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	43.84
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	69.77
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	75.58
199204	7/31/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	21.60
							TOTAL CHECK	291.78

RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199207	7/31/2015	BOB GIRFFIS MINERALS	243	7919	LIBRARY FOUNDATION	FOUNDATN-LITERARY LEGACY	MINERAL COLLECTION APPRAISAL	1,400.00
							TOTAL CHECK	1,400.00
199210	7/31/2015	SOUTHERN CALIFORNIA EDISON COMPANY	242	7603	LIBRARY	ELECTRICITY	SERVICE PE 7/22/15	10,466.89
							TOTAL CHECK	10,466.89
199211	7/31/2015	SOUTHERN CALIFORNIA GAS COMPANY	242	7600	LIBRARY	NATURAL GAS	SERVICE PE 7/20/15	222.78
							TOTAL CHECK	222.78
199219	7/31/2015	TECTA AMERICA SOUTHERN CALIFORNIA	242	7612	LIBRARY	MAINTENANCE	ROOF REPAIR 6/30/15	7,355.00
							TOTAL CHECK	7,355.00
199229	7/31/2015	ZEN AQUATICS DESIGN LTD	242	7612	LIBRARY	MAINTENANCE	AQUARIUM SVC 6/15	275.00
							TOTAL CHECK	275.00
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	8000	LIBRARY	SUPPLIES	STORYTIME PROPS	2.16
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	7806	LIBRARY	MEETINGS/TRAINING/TRAVEL	REFRESHMENTS 4/20/15	3.99
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	7910	LIBRARY	FOUNDATION - PROGRAMS	STORYTIME CRAFTS	4.31
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	7914	LIBRARY	FOUNDATION - READING CLUB	SUMMER READING CLUB VOLUNTEER	10.99
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	7914	LIBRARY	FOUNDATION - READING CLUB	SUMMER READING CLUB DECORATIO	20.85
V100721	7/24/2015	MIRIAM E. GOTTSCHALK	242	7914	LIBRARY	FOUNDATION - READING CLUB	REFRESHMENTS SRC	29.67
					*ORIENTATION		TOTAL CHECK	71.97
V100725	7/24/2015	KLEENHOUSE BUILDING MAINTENANCE	242	7612	LIBRARY	MAINTENANCE	JANITORIAL SVC 7/15	3,700.00
							TOTAL CHECK	3,700.00
V100728	7/24/2015	PROTECTION 1	242	7612	LIBRARY	MAINTENANCE	FIRE ALARM DESIGN	75.00
							TOTAL CHECK	75.00
V100730	7/24/2015	GLENDA TABORSKY	242	8000	LIBRARY	SUPPLIES	DVD CLEANING WATER	116.62
							TOTAL CHECK	116.62
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	5.23
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	6.15
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	16.56
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	16.85
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	17.91
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	18.63
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	23.34
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	23.96
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	33.59
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	35.97

RANCHO MIRAGE LIBRARY
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	37.92
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	56.38
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	65.28
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	81.23
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	126.67
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	134.14
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	161.73
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	182.40
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	318.10
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	337.42
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	342.07
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	414.65
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	442.89
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	755.38
V100737	7/31/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	840.48
V100737	7/31/2015	BRODART COMPANY	242	8000	LIBRARY	SUPPLIES	BOOK PROCESSING SUPPLIES	35.76
							TOTAL CHECK	4,530.69
V100745	7/31/2015	MISSION LINEN SUPPLY	242	8000	LIBRARY	SUPPLIES	MAT RENTALS 7/21/15	19.63
V100745	7/31/2015	MISSION LINEN SUPPLY	242	8000	LIBRARY	SUPPLIES	MAT RENTALS 7/7/15	19.63
V100745	7/31/2015	MISSION LINEN SUPPLY	242	8000	LIBRARY	SUPPLIES	MAT RENTALS 7/14/15	19.63
							TOTAL CHECK	58.89
V100750	7/31/2015	PROTECTION 1	242	7612	LIBRARY	MAINTENANCE	SERVICE 7/10/15	185.16
							TOTAL CHECK	185.16
							TOTAL REPORT	121,133.75

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199118 thru 199191 in the amount of:

Library - Writers Festival $ 6,878.77

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

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DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
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RANCHO MIRAGE WRITERS FESTIVAL
7/18/15 TO 7/31/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199118	7/24/2015	ON TRAC	244	8000	WRITERS FESTIVAL FUND	SUPPLIES	OVERNIGHT SHIPPING	3.59
							TOTAL CHECK	3.59
199141	7/24/2015	TYRONE HOFMANN	244	7400	WRITERS FESTIVAL FUND	PROFESSIONAL/TECHNICAL	ANGEL CONCIERGE 7/15	280.00
							TOTAL CHECK	280.00
199147	7/31/2015	4IMPRINT	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	RMWF BOOKLIGHT	1,595.18
							TOTAL CHECK	1,595.18
199191	7/31/2015	OMNI RANCHO LAS PALMAS, LLC	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	RMWF HOTEL DEPOSIT	5,000.00
							TOTAL CHECK	5,000.00
							TOTAL REPORT	6,878.77

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199595 thru V100768 in the amount of:

Library Fund $ 50,877.65

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

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RANCHO MIRAGE LIBRARY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199595	8/7/2015	ACE PRINTING COMPANY	243	7910	LIBRARY FOUNDATION	FOUNDATION - PROGRAMS	SUMMER 2015 PROGAM BOOK	2,634.87
							TOTAL CHECK	2,634.87
199596	8/7/2015	ROBERT ANDERSON	242	7612	LIBRARY	MAINTENANCE	SERVICE PIANO	1,130.00
							TOTAL CHECK	1,130.00
199611	8/7/2015	DOROTHEE BRYMAN	243	7400	LIBRARY FOUNDATION	PROFESSIONAL/TECHNICAL	ADMIN SERVICE 7/15	600.00
							TOTAL CHECK	600.00
199613	8/7/2015	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	REPAIR COMPRESSOR 7/19/15	650.00
199613	8/7/2015	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	DRAIN COOL TOWER 6/30/15	224.00
							TOTAL CHECK	874.00
199614	8/7/2015	EMPLOYEE BENEFIT SPECIALISTS INC	242	7212	LIBRARY	INSURANCE REIMBURSEMENT	MEDICAL REIMBURSMENT 7/15	2,563.61
							TOTAL CHECK	2,563.61
199615	8/7/2015	EVANCED SOLUTIONS LLC	242	7400	LIBRARY	PROFESSIONAL/TECHNICAL	ONLINE LIBRARY CALENDAR	454.00
							TOTAL CHECK	454.00
199619	8/7/2015	THE GUARDIAN	242	7205	LIBRARY	GROUP INSURANCE-DENTAL	DENTAL 8/15	1,864.27
							TOTAL CHECK	1,864.27
199643	8/7/2015	THE PRINTING PLACE	242	8000	LIBRARY	SUPPLIES	BUSINESS CARDS-K.VANVALKENBURG	93.96
							TOTAL CHECK	93.96
199650	8/7/2015	RUSLAN KULINOV	242	7402	LIBRARY	CITY PEG CHANNEL	RMTV VIDEO EDITING 7/15	643.75
							TOTAL CHECK	643.75
199665	8/14/2015	ACE PRINTING COMPANY	242	7839	LIBRARY	REPRODUCTION & PRINTING	BOOK NOOK POSTER	41.04
							TOTAL CHECK	41.04
199668	8/14/2015	ASSA ABLOY ENTRANCE SYSTEMS	242	7612	LIBRARY	MAINTENANCE	SLIDING DOOR REPAIR	21.94
							TOTAL CHECK	21.94
199669	8/14/2015	AT&T	242	7821	LIBRARY	TELEPHONE	SERVICE PE 7/12/15	355.96
							TOTAL CHECK	355.96
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	15.97
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD	18.37
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	58.28
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	98.27
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	100.67

RANCHO MIRAGE LIBRARY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	DVD'S	120.35
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	226.15
199670	8/14/2015	BAKER & TAYLOR ENTERTAINMENT	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	1,008.48
							TOTAL CHECK	1,646.54
199671	8/14/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE	15.99
199671	8/14/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE STAMPS	20.26
199671	8/14/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE SCALE	65.28
199671	8/14/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	CREATIVE SUITE 7/15	79.98
199671	8/14/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	SERVER USAGE	453.37
199671	8/14/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	COFFEE SUPPLIES	42.50
							TOTAL CHECK	677.38
199672	8/14/2015	BANK OF AMERICA	242	8000	LIBRARY	SUPPLIES	POSTAGE	10.00
199672	8/14/2015	BANK OF AMERICA	242	7639	LIBRARY	COMPUTER MAINTENANCE	PRINT SERVER	230.62
							TOTAL CHECK	240.62
199676	8/14/2015	BURRTEC WASTE & RECYCLING SERVICES	242	7645	LIBRARY	STORAGE AREA RENTAL	STORAGE RENTAL 7/15	90.00
							TOTAL CHECK	90.00
199680	8/14/2015	CINDY ANNE BROZ	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 7/30/15	50.00
							TOTAL CHECK	50.00
199681	8/14/2015	COACHELLA VALLEY WATER DISTRICT	242	7606	LIBRARY	WATER	SERVICE PE 8/17/15	206.00
							TOTAL CHECK	206.00
199686	8/14/2015	CYNTHIA SMIT	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 7/30/15	50.00
							TOTAL CHECK	50.00
199690	8/14/2015	DOROTHEE BRYMAN	243	7400	LIBRARY FOUNDATION	PROFESSIONAL/TECHNICAL	ADMIN SVC 8/15	600.00
							TOTAL CHECK	600.00
199692	8/14/2015	EDUARDO CONTRERAS	242	7910	LIBRARY	FOUNDATION - PROGRAMS	HONORARIUM 7/30/15	50.00
							TOTAL CHECK	50.00
199695	8/14/2015	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	REPAIR VALVE 5/4/15	280.00
199695	8/14/2015	EMCOR SERVICE	242	7612	LIBRARY	MAINTENANCE	HVAC MAINT 7/15	1,435.66
							TOTAL CHECK	1,715.66
199700	8/14/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	22.68
199700	8/14/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	26.72
199700	8/14/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	54.25

RANCHO MIRAGE LIBRARY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199700	8/14/2015	GALE GROUP	242	7912	LIBRARY	FOUNDATION - COLLECTION	PUBLICATIONS	82.59
							TOTAL CHECK	186.24
199710	8/14/2015	JOHNSON POWER SYSTEMS	242	7612	LIBRARY	MAINTENANCE	REPAIR ATS CONTROLLER 7/15/15	480.00
199710	8/14/2015	JOHNSON POWER SYSTEMS	242	7612	LIBRARY	MAINTENANCE	TROUBLSHOOT ELECT SYSTEM 7/30	1,489.20
							TOTAL CHECK	1,969.20
199712	8/14/2015	KATHERINE ORTEGA	242	7910	LIBRARY	FOUNDATION - PROGRAMS	7/30/15 HONORARIUM	50.00
							TOTAL CHECK	50.00
199716	8/14/2015	MARK MARGOLIES	242	7910	LIBRARY	FOUNDATION - PROGRAMS	7/30/15 HONORARIUM	50.00
							TOTAL CHECK	50.00
199718	8/14/2015	MICROSOFT CORPORATION	242	7639	LIBRARY	COMPUTER MAINTENANCE	EMAIL ACCOUNT	132.82
199718	8/14/2015	MICROSOFT CORPORATION	242	7639	LIBRARY	COMPUTER MAINTENANCE	EMAIL ACCOUNT	240.00
							TOTAL CHECK	372.82
199719	8/14/2015	MIDWEST TAPE	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOK	43.39
							TOTAL CHECK	43.39
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	A-Z INDEZ TAB	4.74
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	BINDER	21.59
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	A/P STAMP	29.15
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	TONER	153.06
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	PAPER & PURELL	177.95
199724	8/14/2015	OFFICE DEPOT	242	8000	LIBRARY	SUPPLIES	KITCHEN SUPPLIES & PENS	217.87
							TOTAL CHECK	604.36
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	MARC RECORDS 4/1/15-6/30/	531.00
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	84.98
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	AUDIOBOOK	399.48
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	694.74
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	AUDIOBOOKS	764.91
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	E-BOOKS	1,974.95
199726	8/14/2015	OVERDRIVE INC	242	8008	LIBRARY	LIBRARY MATERIALS	LICENSE & HOSTING FEE	5,000.00
							TOTAL CHECK	9,450.06
199727	8/14/2015	PACIFIC TELEMANAGEMENT SERVICES`	242	7821	LIBRARY	TELEPHONE	SERVICE PE 9/30/15	32.00
							TOTAL CHECK	32.00
199731	8/14/2015	PREFERRED BENEFIT INSURANCE	242	7210	LIBRARY	GROUP INSURANCE-VISION	VISION 8/15	587.08
							TOTAL CHECK	587.08

RANCHO MIRAGE LIBRARY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199732	8/14/2015	PROVISION FIRST AID AND SAFETY	242	8000	LIBRARY	SUPPLIES	FIRST AID SUPPLIES	88.66
							TOTAL CHECK	88.66
199733	8/14/2015	QUESTYME USA	242	8900	LIBRARY	FURNITURE & EQUIPMENT	APC SMART UPS	1,092.85
							TOTAL CHECK	1,092.85
199734	8/14/2015	RACHEL HORWITZ DESIGN GROUP LLC	242	7887	LIBRARY	SPECIAL EVENTS	20TH ANNIVERSARY LOGO DESIGN	175.00
							TOTAL CHECK	512.50
199735	8/14/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	37.79
199735	8/14/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	44.93
199735	8/14/2015	RECORDED BOOKS LLC	242	7912	LIBRARY	FOUNDATION - COLLECTION	CD BOOKS	54.00
							TOTAL CHECK	136.72
199736	8/14/2015	RESEARCH TECHNOLOGY INTERNATIONAL	242	8000	LIBRARY	SUPPLIES	DISC CLEANING SUPPLIES	646.57
							TOTAL CHECK	646.57
199739	8/14/2015	SHRED-IT USA, INC	242	7400	LIBRARY	PROFESSIONAL/TECHNICAL	SERVICE 7/16/15	47.50
							TOTAL CHECK	47.50
199749	8/14/2015	TIME WARNER CABLE	242	7602	LIBRARY	CABLE	SERVICE PE 8/23/15	54.89
199749	8/14/2015	TIME WARNER CABLE	242	7826	LIBRARY	INTERNET ACCESS & SERVICE	SERVICE PE 8/23/15	3,332.61
							TOTAL CHECK	3,387.50
199754	8/14/2015	VERNON LIBRARY SUPPLIES INC	242	8000	LIBRARY	SUPPLIES	SECURITY TAGS	203.06
							TOTAL CHECK	203.06
199756	8/14/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	LEASE 7/15	118.08
199756	8/14/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	LEASE 7/15	163.06
199756	8/14/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	LEASE & USAGE PE 7/21/15	732.04
199756	8/14/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	COPIER USAGE 3/30/15-6/30	250.46
199756	8/14/2015	XEROX CORPORATION	242	8220	LIBRARY	LEASE PAYMENTS	COPIER USAGE 3/30/15-6/30	216.14
							TOTAL CHECK	1,479.78
199758	8/14/2015	ZEN AQUATICS DESIGN LTD	242	7612	LIBRARY	MAINTENANCE	AQUARIUM SVC 7/15	275.00
							TOTAL CHECK	275.00
V100752	8/7/2015	BECK OIL INC	242	7612	LIBRARY	MAINTENANCE	FUEL FOR GENERATOR 7/21	479.16
							TOTAL CHECK	479.16
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	18.51
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	44.23

RANCHO MIRAGE LIBRARY
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	81.66
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	522.27
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	549.77
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	581.80
V100759	8/14/2015	BRODART COMPANY	242	8008	LIBRARY	LIBRARY MATERIALS	PUBLICATIONS	1,320.55
							TOTAL CHECK	3,118.79
V100760	8/14/2015	DAVID S. BRYANT	242	8012	LIBRARY	SMALL TOOLS, FURN & EQUIP	CLOCK FOR CONFERENCE ROOM	87.20
							TOTAL CHECK	87.20
V100767	8/14/2015	MISSION LINEN SUPPLY	242	8002	LIBRARY	EQUIPMENT RENTAL	MAT RENTAL 7/28/15	19.63
V100767	8/14/2015	MISSION LINEN SUPPLY	242	8002	LIBRARY	EQUIPMENT RENTAL	MAT RENTAL 8/4/15	19.63
							TOTAL CHECK	39.26
V100768	8/14/2015	PUBLIC ENTITY RISK MANAGEMENT	242	7250	LIBRARY	WORKERS' COMPENSATION	WORKERS COMP QE 9/15	2,753.61
V100768	8/14/2015	PUBLIC ENTITY RISK MANAGEMENT	242	7851	LIBRARY	INSURANCE & BONDS	PROP INS PREM 15/16	6,749.49
							TOTAL CHECK	9,503.10
							TOTAL REPORT	50,877.65

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 199671 thru 199738 in the amount of:

Library – Writers Festival $ 17,581.74

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMLIB

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RANCHO MIRAGE WRITERS FESTIVAL
8/1/15 TO 8/14/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
199671	8/14/2015	BANK OF AMERICA	244	7639	WRITERS FESTIVAL FUND	COMPUTER MAINTENANCE	CREATIVE SUITE 7/15	39.99
199671	8/14/2015	BANK OF AMERICA	244	7839	WRITERS FESTIVAL FUND	REPRODUCTION & PRINTING	WRITERS FESTIVAL POSTER	114.94
							TOTAL CHECK	154.93
199684	8/14/2015	CRESTLINE SPECIALTIES	244	7887	WRITERS FESTIVAL FUND	SPECIAL EVENTS	TOTE BAGS FOR 2016 WRITER	4,589.31
							TOTAL CHECK	4,589.31
199709	8/14/2015	JAMES D. GRANT	244	7910	WRITERS FESTIVAL FUND	FOUNDATION - PROGRAMS	2016 RMWF HONORARIUM	10,000.00
							TOTAL CHECK	10,000.00
199734	8/14/2015	RACHEL HORWITZ DESIGN GROUP LLC	244	7400	WRITERS FESTIVAL FUND	PROFESSIONAL/TECHNICAL	GRAPHIC SERVICES 7/15	337.50
							TOTAL CHECK	337.50
199738	8/14/2015	ROBERT MANKOFF	244	7910	WRITERS FESTIVAL FUND	FOUNDATION - PROGRAMS	2016 RMWF HONORARIUM	2,500.00
							TOTAL CHECK	2,500.00
							TOTAL REPORT	17,581.74

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198930 thru 199048 in the amount of:

Housing Authority $ 18,651.45

ordered paid as stated below.

Date: September 3, 2015

Mayor

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RANCHO MIRAGE HOUSING AUTHORITY
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198930	07/10/2015	PAUL A FRANCO	280	7200	HOUSING AUTHORITY FUND	GROUP INSURANCE-MEDICAL	REIMBURSE MEDICAL 7/15	1,133.90
							TOTAL CHECK	1,133.90
198932	07/10/2015	HD SUPPLY FACILITIES MAINTENANCE	280	90457	HOUSING AUTHORITY FUND	PARKVIEW CABINETRY	RENOVATIONS UNIT #58	13,988.68
							TOTAL CHECK	13,988.68
198942	07/10/2015	LINCOLN FINANCIAL NATIONAL LIFE	280	7215	HOUSING AUTHORITY FUND	GROUP INSURANCE-DISABILIT	DISABILITY INSURANCE 7/15	160.84
							TOTAL CHECK	160.84
199001	07/17/2015	CALIFORNIA PUBLIC EMPLOYEES'	280	7200	HOUSING AUTHORITY FUND	GROUP INSURANCE-MEDICAL	MEDICAL 7/15	2,929.21
							TOTAL CHECK	2,929.21
199023	07/17/2015	THE GUARDIAN	280	7205	HOUSING AUTHORITY FUND	GROUP INSURANCE-DENTAL	DENTAL 7/15	291.55
							TOTAL CHECK	291.55
199048	07/17/2015	PREFERRED BENEFIT INSURANCE	280	7210	HOUSING AUTHORITY FUND	GROUP INSURANCE-VISION	VISION 7/15	147.27
							TOTAL CHECK	147.27
							TOTAL REPORT	18,651.45

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CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198904 thru 198904 in the amount of:

Housing Authority - Parkview Villas $ 79.85

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMPARK

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830
DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792
FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528
HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617
PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213
PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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RANCHO MIRAGE HOUSING AUTHORITY - PARKVIEW VILLAS
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198904	07/10/2015	AT&T	281	7821	PARKVIEW VILLAS - HOUSING	TELEPHONE	SERVICE PE 6/12/15	79.85
							TOTAL CHECK	79.85
							TOTAL REPORT	79.85

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of June 1, 2015 - June 30, 2015:

Housing Authority - Parkview Villas $22,784.80

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

Fund 281 - Parkview Villas

Expenses

7400 Professional/Technical	1,019.48
7480 Transportation Program	-
7600 Natural Gas	410.58
7602 Cable	3,023.34
7603 Electricity	2,288.88
7606 Water	4,117.96
7612 Maintenance	4,232.97
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	108.50
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	124.55
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	1,282.44
8004 Repair & Maint Supplies	660.00
8012 Small Tools, Furn & Equip	3,907.96
8020 Uniforms	-
8700 Misc Expenditures	1,148.19
8703 Rent Credit / Loss of Use	370.00
8900 Furniture & Equip	-
	22,784.80

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of July 1, 2015 - July 31, 2015:

Housing Authority - Parkview Villas $16,242.39

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

Fund 281 - Parkview Villas

Expenses

7400 Professional/Technical	121.58
7480 Transportation Program	-
7600 Natural Gas	251.01
7602 Cable	3,105.34
7603 Electricity	2,056.11
7606 Water	3,945.01
7612 Maintenance	4,296.25
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	49.68
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	201.83
8004 Repair & Maint Supplies	-
8012 Small Tools, Furn & Equip	1,307.00
8020 Uniforms	-
8700 Misc Expenditures	448.63
8703 Rent Credit / Loss of Use	370.00
8900 Furniture & Equip	-
	16,242.39

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198980 thru V100715 in the amount of:

Housing Authority - Rancho Palms $ 624.18

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMRANCHO

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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RANCHO MIRAGE HOUSING AUTHORITY - RANCHO PALMS
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198980	07/10/2015	TIME WARNER CABLE	285	7602	RANCHO PALMS MHP-HOUSING	CABLE	SERVICE PE 8/2/15	77.18
							TOTAL CHECK	77.18
199068	07/17/2015	VALLEY COMPUTER SERVICE INC	285	7400	RANCHO PALMS MHP-HOUSING	PROFESSIONAL/TECHNICAL	METER READING 6/15	122.00
							TOTAL CHECK	122.00
V100710	07/17/2015	MAHFOUZ HABASHY	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	POOL/SPA SERVICE 6/15	345.00
							TOTAL CHECK	345.00
V100715	07/17/2015	M & M SWEEPING, INC	285	7612	RANCHO PALMS MHP-HOUSING	MAINTENANCE	STREET SWEEP 6/4/15	80.00
							TOTAL CHECK	80.00
							TOTAL REPORT	624.18

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198904 thru V100714 in the amount of:

Housing Authority - San Jacinto Villas $ 1,278.66

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMSANJACINTO

ADMINISTRATION Tel. 1.760.324.4511 Fax. 1.760.324.8830

DEVELOPMENT SERVICES Tel. 1.760.324.4511 Fax. 1.760.202.4792

FINANCE Tel. 1.760.770.3207 Fax. 1.760.324.0528

HOUSING Tel. 1.760.770.3210 Fax. 1.760.324.1617

PUBLIC LIBRARY Tel. 1.760.341.7323 Fax. 1.760.341.5213

PUBLIC WORKS Tel. 1.760.770.3224 Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - SAN JACINTO VILLAS
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198904	07/10/2015	AT&T	286	7821	SAN JACINTO VILLAS	TELEPHONE	SERVICE PE 6/12/15	79.86
							TOTAL CHECK	79.86
198970	07/10/2015	SOUTHERN CALIFORNIA EDISON COMPANY	286	7603	SAN JACINTO VILLAS	ELECTRICITY	SERVICE PE 6/22/15	23.66
							TOTAL CHECK	23.66
198971	07/10/2015	SOUTHERN CALIFORNIA GAS COMPANY	286	7600	SAN JACINTO VILLAS	NATURAL GAS	SERVICE PE 6/24/15	2.14
							TOTAL CHECK	2.14
V100714	07/17/2015	KIRKPATRICK LANDSCAPING SERVICE INC	286	7612	SAN JACINTO VILLAS	MAINTENANCE	REPLACE AGAVES 5/16/15	1,173.00
							TOTAL CHECK	1,173.00
							TOTAL REPORT	1,278.66

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of June 1, 2015 - June 30, 2015:

Housing Authority - San Jacinto Villas $14,948.61

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. (760) 324-4511 Fax. (760) 324-8830
COMMUNITY DEVELOPMENT Tel. (760) 328-2266 Fax. (760) 324-9851
FINANCE Tel. (760) 770-3207 Fax. (760) 324-0528
HOUSING AUTHORITY Tel. (760) 770-3210 Fax. (760) 341-6793
PUBLIC LIBRARY Tel. (760) 341-7323 Fax. (760) 341-5213
PUBLIC WORKS Tel. (760) 770-3224 Fax. (760) 770-3261

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Fund 286 - San Jacinto

Expenses	*Hyder*
7400 Professional/Technical	1,499.38
7480 Transportation Program	-
7600 Natural Gas	455.05
7602 Cable	240.68
7603 Electricity	3,091.22
7606 Water	2,810.10
7612 Maintenance	5,470.32
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7633 Office Equipment Maint	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	94.96
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	2,340.85
8004 Repair & Maint Supplies	(3,843.71)
8012 Small Tools, Furn & Equip	2,249.76
8020 Uniforms	-
8220 Lease Payments	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	540.00
8900 Furniture & Equip	-
	14,948.61

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of July 1, 2015 - July 31, 2015:

Housing Authority - San Jacinto Villas $12,976.07

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

Fund 286 - San Jacinto

Expenses	*Hyder*
7400 Professional/Technical	257.22
7480 Transportation Program	-
7600 Natural Gas	176.97
7602 Cable	231.97
7603 Electricity	3,271.14
7606 Water	1,505.52
7612 Maintenance	5,641.02
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7633 Office Equipment Maint	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	94.96
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	454.77
8004 Repair & Maint Supplies	397.00
8012 Small Tools, Furn & Equip	405.50
8020 Uniforms	-
8220 Lease Payments	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	540.00
8900 Furniture & Equip	-
	12,976.07

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198904 thru 199010 in the amount of:

Housing Authority – Santa Rosa Villas $ 789.96

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMSANTAROSA

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

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RANCHO MIRAGE HOUSING AUTHORITY - SANTA ROSA
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198904	07/10/2015	AT&T	284	7821	SANTA ROSA VILLAS-HOUSING	TELEPHONE	SERVICE PE 6/12/15	19.96
							TOTAL CHECK	19.96
199010	07/17/2015	COUNTY OF RIVERSIDE DEPARTMENT	284	8700	SANTA ROSA VILLAS-HOUSING	MISC EXPENDITURE	POOL/SPA PERMIT 7/31/16	770.00
							TOTAL CHECK	770.00
							TOTAL REPORT	789.96

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of June 1, 2015 - June 30, 2015:

Housing Authority - Santa Rosa Villas $9,637.45

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

Fund 284 - Santa Rosa

Expenses

7400 Professional/Technical	715.02
7480 Transportation Program	-
7600 Natural Gas	39.26
7602 Cable	1,216.71
7603 Electricity	1,930.05
7606 Water	1,360.97
7612 Maintenance	1,111.50
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	122.29
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	1,798.54
8004 Repair & Maint Supplies	193.16
8012 Small Tools, Furn & Equip	-
8020 Uniforms	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	1,060.00
8900 Furniture & Equip	-
	9,637.45

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of July 1, 2015 - July 31, 2015:

Housing Authority - Santa Rosa Villas $7,810.95

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

Fund 284 - Santa Rosa

Expenses

7400 Professional/Technical	122.06
7480 Transportation Program	-
7600 Natural Gas	33.76
7602 Cable	1,249.71
7603 Electricity	2,088.18
7606 Water	1,479.14
7612 Maintenance	1,328.78
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	52.41
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	191.39
8004 Repair & Maint Supplies	115.57
8012 Small Tools, Furn & Equip	-
8020 Uniforms	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	1,060.00
8900 Furniture & Equip	-
	7,810.95

CITY OF RANCHO MIRAGE ©

We hereby accept as filed checks numbered 198904 thru 198904 in the amount of:

Housing Authority - Whispering Waters $19.96

ordered paid as stated below.

Date: September 3, 2015

Mayor

DEMANDS\DEMWHISPERING

ADMINISTRATION	DEVELOPMENT SERVICES	FINANCE	HOUSING	PUBLIC LIBRARY	PUBLIC WORKS
Tel. 1.760.324.4511	Tel. 1.760.324.4511	Tel. 1.760.770.3207	Tel. 1.760.770.3210	Tel. 1.760.341.7323	Tel. 1.760.770.3224
Fax. 1.760.324.8830	Fax. 1.760.202.4792	Fax. 1.760.324.0528	Fax. 1.760.324.1617	Fax. 1.760.341.5213	Fax. 1.760.770.3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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RANCHO MIRAGE HOUSING AUTHORITY - WHISPERING WATERS
7/4/15 TO 7/17/15
CHECK REGISTER

CHECK	DATE	VENDOR			DIVISION	ACCOUNT	DESCRIPTION	AMOUNT
198904	07/10/2015	AT&T	283	7821	WHISPERING WATERS-HOUSING	TELEPHONE	SERVICE PE 6/12/15	19.96
							TOTAL CHECK	19.96
							TOTAL REPORT	19.96

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CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of June 1, 2015 - June 30, 2015:

Housing Authority - Whispering Waters $7,272.47

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. (760) 324-4511 Fax. (760) 324-8830
COMMUNITY DEVELOPMENT Tel. (760) 328-2266 Fax. (760) 324-9851
FINANCE Tel. (760) 770-3207 Fax. (760) 324-0528
HOUSING AUTHORITY Tel. (760) 770-3210 Fax. (760) 341-6793
PUBLIC LIBRARY Tel. (760) 341-7323 Fax. (760) 341-5213
PUBLIC WORKS Tel. (760) 770-3224 Fax. (760) 770-3261

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Fund 283 - Whispering Waters

Expenses

7212 Insurance Reimbursement	-
7400 Professional/Technical	1,724.80
7480 Transportation Program	-
7600 Natural Gas	282.40
7602 Cable	1,110.85
7603 Electricity	281.67
7606 Water	441.45
7612 Maintenance	869.14
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	607.34
8004 Repair & Maint Supplies	192.42
8012 Small Tools, Furn & Equip	1,352.45
8020 Uniforms	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	320.00
8900 Furniture & Equip	-
	7,272.47

CITY OF RANCHO MIRAGE ©

In accordance with the Property Management Agreement by and between the City of Rancho Mirage Housing Authority ("Housing Authority") and Hyder & Company ("Hyder"), Hyder has issued payments on behalf of the Housing Authority.

We hereby accept as filed payments issued by Hyder on behalf of the Housing Authority for the period of July 1, 2015 - July 31, 2015:

Housing Authority - Whispering Waters $4,163.47

ordered paid as stated below.

Date: September 3, 2015

_____

Mayor

DEMANDS\DEMHSG

ADMINISTRATION Tel. (760) 324-4511 Fax. (760) 324-8830
COMMUNITY DEVELOPMENT Tel. (760) 328-2266 Fax. (760) 324-9851
FINANCE Tel. (760) 770-3207 Fax. (760) 324-0528
HOUSING AUTHORITY Tel. (760) 770-3210 Fax. (760) 341-6793
PUBLIC LIBRARY Tel. (760) 341-7323 Fax. (760) 341-5213
PUBLIC WORKS Tel. (760) 770-3224 Fax. (760) 770-3261

69-825 HIGHWAY 111 / RANCHO MIRAGE, CA 92270

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Fund 283 - Whispering Waters

Expenses

7212 Insurance Reimbursement	-
7400 Professional/Technical	107.25
7480 Transportation Program	-
7600 Natural Gas	14.29
7602 Cable	1,136.10
7603 Electricity	1,100.00
7606 Water	477.82
7612 Maintenance	830.31
7621 Street Related Repairs	-
7624 Vehicle Maintenance	-
7648 Property Tax/Assessment	-
7800 Mileage	-
7806 Meetings & Travel	-
7818 Dues & Subscriptions	-
7821 Telephone	-
7826 Internet Access & Service	89.95
7839 Reproduction & Printing	-
7851 Insurance & Bonds	-
8000 Supplies	66.43
8004 Repair & Maint Supplies	21.32
8012 Small Tools, Furn & Equip	-
8020 Uniforms	-
8700 Misc Expenditures	-
8703 Rent Credit / Loss of Use	320.00
8900 Furniture & Equip	-
	4,163.47

CITY OF RANCHO MIRAGE ©

STAFF REPORT

TO: Mayor Ted Weill
Member of the City Council **DATE:** July 21, 2016

FROM: Steven B. Quintanilla, City Attorney

SUBJECT: Consideration of Resolution Requesting Congress to Pass the Equality Act of 2015

SPECIFIC REQUEST OR RECOMMENDATION:

That the City Council approve the attached resolution requesting Congress to pass the Equality Act of 2015 to ensure that federal civil rights laws are fully inclusive of protections on the basis of sexual orientation, gender identity, and sex.

Background

The City Council opposes discrimination on the basis of race, color, religion, national origin, ancestry, disability, age, sexual orientation, gender identity, and sex. It is a uniting principal of our democracy that individuals should be able to fully participate in society, and that discrimination undermines both individual and societal stability.

Lesbian, gay, bisexual, and transgender ("LGBT") people commonly experience discrimination in credit, education, employment, housing, government funded programs, jury service, and public accommodations such as stores, restaurants, and transportation services.

In addition, women commonly experience discrimination in government funded programs and public accommodations, including sexual harassment, differential pricing and denial of services in places such as stores, restaurants, and transportation services.

It has been well established throughout history that regular and ongoing discrimination contributes to negative social, health and economic outcomes.

States such as California, Colorado, Connecticut, Delaware, Hawaii. Illinois, Iowa, Maine, Maryland, Minnesota, Nevada, New York, New Mexico, New Jersey, Oregon, Rhode Island, Vermont, Washington and the District of Columbia have laws prohibiting discrimination on the basis of sexual orientation, gender identity, and sex in employment, housing, and public accommodations.

JUSTIFICATION OR INFORMATION CONTINUED:

Equality Act of 2015

On July 23, 2015, Congressman David Cicilline introduced the Equality Act of 2015 in the House of Representatives, which carefully crafted as a federal solution to discrimination against LGBT people and women.

If passed, the Equality Act of 2015 would amend the Civil Rights Act of 1964 to include protections that ban discrimination on the basis of sexual orientation, gender identity, and sex in the areas of employment, housing, public accommodations, public education, federal funding, credit, and the jury system.

The Equality Act of 2015 has received wide support, including that of President Barack Obama, Apple Inc., Dow Chemical Company, Human Rights Campaign, Levi Strauss & Co., American Airlines, Facebook, General Mills, Google, and Nike.

Resolution

If passed, the attached resolution will declare that the City supports the equal rights of LGBT persons and women, and now urges Congress to pass the Equality Act of 2015 to ensure that federal civil rights laws are fully inclusive of protections on the basis of sexual orientation, gender identity, and sex.

The resolution also directs the City Clerk to send a copy of it to Hon. Congressman Raul Ruiz, M.D, Hon. U.S. Senator Jeffrey Merkley, Hon. Congressman David Cicilline, the Director of the LGBT Congressional Equality Caucus and the Hon. United States President Barack Obama.

Attachment:

Resolution

N:\RNCH\0001-10 General Matters\DOC\7016- Staff report for Resolution Urging Congress to Pass Equality Act of 2015 (07.18.16).docx

EXHIBIT "A"

RESOLUTION REQUESTING CONGRESS TO PASS THE EQUALITY ACT OF 2015 TO ENSURE THAT FEDERAL CIVIL RIGHTS LAWS ARE FULLY INCLUSIVE OF PROTECTIONS ON THE BASIS OF SEXUAL ORIENTATION, GENDER IDENTITY, AND SEX

RESOLUTION 2016 - __

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF RANCHO MIRAGE REQUESTING CONGRESS TO PASS THE EQUALITY ACT OF 2015 TO ENSURE THAT FEDERAL CIVIL RIGHTS LAWS ARE FULLY INCLUSIVE OF PROTECTIONS ON THE BASIS OF SEXUAL ORIENTATION, GENDER IDENTITY AND SEX

WHEREAS, the City Council of the City of Rancho Mirage strongly opposes discrimination on the basis of race, color, religion, national origin, ancestry, disability, age, sexual orientation, gender identity, and sex; and

WHEREAS, it is a uniting principal of our democracy that individuals should be able to fully participate in society; and

WHEREAS, discrimination undermines both individual and societal stability; and

WHEREAS, lesbian, gay, bisexual, and transgender ("LGBT") people commonly experience discrimination in credit, education, employment, housing, government funded programs, jury service, and public accommodations such as stores, restaurants, and transportation services; and

WHEREAS, women commonly experience discrimination in government funded programs and public accommodations, including sexual harassment, differential pricing and denial of services in places such as stores, restaurants, and transportation services; and

WHEREAS, regular and ongoing discrimination contributes to negative social, health and economic outcomes; and

WHEREAS, states such as California, Colorado, Connecticut, Delaware, Hawaii. Illinois, Iowa, Maine, Maryland, Minnesota, Nevada, New York, New Mexico, New Jersey, Oregon, Rhode Island, Vermont, Washington and the District of Columbia have laws prohibiting discrimination on the basis of sexual orientation, gender identity, and sex in employment, housing, and public accommodations; and

WHEREAS, certain members of Congress have carefully crafted a federal solution to discrimination against LGBT people and women, the Equality Act of 2015.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Rancho Mirage as follows:

Section 1. Recitals

That the Recitals set forth above are true and correct.

Section 2. Prohibiting Discrimination Based on Sexual Orientation, Gender Identity, and Sex

That as public officials elected to protect the welfare of the City of Rancho Mirage ("City"), we find that federal laws fully prohibiting discrimination on the basis of sexual orientation, gender identity, and sex are essential to furthering the well being of the residents and visitors of the City.

Section 3. Affirmation of Rights

That the City Council affirms that LGBT people and women have a right to live free from discrimination in the core aspects of their lives included but not limited to, employment, education, housing, public accommodations, all government funded programs and jury service.

Section 4. Call to Congress

That the City Council hereby calls upon Congress to pass the Equality Act of 2015 to ensure that federal civil rights laws are fully inclusive of protections on the basis of sexual orientation, gender identity and sex.

Section 5. City Clerk Direction

That the City Council hereby directs the City Clerk to send a copy of this resolution to Hon. Congressman Raul Ruiz, M.D, Hon. U.S. Senator Jeffrey Merkley, Hon. Congressman David Cicilline, the Director of the LGBT Congressional Equality Caucus and the Hon. United States President Barack Obama.

Section 6. Severability

That the City Council declares that, should any provision, section, paragraph, sentence or word of this Resolution be rendered or declared invalid by any final court action in a court of competent jurisdiction or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences or words of this Resolution as hereby adopted shall remain in full force and effect.

Section 7. Repeal of Conflicting Provisions

That all the provisions heretofore adopted by the City or the City Council that are in conflict with the provisions of this Resolution are hereby repealed.

Section 8. Effective Date.

That this Resolution shall take effect upon its adoption.

Section 9. Certification.

That the City Clerk shall certify to the passage of this resolution and enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this _____ day of July, 2016.

CITY OF RANCHO MIRAGE

_____
Ted Weil, Mayor

ATTEST:

_____
Cynthia Scott, City Clerk

APPROVED AS TO FORM:

_____
Steven B. Quintanilla, City Attorney

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